

TO DISTRUST A FRIEND IS A DOUBLE FOLLY, FOR WHY DID YOU TAKE FOR FRIEND ONE THAT COULD BE DISTRUSTED." - BY BRYANT A WOOSTER

THE WEATHER

Fair tonight and Wednesday; but much clearer temperature

Idaho Games

TWIN FALLS

A Regional Newspaper Serving Six Irrigated Counties in Idaho

Final Home Edition

"Nothing estimates; not down-naught-in-magic"; Othello.

Member of Audit Bureau of Circulation - PRICE FIVE CENTS

VOL. XL NO. 417

Published by the Idaho Game & Amusement Co., Inc., 100 N. Main St., Twin Falls, Idaho

TWIN FALLS, IDAHO, TUESDAY, OCTOBER 1, 1929

Shearer Drags Names of Eminent Men Into Probe Of 'Big Navy' Propaganda

Man Employed by Shipbuilding Interests Is Claimed to Have Worked Hand-in-Hand With G. O. P. Committee; Senator Moses and Representative Bacon are Mentioned

WASHINGTON, Oct. 1 (UP)—William H. Shearer, his wife and several associates are being investigated by the grand jury in the probe of the "big navy" propaganda which was conducted in the latter part of the last presidential campaign. Claiming his wife and several associates are being investigated by the grand jury in the probe of the "big navy" propaganda...

FITTING TRIBUTE PAID PIONEER OF SOUTHERN IDAHO

Funeral Services for Nicholas Smith Held Tuesday Afternoon at L. D. S. Tabernacle

Nicholas Smith, prominent pioneer of Twin Falls country and one of the best citizens of Idaho, died at his home in Twin Falls, Idaho, Tuesday afternoon at the age of 78 years.

His friends included some of the west's largest cattle dealers, and also leading bankers, and the family from the Peck Brothers Livestock Commission company is representative of the esteem in which Mr. Smith was regarded.

Funeral services for Nicholas Smith were held Tuesday afternoon at the L. D. S. Tabernacle, Twin Falls, Idaho. The services were held at 2:30 p. m.

GOV. BALDRIDGE SEEKS FEDERAL HELP IN WEST

Idaho Chief Executive Scores Propaganda Against Reclamation

Gov. Baldridge is urging the federal government to help in the development of the west, because such development would result in the betterment of the nation, he said.

PUBLIC WATERWAYS MUST BE DEVELOPED

Freight Rates Lower From Idaho to Eastern Points Than West

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POTATO HARVEST AT FULL HEIGHT

Harvesting of the potato crop is well under way, Harper said, and reports a good demand for well-cured potatoes which are bringing fairly prices.

ACCIDENT VICTIM MURKIN

POCATELLO, Idaho, Oct. 1 (UP)—A general search will be held today for Robert C. Fogarty, a man who died Sunday night from injuries received when his horse fell on him near the national guard armory.

Typhoid Epidemic Feared In Storm-Stricken South

SAVANNAH, Ga., Oct. 1 (UP)—A typhoid epidemic is being feared in the south because of the storm which has been so common in the region.

ASSAULT SUSPECT AT IDAHO FALLS DENIES BEING AT SCENE OF CRIME

Idaho Falls, Oct. 1 (UP)—A man who is suspected of being involved in an assault in Idaho Falls, has denied being at the scene of the crime.

RADIO MAGNATE FALLS TO DEATH

William J. Keyes Commits Suicide at New York by Leaping from the 11th Story

PROPERTY SALES SHOW INCREASE

Real Estate Transactions in Twin Falls Far More Numerous Than Ever Before

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COLORADO BANK ROBBERS BEING TRIED AT LAMAR

Three Members of Daring Gang Face Jury; Fourth Still at Large

Lamar, Colo., Oct. 1 (UP)—A case of robbery, kidnapping and murder brought three men before a jury here today with their lives at stake.

DEATH NOT TO BE ASKED IN CASE OF RALPH FLEAGLE

Brother of Fugitive

POCATELLO HEALTHY

POCATELLO, Idaho, Oct. 1 (UP)—Not a single case of infectious disease has been reported in Pocatello since the 15th of September.

JUDGE ADMITS MOON TO BAIL

Daniel P. Moon, 46, was admitted to bail by Judge Hugh A. Dunbar in district court this afternoon.

WOMAN IN CITY

FELONY CHARGES PLACED AGAINST WOMAN IN CITY

LEGION MEMBERS FIND ENJOYMENT IN KENTUCKY CITY

Special Trains, Auto Caravan and Planes Bring Thousands of Visitors

Special Trains, Auto Caravan and Planes Bring Thousands of Visitors

TROOPS PATROL MAIN STREETS OF TEXAS TOWN

Underworld of Borger Leaves City; Martial Law Still Governing the Municipality

FIREMEN MEET AT IDAHO FALLS

Idaho Falls, Idaho, Oct. 1 (UP)—The annual convention of the Idaho Firemen's Association opened here today.

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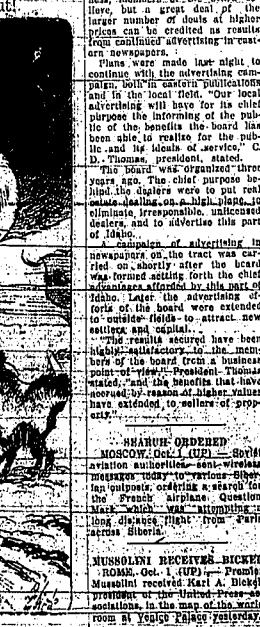
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Various small advertisements and notices, including 'DO YOU', 'BULLY', and 'NATIONALLY LEAGUE'.

JURY STILL OUT IN MARTIN CASE

Another 'hung' jury appeared in prospect this afternoon in the continued trial of the man charged with manslaughter.

THE WEATHER

Fair tonight and Wednesday; but much clearer temperature

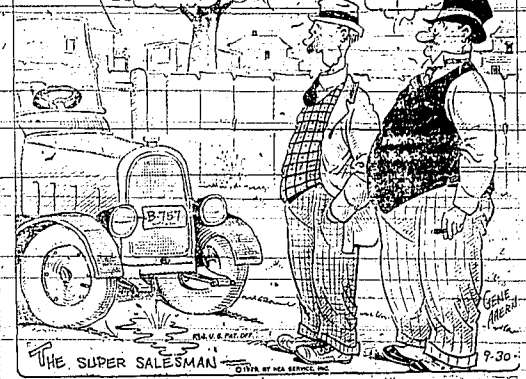
ALL IS BLUE IN THE BRUIN CAMP FOR THIS WEEK

Two Players Out and Others Falling to Do Their Best

COMPIETER STOOK AMERICAN BOSCH MAGNETO PARTS AND REPAIR SERVICE LIND Automobile Co.

OUR BOARDING HOUSE

THAT AIN'T NO SELLING ARGUMENT, MISTER ASKING ME WHAT NAPOLEON WOULD GIVE FOR THIS CAR AT THE BATTLE OF WATERLOO TO BE HONEST WITH YOU, I'D SAY HE HAD IT



THE SUPER SALESMAN

Wallpaper makes OLD ROOMS NEW



These four walls that now appear so unimpressive... Falk-Tingwall makes taken over the entire stock of Kunkle's Paint Store...

LEGION DECIDES ON LADIES NIGHT

Women Accompanied by Escort Will Be Admitted Free to Boxing Bout this Evening

RUPERT GOLFERS LOSE IN TOURNAY

The Rupert golf players were defeated Sunday by the Twin Falls team by a score of 21 to 9...

The world may be waiting for the results but Twin Falls ladies are waiting for the result of the song which will open the American Legion boxing card...

Table with columns: Name, Score, Rupert Falls. Lists names like Press Lewis, Bruce Sweeney, etc.

Greater Savings for ONE WEEK ONLY on Western Auto Batteries. Cool weather is just around the corner...

6 Volt - 11 Plate WIZARD Special of this Week \$5.85 and your old Battery

Batteries INSTALLED FREE. Wizard and Western Giant Batteries are the result of years of experience...

Western Auto Supply Co. Make them 150 Stores in the West. 222 MAIN NORTH TWIN FALLS, IDAHO

THE STANDINGS

Table showing National League and American League standings with columns for team, wins, losses, and percentage.

WORLD SERIES REMARKS

George Mihal Walters... The only coach (football team) that has won two straight games...

There is a Definite Reason for EXTRA VALUE In Our Used Car Lot. Exide Last Longer and Costs No More.

HOME - FOR - SALE. 1927 Ford Touring \$135, 1926 Ford Coupe \$165, 1927 Ford Coupe \$225, 1926 Ford Pickup, Steel body \$125, 1926 Ford Ton Truck \$125, 1926 Dodge Sedan \$350, 1926 Essex Coach \$95, 1927 Ford Touring \$135.

Local News in Brief

COMING EVENTS
 September 30, to October 1, 1932. A. M. M. Valley District, Pleasant Camp, Cal.
 October 9, 10, 11—State W. C. T. U. conv. at Twin Falls.
 November 14 and 15—Idaho state seal show at Jerome.
 November 21, 22, 23—Days of '49—at Upper.
 November 24, 25, 26—Idaho State Fair at Boise.

Building Permits
 The following permits were granted by the city engineer last week: A. J. M. M. Valley District, Pleasant Camp, Cal., for a building on the corner of 1st and 2nd streets; W. C. T. U. conv. at Twin Falls, for a building on the corner of 1st and 2nd streets; A. M. M. Valley District, Pleasant Camp, Cal., for a building on the corner of 1st and 2nd streets; A. M. M. Valley District, Pleasant Camp, Cal., for a building on the corner of 1st and 2nd streets.

Property Transfers
 Transfers in real estate recorded Saturday included: W. D. Granger, 1st St. and 2nd St., to W. D. Granger, 1st St. and 2nd St.; W. D. Granger, 1st St. and 2nd St., to W. D. Granger, 1st St. and 2nd St.; W. D. Granger, 1st St. and 2nd St., to W. D. Granger, 1st St. and 2nd St.

Wagon Accident
 A wagon driven by a man from the town of Jerome was struck down and overturned between the wheels of the car.

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 A wagon driven by a man from the town of Jerome was struck down and overturned between the wheels of the car.

SET BY COURT
 The civil case set by the court on Friday was set for trial on Monday. The case is between the estate of J. P. Penney and the estate of J. P. Penney.

PROPERTY FROSH
 The property of the estate of J. P. Penney was sold on Friday. The property was sold for \$100,000.

ARE INMATED
 The inmates of the Idaho State Penitentiary are in a state of excitement over the news that the penitentiary is to be moved to a new location.

J.C. PENNEY CO.
 TWIN FALLS, IDAHO

Suede Jackets
 Of Fine Soft Pliable Leather.
 Just the thing for outdoor men and very popular for sports. Made of the finest quality leather with worsted knit cuffs, collar and bottom. They're lined with steel cloth. An outstanding value at this low price. In Gray and Reindeer.

\$9.90

THE J. C. PENNEY CO. SELLS MORE MERCHANDISE IN ITS LINES THAN ANY OTHER ORGANIZATION IN THE WORLD.

For Sale!
 Auto Door Glass and Window Glass
 No charge for setting glass.
GET READY FOR WINTER
 We have a carload of paint you are selling at the old price. Get your paint now and save money. We have
Paint at \$1.45 per gallon and up.
 Now is an ideal time to paint before the rainy season comes. Protect your buildings with Paint. Let us send a Painter to give you an estimate on your work.

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NAME OFFICERS
 The officers of the Idaho Alumni Club were elected at a meeting held on Friday. The officers are: President, J. P. Penney; Vice President, J. P. Penney; Secretary, J. P. Penney; Treasurer, J. P. Penney.

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 The officers of the Idaho Alumni Club were elected at a meeting held on Friday. The officers are: President, J. P. Penney; Vice President, J. P. Penney; Secretary, J. P. Penney; Treasurer, J. P. Penney.

BROWNING'S DEPENDABLE USED CARS

1928 Chevrolet Landau Sedan
 A real buy for \$575.00

1927 Dodge Sedan
 \$500.00

Buick Touring
 \$125.00

1929 Nash Light Six Coupe
 \$800.00

1926 Oakland Coupe
 \$400.00

1927 Dodge Coupe
 \$500.00

1928 Oakland Coach
 \$650.00

Ford Sedan
 \$150.00

BROWNING Auto Co.
 De Soto, Harbottle, 2nd and 3rd West

Moon's Paint Store
 Same Old Phone Number 5

ORPHEUM
TONIGHT—ONLY TONIGHT!
 The Season's Big Vaudeville Show!
 THE SIX SUB DEBS DEMARLO DUO
 HAMBURG & LEE BETTY GORDON TRIO

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COUNTY LEVY IS DECREASED HERE
 The county tax levy has been lowered as a result of action taken by the commissioners of the county following a study of the auditor's report. The tax levy had been originally fixed at 35 cents, but has now been lowered to 30 cents.

BOXING TONIGHT
 TWIN FALLS, IDAHO, 8:00 P.M.

PROX LAUNDRY GARAGE
 507 Second Street

Main Event, 10 Rounds
PASTY ROBBINS
 Salt Lake, vs. Pounds vs. **ERNE WOOLLY**
 Twin Falls, 1934-1934

Semi-Final, 6 Rounds
ROB BO
 Salt Lake, vs. Pounds vs. **JESS STRANGE**
 Twin Falls, 1934-1934

4-Round Preliminary
SWEDEN NELSON
 Twin Falls, vs. Pounds

4-Round Preliminary
ED KOOP
 Hanes, vs. TED KOOP

Curtain Raiser
BOBBY JONES
 Hanes, vs. BEN BOOKHEAD
 Hanes, vs. JONES

LADIES NIGHT
 When accompanied by ticket, ladies night will be admitted free. Ladies night will be admitted free. Ladies night will be admitted free.

and on the Screen—
"THE OFFICE SCANDAL"
 Phyllis Hallet, Margaret Livingston, Raymond Hutton, **3-REEL COMEDY AND PATRIE REVEUR**
COMING! A Radio Picture COMING!
 The All-Seeing Machine, "AIDE MEUTRE"
 with the Three-Headed Brothers, Matt, Tom and Owen.

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BULLETIN
 The Bulletin is a publication of the Idaho State Penitentiary. It contains news and information about the penitentiary and its inmates.

AUCTION
Saturday Oct. 5th
 Having returned from the Veterans' Hospital, I am now ready to resume my Auction Business, beginning
SATURDAY, OCTOBER 5TH
 There will be regular Market Day Sales at the old Auction Ground on Second Street, Boise.
 Would you like to hear the old Auctioneer, H. L. Lusk? If so, attend this sale Saturday, as now it is the old firm—
MUNYON & LUE
 We are now ready to state our old service in all parts of the Auction business. How we will tell you that you are getting the best service in town.
 Munyon & Lue, Auctioneers.
 Twin Falls, Idaho. Phone 984

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PHONES 38
 Classified advertising rates...
IDAHO TIMES PUBLISHING CO.
 222 Main Street, Boise, Idaho
 Telephone 2-1111

Daily Poem
WHEN THE NIGHT WOKE UP
 It was dark as the night sky,
 (It wasn't really dark just then,
 And yet it wasn't light).
 He went as fast as anything—
 Though he had to do,
 And had to do a good many things,
 He looked busy too.
 A glow from the light of day,
 The garden filled with wine,
 Like his June breeze felt about
 Motes and hazy things.
 Then through the gathering dark
 He soon our way we had to
 To bed and dreams, but out-of-
 doors we left the night awake.
 —Marjorie Wilton.

THE GROWER SPEAKS
IN VIEW of the fact that we have been regaled so often with the declaration that it is impossible for farmers to cooperate in handling their business affairs, the series of conferences in Twin Falls culminating in the public meeting of bean-growers Saturday night has a significance greater than we may appreciate.

At the Saturday night session the growers of several states were represented, either by personal emissaries, or through information given directly by growers' organizations. The meeting afforded an indirect contact with the national farm board through a report relayed from it by a representative of growers in another state who had contacted the board.

In other words, the meeting here was national in its point of view with the securing of local benefits as the chief motive. Growers did some investigating in an effort to inform themselves of national and even international conditions as they affect the bean industry. They saw far beyond the local confines of the bean industry.

Farming must take care of itself. The necessity has been appreciated for many years, but the manner was lacking and the machinery was not set up. The enactment of the federal farm loan law, it becomes increasingly plain to us with the passing of the months, is likely to provide just the stimulus to make farming class conscious to the extent needed to make it active in its own behalf in a constructive and effective manner.

Twin Falls has been the gathering place of two regional meetings, one for wheat producers several years ago, and the other for bean growers Saturday night.

Farmers are looking at their problems and giving them serious study from the point of view of business rather than of political questions. That is the salvation of all these farmers. It is heartening after all these years of discussion of the farm problem to see the farmers themselves taking the reins and planning the driving. They can do it. No one else can.

MAKING IDAHO
SOME of the meaning of the advantages that accrue when the products of a community in this case a farm product, are used in manufacture within the community, is afforded by figures given the other day by an official of the local sugar factory.

Factory payroll of approximately 500 persons, more than another 100 employed in receiving stations and 650 employed in field work with more to come make an asset of real value. The fact that the employment afforded is seasonal in great measure does not detract from the value of the factory when it is remembered that agricultural peaks both on farmers and on manufacturers of many products that are products of the farm.

One of the drawbacks of an agricultural community, as compared with an

COMMUNITY
 industrial community, is that the money it produces comes at harvest time in great measure, whereas the industrial communities secure a release of money in more even flow throughout the year.

Each additional factory secured in a community that has profitable work to do adds real value to the community. This district needs more plants to convert raw products into manufactured products. They will come with the passage of time in measure as opportunities are developed and seized.

In the meantime, it is good for us to remind ourselves of some of the benefits we already enjoy in the way of industrialization.

A CAUSE FOR REGRET
THE entire country, no doubt, will regret that the members of the Grand Army of the Republic rejected the proposed joint meeting with the United Confederate Veterans, planned for next year.

The Confederates had already accepted the plan, but the Union men were obturate.

It has been more than 64 years since the last gun was fired in the Civil War. That length of time, surely, should be long enough to wipe out the last trace of hostility or bitterness. Yet sentiment at the recent G.-A.-R. convention ran strongly against the reunion.

It is a pity. The Civil War men, north and south, will not be with us much longer. Would it not be better if they could bivouac together in friendship one last time before they pass on?

IT'S INTERESTING, ANYWAY
THE SENATE'S investigation of Lobb's Shearer's connection with the shipbuilding firms may not be able to establish definitely that gentleman's exact status as a paid propagandist, but it is, at least, uncovering some highly interesting facts.

It is rather noteworthy, for instance, that American shipbuilding interests raised a \$148,000 "slush fund" to lobby through congress the Jones-White marine act which was designed to put the government's shipping business in the hands of private interests.

It is, also, rather interesting to contemplate the virtuous indignation of the shipbuilders who insist that Shearer was retained by them at Geneva simply as "an observer." Our shipbuilders must be prosperous, indeed, if it is worth \$50,000 to them to get from a private reporter precisely the same news that they could get for five cents a day in any good newspaper.

Started saving your tinfoil for the Shriners' funds to provide Christmas presents for crippled children? If you haven't, snap out of it and get busy.

Best Editorial of the Day
RAYING
 (Oregon Journal)

To date, the people of the United States have spent \$7,700,000,000 in the care of veterans of the World War. The amount for veterans now in force totals more than \$1,000,000,000.

During one month of this year more than 71,000 Veterans were receiving treatment. Approximately 139,000 more were in vocational training camps.

It is highly proper that the people of this country should have spent the nearly \$7,000,000,000 that has already been expended in the care of the veterans. It is highly proper that they shall keep on spending until the last veteran has been given all the care that his case requires. It is highly proper that those who fought the country's battles should be provided with insurance exceeding \$20,000,000. It is highly proper that every veteran who needs it should have hospital attention and that every veteran who needs it should be given the benefits of vocational education. The soldiers took up the fight for the country and it is the duty of the country to give back to them all that they can reasonably require.

But the figures tell another story, and that story is that war with its costs is not over, with the signing of an armistice. It is not over when the peace treaties are completed. The costs in human life are not over when the pen is placed to the peace treaty. Veterans are dying every day—dozens of the count that started 15 years ago. The maimed are still in the hospitals, 15 years after. They are eyes at this time, the darkness of treatment. The suffering for the problem of civil life through vocational training.

The billions that were poured into the business of making war have not stopped flowing. Twelve years after the armistice, the war-making machinery is still in operation. Billions were spent for ships and in equipping soldiers and seamen. Billions were spent in preparing for war. But five days after the armistice was signed, the United States is paying nearly a billion a year in interest on the debt to meet nearly \$5,000,000,000 to care for its veterans. It is still spending and it will continue to spend.

If there is to be any peace, there is no escape from the cost before us. It is there in the fact that the participants have to pay in wealth and in life, before, during and after the conflict, and they pay, not in hundreds of millions, but in billions.

Even if nothing else, it is far cheaper to live up to the tenets of the League of Nations and the Kellogg pact than it is to pay the cost of conflict, and the world is rapidly discovering it.

BUSY SEASON IS ASSURED BURLEY

DULLEY, Oct. 1 (Special)—Many laborers are flocking into Burley, attracted here by the heavy harvest of many factories. The large buildings now being erected which call for considerable labor. Potato harvest, realizing many men, no do the best and many crop which are being turned. Times are getting pretty good in most lines, with a prospect for good business generally during the fall months.

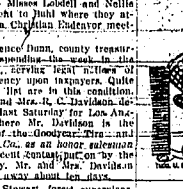
After an extended trip through California Dr. and Mrs. H. J. Johnson, arrived in Burley Friday evening for a visit with Mr. and Mrs. Johnson and Mr. and Mrs. C. A. Pine county in the east end of Johnson. Dr. Johnson is the father of the doctor, Mrs. Johnson and Dr. Johnson's wife are in the county.

A. J. City of Mills was held and has been up with the county. Mrs. Estella Garvin and Mrs. John Garvin are visiting relatives and friends at Twin Falls. Mrs. Garvin is the wife of the late Mr. Garvin, who died in California. She and her family are in the county.

Mr. and Mrs. J. J. Patrick is in the county. Mrs. Patrick is the wife of the late Mr. Patrick, who died in California. She and her family are in the county.

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WANT TO REST FOR NEXT YEAR'S VACATION?



Will You Get Your Deer?
 Don't lose out on that hunting trip just because you can't get antlers. GOOD BINOCULARS and HUNTING GLASSES will greatly assist you.

Parrott Optical Co.

WE HAVE SELECTED THE MODELS FROM WHICH YOU CAN SELECT YOUR OWN

ATWATER KENT
SCREEN-GRID RADIO

STATELY cabinets—reflecting the glory of a bygone age... Here you'll find the model you want—no matter what room or kind of room you want it for.

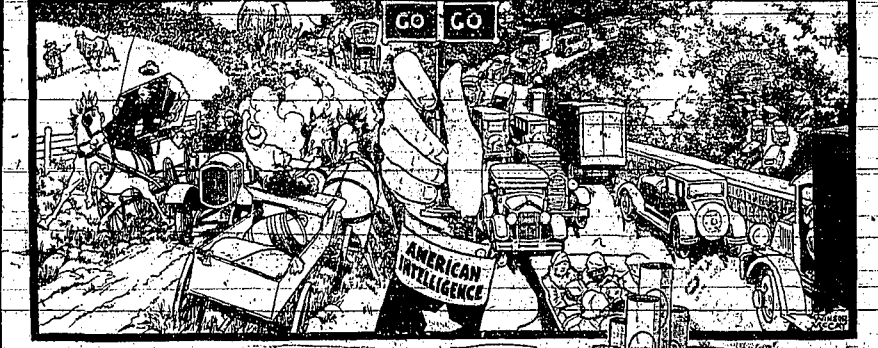
Decorative or simple, your cabinet is here—as fine as the set it encloses.

Phone 769 for Demonstration

Falk-Tingwall
 Distributors, Radio Store
 For expert Radio Service, see Mr. Hopkins, the Radio Man.

Horses Do Not Climb Trees!
AN ANCIENT PREJUDICE HAS BEEN REMOVED

Anger and fear greeted the faltering efforts of the first automobile. But the hands of AMERICAN INTELLIGENCE guided the steering wheel and controlled the throttle—the automobile drove on to glorious success.



"toasting did it"

None is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified: LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING" LUCKY STRIKE'S extra secret process—removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes caused throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

"It's toasted"

No-Throat Irritation-No Cough.

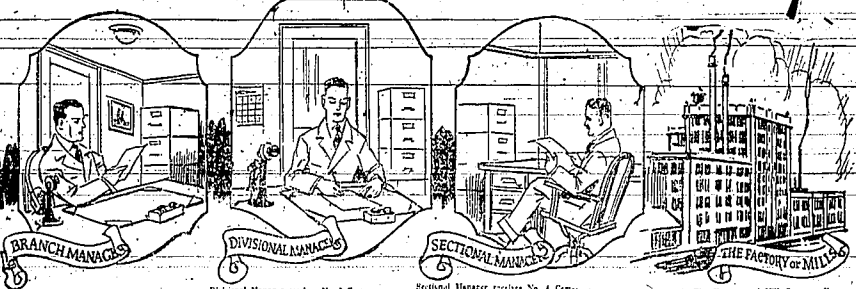
LUCKY STRIKE CIGARETTES

It's "Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300° Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan—"It's Toasted"—is recognized by millions as the most modern step in cigarette manufacture.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of N. B. C.

© 1932 THE AMERICAN TOBACCO CO. INC.

And the Peddler tells You sell cheaper~ because goods direct from the factory cut out many unnecessary profits!



No. 1
Commission
Paid in
Advance
At Your Door

Branch Manager receives No. 2 Commission of all orders in his territory.

Divisional Manager receives No. 2 Commission of all orders in his division in addition to a salary and traveling exp.

Sectional Manager receives No. 2 Commission of all orders in his section in addition to a salary and traveling exp.

The Factory and Mill Company Directs down line orders in addition to all other lines of merchandise.

New Profit Sharing Plan

EFFICIENT WAY TO SHARE PAYABLE TWICE A YEAR

SEMI-ANNUAL SCHEDULE OF EARNINGS AND PROFIT-SHARING

NET SALES	\$ 250	10%
500	15%	
1000	20%	
1500	25%	
2000	30%	
2500	35%	
3000	40%	
3500	45%	
4000	50%	
4500	55%	
5000	60%	

For Each Dollar Earned by Every Profit-Sharee the Company Deposits 40 Cents in Your Savings Account

Truth About Buying That Every Woman Should Know

"A very careful analysis of the comparative values of a number of first-class sold thru retail stores and by canvassers causes me to say that there is absolutely no question but that women who buy from stores receive more for their money."

"Exceedingly plausible sales talks have caused many women to hold the erroneous and costly belief that they pay more cheaply from agents than from retail stores."

"They are given the impression that goods sold by the door and low because a number of profits are 'skipped out.' What they are not told is that the commission paid the canvasser is of necessity much larger than the regular profit of the merchant."

"All investigations show, and any woman who will investigate can prove it, for herself that dollar for dollar, the retail store gives the greater value."

—ALFRED T. HAARE, Ph. D.
One time Professor of Economics, University of Wisconsin.
Director of Research—The Slinman Company—National Authority of Distribution.

AIR CUSHION

233 1/2 7 8 15

Profit 8 EASY

an hour for every hour you work

Tailoring salesmen make extra sales!

Blue Serge Suits

MADE TO MEASURE \$25

YOUR \$5 PROFIT

NEW PROFIT SHARING PLAN AND ADDITIONAL FREE LIFE INSURANCE

40% PROFIT FAST

REPRESENTATIVES TO RECEIVE 60% INCREASE IN PROFIT SHARING

Suits and Overcoats

MADE TO MEASURE \$18.50 to \$45.00

15% PROFIT

Making it still easier to sell America's Finest Shirt Line

Agents' Book Profit Genuine Gold Leaf Letters

Over 15,000,000 Auto Owners

15% for District Managers

Brush Salesmen

Get Our Proportion

100% Profit

\$100 to \$200 WEEKLY

AGENTS' BOOK PROFIT

Genuine Gold Leaf Letters

Announces an Average Increase in Commissions

SALES \$400

Winger-Mop

REAL OPPORTUNITY to make \$50.00 to \$125 PER WEEK

AGENTS USE YOUR PROFITS

\$1000

Sell Furniture

House Furnishings

Direct from the Factory

Social and Club News

State Regent Is Present at First Session of Year

The presence of Mrs. Joseph... (text continues)

Tri-C Pledges Are Honored at Dinner

Tri-C pledges enjoyed equal... (text continues)

Red Knights Initiate Quartet of Pledges

Red Knights initiated a quartet... (text continues)

Local Club Is Host To Pledges

Members of the Star Social club... (text continues)

Returned From Kansas

Mrs. Della Ruhlman returned... (text continues)

Visit Ketchikan

Mrs. Florence R. Winkler... (text continues)

Unity Club Will Meet at Home of Mrs. S. E. Wright

The Unity Club will meet at the... (text continues)

Dem Spats Club

The Dem Spats Club will meet... (text continues)

Hoosier Furniture Co. COMPLETE HOME OUTFITTERS

Cherry warmth in coldest weather... (text continues)

Detail In Home Decoration

Memoranda of how luxuriously a home may be furnished... (text continues)

By Martin

THE MONARCH CLUB will meet with Mrs. A. D. Smith Wednesday, October 2, at her home 662 Fourth Avenue east. * * *

HERE FROM HANSEN

Mrs. J. H. Hansen, Hansen, spent Monday in Twin Falls, Monday.

TWIN FALLS COUNEY

Horses Damage R. R. Property

MURKIN- Oct. 1 (Special)-Printed by Fred, the team owned by Roy Lee... (text continues)

SAFETY FIRST WHILE DEER HUNTING

Better business than sorry. Equip yourself with a pair of our POWERFUL HUNTING GLASSES AND TRAVELING GLASSES.

USED CARS

Ford Touring	Dodge Coupe
Dodge Touring	Hupmobile Sedan
Buick Touring	Star Touring
Oldsmobile Coach	Auburn Six Sedan
Oakland Landau Sedan	Auburn 8 Sport Sedan

Idaho Auburn Sales Co.
DURANT AND AUBURN SERVICE
223 Second Ave. East Phone 204

Allen's Parlor Furnace HEATS THE WHOLE HOUSE

Cherry warmth in coldest weather. Heat radiating from an exclusive ALLEN feature—double the radiating surface, increase heating capacity, strengthen the castings, save fuel.

Hoosier Furniture Co. COMPLETE HOME OUTFITTERS

Our collection of Imported Gifts include articles from all parts of the world—Candlesticks, Vases, Tables, Handicraft Brass, Ornaments, Statuary etc.

APEX RADIO DISTRIBUTORS FIRESIDE ART and GIFT SHOP
Old Library Bldg. 227 Shoshone No.

Introductory Offer for a Limited Time Only



Hotpoint New Model all White AUTOMATIC Electric Range

Special Low Price

Now we offer a brand new model Hotpoint Electric Range at the lowest price ever quoted on a range of similar size, finish and quality. A range that is sturdy, compact and remarkably efficient—just the right size for the average family.

Sold on EASY Terms

Finished In White Striped In Black

This range will perform all cooking operations quickly and thoroughly at a minimum cost of operation. It will help you prepare better meals and will give you more freedom from the kitchen because it will cook whole meals without watching.

REMEMBER—This introductory offer is for a limited time only—Make a point to take early advantage. ONE DOLLAR Down is all you need to pay to have this range brought to your home. Then you can complete the balance in convenient monthly sums along with your light bill. Don't delay. Come in today or telephone for a representative to call at your home.

IDAHO POWER COMPANY

BOOTS AND HPR RUDDIES

MEP AND JUDY'S MOTHER DROVE TO THE THRILLS HOUSE. TSY HELLO

NOT ME—WHILE OFTEN IS AWAY

GO OUT THERE YA' THEY'LL PUT YA TO WORK

NO WELL—WHEN A FELLA IN LOVES, HE'LL DO ANY-THING—EVEN DIE

THAT'S ALL A KIND OF MARMALADE

YEA? NOTTA YOU KNOW I ABOUT LOVE? I BEEN IN IT

INVENTED IT! WORD 'LOVES' IS NOT MADE IN MY FOLK'S MOUTH

YOU ASKED WIDOWS MY LOVE AIN'T BIND NOB. DEAF EITHER I HEARD YA ASK BOYS TO GO AWAY THIS PM.

THE MONARCH CLUB
The Monarch Club will meet with Mrs. A. D. Smith Wednesday, October 2, at her home 662 Fourth Avenue east. * * *

DEM SPATS CLUB
The Dem Spats Club will meet Wednesday afternoon at 2 o'clock at the home of Mrs. Lois Johnson, 625 Eighth Avenue north.

HERE FROM HANSEN
Mrs. J. H. Hansen, Hansen, spent Monday in Twin Falls, Monday.

TWIN FALLS COUNEY
Horses Damage R. R. Property

MURKIN- Oct. 1 (Special)-Printed by Fred, the team owned by Roy Lee... (text continues)

Every Day That House is Empty You Lose Money. Try a Want Ad

WANT AD PAGE

Today's Markets and Financial News

PRICE OF WHEAT DROPS MARKEDLY

New York Stocks STOCK EXCHANGE SUFFERS DECLINE

WANT AD
 ...
 ...
 ...

FRUITS AND VEGETABLES
 ITALIAN PRUNES and plums for sale...
 ...
 ...

FOR SALE - REAL ESTATE
 NEAR BEAVER MARSHES...
 ...
 ...

LOST AND FOUND
 LOST - Between Eden and Jerome...
 ...
 ...

PRICE OF WHEAT DROPS MARKEDLY
 CHICAGO, Oct. 1 (UP) - The cotton dollar crop in stock value...
 ...
 ...

NEW YORK STOCKS
 (Closing quotations not listed here...)
 ...
 ...

STOCK EXCHANGE SUFFERS DECLINE
 NEW YORK, Oct. 1 (UP) - Another billiard ball in stock market...
 ...
 ...

POTATOES
 IDAHO - FALLS - BUTTERNUT...
 ...
 ...

NEW TODAY
 ...
 ...
 ...

HOUSES FOR RENT
 FOR RENT - A three room flat...
 ...
 ...

FOR SALE - Miscellaneous
 PLUMBER - Full scale...
 ...
 ...

CHICAGO CASH MARKETS
 CHICAGO, Oct. 1 (UP) - Cash...
 ...
 ...

CHICAGO LIVESTOCK
 CHICAGO, Oct. 1 (UP) - Live...
 ...
 ...

OMAHA LIVESTOCK
 OMAHA, Oct. 1 (UP) - Live...
 ...
 ...

LIVESTOCK
 CHICAGO LIVESTOCK...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

WANTED
 ...
 ...
 ...

HOUSES FOR RENT
 FOR RENT - A three room flat...
 ...
 ...

FOR SALE - Miscellaneous
 PLUMBER - Full scale...
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 OMAHA, Oct. 1 (UP) - Live...
 ...
 ...

LIVESTOCK
 CHICAGO LIVESTOCK...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

CLASSIFIED BUSINESS DIRECTORY

Responsible Business Firms and Professional Offices of Twin Falls Alphabetically Arranged for Quik References.

HOTELS AND APARTMENTS
 ...
 ...
 ...

DRUG STORE
 DELICIOUS MOUNTAIN LUNCHES...
 ...
 ...

BOHOOLS - COLLEGES
 YOUNG FOLKS, WAKE UP...
 ...
 ...

TRAPPERS
 BRING YOUR TRAPPING...
 ...
 ...

TRANSFER
 CROZIER TRANSFER COMPANY...
 ...
 ...

WASH TUBS
 WASHING MACHINES...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

ATTORNEYS
 ...
 ...
 ...

INSURANCE
 ...
 ...
 ...

TAILORING
 ...
 ...
 ...

TRANSFER
 CROZIER TRANSFER COMPANY...
 ...
 ...

WASH TUBS
 WASHING MACHINES...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
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REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

Local Markets
 ...
 ...
 ...

WANT ADS
 ...
 ...
 ...

WASH TUBS
 WASHING MACHINES...
 ...
 ...

TRANSFER
 CROZIER TRANSFER COMPANY...
 ...
 ...

WASH TUBS
 WASHING MACHINES...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
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REPTURE SHIELD
 Expert Coming to TWIN FALLS...
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 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...



With an artificial left leg that he designed himself, A. E. Taylor at Moundsville, W. Va., continues to hold his own with the athletes of his neighborhood. He can run 100 yards in 11 3/4 seconds and plays ball regularly with a score and a team. His position is the best first base. He is the leading hitter on the team and runs the bases as well as any other player. Taylor lost his leg eight years ago under a fall of slate in a Moundsville mine.

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

WANT ADS
 ...
 ...
 ...

WASH TUBS
 WASHING MACHINES...
 ...
 ...

TRANSFER
 CROZIER TRANSFER COMPANY...
 ...
 ...

WASH TUBS
 WASHING MACHINES...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

REPTURE SHIELD
 Expert Coming to TWIN FALLS...
 ...
 ...

HANSEN WOMEN HONOR GUESTS

HANSEN, Oct. 11 (Special)—The first day of the Women's Council luncheon week was a Thursday afternoon event which was attended by about 25 members of the Council and their guests...

will be forthcoming by friends of the work. A delegation will attend the dinner given in Twin Falls Monday to initiate the drive for the district...

OUT OUR WAY



ERRORGRAMS



There are at least four mistakes in the above picture. They may pertain to grammar, history, algebra, drawing, or anatomy...

TWIN FALLS COUNTY Rid Sewer Pipes At Buhl of Roots

TWIN FALLS, October 11 (Special)—The local street commissioner has had some busy cleaning out the sewer pipes that are clogged with roots from the poplar trees...

Cultures for meningitis carried were taken at the Fairview school Monday. Mrs. and Mr. D. Dorling drove to Caldwell, Sunday, to visit their daughter, Clara, who is a student at the College of Idaho...

Advertisement for White Star Laundry featuring an illustration of a woman and the text 'and all that washing to be done, besides!' and 'WIFE SAVING STATION'.

Used Cars advertisement listing various models and prices: 1927 Dodge Coupe \$490.00, 1927 Oldsmobile Coupe \$450.00, 1926 Oakland Sedan \$285.00, 1926 Dodge Sedan \$385.00, Dodge Touring \$65.00.

Advertisement for Fisk tires with the headline 'Here's tire mileage at a Low Price' and an illustration of a tire.

Advertisement for Office Cat featuring a cat illustration and the text 'OFFICE CAT'.

Jerome County: Eden Boys Crash Over Embankment. Thursday evening three Eden boys crashed over an embankment near Corvallis when their car, controlled by the driver, lost control...

Answers to Yesterday's Errorgram: (1) Capital is spelled incorrectly, (2) No file from the peak of the center line...

Jerome County: Edmen. Thursday evening three Eden boys crashed over an embankment near Corvallis when their car, controlled by the driver, lost control...

Legal Advertisements: Continental Oil Company, Plaintiff vs. Edmen, Defendant.

Truck Bearings: Lind Automobile Co. Complete Stock of Timken, New Departure and Hyatt.

Parrot Optical Co. advertisement.

Don't Go Deer Hunting advertisement.

Pixtons For Lunch advertisement.

Tonsils Removed advertisement.

Peacock Shoe advertisement for October featuring a peacock illustration and the text 'MONTHLY STYLE PROGRAM'.

Idaho Department Store advertisement with the slogan 'If it isn't Right, bring it Back'.

Potato Storage advertisement for Palace Sand & Gravel Co.

We Offer advertisement for Great Northern Beans, Red Mexican Beans, Idaho Butternut Beans.

Lind Automobile Co. advertisement for the finest and best equipped garage in the West.

Magel Automobile Company advertisement for various car models and services.