## WRECK DEATH TOLL EXPECTED TO REACH 55

Congressman Urges Civil Service for State Police System Cla
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## WATEPPOUECES

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## June Cliarance

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## 36 Terraplane Sedan

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## UNION MOTOR CO.

our FORD Dealer<br>he Home of Honest Values, Sufo Har

## Brisak 100?



YOURENJOYMENTI Doubly-amooth and doubly-rich,
Ton HighDoublea Your

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24-Hour" Man Here Today
As 1938 Circus Day Nears


WOMEN: Boles \#orn
out at the tose
$=5{ }^{25 c}$
Sears Roebuck and Co.



# $\substack { \text { Wedendy } \\ \begin{subarray}{c}{\text { fition }{ \text { Wedendy } \\ \begin{subarray} { c } { \text { fition } } } \\{\text { DAYS }} \end{subarray}$ 

\$1.95 BLOUSES
Reg. $\$ 3.95$ to $\$ 5.00$
AAA to Widths Only
Sizes $41 / 2$ to 9
If you wear a narrow width here's
your chance to get a ral bargin.
There's white, black, grayr navy
and brown in the group. All sizes
but not in every style.


WASH FROCKS


## PHOENIX ANKLETS

| Reg. 75c PANTIES |
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| 2 Pairs $\qquad$ Tallored styles in knit rayon panties. Whito and colors. Regular sizes. |


| SLACK AND BOLERO SETS |
| :---: |
| Reg. $\$ 1.95$.... Oirs's' slacks, bolero and cap ln navy, rose and matre. Blizes 10 to 10. Sanforized. |



Reg. \$1.95 WHITE GLOVES
Paif


## \$1.65 Satin Slips

Tea Rose
Sizes 32 to 44
Lustrous, washabe rayon satin nlips in in
lace trimmed and tailored styles. Here is
the biggest barkain of this event.

## Pantie and Bra Sets

WASH SUITS



| HOUSE SLIPPERS | $\$ 1.95$ <br> SUMMER SKIRTS | Group of \$1.95 HOUSE COATS |
| :---: | :---: | :---: |
| Pair <br> Recular thiso to a1.05 house allipers th tho group. Black and colors. | Now $\qquad$ <br> Your cholce of any t1.05 alunmer sklrt for only 11. White, pasteis and mixtures. | special kroup of rerUlar 219s houso coats alces it to 18 . Fast color $\qquad$ |

## \$1.95 Wash Frocks


\$1.35 Overall Slacks

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\begin{aligned}
& \text { Sizes } 14 \text { to } 20 \\
& \text { Well fitting overall mlackn in mnvy only. } \\
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HICKORY ${ }_{1}$
GIRDLES
Reg. $\$ 1.95$


Reg. $\$ 1.95$
HANDBAGS





## 

 Aithough there is little enough on the horizon thesedays to create optimism, it might be a sound idea to indays to create optimism, it might be a sound idea to in-
quire whether we are really as badly off as our homegrown Jeremiahs seem to believe.
You can neither turn on your radio nor pick up
your magazine or newspaper nowadays without hearyour magazine or newspaper nowadays without hear-
ing someone complain that we are in dire danger.
We are about to lose all our liberties, or we are sliping someone complain that we are in dire danger.
We are about to lose all our liberties, or we are slip-
ping over the edge of the precipice into war, or our
economic sytem is indul economic sytem is indulging in the last labored
breathing that precedes final extinction; and the im . breathing that precedes final extinction; and the im-
plication is that we somehow are pretty stupid and unworthy people to let ourselves get into such a mess.
Now it is perfectly true that we are in a bad mess, Now it is perfectly true that we are in a bad mess,
and ther is no use in pretending otherwise. But the and there is no use in pretending otherwise. But he
thing inst altogether our faut, and we might be
quicker about the business of getting out of this mess quicker about the business of getting out of troble mess.
if we could understand just where the trouble

- The principle trouble seems to be the fact that we its human inhabitants than it ever did before. It is a densely populated world which has added to
-the ordinary problens of over-crowding a brand-new set of problems arising out of speedy communications
and an unimaginably complex and intricate set of economic and political relationships.
It is a world, in other words, in which the conse quances of men's acts run farther and more swiftly fall of a currency, the closing of an industry the fail-
ure of $a$ crop-all of these things send their effects winging around the world with unimaginable speed, and no man can get far enough away to escape the ripples they create.
mistake now than it used to. Any error in our han-
diling of human relations exacts of us a penalty such as our grandfathers would not have dreamed of.

In plain' English, we live in the sort of world now used to be. The price of survival is higher; the tax on stupid.
All of which may not be especially encouragingarise because we are more stupid or more perverse than our forefathers were. To put it more simply, we-have not deteriorated, and our troubl The main thing is to realize that we need to be
more alert, less emotional, more intelligent-and try to guide ourselves accordingly.

## Reflections on Ditto

There was an interesting story in a Philadelphia paper the other day
A peacock rouming around the city zoo encountered a penny scale that bore a mirror. The bird looked Into
the mirror and thought he had discovered an enemy the mirror and thought he had discovered an enemy.
That was sad. He rushed at the scale with murder That was sad. He rushed at the scale with murder from the ground he looked at the milror
discovered the other bird still standing.
discovered the other bird still standing.
But, being a bird, and not having man's intelligence he refused to believe what he saw, so he went right
back'to his old position and started in killing himself again.
There was an int
paper the other day
paper the other day.
It was on the financia! page. "Students of condi-
tions who have pored through the statistical records tions who have pored through the statistical records
of the last few months," it read in part, "find nothing to stand in the way of a general recovery in business
and industry. . Inventories are far below year-ond figures . . . prices of raw materials are at the lowes for several years. . Thero are unusually few distress
signals flying. . On the other hand, business psychology is still gloomy ..."
Why not try keeping your eyes of the mirror fo a while?
Citizens of Sallnus, Calif., were surprived to find a patch of grass springing up on one of their busdest along

The Nebraska farmer who complaincd his rye was growing too high for a binder ought to advertloe in
the help wanted columns, 'Lhe country's full of highbinders these days.
A dispatch arrives refating how a four-pound bass
umped into a doherman's boat. The dispatch is from Kumpodinto a llaherman's boat. The dispatch is from
Misouri, and so are we dissouri, and so are
Nobody provol
mid all by itoolf.

## BEHIND THE SCENES

 in Washington By RODNEX DUTCAER
## This Man, Joe Murray <br> BY WILLIAM CORCORAN Copripht, pse, by willem Corronen NEA Semico, loc

Movie Scrapbook






You May Not
Know That-


| Tho wally of a atone house built hy trappars in Salmon Fnlla river, 15 miloa above Salmon dam. |
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HISTORY The Family


Couple Will Marry at

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Eighty-Four at Family Reunion tu

| Calendar <br>  ons. ond Maron Women's club will meet Thumsday afternoon at the home <br>  <br>  <br>  |
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Love Ship Theme
At Shower Event


## 80,000 TO WITNESS LOUIS-SCHMELING FIGHT

 Million Dollar Gate Reds and Giants Tangle for National LeadLooms for Bout In Yanks' Stadium
By henay molcmore
NEW YORK, June 21 (u.P) 0 One million dollars for defense,
That's what more than 80,000 customers will pay to sec Joe That's what more than 80,000 customers will pay to see 1 joe
Louis defend-his world's heavywelght boxing championship against Max Schmeling in Yankee stadium tomorrow night.
And every cent of it will be tribute, too-tribute to the And every cent ofer of their first battle two years ag
heart-stopping savagery
when the German, thought
to be a ascrificial lamb, turned when a sacrificial lamb, turned
to ber and SARE
tiger and hammered Louis to



Dahl Tops Softball Hitters with .624

IT'S NOT GREEK TO HIM


Mac Picks Schmeling-. But Don't Ask Him Why
,

Oe


Cincinuati Could Reach
Top with Win



Sacs Expected To Increase Coastal Lead




Goodrich STANDARD TIRE
${ }^{2}$ Goodrich STANDARD Barnard Auto Co.

## It Cuts Down Expenses to Find Your Needs Through Classified Ads



## MARKETS AND FINANCE

By United Press

Wrexk derih
Toll SEAT 55
I- LIVESTOCK
I- LVESTOCK


he graduant turns on his slde, and then his silder become the top ond
bottom, and what once served aq his wpper nand loxer pertions botton, and what once terved as his upper and lower pertions secome
his stdes. SIDE GLANCES

BOOTS AND HER BUDDIES


## miva NORTH, SPECIAL. NUISE

 FRECKIES AND HIS FRIENDA



 ity, your rate begins to "step back"-for the saving is at the lowest rate you have earned.

Idaho Power's "Step Down" rates have been among the nation's lowest for many years-. and they were reduced again this year. Your electric service is one of your greatest bar gains-- and it grows better as you use more

Electricity...Does So MUCH-Cotss So LUTTLE!


## The Story of OD and AD

 OD and AD wanted to go into business for themselves. They decided to open retail stores. But they had different ideas as to how they should get customers.This is the story of what happened.

## and the 2 STORES

How OD and AD Opened their Stores


The more electricity you use-


AI) sieciled that the more people lie could

ments into newspapers read hy many thou-
sands of people every day. He kuew that pee
 ple yere cager to gec their newpeppers th ead

 mura peoplt catue to his ntore and the murs
 thess savings, in itheres
tio all lis custumef?

How OD Failed and AD Succeeded


- As you STEP UP your Electrical Standard of Living, your electric rate STEPS DOWN. The electric range you've wanted so longthe water heater-refrigerator-each will help reduce your rate.

But if you economize on the use of electric


The lower your rate" "Steps Down"

[^0]
## Idaho Evening <br> \& <br> Twin Fald pally TIMES <br> NEWS


[^0]:    A1) Tells (OD How Advertising Serves the Store and Its Castomers
    
    
    
    
    
    

