TODA

FRENCH ASSERT

RUSSIA DECLINES

TODAY NEW

NEARS FOR FINN-SOVIET

ONLY BASES ON FINNISH ISLANDS

NEW MAN TAKES WAGE-HOURS JOB

Hailey Miner Killed While **Duck Hunting**

Britain Plans Millions of Men in France to Battle Germany; Old World War Towns Boom as New Supplies Head to Front Line

The Mysteries Come Bigger All the Time NAZIS WILL HEAR

FOREIGN POLICY

FARMERS BREAK

HELP FOR NAZIS

NEW DEAL FARM

Planes May Use Oregon Area for

Federal Government

Indicts "Red" Leader NEW YORK, Oct. 23 (U.P.—A federal grand jury today in cited Earl Browder, general secretary of the American ommunist party, on two counts of making false passpor polications in 1937 and 1938.

The indictment was handed up to Federal Judge Willian country.

Bomb Practicing

Three New Departments Widen Times-News Modern Facilities

BOTT SPEAKS AT

Dealers Blamed

For Wool Prices

Asphyxiation

Causes Death

Of '4 Babies



Free Movie Offered Kids Who Pledge 'No Destructive Acts' on Hallowe'en

COURT REFUSES MEDICAL STUDY

Twin Falls' annual Hallowe'en pletige show, to which an children of the city are invited, will be held next. Saturday morning at the Idaho theater with the doors opening at 9:50 a. m. and the two-

DEATH SUMMONS FAMED NOVELIST

Government Asks Security Levies Of Pension Group

SOLATIONISTS SEE EMBARGO'S REPEAL AS

the embargo too.

were engaged in seeking to scrap.

Borah quoted Lothian as saying that the jouse of cards foreast of the heartailt, law was fatally undermented during the has week of September of the control of the

DEATH COMES TO MRS. MOYES, 70

DEATH SUMMONS FAMED NOVELIST

tinues annos o his death. Always interested in American bistory, Grey's first literary effor was a seni-blographical work, "Betty Zane," based on the life of the pl oncer Ohio figure to whom he wa

Best Works

News of Record

OCT. 21 larland Myers, 22, and Jeanett abing, 16, both of Kimberly,

uburban maternity home. Mr. and Mrs. Herbert Alex , Twin Falls, a boy, yesterda e Huburban maternity home.

Temperatures

Twin Falls News in Brief

lor the gares contained.

Mr and Mrs. Les Stites. Namps. Return to Utah.

Mr and Mrs. Les Stites. Namps. and Mrs. David Thomas and services for Henry Smith, ions-time louiser as week's wist with Mrs. and Mrs. W. W. Thomas.

Speaks At Bellevue Rev. G. L. Clark, pastor of the Twin Falls Presbyterian church, was the principal speaker yesterday afternoon at the rededication of the Bellevue Presbyterian church.



CO.

Won't Let You Down

38 Deluxe Tudor Bedan	\$6B
38 V-8 Deluxe Tudor	\$55
39 V-8 Deluxe Fordor, new car guarantee	
new car guarantee	. 082
37 Chrysler Royal Hedan,	
heater, radio, overdrive	. \$59
heater, radio, overdrive 37 V-8 Deluxe Coupe	. 646
36 V-8 Dix Coupe	\$38
37 Lincoln Zephyr Coupe	260
36 V-8 Tudor Scian	\$35
34 V-8 Dix Fordor Sedan	820
34 Poptiac Bedan	629
14 Bulck Club Hadan	420

||NION MOTOR [[TOUR SOME BEAUT.

\$50,000 DAMAGE

sumption of the coalmants are therhoon.

Counsel for the claimants are tephan and Blandford, Twin Falls, thorneys for the defendants are

Blaze Repairs Nearly Ended

Completion of repairs and re-uiding on the home of Mr. and frs. John Rigney, which was critously damaged by fire, was ear today after volunteer helpers pent a busy Sunday on Lindy the.

Chest at \$4,111



THESE ROMA CALIFORNIA WINES ARE AVAILABLE IN IDAHO

SWEET WINES

MUSCATEL SHERRY TOKAY WHITE PORT ROMA GALIFORNIA SAUTERNE Sweet SAUTERNE CLARET ROMA GALIFORNIA CHAMPAGNE ROMA GALIFORNIA VERMOUTHS

GAMES FEATURE GIRLS' PLAY DAY

Mrs. Etta Smith

Seen Today

Dies at Rupert make and model car it was. They



MEIGS INSTALLED

40 DIE IN CRASH

49 DIE IN CRASH
VERA CRUZ, Mexico, Oct. 23 (U.P.
—Forty persons were killed yesterday, it was estimated, when two
tank cars laden with gasoline went
off the tracks near Tolosa at a point
where workmen had been cooking
over onen fire.

ONOW!! ENDS TUESDAY!



M. LUE BIEDS

An inspection tour of different industries of this part of the country was made Saturday by Hummingbird and Forget Me Not groups of Blue Birds, accompanied by this guardians, Mrs. J. L. Berry The Segs rull plant in Bull, the fish hatchery at Clear lakes and beet loading operations were seen by the girls on the trip. After they had toured these places, all plentices of the planting of the planting



"Chevrolet's First Again!"







ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES

ALL-SHENT SYNCRO-MESH TRANSMISSIO NEW CRYSTAL-CLIAR HI-TIST SAPITY PLATE GLASS NEW SAPS-T-LOCK HOOD RIGHT-SHOE SPRVICE

First again

in modern features ... first again in beauty and luxury . . . first again in performance with economy ... first again in driving ease, riding ease and safety...first again in high quality at low cost among all cars in its price range!











CHEVROLET HAS MORE THAN 175 IMPORTANT MODERN FEATURES

Twin Fails, ldaho

CHURCHILL ATHENIA'S LO FOR WINSTO **BLAMED**

NAZI PROPAGANDA HEAD SAYS SHIP SINKING PLANNED

cut warning. The final death list established that 127 persons were lost, including 30 Americans. Goebbels presented. Germany's charge as follows:

"The Athenia line, of the charching of the control of

such a great crime has been proven can remain in office. You again have been acquainted with the charge This charge will be broadcast throughout the world in all languages."

BICYCLE TERMED

LAW Local police this afternoon pointdeout that "in the eyes of the law" a bicycle is a wehicle and as such should conform to sit rules equiation to be a such as the law in t

cur. Local policy Rided that Twin Palls



PLAMINGO'S FIVE "MUST" SHADES



They Staff Newest Times and News Departments









Every Service

Every Service

"With our new photographic, engraving and new report of the control of the contro

ATTENTION! COAL BUYERS The Carbon King

Coal Co. Says

Phone 417

for the COAL that comb

territory they serve make such newspapers possible. "Local and nysional advertisers realize that more than 15,000 aubscribers are reading these newspapers daily. They realize also that these 15,000 families constitute one of the most attractive markets in the United States. Study of the United States. Study of the Westerstein of these new departments. In added, and well welcome the opportunity to show them to everyone who is in-lerested."

4-H Completions Listed in Jerome

Listed in Jerome

JEROME, Oct. 23 (Special)

Final reports of 4-fl club members
received at the county agent's office

featuring the past few days have increated completions to 72 of the

County with the county agent's office

county of the county agent's office

fine the county agent's office

for the county agent's office

for the county agent's office

received the county agent's office

ords include the Nity Stitchers,

with Neil Hudspeth as leader; and

Ambroce as leader; Jolly Stitchers,

with Neil Hudspeth as leader, and

Ambroce as leader; Jolly Stitchers

with Neil Hudspeth as leader, and

club, with leader, Romaine Oliver,

Clubs Joining those 100 per cent

complete include the Nity Stitcher,

received the county of the Busy,

Workers' canning club. Clubs and

undividuals. Nitcos reports are not

these records at once by forwarding

them to the county agent's office.



AND Rich, Grade A Pasteurize Milk!

Y OUNG'S

Time to Think Abo

Twin Falls, Idaho

WILLIAM BAKER
Representing Penn Mutual Life Ins. Co. D. HARVEY COOK Representing West Coast Life Insu

Representing Austream Capital Life Insurance Os.
C. C. DUDLEY
Representing American National Insurance Os.
MRS. LYSLE GARDNER
Representing Business Meria Assurance Os.
EVERETT J. HAYES
Representing Capital Life Insurance Ca.
LLOYO GLMORE
resenting Mutual Benefit Life Ins. of New Je-

HARRY C. PARSONS

J. W. RICHINS

KENT TATLOCK ARTHUR T. WATSON
Representing Beneficial Life Insurance Co.

Burley, Idaho

C. GALE BAKER
Representing Pacific National Life Assurance Oa.

DWAYNE BINGHAM
Representing Metropolitan Life Ins. Co.
H. O. HALL
Representing New York Life Insurance Oa.

A. EIJWIN LARSEN
Representing Beneficial Life Insurance Co.

MARK WOOD
Representing Beneficial Life Insurance Co.

Murtaugh, Idaho

JULIUS NEWMAN
Representing Western Life Insurance Co





ily making just one stop at your neighborhood Pep 88-Vice station, you can have your car COMPLETELY prepared for thrifty cold-weather motoring. Our 12-point "winterising" service takes care of EVERYTHING so your car will be ready for ANYTHING. It includes correct wintering the state of the CVERTITING so your our will be ready for ANTHING. R includes correct winter lubrication... cooling system protection... the and bettery impossibles... creakcase drain and refili... implete sturning gasoline — and other important terms.

Drive in at any Pep 88-Vice states

UTAH OIL SERVICE STATIONS Everywhere in Utah and Idaho

1940 CHEVROLET IS "ROYAL CLIPPER" STYLED



BTANDARD EQUIPMENT on all models of the three new series of the 1940 Chevrolet is EXCLUSIVE VACUUM Chevrolet Cabriniet model in the Special DeLuze series, super-POWER GEARBHIFT, demonstrated (upper lath). The new styled and equipped with all-leath pholatery. The Master 85 "T"-type steering wheel affords maximum vision of improved Chevrolet instrument panel and (below) the 1940 Chevrolet's Sport Sedan (centre) shows graceful lines of new from end and (bottom) the new 1940 Special DeLuze Sedan, longer and lower larger, full-vision windshield, illustrating the safety-lock on new Chevrolet alligator-jaw type hood (left, bottom) which is appearance and cubiodying Chevrolet's "Royal Clipper" styling.

NOW ON DISPLAY AT G. GLEN **JENKINS**

CHEVROLET.

TWIN FALLS

United Press Association Full NEA Feature Service

Sia Days a Week at 138 Second Street West, Twin Falls, Idaho, by IDAHO TIMES PUBLISHING COMPANY

Enlared as Second Class Maller In the Twin Falls Post Office, April 11, 1919, Under Act of Congress March 2, 1879

By Carrier Payable in Advanct : By the week, 150: I month, 50c; 3 months, \$1.65, 8 months, \$5.25; 1 year, \$6.00

| By Mail Payable in Advants | Within Idaba and Elec County, Newada | 1 month. 60c; 3 months, 10c; 5 months, 11 months, 10c; 5 months, 11 months, 10c; 5 months, 11 m

All notices required by law or by order of court of competent jurisdiction to be pub-lished weekly, will be published in the Thursday issue of this paper nursuant to Section 2s-108 J. C. A. 1937, as added thereto by Chapter 131, 1933 Section Laws of lished

NATIONAL REPRESENTATIVES
WEST-HOLLIDAY CO., INC.
Mills Tower, 220 Bush Street, San Francisco Gaill.

Another Major Improvement

Another Major Improvement

From time to time the Idaho Evening Times has called its readers' attention to various improvements that have been made in the Times-News plant. For that reason these readers already know that the plant in which their newspaper is produced ranks high in the inter-mountain territory.

Particularly have we stressed our advancement in the field of modern color printing, with statements from national advertisers describing our achievements along these lines as "outstanding in the field."

When it is understood that this "field" is comprised largely of metropolitan newspapers to which most of such advertising is confined, recognition of this kind time telling the child at laws.

that reason tness reacces are making in which their newspaper is produced ranks high in the inter-mountain territory.

Particularly have we stressed our advancement in feigld of modern color printing, with statements, from national advertisers describing our achievements along these lines as "outstanding in the field." In the statements largely of metropolitan newspapers to which most of such advertising is confined, recognition of this kind is all the more significant.

Now the Times and News are making announcement of another extensive improvement, the installation of three entirely new departments—photography:

"Mercealled he was on a trip to the pulsar. After he spent soins time telling the chief all about time is all the more significant."

Now the Times and News are making announcement of another extensive improvement, the installation of three entirely new departments—photography:

"Mercealled he was on a trip to the pulsar. After he spent soins time telling the chief all about time is fracket?"

And as to Beery was treased with evasion at the total activation of the pulsar. After he spent soins time telling the chief all about time telling the chief all time telling the was on a trip to the pulsar time telling the was on a trip to the pulsar time time telling the chief all time telling the was on a trip to the pulsar time telling the creative recently. Her cealled he was on a trip to the pulsar time telling the creative recently. Her cealled he was on a trip to the pulsar time telling the creative recently. Her cealled he was on a trip to th

engraving and art.
For our readers it will mean still better newspapers for from now on the Times and News will carry local pictures of every important news development. For our advertisers, it opens up vast possibilities for illus-

our attercisers, ropens up was postumes of matration of their advertising copy.

Hoping that our readers will pardon our obvious pride, we announce these new departments with the firm belief that they will serve a real purpose and meet with general public approval.

Ticklish Job for Murphy

Ticklish Job for Murphy

Attorney General Frank Murphy has assigned himsels one of the most difficult of all tasks. The best-hope-for-carrying-it-through-lies-in-the-fact that he recognizes in advance the difficulties, is preparing for them, and is determined to see them through.

He has assured the National Conference on Civil Liberties in the Present Emergency that "we can prevent and punish the abuse of liberty by sabotage, disorder and violence without destroying liberty itself."

Murphy left no doubt that he intends to squelch at the outset any illegal activities which violate or abuse American neutrality ortend to drag the United States into war via the internal outrage route.

He is certainly right about that. The United States proposes to have its laws obeyed, by citizen and alien. Any repetition of the plottings and sabofage, the reign of terror attempted by alien influences in 1916, must be rigorausly prevented. Not only are such incidents violations of law and internal peace in themselves, but they rouse war passions and destroy the chance of sane appraisal of war issues and events.

Nevertheless, that is no license for engaging in an indiscriminate witchhunt, creating a panic furor of deportations and persecutions instead of prosecutions. In wartime, and this is wartime in the world generally, even if not in the United States, many bitter injustices.

Nevertheless, that is no license for engaging in an indiscriminate witchhunt, creating a panic furor of deportations and persecutions instead of prosecutions. In wartime, and this is wartime in the world generally, even if not in the United States, many bitter injustices can be done in such a campaign. So Murphy-is right in promising and praparing to avoid the mistakes and "wrongs against liberty that were done in the name of patriotism in the World war."

Murphy was a Detroit lawyer during the first part of the World war era, until he enlisted to go to officers' training camp at Fort Sheridan and later overseas and into the army of occupation. He undoubtedly has a clear personal recollection of some of the things done by hisguided and overenthusiastic patriots. This

by hisguided and overenthusiastic patriots. This time, enforcement will be carried on "not by overzealous, inexperienced laymen, but by men who have been equipped for their work by careful training."

"I do not believe that a democracy must necessarily become something other than a democracy in order to protect its national interests," he said, promising prompt action against all subversive activities. But, he emphasized that such action would be within the law, carried out by trained and properly authorized law officers, and not by vigilante groups, amateurs, or industrial organizations which might be tempted to use such a situation to strike against labor leaders who seem to them personally troublesome.

To start right is no guarantee of finishing right. But it's the best possible augury of a good finish.

Two Grim Alternatives

Within a week, two New York fathers took the lives of their children because they believed their sons to be physically or mentally unfit for the future. These slayings emphasize anew a problem for which

society has never found a completely satisfactory solution. Of course, it is easy to say that murder is wrong. No one can dispute that. The primary right of the individual to be permitted to survive should be held

For the care-worn New York fathers, whose normal hopes of healthy heirs had been shuttered, death for their sons seemed a happier solution than the prospect of the black lives they were doomed to lead. No one can help but sympathize with these parents who had two alternatives—both of them grim. SERIAL STORY

JOAN OF ARKANSAS

BY JERRY BRONDFIELD

HISTORY Of Twin Falls

City & County

As Gleaned from Files of The Times

15 YEARS AGO

27 YEARS AGO

OCT, 23, 1012
The school laws of the statecedy attention on the pure of
mactors to cut off the significant
public schools all over the
illo the teachers attend the
institutes. Thomsamis of a
lidren have been this week
from the acheol work has

You May Not

By H. L. CRAIG .

Know That-

"Haw!"
There was near-murder in the look she turned on Dan Webber as Dr. Elbert resumed his lecture. "Worm," she multered. Dan grinned. "Yeah, and look at 'im turn."

Joan threw back her head and laughed. "Not as much as I surfaced." But forget it. And count me in any anything there is to be done. Yknow, what I said about supporting you still goes." Kay cocked her head to one side and smiled. "Say—do you think perhaps some of us have been used to be supporting you still goes." Kay cocked her head to not side and smiled. "Say—do you think perhaps some of us have been used to be supporting you still goes." Kay cocked her head to not side and looked down at her notes. The way going to the library with the said having a hard to gammas were having a hayride Friday night. How did it stilk her? It struck her very much. There wan't much she hadn't been, but Joan Johnson had never gone on a hay-ride.
"Not that I mind," she told him, "but why the short notice?"

There's another reason, have been mice when the ways wanted. I just once of those things. It started out with just a half dozen the reason is put late the ways wanted as year of key. Perchapter N

A PIN dropping to the floor, would have sounded like an availanche when Joan made her mouth, Just once, to protest, but Joan silenced her with a motion.

"Thanks very much," ship began amountement. Marianne opened her mouth, Just once, to protest, but Joan silenced her with a motion.

"Thanks very much," ship began imported the protest, but Joan silenced her with a motion.

"Thanks very much," ship began imported the protest, but Joan silenced her with a motion.

"Thanks very much," ship began imported the protest, but Joan silenced her with a simple of the protest, but Joan silenced her with a simple of the protest, but Joan silenced her with a simple of the protest, but Joan silenced her with a simple of the protest, but Joan silenced her with a simple of the protest, but Joan silenced her with a simple of the protest, but Joan silenced her with a simple of the protest, but Joan silenced her with a silence with the silence with the

Keith grinned. "Nope—it's Joan

"Who?" he howled. "Did I hear correctly?"
"You did," Keith said calmly. He explained the situation, but Dan was dublous. "In the first place I wouldn't take that dame to a beetle rasse. In the second place she probably wouldn't go with me."

me."
Keith hit him on the head with
a pillow. "Okay-okay, so you
don't like her too much. But this
is-one-time you're gonna make a
scriftce. And don't worry about
her retusing. I'll take care of that
part. C'mon-howzabout;
Dan gridined. "On second
thought," he said, "why not?"
(To Be Continued)

Kimberly Seniors Name Class Play

KIMBERLY, Oct. 23 (Special) -

Julia, Beity Staley; John Miller, Chalborn; Cherry, Bill Claiborn; Charlet; Page One, Dorothy Staley; Page Two, Maxima June.
Understudies selected were Earl McFawn, Junior Wilson and June

-COAL-YARD PRICES

UTAH KING COAL Washed - Dried - Sized Blended - Wasted

ELEVATOR CO.

NATIONAL GUARD

will doubtless consists of several week-ends instead of sever consecutive days.

'Instead of having a state gathering of the national guard, as is the result of the national guard, as is the period, this whole manutive will be held at or near the home stations," the commander said.

He stated emphatically that it was not the intender said.

He stated emphatically that it was not the intender said.

He stated emphatically that it was not the intender said.

He commander said.

He commander said.

He commander said.

He commander said in the the commander said in the commander said.

He man the commander said in the commander said in the increase in the national guard was the beginning of a general mobilisation and points and out that the defense act of 1920 called for a national guard that it has always actually been far short of that number. He said this increase should have taken place in 1920, and that now it will continue until it reaches the said of the said o

full authorized strength.

He further pointed out that the national guard offered an excel-lent method for young men of the community to receive military training without giving up their jobs or teaving their homes as they would be required to do should they join any other branch of the service.

Contact Capt. Seaver
This afternoon Capt. J. H. Seaver,
... commander of company E. 116th
ignorem and the season of the season
ignorem and season of the season
ignorem and season of the season
ignorem of the season of the seas

BLAZE DESTROYS

SCREEN **OFFERINGS**

DAHO

Now showing — "Each Dawn I Die." James Gegney-George Rait. Wed. Thura-Tiko!" Easil Rath-bons - Sigrid Gurie; on stage, Gor-don the Great. Fri., Sai.—"Fack Up Vour Trou-lies." Jans Wilhers - Rits Brothers. - Fri. 11:30 p. m.—Hallow-borce, previous descriptions.

surremersor, special actual war kene narrative. Fri., Sat.—"Wild Horse Canyon," Jack Randall.

SNAKE



BRAUTIFUL 1940 PASTEMP

CONSOLE CABINET

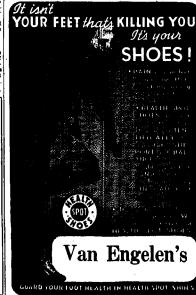
New exclusion "I." shaped best chamber with 50% MORE HEATING AREA. New exclusive Down-Draft WHIRLATOR

New exclusive triple action SYNCHRO-CONTROL scien-tifically adjusts six flow, flue damper and oil feed with single control.

SEE OUR DISPLAY

CLAUDE BROWN MUSIC CO.

Twin Falis



PoT: SHOTS

The Gentleman in the Third Row



Anent Mr. Beery

-C. More Show IN WHICH DEBATE LOSES

IN WHICH DEBATE LOSES
A PHEASANT:
Dear Pot Shots:
This, little yarn might have a
moral, I'll leave that up to you. So
help me. It is true.
Two men hand.
Two men hand, Returning home
"spot" one standing in Filer cemetry. Big debate as to whether or
not to shoot it, seeing as it's in
context, Done man wants to, other
doesn't but one wito wants to afraid
to take initiative.

doesn't but one who wants to afraid to take initiative. Another car speeds past. Two pheasants fly up from in front of machine in which two men were parked white arguing. Bird in cem-etery tiles away.

The first public library established in Idaha was the territorial (later to become the state law library) founded through the efforts of Edward J. Curtis also founded the was territorial secretary. Mr. Curtis also founded the positientary library, making a substantial contribution therefor from his own meager income. FAMOUS LAST LINE ". . . Get any? Naw-but duck meat isn't so hot, anyway! THE GENTLEMAN IN

The Family Doctor

By Dit. MORRIS FISHBEIN flor. Journal of the America Medical Association, and of Hygela the Health Magazine

OCT. 23, 1924

Mr. and Mrs. J. P. Gabbart were very a dinner Wedpesday at the some of Mr. and Mrs. J. W. Gabratt by their children in honor of heir golden wedding anniversary; the table was centered with a gold saket. Olled with gold flowers and the other decorations for the richus naket filled with gold flowers and se other decorations for the rooms ere in the same culor. Covers ce laid for 'off', and Mrs. Junes leeds, Samuel Yantis and daugh-ray, Pern and Opal, Mrs. and Mrs. I. I. Hawley and family, Mrs. June waley, Chelbyville III, Mrs. and Mrs. Covers of the covers of the catherine Outline's and the Bos-red guest.

Mrs. Effic Watkins has been elected grand warden of the Rebeka assembly of Idaho, according word received here



ou sleep. u will be VICKS led with VICKS

MOTORCYCLE FAN 41 YEARS BPOKANE, Wash, U.B.—Raieigi W. Godfrey has the distinction to beling the oldest member of the Spo-kene Motorcycle club, He is 73 year

SACKED COAL Store 50¢ Nut . . 45¢ Pea . 40¢ Slack . 35¢

IDAHO BEAN &

with Rev. Carver as the principul phase results of the property of the propert

COAT SPECIAL

FOR WEEK OF OCT. 23 TO 28

Inter-lined - Sizes 12 to 50 STARTING MONDAY MORNING \$9.95

OTHER COATS

\$1475 \$1975 \$2400 \$2900

ROTHMOOR COATS

\$3400 to \$9500

"(All Fine Coats and a Large Stock to Choose From)

Bertha Campbell's Store

131 Main — Use Our Layaway Plan — Store Opens 9 a. m.

SPECIAL COATS

A REAL TIRE BUY

Genuine Buckeye TIRE and TUBE 6.00x16 Size. \$8.95

COVEY'S



T you could sak for Plenty of authority tool But you'll notice the difference. The choice base whiskies in G h W Blended Whiskey have been distilled under scientific flavorcontrol...grain neutral spirits "softened" by special "PRE-MELLOWING." That's why you'll find every drop of G & W is milder...tree from after-teste...EASY ON YOUR BREATH. You'll appreciate the difference.

Gooderham & Worts, Ltd., Datroit, Michigan Established 1832 77% grain neutral spirits, 90 proof







r, "PAN" waiting in the duch blinds for the "sero bear." Replayer, sportman, scientist, conscionistics of the substitution, ears "A Booken Duck Sharing." Hillers bears the material flyway from California is Maine, allow to Materia, and takes of Europe in. "PAN" has been a Commit modes of Fe 13 years.

You can tell a lot about a cigarette by whether it burns fast or slowly. Camel eigarettes are noted for their long burning. In fact, they burned longer, slower than any other brand tested, in treent scientific studies. Van Campien Heilper, the famous American authority on wild gamé, points at an interesting angle to this. "Canife agree more amaking became those choice tobaccos burn so

MORE PLEASURE PER PUFF...MORE PUFFS PER PACKI

Whatever price you pay per pack, it's important to remember this fact: By burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—CAMBLS give a smok-

EXTRA **SMOKES** PER PACK!



Cigarettes were compared recently...
sixteen of the largest-selling brands
... under the searching tests of impartial laboratory scientists. Findings
were announced as follows:

1 CAMELS were found to contain more tobacca by weight than the average for the 15 ther of the largest-selling brands.

selling trains.

2. Camels burned dozer than any other brand tracel—25% slower than the average time of the 15 other of the largest-celling brand By burning 25% dower, on the average, Camels give anowers the equivalent of 3 extra amoket per pack!

3 In the same tests, Camels held their oil far longer than the average time for all the other brands.

Don't deny yourself the pleasure of smoking Camels, the quality eigerette every smoker can afford,

Penny for penny your heat eigerette buy!

Chaptright, 1988, H. J. Baymorde Pubases & Wheaten Salests, Horst Chapters

CAMELS_Long-Burning Costlier Tobaccos





Social - Clubs - Lodges





Pair Pledges Vows at

Pair Pledges Vows at Double fing ceremony of dignified oblemity, Mass Stephanic C. Hoyer, daughter of Nr. and Mrs. Prant Hoyer, Harden, Holland, and Jack William Wise were until on marriage Nr. Thee H. Hoyer, Roy G. L. Clark, pastor of the Third Print Palls of the Mrs. William Wise were until on marriage Nr. Thee H. Hoyer, Roy G. L. Clark, pastor of the Third Print Palls of the Mrs. William Wise were until on the day.

Cownell in William Carbon William Wise were until on the Mrs. William Willi

Falls, and Miss Elizabeth Fletcher, Rimberly,
Ivory tapers in crystal holders inanked either side of the wedding cake, and the refreshment table and the refreshment table of the result of the result

were hosts to the group and guests at their home on Blue Lakes boulevard.

Miss Maurine Loke and Miss Lacks Thisky led the group shipgroup and the group of the

29 Enjoy Day at

and orphans

Bread and butter

AMERICA'S

BREAD AND BUTTER!

T. Market

death claims alone last year life-mrance paid out enough to buy:

6 BILLION 104 louves of broad there 44 hours for very man, wannan and child in the U.S., plus . . .

G. R. Fall Conference

Plans for the Magic Valley and Twin Falls districts Girl be Reserve fall conference, to be held-in Twin Falls Nov. 18 and 19 were made at a meeting of the representatives of the district clubs Saturday in the Y.W.C.A. rooms.

Theme of the conference is "Follow the Yellow Brick Tonerence meeting at Parma in September. It was decided to have a businessman as System of the Emission of the Conference of the Emission of the Market State of the Emission of the Market State of the Emission of the Emission of the Emission of the Market State of the Emission of

Zu Zims Conduct

Final Initiation
Impressive ceremony, including the reading of the club constitution of the property of the constitution of the constitution of the property of the constitution of the property of the constitution of the property of the constitution of the const

Who provides the bread and butter at YOUR house? And just how big a MOUNTAIN of bread and butter do you think it would take to feed ALL THE FAMILLES in America for a year?

The figures—over a thousand million dollars worth—are too big to bother yourself about. But here's an amazing thing: The benefits of life insurance last year were enough to supply the whole nation with all its bread and butter.

But the work and doesn't reserve all.

its bread and butter.

But the knole nation doesn't receive allits life insurance benefits at any one time. Therefore, the millions who did get life insurance benefits last year had more than just bread and butter from them. They had warm clothes, schoolbooks, shoes and shelter, and other things which make life selection.

That is life insurance in action . . . maid possible through the agent who has not thought of life insurance as \$1,000 for \$500,000, but as a way to continue a regular/dependable income—for yourself if, you uped it, for your dependents if you don't.

AMERICA'S LEISURE

in endowments and annuliter, 800,000 policies paid to America's thrifty and thoughful, anough money to buy half a million new cara—u atroam, bumper to numper, from San Franciacu to New York!

Lite Insuranc

obacco

... opens Doors to Fields where People Live, Work & Achieve



you can buy cigarettes in the United States. These retailers, and the jobbers who serve them, have built up a service of courtesy and convenience unmatched by any other industry catering to the American public's pleasure.

THERE ARE ANOTHER MILLION people who are engaged directly or indirectly in the transportation of

raise and bring to market, requiring great skill and patience from seed-bed planting to harvesting and cur-ing. The modern tobacco farmer has done well the jub

THE AVERAGE LENGTH of service of the 13,230 people working in the Chesterfield factories, storage houses, leaf-handling and redrying plants is over 10 years. This means that every step in the making of Chesterfields, regardless of how small, is handled by people who have had 10 years of experience and ability in knowing their jobs.

RULY TOBACCO OPENS DOORS to fields where people live, work and achieve, and Chesterfield takes pride in its over increasing part in this great industry that is devoted entirely to the pleasure of the American public.

TO SMOKERS, Chesterfield Cigarettes have good taste, or the same high quality of properly cured and aged tobaccos. Chesterfield Cigarettes are made SURE they want. You can't buy a better cigarette.



Loday there are about 1,000,000 cigar stores, drug stores, country and grocery stores where

cigarettes to every town, hamlet and crossroads. IT IS ESTIMATED that there are 1,602,000 tobacco farmers raising tobacco in 20 out of the 48 states. Good tobacco is one of the hardest crops to

of constantly improving the quality of his product.

always said, and now repeat, that in no other cigarette made can you find the same degree of real mildness and with one purpose only . . . to give smokers everywhere the MILDER, BETTER-TASTING SMOKING PLEA-

Falls, and Mrs. Don Taylor, Editionally.

Mrs. Tucker will be hostess at the next meeting. The members will entertain their husbands at a Hailoween party Friday evening at the home of Mrs. Teater.

er plans for the stake sport burn, be held at Harmon park Oct. 20 1.30 p.m. were discussed. Were the practice song to consider the metal of the metal of the practice song to consider the practice song the practice son

to be held at Harragon parts Oct. 28 and 1339 D. m. were discussed. Mrx Circen led the practice soring to consider the meeting.

AFFLES BAKED ON THE TONIGHT Although the change won't were consent the increase minimum wage from 21 to 30 cents bere hour that a graps fire that was sweeping through an orthord new waste of the fire that was sweeping through an orthord new waste of the consent the increase of the hours with the same of the consent the increase of the hours waste to make more sold and the sale of the change won't were consent the increase in minimum wage from 21 to 30 cents ber hour. That a provision, however the firm the firms had backed all the applex on the tree to just the radio communities of Magic Valley.

BUFFALO-COW ENDS TOUR COLVILLE, Wash, U.B.—Leland (in the consent the consent of the consent

TALLOW CO.

14				1			
	Monday, October 23, 1989 IDAH						
		scene of the 1939 "teachers' nder Junior Chamber of Com- inced here today by Charles ittee in charge.	MARMAN LEMMAN IS DINNER HOSTESS The house of Mr. and Mrs. Millon Lemman was turned into a vertisable "Mallows'en Lang" for the dinner Barty Friday evening at which Bar- bary Lehman entertained. Twenty-six young girls, includ- ing all of the members of the Sob- Link group of Bluebirds, to which she belongs, were present. The oc- casion was in honor of Barbara's	Green led clude the APPI DROM. who four			
	Pledges Honored By Red Knights In the presence of the parents, Red Knights conducted impressive formal initiation ceremonic yester- day afternoon at the home of Harry Benoti, pregident, for this year's pledges. As compensation for week's mock initiation, climasing	As result of completion of arrangements today for the Riks hall, the throng of visiting instructors who will crowd Twin Pails for the annual "institute" will adjourn from the night football game to the lodge ballroom at 10:30 p. h. Fridley of the samual ballroom at the permit done of the thing of the samual of the samual state of the samual sta	ninth structury. Decorations and favors were in the Hallowen theme, and games and contests anetertained the girls during the evening. STARK SERHIVE SWARM MEET HELD. Bechive monthly awarm meeting of the Twin Falls atake took place has week at the home of Mrs. Edna Lund, with Mrs. Lute, Mrs. June Carrett and Mrs. Edna Carrett and Mrs. Edna Carrett and Mrs. Edna Carrett and Mrs. Edna Carnett	BUFFA COLVI Wilson ar is a cros			
	with "hell night" Săturday, the new members were honor guesta at a kerakitast yesterday morning at 11 o'clock at the Park hotel. New members of the club, who will be feted at a piedge dance Nov. 17 at the Elix' hall, are Bob Read Howard Allen, Bill McDomald, Dick Trowbridge, Bob Norton, Bob Wal- lace and Don Meinke. Officiating at the Sunday atter- non ceremolies were Harry Benoit, John Mills, Herbert Larzen, Albert Benoit, Ira Cartiney, George David-	said. Arrangements were being made today for the orchestra which is to provide melocides at the dance. Ploor entertainment may slid be arrangement may slid be arrangement may slid be arrangement may be also be arrangement of the spected influx of 800 teachers and educational administrators are expected to attend the dance. Many Junito Chamber of Commerce mem-	stake beskeepers, in charge, Mrs. Holes Orane, a teacher at the Biokel school, gave a talk not of the submitted as a celerative cities of the submitted of the Book of Mormon; Mrs. Roberts Green gave a preview result of the Social Common, Mrs. Common, Mrs. Common, Mrs. Common, Mrs. Common, Mrs. Common, Mrs. Compered Ediridge, Bulh, told of faith premoting instances. Mrs. Bernico Harris represented Mrs. Bernico Harris represented Mrs. Bernico Harris represented.				
	son and Duane Toler. During a business session, Howard Allen was appointed on the confine the budget committee. Harry Benult welcomed the guests at the breakfast, Curits Eaton, new sponsor, was present, Quests were search at a single table, gay with Halloween decorations and symbols aroom.	OUR USED CARS	ARE ALWAYS RE- ID PRICED TO SELL SEDAN. \$500	7			
	A parade through the main section of Twin Falls, followed the breakfast. Wednesday evening at 6 o'clock the'club will assemble at the idamler of the fall of the	radio heater 1936 DODGE SEDAN, radio, heater	d condition, \$435	<u></u>			
	Rock Creek Worthwhile club mem- bers, numbering it, and Mrs. Ellen Cline, Mrs. Laura Albee, Mrs. Beatty, Alice Beatty and Mrs. Mary Norton, Twin Falls, and Mrs. Will Cline and Mrs. Fred Kopp. Hansen, guests. Were entertained by Mrs. Dorottly Were entertained by Mrs. Dorottly Reatty in Twin Falls one day recent- ly. Mrs. Seth Custer was in charge of	1930 CHEVROLET COUPE 1931 CHEVROLET CABRIOLET 1930 CHEVROLET 4 DOOR SEDAN 1931 CHRYSLER 4 DOOR SEDAN 1929 FORD TUDOR	\$135 \$165 \$125				
95.4 · · · · · · · · · · · · · · · · · · ·	the pragram and the hostess served refreshments. * * * * * K. T. CLUB TO ENTERTAIN HUSBANDS K. T. club was entertained at a Hailoween Juncheon Friday by Mrs. Williard Teater at her home in Hansen, Guests were scaled at quartet	SEDAN 1936 FORD ½ TON PICK rood condition 1935 CHEVROLET ½ TO 4 speed transmission 1929 FORD ½ TON PICK	N PICKUP, \$300				

For the Best Deal in Town on New or Used Cars, See

Glen G. Jenkins

Everybody's talking about it

THE SENSATIONAL and EVER-GROWING THE COMBINATION





This week, your dealer is ready to show you his selection of RECORD-PLAYERS - small attachments at astonishingly economical prices . . . or more elaborate "combination" sets in beautiful cabinets and with every refinement. DEMONSTRATION WEEK will give you the opportunity to learn more about the advantages of owning a RECORD-PLAYER.

ASK FOR A COMPLETE DEMONSTRATION!



Attention Class!

Here is your telequixwho can answer all the questions today?

- If you place a three-minute long distance call to someone in another town and do all the talking
- The Bell System, handling spoken communications and the Federal Post Office, handling the written word, have more contacts than any other institutions in the U. S. Which handles the most?
 - () Bell System () Poet Office
- 3. Every telephone in the United States is owned by the Ball Sys-

If brother George and family live 150 miles away and you would like to enjoy a telephone visit, a 3-minute night or Sunday station-to-station call would cost—

() \$1.00 () Maybe \$.75

The Mountain States Telephone & Telegraph Company

"Get the kind of music you want — when you want it"

There's a new word in the musical-entertainment world—RECORD-PLAYER... in combination with your home radio set. And through the RECORD-PLAYER, millions of American homes are daily thrilling to the chance to hear the kind of music they want — when they want it.

The RECORD-PLAYER is an extraordinary instrument which can bring you the exciting rhythm of "The Jumpin' Jive" . . . or the inexplicable soothing strains of a Brahms Iullaby. Completely your servant, it supplies your demands in music.

The RECORD-PLAYER is the answer to a demand for individuality in music — it replaces the

humdrum monotony of the music of someone class choice. Into your home you can bring the finest of classical composers — their composition beautifully executed by the music-musicers of the world . . . or if your relaxation demands the lightness of more popular music, it's yours for the asking. The most complete selection of classical and popular recordings is available today.

Most dealers are ready to offer terms . . . lay-away plans for Christmas buying . . . trade-in allowances . . . everything to make your ownership of these fine instruments more possible. But ask your dealer — let him tell you!

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General Electric Radio

CLAUDE BROWN MUSIC CO.

R. C. A. Victor Radiqs. Victor, Bluebird and Decca Records

SEARS ROEBUCK and CO.

SODEN ELECTRIC

R. C. A. Victor Radios, Records, and Combinations

TOUGH GAMES LOOM FOR ACE GRID CLUBS

Nine Major Teams Still Remain in Ranks of Unbeaten

NEW YORK, Oct. 23 (U.P.—The woods are full of rough, tough customers today, busily plotting to ambush unbeaten football teams this week.

Of the top nine teams in the country, only Tennessee, which plays Mercer, has an easy Saturday ahead. The game of the week will be played at Columbus, Ohio; where Cornell, pride of the east, takes on the Ohio State powerhouse. Coming into mid-season, it appears that the best in the country—not, necessarily in the order named—are Tennessee, Notre Dame, Cornell, Texas A. and; M. Southern California, Tulane, Ohio State, Nebraska and Michigan.

All of them have a tough the Tennessee.

SCORES

ROCKY MOUNTAIN

· FAR WEST

rs 13.
Pacific university 14, Whitman 0.
Linfield college 21, College odaho 0.

Duquez: c 11. Pitisburgh 13.

Darimouth 14, Lafayette 0.

Princeton 14. Columbia 7.

N. X. U. 4. Carnegle Tech 9.

Holy Cross 20, Brown 0.

Cornell 47, Penn State 0.

Yale 24, Army 15.

Colgale 31. St. Lawrence 0.

Rudgers 25, Maryland 12.

Rudgers 26, Maryland 12.

Douten College 10. Temple 9.

Cathelli U. 89, West Virginia, Wieyan 0.

Susquename ork) 6. Colby 13, Middlebury 12.

SOUTHWEST hern Methodist 16, Marquette

Tulsa 15, Centenary 7, Texas 14, Arkansas 13, Texas Aggles 20, Texas Christian

Oklahoma 27, Kamas 7, Texas Tech 19, New Mexico 7, Sam Houston 9, Rice 8,

Sam Housion 9. Rice 8.

MID-WEST

Neire Dame 14, Nayy 7.
Ohio Sisto 23, Minneouta 20, Indiana 7, Illinois 9.
Northwestern 13, Wisconsin 7, Northwestern 13, Wisconsin 7, Northwestern 13, Wisconsin 7, Ohio 12, Oh

Georgia Tech. No. Westgran 13.

Georgia Tech. 12. Vanerblit 8.

Georgia Tech. 12. Vanerblit 8.

Kentlacky 2.

Kentlacky 2.

Kentlacky 2.

Kentlacky 2.

Kentlacky 3.

Kent

State, Nebraska and Michigan.
All of them have a tough job on Saturday except Tennessee. Tulane goes against Mississippl, Notre Dame meets Carnegie Tech, Texas A and M. plays. Baylor, Michigan battler, Yule. Southern California, Nebraska methodistant California, Nebraska methodistant of the Saturday. The saturday of the Saturday of the Saturday of good ones scattered through the country for Saturday. Here they are by sections:

LASST—Portham-Pittsburgh, Har-

oo 0.
cams that have been beaten but
be tough from now on—Holy
ss. Louislana State, Carnegle
h, Northwestern, Alabama, Fordn, Purdue, Southern Methodist,
mson, Texas.

HERE

· THERE

SPORTS WORLD

By United Press

By United Press
Challedon and Knysk II cleared
the way for their impending, meeting
in the Printies assection in the Printies assection in the Printies assection in the Printies assection in the nation's two top stakes. Chalisolate by the Printies are the present in the nation's two top stakes. Chalisolate by the Printies in the nation's two top stakes. Chalisolate by the Printies in the printies are the printies as the printies are the printies are the printies as the printies are the printies a

Solve and unionize. Even the ref-Edward unionize. Even the ref-Edward Wines of Passedens won the nathunal perfessional open tennis singles title yesterday, de-testing Fred Perry, Kniglah sta-and defending champion, 5-8, 6-8, 1-1, 20-13, at Baverly tills, Cali, ... Kathryn Hamphill turned on black in the final green at Sert William and the state of the state of the Jameson, defending champion, Lupu in the 35-bole final error Texas women's open gelf tour-ney. . . .

Pro football Davey O'Brien, wi din't look so good for the Phile ciphia Eaglea last week, complete I out of 25 pusses for 160 yar osterday. Only one was intercepte, Ward Onlf, es-Marquette hal ack, provided the margin of victor 11 out of 23 passes for 140 yards yeards, collection on was interespeted.

Ward Guift, on-Manquette initial posts, provided the margin of victory parts. A collection of the provided the margin of victory parts of the provided the provided

SPORTS

Prestige With Vandal Victory

SALT LAKE CITY, Oct. 23 UB-Uthin university's football power nouse stood head and shoulder above Big Seven conference opponent today after a 35-0 non-conference enter triumph over the University of Idaho although it was tied with Denver university in league stand ings.

of Idaho although it was tied with Deriver university in lesgue standing. If the control of the

FAA WESS

California 13, Washington State 7.
University of California at Los Anteles 20, Montana 6.
Oregon State 13, Washington 7.
Gonzaga 12, Oregon 7.
Whittier 27, Arizona State Teachre 13.

string for the remainder of the game.

Idaho threatened only once. La-verne Bell and Maurice Young, Van-dal backs, carried the plagkin to the Utah five-yard marker in the sec-ond quarter before they were stop-ped in their tracks on four suc-

cessive plays				
Summary:				
UTAH (35)		IDA	HO (0	
Bogden	LE		Howard	
Pappas	LT	5.4	Taube	
Geary	LG	Sanne		
Childs	С	Caccia		
Fitzgerald	RG		Donova	
Nawman	RT		Rathbu	
Bauer	RE	F	t. Smlti	
Swan	Q		Stoddar	
Spector	LH	E	ngelkin	
Gehrke	. RH		Frankli	
C. Turner	FB		Be	
- Score by	periods:			
Utah	-	14 7 1	4 0-3	

Design. U. 60, West Virginia Westeyan b.
Georgetom 13, Bucknell 7.
Lehigh 22, Butfalo 6.
Williams 6, Bowdoin 9.
Anherst 31, Rochester 6.
Williams 6, Connecticut 7.
Maine 10, Connecticut 7.
Washington and Lee 8, West Virginia 6.
Swartimore 14, Drexel 0.
Swartimore 14, Drexel 0.
Washington and Jefferson 14,
Utalen 19, Vermont 6.
Washington and Jefferson 14,
Susquehanna 14, City college (New
York) 6.

Here's How

BOISE, Oct. 23 (U.B)—Statistics

	Ulah	Idaho
First downs	. 20	7
Yds. gained rushing (net	277	124
Forward passes attempte	d 18	11
Forward passes complete	d 7	1.3
Yards by forward passin		43
Yards lost on attempted		
forward passes	. 0	
Forward passes intercep	t-	
ed by	. 2	2
Yards gamed run-back		
of intercepted passes .	0	3
Punting average	31	35
Total Yds, all kirks		
returned	56	111
Opponents' (umbles		-
recovered	6	7
Yards lost by penalties	55	40

Idaho Students Map Plans for Big Homecoming

be held

The Vandals meet the University
of Montana on the gridium in the
homecoming game with the 'little
brown stein' as the tradillonal
rophy as take
trophy as take
with include a heard
growing control, purguant all, fraferrilly house deconfation, and
proving displays and a parade.

Colorado Board AUTO TOP DUCK BOATS Reasonable Backs Oakes to E. O. HAVENS Battery Company rth Main Phe Keep Coach Post



Utah Increases | Major Elevens Take Thumpings During

UCILA, Washington Blate and Oregon Blate—puts its best foot forward against Thy Thornhill's Stanford squad, which, having lost to Oregon State and Oregon and tied with UCIAA, hopes its squad is not all club-footed. The Hunter allow Stanford was the stand or some state and oregon and tied Studenty Other Friday games: Oreelry State vs. Brigham Young at Greekry and Lewiston Normal vs. Whitworth at Lewiston.

Other Saturday games are Nic. Order Bay Packers rose into a tract of the standard was the standard with four waste water direct foods by the standard waste of the Saturday Coast Play

By James A SULLIVAN

San Francisco, Oct. 23 (U.P.) — The Pacific coast lotter boasted only one undefeated, untied football team in major headed for national recognition, lost to Santa Clara 7 to 0. Other Saturday games are Noticed for national recognition, lost to Santa Clara 7 to 0. Other Saturday games are Noticed for national recognition, lost to Santa Clara 7 to 0. Other Saturday games are Noticed for national recognition, lost to Santa Clara 7 to 0. Other Saturday games are Noticed for national recognition, lost to Santa Clara 7 to 0. Other Saturday games are Noticed for national recognition, lost to Santa Clara 7 to 0. Other Saturday games are Noticed for national recognition, lost to Santa Clara 7 to 0. Other Saturday for the Saturday for

Washington sank Pittisbursh deeprintog the seatem culint, 21-4, for
the Pirates', sixth straight defeat.
Brooklyn beat the Pittished pittin
Englien 23-14, and Cleveland beat
the lowing Chicago Carda, 24-0,
DARWIN, Australia (RD—St,
Elmo's fire—s flame-like glow that
occurs in tropical storms—encircled
the propellor of the plane which
Pitting Deore' Penton was controlled
the propellor of the plane which
Pitting Deore' Penton was the
form appendicitis. Forcing him to
from appendicitis forcing him to
make the entire trip by flyitig blind,
guided only by rivers.

Rowling Schedule

COMMERCIAL LEAGUE COMMERCIAL LEAGUE.

Mon. Oct. 22—Schilis vs. Sego
Milk (i).

Toes.
Oct. 24—Dell's vs. ZipWed. Oct. 25—National Laundry vs. Eiks (20).
Frt. Oct. 27—Studebaker vs.
Léaho Fower (is).
CITY LEAGUE
Mon. Oct. 22—Orange Transportation vs. Twin Falis Lumber (68).
Tucs. Oct. 24—Iron Firemen vs.
Illumer Mill.
Wed. Oct. 23—Wilson Store vs.
Piresions.

Thurs., Oct. 26—Perrine Hotel vs. Halle's Conoco (33).

Santa Clara Tips St. Mary's

BROTHER I'M THROUGH



"I took a chance with a phoney load of coal peddled by a gyp fly-by-night, and I've learned my lesson . . . I'm through! Sure, I thought I was saving a couple of dollars, but I/ve learned a few things about the coal business since then, and I'd rather hit my wife with the coal scoop

HEN I BUY COAL I WANT TO KNOW WHAT I'M GETTING

"Do you know that these truckers who haul coal from Utah just to pay the cost of the trip CANT buy good coal even if they want to? Well, that's one of the things I found out . . . they have to buy through a jobber, and they take whatever they can get . . . they hand it on to us coal users and WERE-STUCK. If the coal burns like absents and gives off heat like vanished hope, it's just too bad . . you can't call up the gyp dealer and give him a piece of your mind; and after all, that's worth something.

"Brother, when I buy coal I want to know the dealer. I want to know that he has dependable scales, full facilities for delivering coal without damage to my property; I want to know that there are only eleven bonafide coal dealers in Twin Falls. They are the only ones who deserve my business... and they're the only ones who will get it!"



CLIP

THIS LIST

fière la a complete test of Teyth Pails dealers. They operate established yards . . . they have a reputation to protect. For your own profession DON'T buy coal from anyone whose name does not appear in this group.

Know your coal dealer and you'll know the coal you buy will give full heat value per ton.

CARBON KING COAL CO. HARDSCRABBLE COAL

Phone 417

HOME LUMBER and COAL CO. Phone 14

MAGIC CITY FUEL, and FEED HI-HEAT COAL, Phone 158

IDAHO BEAN and ELEVATOR CO. Usah Chief, Star Wyoming and Usah King Coal Phone 36

INTERMOUNTAIN SEED

J. J. WINTERHOLER th Chief, Star and Rock Burl .Phone 1111

THE NYE BROTHERS CITY FUEL CO. GORDON CREEK COAL

DINES QUALITY COAL DEALERS 118 BAILROAD AVENUE

McCOY'S COAL and ABERDEEN COAL, 2nd Ave. 5. Phone 200 or 5

2

WARBERG BROS, COAL and TRANSFER Uiah Chief, Blue Blass, King and Star Coal Phone 244

BENSON COAL and SERVICE Phone 187 BOYAL BOA SPRING CANTON DOAL

THIS IS NUMBER 1

in a series of messages in-tended to protect you from the spurious coal dealer.

They Had No Trouble Getting Bag Limit



Bruins Point for Idaho Falls After Pocatello Defeat

improved Idaho Falls Tigers nere on improved Idaho Falls Tigers nere on improved in the twill be a feature of the annual south Idaho teachers convention.

The Bruins, with the luck running against them throughout the game, lost a tough battle at Pocatello on Saturday by a score of 12-7, after holding the lead most of the way.

Lad by Ghuck Thomas, who turned he had not be the way.

Lad by Chuck Thomas, who turned he had not be pocatello 19.

But here Gibb fumbled and Pocatello 19.

B

Twin Falls 7 0 0 0 0 or the team's winning on effects of Jaints of Varia, Scardino cracked five yards and then a no to Dyxmun put the Jailed for Bray

Duck Hunters Return With Full Limits

Jailed for Brawl FORGERY CHARGE



Take Inventory of Your Possessions

> What you HAVE

WANTS but doesn't have

'Don't Wants" through the use of TIMES and NEWS WANT ADS





























Tennessee Has Toughest Team in Wookset Schedule Nation—With Weakest Schedule





MARKETS AND FINANCE

By United Press

LIVESTOCK

Local Markets

Buying Prices

eds, Hes eds, 94s dealers quoted). RED CLOVES dealers quoted). POULTRY AT RA

DENVER BEANS

DENVER PINIO DIE to 11 ht, gera

Speaker Discusses BUTTER, EGGS

ic Reilning

N. Y. CURB EXCHANGE American Super Power

3 Plead Guilty

In Local Court

POTATOES-

fov. delivery: No sales; closing and ask, \$1.85 to \$1.90, an. delivery: No sales; closing and ask, \$1.82 to \$2.10.

52 Pay Fines on Parking-Charges

Duties of Laity

N. Y. STOCKS.

CLEAN-UP LAMB POOL ON NOV. 3

RESULTS IN FINE

OAKLEY

SPECIAL WIRE

ELECTRIC Kyle M. Waite

VOTE DATA GIVEN TO ACA LEADERS

erbach.
Murtaugh—Oct. 25, 7:30 p. m.,
kelnol, E. P. Browning.
Salmon tract—Oct. 26, 7:30
p. m., Hollister Grange hall. A. E.
Kunkel.

VISIT EAST END

NYA OFFICIAL TO

Ace Endurance

Fliers Keep 2

LOS ANGELES, Oct. 23 (U.P)-With

UNITY

MONEY!

TO LOAN

on farms and modern city dwellings LOW INTEREST RATES LIBERAL REPAYMENT PRIVILEGES

See Me First!

LEM A. CHAPIN

Planes in Air

LDS MISSIONARY

POLICE LOOK FOR HIT-RUN DRIVER

Man Faces Court On Larceny Claim

PROWLERS

Welfare, Missions Top L. D. S. Discussion Here

Union Carpenters Arrange Session

FOR SALE

Eldred Tractor Co.

FEDERAL

Land Bank

If laterested write or call on following National Farm Loan Association offices:

TWIN FALLS COUNTY: J. W. McDowell or Leon Weeks, Bank and Trust Bldg., Twin Falls. JEROME COUNTY: James C. Knott, Jerome.

GOODING, LINCOLN, BLAINE COUNTIES: Erle Whipkey or A. P. Conrad, Gooding.

9 TOWNS ATTEND

IDAHO WORKERS GET PAY BOOST

For Henry Smith



CLAUD C. PRATT SALES CO.

Markets at a Glance

WANT AD RATES

For Publication in Both
TimeS and NEWB
RATES FER LINE FERS PAY 1:
x days, per line per day ... 12
to day, per line per day ... 12
to day, per line per day ... 12
Say 13 1/3 Discount
For Cash
sah discount allowed if advertiseent is paid for within seven days
Times incontion.

of first insertion.
No classified ad taken for less than
Soc, including discount.
Line of classified advertising computed on basis of five mediumlength words per line.
IN TWIN FALLS
PHONE 38 or 33 FOR ADTAKER

IN JEROME
Leave Ads at K & W Root Beer
IN RUPERT
Leave Ads at Residence of
Mrs. Ida Wheeler, 713 B St.

COMPLETE COVERAGE AT ONE COST

AT ONE COST F

BY THEES and NEWS wish to make it clear to their readers that "bilind ads" (ads containing a box number in care of the two papers) are atrictly contidential and no information experience of the containing a box of the containing to the containing to the containing to the containing to answer a classified ad earrying a TIMES-NEWS box number should write to that box and either mail or bring it to the TIMES-NEWS office. There is no extra charge for box numbers.

GOOD THINGS TO EAT SWEET cider 15c gal, Public Mkt. CIDER, H. T. Blake, Ph. 0280R5.

2 TONS good table carrots; als onions, Sell reas, 305 Pine St.

DELICIOUS, Romes, Winter Bananas, F. L. Wonacott, Ph. 0492-J;
DELICIOUS, Jonathan apples; cider C. V. Jones, 2% mi. S. of S. Park

POTATOES 20 A. field of spuds. Ph. 0483-R3.

CHICKEN tamales—barbecus. 727

APPLES, 15c and 25c, 1 mi. S., W. of South Park. P. E. Meuli WINTER banana apples are now ready at J. E. Schaefer's ranch, mi. W. of S. Park, Ph. 0282-R3.

WINTER apples 25c. Will trade for chickens or grain. 12 mi. N. 12 W. Wendell bank. A. B. Raine.

DELICIOUS, Jonathans, Staymar and Red Romes. Reas. prices Bring containers. Kenyon Green

LINES for one week in the New and Times Want Ad Section cost only \$1.44 (cash rate).

LAST chance! Delicious apples Hawley Orchard, 1 mi. S., 14 W S. Park.

DELICIOUS and Rome Beauty ap ples at Albert Brent's, 2 mi. E. 29 B. of Kimberly. Truck or box rate

KRAUT cabbage—cracked 50c; big solid heads 80c per 100 lbs. Frank Kawai, 2N.,1W., % N. of W. 5 Pta JONATHAN, Roman Beauty, Wine saps, and Delicious apples 1% m E. on Kimberly Rd. D. B. Vos

DELICIOUS, Jonathans, Romes, (M. A. Stronk orchard), You pick or we pick. Ladders and bags furn. Bring containers. I mt. E. ¼ S. Addison Ave. Ph. 0396-J1, Leon

BATH AND MASSAGE

RELAXATION, 350 Main S. 1330-J. MALLORY 114 Main N. Ph. 116-R SCHOOLS AND TRAINING ACCORDION band \$1 mo. 1005-W PIANO, according 35c. 451 Locus SHORTEST route to a steady job-stenography. T. F. Business Univ

LOST, AND FOUND

LOST—Cream colored cocker span let pup. Wearing collar, Reward Phone 1583-R.

LOST: Fawn colored Pekingese do in Burley district. May be injured Ph. 706, Burley. Reward.

PAIR of child's glasses in dark car lost in vicinity of Wash. soho Thursday, Reward, Ph. 1290.

PERSONALS

WANTED—Ride to California about Oct. 25. Share expenses, 120 Wash

PASSENCERS wanted to Kansas soon, Good driver, new car. Share exp. Box 9, News-Times.

CHIROPRACTOR

\$10 X-Ray diagnosis \$2, Oct. 21-31 Alma Hardin, 130 Main, N. 1842

BEAUTY SHOPS

MRB. Necley is now operating the Modern Boauty shop. 163 3rd Ave E. Phone 355-W.

s, \$5 waves % price. Shampon and finger wave 50c. Idahb Barber & Beauty Shop. Ph. 424. Air-Cond.

BEAUTY ARTS ACADEMY
II Permanents as low as \$1.00.
Junior Student work free Ph. \$06.
125 Main West.

WE DRESS your hair to suit you personality. 10-day special on ma-chineless permanents, \$3. 223 4tt Ave. N. Ph. 2058-W for appointm't

MARGILLE'S. ici Third Ave. N. The shop of unusual permanents and leating finger waves. Oil shampoo and finger wave, Soi. Evanings by spoulsment. Phone 323.

FARM PROPERTY

The farm and acreage market is coming into one of its peak seasons. If you are looking for a CASH BUYER for your property list it in the "Farms and Acreages" column. Prospective buyers look first in this column due to the fact the through many years of Want Ad popularity it has become known as "the place where buyer and seller meet." Free ad writing service is at your disposal — JUST . . .

PHONE 38 or 32

Ask for the Adtaker

-RM. duplex, garage. Re 529 3rd E. Phone 102-W.

RMS, modern, 146 Wash

-RM. mod. house with sleeping porchy and gar, Ing. 327 6th Ave. 1

FURNISHED HOUSES

PARTLY furn. house, Ph. 0383-R

MODERN 6-rm. furn. house, \$4 Ph. 1125-J. W. E. Sanger.

MOD. 5 rms, and sleeping porc Furnace, Partly furn. Ph. 1211.

WAREHOUSES AND TRACKAGE

Potato storage cellar, 0483-R3.

POR RENT-Spud cellar on hi-wa 2 miles out. Ph. 0394-R1.

POTATO STORAGE leak-proof cellar. B. P. Hoover. 171 Blue Lakes Blvd. S. Ph. 1593-J.

WANTED TO RENT OR LEASE

0-ACRES or more. Have full equip including tractor, Can finance self Good ref's. Box 12, News-Times

REAL ESTATE LOANS

OANS on FARMS and HOMES Fred P. Bates—Northern Life Ins Co., Peavey-Taber Bldg. Ph. 1279

HOMES FOR SALE

LARGE house, ress. Terms. 693-W

GOOD 5 room house"in good part of town. Nearly new. Price \$4,000. Easy terms. Cannot be built for this money. F. C. GRAVES & BON

FOR QUICK SALE \$2,200
) 5-room modern home, close in.
\$500 cash, balance like rent.
J. E. ROBERTS, Resitor, Ph. 563.

5 ROOM HOME full cement basement, garage. Good location. Just completed and ready for occupancy. Phone 542 "daytime or 295 evenings.

PROPERTY—SALE

RESIDENT lots, close in, \$300 er Terms. Ph. 5 or 21.

BEDROOM home, furnace, stoker in Logan, Utah, Prop. in or nea Twin suitable, A. M. Bell, Twin Falls.

TRADE—Will consider taking a Twin Falls residence worth \$2000 to \$4000 as down payment on a Castleford farm, 150 acres with 110 shares water. SWIM INVESTMENT CO.

FARMS AND ACREAGE FOR SALE

CLEAR 40, partly fenced, no bidgs 2 ml, out, Box 8, News-Times,

MY farm for sale. Will accept crop payment terms, H. S. Beals, Good

1490 acre stock ranch, priced to sell Will take medium priced amai ranch in Twin Falls tract fo

ranch in Twin Falis could be equity.

equity.

5 seres, all North and East alope Near Twin Falis, Small buildings elso per acro. Bary terms,

F. O. ORAVES & BON

ANNOUNCEMENT TO PARMENS, W. L. Henderson, people asks representative will be lossed asks representative will be lossed asks representative will be lossed asks from the purpose of selling and the paper of selling according to the paper of the

FARM IMPLEMENTS

ELEC, spud sorter, See John Som

F-12 McCORMICK-Desring tractor test puller, 2% ml. W. of So. Park.

M. mod. Cheap. 611 3rd Ave. E

SITUATIONS WANTED

EXP. carpenter, ress. Phone 1412 PRAC, nursing, cooking for crew hakpg. P.O. Box 17, Jerome.

WANTED-Potato digging. M. E Willhousen, ¼ ml. W. of Curry Call evenings.

FEMALE HELP WANTED

EXP. girl for housework and care of children, P. O. Box 412. MIDDLE-AGED lady for genera housework; stay nights. Call 716

HELP WANTED-MALE

EXPERIENCED
CAR SALESMAN
Write Box 10 Times-News HELP WANTED—MALE AND FEMALE

30 WEEKLY -- Grow Mushrooms, callar, shed. We buy 35c ib. World's largest company FREE BOOK Mushrooms, 2019 2nd. Seattle, Wash.

SALESMEN WANTED

WANTED DISTRIBUTOR

salesman with business exp. to loo
after our customers and also t
operate service dept. Perfer loce
man. Write details of age and you
past exp. den. Mgr. Box 983, Day
ton, Ohio.

BUSINESS OPPORTUNITIES

POR LEASE: Service station equip ped with grease lift and mete pumps. Write P. O. Box 208 or Pi 134, Twin Falls.

8000 muls equity in White's Drive-In, 118 Blue Lakes Blvd. An excellent business proposition for the right party exp. in this type of business Cowner must sell on acc't of sickness. Ing? White's Drive-In.

FURNISHED . RMS. Adulta only, 312 4th E.

1 RM, priv. entr. \$15, 435 3rd N. 2 RMS, Ress 338 3rd Ave. E. 1256-3-RM, furn. Bungalow Aut. 2nd E 3-RM, apt. Adults, 212 4th Ave. E JUSTAMERE Inn. Ph. 458, Ussia 97 APTS, The Oxford, 428 Main North -RM. apt., kitchenette, heat, lights water, \$20, 459 2nd Ave, N.

RM, mod, apt, Partly furn. Adulta 228 2nd Ave. N. (rear).

MOD. 4 rms. Heat, hot water, Adults. \$35, 321 7th Ave. N. Ph. 328. 3 RMS, furn. Oll heat, elec. cooking. Adults. 266 Blue Lakes N.

BOARD AND ROOM

RM, & bd. 361 2nd Ave. W. Ph. 1213. BOARD and room in comfortable modern home, \$13 fibe, North.

HOUSEKEEPING ROOMS

LIVING rm. and bedrm., firepla-and atoker. Air-cond. Ph. 1952.

FURNISHED ROOMS MODERN reom, 485 2nd Ave. N

STOKER heat; 411 3rd W. Ph. 1521 LARGE bedroom, Stoker heat, Pt 1215-R. 966 Blue Lakee,

PLEABANT room; garage, 1833 Ma ple. Phone 327 dr 1888.

NICE modern front rm., close in, 12 6th Ave. No. Ph. 1822-W. ROOM, can be used for light he keeping. 250 4th Ave. E.

LOVELY room, private home. Furnace heat. \$12 7th Ave. North. UNFURNISHED HOUSES

4 RMS | modern, 537 Brd W. LO, house, newly decorated, 693-W 5-ROOM house, W. O. Smith.

5 RMS., partly modern, 275 Jackson, 4-ROOM house, practically new Reasonable, Inquire 169 Lois,

POTATO pilers and sorters. All steel construction! KRENGEL'S SHOP FARMS AND ACREAGES

LIVESTOCK FOR SALE GUERNSEY springers. 1/4 mi. E

SPRINGER cows, 6 mi. S., 1 W 's N. Kimberly, L. L. Peterson.

PUREBRED black Poland China boar, year old. Ph. 36-R2, Hazelton E. P. Beachell, 14 mi. N. of Filer

WISS Jersey cow, \$35. Presh is 1 month. N. B. Moser, 2 ml. S., W. of South Park, Highway 26.

HAY, GRAIN, FEED

UNFURNISHED HOUSES 00 TONS of hay and 50 acres b straw, M. A. Robinson, Hanse ROOMS and garage. Call 7 to P. M., 553 Main East. Ph. 1692-

CLOVER and flaxseed cleaning Seamless bags, new and used Globe Seed & Feed Co.

LIVESTOCK—POULTRY WANTED

HOHEST prices paid for your fa chickens and turkeys Independen Meat Company

BIRDS, DOGS, RABBITS BOSTON bull pupples. 8J14, Filer GERMAN police pups, 2 months old

LLEWELYN Setter pups, Edward L. Owsley, Hagerman, Ida.

Will trade 2 planes.

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FUR REN'T

WE HAVE 2 FARMS FOR

CASH REN'T AS FOLLOWS:
300d 40 with nice improvements,
4800 cash rent. An adjoining 40
can be leased in connection with
his place on crop basis.
9 Acres at Shoshone, Idaho, with
old decree water right, approximately 70 acres in cultivation, \$750
cash rent.

Cash rent.
SCHMITT & WHIPKEY
Gooding, Idaho Phone 210

2 JERSEY cows, giving milk; 16 weaner pigs and 3 purebred Pol-and China sows. Ph. 1862.

l Span 4-year-old fillies.

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2 Span of smooth mouth mares.

All above are good animals.

I Set nearly new harness.

Guernsey buil, 18 months old.

C. D. McClanahan. 287-R3, Jeron

HAY delivered. Joe Berks, 1% mi. E

ENGLISH Pointer, female, 1 year Partly train, \$10, 1 mi, S., 1 W. o South Park, M. R. Pinney, 0284-R1

FOR SALE OR TRADE

4 NEW cow stanchions. E. Olive 1½ miles W. of Hazelton.

SMALL or girl's bicycle. Ph. 1065-W

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Business and Professional

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GERRY CLINION

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LET'S SWAP

MISCELLANEOUS FOR SALE VESTINGHOUSE cleaner for spring and mattress or day bed. 1850-M 2 GOOD TYPEWRITERS standard Underwood typewriter, used only 3 months, and a Corona portable, 4-row tabulation, George Parks, Ph. 856. NEW 4-rm. house in South Park for late model car. 248 Main S.

GOOD electric ranges—will trad them for most anything. HARRY MUSGRAVE

PIANO lessons by experience teacher, for farm products. Kath ryn Merrill. Phone 1270.

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SHOOTING—MARY Alice Park, \$1.00 cach visit. Trespaying prosecuted STOVES and repairs at SWEET'S BASEMENT STORE

4,000 SHARES of Copper King min ing stock and 200 of Ima Mine Box 11, Times-News. IDAHO JUNK HOUSE 152 2nd Ave. South. Ph. -WHEEL trailer, 16-in, rims. 8-i bed. Also 6-tube G-E elec. radi D. R. Buckendorf, Box. 395, Bul-

LARGE flat top black walnut desi and swivel chair to match. Two bungalow beds, Phone 347. GOOD heating atove, 320 3rd E. COOK stove, 260 Jackson St.

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Perrins Hotel Bidg.

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Movino

oCoy Coal & Transfer, Aberder coal, moving, transfer, Ph. 3, 20

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Dr. O. W. Rose, 114 Main N. Ph. 93

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Trailers for rent. 251 Pourth West

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tepairing, refinishing. Cress & Bruley Furn, 130 2nd Ht. E. Ph. 100.

Upholetering and Bilp Covera Themete Top and Body Works

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FOR sale or trade, good feather bed Write Box 355, Gooding, Ida. BARGAINS in used furniture! SWEET'S BASEMENT STORE

LINOLEUM-9 ft. wide, any length Moon's. Phone 5. HOOSIER kitchen cabinel, dinin table and chairs, child's bed, la ble radio. 336 6th Ave. E.

TUXEDO—Beautiful double breast-ed model. Original cost \$50; used only a few times. Tailor made for six-foot man, size 42 Priced lowi Richardson Cleaners.

So (cash rate) is all it costs to in-

HOUSEHOLD FURNISHINGS

SIS and up. Stokers and furnaces

5 and up. Stokers and furn BRIZEE METAL WORKS.

FIREPLACE lurniture: acreens andirons, fire sets and grates is brass, bronze, hammered and chrome finishes. Krengel's Hdw

HOME Comfort" enameted range, A-1 condition, Genuine Navajo rig, new, Oak dining table, Ph. 1216-R. 1216-R.

HMMONS bad, springe, innerspring mattress, dresser, range, Cold Beal \$212 rug, used 6 mo. Elec. radio, nurse's uniforms, size 10, misc articles. Ralph Williamson, 3 mt. 5., 2 E. of E. 5 Pte.

OUT THEY GO

AT A SACRIFICE1

-new 6 ft. Hotpoint refrigerator, regular \$109.98, now. \$132
-new 9-lb. washer, equipped with eleo. pump. Reg. \$79.98, close set. \$453 MAGIO CITY PEED & FUEL.

Roos "Sweetheart"
CEDAR CHEST
full cedar interior gives positive protection against moth damage.
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AUTOS FOR SALE HEV. sodan \$25. 125 5th Ht. '29 OHRV. Master Deluxe actia: Reas. Inq. St., Regia Pool Hall.

26 NASH lite 6 sedan. Extra goo \$60. O'Oonnor, opp. Park Hotel. 2-30 mod. Chev. sedans, other light cars. H. S. DeWitt, 14 mir N. 5 l'ts 1931 Plymouth sedan or will trad for stock. Phone 1171,

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By William Ferguson

TWO VKE-PRESIDENTS

AUTOS FOR SALE SEE THESE uth sedan (A-1) uth sedan (A-1)

35 Plymouth segan the 350 Dodge Sedan 250 CHANEY MOTOR CO. 140 2nd Ave. East Ph. 1818 20,000 MILES IN 12 DAYS!

And, no other full sized car has ever gone so, far per gallon of gasoling in an official test as has the 1946 Hidden. The size of the size of the Hidden of the size of the size of the Hidden of the size of the size of the The answer to any question you may sak as to long life and free-dom from repairs can be found in the record books of the . AAA CONTEST BOARD

TRUCKS AND TRAILERS

TR. house, \$75 cash. 304 4th Ave. W

NAMES in the **NEWS**

By United Press

parently because u most ure.

From motorcycle cop to grand opers atar in 30 months is the story of George Stinson of San Francisco. In his home city Saturday night, Stinson wowed the erminstance, who packed the opera house lovers who packed the opera house to hear him make his debut in "I, Pagliacel".

slayer of the second of the local today for his life.

Sylvia Sidney, stage-screen act ress wife of Actor Luther Adle gave birth to a five-and-a-half pound boy at New York.

McNary said it was the consensus of those conferring "with the Presi, dent that a vote on the bill would be reached Friday. Barkley said the discussion did not extend beyond the probable time of passage and that changes made by the legislation's sponsors to meet ob-jections were not discussed.

LONDON, Oct. 22 419—Two more!
British ships, the steamer See Venture, 1375 torn, and the steamer Miller of the See Venture that the steamer See Venture that the steamer See Venture was the steamer See Venture was a sun to the whitement of the north coast of Sections. The Whitementhe wenture steamer was the revenue of the see the see the see that the see

NEUTRALITY VOTE

NOTED FISHERMAN

45 Feather scarf, 56 Compass VERTICAL

1 Provided. 2 Striped mammal. 2 To captur 4 Data.

FALSE AIR ALARM

signal was sounded within 10 min-signal was sounded within 10 min-tion. O derman planes appeared over the same area of the coast rester-day during church services. One of them was shot down by royal air force planes. German planes: had appeared along the east coast from the Orth-my slands southward every day

HORIZONTAL saperman and writer.

ADD BE DO LAR 10 by birth 10 courses and writer.

ADD BE DO LAR 10 by birth 11 courses and writer.

ADD BE DO LAR 10 by birth 11 course and a covarion.

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16 Before.

17 Musical note.

18 Moccasin.

20 Certaining to the nose.

18 Moccasin.

21 Certaining to the nose.

angling.

84 Preposition. 85 He is still



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ENGRAVING PHOTOGRAPHY and ART SERVICE

The Idaho Evening Times and Twin Falls News today announce three new services for their readers and advertisers—services unparalleled in less than

Beginning today, these new departments—engrav-ing, photography and art—go into complete opera-tion, producing local pictures, cuts and cartoons for the news departments, and sketches, drawings, illustrations and layouts for the advertising and commercial printing departments.

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Now an important news story can break and in a flash our own photographers and engravers will be on the job, taking and making pictures which a few hours later will be on the doorsteps of our. readers!

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unlimited possibilities for pictorial treatment of local news and afford vast opportunities for advertisers in the development of their merchandising programs.

Hereafter readers of the Times and News will get a complete picture of every important news development in Magic Valley, not only through the efforts of our fastworking news staffs, but with pictures, cartoons and the like, produced through the combined facilities of photography, engraving and art.

With these convices adverse adverse.

with these services, advertisers in the Times and News will find many new ways in which they can better illustrate their wares and estab-

With the exception of the amalier body type, at of the lettering, artwork photography and engraving embodied in this advertisement, was produced by the new department.

lish their individual identities. There is no limit to the benefits they can derive from availing themselves of these new fa-





Idaho Evening & The Twin Falls
IIMES & NEWS





Pat Branin, left, and Keith Hunter, tere they produce various sketches, d mes and News. On occusion they are o also is experienced as an occur-