

AMSTERDAM

Miss Floren Skinner is home after an absence of several weeks at New York...

Mix Scores in The Last Trail

There's no motion picture star who, no matter how good, his production may be, always follows it up with a better picture...

Former Sec'y of Interior Again At Court



Fallen in health, former Secretary of the Interior, Albert T. Fall of New Mexico...

OAKLAND SIX TO HAVE \$3,000,000 ASSEMBLY Will be Duplicate of Model Car Assembly at Pontiac Six Factory

PONTIAC, Mich.—Another important step in the huge expansion program at the Oakland Motor Car Company...

of buildings.—The new Oakland assembly building will be 640 by 640 feet in size, of two-story masonry type...

The Oakland motor and assembly departments will continue to manufacture in the present motor and sheet metal buildings...

"This addition to our manufacturing equipment is the next logical step in the company's program," said Mr. Glancy...

Just Arrived The New RADIOLA 16 Six Tube Single Dial Set and The New Radiola Loudspeaker Model 100-A. Sampson Music Co.

New Beauty and Smartness at New Low Prices. 1922 Pontiac Six. Twin Falls Oakland Company. The New and Finer PONTIAC SIX

For Thursday, Friday and Saturday Only. Schramm Johnson Drugs. Month End Sale!

Those Prices Tell The Story! Nujol, Tonic, Karnak, Peppermint, etc.

SHINOLA SHOE POLISH. Lighthouse Cleanser, Old Dutch Cleanser, Palmolive Soap, etc.

Ess-Jay's Fountain Blend Coffee 43c. Lipton's Tea, Tree Tea, M. J. B. Coffee, Coleman's Mustard, etc.

On your toes all day. OVALTINE. No need for afternoon let-downs now. A glass of delicious Ovaltine will give you words of pep...

Halloween Candy Specials. Sweet's Jumbo Jelly Beans, Orange and Red, etc.

Tobacco Department Specials. Chesterfield, Old Gold, Lucky Strike, etc.

FAIRVIEW

While hunting pheasants Sunday, Johnnie Pate was accidently shot in the leg. A couple of neighbors boys were along. The patient is doing nicely.

The 12th Street family dance at the W. C. Starline home Sunday.

Ellen Fay Howard was sick last week in the Honcker home. Her movie soon going north of Vancouver.

Edith and Rachel Pumphrey visited with Alice Loren Sunday.

Mr. and Mrs. J. C. Pumphrey and Mrs. Everson's mother Mrs. Kinzery, were dinner guests at the Colwell home Sunday.

The Fairview Grange had an interesting meeting Friday. A musical concert was one of the features of entertainment and a recital of the origin of some national songs were given.

There were about 40 people present and two perfect papers were given in the contest by Mrs. P. Atkins and Mrs. Luke Sonner.

The next meeting of the Grange-Congress will give the program and a large attendance is expected.

Floyd Fox was a week end guest at the Frank Solville home.

Mr. and Mrs. O. Y. Peterson and son Rudolph, Mr. and Mrs. L. W. and daughter by Mrs. L. W. among the guests for the venison dinner Saturday evening at the George Stitchee home in McCulloch addition.

O. G. Anderson and son LeRoy, were at Kincaid's Sunday, visiting their son Melvin Anderson.

Charles Armstrong is in Twin Falls this week helping his brother-in-law.

Mr. and Mrs. Joe Purlick expect to leave Wednesday by auto for a visit to relatives.

Mr. and Mrs. John Neuharig will accompany them. Miss Mildred Ruppel, a sister of Mrs. Jack's, is helping her to pack.

Mr. and Mrs. John Neuharig, former residents of this district, visited at the George Leith home Sunday. They were accompanied by their son John and a granddaughter. They are now located at the Leith home.

Charles Chiles is driving a new Essex coach.

Mr. W. J. Burke and Mrs. Ed Harding attended a society lecture given by Dr. Grubb at Twin Falls Wednesday.

Mr. Turville, Mrs. A. K. Kistler, Mrs. Daugherty, Mrs. Albert Koster.

The State cafe near the corner of Main Street and Lincoln avenue was nearly destroyed by fire last Monday night or about 2 o'clock Tuesday morning.

The origin of the fire is unknown. Kenneth Burk had been to Shoshone and seeing the fire drove at once to the fire station and raised the alarm.

Miss Summers sounded the alarm and the boys responded immediately. The engine was soon on the job and did good work.

The fire under control in a few minutes. Not however, until the kitchen was practically destroyed and the balance of the building and contents were damaged by water and smoke.

The building belongs to George A. Gillette who is out of town at present. Mr. Gillette had his building completely covered by heavy white lead.

Miss Virginia arrived here from a farm south of town about a week ago. He is now in the brother's home.

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If Ho. Chooses

body thought that it was found necessary to amputate it at the elbow. His condition for several days was serious, but the last reports were that he was improving rapidly.

Medicine Curtis Metcalf and L. W. Beston visited on Thursday with Mrs. Charles Jones at Twin Falls.

The second number of the business course will be given on Wednesday evening November 3. The program will be given by the Eastern Concert company, with the following entertainers: Fern L. Casford, reader and pianist; Winifred Casford, violinist, and Bryce Smith, harpist.

Mr. and Mrs. Charles Featherston returned this week to their home in Indiana after a visit here with their daughters Mrs. A. J. Wilson, Mrs. Louis Anderson, and Mrs. Charles Featherston, Jr.

The Ladies of Lincoln Circle, the south side will make their future home in Jerome.

Fred Leach has charge of the American Express company office here. Mr. and Mrs. J. G. Laurence are in Moscow on a visit to their home.

James Grant, a carpenter, employed on the Falls city school grounds, fell from a scaffold, and broke his leg. The fall was only about five feet, but he landed in such a way as to break his leg.

George Wolf and A. Baker placed Mr. Grant in a car and brought him to Dr. Zeller's office and from there to the Kendall hospital, where he will remain some time before he will be able to get around again.

Jack Swaugers, one of Jerome's best citizens, accepted a position in the Twin Falls bank.

F. M. Brick of Madison, Kansas, is in Jerome looking over his farm southwest of this city this week. Mr. Brick is planning on making Jerome his future home.

Mr. and Mrs. Louis Cuth left Sunday for a few days' visit with friends in Boise.

Mr. and Mrs. Jack Price are in Jerome on their way back to their home in Idaho.

The officials of the Millvale highway district met Saturday in the American Express company office for the coming year to oversee the road work and bridge repairs. All the directors were present.

Mr. and Mrs. E. E. Kinder were host and hostess to the Eden Grange members on last Friday evening. After the business session the meeting was in the nature of a farewell to Mr. and Mrs. Kinder who expect to leave next month for an extended visit on the coast.

Mr. Kinder recently took his family to the coast to look around extensively before selecting a new location. Declaring the meeting was the greatest vote to serve the hot lunch for the Kinder sale. The next regular grange meeting will be held on November 5 at the grange hall, with the annual election of officers. Butte Pomona grange will meet on Saturday, November 11 at the Legion building.

The M. L. A. of the Eden L. D. S. ward held a social meeting Friday evening. The program of the evening on religious service was presented followed by an evening of dancing.

Mr. and Mrs. Le Mar Rogulane are the parents of a new baby boy born on Tuesday, October 16, at the Twin Falls county hospital.

Frank Fulton returned on Friday from Welsch, Idaho, where he was a delegate from the Eden L. D. S. lodge at the annual conference held there last week.

Julius Swenson who was secretary to the Eden L. D. S. lodge at a team of horses on his brother's farm south of town about a week ago.

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Has Own Dry Law

Ladies of the G. A. B. spent Thursday in Twin Falls the guests of Mrs. R. E. Leighton.

Mr. and Mrs. H. G. Hayes of Twin Falls spent Thursday here.

Mr. Hayes in the interest of his radio business and Mrs. Hayes visited with friends.

The first six week examinations are over with the result as follows: the largest number of A's and the lowest number of absentees belong to the freshman class.

The student body of the University of Idaho is now in session. The student body of the University of Idaho is now in session.

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IF IT ISN'T RIGHT, BRING IT BACK

ESTABLISHED IN TWIN FALLS JULY 30, 1906

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EVERYDAY NEEDS FOR THE WORKING MAN

Men's Flannel Shirts. Here is a good value for men. This is a cotton flannel shirt in blue, black and solid colors. \$1.19

Men's Mechanic Suits. Made of heavy, smart suits. All sizes. \$2.95

Men's Handkerchiefs. Very soft and smooth finish handkerchiefs in white color. 5c

Men's Dress Sox. A sock made from soft, smooth yarn in colors cordovan, black and gray. A complete stock of sizes. This sock is made in quantity to save. Pair 10c

Work socks for boys in tan mixtures. Pair

Moleskin. Men's moleskin pants with light tan stripe.

Boys' Flannel. A cotton flannel shirt in fancy, colored plaid. 6 to 15.

Men's Overalls. Men's 22" denim overalls with light suspenders and 2" back.

Shoe Laces. A 26-inch lace in good heavy quality. 2 for 5c

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THE IDAHO DEPARTMENT STORE

FREE! Radiator Projectors Ask for One. THE VALUE WATCHDOG OF TWIN FALLS. The ECONOMY BASEMENT. SAVE TIME By Mailing or Phoning Your Order.

A bustling, bustling, bustling crowd; everybody happy and smiling, even though they had to wait for service; and the big, bargain Basement, even merrily on, on the big climax of 1927's business. The big holiday rush will be here almost before we know it, and in such preparation we have made. You know we always keep our promises, and when we promise you people the greatest holiday store in Southern Idaho, and the largest stock and the most varied assortments this store has ever shown, we mean to keep those promises! Until that time, keep coming and continue to profit by the big bargains which are arriving daily. And each item in this ad—every article breathes ECONOMY.

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MOONSHINE

THE IDAHO CITIZEN

SEMI-WEEKLY For Year, \$2.50
A semi-weekly newspaper published on Tuesday and Friday of each week at Twin Falls, Idaho.
S. J. Burdette, Business Manager; E. H. Sidon, News Editor; The Idaho Citizen has the exclusive rights in this community to all NEWS FEATURES AND ADVERTISING SERVICE OF THE PUBLISHERS AUTOCATER SERVICE of New York City.

CASHING IN
This is the farmer's annual pay day. Fortunately it is one of the best pay days that Idaho farmers have ever had.

It is the farmer's annual pay day. Fortunately it is one of the best pay days that Idaho farmers have ever had. This is particularly true in the Twinland Empire.

We have perhaps the best all round crop in the history of this fertile valley. The prices as a whole are satisfactory.

The nation's most prosperous agricultural districts are the sections of country where dairy and poultry products are most thoroughly established.

Farmers derive the best prices for dairy and poultry products where systems of cooperative marketing are thoroughly established.

THE MEMBERS ARE THE ASSOCIATION

The members of a cooperative association, at least in a practical and non-legal sense, are the association. The cooperative association is simply a medium for the co-ordinating producers to act collectively in the handling and marketing of their products or the buying of supplies.

The directors and officers of an association are placed in position of action by reason of the consent of the members of the association. The officers and directors are simply the authorized representatives of the members for the conduct and operation of the business in which the association is engaged.

The cooperative statutes, generally speaking, provide for machinery by which officers and directors who prove to be incompetent or unsatisfactory may be removed from office before the expiration of their terms.

It is a hard and difficult task to manage a large enterprise. Only those who are actively engaged in doing so know of the difficulties that have to be met.

Frequently a considerable period of time must elapse before the results of any policy are evident and this fact should always be borne in mind in passing upon the efficiency and competency of the management of an association.

Generally speaking, the members of cooperative associations should have the long-time point of view with respect to them and should not expect miracles or instantaneous results. In an ordinary business, the only benefits from a cooperative association may only be expected after it has had an opportunity to establish itself thoroughly as an integral part of the business world in which it functions.

Press Comment

FARM CONFERENCE AND RELIEF
(DaHo Falls Times-Register)
The agricultural conference called to be held in Washington last week, was the subject of the McNary-Haugen farm relief bill, should bring relief, but it is doubtful.

The question, as has been repeatedly stated, is one of economics and not politics or legislation. If the matter can be gotten straightened out, the economic viewpoint and discussed from that angle of the situation, with the political and political ambitions, well and good.

The greatest difficulty, as viewed by the average man, is that many of those who agitate the most in a political way know the least of the real condition. The contention which they make is based very largely on what the politician would like to see, personally, and the real motive and objective is lost in the struggle.

In many instances there is real sincerity prompted by honesty, in the endeavor to bring about something which will help.

Senator Borah is in favor of some means whereby the problem may be solved, but in the right way. Senator Borah is opposed to any such thing as setting up as something to shoot at politically or a mere political game.

President Coolidge with Secretary of Agriculture Jardine, is sincerely honest in his statement that he has no intention of any destructive farm legislation that will have for its object and purpose some real motive and purpose with the provision that such legislation shall be freed from political and personal ambitions.

It is a big order but, we, the people, should be able to deliver it; that is what we elect men to office for, to represent us and not build themselves up, unless their personal ambitions.

MISS HEWORTH WILL HELP JUDGE CANNING

Miss Marion Heworth, state leader of home demonstration, has been selected to judge exhibits in a national judging contest conducted by a glass manufacturing company.

The contest will be held at the national livestock exposition at the national 4-H club congress and will be conducted by Miss Heworth is one of nine judges who were chosen from all parts of the country.

The contest, to be judged November 10 to 18 in Chicago, is open to 4-H club members, high school girls, and individual entries from all states. Prizes of \$100 and \$25 for first, second and third places are offered.

3 piece Ivory Bed Room Suite, New-Dee, dresser, chest and chiffonier \$55.00

8 piece Quarter Sawn Oak round dining room table, and 6 solid chairs \$55.00

1 Great Western Circulator Heating Stove No. 16, almost new \$37.50

8 piece Walnut Finished Dining Room Suite, table, buffet, chairs, all new \$90.00

MY FIRST HALLOWEEN PARTY
By PEGGIE WHITEHOUSE

Did you ever go to a Halloween party, and laugh till you couldn't laugh longer? I did. I went to one the other night, and laughed until I cried. Gee, but it was the spookiest party I ever saw.

There were great big heads with the ugliest faces you ever saw, and the biggest, brightest eyes, all around, and an old witch in one corner of the lawn.

There were ghosts and witches everywhere. I stood for a minute, then went over to the corner to dress like ghosts but somehow these looked different. There were black cats, white cats, and little pumpkins all in the room.

I watched the crowd for the while, then we went in another room and all sat on the floor in a circle. When we had finished the front of a big fire-place, and each with a cup.

There was a witch leaning on her broom, and I thought that she was a witch, and I thought that she was a witch, and I thought that she was a witch.

and bright looked as though someone had poured kerosene on it. I don't know, it might have been one of those ghosts. Then they told us to remove our masks. You ought to have heard; the laughing. You couldn't hear your own teeth.

We then went into a room and in one corner was a table, made of fender and pumpkin. Inside was a fortune-teller. We all had our fortunes told. Mine was like this: "Good as gold and wealthy, too, is the girl who's meant for you."

They would find our refreshments. Each was to go to different places. Mine read like this: "Here's a hearty invite for the Halloween night. Bring your mark."

We all started and what a mix-up we were in. Soon I found Sam and I, and we started for the city. When we had finished the front of a big fire-place, and each with a cup.

national and regional scope, and recommendations for future activity and practice are being accordingly.

RUSSELL LANE GRANGE
Russell Lane Grange No. 100 had a regular meeting October 20. R. E. Bisgard, the county agent gave a very interesting talk in regard to holding a Farmer Institute at Hansen this winter.

Halloween Dance
Legion
Auxiliary
FILER
FRIDAY
This Week
October 28

HEAVY Clothes at Light Prices

Smart Comfort
That means up-to-the-minute styling combined with good fit and real warmth. Overcoats like these give you your money's worth in all-threads and lasting service as well. You are getting good value here.
\$12.50 to \$29.50

Quality Clothes
Everything that makes for good style, lasting service and faultless fit has gone into this smart-looking Suit. They look like a lot more than the small price we are asking. They're the sort of Suits that will be seen often. We're ready when you are.
\$14.75 to \$29.50

Flannel Shirts
Fancy all-wool flannel shirts - from the quality all-wool flannel in bright and attractive designs - new, rich, dignified patterns, the work of real art workmen. Two flap pockets. A regular \$6.00 value.
\$3.95

Extra Special! Saturday Only \$1.98
Boys All Wool Slip Over Sweaters \$3.00 and \$3.50 Only FOR SATURDAY ONLY

Men's Horsehide Vests
30 inches long, not 24 inches made from horse fronts. 2 flap and 2 snuff pockets. Wool vest. 1990.
Men's 16-Pound Union Suits
Eggs quality extra ribbed shirt sleeves and ankle length cut full and extra well-made and trimmed. medium weight.
\$1.98

Broadcloth Shirts
Fancy printed Broadcloth Shirts - Fine quality, high count broadcloth. In exclusive patterns. Highest grade quality and workmanship; collar-attached and neck-band style.
\$1.45 \$1.95

Boy's 4 Piece Suits
Those good dependable values that mothers know as well as the girls of two-pairs longestsleeve or one pair long pants, one pair long-sleeved shirts and one pair of trousers in novelty weaves, fancy stripes and overprints in light, medium and dark shades of tan, brown, blue or gray. Exceptional values at
\$8.90 and \$9.95

Wolverine horse-hide work shoes
No. 776 - Wolverine - No. 744 - Wolverine
Men's chocolate brown, Men's tan soft toe army
Mittell's tan top toe, tan, flexible sole,
Men's chocolate sole, black and tan,
H. A. L. rubber heels,
Hook and loops to match. This is the shoe that is most popular.
\$4.95

STRAUS CLOTHING CO.
TWIN FALLS LEADING CLOTHIERS

The Livestock Situation.

"Is the reindeer a menace to our present source of meat food supply?"

This question is being asked these days as the extent of the reindeer population in Alaska is realized. Fostered by the United States government, the reindeer population of Alaska has increased until there are now 600,000 head in "domestic" herds, raised under the same conditions as our best cattle and sheep industry in the range. Reindeer thrive under climatic and soil conditions which permit ordinary beef cattle to survive.

Last year it is reported that 6000 reindeer were shipped in Alaska, frozen, and shipped to the United States. This year, the number is estimated at 10,000 to 12,000. The average live weight is 150 pounds. These carcasses are loaded aboard refrigerated boats and shipped to Seattle, where the meat is shipped to the thickly settled centers east of the Rocky Mountains. Recently the San Francisco market was invaded and at least one large San Francisco cafe features Alaskan reindeer meat on its menu.

While this amount of meat is shipped insofar as the meat food supply of the United States is concerned, it is not a source of great profit in the business, and plenty of pasture available for an immense development, which might increase the area of the present source of our meat food supply.

Reindeer meat compares somewhat with the California venison. People are said to eat the meat as a novelty, but few seem to care for it as a steady diet. In the restaurant standpoint, the carcasses too heavily frequented and the neck and shoulders are very unattractive. The carcasses of saleable meat in a carcass small. With prices slightly higher than those being paid on the Pacific Coast for beef, reindeer have found that reindeer meat proves to be very high in price.

Probably the greatest objection the consumer may find in reindeer meat is that there is no sanitary protection against the disease of anthrax, which reindeer meat in the same category with wild game and therefore has no jurisdiction as live stock for disease of man.

Neither has the American public ever taken to it from the standpoint of a delicacy. From the standpoint of agriculture as a whole, it should be remembered that beef, cattle, sheep and pigs are an important part of our general agriculture. It is our general agriculture which is rich in fertilizer value to the soil. The livestock business takes a leading part in the financial structure of the agricultural program and should the Alaska reindeer meat importations reach steady proportions it might seriously threaten American livestock producers, through depressing the value of domestic livestock.

Considering beef, pork and mutton as a major food we must recognize the competitive element between such meat food and reindeer. The reindeer meat and distribution of beef, pork and mutton is under very strict supervision in the interests of the public health. This service requires an expenditure of a large sum of money, a large share of which is born directly by the producer. Apparently with the tendency to increase production of a man's supply that enter directly into competition with such meat food things some attention is due to the question of protecting the

not used, to baskets, and they would experience much difficulty in disposing of them.

Farmers Can (Continued from Page One)

the estimation of the farmer present. Action of this kind being about equal with better understanding and cooperation, between agricultural interests and the state administration.

The very happy solution of the situation, was in keeping with the editorial comment of The Idaho Citizen in the Tuesday morning issue, preceding the mass meeting Tuesday night.

The general opinion that elevated gravel roads are more expensive to maintain and will not stand the same weight that dirt gravel roads will be reflected by Commissioner Joe D. Wood. He explained to the writer that the loads in oil each year on gravel roads is not so great as the loads of gravel on unrolled roads. In three years oil will have enough in holding the gravel on the road to pay the full cost of oiling.

Oiled roads can be scarified and repacked very economically and the roads are in more expensive in the end, besides being free from dust and the dangers of loose gravel.

Commissioner Wood further explained that the state highway department is limiting its program of "oil" highways on "pending" information obtained from states which have reduced road-building and maintenance to an exact science.

The most serious aspect of the highway oiling road is the fact that the oil has not been so long as thought to become through fact.

The farmers expressed their willingness to see every precaution possible to avoid tearing up the roads and laid an old fashioned hands-on-the-meeting adjourned.

KITCHEN NOOK

Little Helps for the Busy Housewife - Headers Are Invited To Send In Their Proven Recipes

GOLDEN ORANGE FROSTING
Grated rind 1 orange, 2 table-spoons orange juice, 1 teaspoon lemon juice, yolk of 1 egg, confectioner's sugar.

Mix grated orange rind with fruit juices and let stand 15 minutes. Strain into beaten egg-yolks and add enough sifted confectioner's sugar to drop.

AUNT ANN'S DROP CAKES
1/2 cup sour cream, 1 c. sugar, 1/2 cup flour, 1/4 cup raisins, 1/2 cup vanilla.

Flour enough to make a stiff batter.

Mix all the ingredients together and drop from a spoon onto a baking sheet.

PINOCCHIO
2 cups light brown sugar, 1/2 cup milk, 1/4 cup butter, 1/2 cup nuts, 1 teaspoon vanilla.

Boil first three ingredients until soft ball can be formed in cold water. Remove from fire, cover and cool. Add the vanilla, and beat the candy until it begins to thicken. Add nuts and pour the mixture into a well-buttered pan.

BAKING POWDER ORANGE
2 cups flour, 4 teaspoons baking powder, 3/4 teaspoon salt.

Put the regular telephone directory but will be an additional service furnished free to every business telephone subscriber in the Twin Falls area. This new directory will be the first of its kind ever issued in the United States and will make its appearance soon after the first of the year. There will be approximately 100 sections a section for each city.

All cities will be alphabetically arranged and all business firms will be alphabetically listed under the city in which located. Thus the merchant, manufacturer, jobber, dealer and professional man will have at his finger ends a complete list of all business houses in the intermountain trade area. Each listing will give the firm name, business, street address and telephone number. Approximately 20,000 copies of this special business directory will be necessary to supply every business man in the state of Idaho.

A general information section

the interflow of credit throughout the intermountain territory liquidating.

(Continued from Page One)

State bank, which closed April 22, will receive a 25 per cent dividend. A dividend of 10 per cent is ready for distribution to Gooding State bank claimants, bringing the total since this bank closed in 1923 to 80 per cent. Six forms or dividends had been paid. A second dividend at Cambridge will bring the total to 100 per cent. Each dividend was 15 per cent and the second being payable November 16.

The situation in regard to the Twin Falls State bank is complicated, said E. Scott, the department Division Director 15 representatives of the stockholders.

San Francisco

(Continued from Page One)

4,600,000 turkeys are produced in the vicinity of San Francisco. Next to their own products, Idaho turkeys sell at a premium over turkeys produced in other states.

Livestock

San Francisco looks up, other states for a considerable supply of livestock. The Idaho steers are used to sell advantage during the spring months. Only 6000 Idaho steers were shipped in 1923 to San Francisco. This is known as the Idaho high dollar market, which has a higher price than any other market. The hog market is steady here throughout the year. There is a constant demand for 500 hogs per day for the Chinese trade. They prefer light weight butcher stock, and the Idaho steers, which have been bred and have been bred for the California trade and are the second choice in Idaho wheat feed.

Wheat

Although figures are not available, a large amount of wheat is shipped to San Francisco. It is used for cattle and export purposes. The Oregon wheat is a very superior quality and wheat and flour is rated from certain Idaho points.

This section in rates and furnish a greater incentive to ship wheat to San Francisco market.

Potatoes

There is a high demand for Idaho potatoes in San Francisco as an Idaho potato market. Under the present conditions, other potato producing sections enjoy the advantage of a cheaper price. This is the chief reason for Yakima's fame, which are shipped by boat, and no doubt this will enable them to get their potatoes to the market in a better can for many years to come. As long as the conditions exist here in Idaho, it is to be expected, and expect to secure the highest price.

The same thing is true for apples, Oregon and Washington apples have been used here for years. The market demands a high quality boxed apple pack and practically none are sold in baskets. Jobbers report that the trade is

UTAH-IDAHO 'PHONE BOOK' TO BE ISSUED

Company to Improve Directory Service by New Plan, Giving Cities in Two States

In line with their policy of greatly improved directory service, The Mountain States Telephone and Telegraph Company announces plans for the publication of an Idaho-Utah Business Telephone Directory.

This directory will not duplicate the regular telephone directory but will be an additional service furnished free to every business telephone subscriber in the Twin Falls area. This new directory will be the first of its kind ever issued in the United States and will make its appearance soon after the first of the year. There will be approximately 100 sections a section for each city.

All cities will be alphabetically arranged and all business firms will be alphabetically listed under the city in which located. Thus the merchant, manufacturer, jobber, dealer and professional man will have at his finger ends a complete list of all business houses in the intermountain trade area. Each listing will give the firm name, business, street address and telephone number. Approximately 20,000 copies of this special business directory will be necessary to supply every business man in the state of Idaho.

A general information section

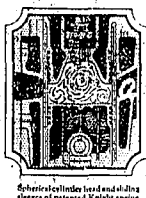
FARM HAULING

Call on us for trucks for hauling beans, clover seed, apples, potatoes or onions. Largest fleet of trucks in Twin Falls county. Prompt and careful service. Prices reasonable.

Phone 210
SANGER SERVICE

The Added Power of Higher Compression

Plus Willys-Knight exclusive velvety smoothness possible only with the Knight patented sleeve-valve engine, which gives sustained brilliant performance with any gas.

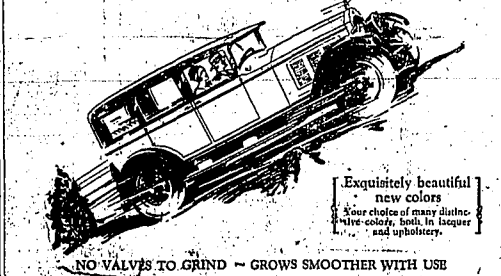


The trend today is toward high compression. Willys-Knight offers you the advantages of high compression—greater speed, flashier activity—with none of its disadvantages—no need for special gas, undue wear and tear on the motor, engine knocking even after inconceivable mileage.

Only the patented Knight sleeve-valve engine, because of the fundamental principle of its design, gives highest uniform compression at all times, at all speeds.

Drive a Willys-Knight, and your enthusiasm will be added to that of its present 300,000 owners.

\$1295
EQD Factory



NO VALVES TO GRIND - GROWS SMOOTHER WITH USE

Exquisitely beautiful new colors
Four colors, both in lacquer and upholstery.

WILLYS-KNIGHT BROWNING AUTO COMPANY
Phone 364 2 and 2 West

Have you received your booklet?

We have distributed over 2500 booklets. "Ask Me Another About the Laundry" which tells how to win \$10,000 for writing a 300 word letter. If you haven't received your copy, ask our distributor for one, or call for one at our office.

Learn more about the modern laundry and its time, health, energy and money saving features.

LAUNDRY DRY CLEANING CO.
Phone 66 Twin Falls

WE BUY FOR LESS - WE SELL FOR LESS

THESE PRICES - DICTATE

Men's Heavy Work Clothes \$3.95 - \$4.45 - \$4.95 - \$5.45
Men's Three Seasons Brand \$1.45
Men's Corduroy Riding Pants \$1.00
Flannel Shirts in plaid and plain colors, mixed cotton and wool and all wool \$1.45, \$1.75, \$1.95, \$2.25 to \$4.95
Pair 35c, 3 for \$1.00, 40c, 15c, 50c, 60c, 35c

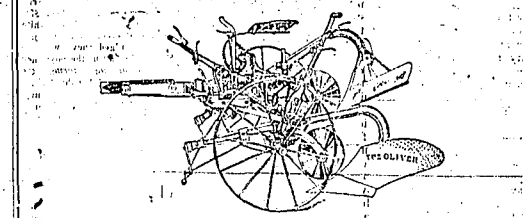
New York Store

DESTROYERS OF HIGH PRICES

Are You One of the 100 who are going to own a new Oliver No. 23 Two Way Plow This Fall?

The unusually heavy frame and beams on the Oliver Two Way Plow give it the necessary strength which is needed in deep plowing. Especially designed by the oldest plow manufacturers in the United States for Twin Falls territory. See this plow on our floors. Place your order NOW to be insured delivery this fall.

More than 100 Twin Falls Farmers have signified their intention of purchasing the Oliver Two Way Plow this fall.



OLIVER No. 23 TWO WAY PLOW

OLIVER No. 23 TWO WAY PLOW

The unusually heavy frame and beams on the Oliver Two Way Plow give it the necessary strength which is needed in deep plowing. Especially designed by the oldest plow manufacturers in the United States for Twin Falls territory. See this plow on our floors. Place your order NOW to be insured delivery this fall.

More than 100 Twin Falls Farmers have signified their intention of purchasing the Oliver Two Way Plow this fall.

Reynolds Bros. Co.

PUBLIC SALE

There will be sold at Public Auction at the Twin Falls County Fair Grounds (Filler, Idaho) on

TUESDAY, NOVEMBER 1
Commencing at One O'clock

1500 HEAD of Choice Crossbred Ram-bouillet Breeding Ewes, good for 100 lbs. or more.

Ewes are bred to produce Hampshire Rams, and are ready in January and February.

Ewes guaranteed to be 98 per cent with lamb. Hampshire and Range Ewes, and were purchased from the Williams Estate. Outfit and are of good size and quality.

Sheep will be sold in lots to suit buyers. If you are in need of small lot or any amount of Breeding Ewes, please call on this sale.

The Owner will represent day of sale and will be present to answer questions and breeding conditions.

TERMS CASH

COL. MUNYON, Auctioneer
Residence Twin Falls, Idaho

FILER

Left Prosecutors



Charles Taft, son of the Chief Justice and former President Taft, directing the prosecution of George Henry, millionaire "Bicycle King," for the murder of Mrs. Remick, at Cincinnati, O.

Mr. and Mrs. J. S. Brady have as their guests Mrs. B. Wood of Los Angeles, a sister of Mr. Brady, Dr. H. J. Smith, mayor of Moscow, brother of Mr. Brady, Mrs. Stanley Stewart, of Portland, a cousin of Mrs. Marie Brady, and Mr. and Mrs. S. V. Justice of White Hall, Montana. Mrs. Justice is a sister of Mrs. Brady. The occasion for their visit was the marriage of Miss Marie Brady Tuesday, October 23, to Nicholas Trapp of Jerome.

Fraser Gillek, 113 E. 10th, 134 and Jim Hansen, Neel, Roy and Harold Lancaster left Saturday for the Sawtooth mountains in search of deer.

The marriage of Miss Marie Brady to Nicholas Trapp of Jerome took place Tuesday, October 23, at the Saint Mark Catholic church in Filer. The church was beautifully decorated for the occasion with quantities of fall flowers. During the ceremony Mrs. J. A. Dwight sang "Ave Maria" and "At Evening," Miss Georgia McMaster sang "O Promise Me" and Mrs. E. Hagan led the organ played the wedding march by Lohengrin as a prelude and the wedding march by Mendelssohn as a postlude. The bride was beautifully gowned in white satin with a skirt of tulle and lace and a train of white tulle. She wore silver brocaded slippers. Miss Thelma Shear as maid of honor wore a dainty jade green georgette dress, white to match and silver brocaded slippers. Mrs. Margaret Dwight as flower girl was charming in a dainty white tulle taffeta. Henry Trapp, brother of the groom was best man. Ralph Love of Boise and Carlos Zeller of Jerome were ushers. The bride and bridegroom left that evening for Salt Lake on their wedding trip to be away about a week. After December 15 they will be at home to their many friends at their new home near Jerome. Mrs. Trapp is the daughter-in-law of Mr. and Mrs. J. S. Brady of Filer and has been very popular in Filer social circles. Mr. Trapp is a prominent farmer of Jerome and popular in that community. Immediately following the ceremony Mr. and Mrs. J. Brady entertained at the Park hotel with the four course wedding breakfast. This was served at 12 o'clock in the banquet room of the hotel. The table was centered with a bride's cake the gift of Mr. E. A. Dwight and Mrs. J. J. Childs and was artistically decorated by Frank Wagner of Twin Falls. Around the cake were groups of white paper teal with pink outline. Pink and white asters in crystal bowls added to the beauty of the table. The outcups were filled with pink, blue, and cards of pink, white and green. The banquet room was beautifully decorated with posied flowers and flowers. Guests included Mr. and Mrs. Frederick Nicolai Trapp, Mr. Zachua Shear, Henry Trapp of Jerome, Ralph Love of Boise, Carlos Zeller of Jerome, Rev. Father DeCock, clergyman, Rev. Father English, Twin Falls, Rev. Father Bergmann, Jerome, Marion Dwight, Filer, Mr. and Mrs. Nicholas Trapp, Jerome, Mrs. Richard G. Hoover, Los Angeles, Mr. and Mrs. James Brady of Jerome, Mr. and Mrs. S. V. Justice, White Hall, Montana, Dr. H. J. Smith, Moscow, Idaho, Stanley E. Swartz, Portland, Oregon, Mr. and Mrs. Charles Smith, Filer, Robert Smith, Filer, Jimmy Lou Smith, Filer, Miss Winifred Zeller, Jerome, Mr. and Mrs. D. E. Hagan, Twin Falls, Mrs. J. A. Dwight, Mrs. George McMaster, Mr. and Mrs. John Thieton, Twin Falls.

Charles McClure was operated on at the county hospital Saturday evening for appendicitis and gall stones.

Mr. and Mrs. F. J. Klass, Miss Ann Klass, Mr. and Mrs. Al Russell of Twin Falls, Mrs. Edward Russell of Twin Falls were Sunday dinner guests at Mr. and Mrs. Earl Murray.

Mr. and Mrs. Dan Slatter entertained Monday evening for Mr. and Mrs. S. E. Spenser of Lincoln, Nebraska and Mrs. C. L. Litcher of Ravenna, Nebraska, who are visiting at their home. Mrs. Spenser and Mrs. C. Litcher are Mrs. Slatter's sister. Guests included Rev. and Mrs. J. G. Groat and family, Mr. and Mrs. Pete Slatter and family, and Mr. and Mrs. Joe Slatter and family.

Mrs. Elizabeth Showers spent Monday the guest of Mrs. William Spenser at her home north of Filer.

Tree Grows Anywhere

Longest pine is a particularly valuable tree for its resistance to many pests of the South because of its ability to grow in the poorest and driest sandy types of land. It will also grow in the drier soil as well as spruce soil.

RADIO SERVICE

We repair any make of set. See us for Batteries, Tubes and accessories.

Diamond Hardware Co. THE WINCHESTER STORE

Wholesale Prices on Foot Balls

Shillings Orange Peppers, Campbell's Tomato, J. T. C. Brooms, Bull Mamon Jars, Sunbrite Cleanser, Tru-Blu Soda Crackers, Sweet Potatoes, Cup Quality Coffee, Crystal White Soap, Walnuts (new crop)

Geographical

(Continued from Page One) clearly the character of the feature named, its location by specific description, the situation of name formerly used but disapproved, a brief statement of the origin of the name if historically or otherwise important, and the correct pronunciation by phonetic spelling with syllable accents.

To carry on the work of the board the state has been divided into a superior named in each. The names of the county attendants in each county are presented as follows, with the recommendation that they should assist anyone else capable of aiding in the work.

The lists, Mr. Case says, should be in the hands of the district supervisors, complete, by January 15, 1928.

The following have been appointed to serve in this section, designated as District No. 4: Twin Falls, Jerome, Cassia, Oneida, Power, Minidoka, Blaine, counties: W. D. Gillis, Filer, supervisor; Miss Charlotte Pond, Twin Falls; Mr. Lewis B. Thurston, Jerome; Mrs. Margaret Buchanan, Burley; J. C. Taylor, Malad; Mrs. Corn E. Darling, American Falls; Mrs. Ida E. Smith, Rupert; and Miss Anne (Mrs. E. Sholung, assistants.

You are asked to study the advertisements in this issue.

Electric power iron, Special \$2.00, \$2.00 Close Cutting Hair Clipper \$1.95

\$1.00 earthenware tea pots for \$1.00, See our Pyrex and other beautiful tea pots

\$1.00 100 Butcher Knives, special \$1.00, \$1.00 100 Butcher Knives, special \$1.00

Wash Boilers, \$5.50 all copper large size wash boiler, only \$3.00, \$2.75 copper bottom boiler \$1.85, \$1.85 Galvanized boiler only \$1.62

\$15.00 Excelsior Bicycle, with New Departure Brake, U. S. Rubber Co. chain tread tires, and gear, stand, heavy saddle and Diamond chain, Special \$17.50

\$5.50 Velocipedes \$3.00, \$12.50 Velocipedes \$6.85, \$22.50 Velocipedes \$14.50

THE BIGGEST WAGON SALE IN TWIN FALLS HISTORY

FOR 5 to 7 YEAR OLD BOYS, \$3.25 rubber tired wagon, \$3.85 rubber tired wagon, \$5.00 rubber tired wagon, \$3.85

FOR BOYS FROM 7 YEARS UP, \$7.50 Redwood Wood Wagon, roller bearing, rubber tires, \$5.50, \$8.50 Bull Dog steel wagon \$5.50

\$16.00 extra heavily braced Pioneer wagon \$8.49, \$9.50 Winchester Wagon No. 1 for \$7.50, \$11.00 Winchester Wagon No. 2 for \$8.49

\$4.60 Red Gears Football, special \$3.75, \$9.00 Red Gears Football, complete with rubber vulva and pump \$4.50, \$10.00 Wilson official football for \$8.50

Wholesale Prices on Foot Balls, \$4.60 Red Gears Football, special \$3.75, \$9.00 Red Gears Football, complete with rubber vulva and pump \$4.50, \$10.00 Wilson official football for \$8.50



STORES AT TWIN FALLS, Filer, Hagerman, Caldwell, Wendell, King Hill, Fairfield

Men's Overcoats

Style, two fitted, he-man style, jumps from every seam of Clothcraft and Gordon Overcoats. A lion's share of comfort awaits the men who buy these big, roomy, life looking overcoats we are offering for wear during King Winter's festival.

\$22.50 to \$34.50

Other Good Overcoats from \$13.85 to \$19.95

Boy's Overcoats

Real Collegiate models tailored like the boys like to wear them. Sharp styles in two and three button models. A good selection of snappy colors. Ages 5 to 17.

\$5.45 to \$15.95

Men's Underwear

Fine quality union suits, cut full and roomy. Full length legs and arms. New comfortrotch suit. All sizes.

Table with 2 columns: Item description and Price. Includes Men's medium weight cotton union, Men's 100 per cent all wool union, Men's part wool, medium weight union, Men's Grey mixed cotton union.



COATS

Dress Coats

Sport Coats

All exquisitely trimmed with finest of furs. Self, rich fabrics, adorned with fanciful trimmings, and in the smartest effects. A style for every taste, Swede Cloth, Broadcloth and Needlepoint Bolivia - Brocaded linings.

Modish sport coats of 100 per cent wool, made from Oregon woolsens. These coats were the balance of the seasons output of The Modish Cloak & Suit Co., and are regular \$24.60 to \$29.50 values.

\$29.50

\$17.95

IN THE DRY GOODS DEPARTMENT

The thrifty little Miss and Woman who enjoy creating their own frocks and clothes will find this section fully equipped to meet their every demand.

BLANKETS

Our selection of Blankets and Comforters includes the finest qualities as well as the lower priced ones. Blanket prices the same at Filer. Six 7x80 inch wood mixed, part 'REGAL' size 7x80 wool, assorted colors, nicely finished \$5.88. Price \$4.45. Comforters - 100 per cent new materials, Very pretty designs (Mitsch Brand) 7x80 inch Cotton Blanket, Assorted colors, good value \$2.45 \$3.25 to \$6.95. SPECIAL A special purchase on 100 Cotton Blankets size 7x80 inches enables us to sell them for \$1.95

Ladies' Cotton Unions, Medium weight, fleeced, ankle length, elbow sleeves, \$1.25. Ladies' Hose, Rayon and wool hose in black, nude and grey, 79c. Ladies' Unions, Good weight cotton unions with rayon stripe, knee length, \$1.38. Lisle Hose, Children's Lisle Hose in black, brown, tan, pink, and nude. Very good quality, regular size, \$1.19. Misses' Unions, One lot of Misses' Unions, medium weight, others heavy fleeced, both knee and ankle length. All sizes in the lot, each \$89c. Cotton Batts, 3 pound cotton batts, good quality cotton, Siltsched, size 2x30, Each 89c.

NU-WAY GROCERY DEPT.

"SERVE YOURSELF AND SAVE"

Grocery Prices The Same At Filer

Table with 2 columns: Item description and Price. Includes Shillings Orange Peppers, Campbell's Tomato, J. T. C. Brooms, Bull Mamon Jars, Sunbrite Cleanser, Tru-Blu Soda Crackers, Sweet Potatoes, Cup Quality Coffee, Crystal White Soap, Walnuts (new crop).

PENNEY ADDS TWENTY STORES

Purchases Golden Rule Chain in West Coast, Manager's Announcement

Announcement has been made by R. P. Robinson, manager of the J. C. Penney Co. Store of the purchase by its concern of the 20 stores operated by the Golden Rule Mercantile company in Nevada, Wyoming, Montana, California, Nebraska and Utah. The Penney organization owns and operates 235 stores throughout the country. The deal involving the combination of the Golden Rule Mercantile company with the J. C. Penney company is believed to be the largest of its kind ever put through in this section and involves a consideration of more than \$2,000,000 according to a statement made by E. M. Tower, vice president of the Golden Rule Mercantile company.

The stores involved will start operation under the J. C. Penney company name on or about November 1, 1926, following the annual meeting of both companies and the J. C. Penney company will take over the fixtures, fixtures and stock of the Golden Rule Mercantile company at that time.

The consolidation will bring together two well-known store organizations which started from a common origin a little over a quarter of a century ago.

At that time, J. C. Penney went to work as a salesman in a store operated at Evanston, Wyoming, by Guy Johnson. Also working for Mr. Johnson at the same time was a man by the name of R. W. Stevens.

As these two men grew in experience with the store, they were taken into partnership and allowed to purchase interests in other stores operated by Mr. Johnson, which later became the Golden Rule Mercantile company.

In 1902, Mr. Penney associated himself with Mr. Johnson's partner, consented to sell him their interests in the small store which became the "Golden Rule store" of the present J. C. Penney company system.

The Golden Rule Mercantile company, under the guidance of Mr. Johnson and Mr. Stevens, continued its development of stores in Utah, Nevada, Montana, Wyoming and California.

During the development of the J. C. Penney company and the Golden Rule Mercantile company, a cordial and friendly working arrangement has been maintained. By mutual agreement, they have branched from competition in the various cities and towns where they were located.

Engaged in Agriculture

J. C. Penney, in addition to the attention which he devotes to the J. C. Penney company, is nationally known for his practical and successful work in agriculture. At Camanville Farm, Hopeville, N. Y., he is developing a new herd of "Forthness Guernsey" cattle from which he is developing some of the finest Guernsey stock in the world, and purchased a Whitehead, White Plains, N. Y., he is developing a new strain of Hampshire sheep and the herd sire is the "Commander" bought from Mrs. Minnie Miller of Idaho.

His agricultural activities are at present confined to the development of 120,000 acres of farmlands at Penney Farms, Florida, where 20-acre tracts are being cultivated by farmers who own partnership in the farms in much the same manner, that original clients in the J. C. Penney company store carried partnerships.

At Penney Farms, Mr. Penney is maintaining an agricultural institute operated for the purpose


of teaching the farmer how to raise and rotate their crops to the best advantage.

CHRISTIAN SCIENCE CHURCH
160 Ninth Avenue East
"Everlasting Punishment" in the subject of the lesson sermon in all churches of Christ. September 20, Golden Rule 11 Peter 2:9. The Lord knoweth how to deliver the soul out of temptation, and to reserve the unjust unto the day of judgment to be punished. Among the citations which comprise the lesson sermon is the following from the Bible: Say unto them, As I live, saith the Lord God, I have no pleasure in the death of the wicked, but that the wicked turn from his way and live; turn ye, turn ye from your evil way; for why will ye die, O house of Israel? Ezek. 33:11.

The lesson sermon also includes the following passage from the Christian Science textbook, "Sins and Health with key to the scriptures" by Mary Baker Eddy, "though error hides behind a high and mighty wall, yet cannot ever be concealed. Truth, through her eternal laws, unveils error. Truth causes sin to be recognized and sets upon the mark of the beast. Even the disposition to excuse guilt or to conceal sin, is itself a sin. The law of justice and the denial of truth tend to perpetuate sin, involve crime, jeopardize self-control, and smother the mercy. Page 242. Sunday services are held at 11 a. m. Sunday school for pupils under 20 years of age, at 10 p. m. The Wednesday evening meeting at which testimonies of Christian Science healing are given is at 8 o'clock, every Wednesday at 53 1/2 Main Avenue north is open daily from 12:30 to 4:30 p. m. All are welcome to attend our services and to visit the reading room.

Work Pants Of Maleskin

Heavy weight first quality maleskin, printed on both sides, with black and white stripes. Five pockets; cuff bottoms and belt loops. Sizes 30 to 46—**\$2.69**



J.C. PENNEY CO.

"where savings are greatest"

Work Clothes Week

Our Stores sell millions of pairs of Overalls and millions of Work Shirts annually. Such large volume of sales means we can BUY for less and SELL for Less. The result to you—Lower Prices Every Day in the Year.

Our Featured Values are not priced any lower during Work Clothes Week than at any other time. It is a demonstration of what intense specialization means in presenting our Work Clothes Values at EXTREMELY LOW PRICES every day in the year.

Ask for "Nation-Wide"
The Work Suit With Sturdy Stamina and Quality

With the Union Label

This right work suit for the job. Well-made of staunch durable material. Practically perfect for trial and wear; bar-tacked to prevent ripping.

Made for hard wear and real service. Cut full size, big and roomy all over—very big pockets. At these famous Nation-Wide low prices—

For Men

Boys' Sizes 7 to 11 years	\$1.69	Youths' Sizes 12 to 16 years	\$1.98
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Full Block Shop Caps

Double Knit for double warmth and extra service and durability. In light tan, dark tan and grey. With sport collar, large pockets and fancy knit bottom. Big value at—

\$2.49

"Big-Pay" Work Sox

"Big Pay" has become the buy-word for the biggest value offered in workmen's sox. Buy a dozen pairs, and get worthwhile savings. Per pair—

15c

Our "Compass" Work Shirts

Cray style, durable climbing or khaki jeans—

98c

Big Warm Lumberjacks

For Sport Wear or Work

Big, warm lumberjacks for any outdoor work or sport. Large overplains and cheerful patterns. The sort of outdoor garment for the active man.

With fancy knit bottom, big pockets, big convertible collar and button cuffs. Sizes 14 to 17. Beat these values if you can anywhere.

\$4.98

25th Anniversary Play Suits that Wear

Cut Full For Comfort

Keeps the Boy tidy in appearance but gives him all the freedom of movement he needs at play. Washable, too.

Made of durable materials. Sport collar, long sleeves, open front, drop seat, set-in pockets and breast pocket. Sizes 4 to 10 years. Exceptional Value at—

98c

25th Anniversary Flannel Shirts

For Boys

Excellent quality, medium weight flannel with medium high collar, two button-flap pockets, yoke and faced sleeves. Cut full and roomy all over. At our Nation-Wide low price of—

\$1.19

Quality Flannel Shirts

Staunch, Durable Well-Made—Big Values

These big, full cut shirts are made from very durable, special cloth resembling Army Serge and weighing better than 11 ounces.

Made over our own large pattern, with big sleeves and double-cuff lower two roomy flap pockets in khaki flannel; durable, warm and extremely serviceable. At—

\$2.98

Shop Pants Of Maleskin

Of heavy weight black and white printed maleskin, great for wear, big value and low priced.

Two belt loops, two button flap hip pockets, belt loops. Sizes 30 to 46.

\$1.98

25th Anniversary All Wool Flannel Shirts

Made from all-wool broadcloth flannels. Attractive pattern, to suit and neatly pleated and styled in new effects. Especially worn and carefully tailored, assuring comfortable fit and long wear. Two flap pockets. Exceptional value at—

\$3.98

Big Values in Work Shoes

Give Service with Comfort

For heavy work in shop, on farm or for outfitting wear, this sturdy yet pliable shoe will wear well and at the same time give comfortable fit. Made of stout chrome plated leather, with chrome sole and rubber tap heels.

Also exceptional value at the low price asked—

\$2.98

Ask for "Nation-Wide"
The Work Suit With Sturdy Stamina and Quality

With the Union Label

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\$1.19

Which Do You Choose?
The Dime Or The Nickel?

We have always liked the story about the half-wit who was frequently asked to choose between a tin, small dime and a five-cent piece, and who always chose the latter, to the delight of the on-lookers. "If I took the dime they wouldn't keep on asking me," he once explained, in private. Not so stupid after all!

Our store, too, believes that a small profit and a satisfied customer are the best combination for steady, solid growth. Let others grab the dimes, and leave us the nickels and pennies. It is not a bad system. It has helped us grow from a small-town store into a nation-wide institution.

J.C. Penney Co.

25th Anniversary Rope-Stitch Sweaters

One of Our Feature Values

Warm Heavy Durable A Man-Sized Value

Our line of coat-sweaters is made of the finest quality appearance with plenty of comfort. These sweaters are made of 85 per cent wool. The convertible collar is a feature that will appeal to every man's practical sense.

\$3.49

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25th Anniversary All Wool Flannel Shirts

Made from all-wool broadcloth flannels. Attractive pattern, to suit and neatly pleated and styled in new effects. Especially worn and carefully tailored, assuring comfortable fit and long wear. Two flap pockets. Exceptional value at—

\$3.98

"Pay-Day" Overalls

Triple Stitched—Bar Tacked With the Union Label

Standard of American workmen. Of durable 2.20 blue denim, cut big and roomy all over; triple-stitched; six bar-tacked pockets to prevent ripping.

Jackets with engineers' cuffs to match. Every Pay Day Overall or Jumper is made to our own specifications. A big value at the low price for overall or Jumper for men—

Boys' 3 to 9 years 88c	\$15	Youths' 10 to 17 years 88c
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Coat-Sweaters For Men

Sweaters—85 per cent wool, convertible collar.

\$2.98

Work Sox Buy a Dozen Pairs

Sox of unusual value considering the extremely low price asked. Well made and one of the best sellers in hundreds of our stores across the country. This nation-wide demand is your assurance of their serviceable quality.

Heavy, warm, durable. Supply your needs now at our celebrated low prices.

5c and 10c

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Gladders

The most popular selection of coats and dresses at popular prices

"Our Prices are Never High"

Coats! Sale Coats!

On Saturday Morning

These Exceptional Values go on Sale

\$14.45 Every One \$25.00 Value

A Manufacturers' Disposal of Coats that were purchased at a price. Every one a \$25.00 value. Money Back if not Satisfied

Other Coats from \$24.75 to \$64.50