

# THE TWIN FALLS DAILY NEWS

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MEMBER AUDIT BUREAU OF CIRCULATIONS

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## Prohibition Enforcement Plank Wins Endorsement

Platform Framed by Resolutions Committee Is Adopted by Convention by Viva Voice Vote; Pledges Assistance to Farmer in Marketing of Products; Not to Interfere in Foreign Affairs.

(By The Associated Press)

HOUSTON, June 28.—The platform framed by the resolutions committee of the Democratic national convention was adopted by the convention by viva voice vote including the much discussed prohibition plank, over which a floor fight threatened almost to the last.

The prohibition plank pledges the party to make an honest effort to enforce the Eighteenth amendment and all other provisions of the constitution and "dry" laws. It was written by Senator Glass, Virginia, a "dry" leader, who explained it to the convention, as a pledge of the nominee of the convention "to do promptly and honestly and efficiently that which the Republican party failed to do."

Few Opponents

The vote of approval accompanied by only a few scattering "nos," was preceded by a short discussion during which Governor Moody, Texas, told the convention he would rather have had a plank directly endorsing prohibition itself but would present no minority report, and Governor Ritchie, Maryland, likewise pleaded for harmonious acceptance of the plank, although he said he personally favored local option as to prohibition.

Assist the farmer in the marketing of products as the federal reserve board has done for the banker and business man; reduction of the spread between what the farmer receives and what the consumer pays; and the distribution of the cost of dealing with the crop whose producers are benefited by such assistance.

Finance and taxation—A further reduction of the internal taxes of the people; administration of the federal reserve system for the benefit of farmers, wage earners, merchants and manufacturers and not to the advantage of "stock market speculators."

Tariff—Enactment of a measure designed to maintain ultimate business and a high standard for American labor with duties that will permit effective competition, insure against monopoly and protect the tariff commission from the executive domination which

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## HOOVER PONDERES ON FARM RELIEF ISSUE

Commerce Secretary Spends Larger Part of Day on Departmental Business Matters

WASHINGTON, June 28 (AP)—The Republican position on farm relief legislation absorbed Secretary Hoover's personal attention today, although during most of the day he shunted aside presidential campaign matters to plunge into a whirl of departmental business in order to set his office in order before his resignation in the near future.

On the farm relief subject, the Republican nominee had the counsel of Senator Chapman, Illinois, the governor, who was one of the corn belt leaders in the agitation for farm marketing legislation. The commerce department, but also went with him later to the Hoover home.

Secretary Work, how Republican national chairman, Illinois, was engaged in clearing up departmental business preparing to resigning. But he also was the recipient of money from the national committee's treasurer, Mr. Nutt, reported that the committee had a small amount of money on hand to begin its work, but Chairman Work declared that campaign funds were not of primary importance for the moment. Another leading Republican campaign figure, Senator Curtis, Kansas, vice presidential nominee, however, left Washington today for a brief rest before launching his campaign fight. He went to Providence, Rhode Island to visit his daughter, Mrs. Webster Knight, II, for a week or 10 days. He plans to return to his home in Tulsa, Oklahoma, where he will receive official notification of his nomination.

## HE WILL TRY TO BEAT HERBERT HOOVER

ALFRED E. SMITH, governor of New York, the standard bearer of the nation's Democracy, who won the nomination by a comfortable margin last night.



## FIGHTING MOB TRIES TO ENTER BIG HALL

Mounted Policemen Forced to Charge Surging Throng; Officers Wage Lusing Struggle.

HOUSTON, June 28 (AP)—Men and women fought like beasts tonight to get into Sam Houston hall to watch the Democratic national convention adopt a platform and nominate a presidential candidate.

Mounted policemen were forced to pile into the mob to keep any semblance of order. Others guarded the hall to keep it from falling before the pushing, jostling throng seeking a thrill.

Occasionally the crowd became too great for the officers and a few persons would slip through the gates before the others were herded back. Policemen at various gates called for additional help. Delegates who arrived late had difficulty gaining recognition in the jam. When they

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## NORTH DAKOTA VOTERS BALLOT ON PROHIBITION

FARGO, N. D., June 28 (AP)—A hot fight to determine whether North Dakota would repudiate prohibition hung in the balance early tonight with the "drys" having an advantage of more than 4000 votes on the question of repealing the prohibition clause of the state constitution as returns were tabulated from Wednesday's primary election.

The figures on the question when 254 precincts out of 4192 in the state had reported were 19,000 against and 14,845 for repeal.

## IDAHO YOUTH LOSES LIFE IN HEROIC ACT

Body of Wayne McMaster, 16, Cascade, Taken From Payette River After Extensive Hunt.

CASCADE, Idaho, June 28 (AP)—The body of Wayne McMaster, 16-year-old boy who was lost yesterday when he attempted to save the life of his two chums who were dragged from the Payette river here today after a search that extended for several miles along the river.

The body was discovered in shallow water on the opposite side of the river from which the body of James Coleman, 14, was discovered shortly after the accident. The third boy who had been swimming in the river—mini-young Coleman, was rescued by passing motorists who managed to get a rope out to him. He was dragged from the river semi-conscious.

## MRS. SMITH HAPPY, CELEBRATES EVENTS

Nominee's Helpmeet Greeted Hundreds of Admirers of Winner of Party's Nomination.

HOUSTON, June 28 (AP)—This is the happiest moment of my life.

With these words, Mrs. Alfred P. Smith greeted the hundreds of admirers of her husband who crowded about her tonight to help her celebrate the nomination of the New York governor as the Democratic presidential candidate.

"What could be greater?" she asked, "than to have the confidence of this great party expressed so wonderfully."

"I really believe I am the happiest woman in the world at this moment."

"No matter what happens in the future," she said, "I will appreciate the governor as I do. If he is elected president I don't believe I

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## Ballot By States

HOUSTON, June 28 (AP)—After several states had changed their votes the official totals were as follows:

Smith	840 252
Hull	50 5-6
Roosevelt	52
George	52 1-2
Pomerene	3
Jones	43
Wooden	7
Harrison	1-2
Avres	3
Waters	18
Hitchcock	5
Dohany	5
Thompson	2
Not voting	2 1-2

The original votes of all states was as follows:

IDAHO 8—Smith 8.  
Alabama 24—George; 6 Hull; 2 Wooden; 3 Jones; 4 Dohany; 1 Smith.  
Arizona 6—Smith 6.  
Arkansas 18—Smith 17; Reed 1.  
California 26—Smith 26.  
Colorado 12—Smith 12.  
Connecticut 14—Smith 14.  
Delaware 6—Smith 6.  
Florida 12—George 12.  
Georgia 28—George 28.  
Illinois 58—Smith 56; Reed 2.  
Indiana 30—Smith 30.

(Continued on Page Two)

## BOURBONS' NOMINEE GETS NEWS BY RADIO

Fellow Townsmen Clustered on Lawn of Executive Mansion Sing: 'Sidewalks of Gotham'.

ALBANY, June 28 (AP)—With fellow townsmen clustered on the lawn of the executive mansion singing "The Sidewalks of Gotham," Governor Alfred E. Smith tonight listened to the radio announcement of his nomination as the Democratic candidate for the presidency.

He was plainly elated at the outcome of the balloting and in a brief statement revealed that for all his semicentennial calm his heart was in his throat.

As the balloting began he sat close to the radio between his daughter, Emily and her husband, Major John A. Warner, and kept accurate tabulation of the tally have offered but little help and the responsibility of carrying the club through this season has fallen upon a few fans.

Every year the directors have paid the deficit out of their own pockets and it seems that the time to definitely determine whether or not Twin Falls will support baseball of this class has arrived.

Can Twin Falls afford to allow the team to be disbanded in mid-season?

If the town isn't large enough to support a team in this class because if the people do not want baseball, why not withdraw it at the beginning of a season before the club runs behind?

Twin Falls has received a lot of favorable advertising from its membership in the Utah-Idaho league and it would seem a grave question whether or not we can afford to lose our franchise at this time.

Today affords an opportunity for concrete expression on the part of fans in Twin Falls. If 2000 people will jam the park to see a fabulously talented team play will they not turn out today and see the home team meet the league leaders?

## New York Governor Wins Honors On Single Ballot

Empire State's Candidate Short Handful of Votes at End of Roll Call; Ohio Leads in Mad Rush for Band Wagon; Loud and Colorful Demonstration Soon Follows Announcement.

(By The Associated Press)

HOUSTON, (Friday-Morning) June 28.—Alfred E. Smith, four times governor of New York and long the "favorite son" of the Empire State Democracy, was nominated for the presidency last night by the Democratic national convention and adjournment followed at 12:50 A. M. A single ballot was sufficient to break through the last resistance of the group of candidates opposing him. Although at the conclusion of the roll call of the states he was a handful of votes short of the two-thirds needed to nominate, he was so near the mark that, following Ohio, state after state broke away from the "favorite sons" they had been supporting and made a noisy bandwagon rush to be the first to lay their support at his feet.

## TWIN FALLS MAN TO ADDRESS CONVENTION

W. Orr Chapman Will Second Nomination of Mrs. Nellie T. Ross for Vice-President.

HOUSTON, June 28 (AP)—Idaho's first vote for vice president of the United States will be cast for Nellie Taylor-Ross, former governor of Wyoming, in a poll of delegates taking place tonight.

Developed when discussions about the vice presidential nomination began, that Compton White, one of the delegates, had agreed with Nebraska delegates to accept the nomination of this "favorite son" from that state. Even after a poll was taken White stated he should keep his promise and it was necessary for members of the Idaho delegation to explain to Nebraska delegates the nomination of this "favorite son" from that state.

(Continued on Page Three)

## TALES OF HEROISM IN WRECK COME TO LIGHT

DARLINGTON, England, June 28 (AP)—Tales of heroism in connection with the disastrous wreck here of the "Titanic" came to light today. Outstanding among them was the case of the engineer of the excursion train, his locomotive turned over and he was badly injured, yet he made no mention of his hurt and helped others until he collapsed and was taken to a hospital.

A crowd gathered this afternoon and brought the toll of the collision to 23. The injured numbered 47.

## 10 CANDIDATES FOR VACANCY IN SENATE

Governor Silent on Matter of Appointing Successor to Late Senator Frank R. Gooding.

BOISE, June 28 (AP)—Ten candidates for the vacancy in the senate left vacant by the death of Frank R. Gooding, declared Governor H. C. Baldrige today. The governor said, however, that as to any decision as to whether he would appoint a successor or allow the next election to settle the matter, he was "keeping quiet, only listening."

A growing probability that the governor would not appoint any one to the office was seen today in discussion at the capital. Circumstances are such that he is permitted to refer the whole matter to the next election because an elected senator would have time to qualify for the seat.

In this case it was anticipated that the race for the seat would settle into straight party lines with John Thomas Gooding, hearing the Republican standard and some Democratic favor, possibly John Nugent, Boise, picking up the opposition. Nugent served part of one term in the senate but was later defeated by Senator Gooding.

It seemed evident as the convention reached a stage where the office of the president would be moved over to the center of the platform stage that the New Yorkers would make no effort to dominate the election.

Asked if the governor had a choice he has not told anyone what he thinks of the second place on the ticket, if he has given it as he thought.

## HOOVER'S OPPONENT MAINTAINS SILENCE

Governor Smith Makes No Statements as to Preference for His Running Mate.

HOUSTON, June 28 (AP)—Governor Smith has been as silent as a tomb on the subject of Democratic vice presidential nominee as he was on the platform and other affairs of the current Democratic convention, his representatives said today.

Asked if the New York governor preferred anyone of the dozen or more candidates being mentioned at Houston for second place on the ticket, George R. Van Namee, his manager, said:

"The governor has a choice he has not expressed it to me. I am sure he has not told anyone what he thinks of the second place on the ticket, if he has given it as he thought."

The leaders in the governor's convention campaign for the nomination continued to stress their own mind.

It seemed evident as the convention reached a stage where the office of the president would be moved over to the center of the platform stage that the New Yorkers would make no effort to dominate the election.

Asked if the governor had a choice he has not told anyone what he thinks of the second place on the ticket, if he has given it as he thought.

When found, he was lying on a cot in a room which he apparently had been cleaning.

## Twin Falls' Business Halts For Bruin Club Benefit Baseball Game

Today has been set aside by the directors of the Twin Falls baseball club as a benefit day. Commencing at 4:30 P. M. the Twin Falls municipal band will parade the business section in a truck. At 5 P. M. the stores will close. At 5:15 Boise and Twin Falls will cross bats in the initial game of a four-game series to be played here.

This is the third year of organized baseball in Twin Falls and each year the directors have faced a deficit at the end of the season. The present year is no exception.

Yet from the expressions that come to the directors annually, both at the beginning of the season and during the year, there are enough people in Twin Falls, who really want baseball, to make it a self-supporting community activity.

It was the purpose and intent of the men who brought organized baseball to this city that the local club be a community affair; yet the organizers of the "Bruin" have offered but little help and the responsibility of carrying the club through this season has fallen upon a few fans.

Every year the directors have paid the deficit out of their own pockets and it seems that the time to definitely determine whether or not Twin Falls will support baseball of this class has arrived.

Can Twin Falls afford to allow the team to be disbanded in mid-season?

If the town isn't large enough to support a team in this class because if the people do not want baseball, why not withdraw it at the beginning of a season before the club runs behind?

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# D. F. SWEET ESTATE GOES TO HIS WIDOW

Order of Distribution Is Subject to Possible Debts Up to \$20,000; Suit Pending.

All the estate of the late D. F. Sweet, wealthy sheepman, was ordered distributed to his widow, Ruth Sweet, by C. A. Bailey, probate judge, yesterday on motion of C. A. North, attorney for Mrs. Sweet. The order goes into effect on the filing by Mrs. Sweet of an approved bond in the sum of \$20,000 to secure payment of any obligations that may exist against the estate. This includes a pending lawsuit for the sum of \$13,000 claimed by the heirs of the late E. Uhlade.

Uhlade was employed by Sweet at the time of his death and an oral will in favor of his employer. The estate was awarded to Sweet in the presumed absence of relatives. Later it was discovered that other relatives, including the mother of Uhlade, lived in France. Moten to reopen the case was filed by Walters and Parry in behalf of H. R. Grant, who was appointed as administrator by the court, representing the relatives of the deceased. This ruling was appealed to the supreme court where it is now pending.

## PROHIBITION ENFORCEMENT. PLANK WINS ENDORSEMENT

(Continued From Page One)

has destroyed the usefulness of the present commission.

Foreign policy—Outlawing of war; reduction of political alliances with other nations; protection of American lives and rights; reduction of armament and non-interference in the elections of other internal political affairs of any foreign nation.

Water power, waterways—Deep waterways along the Great Lakes to the Atlantic ocean and the expeditious construction of flood relief works on the Mississippi and Colorado rivers.

Collective bargaining, exemption of labor from operation of the anti-trust laws and correction of the abuses in the issuance of injunctions in labor disputes.

Veterans—Generous appropriations, honest management, removal of venal and administration delays, and sympathetic assistance for the veterans of all wars.

Employment—Correction of this misdeed by adoption of a scientific plan for construction of necessary public works during periods of labor depression.

Women and children—Equality of women with men in all political and governmental affairs and protection of children against their political and childhood.

Immigration—Preservation of the race but with elimination of provisions that separate husbands from wives and parents from infant children.

Radio—Government control must prevent monopolistic use of radio communication and guarantee equality of opportunity to all.

Coal—Constructive legislation that will allow capital and labor a fair share of the proceeds of the coal industry.

Constitutional elections—Abolishing "dummy" elections of members of the legislature and the new congresses to meet to two months after the general election.

Campaign expenditures—Improper and excessive use of money in elections is condemned and a pledge made for publicity of Democratic campaign receipts and expenditures in the coming election every 30 days, beginning with August 1.

Merchant marine—Continued government operation with elimination of sale of ships and lines to private owners.

Education—Federal offer to the states of such counsel, advice, result of research and aid as may be available through the federal agencies for the general improvement of schools.

Monopolies and anti-trust laws—Strict enforcement of monopolies and protection of the small merchant and manufacturer.

Flood control—Enforcement of the Jones-White bill for Mississippi river and Sacramento river flood control.

Rights of power—Constitutional rights and power of the state shall be preserved and bureaucracy and the multiplication of officers and offices holders sharply checked.

Economy and reorganization—Business-like reorganization of all government departments, elimination of all duplication of waste and overlapping and substitution of modern business methods.

Transportation—Encouragement of the development of air transportation; continued federal aid for road roads and the protection of common carriers, whether by land, water or rail, in an equal opportunity to compete.

Self-government—Development of self-government for Alaska and Hawaii with appointment of only bona fide residents to office in the territories, immediate independence for the Philippines.

## MRS. SMITH HAPPY; CELEBRATES EVENT

(Continued From Page One)

could be any happier than I am now over this demonstration.

"I am thinking that I can think of this would never say my family's happiness would be if Governor Smith—whether he had lived to share this happiness or not."

## STAR OF RAMONA IN NEW FILM



DOLORES DEL RIO and Victor McLaglen in "Lovers of Carmen" at the Idaho theatre.

## FIGHTING MOB TRIES TO ENTER BIG HALL

(Continued From Page One)

finally did get through, they were disarmed, peremptory and in a huff.

The gate reserved for the admission of delegates and alternates attracted the crowd only after it had failed to make much headway at the other entrances. The police, caught unawares, had a difficult time for a bit, but finally regained control.

Several near-fights occurred in the midst of the crowd, but combatants were not kept engaged in actual physical encounter. Despite the crush, no casualties were reported.

## BOURBONS' NOMINEE GETS NEWS BY RADIO

(Continued From Page One)

Jocular remarks and although his face was flushed he seemed entirely composed.

As soon as the outcome was certain he turned to his daughter and she kissed him ecstatically. Then he posed for photographs and later the governor went to a window overlooking the front lawn and was observed by the rapidly swelling crowd that kept pounding away at the refrain of the song that has so long been his political battle hymn.

## NEW YORK GOVERNOR WINS HONORS ON SINGLE BALLOT

(Continued From Page One)

ing it was the expectation of most of the leaders that the vice presidential choice would be Senator Robinson, Arkansas, his party's leader in the convention.

GERMAN AVIATRICE TO ATTEMPT OCEAN HOP AT LATER DATE; IN COURT

NEW YORK, June 28 (AP)—Theresa Rasche deferred the start of her projected transatlantic flight until she had secured a permit from the Canadian government to fly across the ocean, denied through her secretary reports from Canada that the German aviatrix had abandoned all plans for the flight.

Rasche's plane was slightly damaged today at Cape De La Madeline, Quebec, in an attempt to take off for Harbor Grace, Newfoundland. The flying field was soggy and after a long run the plane failed to rise and crashed through a clump of bushes. None of the crew was hurt.

## MOSES PAVES WAY FOR FARM PLANK

KANSAS CITY, June 28 (AP)—Now that the Republican national convention has passed, many are being entertained with reminiscences of the duplication of waste and overlapping in the campaign.

One anecdote hauled the rounds in political circles concerns an incident during the fight over the farm relief plank offered by the advocates of the McNary-Haugen bill.

E. C. Smith of Illinois went forward to present a minority farm plank in the platform. The crowd had been listening to platform matters for some time and was getting restless.

"No, no," came shouts from the front of the platform.

Senator Moses stepped to the front of the platform.

"Every American has a right to a hearing. I move the delegates from Illinois be given the floor for 20 minutes." Then, banging his gavel, and without waiting for a second, he shouted "to order" and pushed Smith to the speakers' stand.

## ROAD LASTS FOR DECADES

MOBERLY, Mo. (AP)—A two-mile stretch of road, unimproved in 20 years, received its first renovation here yesterday preparatory to graveling.

## BOREAH STILL BELIEVES IN SANTA CLAUS THINKS SENATOR OF OKLAHOMA

HOUSTON, June 28 (AP)—Senator Boreah, Idaho, still believes in Santa Claus, former Senator Thomas P. Gore Oklahoma told the assembled delegates to the Democratic party here today.

"Senator Boreah took up a collection to refund the wages of sin, but how in the Hell can Boreah tell that they ain't gonna come home?"

"Senator Boreah has found that when it comes to taking up a collection he ain't as good as brother Will Hays."

In similar vein the slightest remark elicited a hearty laugh from the party in a speech which brought the great audience back to attention after hours of tedious suffrage of long-winded speakers.

## BALLOT RY STATES (Continued From Page One)

- Iowa 28—Smith 26.
- Kansas 26—Ayres 20.
- Kentucky 26—Smith 20.
- Louisiana 24—Smith 20.
- Maine 12—Smith 12.
- Maryland 16—Smith 16.
- Massachusetts 36—Smith 36.
- Michigan 36—Smith 36.
- Minnesota 24—Smith 24.
- Mississippi 20—Senator Harrison 20.
- Missouri 36—Smith 36.
- Montana 24—Smith 24.
- Nebraska 16—Hitchcock 16.
- Nevada 6—Smith 6.
- New Hampshire 24—Smith 24.
- New Jersey 24—Smith 24.
- New Mexico 6—Smith 6.
- New York 96—Smith 96.
- North Carolina 24—Hull 12.
- North Dakota 10—Smith 10.
- Ohio 40—Smith 40.
- Oklahoma 24—Smith 24.
- Oregon 16—Smith 16.
- Pennsylvania 24—Delaney 1; Thompson 1; Reed 1; Hull 1; Smith 1; 2; Smith 1; 2.
- Rhode Island 16—Smith 16.
- South Carolina 18—Chief Justice Watts.
- South Dakota 16—Smith 16.
- Tennessee 24—Hull 24.
- Texas 40—Smith 40.
- Utah 8—Smith 8.
- Vermont 6—Smith 6.
- Virginia 24—Hull 16; Smith 8.
- Washington 14—Smith 14.
- West Virginia 16—Thompson 1; George 1; 1; 2; Smith 1; 2.
- Wisconsin 26—Smith 26.
- Wyoming 6—Smith 6.
- Alaska 6—Smith 6.
- District Columbia 6—Smith 6.
- Hawaii 6—Smith 6.
- Philippines 6—Smith 6.
- Porto Rico 6—Smith 6.
- Caral Zone 6—Smith 6.
- Virgin Islands 2—Smith 2.

## DIED IN POCATELLO

POCATELLO, June 28 (AP)—James McQuade, 71, died at a hospital here tonight as the result of injuries received in an automobile accident earlier in the evening.

Mrs. H. E. Brooks, driver of the car which collided with the young machine, suffered numerous bruises.

## PEASANTS HOARD GOLD

CONSTANTINOPLE (AP)—Bank deposits in Turkey are estimated at \$200,000,000, considerably less than the amount Anatolian peasants and breeders, who make up the majority of the population, have hoarded. It is believed that \$25,000,000 in Turkish paper money is thus hidden away in addition to large amounts of Turkish, British, French and other foreign gold.

News: Want Ads reach the people you wish to attract.

# IOWA VILLAGE, PLACE OF HOOVER'S BIRTH BASKS IN HIS GLORY

Serenity and Satisfaction Prevail in Little Quaker Town of 700 Where Republicans' Nominee First Saw Daylight.

(By The Associated Press.)

WEST BRANCH, Iowa, June 28 (AP)—Serenity and satisfaction prevail in this little Quaker village of 700 where Herbert Hoover was born, now that he has been nominated for President of the United States.

Plenty there are of the staunch Quaker faith who nod their heads wisely and say: "It ain't no wonder, cause they have known Herbert Hoover since he was a little boy and knew that he—come on—the stock of which presidents are made."

The birthplace of the man was a humble one-story frame cottage, but it has since been added to and the room where Herbert Hoover was born is now used as the kitchen.

Peasants, around the yellow June roses of the house, set at the edge of fertile rolling green prairie land and ploughed fields. Already tourists are leaving the main highway which goes through West Branch, and into the side street which contains the birthplace.

Present at Hoover's Birth.

A. W. Jackson, now an editor, but in the days of Herbert's boyhood, a printer, says that he has been "wielding his pen vigorously for the last 10 years to make this home town the birthplace of the President of the United States."

Mr. Jackson's mother, Elizabeth Ann Jackson, was present when Hoover was born and wrapped him over at Jesse Hoover's house.

Heard his father tell of Mrs. Jackson coming home one morning and saying: "Well, they've got a new boy over at Jesse Hoover's house."

Hoover's father was a blacksmith and his mother a Quaker preacher. They had three children, Theodore, May and Herbert.

Thrown out of shop.

"Many a time I have seen our crabby old foreman throw Herbert and young Ray Wickesman, the editor of the West Branch Times, out of the office," recalls Mr. Jackson. "The two boys liked to play around the shop. They always came back after they had been thrown out."

"My parents lived on the adjoining lot to the Hoover's. Jesse Hoover, the father of Herbert, gave me the first dollar I ever earned for assisting him in his blacksmith shop. Looking back on it now I think my own father furnished the dollar to keep me away from the old swimming hole which Herbert later discovered."

At the other end of town can be seen the well kept cemetery where Hoover's father and mother are buried.

Hoover's father and mother are buried. He was left an orphan boy at the age of 10. He lived with an uncle and aunt at West Branch for a time. The aunt, widow Hoover, still refers to as Aunt Millie, now lives at Quaker town. Later Herbert moved to the home of his father's sister, Mrs. H. J. Winthrop.

Hoover's Patient Teacher.

Mrs. J. K. Carran lives in this house at the north end of town and on the wall of her living room she has a framed, autographed picture of Mr. Hoover, which she gave her son when he was 10 years old.

dedication of West Branch's new school house.

In a recent address to the Iowa Society in Washington Mr. Hoover referred to Mrs. Carran as "the sweetest, patient teacher who drilled into me the foundations of present knowledge."

Busy, Smart and Quiet.

"Herbert was a good boy," says his former teacher. "A little extra I was such a busy little fellow that I had to advance him a grade ahead of the class. One of his noticeable characteristics which he has carried into manhood was keeping silent when he had nothing to say. Even as a youngster he could express himself on any subject that interested him but he was never one to talk for the rest of talking. He would rather listen to the other fellow. If he had anything worth while to say and if not Herbert always had something to think about and the same is true of Mr. Hoover today. Another fine trait in his character is gratitude. Now that he is famous and wealthy he does not forget those who befriended him when he was a homeless orphan boy."

This statement of Mrs. Carran is proven by a touching incident which occurred in West Branch. Dr. William Walker, the man whom Hoover himself credits with having first gotten him interested in geology, died at the age of 87 only a few days before the Republican convention opened. He was buried in a suit purchased with money sent him by Hoover.

Source of His Inspiration.

In a quiet old cabin, the study of the funeral flowers still stood, repose the stones and fossils which were the source of Hoover's ideas of the wonders of the earth's formation and far lands to conquer. That old cabinet of specimens in the village school's office had a great deal to do with the career which has now brought him close to the White House. He used to spend hours in front of it when a boy, reading the labels, studying the queer formations. Then he would go down to the Burlington tracks, which run through the town and hunt for mica and agates and crystal among the gravel.

And when Hoover returned to West Branch several years ago he went to see Mr. Walker. His observant eyes must have noted the falling strength of his old friend, the worn carpet, the faded wall paper, the worried look on Mrs. Walker's face. Any way a bunch of crisp green bills found their way into Dr. Walker's hands after Mr. Hoover's discovery that his money followed from time to time enough to ease the old doctor's last days and make

We Carry the Largest Selection of Dressing and Coats at Popular Prices.

The Most Popular Ready-to-Wear and Millinery Shop in Town.

"Our Prices Are Never High"

## Summertime Frocks

IN A NEWER AND LARGER ASSORTMENT TO SELECT FROM



Fast Colored House Dresses NOW REDUCED Snappy Styles See Them—

JUST ARRIVED! New Felt Hats for The Fourth PRICED REASONABLY— \$2.95 \$3.95 \$4.95

## VETERANS' HOSPITAL IN BOISE TO BE CONSIDERED

BOISE, June 28 (AP)—Colonel Dennis Quilan, representing President Coolidge, was en route to Boise today to investigate the veterans' hospital here and the location of the barracks now being used.

A message notifying Lester P. Albert, state adjutant of the American Legion of his coming was received today from the legion association in Helena from which Colonel Quilan left for Boise. He was expected to arrive in Boise today.

Colonel Quilan recommended continuance of the hospital here.

him proudly parade Main street in that new suit.

New Butler, who runs the village lunch room and who was once Hoover's playmate, has rather acquired the reputation of being the town's "bad boy" because he made the assertion prior to the Republican nomination for President, and that he, Butler, is a Democrat and that Hoover will have to change his politics if he wants to get his old playmate's vote.

However, Mrs. Carran voices the opinion of the 500 local members of the Hoover club that "New Butler just makes her tired," although she admits he was a good boy and a good school teacher.

## PLANE CRASHES

SALT LAKE CITY, June 28 (AP)—Although his plane was badly wrecked, H. A. Colson, pilot for the Indiana Transportation company, suffered by slight injuries when a Fairchild cabin monoplane which he had just lifted from the ground, fell altitude when only a few feet in the air, settled onto the tail skid and turned completely over here today.

News: Want Ads reach the people you wish to attract.

# 4th OF July Celebration GRAND TIME All Day Long

**PROGRAM 9:30 A. M.**

- Daring Leap off Bridge
- League Ball Games
- Sports — Races
- Wild West Buckeroing
- Patriotic Ceremonies
- Carnival Concessions
- Balloon Ascension
- Grand Fireworks
- Boxing Bouts

See the Nationally Famous "Scenic" "Grand" near Twin Falls.

Twin Falls-Jerome Bridge Highest Bridge in the World

Telephone Falls 212 feet with 12,000,000 candle power night illumination

## Good Will reconditioned USED CARS

Opportunity is here again! For the next three days we are featuring several of our "Good Will" cars at prices that offer tremendous savings to you. When you choose one of these cars, you will realize the fact that they are completely reconditioned and fully equipped. See them today!

- 1926 Dodge Coupe
- 1927 Oakland 2-Door
- 1925 Essex Coach
- 1928 Star Coupester
- 1926 Chevrolet Touring

GOOD WILL - OAKLAND Says— "They are Opportunity Buds and you can't miss them. See them now or you'll lose them!"

# TWIN FALLS OAKLAND COMPANY

See the Nationally Famous "Scenic" "Grand" near Twin Falls.

Twin Falls-Jerome Bridge Highest Bridge in the World

Telephone Falls 212 feet with 12,000,000 candle power night illumination











## STREET SPORTS FOR FOURTH OF JULY TO COVER WIDE RANGE

Events Are Planned for Both  
Children and Adults; Leap  
From Bridge Will Open Day,  
Fireworks and Dance Close.

Contests for sport lovers will be one of the outstanding features for the celebration of the glorious Fourth here, beginning in the morning and continuing until night. It was announced yesterday by the sports committee, consisting of T. P. Williams, Fred W. Meech, D. A. Alvord and Joe Koehler. Among the features of this program will be a series of events of interest to both boys and girls, but the grown ups as well, including both men and women and with special event of interest to farmers often known as "barnyard golf" but in reality the good old game of pitching horseshoes.

**Bicycle Races**  
The program of contests will begin at 10 a. m. at the Twin Falls city park, immediately following the daring leap from the Twin Falls-Jerome bridge, scheduled for 9:30 a. m. The Salt Lake-Twin Falls morning ball game will begin at 10:30 o'clock. Bicycle races for the boys and girls of different ages will be the first sports event. As a matter of fact, as well as speed may be recognized, a slow bicycle race will be one of the features. In this race, the boy or girl traveling a given distance at the slowest rate of speed without falling off will be awarded the prize. Cash prizes of \$3 for first place and \$2 for second place will be awarded in all of these bicycle contests.

**Horseshoe Pitching**  
This event is one of the features of the Twin Falls celebration each year. There are men who are experienced tossers and would undoubtedly qualify in tournaments of larger caliber. The event is open, however, to anyone who wishes to enter the contest. The horseshoes for the event will be furnished by the committee. This "barn yard golf" event will be staged in the open lots just north of the Twin Falls high school. Eliminations begin at 10 a. m.

**Boys' and Girls' Races**  
Beginning at 2 p. m. in the city park immediately following the patriotic ceremonies and address by Rt. D. Lepper, post commander of the Idaho state American Legion, boys and girls will have their opportunity for fun in the form of an assortment of races of all kinds, including sack races and three-legged races.

**Special Contests for Adults**  
At the same hour there will be sports for adults, such as women's ball driving contests, women's races, sprints for fat men and a number of other events. If the men think they are the only ones who can drive a ball they should be on hand to see their betters hit the ball and win the money the women assert.

**Greasy Pole Climb**  
The committee has arranged an attraction for the boys particularly who are required to wear overalls or the "greasy pole" event. Climbing a greased pole is an experience which nearly every boy wants to undertake at least once in his life. A great big new five dollar bill will be waving at the top of the pole for the first boy who can reach it.

All these sports will be grouped around Twin Falls' shady city park and will be an arranged and timed so that the events can be completed in plenty of time for the afternoon Utah-Idaho league baseball game and the buckerooing contests. The other sports of the evening include boxing bouts, a balloon ascension, fireworks and a street dance.

There will be five classes for bicycle races at 10 o'clock in the morning: Boys 10 years and under; girls 10 years and under; boys 14 years and under; girls 14 years and under; free for all slow races. Prizes in each class will be \$3 for first place and \$2 for second. Horse shoe pitching, \$15 for first and \$10 for second prize.

The regular boys' and girls' races, which begin at the park at 2 o'clock, will be divided into 12 classes. In each class the winner will get \$3 and the second best contestant \$2. The classes are: Boys, six and under; girls, six and under; boys, nine and under; girls, nine and under; boys, 12 and under; girls, 12 and under; boys, 15 and under; girls, 15 and under; boys' sack race, 15 years and under; girls' sack race, 15 years and under; boys' three-legged race, 15 years and under; girls' three-legged race, 15 years and under. At the same hour special contests will be held at the city park. These comprise climbing greased pole by boys in overalls, prize \$1. Women's ball driving, prize \$3. A \$2 first prize and \$1 second prize; fat man's race, 200 pounds and over, with \$3 and \$2 first prizes and a woman's and \$2 first prize and \$1 second prize.

Here Want Ads reach the people you wish to attract.

**FIRE WORKS  
SWAN'S RANCH  
Hospital Road**

SEE  
WHAT YOU  
SAVE

# Final Reductions

A SALE  
OF  
REAL  
VALUES

STORE CLOSES AT  
5 P. M. FRIDAY

We're all going to the ball game  
and hope to see you out there  
too!

BOOST THE BRUINS

Just four more days in which to purchase your Fourth of July needs at these low prices. Such quality apparel will not be presented again at such savings. Buy all you need. All summer you'll be praising your far-sightedness.



## Radical Reductions on SUITS

Every garment this season's smartest styles from Clothcraft and Kirschbaum. Be sure and see them today.

Your choice of any Suit in the store, with the exception of Blue Serges and Pin Stripes, for

**\$24.89**

10% Off on Blue Serges and Pin Stripes

All Boys', Students' and Young Men's Suits, formerly priced up to \$19.50, for

**\$11.89**

## Summer Trousers

All the newest patterns: fancy Rayon Stripes and cool Flannels. You'll wonder how we can dispose of them at these low prices—

**\$3.95 and \$4.45**

## Just A Few More Days of Our Big SHOE SALE

We are paving the way for lightning stocks and have made drastic reductions on all shoes in the store. Be sure and see the window display. Come early for best selection and sizes.

<b>\$4.95</b>	SHOES	<b>\$2.89</b>
<b>\$5.45</b>	SHOES	<b>\$3.47</b>
<b>\$5.95</b>	SHOES	<b>\$4.97</b>
<b>\$7.95</b>	Ladies' Sherwood Shoes with built in Arch Support	<b>\$5.97</b>

## Reductions In The Nu-Way Grocery Dept.

We make it a pleasure for you to shop here. You'll enjoy our attentive service and our methods of pleasing you. We deliver too, that's an added service to maintain our policy of fresh goods from our shelves direct to your table.

Tuna Fish (small glass)	27c
2 for	23c
Tuna Sandwich Spread, (small can) 3 for	63c
Oranges; 70c size, dozen	21c
American Sardines, 3 cans	31c
Dried Beef, (small glass) 2 for	23c
Bread and Butter	25c
Pickles	25c
Kellogg's Shredded Wheat, 2 for	20c
Libby's De Lux Plums, can	27c
P. and G. Soap, 8 bars	33c
Peanut Butter, 1 lb. tin	29c

**FREE DELIVERY**



## 32 Dresses

32 printed Chiffon and Crepe Dresses and we're offering them at half price. Come early and get your choice of these



**\$9.95 DRESSES NOW \$7.89**

**\$14.95 DRESSES NOW \$10.89**

## "TOWN TALK" FROCKS

Dainty washable Silk Crepe Frocks in a host of pastel shades; Be sure and see them

**\$8.89**

**\$16.95 DRESSES NOW \$11.89**

**\$24.95 DRESSES NOW \$16.89**

## BUNTING

Dress up the car for the "Fourth"—Red, White and Blue Bunting with stars in two different grades.

**10c and 12 1/2c yard**



<b>Mesh Hose</b> Full fashioned fine mesh; fashion's latest creation, pair	<b>\$1.79</b>
<b>Sheer Service</b> Full fashioned; sheer service; silk to the top; a good assortment of colors; pair	<b>\$1.49</b>
<b>Pine Tree Heel</b> Brilliant hose with pine tree heel. Heavy fine quality silk; pair	<b>\$1.79</b>
<b>Hollywood Heel</b> Full fashioned hose; silk to the hem; a wide range of colors; pair	<b>\$1.49</b>

EIGHT BUSY STORES ALL BUYING  
AND SELLING FOR CASH

**Tingwall's**  
QUALITY SERVICE VALUE

FREE DELIVERY TO ALL  
PARTS OF THE CITY



# WEATHER FAVORABLE TO CROP GROWTH IN SOUTHWEST IDAHO

## Conditions Excellent for Hay-But Cattle Progresses Rapidly; Dry Farm Areas in Need of Water; Stock Makes Gain

Growth of crops in the southwest Idaho district was favored by the weather during the week ending June 26, according to a report from the United States department of agriculture. Weather bureau at Boise received here yesterday. Scattered rains afforded relief from dryness in many localities, although some dry farm areas are still very dry. Conditions were favorable for hay, which progressed steadily, being interrupted only slightly by showers. Most of the crop is in excellent condition, although winter killing has caused a light crop in some localities.

Emmett valley is shipping a good crop of cherries. Apricots are ripening, and apples and pears are progressing rapidly. All truck and garden crops are making good growth. Pastures and ranges have been benefited by rains, and many sections are making satisfactory gains. Thunderstorms in North Idaho.

Moderate temperatures with considerable cloudiness and scattered showers, accompanied by a strong wind in north Idaho until after the middle of the week. During the closing days of the week, temperatures were somewhat cooler, but not below normal. There was no general rain, but many sections received refreshing showers that greatly benefited grain.

Warmer weather has helped crops which is growing well and has good color. The peak of the cherry harvest is over. The yield was excellent, and the quality was excellent, and the weather ideal for picking and packing. Wheat harvest is beginning in the Lewiston district with favorable weather. Rains and pastures are dry but plentiful, and all livestock is doing well. Cool in Southeast Idaho.

In southeast Idaho, the first of the week was cool with moderate to heavy rains and local hail storms, which did no serious damage. Winter wheat is headed out and is in good to excellent condition. Spring wheat and alfalfa are doing well. Alfalfa is being cut in the south. Beet thinning is about completed in the north and the crop is in good condition generally. Potatoes are coming up to good stands in the later districts. Peas are making good growth. Beans are dry but plentiful, due to rains, and cattle and sheep are in good condition.

Rupert, Minidoka county: Weather fine; hay, grain, potatoes and beets good; hay all cut and one-half in stack. Burley, Cassia county: Cool; first of week, turning hot later; hay, first in full spring; all crop looking good; early planting of potatoes good, later planting fair to poor, due to rotting of seed. Gooding, Gooding county: Rains and cool weather were succeeded by sunshine and warmth; hay would have done better with more favorable weather; grain up to normal; increase in bean acreage but smaller acreage in root crops; no water shortage.

## Classified

ONE LIGHT HOUSEKEEPING ROOM for rent. Apply 503 2nd ave. north.



**THE NAME AND FLAVOR ARE EASY TO REMEMBER.**

**Golden West Coffee**

# BREVITIES

Here From Hubert-Mrs. R. B. Porter of Hubert was in town Thursday shopping.

Back to Back, Hanch, spent Thursday in Twin Falls.

Here From Kimberly-Miss Edna Zwick, Kimberly, was in Twin Falls visitor Thursday.

On Visit to Wisconsin-Mrs. T. Douglas left this week on a motor trip to Waupun, Wisconsin.

Here From Portland-Mrs. Emma Coleman, Portland, was in Twin Falls Thursday, enroute to the east.

Here From Arkansas-J. F. Prior arrived yesterday from Little Rock, Arkansas, to visit his son, C. D. Prior.

Comes to Visit-Lawrence Jones arrived yesterday from Pontiac to visit his uncle, W. B. Lawrence and family.

Ships to Denver-Two cars of lumber from the W. S. Park's ranch were shipped to Denver from Hubert yesterday.

Misses Visitor-Here-Mrs. E. Alf's class of Misses, Illinois, arrived here yesterday and in the guest of Mrs. W. D. Averill.

Home From Hospital-Mrs. H. C. Duffin returned yesterday from the hospital in Leam, Utah, where she underwent treatment.

Here From Kansas-Miss Georgia Strubel, Wichita, Kansas, was in Twin Falls yesterday on her way to Jax, Idaho to visit her grandparents.

Home From Rochester-Mrs. A. P. Kaulman returned yesterday from Rochester, Minnesota, where she went for treatment. She is much improved.

Comes From California-Mrs. John Hollon and Miss Ida Hollon arrived from California to visit the mother of W. P. Hollon in Hubert and James Hollon here.

Condition Improves-Miss June Morgan, daughter of Dr. and Mrs. J. P. Morgan, who underwent an operation for the removal of tonsils and appendix at the county general hospital yesterday morning, was yesterday, early, late, yesterday.

# BAILEY ENTERS RACE TO SUCCEED HIMSELF

Probate Judge Would Accept Another Term; Lloyd Is Mentioned by Democrats.

C. A. Bailey, Twin Falls county probate judge, yesterday filed nomination papers signifying his determination to enter the contest for re-nomination. Charles Coker filed for the office of county clerk as a Republican and C. A. Redeye filed for delegate to the county convention from Twin Falls precinct No. 6.

For the entire Democratic legislative ticket is vacant. A movement has been started in some quarters to draft J. J. Lloyd, former representative and present Democratic county chairman, as state senatorial candidate, but nothing definite has been done so far toward getting the entire ticket filled.

Mr. Lloyd yesterday sent out a letter to all Democratic committeemen urging them to see that full delegations should be sent to the convention.

Make Vacation Trip-Mr. and Mrs. M. M. Minter have returned from a week's vacation trip to the Stanley bath and to Idaho Falls where they visited their son-in-law and daughter, Mr. and Mrs. Duffy Reed.

Two Battery Charges-Alfred Schuch and Ralph Cochran signed complaints here yesterday charging J. D. Earhart with battery by alleging striking them with his fists. Details of the trouble have not been given officers.

Visits in Los Angeles-Mrs. J. W. Richlin has returned from Los Angeles where she visited for five weeks with her daughters, Mrs. Oliver Martindale and Miss Leola Richlin.

Returns With Family-John Berg, proprietor of the Berg Hardware company store, has returned from an overland trip to Duluth, Minnesota, bringing with him Mrs. Berg and their daughter, Miss Pearl, and sons, Paul and Earl, and their grandson, Donald Berg.

Business Houses Redecked-Several Twin Falls firms are painting and redecking their buildings. Among the number are the Cio's Book store, which is redecking show windows; Moon's Paint store, which has just received a new coat of paint; Drake's Hardware, which has been repainted and is now receiving a new paint job; and Graceman's, which is in the process of redecking new interior decorations.

SUBSCRIBE FOR THE NEWS.

# BIRDS IN YELLOWSTONE BUILT IN 'ODD' PLACES

Yellowstone Park, Wyo., June 28-Birds' nests are found in unusual places in Yellowstone national park, but in spite of the fact that the little builders have the whole great playground in which to build they sometimes choose most peculiar places in which to build their homes. Three nests occur within the radius of a few hundred feet of one another at Mammoth Hot Springs and are built in the rock which makes the lake of the same name.

One is found in a low overhanging bush near the Mammoth hotel and is now included in the nature trails trip as it is built so low that the observer might, if he so wished, put his hand within the nest. Another is to be found in the electric light shade on the stone porch of the museum building and still another is to be found at the rear of the museum on a drain pipe.

Both of the latter are also so located that the opportunities for observations are ideal. In recent days the mother bird apparently has no fear that her offspring will suffer harm at the hands of the summer visitors as she does not seem worried in the least when parties stop to "visit at her house."

Already several thousand people have visited Mother Robin's home on the nature trail route near the hotel and nearly as many have viewed the nest near the museum. Good luck has it that the museum is very untidy and should "pick up a few of the loose ends" hanging from her nest.

That most of the rangers were busy, or at least said they were, and so the discoverer of the distressed skunk was told to get a rancid and a rake and try his own luck as to liberating the animal.

Receiving another call within a few minutes that the finder of the skunk had been attacked by a bad case of "cold feet," two intrepid members of the ranger force went to the scene. They found that the skunk was only snoring and he raised no fuss whatever when they liberated him from his predicament.

COOKED FOOD SALE  
Mott grocery, Saturday, June 30.-Adv.

# YELLOWSTONE'S RECORDS REFLECT NATIONAL LIFE

Yellowstone Park, Wyo., June 28-If all the people who have toured Yellowstone national park in the past 32 years were gathered together in one community they would form a city of 1,000,000 people, according to figures compiled for the first time by Jack B. Haynes, director of the Yellowstone park museum.

Mr. Haynes has prepared a table of travel figures making the increase for the 32-year period, which shows that from 1896 to 1927 the total of visitors to the park has increased by 1,000,000.

Mr. Haynes places the number of annual visitors prior to 1896 at from 1000 to 5000 and his first official travel report is for the year 1896, when 5439 people visited the park. From then on the attendance of summer visitors to the Yellowstone showed a healthy increase until 1905, the year of the Lewis and Clark exposition in Portland. It jumped to 26,188, almost double the figure of the year previous. Travel dropped back the next year to 16,000.

FILEWORKS  
Good assortment of Swan ranch, Hospital road.-Adv.

SUBSCRIBE FOR THE NEWS.

# The Weather

FORECAST FOR TODAY-Cloudy with local thunderstorms; humidity 80; temperature 77 degrees.

Maximum temperature in Twin Falls dropped from 81 degrees on Wednesday to 77 degrees, yesterday, while the minimum climbed from 44 degrees on Wednesday to 45 degrees, Thursday.

419 and 420 years, during the Alaska-Yukon-Pacific exposition in Seattle in 1909. In 1915 the year the first automobile entered the park, approximately three times the 1918 total. Since then the park travel has increased on the average of about 17,000 per year, until last year's total of visitors, which was 200,825.

In the years that followed until 1918 the park travel showed a steady decrease on account of the world war depression, but it quickly recovered from the depression and in 1919, 62,000 visitors entered the park, approximately three times the 1918 total. Since then the park travel has increased on the average of about 17,000 per year, until last year's total of visitors, which was 200,825.

SUBSCRIBE FOR THE NEWS.

# Vacation Needs at Winchester Chain Store Prices



\$1.50 Watch; a good time keeper, Special, only 89c



\$2.50 Wrist Watch; nice for camping; Special \$2.00



A camping necessity; \$1.75 Knife with two blades and punch, Special, only 98c



Aluminum Boys Scout Camping Outfit; something all boys need.



Gasoline Camp Stoves as low as \$1.95. We also have dandy Wood Camp Stoves.



Fish Rods, Reels, Fly Books and Fishing Baskets

\$6.00 Bamboo Fly Rod	\$1.00
\$5.00 Bamboo Fly Rod	\$1.00
\$12.50 Bamboo Fly Rod	\$1.00
\$10.00 Bamboo Fly Rod	\$1.00
\$15.00 Bamboo Fly Rod	\$1.00



\$1.25 9-foot Steel Fish Rod 75c \$3.00 Steel Telescope Fish Rod with cork handle, Special \$1.00



\$3.00 Automatic Reel \$3.50 \$6.00 Automatic Reel \$4.75 \$7.00 Automatic Reel \$5.50



Fly Books  
Nice Leather Fly Book \$2.50 \$1.00, \$1.25 and \$3.00



Fish Line Special  
24-lb. test Winchester Fall game Fish Line \$1.50 value, only 98c



Tents and Beds for Rent



Compact Camping Outfit that add to pleasure of camping.



This \$2.75 Running Board Rack, built in carrying camp, price, only \$1.48



Gasoline Camp Stoves as low as \$1.95. We also have dandy Wood Camp Stoves.



Aluminum Boys Scout Camping Outfit; something all boys need.



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Nice Leather Fly Book \$2.50 \$1.00, \$1.25 and \$3.00



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24-lb. test Winchester Fall game Fish Line \$1.50 value, only 98c



Tents and Beds for Rent



**for the 4th**

**Friday and Saturday Specials**

For Friday Only Kiddies' Pumps and Oxfords. Values to \$3.00 <b>89c</b> Sizes 6 1/2 to 11 1/2	For Friday Only Close-out of our \$4.50 to \$5.00 Ladies' Pumps and Oxfords <b>\$2.79</b>	For Friday Only Boys' Caps Values to \$1.00 <b>39c</b>
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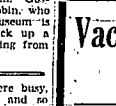
**MEN'S SUITS**  
Men's and Young Men's New Spring and Summer Suits that sold up to \$10.00. New tans, new grays and blue serges, sizes 34 to 42. Special Friday and Saturday **\$19.45**

<b>MEN'S SUITS</b> Small sizes 34 to 38 Values to \$15.00 Friday and Saturday <b>\$5.95</b>	<b>MEN'S SUITS</b> These suits are the latest style and fabrics. Values to \$20.00. Sizes 34 to 40. Friday and Saturday Special— <b>\$13.95</b>
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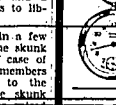
**MEN'S SUMMER UNION SUITS**  
Athletic style or Bulbrigans with short sleeves and long legs. Values to \$1.25. Friday and Saturday Special **79c**

**BLANKETS**  
We have just a few left of these part wool Indian design blankets. Just the thing for camping trips. Values to \$3.00. Friday and Saturday Special **\$1.89**

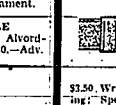
**New York Store**  
"Money-Back-Without-Conversation"  
TWIN FALLS




Compact Camping Outfit that add to pleasure of camping.



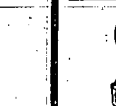
This \$2.75 Running Board Rack, built in carrying camp, price, only \$1.48



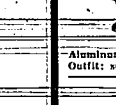
Gasoline Camp Stoves as low as \$1.95. We also have dandy Wood Camp Stoves.



Aluminum Boys Scout Camping Outfit; something all boys need.




Gasoline Camp Stoves as low as \$1.95. We also have dandy Wood Camp Stoves.

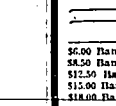


Fish Rods, Reels, Fly Books and Fishing Baskets

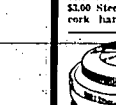
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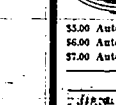
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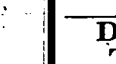
Fly Books  
Nice Leather Fly Book \$2.50 \$1.00, \$1.25 and \$3.00



Fish Line Special  
24-lb. test Winchester Fall game Fish Line \$1.50 value, only 98c



Tents and Beds for Rent



Diamond Hardware Co. The Winchester Store



[illegible]



Only 4 More Days of  
Clearance Prices. Sale  
Closes Tuesday, July 3rd

# Idaho Department Store

"If it isn't Right bring it Back"

Visit Every Department  
Friday and Saturday  
The 2 Big Clean-Up Days

## Friday & Saturday Will Be Clean-Up Days

June 29 & 30, A SPECIAL TWO DAY SELLING DURING THE BIG CLEARANCE SALE

This group of Spec-  
ially Reduced  
**SUITS**  
must sell for final  
Clean-Up Days at  
**1/2 Price**

A final offering for the 2  
Final Clean-Up Days. In  
order that our stock may be  
kept strictly up-to-the-min-  
ute, we are making this final  
effort.

Each suit in this special group  
has been deducted 50%—the  
Red Tars show you the price  
cuts and the big savings of-  
fered. See them in our win-  
dow display.

READ THESE PRICE CUTS:

\$15.00 Suits to Clean - Up, at \$7.50

\$10.50 Suits to Clean - Up, at \$5.25

\$12.50 Suits to Clean - Up, at \$6.25

\$11.25 Suits to Clean - Up, at \$5.62

\$13.75 Suits to Clean - Up, at \$6.87

\$12.50 Suits to Clean - Up, at \$6.25

\$10.25 Suits to Clean - Up, at \$5.12

\$17.50 Suits to Clean - Up, at \$8.75

\$20.00 Suits to Clean - Up, at \$10.00

\$25.00 Suits to Clean - Up, at \$12.50

\$50.00 Suits to Clean - Up, at \$25.00



Clean-Up of Men's  
Shirts, 75c

Special group of men's and  
young men's broadcloth shirts  
with collars attached. Plain  
or in fancy patterns. Sizes  
14 to 17. Sold from 98c to  
\$1.10. Clean-Up  
Price

Group of Dress  
Shirts, \$1.00

Broadcloth in plain white,  
tan and figured patterns; col-  
lars attached; colors guaran-  
teed. Sizes 14 to 17. For  
Clean-Up  
Days

30 Union Suits at  
50c

This group in small sizes  
only. Eerie and bleached gar-  
ments in short and long  
sleeves. Light weight for  
summer. Clean-Up  
Price

Cleaning Up Boys'  
Unions

A small group of knitted and  
dimity boys' short-sleeve and  
long-length unions which  
were reasonably priced 48c.  
Clean-Up  
Days or 3 for \$1.00

10 Boys' Suits  
at \$1.00

A final clean-up of this  
group of boys' Norfolk  
suits. All have two pairs  
of knickers and sold  
from \$5.95 to \$12.50.  
Sizes 14, 15, 16. Final  
Clean-Up  
Price

Small Lot Bathing  
Suits, \$1.00

All-wool bathing suits which  
sold from \$1.98 to \$4.95. To  
close them out, Friday and  
Saturday,  
each

Khaki Play Suits,  
\$1.00

A small group, sizes 10 to 16,  
play suits which sold at \$1.25,  
\$1.50, \$1.75. Priced low for  
the Clean-Up  
Days

Men's Straw Hats,  
\$1.00

Light weight—flexible—  
straws. Sizes 6 1/2, 7 1/2. Final  
Clean-Up  
Days

New Dress and Coat Reductions for the Clean-Up Days

24 Ladies' Coats  
To Clean-Up at  
**1/2 Price**

A final re-grouping and  
re-reducing of our sport  
and dress coats allows  
us to offer them at One-  
Half Price during the  
Final Clean-Up Days.  
Only 24 coats in this  
group, of kasha-cloth,  
twills, broadcloth, sat-  
in and tweed. Regular-  
ly sold from \$8.85  
to \$22.50. Final Clean-  
Up

**1/2 Price**

Group 1, Ladies' Hats to  
Clean Up at 98c

Specialty grouped felts, straws, braids and com-  
binations of straws; newer color shades. Regu-  
larly sold at \$3.98 to \$7.95. Final  
Clean-Up Price

Group 2, Ladies' Hats, 1/2 Price

Crushable close-fitting types in felts, braids and  
straws; cleverly trimmed; formerly priced \$3.98  
to \$8.50. Final Clean-Up  
Days

Clean-Up of Children's Hats,  
98c

New seasonal styles in braids, straws, felts and  
crocheted cloth. Values which sold as high as  
\$3.95. Final  
Clean-Up Price

Clean-Up of  
Dresses  
**1/2 Price**

These dresses which  
sold from \$4.98 to  
\$42.80, are seasonal  
styles, in georgettes,  
satins, crepes, tubsilks,  
rayons and twills. Good  
looking models; popu-  
lar color shades. For  
Final Clean-Up Days  
1/2 Price.

This is an event of phe-  
nomenal values. Don't  
overlook it!



### Final Clean-Up In The Big Main Floor Shoe Dept.

One Special Lot  
Women's Fine Dress  
Pumps

Up to the minute styles; patent,  
satins, and light kid leathers; val-  
ues in this group up to \$7.50.  
Final Clean-Up  
Price



All Peacock Dress  
Pumps Go at \$8.35

If you are needing shoes soon don't  
fail to take advantage of this offer,  
all our fine light kid pumps  
that sell up to \$12.50 go at this  
price

Just 4 More Days of the Big  
Money Saving Sale

So far this has been the biggest sale we have  
ever given in the Shoe Dept. There is only one  
reason for it, and this is: The splendid values we  
are offering.

To clean our stock and make room for the large  
fall stock which will soon arrive, we are making  
one more final cut.

LOOK AT THESE PRICES—

Cantilever and Red Cross Shoes,  
\$9.85

Only a few more days at this  
Clean-Up Price

Ladies' Dress Pumps, \$6.85

Your choice of all our new patterns which sell regu-  
larly from \$7.50 to \$10.00 at this price.

Final Clean-Up

One large rack ladies' fine dress pumps; most all  
light kid leathers. Very good styles, but sizes broken.  
Values up to \$7.50 to clean our stock.  
all go at

Babies' First Step Slippers, 98c

Sizes 2 to 4; patent and light kid leathers. Ask  
to see these.

One small lot children's slippers,  
Clean-Up Price

Here are some good values

Florsheim Shoes, \$8.85

Men! Here is the last chance to  
buy your Florsheim Shoes at this  
price.



All Walk-Over Shoes  
for Men, \$6.85

With shoes advancing every day,  
this is a splendid saving.

One Lot Boys' Dress  
Shoes and Oxfords

Clean-Up  
Price

\$2.98

### Big Dry Goods Reduction for The Final Clean-Up

Piece Goods Specially Grouped for the  
Clean-Up Days

Lot No. 1

A Big Assortment of Piece Goods  
that consists of small assortments  
and colors of high grade merchan-  
dise, well known brands that re-  
talled as high as 75c yard regular  
price.

This group includes the following:  
36-in. Buty Chyne, regular 59c;  
32-in. French Tissue Gingham,  
regular 50c;  
38-in. Brocaded Rayons, regular 59c  
36-in. Lingerie Fabrics, regular 49c;  
36-in. Everfast Fineweave, regu-  
lar 79c;  
36-in. Everfast Shantone, regu-  
lar 79c;  
36-in. Everfast Shantung, regu-  
lar 79c;  
36-in. A. B. C. Plain, regular 75c;  
36-in. A. B. C. Rayalp, regular 75c.  
Your choice of any of the above  
fabrics; Clean-Up  
Price, yard

39c



LOT NO. 2  
Spring Piece Goods

Good patterns in printed chambray,  
plaid rayons, and lingerie fabrics;  
values you can't afford to miss;  
it will pay you to buy several dress  
lengths of these fabrics. Clean-Up  
Special,  
yard

29c

Kid Gloves

Your last chance to purchase the big-  
gest values in kid gloves for the year.  
Black or white, some with contrasting  
trims. Regular values to \$4.98.  
Clean-Up Price

49c

Fabric Gloves

Kaiser's celebrated gloves at a very low  
price! Includes silk, in black and white  
chamoisette, in full range of colors and  
trimmings; regular values to \$1.98;  
Clean-Up,  
pair

49c

Fancy Pillows

Cretonne covered, fancy shapes, all  
boxed. Heart shaped, round, square,  
crescent, oval, oblong. The cutting pil-  
low. Regular 98c values; Clean-  
Up Special

79c

32-In. Dress Gingham

A fine quality Zephyr gingham. Stand-  
ard width, plain shades; checks, plaids  
and black patterns; regular 25c value.  
Clean-Up  
Special

19c

36-In. Cretonne

Floral and bird designs. Ideal for com-  
forters, cushions, etc. A regu-  
lar 24c value; Clean-Up Price

19c

Cretonne Pillows

Good quality cretonne pillows that are  
especially made for outdoor use: porch,  
lawn, car, cuttings or camping use. Regu-  
lar 69c values;  
Clean-Up Special

49c

### The Economy Basement Cleans Up Broken Assort- ments in the Friday and Saturday Clean-Up Event

Men's 15c Hose  
Priced to Clean Up

Long wearing lace socks in black  
and cordovan colors. Sizes 10-  
to 11 1/2. Clean-Up price 15c

Ladies' Rayon Hose,  
33c Pair

Ladies' rayon hose in wanted  
shades with fancy colored arch-  
bells. Priced to  
Clean-Up at

33c



Derby-Ribbed  
Ladies' Hose

A full mercerized hose in light  
colors. Priced low for the Bi-  
Clean-Up Days,  
Pair

19c

Cleaning Up  
1-2 and 3-4 Hose

An odd lot of dark colored hose  
with fancy tops. Priced to move  
them out during the Clean-Up  
Days at

10c

Cream and Sugar  
Sets, 20c

Amber tinted glass cream pit-  
chers and sugar bowls. Priced  
for the Clean-Up Days.  
Piece

20c Set

Granite Stew Pans,  
10c

One-quart and 3-pint granite  
stew-pans priced for  
Clean-Up Days

10c

One 26-Piece Dinner  
Set, \$5.00

Attractively decorated 26-piece  
set. Priced for the Clean-Up  
Clean-Up Days

\$5.00

One assortment of miscel-  
laneous odds and ends  
Clean-Up Price

1c

Days' blouses in light and  
dark patterns. Ages 12 to  
16. Clean-Up  
Price

39c

Decorative crepe paper, as-  
sorted colors. Clean-Up  
Days

5c

Denison's glaze finish  
cups and saucers. Clean-Up  
Price

15c

Men's soft and starched  
collars; most sizes; Clean-  
Up Days

1c

Boxed stationery contain-  
ing 24 sheets and 24 en-  
velopes; Clean-Up  
Price

20c

Priced for  
Tokonabe Japanese three-  
or bulb bowls. Final Clean-  
Up Price

69c

60 yards of embroidery  
and lace insertions. Clean-  
Up Price

14c

32-Inch Rayon  
Gingham, 13c Yard

13c

36-In. Broadcloths,  
17c Yard

Good quality; attractively pat-  
terned with stripes and floral  
designs. Clean-Up  
Days, yard

17c

Clean-Up of Golf  
Bags, \$1.00

Very durable khaki twill golf  
bags with waterproof lining,  
ball pocket and shoulder strap.  
A big Clean-Up  
Value at

\$1.00

Combination Grater  
and Slicer, \$1.00

Low-priced for the final Clean-  
Up Days to move them out. A  
handy and practical utensil for  
any kitchen.  
Clean-Up Days

\$1.00

Men's Dress Straws,  
79c

Sailor style dress straws which  
were unusual values at \$1.00  
each. Now reduced for the final  
Clean-Up  
Days to

79c

Clean-Up of  
Rockingham  
Tea Pots

6-cup tea-pots in dark brown  
and dark blue colors with at-  
tractive beaded designs. Clean-  
Up Price

50c

Clean-Up of Odd-  
Piece Dinnerware  
1/2 Price

A special group of assorted piece-  
ware of discontinued open-stock  
patterns are offered for quick  
clean-up at 1/2 Regular Prices

Special Group of  
Children's Cloth  
Hats, 5c

Both dark and light colors; small  
shapes. Clean-Up  
Price

5c

Children's Dress Lengths

A good quality printed dress pattern  
stamped in geometric and floral designs.  
Marked ready to cut out; assorted colors  
and patterns; regular values 69c; only  
a few left;  
Clean-Up, each

19c

Lamp Shades

Final clean-up of good quality paper  
lamp shades. Beautiful stenciled pat-  
terns. Regular values to 25c; Clean-Up  
Sale,  
each

5c



TWIN FALLS, IDAHO, FRIDAY MORNING, JUNE 29, 1928.

## NEWS OF THE DAY AS CAUGHT BY THE CAMERA



The two busiest men in the Lone Star State are Mayor Oscar Holcombe (left), of Houston, and Jesse Jones, chairman of the finance committee of the Democratic party, who are pictured studying a floor plan of the convention hall. They're proud of the reception Houston has given the delegates and say the local arrangements will set a record for political conventions.



READY FOR ANYTHING — Thousands of spectators witnessed the line of march of these machine gunners, followed by armored-car squads, during the annual review of the Shanghai Volunteer Corps at Shanghai, China. (International Newsreel)



CHANGES — Not her spots, but her style. Monna Palva, star of the Opera Comique at Paris, is trying her hand at less-classical dancing at the Lido. (International Illustrated News)



NOT SO GOOD — Here's a couple of headaches in the making when Jockey Wren and Bouldier missed their jump at Aqueduct steeplechase, New York. (International Newsreel)



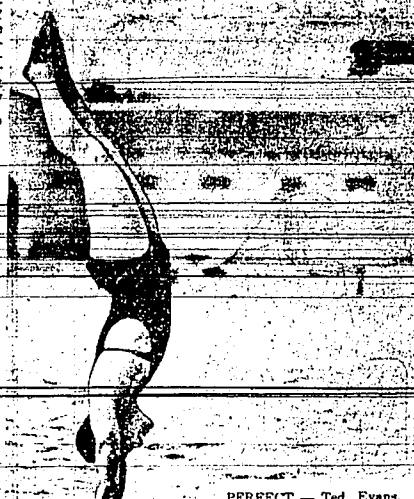
WOULD HAVE WON — If there had been a prize, "Miss New Jersey" in the international pulchritude pageant at Galveston, Texas, would be the holder of the cup for the best looking underpinnings. (International Newsreel)



HEALTHIEST — Elvin Pine, of Lawrence, Kan., aged 17, scored 99.63 per cent to win the State health contest at the State Agricultural College. (International Newsreel)



LEVEL-HEADED — That's "Lady Lindy," Miss Amelia Earhart, who in spite of the world acclaim which is hers for flying the Atlantic in the Friendship, remains utterly unchanged but tremendously excited. (International Illustrated News)



PERFECT — Ted Evans, whose diving form is the best of the Middle West, hails from Wichita, Kan. Ted is shown here at the finish of a perfect jack-knife. (International Illustrated News)



JUST SAWIN' WOOD — Dr. Ivan Bratt, left, of Stockholm, former "Car" of Sweden's liquor supply, saw a wood for exercise. Sweden is lucky to have liquor to guard.



TO A COMRADE — American legionnaires in Rome, Italy, honor the Unknown Soldier of their Italian comrades-in-arms. (International Illustrated News)







## SPORTS

RUTH POLES OUT TWO  
MORE CIRCUIT CLOUDS

Yankees Win Second Straight  
Game Over Athletics, 10-4.  
Hugman Lead by 12 Contests

PHILADELPHIA, June 28 (AP)—Babe Ruth hit two home runs to run his season's total to 30 here today as the Yankees won their second straight over the Athletics, 10-4. The victory sent the Hugmans into a lead of 12 games over the second place A's, and gave them a record of 9 out of 10 at Shibe park this season with one decision yet to be reached tomorrow.

The score—  
R. H. E.  
New York 10 15 0  
Philadelphia 4 10 1  
Batteries: Phipps and Grabowski and P. Collins; Walsh, Earnshaw and Fox.

ST. LOUIS 5, DETROIT 2  
DETROIT, June 28 (AP)—St. Louis Braves climbed to within two games of second place in the American league standing by defeating Detroit here today, 5 to 2.

The score—  
R. H. E.  
St. Louis 5 13 2  
Detroit 2 9 2  
Batteries: Gray and Munson; Smith, Stoner, Van Gilder and Woodall.

CHICAGO 3, CLEVELAND 2  
CHICAGO, June 28 (AP)—Bill Cappel's triple in the ninth inning, scoring Melton, gave the White Sox a 3-2 victory over Cleveland in the opening game of their series today.

The score—  
R. H. E.  
Cleveland 2 14 0  
Chicago 3 8 1  
Batteries: Uhl and L. Sewell; Shinkenship and Owens.

WASHINGTON 4-7, BOSTON 3-8  
BOSTON, June 28 (AP)—Washington Senators divided a double-header with the Red Sox today, winning the first game, 4 to 3, and losing the second, 8 to 7.

First game—  
R. H. E.  
Washington 4 7 1  
Boston 3 6 3  
Batteries: Jones and Kenna; Simmons, Bettlemire and Hofmann.

Second game—  
R. H. E.  
Washington 7 13 3  
Boston 8 14 0  
Batteries: Hadley, Marberry and Kenna; Harris, Morris, MacFayden and Berry.

SUBSCRIBE FOR THE NEWS.

CASSIA CANDIDATES  
MOVING CAUTIOUSLY

C. A. Johnson, State Representative and Former Mayor, Out for County Attorney

June 28—Cassidy and Johnson are feeling their way to the filing counter in the auditor's office in Cassia county, Saturday Presley D. Pace slid his hat into the arena by filing to succeed himself as sheriff—the first and only candidate for that office. On Monday W. A. Richins, a farmer residing near Burley, entered the race for state representative—W. C. Smith of Jackson also having filed for that office earlier in the season. Both are Republicans, as is the case with all other candidates to date.

Nearly every lawyer in Burley, however, has been prosecuting attorney, but each one has seemingly been waiting to see what the others are going to do. Wednesday, however, Charles A. Johnson, former mayor and present state representative, came boldly forward and filed his certificate for protection, thus breaking the spell and opening the way for those who may choose to follow. Johnson has been prosecuting attorney, having served in the early days of Burley. He is a Republican and is noted for his ability to "get votes." Friends aver he cannot be beaten.

A movement is on foot in the second commissioner district to draft Eugene Pickett, present commissioner, to become a candidate for reelection. Pickett has an enviable record behind him and his constituents are loath to permit him to retire from this office, although he has repeatedly expressed the desire to retire from this office. Jesse Gudmundsen and Frank G. Butler, the remaining members of the board, have already filed with no opposition in the field and are expected since general satisfaction with the present board seems to prevail.

CASTLEFORD WOMEN TO  
IMPROVE NEW CHURCH

CASTLEFORD, June 28—The Castleford Methodist Aid met in the church last Thursday. Mrs. J. M. Thomas was chairman of a literary program. The first part of the program was given by the children. The following numbers were given: Piano solo, Mary Jane Thomas; song,

Dorothy Clement; song, Marjorie Rees; reading, Dale Rutherford. Part second: Reading, Mrs. William Rinsert; paper, Mrs. R. W. Gager; book review, Miss M. Thomas. It was decided that the Ladies Aid pay for the building of a cement platform in front and a sidewalk on the east side of the church. It was voted to charge a dollar per member to pay for this work.

Paul Ringert is here from Wyoming and will spend the summer with his parents. A number of Castleford people with their families spent Sunday afternoon at the fairgrounds in Plover where they enjoyed a picnic lunch and social good time.

Another social leader chooses  
Old Gold...when Mrs. Sidney Borg  
makes the Blindfold test

"The charitable activities in which I am engaged make it necessary for me to meet with women at all kinds of functions. I am often invited to smoke, but I smoke so little that my throat protests immediately unless the cigarette is very mild. So it was with particular delight that I discovered Old Gold in the blindfold test. I chose it at once... and from now on it will be my exclusive favorite."

Mrs. Sidney Borg



MRS. BORG was asked to smoke each of the four leading brands, closing her taste with coffee between numbers. Only one question was asked: "Which one do you like best?"



Made from the heart-leaves of the tobacco plant



MRS. SIDNEY BORG... nationally known for her social and charitable activities... chairman of the women's division, Federated Jewish Charities... chairman of the Jewish Big Sister.

What is this quality that tells... even in the dark?

Old Gold's honey-like smoothness... that's the net of it. But this cool and fragrant charm can come only from the heart-leaves of the tobacco plant. No heavy, coarse top-leaves... no withered crumpled-leaves. That's why Old Golds are different... better... why you can pick them with your eyes closed.

SMOOTHER AND BETTER—"NOT A COUGH IN A CARLOAD"

## AUCTION SALE

ONE DAY ONLY

ONE DAY ONLY

30---AUTOMOBILES---30 Will Be Sold One at a Time to The Highest Bidder

Saturday, June 30th, 2:30 P. M. at

All Cars Are In  
Good Mechanical  
Condition

LIND AUTOMOBILE COMPANY

140 SECOND AVENUE EAST

TWIN FALLS, IDAHO

Buy  
at Your  
Own Price

## TERMS:

Sums Under \$50.00 Cash

Sums over \$50.00, 40 per cent down, balance

Monthly  
Payments

- |                                      |                     |
|--------------------------------------|---------------------|
| 1 Ford with box on back              | 2 Ford Tourings     |
| 2 Ford Trucks                        | 2 Ford Coupes       |
| 2 Buick 4-Cyl. Tourings              | 1 Chevrolet Touring |
| 1 CHEVROLET COUPE                    |                     |
| 1 ESSEX COACH                        |                     |
| 1 DODGE ROADSTER                     |                     |
| 2 DODGE TOURINGS                     |                     |
| 1 DODGE TRUCK                        |                     |
| 2 OAKLAND COACHES                    |                     |
| 1 OAKLAND SEDAN                      |                     |
| 1 OLDSMOBILE ROADSTER                |                     |
| 1 FRANKLIN TOURING                   |                     |
| 1 HUDSON COACH                       |                     |
| 1 STUDEBAKER COUPE                   |                     |
| 1 STUDEBAKER ROADSTER                |                     |
| 4 Buick 6-Cylinder Tourings          |                     |
| 1 Buick 6-Cylinder 4-Passenger Coupe |                     |
| 1 Buick 6-Cylinder 2-Passenger Coupe |                     |

Sale Conducted by Col A. E. MOORE,  
the World's Greatest Automobile Auctioneer,  
of Tulsa, Oklahoma.  
Local Auc.—COL. BILL HOLLENBECK.

REMEMBER THE TIME AND PLACE  
Saturday, June 30  
2:30 P. M. at

## LIND AUTOMOBILE CO.

Office and Shop Phone 299

TWIN FALLS, IDAHO  
The Finest and Best Equipped Garage in the West  
BUICK DEALERS

Parts Phone 298

TIMKEN BEARINGS

GOODYEAR TIRES











## Vacation or Outing

Needs for Everyone  
Get Ready Now for Summer

# J.C. PENNEY Co.

A NATION-WIDE INSTITUTION  
"where savings are greatest"

## Vacation Luggage

Smart Appearing, Well Made,  
in Various Sizes to Meet  
Your Needs

### Boys' Long Pants

A new assortment of twists and tweeds in many colors. The season's latest, sizes 4 yrs. to 16—

\$2.98

# Serving You Well-Saving You Most

## With These Dependable Thrifty Values

Only by serving you well can we hope to hold your confidence and Good Will. And these Values will make Service here mean something very definite and tangible.

Every item here mentioned stands for STYLE-Service; and QUALITY-Service; and VALUE-Service, so that every dollar you spend here will prove a real investment.

Boys' Sox  
Complete assortment, all sizes; fancy and plain. Just like Dad's—  
25c Pair

Boys' Dress Shirts  
Beautiful color combinations and patterns; all fast color—  
69c and 98c

### Service to the Entire Country

The fact that the public has encouraged us, year after year, to extend our field of usefulness to new communities makes us realize more keenly that our business is becoming more and more a Service to the entire country.

In the last year the number of our stores has grown to more than a thousand—1024 to be exact—and every one of them is dedicated in good faith to the work of providing greater economies for the home, for humanity.

To serve satisfactorily is the greatest achievement of retail storekeeping. We strive to serve even more satisfactorily with each succeeding day.

J.C. Penney Co.

### Buy Wash Suits Now

#### Newest Styles for Spring

Mothers and boys like these models in the smart new color-effects; Oliver Twist and Sport Novelities.

In staunch Chambray, Pique, Khaki and Jean, plain and fancy combinations. Sizes 2 to 8 years.

Cut full, well tailored and made to our exacting specifications. Exceptional values at the low prices of—

98c to \$2.98

### Dominant Value In the New Suits

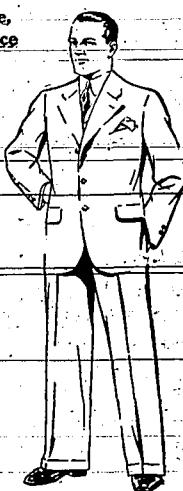
Combining Style, Quality, Low Price

\$1.975

If you want lively style in fabric or model, or if you prefer a more conservative tone, every preference is provided for at the price you want to pay.

We have gone the limit in assembling Suits that first of all, uphold our reputation for giving you Super Clothes at Moderate Prices. See them—that's our advice.

Extra Trousers to Match \$1.975 Suits if Desired, \$4.98. An Unusual Showing in our Feature Suits at \$24.75



### Fulfilling Every Demand for Supreme Dress Shirt Value

### Feature Dress Shirts

Fine Broadcloth Shirts, many made up in Exclusive Original Patterns confined to our stores. There are stripes, well-covered effects or open designs, anything you want.

All Fast Colors, including our famous Vat-Dyed KY-BER cloth shirts. We pay more to have them Vat-Dyed, making these fine shirts fast to Sun, Tub and Perspiration.

\$1.98

Kyber Shirts come in plain grey, tan and blue; Collar-attached and neckband styles, with separate collar to match. Cut full all over; every detail of make is of the best and big values at—



### Your New Suit

Should Reflect Your Own Ideas. Be Sure and See These at

\$4.75

Extra Pants if Desired at \$5.90

"The Collegiate" has excellent Style without being extreme; it has Good Tailoring, Unusual Patterns and Dependable Quality.

This model is developed especially for young men from Wool Twist Fabrics and Cassimeres in the newest novelty effects.

New Grays—New Tans—Fancies—Novelties—Mixtures, anything you want. Just the suit for young men in College, High School or in Business.

Plenty of Other Suits for Men and Young Men, \$18.75 to \$34.75



### Rayon and Silk Full-Figured Hose

Good looks and light weight are wanted in hose. These Rayon and Silk Full-Figured Hose are a selection of colors. 98c

### Is Your Bathing Suit Ready For Vacation Good Times?

Every week-end bag that is packed from now on will include a bathing suit! Surely you need a fresh one—in a becoming color! Our prices make one possible, too.

#### Women's One-Piece Suits

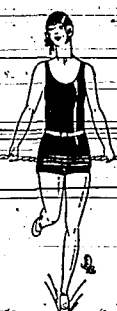
2.98-3.98-4.98

All wool suits—medium, heavy and extra heavy weights. Washable, really swim—or just "dip"—to refresh yourself—there is a suit for you.

#### Women's Two-Piece Suits

2.98 and 4.98

Fancy stripe effects and the popular white shirt with colored trunks—all wool and a range of sizes.



### 2-Piece Bathing Suits

#### Cut Athletic Style

Medium weight, all-wool, white shirts and blue trunks; also fancy club and other striped models.

Exceptionally well-made, shaped and finished, heavy web belt and strong-nickel-buckle. A suit for service, action and long wear.

\$2.98

#### Bathing Suits For Men

Extra heavy weight, all-wool, elastic rib knit suits. At \$3.98

#### Men's 2-Piece Bathing Suits

All-wool shirts and blue trunks; belt and buckle. \$2.98



### Bathing Suits For Boys



Complete assortment of colors and sizes; one and two-piece in cotton, wool and wool mixed. Prices range—

49c to \$2.98

## Frocks of Every Wanted Type

Buy Them Now—For Summer Needs—At These Low Prices

Charming and appealing—every one of these frocks is a delight—for the style, the fabric, the color and the very modest price. You will find this an advantageous opportunity to select a frock or two that will answer your needs.



\$6.90 Black and Summer Colors

Women \$9.90 Misses Juniors

\$14.75

Three small prices that represent big values in our dress department—a few dollars will accomplish much for you these days.

#### Scores of Smart Styles—and

Prices That Make New Frocks an Economy!

It is a pleasure to buy the frock that you have needed—when you find that you can afford exactly the kind of frock you want—for even less than you intended to pay. Come in and see these charming frocks for yourself—the economy of your selection will prove these outstanding dress values.



### Frocks That Win Approval Are of a Variety of Types

Rippling skirts, fluttering drapes, new necklines, girdles and bows—these details make the new frocks charmingly distinctive—softened feminine lines are smartest.

#### Printed Patterns Plain Flat Crepe Georgette—Chiffon

Such color! Pastel shades are so cool looking for warm weather, black and navy-blue are included in the assortment and a fascinating display of gay and conservative prints. A complete range of sizes.

\$19.75

#### The "Last Word" in Style—without Extravagance!

You must see these clever frocks—the very newest modes at a price to tempt the most thrifty.



### Solve the Hosiery Problem With Our Standard Numbers

Many women have already solved their hosiery problem by wearing our high quality numbers. No. 445—a full-fashioned silk and rayon for general wear, Pair . . . . .98c Nos. 449, 447 and 455—pure silk hose in various weights. Pair . . . . .\$1.49

#### College Style In Man's Oxford



The young man will like this Tan Oxford, with its rugged sole and collegiate square toe. \$3.98

#### Men's Sox

Plain and fancy; all colors, all sizes—25c Pair

### Flex Shank Arch Support Shoe

This slipper is stylish to look at, but the arch support prevents foot troubles, and the combination last is excellent for fitting narrow heels. \$5.90

### You Can't Be Happy When Your Feet Hurt

And why suffer with aching feet when you can buy as attractive shoes as these for working hours, scientifically constructed to give your foot muscles proper support.

#### Kid or Patent

If your feet ache and burn black kid is the better choice, but if not we have a variety of models in stylish Black Patent.

\$3.98 to

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