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PENN-COAL Representative, A. V. Gray, 100

Pacific Coast Building, Portland, Oregon; Los Angeles, Western Pacific Blvd.

Daily Poem

OUTSIDE MY ROOM

Very faint patter

I wake to hear the winds in the scurried oak

Outside my room,

The musical ensemble they invoke

Dipses the gloom.

I have the loveliest themes, in keys

That have no name;

Their silvery, soft, glissando melodies,

Always the same.

I think were ten thousand miles away,

My heart would yearn,

Though other scenes invited me to stay

I would return.

LET'S ADVERTISE THE OLD OREGON TRAIL

NEED of advertising the beauties and attractions of the Old Oregon trail in Yellowstone park to insure a larger share of the traffic that comes out of that summer playground making its way over the historic highway has been stressed from Pendleton, Oregon, in editorials in the East Oregonian, and some interest in the project has already been expressed.

At present it is very doubtful that tourists have an adequate idea of the worth of the Old Oregon trail. The merits of the northern route by way of Spokane and Seattle have been exploited in a systematic manner that has had the effect of diverting traffic north that otherwise might reasonably be expected to take the southern route. Tourist expenditures in informative matter that reaches the attention of the press is being done, and there is no reason why an expenditure of a reasonable amount of money should not result in a very satisfactory return in the form of money spent by tourists.

The Peabody suggestion that, possibly, Twin Falls—Boise—Idaho—La Grande, Pendleton, The Dalles and Portland go in on an organized campaign to advertise the Old Oregon trail this season. The scenic wonders afforded by the highway furnish material sufficient to make even the most jaded publicists make up their minds to do something.

The unusual school served the country to describe the West. We have American Indians, the Miller dam which diverts water for the Twin Falls south side and the Twin Falls north side projects, Shoshone falls and Twin falls, the Twin Falls—Twin Cedars—Selway—Lewis bridge, Thousands of the Boise valley, the Blue mountains, the rolling wheat lands of Southern Idaho, the charming green meadows of the Columbia river highway between the Dalles and Portland.

There, indeed, is material for publicity exploitation. Boise and other communities in the south western part of Idaho have been attempting to secure completion of the I. O. N. cutoff.

The position of the construction of the part of the cutoff that goes through Oregon is set forth in the following letter from Judge Robert W. Sawyer of Bend, Oregon, chairman, in reply to a letter from E. B. Aldrich, editor-in-chief of the Pendleton East Oregonian, who is also one of the owners of the Evening Times. The Twin Falls contention is that the Winemucca—Twin Falls—Twin Cedars highway connection serves the purpose sought by advocates of the I. O. N. cutoff.

The letter from Judge Sawyer follows:

Hom, Oregon, Jan. 21, 1929.
Mr. E. B. Aldrich,
The East Oregonian,
Pendleton, Oregon.
Dear Sir:

I am interested in your letter of January 12th, concerning the proposed I. O. N. cutoff.

The matter referred to is outside the present interest of the state highway department because the I. O. N. cutoff is not on the Oregon system. As such, the construction for some time has been held that no new highway should be added on the system until the completion of those now on.

A short time ago I had a conversation as to whether or not the I. O. N. cutoff should be on the system, but I have studied the map in connection with my reading of your letter and the facts, and it seems to me that you would do well to let the I. O. N. cutoff go in.

I agree thoroughly that the Old Oregon trail should be advertised for the purpose of bringing travel west to the Yellowstone park.

Sincerely yours,

ROBERT W. SAWYER.

Interests in the southwestern part of the state insist that the I. O. N. cutoff will eventually be constructed due to insistence of the federal government because the route is tied in with the program of military roads. Probably the Boise valley cities are forced in the contention, but in view of the stand taken by the Oregon highway commission, the construction undoubtedly will have to wait.

In the meantime, however, the Old Oregon trail is an improved highway that serves as an artery of traffic for hundreds of thousands each year. It is a great highway and is increased with the addition of electric lines and Oregon is a tremendous amount of advertising we have the highway, and we must maintain it, and common sense dictates the impossibility of exploiting its worth, so we may share in with tourists who are unaware of what it has to offer.

Entertaining in the day's news is the advertisement in the *Lillian* (Miss.), Daily Item of a "Scenes Concert and Ball," at which the entertainment was to be given by two voices.

DETROIT'S ACCIDENT CAMPAIGN

THE WAY in which traffic fatalities can be materially cut down if police and court authorities really put their minds to it is evidenced by what has been done in Detroit. At the beginning of 1928, Detroit started an intensive campaign to reduce accidents. It put on extra police, had motorcycle officers patrol all streets regularly, did away with light sentences in the courts and, with the help of the newspapers, tried to educate the driver and pedestrian to the importance of what was being done.

Detroit's traffic deaths in 1928 were 20 per cent under the total in 1927. Yet in Michigan as a whole the total was two per cent higher than in the preceding year.

It takes effort and it costs money, of course, but our traffic casualty list is a shining and any remedy that produces results is a good one.

A MATTER OF RED TAPE

IF the new government at Washington can remove a little of the stupid red tape that entangles the matter of immigration and naturalization, it will be doing the country a real service.

A Kansas City woman is going to visit England, accompanied by her three-year-old son. She was denied her passport because she had not obtained a certificate of naturalization and consequently had to get various kinds of official papers to enable her to re-enter the country when her trip to England expires.

But that isn't the funny part of it all. Her infant son, born in this country, is an American citizen, even if she isn't. So when the two border the lines, he must go abroad by one passport and she must use another one. Come what may, the ingenuity and efficiency of the law will be upheld.

OLD RED SCHOOL HOUSE PASSES.

THE old one-room country schoolhouse, a feature of American life for many years, is disappearing, and there will be few in memory of its passing. A report from the department of education of the department of interior shows that consolidated rural schools are being replaced by one-teacher schools in the United States at a rate faster during the last decade than in any previous period of comparable schools. In 1926 there were 16,000 such one-room buildings.

Advantages of the consolidated school are numerous—but from the stand-point of education and general health and comfort—the modern school has which can bring children from widely separated farms to the doors of a distant schoolhouse in less time than it took their fathers to walk a mile is a big factor in the change.

The one-room school served the country in its day, but the consolidated school can do the job better, and the sooner the replacement is complete, the better for all concerned.

HOW BRITAIN FIGHTS ACCIDENTS

WHEN the British undertake to deal with a puzzling situation by law, they can be expected to be very thorough about it. The British parliament is now considering a bill designed to reduce traffic accidents. It goes much further than any law the United States has yet considered.

To begin with, it would license all drivers, make revocation of a license mandatory on conviction of careless driving and impose every auto's liability insurance.

It would install mechanical governors on all vehicles to keep them from exceeding the speed limit. It would borrow from the rules of navigation a provision requiring any driver, when he sees any danger of a collision, to stop his vehicle.

These are drastic measures. The British don't do things by halves.

The Los Angeles crisis over Florida for a couple of days recently—Now what this country needs is a dirigible named Miami, St. Petersburg or Jacksonville to cruise over California.

Best Editorial of the Day

WATER IN THE DESERT

(Lewiston Tribune)

IN northern Idaho where we have much of it, we are prone to overlook that a vital need in "the desert" is water. The people who live there.

There certain irrigation possibilities exist in irrigating mountain streams, natural brooks, springs and arroyos there. The serene Clearwater and Salmon rivers in northern Idaho have a number of tributaries that could be developed for irrigation purposes.

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BRINGING UP FATHER

THERE'S NO TIME TO SLEEP WITH THAT THOUGHT DOWNTIGHT AS WELL GET UP AN' AS LONG AS IM CONNA CUT UP THINK I'LL GO OUT.



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By Geo. McManus

WELL BOYS! IT'S FOUR IN THE MORNING. I'VE BEEN PLAYIN' FIVE HOURS. IT'S TIME TO GO HOME.



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LIKE GRIT IN THE BEARINGS

Health Talk by Dr. S. C. WYATT
D. C. Ph. O.

It is the general experience of sufferers from rheumatic pains that work becomes difficult when the body is fatigued. This is especially painful in the result of the sharp-tipped shoulder through the hands.

Rheumatism is a condition due to poor elimination of the body. It may be a poison, failing to pass through the channels, gets into the blood stream, is deposited in the joints and crystallizes like glass in one's bearing.

Definite elimination is due to improved nerve functioning to the body. The power of the nerves is the master power of these organs—they are obstructed by spinal pressure upon nerves. Chiropractic spinal adjustments correct this condition.

Dr. S. C. WYATT

Chiropractor and Physiotherapist
Over Woolworth Store Phone 167 Twin Falls

performer, plunged 3,000 feet to the ground. Her parachute never opened.

loyd Brown, husband and younger brother of Miss Whetart, 22, during leap from a plane wing during the Blimp race, was the first to open his canopy, and his wings twisted through his body span and twisted through the main, but fell in a crumpled heap not far from the camera crew.

Miss Whetart, who had completed a few weeks ago her first year as a parachutist, had just completed her first ever jump in a few years' experience as a wind tunnel.

EVENING TIMES WANT ADS

Parachute Jumper Falls 3,000 Feet

HOLLYWOOD, Calif., Jan. 28.—During leap from a plane wing during the Blimp race, Mrs. May Whetart, 22, was the first to open her canopy, and her wings twisted through the main, but fell in a crumpled heap not far from the camera crew.

Miss Whetart, who had completed a few weeks ago her first year as a parachutist, had just completed her first ever jump in a few years' experience as a wind tunnel.

EVENING TIMES WANT ADS

LET US VULCANIZE IT

Businesses are constantly occurring and vulcanizing broken parts of trees is one principal occupation. Many car owners think that a broken tire is beyond repair. This is not the case. With a vulcanizer, no matter how bad the hole and make it as good as ever. Let me see the damaged tire and make you think of buying a new one.

Invite Us to Your Blowouts
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Bldg. No. 10, New Mexico Station, Main Avenue and Third Street East

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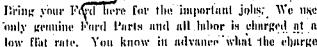
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SAVE AND HAVE

It's only by saving that we can have the better things of life. The small sums that we spend for unnecessary things, if saved, can be made the foundation of a fortune. It has been done—you can do it. A dollar is all you need to start.

First National Bank of Twin Falls



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