

Tonight and Thursday, Tem- peratures above normal. High yes- terday 81, low 53. Low this morn- ing 55.

Idaho Times

A Regional Newspaper Serving

TWIN FALLS, IDAHO, WEDNESDAY, JULY 7, 1937

Six Irrigated Counties in Idaho

TODAY'S NEWS TODAY

VOL. XX, NO. 78-5 CENTS.

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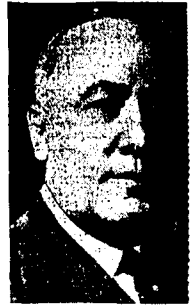
TWIN FALLS, IDAHO, WEDNESDAY, JULY 7, 1937

Member of Audit Bureau of Circulation

OFFICIAL COUNTY NEWSPAPER

IN THE DAY'S PARADE

U. P. Chiefs Here



Carl R. Gray, president of the Union Pacific railroad, and William Jeffers, executive vice president and president-elect, headed the party of high Union Pacific officials who inspected the agricultural empire of the region today. The group left for Pocatello late this afternoon.

Plan Wins



Although he suffered a personal loss in the Irish congress, President Eamon de Valera's "near-republic" constitution had been approved by the vote of the people today.

EARHART SEARCH STARTS IN NEW AREA

Taylor Hits at Clark as Pardon Board Convenes

ATTORNEY GENERAL TERMS GATHERING AS "ASININE"

BOISE, July 7 (UP)—The Idaho state pardon board met today for consideration of 145 applications for release from state's prison. The case of Douglas Van Vlack was not mentioned. By noon, the group had dragged through six cases, continuing one and denying five. Consideration was delayed by frequent verbal battles between Attorney-General J. W. Taylor and Governor Barziz.

No Mediation, States Franco

PARIS, July 7 (UP)—Gen. Francisco Franco, Spanish insurgent chief, in an interview published today in L'Intransigeant, dismissed the possibility of mediation ending the civil war.

N. L. R. B. TURNS DOWN PETITION

Request of Ford Brotherhood For Intervention in Hearings Denied

DETROIT, July 7 (UP)—The national labor relations board today denied the Ford Brotherhood of America, Inc., the right to intervene in the hearing against the Ford Motor company on charges of violating the Wagner labor relations act.

IRISH APPROVE 'NEAR-REPUBLIC'

Constitution Wins in Free State Election; de Valera Suffers Loss

DUBLIN, July 7 (UP)—The Irish state will become a "free state" next December 22, with its own president, under a new near-republican constitution, complete election returns showed today.

KILLER WILL BE CHARGED WITH 3 CHILD MURDERS

Albert Dyer, 32, Tells Jury Of Women and Men How He Killed Girls

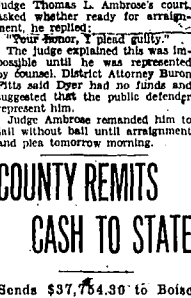
INDICTED ON 3 COUNTS

WPA Worker Attempts to Plead Guilty When He Faces Judge

LOS ANGELES, July 7 (UP)—After telling a grand jury of housewives and businessmen how he garroted three little girls and ravished their bodies, Albert Dyer, 32, was under indictment today on three counts of first degree murder.

Slayer of Inglerwood Babes

at Scene of Crimes



Albert Dyer, 32, WPA school-crossing guard, who was rushed to the Los Angeles county jail to guard against mob action after he confessed, police said, the brutal attack-slaying of three little Inglerwood girls. He was held on suspicion of first degree murder.

Ships Carrying Planes Steam to Phoenix Islands

Air Crafts to be Catapulted From Colorado Battleship

By MILLER HOLLAND SAN FRANCISCO, July 7 (UP)—Carrying three airplanes, the big battleship Colorado was steaming at top speed today to start a combined air and sea search in a new area—the Phoenix islands—for Amelia Earhart and Fred Noonan.

MORE WORKERS RETURN TO JOBS IN STRIKE AREA

CLEVELAND, July 7 (UP)—Additional workers poured into steel mills in the smoky valleys of industrial Ohio today to step production to near normalcy, while determined strikers protested to President Roosevelt against a national guard protection for returning employees.

Unionists Protest to President Roosevelt Against Use of Troop Protection

By HENRY B. HENSON CLEVELAND, July 7 (UP)—Additional workers poured into steel mills in the smoky valleys of industrial Ohio today to step production to near normalcy, while determined strikers protested to President Roosevelt against a national guard protection for returning employees.

OBJECTION

CLEVELAND, July 7 (UP)—When taxpayers objecting to a proposed increase in salaries of city councilmen presented a petition for a referendum on the question, the city hired 25 clerks to check signatures of petitioners. Each councilman was allowed to appoint one clerk. Each appointee will get \$100 for his work.

POWDER

NEW YORK, July 7 (UP)—Mrs. Edna Zerbo, 60, of Brooklyn, complained today that the \$2.25 worth of magic powder she purchased from Mrs. Florence Falcoo, 25, performed only half of its guaranteed function.

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Portugal Realigns With Great Britain

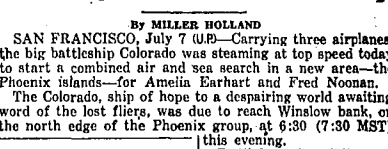
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PLANES CRASH

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TELLER, \$46,000 CLAIMED MISSING

Disappearance of Employee of Bank at San Jose Probed

SAN JOSE, Calif., July 7 (UP)—The department of justice today investigated the disappearance of David Strom, chief teller of the American Trust company bank of San Jose, where a checkbook revealed, \$46,000 in federal reserve currency was missing.

American Leaguers Win All-Star Contest, 8-3

Table showing baseball game results between American and National Leaguers. American won 8-3. Includes player statistics for both teams.

Union Pacific Heads Inspect South Idaho

Leaders of the Union Pacific railroad scrutinized farming territory in the Twin Falls area and surrounding north and south side regions this afternoon.

Headed by Carl R. Gray, Union Pacific president, a party of high rail officials completed a tour of several hours through the Jerome, Eden, Hansen-Kimberly area.

William Jeffers, executive vice president and president-elect to succeed Mr. Gray in October, accompanied the Union Pacific officials on the inspection trip.

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FRANCO DEMANDS EQUALITY RIGHTS

Rebel Leader Seeks Same Prestige as Loyals in Spanish Crisis

SALAMANCA, Spain, July 7 (AP)—Gen. Francisco Franco demanded in a note to world powers today that his nationalist regime be granted rights as belligerents in the civil war. Accusing Great Britain and France of favoring the loyalists, Franco threatened boldly to exact economic reprisals against countries which refused his regime the recognition he wants.

At the same time he asserted that the nations which have assisted the nationalists "morally"—meaning principally Germany and Italy—do not seek territorial concessions in Spain and do not seek to alter the present status in the Mediterranean.

France, the nationalist dictator and commander-in-chief, assumed his diplomatic offensive vigorously, taking advantage of the new situation brought about by a clash between Great Britain and France, on one side, and Germany and Italy on the other on international policy toward the civil war.

Concession of recognition to his regime as belligerents would give the nationalists the right under international law to conduct a formal blockade of the Spanish coasts and naturally would elevate his junta to international prestige, thus making his path easier in seeking diplomatic recognition for the nationalists as the real government of Spain.

ALPINE, Utah, July 7 (AP)—Western Air Express Operations Manager Frank Eastman today was safe after risking new avalanches at the scene of an airplane crash near his party to recover the body of John S. Wolfe, Chicago, victim of the crash.

The series of rock slides yesterday was the second to imperil searchers for bodies of the occupants of the plane that crashed on 11,000 foot Lake Hardy peak, December 15.

Wolfe's body is the second that has been recovered. The body of his wife, Mrs. Hazel Wolfe, was taken from a wreckage near the second.

Eastman said his party owed their escape from yesterday's avalanches to a heavy fog blanket which settled for two hours over the peak, forcing them to withdraw. As they waited near the mountain they heard lots of great crashes down its sides, Eastman said.

Five bodies are still buried near the plane's wreckage, which, since its discovery June 6, has been moved an appreciable distance down the mountain by melting snow and rock slides.

RUSSIA, JAPAN PROTEST CLASH Both Sides Claim Other Men Fired First Shot in Amur Battles

MOSCOW, July 7 (AP)—Russia has protested to Japan against "now, provocative Japanese-Manchukian attacks" along the Amur river in the Far East, it was announced today.

The protest was the result of a series of fights Monday. Soldiers were killed and wounded on both sides, it was said.

Moscow and Japanese diplomatic circles predicted that the new incidents would not lead to any serious consequences.

TOKYO, July 7 (AP)—Japan and Russia have exchanged protests regarding the latest clashes along the Amur river, frontier between Manchukuo and Russia, it was announced today. Each side alleged that the other force fired first.

Van Engelen's Van Engelen's Van Engelen's

Only a Few Left

Men's SUITS



Famous Clothcraft quality, faultless tailoring, but a closeout price. 2 size 36-2 also 37-3 size 38-4 also 39-2 size 40-5 also 42. Buy your suit now at the lowest prices ever. Some have extra pants, if you wish.

\$14.87

Men's Dress SHIRTS

Good summer patterns in full range of sizes. Soft or stiff collars.

87c

Men's PAJAMAS

Plain and fancy broadcloths with contrast trim. Sizes 38-42 in all colors.

87c

Men's SLACKS

Special group sanforized shrank in grey and tan.

\$1.27

Men's POLOS

Closeout of odd lots, some slightly soiled, but all excellent value.

37c

Men's Swim Trunks

87c

All sizes in blue, navy and maroon, contrast trim. Built-in support. With belt.

Men's Dress SOX

Plain or fancy pattern. Ankle or regular length.

17c

Men's TIES

Special closeout of one group fine silks. Good summer patterns.

27c

Boys' PAJAMAS

Fine broadcloth, sizes 8-10-12-14-16 only.

67c

Boys' Polo Shirts

Special group fine comb. cotton. Large sizes. Some fancy colors.

47c

Boys' Overalls

Stripe only. Regular size 12 and 15 only. Hurry, only a few left.

37c

Boys' Wash SUITS

Reg. 98c fast color broadcloths in one and two piece. All to sell at only

77c

Boys' Swim Trunks

Special group in navy, maroon all wool knit. Most have belt attached.

67c

JULY JAMBOREE

WE'RE CLEANING HOUSE - Out Goes All Our Summer Merchandise

Women's Washable DRESSES

Wash crepes, shantung, Mana crepes. In full range of sizes. Buy now.

\$1.97

One Group DRESSES

Lowest price ever on fine summer shirer and print dresses. Specially reduced for this sale. 98c, \$1.98 and some even higher values.

50c

Values Galore

Women's DRESSES

Marquisettes, nets, organdies, lace, wash crepes, regardless of original price are included in this clearing priced group.

\$3.97

COATS SUITS

Every woman's summer coat or suit in our store is included. Positively none held back. Come early as they won't last long.

1/2 Price

Special Group DRESSES

67c

Children's Print DRESSES

You must see to appreciate this dainty value. Every dress reduced from our regular 98c, some even originally higher, and every one is the latest style. All new merchandise, unpacked only a short time ago.

67c

Shop Every Department!

LITTLE FABRIC PRICES - That Spell VALUES

Women's Dresses

\$5.90 Value **\$3.97**

Buy now for all summer. Linens, voiles, in all seasonable styles and colors. Reduced for clearance.

Women's Voile Dresses

\$1.97

Special group selected group sheer voiles, reduced from much higher priced lines.

Ladies' HATS

Unusually fine assortment. All wanted colors, choice styles.

47c

BLOUSES

Linens, organdies, waffle crepes, all reduced from our higher priced range to sell at only

77c

Better BLOUSES

Silk crepe, taffeta, organdies, shantung, all \$1.98 or better value, reduced to clear at

\$1.27

Printed CREPES, RAYONS

Lovely printed crepe rayons in all the colors you're even wanting. Select several lengths now.

37c

98c Values FABRICS

Our finest summer fabrics, sheer printed silks, tulle sheer plain tone silks, emb. organdies, lace cloth, and every one a supreme value.

67c

One Group Washable FABRICS

Includes dimity, batistes, voiles, in all summer colors and patterns. Buy several lengths now as prices will never be so low on this again.

17c

Special Group Sheer FABRICS

Nearly all our better cotton fabrics are included in this group. Dotted Swiss, shadow voile, all the sheer fabrics that you want for now and later. (Smart women will buy for next season when prices will be much higher.)

27c

One Group Women's SHOES

All whites for both sport and street wear. A Jamboree special that you cannot afford to miss.

\$1.39

Special Assortment Women's White SHOES

Our better quality white shoes, values to \$3.98, in both dress and street styles. You'll want 2 or 4 pairs at the special clearance price of only—

\$2.39

Cool Batiste Dance SETS

77c

Rayon SLIPS

You can't "slip" on this one... full cut with wide seams to eliminate pulls.

77c

Rayon Gowns and Pajamas

Specially selected group, all at least 98c values.

77c

SWIM SUITS

MISSES' SIZES

77c • **\$1.27**

Misses' Pepperell Gowns-Pajamas

Cool, dainty crepes for hot summer wear. Two special price groups—

47c and 77c

35c Values Misses UNIONS

A closeout... sizes 2 to 12. Buy several suits.

7c ea.

Women's Slacks

Reduced from much higher priced line. Dark colors for all summer wear.

\$1.29

Misses' Pepperell BAGS

Reg. 98c and Up **67c**

Summer Fabric GLOVES

White, and few pastels. Knits, nets, mesh... cool and chic.

47c

Clearance Price On Collars

98c Values **47c**

59c Values **29c**

Pure Silk Knee Length HOSE

17c

All good summer shades... our biggest value. Buy several pairs.

FOOTWEAR VALUES FOR EVERY MEMBER OF THE FAMILY

CHILDREN'S SHOES

Hurry foot wear that will stand the hard wear of active feet. White and darker tones... all to go at one ridiculously low price.

\$1.00

Better fitting shoes for growing boys and girls. Values you cannot afford to miss... whites and dark colors in oxfords and sandals. Broken lots, but all sizes are represented in several styles...

\$1.69

Men's White SHOES

Plenty of whites and two tones included in this group... wing tips, square toes, plain toes, open sandal types... sturdy shoes that will give you entire satisfaction... the pair

\$2.39

SPECIAL FEATURE One Group Curtains - Panels

The odds and ends from all of our different ranges. See this assortment now... select for your every need as all are going to be sold at...

1/2 Price

Van Engelen's Van Engelen's Van Engelen's

Plumbing and Heating

ABBOTT PLUMBING CO.
201 4th Ave. W.
Phone 95
Residence 1395-14

Society

Miss Bell's Marriage On Sunday Announced

The marriage of Miss Dorothy Bell, daughter of Mr. and Mrs. Jack Bell of this city, and Darrell Peck, Emmett, on Sunday at Declo was announced today by the bride's parents. The rites were performed by the bishop of the L. D. S. church at Declo. The couple was attended by Mr. and Mrs. Pennington. At present Mr. and Mrs. Peck are in Twin Falls but they plan to make their home in Portland at a later date.

Mr. Peck graduated from the Twin Falls high school in 1928 and was a member of this year's graduating class at Albion Normal school. During her course there she was editor of the college paper, organization editor last year and the annual and senior editor of the publication this year and a member of being interested in other activities.

Mr. Peck is a graduate of the Albion high school and is associated with the Obermeyer nursery and fruit farm at Emmett.

CLUB MEMBERS TO PLAN ANNUAL PICNIC
July 18 was set aside by members of the Wayside club for their annual summer picnic at the meeting of the college paper, organization editor last year and the annual and senior editor of the publication this year and a member of being interested in other activities.

Independence day was the theme of the program. The McCleary Memorial health camp are to send it to the Marketeria by Saturday.

During the social hour refreshments were served by Mrs. Jones and the assistant hostesses, Mrs. Earl Maddy and Mrs. A. E. Gray. Guests were Mrs. Tom Ballard, Mrs. W. A. Moore, Mrs. E. J. Jones, Mrs. Charles Jones, Mrs. Wilbur Jones and Mrs. Earl Jones.

PARTY PLANNED BY DAN MCCORMICK CIRCLE
A business-session of the Dan McCormick circle, Ladies of the Grand Army of the Republic, was held yesterday afternoon at the Legion Memorial hall with Mrs. Pearl Riley, senior vice president, conducting the meeting.

GUILD REQUESTS STRIKE PARLEY
Unions in Seattle Ask For Meeting With Employers At Newspaper

SEATTLE, July 7 (AP)—The American Newspaper Guild, which closed the Seattle Star with a strike over whether circulation department employees should belong to the Guild or the Teamsters' union, sought a conference with the publishers today.

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Monument To Royalty Reverts on Unusual Base
MONTREAL (AP)—Stones gathered from the birthplace of the British royal family have been placed in the base of a monument erected here to commemorate the coronation of King George VI.

GARDEN EVENING PLANNED FOR LEADER
Mrs. Beattie Armour, Idaho Falls, state president of the War Mothers organization, is to be guest of honor at a garden meeting to be held Thursday at 8 p. m. at the home of Mrs. H. B. Johnson, 601 Main avenue.

White Port
A popular liquor beverage with a very distinctive and pleasing flavor.

OTHER CAMEO WINES
Port—602-603
Sherry—672-673
Angelic—722-723
Muscatel—702-703

CHOICER INGREDIENTS make BETTER BREAD

Proof of This Ad...
An act making it such as never passed, although it is so kept. Thanksgiving Day is the only legal National holiday in the United States. 1—Five Thousand Facts and Fancies by William H. P. Fyfe.

CHOICER INGREDIENTS make BETTER BREAD

CHOICER INGREDIENTS make BETTER BREAD

LOYALS, REBELS IN STIFF FIGHTS

Nationalists Capture Hills Near Santander in Costly New Battle

HENDAYE, French-Spanish Frontier, July 7 (AP)—Spanish nationalists and loyalists fought desperately on fronts from extreme north to extreme south today, seeking quick victory at this crucial point of the civil war.

Nationalists, in what dispatches said was the hardest and costliest fight since the fall of Bilbao, captured and impounded important Castro hills west of Bilbao and 15 miles south of the Bay of Biscay coast.

Neutral observers here regarded the position as approaching its importance the Bizargul heights which fall in the Bilbao drive, was regarded as the real turning point in that operation. The hills dominate a wide stretch of territory on the way to Santander, 25 miles to the northwest.

Brief dispatches, confined to bare official communications, released by the general staff authorities at Madrid disclosed what seemed to be a most important loyalist drive in the capital area.

First the loyalists attacked far south of the city, in the Aranjuez sector. Yesterday they developed their attack southwest and west of Madrid, in the Navalcarnero area, and claimed capture of Brunete and Villanueva del Canada, both key positions.

Big Drive
Dispatches from Valencia, the loyalist emergency capital, told of a big drive on the Granada front in the south. Capture of several important positions was claimed and it was said that fighting continued.

As to the fighting west and southwest of Madrid, a United Press staff correspondent who visited the nationalist front yesterday told of ferocious attacks in which the nationalist troops seemed superior. He said that the loyalists attacked not only the Brunete and Villanueva del Canada sectors mentioned by the Carabanchel sector. He said that the loyalists used tanks and airplanes in such numbers that it seemed evident they had received considerable reinforcements.

ESCAPE
IDAHO FALLS, July 7 (AP)—Frank Warr, 25, returned today from a fishing trip with a slight limp as a result of his being bitten by an enraged bear near the Snake River.

Warr reported that he had nearly climbed a tree on meeting the animal but the bear made five attempts to reach him, finally shearing through the sole of his hiking boots with its fangs.

Scotland Yard Honors Fingerprint Authority
LONDON (AP)—The man who, through fingerprints, has brought more murderers to the gallows than any other police officer at Scotland Yard, has been appointed chief inspector in second command of the fingerprint department.

He is Detective-Inspector Fred Cherrill, a red-faced bowler-hatted little man who looks more like a farmer than a fingerprint expert. He has figured in most of the great murder cases of the past 20 years.

Cherrill once obtained fingerprints of a man who had burned the tips of all his fingers before committing suicide. The inspector took the persistent skin, removed the fleas from the inside and obtained perfect prints—the wrong way round. These were copied and reversed and identified in the United States.

Canada's 1935 exportations of lead were valued at \$3,280,000.

Marian Martin Pattern

WASH FROCK PATTERN 9205
A frock to brighten the dullest morning, and renew your confidence in your "evening dress" is this new, little "at home" style! You'll rejoice in its trim lines, and feel smart as can be in this frock—wholesome, checked gingham, colorful percale brightly printed chambray or dimity! Just picture how dainty you'll be when you've tucked together the few simple pattern pieces with the expert aid of the accompanying complete diagrammed sew chart! And Pattern 9205 is "just dandy" for taking you through household tasks in a jiffy. You'll find becoming features in the brief, kimono sleeves, pointed collar, adjustable tie-sash, and handlets of patch pockets! Send for this easy-to-make pattern today!



Attention Burglars: Here's Tip On Easy U. S. Treasury to Rob

By FREDERICK C. OTHMAN
WASHINGTON, July 7 (AP)—Attention burglars: The treasury issued a picture today of its new shed at West Point, N. Y., where it intends to put about 70 tons of silver in dead storage.

This structure will have no secret tunnels nor automatic poison gas discharges nor flooding arrangements like the gold depository in Fort Knox, Ky. In other words, burglars, the bullion warehouse will be comparatively easy to crack if you're interested.

Easy to Blow
It's made of concrete, with heavy, double walls, but a good charge of dynamite ought to make a hole in it. There'll be a few gards around, but nothing like the army of sharpshooters maintained at Fort Knox. It should be possible to take

care of the silver guardians. So there are, burglars. The guards are out of the way. The hole is in the wall and all you've got to do is walk in and take the silver. There'll be \$600,000,000 worth of it, a big enough haul for anybody.

The Big to Handle
And that, burglars, is why the treasury is snickering at you. The haul is too gosh-awful big. It is so exceedingly big—almost 1,750,000 pounds—that nobody but the government has the facilities to handle it.

Walton Clark, the engineer who designed the depository, said there wasn't much to be made of a completely burglar-proof, because no burglar could possibly get away with the swag once he reached it. It's too heavy.

Near Military School
The wily treasury department also lured your burglars by locating its depository on the reservation of the military school, and back from the road a piece. The only way for a truck to reach it, is through West Point and all its soldiers.

Any other route is through gully and timber and mud enough to wreck any truck. You burglars might make it with a tank, but the army probably wouldn't lend you one.

CANADA IMPROVES ROADS
OTTAWA, Ont. (AP)—The Canadian government will spend approximately \$2,100,000 building and improving roads leading into mining areas throughout the country this summer.

Going Western



WHAT ARE BUYING DAYS?

Many, many weeks ago we planned this event. We went into a huddle with our New York Buying Representatives . . . asked them to scour the market for us . . . to dig up the most unusual values available. And they DID! Started tomorrow . . . and throughout the whole month of July . . . we are offering you the opportunity of a lifetime to buy the things you NEED at savings that are really amazing. Dresses, coats, suits . . . even those very necessary accessories . . . are here at prices that are agreeably pleasant. So get here early . . . it's YOUR lucky day at OUR LUCKY BUYING DAYS!

EXCLUSIVE AT

The MAYFAIR SHOP

New! different individual

Tang! Perfect ALL-PURPOSE DRESSING

MADE BY NALLEY'S

Perfect for SALADS, SANDWICHES MEATS and FISH APPETIZERS

the Flavor is New, Different and Intriguing

TELL YOUR GROCER it must be NALLEY'S

MODERATION

TORONTO, Ont. (AP)—The only recipe for longevity and happiness is "moderation," Russell C. McCaughan, executive secretary of the American Osteopathic association, told delegates attending the Ontario Academy of Osteopathy convention here.

THIRSTY?

MAKES 10 BIG COOL GLASSES

5¢

READ THE TIMES WANT ADS.

Lucky

BUYING DAYS?

"Come to See Us!"

This is Your Invitation to Visit the Telephone Office . . . We're Having

OPEN HOUSE

Wednesday and Thursday, July 7 and 8

from 2 to 5 p. m. and 7 to 8:30 p. m.

See how your calls are handled . . . get a "behind the scenes" view of the operation of a telephone exchange. In addition, a very interesting display of telephone exhibits will be shown.

Guides will be provided to show you the telephone equipment and explain its functions

219 Shoshone St. No. M. E. Dolling, Mgr.

THE MOUNTAIN STATES TELEPHONE & TELEGRAPH CO.

New! different individual

Tang!

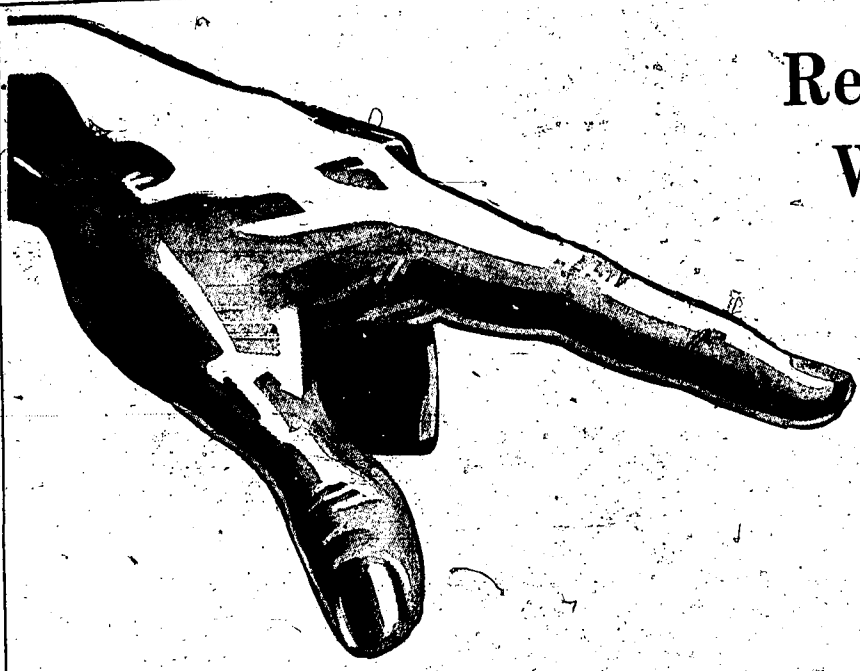
Perfect ALL-PURPOSE DRESSING

MADE BY NALLEY'S

Perfect for SALADS, SANDWICHES MEATS and FISH APPETIZERS

the Flavor is New, Different and Intriguing

TELL YOUR GROCER it must be NALLEY'S



Remember This Figure When Planning Your Advertising...

\$1,105.⁰⁴

Consider This Important Fact Established By A Complete Analysis Of Retail Sales Throughout Idaho...

In Idaho annual retail sales average \$314.95 per person. But in Twin Falls every person buys at an average annual rate of \$1,105.04. This BIG difference means something.

What Does This Mean To You?

It means that the people living in this fast progressing area are receiving a very substantial annual income. It means these same people are SPENDING that money for the things they really need.

The point is whether you, as a merchant located in this thriving area, are receiving your share of the business being conducted in this section.

Families MUST buy food, clothing, furniture, fuel and many, many other household necessities. They must choose the stores from which to purchase these necessities and luxuries. They want to buy with confidence and the assurance that they are receiving the full value of each dollar they spend.

The question you should be most interested in is: "If I am not getting my share of this money, just how can I go about getting it?"

Let's use just plain, ordinary commonsense in considering the answer to this question of how you can obtain your share of this great volume of spending money.

Shoppers today are SMART. They look for bargains. They look for shopping convenience. They look for quick satisfactory service. Does your store give today's shoppers these things? If it does then you are ready for the next question.

"How can I reach these shoppers, who are spending so much money in this area, and tell them what I have to offer?"

Nearly every family reads the newspaper each day.

Think of presenting the name and location of your store and the merchandise you can offer to this great host of buyers as often as you like and in their own homes where they have time to read and decide upon the value, to them, of your merchandising offerings. THAT is the REAL way to get your share of the business in one of the most thriving sections of this entire country, and the IDAHO EVENING TIMES will do it most economically.



Meet Every Buyer in Twin Falls and the Entire Trading Area Through

Newspaper Advertising

Increase your business with careful merchandising and sound advertising. Half-sized advertisements are often as inadequate as a half-stocked store.

Larger space builds bigger sales. Consistent advertising produces steadier profits. Remember, you're selling \$1,105.04 (not \$314.95) customers in The Idaho Evening Times.

The Idaho Evening Times wants to help you to build your business... It CAN be done through a consistent advertising campaign. It has been done for many, many other stores.

If you are a small merchant and are of the belief that newspaper advertising is expensive, permit us the opportunity of proving to you that such is really not the true picture.

The Idaho Evening Times wants to work hand in hand with you to increase your volume of business.

MARKETS AND FINANCE

LIVESTOCK WHEAT DECLINES UNDER HEDGING N.Y. STOCKS STOCKS CONTINUE STRONG ADVANCE

OMAHA LIVESTOCK OMAHA - Hogs: 2,500; butchers steady-weak; top \$12.75; good to choice 100-200 lbs., \$11.75-\$12.25...

CHICAGO, July 7 (AP)—Another advance failed to hold on the Chicago board of trade today and wheat futures sank under hedging and realizing brought out by the early upturn...

PORTLAND LIVESTOCK PORTLAND—Hogs: 400, 62 direct; active, mostly steady; good and choice 165 to 210 lb. drivers \$11.50...

CHICAGO LIVESTOCK CHICAGO—Hogs: 13,000; market steady to lower; top \$12.75; bulk good and choice 200-250 lbs. \$12.50-\$13.00...

BUTTER, EGGS SAN FRANCISCO - Butter: 92 cents 3/4; 91 cents 3/4; 90 cents 3/4; 89 cents 3/4...

CHICAGO - Grain market firm; receipts 12,165 cars; fresh ground flax 215; extra flax 210; current flax 205; 1936; 1935; 1934...

Real Estate Transfers Information Furnished by Twin Falls Title and Abstract Company

NEW YORK, July 7 (AP)—The corn closed higher. 12 1/2; Allied Chemical 22 1/2; American Telephone 18 1/2; American Can 10 1/2...

GRAIN TABLE Wheat Open High Low Close July 12 1/2; 12 1/2; 12 1/2; 12 1/2; Aug 12 1/2; 12 1/2; 12 1/2; 12 1/2...

CASH GRAIN CHICAGO—Wheat: New, No. 3 red \$12.75; No. 4 red \$12.25; No. 5 red \$11.80; No. 6 red \$11.40...

POTATOES FUTURE POTATO TRADES Quotations furnished by Sudler, Wegener & Company

Local Markets Buying Prices GRAINS Soft wheat \$1.05; hard wheat \$1.00; rye \$1.00; barley \$1.00...

MINING STOCKS Spokane Stocks American Silver 20; Hercules 20; Daybook 20; Idaho Gold 20...

HELD IN JAIL One living man who pleaded not guilty to a charge of forgery is in the county jail in lieu of payment of a \$4,000 bond...

EARHART SEARCH AREA IS MOVED

Ships Converge on New Point In South Pacific in Hunt For Axjatrix

(Continued From Page One) which Miguel said could have been from either a man or woman, was as follows: "NUII... KHAQUA..."

Edison Leads Rally Consolidated Edison led a rally in utility shares, rising to 3 3/4 by 10:30 a.m. today...

Markets At A Glance Stocks higher in fairly active trading. Bonds higher; U. S. government issues steady...

RELIEF EXPENSE TOTALS \$1,761 Report for June Completed; \$1,436 Goes for Direct Aid

Funeral Arranged For Buhl Pioneer BUIH, July 7 (Special)—Funeral services for James Madison Grier Buhl...

IDAHO 15c TODAY and TOMORROW! Continuous Performances. COMING FRIDAY! NORTH OF THE 360 GRADES

SPORTS Bulletins

Dudley Leads In Golf Meet

CAENOSTUIE, Scotland, July 7 (AP)—Dudley of Augusta, Ga., and Philadelphus of England, won the 1937 British open golf championship...

Motor License Receipts Climb Funds Taken in For First Six Months of 1937 Nearly \$22,000 Over 1936

Condensed Food Navy and coast guard officials believe Miss Earhart and Noonan are in good physical condition...

Utah Promoter Given Sentence New York Judge Hands Mine and Stock Man 2 Years in Federal Pen

BAR SILVER NEW YORK—Bar silver was quoted today at 44 1/2 cents a fine ounce, unchanged.

IDAHO 15c TODAY and TOMORROW! Continuous Performances. COMING FRIDAY! NORTH OF THE 360 GRADES

FLIER BELIEVED SAFE ON PACIFIC

Officer Who Drifted Nine Days Thinks Amelia 'All Right'

By PHILIPS J. PECK (Copyright 1937, United Press) JASONVILLE, Ind., July 7 (AP)—Ole Stantz, a navy pilot officer who once drifted for nine days in a plane in the middle of the Pacific ocean...

Motor License Receipts Climb Funds Taken in For First Six Months of 1937 Nearly \$22,000 Over 1936

Utah Promoter Given Sentence New York Judge Hands Mine and Stock Man 2 Years in Federal Pen

Funeral Arranged For Buhl Pioneer BUIH, July 7 (Special)—Funeral services for James Madison Grier Buhl...

TURN OFF THE MOON! NOW! CAPTAIN'S COURAGEOUS

Bullets Eyed His Hat Jacob Waltz killed eight men at the Coast Duchman Mine. Starts Thursday in the SUPERSTITION MOUNTAIN

110 PRODUCERS SHARE \$12,913

Eight-Car Lamb Pool Nets Funds For Growers

One hundred and 10 growers will share in distribution of \$12,913.24 as receipts of the eight-car lamb pool shipped yesterday to a Franco-American packer-buyer...

V. L. HUMPHREYS TAKEN BY DEATH V. L. Humphreys, 40, Hagerman, died at 9 a. m. today at the hospital where he was taken during the night of his death...

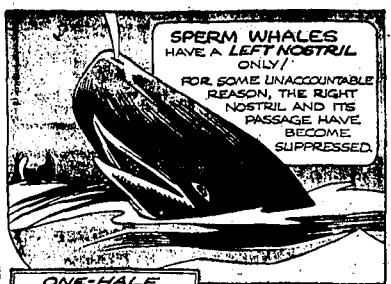
UNCLE JOE'S ROXY TODAY and THURSDAY SPECIAL BARGAIN PRICES FIRST RUN PICTURES!

THEY WANTED TO MARRY! KIDNAPED! KIDNAPED! KIDNAPED!

NEW YORK, July 7 (AP)—Federal Judge John C. Knox today sentenced Frank M. Maloney of Salt Lake City, mining and stock promoter...

CHARLES HUGHES FAMOUS WALKER JOHNNY WALKER MICKY ROONEY PHIL HARRIS & Hand

THIS CURIOUS WORLD By William Ferguson



SPERM WHALES HAVE A LEFT NOSTRIL ONLY! FOR SOME UNACCOUNTABLE REASON, THE RIGHT NOSTRIL AND ITS PASSAGE HAVE BECOME SUPPRESSED.



ONE-HALF OF THE ENTIRE WEIGHT OF A TERMITE MAY BE MADE UP OF TINY PROTOZOA INSIDE THE BODY, WHICH BENEFIT THE HOST TERMITE BY DIGESTING THE WOOD IT EATS.

THE NEW 200-INCH TELESCOPE, NOW UNDER CONSTRUCTION AT MT. PALOMAR, CALIF., IS EXPECTED TO HAVE A VISION RANGE OF 1,200,000,000 LIGHT-YEARS.

The new 200-inch telescope will, it is hoped, be able to penetrate space for a distance of 7,200,000,000,000,000 miles. It will have a seeing range of nearly four times as far as the 100-inch telescope of the Mt. Wilson Observatory.

SIDE GLANCES By George Clark

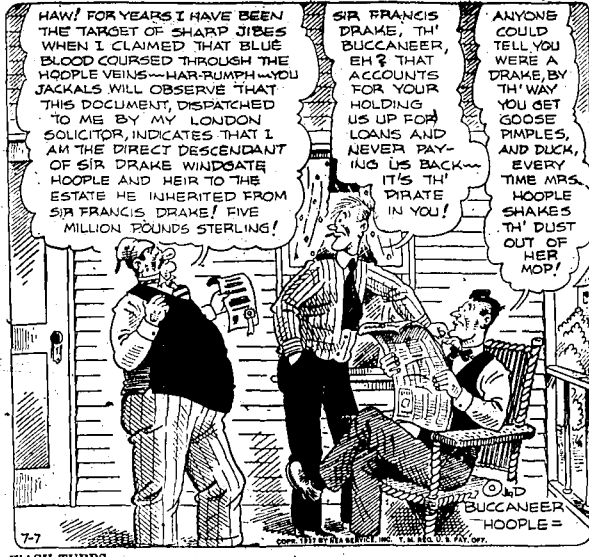


"If you had only been here a little earlier! She was saying, 'Welcome, Mr. and Mrs. Mayhew,' just as plain as that."

Children's Story Teller

Crossword puzzle grid with clues for horizontal and vertical words. Includes a small illustration of a man's face.

OUR BOARDING HOUSE with Major Hoople OUT OUR WAY By Williams



HAW! FOR YEARS I HAVE BEEN THE TARGET OF SARP JIBES WHEN I CLAIMED THAT BLUE BLOOD COURSED THROUGH THE HOOPLE VEINS—HAR-RUMPH—YOU JACKALS WILL OBSERVE THAT THIS DOCUMENT, DISPATCHED TO ME BY MY LONDON SOLICITOR, INDICATES THAT I AM THE DIRECT DESCENDANT OF SIR FRANCIS WINDGATE HOOPLE AND HEIR TO THE ESTATE HE INHERITED FROM SIR FRANCIS DRAKE! FIVE MILLION POUNDS STERLING!

SIR FRANCIS DRAKE, TH' BUCCANEER, EH? THAT ACCOUNTS FOR YOUR HOLDING US UP FOR LOANS AND NEVER PAYING US BACK—IT'S TH' PHRASE IN YOU!

ANYONE COULD TELL YOU WERE A DRAKE, BY TH' WAY YOU GET GOOSE PIMPLES, AND DUCK, EVERY TIME MRS. HOOPLE SHAKES TH' DUST OUT OF HER MOP!



THAT'S TH' FIRST JOB HE HAS SPOTTED IN TWENTY YEARS—I DON'T SEE ANYTHING TO FEEL SO SICK ABOUT—

NOT WELL, IT HAPPENS THAT THE WIRE JUST ABOUT TO MAKE A NEW FOREMAN AND HE HAD HOPES—

BOSH! WHAT'S A HOPES? I HOPED AN' DREAMT TICKET WOULD WIN—I HOPED MY OL' CAR WOULD LAST A MONTH ER SO LATER I GOT IT PAID FER. I COULD GO ON, AN' ON—

WE LIVE ON HOPE. I. M. REG. U. S. PAT. OFF. COPY, 1937 BY NEA SERVICE, INC. 7-7 J.R. WILLIAMS

WASH TUBBS



WELL, POOPER, THERE'S NO USE CRYING OVER SPILT MILK. WE'RE MARoonED IN THE MIDDLE OF A JUNGLE, AND WE GOT TO GET OUT.

SURE, WE KIN DO IT EASY, WE'VE GOTTEN OUTTA WORSE JAMS THAN THIS.

EXACTLY, NOW THE FIRST THING TO DO IS DETERMINE WHERE WE ARE. GEE WEE? I HAVEN'T TH' SLIGHTEST IDEA.

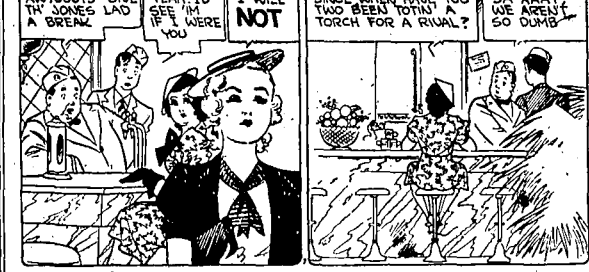
NEITHER HAVE I. SECOND, WE'LL TAKE AN INVENTORY OF OUR RESOURCES, I HAVE 3 KEYS, A COMB AND A HANDKERCHIEF.

HI HO! WE START FROM SCRATCH, LADDIE. NO COMBS, NO WEAPONS, NOTHING THAT'S OF ANY EARTHLY USE IN A JUNGLE.



I GOT SOME LETTERS, A PENCIL, AN' \$3.65.

ROOTS AND HER BUDDIES.



AW ROOTS—GIVE TH' JONES LAD A BREAK! YEAH! I'D GEE 'EM IF I WERE YOU. I WILL NOT.

SINCE WHEN HAVE YOU TWO BEEN TOTIN' A TORCH FOR A RIVAL?

SA-AAAY YOU AREN'T SO DUMB.

IF WE GOT GREEN-EYED, WE'D TAKE AN INVENTORY OF OUR RESOURCES, I HAVE 3 KEYS, A COMB AND A HANDKERCHIEF.

SHE'D FEEL SOBBY 'EM 'AN' IT'D BE ALL OVER BUT TH' POUTIN'!

Sympathy HAS SOLD MORE DIAMONDS THAN THE COUNT OF MONTE CRISTO EVER DREAMED OF.



SURE I LOVE THATS! WHATS 'EM! YA HAVE BABY?

MYSTERY, HONEST, MANY MINUTE, NOW.

ALLEY OOP



ACTIN' AS GRAND WIZER TO TH' COMMON MOB! BY GEE, WITH THAT I'LL SURE PLAY HOB! TO THIS CRAZY BUSINESS I'LL SOON PUT A CHECK! I'LL GO TELL GUY I WILL, BY HECK!

NOPE, HIS HIGHNESS AINT IN—HE LEFT ANWHILE AGO AN' I DON'T KNOW WHERE HE WENT.

NO, FOOLY, I HAVEN'T SEEN HIS HIGHNESS TODAY.

WHEN I FIND GUY AN' TELL 'EM WHAT'S UP, LIKE A LIVE VOLCANO HE WILL ERUP!

HE'LL BE SO MAD THAT—WELL, NINETY TIMES NINE! THERE'S OL' GUY, NOW AN' HE'S STANDIN' IN LINE!



MYRA NORTH, SPECIAL NURSE



QUICK, MYRA—WHAT DOES THE NOTE SAY? IT'S TYPED ON VERY THIN ONION-SKIN PAPER... LIGITL!

MYRA NORTH: THIS IS VITAL TO THE FUTURE OF THE NATION. YOU MUST DO WHATEVER YOU CAN TO GET THIS MESSAGE TO THE PRESIDENT IMMEDIATELY.

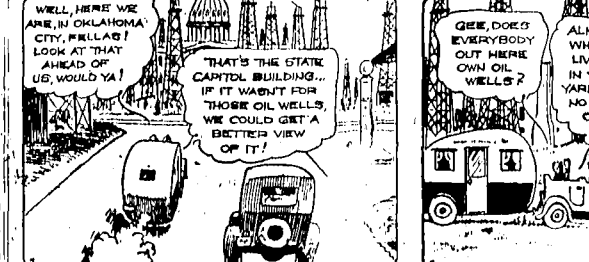
WHEN YOU FIND THESE WILL IN YOUR FRONT YARD, JUST THINK! NO LAMPS TO CUT! HOT DOG!

COME ON—WE MUST FIND OUT MORE ABOUT THESE EGGS.

WAIT, JACK—THAT CAN BE DONE LATER RIGHT NOW WE MUST GET OUT TO THE CHESTNUT TREE.

MISS NORTH IS QUITE RIGHT—PERHAPS WHAT WE HAD THERE WILL REQUIRE IMMEDIATE MEDICAL ATTENTION.

PRECKLES AND HIS FRIENDS



WELL, HERE WE ARE, IN OILMANIA CITY, FELLAS! LOOK AT THAT AHEAD OF US, WOULD YA!

THAT'S THE STATE CAPITOL BUILDING... IF IT WANTED FOR THOSE OIL WELLS, WE COULD GET A BETTER VIEW OF IT!

GEE, DOES EVERYBODY OUT HERE OWN OIL WELLS?

ALMOST! THIS IS WHERE ID LIKE TO LIVE... OIL WELLS IN YOUR FRONT YARD... JUST THINK! NO LAMPS TO CUT! HOT DOG!

EST... WE HAVEN'T HEARD A PEEP OUT OF MR. TUMBLER... I WONDER IF HE'S STILL BACK IN THE TRAILER?

GOSH, I HOPE HE ISN'T! I'LL STOP UP HERE AND WE'LL TAKE A LOOK!



YEP, HE'S BACK THERE—SOUND ABLES! I KNOW OF A MAN OUT IN DENVER WHOLL TAKE HIM OFF OUR HANDS!

I. M. REG. U. S. PAT. OFF. COPY, 1937 BY NEA SERVICE, INC. 7-7 J.R. WILLIAMS

DEATH SUMMONS JEROME WOMAN

North Side Resident Since
1913 Succumbs After
Long Illness

JEROME, July 7 (Special)—Funeral services will be held Thursday at 2 p. m. at the Jerome Funeral chapel for Mrs. Ruth J. Scott, 64, who died yesterday afternoon at her home following a lingering illness. Rev. A. E. Martin, pastor of the Methodist church, will officiate. Interment will be in Jerome cemetery.

Mrs. Scott was born Feb. 10, 1873, in Missouri. She came to Jerome with her husband, Alva R. Scott, in 1913. He died 16 years ago.

Mrs. Scott is survived by five daughters, Mrs. A. R. Johnson, Jerome; Mrs. Van Bank, Creed, Colo.; Mrs. Mildred Wood, Willis, Calif.; Mrs. Lou Evans, Bureka, Calif.; and Mrs. Bertha Larson, Creed, Colo., and one son, Arthur Erman Scott, Jerome. She also leaves 23 grandchildren and 11 great grandchildren.

JEROME

Mrs. M. C. Hancock, who has been visiting with relatives in Louisiana, Arkansas and Missouri for several months has returned home.

Mrs. R. G. Fretman has returned from New York City and other eastern points which she has been visiting since June 15.

All Jerome business houses were closed Monday from noon until 5 p. m. The holidays in Jerome were passed very quietly, with only the intermittent popping of firecrackers disturbing the unusual silence hovering over the town, due to the absence of a large part of its population. Many Jerome residents sought relief from the heat in the mountains while others attended celebrations in neighboring towns.

Mr. and Mrs. Herbert T. May and daughter of Oakland, are visiting in parents, Mr. and Mrs. J. H. May, and other relatives in Jerome and vicinity.

Mrs. Edna McMahon entertained nine ladies at afternoon tea Friday honoring her mother-in-law, Mrs. A. McMahon of Shoshone.

DECLO

Miss Leone Fisher, who has been attending Links Business college at Boise, has returned to Declo where she will spend her vacation at the home of her parents, Mr. and Mrs. Robert E. Fisher.

Mrs. James Cairns and children here left for their home at Millville, Utah. They had spent the week in Declo visiting Mr. and Mrs. Grant Leo.

Emory Simmons has left to visit his sister at Los Angeles.

Mr. and Mrs. Durrell Curtis have left on a trip to Yellowstone park.

O. H. Parks has returned from Chicago where he went to attend the Standard-Louis fight. He also went to Detroit and drove a new car home.

Mrs. Mabel Roek and son Darrel from Starlow, Mont., visited friends in Declo recently.

Mrs. Teresa Clark was admitted to the Cottage hospital Thursday for medical treatment.

Mrs. and Mrs. Carl Osterhout, Mr. and Mrs. Lynn Osterhout and Mr. and Mrs. Walter Calderwood have returned from a trip to the Yellowstone park.

Abie Fife bought a car load of cats and trucked them to Ogden Friday.

Miss Francis Kellogg and aunt, Mrs. Peterson, from Bertrand, Neb., left Thursday for California where Miss Kellogg will attend summer school at Los Angeles, and Mrs. Peterson will visit friends and relatives.

Miss Mary Harrington has left for Seattle, where she will visit her brother Leslie, who is there on a mission for the L. D. S. church.

Fair Concession Sale Opens Soon

Concession places at the 1937 Twin Falls county fair will go on sale starting Saturday, according to announcement today by Tom Parks, fair secretary.

Merchants and others seeking spots for commercial use will find that most of the locations at \$35 to \$50. Sites will be held for purchase on payment of half the charge at the time application is filed at the office on the fair grounds, the secretary said.

WIFE ASKS DIVORCE ON INTEMPERANCE GROUNDS

Asking divorce because she claims intemperance against her husband, Mrs. Ruth E. Costello today has begun suit in district court against Wayne B. Costello. The couple married May 28, 1930, at Glendale, Calif. E. M. Sweeney is attorney for Mrs. Costello.

KTFI PROGRAM

1460 watts
(Cup for reference—this will not be repeated.)

- #### THURSDAY, JULY 8
- 8:00 Farmers' Breakfast club
 - 8:30 Morning devotional
 - 9:00 Farm flashes
 - 9:30 General market quotations
 - 10:00 Victor minstrel chorus
 - 10:15 Good-will transradio news
 - 10:30 News
 - 10:45 Bud and Joe Billings
 - 11:00 Opening market quotations
 - 11:00 Kane's Hawaiian
 - 11:15 Selections from "Vocalist"
 - 11:30 Latest news, popular vocalist
 - 11:45 John Christie Thomas, vocalist
 - 11:55 Pauline medicine
 - 12:00 Evening Times news flashes
 - 12:15 World variables
 - 12:30 American Family Robinson
 - 12:45 Bud and Glenn
 - 1:00 "Ma" Perkins
 - 1:15 First bit of yesterday
 - 1:30 Mary Lee Taylor and Uncle Dunny Walker
 - 1:45 Twin Falls market
 - 1:55 Victor concert orchestra
 - 2:10 Genevieve Nelson, vocalist
 - 2:30 Perry Moore and Patricia Howard
 - 2:45 Concert tribault, vocalist
 - 3:00 Closing market quotations
 - 3:15 Bud and Glenn
 - 3:30 Closing New York markets
 - 3:45 Good-will transradio news
 - 3:50 Best dance release
 - 4:00 News
 - 4:15 Flaming and Townsend
 - 4:30 News
 - 4:45 Double and his orchestra
 - 4:55 Opening market quotations
 - 5:00 Breasting "Times" news flashes
 - 5:15 Bud and Glenn
 - 5:30 Alfredo Campbell, vocal soloist
 - 5:45 Double and his orchestra
 - 6:00 Always
 - 6:15 News
 - 6:30 Mylon concert orchestra
 - 6:45 Band concert
 - 7:00 Good-will transradio news
 - 7:15 News
 - 7:30 Southern Stars
 - 7:45 News
 - 8:00 Master Hawaiian
 - 8:15 News
 - 8:30 News and his Ranch Boys
 - 8:45 News
 - 9:00 News
 - 9:15 News
 - 9:30 News
 - 9:45 News
 - 10:00 News

CLAUD C. PRATT
SALES COMPANY
"On the Road to the Hospital"

New! BEACH TOWELS For Only 49c EA. Yeah! Giant size—28 in. x 5 1/2 ft! Bright and colorful!	Big Thirsty BATH TOWELS 19c Real value! Double loops for more absorbency!	Frisled Organdie COLLARS 49c Playful and colorful! Others 25c and 39c.	Pure Silk Knee Length ROSE 25c New colors! Garter in top. Others 49c to 79c.	For The Modern Miss! BATHING SUITS \$1.49 and \$1.98 They're pure-wool genuine "Swimways"!	Braemore FACIAL TISSUES 19c Giant box of 500 large, soft sheets! Try them!
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Penney's SUMMER PICNIC

GET OUT UNDER BLUE SKIES!

Keep COOL this Summer

In One of Those Famous
TOWNCLAD TROPICALS

- Light Weight!
- Light Patterns!
- Light in Cost!

\$14.75

A cool suit to be sure, but one that will hold a press because it's ALL WOOL! Get yours now! Be Comfortable!

87 SUMMER WASH TIES, EA.	10c	180 PR. MEN'S SLACK SOX, GARTER IN TOP, PR.	15c
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Men's Cool MESH SHIRTS 98c Soft open mesh to let the breezes in! Fully shrunk!	Men's WASH SLACKS \$1.49 You need these to ward off summer heat. Ippery-Sanforford!	Men's Cool POLO SHIRTS 39c Choice of rayon or cotton in this special feature! Hurry for yours!	Men's Bathing TRUNKS \$1.49 Fine quality all wool "Swimways" with built-in supporter. Buys!
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MEN'S WHITE SHOES REDUCED!

25 pr. all leather Good-year well oxfords reduced for quick cleanup. Your chance to Save! Come Early!

\$2.50

38 pr. Men's Better White Oxfords drastically reduced to	\$2.97
22 pr. of Our Best Men's Whites, your choice while they last	\$3.97
10 pr. Children's White Straps and Oxfords 8 1/2 to 2. Your choice	\$1.00



Many other styles besides the one shown, but no other size in every style.

SEE THESE BARGAINS IN PENNEY'S BIG BASEMENT STORE

Sheer Curtain MARQUISETTES

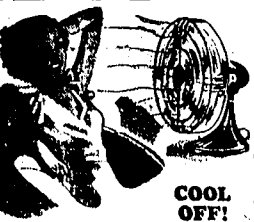
10c
36 in. wide. Fast color. Others 15c and 19c yd.

Bright Summer RUFFLED CURTAINS

98c
Generally full. Colorful! Others 49c to \$1.98.

Columbus 46 In. OIL CLOTH

25c Yd.
64 in. Oilcloth 35c yd.
46 in. Patterns 20c each.
64 in. Patterns 40c each.



COOL OFF!

With One of These 8-INCH
ELECTRIC FANS
\$1.19

Quiet and dependable, and are they breezy!
Others at \$1.79

BASEMENT

Large Enameled Cold Pack CANNERS

\$1.29
Includes loading rack for 7 large fruit jars.

Lead Ten GLASSES

6- for **29c**
Tall glasses with colored stripes.

Women's GARDEN HATS

39c
Large or small brim!
Others 15c to 49c.

Split Bamboo Picnic Basket

79c
Size 14x9 in. With hinged cover.

"Dwin" Insect SPRAY GUNS

89c
Pressure type for a smooth, even spray.
Dwin 1 pt. **69c**
Lwin 1 pt. **69c**

Cool Cotton Sheer Frocks

98c



A marvelous assortment of flock-dots, laces and colorful prints. Sizes for all—14 to 52.

Cotton Shop

Special Feature! Boys' POLO SHIRTS

25c
Choice of tie or button collar. Cool and comfortable.

Children's Bathing TRUNKS

59c
Small sizes—4, 5 and 6. Sizes 10 to 16 with built-in supporter **\$1.49**

Boys' Work STRAW HATS

19c and **25c**

Boys' Summer WASH SLACKS

98c
Sanforized shrank for permanent fit!

COOL! Feather Fleece COATS

\$1.98



A fashion item you need—for smartness—for comfort! See them now!

Smart, Cool **Sharkskin Jackets** to complete your summer ensemble! **\$2.98** Balcony

Women's **SHEER BLOUSES** **49c** Outstanding values. Others 69c and 98c. Balcony

Summer WASH STRIPES

\$1.98



We should call them mint stripes—they're so cool and refreshing!

Children's Cool **PIQUE COATS** **98c** Cool Summer **SHEER DRESSES** for the Young Miss **49c** and **98c**

Women's Pre-Shrunk **SLACKS** **98c** Others \$1.49 and \$1.98 Women's Tuck/itch **POLO SHIRTS** **49c** Half Scarfs **25c** ... With Tie Cap **49c**

PLEASE NOTICE
Store hours, 8 a. m. to 6 p. m. Saturdays, 8 a. m. to 9 p. m.

PENNEY'S

J. C. PENNEY COMPANY, Incorporated