## CHINESE WITHDRAW FROM SHANGHAI



## Nippon Troops Take Over Big Coastal Region

DEFENDERS MOVE BACK TO THIRD LINE FOR DEFENSE

## my b. R. Exins

SHANGHAI. Sept. 13 (U.P)-The Chinese are withdrawing as rast as possible from the Shanghal area, an official intate
ment said today, leaving the coastal region to the invadine

##  <br> 

TESER
TREA
TO
TO

64

## VOL. XX. NO. 136-5 CENTS.





TELIPREONE 88

|  |
| :---: |






## 

Ballyhoo Century and Half Ago National advertisers are pretty smart. They en gineer national campaigns that change the tastes of persons home nilghts puzzling. But they have yet to nearly 150 years ago. The episode is recalled by the placing of tea and coffee grading and production exhibits in the Field Museum at Chicago It was in sweden, where coffee and tea arrived tries, late in the 18th century
Rival groups of dealers imported the ingredients for the two beveragis and éach group had a natural and underatandable deaire to establigh a market bethe day and the forerumners of the modern press agent, each contingent began adyancing claims as to the benoficient values of its product.
The claims eventually became so fantastic and the country so worked up over them that libergl King Cumtal III bockmo mild a anioyed. So, when twin brothars, Identical in every phyiceal respect, were
convicted of murder and condemned to death, the convicted of murder and condemned to doath,
minarth oaw en opportunity to end the ballyhoo.-
He commuted their sentences to life imprisonment
nd furthar sentenitece emch to drink a atrong potion

-Cutat IH Whatad from his throne and the corors took up thytr atedhotcopes.
but nothing happence. Intereat whe high at first but it hgred when the puweled doctory at the end of the rimit month, said they realy couldn't notice any got thred of watching.

It was a royal order, so the prisoners continued thair dally libationa, Alter-geveral years one doctor died ind thon the othor, but not the prisonerg, In of lived on until one finally succumbed-at the age Hit
ilimato end of the othor, whether coffee or tea drinker, but it in safe to asIn the meantime, with the contest long forsot
Sweden had developed into the champion coff drinking nation of the world, where it remains today caught the coffee dealers napping.
The opleodern exploitation men aren't too original The opisode in Sweden stands undefeated and untied But somewhere, much further back, there prob
was a super, colosal stunt that beat.it all hollow.

## John Bull's Mistake

When England was bullding up Its standing army during the nineteenth century scarlet tunfce and three square meas a day wore the lure by which the
cream of the nation'a youth was rounded up and cream of the nationa youth was rounded up and
signed on the dottod. Ins for so many years' service. service was to lay down hla life for his country Thos were the days when it was the acme of heroism to bleed and die on call of the House of Commons, and the prime minigter
Since then, things have ohanged. The new generation has been educated to deapife war. Not even the promise of steam heated barraaks, gallant uniforms,
extra spending money, free shaving mugs and canes have attractad enpugh recruits to ill the 28,000 vaandies in the army of 1087.
The cartoon conception of beefy, kindly, super annuated old John Bull fite in perfectly with this changed situation. Ho is just the sort to think that stick of candy.

Planned Flying Pays Off
Aftar two monthe of trial flighte over the North ources; it is announced that tranavatlantic adrlines

## Struultaneously comes nowa the

coast-to-coas with more than 120 million miles of flying to its ac countm 48 to 15 hours.

## itaruannouncoments strike the observar as somewha <br> chup whated. Actually, they are in complata accor <br> wen gureati or Air Commerce surgeation tha

## Рот SHOTS

The Gentloman in
the Third Row



## Mo hinch Phancho Hase

## 


H
of
C

## 

## $\approx$ ~



## Madman's Island



BEHIND THE SCENES IN WASHINGTON Dy Modnoy Dutecher

| of frow arliclet on the rapidily incthe fofenil roverrument, These epectat sofumina are to trabedltute for Rodney Ducherers "Se. <br>  | j00 emplojes at hat report. The <br>  timea as grean and Electrlo employa 230,000; U. .8. Bteek 279,000. The coverninent employmont list. is at mose six Motara $150,000$. |
| :---: | :---: |
| Dy winke Thom | cord |
|  | The coremment payroll to at- |
|  | mas ${ }^{\text {a }}$ tho |
|  |  |
|  | 1 1ro |
| oountry. The total number | equal to sill the employer of the |
|  | pupar t850,000 and printiny in |
| roll is 1220,000,000. | Thum the "bir buiness" that is |
| That ifure exoludes the military |  |
| Val services (another 250,000 | than any ind |
|  | Ls rapldiy becoming iteelf one of |
| OCO MPA and smylar projecta | the blagrest am |
|  |  |
|  | aro three unlora now sitemptung |
|  |  |
|  |  |
|  | and wom- |
| ar the govammant our | en, scastered thr |
| Into "buziness, "thais, into the | try |
|  |  |
|  |  |
|  | limbs for the uame reasoms-thit |
| blema that divices thourht in | ata payrolla cilmb: expanating |
| tual today. E | stutitites, shoter hours, nigher pey |
| the worla to fumbling with that | rates. The introduction of the 40- |
| problem. Evi | hour week in the sovormment merr- |
| ist state like ruusala has mado toma |  |
| remarkable bhanges of tacking this probiem. | more employea, especially |
| The purpose of this and succeed. |  |
| sto | HLL BE mation boon |
| unse lino between government and |  |
| private activitios. it is simpl | expands, there is need for more mall |
| nhow somes of the ways in mulah |  |
|  | goremmen prin |
|  | crie of overything. Which moans |
| the federal goverament actually | more employes working for unclo |
| breest "blg buainess" in the ooun. try today. | sam, and prort added to that monthly payrolt. |
| near all-time, hioh | Everyone comverrunt wit |
| The rise of the federal sovern. | enecta |
|  |  |
|  | drawing down a monthiy payr |
| nil-Umo hieh set in November, 1018, | \$180,000,000 in not fir awiy. |
| when te hit 0977,7e0. That mas, of | hen yout think of the reta- |
|  |  |
|  |  |
| , | the government is already |
| Today's figure it a peacetime migh | ness, and in it to deeply tha |
| erets no sith of | epprise |
|  | em. |
| ney or "sold brick" jobs, but pririlly an incroseo in tho functions | pioyes and the blagent pay |
| en over by the foderal sovern |  |
|  | bnatiness in tha country. |
|  |  |
|  |  |
|  |  |

## Col. Walter, Auction Veteran, Heads Big Wyoming Ram Sale

| Col. Earl O. Walter of Piler Wall leave within few days for Casper, Wyo., to ofth sunum ram of the Wyoming Wool Growers' asoin America. |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
| an ationer tor morerius |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | ram for $\$ 500$. Another |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| partiolpated in the anlo of thehichpat-priced sheep over soldin inis combtry. \$0,406 for One Ram |  |
|  |  |
|  |  |
|  |  |
|  |  |
| 㫦 |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | ${ }^{\text {r }}$ \% ${ }^{\text {ma }}$ |
| Ster |  |
|  | Woin |
|  |  |
|  |  |
|  |  |
| moilur of Twin prila for pi- |  |
|  | HAILE |
|  |  |
|  |  |
|  |  |
| Ho |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Socirty Alworth-Doss Bridal Performed in Church

|  |  |
| :---: | :---: |
| $\xrightarrow{\text { Preceeding }}$ | LOCAL CHAPTER |
| MMomilight | CALENDS FIPST |
| Doithy Carpenter, | ATTENDS FIRST |
| Panied by, Mrs. Bacon, ang | SESSION TODAY |
|  |  |
| churah wo the thatm of the ped |  |
|  |  |
| Porer give iec side in | Lumaneon mas ereect mitio oftera |
| dins fomm of mite net |  |
| The | and |
|  |  |
| come | ate |
|  |  |
|  |  |
|  |  |
|  |  |
| Ler me ceremony ${ }^{\text {a }}$ Reading | yrars wert oulthed 7 The prosthe |
| or members of the imm |  |
|  | commitece tor traustral organza- |
| mearng ef eray sut with |  |
|  |  |
| Hrom mel |  |
| Unywreraty or zeano phere ste toin: |  |
| haw |  |
|  |  |
| Min untrin alty expects | Afranement srat behis made tor |
| mull bet c ham at 8 gT | man |
| n mayevard. |  |
| Ho avive | ${ }^{\text {nouncod }}$ Leaty |
|  | Thio ereat is to be helat in con |
| ${ }^{3} \mathrm{~s}$ or |  |
| d |  |
| t. Mr. and Mrs R |  |
|  |  |
|  |  |
|  |  |
| \%. Bumi | and |
|  |  |
| агия а | Soul |
| ${ }^{\text {and ation iut } m}$ |  |
|  |  |
|  |  |
|  |  |
| the tro moune, meret |  |
| tieem |  |
| am, |  |
|  |  |
|  | viscusse ax club |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## OlmarianMatatun $\mathrm{Q}_{\text {atterem }}$





Allce Faye and Tony Martla



YOU can't keep school age youngsters clean all of the time but you can save on clothing cosit by sending all their clothes to the Natlional! Our prices are low and our l)ri-Sheen methor of clenning makes the cluthes stay clean longer.

NATIONAI LAUNDRY \& DRY CIEANERS




FLOWERS

## 

north. '
 tence.
of vivd color, the nowers
range in helght from thive to
neariy elght feet. Thay sre nowi nearly elght
in ruil bloom.
Texas leads all other atates of the
union the the number of botas cat-


## "Personality Clothes"



Professional Representative at the Rogerson Hotel all this week. To see these distinctive individually Tailored Clothes.

Phone sso


In fact, you can telephone across the continent as easily and quickly as you can across town. The cost is reásonable too . . . For example:

Here are fow typical rates:

| from dwin falle to: | btation-to.hta | an calla |
| :---: | :---: | :---: |
|  | Day Rale | Hun, 4 Nits |
| Chicuko | \$4.00 | \$2.50 |
| Ion Angelen | 1.85 | 1.15 |
| Denver | 2.15 | 1.30 |
| Pocatello | . 76 | . 15 |
| Now Yurk chy | 5.60 | 3.75 |
| San Prancinco | 1.65 | 1.00 |
| Henllife. | 1.65 | 1.00 |

Station-to-sfation rates apply when you will
talk with anyone at the called telephone

Jell your friends about Idaho
Tho largest area of virgin timber in the United Statea in in oentral Idaho.

## GIANTS，

Terry＇s Team Holds To 11－2 Game Lead as Season Nears Close
New Yorkers Divide With Boston Bees As Pittsburgh Holds Chicago Club

NEW YORK，Sept． 18 （U．P）－
league season three weeks away
the midst of one of its torrid w，
Glants and Chicago Cubs were
The American league flag
was ampost certininy the prop－
erty of the New＇York Yankees
who are 10 games out in






## Federal Fund

For Wildife


Bank Optimistic as Neale Stadium Nears Completion．

$=4$



Husky Followers Confident Washington Will Cop Title



Clàss B Schools Eliminate Championship Play

Mac Doesn＇t Like＂Cuteness＂
Of Women＇s Tennis Champ

| ， |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Sad |
|  |  |
|  | dion |
|  | coid |
|  |  |
|  |  |
|  |  |
| mumat matic |  |
|  | mate |
|  |  |
|  |  |
| 䢒 |  |
| Saym |  |
|  | 隹 |

## Burley＇s Coach Modestly <br> 

Hequirer Mario groups leaner
Seven．Man Teams Will Be
Used in Bome of Used in Bome
Smaller Sohoola



Page Seven


Play Safol Ride on the Oinly Tiries That Give You Golden Ply Blow－out Protection

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## MARKETS AND FINANCE <br> By United Press

## e

## Cut Living Expenser-Rent Extra Rooms Now: Use CLASSIFIED ADS

## WANT AD RATES  <br> 88 1.3\% Discou For Cash <br>  PHONE SI POR AN ADTAKERE <br>   APARTMENTS FOR RENT I-rocen furn. Apt. Nise and clean. Adulis ouls. 223 Bth Ave. E .  BUSINESS OPPORTUNTTY    





## Classified Directory <br> 

## 

- 

| REAL ESTATE FOR SAE |  |
| :---: | :---: |
| f-room house to be moved. \$aso. Inq, 2025 shoshone No. |  |
|  | Bullding alte, millo south of south park. Twin Falle 214, B, and 10 acre tracts. Jess smath, piler, Rt. 3. |
|  | 5 -room house, beautiful court. rock garden, shrubs and flowers. 2 ots, house unfinished. 200 Adams |


| Crapen: Concord, MacIntosh plos. Ches. V. Jones, $2 \mathrm{z} \mathbf{~ m l}$. Bo. dopot. |
| :---: |
| MOR SALE OR TRADE |

##  <br> \section*{誌}

## -

## 

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## 




## RUPERT <br>  <br> LAN STRP PELD <br> ASPublicradad



EDEN



BUHL

## BEET BODIES

$\$ 45.00$
Change your old bodies at
mant cont to work on the
New Double Dumpo.
Howard Douglas
cond Avenue South
1hone 439

## Trailers!



## FOR SALE

## 

BEANS!
NORTHERNS - REDS - PINTOS
We Solicit Your Business
See Us Before Threshing
Your Red Kidney Beans

## KINNET

Wholesale Co.
Twin Falls, Phone 68.
Filer, Phone 220


## COPELAND RENEWS ATTACKS ON BLACK CONFIRMATION



