









# TEN MINUTES from ANYWHERE

## UNITED PRESS

THROUGH its news service connection with the United Press, the Idaho Evening Time's news room is "10 minutes from anywhere." By this we mean that it would take not more than 10 minutes for a "flash" of any news of predominant importance to reach the Idaho Evening Times from any civilized part of the world. United Press which not only gathers news in every corner of the world, but distributes news in forty different countries, has demonstrated repeatedly this efficiency of modern methods of communication and the perfection of its own organization. A cablegram was sent AROUND THE WORLD IN 8 MINUTES! Four minutes after Lindbergh's airplane touch-

ed the ground at Le Bourget field the news was in the offices of hundreds of American newspapers! Speed like this is possible only by a thorough coordination of vast news-gathering systems with the most modern methods of fast communication. The United Press, of which the Idaho Evening Times is a member, links some 1,100 newspapers in a news-gathering enterprise covering every state in the Union and every country in the world. United Press news is published in 40 nations and is printed each day in 19 dif-



This picture shows part of the news room in the Chicago office of the United Press, where

news from all parts of the world is received and relayed with lightning speed. When you read United Press news in the Idaho Evening Times you may depend upon its ACCURACY and also its NEWNESS.

# Idaho Evening Times





