

NOVEMBER—MONTH OF MERCHANDISE OPPORTUNITIES

Golden Rule MERCANTILE COMPANY

Girls' Winter Coats, \$4.95 to \$14.95
 Mothers with girls to dress will welcome the values we are offering in girls' coats at the above prices. Here are ever so many good looking styles in coats made of novelty mixtures and suede velvets in all the new colors. Most of them have fur collars. Sizes 6 to 14 years.

Girls' Charleston Dresses, 89c
 They're now, Charleston dresses made in a variety of English prints in light and dark shades; they have long sleeves, and are trimmed with contrasting color cuffs and collar, with bias band on bottom of skirt. Ages 8 to 14 on the balcony, at **89c**

Shirts

In Fabrics Smart Men Demand
at

\$1.49

Three For \$4.25

In plain and fancy patterns, all perfect shirts, not seconds; and most of them have collars attached; shirts that present style, service and genuine economy; just when such shirts are most needed.

Dress Hats

New shapes and colors in plain or fancy bands; there's a type to suit every face and figure in this new complete stock—they are real values; each with a silk lining; priced low **\$3.95**

Men's Unions, 95c

Men's heavy cotton ribbed unions, with long sleeves and in the ankle length; in every size. Sizes 36 to 40; the suit **95c**

Cotton Sox at 10c

In cordovan, black and gray, a medium weight with reinforced heel and toe; a splendid sock for every day wear; and not to be associated with the ordinary kind at this low price of **10c**

Boys' Sweaters, 98c

Boys' cont style sweaters in sizes 26 to 34; in plain patterns; an excellent weight for now and later; a big value **98c**

Boys' Unions, 89c

Boys' random unions, ages 6 to 16; warmly fleeced garments well reinforced; the suit **89c**

Dress Socks, 49c

Men's fancy dress rayon and silk hose in beautiful patterns, and plain colors in fine gauge, pure silk hose; reinforced heel, toe and foot; are priced, the pair **49c**

Boys' Hosiery, 25c

Boys' heavy, ribbed hose; well reinforced and very elastic; in sizes 6 1/2 to 11; in colors, black or brown, an excellent school hose—the pair **25c**

Men's Wool Unions, \$4.45

An all-wool garment, knitted on elastic knitting machine. A garment that will fill the bill in woolen underwear; the suit **\$4.45**

Boys' Flannel Shirts, \$1.49

Very good quality wool and cotton mixed materials; a sort that wears well, and gives warmth. In sizes 12 1/2 to 14 1/2, each **\$1.49**

Boys' Overcoats, \$4.95

Button to neck; reefer style in fine wool chinchilla materials in gray, sand and navy blue; ages 3 to 8 at **\$4.95**

Among the New Garment Attractions the Very Smartest Dresses \$15

Cloth dresses, silk dresses, dresses of chiffon and georgette combinations and daintily beaded dresses of silk and georgette.

Both women's and misses' new dresses for street, business, afternoon and evening wear; frocks that you will instantly recognize as the newest styles and you will associate them with garments costing much more.

And Handsome Coats

Racks on the Golden Rule Balcony are full of beautiful coats in sport and the dressiest of models, no shortage of coats here and the best part of it is—those lower Golden Rule prices prevail.

Coats at \$24.50

Fur trimmed Coats in a number of new and clever models. These come in sport plaids; tweed patterns and other fabrics that are such favorites right now; coats that will please you as to style, prove comfortable throughout the winter and give service that only the better qualities can provide.

Tom Boy Skirts

In sizes for ages 8 to 12 years, **\$4.95**
 Of soft finish, long wearing flannels in an array of attractive new colors; they come with button down pockets and front lock pleat, every skirt is accompanied with a sport belt; priced low at **\$4.95**

New Models in CORSELETTES

Featured at Modest Markings
 Kubo "Live Model"; Bandelettes, Bandeaus, garter Belts, Braslettes, are shown in styles to perfectly fit any type of figure; size range from 32 to 46, new styles, the products of recognized leaders in corselette; we are anxious for you to see them.

The Balcony

Crepe de Chene

Heavy Quality, \$1.49

40-inch all silk weave in shades for dresses, blouses, underwear and trimmings; a good quality and an exceptional value at the yard **\$1.49**

ANOTHER NEW SHIPMENT OF Trimmed Hats at \$2.98

New hats which tell of the prevailing millinery modes in no uncertain terms.

In this large assortment you will find both large and small hats in many interesting styles. They are principally of satins and velvets or combinations of both.

Felt and Velour Hats at \$4.95

This display embraces the very latest styles in small, medium and large brims with crush or high denting crowns, all in the very newest colors.

CHILDREN'S HATS, \$1.98, \$2.48, \$2.98

Velours and velvets, new shapes and new shades.

Fall Footwear—Priced Moderately

LOW CUTS FOR WOMEN

NO. 715—Black patent one-strap with dark shade reptile trim; low military heel; in sizes 2 1/2 to 8; pleated; the price is right; the pair **\$3.98** low at **\$3.98**

NO. 723—Young ladies' tan blucher oxford, in the popular Tom Boy style in sizes 2 1/2 to 7; the price is right; the pair **\$4.45**

NO. 473—A new harvest shade of grape leather; has single strap and military heel; a dandy number at the moderate price; the pair **\$3.95**

NO. 285—One of the new ones; a patent one-strap with stroller top trim; semibright vamp and baby Spanish heel; width A to C; priced the Golden Rule, **\$4.45** may

NO. 360—A dandy sport oxford; uppers of patent leather; have high cobra heads; in sizes 2 1/2 to 7; the price is right; the pair **\$5.95**

NO. 716—a patent leather tie with shoe string trim of light tan; comes well reinforced; high military heel; widths A to C; the price; the pair **\$5.95**

NO. 366—Brown calf lace foot culture last; sizes 5 to 8 at the **\$2.23**

NO. 588—Gibraltar brown calf lace, broad toe, sole, web sole; rubber heel; sizes **\$2.73**

Size 11 1/2; the pair **\$2.73**

Sizes 12 to 2; the pair **\$2.08**

NO. 646—Girls' gold metal last, roomy last; web soles; half rubber heels; sizes **\$2.23**

Size 12 1/2 to 14; the pair **\$2.23**

Men's Oxfords

NO. 661—Men's tan oil calf oxford, spike leather toe; rubber heel; the pair **\$3.95**

NO. 474—Light tan calf blucher oxford, spike last; web soled; solid throughout; the pair **\$4.95**

NO. 665—Men's tan Blush last oxford; a favorite among good dressers; a belt product; the pair **\$6.00**

NO. 660—One metal blucher, swing toe, web sole; half rubber heel; the pair **\$4.45**

NO. 246—Men's brown kid shoe; very comfortable; easy fitting last; the pair **\$6.95**

NO. 658—Men's tan western shoe; two full double soles; double web stitched; ideal for winter weather; the pair **\$7.95**

ideal for winter weather; the pair **\$7.95**

NO. 659—One metal blucher, swing toe; solid leather and half rubber heel; size **\$2.98**

2 1/2 to 6 1/2; the pair **\$2.98**

NO. 462—Brown army retan; soft cap, blucher, Munson Jr. last; sizes 12 to 2; the pair **\$3.95**

Bungalow entonement; 28 inches wide; the yard **\$1.98**

NO. 808—Leather brown retan; blucher; hard for; hard knock; sizes 12 to 8; the pair **\$2.69**

Size 12 to 12 1/2; the pair **\$2.69**

NO. 813—Black leather, blucher; soft cap; size **\$2.69**

Size 12 to 12 1/2; the pair **\$2.69**

Dress Materials

AT SAVINGS

Granite Cloth, 49c

A new fabric, serviceable and very pretty; 36 inches wide; the yard **49c**

Nom Cling Cloth, 45c

Suitable for slips, bloomers, etc.; full 30 inches wide; and here sixteen different colors; the yard **45c**

Silver Glow, \$3.98

One of the best of the new fall wools; 64 lb. wide; the yard **\$3.98**

Poiret Sheen, \$3.48

54-inch pale sheer all-wool; a beautiful fabric; here in eight of the season's elegant colors; the yard **\$3.48**

No. 577—Canton crepe in colors; jungle green, rust brown, chartreuse, navy and black; the yard **\$1.98**

No. 607—Charmuse in a full range of colors including sea moss, Spanish rabbit, Canton blue, wool and navy; the yard **\$1.98**

Silvery Glow, \$3.98

One of the best of the new fall wools; 64 lb. wide; the yard **\$3.98**

Union Suits, 79c

Women's fine rayon stripe suits in full weight, knitted of soft combed yarns with rayon stripe, perfectly made in regular styles; the suit **79c**

Hand Bags, \$2.95

New arrivals in all new styles and in many fine leathers—the new colors of brown, tan, gray and rich black, bags which usually sell for at least \$1.00 more, for **\$2.95**

Costume Slips, 98c

Sateen garments in many colors of splendid fabrics; scalloped and pleated flounces in contrasting colors, for **98c**

House Dresses, 87c

On-Balcony Women's percale and gingham garments in checks, stripes and printed patterns; all neatly trimmed; the best bargains possible **87c**

Remnants

—at a fraction of their worth Fabrics suitable for desirable lengths for women's and children's dresses, lingerie, play suits, men's and boys' shirts, blouses, nightgowns, sleepers, also for towels, pillow cases and other household needs—when in need of piece goods consider the economies, the variety and simplicity of selections in Remnants.

Balloon Entonement, 28 inches wide

For curtains, drapes, valances, bedspreads, etc., the yard **19c**

Drapery Material, 36 inches wide

For curtains, drapes, valances, bedspreads, etc., the yard **19c**

Outing Night Gowns, 98c

Women's sizes 16, 18, 20; splendid weight outing in white and fancy stripes with braid trim; they are good **98c**

Bed Spreads, 36x80

For beds; good quality, all perfect, and priced much lower than what you'd expect to pay for this weight; the yard **3.98**

Unofficial Tabulation of Vote by Precincts in Twin Falls County on State Legislative and County Tickets.

PRECINCTS	Sate Senator First Howard Kingsbury Peterson	Sate Representatives (Four to be Elected) Ferry, R. Peterson, R. Shadley, R. Weston, R.	Commissioner First Dist., Moore, H.	Commissioner Second Dist., Grubbs, H.	Commissioner Third Dist., Rosen, H.	County Ch. Clerk, Logue, H.	Prosecuting Attorney, Wilson, H.	Treas. Tobes, H.	Probate Judge Barton, H.	County Supt., Horn, H.	Assessor, Alworth, H.	Courier News, H.	Surveyor, Moorin, H.	Hughes, H.																																			
Twin Falls No. 1	168	223	18	206	251	271	235	129	167	129	121	199	183	57	211	214	180	32	152	287	52	304	80	241	120	83	317	46	345	165	578	45	313	97															
Twin Falls No. 2	227	165	63	368	367	349	351	167	265	132	179	310	251	28	277	268	65	285	372	31	294	366	291	82	148	278	87	425	103	457	165	531	228	24	439	114													
Twin Falls No. 3	137	207	64	204	217	214	206	126	128	132	130	176	167	53	171	201	61	207	221	77	163	115	117	141	121	124	248	160	226	176	53	226	160																
Twin Falls No. 4	163	226	17	216	217	214	214	126	169	163	166	206	169	19	169	199	82	165	251	224	188	227	30	165	261	91	250	106	127	272	329	139	235	162	43	236	166												
Twin Falls No. 5	90	165	57	157	161	166	153	123	131	162	169	172	63	65	157	165	74	165	161	72	117	214	53	148	183	38	202	203	93	164	297	121	151	140	65	180	107												
Twin Falls No. 6	181	218	35	304	277	312	267	131	192	121	124	50	49	51	38	287	154	38	165	231	48	250	225	33	150	76	323	120	300	89	37	355	102	355	122	284	173	39	272	73	113	131	217	133	221	137	151	160	145
Twin Falls No. 7	118	189	174	182	154	199	164	95	120	172	171	151	157	125	113	114	187	139	165	112	198	148	315	175	172	173	117	133	211	157	161	130	216	178	221	157	151	169	121	166	145								
Twin Falls No. 8	114	174	201	244	214	210	161	123	212	157	154	166	205	201	160	137	127	195	166	205	116	120	133	184	124	157	160	204	187	228	124	151	170	273	271	147	226	205	193	268	200	280	174	220	89				
Twin Falls No. 9	182	227	174	205	205	205	205	126	169	162	176	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178				
Total	2510	2410	1105	2478	2601	2325	2601	2209	2226	1831	1831	1550	1550	1269	1287	1290	1182	1270	2160	1830	2565	2555	2533	1215	2635	2316	2073	2602	2606	2105	1701	3119	2093	4126	2047	3108	2250	1844	3047	1246	2047	1780							

The above tabulation is the complete unofficial vote in Twin Falls county except Thomas, Lemoine, Butts and Shoshone Basin precincts from which no returns were available at 4:30 a. m.

LIND WILL HEAD COMMERCE BODY FOR NEXT YEAR

WILLIE WILLIS
BY ROBERT QUILLIN



"Parents is funny. They try to keep you healthy an' yet they like to let you better when you're sick."

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BUSINESSMEN TO AID IN RAISING BOY SCOUT FUND

Campaign Will be Launched Thursday Afternoon by Members of Various Organizations to Raise \$3000-Budget.

out in a systematic manner, and he expects a big turnout on the day.

M

any of the civic clubs of the city have named committees which will be present at the luncheon and aid in the work.

out to have been the most successful in raising money for the Boy Scouts.

Ross Evangelists Draw Big Crowds

Mercury Drops to 21 Degrees Again

Forecast for today—Fair.

Suffers Painful Injury to Hand

FILER, Nov. 2.—Jesse Baldwin received a very painful injury to two fingers on his left hand Saturday evening when, in some way, while cleaning a gasoline machine at the Filer肉店, he crushed and cut off the two fingers.

M

atters and Misses Arthur Scholten and E. R. Hyatt attended the wed-

ding of Miss Gertrude Scholten and Mr. and Mrs. John Clegg, who were wed at the Hotel Idaho.

Members of the seventh grade class enjoyed a luncheon and dinner at the L. D. Allen home Saturday evening.

Minimum temperature in Twin Falls during the 24-hour period preceding noon yesterday was 21 degrees, the same mark recorded here on the nights of October 29 and 31.

Only once this season has the mercury dropped so far in a lower month, on the thirtieth of October, 19, when a record low of 17 degrees was registered at the government weather station.

Maximum here during daytime Tuesday was 61 degrees, the highest yet recorded here since October 26, with one exception. High mark here Monday was 63 degrees.

SUBSCRIBE FOR THE NEWS.

Stock Judging Team Wins Fourth Place

Twin Falls high school judging team won fourth place at the Portland International Livestock show Tuesday according to word that reached John S. Poldman, head of the high school agriculture department last night, following the placing of the team in the competition for grand champion.

The drive will be launched under the direction of Roy W. Gougher, chairman of the financial committee. The quota it is hoped will be obtained during the afternoon.

The Legion Auxiliary meets Monday with Mrs. George Anthony.

The Women's Home Missionary society will meet Thursday evening at the Methodist Episcopal church, with Mrs. E. W. Boring acting as chairman for the month.

Moses and Medea, E. S. Liu and W. D. Gibbs, married last Friday, were last night at the First Christian church. The bridegroom's parents are Mr. and Mrs. E. S. Liu and himself a student at Stanford University.

The Methodist Episcopal Ladies Aid will meet Wednesday, at the church, with Mrs. E. W. Boring acting as chairman for the month.

Misses Alice and Phyllis, Mrs. G. Davis and Mrs. Davis voted at noon today at the vice president's home in Filer.

The vice president spent eight minutes in the polling booth, meeting his family. Few people were at the polls at that time, and the whole scene seemed to require either

Mr. or Mrs. Davis.

More than thirty million eggs reached England from South Africa during the last quarter of 1925 in "new-laid" condition.

Premium Bread

is a regular 10¢ loaf both in size and quality. SELLS AT 2 FOR 15¢ Save Money

Empire Eggs

The official ball tonight, after their

success in the 1925 basketball tournament, will be held at the Hotel Idaho Saturday evening.

After the games the boys will go to the Hotel Idaho.

Tonight the evangelist will deliver

an address on the subject, "What I Believe and Why I Believe It."

The evangelist will be assisted by the

Speaker and the organist, Mr. and Mrs. John Clegg.

Mr. and Mrs. John Clegg, who have

lived here all winter, also

came to town Saturday night.

The speaker is Mr. and Mrs. John Clegg,

and the organist is Mrs. John Clegg.

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BLUE & CO. MORTUARY

Phone 1430-T Twin Falls
SEDAN AMBULANCE SERVICE

Modern Equipment

No institution can serve beyond its capacity. We are equipped to render the same service that you would receive in the largest cities and backed by years of continuous service to this community.

Extra Fine Quality Solid Heads \$2.29 For 100 Pounds

Parrott Optical Company

Twin Falls
Permanently located in Twin Falls 16 years

We Have a Car Load of Fresh California Emperors

Grapes 3 Pounds 35¢

Raisins Seedless, Fresh New Crop 4 lb. pkg. 39¢

Figs New-Crop Layer 2 Pounds 25¢

Cranberries 2 Quarts 25¢

Prunes Dried 5 lbs. 39¢

Macaroni Skinner's 7 oz. Pkgs. 4 for 25¢

Store No. 147
241 Main Ave.

Store No. 7

134 Shoshone St.

100% Satisfaction

ECONOMY BASEMENT
See Our Windows