| Weather Forecast Yatma <br>  $\qquad$ |
| :---: |
|  |  |

# Foalno fxy ulmas 

## VOL XXIIL No. $285-6$ CENTS.

## 500 NAZI CRAFT RAID LONDON




## 4

## U. S. protists


 Retail Turnover
Climbs for 1939


 Bales were :11,230:000. Farmers Reelect Chairman Suchan

## Santa Comes

 - OPEN SRO CLASS
 aviation committer er ot Commerce
The Chamber of Commerce
 Dean pointed nut that, according
to Milton Powell, committee charman, 40 persons hang signed tor chair
course nt the present time. it is nee
essay to



## 4

## PISS AT FILER

Here: Nov. 28 OFRIS AT FILER

CHIRST Cersisme
invested...

sINCF the first month of 1938, Royal Bakery has been a regular advertiser in the News and Times. Every week since January of that year has found
an advertisement in these newspapers, advising an advertisement in these newspapers, advising Magic Valley housewives of the quality, desirability and dependability of Royal Bakery products. And as the above letter points out, Royal Bakery has found that such advertising has been a sound and profitable investment. Consistent newspaper advertising, coupled with a high degree of loon interest achieved though the special services of feed by the News and 'Times, areoments for Mr. Graves' enthusiasm. Throughout, he has asked for and utilized these services which are immediately available to every local advertiser-- photography, engraving, color, original art work. What could better demonstrate the value of newspaper advertising in the Now and 'Times?
writes o.. "the money we have spent has been well.
 $"$

For almost three years, each
week has font one of these products advertised in the Neman and Times: Mult.r-Krust Trade,
Germ- O - Whorl fred or Sud's Oerm-O-Whent Bread or shat over 370 adtrirtsements have appeared in bohatt of these prod tels, print ho the conses-
tenet with whey they have been tenet with white they have been
netuertised Wi arcs ind ed thank-fl for Mr. ( finis' tetter - for It is always our desire to servo $n$ customer completely and ats-
factorlly whet, in turn asur tactorily which, in turn, assures
tho customer of real success in hts newspaper advertising.


## Idaho Evening <br> me times of news

$\qquad$
popular and s clasascat record is mesestlet for your selection. RECORDS COLUMIIIA, sac, $78 \mathrm{se}, 81$ millinswick, 75 c vocation, sse окин, sбс valtity, sse DECCA, aEc, sOc, 75c ROYAL, 75c, $\$ 1$

## Phonographs, Records for Rent <br> DECCA Phonographs, Record Players

744 Main Ave. So. Ph. 2370

## 

TELEPHONE 88


Propaganda, Pressure and Persuasion
Are you on a committee?
, the United States at the moment that it seems as though every person in the country must be a member
of one or more. Committees, that is, trying to persuade the American people to do this or that in regard to the country's policies toward other nations.
Most of them are putting out propaganda. recoil. We got so gun shy of that word during the World war that it still has a disreputable odor to us. Propaganda, the source and purpose of which i
known and open, is not proparands in the disreput able sense the word has acquired. The arguments by both the National Democratic and Republican committees during the presidential campaign were propa-
ganda in the literal sense of the word. But their source and purpose was known to everyone, and their regu-
larly-issued material was not propaganda in the evil
 on foreign policy. Much of it comes frankly from known groups who frankly advocate a certain course.
It is propaganda in the sense that it aims at conviction leading to action, but it is not propaganda in the sin-
ster sense. Here is a committee to "Defend America by De-
fending the Allies." With 700 local' branches and scores of thousands of members this group begins to
exercise real powder in moldiñ public opinion.
Here is a committee "For Non-Participation in Japanese Aggression.
Here is an "America First Committee," directly
opposed to the first oppesed to the first group named.
Here are committees to ald the Chinese, the Japanese, the French, the. Poles, Scandinavian, and the people of almost every nationality in stricken Europe.
Nearly all these committees are organized and run by native American citizens. They constitute a problem
quite different from that which was attacked in forcing agents of foreign governments to register

Yet they excrcise their influence (and some are now becoming large enough to be real
on our relations with other countrics,
Democratic policies ought to be determined after hearing all the arguments. These groups are advancBut it is likely that never before has so great a galaxy
of pressure groups, committes and groups clanored of pressure groups,
for the American car.
That ear wants to be more delieately tuned than ever before.

## Out in the Cold

Left quite literally "out in the cold' by fallure of congress to back up their South Polar expedition, 59
men on the ice of Little America await transport back to the United State
Congressional funds for continding the Byrd ex pedition wore refused during the current figcal year
on the ground that war conditions made tho work inappropriate. When the Byrdmen finish the sledge and airplane trips of gengraphic and geologic exploration
on which they are now engagad, they will return home.
When thoy do so, congress ought to study most carefully the results of of their oxploration, and then quickly determine whather perhapp it is worth continuing. The
rtchest country in the world, at peace, may abnidon rlchest country in the world, nt peece, may abandon
such work after deciding thut it lis not worth while, but not through sheer neglect.

## Alanka Grows

The aparse population of Alaska has become one of the American defense headachus. That vast terri-
tory has attrncted so fow setlers that many have feared that it would be a push-over for any invader Thus it is reansuring to sere Alaska's population
Thed growing. Still pitifully small, it is now revealed as 71,911 as compared with $59,27 \mathrm{y}$ ten years ago. That
is the growth at the rate of 21.1 per cont, arnte exp coeded durin
New Mexico.
The milita
The military population is now growing atill faster of courso, and that always draws a certain amount of
cifllan population to supply the army posts, so still

fuy dircot "linvanolon alirline" from Abia.

## POT Shots

## The Gentleman in the Third Row






- SERIAL STORY

GOAL TO GO
 <br> \section*{} <br> \section*{}






 $\theta$
$\qquad$

Ho Hum Dept.

|  |
| :---: |

HUMPED BEAST

$$
8
$$

$$
27 \text { YEARS AGO }
$$

$\square$


## 

## , mand

## Grange Gleanings

by a. anRVESTER




|  |
| :---: |




$\qquad$

thinco

# 以 Social-Clubs-Lodges 




# EASTERN CLASH HOLDS GRIDIRON SPOTLIGHT 

Bostonclub Takes On Georgetown; Stanford Favored


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
| Murphy, ono of Blx men indicted by the Jury last weok on churgen it consplring to operate raca linut. |  |
| books and combplracy to combuli traud. The othora wero Brimurt Fli- |  |
|  |  |
|  |  |
| boe, and Jion Elistoss, brother of Bernind, |  |
|  |  |
| Murriay who oxpocted to turn |  |
| Mrin dive |  |
|  |  |
|  |  |
| cacoluct ${ }^{*}$ miar bebween tho byndla |  |
|  |  |
|  |  |
|  |  |
|  |  |

## THE SPORT SPOTLIGHT


为为

Jerome Eyes Twin Falls After Turning Back Burley Bobcats to Clinch Crown

## You'll Enjoy DRIVING One Of Our



1938 Chrysler Royal Coupe $\$ 625$


1939 Ford V-8 Tudor $\$ 595$
1937 Chrysler Imperiul Sedan
$\$ 550$
${ }^{1938}$, biek Specil. Scelan : $\mathbf{8 6 5 0}$
1939 Chrysler Royal Coupe
$\$ 725$
1938 Chyyle Royal Scann $\mathbf{8 6 9 5}$
1935. Cherrolet Coupe - $\mathbf{\$ 2 7 5}$

7
1935 Pontlac Sedan
1935 Studebaker Eclan $\$ 195$
${ }^{1332}$ Plymumth Scan $\quad \$ 145$
1930 Dip sot. Sedm $\quad \$ 100$
1335. Chevrolet Pickup $\$ 275$

BARNARD AUTO CO.
Chryaler, ' Phone 164
Plymouth



## Be your own ad taker and figure the exact cost the new, easy way




