

STYLES
Latest fashions on men's
fashion trends are offered in the
annual fall opening edition
today.
See Section Two

VOL. XXIV, NO. 293—5 CENTS. Full-Dollar Lined Wide Telegraphic Service of the United Press. TWIN FALLS, IDAHO, WEDNESDAY, SEPTEMBER 17, 1941. Member of Audit Bureau of Circulations. OFFICIAL CITY NEWSPAPER.

DIRECT LENINGRAD ASSAULT OPENS

Electric Power Service Restored For Kansas City

KANSAS CITY, Mo., Sept. 17 (U.P.)—Full electric service was restored in Kansas City today after a strike of power company employes that completely blacked out the city for four hours.

Resumption of service, however, was accomplished by the Kansas City Light and Power Co., with aid of strike-breakers and the issues that brought about the spectacular walkout remained unsettled.

The company moved cots and blankets into their two big plants and prepared to take no action on the ground. Company officials believed they could maintain normal power output so far as the plants are concerned.

"We can't patrol the plants but we can't patrol the lines," he said, indicating fear of sabotage in that quarter.

A battalion of the Missouri state guard, mobilized by Gov. Forrest C. Donnell, stood ready to act in any emergency.

Alfred F. Wright, organizer of the strike, said he was in jail after spending several hours in jail and was scheduled for a hearing late today although it has not been decided what any charges would be filed against him. Five other strike leaders also were arrested.

Charges May Be Filed

Chief of Police Harold Anderson said charges of malicious destruction of property and sabotage might be filed against any person should it be a direct result of this blackout. He believes some kind of a charge could be filed against those responsible for this strike, possibly an unnecessary murder charge.

The strike started at 11 o'clock last night. Service was cut off entirely just before midnight and was not until 5:30 a. m.

When the light output of 350 workers was scheduled to leave the company's two main plants at 11 o'clock last night, the workers refused to work. The strike was called off by the workers who refused to work.

The strike burst upon an unsuspecting city in five minutes' time. Some 50 to 60 strikers walked off the job at the power plants and the steam went out of the big boilers with a hissing roar. Lights blinked out over the city. The city was blacked out and rolled to a stop with panic loads of passengers.

A hospitals were hit like everyone else.

Use Gasoline Kites

Out at the municipal airport workers big balloons and gas-filled planes shuttled in and out all night. The balloons were used to guide the pilots along darkened runways.

Traffic was thrown into confusion. Crowds going home from the city hitch-hiked past stalled trolley cars.

Police said "some miracle" had happened during the night. A second release of gas and wounded strikers. They said there were few reports of robbery and looting.

Top military defense industry has been the strike was the steel plant with millions of dollars in defense contracts. Plant officials said the strike would be a considerable delay in resulting production.

The strike was called off by the strikers would attempt silence behind the operations. They posted a picket line in front of the plant.

Strike Release

The strike followed a dispute in (Continued on Page 3, Column 4)

SENATE FINISHES ACTION ON GIANT BILL FOR TAXING

WASHINGTON, Sept. 17 (U.P.)—The senate today completed congressional action on the \$3,553,400,000 tax bill, the most important American history, and sent it to the White House.

Senate approval came by voice vote after 46 minutes of discussion, devoted chiefly to an explanation of changes made by senate-house conferees.

The formality of President Roosevelt's signature remained before the measure, affecting every American citizen, for the first time in a tax way—became law.

On Oct. 1 the levying of an additional \$1,028,700,000 in taxes will start. On next March 15 approximately 2,275,000 new income taxpayers will begin to add individual and corporate income tax bills of \$2,250,700,000.

Pay For Defense Costs

Current prices and the new tax bill are estimated to yield approximately \$13,000,000,000 annually for the next three years of defense. Even so the treasury will be \$8,000,000,000 or more in the red next year.

Final congressional action came on senate adoption of a conference report on the measure which started through the legislative process more than six months ago. Another new tax bill, concerned chiefly with legal aspects of the new income tax, was scheduled to come before congress soon.

New individual income tax revenue will come from stiff brackets and the lowered medium brackets, and a reduced personal exemption.

Reduced Exemption

Personal exemptions for dependents are reduced to \$150, and for single persons to \$150, and surtax starting at six per cent for those with taxable income over \$10,000. These changes affect a wide variety of articles and services.

Everyone will find a six per cent surtax on the new money for the first time. Every motorist will have to pay a 44 federal cent surtax on the new money for the first time. It will contribute 10 per cent of its cost to the federal treasury.

(Continued on Page 2, Column 4)

Judging Teams in Action at Jerome Fair



Here's a general view of the district 4-1 stock judging teams in action at the Jerome fair this morning. Members of the various teams are shown judging the animals while owners display them. At the time this picture was taken they were judging beef cattle. The regular Jerome county fair will continue through Friday with "something doing all the time," according to the officials in charge. (Times Photo and Engraving)

Crack Troops on Both Sides Lock In Great Battle

WAR FRONT DEVELOPMENT

Adolf Hitler's armies were officially reported smashing Russian positions in an unprecedented battle for Leningrad and pressing big-scale offensive operations in the Ukraine today, but the Red army claimed new gains on the central front.

Tremendous aerial bombardment, tank-led attacks and fierce hand-to-hand fighting were reported as the German and Soviet forces locked in a battle of steadily increasing fury.

War front dispatches described the eastern front developments as follows:

NORITZ—Berlin said that German forces on the heavy breakthrough had pushed back the Russian defenders of Leningrad in desperate fighting that seemed certain to decide the fate of the former czarist capital. Moscow reported the Germans pushed back through the "ice" in one counter-attack and said that the enemy had been unable to advance.

Roda Claims Advance

GENERAL T. B. R. Army reported driving the German back from the railroad town of Yaroslavl, 20 miles northwest of Smolensk, after a battle in which the Russians were opening the way for "investigation of the railroad town of Smolensk."

SOVIET—The Germans, claimed to have been repulsed at Dnepropetrovsk at various points. It said that "offensive operations" were in progress toward the city and the big Ukraine industrial area. Nazi dive bombers were reported making the attack on railroad stations. Moscow did not mention the Ukraine fighting.

Another resolution which went through the convention called for repeal of the neutrality act. This resolution was offered by the Legion committee on foreign relations to avoid a conflict in connection with the defense groups' complete recommendation, as adopted, were:

- 1.—That we have confidence in and pledge our support to our government, our President, our war department and our navy department.
- 2.—Our present national objective is the defeat of Hitler and all his henchmen and all directing countries, and should be subordinate to the main objective. We appeal for national unity on this national objective.
- 3.—End Geographic Limitations
- 4.—The basic elements of national defense are the ability to carry war, when unavoidable, to our enemy and thus prevent him from bringing war to us. This ability will require repeal of all geographic limitations on the movement of forces and adequate provision for corresponding national unity on this national objective.
- 5.—We want America strong enough to meet any possible attack before it arrives at our shores. We want our military resources in contact and our families secure, if fighting is necessary to defend the United States, we stand upon being prepared to do the fighting outside of the United States.

The Legion followed a speech by Joseph Daniels, ambassador to Mexico.

Boy, 2, May Die Because Lights Cut Respirator

KANSAS CITY, Mo., Sept. 17 (U.P.)—For five days little Herbert Schneider, Jr., has been fighting for his life in a hospital at the University of Kansas Medical Hospital. Last night physicians saved him a 50-50 chance to live.

At 11:57 the lights went out and the respirator keeping the boy's life in the two-year-old infantile paralysis patient went dead.

Baby Tom gasped for breath. Then for an hour and a half two nurses, working in light of a spluttering candle kept life in his body by artificial respiration until an emergency generator was rushed to the hospital, and the respirator started again.

This morning Herbert's physician, Dr. W. G. Hermann, said "maybe."

Killer Takes Blame

BOISE, Ida., Sept. 17 (U.P.)—Dagel Williams, Idaho lifer, sought the release of his convicted partner in crime today in Boise.

Williams, who was convicted of the shooting of Carl T. Bracken, Twin Falls police officer, last May, accepted full responsibility for the shooting of Bracken.

Williams said he had been in a car with Bracken at the time of the shooting. He said he had been driving the car when Bracken was shot. He said he had been driving the car when Bracken was shot.

Williams said he had been in a car with Bracken at the time of the shooting. He said he had been driving the car when Bracken was shot. He said he had been driving the car when Bracken was shot.

Mary Had a Little Calf—



Mary had a little calf—and it won the grand champion award at the 4-1 fair at Jerome. Mary lives in 14. Hession. It shows above with her grand champion dairy heifer "Chicita." This is Mary's first year in 4-1 work and her first exhibit at exhibition. She won the award as "grand champion showman" and is member of the Jerome county judging team. In the picture above, Mary and the heifer are both smiling over the results. (Times Photo and Engraving)

Parachutists Used by Army in War Games

LEWISBURG, Pa., Sept. 17 (U.P.)—The Army today used 100 parachutists in a war game at the Fort Belvoir, Pa., camp.

The game was a simulation of a modern second army, today dropped parachute troops behind the Red army's lines.

It was the first use here of airborne troops. About 200, equipped with light and heavy machine guns, mortars, pistols, rifles, two hand grenades each and enough ammunition for a day's fighting, were dropped at a crossroads near Clarence, 20 miles behind the Red lines.

The parachute men, members of Company A, 502nd parachute division, from Fort Benning, Ga., their mission was to "destroy, sabotage and create confusion and disorder in the rear of the second army." As they leaped from their transport at 1,200 feet and floated quickly to earth they caught the Red defenses off guard.

The attack created turmoil at the 2nd army headquarters, as it followed by only a few hours a bombing of the second army headquarters. Small details of Blues. Troops were immediately ordered into the area to search out and "quarantine" the para-troops and prevent, if possible, any attempt to send them reinforcements.

There were seven men in the "aerial" command post, identified with the headquarters and tried to kidnap Gen. Ben Lear.

STAMP OFFICIAL TALKS AT REVUE

R. J. Walton, chairman of the committee directing participation of the stamp officials at the revue, today will speak briefly on the defense stamp and bond sale at the defunct square in the city.

Walton, who is also chairman of the committee, said that the sale of stamps and bonds is a patriotic duty and that the sale is a patriotic duty and that the sale is a patriotic duty.

FARM UNIT RAPS RAIL RATE BOOST

POCAHONTO, Sept. 17 (U.P.)—The Idaho Farm Bureau today opposed a proposal made at the Western regional agriculture conference to raise rail rates on Idaho truck crops.

Informed sources here said the proposal was disapproved by the Idaho farm bureau. The proposal was disapproved by the Idaho farm bureau.

PROBE OF FILMS TO BE CONTINUED

WASHINGTON, Sept. 17 (U.P.)—The Federal Bureau of Investigation today announced that it will continue its probe of films that are being produced in the United States.

The FBI said it will continue its probe of films that are being produced in the United States.

REPRISALS LOOM FOR NAZI'S DEATH

VIOHY, Sept. 17 (U.P.)—A German non-commissioned officer shot out of the chest today in a military station in Paris Monday during the night and it was believed German occupation authorities would execute the man in reprisal. It was announced yesterday the Germans had executed 10 men in reprisal for incidents which occurred last week.

Assailants of the German who died during the night escaped. They had drawn up to the curb outside the chateau d'oua subway station Monday night, walked with the man in reprisal for incidents which occurred last week.

A woman, the only witness, also has vanished. Paris newspapers have advertised for her to testify under promise of protection.

Meanwhile, it was announced Germany has agreed to the immediate release of 100 French prisoners held in German camps and military hospitals.

The man who shot said that France has agreed to do, if anything, in return for the consolation.

The first group released under the agreement will arrive at Compiegne on Thursday. The others, it was said, would be released from military hospitals as soon as their conditions warranted.

Gerard Reilly, 34, Is Nominated for Labor Board Post

WASHINGTON, Sept. 17 (U.P.)—President Roosevelt today nominated 34-year-old Gerard D. Reilly, a labor leader, to the National Labor Relations Board for five years.

Reilly, who became one of the youngest to arrive at Compiegne on Thursday, the others, it was said, would be released from military hospitals as soon as their conditions warranted.

Defense "Queen" Will Be Crowned At Jerome's Fair

JEROME, Sept. 17 (Special)—Jerome county's national defense stamp and bond "queen" will be crowned by Gov. Chase A. Clark in a ceremony which will be held in front of the fairgrounds grandstand as a feature of tonight's program, officials announced this afternoon.

Selection of the queen, from among 10 contestants, will not be announced until just before the crowning, officials pointed out.

The girls are contesting for the honor through sale of stamps and bonds and the winner will receive a \$25 bond in addition to \$10 in prizes offered by Jerome merchants.

Heavy

Although the campaign to sell the stamps and bonds got underway in this county only last Thursday, officials said today that records show stamps in the value of \$1,324,750 and bonds in the value of \$9,000 have been sold to date.

The governor will appear before the grandstand and crown the queen between 8:45 and 9 p. m. He will be introduced by R. E. Shipstead. The evening program is set to get underway at 8 p. m. and will be repeated Thursday and Friday, last two days of the annual county fair.

... Judging the queen in conjunction with the general fair, the district 4-1 and WPA fair were being staged today, judging was being staged today, judging was being staged today.

(Continued on Page 4, Column 3)

THUNDER OF WAR

By United Press

BERLIN—German claims advance in big scale offensive operations on east front, leading to smash from the Dnieper toward Kharkov and the Crimea. Kiev may be encircled. Gains also claimed on north front near Lake Iznia, where spearhead points toward Leningrad-Rostov railroad.

MOSCOW—Red army reports new gains on central front northeast of Smolensk, where 10,000 German casualties claimed. Russian dispatches fail to mention details of fighting in Ukraine but report Leningrad and Odessa defenses still strong.

The submarine fleet, with Nicholas Kharov, grand admiral, and other units, will be sent to the sea. The submarine fleet, with Nicholas Kharov, grand admiral, and other units, will be sent to the sea.

TEHRAN—British and Soviet troops in Iraq. Iran capital is under attack. British and Soviet troops in Iraq. Iran capital is under attack.

(Continued on Page 4, Column 3)

LEGION APPROVES WORLD USAGE OF ARMY AND NAVY

By WILLIAM B. SMITH MILWAUKEE, Wis., Sept. 17 (U.P.)—The American Legion roared unanimous approval today of releasing the army and navy from geographical limitations which would prevent carrying a defensive war to the enemy's front lines, if necessary.

The resolutions, recommended by its national defense committee headed by Warren Atherton, Stockton, Calif., were adopted without debate by the 28th national convention of the Legion.

The resolutions expressed "confidence in and support of our government, our President, our war department and our navy department."

They declared that "our present national objective is the defeat of Hitler and all his henchmen and all directing countries, and should be subordinate to the main objective. We appeal for national unity on this national objective."

Another resolution which went through the convention called for repeal of the neutrality act. This resolution was offered by the Legion committee on foreign relations to avoid a conflict in connection with the defense groups' complete recommendation, as adopted, were:

- 1.—That we have confidence in and pledge our support to our government, our President, our war department and our navy department.
- 2.—Our present national objective is the defeat of Hitler and all his henchmen and all directing countries, and should be subordinate to the main objective. We appeal for national unity on this national objective.
- 3.—End Geographic Limitations
- 4.—The basic elements of national defense are the ability to carry war, when unavoidable, to our enemy and thus prevent him from bringing war to us. This ability will require repeal of all geographic limitations on the movement of forces and adequate provision for corresponding national unity on this national objective.
- 5.—We want America strong enough to meet any possible attack before it arrives at our shores. We want our military resources in contact and our families secure, if fighting is necessary to defend the United States, we stand upon being prepared to do the fighting outside of the United States.

The Legion followed a speech by Joseph Daniels, ambassador to Mexico.

HOT LUNCH PLAN EXPANSION OPENS

KANSAS CITY, Mo., Sept. 17 (U.P.)—The school lunch plan in this city will be expanded to include 100 more schools, officials announced today.

The plan, which was started in 1937, is now being expanded to include 100 more schools. The plan, which was started in 1937, is now being expanded to include 100 more schools.

Double From

KANSAS CITY, Mo., Sept. 17 (U.P.)—The school lunch plan in this city will be expanded to include 100 more schools, officials announced today.

The plan, which was started in 1937, is now being expanded to include 100 more schools. The plan, which was started in 1937, is now being expanded to include 100 more schools.

SALE STEADY ON DEFENSE STAMPS Postoffice officials this afternoon reported a "steady sale" of defense stamps as the drive here nears the end of the third day. Merchants buy the stamps from the postoffice and in turn offer them to their customers. In many cases the merchants have set up special booths to take care of this special presentation.

FULL LENINGRAD ASSAULT STARTS

Party sources claimed important developments were to be expected on the full-scale assault on Leningrad. The only definite Russian claim of advances came from the central front in the region of Smolensk, which is now only a pile of charred and broken buildings. The Red Star claimed the way had been opened for "investment of Smolensk" but the positions given indicated that the Russians still had a considerable distance to go.

Convention Ends

The two-day Nazarene convention closed here last night with the final session of the general assembly. The Nazarene district superintendent, presided, and delivered the closing address.

TRICKLE

Water is trickling over the Shoshone falls—but it's only a trickle. The report from the power plant at the falls in reply to inquiries. Several residents had told friends that "there's water coming over the falls" but power station attendants said it's nothing to get excited about in a scenic way.

Wendell Man Dies

WOODEND, Sept. 17 (Special)—W. L. Crouse, Wendell, died near Woodend Sept. 15. The body was brought to the Thompson funeral home here today.

News of Record Marriage Licenses

SEPT. 17 Leland Lee Takington, 22, Jerome, and June Twilford, 20, Twin Falls.

Temperatures

Table with columns: Place, Min., Max., Prev. Boise, 48, 61, 48; Caldwell, 48, 61, 48; Coeur d'Alene, 48, 61, 48; Idaho Falls, 48, 61, 48; Jerome, 48, 61, 48; Ketchikan, 48, 61, 48; Lewiston, 48, 61, 48; Moscow, 48, 61, 48; Pocatello, 48, 61, 48; Shoshone Falls, 48, 61, 48; Teton, 48, 61, 48; Twin Falls, 48, 61, 48; Wallace, 48, 61, 48; Yellowstone, 48, 61, 48.

News in Brief

Leaves for School Bob Stahler left today on the "student special" for the University of Idaho. Students Depart Dean Brown and Jack Ingraham left today for the University of Idaho, southern branch. On Business Trip E. N. Day, Twin Falls, transacted business in Boise this week. Circle No. 5 W. S. C. S. of the Methodist church will meet at 2 p. m. Thursday at the home of Mrs. J. E. White, Blue Lakes boulevard.

To Hawaii Miss Julia Teasor, registered nurse, Omaha, Neb., visited this week with local friends, before leaving for the Hawaiian Islands.

To Marine Base Lieut. Ralph Powell is leaving tomorrow for San Diego, Calif., where he has been transferred to the United States marine base.

Frankmen Students Mr. and Mrs. J. W. Robertson, their son, Joe Bill Robertson, and Miss Pearson and Ted Lake have gone to Moscow where the three youth will enter as freshmen at the University of Idaho.

Drake Unimproved Condition of P. E. Drake, pioneer Twin Falls farmer and business man, remains unchanged. Friends were informed today he has been the guest of his parents, Mr. and Mrs. Milton L. Powell.

To Settle Estate Mrs. Lola Morse, widow of Ralph Morse, and her daughter, Miss Jean Morse, are here from Santa Ana, Calif., to settle the estate of the late Burton E. Morse, father of Ralph Morse. Burton Morse's grandchildren are his beneficiaries.

Penitential Counseling Rev. H. W. Gouley, evangelist, accompanied by two of his daughters, will speak at 8 p. m. today at the First Baptist church, according to Rev. Ellis Sloan, pastor. Rev. Coulson is a minister of many years experience.

Post-Bond Charged with running a stop sign at the truck lane, Kenneth Rihnhart today posted a bond of \$2 in municipal court for appearance at a hearing. Rihnhart also showed that G. Homer Dunn paid a \$2 fine on a charge of running a red light at the main intersection.

To Face Judge Charged with being intoxicated in a public place today before municipal officers last night, John Patterson was to give a hearing in municipal court before Judge J. O. Humphrey this afternoon. Records show he was held in the city jail last night.

Returns to School Allan Duval, son of Judge and Mrs. D. J. Duval, today returned to school to enroll as a sophomore at the University of Idaho, southern branch. He spent the summer in blizzard control work in northern Idaho and returned to Twin Falls last week.

Asks Permit Application for a construction permit removed as a result of a hearing was made today at the office of the city clerk by A. E. Housh, which will be in the fiscal addition, was placed at \$3,000.

Shoplifter Gets Dress, Fur Coat

A shoplifter was active in the city yesterday and during the afternoon. He stole a dress and coat from a local department store. Chief of Police Howard Gillette said today.

Unappreciated

It's a sad world—especially for young writers. Twin Falls area No. 1 draft board discovered that fact today when officials spotted a reply in a questionnaire returned by one of the July registrants.

\$100,000 TO LOAN

On Residence or Business Property, Farm or Acres, Peavey-Taber COMPANY 202 5th St. Phone 201

NEW FACES MARK TOWN HALL LIST

With 37 memberships already listed for the Twin Falls Town Hall, the second in the drive, the 1-42 enrollment is already showing a high percentage of brand-new members. Names have been included in the group, President Loyal I. Perry said this afternoon.

Mr. Perry attributed the early response in the drive to the fact that the local pupils had won their free tickets for the season today, and a fifth student lacked only one membership sale to secure his. The four new members are: Dick Silliday and Miss Mary Jane Shearer, all senior high students, and Sinclair W. Perry, a high school senior.

FINAL ACTION ON TAX BILL ENDED

The United States House of Representatives today ended final action on the tax bill. The bill passed the house by a vote of 312 to 160 votes. The senate approved it Sept. 8, 87 to 10. Yesterday the house approved the conference report by voice vote.

POWER RETURNS AT KANSAS CITY

Miss Carrigan, as supervisor of the program in the WPA, will maintain headquarters for the present in Twin Falls. The WPA carrying on the program in the Twin Falls, Camas and Kimore counties. They will be in Casala county contacting school board P. T. A. leaders, Thursday, and probably in Lincoln county Friday.

Art Collector Pays \$25 for Masterpiece Worth \$100,000

LOS ANGELES, Sept. 17 (AP)—Edward Waaner, 35, amateur art collector who does research for the WPA, learned today that a painting he purchased for \$25—which he had to keep because he "was out of a job"—is an original masterpiece valued at \$100,000. The artist, an oil portrait in color, was authenticated by W. R. Valentiner, director of the Detroit Institute of Art, as a rare work of Giovanni Battista Tiepolo, a recognized authority. Waaner found the portrait two years ago in a small shop in London. He struck his fancy. He said that beside it was a sign: "Wanted in books—see pictures—make us an offer."

LAST HONOR PAID EDWARD R. SHARK

Buhl, Sept. 17 (Special)—Many friends and relatives paid final tribute to Edward R. Shark, 61, Buhl business man, at funeral services Monday afternoon at the Evans and Johnson mortuary. Rev. J. A. Howard of the Presbyterian church conducted the impressive service. Those present included: W. L. Kyja sang "In the Garden" and "Abide With Me," accompanied by George Irvine, organist. Mrs. Shark, Mrs. Matt Clason, Mrs. Charles and Robert Miller, Mrs. John Raymond and Dea. Lester Thiele, Eugene and Ruth Keenan, Buhl.

WILLIAMS TAKES SLAYING BLAME

At trial of Williams and Hale here, the men had separate attorneys and conducted separate defenses. Both, however, were found equally guilty by a district court jury.

HOT LUNCH PLAN EXPANSION OPENS

The first to Blaine county today as the first stop in a major Valley itinerary which will extend to Jerome, Malheur, and Wheeler counties. The Twin Falls, Camas and Kimore counties. They will be in Casala county contacting school board P. T. A. leaders, Thursday, and probably in Lincoln county Friday.

SCOREBOARD

A new scoreboard has been erected in addition to the time clock at Lincoln field which will make it possible for spectators to view the time and score during games. Twin Falls high school officials said today.

DEFENSE STAMPS TONIGHT—8:30

TODAY 20c DAILY ADULTS 10c CHILDREN 5c Continuous Show from 1:00 P. M. UNCLE JOE-KE ROXY TODAY AND TONIGHT—2—2—FEATURES—2 NEW, FIRST RUN!

JACK BENNY CHARLEY'S AUNT

KAY FRANCIS JAMES ELLISON (COMEDIAN) LENA BARTER (COMEDIAN) DORIS - LOUIE CROOK (COMEDIAN) LAMONT COLLIER - RICHARD BARTON

ADDED JOTTIE Merrle Melody in Color The Color Novelty LATEST NEWS EVENTS

IDAHO NEWS TONIGHT

IDAHO NEWS TONIGHT (COMEDIAN) LENA BARTER (COMEDIAN) DORIS - LOUIE CROOK (COMEDIAN) LAMONT COLLIER - RICHARD BARTON

13 DRAFTEES ON DELINQUENT LIST

Thirteen draft registrants of Twin Falls area No. 1 will face delinquent prosecution unless they contact the local board by Saturday, Capt. J. E. Seaver, Jr., chief clerk, warned this afternoon. The 13 names will be sent Saturday to John A. Carver, United States district attorney at Boise, to see the delinquent registrants advise the board as to their address. "Those who face Federal prosecution after the Saturday deadline with their last-known addresses are: Robert Fulton Zimmerman and Neil Marion Wallace, Kimberly; John Henry Haynes, Hardy; Clifford L. Millapp, Louis James Slidner, Eugene Abraham Bryan, Elmer Grant Jacobs, Claude Doy Moore and Roy Willard Short, all of Twin Falls; and Millard Ira Wadley, farm labor camp. Tyle Wellington Glemmer, Pine, 16.

Seen Today

Shirley Smith giving voice to startled (and very piercing) screams as she sits on leather seat of auto parked in sun for consideration. Ed Walters and Ed Miller pouring unheated 170 m. two twin falls information request from eastern Idaho and wife interested in the home very couple dreams of owning. Mrs. W. L. Kyja sang "In the Garden" and "Abide With Me," accompanied by George Irvine, organist. Mrs. Shark, Mrs. Matt Clason, Mrs. Charles and Robert Miller, Mrs. John Raymond and Dea. Lester Thiele, Eugene and Ruth Keenan, Buhl.

SOUTH IDAHOANS ON U. OF I. TRAIN

Approximately 15 Magic Valley students boarded the University of Idaho special student train today as the annual fall migration to the Moscow campus swung into high gear. About 100 other U. of I. students from eastern Idaho and from the southeastern area including Boise are expected to climb aboard the special by the time it leaves Twin Falls at 8:20 p. m. today, according to J. L. Fuller, Union Pacific passenger agent in Twin Falls.

Idaho Power Ball Club Claims Title

Idaho Power team of the Merchant's baseball league won the final game of the league season by trouncing Buhl, 25-23. The game ended competition for many years with the Idaho Power club claiming the loop championship. Frankie Goodkroons and Kenny Anderson were the batter-mates for the winners, while Bailey and Burger did the battering work for the losers.

TRUCKS

36 Chev. 1 1/2 Ton Truck \$1295 38 Chev. 1 1/2 Ton Truck \$1295 34 Dodge 1 1/2 Ton Truck \$1295 34 Ford Pickup \$1295 34 Ford 1 Ton F. U. \$1295 Come In, Look Them Over with yesterday's prices today.

IRON FIREMAN-IZE NOW

BEFORE WINTER COLD CLUTCHES YOUR HOME Iron Fireman-ize Now. You want automatic heat, and you want your fuel bills reduced. Both can be easily obtained by "Iron Firemanizing." You will start the winter right when you install an Iron Fireman. Set the thermostat for any temperature you want. Get more heat units from America's great economy fuel—stoker coal.

Self-Firing Iron Fireman Furnace

A Complete Winter Air-Conditioner. This one unit does... filters... humidifies... and circulates air through ducts to all parts of the house. No coal handling. It feeds itself automatically from the coal bin. Set the thermostat and it will feed your home with clean, moist air, at the temperature you prefer. The unit contains high efficiency fuel gas, gasifier, iron fireman coal flow control, hot air blower, and spun glass air filters. INSTALL NOW SOLD ON TERMS

DETWEILER'S

"Everything To Make Living More Pleasant"

"A little more CHEER—and put it right here!" OLD SUNNY BROOK. Whenever Old Sunny Brook appears there's plenty of cheer all around. So, tonight, cheer up your drinks with this fine Kentucky bourbon. "CHEERFUL AS ITS NAME" OLD SUNNY BROOK. KENTUCKY STRAIGHT BOURBON WHISKEY. Copyright 1941, National Distillers Products Corporation, New York, N. Y. 90 Proof

Try the Toiler. RICHMAN IN TOWN. JACK BENNY CHARLEY'S AUNT. KAY FRANCIS JAMES ELLISON. ADDED JOTTIE Merrle Melody in Color. IDAHO NEWS TONIGHT.

THREE MODERN SWEDISH DESTROYERS SUNK BY BLAST

31 KNOWN DEAD AFTER EXPLOSION AT NAVAL BASE

By FREDERICK LAUDON
STOCKHOLM, Sept. 17 (UP)—Three of the most modern destroyers in the Swedish navy were reported today to have been destroyed in an explosion.

The destroyers were said to have been in the Göteborg, the Kias Horn and the Kias Uglia.

An official statement said first information on the explosion showed 31 known dead and 11 injured.

Reports said the explosions had occurred at the engineering naval base in the Stockholm archipelago.

(Reports in Copenhagen to the official Danish news agency said the explosions occurred in Stockholm harbor).

Modern Ships

The Kias Horn and the Kias Uglia, of the 2000-ton class, were laid down in 1931. Each vessel had normal complements of about 120 officers and men.

The Göteborg, laid down in 1935, was a ship of 1040 tons with a normal complement of 130 officers and men.

(Copenhagen dispatches said blazing oil on water at the scene of the disaster prevented an immediate investigation into cause of the explosion).

The disaster was the second in a week in a Scandinavian port. Last week a munitions ship exploded in Helsinki harbor, causing casualties and property damage. Full details of the Helsinki explosion have not yet been received because of Finnish censorship.

Islands Screen Stockholm

The Stockholm archipelago includes a large number of big and small islands on the Baltic coast. The islands screen Stockholm itself from the sea.

The explosion occurred at the Göteborg apparently was situated near a munitions dump. It was believed the explosion was caused by the mis-handling of torpedoes.

The Göteborg exploded and broke in two, sinking rapidly. Fire spread by burning oil on the water reached the other destroyers, resulting in violent explosions as they sank.

Blackfoot Couple Sues Oil Company For Store Damage

BOISE, Sept. 17 (UP)—Owen and Luella Bunsaker, former operators of an auto accessory store near Blackfoot, brought suit in federal court here today against the Husky Oil Refining company of Wyoming for nearly \$15,000 damages by fire to their building, stock and business on June 17, 1939.

The suit charged the fire started when one of the company's oil trucks crossed the railroad tracks near their building and was struck by a train, blowing flaming gasoline over the building. The Bunsakers ask \$2,122.50 for merchandise, \$300 for the building, and \$5,000 for the loss of their business. The case will be transferred to the eastern division of federal court at Pocatello for hearing.

Dough

Bread and cake dough in Morocco is prepared in the home and then sent to the bakery to be baked. For this service, the baker receives 10 per cent of the dough.

RUN Don't Walk



to the nearest entrance to our used car lot. There you'll find an extra fine selection of smooth running cars—cars which will be glad to tell you about!

1937 DODGE 1 1/2 TON 100 in. W.B. New rings, new rear third, top condition, ready for work \$525

1934 CHEVROLET SEDAN DELIVERY—An economical delivery unit at low cost. \$225

1931 STUDEBAKER SEDAN—Lots of miles left in this one. Great big Buick. \$50

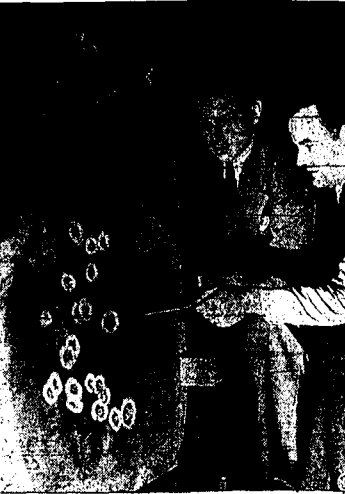
1938 DODGE SEDAN—Photo of transportation in this one. Hydraulic brakes. \$35

1935 FORD PICKUP—Reconditioned throughout, good tires. Ready for work. \$425

Buy With Confidence at

MAGEL AUTO CO.
Since 1909
TWIN FALLS

Pierce-Proof Armor Plate Protects Pilots



Eggs Fly as Wheeler Mentions Lindbergh's Name in Montana

BILLINGS, Mont., Sept. 17 (UP)—A shower of eggs, boos and catcalls greeted Sen. Burton K. Wheeler, D-Mont., last night when he mentioned the name of Charles A. Lindbergh in an address here last night sponsored by the American first committee.

Sen. Wheeler said freedom of speech had been denied the flier, who in a speech at Des Moines last Thursday said the British, the Jews and the Roosevelt administration were the principal groups trying to lead the United States into war.

The senator skillfully dodged the eggs and continued his condemnation of the President. He accused him of subscribing to the technique of dictators to lead America into "cruel, bloody, horrible war."

"The President of the United States rightly criticizes Hitler for his persecution of minority groups," said Wheeler. "The President has denounced the dictators because they have denied free speech, but he has not been heard to denounce those who seek to prevent or abridge freedom of speech or expression in the United States."

"Some ardent interventionists, some blood-thirsty war mongers who demand that we fight all over the world for the four freedoms, deny or approve the denial of free speech to Col. Lindbergh in the United States."

Eggs from the back of the hall greeted the reference to Lindbergh. Police made no arrests.

Wheeler called upon the President: "If he was determined to take the country into war, to allow congress to make the declaration.

RED CROSS FIRST AID SCHOOL SET

BURLEY, Sept. 17 (Special)—A first aid school for instructors will be held in Burley beginning Monday, Sept. 22, under the sponsorship of the Cassia county chapter of the Red Cross.

L. C. Barton, San Francisco, of the regional office of the Red Cross, was in Burley recently conferring with the chairman, Mrs. A. R. Dawson and other officials regarding the school, and later Mr. Barton will return to Burley to instruct the school.

The course is designed for persons engaged in health, physical education, traffic safety, police work, fire department work, and those responsible for safety in first aid work in industrial plants. It is available to residents of Cassia county. The course will last two weeks, starting Sept. 22, and will be held five nights per week.

BURLEY

A marriage license was issued Sept. 15 to Ronald Higley, Burley, and LeVern Souther, Declo.

Mr. and Mrs. Lloyd Cox and two sons are expected home this week from a visit with relatives in Missouri.

Ted Gochouner left this week for Port Lewis, after spending a fortnight with his parents, Mr. and Mrs. John Gochouner.

Lieut. and Mrs. Elmo Parish left this week for Port Lewis, after spending 10 days with relatives in Burley.

About 30 members and their families of the J.O.C. class of the Christian church held a supper party Friday evening in the church parlors with Mr. and Mrs. Lloyd Driskell and Mr. and Mrs. Ernest Steelsmith as hosts. Mrs. Donald Macrae entertained with several numbers on the piano.

The following births were announced during the past week: Mr. and Mrs. Ollie Hale, girl, Sept. 8; Mr. and Mrs. Rex Davis, girl, Sept. 9; Mr. and Mrs. Scott Shill, girl, Sept. 8; Mr. and Mrs. Dell Malory, boy, Sept. 7; Mr. and Mrs. Marlin Love, boy, Sept. 8; and Mr. and Mrs. John Crane, girl, Aug. 28.

Lieut. Ernest M. Sleightholm left Monday morning for Port Lewis, after spending a week with his wife and children here.

Covered Wagon camp of Daughters of Utah Pioneers met Wednesday at the home of Mrs. Mary Rencher, with Mrs. Maurine Block and Mrs. Alice Carter as associate hostesses. Mrs. Rencher presided.

GROWERS' GROUP ADDS WAREHOUSE

John Feldhusen, manager of the Bean Growers Warehouse association, today announced that the company has taken over the warehouse formerly used by Quinn-Wilson and Sons, located on the truck lane here.

Feldhusen also announced that new seed cleaning equipment of the Gem State Seed company in the same location, has been acquired and in the future will be operated by the association. The equipment is located in what was known as the Harber bean warehouse which Wilson and Sons will operate company formerly used.

Under present plans, Wilson and Sons will maintain offices at their present location in that structure and will continue in the business of buying and selling beans.

First Mayor

Cornelius W. Laurence was the first mayor in the United States to be elected by popular vote. He was named mayor of New York City in 1846.

Gordon D. Oldham, M. D.
Physician and Surgeon
Announces Opening of
Office September 22nd,
204 Fourth Avenue East

Step Out in Clean FALL CLOTHES

There's NO extra cost to care for exercise in cleaning. 25¢ for Cash-Carry.

"400" CLEANERS
241 Shephard N. Phone 438

Graduation Held At Declo Meeting

DECLO, Sept. 17 (Special)—A small class of primary presented the program Sunday evening at Declo meeting, when graduating exercises were held. There were 10 girls who had completed their primary work and are now ready to join the Bee Hive class in mutual.

The following program was rendered by the girls: Song, Home Builders girls; prayer, Meria Kidd; address of welcome and the requirements necessary for the girls to graduate, primary president, Norma Curtis; song by the class; poem, Lois Fisher; articles of faith, discussed and recited by the girls.

(Talk, Evelyn Parke; one-act play by the class; presentation of the girls to receive their certificates, Miss Rachel Lewis; presentation of certificates, Norma Curtis; remarks, Bishop Winfield Hurst; closing song; benediction, Mary Lou Stevens.

Those graduating were Lois Fisher, Meria Kidd, Mavis Pries, Mary Lou Stevens, Fern Preston, Clayton Ward, Faye Saxton, Evelyn Parke, Verna Weeks and Lella Fredrickson.

Wheat Was Hidden

Wheat was poured into boxes between walls to keep it secure from raiding soldiers during the Civil War. When needed for gridding, a hole was bored in the bottom of the wall and enough wheat removed.

Van Engelens

THIRD THURSDAY Remnant Day THURSDAY, September 18th

Over 50 Wool Remnants

A much larger group and a wider range of fabrics than usual.

SEE THEM EARLY!



Van Engelens

CRAIG WOOD
winner of the National Open, the Masters and the Metropolitan Open, three of the most coveted tournaments in golf. From beginner to master it's Chesterfield.

EXTRA
We've added another Taxi to our Service
TO SERVE YOU BETTER
Prompt Courteous Drivers
An independent service, not connected with any other firm or cab line.
CHECKER CAB
OWNER
VERNE GILMAN Ph. 330

DRAIN, REFILL, and POSTPONE

New oil lasted 5,683 miles longer than the runner-up in Death Valley Death-Test... CERTIFIED



Your own engine gauge-stick can tell you best about Conoco N4 motor oil. Next best is to buttonhole the most frugal car owners you know around town. Some have never yet added a quart since changing to Conoco N4. And you can see why right here—by the mileage figures from the Certified Death-Test of Conoco N4 oil vs. five other big brands.

The whole big success of Conoco N4 started down in Death Valley—so hot you can't sweat. Here 6 new stick cars, strictly alike, each got one 5-quart fill of some one oil being tested. Then the Official Referee clamped on the locks; never a drop of oil could be added.

Eyed by impartial officials every instant, the cars all rolled off their 67-mile hourly. Here and there on the desert a carcass lay bleaching—and desert death awaited these car engines, too. For none could finish till its oil hit bottom—finishing the engine beyond repair.

CONOCO N4 gave nearly twice the miles averaged by the others tested! The 5-quart fill of Conoco N4 lasted 10,386 miles... Certified. Conoco N4 outlasted one big brand by 8,268 miles. Even the best of the five was outlasted 5,683 miles by Conoco N4 oil. Such a real difference means a real source. And two real life-givers created by man... two modern synthetics... are in Conoco N4 motor oil.

You know of modern vitamin synthetics, making up for Nature's life-givers lost in some modern food processing. Similarly,

CONOCO N4 MOTOR OIL

your next quart

FROM BEGINNER TO Master

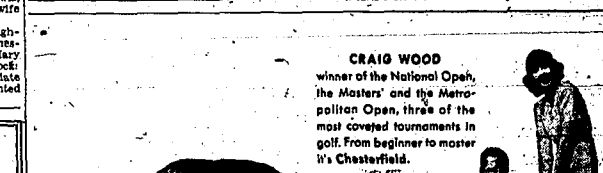
It's Chesterfield

Smokers everywhere like their COOLER Milder BETTER TASTE

Chesterfield's mounting popularity is due to the Right Combination of the world's leading tobaccos... the best known cigarette tobaccos from Tobaccoland, U.S.A., blended with the best that come from abroad.

EVERYWHERE YOU GO

Copyright 1941, Lorain & Mervyn Tamm Co.



DAIRYMAN SHIFTS TO NEW POSITION

One of Idaho's widest-known extension workers... who was a leading speaker at the recent dairy demonstration series in Twin Falls county...

He is Ivan H. Loughary, Idaho's extension dairyman for the past half dozen years.

Mr. Loughary replaces M. B. Nichols, Portland, Ore., who is well known in Idaho through dairy classification work among Holstein breeders.

Also Jersey Worker For 12 years he was western fieldman for the American Jersey Cattle club...

LANDOWNER HELP GIVEN FOR ROAD

Landowner cooperation in securing right-of-way for widening of U. S. 93 from Twin Falls to the rim bridge was down in black and white today.

Twenty-three deeds to the land strips needed for the widening were placed on record by the state department of highways at the county auditor's office.

The landowners will be called next spring to start as soon as final details of right-of-way, pole and line removal, etc., are completed.

The landowners will meet at 8 p.m. today at the Randall Floral establishment to iron out these matters.

GOODING

Thirteen girls of the Lewa Camp Fire group and Miss Bonnie MacQuivy, guardian, went for a hike Saturday.

Frank Stone, son of Mr. and Mrs. Frank Stone, left last week for Caldwell to enter the College of Idaho for his freshman year.

Lloyd Adams, son of Mr. and Mrs. D. L. Adams, Rachel Woody, daughter of Mr. and Mrs. Reuben Woody, Hesterman, and Jerry Stone, son of Mr. and Mrs. Al Stone, left for Caldwell to enter their sophomore year at the College of Idaho.

Miss Naomi Richards, daughter of Mr. and Mrs. W. A. Richards, left Friday for Boise where she will enroll at Boise junior college for her second year.

Miss Marjorie Thompson left Monday for Moscow where she will enroll for her senior year at the University of Idaho.

Allan McCombs, son of Mr. and Mrs. D. W. McCombs, left Monday for Moscow to enter his sophomore year there.

Mr. and Mrs. Earl Meyer left Monday for their home in Hill City, Kan., after visiting at the Virgil Thompson home.

Juvenile Grange met Friday evening in the dining room at the Old Fellows' hall with 13 members and Mrs. Dan Engels, assistant matron, present.

Gets New Post



IVAN H. LOUGHARY... Former extension dairyman, named western fieldman for the Holstein-Friesian association of America.

Warmer Weather Needed to Help Mature Potatoes

BOISE, Sept. 17 (AP)—Idaho potato growers this week looked forward to several more weeks of warm weather in hope their tubers reach full maturity before the first fall frosts.

Recent cold weather throughout the main potato growing areas has delayed growth and several weeks of warmer temperatures are needed to properly mature them, according to the weekly cooperative crop and weather report issued by state and federal agencies.

Temperatures all summer have been below normal and it was feared that some potato growers there might not be enough growing weather between now and the first frost.

Idaho Construction Awards \$11,006,575 In Month of August

SAN FRANCISCO, Sept. 17 (AP)—Federal engineers' construction awards totaled \$11,006,575 in August, a gain of several million dollars, over the same month last year, daily construction service reports today.

The August total showed a decline from the \$17,139,193 total reported for July.

The awards by states showed: Idaho \$11,006,575; Montana \$525,493; and Utah \$15,783,187.

KETCHUM

Shipment of lambs from the nearby grazing districts is about concluded for this season, and some fine animals are being sent out.

Some fine animals are being sent out to Ketchum by trucks and loaded on the freight at this point. The lambs ran from 85 to 90 pounds.

Bessie Staats has returned from a tour of the lakes in the east, most of the time being in Montana points and Glacier park, and all told, rolled up about 8,000 miles, missing part of the time in Canada.

Miss Coffin was a business visitor here during the past few days, and as water master, states that the increase in runoff in the hills proved very gratifying to the water users in the district, as they appeared somewhat skeptical of an excess of water late this season.

The Sawtooth club has recently been selected, and the interior presents an inviting appearance, all things are being rearranged.

Mr. and Mrs. R. L. Cummins were business visitors to Twin Falls and Shoshone yesterday.

Henry H. H. returned the middle of the week from Germania basin, where he acted as caretaker at the Hill-Rice summer camp for a couple of months.

Mr. and Mrs. William Riley completed returning to Twin Falls the latter part of this week, closing their camp on Warm Springs creek. They are delighted because of a relative of Mr. Riley.

Traffic continues steady on all roads leading in and out of Ketchum, although the weather has been snappy, the roads are all open and in the condition, and many tourists are in town every day.

Lito Hill and George Rice, who have maintained a camp in Germania basin throughout the summer, closed the place this week and moved the outfit back to town.

Health Department Hunts for Cause of 'Sleeping Sickness'

BOISE, Ida., Sept. 17 (AP)—The Idaho public health department is on the trail of every elusive clue to disease known as encephalitis—appearing as sleeping sickness in humans and as brain fever in horses.

Although far from reaching any serious proportions in Idaho, the department is tracking down every instance of the disease in an attempt to eliminate it.

Dr. C. H. Mann of the state public health department here is investigating the illness of the girl in Wendell who was suspected as encephalitis. The girl lived three miles from an area where a horse became infected.

The girl was covered with mosquito bites when she was stricken and department investigators traced the bites—made by a mosquito known as the aedes—to a horse foraging on the range in the area. After treatment she was reported recovering rapidly.

NYA YOUTHS WIN POSTS AS COOKS

WEEKER, Ida., Sept. 17 (AP)—Youths obtaining work experience at the national youth administration camp here are obtaining employment as fast as courses are completed. Dr. John Fokett, youth personnel director, said:

The unique project gives actual working experience to male youths who wish to enter the culinary arts in a professional way, the doctor said.

The project is to give excellent opportunities to rural youths and to learn cooking in the kitchen.

Formerly the project required two years of the students' time but now has been shortened because of national defense—provide army cooks. Dr. Fokett pointed out, however, that youths leaving the project for the army entered the service as civilians and not as draftees.

The project has some of the finest cooking equipment in the state to give students full training in the art of cooking and preparing everything from soup to dessert.

The unique project gives actual working experience to male youths who wish to enter the culinary arts in a professional way, the doctor said.

HEYBURN

Mr. and Mrs. Ross Fairchild announce a birth of a son at the Ruper hotel Thursday.

Thelma Beardon returned from Weir, Oregon Sunday, where she spent the past two weeks.

Dale Moffitt returned Saturday from Hawthorne, Calif., where he spent the week-end here at the home of Mr. and Mrs. J. M. Whiting.

Mr. and Mrs. Dean Croft, Aberdeen, Nev., have purchased the J. M. Whiting home and moved in.

Mr. and Mrs. Rex Leitz, Aberdeen, spent the week-end here at the home of Mr. and Mrs. O. G. Lott.

Carl Erickson left Saturday evening for Los Angeles, where he will attend school.

Mr. and Mrs. Mike Leonard have moved to Buxley where they will make their home.

Walter Prescott, San Francisco, and daughter, were dinner guests Sunday of Mr. and Mrs. Melvin Warner.

Donald Jordan and Clyde Simpson, Pocatello, spent the week-end here.

Mrs. O. D. Leonard, Boise, has been visiting at the home of Overton Bray.

SKI CABIN WORK SPEED FORECAST

Bids have been called for this week for the ski shelter at Magic Mountain, Twin Falls. District Chamber of Commerce members were held Tuesday afternoon at their luncheon in the Park hotel.

Ray Boshart, winter sports committee man, reported on his conference with Curtis E. Price, Minidoka forest supervisor. Paving for the ski shelter is already in and awarding of construction contract is expected to bring swift completion of the project.

Jaycee "work party" by which the organization would help reduce labor costs is planned. The Junior Chamber, as in the past, voted to arrange a dance Oct. 24 for visiting teachers at the south central district Idaho Education association meeting in Twin Falls.

The social event will supplement the merchants' dinner plans for welcoming the teachers. Walt Craig, chairman of the social committee, and the district Junior Chamber of Commerce leads the arrangements committee for the district Junior Chamber of Commerce convention in Twin Falls Oct. 19.

Motion picture dealing with cigarette manufacturing processes was presented by Kyle A. Bettlyon, Jay Spracher, Jaycee vice-president, invited the members to attend the radio station open house this week.

RUPERT

Mrs. Henry Nixon, who has been a guest here since Henry Darnell, for the past two weeks was joined here Sunday by her husband, Mr. Nixon, and together they returned to their home in Boise. Other Sunday guests at the Darnell home were Mrs. Darnell's sister, Mrs. John Pruitt, and Mr. Pruitt, Boise, her sisters-in-law, Mrs. Don Gardner, and Mr. Gardner, Pocatello; and Mrs. Lloyd Chapman and Mr. Chapman, Paul.

Mrs. Henry Darnell and small son, James Munroe Darnell, left Monday for San Francisco, from whence they, called Wednesday for Honolulu. T. H. to join Mr. Darnell, who holds a government position there.

A daughter was born Sunday to Mr. and Mrs. Gerald Schneider at their home in Rupert.

Mr. and Mrs. Vernon Ross returned Sunday from Soda Springs where Mr. Ross has been employed during the summer and where for the past week or 10 days Mrs. Ross has been a patient in the Caribou county hospital.

ROCK, HURLED BY BLAST, KILLS MAN

RUPERT, Sept. 17 (Special)—Funeral services were being arranged here today for Carl Meredith, 26, who was killed yesterday afternoon near Gooding when struck on the head by a rock during blasting operations in connection with construction of a defense telephone line.

The rock is at the Goodman mortuary here. He is survived by his wife, Mrs. Charlotte Culler Meredith. He was married about 18 months ago.

Officials said Meredith was standing about 750 feet from the dynamite charge when it was exploded. The rock, which struck him on the forehead and split his skull, weighed about one and one-half pounds.

The mishap occurred about 10 miles northwest of Gooding, but was in Lincoln county.

The young man was a member of a large crew aiding in the national defense construction of the telephone line. He was born in Lincoln county but had lived here for the past several years.

At Jerome



Here's Mark Cook, Hollywood baritone who is master of ceremonies at the special program which highlights entertainment at the Jerome county fair opening today.

DISTRICT LEADER ADDRESSES 20-30

With Earl Hale, district governor, as principal speaker, members of the local 20-30 club last night entertained 10 members of the Idaho Falls club at a dinner session held at the Blue Arrow cafe.

Hale spoke on the topic, "What 20-30 Has Done for Me." Following the brief meeting, the visitors and local club members went to the local radio station where open house is being observed this week.

ing to discussion of the freedom of the press and work of the American press. National headquarters have worked out a nation-wide program to say tribute to members of the U. S. press.

READ THE TIMES WANT ADS.

A Reputation That Can't Be Beat SPARK OIL CIRCULATING HEATERS

Worth More — Cost Less Proved By Use

Robt. E. Lee Sales Co. 420 Main South Phone 158-77

Van Engelen Perennial Favorites!



Following the brief meeting, the visitors and local club members went to the local radio station where open house is being observed this week.

Felt Casual \$2.95

Wear it Many Ways!

Smooth felt casual for campus, city wear! Wear the brim dipped, side-swept or halo fashion with smartly stitched trim, band. One of a big collection. All colors.

Van Engelen



Coats

As Advertised in "Mademoiselle" JOAN MILLER "FIVES" The New Fall "RUSH-DATE" DRESSES

sure "Date Catchers" for the career-bent Juniors. They sweep them off their feet at first glance in these super charmers. The full rippling skirts you love... new long torso lines.

They're Low Priced, Too, at only \$4.98

COATS Luxuriously FUR TRIMMED

Again we bought early to assure you a grand selection. If you make an early choice you'll not be disappointed.

\$1950 to \$3950

PLAID REEFER Picture at Right Double-breasted plaid reefer with smart back, flat-tail fullness. Choice of colors. Others too, 12-20.

\$2950 Others to \$39.50

\$1250 to \$2450

They're Low Priced, Too, at only \$4.98

COATS Luxuriously FUR TRIMMED

Again we bought early to assure you a grand selection. If you make an early choice you'll not be disappointed.

\$1950 to \$3950

PLAID REEFER Picture at Right Double-breasted plaid reefer with smart back, flat-tail fullness. Choice of colors. Others too, 12-20.

\$2950 Others to \$39.50

DEFENSE BONDS with Dollars Saved Traveling by Bus! KANSAS CITY \$21.75 Lincoln \$30.00 Moscow \$10.60 Provo \$6.60 Seattle \$13.30 UNION BUS DEPOT 137 Second St. East Phone 200 UNION PACIFIC STYLES

Paul Jones "In the tents of great hunters, Sahib, there is a saying, 'The very best BUY is the whiskey that's DRY... PAUL JONES!'" —says the Paul Jones Camel

Van Engelen present "Your Bore" FOR EVERY OCCASION On almost every occasion you will find yourself wearing shoes with bows this season. \$4.95 Fashion decrees that bows shall be prominent... and here are two new bows that will make you glad. The bows on these shoes unquestionably add a bit of subtle styling to the entire creations. Stop by soon, won't you? \$3.95

Van Engelen As Advertised in "Mademoiselle" JOAN MILLER "FIVES" The New Fall "RUSH-DATE" DRESSES \$1250 to \$2450 They're Low Priced, Too, at only \$4.98 COATS Luxuriously FUR TRIMMED \$1950 to \$3950 PLAID REEFER Picture at Right Double-breasted plaid reefer with smart back, flat-tail fullness. Choice of colors. Others too, 12-20. \$2950 Others to \$39.50

WESTERN FARMERS READY FOR FOOD PRODUCTION CAMPAIGN

MEAT, POULTRY, MILK, VEGETABLE INCREASE LOOMS

SALT LAKE CITY, Sept. 17 (AP)—Nearly 600 farmers and farm leaders were today taking an "all out for defense" food production plan to their homes in 11 western states.

Members of the Grange presented the agriculturists with a resolution asking, among other things, that farm boys, capable of handling farm machinery be deferred as necessary to defense production.

Speakers were heard here last night as members of Townsend club No. 4 observed founder's day.

All the programs were dedicated to Dr. Francis E. Townsend, founder of the organization.

Speakers here were Rev. J. H. Reynolds, Ira E. Pinney and Dr. Floyd Ham. Rev. Reynolds reviewed the movement since its start while Mr. Pinney declared that Dr. Townsend had the foresight of George Washington and Abraham Lincoln.

Recruiting Trip: Itinerary for O. A. Edmondson, local navy recruiter, during a trip over this section to interest those interested in joining the U. S. navy, was announced today.

Marian Martin Pattern



Misses 9700 may be ordered only in pattern and women's sizes 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100.

They'll Bring War Straight Home to You



These men, making up the new supplies priority and allocation board, will soon announce a plan for conserving scarce defense materials.

THIRTY-FIVE ENTER EXHIBITS AT FLOWER SHOW IN RUPERT

RUPERT, Sept. 17 (Special)—A total of 35 flower growers entered hundreds of exhibits in the annual flower show held Saturday in the municipal auditorium.

Baskets of asters, first, Mrs. Leo Pearson, second, Mrs. B. Knudsen, third, Don Renner.

EMERSON: Mr. and Mrs. William Schoenfeld are here from Huntington Park, here to look after their farming interests.

APPLE PICKERS WANTED: HELLER'S ORCHARD: 34 Miles North of Filer

4-H YOUTHS GET RUPERT AWARDS

RUPERT, Sept. 17 (Special)—In the annual 4-H club achievement exhibit, staged Saturday in the municipal auditorium in Rupert, the 4-H club members were awarded prizes.

White Ribbon Winners: First year clothing, Lois Spruhs, Margaret Short, Betty Lou Virginia Cole, Hebyburn, Loreta Moore, Marie Spevak, Marguerite Hutton, Phyllis LeRoy, Hebyburn.

Maro: Miss Welma Bevercombe left last week for Los Angeles, after spending several weeks with her parents, Mr. and Mrs. A. L. Bevercombe.

Doctor Shortage: In Germany, there now is only one doctor for every 2,000 civilians, because 10,000 Jews have been removed from the list, and many physicians were called up for military work.

EMERSON: Mr. and Mrs. R. L. Averill, Albion, were week-end guests at the Orville Creed home.

Better than a dozen hankies for opening STUFFY NOSTRILS: MENTHOLATUM

250 4-H MEMBERS EXHIBIT AT CASSIA'S ANNUAL FAIR

BURLEY, Sept. 17 (Special)—Cassia county 4-H club members contributed the past week toward making the Cassia county fair one of the most successful on record with 200 boys and girls exhibiting either livestock, clothing, or other 4-H club products.

Report on County Fair Awards Made: GOODING, Sept. 17 (Special)—Gooding, Grand held a regular meeting Friday evening at the I. O. O. F. hall with Master Joel Brummett presiding.

Doctor Shortage: In Germany, there now is only one doctor for every 2,000 civilians, because 10,000 Jews have been removed from the list, and many physicians were called up for military work.

EMERSON: Mr. and Mrs. R. L. Averill, Albion, were week-end guests at the Orville Creed home.

EMERSON: Mr. and Mrs. R. L. Averill, Albion, were week-end guests at the Orville Creed home.

EMERSON: Mr. and Mrs. R. L. Averill, Albion, were week-end guests at the Orville Creed home.

60-Day Sentence To Former Mayor Of Coeur d'Alene

COEUR D'ALENE, Ida., Sept. 17 (AP)—Former Mayor W. R. Panabaker yesterday was sentenced to serve 60 days in the Kootenai county jail on charges of embezzling \$22,000 in city funds.

RUPERT: SHIELD-KRISTEN, H. L. HOFF, MAN of Minneapolis, Minnesota will demonstrate without charge, his "Rupture Shield" in Twin Falls, Idaho, Hotel Ferris, Tuesday, September 23, from 10 a. m. to 4 p. m.

TWIN FALLS' HARD WATER PROBLEM SOLVED: THIS SIMPLE EQUIPMENT SOFTENS HARDEST WATER

PERMUTIT Water Softeners: Trouble getting soap suds? Water pipes clogged up? Hard water scum on dishes, in clothing? You don't have to put up with it any longer! Now, at reasonable cost, you can install a new Permutit Home Water Softener, enjoy the luxury and savings of soft water from every faucet in your home.

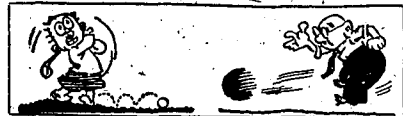
DETWEILER'S: "Everything to Make Living More Pleasant" HENRY WENDLING, Representative

Doing it's job, too! Everywhere in this land you see ice-cold Coca-Cola doing its job, too... bringing workers refreshment... quick refreshment... complete refreshment.

CARDS GAIN AS DODGERS LOSE 11-INNING TILT



SPORTS



500 SOUTH IDAHO GRID PLAYERS SEE ACTION FRIDAY

Giants Play Tie Contest With St. Louis Club

NEW YORK, Sept. 17 (AP)—There was one thing certain today about the exciting National league struggle between the Brooklyn Dodgers...

Bud Ward Wins Omaha Match And Applause
OMAHA, Neb., Sept. 17 (AP)—Marvin (Bud) Ward, 1941 national amateur golf champion...

Hunters Bring Back 12 Deer Via Airplane
Seven aerial deer hunters—that is they fly into the deer fields and do their shooting on the deer...

Frick Warns Dodgers, Reds On Actions
NEW YORK, Sept. 17 (AP)—White Ford Frick, president of the National league...

Lou Nova in Tip-Top Shape for Louis Bout
By HARRY VERGUSON
POMPTON LAKES, N. J., Sept. 17.—Lou Nova struck out a big brown paw and Arnel, his trainer...

Mixed Tournament Staged at Gooding Course Sunday
GOODING, Sept. 17 (Special)—A mixed tournament was played at the Gooding Country club today...

St. Louis Cardinals win all their remaining games, the standings would read this way:
W. L. Pct.
Dodgers 103 51 .667
Cardinals 102 51 .660

Pilots Thump Reds to Get Back in Series

The Boise Pilots were back in the running today for the Shaughnessy playoff by virtue of their victory over the Ogden Reds last night...

Bowling Results
IDAHO TYPE 2 PHILLIPS
Ken Allan, Treasurer, Exchange...

Seattle Holds Narrow Lead Over Solons
By United Press
The Seattle Rainiers and Sacramento Solons went pounding down the home stretch today with Emil Sick's champions out in front by two games...

Heavy Club Makes Rupert Gridders Conference Threat
By HAL WOOD
Evening Times Sports Editor
RUPERT, Sept. 17 (Special)—The only thing your roving reporter heard when he entered the Rupert high school football field here yesterday was "use caution."

Watch For It, Folks! This Week at ALEXANDER'S
See the GOLD SHOE
On Display in Our WINDOW
NOW, and Until TUESDAY
From 9:15 a. m. to 5:45 p. m. Daily

Headquarters FOR TOP USED CAR VALUES
SPECIAL
1933 Chevrolet Sedan, excellent mechanically, good rubber. A real buy at only \$135
1931 Chevrolet Sedan, extra good mechanical condition, good tires, good at \$105
1932 Chevrolet Coupe, 17 inch tires \$120
1927 Olds Coupe, runs real good, only \$40
1934 Ford Tudor Sedan—New finish, all reconitions at only \$225

The Long and Short of It at Rupert



While Rupert high school boasts some of the biggest men in the Big Seven conference, it will be a case of the brains directing the brawn when the club lines up for grid games...

Seattle Holds Narrow Lead Over Solons
By United Press
The Seattle Rainiers and Sacramento Solons went pounding down the home stretch today with Emil Sick's champions out in front by two games...

Heavy Club Makes Rupert Gridders Conference Threat
By HAL WOOD
Evening Times Sports Editor
RUPERT, Sept. 17 (Special)—The only thing your roving reporter heard when he entered the Rupert high school football field here yesterday was "use caution."

ALEXANDER'S Golden Anniversary advertisement featuring a shoe and promotional text.

Twin Falls-Oakley And Nampa-Rupert Tilts in Spotlight

King Football, apparently only a step ahead of Old Man Winter this year, probably for the first time in southern Idaho history, will officially get down to business on Friday with something over two dozen clubs and possibly some 500 youngsters participating.

Southern Idaho GRID SCHEDULE
Friday, Sept. 19
BIG SEVEN
Oakley at Twin Falls
Gooding at Burley
Piler at Shoshone
Rupert at Nampa

King Football, apparently only a step ahead of Old Man Winter this year, probably for the first time in southern Idaho history, will officially get down to business on Friday with something over two dozen clubs and possibly some 500 youngsters participating.

Seattle Holds Narrow Lead Over Solons
By United Press
The Seattle Rainiers and Sacramento Solons went pounding down the home stretch today with Emil Sick's champions out in front by two games...

Heavy Club Makes Rupert Gridders Conference Threat
By HAL WOOD
Evening Times Sports Editor
RUPERT, Sept. 17 (Special)—The only thing your roving reporter heard when he entered the Rupert high school football field here yesterday was "use caution."

ALEXANDER'S Golden Anniversary advertisement featuring a shoe and promotional text.

MARKETS AND FINANCE

LIQUIDATIONS CUT SOYBEAN PRICES

CHICAGO, Sept. 17 (UP)—Liquidation and liquidation today forced soybean prices to new lows...

CASH GRAIN CHICAGO—Wheat No. 2 red 1.17 1/2, No. 2 hard 1.15 1/2, No. 2 mixed 1.17 1/2...

PORTLAND—Flaxseed \$2.00, LIVESTOCK DENVER LIVESTOCK—Sheep on feed...

OMAHA LIVESTOCK—Cattle, hogs, sheep, and calves...

CHICAGO LIVESTOCK—Cattle, hogs, sheep, and calves...

KANSAS CITY LIVESTOCK—Cattle, hogs, sheep, and calves...

WOLFF—Offers of wool being made from new crop of domestic wool...

Local Livestock—Cattle, hogs, sheep, and calves...

BUYING PRICES—Cattle, hogs, sheep, and calves...

POTATOES—CHICAGO POTATOES—Cattle, hogs, sheep, and calves...

BEANS—CHICAGO BEANS—Cattle, hogs, sheep, and calves...

NEW YORK STOCKS

Table listing various stocks and their prices, including Phillips Petroleum, American Locomotive, and others.

STOCKS ADVANCE IN LATE TRADING

NEW YORK, Sept. 17 (UP)—Stocks advanced fractions to more than 3 points in late trading...

TODAY'S SCORES - National League and American League game results.

Potato Futures - Quotes for various potato grades and origins.

Perishable Shipping - Carload shipments of perishable commodities.

Time Tables - Schedules of passenger trains and motor buses.

Markets at a Glance - Summary of market conditions for various commodities.

Local Markets - Buying prices for various local goods.

Local Livestock - Buying prices for various types of livestock.

Canadians Term FDR One of Greatest Men, Traveler Says

Canadians and English alike believe President Roosevelt to be one of the greatest men alive today...

Another sailor expressed the opinion that the English people were 'rejoicing' that the Americans rejected Roosevelt.

Victory Guarantee - 'When they elected him again we knew we would win'...

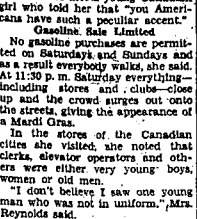
DEATH SUMMONS GOODING MAN, 64 - Ben Gooding died at 3:30 a. m. today...

DEFENSE 'QUEEN' TO BE CROWNED - Contest was held at 7:30 p. m. today...

FRAGRANT - 'Odoriferous' isn't the word for it...

EMERSON - Mrs. Henry Jordan, Boise, spent few days last week at the home of her sister...

Natural Artists - Winds and water have carved all manner of men, beasts, and fowl...



This chaplain chapel... idea that women's hair are becoming more sensible...

Organizer Visits At Mary-Martha Luncheon Meet - Mary-Martha class of the Baptist church...

CARRIERS TO GET STAMP BONUSES - All Evening Times carriers increasing their efforts...

GOODING - Mrs. Gooding is now permitted to take pictures...

PROBLEM - Newport, Ore., Sept. 17 (UP)—Newport fishermen today were just now it felt to be caught without a spoon when it rains...

ATTENTION FARMERS - STOCKMEN HAVE YOU A DEAD OR WORTHLESS DRIVER LICENSE?

ANNOUNCEMENT - We Clean and Store Beans and Small Beans in Twin Falls

BEAN WORKERS WAREHOUSE ASSOCIATION, INC. 544 Truck Lane South - Phone 54

No Hunting!



German-Ukraine Drive Strikes Severe Blow at Red Industries - The German drive into the Ukraine...

G-MAN TELLS OF BOMBING PLOTS - If you paid for your driver's license and haven't received it...

Driver Licenses All Mailed: Did You Get Yours? - If you paid for your driver's license and haven't received it...

Attention FARMERS - STOCKMEN HAVE YOU A DEAD OR WORTHLESS DRIVER LICENSE?

ANNOUNCEMENT - We Clean and Store Beans and Small Beans in Twin Falls

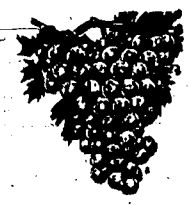
BEAN WORKERS WAREHOUSE ASSOCIATION, INC. 544 Truck Lane South - Phone 54

ANNOUNCEMENT - We Clean and Store Beans and Small Beans in Twin Falls

Seasonal Fruits And Vegetables Can Be Quickly Sold Thru Classified Ads

WANT AD RATES
publication in both the NEWS AND TIMES
Read on Cost-Pay-Word

YOU GET THE GRAPES!
If you follow the Times and News Classified ads...



GOOD THINGS TO EAT
GRAPES, 70c bushel. You pick 2 1/2 miles west 1/4 section South Park.

GOOD THINGS TO EAT

- BARTLETT Peas ready at Orchard E. E. No. 4000 bushels.
ELBERTA peaches for sale at Bro's orchard, Idaho.
GRAPES are fine now! Del Monte Vineyard, 101 Broadway street.

- BEAUTY SHOPS
MACHINEERS' permanent two for one.
OIL permanent, \$1.00 up.
FRUIT WANTED-WOMEN
YOUNG woman for general housework.
WANTED: Woman to do housework.
WANTED: Competent housekeeper.

HELP WANTED-MEN

- WANTED: Honest reliable man who can handle car.
BUSINESS OPPORTUNITIES
FOR "LEASE" Service Station, grocery store and cabinet.
MURTAUGH Hotel, Murtaugh, Ida.

REAL ESTATE LOANS

- MONEY to loan on farm, city or corporate.
FARM and city loans.
HOMES FOR SALE
SIX room home adjoining lot with three room house.
4 ROOMS, modern. Reasonable down payment.
TWO homes, built-in cupboards, insulated.

PERSONALS

ONE legged man wishes to exchange...

WANTED TO RENT OR LEASE
180 to 200 Acres, Improved, Favorable to equipment.
REAL ESTATE WANTED
PORTY, sixty, or eighty acres, good clean land.
WANTED - Good modern four or five room house close in.

FEDERAL LAND BANK FARM

120 acres, well located, 1/4 ml. from Wendell, 91 acre under North Side Canal.
4 room house, fair out-buildings. Good well, and all conveniences available.
FOR SALE OR TRADE
MY equity in large modern house.
EQUITY in modern home for improved acreage.

FURNISHED APARTMENTS

CLEAN, comfortable apartments at Cottage Apartments, Children Allowed, Phone 1604.
FRONT apartment, two adults. Private entrance.
THREE room modern, newly decorated Bungalow Apartments.
NICELY Furnished room and good meals 120 Sixth Avenue North.

FURNISHED ROOMS

CLEAN, comfortable apartments at Cottage Apartments, Children Allowed, Phone 1604.
FRONT apartment, two adults. Private entrance.
THREE room modern, newly decorated Bungalow Apartments.
NICELY Furnished room and good meals 120 Sixth Avenue North.

FURNISHED HOUSES

SIX room modern house with furniture. 552 Fifth Avenue East.
FOUR rooms, all modern. Water furnished. 330 Sixth Avenue North.
FOUR rooms, bath, Electrical appliances. Available September 22. 312 Lake Lakes.
MONEY to loan on farm, city or corporate.
FARM and city loans.
HOMES FOR SALE

PERSONALS

ONE legged man wishes to exchange...

WANTED TO RENT OR LEASE
180 to 200 Acres, Improved, Favorable to equipment.
REAL ESTATE WANTED
PORTY, sixty, or eighty acres, good clean land.

FARMS AND ACREAGES FOR RENT
120 ACRES. Good soil, well equipped. 4 miles Jerome.
FIVE Acres, seven-room modern house. Inquire Wegener's Auto Court.

FARMS AND ACREAGES FOR RENT
120 ACRES. Good soil, well equipped. 4 miles Jerome.
FIVE Acres, seven-room modern house. Inquire Wegener's Auto Court.

FARMS AND ACREAGES FOR SALE
MODERN home, five acres, 1/4 ml. east Washington school.
312 ACRES well-improved land, 67 acres good land, some improvements.
FEDERAL LAND BANK FARM

FARMS AND ACREAGES FOR SALE
MODERN home, five acres, 1/4 ml. east Washington school.
312 ACRES well-improved land, 67 acres good land, some improvements.

FARM IMPLEMENTS AND EQUIPMENT
IF you need a better plow or have one to sell, see Harry Musgrave.
POTATO Picking baskets.
GOOD McCormick-Deering 28 bush horse power digger.

HAY, GRAIN AND FEED
MOLASSES MIXING AND FEED GRINDING
MORELAND MILLING SERVICE

LIVESTOCK FOR SALE
FURNISHED Feasting Jersey bull, 4 years of Hansen.
FIVE Good Guernsey milk cows.

LIVESTOCK-POULTRY WANTED
WANTED - Weaner pigs, at least two months old.
WANTED - Large colored fowls.
WANTED - Buy-Motel T Ford motor.

WANTED TO BUY
WE PAY Spot-cash for good used cars.
NEW Caravan for hobbles, cheap.
GUARANTEED 2 1/2 piece silver service.

MISCELLANEOUS FOR SALE
NEW Caravan for hobbles, cheap.
GUARANTEED 2 1/2 piece silver service.

HOME FURNISHINGS AND APPLIANCES
USED Washers, Stoves and Strainers.
GOOD small coat stove.
BENDIX deluxe home laundry.

AUTO LOANS
Refinance your present contract - reduce payments - cash advanced.
WESTERN FINANCE CO.

Plumbing and Heating
Abbot Plumbing Co.
Shoe Dyeing
IDAHO SHOE REFINISH PARLOR

Typewriters
Sales, rentals and service.
Upolstering
Refining, retinning, dress & shoe repair.

Water Systems
Floyd Lilly Ph. 3080 216 Sh. E.

THIS CURIOUS WORLD
By William Ferguson
A TINY WALNUT TREE
CARRIED BY A FARMER FAMILY IN 1855 FROM MISSOURI TO OREGON, AND REPLANTED PROCEEDED TO GROW WORTH OF VENERE WHEN SAWED UP 92 YEARS LATER.

HOME FURNISHINGS AND APPLIANCES
NO. 16 Great Western heater. Extra good. 550 Third Avenue west.
GENERAL Electric refrigerator, #45. Month range, #40. Both in good condition.
RADIO AND MUSIC
NEW Supply used pianos, priced to sell.
COONY trombone, almost new.
BICYCLES
BUY New bicycles from a "Bicycle Man."
AUTOS FOR SALE
1934 CHEVROLET coup, good condition.
1938 Door standard second Top model. No tire trade-in.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

LEGAL ADVERTISEMENTS
That the said City Council propose to grant such franchises:
That the character of the franchise proposed to be granted by the operation upon the streets of the City of Twin Falls, Idaho, of auto or motor-bus franchises.

FEDERAL JOBS UP FOR MERIT EXAM

Civil service examinations have been set for various positions with the war department, for service in Idaho, Montana, Oregon, Washington, and for various other positions. It was announced here today by civil service officials at the local postoffice and by officials of the Idaho State Employment Service.

Drive Director

Carl N. Anderson, business manager of the Twin Falls Cowboys and prominent driver, today had been named as director of the annual Twin Falls Community Chest drive.

DANGER LESSENS, ASSERTS HOOVER

CHICAGO, Sept. 17 (AP)—Former President Herbert Hoover said last night that danger to America is less than at any time since the war began and warned if the United States continues to fight "we will see the wells of freedom dried up behind us."

HOSPITAL STATUS SEEN AS URGENT

A pressing emergency in hospital facilities faces Twin Falls county, according to the consensus of opinion expressed last night at a meeting of the hospital medical staff, the county commissioners and the hospital advisory board.

D. A. V. Memorial Committee Named

Appointment of a memorial committee to supervise placing of names of departed members on the memorial in city park highlighted last night's session of the Board of American Veterans of the World war, Stradley chapter No. 5.

The Public Forum

CRITIC KNOWS NOTHING OF TRAFFIC PROBLEM Editor, Evening Times: Last night I read a Public Forum letter written by Harold Molenkamp and I was really quite shocked, until I interviewed this young man. I had hoped that he might have something constructive to offer but after a few moment's conversation it was obvious that he knew nothing of the traffic problem. His only desire was malicious criticism.

BOOM UNDERWAY AT SMALL MINES

BOISE, Sept. 17 (UP)—Scores of small mining operations located in Idaho's higher elevations are bustling with activity now as preparations are being made to haul in supplies for the long winter when roads will be closed—sometimes for as long as nine months.

PRUNE PICKERS Wanted FLETCHER ORCHARDS

4 Miles East, 1/2 Mile North Washington School Corner, Twin Falls

40 SUMMONED TO SERVE ON JURIES

Names of 40 men for jury duty in the September term of district court had been drawn to day by clerk and county officers.

Confers Here

OSCAR W. OLSON Chicago official who took pota-tos to growers and shippers.

SPUD MARKETING EXPERT TO VISIT

Oscar W. Olson, educational director of the Chicago mercantile exchange, is expected to visit this section of Idaho this week or early next, to confer with potato growers and shippers on problems relating to marketing. It was announced this afternoon.

NAMES in the NEWS

In a message to the American Legion in convention at Milwaukee, Prime Minister Winston Churchill expressed thanks for the aid America is bringing to our common cause.

EDEN

The young people's class of the Church of God were entertained Thursday evening at the home of Mary Belle and Martha Lee Bruce.

Attention We Assure You

Once you've enjoyed the convenience of our location, the quality of our work, you'll never want to switch to another cleaner. It's the little things that make the difference and you'll be satisfied in every detail.

400 Cleaners

In the Old Stage Depot 241 Shoshone St. N. Phone 438

Give Your Family a Treat!

When the snow falls at the Concord mine it will be cut pipe, typical of all mines—except by axt and snowshoe—until about July 1.

PRUNE PICKERS Wanted FLETCHER ORCHARDS

4 Miles East, 1/2 Mile North Washington School Corner, Twin Falls

CONFERS HERE

OSCAR W. OLSON Chicago official who took pota-tos to growers and shippers.

SPUD MARKETING EXPERT TO VISIT

Oscar W. Olson, educational director of the Chicago mercantile exchange, is expected to visit this section of Idaho this week or early next, to confer with potato growers and shippers on problems relating to marketing. It was announced this afternoon.

NAMES in the NEWS

In a message to the American Legion in convention at Milwaukee, Prime Minister Winston Churchill expressed thanks for the aid America is bringing to our common cause.

EDEN

The young people's class of the Church of God were entertained Thursday evening at the home of Mary Belle and Martha Lee Bruce.

Attention We Assure You

Once you've enjoyed the convenience of our location, the quality of our work, you'll never want to switch to another cleaner. It's the little things that make the difference and you'll be satisfied in every detail.

400 Cleaners

In the Old Stage Depot 241 Shoshone St. N. Phone 438

Give Your Family a Treat!

When the snow falls at the Concord mine it will be cut pipe, typical of all mines—except by axt and snowshoe—until about July 1.

PRUNE PICKERS Wanted FLETCHER ORCHARDS

4 Miles East, 1/2 Mile North Washington School Corner, Twin Falls

CONFERS HERE

OSCAR W. OLSON Chicago official who took pota-tos to growers and shippers.

SPUD MARKETING EXPERT TO VISIT

Oscar W. Olson, educational director of the Chicago mercantile exchange, is expected to visit this section of Idaho this week or early next, to confer with potato growers and shippers on problems relating to marketing. It was announced this afternoon.

NAMES in the NEWS

In a message to the American Legion in convention at Milwaukee, Prime Minister Winston Churchill expressed thanks for the aid America is bringing to our common cause.

EDEN

The young people's class of the Church of God were entertained Thursday evening at the home of Mary Belle and Martha Lee Bruce.

Attention We Assure You

Once you've enjoyed the convenience of our location, the quality of our work, you'll never want to switch to another cleaner. It's the little things that make the difference and you'll be satisfied in every detail.

400 Cleaners

In the Old Stage Depot 241 Shoshone St. N. Phone 438

Give Your Family a Treat!

When the snow falls at the Concord mine it will be cut pipe, typical of all mines—except by axt and snowshoe—until about July 1.

PRUNE PICKERS Wanted FLETCHER ORCHARDS

4 Miles East, 1/2 Mile North Washington School Corner, Twin Falls

HE-MAN CLOTHES THAT STAND THE GAF! Hundreds Of New Dress PANTS GO ON SALE 100 Pair for \$3.98 120 Pair for \$5.90 Complete Stock WORK JACKETS \$1.98 \$1.69 \$1.19

Daring Low Prices To Give You Values! MEN'S WORK SHIRTS 45c BOYS' JEAN SHIRTS 69c GIRLS' CAMPUS HOSE 25c 1 LB. COTTON BATT 25c STRIPED FLANNEL 15c MATTRESS PADS \$1.25 OUTING FLANNEL 15c MEDIUM WEIGHT UNIONS Special Low Price 79c GABARDINE SHIRTS \$1.98 \$2.98

VALUES WARM BEDDING of REAL SAVINGS COTTON BATTS For Quilting and Comforters STITCHED BATT 79c MOUNTAIN MIST 59c Double Blanket \$1.10 PENNEY'S



It's FALL Again!

... AND NO OTHER SEASON is more beautiful than a Magic Valley autumn... it combines the thrill of the out-of-doors with the cozy comfort of the indoors. Maybe that's the reason that fall fashions are always the most thrilling, too! At any rate, interest is running high in "what's new for fall"... and your Twin Falls merchants announce themselves in this fashion section as more than ready to serve you! For as always, these merchants keep pace with the markets of the world in bringing to you the finest in autumn styles.

ATTEND THE TWIN FALLS FASHION SHOW

Thursday, Sept. 18, 8:00 P. M. Radio Rondevo

Come and see for yourself what our merchants are featuring for fall—it's a grand show complete with over thirty living models from Twin Falls stores. You'll enjoy knowing and seeing what you'll select for autumn wear. Men... as well as ladies... will find a wealth

of interest—for men's fashions will be shown too! Special entertainment is being provided—and seating will be arranged in this big, spacious new hall./ Don't miss it—it's an outstanding community event!

A Defense Stamp or Bond in Your Possession Will Admit You!

Let Your Newspaper
Ads Be Your Fall
Buying
Guide!

National manufacturers and Twin Falls retailers are combining to
the American Family the **BEST DRESSED FAMILY** in the

LOWER HEELS TO FEATURE 1941 LINE OF FALL SHOES

Twin Falls Stores Display Newest of Open-Toe Footwear

Being "well heeled" takes on a new meaning this fall. Twin Falls shoemakers will tell you.

It means that street shoes are getting closer to earth. Heels are lower. Pyramid and military heels—even one-inch heels are found on tailored shoes; step-in shoes to wear with tweeds; afternoon shoes; in fact, the kind of shoes a woman wears any time before dark.

There are more of those heel heights known to the trade as 14 to 17-8ths.

COATS FEATURE SOFTER EFFECTS

Everything is good in moderation, and this season's coat styles give every proof that this is as true in fashion as it is in the art of conduct. By being neither completely dressy nor completely sporty, this fall's smartest coat becomes casual in feeling, veering in either a dressy or sport direction, depending on the degree of detail, fabric and color which "modifies" it.

Smoothness characterizes the very fabrics of which the coats are made, as well as the lines into which shoulders and hips are moulded. Above all things, slimness is achieved often enough by contrast, as a slim waistline between subtle top tucks and skirt fulness, the hips too kept slim though the front of the coat has undulating softness. In line with a trend to softer effects is the treatment of coat colors, softened by their surface structure so that fine hair and heathery feeling makes them as soft as the top of hair on a baby's head.

Although the fur trimmed coat is very often opulently laden with cape-like collar reminiscent of Victorian fashions, or tuxedo of fur down to its hem's edge, as a fashion it is so smart that the untrimmed coat, furled or unfurled, both coats proclaim their smartness by the use of the most important new silhouette treatment.

Many Types

The shoulder line is frequently as smooth as precise tailoring can make them. Various furlings will wear various sleeve constructions better: whether a straight, a cape, or a raglan. The general effect sought after is one of breadth without squariness, and a line that is used it is done only to balance and build into round contours the improved, anatomical shoulder line.

The collar sleeve pads, being designed with a center seam its entire length, with a gusset usually at right angles to the center line of the sleeve comfortable and easy to wear.

Smooth Feeling

As smooth as shoulders, are hips—and no matter how much and how worked into a coat above its waistline, or how full the yardage in a coat's skirt, the actual hip contours are kept smooth and moulded, releasing to fulness when wanted at the center-back or below the hip by means of let-out gussets and unattached or unpressed pleats.

Open Toe Styles

And while many of these shoes are broadest in toe, about 25 per cent of the shoes, both daytime and evening, continue to be open-toed, a survey of Twin Falls shoe stores and departments indicated.

An American leather called antique spotlight news in shoes this fall. It is all finished with black polish and shined to a subtle sheen. There's nothing to equal it for wear with green and rust and the shades-of-brown costumes.

You can borrow the idea to fix up last year's sportiest oxfords for third-best wear. The polish looks rubbed off—the very same way as furniture—spanking-new finish is the result.

Another Innovator

Another innovation this year, and one which a local shoe dealer predicts will revolutionize the industry, is the baby sole, highly flexible and built to take the jar out of walking. It has the appearance of a heavy plant, but is much more pliant.

Because of their comfortableness, several platform models are still being sold. Made by using cork or felt, the platform sole is frequently in a contrast of color to the rest of the shoe, or echo the saddle trim of an exact type.

About 65 per cent of the colored shoes are brown this season—and their shades are as varied as those you'll find in gloves and socks, and are matchable, which is good news.

Black-red, a wine-red, moss green, and blue are also popular. The combination, and blue are found in about 15 per cent of the shoes, mostly in dress styles, but also in casual, sporty, and athletic styles.

Black, as usual, ranks first for dress—except for formal wear.

Popular Substitutes

Alligator calf is being featured as a popular substitute for imported alligator—replica skins being hard to come by and prohibitive in cost for the customer generally, according to a local shoemaker.

As if to compensate for the stress of wartime, manufacturers not only have made shoes more comfortable this season, but they've designed them to make your feet seem smaller and more graceful.

There's nothing like a low-trim toed shoe to give you that extra feel, you'll discover, as you try on the new models. Military bows, military heels, military bows, stitched tongues, are all a part of the kind contemporary.

"Gavey, by all means!" the evening and dancing slippers fairly say, "don't forget elegance!"

You might add, as you consider gold and silver metallics, some fashioned in screen mesh; others of new rich fabrics, that can be tinted to match your formal; and still others of gold and silver kid.

Must Have Straps

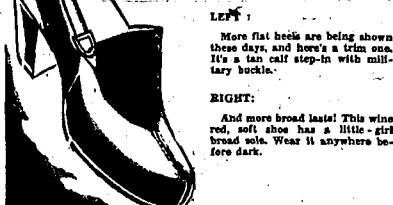
Most of them—both the high-heeled and low-heeled versions—have straps; the majority have open toes, and cross bandings or similar manipulations across the forepart of the foot. And a certain amount of evening trimming is available for civilian wear.

Expect to find quantities of fall, gaberdine and other fabrics in slippers about holiday time.

Practically all of the materials used in dressy afternoon shoes are now fully elastic. They're not only comfortable, but they hold their shape better.

Shoe emphasis this year is on style and wearability.

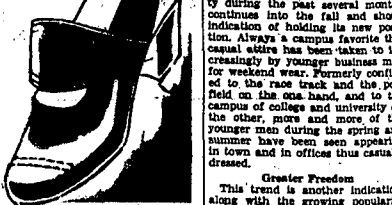
Here's Newest Of Autumn Shoes



LEFT: More flat heels are being shown these days, and here's a trim one. It's a tan calf step-in with military buckle.

RIGHT: And more broad lasts! This wine red soft shoe has a little girl broad sole. Wear it anywhere before dark.

TREND TO SPORTS COATS CONTINUES



BELOW: In the mood of elegance—something to attract a woman's eye—is this dressy black suede pump. The lacing is fastened down by vinyl, fine froggala buttons.



BELOW: And here's the closed-toe shoe for tweeds and tailored outfits. It's American calf of the new "antique" shoe.



The pick-me-up trend in new evening slippers of ever-favorite feeling is illustrated by gold kid sandals, above. That frilly, feminine rosette which almost covers the vamp has a huge ruby-red center. Rhinestones and rubies stud the back strap.

Creative Independence Shown In America's New Fashions

The smart appearance of America's women during the past few seasons has proved that this nation has some of the greatest fashion ability. For the first time, our designers have been on their own, divorced from the inspiration of fashions of foreign origin, due to world affairs.

And they have proved that our own nation is rich in fashion inspiration; that the present is as stimulating as the past in suggesting fashion interpretation; and that American designers know the kind of fashions best suited to the American tempo of living.

Eased casualness personifies the American woman by day, whether her time be devoted to career, home, or patriotic service. With the hands of the clock turning toward the p. m. hours, she emerges in fashions more romantically feminine, soft, sensuous from shoulder to waistline; undulating slimmers from hip to hemline; her legs sheathed in stockings subtly shadowed dark; on her perfectly groomed head a hat artistically angled to awaken interest in her eyes, in the contours of her profile. Her hands encased in color. Learned in the art of commanding

Softness Feature Of Fall Trimming

"Whenever the army goes marching by, women want to look their best. So softness and femininity will characterize fashions of fall 1941. But because of the various war-relief and defense activities

Wide Brim Hats and Jacket - Coats Prove Popular With Men

Newest in the fall fashions for men's accessories is the rise in popularity of finger-tip coats, the wide brim on hats and the heaviness of the popular leopards.

The finger-tip coat, midway between a jacket and a topcoat, is sweeping the country, especially at colleges. The new style jacket comes in polo cloths and fleecy cloths, such as camel's hair, Vicuna and cashmere shades of brown are leading in popularity.

Light poplin and gaberdine waterproof and weatherproof jackets are becoming popular, while the after jackets, especially in polo cloths, are continuing their popularity. Thus and browns are favorite for both these styles of jackets. Looser jackets have both half-belt backs and plain backs.

Draps More Extreme

Slacks are all Hollywood draps models with a high rise and a gradual taper to the cuff. The drapes in slacks is more extreme than that of suit pants. The cuff is only 18 inches wide. Popular cloths are gaberdine, Bedford cord, covert cloth, willow and a few flannels and tweeds. Tobacco brown is the most popular shade with tan and a new blue, similar to teal, are also prevalent.

Blacks, as well as sport shirts and jackets, now have saddle stitching down the side. In more expensive models the stitching is done by hand.

Kiaccas, flares and heavy brogues are the newest in shoes. For campus and sport wear, the grain leather brogue is dominant, but for the smart dress styles, a winged tip is stylish.

Horn-rubbed antique finishes and cooled leathers are popular. Dominant shades are tobacco brown and saddle brown, with other shades of brown and tan close behind.

Contrasting Bands

Broader brims, lighter weight, snap front and tops of bound edges dominate the changes made in men's hats. The crown is about the same as last year's style, but wider bands have been introduced. A new development that several years ago would have been frowned upon is the idea of having the band contrast with the hat. Many new brown hats are coming out with blue bands.

Popular colors are a campus shade brown and gray blue.

Army and nite how in bright plaid patterns are dominant. The change to hats has been made necessary by the silk shortage. An increased popularity in the shorter sock is noticed.

Shirts this fall will continue to feature stripes, but they show a shorter tip on the collar, a lower set-down on the collar and a wider collar opening. All collars are becoming shorter with the exception of the Barrymore collar, which is extra-long.

"Wide Collar Opening"

The popularity of the Windsor knot has diminished in the wide collar opening on new styles. Green shirts are losing out in popularity. Several models with French cuffs are being shown this fall.

In the neckwear line, lots of mohair and silk knits are being shown, especially in wool state patterns to match Argyle sock. A strong trend toward play neck ties is dominant. Lightweight silk foulards in regimental and club stripes are also popular.

Even men's shorts have their fashions and nearly all manufacturers have come out with a gathered waist and loose-fitting short that closely resembles boxing trunks.

Frontier fashions in belts and suspenders, featuring considerable metal decorations and heavily loaded leather, are fashionable this fall. Sport belts are narrow.

Men's ties and key jewelry is also affected by the frontier trend. Bucking horses and saddles are predominant play key chain and tie decorations.

Wide Color Range Offered This Year

The fashion world of fabrics offers a wide range of colors and tones that can be assembled either in close harmonies or startling contrasts. Wool jersey this season is particularly marvelous in texture, weave and color while tulle wovens are equally masterpieces.

Materials are on the whole silky and soft both for daytimes and evenings—except for the stiff fabrics that fashion the robe de style.

This fall, women will be more inclined to individualism and will, no doubt, coordinate their ensembles thoughtfully, particularly in view of the fact that American women are and always have been the best dressed in the world.

Chicken pie made or sold in Los Angeles county, Calif., must now contain chicken. If made of veal, they must be so labeled.

DERBIES FEATURE FALL HEAD GEAR

For the younger set, derbies are the newest military hat for fall. They are miniature versions of the masculine derby, brim partly rolled up on each side, worn buttoned on the back of the head with curls peering out all around. Very feminine, these, in buff, red and other saucy colors.

The classic Breton felt retains its popularity for general wear, with narrow roll brim which may be worn up in halo effect, or turned down in front in more casual style over a lock of hair or bangs.

Dutch caps are great favorites in fall, suede and belting. These have peaks with buttons on each ear, are offered in both dark and bright colors, and are suitable for both sports and dress wear. The newest of these have saddle-stitched accents in contrast.

Furry soft beaver fall, once a classic in hats for the younger set, has reappeared in off-the-face styles for dressy wear with bonnet brims, or in wide halo effect.

"Rounded" Shoulders Add Fashion Interest

Slightly sloped or "rounded" shoulders add more fashion interest. This sloped shoulder is subtly picked out to balance a slimmer neckline that requires shoulder breadth.

Deeper armholes are all-important in sports, daytime and dress-up dresses. Definitely defined lowered waistlines dominate the dress picture with elongated, sometimes lines, long torso middy tops, lowered basque lines noted important. Even on the lower waist is featured.

SEE FOR YOURSELF

... the pace of leadership we set in the showing of the finest fall fashions and models at the Fall Fashion Show, Thursday, Sept. 18, 8 P. M., and

Town Shop

STRAIGHT IN THE BUSINESS SINCE 1854

Self-Improvement

Fall Shoe Preview

ATTENTION!

See Hudson-Clark's finest fall footwear at the Fall Fashion Show, Thursday, Sept. 18, 8:00 P. M., Radio-Rondevo. A Defense Stamp will admit you.

ABOUT FEET! Forget that old silly notion that comfortable shoes can't be smart! Just look at these becoming styles for daytime... slim, flattering shoes for evening... gay, jaunty sport shoes that make playtime more fun than ever!

PRESENT, PRET! Come in today and see these exquisite new styles modeled for you—Choose as many pairs as you like. Chances are you have them in your size, but if not, they'll be rushed to you from the factory regularly overnight.

Other Rothmoor Coats \$24.00 to \$115.00

ROTHMOOR COATS \$7900

Billows of luxuriant sparkling winter trapped furs, and loads and loads of Rothmoor quality, inspired modeling and smart style. No wonder Rothmoor value is always so famous.

TRADE MARK REGISTERED U. S. PATENT OFFICE

BERTHA CAMPBELL'S STORE

Fall Opening

THURSDAY, SEPT. 18, 8 P. M.

See Our Exclusive Selection of ROTHMOOR COATS, Styled in America for American Women.

You'll find the Scotty label and medallion on every genuine Rothmoor®

ROTHMOOR® COATS \$7900

Other Rothmoor Coats \$24.00 to \$115.00

Billows of luxuriant sparkling winter trapped furs, and loads and loads of Rothmoor quality, inspired modeling and smart style. No wonder Rothmoor value is always so famous.

TRADE MARK REGISTERED U. S. PATENT OFFICE

BERTHA CAMPBELL'S STORE

HATS FOR FALL PLAY UP PROFILE

Analyze the woman whom heads turn to admire, and she is usually found to be a composite of one exquisitely selected fashion, plus a touch of accessories and perfectly harmonious counterpoints for that fashion.

There are many moods in accessories this season. One is the career-patriotic organization mood interpreted in richly-simple designs, smooth textures and dark colors. Another mood is the college campus—country wife mood, interpreted in bright colors, an affection for gaudy and fed fashion and completely casual comfort. Still another mood is that of formality, for day and for evening, achieved with the use of glittering brilliancy from shoulder ornament to elaborated shoes.

Beginning head-first, a fashion is associated with a hat; and hats for the coming fall and winter endorse a flattering flare, a tilt which says chin-up, eyes forward and are enhancing to the short woman as they're elegant for the tall.

Ready Chic
For a cherished coiffure, the pompadour hat will still be smart, veiling ribbon, flower and feather trimmed. Never in silhouette though, is the three-quarter line which plays up the profile on one side, and shades it on the other. Extremely reasonable is the forward-tilting hat, which has many variations this year, chiefly in beret contours, in manipulated brims, both in casual and dressy types.

Trimming is the big news in gloves for the season ahead, taking to both tailored and dressy interpretations. The glove which will be worn with silk and casual coats may be of doe-skin, cape, pigskin, suede or velvet fabric, with attached, feathery stitched, tasseled and button highlighted styles will be on every glove counter. Fringed, laced, scalloped, nailhead and star-studded styles are attractive too, while two-tone combinations are many, and thumb or little-finger often show individualized treatment.

In dressy gloves, hand detailing lends elegance to draped, laced, pleated, embroidered, frilled, and intricately seamed effects, often incorporating a dainty pattern.

Taking fashion in hand, fall handbags favor rectangular shapes, and often combine fabric with leather. In casual types the alligator grain promises to be tremendously popular because they combine good looks with practicality. There is no end to the high detail which goes into the making of this season's bags. Draped, puffed, drawingstring, knotted, monogrammed and perforated treatments are many; while handsome plastic frames and links replace metals called in for defense purposes.

Shadows Cast
A smart shadow has been cast over fall and winter hoistery colors, which are darker in all instances, reaching their darkest effectiveness in the off-black shades that increasing numbers of women are beginning to wear.

Perfectly keyed to the new fashion colors, hoistery tones appear in light brown, deep beige, sun-drenched, top-cast taupe variations. When purchasing shoes, it is best to step over to the hoistery counter and select just the right hose tones.

Nothing will wear the American woman's affected away from little mad caps, whether they're knitted or crocheted, or of fabrics.

Evening Silhouettes Like Daytime Frocks
The evening silhouette is similar to that of informal wear, except, of course, that skirts touch the floor. Decolletages will be high in the back and quite low in front.

For those who can becomingly wear them, there are many rich, vivid colors. All shades of purple from the deepest down to a new,

Calling All Men: Pick Fall Fashions to Suit Yourself

NEW YORK—Turning the crank of the Little Wonder Style-Spotting Machine, out pop these new-nuggets on men's fall fashions. Suit jackets will be very long—31 inches—and topcoats will be shorter. . . . don't ask why . . . man's yen for comfort puts a premium on loose-fitting caualness, so full, flowing box lines are definitely "in," with form-fitting hourglass effects bowing out . . . price suit mode! . . . the three-button single-breasted . . . about half the customers are expected to go for that one . . . with 40 per cent double-breasted and 10 per cent two-button singles making up the rest . . . trousers are a bit narrower . . . sports jackets still offer a chance for a color splurge, but there's a definite trend toward muting the screamers of other seasons . . . from the west comes a novelty sports coat—the station-wagon jacket—knit corduroy, with three-button front, action back and half belt . . . it comes in yellow, medium brown and mahogany and pairs of well with brown flannel slacks . . . tops in the topcoat picture this season is the single-breasted, button-through, notched lapel box type with set-in sleeves . . . runner-up is the fly front raglan-shouldered model with peaked or notched lapels . . . all of which is interesting news for every man who hasn't had his fall wardrobe picked in advance . . . by that famous authority, Uncle Sam, whose styles are sweeping the country.



Business as usual: Younger business men still cling to ever-popular three-button double-breasted for business and semi-formal wear. Suit, above is in dark blue worsted, and coat in new longer length.

Sweaters Fit Into Picture for Fall

Sweaters this fall, along with woolen blouses and neckties, are more important than ever. This is especially true of the sleeveless sweater, which is fulfilling earlier predictions of moving in as a permanent part of the sports and semi-

sports picture.

Three types which show signs of becoming extremely popular include the old sleeved favorite, the cardigan, for casual sports and home wear; the sleeveless athletad pull-over marked by solid blues and greys; and the gaborline-front pull-over with knitted back.

These last two types have become increasingly popular during the past year for wear under sports coats.

FORMAL FASHIONS ULTRA FEMININE

In our efforts to help the rest of the world's democratic nations, we Americans will live more active lives this coming fall and winter. Our night life will include charity drives, patriotic galas, and training camp entertainments. . . . all of which will give us more reason for dressing in formal finery.

Catching the spirit of the season, evening fashions are brilliantly ornamented, take to us for more than a generation!

Two distinct trends are to be noted in the "covered" trend, and a very formal, very decollete "picture dress" trend. In the new dinner fashions, which show all indications of being a major percentage of the evening dress business, shoulders and necks are covered, with sleeves invariably featured, whether they be long or short. For dinner wear, crepes continue to lead in fabrics—especially with jersey, tulle, tulle, and often bagiera jersey, tulle, or than ever. Soft satin also is a smart fashion highlight by candlelight.

Formal fashions are ultra feminine—very dramatic—and "pretty." In fact, many of these fashions with their tiered and ruffled skirts are reminiscent of crinolines, particularly when they are developed in tulle and net.

The off-the-shoulder line in formal fashions looks particularly flattering. Bodies are body-moulded, are waisted, small in contrast to the wide flare of the skirt.

Craps are stressed for these very formal fashions with tulle and slipper satins—and finally made in a limited evening fabric picture.

Every wardrobe, to be really suited to the social demands of the season ahead, should include one dress for dinners and "little" evenings . . . and one so shimmering and figure-enhancing that it will endorse the wearer with the glamour of a Scheherazade!

HATS KEY TO COATS
Hat creators have produced interesting surfaces in felt, many of which have the same kitten-paw surfaces which characterize coat and suit fabrics, and colors are perfect to coordinate with the most popular campus colors.

Brown Predominant Color For Men's Fall Fashions

STYLES CALL FOR PROPER POSTURE

When your pelium ripples forward with a zip—and many of the smartest will do just that, this fall and winter—a flat abdomen is a blessing. When your dress has a padless, perfectly flat shoulder—as some of the most stylish afternoon and dinner dresses will have this fall—and wear a naturally impressive shoulder line of your own is essential.

What are you going to do about it? Ignore fashion? You can, of course. You can even stick to your full skirt and slightly bulbous shoulders and remain in style during the day, for the "natural" silhouette that is contoured is perfectly good. But you want to pass up the new afternoon and evening look, which is the look of sleeker and simpler lines? Especially when you can accomplish a great deal toward attaining that look simply by improving your posture.

Regardless of height or weight, you will appear better proportioned if you stand correctly.

Stand before a full length mirror and examine your figure now. Is there an exaggerated hollow in the center of your back? If so, your hips probably look broader than they are, and your stomach is not flat.

Now stand with your back to a wall. Place the center of your back firmly against the flat surface—never mind about shoulders for the moment. As you press your spine stomach up and in, and elevate the chest. Now, very gradually, flatten all of your backbones against the wall, raise arms above head, and make shoulders touch the wall. Lower arms, and notice that your hips tilt forward now. Hold that position a few seconds. Relax and repeat.

As soon as you become accustomed to this correct posture, you will be able to maintain it when you stand and walk. After you have practiced near the wall, go back to the mirror and get your body in the position it was in against the wall. Now look at yourself again—your stomach flat, your shoulders beautifully high. One really thoughtful session like this should be an inspiration to go into

Brown is the predominant color for men's fashions for the fall, a survey of local merchants dictated. Everything that is brown—whether it be from a light tan to a dark chocolate brown—would be the "tops" for fall clothes.

Medium blues and inky blues are also popular this fall in men's suits, but browns are still the leaders. Diagonals, herringbones and nailheads are new patterns that are rising to the fore in sport suits, while the old standby—tweed—also of the new cover cloth models are still the most popular styles. A broad shoulder, drapery three-button coat that is loosely fitted is best for the sport suits, while the double-breasted suit with lounge model wide shoulders is recommended for evening wear. The dress suits are more closely form fitting than the sport suits. Worsteds are still dominant in dress suits.

Middy Blouses Back in Style As Junior Wear

Remember the middy blouses you wore as a child—almost hip-length, necked with square collar? Nineteen forty-two's smartest, newest dress for juniors goes to these middies for its model. A sophisticated version of the middy blouse, it features a neck, long or 3/4 sleeve, long torso line, square midly collar and fitted waistline. Its matching skirt is all-around or knife pleated or gored. Usually shown in wool jersey, it is also available in other fabrics.

Long torso styles are shown in other dresses too: casual, sheer wool, dressy rayon crepes, velvets and satins.

Another junior style highlighted for fall is the peasant-inspired dirndl. The perennial favorite dirndl dress is now shown with applique borders and designs—peasant motifs, flowers, hearts, novelty trims. Featured for dressy wear in velvet and tulle, it is also shown in wool-and-rayons, sheer wool and wool jerseys.

Nylon Shoes

First it gave us hardy stockings, then it gave us wonderfully light foundation garments, and now nylon is giving us shoes that have many real advantages, in addition to their beauty and light weight.

Nylon appears in shoes as a woven fabric which has great tensile strength, sheds water, is fire resistant and retains its shape to the last wearing. In appearance, much like a dull serge, nylon is seen in fall and winter shoes in black, brown and navy.

Overcoats all feature a military box style shoulder and the balloon type sleeves. They all have a full drape and a wide skirt. Brown is the predominant color for overcoats.

Topcoats are definitely shorter this fall and are of a drapery style. They have wide shoulders and a broad skirt and fit loosely. They are single-breasted and have a fit front. Both a notched lapel and a peak lapel are popular.

New style in topcoats is the railroad sitting on the cuffs and at the bottom. New fabrics rising to popularity in topcoats are corduroy, camel's hair, gabardine, and cavalry twill, with a few tweeds still being shown. Popular colors are brown and tan with camel and vicuña being prevalent.

Coats Longer

Coats are definitely longer. They have a graceful, stream-lined effect that eliminates the "hour glass" effect of a form-fitting suit.

Sport coats are larger in the shoulders and fit more loosely than do dress suits.

Suit pants and slacks both are high in the rise and full at the top of the leg and taper gradually to the ankle, carrying out the sweater and taper effect so dominant in all men's togethery. Pants are only 1/2 inches wide on the bottom and are worn considerably higher than in past years.

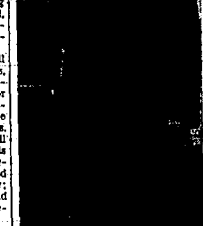
Waists are shorter and sportier to cope with the high rise in the pants. Green, so popular the past two seasons, in men's suits and pants, had become passé.

Military Style

Overcoats all feature a military box style shoulder and the balloon type sleeves. They all have a full drape and a wide skirt. Brown is the predominant color for overcoats.

Topcoats are definitely shorter this fall and are of a drapery style. They have wide shoulders and a broad skirt and fit loosely. They are single-breasted and have a fit front. Both a notched lapel and a peak lapel are popular.

New style in topcoats is the railroad sitting on the cuffs and at the bottom. New fabrics rising to popularity in topcoats are corduroy, camel's hair, gabardine, and cavalry twill, with a few tweeds still being shown. Popular colors are brown and tan with camel and vicuña being prevalent.



Tops in topcoats for fall: single-breasted box-type cover with set-in sleeves and huge pockets.

dainty greyed tone called smoky powder, spread their effluence on the style horizon. Both the blue-reds and the yellow-reds are present, the latter expressions of the South American, Chinese and Persian influence which permeate almost every phase of fashion. Soft greens, however, subtle blues, smart blacks are ready for conservatives and may be enchantingly combined with vivid tones they don't feel quite sure they are unrecognizably conservative.

LaGuardia Sees New York as New World Center of Fashion

MAYOR FIORELLO LA GUARDIA

The fashion leadership of the world will be switched from Paris to New York by the current world conflict, in the opinion of Mayor Fiorello LaGuardia of New York City. Leadership in fashion has come to New York through no accident. It is not the result of the war in Europe; it is not for any other extraneous cause. New York City has assumed the leadership in fashion because it is rightfully ours, because we have the creative talent in New York, because we have the skilled workers here in New York, and because there are more women in our country wearing pretty clothes than in any other country of the entire world. The mayor stated that skirts touch the floor, decolletages will be high in the back and quite low in front.

For those who can becomingly wear them, there are many rich, vivid colors. All shades of purple from the deepest down to a new,

ALEXANDER'S



Yes, this popular price of \$25.00 will still put you in the front row of the fall fashion parade. Choose now from a wide selection of this season's best offerings in worsteds, tweeds or coverts, and topcoats of tweeds, flannels or coverts.

SUITS TOPCOATS

From \$16.85 to \$37.50

Every new style and color is represented in our enormous stock. See a selection modeled at the Style Show on Thursday evening.

50th GOLDEN ANNIVERSARY Values ALEXANDER'S

218 MADY AVE. SOUTH TWIN FALLS

To Come and ENJOY PENNEY'S NEW Enlarged Balcony THE FASHION CENTER OF TWIN FALLS

We are fortunate to be one of the first stores in the county to install this new ready-to-wear setting.

Plush paneling with chrome fittings, dozens of mirrors, fluorescent lighting, hand-painted trim and a new rig you'll enjoy coming back to. Experienced sales ladies to assist you and expert tailoring for your needs. We sincerely hope to offer everything for your comfort and convenience!

FAMOUS DRESSES

"Austelle"
"Jean Nedra"
"Glen Row"
"Brentwood"

These are the names of our dress lines that have made millions of satisfied customers in every state of the union. Penney's New York buyers are on the job to see to it that the women of Twin Falls have the newest, most desirable styles at all times. When you want to see the latest New York or Hollywood styles on review, just come to Penney's new balcony and spend the afternoon. See how national experience can serve you better!

FALL Coat Fashions

- Tweeds
- Plaids
- Neopeltona
- Revers
- Box Styles
- Wrap-Arounds
- Fitted Styles

Whether it's for sports or dress, you'll find the style leaders the fashion highlights at Penney's. Every one is hand-picked for quality of fabric, excellence of tailoring, and superb styling! Fur trimmed coats, fur hats, and fur chubbies that are unbelievable values.

At Popular Prices \$7.90 - \$49.50

Budget Prices \$1.98 to \$7.90

See the newest styles at Radio Station Penney's arranged apparel department

Look Fall-ward to

LOOKING FOR THE TOPCOAT VALUE BEST POSSIBLE

...it's here in this SPECIAL

of **57**

TOPCOATS

To Be Sold Starting Thursday At the Money Saving Price of

\$18.90

Varsity Town and Wearbest TOPCOATS—TWO VERY FINE MAKES!

Guaranteed all wool, in the newest Fall styles. These coats are all a loose fitting style with set-in sleeve and a deep seated under-sleeve, giving all the comfort of a full raglan sleeve, but have the neatness and fit of a set-in sleeve. The fronts are either fly or button-through models. Fifteen of these coats have a slip-out inner lining.

The fabrics are either tweeds or long wearing flannels. Colors, the new browns and blues. Sizes are

| In Regulars | In Shorts | In Longs |
|-------------|-----------|----------|
| 4-34 | | |
| 4-35 | 1-35 | |
| 5-36 | | 1-36 |
| 12-37 | | 1-37 |
| 10-38 | 1-38 | 1-38 |
| 3-39 | 1-39 | 1-39 |
| 2-40 | 2-40 | |
| 1-42 | 1-42 | 1-42 |
| | | 2-44 |



ALWAYS BEING DRESSED YOUR BEST ...KUPPENHEIMER is the answer

in Men's fine **SUITS**

Plaids... Stripes... Diagonals

SEE THE NEWEST

FALL PATTERNS

Step lively for an early choice of Kuppenheimer suits in new patterns and colors! Today, with America in high gear, many men are earning more money, and they will satisfy their natural desire for smarter, better-fitting and finer-tailored clothes — suits handcrafted by Kuppenheimer!



\$37.50 and up

See them in these favored colors

TOWN BROWN—See this new, dressy shade of brown. Its neutral cast makes it becoming to most men.

INK BLUE—With business up, here's the preferred color for fall—a velvety smooth color!

KUPPENHEIMER TOPCOATS \$37.50 AND UP

SUITS LIKE DAD'S

For the Growing Boys!



\$6.90

and

\$8.90

We are featuring Jackie Jumper suits in the new earth tone shades of blue and brown. They will give the practical wear that mothers demand. Ages 4 to 12. All pants with pleated front and zipper flies.

Boys'

KAYNEE SHIRTS

98c

These Kaynee shirts are styled for youth, include all the latest collar ideas. Designed to harmonize with the new quilting, the up-to-the-minute colors and patterns offer a wide choice with plenty of attractive stripes. Tailored in the best Kaynee tradition, these shirts are full cut for comfort and beautifully finished in every detail. Junior sizes 6 to 12, youth sizes 12 1/2 to 14 1/2.

Loafer Coats

For Young Men

The new style loafer coats for young men in tan, brown and teal shades. Small, medium and large.

\$6.90 to \$9.90

Goat Jackets

Genuine imported goat leather, zipper jacket, zipper top pocket, inverted pleated back, a good looking chestnut brown jacket that will give real wear and made by Paul Reed Co., who are famous for quality. Sizes 38 to 48.

\$11.90

Other Leather Jackets, \$5.00 to \$10.00

GABERDINE SHIRTS

Levi Strauss deluxe gaberdine shirts. Genuine Lorraine 100 per cent pure virgin wool fabric. Matched buttons in grey, tan, wine, blue and green.

\$7.50

GABERDINE SHIRTS

Genuine Pendleton all pure virgin wool gaberdine shirts, matched buttons. The finest, best wearing shirt, in tans, greys, greens and blues.

\$7.90

Other gaberdine shirts \$1.98, \$2.98, \$3.88

LOOK YOUR FINEST IN ARROW DRESS SHIRTS

\$2.00 to \$3.50

Choose now from the finest of broadcloth in whites and new fall patterns. Arrow shirts fit better, wear better. Remember, only Arrow shirt has the genuine Arrow collar.

ARROW-TIES to harmonize with the new Arrow shirts **\$1 and \$1.50**

C.M.B. SHIRTS

Plain and fancy pattern collar-attached shirts: Sanforized and vat dyed. Sizes 14 to 17 1/2. **98c**

WINGS SHIRTS

The shirt that has genuine aerophone collar, that is guaranteed to wear as long as the shirt. Plain whites and patterns. Vat dyed and sanforized. Sizes 14 to 18. **\$1.65**



Dobbs CROSS COUNTRY



East or West—wherever you travel—you can look your smartest if you wear a Dobbs Cross Country. Here's lightness without limpness. Here's good looks plus comfort. **\$5**

NEW SHADES NEW SHAPES In POMONA HATS

\$2.98, \$3.98



Look your best all winter long in a new Pomona felt. All styles, sizes and brim widths. Prices economically for quality.

Here's Your Hat...



The Fashion "Playboy"!

Made-to-order for you... the "Playboy" puts you up with its clean-cut, informal lines. Just because it's so flattering, you don't have to spend all day in front of that mirror! **\$3**

Headquarters for Famous Jockey UNDERWEAR

Patented Y-front construction provides maximum support. No back, no bind, no bottom. Kilt to let your skin breathe. Easy to launder and needs no ironing. As advertised in national magazines. Originated and manufactured by Cooper. **55c and up**

Munsingwear

SKIT SHORTS and Matching SHIRTS

49c Each

Union suits in either cotton or wool mixed in short or long sleeve styles to fit the regular, short or tall man. From \$1.25 to \$3.45.

IDAHO DEPT. STORE

"If It Isn't Right, Bring It Back"

READY FOR THAT BIG FALL TAKE-RED... SEE VARSITY...

Fl...

**"Glitter" Dresses! Tunics!
Peplums! Rayon Crepes!
Velveteens! Sheer Wools!**

Sizes for Misses, Women, Juniors,
Half-Sizes!

\$7.90 up

Figuratively speaking, the most flattering dresses you ever wore! . . . Long torso middie dresses . . . rippled tunics . . . perky peplum dresses with flared, tiered, pleated peplums. Choose sophisticated black, spirit-lifting Fall colors, combinations, two-tones, multicolor stripes!



**The HATS
of The New
Fall Season
98¢ and up**



Brimms have bravado deep or shallow, up turned or eye shadowing. Which for you? Every new fall color and material.



*... It's The Event You've Been Waiting For!
Starts Thursday Morning!*

SPECIAL OF NO-MEND HOSE

SLIGHT IRREGULARITY OF THE NO-MEND \$1.15 QUALITY



They are three thread, all silk with fine lined feet. Irregularity of this hose cannot be detected in most cases. Good neutral shades in sizes 8 1/2 to 10 1/2.

89¢
PAIR

**COSTUME
JEWELRY**

98¢ up



We have a complete showing of new novelty jewelry. Pins, clips, earrings and necklaces. Make your old dress new with some type of pin or dress clips.



Hansen Fabric

**Gloves
98¢**

You will be able to select several of these stylish gloves for your different costumes and still stay in your budget this fall. New fall colors and black. Sizes 6 to 8 1/2.



KISLAV

... the washable wonders!

The washable dooskin* glove you love, in the new-season colors you need. Your enjoyment of KISLAVS in any color is doubled by the fact that they wash superbly. Just whisk them through warm suds. They're fresh, clean . . . smooth, supple. Washable wonders, indeed! Long, long-wearing, too \$5.95

Continued exclusively to the I. D. Store in Twin Falls
*Double-finished lambskin

BACMO GLOVES

\$1.98

A fine quality leather glove that will give the wearer comfort and satisfaction. Black and the newest fall colors. Sizes 5 1/2 to 8. Plain and novelty trimmed. An exclusive product.

Smart!
Practical!
**2-Piece
SUITS
\$7.90
and up**

A grand assortment of fall fabrics and colors to select from. Plain or bright plaids. They're all here. See them today.



FRANCES DEXTER

... The Most Interesting Fashions of the Day!



\$14.75

The newest style details are always found in Frances Dexter dresses. All expertly tailored of rich new fabrics. Sizes 10 to 20.

A Big Collection
**Children's
DRESSES**

98¢ and up



Plaids! Prints! Plain, colors in newest style details. Above is illustrated a blouse and skirt combination priced separately.

Blouse 98¢
Skirt \$1.98

**It's
Fall Opening
At Your
I. D. STORE**

When clothes have so much to offer as they have in fall — in silhouette interest, in fabric and material riches, and color vitality you have every reason to pick each and every item for your new season wardrobe as an art collector . . . A fashion connoisseur here are the smart lined dresses, the gracefully moving coats, fabulously furled; the many purpose costumes, suits, and hats whose brims lift in line with the typically American, confident tilt of your chin. Handbags turned out with dressmaker design, jewelry of every description; gloves detailed by artful hands in a color . . . color . . . and more color to costume you for your fall fashion role!

NEW FALL
NECKWEAR

49¢
And Up

Neatly styled fall neckwear in fall fabrics and laces. Mostly white with that different touch. Buy several of these new designs.

Infants' Snow Suits
\$2.98 Up

One and two piece suits with hoods or helmets to match. Bright colors as well as darker fall shades. Nicely tailored. Sizes 1 to 5.

LOUNGING PAJAMAS

\$7.95

Heavy jersey pajamas that are ideal as a housed costume, as well as that needed for leisurely evenings. Many designs with multi-color stripes, spots. Sizes 22 to 32.

Twin Falls' Oldest Department Store
Reminds You of One of Its OLDEST SERVICES

Since our organization in 1906, we have featured our Credit Service. Through this service, every customer may have the benefit of the varied types of credit extended for use in all departments of our store. Credit Department is well-organized part of our store with the sole purpose of working with you in the matter of credit to enable you to select lines as well as those of quality, nationally known — in this prudence to fall definite price appeal.

We take this opportunity in this prudence to fall buying — to remind you that a constant invitation awaits you to

OPEN AN ACCOUNT

**New Fall
Woolens**

\$1.29
Yd. and up

For that new dress, suit, coat, or skirt you will be able to find a big selection at this store. 54" wide and many designs as well as plain colors.



Rayon Rough Crepes

59¢ Yd.

One of the most popular weaves for fall in solid colors. 39" wide and they are crown tested fabrics. All the wanted fall shades.

**NO-MEND
HOSIERY**

\$1.15

The famous No-Mend hose have not advanced in price and they are still of the same fine quality silk. 2, 3, 4 thread-hose, fall fashioned and can be had in the three lengths.

Sold Exclusively By This Store

**Leather
Hand Bags**

\$1.98 - \$2.98

Genuine leather hand bags in cape or calfskin and rough grain. Black, brown, navy, wine, green.



KORET BAGS

\$10.00 and up

For that better bag you will find Koret Bags will give the utmost satisfaction. Fine quality calfskin, and the best workmanship possible. Sold in Twin Falls by this store only.

Thrilling Fashion
Values in
**Casual
Coats
\$9.90
and up**



Smart in detail! High in value! Brought to you the I. D. way — at moderate prices. Camel's hair type fabrics in shades of tans — nicely detailed, expertly tailored.

FOR EVERY SKIRT!

NEW BLOUSES
98¢
And Up

Wonderful new blouse to top your skirt, suit, dress, dressy occasion wear in a variety of fabrics.

1941 Fall Fashion
Hits in Skirts
\$1.98
And Up



DOBBS "CLUSTER"

Introducing DOBBS new cluster design in exquisite detailing on a smart town hat. Definitely a DOBBS exclusive with that hand-made look — designed to complement the dressmaker detail on your smartest afternoon frock. New Fall colors. DOBBS-styled to your head. **\$7.95**

The Town's Finest Values in

**Children's
COATS**

**\$5.90
and up**



Keep them warm in the cold days ahead. Here's the coats that will do just that. All are fully lined and interlined. In a big assortment of fabrics and colors.

**PANDORA
SLIPS
\$1.98**

You can still purchase your favorite style and color in the Pandora slip. Hand-colored and lace trimmed. 22 — 42 and sizes also.

**Kickernik
Lingerie**

Styled to the minute and fabric care new and different. Gowns, pajamas, and more. All the garments in the Kickernik feature. **POPULAR PRICES**



**SILK
HOSE
98¢**

Full fashioned pure silk hose in chiffon and service weight. We still have a good stock on hand. Fall colors. Sizes 8 1/2 to 10 1/2.

**Linen
Handkerchiefs
25¢ up**

Linen, printed or plain colors or white. We have a large selection to choose from. You will want several of these when you see them.

**IDAHO
DEPT.
STORE**



Presenting FALL STYLES

ALL SHOES FITTED THE CORRECT WAY— BY X-RAY

IN QUALITY FOOTWEAR FROM TWIN FALLS' FINEST and LARGEST STOCKS

★ 5 STAR FINAL
★ in Fall Footwear

★ Make the fashion headlines this season with any or all of these five fascinating Vitality patterns. Vitality fashions give you gay, youthful styles... graceful, slenderizing lines... undreamed-of comfort and fit... in the fabrics and leathers and rich fall colors.



VITALITY OPEN ROAD SHOES \$5, \$5.50 and \$6



Three hit shoes with "Campus wise" style leaders. The authentic styling of these shoes has brought them unprecedented campus acceptance. You can't go wrong on any of them

THERE'S A "BEST" IN EVERY FASHION — IN SHOES IT'S

PEACOCK SUEDES

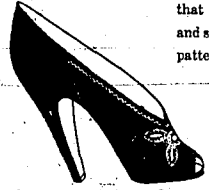
Suedes... by Peacock — made with perfection and simplicity, to give full play to the subtle beauty and richness of the material. Flattery and grace in every line. See them today!

\$8.75

Paris Fashion Shoes Fifth Avenue Styles

PRICED FROM **\$3.95 to \$4.95**

For women who demand pace-setting styles in Fashion Footwear. May we suggest that you come in and see our new Fall patterns.



Main Floor Shoe Dept.

THERE'S ELEGANCE IN Chiffon Kid

CREATED BY JOHANSEN

Soft, soft Kidskin fashioned by Johansen into footwear as feminine as chiffon and as strikingly beautiful. Wear them for admiration and for that exquisitely fragile feeling that beautiful clothes give any woman.

STYLE! WEAR AND COMFORT —

Three big things to look for in children's shoes—and that's what you get in POLL PARROT SHOES.

\$1.98 And Up



You Can Take the Worst That Winter Can Give, If Your Feet Are Warm and Dry in a Pair of

Freeman Brogues!

Not just ordinary shoes, made to look rough and ready, but masterpieces of quality shoe making, from plump calfskin uppers to double-thick soles. Shoe making dedicated to giving you the extra measure of quality that makes Freeman shoes America's finest value.

PRICED **\$5, \$6 and \$7.50**

You Are Cordially Invited to Stop in and Inspect Our New

FLORSHEIM STYLES

for Fall 1941

New leathers, new lasts, new patterns and colors, every one reflecting the fine styling and careful workmanship that make Florsheims America's standard of fine shoe value. Most Styles **\$9.50 and \$10**



THE ECONOMY BASEMENT PRESENTS The New 1941 FALL STYLES AT GENUINE SAVINGS TO YOU!

SPECIAL

IN THE ECONOMY BASEMENT BUDGET DRESS SHOP

Thursday! Friday! Saturday!

153 Women's Fall and Winter COATS \$6.90

Regular Price \$8.90 to \$11.90

In fine quality tweeds and plain colored sport models. All wool and rayon and wool fabrics. Rayon taffeta lined and interlined. Dress coat styles in fox and fitted fleeco. Colors: wine, oxford, heather, black, grape, blue and green. Don't miss this exceptional coat value. Sizes 12 to 52.



Misses' and Women's NEW RAYON DRESSES

\$1.98, \$2.98, \$3.98

In regular and junior sizes. Lots of new style. Materials: fleck rayons, rayon crepes, spun rayons, novelty prints, and solid colors. Sizes 9 to 62.



NEW FALL HATS

98c

Novelty shapes with veils, in all the new fall shades of wine, brown, green, blue and black.

MEN'S FUR FELT DRESS HATS

\$1.79

Made of genuine fur felt, genuine leather sweat-band. Good quality rayon linings. Colors: Medium grey, seal brown, tan and black. Size 6 1/2 to 7 1/2.

ECONOMY BASEMENT Women's Novelty DRESS PUMPS

\$2.49

Brown or black crushed kid, medium and college heels. Lustrated lining.



IDAHO DEPT. STORE

"If It Isn't Right, Bring It Back"



STYLE REVUE OFFERS HIGHLIGHT OF FALL OPENING PROGRAM

Indoor Show to Display Latest Modes for 1941

Fall fashions for 1941—from shoes to hats and including the apparel in between—will go on display in Twin Falls during the annual fall style revue which will be staged at Radio Rondevoos Thursday, Sept. 18, starting promptly at 8 p. m.

In past years the display has centered outdoors, but officials in charge this year are remembering weather of past fall opening seasons—decided to take no chances and the big show will be staged indoors.

At least 800 The radio here will seat 800 persons comfortably, and still leave plenty of room for the numerous attractions which will feature during the evening according to Roy Hudson, chairman in charge. Assisting Mr. Hudson in arrangements are Jay Spracher and Mrs. Martha Turner.

The style presentation, featuring clothing for both men and women, will be shown in a novel manner this year, "quite unlike anything attempted here before," Hudson said. The entire hall will be decorated in the fall theme with creations of Wilson Peck featured.

In addition to the display featuring living models from all the principal stores of the city, a floor show will also feature this year. Details of the floor show are being worked out by Mr. Spracher who also announced that Will Wright and his orchestra would play background music for the style showing as well as music for the floor event.

Another feature of the show this year will be that admittance will be possible only by the showing of a defense stamp of any denomination or the showing of a defense bond. The ticket "makers" will feature appointments will feature appointments and will not collect them. Full details of the national defense aspects of the show will be found in another story in this issue.

Wide-Brim Trend in Men's Hats Reaches Its Limit

For the past several years, most of the welcome changes which have occurred in the men's clothing field with regard to color and the wide varieties in cuts and materials created, have been directly inspired by the vitality and progressiveness in the men's hat industry. Hat manufacturers, however, were not the originators of this swing away from extreme conservatism and regimentation in dress. American men themselves were the first to rebel against the drabness of their wardrobes. The hat makers, with a sensitive finger on the sartorial pulse of the nation, were the first to realize and answer the need for wardrobes expressing individuality and variety.

Shape Trend For the past six years, the major change in fall hat styles has been towards wider brims. This trend appears now to have reached its limit. Brims will be no wider this fall than they were last spring, and some will be slightly narrower. In the east, the average brim width will be 3 1/2 inches while in the south, mid-west and far west, the best brim widths will be 2 1/2 inches and 2 3/4 inches.

There is a very definite trend this fall towards brims turned up all around. This is in keeping with the return to more formality in men's dress.

Medium Tone In general, the color trend is toward medium tones, with the tendency to grow darker rather than lighter. The darkest growing new colors for fall will be the medium tan and brown shades. There is also an increasing use of neutral brown hats with blue and blue-gray clothing. An exception, the gabardine hat, will continue a strong favorite through the fall, particularly on the university type hat.

Novelty affects are still with us, however, in the new weaves of gro-grain bands, in two-tone or three-tone ribbons, and in off-shade color contrasts of band and body.

Most popular of the color contrasts will be the blue band on the tan or brown hat.

Bound, Welt Edges Bound and welt edges will continue to lead. In many sections, the

Leaders

In any fashion show are the new coat and suit creations by Phillip Mangano and Princess... incomparable frocks tailored by New York's leading designers... and to "top" off the style picture, Stetson and Knox millinery... all features of The Vogue.

The Vogue TWIN FALLS, IDAHO

Right Dress! Fashions That Merit a Medal



A double feature of New York creations from the fashion center of the world. The beau catcher on the left deftly models the torso with easyway lines. On the right, a two-piece costume with dainty sleeves, favors a feminine ruffled collar that buttons diagonally.

JACKETS, SLACKS GOOD FOR FALL

Time was, and not so long ago, when the average man put away all thoughts of sportswear on Labor day, and confined his fall thinking exclusively to business and dress apparel. Not so today. It hasn't taken men long to realize that practical and comfortable clothes are as much a boon in fall and winter as in any of the seasons.

That's why this year finds men confronted with an ever wider assortment of sweaters, shirts, jackets, slacks, and coats for fall casual wear than ever before. In all, there appears to be a practical, back-to-earth trend in designs. This is not to say that appearance and styling have been overlooked, but rather that the new 1941 models show a definite appreciation on the part of the manufacturers of the fact that men wear sports clothes primarily for comfort.

The new sweaters, for example, feature the soft, bunched-face fabrics in soft heathery tones that are as pleasant to the eye as they are to the touch. In sport shirts, it's the restrained plaids in rayon-and-wool mixtures.

Light contrast binding, either of gro-grain, gabardine or felt, will continue the successes they have enjoyed.

The same trend toward more formality in town, which brings along the turned up brims, will also tend to modify the finishes on fall and winter felts.

Bound, Welt Edges Bound and welt edges will continue to lead. In many sections, the

Try Looking Different—All for Fun

If only you dared, it might be fun to go to your first fall party with one of these star-showered tulle squirts thrown over your hair and face, instead of a hat or scarf. Such trifling things add to — and require fresh natural liveliness. What of it? — fully, apply your regular powder which matches the skin tones, let it set, brush off the excess, then apply, with a down puff, a fine coat of darker powder.

Appear at that party with a coiffure which is entire different from any you've ever worn. If you have worn a long bob for months and months, brush your hair upward all the way around and use a drier of rhinestones to hold the straight ends in place on top of your head.

There was a wonderful idea for a demure young thing, in one of the New York fall fashion openings this week. For an evening head-dress, a model just took several lengths of tulle and wound it around her head to form a matching velvet ribbon (and ribbon and tulle both could have been scraps from the new gown) was tied high around her throat, a stiff narrow bow in back.

This girl's hair was parted in the middle and plumed in a loose chignon in back—the simplest possible hat-do.

Uncertain Women

Fifty per cent of American women are not sure of their husband's age, birth date, or salary, according to the 1940 census.

Black Popular in Fall Hat Styles

As expressed by one local milliner, hats this fall are "down in the back" for the casual styles, worn on the side for dressier hats, and covered with trails of all-kinds—except in the casual or definitely sports styles.

Black steps out and leads the fashion parade, with dark blue a close second. In the secondary colors, popular choice has placed wine, golden sherry (an exciting new autumn shade), forest green and Roosevelt blue (instead of soldier blue) in the lead.

Dashes of Color To remove the hint of somberness in the popular black styles, bright dashes of red in velvet and gro-grain ribbons and in feathers, large and small are added. Another striking combination is a Kelly green trim added to the black or dark blue hat.

Returning to the fashion front this fall for almost the first time in three seasons is the snood. In some instances, the effect of a snood is achieved through the abundant use of flannel material, often in bright colors or a black or dark blue hat, and sometimes accented with chenille dots in colors still different from the flannel itself.

One particularly striking model seen locally was made entirely of black velvet, with a dashing wide brim, set at an angle that almost hid the deep crown, with the smooth itself of solid black velvet. A single gold pin was the only ornament on the headpiece, which should be worn well over the right eye and with all the hair, except for a few curls in the region of the ear, inside the velvet.

Attractive Featery Adding a dash of featury to the many felt-accents are plain or fancy curls near the edge of wide brims. In some cases, the hair cutout work is emphasized by gro-grain ribbons, threaded through the perforations.

New this fall in design is the "sweetheart" hat designed with the brim resembling the top half of a large valentine. In some cases, the "dent" in the top is the base for a flowing veil, meant to be worn across the top of the hat and down the back of the head.

Striking example of the effectiveness of golden sherry as a trim was found in a felt model of brown, with the sherry accent of wide, softly curved velvet, forming a band around the crown and coming to the front brim to form a flower-shaped figure. A film-like veil completed the ensemble.

Pillboxes, calais, turbans, berets and bonnet styles—all are found on display this fall. And if you're one of the many who prefer the pompadour hair style, your hat may still be right with the fashion, for off-the-face styles will be good all winter.

NEW DESIGNS TO FILL U. S. NEEDS

New York dress manufacturers will design clothes to fill the needs of the American women, according to Mrs. Dorothy Anderson, director of the New York Dress Institute. New York does not think in terms of making the plans of Paris. New York has a job of its own, that of dressing the American woman. Both the inspiration and creation of clothes is in New York. Paris created clothes for a select few, New York clothes are designed for all. In the past New York has been noted for volume, but now it must be fashion as well as volume.

The New York Dress Institute will help women to plan a better wardrobe according to their type and habits of living. It will conduct surveys to find out what types of dress women prefer. The problems

MRS. DOROTHY W. ANDERSON of both the business woman and the housewife will be considered. The Institute also will try to solve the other problems women face when buying dresses, such as correct styling for size. Small women in the past have had to go to the larger departments for their clothes and they were often disappointed in what they could not find sophisticated clothes to fit them.

Mrs. Anderson also believes that new clothes should be purchased more often. Manufacturers should be more alert to the needs of the moment and present their styles in smaller groups during mid-seasons. At the present time clothes are introduced too far in advance of the season, while this is helpful in planning a wardrobe, she believes that women should be able to buy fresh new clothes when they want to wear them.

Attention, Men! AN ANNOUNCEMENT

Following our consistently progressive policy in bringing the best in footwear, we are glad to announce that BOSTONIAN SHOES for MEN will be a regular feature of our men's wide stock. It's a name you've known for years in the manufacturing field—now it's coupled with a name you've learned to respect in Magic Valley!

BOSTONIAN

"walk-fitted" shoes for men!

... and this season Bostonian leads the way with a thrill-provoking style handling known as Battalion Browns... they combine newness with your favorite reason for wearing Bostonians: WALK-FITTED EASE IN ACTION! It's an about-face in popularity with every red-blooded American man! Look for the Battalion Browns by Bostonian in our ever-more-popular Men's Den!

Featured in Our Men's Den \$8.75 to \$10.75

See Bostonians Modeled at the Fall Fashion Show—Thursday, Sept. 18, 8:00 P. M.

at the Radio Rondevoos

A DEFENSE STAMP IN YOUR POSSESSION WILL ADMIT YOU Hudson-Cl

it's a Rowles-Mack fall suit fashion

\$27.50

Do you know what that means? It means that this suit has everything—fine fabric, correct styling, flawless tailoring and low price. There's lots of others, too.

The Store For Men Rowles-Mack

Near East Meets West in Exotic Fashions Created for Fall Season

NEW YORK — Ladies and gentlemen, it's the McCoy. American fashion is being set by and for the people of this country in the New York designers' fall opening.

Sally Milgrim did it spectacularly. She calls her fashion "Arabesque." But what's in the name? This Milgrim collection is an American as slang adaptations and combinations of ideas picked up hither and yon. True, the source is ancient and far away, it is the Bible country of the Near East. But the clothes are put together on the thread of Milgrim's personal experience of the Near East geography. And they are timely as tomorrow's war bulletin from that front. For instance, they introduce the cross-level, duster skirt — a harem skirt, by the way — and a nine-inches-from-the-ground skirt which this designer says will go to parties this busy winter, from twilight on. And a corset with six sturdy bones to say, "hips round, round!"

Nine Milgrim colors are used. Some are hues you never saw before except mentioned in museum poetry or the Arabian Nights. There's Shangri-la red, a pink with orange and brick red, and a blue with orange; and Scherezade red, which is deep and blends with purple. A decided purplish cast comes out in surprising places in these clothes — even in the Maharajah bronze, which really looks like the metal or like the skin that turns bronze in the fall. Milgrim's Arabian Midnight Sky blue is dark as the stormiest heavens, but not black. Her Arabian Sea green is dark yet more lively than most dark green; her Persian Sea green is pale, near aquamarine but greyer.

All these glorify the "tent-pole silhouette." That's Milgrim's name for what she took from the East. A lot of shape-ideas that have been used singly and separately in recent seasons, and put them together to form a big-outlined, tight-belted figure draped narrow, at the knee or ankle.

This designer, who's always going places and who seems never to forget her business, went to the Near East ten years ago. She took the Orientals' clothes and the colors of the sultry earth and water. And she remembered, and built this collection around them, persuading American fabric-makers to dye things for her.

Original Clothes—But Practical, Too
The theme dress naturally will remind you of "The Shiek." It is extreme. It's silk jersey with bronze top and Baghdad sleeve, which means great big, draped sleeves. Other designers make new, this year, with perfectly flat shoulders; Milgrim—makes shoulders bigger than even. And she overlays them with fantastically rich embroidery, beads, or sequins. The neck has no fastenings, it's open and behind.

But wait, Milgrim takes this brazen silhouette and these unbecoming colors and makes them into wearable clothes. Her knee-length dinner dress with harem skirt is made of black wool jersey. Round-necked with demure Persian fur band, and smoothly fitted long sleeve, this dress could give any party with perfect composure. Or



Subtle is the chic of Fira Benenson's elegant belted velvet scarf and hat from the Bonwit-Teller collection.

consider Milgrim's Arabian sky blue, long-sleeved latea dinner dress. It has a huge, simply hung, round hemline. The skirt is set on a yoke at the waist, which produces that smooth round-hip line. There's a transparent yoke at the shoulders also. Milgrim outlines the shoulder with cartridge-pleating to make the wide "camel-ho" shoulder, and she piles the cartridge pleating on again in a wave-like decoration on the lower part of the skirt. It's exotic but wearable. So are most of the collection's suits. Her bronze wool has a round, gored and pleated skirt and bronze silk accordion-pleated blouse with beaded yoke and cuffs. The jacket is hip-length. Wolverine fur makes a huge yellowish-brownish-hemath muff, and it decorates the matching turban.

Naturally, most Milgrim-hats-see turbans. Some shoot up, or out. Others troop, and have flowing drapery.

Not every woman can buy these lush, shimmering, very-luscious Milgrim outfits. You'll know they exist if you watch clothes; they set a specific, identified fashion, and one that could easily inspire the makers of ready-to-wear wardrobes.

Reminiscent of Paris
Fira Benenson presented, at Bonwit-Teller, a collection which both takes and encourages American women to keep their chins up during these strenuous times. The effect is achieved by a "chin-lifter" generally. It is a necklace—beautiful, chic, at times sheer nonsense—which goes with a muff. Both are separate, but designed as part of the costume. On one of the net



Fira Benenson's subtle 8-silhouette dinner suit of mellease (like damask) satin, palest blue, with jet.

muffs, huge stuffed bluebirds perch. These promote the 8-posture, which means a forward tilt of the hips. The bosom and derriere are just a little stuck out, and one could give a ladylike swish. The Gibson girl did it. Benenson revives it, modified by her subtle sense of humor. Everybody said Benenson's collection reminded them of Paris. It should. She is the only big American designer who entered the art of dressmaking as a buyer of French originals. She was a high-born Russian and spent ten years in Paris before coming to the United States. Here, Bonwit-Teller discovered a Benenson quality which is still making a name for her. "The quality is inimitable taste. Benenson displays it now in materials made for her here — broad, flat, matelasse satin, black, bright yellow, cerise. She displays it also in fine cutting—for example, in a suit with absolutely straight front and a backward flowing fullness that comes from heaven knows where. With this, Benenson uses an absolutely flat shoulder and natural waist.

The suit picture this year is predominantly a more colorful one, for both sport and dress occasions, and there are so many new colors primarily because the fabrics are so wonderful in texture, soft as kitten's fur, lending themselves with grace to the feminine more intricately detailed treatment, which distinguishes the new suit silhouettes and tailoring.

The most important changes in suit silhouettes is the above-the-waist case much of which is gained through underarm fullness. Slim hips are retained, strategically, without "straitlaced" narrow skirts—for there is fashion news in skirts alone! They're pleated in front, box, double box and side and kick treatment; they're bias pleated; and pleated all around. No American woman is going to give up her suit this winter, she'll expect it with full intent of wearing it right through the season, under her fur coat.

Suit "characters in the order of their appearance" on the list of fashion-importance, place the three-piece suits, both fur trimmed and untrimmed, their topcoats classically straight or fitted, first. Because they provide the most practical wear with dresses, they represent a sound investment for the woman with a limited clothes budget.

The two-piece suit put in an appearance in two distinctly different moods. It is either dressy, or casual. Fabric, color and silhouette provide the distinguishing characteristics—but in all instances there is soft treatment of waist fullness, ornamentation, and the introduction of set-in belts.

This boy's suit in three-button styling, draped to suggest figure contours in the front, casually fitted at the back, will probably be the one most girls and women will buy this fall, because it catches the very spirit of our way of living in its trim, good looks and practical wearability. Newest are collar treatments for this silhouette, either conventionally notched like a boy's jacket, or in longer point, baby styling like the collar of a shirt.

Lively colors are no longer reserved for spring and summer, say the new suits! And by way of proof they take to soft prettiness largely achieved through sueded and hair surfaces.

There will be more browns in suits this fall, but blues promise to be extremely popular, ranging from sea-side pale tones, to winter navy. Greens are pleasingly muted, ruda frolics blues, deep navy tones and the deeper plum casts, while beige is unofficially reserved for the campus crowd.

Excellent Materials
In the sports coats, fleece, covert and cravatette fabrics are most popular. Covert cloth has a slightly fuzzy finish while cravatette material has a slightly corded appearance. Both are water repellent, tailor well and are adapted for many uses.

"Slip-out" styles are increasingly popular, too, with this style affording almost a year-round number. The inside lining reposes the coat becomes an excellent spring or fall number, and with it in place, clothes meet any weather.

Corduroy, Velveteen Outstanding Fabrics For Fall Costumes

Dressy dresses aren't too dressy, tailored dresses aren't too tailored, national defense has left its impression and the influence of aid-to-China are among the features found in women's styles this fall. Color runs rampant, waistlines are long and slender, skirts are short and sometimes full, sleeves "fitted" are long or elbow-length and shoulder lines aren't padded to look like slim-hipped athletes.

That's the story in a nutshell. To get down to details, corduroy and velveteen are outstanding fabrics, with the casual, sport and tailored costumes coming principally in the corduroy and the more feminine and dressy styles coming from the velveteen fabrics.

"Corsets" styles, through which the popular, long-waisted effect is achieved, are made with the dress fitted and tucked to fit snugly down to the hip line, where skirts are gathered or pleated in an cascading manner.

One-piece dresses and suits are tailored from corduroy with the price for these models depending, in general, on the size of the waist. Inexpensive models may be bought in the wide waist, with the price generally rising as the waist gets narrower.

Long Sleeves Favored
In many of the dresses, the regular armhole has been extended out to the shoulder, to achieve a dropped-shoulder effect, and the padding is placed on top of the shoulder, instead of out from the shoulder. In other cases, the regular raglan sleeve style is used. In most cases, the three-quarter length sleeve is favored, but long sleeves are "tops." A few short-sleeve styles are found.

Covert cloth, for which officers' coats in the army and navy are directly responsible, has been adapted for use in strikingly tailored costumes. For these uniforms, familiar with the term, the material resembles closely cotton gaberdine which is used so often in women's coats and black ensembles.

This material is found in two-piece suits and in shirt-waist styles. Black is the parade, with many shades of brown, including olive, denim, brown, and tan. Other shades of brown, such as the pastels, are also used. The two-piece suit is made of a slightly corded material, with the term, the material resembles closely cotton gaberdine which is used so often in women's coats and black ensembles.

SUIT MATERIALS SOFT, COLORFUL

The suit picture this year is predominantly a more colorful one, for both sport and dress occasions, and there are so many new colors primarily because the fabrics are so wonderful in texture, soft as kitten's fur, lending themselves with grace to the feminine more intricately detailed treatment, which distinguishes the new suit silhouettes and tailoring.

The most important changes in suit silhouettes is the above-the-waist case much of which is gained through underarm fullness. Slim hips are retained, strategically, without "straitlaced" narrow skirts—for there is fashion news in skirts alone! They're pleated in front, box, double box and side and kick treatment; they're bias pleated; and pleated all around. No American woman is going to give up her suit this winter, she'll expect it with full intent of wearing it right through the season, under her fur coat.

Suit "characters in the order of their appearance" on the list of fashion-importance, place the three-piece suits, both fur trimmed and untrimmed, their topcoats classically straight or fitted, first. Because they provide the most practical wear with dresses, they represent a sound investment for the woman with a limited clothes budget.

The two-piece suit put in an appearance in two distinctly different moods. It is either dressy, or casual. Fabric, color and silhouette provide the distinguishing characteristics—but in all instances there is soft treatment of waist fullness, ornamentation, and the introduction of set-in belts.

This boy's suit in three-button styling, draped to suggest figure contours in the front, casually fitted at the back, will probably be the one most girls and women will buy this fall, because it catches the very spirit of our way of living in its trim, good looks and practical wearability. Newest are collar treatments for this silhouette, either conventionally notched like a boy's jacket, or in longer point, baby styling like the collar of a shirt.

Lively colors are no longer reserved for spring and summer, say the new suits! And by way of proof they take to soft prettiness largely achieved through sueded and hair surfaces.

ANDERSON'S

Fall Opening



DIPPING BRAID felt with dressmaker draping. Black, brown, wine, green, red \$4.98



A Showing of the Season's Most Wearable Fashions for Your Busy Life

You divide your time between business and pleasure, charitable and patriotic works. You make a "public appearance" from morning to night... so here are clothes to help you play your many-sided roles most effectively. For a more complete panorama of styles for fall... visit our store...



- CASUAL TWEED in a fitted greatcoat with the new extended shoulder line. Blue, brown \$12.95
- LONG JACKET herringbone tweed suit, plaids, plains. Brown, black, blue \$19.95
- WARDROBE SUIT with full length topcoat over a fitted jacket and skirt... Fur collar extra \$39.95
- CAMBROOKE DRESSY coat, double breasted, fitted (as advertised in Mademoiselle), blue..... \$69.95
- PASSEMENTERIE trime the collar and pockets of a lightweight wool costume suit. Black, only \$14.95
- SELF LOOPS and gilt bowknots accent the femininity of this two-piece silhouette dress. Black, blue and brown \$7.95

Charge It at C. C. Anderson Co.