## Fevera <br> THaho gimetimes

TODAY'S

## DUCE WARNS WORLD ITALY READY FOR WAR

## Community Aid Theme for 33rd Idaho Gathering

 Prominent National and State Speakers Listed

## IESSE IONESTO <br> RESUMELENOMG <br> 

House Group Votes 7-2 For Substitute Bills in Reorganization Program

Probe Set After Six Die From Lockjaw in Florida


## Fifty Injured as

Tornado Attacks Columbus, Kan.


 DEFENSE LOSES ONHIUCESRULE


Oil Seizures Climax 20-Year Strife Over "Black Gold" Below Rio Grande Amerizan Interetsts



## FORGERY ADMITTED IN FAMED POCATELLO 'CAKE TRAY' WILL



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Double Wedding Couples Celebrate Golden Wedding


## WATER FLOW AT HATGHERF GANS




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## TIP ECDINOM

NEW HUDSON 112 BEATS "OTHER THREE" IN COMPETITIVE TEST



## SWHRMNUNTOOR $=$

## We've tried sind tasted them all Kchiurtor's our chaico... the refrids-

 arator were proud to sell... the refrigerator youl! ha prowd be omal






#### Abstract

Consumers Want Lower Prices When 12,000 people will gather on a spring after－ noon simply to talk over ways and means of ending ness． The meeting，arranged by a group of New York City department stores and held in Madison Square Garden，was a consumers＇rally with the objective of starting a downward movement of prices and a res－ sultant upsurge of buying，the－idea being that the Wheels of indu starts buying．

Those grounded a bit more thoroughly in their economic theory might be inclined to discount the meeting declared：＂There is enough T．N．T．in this group to dynamite the log－jam of industry． But the fact remaing that the small consumers con－ ness recovery．If the small consumers all over the rounding that corner． But in New York City，as everywhere else，the con sumers are demanding that merchants cut prices in course is not bo easily done．In New York，however some of the larger stores have announced price reduc


 the lower profit margins．Speakerg the moeting called for maintenanco of present wage levels along with the price cutting． That＇s a gooditrick iff it can be done，but it has been Whmajor headacha lor the economists for a long time． time that thef are puishing prices down，the depres Shong y yeasion；ghacs pieripda and all the rest whi be the prohlam，however，who doubt that such a happy Renney possible
connay vania＇s Gov．George Earle told the meeting that comadence is no good without action．And that

Whan com
Whan consumers start taling action there is likely to be wetion all along the line．And the gathering of 12，000 in the big town is a good indication that a not
inconaderable part of the buying public intends to exoltyablt more setion in this business of exchanging

## Just a Small Touch

Wall Street has screamed＂Wolf＂often and loudly in－the last fewf years and，according to the men who indeed．And Washington hasn＇t helped with its regu－ lations and hamstringing．In fact most of the finan－ clers haveibeen tolling one and all that they have been having difficultles laying their hands on sufficient dollars to keep the home tires burning．
But the fact remalns that Richard．Whitney was
able to borrow the not inconsiderable sum of $\$ 1,083$ ， able to borrow the not inconsiderable sum of \＄1，082，
000 from his brother George last November just after the stock market had taken a dive．Other loans brough the total owed to his brother by Richard Whitney to from other sources．
Now most people have a hard time imagining such gums．And it is harder still to imagine going to brother and getting a loan of a mil
Sto times are not so tough all the way along the Street．

## Too Good－Too Thrifty

There are probably several morals to be drawn from the life of Thomas Bamford and you can take Bamford，aged 60 ，declared that her husband Thomas Bamiord，egod 60，declared that her husband Thoma
didn＇t drinfe，emoke，gamble；or make advances a dhecording to Mrs．Bamford，he surdene of 72 ．Then， the traces；he partook of liquor，he kicked over ofirtod．

Mris Bamford sald she could have stood for all thin if Thomas had only lost one more virtue along with the ciners．But，it seems，he still retained his habit of the their 80 yeams of married life and that she never化信 gapport order．Aiter listening to her story，the judge Y 4 co Thomas Bamford apparently got tired of boing ze viponat Bamford apparently got tired of being

## POT SHOTS

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## TUAHI WDOWA BHOULDNT








| HIS TORY Of Twin Falls |
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## The Family <br> Doctor <br> 

## Public Forum



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# LOVE LAUGHS AT THE DOCTOR 

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Behind the Scenes
in Washington

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| What congrous has done to the Wato－hour proposal，tho ortelnal ro－ organleation plan，the＂uven TVAs Idee nand other P．D．R．proposala 1.1 no reptithop． no repethop． |  |
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Socisty Social Events Márk P.-T. A. Convention Each day of the three-day convention of the IAaho Con
gress of Parents and Teachers which will open Thursday gress of Parents and Teachers which will open Thursday
will be marked by a series of social entertalnments for the
delegates, over 200 of whom are expected to register,-and delegates, over 200 of whom are expected to register,-and
othe affairs will include a tea, banquets, luncheons and ing ceremony, in outstanding



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Now - Until Salurday


# COMPLETE SELL－OUT NEAR FOR BENEFIT CARD 

## Advance Sale for Louis Ends－Work for Bout Kimberly－Gooding

 Matches High
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The card，featuring star box


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LOS ANGELES，March 30 （U．P－This is the year Uni－
versity of Southern California is expected to boom back Into national football prominence and the responsiblitity is weigh－
ing heavily on both Coach Howard Jones and the men who
will compose the 1988 yarsity．
There is an underlying treak of stubbornness and do－


Mac Tells Why Medwick Hit 374 Last Year－He Had Room 374

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Mining Towns

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Negro Champ
Meets Feldman

## Americans 3－1 Favorites in Ice Play－Off <br> Americans 3－1 Ice Play．Off




## Sox Batting

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| Utah Aggies |
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## Browns Take

 9th Straight
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An Champ




# And Speaking of Action, Have You Watched Classifieds Recently? 





Growers, Shearers Plan Finish Fight constumeris THEAELUMON By OUSSOE AD

## THURSDAY! FRIDAY! SATURDAY!

## Minnesota Indians Demand Removal of Tribal Agent Removal of Tribal Agent

## Seed Potatoes

 RED BLISS TRIUMPHS Certified and Non-CertifiedR. A. Bacon Produce Co. Idaho Potatoes and Onions
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So that our friends in the country and city miy have an equal opportunity to sliare in the bargains, all advertised fecatures GO ON SALE AT IO A. M. THURS!



BaLt Lake city, March so cupp
 freight traftic bursau, announced
today that motor Ircalght arritero of
the intermountaln area plan rate





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## BABY CHICKS

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OR HEAVY BREEDS OR Aroilub Y Trin week Mrat come rimt servon



HAYES HI-GRADE HATCHERY

RUSSETS AND Phone 230



60 pr.
GLOVES 44 c p. Smooh Horsehlidal Pull-on-stylic Men's Dept., Main Floor

144 pr. WORK SHOES $8]-98 \mathrm{pr}$
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SHEETS
318 ea.
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Dry Coords Dopt.

290 pr.
Men's "Oxhate" Bluc or stripe
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RUGS

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## ALSO HUNDRGDS OF UNADVERTISED VALUES!

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