
W. A. Ostrander Home

Wins Yule Light Prize Stressing ingenuity of ideas, judges in the Times and
News 1939 Christmas lighting contest had awarded brand prize of $\$ 25$ in the residential dirision to W. A. Ostrander,


Spotlight on Washington And right in the middle
of all the news you'll find

Bruce Catton


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 Wen the credit side of the survey
ratitc tanes whill whit could




## Happy NEW. YEAR

 wertity of happlinson aild prom Palace SAND AND GRAVEL


Sincere Wishes

FOR A
HAPPY NEW YEAR
 Consumers Market






## PROGRESS


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$\qquad$ accordingly．

Depression Baby
r $\qquad$
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ME AND MY GANG WISH YOU ALL A HAPPY ANI PROSPEROUS NEW YEARI

HARRY MUSGRAVE

| Hoop－RahSalutes <br> New Year of 1940 <br> Throughout City <br>  <br>  <br>  <br>  <br>  $\qquad$ <br>  <br>  <br>  $\square$ <br> sparking holdiay werk In a decade and ias minute courtesies for stu <br>  <br>  $\square$ <br> sats <br> tick $\square$ |
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Five Queens to Rule

## Each year the Gold and Green ball of the Twin Falls atake

 M．I．A．，becomes more pretentious in beauty，more spectac－ular in pageantry，and the one for 190 will be no exception．
Details for the elaborathevent of Jan 17 at Detains for the elaboratesvent of Jan． 17 at Radioland，were
outlined by a special．committec，meeting yestérday evening
at the

| over the ball，which is scheduled to begin at $8: 8,30$ on $o$ clock， |
| :--- |


|  | $\mid$ sention of（uens set．for9 |
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 Arranged to Fete



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## BEORE A COLD cets a rijal

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## SPECIAL PRICES

dRY CLEANING

## Richardson＇s

Phone 870

$\frac{\text { SARL }}{\text { NEU WINS INTERCOLLEGIATE SLALOM }}$

Washington Skier Goes Into Tie For Point Lead


| Southèrn California Giants Meet |
| :--- |
| Shoshone Redskins Upset Touring |
| House of David Club, 32-30 | \(\begin{aligned} \& Sports Editor <br>

\& Sues <br>
\& Sunis <br>
\& For \$ \$ 0,321\end{aligned}\)



Mac Picks Vols, Tulane
Georgia Tech, Clemson
McNeill Drulss

|  |
| :---: |
|  |  | Bobly Rigas

## CLEANING SPECIAL

3 3
Royal Cleaners


For \$80332

[^0]Tennessee Today Trojans Rule Slight Favorite in Annual Rose Bowl Contest



Mothèr Keeps Up Continuous Diary of Children 30 Years

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## Happy NEW YEAR

No gause to arnet all our rionide and cuntomera．May wint of proaperily．

Thometz<br>TOP AND BODY WORKS



Graveside Rites



DANCE TONIGHT Rocking Chair 13ALLROOM a Kimberly



Bunting Tractor Company
Tractors
Hoire

Road Machinery TWIN FALLS

Diesel－Engines La Grante

Political Griddle Sizzles as Jack Garner Returns to Washington


## Greetings.. From the Classified Department . . for a Happy New Year




 Bonmer serf, ningucece
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 Man Accused of

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Toller, arrest was made by Radiator's Leak - Sets Car Afire


The governor sada repports stax ed
 RANNS MELT.SNOW


Penney's
Merchandise Is
TESTED MERCHANDISE
No matter what you pay at l'enney's- you can
depend on getting the most for your money: Everyithing on our shelves is rigornusly tested

## Flour Sack Squares -5




## THREE for 2

CLEANING SPECIAL


New Method






##  <br> Mavina

Stocks Weather Outbreak Of War But Fail to Gain


## AMERICA'S BEST KNOWN BRANDS are found at

TIURNITURE, alone, cannot make a furniture store. We believe this affer many years in the business. of completely serving the people of Magic Valley. In 1920 we realized this and we are reminding ourselves in' 1940 of the same fact. That's the reason we have combined a coniplete furniture stock with two other important factors-brands of merchandise that by their reputation are guaranteed to bring satisfaction,-and a strict code of business ethics designed to further satisfy each buyer in our store. Note the brands advertised here-"they are famous for their quality but not their. high price: And please read our Code of Business Ethics for therein is our guarantee of, satisfaction to everyone who selects from our big stock:
Our Code of Business Ethics

1. Truth in advertising.
2. We never promise the impossible.
3. We eliminate silly, suppritative and ridiculous adjectives in
4. We, hundle only naerchnadise of such quality as we can conscientiously recomnend.
5. Bivery piece of furniture on our floor has n price tag on it
marked in PLAIN FIGURES.
6. Our Paces are reasmable.
7. Our deferred paypent service is offered in a straightforward legitimnef frunuer that is thorouglily understand-
able and sutisfyitk, to our customers. While we grant able and sutisfyinge to our customers. While we grant
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and will permit we nevernme such mislcading eredit will permit, we neverymuke such mislcading
statements as "make your own drms" and "puy as you
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8. We employ mone but efficient, courtents and acemmodating

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10. Wr are interested in makimg sour hanse mere cherefol and


Lawest passible pricen alwayn prowail.
You, as thousands of others, will enjoy trading at

FURNITURE STORE
Bert A. Sweet, Owner
Bacantyreat Mattress and Ace Spring




## SHOSHONE <br>     




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DID YOU KNOW? Your Times 6.000' home more th caders. T amill and that eaching each individ our wants today.

Call 38 or 32 ASK FOR THE AD TAKER!








[^0]:    IDAHO PACKING GOMPANY

