

**Machine Dealers
Gather Here for
Educational Meet**

Twenty-four dealers and salesmen of the International Harvester company from Twin Falls, gathered to attend a meeting and demonstration at the Rogerson Hotel. There were men in attendance from Oakley, Idaho; Rockland, Montana; Ketchum, Idaho; Challis, Idaho; Gooding, Shoshone District, Hellbow and Twin Falls. Following a luncheon at 12 o'clock J. L. Blackwell, manager of the plant, gave a talk and demonstration on the merits of the thresher. Later that afternoon, a short film picture, showing the construction of the new milking machine from the raw material to completion, was shown. The meeting, recently called by the International Harvester Co., P. M. Winkler, assistant manager of the Salt Lake offices, was also in attendance at this meeting, which was on an experimental basis. The meeting in the territory as part of an educational program and to introduce to the dealers and salesmen a new milking machine, which will be ready for distribution about April 1.

**Many Pay Tribute
At Nipper Rites**

TWIN FALLS, March 11 (Special)—Funeral services for Mrs. Pearl Nipper, who died Sunday morning at 6 o'clock in her late residence at 1006 Main Street, were held this afternoon at 3 o'clock at the local Baptist church. The services were attended by a large number of friends and relatives and the services were conducted by Rev. Mr. Nipper had been ill for several days but seemed improved the evening before her death. Rev. A. C. Mathison, assisted by Rev. Tom of Cathedral, conducted the services.

She was a native of Idaho, having been in Ciudad County November 29, 1911. She was married to Rev. F. E. Mathison, here, November 29, 1911. They later moved to Muskogee, Oklahoma, where they resided until 1916, coming back home where they have since resided.

Mrs. Nipper is survived by her husband and the following children, Mrs. Irene Haas, Mrs. Irene Mathison, Mrs. Anna Mathison. She is also survived by her father Rev. F. E. Owanby of Blue Eye, Missouri and by four sisters, Mrs. N. V. Johnson, Mrs. E. E. Jackson of Holt, Mrs. H. J. Galloway of Etowah, Tennessee; Mrs. Leslie Kerns of Blue Eye, Missouri; J. A. Owenby, an uncle living in Ruth.

**Your Child May Be
One of the Three**

Statistics show 3 of every 5 school children to have defective vision. Your child may be one of these three. See him today for this handicap. Have your child's eyes examined today.

Parrott Optical Co.

power
for the full
piston stroke

The greater power of one gasoline over another is determined by the expansiveness of the explosion. Maximum power can only be developed when the explosion expands and pushes the piston clear to the bottom of the stroke.

VELTEX GASOLINE

The greater power Veltex Gasoline develops in a motor is due to its complete and expansive explosive action when the spark hits it.

Veltex Gasoline, because of its special refining, enters the motor as a fine combustible vapor. Consequently it gives a full depth power push to the piston head—and since it fully explodes it gives you more power, more speed and more mileage per gallon than less expensive treated gasolines.

Fletcher Oil Company, Marketers of Veltex Petroleum Products

Oldest Independent Marketers in the Northwest

**LINDBERGH AND HIS GLIDER
ON MONTEREY PENINSULA**



MILK ORDINANCE

SIDE GLANCES.

By George Clark

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must be a neat and clean milk room, well screened, where the milk is prepared for delivery. All utensils must be cleaned and sterilized by steam or chlorine solution. It is said a practicable temperature of 50° F. must be kept below that temperature until after delivery. The dairymen, according to the ordinance, however, must have all clear glass bottles sealed with tight caps or covers.

All cows must be absolutely free from disease and in good health. Disease cows must be isolated from the herd until tests prove a full recovery of health.

In the event of illness to cows, the dairymen must keep their milk out of ponds or other cesspools in the city itself. The heating of the suspension may be held between the city and town. The cows may also cause damage to the property of their neighbors. The ordinance also provides rules for the taking of the milk samples for to drug and that no restricted milk dealer, follower, or receiver, need make his demand if it is refused, such to be made within six days.

ENGLISH GOVERNMENT WEATHERS NEW CRISIS

LONDON, March 11 (UPI)—The English government succeeded in getting the votes of the conservative party in the house of commons today when a proposed amendment to the budget was rejected.

Machinery has been invented to remove the stems from grapes preparatory to canning.



**IVER JOHNSON
Bicycles**

**SOLD ON THE
EASY PAY-
MENT PLAN**

We have no
Sidelines
Cyclery
Exclusively

**Gloystein
Cyclery**

338 Main Ave., South
Phone 677

Read Times Want Ads Today and Every Day

IMAGINARY WALLS

"I CANNOT ADVERTISE . . . I HAVE NO BARGAINS TO OFFER."

The man who said that had the idea that advertising consisted of bargain screams. He didn't want to scream so he didn't want to advertise. Who ever heard of a Tiffany bargain scream? Yet who advertises more consistently than Tiffany?

Such ideas are like walls, separating some merchants from the increased profits which should be theirs.

Don't scream bargains. Sell new merchandise at full profits.

You have something to advertise which is more appealing than any bargain. You can offer personal service, personal interest in the customer, exclusive merchandise.

The small store has its place just as a large one has.

The small store, with its personal service, has its customers just as the large store, with its price appeal has its following.

Anyway keep your mind open on the subject of newspaper advertising. Consider it fairly. Too many merchants use advertising profitably to make it a subject to be laughed off.

And remember, Evening hours are reading hours. They are the hours when the family is together and plans its buying for every member.

Call 38 and let our experienced ad men help you with out cost to you.

Idaho Evening Times



**VELTEX
MOTOR OIL**

Pure Paraffine Base

The greater power Veltex Motor Oil gives it a greater and longer lasting lubricating consistency. Because this oil is the finest and lowest cost motor oil you can use.

Newest of the United States Army's department heads, Major General John J. Pershing, has appointed Fletcher Oil Company as distributor of the best artillery

