Bruce · Barton Weekly

Citizen



The Farm Is A

Marketing Problem

Number 57

Is Nominated

Corn Show Is C. of C. Subject

Minstrel Show

Following a meeting of the me-tembers of the Parent-Teache-oup of the Lincoln school ins-sek it was decided to sponso ministred show to have school

Be Inspected

1929 BIGGEST

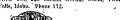
Mortuary Funeral Directors

To throw a glow of beauty over the dark hours that your mind will afterwards checken. ELLA M. WHITE, Mg. PHONE 1400

THE IDAHO

semi-weekly newspaper published on Tuosday and Friday of each week at Twin Falls, Idaho, by the Twin Falls Printing Company. Entered as second class mail matter at the postoffice at Twin Falls

Idaho, under the act of March 3, 1879 TWIN FALLS PRINTING CO., 263 Second Avenue Falls, Idaho. Phone 172.





TAKING THE GAMBLE OUT

If one half the white bean crop in the Twinland Empire had been disposed of this season at the high price. and the rentainder at current low prices, in dollars and cents return to the area as a whole it would have amounted to a good average price for the entire crop.

But thereby half the growers would have received premium, while the other half would have received a fraction of the high price, which would be unsatistory, meconomic and unfortunate.

How much more satisfactory it would be for the crop have been placed in one giant pool, where there would we been an equal division of the sales; and each grower ould have received the average price.

The fact is that there is such a pool, only it does no nd to every grower of white beans. It includes only members of the Southern Idaho Bean Growers' assodation, who annually pool their crops, receive part payents as rapidly as the beans are sold. In the end they g assured of receiving the average per-pound price for crop less the comparatively slight cost of handling

Simply an outstanding example of successful cooptive marketing, the method also adopted in this locality ed. by large numbers of dairymen, honey producers, poultry- with

rge minners of ward mean and a state of the state of the regarded groups.

No one claims that any particular method of either square. "How "How " marketing or selling or buying is perfect, and on the other hand, haphazard methods in all business transactoins are us consistently subject to just criticism. It is in the climinaconsistently subject to just criticism. It is in the elimination of haphazard selling that cooperative marketing finds through the prediction of the property of the risk out of farming, which admittedly is a gamble before making the property of the prope

its greatest justification—to take as much as possible of the risk out of farming, which admittedly is a gamble when carried on in the old-fashioned manner.

To be the success they deserve to be, cooperatives "Two didn't tey a diverce me I meed and should command the support and backing of very eligible member. Their success may oftimes be gauged exactly as the precent of members is to the entire humber engaged in that particular pursuit. The more liben saints! I want no part of uparty 100 per cent of the growers and producers units. n'cooperatives, the more nearly successful will be the accomplishments of a cooperative association.

In the light of experience then, it should be made un-

THE REFERENDUM

The members of the board of directors of the Twin Falls Canal company were well-intentioned when they left to the stockholders by their vote today the matter of whether there should be "winter runs" of water or not. But actually the question is not one to be decided by whims, by sentiment or-by how the decision will affect the municipalities which now secure their water supply from

The question is entirely an engineering problem, a Grainage problem. Regardless of the result of the refer-gendum vote, it would be fully to cut off the water if it is ssary, just as it would also be folly to continue the

numerosary, just as it would also be folly to continue the runs if they are causing serious harm.

The stockholders of the Twin Falls Canal company would cheerfully abide by the result obtained, after a vergeneing state of the result obtained, after a vergeneing state of the result obtained after a pure state of the result obtained as the result of t

-The question voted upon might better have been Shall the Canal company investigate at necessary ex-pense the question of whether one "winter runs" of "water should be continued through the canal system?"

After all, one must not forget that this is election

What has become of the old-fushioned folks that didn't buy anything they couldn't afford?

"Senatorial courtesy" is another old idea that

The nickpocket is democratic, never losing

All the installments laid end to end would reach to

Too frequent appearances of the stork may bring

visit from the wolf. The rate at which new laws are being made sorely

taxes our disrespect. -

Folks must repeat; there isn't enough original cor versation to go around.

An optimist is a man who expects to find a clean pair of socks without holes.

Necessaries of life are reported to be higher in Rus Divorces were formerly free, but now cost twenty

in It is said that 500 psychologists are studying the billd problem. And any 500 mothers could tell them more than they will eyer find out otherwise.



Tax Reductions Urged To following

(Continued Next Week)

Shall a school bus which is

FOURTH ANNUAL **GOLD & GREEN** BALL : i.

Of the M. I. A.

L. D. S. Recreation Hall, Twin Falls FRIDAY NIGHT

Offers You The Bost

Time of The Season!

Night Hawk Orchestra

Other Features.



Let Thrift Start You on the Right Road \?

Put aside a small amount out of your income week and assure yourself that you will be able to meet any emergency in the future. Thrift Week is celebrated nationally in commemoration of Benjamin Franklin, the apostle of thrift, and is a good time to start on the right road. We pay 4% interest and welcome new depositors. One dollar starts a Thrift-

Twin Falls National Bank



SERVICE. STATION

Expert Washing and

Tire Repairing

Gas - Penzoil

Goodrich Tires and Tubes

Harry Severin, Prop. PHONE SERV

GRAINGROWERS MEET



ADDED ATTRACTION THRILLING CHAPT



MYSTERY-ACTION-THRILLS

How Majestic Stands on The Screen-Grid Question

Below we reproduce an editorial from the "Radio Industries"

Ne are reproducing below a clipping from "Itaalo industries", the leading publication featuring activities of radio manufactures and their engineering staffs. This article descrives your careful reading and tageful consideration. It was printed as an editorial in the November issue of the glove paper and, when the fact is considered that the editorial is backed, by, a, staff of such eminent editors and contributing editors as

Austin C. Lescarboura H. G. Cisin K. A. Hathaway K. A. Hathaway all prominent authorities on eligineering principles, the editorial must of necessity deserve deep thought.

HERE IS THE EDITORIAL

It seems as though there were considerable doubt about the screen grid tube. Many radio manufacturers are still turning out the non-screen-grid type sets and selling lots of them: And that was to be expected.

THE SCREEN OND OURSTION.

THE SCREEN ORID QUESTION

THE SCREEN CRID QUESTION

The screen-grid tube ching along a bit too fast. It is a hard tube to make. It is a costly diffe to make. The refectibles run high—80% is by no means unusual in a good tube plant. And so many questionable screen-grid tubes are feeing perintical to reach the mark, which in turn react on the efficiency of the screen-grid sets. Also many screen-grid tubes fail to have the spessesty high mutual conductance to make for the promised efficiency (As a consequence, the screen-grid circuits often perform-little better than the ordinary 227 tube circuits—with a lot of doubt-thrown in for good measure.

Let's go easy on the green grid circuit. Theoretically, it's face wonderful thing. Practically, it's face screen-grid circuits and if we make sell screen-grid acts, let's be give that our vacuum tube confrores give us good tubes so as to make green grid.

American Electric Company

HARRY DINKELACKER, Mer-CH

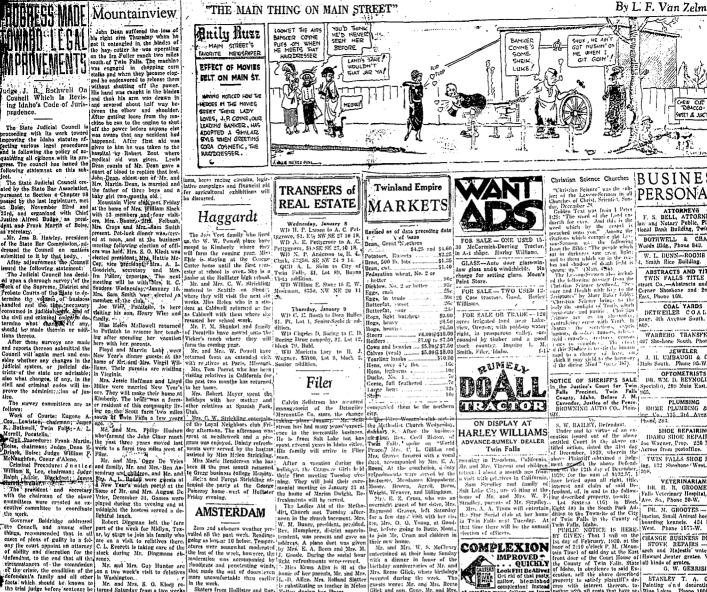
things, recommended that in all parts of the content of a series of the content of a series of the content appoint an atterney of a shifty and discretion for the steek during Mr. Dingmans and the steek during Mr. Dingm

Mountainview

Dean suffered the loss of

is a good, forecasting a favorcrop production the coming
onone doubt on Atlanta sumnet events of the biggest entertainnet events of the biggest enterta stake officers for the M. I. A. and is held wherever there is no M. I. A. and is held wherever there is no M. I. A. zerouf, "The friegrean includes precial, features besides the dance. This will be in the L. D. S. recrution; held set "Typic Falls, it is not restricted to the church organization." The last will be specialistic traction. The last will be specialistic tractions are the second to the second traction. The last will be specialistic tractions are the second tractions and the second traction. The second traction is not second traction. The second traction is not second to the second traction in the second traction. The second traction is not second to the second traction in the second traction. The second traction is not second to the second traction in the second traction. The second traction is not second traction.

"THE MAIN THING ON MAIN STREET"





Twinland Empire MARKETS

Ravised as of date preceding de

Wednerday, January 8
WD 11. P. Larnen to A. C. Pettygrave, S1. K/2 SW 3E 27 to 16.
WWA A. SESSES 27 10 18.
WHO N. P. Anderson to II. A.
Clark, S2250. SE SW 24 2 14.
GCD A. L. Seim to Gry of Twen Falls, S1, Lot 89, Bugna and, typa addition.
WHO WILLIAM ST. Anderson to II. A.
WHO WILLIAM ST. AND S





FOR SALE OR TRADE - 120 areas Irrigated land near lake-view, Oregon, with policup water right, in prosperous valley, sur-rounded by timber and a good tool: country, Inquire L. M. Smith, Filer, Idaho.

ON DISPLAY AT

the Methods of the Me

McCormick Deering Tractor A-1 shape. Harley Williams.

GLASS—Auto door glass-win-dow glass and windchields. No charge for setting glass. Moon's Paint Store.



HARLEY WILLIAMS

S. W. BAILEY, Defendant.

Have your Derrick Head made, Wagon cut down, Shaft rebuilt, Disc sharpened, Now.

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Hardware Welders Body Builders ELECTRICAL SUPPLIES Avenue South Twin Falls, Idaho

Christian Science Churches

E. F. PRATER,

ollows:
'TWIN FALLS COUNTY:
anuary 13; March 10; May
; Soptember 8; November

For Printing Phone 172. 110-31

BUSINESS "Christian Science" was the subect of the Lecoun-Sermon in all hardhes of Christ, Sermon PERSONALS "Decarbor 29"

ATTORNEYS

F. S. BELL, ATTORNEY AT
law and Notary Public, First National Bank Building, Twin Fails. BOTHWELL & CHAPMAN, Woods Bldg., Phone 843.

W. L. DUNN-ROOMS 3 AND Smith Rice Building.

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Howard heater grates. We ords
old kinds of grates.
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NOTICE OF SHERIFF'S

ounty.

BONE AT CHAMBERS, at Subscription of the right state of the ri

Wendell Has Great Loss in Elevator Fire Friday

The worst fire that could have happened in Wrodell, arcording to a historessman of that town and one of the town and one of the town to the town of the town spontages of the town spontages of the town and the town of the town mill, and almost totally dectroyed the group of structures including the freed mill, the grain elevator, coal sheeks and a curloud of eacher posts standing on an adjoining spur track.

ROGERSON

ROGERSON
Mr, and Mrs, R. F. Rich have
their house guests their son and
unity of Gannett.
The Ladies Aid Society will
old an all day meting at the
ome of Mrs. L. E. Josin Thurz-

most standing on an adjoining from track.

The loss was estimated at several hundred thousand dollars, Jack Lyman, manager of the proposed standing from the feed with the proposed standing from the feed of the feed o

Sears ago and had been improved and opharged a number of times. The first action can be taken.

The feed nill was 10 or 12 years and on the taken as the control of the directors of the control of the c

to his former home at Henvine, Kanaza. It is learned that he will be no-sociated with a brother in the implement business at Bellville. Officials of the Mountain States Implement company ex-prose regret at Mr. Bachelor's de-cirion to leave their employ, Ap-pointment of Bachelor's accessor will be made suon.

FOR BUTTER WRAPPERS, CALL The Idaho Citizen.

Contest Announcement

GREAT Northern Beans are moving to market too slow to suit any grower in Southern Idaho.

We have decided to put on a broadcast program each day for month from one of the large middle western cities. In order gue ideas for promoting the sale and consumption of beans have decided to give a cash prize of \$10.00, \$5.00 and \$3.00 three best themes of 150 words or less to be used in this broadcastleg. Just put your ideas in your own simplest langu-

>: Everybody is eligible or enter the contest. Contest closes January 18th.

SOUTHERN IDAHO BEAN GROWERS' ASSOCIATION

WOULD PROMOTE SALE OF BEANS

Access him been undertaken by the Southern lidah Benn Growers' as-sciation for evenya from beed reddents, under fewers' as-sciation for evenya from beed reddents, under for a radio homolecating camacian abunt to be undertaken by the conjugation of a middlewest-can broadcasting station to encourage the sale of Great Northern beans. The canage is being affect to be sale of Great Northern beans, respected to all in the yale of all Great Northern beans, respected to all in the yale of all Great Northern beans, respected to all in the yale of all Great Northern beans, respected to all in the yale of all Great Northern beans, respected to all in the yale of all Great Northern beans, respected to all in the yale of all Great Northern beans, respected to all in the yale of all Great Northern beans, respected to all in the yale of the work of the work of the yale of

ected cated more general use of the le

A Savings Deposit Is The Best Way To Observe



FIRST NATIONAL BANK Twin Falls

Winter Weather Descends on Southern Idaho Recently

The third snowatorn of the tain sections in the weat regression, sufficient to make itself.

Suran were also prevalent in the tain sections in the weat regression and the tain sections in the weath of the surface of the tain sections of the surface of the surfa

Hospital business increased in all lines since 1925 according to a report made to the county com-missioners by Mrs. Margaret Aus-

For Printing Phone 172.

Short Short

that warhing to the Troy to-inverses?

"Did I? Not so you would notice?

"I was out worly Munday more-ing with that sore threat,"
"I steamed it up in the britches."
"And there mout doors with it
"And they froze, and I ran, out, again in the afternoon to carry, then in."

them in
"All stiff and icy --"And steamed up the house again
gotting them dried-"And went to bed without my

days—
"And Charlie paid the doctor \$25 and
"The medicine cost \$5.00:
"And the whole family was upset and worried and unhappy."
"And I went to the Typy when I

"And I went to the Troy when I was well again,
"And found that the money would have paid my laundry bills for 6 months!
"That's why their truck comes to my house every Monday now."

Radiotrope

Your greatest radio thrill, golden hours, flawless companionship, true realistic reproduction is yours if you own = RADIOTROPE.

Listen in to KSL every Sunday night at 10 o'clock.

Let Your Ear

"Judge It"

UTAH RADIO &

TELEVISION CO.

Phone 849 for Demonstration 227 Shoshone Street North

ilizing the marketing situation were discussed together with other matters of related interest.

Southern Idahe Farmers May Affiliate With Inter-mountain Cooperative Group.

Wheatgrowers of Utah Wheatgrowers of Utah and southern Hahn are invited to send representatives to Ogden, January 20, when Samuel R. McKelvie, former governor of Nebraska and now a member of the farm loand will explain the cooperative requirements for recurring a federal loan.

This most in two goalled by the

Short Short

Story

ANOTHER TRUE CONFESSION
(Up A Woman You Know)

"I lived in Twin Falls for togatty
years—

"And I wouldn't send my watching to far being rowers of this section, with white growers may be referred to a felling to the laundry.

"I thought I had a good reason on operate with the intermentation of the formation of the present of the operation meeting and the operation of the formation o



Beauty, Unaffected by Water, Sun or Wind

your skin a complexion heautiful

ORIENTAL . CREAM

Snake river valley will attend the Ogden meeting, although local meetings have already been held in several towns of that section with the prospect of joining the Northwestern regional group. It

Phonograph Combination

with Electric Pickup-

Unequalled/ Prove it by

Sampson Music Co.

FOR SALE

For Printing Phone 172. The Idaho Citizen.

WINDSHIELD AND WINDOW GLASS We have the only grinding, bevelling, and polishing plant in Southern Idaho

We are prepared to give you a better job than anyhody sies in this part of the state, at no extra cost. We set your glass, froe if you, will bring us your saith or drive your car in. Why not get the best at no extra cost.

PAINT AND FURNITURE

Phone 5

STORE

Canal Company Meeting at Idaho Theatre

The Annual Meeting of the Twin Falls

Canal Company will be held at the

Idaho Theatre

TWIN FALLS

Today-Tuesday, Jan. 14

CHRYSLER— Dealer Announcement

In connection with our Chrysler Agency we have established a

Trade-in" Car Department

and wish to announce that during 1930 this department will be conducted as the most important factor in our business and at all times receive first consideration in all our plans and activities. We have no-

Used Car Problem

Our new shop is equipped with the latest and best in modern machines for doing the finest work and the "USED" items of these cars have been removed and replaced with new Standard Parts and the cars so re-conditioned as to be the greatest value for the money in the transportation field today. There-

Our Pledge for 1930

We pledge ourselves to tell the truth about our "TRADE-IN" Cars and just what we have done in re-conditioning them, and of our guarantee we will—

Back Up Every Statement

And we mean exactly what we say. We have every reason to believe that the buyer of a TRADE-IN Car is entitled to the reach consideration, courtesy and service that goes with the purchase of a new automobile.

Watch For Our Ads Telling About Our Trade In Cars

Rendahl Auto Co.

CHRYSLER DEALERS