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Victorious China Army Seeks to
Turn Japanese Rout to Disaster Inivaders Abandon Motorized Equipment in Hasty Retreat

Two Down in Bitter Sugar Strike

Emergency Declared
 Min



## Approves Magazine

Pictures of Birth as U. S. Storm Swirls

House Vote Turns Down Bill; Dead For This Session

WASHINGTON, April 9 (U.P) - Friends of President Roosevelt said today the administration regarded the defast

of the government reorganization bill as a victory for lobby-
ists and propagandists.
House action recommitting the reorganization bill over
the pleas of administration leaders that such a stap would
be interpreted as a lack of confldence in the president,
brought no official comment from Mr. Boosevelt but close


## HOOVER SAYS REORGANIZING DEFEAT IS 'HEARTENING NEWS






## 34 day ANAY-- KEEPS for a $\$ 1000$ when spent for policy 1.M.B.A. Life


'THE CULPRIT'S NAME IS HARD WATER...BANISH HIMI

The Open Road Is Calling!
 trlythm no y yurr motor an youl co places and

Answer The Call With A Perfectly Conditioned Car


KYLE M. WAITE
atfomotive eliectrician ( $\frac{1}{2}$
 btancel it'a the minernie in hand water which comblne your beard, toughena it ... ©o that your ruxor pulto. Why not do away with these and all the hundred Water Boftentng Equipment and have fresh clean completcly wotened water flowing from every faucet
What a lot of monoy Pemutit mene youl it cute woep bitto malt. It wehoen clothee clean and belpa
yrectly reducees your plumbling bllah Collour office Woll givo you a FREEE 2-DAY DEM:左

## Permutit $=$

Soft water from every faücot

## DETWEILER BROS., Inc.

PHONE 809

You Go to School to Learin
This is an especially apt time to think a little about
what chatige in the tides of education are brought
about by heightened political rivalries, strengthened
economic barriers, intensified international ill-will,
mnd wars.
Deterionations and perversions in educational sys-
tems are not effected by decree alone. The faculty
mind, the student mind, the aggregate intelligence
of the scholustice fileld, abserb the emotional colora-
tions of the world at large, and the characteristics of
an entire system become so changed in time an to
makes it unrecognizable. The supposedy cloistered
soul is after all not quite hermetically sealed.

The values of liberal arts courses in colleges as opposed to specialized training, general courses in high schools as opposed to technical courses, are the sub-
ject of considerable dispute at present in the light of their ultimate practical benefits to the average man But that there is a place for both... that the wo
needs men of learning as well as men of training. needs min of learning as well as men of training
is undenied. Education is an instrument whereb man may enlarge the scope of his cultural expe rience as a means of attaining simply a greater do gree of pleasure out of life is also sti

The opportunities of this kind of an education ar In expecial danger of being abridged in periods courses in foreign languages, foreign literatures, particularly subject to destruction. You may remem20 yeare ago.
hut courses were not abolished in some schools, but few students took them where they remained. Nou read now that the popularity of German rose
Now York's mehools after the war, to a post-war high point in 1984, and then started down steadily, and
Larigung dis a
Langulige is a cultural asset, whether Nazism or is not. Atpresent the chances for German look as in
thioy remiddy appoching the vanishing point. Will Gpethe be universaliy unfathomable in this country
fow years from now?
Wouldn't it be dandy for the English language the Americans and Britioh go
other for a faw generations!

| Tars' Taste |  |
| :---: | :---: |
|  |  |
|  |  |
| hose purpose is to find out what kin |  |
|  |  |
| relless light of reality. Coward is what might be |  |
| led the best-known veteran among the Bright Young |  |
|  |  |
| en, talented, witty, assured, exceedingly elegant in pparel and exceedingly urbane in manner. The sail- |  |
| are eailors, which is all right with us. |  |
| ard appears in a sailor's living quarters, just how |  |
|  |  |
| much breaking-down-and-telling-all is is going to en-sue? Perhaps Coward is the thorough cosmopolitan |  |
| ho can mix congenially, but even so, are these sailors |  |
| Whether they can or can't (pardon), isn't there a |  |
| chance that they won't be able to get a word in edgewise? |  |
|  |  |
| Coward, the dispatch that flashed the news went |  |
| opments of recent weeks and needs the change of nery anyway. The sailors have probably been ret- |  |
|  |  |
|  |  |
|  |  |
| tona the big golden ball of conversation back and forth with Coward isn't going to help. |  |
| Now that college commencement days are nenly at hand, we are once more reminded that many a grad uiting young man owes his sheepskin to the plgskin |  |
|  |  |
|  |  |
| If all the swords were beaten into plowshares and |  |
| fall the cannon into pruning forks, what a bunch of |  |
| Trymers these armament manufacturers would look IILeo. |  |
|  |  |

[^0]
## Рот SHOTS

The Gentleman in the Third Row





## HE WAS TBYING TO "scoor Ol course, this ta all th the Eve- Hame famit but I think pot shots  





## HISTORY <br> Of Twin Falls <br> City $\&$ County

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## Todays Anamersio CMANHM CRACKIRs

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## The Family Doctor

KTHI PROGRAM

| (Clip for roference Thle will not be repeated) |
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Behind the Scenes
in Washington








## Movie Scrapbook



## Socisty

University Women's
Group Arranges Tea One of the thtractive events of the week was the annual
tea arranged by Twin Falls chapter, American Association tea arranged by Twin Falls chapter, American Association
of University Women, this afternoon for senior girls at
the home of Mrs. W. A. Van Engelen on Blue Lakes poulevard.
Over 75 girls were present during the afternoon and a
number of members of the organization and other guests number of members



| Hostess Entertains <br> Excelsior Members <br> Mra. mixa Anderton was hostens | OUSH MENFAH | Girl Reserves <br> Magic Valley District |
| :---: | :---: | :---: |
|  | Incorporation papers for the Old Channel mindng company of Huhl |  |
|  |  |  |
| Robertson. |  |  |
| probrim of guosing contestis wonby Mrs Helen Bwartleyend Mrs. Vedm Clsh. Mrs. Olarico Wolter won tho white elephant. |  | O1 |
|  |  |  |
|  |  |  |
| The croup dosented three comports to the health unit. Tho next metiing is bo be heid, ADrika announced. Guests wero Mra. Hetho Butler.Mrs. Minnle Kugkendall and Mrs. |  |  |
|  | The placer mining operations will center in Elmore county on the |  |
|  |  |  |
|  |  |  |
| Mrs. Minnie Kuykendall and Mrs. Wolter. |  |  |
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|  |  |  |
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 Twin Falla Newa. Buhl Couple Weds
At Nuptial Rites



# SPEAKING of COVERAGE 

## YOU GET IT!

when you advertise in your daily newspapers*

There used to be a time when a merchiant was satisfied to advertise to a mall group. Transportation was not easy ... a closely con fined group was all he could hope to visit his store. Almost every one who came in he knew by name.
But modern times have changed that picture. Every merchant is gauged to "bigger business"--he wants to reach oat . . . into the vast trading territory which surrounds every western town.

In short he wants advertising COVERAGE . . . and he must have a medium which can give him this coverage. He wants to invite those potential customers who live a hundred miles away . . . as well as his next door nelghbor. Motor cars, fast transportation . . . these things have made those people a possible market for him.
Your dally newgpapers have kept pace with that demand . . . they have offered a newn medium which commands attention in those far-away homes. No other medium doen this. Into the homes of Magic Valley, for Instance, go your two daily newspapers . . . Well accepted . . . widely read . . carrying the news of the day and the advertising messagea of wide-awake merchants. They give the coverage which present day merchandising demands.

O/ of all the homes in the City of Twin Falls is given through
COVERAGE the Nows and the Times. Both of these papers go into is win Falls homen becauae they aro wanted . . . each paper sought and paid for.
95\% comace
of all the homos in the County of Twin Falls in offered only through tho Times and tho Nows. No other respected O/O COVERACE $\begin{aligned} & \text { of all tho homes in Magic Valley ... those homes which are } \\ & \text { located in tho elght Irrigated countles of south-contral Idm. homes which hold over } 75,000 \text { potential customers } \\ & \text { for you. }\end{aligned}$ for you.

- In the ares of Magie Valloy thore are only two daily newipapers with a wide circto Intion. The Idaho Evening Timee and the Twin Falla Nown are the only widely read dally newispapers.

THE TWIN FALLS NEWS

THE IDAHO EVENING TIMES
 Wrar Admiral and saelbiccuit,
will meet in $\$ 100,000 \mathrm{ma}$ Balmont trik in september: The "tract of the thentioury" weys virually clinched for the Now York track when Samulel D. Rddale owner of War add miral, groed wree yenteray



White Sox to Play Pirates
5
ngels Defeat


## Wall-Kilbourn Go Steals

Show on Fight Card

Hardesty to Headline Burley Eagles Bouts

$$
5
$$


Mac Has Misunderstanding
In Case of Sammy Baugh



## 

Red Sox Meet



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## GUARANTEED O.K. Used Cars <br> 

THE GREATEST VALUES IN USED CAR HISTORY

|  <br>  | 1035 Ford V. ${ }^{5}$ Oowpen thenler, redto, 500 d condition $\qquad$ $\$ 37$ |  | $\begin{aligned} & \text { Coasch, , rood } \\ & \$ 325 \end{aligned}$ | 10th Chovrolet Mrich, cood conaltion $\qquad$ | $\$ 150$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  <br>  |  ihoroughly recondillond....$~$ 83 |  miber | $8165$ | ise Dodre Eeat quman $\qquad$ | $\begin{aligned} & \text { rood } 000-1 \end{aligned}$ |
| 10:3 Cherrelat Eed , Hintah, FTMo <br> ecen $\qquad$ | 10at Fon <br> Nan $\qquad$ | c 8etint fatr $\because 2$ |  |  |  |

## TRUCRS and PICK UPS

 875

Hoag Slated To Replace Top Holdout


## Bowling <br> Schedule

## Commergial lisacuil

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$\qquad$
and


Wendell Opens Ball Season on Sunday




# © Sink Added Expense with Added Income Through Classified Advertising 



## MARKETS AND FINANCE <br> By United Press


LIVESTOCK


Local Markets

## Buylng Prices

## Rather



##  <br> 

$\square$

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, Yukon Tales at
Eighth Gathering


EDEN$!$N. Y. STOCKS : STOUK BOUNM, AS




| Swim Campaign Date Announced Tho annual summinge cuma pasm pronarred by the val Red 5020 this sers, it we simounc- <br>  - Red crose mbstructor. and hat <br>  panced students. | Gilu how |
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| NUURES CLAMMS | ment of crows at B:30 wers: Einore samernon, Oplit Rinh; |
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| Ing the month of march a $10-$ | \%0D |
| tu1 of 503 scalmas or imjury were fied |  |
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| catis | morning wert hasketban, volleyball, |
| Lemploses sill do wout to keep a | temist the sillorettes' mass |
| clase , chest 0 |  |
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| 1233, will do much to bring out th |  |
|  |  |
| RUPERT, BURLEY | Helen Geo gave a rocal number a Jeanne Robimbon citertalined a reading and a dance. |
|  |  |




Gill RescrvesPlan Vacation
MR. FARMER
A BEAN BAG BRANDING CONTEST!



gill
PRIZE
The Chas. W. Barlow Co.

## Seed Potatoes




 Boves Aprid ous－Cor．Bardilt | To Sing in Movies | Junior High Girls Will Offer． |
| :--- | :--- | :--- | :--- |
| Dances at P．T．A．Gathering |  |

| KNKG | Local Grads | EROME TO HAVE |  |
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| FFORT PLANNED | Over Normal | Diolitio |  |
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## THE MOST COMPLETE RANGE GGTH Prididaire Flectric Range ê

GIVES MORE ADVANCED COOKINO AND BAKING FEATURES THAN ANY OTHER 2 RANGES COMBINED


## DETWEILER BROS．，Inc．

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[^0]:    Congressmen have been enjoying sumples of the epactruit, apples, oygter, cheeso and champagne. bigt most of them admit they still like political plume jut
    Th Hha candidato for the California governorship who - monarn no dondtut regrets he cant't always havo an THifen who will be sure to stay with him.

    Uen more Rusolans face a firing squad. The typlfiyatan these days is the one with his back to the

