

Idaho Times

TWIN FALLS, IDAHO, WEDNESDAY, SEPTEMBER 18, 1929

Final Home Edition

"Nothing extensive; set down naught in malice." (Othello)

THE WEATHER
Fair tonight and Thursday
High and low temperatures for Twin Falls vicinity during the past 24 hours were 92 and 59.

NATIONAL SHOWING
LITTLE INTEREST
IN TARIFF BILL
Few Messages, Either of Congressional or Private, Being Received

PUBLIC EVIDENCES LACK
OF CONCERN IN MEASURE
Mora Petitions Sent Regarding
Shoreline Case, That the Tariff

PLANS LAUNCHED
FOR FORMATION
OF GREAT TRUST
Six Petitions Received
In the two weeks the proposed bill has been pending, only six petitions have been received.

AMERICAN FEDERATION OF LABOR
RESTRICTION OF LABOR ACTIONS AND THE FLEXIBLE PROVISIONS
"Three farm organizations ask" for more tariff on several agricultural products.

Today's Games
AMERICAN LEAGUE
At New York—First game
At Cleveland—100 000—2 13
At St. Louis—100 000—2 13

Today's Games (Continued)
At Philadelphia—First game
At Louisville—100 000—2 13
At Philadelphia—100 000—2 13

FIRE SWEEPS THROUGH OIL FIELDS

Derricks and Residences of Workers Mowed Down by Flames; Walnut Crop Hurt
After Threatening Towns of Santa Paula and Ventura, Blaze Is Turned Toward Mountains by Dying Winds Late in Day

SANTA PAULA, Cal., Sept. 17 (UP)—Ten thousand acres of blackened land, scores of oil derricks and workers' homes lay in the wake of a forest fire sweeping forward in this region today.

PLANS LAUNCHED FOR FORMATION OF GREAT TRUST
The corporation will spend \$400,000 to acquire the Control of New York Banks

Potato and Beet Growers to Meet
IDAHO FALLS, Idaho, Sept. 18 (UP)—A joint conference of potato and beet growers of the upper Snake river valley has been called for September 24 for the purpose of discussing matters pertaining to both industries.

LA GUARDIA WINS RIGHT TO OPPOSE WALKER IN RACE
Congressman Victorious Over Bennett in New York Primary Campaign
RESULT—BALLED—AS VICTORY FOR WETS

JOHNSTON NAMED AS LEGION HEAD
Adjutant for Past Year Becomes W. B. Smith as Commander of the Organization

TURKEYS WILL BE SENT FROM IDAHO TO THE FAR NORTH
PRINCE, Sept. 18 (UP)—Prime turkeys from southern Idaho and eastern Oregon have been returned from Portland, Ore., to Idaho, to Honolulu and Alameda.

RUSSIA REJECTS LATEST CHINESE PEACE PROPOSAL
Soviet Government Demands Restoration of Railroad to Status Quo Ante
LITTLE HOPE SEEN FOR AN EARLY ADJUSTMENT

FIRE CONTINUE TO SPREAD RUIN RESIDENTS FLEE

Found Wreckage
Town of Stevenson Saved But Other Localities Are Not So Fortunate
MANY RANCH HOMES BURNED TO GROUND

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Portrait of W. B. Smith, Adjutant for Past Year, now named as Commander of the American Legion.

PERRINE FUNERAL SERVICES TO BE HELD ON FRIDAY
Jeromo Pastor Will Officiate At Last Rites for Victim of Accident at Street Crossing

FIRE SIREN TO WISHER-N FALL FASHION EVENT
Street Decorations Arranged and Plans Move Ahead for Bylle Show Thursday Night

BULLETIN

CHICAGO, Sept. 18 (UP)—The Chicago Cubs today clinched the National League pennant by beating the Boston Braves, 5 to 1.

WILL TEST CAPTIVE
More than eight thousand head high school boys will be tested for tuberculosis by Doctors P. H. Melvin and B. M. Turner of Boise within the next six weeks.

AMERICANS HOLD LIFE INSURANCE Policies Totalling Over 100 Billion Dollars
This is the first of a series of progress has been made during the past 40 years.

The First Forward Pass of the Season! KETCH! GOAL! Illustration of a football game with a player kicking the ball into the goal.

AMERICAN LEAGUE
At Washington—First game
At Detroit—100 000—2 13
At Philadelphia—100 000—2 13

HARRIS EXPECTS GROVE TO SHINE IN FALL CLASSIC

Bib Falk figures Carlson and Malone most likely of the Chicago Packers this year...

Watching The Scoreboard

By Rabel Press—The Cubs' season...

The Pittsburgh Pirates hammered out an 11 to 1 victory over the Athletics...

BURLEY BOB CATS PLAY NEXT WEEK

Cassia County Grid Prospects None Too Good in Opinion of Their Mentor This Year

COACH WILLIAMS of the Burley high school is not very optimistic about the football outlook here this year...

The Cubs have a lot of strong hitters but the fact that most of them came from the minors...

NEW LINE IS OBLIVIOUS—MANGHALL, Sept. 15 (AP)—A new passenger car...

GETAWAY—here again the proofs are actual, from 5 to 25 miles in 7 seconds...

MOOTHNESS—each live to the patented super-six principle...

ASK TO BUY—Only a few dollars more per month than the lowest priced cars...

SY TO OWN—For finance in this city your first payment may be as low as \$10.00...

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FLIVVERED cartoon showing a man in a car with a speech bubble: 'NO—BUT BILL PHONES A WHILE—AND HE SAID HE JUST BOUGHT A NEW CAR—HE'S GOING TO GIVE ME THE FIRST RIDE IN IT.'

THE HOME RUM PARADE (By United Press) listing various cities and their parade dates.

YESTERDAY'S GAMES listing scores for American League, National League, and Pacific Coast League.

THE STANDINGS listing current standings for American League, National League, and Pacific Coast League.

ESSEX THE CHALLENGER advertisement featuring the Essex Super Six car.

Jensen Auto Sales Company advertisement for the Essex Super Six, listing features like economy, reliability, and performance.

On Osborne and Gonzalez... At Pittsburgh? R. H. 12... Philadelphia 7 16...

Pacific Coast League Results... Hollywood 50 33 602... Mission 40 34 500...

WARDEN FAVORS OPENING SEASON FOR DEER HUNT... L. W. Hawkins Answers Arguments of Petitioners Who Seek to Keep County Closed...

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AMERICAN ELECTRIC COMPANY advertisement for a radio, listing features like 'The New Low Prices' and 'The Mightier Radio'.

Twin Falls Merchants Invite YOU TO BE PRESENT Thursday Night at 8:00 P. M. TO SEE The Grand Fall Opening THE LARGEST ASSORTMENTS OF MERCHANDISE IN IDAHO WILL BE DISPLAYED FOR YOUR APPROVAL 100 TWIN FALLS SHOPS ARE CO-OPERATING IN THIS EVENT SPECIAL SHOPPING ATTRACTIONS WILL CONTINUE FOR FRIDAY and SATURDAY COME AND SEE WHY "You Can Do Better in Twin Falls"

# Local News in Brief

**PROVERS**, although not fully established, apparently the lowest since 1921 in contrast with a year ago when they reached the blackest point since 1893. The crop is believed to be much smaller than in 1928 when it was larger than in other recent years. The crop in Canada is expected to be larger than last year and is estimated to be 120,000 bushels.

**OLD FIRM RE-ORGANIZED**—The C. W. Parks real estate company, which has been in business at 223 Blackfoot street since 1901, has been re-organized under the name of the Parks-Reavis real estate company and will conduct the business at the old stand. It was announced here today. Mr. Davis comes into the firm and introduces the new real estate business for many years at Eden, Idaho. He is well acquainted with the people and lands of the north and south side tracts. He will make a specialty of the north and south side tracts while Mr. Parks will make a specialty of city property, rentals and collection. Forest Fire Smoke Here.—Forest fire smoke became extremely evident in Twin Falls today, although heavy haze of the smoke was also noticeable Sunday and again in the majority of increased since Twin Falls was expected to be fairly heavy today. From the Oregon country, in Idaho, "Pete" today followed the Columbia

of gas. They occupy there with their own breakfast and started a trek to Twin Falls. T. H. Jennings met the boys on the road and brought them to the juvenile officer here.

**Work on Dam Starts**—The contract for the construction of the dam to be built on the Snake river canyon, it was noted here today. The contract was awarded to the contractor by the county engineer here this week. When driving here from the coast he had to keep the lights on the car burning in daylight from Walla Walla to Penticton, Jerry Barnett, a salesman of the county, noted that street lights are being burned in the daytime in Portland in aid of vitality.

**Take Culture Here Friday**—Present plans at the school house are for the taking of those cultures about the students on Friday of this week. It was learned here today that several copies of special pamphlets have been secured among school students of the county already by the officers.

**Building Permit Asked**—Required for a permit to erect a building at the east of town on lot 25 block 1 railroad addition, was filed with the city clerk here today by J. H. Nye, the building inspector. The building as planned, will be of frame material and 12 by 16 feet in size.

**Minor Car Crashes**—A minor car crash occurred today at the corner of Main and 12th streets. A car was backing from a curbing on Main south when car was hit by another car. The driver of the latter car was injured. The car was damaged. The driver of the latter car was injured. The car was damaged.

# Social and Club News

**World News should be read**—The Evening Times for telephone 25 before 11 a. m. if possible.

**Post-War Vienna Retains Majesty of Past Decades**—Experiences reminiscent of which on the continent last summer, and impressions of European countries, were here interestingly related by Dr. P. E. O. Steinhilber, Tuesday evening at the home of Mrs. J. D. Dierker, 2317 1/2 Broadway. The speaker, who is a member of the Vienna club, spoke of the city of Vienna as a city of the past, a city of the future, a city of the present. He spoke of the city of Vienna as a city of the past, a city of the future, a city of the present.

**Neighbors Asked to Mark Reservations**—All those who are planning to attend the district meeting at Rupert September 24, are requested to make business reservations by telephoning Mrs. Rayburn 1878.

**Neighbors Asked to Mark Reservations**—The War Mothers will meet Friday evening at 2:30 o'clock at the home of Mrs. E. F. Strubbe, 536 Third avenue east. All members are requested to make business reservations by telephoning Mrs. Rayburn 1878.

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**ORPHAN**  
THE LITTLE ONE  
**MEGELOWE**

**Boy, It Sizzles**

**BEH-HIT** youth aflame on the campus! A tawdry tale that will thrill you to the core! Meaningful incidents put over by the University of California Girls' Club! College chatter that will surprise you! Sorority parties, fraternal dances, romance affairs with more pep, SED, and HELLAS! Romance, Lewis, Gulliver, Churchill, How, the Stevenson, the hottest film that ever sized on the screen.

**District Federation Club News**

**First District Federation News**—Completed by Mrs. W. J. Burke, State Club Director.

**Information as to the location** of John Snow and David Forrester, our club members, was given by parents of the Sunday school. The young men left here some time ago.

**Resumes**—The "What Club Women Can Do" address given by Mrs. W. J. Burke, State Club Director, was a most interesting one. She spoke of the club as a place where women can do good, and she gave many examples of what clubs can do.

**Penney Company Increases Sales**

**Evening Times Want Ads Get Results**

**Kid Kelly Loses Battle in Court**

**Foot Sufferer!**

**Accident and Health**

**McELWAIN'S**  
THE DEPENDABLE SHOE SHOP

**Walk With Style and With Quality**

**McElwain's** footwear design could itself be in the presentation. It is never smart effects; never more beautiful combinations or leather contrasts. And incidentally this Store has never offered greater values. Truly present display will be a revelation to every woman visitor.

**ONE-WIN-OF-LIGHTS TESTED**

**Approximately 1130 Autos of Twin Falls County Have Been Examined at Stations**

The lights of about one-fifth of the automobiles in Twin Falls county have been examined at the stations. The examination was conducted by the State Highway Department. The results show that the majority of the cars are in good condition.

**Picking Bags**

**We have a large amount of Pick-**

**Ing Bags made up, ready for delivery at a low price. Put in your order early.**

**Put your car in style for this fall with a new set of Firestone 50,000 Mile Tires.**

**Fred Foss Co.**

Telephone 38. Published every evening except Sunday at 215 Main. Entered as second class mail matter in the Twin Falls postoffice under Act of Congress, March 3, 1917.

Subscription Rates. By local carrier by mail outside of Idaho. One month \$1.00, Three months \$2.50, Six months \$4.50, One year \$8.00.

Daily Poem. ENTER FOOL. BY ALICE DE NAIR. In a feather nest, Where is your nest? To throb at fear? Quoth the Archer of Kings.

AUTOMOBILE LIABILITY. WITH motor traffic increasing and worn-out cars always a hazard of the highway, the question of automobile liability is coming more and more to public attention and already states are beginning to adopt laws tending to protect the innocent victims of motor accidents.

In Connecticut, for instance, a new law has just gone into effect for the classification of motorists. Under the law all drivers are divided into five classes and your insurance rate is determined by your class. The first two are those which pay the regular rates of the insurance companies and those who, because of good records, are granted a reduction. Then there comes another class in which are the drivers who have had minor accidents and who have been guilty of minor infractions of driving rules. They pay ten per cent more for their insurance. The next class pays 25 per cent more because they have serious accidents marked against their record. And the last class is composed of those who have figured in highly serious avoidable accidents. Their rate is 50 per cent above the normal.

Connecticut does not compel a motorist to take out liability insurance but the state is empowered to revoke the licenses of any who fail to meet judgments for damages, who do not prove financial responsibility or who are considered unsafe drivers. The state keeps a careful check on motor cars and the insurance companies are required to charge the scale of rates incorporated in the law.

Just how this law will work out is problematical, since it is new and untried. Its purpose is to avoid the injustice of unconditional compulsory insurance which penalizes the careful as well as the reckless.

Massachusetts has a law which makes liability insurance a requisite for a license. This law, while it has its objections, at least protects the victims of accidents and it does one thing more. It eliminates many cheap used cars which an owner cannot or will not insure.

New York is another state which has a new law just gone into effect and New Jersey has a similar one. These laws provide that motorists must be prepared to pay claims arising from damages done by their cars, either by insurance, cash or bond or forfeit their licenses. The auto owner is held responsible, and, if he seeks to evade his responsibility, he cannot drive his car. Forfeited licenses will not be restored until the autoist shows that he can pay future judgments either through insurance, bonds or \$11,000 cash or collateral.

Idaho may well watch the operation of these laws, for it will not be long until the state adopts legislation of similar character as a matter of public policy to the public.

RAINBOW'S END. EACH year furnishes its own record of achievement to individuals and communities, and the advancement of the season into autumn gives assurance that 1929 will go down in history as a

year of success for this part of Idaho hard to duplicate. Grain yields were up to their usual high standard and even with quite ordinary prices, the grains did as well as the producers as could be expected. Some reports of bean yields and sales for the very first part of the season have been made that show gross production of \$200, and even more, per acre. Yields in these cases were very high, it must be remembered, and the prices received were in excess of eight cents per pound. But the gross production is such that most of us will not write back to relatives in the corn belt and give them the figures for fear of being accused of carelessness of statement.

The condition of the potato market is such that growers are counting on gross receipts per acre from the crop of from \$300 up. Seed crops have done fairly well. Prices for dairy products have been on a profitable basis.

The fruit crop has been good. Early fruits have already been sold, and the later ones are now ready for harvest. Both yields and prices have been satisfactory, and gross income per acre will be on a basis that will make average gold mine production seem hardly worth the trouble to collect.

A report of a man now employed on the Twin Falls tract who walked most of the way to Idaho from a corn belt state is that he never wants to leave. This country has just about everything that he wants in a country that serves as home. He has been amazed at yields secured, and the prices secured have made gross production so high as to be almost unbelievable if one were not on the ground to satisfy one's own mind of their authenticity.

Most of us will understand just how the man from the corn belt feels. He has found the end of the rainbow. So have most of us.

"I notice you have been having a lot to say about jaywalkers," one of our friends said the other day. "Now there is no question that jaywalkers are a real source of grief to motorists, and jaywalking should be banished, but in town I think I'm conservative in saying that fully half, maybe three-fourths, of the jaywalkers are motorists. Drivers park a car along a curb. They probably want to enter a store on the opposite side of the street. Instead of walking down street to an intersection they plunge across the street. It seems to make no difference that three minutes earlier they were jamming on their own brakes to avoid hitting a jaywalking pedestrian. They have to do the same stunt themselves."

Best Editorial of the Day

SODAS OR SCHOOLBOOKS?

An inviting pamphlet has been laying in a formica corner of the desk for several weeks, perhaps months. This "paper" is a booklet with a very attractive cover. It is entitled "Can the states afford to educate their children?" This rhetorical question is asked by the research division of the National Bureau of Economic Research. The states should spend more than they do in the individual direction from a vast table of statistics in which the research division shows what the people of the states are spending on education.

The District of Columbia is held up as a horrible example. Last year it spent nine millions dollars for education. That is a vast sum of money for a city of one million and a half people. For instance, fourteen millions for soft drinks, ice cream, chewing gum and candy, eight millions on theatrical admission, six millions on jewelry, perfume and cosmetics and three millions on sporting goods and toys. One takes it that if the wretched legislators of the District of Columbia had not put their time and money on sodas, movies and golf for the next generation, they would have used for the next generation the money that they have now spent on sodas and toys. The states are as great as the sum of their parts. The states are as great as the sum of their parts. The states are as great as the sum of their parts.

In doing so the research division is on the wrong track. There is not the slightest relationship in fact between what the states or the nation can spend on education and what they can be called upon to spend. The research division is on the wrong track. There is not the slightest relationship in fact between what the states or the nation can spend on education and what they can be called upon to spend. The research division is on the wrong track. There is not the slightest relationship in fact between what the states or the nation can spend on education and what they can be called upon to spend.

ERRORGRAMS. YES, THE LATEST MODEL, I JUST GOT IT LAST WEEK. IS THAT A NEW CAR, JOE? FEDERAL RESERVE BANK. This is Deane's solution. A key and note artist, but not a musician.

Answers to Yesterday's Errorgram. (1) The plane is doing a loop, not a tailspin. (2) Chinaman is spelled wrong on the sign. (3) One of the strains is included from the plane on the ground. (4) The wind indicator on the airway blowing in one direction and smoke in another. (5) The scrambled word is LINDBERGH.

CASSIA COUNTY Indiana Man Visits Relative at Burley

BURLEY, Idaho, Sept. 18 (Special.)—Elmer Bell of Washington, is visiting his brother-in-law, W. L. Geyer, for a few days. Bell has been visiting in K. E. McElroy, son of Mr. and Mrs. J. W. Geyer, of Burley, who is in Los Angeles, and returned to Burley on Friday evening. Mr. Bell will spend the winter with his family in Burley.

Dr. A. C. O. Nelson is spending a few days in Burley. He is a member of the board of the asylum at Blackfoot. Temple Smith of Orem, 55 years old, arrived in Burley Monday evening for a visit with his daughter, and son, who are near Burley. Mr. Smith is the oldest son of Utah, where he lives in Orem of civil war service.

Miss Della Bener, who returned from a visit to Twin Falls, where she had a very successful business interest, will visit for a short time and turn on Tuesday to Logan, Utah.

Miss Della Jane Adams spent the week end with her folks at Blackfoot. Miss Adams is a teacher in the Alma school.

Mr. J. W. Goddes and his three children departed for Burley on Friday evening. Mr. Goddes left his home in Burley, where he is a member of the local fire department, and returned to Twin Falls on Sunday afternoon.

Miss Laura Parker left for Burley on Sunday afternoon. She is a member of the local fire department, and returned to Twin Falls on Sunday afternoon.

Miss Della Jane Adams spent the week end with her folks at Blackfoot. Miss Adams is a teacher in the Alma school.

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SQUIRREL HUNT ENDS SERIOUSLY. AMSTERDAM, Sept. 18 (Special.)—A squirrel hunt was held in the Twin Falls area on Tuesday. The hunt was held in the Twin Falls area on Tuesday. The hunt was held in the Twin Falls area on Tuesday.

BEAN GROUND POTATO GROUND ALL KINDS OF GROUND. SCHMITT & WHIPKEY. RENT A NEW CAR. DRIVE IT YOURSELF.

JEROME COUNTY Many Interested In Large Dredge

EDEN, Sept. 18 (Special.)—The largest dredge this side of the Mississippi river is being operated by the North Side Canal company in the building of the new canal from Miller dam to the growing irrigation district. The dredge has a powerful beam which is 100 feet in length. The dredge is in the work of cutting for a mile of canal at a time. The dredge is on a revolving base.

WOMAN SICK THREE YEARS

Helped By Lydia E. Pinkham's Vegetable Compound. Mrs. J. W. Goddes, of Burley, Idaho, writes: "I was sick for three years. I was sick for three years. I was sick for three years."

Every purchaser of a new Ford is entitled to Free Inspection Service for the first 1500 miles. Check battery, Check generator charging rate, Check distributor adjustment, Check carburetor adjustment, Check lights, Check brakes, Check shock absorber adjustment, Check tire's inflation, Check steering gear, Change engine oil, Lubricate chassis. No charge is made for labor or materials incidental to this service, except, of course, where repairs are necessary through accident, misuse or neglect. The only charge is for new oil.

Every Day That House is Empty You Lose Money. Try a Want Ad

WANT AD PAGE

Today's Markets and Financial News

WHEAT AND CORN SHOW WEAKNESS

CHICAGO, Sept. 18 (AP)—Wheat trading took a heavy tumble today, after the early demand had...

New York Stocks

(Closing quotations as listed here will, if possible, be included daily upon receipt of a written request—Market editor.)

Wool Important in Styles for Autumn

By FRANCIS PAGET—One has only to follow the style reports of various designers of fashion either here or in Europe to be convinced of the importance of wool in the fall dress program.

THOSE WANT ADS AND CLASSIFIED MATTERS Set in a polished type...

LIVESTOCK AND POULTRY FOR SALE—Eggs and poultry...

FOR SALE—Miscellaneous items for sale...

FOR SALE—REAL ESTATE properties available...

NEW TODAY

ALBERTA PEACHES from the Jesse James orchard, North Main, opposite postoffice.

LOST AND FOUND

LOST—One baby seal... LOST—One baby seal...

FOR RENT—Miscellaneous

FOR RENT—Miscellaneous properties for rent...

FOR RENT—Miscellaneous

FOR RENT—Miscellaneous properties for rent...

GRAIN BLENDED

GRAIN BLENDED... Market prices for various grain blends...

OMAHA LIVESTOCK

OMAHA, Sept. 18 (AP)—Live stock prices... Market quotations for livestock...

POTATOES

IDAHO FALLS POTATO MARKET... Market news for Idaho Falls potatoes...

CLASSIFIED

ROOMS FOR RENT... Classified advertisements for rooms and services.

MISCELLANEOUS

MISCELLANEOUS... Various small advertisements and notices.

HELP WANTED—FEMALE

HELP WANTED—FEMALE... Job openings for women.

SALESMEN WANTED

SALESMEN WANTED... Job openings for salesmen.

CLASSIFIED BUSINESS DIRECTORY

Responsible Business Firms and Professional Offices of Twin Falls Alphabetically Arranged for Quick References.

HOTELS AND APARTMENTS

HOTELS AND APARTMENTS... Listings for hotels and rental properties.

FURS STORED

FURS STORED... Services for storing and cleaning furs.

BAGS AND TWINE

BAGS AND TWINE... Suppliers of bags and twine.

REAL ESTATE

REAL ESTATE... Real estate listings and services.

TRAPPERS

TRAPPERS... Services for trapping and pest control.

TRANSFER

TRANSFER... Services for transferring property and goods.

WASH TUBS

WASH TUBS... Suppliers and installers of wash tubs.

ATTORNEYS

ATTORNEYS... Listings for legal services.

INSURANCE

INSURANCE... Listings for insurance services.

MONEY TO LOAN

MONEY TO LOAN... Services for providing loans.

CHIROPRACTOR

CHIROPRACTOR... Listings for chiropractic services.

CLEANERS

CLEANERS... Listings for cleaning services.

DRUG STORE

DRUG STORE... Listings for drug stores.

FOOT SPECIALISTS

FOOT SPECIALISTS... Listings for podiatry services.

Local Markets

Local Markets... Market prices for various goods.

Evening Times WANT ADS

Evening Times WANT ADS... Information about the want ad page.

By Crane

By Crane... Advertisement for crane services.

Advertisement for 'Wife Cracks' featuring a cartoon illustration of a man and a woman.

Advertisement for 'Freckles and His Friends' featuring a cartoon illustration of a man and a dog.

Advertisement for 'Beet Growers' featuring a cartoon illustration of a man and a woman.

Advertisement for 'Krengel's Hardware' featuring a cartoon illustration of a man and a woman.

FROM COUNTY

As the date for Hazelton has... Hazelton Community Protestant church held a congregational meeting Sunday and voted unanimously to request... Hazelton, Sept. 18 (Special) Hazelton Community Protestant church held a congregational meeting Sunday and voted unanimously to request... Hazelton, Sept. 18 (Special) Hazelton Community Protestant church held a congregational meeting Sunday and voted unanimously to request...

OUT OUR WAY



THE WORRY WART.

a wonderful hostess, giving the couple it off. John Hayes, manager of the Twin Falls Canal company... W. W. Stokessbery, principal of Hazelton high school and Miss... Hazelton, Sept. 18 (Special) Hazelton Community Protestant church held a congregational meeting Sunday and voted unanimously to request...

Idaho Department Store 'If it isn't Right bring it Back' Special Notice Owing to the fact that we had less than a week's preparation for the Fall Opening, we will not have our style show as in other years. The store will be closed after six o'clock. But Special Windows have been worked out, showing Autumn's newest fashions.

Truck Bearings Complete Stock of Tinkens, New Departure and Hyatt. LIND Automobile Co.

Outing Flannels Good quality Outing 36 inches wide. Stripes, Checks, and other designs in light and dark. Per yard. 22 1/2c BATTIS All Wool Batts in one solid shade, 70x80 inches, weight 3 pounds. EACH \$2.95

FOR SALE or EXCHANGE for SMALLER FARM. We own and offer for sale as section of land near Twin Falls, Idaho. 200 acre tract, with 200 acres of excellent hay... ARTHUR L. WIM & CO. TWIN FALLS.

USED CARS YOU CAN TRUST AT PRICES YOU CAN AFFORD TO PAY. 1926 FORD SEDAN - All Good Tires. \$265 1929 PLYMOUTH 4-DOOR SEDAN - Drive 600 Miles. \$650 1928 DODGE 5-PASSenger SEDAN - Paint, looks like new. All new tires. \$975 1927 ESSEX 4-DOOR SEDAN - Good Tires and Truck. \$425 1926 DODGE TOURING - \$125 1924 CHEVROLET ROADSTER - Runs Good. \$75 1928 GRAHAM - 2 1/2 ton Gravel Hydraulic Dump Body. Completely Reconditioned. \$1450 1928 G.M. 6-1 ton. Runs good. \$550 1924 G.M. 4-Door Buick. \$440 1927 DODGE SCREEN - 6 Balloon Tires. \$475

Work on Legion Hall continues. The old Stone theater is being rebuilt for the use of the Legion... TWIN FALLS COUNTY WORK ON LEGION HALL CONTINUES

EXPORTS STILL GAINING AMERICAN EXPORTS OF MANUFACTURES. BY ALLARD SMITH Vice President, The Union Trust Company, Cerebral. A RECENT indication of the progress of the United States has made a transition from an agricultural to an industrial nation is the fact that exports...

A Complete Outfit A new season and with it the necessity for assembling a new outfit. One that will typify the autumn made at its best, and include only such apparel and accessories as bear the authentic stamp of fashion's approval. Such Apparel May be Chosen Confidently from Assortments Here

NEW ROCKS for AFTERNOON The princess silhouette furnishes the dominant fashion theme for fall. A higher waist-line, snug hip-lines that merge into a flaring skirt... HAND BAGS Pouch and envelope bags in silk and tulle are outstanding in chic for fall. \$1.98 up. JEWELRY Costume jewelry takes to brown this fall, in cat's-eye, tortoise or carved wood, carrying out the vogue for this rich shade. \$4.90 FALL COATS Rich furs truly the new fall coats—equally smart whether the frock or straight-in line. The trend in this collection was of breadth or dull. Fabrics favored, trimmed with fox, lynx and badger. \$9.90 Hosiery in Fall Colors

SUITS in the New Shades and Styles for Fall Showing the new shades of brown for fall in the best fabrics of Hart Schaffner & Marx to our popular priced, long-wearing Andover Suits. We cordially invite you to inspect this stock of Men's Suits—see the new styles and then compare values—you'll see the savings! TOPCOATS FOR FALL \$9.90-Up Showing all the newest shades and patterns in any weight fabric that you may wish for. A bigger and better stock awaits your inspection here.





# FASHION FIGURES ON

# new silhouettes

## FOR FALL 1929

The very first thing we noticed when we went fall fashion shopping the other day was the difference in the new silhouettes for fall. We were delighted to find a new type of fashioning of a blouse. It is the straight, line-like silhouette that the feminine world welcomed with open arms and now many seasons ago and now we find it has been revived with a vengeance. The new fall collections are without any question of a doubt designed for the sophisticated woman. There is nothing especially beautiful about them. Rather they are made as to waists and they spread out to give greater flare to the skirt.

We enjoyed our trip through the stores and shops very much and we are sure you will, too. For there is a decidedly new trend in the fashioning of Fall, 1929, that is more pleasing. There are the most common-sense things you could imagine and you are worked into a habit of the body of the costume in such a manner that they are delightful, informal and free.

Concerning Fall Coats: If you are in the market for a new coat this winter you will find a new type of coat in the city are fairly building with broad, meretricious, wide, decorative, and the beautiful womanly shape are not their price.

Feminine flares appear in these flatter feminine flares, if for no other reason than that they are so new and that they are pleasing to the feminine figure. We saw one adorable coat of a black material that was very soft and to the touch and fastened along the bottom with a long, single flared section draped to the back to within 6 or 7 inches of the hem. The coat was very pretty, but it seemed to us to get a perfect fall afternoon.

functionary and semi-formal, several styles.

When the coat was straight lined, fashion has devised various ways—means of making the type of coat especially interesting by breaking up the straight line. It came cases by shoulder or yoke or at waist that give a loose feeling about the shoulder and in other in tiered effects. Belts are placed at high waists, too, in some of the more youthful coats and often finish at the left side with a ring buckle of silver or some composition in color to match the coat.

The uneven hemline so long in vogue in the daytime coat fashions has come in the fore, in no uncertain manner. We saw no many coats with this uneven hemline treatment.

In some cases the coat would be straight all around except for a different left side and in other cases the coat would be gradually to the center back, one of the very smartest coats we saw had a scalloped hemline and even in this coat we noticed it had a downward trend movement toward the back hemline.

There isn't a woman living that doesn't love her fur in great quantities on her winter coat. For that reason we are sure you will enjoy slipping into the lovely, molting furs that do not appear in a bold stride throughout the town. Fur is one thing that the designers and manufacturers have not spared. It is used in tremendous quantities on straight lined coats in the sports coat realm and in many styles of coats and hats. Fur is often used as a finishing touch either all around the bottom of the coat or in certain important spots.

Most Favored Trimmings: For instance one of the most favored trimmings is a straight line coat is an enormous collar of lionhead seal or caracul, which, when the shoulders are shouled, makes a look for caps collar. This coat will no doubt be gratefully accepted in a debutante and college set circles.

Of the collar treatments, two types are particularly important. One is the collar of fabric with fur border which may be draped flat, pinned the fur as a band

about the shoulders. The other is cut high about the face with a square collar and is usually fastened of both flat and long hair-lined fur. One interesting collar was in the flannel shape with exorbitant shank on the inside and dark shank on the outside.

Higher Waistline: Women with a slender waistline are very much in luck this season for there is a very definite trend toward the higher waistline which is often achieved in the new frocks by placing the belt in a normal position. Occasionally, belts are used only in sections across the bust or the back of the frock. We tried on several frocks just so that we could get a better idea of how to give to you and so many of them noticed the higher necklines.

Modie are arriving daily—they are, but mainly styles from Paris showing slender and much more shallow V necks than we have seen for many seasons. Even in the neck of a dress and round necks we notice that fashion does not intend to leave much of the neck revealed this fall.

We did not, however, think heaven, so any high collars like our grandmothers used to wear, but we did see necks belted up effects that reach just to the base of the neck. It is interesting to note too in dresses of this type that fashionable women are wearing jewelry and pearl chokers, that if they have had any are not ashamed to show them.

Neve of Belieres: The sleeves we saw for the most part were—loosely fitted—in the lace or organdie were embroidered in small hands of all over and were often finished with very popular trimming for dark silk dresses and bows and buttons are very much used also. As in the coats the skirts of the dresses show no end to the irregular, flowing lines and it was the women all over the land are going to find a fresh relief in the slightly lengthened skirt line. We don't know what brought the new length in dresses, but Paris has been pounding away for a long time and trying to make American women believe the longer skirt is the more becoming skirt and at last we seem to be agreeing.

Slender Evening Silhouette: You will simply adore the new evening frocks. Fashion is doing much with sheer velvet and if there is anything that we women like to wear it is sheer velvet in any of the luscious shades that the stores are showing for fall.

In general, the silhouette for fall evening is a slender one with a sharp dipping back. We noticed many tube-like short frocks in the evening collection have extremely long panels attached by cartridge pleating at a point below the hips and back and panels are likewise set on the side of the skirt.

Some very smart details of evening frocks are large self-fabric bows, flared ties, and ribbons frequently adopted in a wide variety of ways and giving the much desired length. After an absence of many seasons, "shirring" seems to be coming back into the evening mod and are used mostly to give length and color contrast.

X-RAY FOR DIAMONDS: PORT NOLLOTH, B. A., Sept. 18.—Since the recent curfew hour, the diamond cut of South Africa by swallowing them or buying them beneath the skin, organizing men officials have installed an X-ray machine with which suspects can be searched.

ON WITH THE DANCE: LONDON, Sept. 18.—Dance challenge—Helen Smith, 22, from Europe. Charlie Nicholas, non-stop dancing champion of Nancy, has challenged Helen Smith, 22, from Vienna, to meet him for the world's endurance title, plus a \$1000 prize for 200 hours with five minutes of rest every hour.

A MAN MUST EAT: JACKSONVILLE, Fla., Sept. 18.—The county commission is a manly lot. It is a 22, from Europe in the county jail, couldn't eat. Reason, he had no teeth. So the commission went and bought him a set of store teeth. They cost \$62. Troop has been in jail since 1928.

# Approved Fall Fashions



**DIRECT** from New York... Styles with an intriguing newness of line, a refreshing change in fabrics and colors. Yet they are not too extreme to be practical... they are fashions that world-famous designers have stamped with their approval.

## Coats Take to Flares

### \$39.75

Very new coat models are inclined to flare; more conservative styles that are still in vogue, still favor the straight silhouette. Whatever the style, the fabric is apt to be broadcloth or a warm-lined tweed... Great collars and cuffs of sumptuous fur finish most of the models... Manchester Wolf, Mandel, Carnet, French Coney and Coelets are equally smart. You will agree with us, one you have seen them, that every coat at this price is an outstanding value.

Other Coats \$19.75 to \$24.75

- ALMOND
- GREEN
- MONET
- BLAZE
- LAPLET
- WINE
- OOPPER
- SHEEN
- ROSEBAY
- DARK SAND

## The New Hats

### Fit snugly \$4.95



The important thing in Fall hats is that they fit the head snugly and frame the face. Each of the models pictured has its own way of achieving this. The one of stitched velvet has an off-the-face brim, caught with a smart little buckle. The felt turban has its chic brim draped at the back.



## Charming New Prints

## Fall House Dresses are Crisp and Trim \$1.69

## Frocks of Satin and of Canton are Fashion Favorites \$14.75

Appropriate for neighborhood and house wear, slender styles for trifling, demure, business effects; for misses. Some have white, pique collars, others are trimmed with embroidery of contrasting piping. Either long or short sleeves. In plain broadcloth, printed foulards, and novelty materials—all fast colors.

The frocks pictured above are typical of the charming Fall model just received from New York—a satin ensemble of cinnamon-brown and beige, a black Canton frock with a circular skirt panel and dainty eyelet lace vestee. There are printed silks, too, in intriguing new patterns, and sport frocks of novelty woolsens in bold colors. You will be delighted with our selection.

## Atwater-Kent RADIO

### EXQUISITE BEAUTY PREDOMINATES

The Sliding Doors disappear. This strikingly handsome console will harmonize with the decorations of any home.

Price complete with tubes—**\$224.00**

Easy terms.

Phone 750 for demonstration without any obligation on your part.

## FALK-TINGWALL

Dependable Merchandise Only—Full Value for Every Dollar

SEE MR. HOPKINS IN DOWNTOWN RADIO DEPARTMENT FOR EXPERT RADIO SERVICE

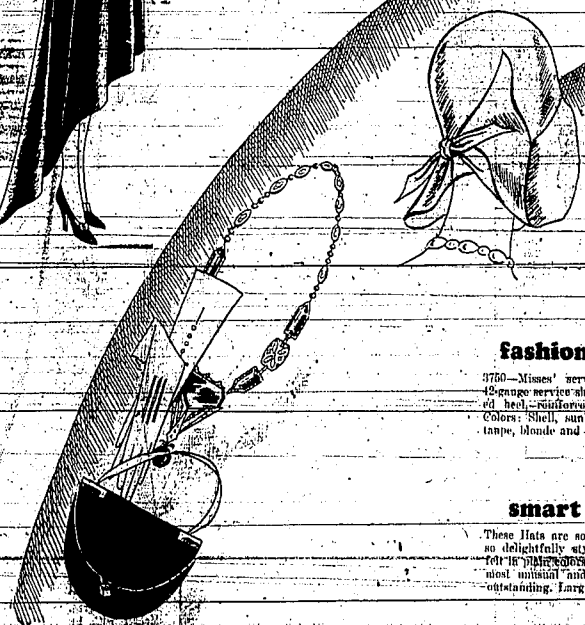
# MONTGOMERY WARD & Co.

Shoshone and 2nd North Phone 40 TWIN FALLS, IDAHO



# AUTUMN EXPOSITION

**BEGINNING SEPTEMBER NINETEENTH** Beginning on the Nineteenth of September and continuing through the 21st, our apparel sections will furnish the setting for a fascinating pageant of fashion. Every department having any relation to costume elegance will at this time be acknowledging the advent of the new season—through fresh arrays of entirely new garments, millinery and bibelots. Every window will display new fall apparel. Mannequins will parade between the hours of 8 and 9. Come and learn all about fashion for Fall, 1929!



### fashionable hosiery

3750—Misses' service sheer styles. Seven-thread 42-gauge service sheer silk to hem, with high pointed heel, ribbed top and heel, full-fashioned. Colors: Shell, sunbura, beige, atmosphere, mauve, tanpe, Monde and natural.

### a new dinner frock

Ask to be shown the new dinner frock for fall—no general-a-frock-as-you-have-ever-seen-anywhere. Its fabric is supple and lustrous panne velvet and its trimming handsome lace. Its hem travels downward diagonally to a very low dip at the side.

### an afternoon dress

An afternoon dress is all that it should be for an important-fall function when it features dull-crepe, a back-dipping hemline and lingerie collar and eye details. This afternoon dress is among the many especially set apart for the smart younger matron.

### smart hats for fall

These Hats are so utterly new and charming and so delightfully styled, in an assortment of finest felt in plain colors and over 200 different shades, most unusual and trimmings that make them so outstanding. Large head sizes included.

### the fall ensemble

New among ensembles is the one with a skirt, a blouse—and a finger-tip or slightly longer jacket, bonded together. This new ensemble features rich fabrics, among them suede-finished wools, velveteens and velvets in black and new browns.

### a coming coat mode

Coats for fall are different—but not merely in one or two little details, as you might suspect. Silhouette, in general, and an accompanying outline together with a back-dipping hemline is something to be noted frequently in the new season coat.

### Pretty Goldette Pajamas

Front of coat jacket and trouser leg trimmed with pop-buck clusters, multi-color bands and narrow binding. Set on blocks in contrasting color at arm holes and pocket, complete this unique design—Dulasco material—and color combinations make these an outstanding Pajama number.

### Dulesco Goldette Gowns

This is a 100 per cent Dulasco quality gown is trimmed with beautiful lace yoke insertion of new design—finished with buds. Black yoke and arm-holes edged with narrow lace of unusual pattern. Paired sleeves.

### Practical Undergarments for Fall

Another Gown of clever tailored trim is the Goldette. Neck with binding and white label effect in contrasting color. Finished with merged-medallion and novelty buds. The Goldette Gown is well shaped at the top with full width at the lower edge.

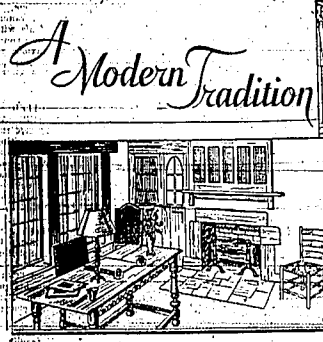
### Attractive Pure Silk Hose for Fall

You can be sure that your stockings will fit smoothly and trimly when you wear these Warren's quality pure silk, full-fashioned hose. They are shaped in the knitting to fit perfectly and keep their shape. Seamed back, smooth feet and fancy heel. Especially good for fall wear.

Dependable Merchandise Only

# FALK-TINGWALL

Full Value for Every Dollar



A Modern Tradition



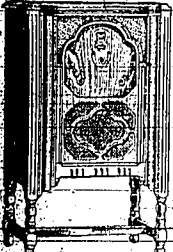
in HOME FURNISHING

By Marjorie Howe Dixon... At first you receive a definite impression of the exterior of the house as you approach it. It is homey and comfortable. Even if he holds a particularly close cut in the fall girdling the cabin (with all the sharp defined angles, latest plumbing, etc.) and a modern design of a full-length mirror, you will be sure to be attracted to it, as you recall the doorway with its depth of doorway and its rich, smooth stone steps, the arching of the eaves, the sport of the gutter.

ward the rural or provincial type, but having succeeded a dark, was a truly coachy... with a cover resembling hand woven fabric nestled in a restful atmosphere. With a vesting chair, a radio, and a set of book shelves what more could a manor house want? A very charming room for the daughters of the family has twin beds with their heads placed in the wall, pure soft color scheme of cream and yellow, the linens of a soft blue and white, the coverlet of a soft blue and white, the pillows of a soft blue and white, the curtains of a soft blue and white, the rug of a soft blue and white, the floor of a soft blue and white, the walls of a soft blue and white, the ceiling of a soft blue and white, the furniture of a soft blue and white, the lighting of a soft blue and white, the decor of a soft blue and white, the atmosphere of a soft blue and white, the overall effect of a soft blue and white.

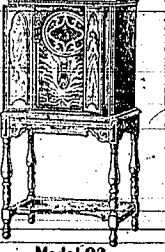
They haven't a penny for expenses but they're going on a trip around the world that is expected to last 18 months. Carl Ziesler, above, and Harriet Ward, Northwestern University students, will leave Chicago in an 18-foot canoe for New Orleans from where they will slip out for foreign ports. They plan to visit South America, European and Asiatic countries—and pay their expenses—somehow—as they go, from money earned en route.

The NEW Majestic RADIO with Power Detection and the New-45 Tubes



Model 91 \$160.00 Complete

plus the exclusive Majestic Automatic Sensitivity Control gives you QUIET, Smooth Reception, with no oscillation on the low wave lengths as well as the high ones



Model 92 \$190.00 Complete

FOUR TUNED STAGES RADIO FREQUENCY No A-C Hum

FREE Home Demonstration



RAY-BOY CIRCULATORS Why wait until the cold weather comes before insuring your house against invasion by the icy cohorts of winter. We have a RAY-BOY circulator in a size that will exactly suit your house, and will keep every room at an even temperature all winter long. SOLVE YOUR WINTER HEAT SUPPLY NOW. MOUNTAIN STATES IMPLEMENT CO. Twin Falls, Idaho

Plan World Tour Without a Dime



They haven't a penny for expenses but they're going on a trip around the world that is expected to last 18 months. Carl Ziesler, above, and Harriet Ward, Northwestern University students, will leave Chicago in an 18-foot canoe for New Orleans from where they will slip out for foreign ports. They plan to visit South America, European and Asiatic countries—and pay their expenses—somehow—as they go, from money earned en route.

NO MENTION OF TWIN FALLS... Evening Times WANT ADS Get Results



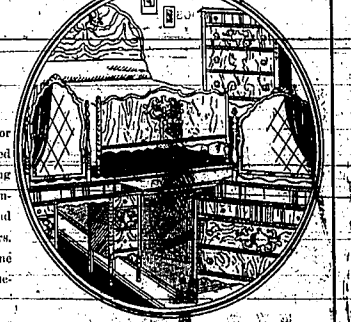
FASHION IN GLASSES You would not think of wearing any other kind of eyeglasses... PARROTT OPTICAL CO. Where the Best Glasses are Filled for All Occasions

EVENING TIMES WANT ADS GET RESULTS

Good planning will provide you with comfort at little cost. CAREFUL planning will enable your dollars to do double duty. Let our home furnishing department show you how to get the utmost in style, quality, and comfort for very little money!

A BED ROOM SUITE of BEAUTY \$130

Just think, only \$130.00 for a lovely modern designed Bed Room Suite consisting of full-sized bed, large Vanity Dresser and Booth, and Graceful Chest of Drawers. All are veneered in genuine walnut. Rust proof construction and excellent value.



TO COMPLETE THIS HOME See our guaranteed Parlor Circulators in very attractive colors and styles. Different sizes, from a 2- to a 6-room heater. They are manufactured by an old establishment making stoves for over 60 years. Just a few days left on our elegant Bridge Lamps at \$11.95 - 95c Down - \$1.00 per Week. WE EXCHANGE OLD HEATERS AND FURNITURE

Standard Furniture Co. TWIN FALLS, IDAHO

RADIOMANIA By Dorothy Uffler



LET'S PLAY HOOVER - THE PROFESSOR WILL NEVER KNOW THE DIFFERENCE

SN'T CAN'T TUNE IN ON THE CLASS LECTURE - MUST BE SILENT

THE BATTLE FOR BOYS CHRISTMAS COVE, Me., Sept. 18 - Jack Bird, 15, and Whitney Wright, 17, have a ball fight every year. They are upon a huge 200-pound sun fish and beating it with their oars, drive it into shallow water. Four men, land, the huge fish monster after the boys had subdued it.

EVENING TIMES WANT AD GET RESULTS

# It's the ENSEMBLE IDEA in Men's Furnishings

The general trend in men's fashion continues toward more conservative patterns effecting a more conservative effect. Only the irrepressible collegian except from the urban on late in the morning. The purpose of casual attire is to be comfortable and effective. Small flowers will be popular. The "blend idea" is being revived. As played up, that is, a number of the same top-are sold as a unit for \$6.00 or \$7.50 for what was formerly sold as a unit for \$10.00 or \$12.00. The quality of the material is being stressed. The quality of the material is being stressed. The quality of the material is being stressed.

When you buy your new necktie, you buy your new necktie. When you buy your new necktie, you buy your new necktie. When you buy your new necktie, you buy your new necktie.

As to shirts in pastel shades, colors will probably be favored in the order of 1, Blue; 2, Tan; 3, Black and white; 4, Gray; 5, Green; 6, Lavender. The preferred fabrics will doubtless be broad cloth, woven madras and rayon.

Small Knots in Ties. The shorter-tied knot is being favored. The shorter-tied knot is being favored. The shorter-tied knot is being favored.

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# BOY'S CLOTHES reflect dad in miniature...

"Like Father/ Like Son" It's tramping fabric, preferably over-all-wood machine fabrics in now-a-days worn shades, but it's applied to boys' clothes. Double-breasted are "hark" back to the father's. Single-breasted are "hark" back to the mother's. The color scheme, also, will follow the father's. The color scheme, also, will follow the father's. The color scheme, also, will follow the father's.

Another idea, known as the "knockabout" style, is the sport with a check or plaid pattern. The sport with a check or plaid pattern. The sport with a check or plaid pattern. The sport with a check or plaid pattern.

Jersey is also a favorite. Jersey is also a favorite. Jersey is also a favorite. Jersey is also a favorite. Jersey is also a favorite.

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Glenn Urquhart, diasonal and pick-and-picks. The three-button, double-breasted suit. The three-button, double-breasted suit. The three-button, double-breasted suit.

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## EVERYTHING FOR THE WELL-DRESSED MAN



## Clothes with Autumn Vim

THE zest and snap of Autumn glows forth from every square inch of fabric, from every line in these graceful garments. Correct, yet imitatively dashing and distinctive, they present an inviting buy to the man who seeks the finer things in apparel at prices within moderate means.

NEW STYLES! SUITS \$25.00 EXTRA PANTS \$6.00

NEW PATTERNS! TOPCOATS \$22.50

A DISTINGUISHED APPAREL—Dresses, blouses, suits, mixtures, tailored with conservative neck lines in vigorous masculine lines.

SWAGGER garments presented in both the Raglan shoulder and set-in sleeve models. Excellent woolens, cut in the manner of the current season.

# FALK-TINGWALL

Dependable Merchandise Only—Full Value for Every Dollar

## Tweeds Popular in Shops Everywhere

BY FRANCES PAGE NEW YORK, Sept. 18 (UP)—With the advent of September, clothes for the classroom take on an added importance. Style consciousness starts early, and many a girl is a more profound student of sartorial fashions than her mother.

Naturally the shops play up attire for the undergarments at this season. That trend is prescribed for her in everywhere apparent. Light-weight woollens and both blue and navy jupes are also approved for class-room and campus.

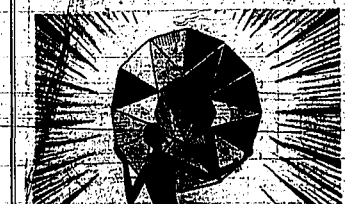
Jersey is also a favorite. Jersey is also a favorite. Jersey is also a favorite. Jersey is also a favorite. Jersey is also a favorite.

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## JEWELRY

A CURIOUS paradox... Play a diamond to win a heart... But it's true; no gift so delightful as the sparkling taste of a diamond ring or bracelet.

Our Gift Service... We are making an advisory service for the benefit of those seeking to buy gifts. We will be glad to make suggestions and to advise as to what is best for every occasion.

Gon W. Hesse & Son... Twin Falls' Diamond Shoppe



# NEW STYLES

# Agent

What a marvelous time the such dramatic alterations. The women of fashion will have seen this year were designed for...  
The new fur coats are handily...  
The new fur coats are handily...

with the same general ease that only...  
The manufacturers...  
The new fur coats are handily...

We made a special trip around...  
The millinery shows and sections...  
The millinery shows and sections...

only other decoration on this hat...  
The influence of the influence of...  
The influence of the influence of...

## NEW RUGS

**Big Shipment of Rugs Just Received.**

A large stock of Wilton and Axminster Rugs in all sizes.

We Invite Your Inspection.

### Hoosier Furniture Co.

COMPLETE HOME OUTFITTERS.

Incidentally, it is absolutely essential in our new fur coat...  
The new fur coats are handily...  
The new fur coats are handily...

Every season there is one outstanding thing in millinery that...  
The millinery shows and sections...  
The millinery shows and sections...

About the Trimmings...  
There are all sorts of media used...  
The influence of the influence of...

READ THE TIMES WANT ADS

## NEW FROCKS

Emphasize Subtle Changes for the Autumn Season.

THE day time silhouette for fall is long and...  
The influence of the influence of...

Interestingly Priced at **\$24.50**

of the most interesting hats...  
The influence of the influence of...  
The influence of the influence of...

## Give every tire the 2-2 Test

Before you buy any tires make it come up to the 2-2 Test of both TREAD and CARCASS. Come in and we'll show you how GOODYEAR TRIS meet the 2-2 Test with definite superiority over any other tires... with extra PROOF. So simple a child can understand:

Test No. 1: Press your palm down on the Goodyear All-Weather Tread and feel how the deep-cut sharp edged blocks grip and pluck the flesh. That is what the Goodyear Tread does on the surface of the road and why it has superior traction.

Test No. 2: This machine shows you the 60% greater stretch in Goodyear SUPER-TWIST Cord. This extra stretch gives the Goodyear Super Twist Carcass its extra life, enabling it to withstand road shocks and continuous flexing without premature failure.

Proof: More people ride on Goodyear Tires than on any other kind.

Let us explain to you the new Goodyear Lifetime Guarantee.

We carry the complete line of Goodyear Tires - every Goodyear made with SUPER-TWIST and every Goodyear guaranteed for life - the size and type and price that suits your needs and purse. Our standard Goodyear Service always ready for you.

It does not cost more to buy a Goodyear Tire

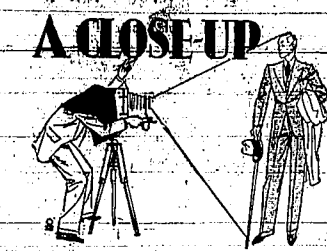
### Lind Automobile Company

OFFICE AND SHOP PHONE 269 PARTS PHONE 269  
1722 E. 10th St. BEST EQUIPPED GARAGE IN THE WEST  
Branches: Denver, Salt Lake City, Boise, Idaho  
Official Bosch Magneto Sales and Service Station

WE STEVENS VAN ENGELEN CO STORES

GILDA GRAY A GOLFER SHARDS, Conn., Sep. 15 (UP) - Gilda Gray, who made the slim...  
The influence of the influence of...

Official Bosch Magneto Sales and Service Station



# on Fall Clothes

**Attempts to give every man athletic lines through the style of his clothes have been made up to the leading manufacturers and the presentation of models for the autumn and winter seasons.**

This particular style feature has decided wasted effect with broad shoulders, not a bit higher than usually have been raised, with arm girth also cut a bit higher.

Other innovations will be to show the greater use of the top shoulder. Heretofore this shoulder was used only meagerly, now and then appearing in custom tailored clothes but now it is being used.

Among other things with this idea in the corner north—even carrying out the custom tailor's suggestion of putting four buttons on each sleeve.

**Peak Lapel Style Popular**

As for the lapel, the peak style promises to carry with it the greater number of followers, although the notch idea, with its new modified form of semi-circular effect will win many wearers. In some instances there will be a slight taper to the notch—again the custom tailor's idea.

Among other styles will be a one-button model, peak lapel and extreme shoulders. These will show well pockets, just as some of the other styles will. But this one-buttoner probably will be only a passing fad, according to experts.

The man who has a complete wardrobe will include a double-breasted and there is a collection of models from which to choose. The most popular style, of course, will be the three-button model with two buttons used. One other style is a single-button model with extreme shoulders and narrow lapels, but the number of conversions to this idea no doubt will be limited.

**Regulation Yet Favored**

As for vests the better grade of goods will revert to the regulation style, most of them showing six buttons with the used. There also will be some five-button vests, the lower priced, those the regulation vest, which was so well liked last spring and fall, will continue the vogue, but the double-breasted vest has passed its best days—it seems that vests will show well.

There will be a slightly wider

bottom on trousers this season, the opening being from 20 to 22 inches, while conservative styles will be cut to 18-inch measurements. In most cases the trousers will be straight hanging, with cuffs buttoned. Some of them will have pleats.

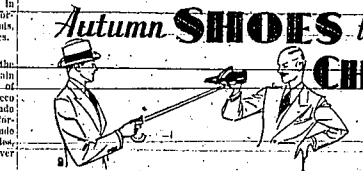
No particular changes are scheduled in the fabrics to be presented. Among them to be worn in greater or lesser quantities are: wools, tweeds, chevrons, Siletians, covaris, chevrons and cashmeres.

**Tobacco Shirts in vogue**

Drawn always regarded as the foremost color idea for fall, men will lead. The parade that most of the browns will be taken in shades, such as claret, Colorado claret, Colorado claret and Colorado claret. Other tones will include wine, mulberries, burgundies, light grays, grayish green, silver gray, plum and royal blue.

There's an interesting selection of patterns from which to make choice, although it is not nearly so varied as in the past. These show Warwickian, diamond, indistinct self patterns, chevron, stripes, polka dots, zig-zags, diagonal and basket designs.

Among the black and white and white and black, just as some of the other styles will. But this one-buttoner probably will be only a passing fad, according to experts.



**What's New in Topcoats**

Sufficient styles are presented to topcoats to satisfy most of us. That the three button, box coat will continue to get the best play. This is a single-breasted model, about 65 inches long.

Other models will be the racing style, also single-breasted; the double-breasted, button-down, slash, and dress wear; the double-breasted Chesterfield with slash or velvet collar. A style that will have some followers will be a double-breasted, box back, belt, all around, semi-peak lapel coat.

Among the new styles are: some tweeds, chevrons, covaris, lambs and west of England, materials.

**Long Pointed Wing Tip**

As for style the retailers will show you the English last with a long pointed wing tip. This style will be highly performed with the right and left quarters set out and the shoe built slightly higher in front.

This may be an extreme step in styling and it is likely to disappear in the fall season, which, in turn, marked from the English conservative last

button double-breasted box, vest, better, kerat coat, box coat, wedge coat and the ever present Chesterfield.

Almost the same line-up of fabrics is offered this coming season as in 1925. This includes vicunas, Shetlands, McQuay, Merino, tweeds, lammas, camel hairs, tones to dark blues and Oxford.

**Autumn SHOES that smart Men CHOOSE**

They're trying to make a fall and winter a two-color, ash-toe, full year men. It is that we mean near for us. They think that we mean near for us. They think that we mean near for us.

**NOTES ON NEW ACCOUTREMENTS**

This time in reporting what we have seen in the fall season, we will start at the top and work down. For instance first, we'll tell you about the new scarfs that smart women will wear; then in turn, we'll give you all the latest minute information on jewelry, gloves, handbags, hosiery and shoes.

**Large Silk Hosiery**

Lavinia has sent us some large silk hosiery, patterned with large blocked modern designs placed irregularly across the square. This contribution to the fall season mode. One we saw was of Copenhagen, navy blue and tan colorings and covered most of the leg, brown and yellow.

**The FABRIC story for fall**

brocades are also featured for coats.

Cashmere wool in a heavy cut. Effect that suggests astrakhan. In another detailing of the coat fabric family. It is shown in plain and in fancy versions, such as chevrons and chevrons. The plain ones have a always frosted effect. The fancy ones have a always frosted effect.

Amazon contrasting shade.



**HATS In a Gala Selection**

The new and smart headgear of the season is included in this vivid autumn array. Homburgs, welt-edges and snap brim models vie for your favor.

**\$3.45 to \$4.95**

**NEW YORK STORE**

**Autumn's Smartest SUITS OR TOPCOATS \$29.50 Up**

WE'VE supplied our customers with fine apparel in past seasons, but never anything quite up to the standards of these excellent Suits and Topcoats. And yet they make no advance from our customary moderate prices. In them you'll find the nattest wools—tweeds, woads, covaris, vicunas—the most careful tailoring, the smartest seasonal models. The Twenty-five-day price doesn't even begin to hint of their true merit.

**SINCLEAR'S First**

**IT PAYS**

**Hats Developed on Latest Style Lines**

**NEW JEWELRY**

We predict that you will get just as much fun out of browsing around the new jewelry section of the store as we did. There are all sorts of new ideas offered for the new season and not the least among these are the earrings which to our way of thinking are fit for a queen and are really very interesting accessories. In particular look our eyes and we saw some pendant necklaces that would be perfect for the autumn.

**Smart Handbags**

The handbag buyers in the majority of the shops here informed us that they are in their opinion that smart women will prefer handbags and purses for fall. We shouldn't wonder, either. Since the designers have made them two types so attractive. One with wood-grain patterns and one with a very irregular, floral, or floral, base. We saw the most attractive of these handbags in a dark green, one of these had a metal fastening to the handle.

**New Hosiery**

The hosiery dealer for the fall season, influenced by the new styles in the store, has introduced a new line of hosiery. It will be very attractive and will be very popular.

**We Invite You TO VIEW OUR WINDOWS AND VISIT OUR STORE ON THE EVENING OF SEPT. 19TH**

**Twin Falls Fall Opening Event**

**Special Displays And Special Sales Features for Friday & Saturday**

**Think FIRST of Ward's Montgomery Ward**

**Shoshone**

### Boys' Lumberjacks

Of Warm Suede Cloth . . . With Collars



A sturdy lumberjack that will withstand the rough wear a boy will give it. Made very well of durable suede cloth.

Elastic Knitted Fancy Bottom

Made with two patch pockets and collar, just as illustrated. There're very fine values at this price!

\$2.49

### A Smart Fall Style for Street Wear



You'll be proud to go out wearing a pair of these smart patent leather one-strap shoes with their effective fancy grain underlay trimming. And they're only—

\$3.98

### Style Details Are Very Important



Fall fashions stress details accordingly, we have such smart shoes as these in patent leather with fancy grain trimming for your selection!

\$2.98

### A Broad Strap and a Metal Buckle



Two style features of this patent leather one-strap. The embossed heel, too, adds a clever touch. And the low price is sure to interest you!

\$3.98

### New! Smart! Temporarily Inexpensive



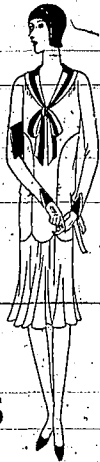
Three splendid reasons why you should wear this shoe for yourself! It is of gleaming patent leather with a most effective fancy grain underlay. Only—

\$2.98

### Graceful Lines Lend Charm to These New Dresses

### Dresses

For Women For Misses For Juniors



The line is of first importance to the fashion success of your new frock . . . it may be smoothly moulded at the neckline or slightly fitted, but it will flare or ripple smartly at the hemline . . . tiers, sunies and pleats are other evidences of a new season. This collection of smart modes is attractively priced at

\$19.75 & \$24.75

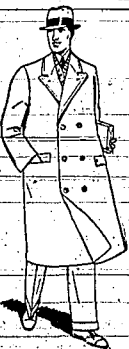
BOYS' FANCY SOX—Just Like Dad's! Good assortment of colors. Pair 25c

LADIES' SILK HOSE—Full Fashioned. Many colors to choose from. All sizes 98c

GIRLS' COTTON HOSE—They're Ribbed! In assorted colors. All sizes. Pair 25c

LADIES' HOSE OF RAYON. Made for sturdy wear in assorted colors. All sizes. Pair 49c

### The New Overcoats are Here \$24.75 And Styled for Smart Appearance



There is an air of smartness about the new coats. That runs to simple dignified lines—that simple, smart appearance that is the stamp of the well dressed man.

A good selection awaits your early inspection. The fabrics and patterns are the best.

# J.C. PENNEY CO.

TWIN FALLS, IDAHO

Thursday Evening September 19th at 8 P. M.

# FALL OPENING

Everything Is Ready!

Every Department is Filled with Fascinating New Things to Show You . . . Come in!

Such a thrilling sight! It's a fascinating show for everyone. We invite you all to come in . . . look around . . . whether you are ready to buy or not. We are so enthusiastic about these new things that we are eager to show them to you.

Coats and frocks are simply irresistible . . . millinery, too, is as smart as can be. Scores of fascinating things to wear . . . for the whole family . . . are assembled in this store.

Accessories are smarter than ever before . . . gloves and hose match and blend in color.

Handbags and shoes are often selected to match . . . an effective combination.

# J.C. PENNEY CO. Inc.

THE J. C. PENNEY COMPANY WILL PRESENT

## Fashions Review Thursday Evening at 9 p.m. at the IDAHO THEATRE

The newest styles from Fashions Center will be displayed on living models. This show in addition to the Idaho's regular program at usual prices.

 Smart step-in pumps of patent leather with unusual treatment . . . for growing girls but many women will choose them, too! \$3.98	 A smart style for the street—patent leather one-strap with effective fancy grain underlay trim. And only— \$3.98	 A smart novelty model for Fall wear of patent leather, effectively trimmed with fancy grain leather. Priced only— \$3.98	 High shoes for children. Straps and welt made. Brown or Gun Metal. Sizes 12 to 2 . . . \$2.98 Sizes 8 1/2 to 11 1/2 . . . 2.49 Sizes 1 1/2 to 8 . . . 1.98
 A smartly new one-strap of patent leather with unusually effective trimming of fancy grain. Only— \$3.98	 A dainty shoe for growing girls . . . the comfortable heel . . . square toe. Smart patent leather, fancy trim. \$2.98	 A dainty pump of patent leather with low and trimming of fancy grain leather. For growing girls Only— \$2.98	 Patent leather is smart this Fall . . . to see these one-strap with fancy grain trimming on patent! Only— \$2.98

### Men's Fancy Shirts

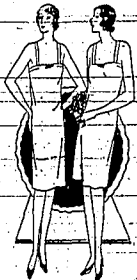
In New and Good Looking Patterns



and Priced Very Low! Handsome shirts for men who want a lot of wear from their clothes. These will withstand a lot of washings and always look well. Made of fine printed broadcloths, woven madras and woven broadcloth. Collar Attached and Neckband Style with Collar to Match

\$1.98

### Smart Costume Slips



Two High Favorites for Wash Dresses "Fasheen" . . . and

### "Soiesette"

Cotton pongee, smooth and fine of weave, true of color . . . and in so many lovely plain colors and prints . . . digital prints for choice. It's everything of our thrift price!

33c yd.

You'll find some exceptional values in this group of slips . . . fabrics include cotton pongee, rayon alpaca, rayon jersey, rayon-and-silk twill and rayon-and-silk-tulle. Low priced at

98c to \$1.98

### Important Style Changes Are Evident In These Dresses

Presented for Your Early Selection at

\$9.90 to \$14.75

For Women For Misses For Juniors



These charming new dresses have been shimmered from outstanding fashion centers for Fall and Winter . . . and brought to you from New York at a typical J. C. Penney low price! Types for every occasion are included . . . satin, dull crepe and combinations in many, many styles.

### SILK HOSE

447—A pure silk hose, semi-sheer in the newest colors to match your fall clothing and shoes. Pair \$1.49

### RAYON-BLONCHONS

A splendid assortment of colors and all sizes. 49c

49c

### FABRIC GLOVES

For Women Made in the newest shades. A splendid assortment to choose from. 49c and 98c

### DIAPERIES

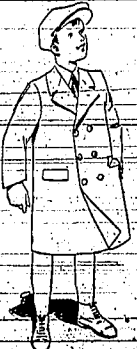
A beautiful selection of our PATENT PAPERS and CRETONES to brighten the home. Regularly priced at \$1.98

YARD

### Overcoats

For Boys 2 to 8 Years

\$4.98 and \$5.90



The popular boys' double-breasted model, made of sturdy, casimere overcoatings in light and medium shades. Some in fancy stripes which in good-looking overlaid effects. Ends on a remarkable coat value!