

The Last Day for Filing Proxies for Annual Company Meeting is Wednesday, January 4

VOLUME 8 TWIN FALLS, TWIN FALLS COUNTY, IDAHO, TUESDAY, JANUARY 3, 1928 Number 54

Unbranded Sacks Will Kill Idaho Potato Industry

AN EDITORIAL WHY IS AN IDAHO POTATO?

The closing days of creation were busy ones, and a lot of unfinished business had to be craved into the program of the last few hours. Just a few minutes before the gong sounded for the finish one of the surfacing engineers frantically demanded attention at the Creator's desk with the startling information that by a serious oversight an extremely rich batch of soil had been spread over portions of the district now known as Idaho. At the same minute another engineer came with the news that an enormous amount of rock and soil of unworkable quality, nearly the same spot was as yet undisposed of.

As a last minute emergency measure the edict was given to protect the rest of the world from this extremely fertile soil by throwing up mountain barriers with the surplus rocks yet thus to keep the mountain rainfall in order that no moisture would be available to grow crops on this particular spot of ground. This would protect the rest of the farming area of the country from the over production and poor quality of its products.

Hence we have the Cascade and Rocky Mountain ranges and for centuries the inland desert of the northwest. The artificial system of watering land by irrigation was not in the original crop moisture plan. The havoc of dirt farming in general when irrigation was invented is well known to all.

Among the long list of super-quality and quantity crop possibilities of this region was discovered the netted gem potato—the world's heavy weight, champion tuber. And hereby hangs a tale—all of which has not yet been told. So along with the rest of the apud fans we want to get so profoundly impressed with the importance of our "spudders" we want to say there are two sides to the potato question, namely, our side and the wrong side. We'll tell our side and leave it to those who differ with us to tell the wrong side.

Since we have had the world's best potatoes available off on us it is up to us to find a way of getting profitable market for all we can raise of them. The quantity we can raise is limited only by the amount of acreage we possess, the quantity we can sell is limited only by supply and demand and our ability to sell the world about Idaho spuds and then see that the consumers get exactly what they want.

The Idaho Citizen is willing to stand on the following simple and effective solution of the controversy that is

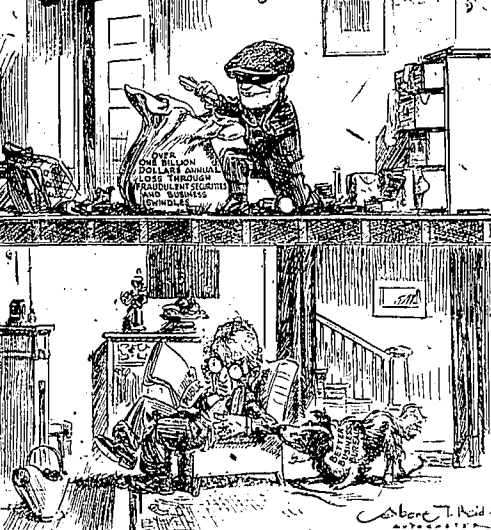
Grange Broadcasting Station

MESSAGES FROM THE ORDER OF HUSBANDRY

HOLLISTER GRANGE The Hollister Grange met in regular session Thursday afternoon, December 27, with a good attendance. The order of business was as follows: Reading of minutes of last meeting; reports of committees; financial report; and other business. The meeting was held at the home of Mrs. A. E. Kunkel, lecturer.

George Goodhart Dies Last Week Pioneers of this section have been given to learn of the death last week of George Goodhart, a well known resident of Caldwell, at the age of 87 years. Funeral services were conducted last Tuesday at the home of Mrs. Goodhart.

Better Pay Some Attention To Him



30 MORE DAYS IN WHICH TO GET AUTO LICENSES

Owners of motor vehicles have until February 1 in which to buy their 1928 auto license plates, and from present figures it appears January will be a busy month at the office of Governor Smith. The deadline for the new certificate of title is January 31.

Local Political Campaign to Get Start at Jackson Day Function

With the arrival of 1928 with its political significance, members of the Democratic party will meet at the office of Governor Smith for the political campaign in this section. Monday night, January 29, with a dual gathering in Twin Falls, commencing here at 7:30 p. m. and his battle of New Year's Eve.

SNAPPY WORLD WIDE NEWS

A SEMI-WEEKLY DIGEST OF MAJOR EVENTS FOR IDAHO CITIZEN READERS
Reward Offered - The Welfare sheriff's office offers \$150 reward for the arrest of Jack Wesley, 30-year-old farmer, who is traveling with his wife in a new Chrysler coach, serial number BW7743; dark, well built, 5 feet 8 inches tall.
Joe Blackfoot Man - A. J. Larson, official farmer for the state game system is being elected by legal force as he refuses to give up his job after being discharged.

More Milk Stools on Farm and Fewer Potato Planters Will Make Larger Profits

Twinland Empire Faces Serious Situation in Risking Entire Year's Profits on Perishable Crops. More Attention Must Be Paid to Dependable Year-Round Incomes, Says Writer.

For the past several years we have been hearing a great deal in regard to farming and stock raising and marketing and I think that we all agree that farmers should give a great deal of thought to this subject but it seems that a great many people are still waiting for the day when it is meant by studying markets, most of them seem to think that studying markets merely means the studying of prices from day to day and the best time to sell and the number of selling a commodity but there is a great deal more to it than that. It is not a day proposition for a season, but a study and analysis of conditions for years ahead, it does not apply to the country as a whole but each state and market of conditions.

Let us consider our own situation from this point of view. In the entire country the first thing to consider is the demand. Without a demand there is no price. The farmer should always occupy first place in the studying of markets. When a merchant considers taking on a line of goods, the first question that he asks is, "What is the demand?" Granting that a demand exists, the next question is whether or not it is a continuous demand or merely seasonal. If a commodity is in demand in volume and the demand is continuous it is a good business proposition to the farmer.

With the increase in population on the coast, the demand for dairy and broodstock continues to increase. The farmer should have an ever-expanding market to take care of a great increase in production for years to come. Furthermore, in the future, we should ever supply our western market with the west in their own work.

Modern Diversified Farming PERMANENT AGRICULTURAL PROSPERITY

Mr. Polak is now in the second year of his artificial fertilizer business. By this simple machine, and method, he is producing in December three tons of manure for each ton of straw threshed in July or August, thus getting 'full' of manure at a cost of only one-third of the cost of the fertilizer. This method, he is producing in the work of the last two years the Soil Department of the University of Missouri has given an indication. In cooperation with H. M. Polak, an extensive farmer near Guthrie City in Lawrence County, Missouri, the production of artificial manure has been put on a scientific basis by the use of scientific methods. A special attachment for the threshing machine was designed by Polak to feed the manure into the straw and put the two together into a low flat stack, in which the rainfall supplies the moisture to start the fermentation. The manure is then given attention to keeping the process going by future sections of the machine. This special attachment consists of a single section of a fertilizer distributor carrying a special hopper over it, and an extended wheel with a pulley. The apparatus is set over the rear of the threshing machine and runs a belt from a pulley on one of the shafts driving the straw racks.

# ANVIL SOLO

BY ANDY HAMMER

## CHAMPION KNOCKER OF IDAHO

Pres. of the Peasants' Union; Vice Pres. of the Idaho Distillers' Club; Secy. of the Husbandry Protective Assoc.; Treas. of the Calumity Howlers'; Home-Wag Specialist

Well, folks, here's another year stuck its nose right in private and public affairs without any regard for anybody's feelings or wishes.

I want every member of the Ancient Order of Dunmells to prick up their ears & get a snout full of good advice that I am going to get off of my stomach. If I'm 2 continue to be the official fence watcher & purveyor of palpable prognostications for this settle has-seed journal I'm going to show 2 the line & let the chips fall where they may."

Take it or leave it—but here's the "low-down" on the "optimists' dreams" for 1928.

The Murtaugh District won't get watered & the Salmon tract will lose what little water it has now through underground seepage that nobody can locate.

There will be ten thousand billion white flies & house flies never grow up big enough to be weeded.

The Power Company will double the price of juice & the railroad company will put freight rates up so high that farmers will have 2 ship their crops by air mail.

The water will be so wet in the canal that farmers will have 2 run it through a drying machine 2 keep it from drowning the crops. The tourist grip will be a fizzy beverage automobiles will be so cheap that respectable folks will be ashamed to ride in them.

Al Smith will be the next president & the government will confiscate all the gas filling stations & turn them in 2 horse depots which will be run by the W. C. T. U. on a 50-50 basis.

The trial of Edward Hickman will develop the fact that he is nothing but an empty-brained publicity maniac & never heard of Marlon Parker until the officers grabbed him. The guilty man has never been found yet.

As a matter of fact 1928 will be an all around rotten year & prosperity & optimism will have 2 take 2 the woods where they belong.

## More Milk Stools

(Continued from Page One)

As dairy products are a commodity that will steadily stand in line, haul, freight rates.

Do you realize that Idaho is very rapidly getting to be a great dairy state? It will no doubt surprise some to know what a wonderful development there has been in this line in the past two years. Ten years ago Idaho was not producing all of her own requirements in dairy products. Today she is selling over fourteen million dollars worth annually and this item is now one of our leading items in agricultural income. The value of dairy products is exceeded only by two cash crops, potatoes and wheat and at the present rate of increase, it will be only a few years until it is our largest source of farm income.

Here in our own section we hardly realize the importance of dairying to Idaho. We have been a little slow in taking up the dairy idea but yet, in the last two years we have made wonderful progress. Last season the value of dairy and livestock products combined in our county greatly exceeded the value of any single cash crop. When you consider that this line is now our largest single source of agricultural income it is time for all farmers to give it careful consideration and study. It is this that

very many of them advise me that they are making money out of cows had tried in farming way. It is plain and no one who is all good economic policy to develop and increase the thing that we know is paying. We must learn not to be carried away by life money made on certain crops in certain years. These big killings do not come with any frequency and are the exception rather than the rule. What we need is a 2000 stable foundation, something that pays steadily, regularly and continuously, the dairy industry meets this requirement.

There are a few people who still for various reasons argue that dairying does not pay in comparison with some other lines. That is not nearly so many of these as was the case a few years ago. Most everyone admits in respect to this view and holds the country and puts every

**Takes Less Labor**  
But there are some who hesitate to engage in this line under the impression that it requires a much greater amount of labor than crop farming. I take exception to this view and believe that I can prove that dairying involves less labor and also less expensive than a system of exclusive crop raising. When a farmer carries a considerable number of cows of other livestock, he necessarily has a considerable portion of the farm in pasture and hay, this land is eliminated from annual cultivation and with the exception of putting up the hay crop the expense of operating is practically eliminated. Here is one expense, thresh bills, etc., that is eliminated from such land. At present betterfat prices, the acre return will prove as great or greater on the average than from any other crop and much more uniform and certain. There are no crop failures on pasture and hay land. With less land to cultivate, part of the harvesting, threshing and hauling eliminated there will be actually less labor and less help required to handle the farm.

Another objection that I sometimes hear is that dairying is costly and that the expense of applying to any kind of livestock. Let us look into this. Of course, the farmer who would admit that he and other livestock does involve a certain responsibility of being on the job the man who would admit that he knows will not be able to do it. Furthermore, practically every farm necessity, must have a few cows

and some other livestock. Isn't it just as essential to be on the job to care for the few as for many? Must dairying be a more costly matter than other lines already in part way, just where and at what point does the question of responsibility and confinement enter into the matter?

**Cannot Choose Work**  
I have had men tell me that they did not like cows because they did not like a clean or did not like the milk. I always give those fellows for all my life I have never been in position to choose any work but had to do the thing that circumstances and conditions demanded. I never did like to milk milk machines but have been asked to do so and here I am. We have said that dairying is not been in position to choose any work but had to do the thing that circumstances and conditions demanded. I never did like to milk milk machines but have been asked to do so and here I am.

**Value as Pasture**  
Another item of return which must be considered is the fertilizer produced. The value of this item is hard to calculate but certainly is great. You all know how a covering of barn yard manure increases crop yields and when the effects of this fertilizer extend over a period of four to five years, its value can hardly be over estimated.

What is the cost of feeding one of these cows? Opinions may differ on this subject but good authorities seem to agree that the cost of hay will feed an average cow through the year or three months of the average feeding man with the animal on pasture the balance of the winter. This has been the value of this hay for the last three or four years. If my memory serves me right it has been selling at about eight to ten dollars per ton for the most four or five seasons. In addition to the hay a small amount of grain should be fed but results during the winter months will be very profitable not amount to exceed

twenty dollars per year. It would seem that dairying must prove a highly profitable way to market hay and grain.

Now, whatever system of farming you follow you are going to raise hay, you can't get away from it and maintain soil fertility. What are you going to do with this hay? Are you going to feed it to your stock or are you going to sell it for eight to ten dollars per ton or realize more than double that amount for it, thereby making it one of your most profitable crops on the average?

A short time ago a farmer on this fact of the matter that he had a herd of thirteen selected dairy cows that last year returned him \$100 per head over and above all costs. This man kept careful account of feed costs. The figures he gave were cash returns and did not include the value of skim milk and butter.

Any man interested in dairying should read the reports of the Kansas-Eagle Cattle Co. Testing station for last year which cover some 400 cows. Also, the reports of the Kansas Cattle Co. Testing station for the same period. The running up of these records prove that the imbalances are making very good money from cows and they should prove interesting to any good farmer in this section. I will not attempt to give their figures, get the reports and read first hand.

**Can Keep Cows**  
I think it is safe to say that practically all farmers in this section are now keeping some cows and it would seem the practical thing to do to increase the number. A few make a very good ticket but more will make a sizeable profit. We have a very large number of herds ranging from five to eight cows which involves as much responsibility as a larger herd. With modern equipment a man can handle twenty cows as easily as the smaller herd and with no more labor, modern equipment, reduced labor and expense thereby increasing net profits. When you undertake the raising of a new cow you do not hesitate to invest in all necessary equipment to handle it even to buying the seed to plant it.

Why not equip to handle cows and livestock. Most of our equipment is in the nature of personal and domestic use and does not take into account the value and convenience of your farm. This is no longer a new country and one should settle down to a positive practical system of agriculture, one that we can follow safely for the long haul. We have the best dairy and livestock country in the world and that line of agriculture has proven profitable not only here but in all the winter months of the year. Why not grow more livestock along with our

**Children Cry for Castoria**

**MOTHER:** Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrup especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of **Proctor, Dickinson** on each package. Physicians, etc.

## ADMIT'S HAVING KILLED CURTIS

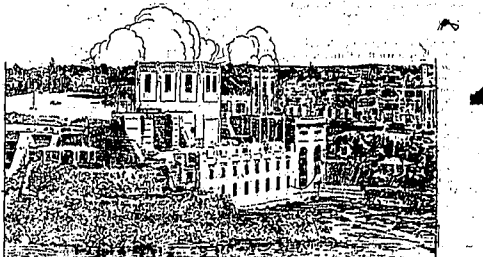
Kansas Man Arrested Here Divulges Crime Committed in 1924

Alfred Kirby Jeldt, alias Albert J. Pettibone, arrested here last week on a minor charge, will soon be on his way to Leavenworth, Kansas, to answer a murder charge to which he confessed in district court here Thursday. Officials are on their way here from Kansas with extradition papers to take Jeldt back to the State of Missouri to be tried on the charge of killing Glenn Curtis, a deputy sheriff, and member of a posse organized to capture Jeldt following his robbery of a Linwood, Kansas, bank in October, 1924.

## Klean Up Paint Up

Now is a good time to do your Painting, Enameling, paper hanging and kalsomining before the spring work starts. We have everything you need. Kalsomine in bulk—buy what you need, bring back what you have left. We loan you a brush free. Let us replace your broken glass in your home and auto. No charge for setting glass.

## Moon's Paint Store



Idaho Power Company's Power Plant at Americans Falls

# 1927 Was Our Banner Year

## A Bumper Crop, backed by the Greatest Implement Line on Earth, gave us the biggest year's business we ever had.

We take this opportunity to thank our army of loyal customers for their splendid patronage and The International Harvester Company for its increasing cooperation and Special Sales Service.

We are all set for 1928. Already carloads of McCormick-Deering equipment are rolling and being unloaded, and we have snapped into 1928 in dead earnest.

**MCCORMICK-DEERING HEADQUARTERS**

**Ora McVey & Son** Hardware and Implements Kimberly Phone 3

**Musgrave Bros.** Filor Phone 106 "Our Store Is Yours for Service"

"Good Equipment Makes a Good Farmer Better"

## A Full Tide of Fortune to You

As 1928 comes sailing in, we are hoping that it will hold for you greater or happiness than you have ever known—that it will make up to you in full for any unhappiness or misfortune you may have had in 1927—that it will be in truth, A Happy New Year!

# Twin Falls National Bank

## "Electricity" Man's Greatest Benefactor

Says JAMES J. DAVIS Secretary U. S. Department of Labor

"The electric light and power companies have performed a notable service in bringing electric power to every kind of mill and factory, and adapting it to every phase of industry. It has eliminated unwholesome and back-breaking tasks. It has made for better labor conditions, because it has enabled the worker to produce more and the employer to pay him more."

**C**IVILIZATION is built on power—the motive energy required to dig a hole, build a bridge or sweep a room. To the degree that electric energy is substituted for manual labor, and man becomes the director of machinery, instead of the slave of toil, is that power made more useful and the lot of the individual and the nation improved.

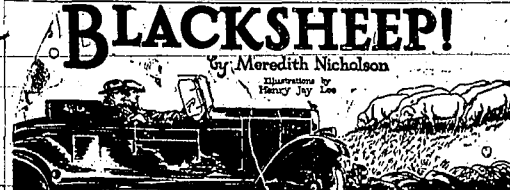
What the electric energy generated by the electric power companies of this country means in terms of national wealth, is shown by the fact that the electric motors of the United States are doing every day as much work as could be accomplished by 175,000,000 men. Translated into terms of dollars and cents, this means an increase in the national income of the country from 1900 to 1926 from twenty billion dollars to sixty-five billion dollars, during which period the earnings of individual industrial workers more than doubled.

Such widespread benefits have been made possible only by the public-spirited vision of men of the widest knowledge and experience in electrical work; operating under the American principle of individual initiative, and guided at every step by the consideration of the common good.

The American people may safely depend upon these electric power companies to carry forward the program of electrical and industrial progress with the same initiative, integrity and courage they have exemplified in the past.

Complete text of Secretary Davis' address will be furnished upon request

# IDAHO POWER COMPANY



By Meredith Nicholson

Illustration by Henry Jay Lee

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**INTRODUCTION**

Isabel Perry recommends a life of ease, adventure, romance and excitement as a cure for Archibald Bennett's nerves. Archie goes to Bailey Harbor to investigate a case which has been bothering him the night in the empty house. He is awakened by footsteps during the night, starting to rise and find his gun and miss. Archie fires in return. He doesn't know whether he has killed or only wounded the man, but he has the intention to plan to make his escape. In his flight he meets "The Governor," a master-minded criminal who mistook Perry for a fellow criminal. Archie, afraid to tell the truth, falls in with "The Governor." A series of events lead him to believe he has shot Putney Congdon—the owner of the house. They proceed to New York, where they are met by Archie's sister, Archie promises her he will stick with the Governor. Archie's escape is arranged and he changes his name to "The Governor" while straggling in the park. Archie sees Mrs. Congdon with her two children, he is passing through the park. Archie's sister, Edith, who is in the kidnapping of the little girl, Edith. He learns from the Governor that the father-in-law of Mrs. Congdon is very wealthy and is engaged in the circulation of counterfeit twenty-dollar gold pieces. They go to Washington where the Governor receives a letter from Ruth, the girl he loves, in which she tells him he may be able to see her. At a party at Ruth's home Archie meets Isabel and they are reconciled. Archie and the Governor proceed to Bailey Harbor and go to Isabel's camp. They secure a copy of Elphinstone Congdon's diary where Edith is mentioned. When Putney Congdon leaves the farm, Archie and the Governor follow him. They discover that Archie's money is being used to finance his money in a safe burglary. The Governor tells the story of his money in a safe burglary. The Governor tells the story of his money in a safe burglary.

and a row boat hidden in a thicket.

"We're all fixed. Good old Putney Congdon, these things for us. Archie we were at supper."

He gave a whistle and in a moment Leary stood beside them. "The Governor" looked at the water's edge when the Governor suddenly stood erect. The moonlight on the shore. "If we could line engine was borne to them out of the darkness.

"Archie has a light of some power," "The Governor" remarked, "and as he carries no lights we've got to take the chance of sneaking around him or getting run down. You and I will take the row boat and trail me; I'll count ahead with the canoe."

The canoe shot forward, the Governor driving the paddle with a practical hand. The row boat followed, and as they moved, Leary marked every movement of the Governor's eyes and ears. He saw clearly the passage of the launch as it retraced its farther shore. They were ten minutes of the way across the bay when the Governor gave the signal to stop and they drew together for a conference.

"They must be keeping watch," "The Governor" remarked, "and Archie, taking attention to lights on the shore. If we could land without frightening the pilot's death."

"The Governor" whistled through his teeth. "Something to the left of camp as they lay fronting the camp a sharp light was struck up on the beach. It was repeated fully for several minutes."

"It's Archie tinkering his engine. He's been playing possum off these."

The launch was so near that they heard the waves slopping in the boating tank.

"Look ahead!" he exclaimed, leveling his arm at a shadow that darted out of the darkness and he passed beyond them and the launch. The Governor saw it and stifled a cry of dismay.

"That woman in a canoe! They're going to run for it!"

The Governor had already turned the canoe and was firing by plying his pistol. A lantern shot its beams from the phantom craft, but the light vanished immediately.

"There goes his engine," the Governor called as he took the lead. "He's spotted the light and will try to run them down."

Isabel and Ruth, attempting to evade Carey's blockade and seek help at Huddleston, were being a crisis that might any minute explode in disaster. It was incredible that Carey could attempt to run down two women on the dark bay and it was apparently his intention to circle round them and land along a beach that lay between the beach and found a canoe.



**Genuine BAYER ASPIRIN**

**ASPIRIN**

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

Carry shut off his power the moment he struck the canoe. A shout from the Governor announced that he was hurrying toward the scene of the collision.

By the time Leary was able to get upon the bank he had given up. "I don't want to wait," he said, "I want to get on with it."

Archie had been seen through the darkness and he was making his way toward the launch. He was carrying a lantern and a gun. He was making his way toward the launch. He was carrying a lantern and a gun.

DOES NOT AFFECT THE HEART

Safe

**CHAPTER VIII**

They breathed deep of the tonic air of the North as they left the train at Huddleston.

As they approached the hotel a man emerged and crossed the street. Archie identified him at once as Herle, one of the Governor's men. He had delivered the stolen money at Walker's farm. Leary made an sign of ever having seen Archie before but picked up the luggage and led the way to the hotel.

"We just opened the house last week," One other guest registered. "He placed his finger on 'Reginald Heber Sinsbury'."

"By the way," Congdon asked Leary, "you haven't seen anything of a little girl about here, have you?"

"Not one of 'em but a whole pussel," replied Leary. "There's a camp of city girls across the bay."

"Well, I suppose that's the trick," said Congdon as Leary started upstairs and Archie, leaning on the door and eyeing the newly arrived guests as though their presence filled him with astonishment. In his mind he had been interested himself to Archie and Congdon.

"Rather odd my being here," he flipped on, "and I need hardly say that a pleasure to meet on this bleak shore two gentlemen of your caliber. I told a friend of mine you were coming and he was fed up with cities and the general human pressure and wanted to go to the most God-forsaken spot in the State. He's answered without a moment's hesitation that Huddleston, Michigan, would satisfy any ideal of a seclusion."

He's probably laughing himself to death right now thinking how miserable I am. But I refuse to be bothered.

When Congdon peered wearily, after dinner, Archie put him to bed and then snatched away following a dirt road that wound through the timber. In a little while he came upon the Governor lying with his back against a tree.

"Well, you landed him here," he remarked, seating himself on a log and produced his pipe. "Or do he let you get away with it? I think you were old claims to see you together. Not a bad fellow I should say."

**MID-WINTER CLEARANCE SALE**

Each season we try to make our Midwinter Clearance Sale a record-breaking event. All through the year we buy nothing but good quality standard merchandise which we sell at a reasonable mark-up. What is left of this stock at the end of the year we offer at very radical reductions. Nothing is bought for the sale, and we have no junk. Our stock is always clean. Whatever you select will be good and it will be a bargain.

**Men's Suits**

Our men's and young men's suits are all virgin-wool. We have many styles to choose from. We have the best values for our customers. Every one of our suits is made in the States. City Woolens, Kiefer-Huermann-Thompson and J. Cappe & Sons, woolens. We have made one rack of about 50 suits in sizes 32 to 44 from prices ranging from \$16.95 to \$24.50. YOUR CHOICE! The balance of the suits remain at their usual prices but we cut the price of every one. No suit in the house is priced above \$34.50.

**Men's Work Pants**

A table of men's work pants in a good run of sizes, mostly khaki and dark mohair—\$2.45 and \$2.95 values—**\$1.95**

Men's \$6.00 riding breeches in khaki, corduroy and denim—\$3.95

Men's work gardening riding breeches—\$7.45

**Men's Work Sox**

Men's heavy work sock for hi-cut boots in white or grey, regular size—**60c**

Men's light work sock—**25c**

Midwestern sock of the engineer and fireman weight—**25c**

**Men's Shirts**

For convenience of selection we have arranged our shirts in different groups. They are genuine bargains. Broadcloth and percale shirts separate collars to match with collars attached. Each \$1.95 to \$2.45—**\$1.65**

**MEN'S SHOES**

Men's \$20.00 dress shoes—**\$6.95**

Men's \$2.00 hi-cut—**\$1.00**

We have reduced the price of every pair of shoes in the store. A table of broken lots \$2.95 off \$5.00 shoes.

**Men's Overcoats**

We have made an entire rack of men's heavy raincoats and mackinaw overcoats, sizes 36 to 44, at three prices—**\$12.95 \$13.95 \$14.95**

The balance of our overcoats remain in their usual places but the price of every one is reduced. Not one is priced at over \$34.50.

**Men's Blazers**

Our table of men's work blazers we have marked very low. Heavy wool—**\$6.95**

Medium—**\$5.95**

Light—**\$3.95**

**Men's Mackinaws**

Men's beautiful Fenelon mackinaws are reduced to—**\$13.95**

and Sheerum mackinaws from \$11.50 to—**\$9.45**

**Men's Union suits**

A table of broken lots of men's heavy woolen and rayon and wool union suits. Coopers and Wilson brand—**\$3.45**

A lot of heavy-wool mixed union suits—**\$2.45**

A lot of heavy-wool union suits, \$2.00 values—**\$1.45**

A lot of heavy-wool union suits, \$2.00 values—**\$3.95**

Regular \$3.50 cotton Swiss rib union suits—**\$2.95**

Men's \$5.00 dress and work shoes—**\$3.85**

Men's \$7.00 dress shoes—**\$5.45**

Men's \$6.00 dress shoes—**\$4.95**

**Are Your Ideas Worth Anything?**

If they are, we will pay you for them. You can earn a

**WEBSTER'S \$350 STUDENT SIZE Dictionary**

In a Few Minutes. All it Takes is a Little Thought in an Answer to THE Question

"What Features would you keep out of the Idaho Citizen in order that every rural home in Twinland Empire will eagerly look forward to its Webster's Week-Week?"

**THIS CONTEST OPEN TO EVERYBODY**

No matter where you live or how old you are. It's ideas we want.

**Suggestions How to Win a Dictionary**

25 Dictionaries To Be Given Free

Hunt up all the bookkeepers of the Idaho Citizen you can find and make a list of all the features and departments. This will give you a start.

Ask every member of the family for their ideas. Talk through other papers and to non-members.

Look it over with your teacher, chums, and neighbors and get their ideas.

Put these all down, study them carefully, then scratch your head for original ideas and write us a letter.

Get the Dictionary Habit. Get This Dictionary

We will not only give 25 Webster's Dictionaries for the best answer, but we will give a \$200 copy of the Webster's "Bible of School Books" to the person who in our judgment writes the best answer of all.

**Special Grand Prize**

**GET BUSY WHILE IT'S ON YOUR MIND**

Contest Closes Saturday Night, January 21, 1928

**THE IDAHO CITIZEN**

**Eldridge Clothing Co. FALLS**

THE IDAHO CITIZEN

SEMI-WEEKLY PER YEAR, \$2.50
A semi-weekly newspaper published on Tuesday and Friday of each week at Twin Falls, Idaho.

Entered as second class mail matter at the postoffice at Twin Falls, Idaho, under the act of March 3, 1879.

The Idaho Citizen is an authorized medium of publicity for the agricultural cooperative organizations of the great State of Idaho, including the Farmers' Group, Intermountain Cooperative Dairy Association, Idaho Bee Producers' Association, Idaho Wool Growers' Association, Southern Idaho Bean Growers' Association, Southern Idaho Beet Growers' Association, Idaho Turkey Growers' Association, Mountain States Honey Producers' Association.

CITIZEN PUBLISHING CO., 203 Second Avenue North, Twin Falls, Idaho, Phone 472

WHY IS AN IDAHO POTATO?

making a brilliant list of 11 leading and turnoff all over the state and threatening one of our greatest industries.

First, not a sack of potatoes should be shipped out of the state except in a branded sack, stating exactly the weight, quality and name and address of the grower.

Second, make the following four grades and absolutely enforce a rigid inspection, and stick to it: Idaho Fancy Bakers, Idaho U. S. No. 1, Idaho U. S. No. 2, and Idaho Mashers.

It is the acid test answer to the situation, "and we can prove it."

The potato producer of Idaho have a right to an even break at the world market for all of the potatoes they raise, subject always to the law of supply and demand.

The potato consumers of the country should be able to buy intelligently any quality of Idaho potatoes they can use. Even the Idaho "mashers" would gain a reputation for hotel and restaurant use.

Thus Idaho quality would be maintained under four inspection protected grades and in a short time the buyers and consumers would have a wholesome respect for Idaho potatoes and buy freely with the assurance of just what they were getting.

Don't forget one thing: as long as Idaho potatoes can be shipped out of the state in unbranded sacks and under fancy names for any grade inferior to U. S. No. 1 just that long will the Idaho potato be a marketing football and a loss to the average producer as well as a joke on the markets of the country.

We are not guessing at the suggestions and statements made in this editorial for we have personally interviewed competent authorities in Los Angeles and Chicago and other eastern markets. We expect to maintain our position until some one can prove that we are mistaken.

We have no personal axe to grind in the matter and our view point is taken entirely from the standpoint of the producer and consumer.

The Idaho potato industry right now needs a well organized Idaho Potato Growers association with directors elected from all the potato producing sections.

This method of grading and inspection would work no hardship on any one who wanted to maintain fair standards of quality. If any grower wished to add his own special trade name to his sack he could do so, but the state grade must be branded on the sack just the same.

The wonderful quality of Idaho potatoes included in all four grades can never be properly broadcasted to the world until the Idaho Potato Growers association is born and makes provision for the protection of the integrity of the Idaho potato and lays down a consistent barrage of national advertising in keeping with the value and volume of the industry.

SWINDLER'S PROFITS

Nearly \$1,700,000,000, the Treasury Department estimates, could be restored to the legitimate purchasing power of the nation each year if malpractitioners were eliminated from business.

Charles H. Tuttle, United States Attorney for New York, says "the staggering cost falls primarily upon business. It becomes part of the general overhead which must be met before profits begin to materialize.

On of the agencies combatting the swindler is the National Better Business Bureau. It provides the machinery to protect honest profits and educates investors who might otherwise be taken in by some clever scheme.

Mothers might find it easier to coax some work out of their daughters now if they would only put a steering wheel somewhere in the kitchen.

Charles Shirley Walgamott

Idaho's Historian A TRIBUTE

By IVA K. WILSON, Twin Falls

Charles Shirley Walgamott is known and loved as Idaho's historian. His life as he says, "has been one continuous panorama of moving pictures with undrawn curtains for a period of more than fifty years."

Only through the travail of such hardy pioneers with their wonderful fortitude, heart-breaking hardships and sufferings and toil, is it possible for us, prosperous and happy Idahoans, to enjoy this vast and lowly expanse of valley and mountains, the life-giving rivers which make our wonderful production possible, and our exhilarating climate.

In writing his two books, "Reminiscences of Early Days" he offers but one apology as he says, and that in his own words is "my love for Idaho."

He says, "I loved the mountains, the mountain streams, the Western people with their hospitality and their Western ways; the smoky odor of Indian tan 'buckskin, so prevalent around camp fires, mingled with the sweetened atmosphere; the ever-present element of risk even to the preservation of life and the frequent solitude which has its own fascination."

We, too, of the younger generation love our Idaho, yet a pioneer country. Beautiful, rich and young, it is hard to believe she is yet a pioneer country and that living not remember the story of the Indians. Idaho is vast and prodigious—she does not yet know her own greatness, though destiny has obviously marked her as the great storehouse of all the great Northwest.

How we treasure this history of her romantic past; it will always be linked in our memory with her present. When you meet Mr. Walgamott, half a century after the happenings recorded in his histories, you shake the hand of a man 72 years old, who knew and loved Idaho when Indians stalked through her sage-brush, when men were quick with the six-shooter, when roundups were the social affairs, when men decorated some lonely cottonwood chief actor at a "heckle" party; when great herds roamed her valleys and when men were men.

When he at last crosses the great divide into the boundless unknown into the golden sunset of his life, he will leave behind these treasured stories of history that will be read and re-read by the coming generations of Idaho's loyal citizens. May they always love and cherish their birthright with the same ardor as he, our grand old historian of Idaho, Charles Shirley Walgamott.

FORUM and AGAINSTUM

ANALYZES STOUTNOUR REPORT TO CANAL CO.

If the stockholders of the canal company are invited by any of the companies held out by Warren Stoutnour, C. E. the Marquette Irrigation district might as well forget where they could keep their own canal drop power site. The payment of a \$50,000 yearly rental, considering money worth 6 per cent, is equal to a cash purchase price of \$823,323.33, and what do they get? The prospecting men, which are without a power right. They might as well be without a water right.

The development by the irrigation district would save the canal company \$16,000 a year in maintenance. That is worth in per cent money, \$166,666.66. Virtually then, Mr. Stoutnour tells to the canal company that they drop out \$1,009,000.00, supposed to be the district's share of and

they ask The Idaho Power company what they will give for it? It would be far better for the district to invest the \$823,323.33 in the Argus Falls power plant, where they would have a power right, virtually in perpetuity, and they could keep their own lines running to full capacity year around; where they would have extra power available for sale when the demand for extra power is greatest in the winter, fall and spring when it is not needed for irrigation; where they are without a power right; where they are without a power right; where they are without a power right.

REVIVAL MEETINGS AT KIMBERLY CHRISTIAN CHURCH



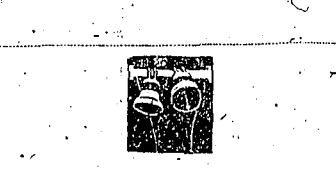
REV. AND MRS. SAM P. JONES

Rev. Sam P. Jones and wife of Texas, noted evangelists, will be in Kimberly a revival meeting at the Kimberly Christian church Wednesday evening, January 4. Rev. Jones is a native son of the State of Georgia. They came very highly recommended, noted evangelists, will be in Kimberly a revival meeting at the Kimberly Christian church Wednesday evening, January 4. Rev. Jones is a native son of the State of Georgia. They came very highly recommended, noted evangelists, will be in Kimberly a revival meeting at the Kimberly Christian church Wednesday evening, January 4. Rev. Jones is a native son of the State of Georgia.

Quiet, dignified supervision—Attention to a maze of details in a sympathetic manner characterize our service.

WHITE MORTUARY

Funeral Directors Ella M. Walls, Mgr. 201 Shoshone South Phone 1400

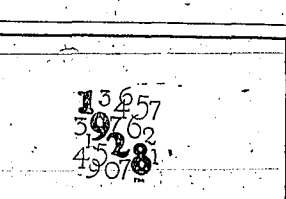


RINGING IN A GLAD YEAR!

Let the gods of Health, Wealth, Happiness and Mirth shine upon you! Let your cup of cheerfulness be filled to overflowing.

J. E. ROBERTS

The Insurance Man



Any Number of Joyous Days of Happiness for you this New Year. May each new day be better than the one before.

Ericsson Produce Co. Phone 1094 402 Main South.

Homey Hints and Helps FOR THRIFTY HOME MAKERS

USING LEISURE MOMENTS For the long winter evenings, it is nice to plan something interesting to do, so that we will not think of being interrupted by snow and cold rains, but of leisure to carry out pleasant plans.

THE DAY WHEN THINGS GO WRONG. In every life there comes a day when everything seems to go wrong, when our burdens seem too heavy to bear, and discouragement possesses the soul.

A course of study directed by correspondence would give added interest to the passings of the mail wagon. Read good books in that connection. Be sure to get through life with you. The great people we have known through books are a possession that cannot be taken from us, and it is a joy to be able to call these fine old characters out of our memory.

CORRECTION

In the Excelsior news-items in The Citizen's December 9 issue, it was inadvertently stated that the Twin Falls Canal company was building a roadway from the headwaters to the highway and west to the Peter Link home.

The facts are that Mr. Link is personally paying for this improvement, the canal company having nothing to do with it.

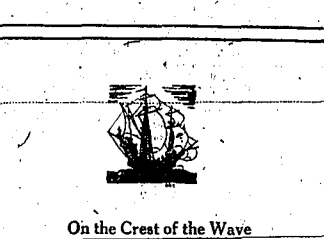
The Citizen takes this opportunity to correct the unintentional mistake of the Excelsior correspondent.



A NEW YEAR TO CROW ABOUT

We aren't crowing because 1927 was a successful year for us, but we want to thank you who made it so by your patronage and good will. To our old friends; to our cherished new friends; and to all those whose friendship we are striving to gain, we wish a Happy New Year, and an abundance of good things. We hope we will be permitted to serve you for many years to come.

WARBERG TRANSFER & STORAGE CO.



On the Crest of the Wave

We hope that your ship will come in during 1928 laden with all the good things you have hoped and dreamed for—and a great deal more!

HARLEY WILLIAMS

Advances-Rumley, Fairbanks Morse, and New Idea Implements Phone 470 126 Second Ave. West



To You and Your New Year

We thank you for your generous patronage—for your confidence in our integrity and in our ability to serve you. And now, as the old year passes, and the world heralds the coming of 1928, we extend to you and yours the sincerest of Good Wishes for Happiness and Success.

Bank of Kimberly



# The Livestock Situation

### Pertinent Farm Facts for Twinland Empire Breeders

Some philosopher has said "invariably if there is one thing we always want more than any other, it is something else."

This is true of agriculture as in other lines and, no doubt, to a certain extent represents a healthy interest or "want" in the term "cheerful discontent."

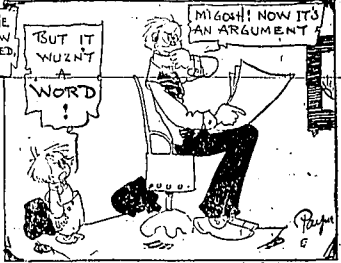
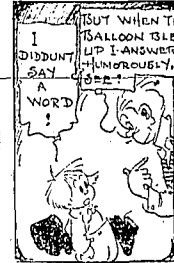
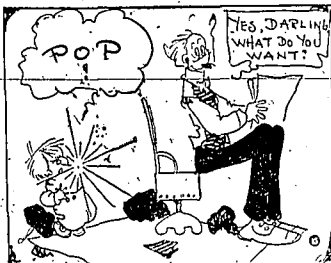
However, when evidenced to an unreasonable degree, particularly in agricultural production, there is always danger of a recurring over-production, particularly in view of the matter from a seasonal territorial standpoint.

That is, taking hog for instance, an increased production enlarging prize levels might appear in the near future without seriously affecting the Western producer's opportunity to continue to expand their production program, until it reaches the point where production meets Western demand.

In the past few weeks during which time a declining hog market has been experienced throughout the country, but with the maintenance of the differential in price in favor of the Coast market which has averaged around \$2.00 per cwt. over the Missouri River.

In the past week, although Eastern prices have declined to around \$8.00 per cwt., and the coast markets have declined to \$10.00 per cwt. it will be observed that the proper ratio, representing

## SMATTER POP



## Twinland Empire MARKETS

Revised as of date preceding date of issue

Beans, No. 1 white	\$4.50
Onions, yellow Weaver	4.50
Rural Potatoes	4.00
Rural Potatoes	4.00
Dickson No. 2 or better	\$1.02
Distillation wheat	70c
Barley, feed	1.45
Bran, ext.	1.45
Butterfat, sweet	18c
Eggs, cwt.	1.45
Corn, yellow	1.45
Butter	40c
Hogs, choler.	\$8.50
Cows and heifers	10c
Hogs, hives	\$6.50
Steers, heaves	\$6.00
Heifers, heaves	\$6.00
Cows and heifers	\$16.00
Calves (veal)	\$5.00
Mutton	\$8.00
Lamb, heavy	\$11.00
Hens, heavy, 3 1/2 pounds, and over	10c
Hens, under 3 1/2 lbs.	10c
Chickens, Leghorns, 3 lbs and up	16c
All No. 1 broilers, up to 2 lbs.	16c
Cuckoo Springs, 3 lbs and up	16c
Ducks, No. 1	16c
Geese, full feathered	13c
No. 1 turkeys, live	27c
Turkeys, No. 1	27c
No. 1 dressed turkeys	42c
No. 1 dressed turkeys	40c
No. 2 1/2 lbs per pound less	10c

## The Worst Is Yet to Come



## BUSINESS PERSONALS

**Attorneys**  
E. L. ANDERSON, 131 Natl. Bank Bldg., Phone 222.  
J. H. BAIRD, 128 Main North, Phone 181.  
BOTHWELL & CHAPMAN, Woodville Bldg., Phone 843.  
C. O. HALL, Closs Book Store Bldg., Phone 97.

**Abstracts and Insurance**  
TWIN FALLS TITLE & ABSTRACT CO., Abstract Building, abstracts and insurance, Cor. Stone and 2nd ave. N., Phone 108.

**Chemist**  
THE WALTER LABORA TORY Chemical, Analytical, L. L. Walter, A. B. M. S., office, phone 125, Residence phone 634, 120 Main avenue north, Twin Falls, Idaho.

**Civil Engineer**  
HAROLD W. WOOD, Licensed engineer, Agent for wood stove pipe and tanks, Bank & Trust Bldg., Twin Falls, Idaho.

**Coal Yards**  
DETWEILER CO. L. COMPANY, 4th avenue south, Phone 809.

**WARBERG TRANSFER CO.**  
407 Shoshone Street, Phone 142.

**Glass**  
MOON'S PAINT STORE, Window glass and cabinet work, Phone 301, 301 Main West.

**Jeweler**  
J. H. UMHURD & CO., 121 Main South, Phone 95-W.

**Key Shop**  
SCHAEFFER KEY SHOP, Expert lock and key work and phone repairing, Back of A. J. Store, 2nd avenue.

**Optometrists**  
DR. WM. D. REYNOLDS, Eye specialist, 209 Main East, Phone 965.

**Osteopath**  
DR. W. F. ALLISON, 114 Main Ave. N., Phone 873, 9:30 a. m. to 6:00 p. m.

**Paint Store**  
MOON'S PAINT STORE, 301 Main Avenue West, Phone 6.

**Plumbing**  
HOME PLUMBING & HEATING, Cor. 135 3rd Avenue East, Phone 282.

**Real Estate and Insurance**  
J. ROBERTSON, 127 Main Avenue West, Phone 506.

**Shoe Repairing**  
IDAHO SHOE REPAIR SHOP, Joe Wenger, Props, 220 Main N., across from postoffice.

**ROYAL SHOE REPAIRING**  
We do all kinds of shoe repairing, Prop. 109 2nd St. East.

**TWIN FALLS SHOE REPAIRING**  
140-142 Shoshone West, Phone 308.

**Tree Pruning**  
We do all kinds of tree and shrub pruning, experienced, Phone 1362.

**Transfer**  
MENCHICLS TRANSFER COMPANY, 236 2nd Ave. South, Phone 200.

**COGSWELL TIRE & SERVICE**  
Cor. 405 Main Ave. East, Phone 728-J.

**NOTICE OF WRIT OF ATTACHMENT**  
In the District Court of the Eleventh Judicial District of the State of Idaho, in and for Twin Falls County, a corporation, Plaintiff, vs. O. Steinberg, Defendant.

## SYRINGA

The Christmas program given by the Syringa school children Thursday evening was well attended.

Mr. and Mrs. S. E. Crismon and family were Christmas dinner guests with Mr. and Mrs. D. J. Diller and family near Twin Falls.

Mr. and Mrs. O. R. Williams entertained Mr. and Mrs. R. L. Turnipseed and daughters Margaret and Estie at a Christmas dinner.

Dorothea and Robert Childs entertained at a skating party, Monday afternoon. Those present were Merna Ferguson, Irene and Gertrude Crismon, Margaret Ninger, John Haran, Arnold Ferrero and Victor Crismon.

Mr. and Mrs. R. D. See entertained at a Christmas dinner Mr. and Mrs. E. W. Kinslow and family, Charles Bider and Mr. and Mrs. Harlan See.

Mr. and Mrs. Ben Anderson, Mr. and Mrs. Noel Diller and family and Mr. and Mrs. Lon Henderson and daughter Marie and Mr. and Mrs. Stanley Nyquist and family were dinner guests with Mr. and Mrs. R. H. Henderson in Dexter Christmas day.

Mr. and Mrs. Otto Johnson and family were six o'clock dinner guests at the A. W. Johnson home Monday evening.

Students who returned home for the holidays are Norma Seuler from Albion, Norma, Helen Johnson from the Gem State Academics at Caldwell and Wallace Johnson from Walla Walla college.

Mr. and Mrs. Luke V. Sommer and family were Christmas dinner

### Means of Grace

Family education and order are some of the chief means of grace. If these are truly understood, all the means of grace are likely to prosper, and become effective. -Joseph H. Edwards.

### Head in the Clouds

There are thousands of young men who are looking so far into the future that they forget to walk a foot on the present. -American Magazine.

### THE FARMERS STORE

W. H. Arns has his stores and farming goods. The grocery stock has been replenished. We will sell you nice clean wheat, rye, corn, beans, sugar, and apples in any quantity. Also all-wool horse coats with or without cases. At prices that money keeps. We deliver. Phone 885-W. Farmers Store, next to Bowling Alley.

### NOTICE OF WRIT OF ATTACHMENT

In the District Court of the Eleventh Judicial District of the State of Idaho, in and for Twin Falls County, Plaintiff, vs. J. Walter Craven, Defendant.

J. H. Steed, Defendant.

Notice is hereby given that on December 21st, 1927, a writ of attachment was issued out of the above entitled court in the above entitled action, attaching the property of the above named defendant for the sum of \$812.50 and interest.

In witness whereof, I have hereunto set my hand and the seal of this court this 21st day of December, 1927.

HARRY C. PARSONS, Clerk of the District Court.

By HUGH O. JOHNSON, Deputy.

Acher B. Wilson, J. Paul Thomson, Attorneys for Plaintiff.

### COL MUNYON AUCTIONEER

See Me for Sale Dates

Regular Saturday Sales at Twin Falls City Grounds

TO TRADE - Chevrolet Coupe, 1926 model; good rubber, and in first class mechanical condition. To trade for potatoes, Johnson Produce Co. 1210

For Printing, telephone 172.

### We Wish You A Happy New Year

That the year bring great prosperity - that you shall know no adversity - that every day in the New Year shall end new joys in your path - this we wish to you when we say, "Happy New Year All."

**COGSWELL**

TIRE AND SERVICE STATION

100 Per Cent Oils, Gasoline and Accessories

Phone 7293 495 Main East

**WANTED!**

**CREAM, POULTRY and EGGS**

Also in the market for POTATOES

We Sell Globe A1 Laying Mash

**ERICSON PRODUCE CO.**

Opposite Cogswell Service Station - Phone 1094

**POULTRY & EGGS**

We Always Pay the Highest Cash Price

**MERIDIAN PRODUCE CO.**

Phone 175 Twin Falls, Idaho

We call your flocks free of charge

**ENROLL NOW - WINTER TERM**

**Gregg Business College**

"The School that Trains you Right"

225 Main West Twin Falls, Idaho

"Spend your money in Twin and get it back again"

Call or write for information

**CITIZEN WANT ADS**

Federal Farm Loans, rate 5 1/2 per cent, 31 years to pay out. See J. W. McWhorter, Phone 5773.

**FOR SALE - 40 acres.** E. C. Chamberlain (Administrator), Buhl, Idaho. 2251

**TO TRADE - New Chevrolet** Ton Truck, 1926 model, ran only 1 month - practically new, to trade for potatoes. Johnson Produce Co. 142

**FOR SALE - Myers pump and cylinder** pump Jack, 1-horse, 3-horse motor; 8 foot steel 1 1/2 inch shaft; 2 1/2 inch wooden pulley; 2 1/2 inch wooden bearings, and 2 1/2 inch leather belt. G. O. Robinson, 112 1/2 feet southeast of Main street on Power Factory road, 21st ave. S.

**FOR SALE - Broad nose, grey** hee, one mile N. and 1-3/4 west of Kimberly, S. M. Deener, N. 81st

Good 6 room modern house - cost 3000 - will sacrifice for 2000. Gettler Real Estate, Phone 222.

**NOTICE TO CREDITORS**

Estate of J. A. Steinhilber, deceased.

Notice is hereby given by the undersigned administrator of the estate of J. A. Steinhilber, deceased, to the creditors of and all persons having claims against the said decedent, to exhibit them with the necessary vouchers, within six months after the first publication of this notice to the said administrator at the office of J. H. Harney, attorney for administrator of the estate of J. A. Steinhilber, State of Idaho, who are being held in escrow for the transaction of the business of said estate.

Dated 2nd day of December, 1927.

W. H. SWANLICK, Administrator.

**NOTICE FOR PUBLICATION**

Department of the Interior, U. S. Land Office at Buhl, Idaho, Idaho, December 15, 1927.

Notice is hereby given that Raymond A. Dahlquist, of Oakesdale, Idaho, who on April 19, 1925, made Homestead entry 023025, made Bldg. No. 68282, Sec. 6, T. 21 N., R. 12 E., S. 1/4, S. 1/4, Sec. 6, T. 21 N., R. 12 E., S. 1/4, S. 1/4, on the 13th of April, 1925, in the District Court of the Eleventh Judicial District of the State of Idaho, in and for Twin Falls County by the above named plaintiff, and you are hereby directed to appear and plead to the said complaint within twenty days of the service of this summons, and you are further notified that unless you appear and plead to the said complaint within the time herein specified, the plaintiff will take judgment against you as prayed in said complaint.

This is an action brought against the defendant for a decree of divorce from the bonds of matrimony, and non-support, and for the custody, care and control of five minor children of plaintiff and defendant, and for such other and further relief as may be proper and equitable in the premises. Witness my hand and the seal of said court this 15th day of December, 1927.

(Signed) HARRY C. PARSONS, Clerk.

By HUGH O. JOHNSON, Deputy.

JAMES H. BOTHWELL, Attorney for Plaintiff.

Residing at Twin Falls, Idaho. 1026-15-28-27

**NOTICE**

Notice is hereby given that the undersigned will, on Friday, January 13th, 1928, at 2 o'clock, p. m., sell to the highest bidder for cash, the following described property: One (1) Buick 1927 Buick, California License 1513, 734, 1927, in satisfaction of lien for repairs made on said car. The sale will be held at the place of business of the undersigned, in Twin Falls, Idaho. The sale will be held in accordance with the provisions of Section 6414, Idaho Compiled Statutes, and will be held on Friday, January 13th, 1928, at 2 o'clock, p. m.

Doing business under the name and style of Hansen Auto Company.

124-10

Instructor of Violin  
**Gustav Fletcher**  
STUDIO  
Orphan Bldg. Phone 118-W

**GET MORE EGGS**

Put sunshine in your Poultry houses with Cellulose. Nothing better. It will pay.

**Moon's Paint Store**

For Printing, telephons 172.

# NEW CHEVROLET NOW ON DISPLAY

## Lowest Wheel Base and Lowest Price Features the Model

The business of the New Year were made in Twin Falls by the Chevrolet Motor Co. and attracted a large number of prospective buyers. The Chevrolet is featured in a special display with lowest wheel base and lowest price. The Chevrolet is a special feature of the New Year.

### BUHL

John C. Latham, secretary of the Buhl Auto Club, has been elected president of the club for the year 1928. The club has a membership of about 100 and is active in promoting the interests of the automobile in the community.

Charles Murray, who has returned from his studies at the University of Idaho, is a guest at the home of Mr. and Mrs. A. H. Sherman. Murray is a member of the Phi Kappa Phi Honor Society.

Mr. L. H. Nichol, of Lonsdale, Idaho, is here to spend the winter with his daughter Mrs. Joseph C. Nichol. Mrs. Nichol is the daughter of Mr. and Mrs. C. L. Wainwright, of Lonsdale.

John F. Hall is spending the winter in Cheval, Utah, with his mother and sister. He is a member of the Cheval High School.

Rev. and Mrs. A. C. Lathrop have in their holiday car in their new Chevrolet. The car is a special feature of the New Year.

**Voorhees Motor Co., Inc.**  
TWIN FALLS

**BUHL MOTOR SALES Co., Inc.**  
BUHL

He will return to Buhl next spring. Mr. Lathrop has sold his 300-acre ranch to the Buhl Auto Club. The ranch is located near Buhl and is a valuable property.

A special candle light was held at the Buhl church Sunday evening. The service was held in the church and was a special feature of the New Year.

The Christmas program of the Buhl church was given Friday evening. The program was held in the church and was a special feature of the New Year.

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**Voorhees Motor Co., Inc.**  
TWIN FALLS

**BUHL MOTOR SALES Co., Inc.**  
BUHL

### Mountain States Implement Company Enters Local Field

L. W. Smith and family have entered the local hardware field. Mr. Smith is a branch manager for the Mountain States Implement Company. The company is located in Twin Falls and is a well-known business in the community.

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**Voorhees Motor Co., Inc.**  
TWIN FALLS

**BUHL MOTOR SALES Co., Inc.**  
BUHL

# INTRODUCING

We take pleasure in introducing to our many friends and customers our successors—

**The Mountain States Implement Company**

Who have purchased our business in Twin Falls and are now in charge.

Mr. L. W. Smith becomes branch manager for the concern and is here to meet and become acquainted with the trade. We commend Mr.

Smith to you as an experienced hardware and implement man and take this means of introducing him to you.

After 22 years in the hardware and implement business in Twin Falls, Coupy, we retire with no little regret. We take pride in the friends and faithful customers we have won, and express our grateful appreciation to those who have made possible our successful business career here. We wish you a Very Happy New Year.

We will hereafter make our headquarters with the Reo Sales Company, on Shoshone street, "just around the corner" from our former location, to care for Reynolds Bros. Co. collections. We ask that all those indebted to us, to call and make arrangements for settlement of their accounts.

# Reynolds Bros. Co. Announcement

We have purchased the business of Reynolds Brothers Company and will be pleased to meet the residents of this section and become acquainted.

The Mountain States Implement Company with headquarters in Ogden, Utah, has branches at Idaho Falls and Shelley, Idaho, and at Salt Lake City, Utah. It's newest establishments are at Twin Falls and Buhl.

As dealers and intermountain distributors of the well-known lines of Oliver, Emerson and Moline Farm Implements and repairs, we engage not only in the retail, but also in the wholesale hardware and implement business.

We are here to become a permanent part of this community and want to do our share in the upbuilding of this region. We shall endeavor to carry out the progressive policies of our predecessors and invite all old friends and new ones to consider this their hardware and implement home.

**Mountain States Implement Company**

L. W. SMITH, Branch Manager

**Successors To Reynolds Bros. Co.**

**THE Orpheum**

Today -- Tuesday and Wednesday Matinee and Evening

**VAUDEVILLE ROAD SHOW**

**FIVE BIG ACTS**

**THE DOLL SHOP**

**CONN AND HIS PAL**

**SI-AND LILIAN**

**DEBERA AND FERARO**

**DON ALVARES MITA AND CO.**

Also showing picture **HARRY LARSON**

**Charlie Murray Gets Pathos Into His Comedialities**

Comedy is supposed to be clean and untroubled. The greatest comedians and critics say the best comedy is that which is mingled with pathos and if this is true then Charlie Murray, who is now in "The Gorilla", has all the laughs coming to him.

"The Gorilla" is the hilarious and hysterical mystery comedy to which Murray, with Fred Kelsey, combine to form a new screen team.

And one who will forget the pathos himself. There is where Charlie Murray and his pathos and comedy come in. It's even better for the audience to see him with his pathos and his pathos and comedy come in. It's even better for the audience to see him with his pathos and his pathos and comedy come in.

"The Gorilla" is an adaptation of Ralph Spence's "The Gorilla" and is a comedy of fun and thrills that make the audience weep and laugh. The situations in the picture have been changed over those in the stage play. It is a comedy of fun and thrills that make the audience weep and laugh.

Murray and Kelsey have the roles of the two main characters. Murray is the Gorilla and Kelsey is the Gorilla. They are both in the picture and they are both in the picture.

with **CHARLIE MURRAY**

and **FRED KELSEY**

**Three's a Crowd**

**COMING**

The Sensational Comedy **Medals**

**Charles Murray in a Feature Cast**

**You'll ROAR at**

**The New Chevrolet Now on Display**

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**Voorhees Motor Co., Inc.**  
TWIN FALLS

**BUHL MOTOR SALES Co., Inc.**  
BUHL

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