

The Weather

Today: Unsettled tonight and Thursday, probably -rains in north portion, moderate temperatures; high 57, low 37.

Idaho Evening Times

Final Home Edition

"Nothing extenuate; set down naught in malice," Othello.

VOL. XI, NO. 277

Published Every Evening, With Two Extra Hours of the United States

TWIN FALLS, IDAHO, WEDNESDAY, MARCH 20, 1929

Applicant for Membership in August

PRICE FIVE CENTS

FIELD MARSHAL FOCH TAKEN BY DEATH

THREE DIE WHEN CRACK PASSENGER TRAINS COLLIDE

Vancouver Bound and Toronto Bound Limiteds Smash Head in Today

SEVERAL PEOPLE SAID TO HAVE BEEN INJURED

Three Emergency Trains With Doctors and Nurses Go to Lead Aid

PAHR YSOUND, Ont., March 20 (UP)—Three persons are known dead and an unknown number injured in a head-on collision of the Canadian National railways at Crouching, miles north of here, early today.

Three Injured MONTREAL, March 20 (UP)—Three persons were killed, three others injured in a head-on collision between a passenger train and a freight train at Crouching, Ont., early today.

Lindy to Return To Take Airplane

LOS ANGELES, Mar. 20 (UP)—Col. Charles A. Lindbergh will return today to take possession of the Colgan estate in Santa Barbara in Lake, Calif., 20 miles from here, on a test flight before he returns east.

CAPTAIN DOLLAR HONORS BIRTHDAY

WASHINGTON, Mar. 20 (UP)—Captain Dollar, U.S. Army, today celebrated his 40th birthday.

TAX COLLECTOR TO TELL STORY

SALT LAKE CITY, Utah, Mar. 20 (UP)—Wanted as a material witness in connection with the mysterious death of the late city treasurer, Max M. Weaver, Ernest J. Colvin, former city dog tax collector, has been ordered by police to remain in the state subject to immediate call.

Red Cross Worker in Antonio

ATLANTA, Ga., March 20 (UP)—Miss Wanda Peoples and the Red Cross worker who was killed in Antonio, Tex., today was buried in the city.

EMBASSY ACTIVE TO RESCUE MINER

MEXICO CITY, Mar. 20 (UP)—The American embassy will make every effort to rescue the American miner who was trapped in a mine in Mexico today.

NEGRO ARRESTED AS SUSPECT IN MURDER

GARY, Ind., Mar. 20 (UP)—A Negro arrested today in connection with the murder of a woman in Gary, Ind., is being held for trial.

OIL TANK BLOWS UP KILLING TWO

MARSHFIELD, Mo., Mar. 20 (UP)—Two men were killed and several others injured today when an oil tank blew up in Marshfield, Mo.

GEORGIA TOWNS HIT BY FLOODS

ATLANTA, Ga., March 20 (UP)—Floods in Georgia today are causing damage to property and crops in several towns.

AH! THE NEW MODE?



here in the modern in... in the modern in... in the modern in...

Herbert Hoover Plans To Enforce All Laws

WASHINGTON, March 20 (UP)—Herbert Hoover, director of the Federal Bureau of Investigation, today announced that he would enforce all laws.

Spring Arrives In Twin Falls Today

Today is the first day of spring in the temperate zone of the northern hemisphere, being the vernal equinox. It is the day when the sun is directly over the equator, and the day when the length of day and night are equal.

WIFE AND HUSBAND

CHICAGO, March 20 (UP)—A man and his wife were arrested today in Chicago on charges of kidnapping.

MABEL NORMAND TO RECEIVE MORE CARE

HOLLYWOOD, March 20 (UP)—Mabel Normand, actress, today was reported to be in better health and to be receiving more medical attention.

BEVERLY HILLS

BEVERLY HILLS, Calif., March 20 (UP)—A man was arrested today in Beverly Hills on charges of burglary.

CHICAGO

CHICAGO, March 20 (UP)—A man was arrested today in Chicago on charges of assault.

CHICAGO, March 20 (UP)—A man was arrested today in Chicago on charges of theft.

CALLS KILLING INNOCENT PEOPLE SAY INSURGENTS

Federal Commander Cowardly in Attack Upon People at Toronto in Claim

AIRPLANES BOMBARDING REBELS NEAR BOGALON

Revolutionaries Defend Their Actions Against the Government

ESCALON, Chihuahua, Mexico, March 20 (UP)—Charging that the United States government is engaged in a crime against the people of Mexico, revolutionaries today defended their actions against the government.

COURT ADHERENCE IS LONG WAY OFF

Lead by Judge McSwain in Case of William J. Swain

PILOT DROWNED

MARSHFIELD, Mo., March 20 (UP)—A pilot was drowned today in a crash landing in Marshfield, Mo.

LATE EVENING IN LIFE OF MARSHAL FOCH

PARIS, March 20 (UP)—The late evening hours of Marshal Foch were spent in quiet reflection.

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DETECTIVES FACING FANTASTIC MYSTERY

CHICAGO, Mar. 20 (UP)—A fantastic murder mystery, which has baffled the police, today was being investigated by detectives.

POLICE BLOTTERS IN CHICAGO GET PLENTY OF WORK

Lull Caused by Moran Gang Massacre Ended Today by Reports of Deaths

ORIME WAVE SWEEPING WINDY CITY ONCE MORE

Three-Day Blasts Police; Arrests Made

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EXPLORER LOCATES TWO MISSING MEN

NEW YORK, March 20 (UP)—An explorer today announced that he had located two missing men in the Arctic region.

GREAT LEADER OF ALLIED ARMY IS LOSER OF FIGHT

MILITARY STRATEGIST WHO WAS 77 YEARS OLD WHEN HE DIED

HEART TROUBLE WITH COMPLICATIONS CAUSE

PARIS, March 20 (UP)—Field Marshal Ferdinand Foch, supreme commander of the allied army in the world war, died at his home in Paris today.

BODY OF COLLINS FOUND NEAR CAVE

HOUSTON, Tex., March 20 (UP)—The body of a man was found near a cave in Houston today.

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PARIS SENDS US FASHIONS for SPRING

THE curtain rises Friday at 2 P. M. on one of the most important collections we have ever shown. The genius of the best known designers of America is here in smart reproductions of apparel that brings to the waiting world of fashion . . . drastic changes . . . a new femininity . . . bewildering color combinations.

Coats and Frocks Flare Valiantly Into the Mode

THERE is a very definite feeling of freshness and newness in the new coats and frocks for spring. The coats are soft to the touch and trimmed with capes, scarfs, furs and flares . . . all placed in new and novel ways. Printed frocks and frocks of sheerest materials in pastels are vying for fashion honors at the present moment.

Coats and Frocks Reasonably Priced

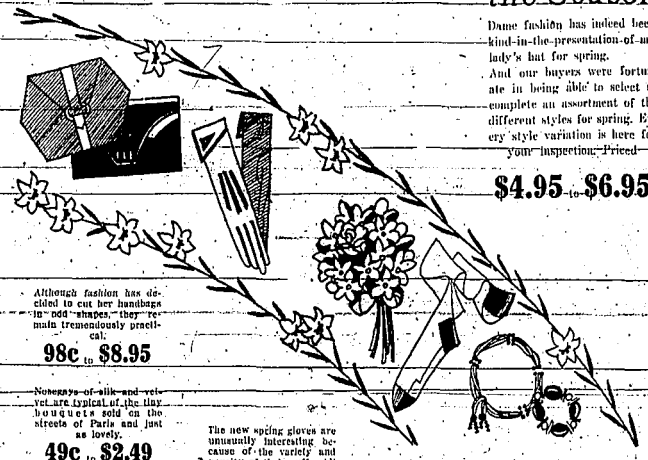
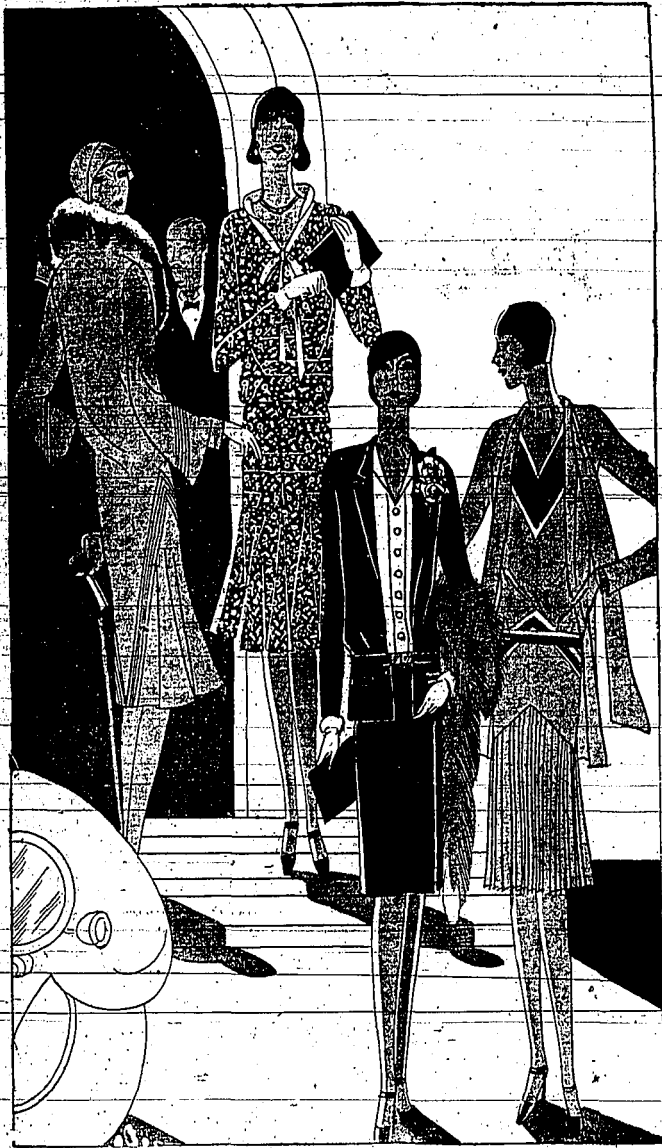
\$12.75 to \$35.00



New as the Season

Dame fashion has indeed been kind in the presentation of lady's hat for spring. And our buyers were fortunate in being able to select so complete an assortment of the different styles for spring. Every style variation is here for your inspection. Priced

\$4.95 to \$6.95



Although fashion has decided to cut her hair into odd shapes, they remain tremendously practical.

98c to \$8.95

Newsboys of silk and velvet are typical of the bouquets sold on the streets of Paris and just as lovely.

49c to \$2.49

Costume jewelry takes in brilliant colors to complement the gay costumes of spring. A very remarkable collection at

59c to \$3.19

The new spring gloves are unusually interesting because of the variety and novelty of their cuffs. All the new shades

\$2.95

Blouses are becoming more important daily, with the increasing popularity of the tulleur.

\$5.95

Charming New History of Sincerest chiffons with a variety of heels, including the new flared . . . the popular pointed heel.

\$1.95 and \$2.45

New Tailleurs and Smart Ensembles

They are developed in print silk dresses with cloth coats in harmonizing or contrasting colors. Some models too, of all silk ensembles in plain color or flat serge or gabardine. Suits and ensembles are the final word for spring and moderate in price.

\$18 and \$25

New Shoes Are Interesting

The all-important item of shoes in completing the spring costume has not been overlooked. New styles and different treatments as well as unique uses of new materials make our new spring shoe display most interesting.

Lacy Lingerie Developed by Nimble Fingered Craftswomen

It's the sort of lingerie that dame fashion decries . . . sheer . . . and in luscious shades of peach, blue, flesh and green. Trimmed with exquisite laces and two-toned ribbons.

\$2.25 \$2.95 \$3.45

New Spring Fabrics

This is the season when flower prints promise to be a first preference of the mode. Fabrics of excellent flower coloring are here in gay array; 36 inches wide.

Designs in Diversity

Novel modern designs that retain flower-like colors are new and exceedingly flattering.



Tingwalls

QUALITY - SERVICE - VALUE

Local News in Brief

COMING EVENTS

March 27 and 28—Poultry show at Twin Falls—open to all poultry breeders.

March 27 and 28—Poultry school in city hall at 10:30.

March 31—Easter Sunday—Poultry show at 10:30.

April 2, 3 and 4—Annual meeting of the Idaho Poultry Association at the Idaho State fair grounds.

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Dea. Holmbeck Dies

L. L. Holmbeck, 77, a resident of this community, died at the family residence after an illness of more than a year's duration. He was born September 16, 1851, in St. Louis county, Missouri. He was a member of the Deacons of the Christian Church of America. He is survived by his widow, Mrs. Myra Holmbeck, and three children: Mrs. J. L. Holmbeck, an engineer, who resides in the vicinity of Boise; Mrs. J. L. Holmbeck, who resides in Twin Falls; and Mrs. Frank Brown, who resides in Twin Falls. Dea. Holmbeck was a member of the Deacons of the Christian Church of America. He is survived by his widow, Mrs. Myra Holmbeck, and three children: Mrs. J. L. Holmbeck, an engineer, who resides in the vicinity of Boise; Mrs. J. L. Holmbeck, who resides in Twin Falls; and Mrs. Frank Brown, who resides in Twin Falls.

To Hold Trials Tomorrow

Twin Falls has been enthusiastically received by the students of the high school, and over 100 students have signed up for the practice games. Three courts have been reserved, the largest court located at Blomstone street and Sixth avenue east, and two municipal courts at 10th and 11th streets west. The trials will be held on Thursday and Friday, March 21 and 22. According to U. N. Terry, principal of the high school, the tournament will be started one week from Monday, every kind of interest will be placed in the event, and girls combination sports and doubles.

SILK OR COTTON PRINTS NEEDED

Checks Are Also in High Favor—Buy Mrs. Bertha Campbell; Prints Are Demanded

By MRS. BERTHA CAMPBELL of 125 S. HENNESSY ST.

The way of the print is the way to fashion success. Silk, or cotton, or rayon... it makes no difference what material you select... or what the occasion may be... you can't imagine just how every feminine dove to the infant... in wearing a printed blouse for practically every occasion, from morning 'til night.

Printed cottons are a delightful suggestion for the girl who would so easy to keep that way. It is a particular favorite of the smart woman with high good taste... you can't imagine just how smart pink gingham checks are. General prints, broadcloth, pongee, printed and plain, dainty, buttoned and scarce of other cotton and rayon and cotton materials find their way into smart wardrobes.

Checks are in high favor... especially thick checked silks that find themselves in school-floored, modest for street and sports wear.

Prints of all kinds find themselves in demand. These are printed in the most attractive and bold designs that a brightly colored color scheme can produce... small pink dots... prints, prints... until it seems almost as though you had found a new world to go to... and there are enough to go round... and every fashion woman must wear them.

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'The Big Parade'

SOME CALLED IT A PARADE... THEY DID NOT KNOW

McCormick-Deering tractor deliveries do not return—a parade does. The five tractors delivered yesterday is more evidence that Twin Falls' most popular tractor is sold by

THE CASEY-PARKER CO.

Twin Falls

SCHOOL SHOW FRIDAY

At a meeting of the council at the Perrino hotel at 7 p. m. today...

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Notice of Appeal Filed

W. J. Johnson was filed notice of appeal in the district court from the judgment of the district court entered against him on Dec. 21, 1929. The appeal is taken on both grounds of law and fact. Turner was charged in an information filed in the prosecuting attorney with a felony illegal possession of intoxicating liquor after a prior conviction and a jury returned a verdict finding him guilty of a misdemeanor. The notice of appeal was filed by W. J. Johnson, attorney for Turner.

Wash Suits

Button-on Models

The most practical suit for boys from 2 to 8 years—because it can be put in the tub over and over again without spoiling its appearance or losing any of its sturdiness. Quality fabric and interesting pattern in a unique combination.

98c to \$2.98

PUBLIC SALE

Having rented my place I will sell all of my personal property at the Jim Chambers place, 3 1/2 miles South of Hansen, on

Friday, Mar. 22

Sale to Begin Promptly at 1:00 o'clock

17 HEAD OF CATTLE

1 Jersey Cow, 3 1/2 years old, will freshen in September; 1 Black Jersey Cow, five years old, will freshen in about 30 days; 1 Guernsey Heifer, three years old, giving three gallons of milk; will freshen again in September; 2 Holstein Cows, two and three years old, both giving milk. The three year-old will freshen in about 30 days; 6 Good spring Heifers; 2 Heifer Calves, 6 months old; 1 Holstein bull calf; 1 Holstein calf about a month old.

A HEAD OF HORSES

1 half bred Mare, 11 years old, ex. from 1880, 1 half bred Mare, 12 years old, ex. 1870, 1880. One team of brown Mares, smooth mouth, 4 1/2, 2 1/2 years.

FARM MACHINERY

1 new McCormick-Deering mowing, new McCormick-Deering plow, disking, two-section wooden harrow, new; 1 box wagon; 1 McCormick-Deering steam separator; 1 chicken brooder; 2 sets of good work harness; TWENTY-FIVE bush of first quality hay—only come close hay; forty bushels of Federation wheat. One Sow and eight pigs; 20-head of full blooded White Leghorn chickens, 50 per cent of hatch.

JIM CHAMBERS, Owner

Hollenbeck & Spillman, Auctioneers Mrs. Hollenbeck, Clerk

IDAHO

YOUR EARS HEAR WHAT YOUR EYES SEE!

LAST TIMES TONIGHT

He could own a stack of lady's hearts!

HAINES

ALIAS

ALSO: SINGING ACT and NEWS

STARTS TOMORROW

THE TERROR

M'AVOY FAZENDA EDWARD EVERETT HORTON ALEC FRANCIS

Mon. 10c-40c
Even. 15c-50c

NEW SPARTON MODERN

A New Circuit

A NEW SPARTON EQUASSONE

FOR ONLY \$199.50

COMPLETE WITH TUBES

World's most distinguished name, a genuine Sparton EQUASSONE with the "Richness of Radio Voices" that has captivated the entire world. The purity and richness of its magnificent tone will be a thrill you will never forget. You will be delighted with this beautiful, reproducible and its incomparable reception. Visit us... if only to listen.

SAFETY INFORMATION PROMOTED

W. J. Johnson was elected district chairman of the safety committee of the Idaho Power company and J. W. Cud was elected district secretary at a meeting held in Twin Falls last evening. Organized safety work in the district will be undertaken by the committee John D. Orr, district manager of the company, declared in making the objectives of the organization.

SAFETY TRIP

Six persons charged with neglecting to appear before Police

Hudson and Essex

in the parade and on display in the park

Friday, March 22

We invite you to carefully inspect these cars and especially ask you to let us tell you all about the

Challenger

and the wonderful records made during Challenger Week

What ever you do don't fail to see our new line of cars

Jensen Auto Sales Co.

121 Second Ave. North

THE ORPHEUM

One Night Only

Thursday, March 21

Farewell Performance of the

Hillman's Ideal Stock Co.

Presenting in Play that touches the Heart

The Melody Lingers on

Lower Floor 20c - Balcony 40c

The Orpheum

Last Showing Today

Double Feature Attraction

THE BENDLETON ROUND-UP

and Fred Newton in form formerly with the Tom Mix Co. Only Drama

Hungry

Starting LOIS MORAN LAWRENCE ORAY and others

A Show You Will Sure Enjoy

40c and 50c

Boon the Orpheum, Screen will Speak

Twin Falls Radio Shop

OPEN EVENINGS

Phone 180W

SPARTON RADIO

The Pathfinder of the Air

SPARTON RADIO

THE PATHFINDER OF THE AIR

WORLD'S MOST DISTINGUISHED NAME

A GENUINE SPARTON EQUASSONE WITH THE "RICHNESS OF RADIO VOICES" THAT HAS CAPTIVATED THE ENTIRE WORLD.

THE PURITY AND RICHNESS OF ITS MAGNIFICENT TONE WILL BE A THRILL YOU WILL NEVER FORGET. YOU WILL BE DELIGHTED WITH THIS BEAUTIFUL, REPRODUCIBLE AND ITS INCOMPARABLE RECEPTION. VISIT US... IF ONLY TO LISTEN.

Challenger

and the wonderful records made during Challenger Week

What ever you do don't fail to see our new line of cars

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121 Second Ave. North

Evening Times TELEPHONE 38 Full issued with service United Press Association... PUBLISHED EVERY EVENING EXCEPT SUNDAY AT 255 MAIN STREET, TWIN FALLS, IDAHO TIMES PUBLISHING CO.

Daily Poem ON BORROWING Prof. Charles Crosby Hamist No borrower nor lender be, for any attitude...

REASSURING AT RISK of being misunderstood and criticized, this newspaper wishes to express confidence in the wisdom of President Hoover relative to proposed legislation on the farm question.

According to the United Press story that appeared in the Evening-Times Monday, the president is in no frame of mind to welcome pet measures that would put the government in business or result in federal price fixing.

Other words, the chief executive has no intention of lending the influence of his office to the creation of a false belief that "cure-all" legislation can and will be enacted to solve all of the complex problems that face the many kinds of producers who go to make up what we know as the industry of agriculture.

President Hoover will be criticized for this stand, it goes without saying, but in view of the prolonged consideration that has been given the problems of agriculture during these past strenuous years without evolving acceptable conservative legislation, plain horse sense dictates that the federal government leave the farming problem right where it belongs, in the hands of the industry.

The government faces the inescapable obligation of doing everything practicable to HELP AGRICULTURE TO HELP ITSELF. For the government to do more is political foolishness, and what is even more to the point, economically unwise and unjust to agriculture itself.

President Hoover is to be commended in that he let congressional leaders know at this early day in his regime that he does not wish to be held up as a fairy with an ambition to perform miracles in behalf of agriculture.

He is no fairy, and he can not perform miracles. Agriculture itself can do a vast amount in addition to the great work in its own behalf it has already done through organization. It must organize more. We have been accustomed all of our lives to accept as true the statement that it is impossible to organize agriculture. That statement is false.

C. E. Allen, Optometrist STEERING JEWELRY CO. 111 S. SHOSHONE STREET SOUTH

SHOWS STARTING, BOYS THE building program in Twin Falls is beginning to take on real form now with the opening of spring as local people start putting into action the plans that have been under consideration during past months.

A modern garage on Main street is to be built. A. M. Sande will replace a part of his present big plant with a new brick and concrete building to cost \$20,000. The Christian church will erect a new edifice to cost \$60,000.

Other building projects are being considered, and prospects are that other announcements will be made as spring advances.

We welcome such signs of progress. Building years are good years, and this part of Idaho is confident it is facing one of the best years of its history. We can stand an even larger building program.

FIRE ALARMS AN EDITORIAL from the Lewiston Tribune is reproduced on this page today in which attention is paid to the loss of a life in Walla Walla, Washington, recently when the fire department was delayed in reaching the fire because the call for the department was not clearly made.

Nearly every town has had similar experiences to those related in the editorial as having occurred at Walla Walla and Lewiston. Fire alarms have not always been correctly given in Twin Falls. Fortunately we have not had serious losses on account of such error, but the point is that we want to avoid them.

Best Editorial of the Day WALLA WALLA GIVES A FIRE LESSON (Lewiston Tribune)

Walla Walla has been given a sad lesson in the form of what Lewiston and other communities should note and observe. A great barrage of charges and counter charges has been leveled on the Walla Walla fire department since the Sunday apartment house fire.

Lewiston has had two similar experiences this winter, which did not result in the loss of lives but did cause property damage that might have been avoided. In the disastrous fire which so badly damaged the Alexander department store the department was first sent to a downtown hotel due to some misapprehension where the fire was located. The firemen were forced to stand idle by another second alarm when their location of the fire was incorrectly reported.

Jerome Couple Wed. At Burley Sunday JEROME, March 19 (Special)—Miss Naomi Langer and Kenneth Layton were married to Burley Sunday. They will make their home in Jerome. George Johnstone, general manager of Kings Variety store of Jerome, has resigned from Bennett where he went on a business trip.

WASH TUBS By Crane AN, HERE YOU ARE! BY JOE, I LOOK EFFRAYNE FOR YOU, QUICK, ADMIRAL, I HAF A NEW HONOR TO BESTOW ON YOU.

LOOK! BEHIND THOSE WALLS LIES DEATH OF A NATION, DER PEACE AND PROSPERITY OF ALL. KANDELARRA DEPENDS ON ITS SAFE KEEPING.

LISTEN, IF IT'S LIKE AT LAST HONOR Y'GIMME OF BEIN A DOO-KEEPER FOR GOOFY GOOBER, I DON'T WANT IT. SEE.

A GREAT RESPONSIBILITY, TO BE SURE, BUT FOR A MAN HAF YOUR STERLING QUALITIES, IT IS NOTHING. THINK OF DER HONOR, DER GLORY BY JOE, I MAKE YOU DER WATCH-DOG OF DER TREASURY.

THE BRITISH BLOCKADE On March 20, 1917, 16 years ago today, Great Britain proclaimed a blockade of the Atlantic seaboard waters. It was part of the campaign to win the War of 1917.

ESSEX the CHALLENGER...sets all these records....



WIDE CHOICE OF Colors at No Extra Cost \$695 AND UP At Factory... SPEED—Range of driving speeds were shown to be from one and a half miles to 70 miles an hour.

SPRING Opening COMBINED WITH GRAND AUTO SHOW AND FARM TRACTOR IMPLEMENT EXHIBIT Starting with A Big Parade At 2:00 P. M.

- The Following 80 Merchants Co-operating: Twin Falls Merchants Alford & Matt American Electric Co. Antelope Hardware Shop

Above we show some of the load records officially observed by newspaper men, which Essex the Challenger established during Nation-wide Challenger Week.

Watch ESSEX the CHALLENGER Jensen Auto Sales Company 124 Second Avenue North Phone 245

THAT ALERT LOOK! A well-fitted pair of glasses gives a man that sharp, keen, alert appearance which stamps him as a person of wide-awake mind.

COACH ADVOCATES RULE CHANGES IN BASKETBALL PLAY

Heavier Penalties and Harder System of Free Throws are Some of Ideas Now Favored

COACHES were quite concerned this season with the interpretation of the rules regarding blocking and fouling laid down last year, their contention being that too many fouls were being called on defensive players, or in other words, that the man dribbling or passing the ball was called too closely. Our recommendation will call leniency for the offensive player.

Coaches' Concerned

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Too many games have been won by free throws this season. The free throw line should be made harder to convert, free throws. A few years ago the rules were changed making players try for their own free throws. We now we will recommend that the line be made will harder to convert, Hohler said.

Gunderson, Evans And Moore High in Rifle Club Shoot

T. H. Gunderson and W. L. Evans tied for high place in the rifle club competition, shooting from a prone position, with scores of 23 out of a possible 100 last night. T. Moore ranked high, shooting from a standing position with a score of 41.

PULLING TREES

See Fred W. Glenn or Call 233 Tourist Hotel

PISTON RINGS

Oil and Compression also The Economy Oil Shot STEPHEN

HOUSEHOLD GOODS FOR SALE

I will sell my household goods, during the afternoon this week, at my residence, 1 block east of 2nd's corner, and 1/2 block north, in the rear. Addition.

SEE IT RUMELY DOALL TRACTOR

The Advance Rumely Do-All Tractor is quickly and easily converted into a cultivating unit, making the easiest, quickest and cheapest device for cultivating known.

Harley Williams

126 2nd Avenue West Phone 470

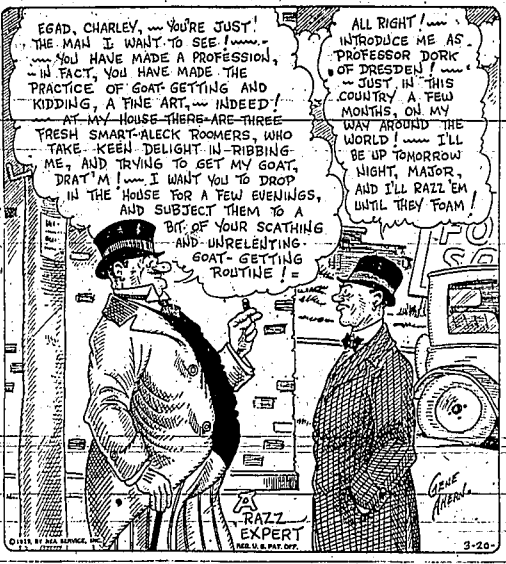
BRIDGMAN'S Clover-Cream HONEY SYRUP

A new good health product, composed of two of the oldest known to history. No doubt you have heard of "milk and honey." We have them combined into one of the most delicious food products, which in no way detracts from the wonderful flavor of honey as the bees gather it from the flowers, but adds that rich cream flavor of pure cream.

Ask Your Grocer For It!

Manufactured by Bridgman & Company Jerome, Idaho

OUR BOARDING HOUSE.



AMATEUR CASABA PLAYERS START WITH BIG MEET

Teams of Colorado, Utah and Idaho Entered in Basketball Contest at Salt Lake City

SALT LAKE CITY, Utah, Mar. 20 (UP)—The International amateur basketball tournament starts tonight with some of the best teams of Utah, Idaho and Colorado represented. A total of twenty contestants have filed in blanks. The tournament will end Saturday night. The contest will feature a large number of entries. Two games will be run off at the same time.

Tommy's Schedule

8 p. m.—D. S. C. vs. Olympians; Poplar Grove vs. Capitol Hill

9 p. m.—Siatic House Palace vs. Thrity, Eighth Infantry; R. O. T. C. (U. of U.) vs. West High Sophs.

Thursday's Schedule

1 p. m.—A and B—L. M. R. (U.) vs. L. D. S. Altman

Gridiron Warriors Take to Field in Spring Practices

Approximately 60 boys of the high school were on an athletic field last night for the first outside spring football practice of the season. The boys were all enthusiastic and show great possibilities for the coming football season. Many of the team of last year will be lost by graduation this spring and they are taking this opportunity of making up to the coming year their knowledge of the game.

Belgian Battler Winner of Fight

LOS ANGELES, Mar. 20 (UP)—Recey Deris, Belgian middleweight was awarded the decision over Johnny Gill in the seventh round of a scheduled ten round bout here last night.

Magel Automobile Company

Twin Falls, Idaho

ALL-STAR'S LOSE TO JEROME TEAM

Final Game of the Season Goes to Sport Shop Boys by Score of 46 to 27; Half Close

The Jerome Sport Shop basketball quintet, winners of the district tournament at Gooding, defeated the Twin Falls All-Stars team here last night by a score of 46 to 27. This brought to a close the basketball season for the All-Stars.

John Deere Farm Machinery Display

PARADE

Will appeal to all successful farmers. WE INVITE COMPARISON. After the big show come into our store. Let us talk over your spring requirements.

Consolidated Wagon and Machinery Co.

SEE THE Plymouth Cars at the auto show

We have just received our first shipment of this new line—an outstanding value in motor cars also on exhibition

DODGE BROTHERS complete line of CARS and TRUCKS

Plymouth Cars \$655-\$695 f.o.b. Detroit
Dodge Brothers Standard Six \$945-\$1065 f.o.b. Detroit
Dodge Brothers Senior Six \$1495-\$1565 f.o.b. Detroit
Dodge Brothers Truck 1/2 to 3-ton \$665 up

Magel Automobile Company

Twin Falls, Idaho

TWIN FALLS INVITES YOU to attend The SPRING OPENING Auto Show

Tractor Implement Displays

Grand Parade 2 p. m.

Grand Parade 2 p. m.

SEE THE Plymouth Cars at the auto show

DODGE BROTHERS complete line of CARS and TRUCKS

Plymouth Cars \$655-\$695 f.o.b. Detroit
Dodge Brothers Standard Six \$945-\$1065 f.o.b. Detroit
Dodge Brothers Senior Six \$1495-\$1565 f.o.b. Detroit
Dodge Brothers Truck 1/2 to 3-ton \$665 up

Magel Automobile Company

Twin Falls, Idaho

Grand Parade 2 p. m.

SEE IT RUMELY DOALL TRACTOR

BRIDGMAN'S Clover-Cream HONEY SYRUP

Ask Your Grocer For It!

Manufactured by Bridgman & Company Jerome, Idaho

Social and Club News

Splendid Program Presented at 20th Century Club Meet

That the trend of the modern American drama for the past year or two has been downward, indicating the prehistoric and hysterical of the neurotic, rather than the popular wholesome, less sophisticated emotions of the normal, is the popular opinion of America's most expert dramatic critic, according to Mrs. Orr Chase...

Same Price
FOR OVER 38 YEARS
25 ounces for 25¢
KC
BAKING POWDER
Guaranteed Pure
Use KC for fine texture and large volume in your bakings
Millions of pounds used by our Government

Wiley Drug Company
125 Shaw's North

Big Annual ONE CENT SALE
Thursday, Friday, Saturday
March 21, 22, 23

Don't fail to take advantage of this money-saving sale. No limit — buy all you want.

Wiley's
The Home of Fine Toiletries
Phone 46 WE DELIVER Phone 46



A Child's Dream.

It's Easter in a great succession of colors, like bushes followed by one tinted in early eggs. And when these delectable sweets are bought at Pixton's pure and fresh—they're not only as pleasing to the family's "tongues" for them as well, a satisfying selection awaits you.

PIXTON'S

Boots and Her Buddies

By Martin

TOP O' THE MORNING, BOOTS—LOTS TODAY

YOU MEAN, BAO, NESH! I'M KIND THAT IS WRITTEN WITH AN INK MACHINE—BY RED INK!

BILLS! BILLS! BILLS! TH' GRACKER—TH' BURGER—TH' TEA ROOM IS EVERYBODY'S BUSINESS—TH' BAKER—TH' BARTENDER—A LITTLE NERVE—TH' SEEDING FOR MAIL—THE BANK—NEVER BEEN—TH' MAIL DELIVER!

HERES A NEW ONE—I NEVER SAW THIS ONE BEFORE—IT'S MARKED PERSONALLY TOO—HE MUST BE GETTING DESPERATE

OOO—GEE! IT'S—WHY, I WONDER HOW?? WHO?? OOH BOY!

BAPTIST MISSIONARY
The Women's Missionary society of the Baptist church will meet Thursday afternoon at 2 o'clock in the baptist church.

AMAZON CLASS MEETS
The Amazon class of the Baptist church will meet Monday evening at 7:30 o'clock in the baptist church.

SALMON SOCIAL CLUB
The Salmon social club will meet Thursday afternoon, March 21, at the home of Mrs. Charles Cray.

GUEST OF HONORS
Francis Stenberger, attorney of Spokane, Washington, and Mrs. Stenberger are visiting at the home of his parents, Mr. and Mrs. W. C. Stenberger, on Sixth avenue.

CHICKEN DINNER
At the Chicken Club, SATURDAY, MARCH 21, 11:30 A. M. to 2 P. M.

WILEY'S
The Home of Fine Toiletries
Phone 46 WE DELIVER Phone 46

WILEY'S
The Home of Fine Toiletries
Phone 46 WE DELIVER Phone 46

WILEY'S
The Home of Fine Toiletries
Phone 46 WE DELIVER Phone 46

See!—Hear!
THE NEW
Majestic RADIO
Then you will see why it is the greatest name in radio.

American Electric Co.
HARRY DINKELAKER, Mgr.
115 Main East Phone 82

BUY CLETRAC
Crawler-Tractor
Profit-Power for the Farmer

Five Point Garage
DEALER

BUY CLETRAC
Crawler-Tractor
Profit-Power for the Farmer

Five Point Garage
DEALER

TENNIS RACKET SALE!

A splendid—\$6.00—Running Shoe, Price set on all the best can buy them. Only \$5.00!

TENNIS NETS
Tennis Nets \$2.50, \$4.50, \$6.50

Diamond Hardware Co.
READ THE TIMES WANT ADS

RENT A NEW CAR
SPICED UP!
Drive IT YOURSELF!
1010 Main Ave. So., Phone 112

WARM
Spring will be here sometime. Have your plow shares and disc sharpened now. Prompt Service and Supplies of all kinds.

1/3 OFF
on all Steeclote Paints, Varnishes, etc.
IMP the Soot Destroyer

KRENGEL'S
Hardware
210-220 Second Avenue South Twin Falls, Idaho

Used Cars
After All Its the Price That Counts

1925 Ford Touring	\$60
1925 Ford Coupe	\$65
1926 Ford Coupe	\$150
1926 Ford Tudor	\$160
1926 Ford Fordor, late model	\$245
1927 Ford Touring	\$185
1927 Buantine Coupe	\$450
Model A Sport Coupe	\$475
Dodge 3-4 Ton Truck	\$150
1926 Chevrolet Coupe	\$265

Union Motor Co.

WANT ADS

TELEPHONE 38
STREET WANT ADS AND
... telephone numbers and addresses for various services.

Times Business Directory

Responsible Offices of Twin Falls, Idaho.
Professional Offices of Twin Falls, Idaho.
List of various businesses and their contact information.

NEW TODAY

FOR SALE—2 head young Percheron work horses, also several other good horses.
... details about the horses and their location.

CLASSIFIED

LOST AND FOUND
FOR SALE—Miscellaneous
FOR SALE—Automobiles
... various classified advertisements.

APARTMENTS FOR RENT

FOR RENT—PUNISHED LIGHT
... details about apartment listings.

ATTORNEYS

DR. J. HUNN-LAW OFFICES
... information about legal services.

OBITUARIES

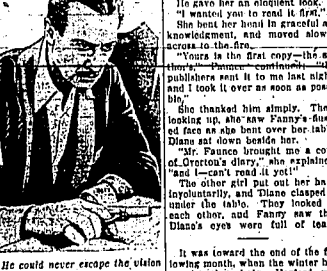
DR. DAVID R. JOHNSON, JR.
... obituary notice for Dr. Johnson.

"CONQUEST"

BY MARY IMLAY TAYLOR
Copyright 1928, Warner Bros. Pictures Inc.
... promotional text for the movie 'Conquest'.

Arthur's "CONQUEST"
... story snippet from the movie.

"Has she got everything?"
... continuation of the story.



Today's Markets and Financial News

CLOSING LEVELS OF WHEAT HIGHER

CHICAGO, Mar. 20 (AP)—
... market news regarding wheat prices and trading activity.

New York Stocks

AMERICAN TEL. & TEL.
... financial news and stock market updates.

OIL AND COPPER RISE ON MARKET

NEW YORK, Mar. 20 (AP)—
... news about rising oil and copper prices.

HEALTHY TO HIS LAST

He could never escape the vision of Overton.
... story snippet about a man's final moments.

CHICAGO GRAIN MARKET

What: 2 hard 12 1/2; 3 soft
... detailed grain market report from Chicago.

POTATOES

CHICAGO POTATOES
... report on potato market prices and quality.

Local Markets

The following market quotations
... local market prices for various goods.

LIVESTOCK

OMAHA LIVESTOCK
... report on livestock prices in Omaha.

Prohibition Man Frees Alligators

WILLIAMSON, N. J., March 20
... story about a man releasing alligators.

Handy's Caught

SHARPE, Ditch, Stone and Stearns
... story about a man named Handy.

NO CARRIERS OF Meningitis Found In Student Body

There has been no meningitis
... news about meningitis in a student body.

FRECKLES AND HIS FRIENDS

WELL HERE 'TLL BEER MY UNCLE OPEN FOR US
... comic strip text for 'Freckles and His Friends'.

By Blosser

WELL HERE 'TLL BEER MY UNCLE OPEN FOR US
... another comic strip text by Blosser.

Simple Way to Stop Flu

Brooklyn, N. Y. (AP)—
... advertisement for a flu prevention method.

WANTED TO RENT
FOR RENT—Miscellaneous
... various 'wanted' and 'for rent' ads.

Sheep Shearers Are Busy at Castleford

CASTLEFORD, March 20 (Sp.)
... news about sheep shearing in Castleford.

INSTALLMENT SIX

Check Mrs. Michel Eberhart
... installment payment notice.

WILL DO ALL IT CLAIMS TO DO

Mr. Stead says of L. J. ...
... advertisement for a product or service.

Simple Way to Stop Flu

Brooklyn, N. Y. (AP)—
... another flu prevention advertisement.

WILL DO ALL IT CLAIMS TO DO

Mr. Stead says of L. J. ...
... another advertisement for a product.

Large advertisement at the bottom of the page with multiple columns of text and graphics.

OFFICE CAT
By Junius

Peacefully sleeping
He stretched his throat
With carbolic acid.

When your women ever learn
That the center of the sidewalk
In the restaurant district is
No place for prolonged visiting parties?

Chummy—I tell my wife every-
thing, as you know.
Back—Ever tell her that?
Chummy—Didn't I say I tell her
everything?

A noted physician says that the
best medicine system is described
in four words: "No more, thank
you."

Seventy-two inches beneath this
skin
Lies fifteen pounds of skin and
bone.
It once belonged John Patrick
Huchan, who made a profession of tax-
ing horses.

SO THE BUTLER TOLD HIM
Scotchman, driver a small
cat drawn by a donkey came to a

roll bridge. The toll collector came
out of his house and said: "Here,
you've got to pay before you can
cross this bridge."
"What's this toll?"
"Yes, five cents to cross the
bridge."
"After an argument," the toll
collector came back again, and
this time he had the donkey, with
the toll on the seat and he was driv-
ing on the car himself. The toll
collector said: "Here, you've
got to pay five cents."
The Scotchman shook his head,
and pointing to the donkey, said:
"Don't talk to me, ask the driver."

If the airplane is ever made
footproof, as promised, it will be
the only thing that can.

A West Virginia paper says:
"When the baby is through drink-
ing milk it should be disconnected
and put in boiling water."
We prefer the automatic kind
that you don't have to disconnect.

"Bill has the disposition of a
mule."
"Then you'd better not talk
about him behind his back."
"Gee, you'd better not say
anything about my own clothes!"
"Corner backer!" "Yes."

What most Democrats don't
know is the meaning of the
word "Democracy" and the Republicans

aren't any further advanced in
that direction.

Baleman: "I was ship-wrecked
once and lived for a week on a
can of sardines."
"No," he said. "I was ship-wrecked
and lived for a week on a can of
sardines."
"If some fishes do get elected to
office," Baleman said, "I'll be
in the White House in a week."
The old-timer was most mod-
est perhaps but try to imagine the
Viralola reel, in a 6410 living
room.

When the dentist begins to whis-
per, the patient can usually tell
that he is approaching a nerve center.

A good thought, well expressed,
is often a source of inspiration to
thousands whom the author never
sees.

LIFE IS SO COMPLICATED
"Dear young girl, when I
am here and you are far away
Let's think about each other at a
certain time each day.
But never did with one accord
"The meditation chime."
For sleep by day's evening want,
And he by standard time.
"I hear your friend Tamson's
married again."
"Yes, so he is. He's been a dear
friend of mine. His son-in-law
wedding presents and two
wedding."

OUT OUR WAY By Williams

THEY'RE THEM! NEVER CAN
BE COMPLETE HAPPINESS
IN A WORLD WITH THESE
KINDA SIDE WALKS.

I'LL BE WALKIN' ALONG
PERFECTLY CONTENTED AN'
SUDDENTLY GIT THINKIN'
WONDER IF SOMEBODY
DIDN' DROP A CENT DOWN
LINE OF GREAT CRABBY CRAP
A NICKEL-ER A DIME
ER A Q—JES LIKE
AT ANOTHER DAY
'RINT

IT'S WORSEN
A JOB A YOU
MIN QUIT A JOB
BUT THIS I'LL
SWEAR A CERTAIN
CRACKY WILL BE MY
LAST AN MEN T'W
CANT RISST LOOKIN
IN TH NEXT ONE
'THANK GOSH—IT
GITTS DARK

THE OLD BOARD WALKS

Idaho Department Store
"If it isn't Right bring it Back"

Pirate Jeans

Made of durable black twill, attractive-
ly trimmed in red. Wide, snug-fitting
elastic-waist-band. Four pockets.

4 to 12 years **\$1.79**
26 to 34 waist **\$1.98**

MEN'S DEPT. I. D. STORE

Pratt's Butter Milk Chick Food

IS PROPER BALANCE FOOD TO
START THE LITTLE CHICKENS

10 pound Package **85c**
25 pound Package **\$1.95**
50 pound Package **\$3.75**

Salladay Hardware Co.
Superior Service Square Dealing

RADIO

WEDNESDAY, MARCH 20
(All Time Coast Time P. M.)

KPO (410.5 M.)—San Francisco.
6:00—Antenna Mads quartet
and Aeolian Trio.
6:30—News.
8:30—Marjo Hotel, French Ro-
mand, and Adrio Lento on
Studio program.
9:00—Studio program.
9:20—Tommy Murore and Bob
Allen.
10:00—Vocal orchestra.
11:00—Trocaiderans.
KGO (375.5 M.)—Oakland
6:00—Paul Bevers.
8:30—Transcontinental.
8:30—NBC program.
9:00—Orlando quartet.
9:30—Kaiser and the Biscor.
10:00—Trocaiderans.
KLX (410.7 M.)—Oakland
6:00—Concert trio.
7:00—News.
7:30—CLX's.
8:00—Blackburn program.
8:30—Musical program.
KIN (482.5 M.)—Los Angeles
6:30—Transcontinental.
8:30—NBC program.
8:30—Studio program.
9:00—News.
10:00—Dance orchestra.
10:30—Dance and variety pro-
gram.

KOW (452.6 M.)—Portland
6:30—Transcontinental.
8:00—NBC program.
8:30—Historical drama.
9:00—News.
10:00—KOHO orchestra.
11:00—Dance band.
12:00—News.

KOL—Seattle
6:00—News; music.
6:40—Programs.
8:15—Movie club.
8:30—Sunday hour.
9:00—Amos 'n' Andy.
9:15—Dignity.
9:30—Program.
10:00—Hotel Muller Indians.
11:00—News.

Marion Child Is Injured On Head

MARION, March 20 (Special)—
Thursday afternoon while playing
ball on the school grounds, Mary
Fern Woodhouse was accidentally
injured by a boy throwing a piece
of wood. They were waiting for a
ball. It struck her in the back
of the head and made quite a cul-
ture was taken to Oakley where
several stitches were necessary to
close the wound.

Mrs. John Alexander and Misses
Mary and Arnelia Tolman were
Burley callers Saturday.

Mrs. Joseph S. Smith was a
visitor at the home of Mrs. Ger-
ald Cranny Friday afternoon.

Misses Florence Cranny of the
Burley high school faculty, and
Claire Cranny of the Idaho school
attended the week-end at their
home.

Mrs. Axel Peterson and children
of Twin Falls visited Mrs. Peterson's
parents Mr. and Mrs. Wil-
helm Varr, last week.

Duane Cranny left on a bus-
ness trip to Ocala last Thursday,
returning Sunday.

Mrs. Harry O'Laughlan of Salt
Lake City, who has been visiting
her mother, Mr. and Mrs. Robert
H. Martin, returned to her home
a few days ago.

Remodeling Store.
The Quillen pharmacy at Oak-
ley has been remodeling the
display windows.

Mr. and Mrs. Harvey Proostons
and Mrs. Gerald Cranny made a
trip to Burley Saturday. They re-
port the roads from the third lift
to Burley very had owing to the
recent storm.

Mrs. William Hanson visited
Mrs. John McArthur Sunday after-
noon.

Mr. and Mrs. Earl Gee spent
Sunday in the Basin visiting
relatives.

Mr. and Mrs. W. F. Cranny
were callers at the home of
Mrs. Gerald Cranny.

Saturday Peter G. Martin cele-
brated his 82nd birthday anniv-
ersary. Mr. and Mrs. Fay Cox
were up from Kimberly. Mrs. Cox
is Mrs. Martin's daughter. Mr. Mar-
tin has been a resident of Marion
thirty-three years.

Mrs. Albert Tolman returned
from Huckle Monday of last
week.

Huckle brothers are still fencing
their cattle east of Marion.

STUDEBAKER
The Champion

SEE THE COMMANDER SIXES AND
EIGHTS IN THE PARADE AND ON
DISPLAY

Friday, March 22

Cedarholm-Conant
Motor Co.

Attention FARMERS

It is NOW time to have your MAG-
NETOES overhauled—Before start-
ing your SPRING FARMING.

All Work Guaranteed. Parts in Stock

Electric Service Station
Bank of Orphan Theatre
Twin Falls, Idaho

Hot GREASE
can't stain the new
EASILY CLEANED
SEALEX LINOLEUMS

THE rich beauty of
these linoleums is
there to stay! Kitchen
accidents lose their ter-
rors. The Sealex Process
penetrates and seals the pores
in the material, making the
surface practically as easy to
clean as glazed tile.

See these remarkable Lin-
oleums today.

Sweet's Furniture Store
TWIN FALLS—JEROME

Favorable Balance Is Shown In Month

WASHINGTON, Mar. 20 (U.P.)—
The United States had a favorable
trade balance of \$73,000,000 last
month, according to preliminary
figures made public by the com-
merce department. Exports were
worth \$140,000,000 and imports
\$71,000,000.

A gain in 50th exports and im-
ports was shown over February,
when the former were valued
at \$371,448,000 and the latter
at \$261,095,000.

All Teachers of Rupert Re-Elected

RUPERT, Mar. 20 (Special)—
The school board of independent
teaching members re-elected the
Monday morning. All of the
present teachers in the system
were re-elected.

Old business included a resolu-
tion to present to the tax pay-
ers an early date a proposal
for the building of a new school
building.

The street grading crews are
at work on the city streets re-
pairing the ruts of the winter.
Fred in California.

News was received here Sun-
day of the marriage of Miss Vida
Chambers and Charles Thomas,
former resident of this place, but
now of Los Angeles. The cere-
mony took place in that city the
first of the month.

Robert H. Wagner of P. O. G. held
an all-day meeting at the home of
Mrs. A. P. Morgan Monday.

Word was received here of the
birth of the marriage of Edgar
Redford, son of Mr. and Mrs. J.
R. Redford of this place, to Miss
Viola Palmer of Field.

The wedding took place March 14th,
at Rockford, Miss. Palmer is a
sister of Miss Viola Palmer, who
taught in the Rupert schools 21/2
years.

The freshmen at once visited the
Methodist church at Paul Mon-
day afternoon.

The first party for Mrs. M. J.
Willis was held at her home Mon-

California
..balmy..gay..alluring..

Enjoyment reigns supreme in California
now. Interesting cities, alive with gay di-
versions, glistering beaches,
—marvelous drives,—boating
—new delights at every turn!
Go via Union Pacific, the in-
teresting route and the choice
of experienced travelers who
know that every detail of first service is
offered, to make the trip itself a delightful
event.

To Los Angeles and return,
both ways via Union Pacific \$69.10
To Los Angeles direct, return-
ing through San Francisco \$67.50
Circle Tour to Pacific Northwest, returning
through San Francisco \$61.75
Los Angeles and return \$61.75

TICKETS ON SALE NOW.

DEATH-VALLEY TOUR
America's most thrilling and inspiring side
trip—into the world-famous Death-Val-
ley, 100 feet below sea level.
Two-day All Expense Side-Trip.
Tour from Crescent, California \$32.50

For Further Information Consult:
R. H. WAGNER, Ticket Agent
Phone 621

BEST TRACTOR BUILT IN AMERICA

The Allis Chalmers

SEE IT IN THE STREET PARADE
and on Display

FRIDAY, MARCH 22

R. W. Steel & Son
121 Third Ave. West

Only 3 More Days
FOR
Reduced Prices
ON
Brake Lining

Take advantage of the reduced prices.

Lind Automobile Co.
Office and Shop, Union 189
774—Placed and Best Equipped Garage in the West.
"HUCKLE" BROS.
TWIN FALLS, IDAHO

HEAR
ICO
KSL
THURSDAY NIGHT
8:30 to 9:30

Participating broadcast members
of your favorite radio station
will be featured in the HEAR
PROGRAM. This program is
presented by the HEAR
CORPORATION.

HEAR
KSL
THURSDAY NIGHT
8:30 to 9:30

Participating broadcast members
of your favorite radio station
will be featured in the HEAR
PROGRAM. This program is
presented by the HEAR
CORPORATION.

HEAR
KSL
THURSDAY NIGHT
8:30 to 9:30

Participating broadcast members
of your favorite radio station
will be featured in the HEAR
PROGRAM. This program is
presented by the HEAR
CORPORATION.

Remarkable Values in USED CARS!

The used car market is full of value.
Many owners always trade their cars in when it is a year
old. Others trade them because a newer body design has
caught their fancy.
Still others dispose of them because they no longer suit
their changing needs.
Many of these are practically new cars.
Drop in today and see some of the bargains we are offering.
These cars work, run in our possession for over
at the prices they are tagged.

LOOK AT THESE!

1934 Dodge	\$450	1928 Buick	\$1175
1934 Buick	\$590	1935 Chevrolet	\$200
1934 Dodge		Coupe	\$250

TERMS IF YOU LIKE

Magel Automobile Company
121 Third Ave. West
Twin Falls, Idaho

UNION PACIFIC

EVENING
Idaho Times
TWIN FALLS

VOL. XI. NO. 277.

Full & Complete Weekly Telephone Directory of the United States

TWIN FALLS, IDAHO, WEDNESDAY, MARCH 20, 1929

Published by the Idaho Times Co., Twin Falls, Idaho

PRICE FIVE CENTS

Twin Falls Merchant's Co-operative

Spring
FASHION EDITION



Friday, March 22nd, Beginning at 2 P. M.



The wise woman of fashion... first hand information as to what is new, interesting, in her spring and summer wardrobe...

How often have you seen a new dress... which is so different from the old... that you wonder what it is...

That is why we have taken... to select for you the latest... in the world...

New Ideas in Coats... This will be a real treat... for you...

About Fabrics and Colors... And now we would like to tell you... about the latest in fabrics and colors...

Advertisement for Luxie Hosiery. Features the brand name 'Luxie Hosiery' in a stylized font, with 'Mentone' and 'PRICED \$1.00 \$1.50 \$1.95' below it. The ad lists various styles like 'Royale', 'Dunette', 'Churme', 'La Tour', 'Syrte', 'Tunisain', 'Jardine' and 'and'. It also includes an illustration of a woman's legs in stockings and shoes.

tailored fashion so dear to the... of the new light... of the new light...

There is no getting around the... of the new light... of the new light...

That Paris is Favor... Paris is the center of fashion... and the world follows her lead...

Practical silks are being... of the new light... of the new light...

Frills Feature Color... Frills are a feature of the... of the new light...

When you see about your... of the new light... of the new light...

White prints are in... of the new light... of the new light...

White prints are in... of the new light... of the new light...

Just the other day we made... of the new light... of the new light...

Spring is the season of... of the new light... of the new light...

For those who desire... of the new light... of the new light...

Another famous... of the new light... of the new light...

Black and white... of the new light... of the new light...

Black and white... of the new light... of the new light...

Black and white... of the new light... of the new light...

Black and white... of the new light... of the new light...

brothered hats... of the new light... of the new light...

It is interesting to know... of the new light... of the new light...

There is a new fashion... of the new light... of the new light...

There is a new fashion... of the new light... of the new light...

There is a new fashion... of the new light... of the new light...

There is a new fashion... of the new light... of the new light...

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Advertisement for 'LUXIE HOSIERY' featuring a large illustration of a woman's legs in stockings and shoes. The text 'LUXIE HOSIERY' is written in a large, stylized font across the middle. Below it, it says 'Mentone' and 'PRICED \$1.00 \$1.50 \$1.95'. The ad lists various styles like 'Royale', 'Dunette', 'Churme', 'La Tour', 'Syrte', 'Tunisain', 'Jardine' and 'and'.

Advertisement for 'Fashion Plaque' featuring a large illustration of a woman's legs in stockings and shoes. The text 'Fashion Plaque' is written in a large, stylized font across the middle. Below it, it says 'Mentone' and 'PRICED \$1.00 \$1.50 \$1.95'. The ad lists various styles like 'Royale', 'Dunette', 'Churme', 'La Tour', 'Syrte', 'Tunisain', 'Jardine' and 'and'.



SPRING OPENING

Presenting the Season's Most Authentic Modes

THE GLORIES of a new mode again unfold. The beauty of the new feminine, modernized to suit modern fancies, blooms again in our ready-to-wear sections . . . now in festive mood. For Friday and the days following we take pride in presenting our new spring apparel . . . the designs for which were originated in Paris by designers of international repute. Here is apparel as youthful and gay as the season itself. Models that carry an air of youth and slender elegance from flattering scarfs to uneven hemlines. Details that are new and truly Paris. Exquisite materials! New colors you will adore!

ALL Twin Falls is agog over the announcement of Tingwall's Spring Opening. It is to be a brilliant opening . . . with all the important new fashions shown . . . the sleeveless daytime frock . . . the finger-tip jacket suit . . . the ensemble with the tuck-in blouse . . . refreshing coat interpretations . . . millinery with new and novel brims. We most cordially invite you to attend our formal opening at two o'clock Friday afternoon . . . when we will present a most distinguished collection of advance spring fashions of delightful originality, chic and charm.

Tingwall
QUALITY - SERVICE - VALUE

as we look down on MENS FOOTWEAR

Generally speaking, spring, when black was the dominant color of the footwear, will have a smaller amount of brown and tan of brown and of custom shoes. Further information showed that this information was revealed while the street wear in the amateur display held at the national shoe convention in Chicago during the late winter. The reviewing of stocks of footwear in the two classes maker after maker it was revealed that the color of brown shoes that row after row of brown shoes will have the decided change in the color scheme of past seasons this spring. It appears that the shades of brown to be seen in the color scheme of past seasons this spring already will have

INSIDE INFORMATION ON ACCESSORIES

By their accessories, you will know the smart women of fashion. The accessories of the season—bags, purses, handbags, gloves, shoes, hats, and jewelry—have come to know their importance. It is these little things that are so loved by the French woman. She is a creature of habit, and she will not let her accessories be out of the correct shade and of suitable abundance. Her jewelry must first of all be her type, and secondly, they must be appropriate to the time and place they are worn. It is this careful attention to costume detail that has made the French woman admired the world over. And it is this same attention to the accessories of the mode that is making the American woman very important personality in the world of fashion. This season when she sets about on her hunt for smart new accessories, she will be guided by the following influences on spring fashions:

Handbags of Leather—The "top-handle" bag is the favorite for spring. It is made of the very smartest leathers, and is decorated with the most elaborate designs. Some of the very smartest handbags are made of the finest leather, and are decorated with the most elaborate designs. Some of the very smartest handbags are made of the finest leather, and are decorated with the most elaborate designs.

other years will be among the accessories. The tips in both black and tan are being favored extensively. Where straight caps are shown they are made in a variety of styles of punting. This again is a marked appreciation of the English style of wear.

Another notable feature will be the "ribbed" hosiery on the feet, giving the foot a long and narrow appearance. In some cases there will be an unusual combination, consisting of a ribbed stocking and a plain sock. The socks in various shades of gray or tan, and the "ribbed" trimmings are in vogue. The socks in various shades of gray or tan, and the "ribbed" trimmings are in vogue. The socks in various shades of gray or tan, and the "ribbed" trimmings are in vogue.

THE TASTES WE NOTICE IN THE STORES

The more we see of "young ladies," the more important are we with their importance in the world of fashion. Mothers with little daughters will be interested in the things that the stores are showing for spring. And little daughters will be interested in the things that the stores are showing for spring. And little daughters will be interested in the things that the stores are showing for spring.

It is hard to determine the why and wherefore of this, whether other girls would appear in a girlish gown or the younger girls in a more girlish gown. It is hard to determine the why and wherefore of this, whether other girls would appear in a girlish gown or the younger girls in a more girlish gown. It is hard to determine the why and wherefore of this, whether other girls would appear in a girlish gown or the younger girls in a more girlish gown.

SPRING



We Present a New Showing of J & K ARCH FITTING SHOES

In styles to please the most fastidious—with the famous feature that fits the arch

Women who have bought these shoes need no explanation of their worth. To them we merely announce that our new models are ready—and assure them of our appreciation of their continued patronage. But to the woman who is still searching for the shoe that will give her comfort and look smart, we say two things: J & K Arch Fitting Shoes are faultlessly styled; their perfect fitting of the arch has meant relief and correctly supported foot comfort to hosts of women. We await your inspection.



Illustrated above is a J & K Arch fitting shoe in Light tan color. A beautiful spring and summer shoe and a real fitter.



Another J & K Arch fitting shoe. Similar to illustration in black patent leather with gun metal trim.

HANDBAGS FROM PARIS

Colors: Black, Brown, Tan and Mixtures

Necklaces: in newest patterns, Antique, French Gray, Crystals, Pearls, and Metals, in Gold and Silver

Materials: Calf and Reptile Leathers

Prices: \$3.45, \$5.95, and \$8.75

59c, 95c, \$1.45

\$1.95

On Display in our windows

Leader

First for Fun! And then for Fab!

Shipping Rate under 10 lbs. 50c and over 10 lbs. 75c

But it's mainly for work that our new goods are!

ST. CLAIR

McELWAIN'S

"The Dependable Shoe House" Next to Orpheum, Phone 498

Fashions Fancies in MEN'S HABERDASHERY

Narrower Brims with Snap and Bound Edge, Provil for Smartly Dressed Men

Men must change their headwear this spring—they will be in the light of fashion.

The most radical change will be the tendency toward narrower brims, ranging in size from 1-4 to 2-4 inches.

Briefly summarized the styles will be as follows:

- (1) In men's hats, the tapered crown and narrow brim will prevail.
- (2) Significantly curved brim with rayed web edges.
- (3) Hoopled edge Hoopbrags.
- (4) The over-recurring younger which will be worn by the younger set.
- (5) The derby with little deviation from a year ago.

Ups in Snap shapes. When too, there will be the fall wide-crowned, will also fitting the new crown styles. The wide and black and the small shaped caps shown largely in light colored ground and a slight crease in the crown.

From the above you can take your pick of headwear for spring. Whatever you go to, take care when you are fitting and color selection, for the entire season you will be sure to satisfy. But the worst that is likely will be the picture of the ensemble.

Gale Helps Him Set Air Record

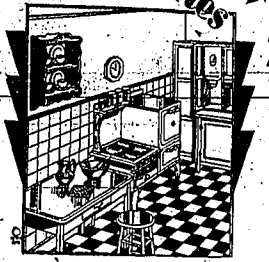
Although white shirts in colors and broadcloths are still in popular demand, the trend is definitely toward the more colorful shades of blue and tan are most widely favored. Being the color of the French, the fabrics are plain, unadorned, and end-on-end, large-sized, and of a high quality.

Only clever French ingenuity could create the smartly sophisticated, yet admirably unpretentious, little daughters and Junior misses.

With a bowing into at his back, Admiral Pilot Robert F. Hopkins flew from Chicago to Cleveland the other day in an hour and forty minutes, a new record for the trip. His average speed was 150 miles an hour. He learned to fly at Kelly Field, Texas, before going with the Navy to Air Transport Company.

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Gay Accessories for KITCHEN and Bathroom



BY MAJORIE HOWE DIXON

It is a fact that the kitchen and bathroom are the most important rooms in the home. They are the places where we spend the most of our time, and where we do the most of our work. It is therefore, not surprising that we should want to make these rooms as attractive and comfortable as possible.

One of the first things to consider when decorating the kitchen and bathroom is the color. The colors should be bright and cheerful, and should harmonize with each other. For the kitchen, a combination of white and a bright color, such as red or blue, is a good choice. For the bathroom, a combination of white and a soft color, such as pink or light blue, is a good choice.

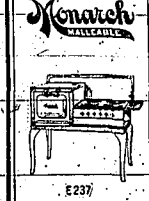
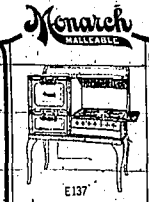
Another important consideration is the lighting. The kitchen and bathroom should be well lit, and the lighting should be in the form of electric fixtures. There are many different styles of electric fixtures to choose from, and it is important to choose one that is both attractive and practical.

Finally, it is important to consider the accessories for the kitchen and bathroom. There are many different styles of accessories to choose from, and it is important to choose one that is both attractive and practical. Accessories such as towels, mats, and soap dishes can make a big difference in the appearance of the kitchen and bathroom.

Cooking With Monarch Costs Less

No matter what your special requirements are there is a Monarch to fill your needs. Many folks prefer the combination with built-in coal and wood firebox. It's very convenient for heating water, heating your kitchen and burning waste.

Monarchs come in beautiful tinted colors—Canary Yellow, Nile Green or White.



We can arrange monthly payments or for farmers we can arrange time up to one year.

Hoosier Furniture Company
Exclusive Dealers of The Monarch Electric

For the Woman who Delights in Her GARDEN

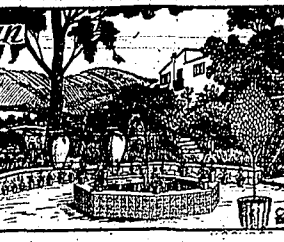
BY MAJORIE HOWE DIXON

The key of the sun for pardon. One's soul of the birds for mirth. One's heart to God's heart in garden.

The earliest spring gardeners start out properly with the imagination. It receives a lively stimulus from the arrival of the new seed catalogues in January. One can garden as successfully later in the year, but the early start is the best. The garden is a place of joy and beauty, and it is important to make the most of it.

Plans for Early Spring. There are a number of things to do before the weather warms enough to do anything at all out of doors. Spring brings a lot of work, and it is important to be prepared for it.

Simple Lines Featured. The red and white pieces have had to wear simple lines of color, and these lines must be combined with the colors of the garden. The garden is a place of joy and beauty, and it is important to make the most of it.



fabrics in splashy colors in lines, and cushions continue to be favored for seating. Great quantities of cushioning is a feature. Book shelves, tables, and many

These are coming to have a definite significance in the flower garden. The only satisfactory plan is to have a good assortment of plants, and to make the most of them. The garden is a place of joy and beauty, and it is important to make the most of it.

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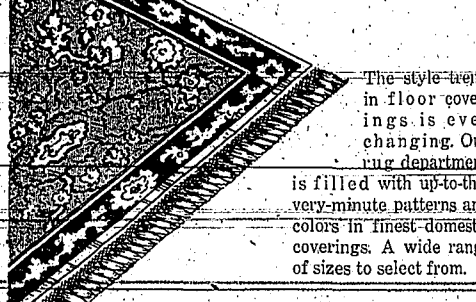
zine stands have become necessities and are increasingly well furnished. Choose Lounge on Wheels. An amusing piece that may be added to any collection is a light and may be picked up and run about from place to place as desired. It is well upholstered and most comfortable. Later on, when the time of the year comes, we will think of the important question, shall we have a dog or a cat? The best solution is to have a dog and a cat. A dog is a loyal friend, and a cat is a graceful companion. They are both good for the health and happiness of the family.

The Modern Home has this distinctive Outdoor Furniture. Solid comfort out-of-doors comes with the use of a Hammock, glider or lawn swing. Hoosier Furniture Co. Complete Home Outfitters.



Rest and Relaxation are invited by "Old Hickory" Furniture.

Rugs That Are Rugs That Are Gay and Colorful

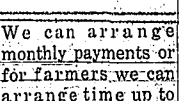
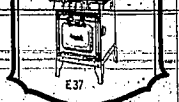
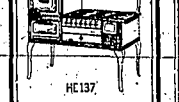
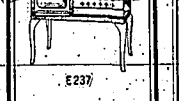


Gulistan DeLuxe Rugs

This new American Oriental will appeal to you instantly. You will be fascinated by the rich appearance, amazed at the moderate price. GULISTAN DELUXE rugs are characterized by a rich lustre, even more pronounced than many of the fine Persian rugs. Be sure and see this rug.

The style trend in floor coverings is ever changing. Our rug department is filled with up-to-the-minute patterns and colors in finest domestic coverings. A wide range of sizes to select from.

Monarch Electric



We Cordially Invite Your Inspection To See the New in Furniture!



Living Room Furniture of Elegant Beauty. Showing many sets, every one different in new colors, style and material. We invite you to inspect our new arrivals that are as attractive as the pricings.

Bed Room Furniture that Embodies the New Style Trend

Many fitting compliments are expressed by those who have seen the large assortment of bed room sets now on display on our floor. Included in these are many pleasing designs at popular prices.



For the Dining Room of the Home Beautiful

Home Beauty is brought out by the things in it. Dining Room sets of such exquisite style as we are now showing here. We urge you to attend this exhibit and see the wonderful new things that will be in demand this season.



Hoosier Furniture Company
Complete Home Outfitters

Ancient or Modern Art in your Spring Furnishings

By MARGHERIT HOWE DIXON

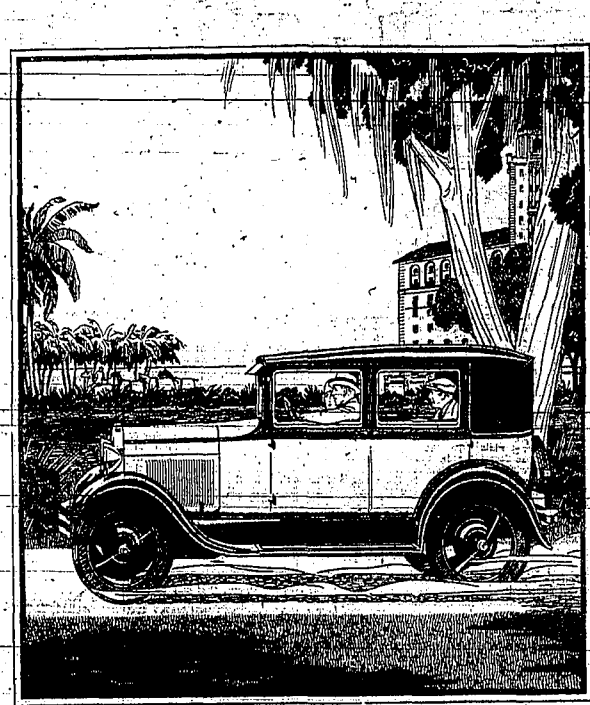
Will anyone wish to contradict the opinion we follow in our belief that modern art has reached its peak? Does this mean that the decorative arts of the past are obsolete? No, not at all. The decorative arts of the past are still valuable in their own right, and they can be used in many ways to give a room a certain character. The use of modern art in your spring furnishings is not a matter of choice, but of necessity. The decorative arts of the past are still valuable in their own right, and they can be used in many ways to give a room a certain character. The use of modern art in your spring furnishings is not a matter of choice, but of necessity.



Compelling the idea of a lamp and a chair. The decorative arts of the past are still valuable in their own right, and they can be used in many ways to give a room a certain character. The use of modern art in your spring furnishings is not a matter of choice, but of necessity.

Modern ideas in art are not only a matter of choice, but of necessity. The decorative arts of the past are still valuable in their own right, and they can be used in many ways to give a room a certain character. The use of modern art in your spring furnishings is not a matter of choice, but of necessity.

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Here's a handsome coupe. Its body was open in the sun and terrace. The terrace was surrounded by a low wall and furnished with red furniture, many gay pots of plants and a bright light. The car is a very nice one, and it is very comfortable. It is a very nice one, and it is very comfortable.

Here's a handsome coupe. Its body was open in the sun and terrace. The terrace was surrounded by a low wall and furnished with red furniture, many gay pots of plants and a bright light. The car is a very nice one, and it is very comfortable. It is a very nice one, and it is very comfortable.

Built To Serve You Faithfully and Well for Many Thousands of Miles

The new Ford is a remarkably fine car for one that costs so little. It is simple in design, constructed of finest materials, and built with unusual accuracy. These are the reasons it performs so wonderfully. These are also the reasons its service requirements are so few and upkeep so low.

Modern ideas in art are not only a matter of choice, but of necessity. The decorative arts of the past are still valuable in their own right, and they can be used in many ways to give a room a certain character. The use of modern art in your spring furnishings is not a matter of choice, but of necessity.

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Ensembles Strong in Easter Wear

The ensembles are back this spring and it seems as if every trunk is taken out itself with a whole lot of new styles. The ensembles are back this spring and it seems as if every trunk is taken out itself with a whole lot of new styles.

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AUBURN

Present for your inspection at the Auto Show two of the popular models of the season.

Auburn offers larger, longer, stronger, better automobiles in anticipation of a tremendous demand for their advantages which are attainable in no other cars but

AUBURN

One of the pioneer manufacturers of straight eight open cars. Auburn has kept pace with the tremendous growth in the open eight class.

8-90

Model passes to the public the benefits of the manufacture of this type of cars. The outstanding value in the eight class.

16-80

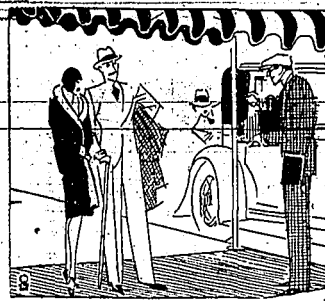
Model is spoken of as "The Auburn" for the best of the world. See them compare them—drive them.

Idaho Auburn Sales Co.
229 2nd Ave. East
Phone 294

Immediate Delivery on All Models

UNION MOTOR CO.

Your Ford Dealer



Trailing the MENS Style Reporter



While no radical changes are forecast in spring and summer clothes for Mr. Man, there are some slight modifications from those of last fall and a year ago. These changes, however, are sufficient enough to make the new and Topcoats of six or twelve months ago appear to belong to a different era.

Probably the most significant alteration in style will affect the younger man. Where the three-button top-two-button, New Jacket will find its following in a few days, there is a decided tendency toward the British model.

These are the two-button peak-lapel coats, with high rise, full-lined, "full-cut" trousers, which differ slightly from the knee down pattern trousers—very like the stripes to the cuff. With such Suits the Colonial or Tuxedo vests will be most prominent.

Show Two-button Styles

While the three-button models hold the stage with the college or young business men as the leaders, there also will be a generous showing of two-button styles, either with neck or notch lapels. Some of these models will show slightly form-fitting lines and athletic figure in best advantage. Hope shoulders will have quite a play, while the regular shoulders also will have their share of followers.

As for the older man the two-button model of recent years will have the greatest call, although there will be a sprinkling of three-button styles for the mature man who prefers to grow old.

Waning of D. R. Vest

The double-breasted vest of last spring and fall, which was worn extensively with medium-weight suits, is waning in popularity, and, of course, has seen its best days. The vest of the past—the trend of style is usually eastward, the suit with the double-breasted vest will be shown in some communities. Replacing this style will be the Colonial and patterned vests.

Color of cuffs will be a big feature of spring clothes. Among the more prominent shades are those of tans, browns, bluish brown, deep reddish brown, gray

Topcoat with the velvet collar, and Greys with prominent gray, overall will be in the back. The younger fellows are returning to the yellow slicker, most of which have four buckles. The "green slicker" also will be popular with boys and their parents.

Considerable prominence will be accorded to the blue but including cause of this determined feeling about a complete change in boys' outer apparel.

For that reason the sack suit, which became the vogue several seasons back, will continue in the popular crowd. Of course, it will be more varied than the ordinary sack suit, and will create a greater demand for boys' clothes.

Satisfied with Styles

But sunny and "mother-and-father" apparently are satisfied with the still-much-favored, light-colored, two and three-button styles, which were favored since 1927, will remain the leader for this spring and summer. Just what next fall will bring is pronounced at this writing.

While style changes are constantly minor most emphasis will be directed at color. There will be in a range from medium dark to medium light, and light as in effect as before. The lighter shades through all the tones down to reddish brown. Hair pants will accompany all suits for youngsters of 12 to 14, while from 14 to 16 the long trousers will be worn. The three-button styles will show the two-button effects, while there more than fifty in the park of boys will be three-button models.



During the late fall and early winter months, a number of many different styles in hats were popular with boys and their parents.

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observe how THE SON comes out this Spring

STRAW HATS AND PANAMAS IN STYLE

Softer Brads Popular With Lighter Pastel Shades Predominating for Spring

As for straw there is a growing tendency toward the softer, more delicate shades. The milk white will be shown in natural tones as well as pastel shades of tan, brown, green, gray, blue and even violet.

These will be offered in telegraph-pleated or worn with the top-down all-around-dipped or turned up. The makers, however, tell us that the proper way to wear straw hats is with the crown turned down.

In line with the narrow brim, very little one-quarter reports are noted across in the sale of Panama hats treated similarly, with wider crowns, black band and "no top" shape. The ribbon shape, with marked tendencies toward wider crowns and narrower bands, however, will form the bulk of Panama hat business.

Natural Shades in Leghorns

In leghorns the natural shade will prevail, showing new effects in the weavings. The change is expected to stimulate the sale of such leghorns.

In the middle there will be the modern style of millers. As for shades and size of crowns and bands there will be very little deviation from a year ago. Instead of many stripes, such as have been seen in recent years there is a marked adherence to the conservative stripes and contrasting colors. About thirty per cent of the hats will show black bands.



FLAPPER FANNY SAYS

The one thing a woman hates more than a faded hat is the lack of hats.



New Spring Suits of Virgin Wool

in the finest fabrics and the best of tailoring.

\$29.50 to \$44.50

We give you high grade merchandise in every department at popular prices.

Eldridge Clothing Co.

Here's the Store for Your SPRING CLOTHES!

Select from Our New Stock of KUPPENHEIMER "Good Clothes for Men"

THE question of new Suits and Topcoats finds its answer in our comprehensive stocks. Here you evade all elements of chance where you reduce to a positive certainty the question of correct style and find prices distinctively in your favor.

- NEW HATS
- NEW SHIRTS
- NEW SHOES
- NEW TIES

TRY Sinclairs FIRST

Straus Clothing Co.

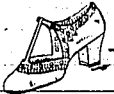


New Spring Colors

\$22.50

\$29.75

Snappy tan, gray and brown worsteds, gray and tan sharkskins, shadow-stripe blues and oxfords and gray gabardines all strike a subtly festive note in the Spring Style Song. Choice of vests and pleated top pants, fast, casual, favor.



You can wear patent leather with almost any frock, and know that you are smartly and correctly shod!

\$4.98



You'll like this clever patent one-strap with the new "Lido Sand" calf lacing. It's so gracefully styled!

\$5.90

J.C. PENNEY CO.



A shiny patent leather, metal-buckled pump to fill the need for a shoe that can be worn with most any type of dress.

\$4.98



A Black Patent shoe with neat walking heel and Black and Brown Grain Underlay. Priced at only

\$2.98

SPRING OPENING STYLE SHOW

Newest Styles in Ready-to-Wear displayed on live models at the Orpheum Theatre Friday evening, March 22, 9 to 10 P. M.

A New Dress

Is always possible for women who shop at a J. C. Penney Store . . . these in smart styles

and at economy prices tell you why!



Millions of women have discovered that it costs very little to have smarter frocks than ever before . . . to have more of them, too. They are shopping with the J. C. Penney Company . . . and benefiting from the advantages of quantity buying that commands first selections . . . and unusual savings.

For Women
For Misses
For Juniors

One-Piece . . . Two-Piece
Jacket Costumes of
Flat Crepe and Georgette

Irresistibly clever and different frocks for every kind of Spring and Summer need . . . flat crepe, satin crepe and georgette . . . plain or vividly printed. Lingerie touches, smart frills and jackets distinguish the new modes . . . you must see them!

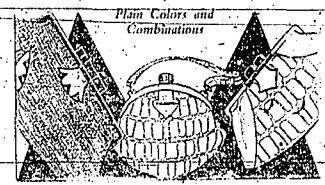
\$9.90 to \$19.75

Smart Handbags

At Our Customary Savings

Colors to harmonize with spring costumes—charming novelty frames—pouch and envelope shapes—all neatly lined and fashioned of fine real and imitation leathers—this early spring assortment presents a splendid opportunity to save on your new handbag.

98c \$1.98 \$2.98 \$4.98



Stepping With Fashion

And With the Assurance of Service

Hosiery-wise women demand a combination of good looks and long wear that is built into every inch of our smart stockings.

Full-Fashioned
Pure Silk Hosiery

98c and \$1.49

Every need of the town, the country—and all day long—is countered in a variety of different weights. Buy a pair—and forget hosiery troubles.

Colors That Blend With
Costumes Smartly

Presenting style successes among

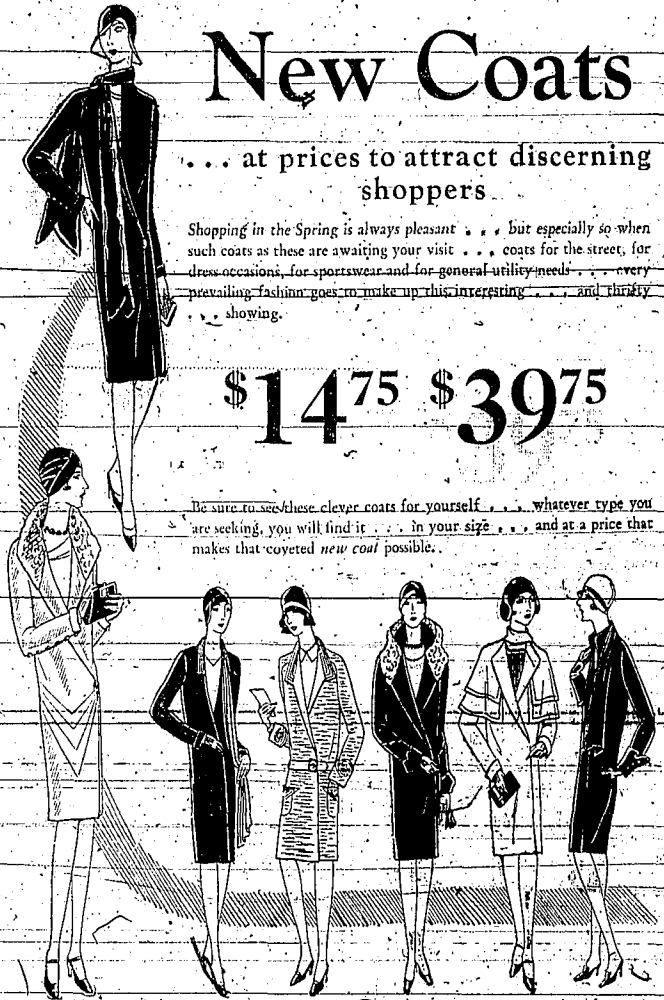
New Coats

. . . at prices to attract discerning shoppers

Shopping in the Spring is always pleasant . . . but especially so when such coats as these are awaiting your visit . . . coats for the street, for dress occasions, for sportswear and for general utility needs . . . every prevailing fashion goes to make up this interesting . . . and thrifty . . . showing.

\$14.75 \$39.75

Be sure to see these clever coats for yourself . . . whatever type you are seeking, you will find it . . . in your size . . . and at a price that makes that coveted new coat possible.



The Fashion-Wise Woman Buys Several

Hats

Suitable for Various Occasions
No longer is one hat suitable for every occasion . . . as the simple, left-hand-to-be . . . hats of straw and fur felt each have their place . . . and every one can afford as many as the needs at

\$3.98

Other Clever Hats from \$1.98 to \$4.98



A Flower For Every Costume



These little clusters for the apron, outfit, colorful excites for the afternoon frock, and lovely trailing organdis—pieces for evening hours!

23c 49c 98c

Fabric Gloves Meet Fashion's Approval for Gifts



The smartly dressed woman is insistent on fresh gloves—and perfect smooth-fitting well-cut fabrics with fancy cuffs—a pair or two will surely please her.

49c and 98c

Newest Styles Displayed on Live Models at the Orpheum Theatre 9 to 10 Fri. Evening, March 22