## TWA PLANE MISSING WITH 9 ABOARD Gov, Clark Reveals Plans to Seek Office Again

Chief Executive Will Enter Name In Primary List Effort for Second Term Announced in Twin Falls By o. A. Kelker
Gov. Barzilla W. Clark will enter his name in the August primaries and will seek his sccond term as chief executive
of Idaho.
With the primaries but five months avay, Governor
Clark made the announcement he would seek a second term after he was guest of honorer last ne would st seek a second terr
ball given by Company E , 116 th engineers, Twin Falls unit In an exclusive interview with this reporter, Governor
Clark for the first time revealed his intentions of running



Craft Unreported During Flight from Los Angeles To 'Frisco in Rainstorm


LINER FEARED LOST
IN COAST MOUNTAINS

##  <br> 

By Joun nuŃLAP
FRESNO, Calif, March 2 (UP)-A pelting rainstorm to-
day handicapped search for a Trancontinental and Weatern day handicapped search for a Transcontinental and Western
Air transport plane with nine aboard which disappeared last Air transport plane with nine aboard which disappeared la
night in the snow-covered mountaina cast of Fresno.
Fears increased Fears increased hourly that the shlp had crished. TWA officials, however, said they had not given up hope.
The plane, with six passengers and three crew, left San Francilsco airport at $6: 30$ ( $7: 80 \mathrm{MST}$ ) last night for
Winslow, Arlz., but later was ordered to Los Angies be

## Father Fears

 cause or stormy weather.The storm became so in.
tense over the Tehachapi For Safety of tense over the Tehachapi
mountains, separating cen-
tral and southern Califormia,
KEENEDYPRNES that Captain John D. Graves,
chief pilot, was, forced back.
He radioed at $8: 88$ he was
heading for
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Broken Spirit
-Mrs. Capone moat wix oid filea




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Hi-Octane
BRONZE
GASOLINE

## UNION <br> Motor Co.



Attend the Basque Dance At Rupert
Hincoln Mall Friday, March 4 Joul Sagarancers Miss Mencluca

- Miss Gara
-Good Music-
There's Extra Value in R\&G USED CARS


Your FORD Denler




Old Soldier,
At 100 Now, Recalls War


SALESMAN GiVEN





## PHOSPHATE STATES AWAIT FDR MESSAGE TO CONGRESS




TELEPRONE 38


## Save Half a Billion

It's a little old-fashioned, this idea brought forward taboratories, that "savings of hundreds of milliong sindually would be made If consumers generally had he opportunity of taking advantage of the latest scien ditio developments.
Ohoosing just three products-hoisery, automobil tires, and coal-Ellis remarked that from 20 to 30 pe saved by general use of new and improved products.
That saving, according to Ellis, would amount approximately $\$ 428,000,000$ a year in the United states.
The saving and economy instincts haven't been been too busy spending and consuming, so that others could have something to spend and likewise consume
It does seem, though, that Ellis' appeal to take advantage of theso newest scientific accomplishments to ave nearly half a billion dollars a year would fit rather easily into the present scheme of things. then spend it for something else. That's the way this country was bullt up in the first place.

## The Intolerable Inch

## Just as if there weren't enough transitions in this changing world, what with governments gobbled up

 and Ilusions toppling, now the U. S. Bureau of Standarda is going to divide the inch up into a million parts and lop off two of the parts.Wirector, the difference to quote Dr. Lyman J. Briggs director, the difference between the length of the inch That is, the U . S. Inch is now 25.40005 millimeter and the bureau will lop off the 5 and make the inch menoure exactly 25.4 millimeters. Of course this still woesn't bring the inch oxactly down to scale with th
Mritioh inch, which measures only 25,89996 milli but presumably the difference of .00004 milli Imilt.
ord hese days of travall this is something differen - on porry aboutc Nothing is stable, nothing dependable,

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## Socisty

 Throng Attends Ball And Banquet of Unit Company E, 116th Engineers, United States National last evening to give their annual banquet and military ball,one of the outstanding events of the spring social season.
The dinner was arranged
at the armory with Gov. Bar- chapter elects zilla W. Clark and Lieut. Col principal. speakers O

## Calendar 







 party will be held for members
and friends.
Christlan Misalonary *
wociety
will meet Thursday at $2: 30$ p. m. Christlan Misstonary society
will meet Thursday at 2:30 p. m.
at the hone of Mrs Mark Con-
onberger, 137 Seventh avenue east
Al women of he church are in-



## Mrs. Harry Benolt was elected to serre es president of Chapter AI. P.

 E. O. Slsterhood, at the mectlingheld jast evenlng it the home of Dr.
Valdi Fuendelng.



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Beauty Arts Academy

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TWIN FALLS ONLY gHOE STORE

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# CARDINALS OFFER TO BACK BALL CLUB HERE 

Pittsburgh Pirates Start Annual Jaunt to Spring Training Camp Twin Falls Included in
Proposed Loop with
Salt Lake, Boise, Ogden
Junior Chamber Works For Park Completion

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"Oood morntink. Mr. Johnson. How are Darothy, Marvin
Bue, 'Teddy, Lols, Butord, Jr., and Mrs. J. this mornmgr"
Discoverer of X-Ray



## WASH TUBBS



BOOTS AND HER BUDDIES










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Military Banquet Hears
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68; Residence $412=$ Adv.
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