## WISCONSIN VOTERS FAVOR FDR AND DEWEY

 State May Rest Thursday in Murder Trial GHIF Of STAFF Vandenberg and Gillette Only MajorWitness Left to Aid
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## WORK CLOTHES for

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\section*{Work Breeches <br> 

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|  | The thiti: Guaranten . . . it you do not Pind lat Oyrimla the longent wearing pou have neve wern. you can liave a niw pair frew or Your Monvy Backl:1 <br> Only Lee Overalls give you tough Jelt Deniml. He's spun with the famous." multiple twist" of genuine long-fiber cotton . . . extra wear is woven inl Buy your exact tuilored size - it will always fit you like the day you bought it. . . Jet Denim is Senforixed-Shrunk. <br> JEIT DENIM overalls SANFORIZED SHRUNK |
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## Van Engelens

selection of spring fresh footwear...

Are you ready to shuck winter shoo blues? Ready to step into spring's smartest footwear? Ready to maet spring's dress-up-month half-way? Then step into our atore and look over the grandest array of spring shoes you've ever witnessed . . : A stock that: has been augmented with new daily arrivalis to present a laiger-than-aver selection. They're here! . . . in every one of fashion's dictatess


Now's your chance to preview our new store . . . we're open ready for business . . . and glad to show you about! With the exception of a few details our new store is practically complete, Come in!
...and choose from a GRAND


Watch for Early Amnouncement of Our Gula Formal Opening. I'm Coming Some.

MEN! You haven't been overlooked in our plans for better shoe merchandising. Come in! We'll show you!


#  

TELEPHONE 38


States Proclaim Their Wares The states of the unioh have learned not to hide their lights under any bushels. If they've got anything
to offer either inclusiry or the tourist trade, they want to offer either inclustry or the tourist trade, they want
the rest of the country to know it. And the best medium the
Before 1935 , only six states made any provisions in their fiscal budgets for advertising. This year, 40
states have earmarked funds to be used for publicly extolling their merits, and 75 per cent of these states intend to use the newspapers of the nation liberally
to get their messages acioss. A total of about $\$ 4$, 400,000 has been appropriated. Thirteen of the state have appropriated more than $\$ 100,000$ each. Th grorida, which long ago b
axiom, "It pays to advertise.

Many iof the benefits from advertising are too in
tangible to be measured But some of the states, which tangible to be measured. But some of the states, which started advertising in ingo have already seen the
results burst right out into indisputable statistics.

- Arkansas picked up 92 new factories, representing a total investment of $\$ 2,600,000$. New Jersey noted a
$\$ 167,000,000$ tourist business last year and a 28 per cent increase in the value of the state's branded ad
vertising products. North Carolina opened its' arms to 51 new factories during the first eight months of 1939. Wisconsin's gain in tourist trade was reflected by the jump in gasoline taxes from $\$ 6,500,000$ in 1935
to $\$ 8,030,000$ in 1939 , and in non-resident fishing licenses from $\$ 5,157$ to 112,185 .

The influx of tourists into any state projects it resort landlords, and department stores, who ar usually direct beneficiaries. The money taken in seeps makes possible greater spending, filters finally to the smallest business

For several yeurs the state of Idaho has been doing an effective job of advertising its agricultural pro ducts, and chambers of commerce likewise are publi
cizing the state from the standpoint of tourist attrac tions.
Wouthern Idaho, Ine, regional chamber of com plans for telling the whole country about Magig States' advertising this year should bring even sing offorts will help vacationer plan their itineraries.


[^0]POT SHOTS

We Shake Hands With Ogden



- serial story
K. O. CAVALIER oy jerry brondifild


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Of Twin Falls
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LATEST BOOKS



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## N1 Social-Clubs-Lodges

Miss Violet Adams Is
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## MIH ADBA pGLLMEK




Addiltonal Society Page 10

Ida IDAHO EVENING TIMES, TWIN FALLS, IDAHO

## Announcing

A Complete Line of Awning Stripes
and
Venetian Blinds

We have reopened our canvas department with a complete line of the latest and up-to-the-minute materials and Venietian Blinds. To those who want the beat, we are in a position to give outstanding workmanship and service.

## A BETMTR Amnings and

 Shade DLIIL Venetian Blinds[^1] outlast all others.

Foss Canvas and Leather Shop Under New Management

Fred Foss, Jr. PHONE No. 8

## CLEARANCE SALE

 have sold our lease to newberry Must Vacate April 30thGenuine<br>CLOSE OUT PRICES!<br>Cost And<br>Less Than Cost!<br>\section*{Announcement<br><br>MAY 1st WE WILL OPEN<br><br>AN<br><br>EXCLUSIVE<br><br>PRESCRIPTION PHARMACY<br><br>AT<br><br>117 MAIN AVE. EAST}<br>\section*{Toilet Articles}<br>Patent Medicines Cigars Cigarettes<br>Vacuum Bottles Electric Goods

All Merchandise in Our Store Except Prescription Stock At Bargain Prices! W KINGSBURY'S DRUG STORE

## RED SOX WIN＇GRAPEFRUIT＇LEAGUE CROWN

Cronin Sees Dethroning Of Yankees


Bureau Will Handle Loop Statistics

Dietrich Fight Team Defeats Wendell Clubs

## 



## THE PAYOFF

harry grayson
（NEA Sports Editor）



Bowling Aces Attempt to Retain Crown

Reds Look Better For 1940 Than They Did in＇39
TAMPA，Fla．，April 3 （U，P）－Nothwithstanding those four
resounding smacks from the resounding smacks from the Yankees，Ernie Lombardi＇s nap
at the plate，the double－play nightmare between Frey and Myers at second and other world series horrors，the Cincin－
nati Reds have，a better ball club this spring than they had a year ago，
The Reds have strengthened their pitching，their infield
is steadier，their catching is satigfactory， is steadier，their catching is satisfactory，and if they could
only find a hard－hitting left fielder，they would be a lead－

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Rangers Take Opening Tilt In Ice Play－off

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Hoppe Takes World Title For Billiards


| Training Camp Briefs |
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| Bowling Schedule |
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dry va. Idaho Power.



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ITTE GRDDERS PRACTLCE

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## STRIKES <br> 






Mac Sees European War Slowly Putting Strangle on Competitive Athletics



MARKETS AND FINANCE By United Press
LIVESTOCK :Grall FRCCOMMALDPRP

## A Word to the Wise Is Sufficient－Read and Use the Classified Section

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Witness Says Johnston Asked Summer Schools 'Not True' Data ih, Affidavit Resume Sesions

EHES OWN HOME

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 PENNEY'S SCORE AGAIN:

New Spring DRESSES



| Unlumited Service Gurantee | BUY Now: <br> SAVE! |
| :--- | :--- |

86 Piece Set
Only 24 Sets
o Sell for Only $\$ \$ 850$
Children's PANTIES

10c


A Super Selection BOYS' SUITS

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NRWEST:
boys' socks
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Sa 3 Olth Girand-Dail 4 the lurgest-aclling
U.s. botted In hond


No. 9 oumal

60 MEN'S




[^0]:    Women are advisod not to lalk too much at meals the change will have to be gradual to provent shock.

[^1]:    We now have a full and complete stock of canvas. All sizes and weights. Try our make tents . . . they are superior in quality.

    DECAY-PROOFED IRRIGATION DAMS We are offering decay-proofed dams at no additional cost. We still sew dams free of charge. These dams will

