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 Army of 1,000,000 Will Face Japanese in 'Big' Battle BGG FIMMG BDAT

State Gives Support To Bean Week Drive


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## Wreckage of Proud Sky Queen Flaming Bier for Ten

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 PAGO PAGO, American Samoa, Jan. 12 (U.P)-The wreckage of Pan American Airways giant nying boa today by the nayy minesweep
er Avocet, 14 miles northwest of this South Seas harbor. Juan T. Trippe of the airway announced it had been established that the plane caught
fire and burned white dis. charging gasoline, and tha had perished. Pilot of the bi craft was Capt. Edwin C Muslck, pioneer of many
trans-oceanlc air routes (rans-oceanlc air routes).
When the wrecksge When the wreckage. was mibsing for 22 hours on an
inilial flight with arr exprese from Honolula to New Zen. Tha Avocet gave the exact loca,
tion 11.08 sulth Lultude and 170ai of "Molor launch placking up parta




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## Actress loses Suit to Keep Ex-Husband Away from Son


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## NEWS IN <br> NEWS IN BRIEF





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IMrerase Lowns

## WU.S.BUCEE

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## Spring Tumbled In

Despite the calendar quotations, we found Spring tumbling into our shop in the form of gay, dashing prints in smart new styles to brighten the life of madam! They red and benutiful shades of green and blue. And matching ther
sheers.

## DASHING PRINTS <br> featuring JACKET FROCKS



JACKET FROCKS

5
${ }^{9} 59{ }^{5}{ }_{60}{ }^{6}{ }^{4} 795$


The MAYFAIR SHOP

## IDAHO LEADS NATION IN SILVER PRODUCTION IN 1937

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 It Becond Year of lesed
that the the second consecutive time
Gem state had outstripped

 tablished in 1930 .
Tho total value of gold, sllver, cop.-
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The state produced 4,300000
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ATTENTION FARMERE! IDAHO HIDE and TALLOW CO.

Game Farm to Get Improved Rearing Pens

INFANTMYMANTO Historic Money FAPMLOAN INNT


## Page Four

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TELEPHONE 38



What's Behind Monopoly Talk? Apparently we are entering into another era
rust-bosting-or at least talk of trust-busting. "Pla ing monopoly" seems about to become more popular a political game than it ever was as aparlor game. Perhaps a little digging into the theory, the philosophy, back of the monopoly discussion won't do any harm.

Nobody defends monopoly. Everybody; capitalist or workman, joins in the cry that it is wrong. There-
fore it would seem to violate something which Americans generally regard as fundamental.

What is this fundamental idea? The genera thought is very simple: If all goods are made by in
dividuals who sell them in free competition with th goods of any other individuals aiming at the same market, the consumer will get the break. He will get his goods at the lowest possible prices, because the
competition between sellers will constantly tend to force all prices down to the lowest poin
lowest-cost producer can make a profit.

That is the theory, and up to now it is certainly true that it has caused a greater variety and quantity of goods to be distributed here ampng more people than any other system in any other country.
Periodically there are great waves of protest that monopolies have sprung up, destroying the competitive principle that is the heart of our manner of doing
things. That means simply that one man or one organization has such complete control over the making and selling of one article thatbe can charge
That is the theory. But like all theories, in practice it turns out to have been too simple. We long ago de cided that some things must be monopolies. The nuis the same street and two competing telephones on ever deak, had to, be eliminated.
ternationally ber admitted the competitlve theory in ternationally but have always set up tariffs to keep foreigners from competing in our markets. In many
fields we have removed labor from competition by setting up closed-shop "monopolies" of labor in certhat labor is not a commodity to be sold to the lowest that la
bidder

Recently we had the NRA, which permitted suspengion of competition if certain other conditions were law suspending competition in soft coal, and the Mil-ler-Tydings law permitting price-fixing by agreement in certain fields.
The anti-trust laws, passed some 30 years ago to try to keep competition effective by making "combilargély ineffective
The object of the coming discussion of monoproly i petition, and make laws that will do it.

## Perennial Passes

It seems almost too bad to see the Baker swindle finally exposed. For that hardy perennial hats been fooling hundreds of Americans for 36 years. It
almost like an old friend, even though a false one. Now Postmaster General Farley's sleuthis of postal inspection service have announced, fimally and ful ones have hoped to share, never existed. '1he scheme is fraudulent, and all the Bukers and who have kicked in a million and a hale dollars in the sylvania fortune have only the experierag for thei money.

Of course that's something. The next question is whearched the extensive postal investigation which since 1862 , will really convince the hoperul "benefici aries." Belief in something one wants d believe is the hardest of all beliefs to kill.

The President commented: "That wat telling them "" after delivering his message to congress. 1 will remait

The Duke of Windsor bought his Duchers at $\$ 0.0,100$ pin as a Now Year'a present. Apparently Britail which Wally has become accustomed.

Michigan is distributing a pamphlet to tell motor Lats how to drive safely. Some will probnbly read it one hand

## Pot <br> SHOTS




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BEHIND THE SCENES IN WASHINGTON

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## 15 YEARS AGO

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HISTORY Of Twin Falls City \& County

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## The Family

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Movie Scrapbook HOLLYWOOD ROMANCES




Socizty
Formal Tea Given to
Honor State Officer Mrs. Audrey Farnlum, Ketehum, assembly president of
the Idaho Rebekah order, was guest of honor yesterday afternoon at a formal tea arranged by her hostess, Mrs. W. With her honor guest Mrs. Chase received more than 50
guests, members of . the Rebekah lodge in this section.
Tea mas served froms a table at-



During the first hour Mrs. Lionel
A. Dean nad Mrs. W. O. Watits pourA. Dean and Mrs. W. O. Watts pour-
ed and for the thal pertod of the
nffrit those presiddng nithe servkes werc Mrs. O. E. Weldcon, Bur-
Ief, hand Mrs. Dorothy Kunnu, also
of Burley, assembly
 tended a bannuet arranged by the
Filler order. She addressed the group
and was presemped $n$ gifl.
 FRIENDS HoNor
HOSTESS'
BIRTHDAY Mrs. Amelia Prothero was Ieced dey evenhig nt her home by a group of frionds. The evening was spent at
mornopoly and plachle with prizes going to Mrs. Prothero, Mrs. Ross
Moore., Mrs. Saul Moore nod
 At the close of the exernhar refresl-
ments. ments, Were served. Those present
were Mr. and Mra. Suld More, Mr.
and Mrs. Thomas Hodder Mr.
 Mr. And, Mrs. A. S. Henson, Miss
Stella Enton, Dr. Fam noud Kcnueth
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 Mrs. C. MIHN Mili, hPEAK







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| EASTERN STAR <br> HONORS GROUP <br> OF 150 GUESTS <br> One hundred and fitty Masors and therer wiwes and husbands of members or Thin sals chap erer, Order by the chnpter last evering at a spechat program and soctal hour at Masonit temple. <br> preceded the business sesston watch preceded the evening's festivites ${ }^{\text {a }}$ memorial service was conducted. Mrs. <br> Horuce Holmes, worthy matron, nid <br> Bert A. sweel, worthy patron, presided. <br> The program ineluded plano selec- <br>  and "Dance Negre." Cyrli seoth piayed by Mrs. Ralph Bacon and a pno-act play. "Dist of the Road." dincteded by Mrs. GBorge Warberg <br>  White, Edward Bertuc Willon. The viothn prelude was played by Miss Melba Holmes, accompanted by Mrs. Holanis Holmes. <br> At the close of the cevening refreshments were served from a lace- covered table centered with a myrticwood bowl of fruit. Ilanked by crimson tapers. <br> Hostesses were Mrs. John Harvey, Mrs. Harry Eaton, Mrs. Forence Cutler, Mrs. Fern Toset; Mrs. Anna Wise, Mrs. R. V. Jones. Mrs, w. A. Bass, Mrs. Fred Ojert, Mrr, v. A. Oilloway and Mrs. Ray Agec. <br> Nile-Hampa' Dance - Shadowland, Jan.' 12: Non-member couples $75 \mathrm{c},-\mathrm{Ady}$. |
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## SALE

## Starts Thursday at 9 a. m.

Six Special Groups of Shoes for Women at Just HALF PRICE

Included In
These Groups Are:

Emna Jetlick Shows

$\underset{\substack{\text { Res, } \\ 8500}}{ }$ SHOES $\$ 2_{\substack{\text { pR }}}^{50}$

Riceo'Neill Shocm

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Pair

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Chesterfields are made of mild ripe tobaceos. . . rolled in pure eigarette paper. . . the best that moncy can buy.

That's why Chesterfuld's milder lutter taste will give you more pleasure.


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## MARKETS AND FINANCE By United Press



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## RICHARDSON'S Reduced Prices

## in Quality Cleaning

For The Remainder of This Week PRICES AT THE PLANT-

Plenty of Parking Space

## MEN'S PRICE LIST

| Men's Pants ....-.................................................35c |  |
| :---: | :---: |
| Light weight Top Coats ...........................................49c |  |
| Heavy Overcoats | 69c |
| Hats gllĕaned and blocked | 49 c |
| Neckties | 10 for 49c |
| Wool Shirts | 35c-3 for \$1.00 |
| Wool Bath Robes | $\ldots . . . . . . . . . . . . . .49 \mathrm{c}$ |

## LADIES' PRICE LIST

Plain 1 piece dark Dresses .................-..................... 49 c Plain 2 piece dark Dresses . Plain Blouses

# RICHARDSON'S CLEANERS 

Cash and Carry Prices


 SIDE GLANCES

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## WASH TUBBS



BOOTS AND HER BUDDIES




Three Big Rip-Roaring Bargain-Giving


8TARTS TOMORROW AT 8 A. M.! DON'T MISS IT!


10
hite
White sheet
$\$ 1.00$

200 Pr. DRen'sfincy
DRESS Sox
$10 \$ 1.00$


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USED CAR BARGAINS


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Whed SE Kigic
5 for $\$ 1.00$

300 Pr.
WORK $80 x$

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TOWELS

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Rag rugs
2 Ror $\$ 1.00$
3

## 18

SPORT COATS
$\$ 1.00$
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800
TOWELS


