

THE IDAHO CITIZEN

The Voice

of

Cooperative

Agriculture

Published Twice Each Week—Tuesday and Friday

By Arthur Brisbane NO ATHEIST GRIP INDUSTRIAL WAR OUR STANDARDS

Dr. A. B. Lamb, who teaches Harvard says chemistry will solve humanity's three major problems...

The Rev. Frank W. Bible, missionary says "Atheism is spreading in America and in the East and is literally griping the world..."

With WHAT does it grip? Atheism was never denied such foothold. There was never a real atheist...

Why? The world the real war is industrial war which has been and never stops. France is the primary cause...

This country, urged to recognize the Russian Government, because its own politicians will do so...

Mr. Taylor, labeled "The Angelus murderer," says he "likes the wrong kind of money which comes for our wrong way..."

No wonder Stock Exchange seats go up. Mr. Stimson's presence at Wall Street...

PLEASANT VALLEY GRANGE of Pleasant Valley Grange met December 9 with a good attendance...

WEATHER IDEAL Typical Christmas winter weather indicated here for Sunday and Monday...

VOLUME 8 TWIN FALLS, TWIN FALLS COUNTY, IDAHO, TUESDAY, DECEMBER 27, 1927

THE MAKING OF IDAHO

By CHARLES F. JOHNSON

On a dining car a potato was "twin" and a dime. The traveler remarked, "It must be quite fine."

Now 'twas most unusual to be thus priced and placed. But let us go back to the time where 'twas raised.

The life of the widow, homing property and agriculture of the southern and eastern part of Idaho is threatened.

The most pressing and vital interest that need immediate consideration is the production and marketing of Idaho's crop of potatoes.

But long the time not come when the production, marketing, and transportation should be reduced to a practical science.

Modern Diversified Farming PERMANENT AGRICULTURAL PROSPERITY

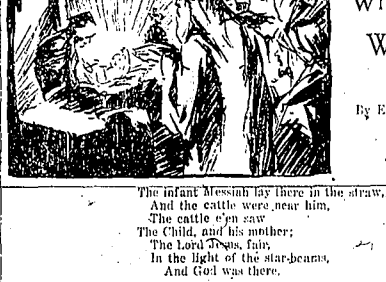
ELECTRICITY CAN BE USED IN INSECT CONTROL

Damage to American orchards from fruit crop insects is prevented by the use of electricity, according to a report of recent experiments made by Prof. J. P. Parratt...

Electricity can be used in insect control. The power of attraction of light upon many types of insects has been studied with notable results...

When Christ Was Born

By Ethel Allen Kilgore



The infant Jesus lay there in the straw. And the cattle were near him, the cattle 'o' a zay.

Canal Company Mails Pamphlet

Revealing All Negotiations to Date Regarding Murtaugh Power Plan

Citizen Here Gives Complete Contents of Booklet Issued Friday Including Complete Report of Engineer Stoutnour on Project

Motion made by Director Theo. M. Baird, seconded by Director Fred Link, that the following statement be referred to the public to be prepared by the Board of Directors of the Twin Falls Canal Company...

TO THE STOCKHOLDERS OF THE TWIN FALLS CANAL COMPANY: The Board of Directors of the Twin Falls Canal Company recently filed a pamphlet in writing with the Board of Directors to develop and use power at what is commonly known as the Drop in the Low Line Canal South of Hanson.

Modern Diversified Farming

PERMANENT AGRICULTURAL PROSPERITY

Electricity can be used in insect control. Damage to American orchards from fruit crop insects is prevented by the use of electricity, according to a report of recent experiments made by Prof. J. P. Parratt...

Electricity can be used in insect control. The power of attraction of light upon many types of insects has been studied with notable results...

Unlimited Water Supply Is Assured for All 1928 Crops Over Entire Idaho Watershed

Heavy Falls of Early Rains Followed by Great Depth of Snow Insures Ample Water for Next Year's Crops According to Reports—All Reservoirs Approaching Capacity Water Reserves

Idaho has just harvested, marketed or otherwise stored away one of her greatest crops, for which she is famous. Her livestock men Lindbergh, Idaho no longer takes one record under her belt until she snarls her lips and looks toward another record achievement.

Now all eyes are on the 1928 crop situation and possibilities. The first snow in the 1928-1929 winter is unanimous and unusually favorable for this time of year. The water supply is the first necessary item in the list of requisites for the success of the next year's crop program.

THIRTY FIVE THOUSAND PEOPLE

Early in the fall the elements followed to take special delight in banking up an snow of the mountains and begin a soaking bombardment on the hills and mountains in the various water sheds.

THIRTY FIVE THOUSAND PEOPLE

Thirty five thousand people, grain and store house with such ends as the day in order to harvest the great crop in our history, the friendly forces of nature were busy in the highlands...

THIRTY FIVE THOUSAND PEOPLE

Jack Frost has caught the spirit of conquest and has been working overtime for some time past. He has paraded that, beautiful and walking in questionable places, waiting for an opportunity in the snow to test the mettle of the plans of men.

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Farm Facts and Fancies

BUBBLING SPRINGS OF INFORMATION

FARM TARIFF PROTECTION. Recent Coolidge has let it be known that he will oppose any attempt to solve the farm problem by lowering the tariff on foreign agricultural products.

Mr. Gray questions whether the suggested tariff reduction would be any benefit to the farmers. It is not uncertain that it is his effort were made to break down the tariff on industrial products...

Resolutions of Board. WHEREAS, The Murtaugh Irrigation District has submitted a proposal for the purchase of 400 to 6000 acres of land immediately adjacent to the Drop in the Twin Falls Canal System...

ANVIL SOLO

BY ANDY HAMMER

CHAMPION KNOCKER OF IDAHO

Pres. of the Peasimist's Union, Vice Pres. of the Idaho Distillers' Club, Secy. of the Fishermen's Protective Ass'n, Treas. of the Calamity Howling Society, Vice-Journalist

Whoopie! This is the time of the year for me. I sure get a thousand-pound kick out of the holiday season. While a lot of cornered folks are raving about this gift giving mosh, I'm thinking about something more real and practical.



This is the harvest time for doctors & drug stores. Thanksgiving, Christmas & New Years produces a crop of indigestion, colic and appendixitis just as regularly as Fourth of July produces fire-crackers.

The doctor gets out his cutlery & sharpens it up before Thanksgiving just the same as country folks get their butcher knives ready for hog sticking time. The druggist smacks his lips & smiles as he sees the calendar getting ready to do the holiday (harshness). He knows that he will get action on all of his out of style & last year's pills & that he can lay in a new supply of up-to-date models.

There is nothing like a good old fashioned case of the stomach ache 2 take a lot of poetic nonsense out of the carcasses of folks who get 2 much sentimental appearance in their system over being thankful & stopping over with the goodwill which that gets bad about Christmas time.

The country will have settled down 2 a safe & sane program by the time the drug stores get action on their surplus pill stock & the doctors get through claving the anatomy of a large per cent of the population. It takes something like that once in a while 2 keep 'human flesh' from getting 2 'opihistic' and prosperous.

If I ever decide 2 leave the farm & go in 2 town business, I will sure tackle the drug game for the summer demand for hot-dogs & soda pop & the winter demand for pills means absolute and instantaneous financial success. As it is I'm getting my share of fun from the community colic cases, in spite of this foot holiday nonsense.

Idaho Falls -- Utah-Idaho Soc. - Caldwell -- Dalrymple's Company - Mr. Will busy basic price of relative creamery will pay \$35,000, \$7.60 for 1928 bts.

CANAL COMPANY - MAILS PAMPHLET

(Continued from Page One) the present cost of any maintenance for solid drop in the future at any time, and... THE PROPOSAL, including about this improvement, the construction and operation of the said hydraulic works not to such as to interfere in any way with the free, full and complete use of the water and power in the... THE PROPOSAL, including about this improvement, the construction and operation of the said hydraulic works not to such as to interfere in any way with the free, full and complete use of the water and power in the...

Stoutenouff Report To the Board of Directors, Twin Falls Canal Company, Twin Falls, Idaho, Dec. 1927. Dear Sir: Upon a visit to your reservoir, I have made an examination of the water available and of the power available by you and situated in the low line reach about and one half mile southwest of the City of Twin Falls... At the point of diversion the topography of the country is such that it is possible to take advantage of a fall of approximately 102 feet for power purposes, passing the water through turbines and... The matter investigated and the conclusions reached in respect thereto are covered in the attached report, which is herewith respectfully submitted.

Investigation and Report To the Board of Directors, Twin Falls Canal Company, Twin Falls, Idaho, Dec. 1927. The Twin Falls Canal Company conveys water for irrigation from the falls at Milner Dam through its main canal, on the south side of the Snake River, to a point about eleven and one half miles southeast of the City of Twin Falls, at which point the canal divides and part of the water is diverted and passed down and through what is known locally as the Low Line Canal. At the point of diversion the topography of the country is such that it is possible to take advantage of a fall of approximately 102 feet for power purposes, passing the water through turbines and... The matter investigated and the conclusions reached in respect thereto are covered in the attached report, which is herewith respectfully submitted.

The business outlined above. Yearly Kilowatt Hour output at plant, unity power factor, 30 per cent load factor summer flow, and 60 per cent load factor winter flow, 16,100,000 K. W. H. Yearly Kilowatt Hour output above, rounding slightly, less power factor and at load factor as set out above, 11,750,000 K. W. H. 7.24 changes the size of the water, water ways and pipe size, with which I am familiar, range from 1 1/2 inch to one inch or more depending upon classes. Under the physical and economic conditions set out in this cable, a toll charge of 1 cent is needed. On the above basis as a value of this toll per acre, a plant output of one mill per Kilowatt Hour is applied to 30,000,000 Kilowatt Hour, or a rental of \$4,100 per year is estimated.

Table with multiple columns listing costs for various components like Land, Buildings, Foundations, etc., and Total Costs.

Proceeding now on the basis of finding cost of producing power at this site compared with cost of purchased power from other sources, the estimated cost of the plant is as follows: Land, \$12,000.00; Parkway, \$6,000.00; Pipe line, etc., \$29,000.00; Surge tank, etc., \$5,000.00; Buildings, foundations, etc., \$16,000.00; Flyover, etc., \$5,000.00; Complete, installed, \$74,000. K. V. A. generator, direct connected to 3 hydraulic turbines, complete, \$28,000.00; Switch board, etc., \$6,000.00; Tail race, \$125,000.00; Gravel Substation, including service wires, \$5,000.00; Construction Costs, \$1,076,000.00; Preliminary costs, legal and administrative costs, \$50,000.00; Engineering, \$10,000.00; Interest during construction, \$100,000.00; Financing expense, \$1,000.00; TOTAL, \$1,410,000.00.

The transmission costs subordinated upon plant costs, give an estimate of per Kilowatt Hour at 44,000 volts, unity power factor and load factor, as set out herebefore... In comparing cost of power produced with cost of power purchased there is used in this study the serving utility's schedule Idaho Power Company... This schedule is available and provides in substance that power will be sold under this schedule... Assuming the bidder should purchase power on a day, all day of reactive schedule where an every day, all day of reactive schedule where an every day, all day of reactive schedule where an every day...

STEAM PLANT BASIS There is an opportunity to build a steam plant at Milner Dam and generate electricity in such plant. It has attractive features, the source of power being either coal or wood, the plant is a simple affair. There is an abundance of cooling water. The investment cost would be about the same as the bidder's proposed pumping station. The cost per Kilowatt Hour would be relatively high, but the cost of steam plant is also relatively high. The cost of steam plant is also relatively high. The cost of steam plant is also relatively high.

Christmas News EXTRA!! We're sending special Christmas greetings to our friends and partners and wishing them a joyous and prosperous New Year. Renfro Beauty Shoppe Phone 274

We wish you even more than we wish for ourselves this Christmas BER-WIND-BEAU BEAUTY SHOP 130 Main Avenue North Phone 507

A Gift from You to You! One day in the year we make good resolutions--and spend the other 364 in breaking them. Instead of waiting till New Year's to resolve that you will start a bank account--do it now. We wager that if you start your bank account now, and put a little aside every week for the next month, you'll find yourself with at least one resolution that you won't want to break.

WAGNERS HOME BAKERY 210 Main North--Phone 54

Quiet, dignified supervision--Attention to a maze of details in a sympathetic manner, characterize our service. WHITE MORTUARY FUNERAL DIRECTORS Ella M. White, Mar. 201 Shoshone South Phone 1400

A Gift from You to You! One day in the year we make good resolutions--and spend the other 364 in breaking them. Instead of waiting till New Year's to resolve that you will start a bank account--do it now. We wager that if you start your bank account now, and put a little aside every week for the next month, you'll find yourself with at least one resolution that you won't want to break.

Cheap Prices Get CHEAP RESULTS GOOD EQUIPMENT MAKES A GOOD FARMER BETTER The first cost of cheap priced machinery is not the last cost. McCormick-Deering Farm Tools will do better work, last longer and make more money and actually cost less than cheaply-priced 'off-brands'. McCormick-Deering Farmall FARMALL A man with a McCormick-Deering Farmall is able to do each farm power operation from plowing to harvest... McCormick-Deering Farmall FARMALL A man with a McCormick-Deering Farmall is able to do each farm power operation from plowing to harvest... McCormick-Deering Farmall FARMALL A man with a McCormick-Deering Farmall is able to do each farm power operation from plowing to harvest... McCormick-Deering Farmall FARMALL A man with a McCormick-Deering Farmall is able to do each farm power operation from plowing to harvest...

Merry Christmas To All Our Friends You have helped us make the past year a busy year--a happy year--a successful year: your encouragement has been our constant inspiration. We wish to express our appreciation of your confidence in our Store and our Organization and to wish You and Yours--A Merry Christmas and a Happy New Year

J.C. PENNEY CO. Golden Rule A NATION-WIDE INSTITUTION. By a survey of the market possibilities for the sale of power and the growth of a power market in the vicinity contiguous to the power plant, these methods are used as set forth hereafter. In this instance you have a definite offer, and I direct you to accept this offer, based upon its sufficiently and in doing, in order to avoid engineering discrepancies, which are always likely to be confusing and very costly, unless they are assumed wherever possible the same engineering data as to the volume of water, available head and plant output as is assumed by the bidder. I have found that such a somewhat lower plant cost than that of the bidder because I found cost justified.

"Never Too Old to Learn" And that doesn't mean just dancing and frivolities--it's the sense with business. You're never too old to learn that you can get satisfaction, service and value by trading in at COGSWELL TIRE AND SERVICE STATION 100 Per Cent Oil, Gasoline and Accessories Phone 1983 405 Main East

BLACKSHEEP!

By Meredith Nicholson

Illustrations by Henry Jay Lee



SLIGHT CHARLES SCRIBNERS SONS—RELEASE D. THRU PUBLISHERS AUTOCASTER SERVICE

"We shall have this thriving city as farm hands eager to step forth upon the yielding soil, and go by trolly a little way; and if you have never surveyed the verdant Ohio valley from a careening trolly car you have a joy coming to you. But don't assume that we shall ride all the way; let's foot it up Archie! We shall be tramps seeking honest labor but awfully choosy about the jobs we take!"

The first night they slept in a barn, without leave, began a breakfast and walked until Archie cried for mercy. At the end of the fourth day as they kicked their heels against the pier of a bridge that spanned the Sandusky, watching the stars slip into their places in the safe tender sky, the Governor's quick ear detected the step of a pedestrian approaching from the west.

"Unless we're missed a turn somewhere, that's Perky. A punctual chap; this is the exact time and place for our first stop, and he should bear tidings of interest in our affairs."

The man who was dressed like a farm laborer, respect carefully to the Governor's greeting, and swung himself to a seat before him on the abutment.

"What news of the lamb in the pasture?" the Governor inquired.

"The little lamb is not happy. The father is expected tonight. I've got orders to chop wood while he's on the reservation."

"The son is not wise to the metal trade and you drop into the background?"

"The true word has been spoken, brother."

"A broken man, as the old man says it, and repairs have been made in a hospital at Portland by the eastern sea."

"As there work in the fields for willing hands? Shall we find welcome as laborers keen for the harvest?" asked the Governor.

"The slow driver weeps for lack of help and the pay is high. You will be welcome. When the sun makes the shadows 'twixt tomorrow you will see papers for the voyage."

"Do you understand," Archie asked in English, "that tomorrow we're going to find jobs on Ellphaidie's plantation and kidnap the plantation's and kidnap his granddaddy?"

"Much as I like to anticipate, Archie, it's not only little Edith we're going to kidnap. We're going to cheat the old man too!"

CHAPTER VII

"I never saw a tramp yet that was worth his breakfast," married Archie, the foreman of Ellphaidie's.

to beat it, and the old chap will throw his arms around Perky's neck and leg for protection. And Perky, with a reputation for never deserting a pal, will seize him firmly by the hand and, once they'll go. Next, I take the little girl into my care and start for the camp. You, Archie, will remain here to watch Mr. Putney Condon. The past I'm assigning you flattery your intelligence. You are to watch Putney Condon and follow him when he leaves."

"Cut that rubbish and listen to me," said Archie, his eyes quivering with anger; "you think I'm going to follow him? What if he stays all summer?"

"My dear boy, suspense is good for the soul; I'm thereby cultivating in you the joy of surprise. The discipline of waiting will sharpen your wit, which is important, as I mean to leave you with considerable responsibility and leave you here when I depart, which will be tonight as dewy eve spreads her sparkling robes."

"Leave me here! My God, man, I'm not going to be stranded in this wilderness!"

"Patience, little brother, am not quite so vociferous! This much I will impart; tomorrow morning Perky will whisper to Ellphaidie that the Government is wise to the gold piece trick and that they are watching Perky will throw a scare into him and then he'll advise him

"He won't," the Governor answered, "it's going to follow him, child of his if it leads him to his own home! If you want to see your father again, follow Putney Condon. You will of course be a model of discretion, but—"

"Do you mean to say you'd tell him where you're taking the child?"

"I shall not of course spoil the joy of the kidnapping by telling Putney into any confidence, and after the child's well out of the way I shall tell him a wire telling him where his daughter may be found a cozy hint, but careful to leave his curiosity."

"You'll wire him where you'll

—ONLY—

Five Days

More of 1928—and Only Five Days More of Our Big

CLOSING OUT SALE

Hundreds of Big Values Remain in Our Mammoth Stock of Hardware, Cutlery, Tools, Paints and Supplies for Farm and Home.

We have sold our business to the Mountain States Implement Company, who will take possession January 1. They will continue to carry the same lines and repairs for our implement line.

Let us help you make 1928 a real Happy New Year bargain. After 22 years in the hardware business in the continuous celebration our stock with the Big Sale. Hundreds of items and a variety of our hardware. We thank you! How can you

ASK FOR A CALENDAR

Reynolds Bros. Co.

Opposite City Sales Grounds

Be Sure to Visit Our Store This Week and Supply Your Wants

Sincere Wishes

for the
Happiest of Christmas
Times to You and Yours
from
the Management
and Employees of
Twin Falls' Own Store



The IDAHO DEPARTMENT STORE

SEASON'S GREETINGS

We take this opportunity to greet our patrons, and to wish them a very merry Christmas and a prosperous and happy New Year.

KYLE M. WAITE
Electrician
222 2nd St. East

As we all rush along to a new and more prosperous year we extend our best wishes and the season's greetings to our numerous friends.

CON W. HIESSE & SON
Twin Falls Diamond Shoppe

OUR FIRST ANNUAL PRE-INVENTORY SALE

MANTLE CLOCKS

Eight Day

Regular \$10 clocks offered during this sale at only **\$6.00**

Higher priced clocks similarly reduced

ONE-THIRD OFF On Suitcases and Bags

They include fitted suit cases and French band and mesh bags

\$87.60 Bags **\$59.00**
\$18.00 Bags **\$12.00**
\$3.00 Bags **\$2.00**

SAVE HERE!

On diamonds, rings, cuff sets, cameos, silverware and novelty pieces

Everything Reduced!

Starts Tuesday This Week—Ends January 14th.

A big after-the-holiday clearance on our entire line of beautiful jewelry stock. Sale continues only three weeks. Your chance to buy at reduced prices the articles you did not get for Christmas.

Everything Reduced!

OPTICAL AND REPAIRING DEPARTMENT

We give our constant, careful attention to these departments of our business and solicit your patronage on the basis of experience, efficiency, promptness and the reasonableness of our charges.

O. S. L. Watch Inspectors

25% to 40% Off on All Toilet Sets

These consist of sets for both women and men in Ivory and Ebony, the latter with complete

Radical Reductions in Cut Glass

Our line is most complete. We include all these beautiful pieces in this sale.

WATCHES

Prices reduced on all watches. These include women's wrist watches, ladies bracelet watches, and pocket watches.

RENS

We carry Spectacles and Sun-glasses. They are the most up-to-date. Saving 15%.

Everything Reduced!

STERLING JEWELRY COMPANY

F. B. CARSON, Watchmaker

115 Shoshone South

C. E. ALLEN, Optometrist

By C. M. Payne

Excelsior

The Excelsior Grange held a regular meeting Friday evening, December 16, at the school house, beginning with the lecturer's hour with 75 in attendance. This was the third number of the lecture course and the talent was from the Public Speaking Department under Miss Helen Kravath, who is the Music Department under Miss Evans, of the Twin Falls High School. There was a one act play entitled "The Loveliest Thing" and a solo singing, which made an enjoyable hour of entertainment.

Everyone knows the value of milk and that if one would drink from a gallon and a half to two and a half gallons of pure milk daily, he could not only maintain health, but could help practically any curable disease. The Idaho potato is the only food product in the United States that carries the same food value and health value in the ordinary sense of the word, and is the next thing to milk in its nutritive value. It is the only vegetable which is necessary to good food and health. These cannot be contained nor maintained in a dry farm country that is watered by rainfall and that is not enriched from the fertility from the mountain side.

There is nothing so healthful for babies as Idaho potatoes; there is nothing so healthful for the working man, so dependable for food strength; there is nothing so valuable for the sick, for extreme nervous strain. The digestible lime phosphates in the Idaho potato and the reasonable starch content make it the greatest beauty in the world. The lime content in a twelve ounce potato will dissolve an average meal of easily digestible small potatoes and will not only not produce an over-plus of fat, but will dissolve the acids and impurities which are found in the potato and leech out discoloration and skin wrinkles, making it white and smooth and producing elastic tissue and healthy skin. The potato lacks fat, but makes it up in starch, therefore, it need not be cooked with the slightest oil. These salts serve in maintaining the alkaline condition of the blood to make rosy cheeks and red lips. These salts serve to make the Idaho potato keep two to three times longer than other potatoes. On this point, it has been found that in every section where they have a warm or moist climate, the Idaho potato has been raised on Idaho soil is approximately equal to each of the following:

- 1 1/2 quarts of beef juice
- 1 1/2 pints of whole milk
- 8 eggs
- 3 pounds of beef
- 5 pounds of turnip
- 1 1/4 pints of oat meal mush
- 10 pints of milk
- 10 pints of beef tea
- 3 pints of skimmed milk
- 1 pound of bananas
- 6 pounds of tomatoes
- 7 ounces of bread
- 6 1/2 pounds of cucumbers

The body requires about twelve grains of lime a day. The ordinary pound of meat contains but one half grain of lime. We believe the Idaho potato to contain the greatest lime content of any low priced vegetable and each Idaho potato contains the most easily digestible of all forms of starch. Potato food is a great service in feeding invalids and children. It will not ferment in the stomach as the mineral elements hasten digestion. The treatment of diabetes is recommended as it promotes assimilation. In lowering the alkalinity of the blood by acid forming foods, the decrease of chronic disease, it also relieves the cause of the hardening of the arteries, gout, rheumatism, Bright's disease, apoplexy, furnishing the alkaline salts, needed to balance the food. Quadruple the consumption of Idaho potatoes, and you will believe an incalculable amount of suffering and disease will be saved, as well as thousands of lives be saved. They are also suggested as a well as a vegetable of vitamins, ammonia, intestinal potassium, and are recommended as digestive stimulants of the glands of the stomach when thoroughly mashed.

Cooking the Potato. A most important thing about the Idaho potato is the cooking of it. If offered the great value when baked or boiled with the skin on as it preserves the different elements in the condition as nature supplied them and offers the natural flavor at its best. A good firm potato of smooth skin may not be superior to one of rough or uneven character. A number 2 is just as good as a number 1 for food value. Very small boiling potatoes carry the highest flavor that an amount of high priced flavoring can give. Idaho has been made famous by her baked potatoes. Many do not know how to serve a baked potato. Never cut a baked potato (from the oven and) insert a portion of butter in the opening, because it serves to condense the steam, making it funny and causing it to lose its flavor. To properly serve a baked potato after having baked in an oven, crack it quickly beneath the fingers and in suitably a spoon to extract the juice, insulating the center evenly and as close to the skin as possible. When it has been crumbed and mixed with cream it quickly turns a floury mass allowing the steam to escape. Before it cools, add whole milk, butter, and seasoning to taste. Baked potatoes should be chased with water, but not soaked. When well done, serve lightly and break the skin allowing a little of the moisture to escape. This leaves the flesh light and fine. They are good served hot or cold with proper seasoning, but are best kind of food for supper or the dinner plate. Small ones are the highest flavor and go the farthest.

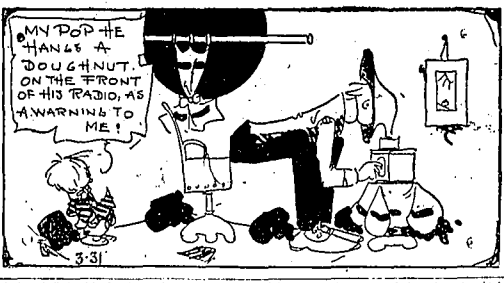
Polato soup, baked potatoes with grated cheese, shrimps, or French fry, or any of the numerous well known ways of preparation, the Idaho potato offers the most appetizing and the most satisfactory food of any kind or class.

When the physician knows these things, when the housewife tries them often, when the beauty shop uses the vegetable in their preparations, there will be an unlimited sale everywhere for that strength giving, health giving beauty-ifier.

By using a whole page, we could not tell you more sincerely how much we value your friendship and patronage.

Standard POULTRY & EGGS. We Always Pay the Highest Cash Price. MERIDIAN PRODUCE CO. Phone 176. We call your stocks free of charge.

SMATTER POP



Excellent flavored Idaho potatoes. They really pay for the Idaho potato because whether they buy them or not. If Idaho's contain three times as much food value as other potatoes, they have to buy three times as many of the others to obtain the same value. In other words, Idaho potatoes are worth three times as much in price as other potatoes. Once try, they'll always buy.

Abstracts and Insurance. TWIN FALLS TITLE & ABSTRACT CO., Abstract Building, abstracts and insurance. Car, Show and 2nd Ave. S.W., Phone 168.

The Wife Saving Stations of Twin Falls County

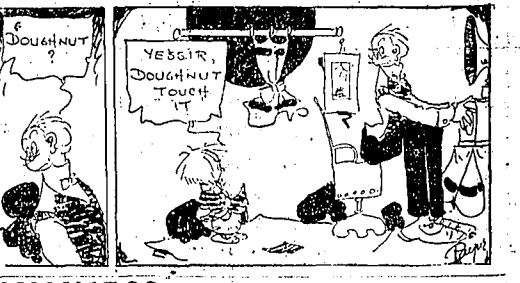
Wish for You and Yours. A Very Merry Christmas and a Happy and Prosperous New Year!

Twin Falls Title & Abstract Co. extend to you their sincere wishes for a happy Christmas and prosperous New Year.

Instructor of Violin Gustav Fletcher STUDIO. Orpheum Bldg. Phone 118-W.

Happy Duletide. Twin Falls, Idaho. To Our Friends and Patrons: There are days for sending merchandise. And days to send a bill. But this one day of the year we send you just "Good Will". Moon's Paint Store.

Standard POULTRY & EGGS. We Always Pay the Highest Cash Price. MERIDIAN PRODUCE CO. Phone 176. We call your stocks free of charge.



BUSINESS PERSONALS

Attorneys. ASHTON, Nat'l. Bank Bldg., Phone 230. J. H. BARNES, 138 Main North, Phone 181. BOTHWELL & CHAPMAN, Woods Bldg., Phone 843. O. C. HALL, Ches Bank Bldg., Phone 87.

Chemist. THE WALTER LABORATORY, Chemical Bacteriological, J. L. Walker, A. H. St. S. Office, Phone 125, Residence phone 523, 130 Main avenue north, Twin Falls, Idaho.

Civil Engineer. HAROLD W. MERRITT, Civil Engineer, Agent for wood stave pipe and tanks, Bank & Trust Bldg., Twin Falls, Idaho.

Cool Yards. DETWEILER COAL COMPANY, 414 avenue south. Phone 602. WARBURG TRANSFER CO., 407 Shoshone Street, Phone 42.

Class. MOON'S PAINT STORE, Wind shields and Cabinet Work, 301 Main West, Phone 5.

Jeweler. J. H. HUBBARD & CO., 124 Main South, Phone 147. Key Shop. SCHLAKE Key Shop, Expert lock and key work and photograph repairing, Bank of I. D. Store, 2nd Avenue South.

Optometrists. DR. W. M. MCNEILS, Eye Specialist, 200 Main East, Phone 955. Osteopath. DR. W. T. ALLISON, 114 Main Ave. N., Phone 873, 9:30 a. m. to 5:00 p. m.

Paint Store. MOON'S PAINT STORE, 301 Main Avenue West, Phone 5. Plumbing. HOME PLUMBING & HEATING CO., 135 3rd Avenue East, Phone 283.

Real Estate & Insurance. J. E. ROBERTS, 127 Main Avenue West, Phone 563. Shoe Repairing. IDAHO SHOE REPAIR SHOP, Joe Wagner, Prop., 228 Main No. Across from postoffice.

Royal Shoe Repairing. R. Meyers, Prop., 130 2nd St. East. TWIN FALLS SHOE REPAIRING, 132 Shoshone West, Phone 528.

Tree Pruning. We do all kinds of trees and shrubbery pruning; experienced. Phone 13667. Transfer. MENICHEL'S TRANSFER COMPANY, 205-2nd Ave., Phone 200.

COGSWELL TRAIL & SERVICE CO., 405 Main Ave. East, Phone 708-J. NOTICE OF WRIT OF ATTACHMENT. In the District Court of the Eleventh Judicial District of the State of Idaho, in and for Twin Falls County.

CITIZEN WANT ADS

SALE AND STORAGE. Most at the same time with Sunked Salt. Call for free sample. Dard Pross. Seed & Supply Co., Twin Falls. FOR SALE - Broad rows, pigs, hogs, the mile N. and 1 1/4 east of Kimberly, S. M. Deamer, N. 2187. Your cows need minerals and Blackford's Minerals are best. Dard Pross. Seed & Supply Co., Twin Falls.

Automobile Insurance. Will cost less when you buy from J. E. ROBERTS, The Insurance Man, 127 Main West, Phone 563.

Notice to Creditors. Notice is hereby given by the undersigned administrator of the estate of J. A. Stoenhuth, deceased, to the creditors of and all persons having claims against the said deceased, to exhibit them with the necessary vouchers, within the time specified herein.

Notice for Publication. Department of the Interior, U. S. Land Office at Blackfoot, Idaho, December 27, 1927. Notice is hereby given that the following land is offered for sale.

COL. MUNYON AUCTIONEER. See Me for Sale Dates. Regular Saturday Sales at Twin Falls City Grounds.

NOTICE. To All Owners of Motor Vehicles. We are now receiving applications for 1928 Auto License in usual care only, providing you have your application for certificate of the property filled out, signed and acknowledged.

S. CLAUD STEWART County Assessor. PUBLIC SALE. I will sell, at Public Auction at the Ranch 5 1/2 miles due east of Washington school on Addison avenue, on WEDNESDAY, DECEMBER 28. Commencing at 12 o'clock.

HORSES - 2 head of work horses. HARNESS - 2 sets of heavy work harness. COWS - 2 head of milk cows, 3 head of calves.

MACHINERY - 3 1/2 inch wagon and grain box, best rack, steel barrow, bean and feed cultivator, maul-drill, mowing machine, pole dozer and slings, slip, and other small tools. Cabinet, cupboard, heating stove, Primus, and cream separator.

Owner. TERMS CASH. By HUGH O. HENRY, Attorney for Twin Falls, For Print.

Let's Shake Hands. GREETINGS to you, friends! You've treated us wonderfully and we hope to get even better acquainted this coming New Year. ERICSON PRODUCE CO. 402 Main South - Phone 1084. Opposite Cogswell Service Station.

ENROLL NOW - WINTER TERM. Gregg Business College. "The School that Trains you Right". 225 Main West. Twin Falls, Idaho. "Spend your money in Twin and get it back again". Call or write for information.

Public Sale. I will sell, at Public Auction at the Ranch 5 1/2 miles due east of Washington school on Addison avenue, on WEDNESDAY, DECEMBER 28. Commencing at 12 o'clock. HORSES - 2 head of work horses. HARNESS - 2 sets of heavy work harness. COWS - 2 head of milk cows, 3 head of calves. MACHINERY - 3 1/2 inch wagon and grain box, best rack, steel barrow, bean and feed cultivator, maul-drill, mowing machine, pole dozer and slings, slip, and other small tools. Cabinet, cupboard, heating stove, Primus, and cream separator. On Grounds. TERMS CASH. By HUGH O. HENRY, Attorney for Twin Falls, For Print.

We're
 Wishing
 The Whole Wide
 World A Very

Merry Christmas

The deep sentiment and reverence you cherish for this hallowed day is lightened by the greatest happiness the world holds . . . the sort of happiness which makes you wish every fellow-being his undivided share of joy and contentment. ¶ And on this same basis we measure our ultimate success. We've found no equal to the pleasure of serving well our friends. ¶ Nor shall we ever look for one.



First National Bank
 Twin Falls Bank & Trust Co.
 Twin Falls National Bank

