







SEMI-WEEKLY PER YEAR, \$2.50 A semi-weekly newspaper published on Tuesday and Friday of each week at Twin Falls, Idaho, by the Citizen Publishing Company.

GROWTH OF DAIRYING

In view of the growth of the dairy industry in many states, the question has arisen as to whether this may not lead to overproduction and consequent loss.

For several years health authorities, parent-teacher associations and home demonstration agents have urged the increased use of milk and other dairy products as a means of better nourishment and better health for both old and young.

Some interesting experiments recently reported by C. U. Williams, manufacturer of Iscomatic electric refrigerators, showed that various animals grew much faster when ice cream constituted one-third of the diet, due to the presence of a proper proportion of proteins, carbohydrates and fats, as well as health-giving vitamins and mineral salts.

In addition to the greater consumption of ice cream, more whole milk, butter, cheese and other dairy products are also being used per person than formerly, and all this requires increased production.

HAIL THE GRAF ZEPPELIN

In the sixteenth century Magellan circumnavigated the globe in a sailing vessel, and the fact has been drummed into the heads of school children ever since as one of the most progressive steps taken by man up to that time.

The first jumps, from Lakehurst to Germany, and from Friedrichshafen to Tokio was accomplished in the record time of 166 hours, without mishap.

The flight of Dr. Eckener and his crew presages a new era of progress—it has the most vital bearing on future commerce and travel.

FARM CHAUTAUQUA

Residents of Camas county are highly satisfied with their farm chautauqua, the second of which was held several days ago. It was declared a great success in every way.

The merits of it are outlined as having capable speakers, talk about things in which the local people are interested, not in foreign affairs of which they know nothing.

Truth is stranger than fiction—and scener.

Some who stand for progress are content to remain standing.

These endurance tests try the public's powers of endurance, also.

We like people who are broadminded enough to agree with us.

Sun-buck gowns demonstrate that the weaker sex is not entirely spineless.

One swallow doesn't make a summer, but sometimes it makes a funeral.

Texans have sent Secretary Stinson a pet goat. Here's hoping the foreign diplomats don't get it.

Liberty in the United States consists principally in the freedom to curs because we have a little liberty.

New York specialist says a woman's refusal to let a sign of insanity. Fortunately, such cases are rare.

YOUNG PEOPLE DROWN IN RIVER

Funeral services were held at Emmerson west chapel in Cassia county, May 28. Mrs. B. Butler, 18, and Miss Rae Cole, 19, who were drowned in the Snake river south of Burley Sunday afternoon.

Miss Cole was to have married William Greener of Declo today. She had borrowed the Craythorn car for a ride Sunday. While crossing the bridge over the river she suddenly ran against the falling and dropped into the water about 12 feet deep.

He ran there and tried to rescue the girls but they sank before he could find them. George Kinball of Burley, former deep sea diver, found the bodies floating on the car. The identity of the persons in the automobile was not known until then.

Miss Butler had her arms tightly clasped about Miss Cole's legs, and was an excellent swimmer and helped the other girl out. William T. Cole of Emmerson was her father.

COOD ROADS MENTIONED

The Salt Lake Tribune refers to the good roads in Twin Falls recently, and the means of bringing 25,000 tourists through here for this season.

Irish Songs Are Heard in Colleen Moore's New Film

Colleen Moore, in her first talking picture, "Smiling Irish Eyes," now playing at the Orpheum has been provided with a vehicle which is the means of bringing Irish. It is romantic, it is dramatic, it is rich in the sentiment that belongs to all things associated with the greenest of emerald isles.

There have been many pictures with scenes laid in Erin, but this First National Vitaphone special will always hold a place of its own. And not least among its charms is the music that goes with it.

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SMILING IRISH EYES

One of these songs, "Smiling Irish Eyes," has given its title to the picture. The lyric is by Herman Ruby, the melody by Ray Ferebee. You'll be humming it for days, and as well almost everybody else.

Advertisement for Dr. Wm. D. Reynolds' Eye Specialist, 209 Main East, Twin Falls, Idaho.

WASTY COMPANY REPORTS RECORD SIX MONTHS PROFIT

The net profit of The Maytag Company, Newton, Iowa, for the six months ending June 30 shows \$2,326,132, the largest in the history of the company.

The six months net profit of \$2,326,132, represents a 27 per cent increase over the same period of last year, and is equivalent after allowing for dividend re-accumulation to \$2,000,000.

The financial statement of the six months ending June 30 shows net assets of \$1,100,645; call loans \$4,500,000; cash on hand \$1,100,645; current liabilities \$2,048,000; first preferred dividends \$284,000; common dividends \$1,948,210; and surplus \$60,644.

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LATE SUMMER AND EARLY FALL CAMPING POPULAR

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FREE WRIST WATCHES

We will give a Wrist Watch to the person who first supplies us with the name of a prospective purchaser for a Parlor Furnace Watch to be awarded as soon as sale of furnaces is made.

YOUR CHANCES ARE GOOD!

- (1) We sell all makes of Parlor Furnaces. (2) We trade for the old stove or anything worth while. (3) We sell and deliver most everything.

Advertisement for Musgrave Bros. Hardware, "The Parlor Furnace Store", featuring a display at the fair.

BULL

Garth Bugh and Ray Briggs, 12 and 13, have recently completed the clearing, cultivation and seeding of a five acre field of alfalfa which is producing a crop of late hay in the canyon near Clear Lake.

One of the charming gardens in the West End is being developed this summer by Mr. and Mrs. C. Merkle under direction of David Fetzler, home landscape architect. Mr. Merkle has been made for a water lily and stocked with water lilies and water plants.

Mr. and Mrs. William Greaves spent the day Sunday at Ketchikan where Mr. Greaves' brother, John Greaves is trucking lumber to a railroad from the Bear river canyon.

Mr. and Mrs. J. H. Barker were hosts at dinner Sunday at the Park hotel. Twin Falls, Idaho.

Who Pays?

If your car is damaged, who pays the bill? Answer this question now by taking out an auto insurance policy that will put the burden of expense up to you in case of a mishap on the road.

J. E. Roberts THE INSURANCE MAN

Advertisement for J. E. Roberts, The Insurance Man, offering auto insurance.

Used Cars of Many Makes

Are Traded in on the New Model A Ford. The cars are priced at just what they are worth.

Table listing used cars and their prices: 1926 Oldsmobile Coach \$250.00, 1927 Pontiac Sedan, run 10,000 miles 500.00, 1925 Oakland Coupe 225.00, 1925 Chevrolet Touring 100.00, 1924 Ford Coupe 65.00, 1928 Model AA Truck, Dual Transmission, Stake body, closed cab; license, 5 good tires 650.00, 1926 Dodge Business Sedan 325.00.

Advertisement for Union Motor Co., Your Dealer, featuring several good used trucks.

turn of Rev. Charles D. Elzie, to the Bahi church, for another year at the fourth quarterly conference. Mr. Elzie has been elected delegate to the laymen's electoral conference in Twin Falls in September.

Mr. and Mrs. E. D. Russell, and daughter Virginia and Mrs. Russell's mother, Mrs. Coffey have returned from a 10 day vacation at Warm Springs, Oregon.

Attention Farmers

Who wish to feed lambs on pasture? For a much more profitable pound gain, phone J. D. Ritchie, Phone 796, Twin Falls.

FOR SALE

320 ACRE IRRIGATED RANCH. Located on a gravel highway 6 1/2 miles north of American Falls, Idaho, under Aberdeen-Springfield Canal System.

Self 4-Row Bean Cutter Attachments. We now have on demonstration a cultivator with a Self 4-row Bean Cutter Attachment on it.

If you are not acquainted with this locally manufactured device, it will pay you to investigate its merits. It fits P. & O. and John Deere, double-bar cultivators and the Moline single and double-bar machines.

Self Manufacturing Co.

Phone 824, 250 2nd Ave. South, TWIN FALLS, IDAHO.



