

THE HOT-PIPE BLUES is now a back number. . . a dirge of days gone-by. Modern pipes no longer moan, "What'll I do?". . . They've changed their tune to "Sweet and Cool," and "Always!"

So if *your* pipe still gets red-hot, it's a safe bet you're still smoking tobacco that's cut too fine — for finely cut tobacco naturally burns fast and smokes hot. . . *Pipe* tobacco should be cut in large, slow-burning flakes.

Try this on your pipe: First, ream it clean, then fill it full of Granger *Rough Cut*. . . It'll never get hot again! Notice how *slow* Granger's large flakes burn. . . how cool it smokes. Cool as a sea breeze. . . from morning till night.

Granger ends all your pipe discord. For it's neither sharp nor flat — but smooth and "mel-lodious"! . . . Keep your pipe packed with Granger and life'll be one long, sweet song!

GRANGER ROUGH CUT

The half-ounce vacuum tin is forty-five cents, the foil-pouch package, sealed in an airtight glass line wrapper, is ten cents.



The illustration shows a smoking pipe with a dark bowl and a straight stem. Next to it is a cylindrical tin of Granger Rough Cut pipe tobacco, featuring a leaf logo and the words "GRANGER" and "PIPE TOBACCO". To the right of the tin is a rectangular foil pouch, also with a leaf logo and the words "GRANGER" and "ROUGH CUT".

Rub a few
drops on
your hand.
It's dry—
in an in-
stant. Feel
its coolness
and—

see how

this new gasoline vaporizes!

THE RAPIDITY with which a gasoline vaporizes is the criterion of its engine performance. You can *see* the new volatility of Texaco and *feel* it on your hand. You can do this with utmost safety as there is no poison in Texaco, and no injurious effects can come from contact with it.

Texaco is dry in an instant and gone, with the sensation of cold that gauges its quick evaporation. Try it and see.

And in the engine, Texaco vaporizes completely at a lower temperature; it forms a dry gas in

the manifold and equalizes cylinder distribution.

The easier start, quicker acceleration, reduced crankcase dilution, increased mileage, freedom from fouled spark plugs—all are the results of complete manifold vaporization.

The *new* Texaco is different from, and better than, any other motor gasoline that is on the market—a low initial point, a low end point, uniform always—with an anti-knock quality that is obtained without the addition of chemicals or poisons—therefore it is as safe to handle as any ordinary gasoline.

THE TEXAS COMPANY, U. S. A., *Texaco Petroleum Products*

A **NEW and BETTER**
TEXACO
GASOLINE

