

IDAHO DEPARTMENT STORE

It's "Fall Of The Year" In The Store For Men

THREE SEASONS TOP COATS OF GENUINE CAMEL'S HAIR

A perfected fabric that gives extra warmth at a minimum of weight. Probably the most popular overcoat of the new season. Compare this price \$15.00-Heavier Camel's Hair Coats \$18.95



16-Pound Union Suits That Weigh Up, 98c



Full weight and made right for comfort. Rayon trimmed and honest sized 98c

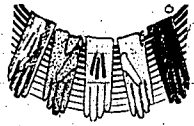
A Better Kind of Fleece-Lined Union Suit, \$1.69

A fine flannel fleece and a good heavy cover. Plum vaunton in shade. Here's a fleece garment that fits \$1.69

Wright's All Wool Union Suits—Why Not Buy the Best \$3.95

Men insist on the genuine Wright underwear. These are labeled all wool and are marked low \$3.95

Men's Fabric Suede Knit Dress Gloves, 98c



A warm, good-looking and most practical glove for any man's street dress with. Colors of gray, tan and brown 98c

Men's 40-Per Cent Wool Stylish-French-Plannel-Shirts \$1.98

For the man who is particular about his outdoor shirts. Soft and fine as dress shirts. Long button front. 10 colors. Seven buttons. \$1.98

Fyntex Better Broadcloth Dress Shirts, 98c



Full weight and made right for comfort. Rayon trimmed and honest sized 98c

A Better Kind of Fleece-Lined Union Suit, \$1.69

A fine flannel fleece and a good heavy cover. Plum vaunton in shade. Here's a fleece garment that fits \$1.69

If you will compare the texture of this underwear and the details of construction you will see why we say it is the best shirt in town for the money. Colors white, tan and gray 98c

C. P. O. Navy Cloth Blue Flannel Shirts For The Outdoors, \$2.98

An extra heavy and extra warm with two big pockets. Made of genuine navy cloth. One of the best shirt values in the country \$2.98

Men's All Wool Fancy Cricket Sweaters \$2.98



Good Looking Outing Flannel Pajamas For Cold Nights, \$1.49



I. D. Hose Values for Men Are Better



All weather interlined dress hose 25c
"Semi-Tan" and "Mechanic" with the triple heel and toe 2 for 45c
Franklin fancy wool hose 49c
Fancy rayon and silk hose 49c
Duro silk 12 strand hose 49c
Good cotton dress socks 2 for 25c

MEN'S TIES IN NEW PATTERNS

Better sells for the money. Patterns of marked correctness 49c to \$1.00

THE HIGH SCHOOL BELTS ARE IN, 90c

Blue and white reversible. Best grade felt. The hat that's endorsed by high schools and colleges everywhere 90c

All Wool V-Neck Sweater Coats of Quality

Something new in our wool sweater coats. Re-lined patterns copied from the English styles. Fall and winter weights. Just compare \$1.08

You will like these sweaters because they are extra warm and heavy for this price. Silk frogs and military collar \$1.49

Jack Scott's Honest Scotch Quality Sweater Coats

A 50 per cent wool garment with two button pockets and V-neck that gives you "way" more for your money. Dark browns and grays \$2.09 are all new \$1.08

Men's Outing Pajamas of Genuine Teazle Down, \$1.98

For outing of this weight and fineness the price is exceptional. You will like these patterns. They are all new \$1.08

"If It Isn't Right, Bring It Back" A Double Spread Of Reasons For The Crowds At The Idaho Department Store "Business Was Never Better"

Consider and compare anywhere the values listed in these pages from every department of your home store. With four buyers combing New York and other Eastern markets twice a year are these results possible. All of our plans and all of our labors were pointed to giving you better values, lower prices, finer assortments of goods that Twin Falls people are interested in for the last four months of the year. This business was built on better value given against any and all competition. Compare our offerings and follow the crowds and you'll see the results of months of intensive negotiations. And don't forget—"If It Isn't Right, Bring It Back."

Visit The Ready-To-Wear Shop — It Will Repay You. The Prices Will Suit You. The Styles and Assortments Will Be a Big Pleasant Surprise To You. Compare —

The Outstanding Value and Style Store for Ladies' Millinery

Children's Winter Coats with Mandel Collars Priced Way Low

Warm, durable little coats. Full lined. Tans and greens. Mandel collars. Size 2 to 16. All at one price. Compare \$3.00

Come in and try on some of these best little felt and velvet combination coats designed for fall. We specialize in brown tones and large head sizes \$1.08

Challenge Values in Children's Coats \$5.90

Heavy all wool materials in rich autumn shades. Mandel collars. Sizes 4 to 12. Compare this quality \$5.90

All Wool Slip-Overs Make Better Sweaters at This Price \$1.98

Round necks and V-necks in lots of smart patterns. This all-wool quality is outstanding. Sizes 22 to 36 \$1.98

There is a Swagger to These Wool Slip-Overs for Women \$1.98

V-necks predominant in this assortment. This pattern is well represented in the fall mode \$1.98

Silk Striped Brassieres with Elastic Insets 25c

Medium widths that do fit. Good looking designs and good materials 25c

Warner's Finer Grade Wrap Arounds 98c

Designed by Warner with two elastic panels and a layer for additional support. Front opening \$98c

Bigger Assortments of New Fall Coats Individually Selected

If you want a stylish and serviceable garment at a reasonable price just consider this big assortment of boleros and fine wool mixtures at these low prices.

Better Dress Values Because Each and Every Smart Garment in This New Showing Was Personally Selected. \$9.90 and \$11.90

Dress values are hard to compare until one sees the additional dash and smartness of a personally handpicked selection. This group is representative.

Boys' 14-Inch Black Elk Boots \$4.95

Boys' 14-inch black elk boots \$4.95. Boys' 14-inch black elk boots \$4.95. Boys' 14-inch black elk boots \$4.95.

Visit The Main Floor Shoe Dept. — An Outstanding Department Offering The Newest First in High Grade Footwear

The Very Best of Ties. A beautiful \$1.08

TRESSA

One of the newest fall numbers, shown in rich black velvet. Full lined. Large collar. Heavy buckle over instep. High spike or Cuban heel. Full length toe piece \$3.95

CHILDREN'S SUCCESS SCHOOL SHOES

For style, comfort and activity we can recommend this shoe. Made over the foot form last which gives the foot plenty of room. All leather construction. Very best quality leather soles. Your choice of snake, elk, tan or black calf. Sizes 5 to 8 for \$1.05

Sizes 9 to 11 \$2.25

Sizes 11 to 12 \$2.45

Compare These \$1x90 Sheets 73c

Compare for weight, for fineness of count and for absence of starch or filling 73c

BOYS' HEAVY CORDUROY LONGIES FOR SCHOOL \$1.98

Sizes 6 to 12. A better name because it is made of a heavier cord. Color brown \$1.98

Boys' New Fancy Part-Wool Slip-Over Sweaters \$1.49

Compare these boys are wearing. Heavy quality. That mothers appreciate at this price \$1.49

Boys' Belts

Boys' fancy genuine leather belts with the Basement for \$1.08

The Economy Basement

More Definitely in the Lead Than Ever With Super Values in Staple Merchandise for the Whole Family. COMPARE

36-IN. CHALLENGER IN PATTERNS SMACKING OF THE MODERNISTIC 15c

Not just a few at this price but about twenty patterns to select from. Compare 15c

A Finer Cotton Crepe for 25c

Designs and details of patterns. Modernistic patterns. Flowered patterns and stripes. Compare 25c

9 Shades in a Heavy Rayon Alpaca 29c

A 36-inch cloth now a permanent feature of our basement price goods department. Just compare this quality and this price. You'll be surprised 29c

Heavy Outing Flannel Gowns For Children

Plain whites and fancy patterns. Please compare 49c and 59c

New Oliver Twist Suits for Little Boys 98c

Broadcloth tops and heavy warm pants buttoned on. Assorted color tops. Attractive styles for 98c

Extra heavy rubber baby pants sold here for 45c

Compare These \$1x90 Sheets 73c

Compare for weight, for fineness of count and for absence of starch or filling 73c

Boys' Heavy Corduroy Longies for School \$1.98

Sizes 6 to 12. A better name because it is made of a heavier cord. Color brown \$1.98

Boys' New Fancy Part-Wool Slip-Over Sweaters \$1.49

Compare these boys are wearing. Heavy quality. That mothers appreciate at this price \$1.49

Women's Silk Striped Autumn Weight Unions 49c

A wonderful little garment for the money. Low price. 12 colors and knee length. All sizes 49c

Finest Combed Yarn Silk Striped Unions For Women

So soft and silky in feel and appearance. So well made and comfortable it's like a high priced garment. All sizes \$9c

GEM SUEDE OVERALLS FOR MEN ARE BETTER BECAUSE

They're pre-shrunk, reinforced pockets, extra heavy pocket button, better cut, separate safety watch pocket, rib pocket, heaviest hardware \$12.25

Men's Outing Flannel Pajamas 98c

Two piece outing pajamas in a medium weight flannel. Fancy patterns. A dandy garment for the money 98c

The Basement sells white elastic in 1/2-inch and 1-inch widths for 2 yards for 5c

Men's fine polo elastic garters, wide web and single grip for 19c

Men's fancy genuine leather belts sell in the Basement for 39c

Genuine Italian, Dinar Pipes, with rubber bit for 25c

Finest Quality Imported Bulbs Can Now Be Attained in the Economy Basement

Single white hyacinths. Colors of white, blue, red and pink. For outdoor planting. Each 5c

Early double tulips for indoor or outdoor planting 2 for 5c

Darwin tulips for outdoor growing. Flower in May and June 2 for 5c

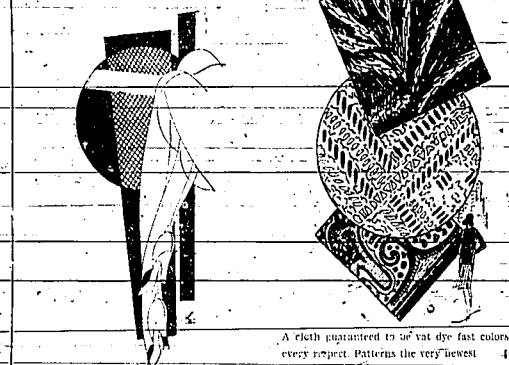
Chinese Sacred Lilies for indoor growing 10c

Paper white Narcissus for indoor growing 5c

A Big Dry Goods Department That Gives You Style First, Better Values, Lower Prices All In One

I. D. Full Fashioned Hose Is Strikingly Handsome Printed Broadcloths 49c

Or at least our customers say it is, for the sale on this number has tripled in the last 12 months. It wears, it looks well and it comes in lots of colors 49c



That Famous "Peacock" Silk To The Top Hose, \$1.49

A full fashioned service weight designed for ultra-smartness and longer wear. A full range of new fall shades \$1.49

The I. D. Pointed-Heel Semi-Chiffon Weight Is a Real Bargain, \$1.49

For the woman desiring finer texture and lighter weight combined with extra wear this hose is suggested. Ask the salesman to show you 36, 37, 38. You'll like it \$1.49

Children's Extra Fine Mercerized School Hose, 25c

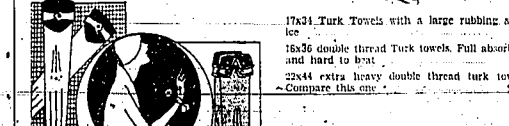
You may have this in either the narrow or the wide style. Lots of colors 25c

Wool Mixt Anklets in Fancy Patterns.

Just the thing for crisp Autumn days. Sizes for girls and women. Our price 49c

Ladies' Washable Fabric Gloves for Less

Imported novelty cuff gloves correct in last and low in price 50c



"Durtex" A Better Imported Fabric Glove

As good as most 98c qualities. The styles are exceptional. All sizes and colors 79c

If You Like Good Candy

Eat Martha Washington candy, sold here exclusively—Home made candy, always fresh. Half-pounds 89c, Pound boxes 79c

Better Blankets, Any Size, Any Quality, Any Price Here are a few examples

A Genuine Pendleton All-Wool Double Gray-Blanket

Buy the best and you make no mistake. Especially when it's priced as low as this. Full 42 pounds. It's a Pendleton \$5.95



THE BEST POPULAR PRICED PART WOOL BED BLANKET MADE IN AMERICA

A big, fluffy, heavy, locking pure wool blanket in bright vivid colors. Just compare it all that we \$4.95

70x80 Cotton Plaid Blankets Because They Are Better \$2.49

Not a price blanket but one made by the best mill in the country. Big and heavy. An honest value \$2.49

RAYON BLOOMER IN TOWN FOR 98c

Because it's made from the highest priced 43 gauge detarted rayon yarn made. Because it has elastic top all around, and finally because it fits and wears better 98c

A BETTER MADE, FULLER CUT, SLIP-CLOTH BLOOMER FOR CHILDREN 39c

Sizes 4 to 14 in this remarkable value. Has the extra "full" style "side-way" stretch. Colors white, pink, tan and black 39c

Ladies' Rayon Slips of Extra Heavy Alpaca

For weight of cloth and carefulness of construction this is an outstanding value. Colors of peach, tan, pink, white, black and navy. All sizes 30 to 42 98c

An Exceptional Value in Cotton Bed Spreads 80x105

Pretty striped spreads and a good big size. Colors of pink, blue, gold and green. Compare 98c

Khaki Flannel Shirts-Army Style

J.C. PENNEY CO.

Here Are Splendid Values in Women's Costume Slips

201-203 Main Ave. East
TWIN FALLS, IDAHO



For all kinds of outdoor wear and indoors, too, these are sensible shirts. Made in the Army style with full box pleat down the front, two large pockets and double cuffs for extra wear. Strongly sewn in fully cut sizes. The price is low... quality considered.

\$2.98

* Part Wool

Dress Up for Fall

Smart New Clothes and Accessories
Await You Here at Prices that Mean Savings

In a Wide Selection of Fabrics

Smartly-tailored... with two or ten-inch hems... well-made, of rayon alpaca, non-cling cotton, pongee, rayon jersey, rayon-silk, silk tulle satin, and rayon-and-silk (tulle)... low-priced at—

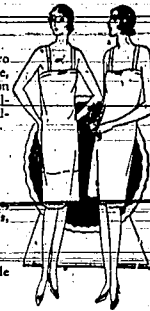
98c to \$1.98

Of Especial Note:

All- rayon Tulle Costume Slips, tailored... white and pastels, 98c

Extra Sizes at \$1.49

Heavy All-rayon Crepe de Chine Slips—lace-trimmed, \$1.98



Warm Lumberjacks

The Kind Boys Want on Cool Days

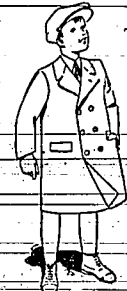
Boys who play outdoors a lot will appreciate one of these. Mothers will appreciate their value. Made of heavy mackinaw cloth with knitted bottom and button sleeves. Two patch pockets and sport collar.



\$1.98

Overcoats

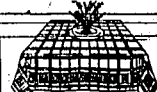
For Boys 2 to 8 Years



The popular boys' double breasted model, made of sturdy Cassimere overcoatings in light and medium shades. Some in fancy stripes, others in good looking overplaid effects.

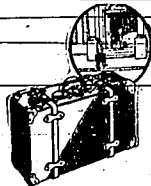
\$4.98 and \$5.90

Mercerized Damask Table-Cloth



Even the simplest luncheon can be a festive occasion if the table is set with one of these colored cloths in fancy pattern. Size 54x54 for

98c



SUITCASES

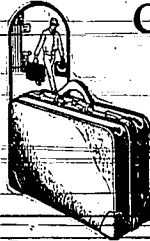
\$4.98

Very hardy suitcases built on wood frames. Covered with cobra grain imitation leather, heavy straps all around. Draw-bolts, good lock-and-hardware—Cloth-lined.

With Special Fold for Shirts

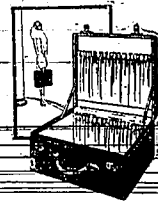
If You're Going Away to School You'll Need a

Gladstone Case



Made of split grain cow-hide leather, with moose grain. High grade brass plated hardware. Partition in center with pockets.

\$9.90

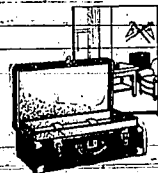


SQUARE HAT BOX

\$4.98

Built on lardwood box covered with imitation leather in cobra grain. All round corners. Rayon lining, pockets in lid and bottom.

Your New Hats Deserve One of These



TOURIST TRUNK

\$6.90

Made of three-ply veneer, fibre covered. Cloth lined with partitioned tray. Good leather handle that will stand plenty of weight.

Holds Everything You Need for School

Outing Flannel

"Nation-wide" brand—white, also fancy checks and stripes. Well-liked for its splendid wearing quality. 36 inches wide. Yd. **17c**

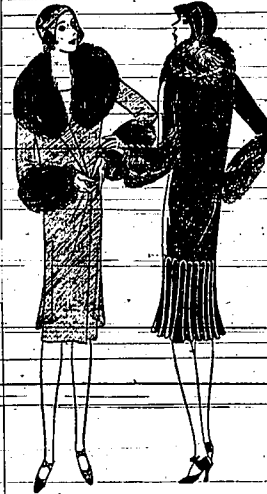
Asturdy Flannel

A sturdy grade of soft white outing flannel. 27 inches wide, for night-gowns and infants' wearables. Yard **15c**

Lavish Fur Trimmings Distinguish Fall Fashions in

COATS

and flares are given prominence



While the straight line is still of considerable importance, many of the smartest coats for the new season show low-placed flares and tunic effects that are decidedly smart. Smooth-finish materials are favored... and long haired furs. Do come in to see these charming versions of coat fashions for this fall and winter.

The size-range includes Coats for Women, for Misses and for Juniors

\$24.75

Fall Styles for Men

Now on Display

A visit to our Men's Clothing Department at this time will prove both interesting and profitable. Our new arrivals in Men's Fall Suits have everything to recommend them—style, quality fabrics and finished workmanship... and an especially fine selection of shades and patterns to choose from.



Values That Reflect the Tremendous Buying Power of Our 1400 Stores

This three-button, single breasted model with notch lapel jacket in fancy stripe effects... and in the season's favored shades of tan, grey and brown. Finest too, including blue-velvet and blue-and-white pin stripes.

\$24.75

Extra Pants at \$5.90

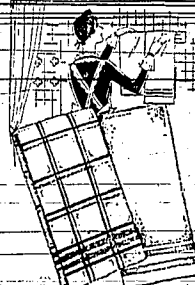
Other Men's Suits at \$19.75 and \$24.75. Extra Pants at \$4.98 and \$6.90.

72x84 All wool comforters. Fancy patterns. **\$3.98** Each **\$5.90**

70x80 Heavy part wool fancy Blankets **\$4.98**

How's Your Towel Supply?

Fill Your Needs with These Large-Size-Absorbent



BATH TOWELS

at only

25c each

Double terry-towels... made for service and satisfaction—priced for savings! All white or with colored borders, others with colored stripes and block patterns. Size 22x44 inches.

Sheeplined

Moleskin Coats



They're Sheeplined

These Fine Moleskin Coats



Of the better grade, they're made of heavy quality moleskin with a very fine sheepskin lining. Expertly made with a big warm beaverized collar. Full belted style with four pockets. A great coat for men who work out of doors. Exceptional value at

\$8.90

To keep young fellows warm on cold days, these are practical garments. Of durable moleskin with fine sheep felt lining. Full belted style with four pockets. Beaverized collar. 4 to 10 **\$3.98** 12-18 **\$4.98**

HIGHWAYS SUBJECT OF HAILEY MEETING

Representatives From Six Counties Plan For Construction of Idaho Road

HAILEY, Oct. 3.—Representatives from six counties were represented by GEORGE A. HADLEY, secretary of the Idaho county road commission, in the Boise county court house here Monday afternoon. The object of the meeting was to discuss the matter of organizing a road commission for the construction of a highway from Boise to Yellowstone park. E. W. Sinclair, chairman of Lincoln county, was made chairman and James A. Demont, Jr. of Cassia county, secretary. A. B. Hootch, head, Hailey, chairman of the resolution committee, read the following resolutions which were unanimously adopted: Resolved, that the association be called Central Idaho Highway Association, the general purpose of this association is to construct and complete of state highways traversing the state. That an invoice be prepared through the secretary to Gooding and Elmore counties to join this association and name members and appropriate the executive committee to represent them. The delegates will have a meeting with the state commissioner of public works, J. D. Wood. The counties taking the initiative in the movement are Cassia, Blaine, Clark, Lincoln, Butte and Custer. It was explained at the meeting that a change in the government policy in regard to the highway construction authorized the 400 miles of road in the national highway and about that much more is to be state.

Former Dealer at Oakley Gets Burrely Auto Agency

CASSIA COUNTY HOLSTEIN ENTRIES SECOND AT FAIR

HAILEY, Oct. 3.—Reports to the News—A. M. Seligson, manager of the Oakley Auto company, has been appointed Ford dealer for the Burrely territory. Pending his location in permanent quarters, Seligson is making use of the Ford Ford agency. He succeeded Roy C. Davidson, who has handled the Ford agency here for several years. Davidson has made no announcement as to his future activities.

Disclosed as from



Associated Press Photo
AFTER LIVING in Brookline, Massachusetts, for years, Otis B. Meriweth was disclosed as one of the world war heroes who assisted Sergeant York in the capture of 132 Germans.

MANY BOOING STUDENTS EARN PART OF EXPENSES

COOLIDGE, Oct. 3.—Students in the State Normal at Coeur d'Alene, Idaho, who were booted out of the school by the school board, are earning part of their expenses by working at odd jobs. The school board has voted to boot out of school all students who are not members of the Y. M. C. A. or who are not members of the Y. W. C. A. Several students have special appointments in the administrative offices, the registrar's office, the library and the laboratory. Among them are: Administrative offices, Eula Randall, Elizabeth and Maude Beaman, Kimberly; registrar's office, Norma Robbins, Idaho; Howard Bruce, Kimberly, and home economics, Hope Stearns, Idaho Falls.

BURLEY MEN CONSIDER ORGANIZING YACHT CLUB

BURLEY, Oct. 3.—Special to The News—Plans for forming an yacht club here and the purchase of a small commercial passenger airplane, are now being considered. Dick Hill and E. E. Kusan have been appointed by a group of business men to investigate the possibilities which exist here for the project. It is proposed to buy a 165 horsepower motor launch. The club is to employ a regular pilot. The club is to have a lounge, and party on a fishing school where fishermen and pilots can be taught. The club will be available to club members for short business trips to neighboring cities at the cost of operation and maintenance. According to prospective members of the club, the cost of operating the plane will be about \$15 per hour, and the ship will be capable of traveling from 100 to 130 miles per hour. Financing of the project would be effected through incorporating a stock company, and it is proposed to offer the stock to a group of 40 men as initial organizers and organizers of the club. Quite a number of men here in the city have signified their intention of becoming members.

RITES FOR H. J. CORTNER AT CHURCH IN HAGERMAN

HAGERMAN, Oct. 3.—Funeral services were held at the Methodist Episcopal church today at 10:30 A. M. for H. J. Cortner, resident of the Hagerman territory since 1910, who was found dead at his home east of Hagerman Tuesday morning. Death was attributed to heart failure. Mr. Cortner was 73 years old and was survived by his widow, A. Clara Mrs. Cortner, Lewis, Boise, and a nephew, O. D. Cortner, who are here for the services and a son, M. Cortner, Detroit. Following the services, which was in charge of Rev. J. E. O'Brien, the body was taken to Boise for burial.

Blue Frigate Club met yesterday and discussed plans for a Halloween party to give the Bull Fencing team the spirit shown at the pep rally in the city across the street from the Junior High school.

The Blue Frigate club met yesterday and discussed plans for a Halloween party to give the Bull Fencing team the spirit shown at the pep rally in the city across the street from the Junior High school. The club members were: Dorothy Aulbach, who will be awarded a ticket enabling her to participate with her family; Vivian Fred, second; Charles Skinner, third; and Melbourne Jensen, fourth, each got a personal letter for the season. It was stated that while the junior high sold out \$433 worth of the \$1944 worth of

High School News

If enthusiasm wins games, the Brunst club to give the Bull Fencing team the spirit shown at the pep rally in the city across the street from the Junior High school. The club members were: Dorothy Aulbach, who will be awarded a ticket enabling her to participate with her family; Vivian Fred, second; Charles Skinner, third; and Melbourne Jensen, fourth, each got a personal letter for the season. It was stated that while the junior high sold out \$433 worth of the \$1944 worth of

Ready-to-Wear

—at—

Booth Merc. Co.

Ready-to-Wear---
Ready-to-Use---

That's our purpose and again OUT-OF THE ORDINARY AND BETTER. To preserve one's individuality means something different and to get one something different we search the great markets here and there. A different dress or coat or hat or it may be a purse or gloves, even a handkerchief or yet, a gift piece of some odd bric-a-brac, one finds them here DIFFERENT and remarkably reasonably reasonable in price.

LOVELY and SMART
are these
DRESSES
\$14.75

Paris-inspired models with the style features of the moment—molded hiplines, circular skirts, lingerie touches. For the smaller figure these, youthful models are most becoming.

An added attraction is the lovely quality of silk and the remarkably fine workmanship not ordinarily found in dresses at this price.

Charming New Home FROCKS THAT TUB \$1.95 and \$2.50

Yes, indeed, charming. One feels so clean and comfy. Becoming, while appropriately dressed. Pretty new tub-fast prints in flairy styles. They are different, fit nicely, too.

Leatherette Coats Children's and Ladies' ALLIGATOR SKIN COATS IN COLORS Nothing turns a raw wind better—or keeps out wet weather. Soft nap lining. Excellent for school and street. Ladies \$7.95 4 and 6 years \$4.50 6 to 12 years \$6.50

VALUABLE FURS trim these COATS \$59.75 and \$69.75

One must be Corseted— Properly Corseted --to be sure.

Molded-figure styles demand corsets. Gossard with a type for each figure answers the question. Soft supple materials, properly shaped, form-fitting lines. Gossards are supreme as the women of fashion know. Reasonably priced.

Fashionable indeed with great soft fur collar that of the richly kind—fluffy colors that frame a lustrous broadcloth—revolves in their beauty. Each one is different. Each one of distinctive line.

RICHARD HUDNUT Toilet Preparations Fine preparations for the skin, dainty fragrance—subtle perfume. The most delicate skin can use them. What one wants is here.

Choose Your WINTER BATTERY CAREFULLY!

Cold weather makes ordinary batteries "lay down on the job"—but Riversides stand up in the coldest weather.

The New Riverside "Winter King" delivers quicker power for winter starting.

Riversides "stand up" because they are specially designed and built to deliver exactly the correct electrical power in either winter or summer.

The new Riverside Winter King spins your motor much longer than other batteries—yet costs less for all cars.

THE NEW RIVERSIDE "WINTER KING" FOR FORDS AND OTHER LIGHT CARS

2 YEAR GUARANTEE 13 PLATE \$7.97 LIBERAL ALLOWANCE For Your Old Battery

Other Sizes From \$7.50 to \$12.70

Montgomery Ward & Co. ELKS BUILDING PHONE 29 TWIN FALLS, IDAHO

Booth Merc. Co.

WOMEN RAISE ASSOCIATION FUNDS

West End City Goes Over Top in Campaign—Adult Councils Report Shows

TWIN FALLS, Oct. 3.—Mrs. C. M. Merrick, chairman of the Adult Council of the Young Women's Christian Association reports that West End City has gone over the top in its campaign for raising funds for the expenses of the district for the coming year. A number of pledges were made by local organizations and individuals to be turned in to the local secretary in the near future. Those who attended the dinner at Twin Falls Wednesday evening were Mrs. Merrick, Miss Lola Rudy, advisor of the local group of West End City, Mrs. Virginia Van Hatten, Mrs. E. M. Tomlinson, Mrs. James Miller, Superintendent M. M. Van Batten and Mrs. E. C. Kelly.

The regular meeting of the adult council will be held here October 19 and 20. The regular meeting of the adult council will be held here October 19 and 20. The regular meeting of the adult council will be held here October 19 and 20.

Mrs. Charles D. Fletcher will leave Sunday for the Columbia River branch of the Women's Foreign Missionary society of the Methodist Episcopal church. Mrs. Miller will go to Columbus, Ohio, to attend the 60th anniversary of the founding of the city.

Mrs. Barbara Suchan, 74, died Monday morning at the home of her daughter, Mrs. Harry Wilson. Her husband died in 1925. She was buried Tuesday morning in Chicago for burial.

Students of the senior class have elected Raymond Pulley, president; Lois Smith, vice president; Vincent Hunt, secretary; Buddy Hyde, treasurer; and Eunice Ewert, council member.

MARRIAGE UNITES COUPLE AT HOME IN AMSTERDAM
AMSTERDAM, Oct. 3.—Miss Margaret Peters and Stanley Strickling were married here at the home of the bride's parents, Mr. and Mrs. Gerrit Peters, Wednesday afternoon. The ceremony was performed with Rev. John E. Walpole, Rogerson, officiating. Guests included Mr. and Mrs. Gerrit Peters, Mrs. James Peters, Mrs. and Mrs. Charles Strickling, Wayne Strickling and Rev. and Mrs. Walpole. Following a luncheon served by the bride, the couple left by auto on a three weeks' trip to Portland and other coast cities.



Bessie Love, Ford Steiling and Raymond Hackett in "The Girl in the Shoe" now showing today and tomorrow at the Idaho Theatre.

Theatre

Moore Brothers Appear in All-Talking Feature

Bringing film fans their initial opportunity of seeing—and hearing—the three Moore brothers, Tom, Owen and Matt, in one feature, "Side Street" is now playing at the Orpheum theatre. Although the Moores are veterans in films, each has chosen to travel his path alone until RKO executives convinced them they had a story worthy of their combined effort. Matt B. Clark, who has a long list of screen successes in his discipular career, has collected new laurels in this, his initial talking picture for RKO.

Besides the three Moores, there is a sterling cast of players, some of whom have gained fame on the stage. Emma Prescott, character actress, and later will see Rev. J. K. Walpole in conducting a series of services.

Mrs. and Mrs. J. N. Orin, Gay, Indianapolis, are at the Orpheum—High school while Mr. and Mrs. Holmquist are in Boise.

Miss Clara Langland girl reserve secretary was present for the reserve meeting at the high school Wednesday afternoon and gave a talk to the members on "Arctic". The meeting closed with the singing of two reserve songs and Barbara Jane Rugg gave a talk on "The next meeting will be October 11."

Miss Bell, Cecil Deimey and Ruth Sice have been elected yell leaders for athletic events by students at the high school and will serve during the first semester.

spending the last year in California, will return to Rogerson about October 8.

NEW-FREIGHT DEPOT TO RISE AT BURLEY
Company Prepares to Build Modern Type of Brick and Concrete Structure

BURLEY, Oct. 3.—Special to The News—Bids and plans have been placed under the old frame freight depot, here preparatory to moving it several hundred feet west where it will be used to take care of freight shipments pending the erection of a new reinforced concrete and brick depot building.

ROBERSON TO TAKE PART IN AFFAIR FOR TEACHERS
ROBERSON, Oct. 3.—The reception for teachers of schools of this district will be held Friday night in Hollister. It was announced here today. Guests of honor will include teachers from Rogerson, Amsterdam, Boulder creek, Hagard, Springdale and Hollister. All residents of the community are invited to attend the affair.

Mrs. John Jagger and children returned recently from Mountain Home where they visited relatives.

Word has been received here that Mrs. E. B. McCorkle, who has been

14 WOMEN OF CLUB AT HANSEN MEETING
Mrs. C. W. Cooner, President
at Gathering of Members of Latawatt Group

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New!
ATWATER KENT
RADIO
SCREEN-GRID
Model 60
Falk-Tingwall
 See Mr. Hopkins in Our Downstate Radio Dept. for Expert Radio Service

7% WITH SAFETY
 Your interest twice each year, payable on January 1 and July 1. An investment with every factor of safety it is possible to obtain.
 Denominations \$100.00, \$500.00, \$1000.00 and \$10000.00.
AN IDAHO CORPORATION operating under and by authority of the Department of Finance, Permit No. 1066.
 For further information regarding this investment, address the
Union Investment Co.
 First Security Bank Bldg. Boise, Idaho.

Millions more
stop "dosing" COLDS
 A generation ago, when Vicks was originated, the idea of treating colds without "dosing" was almost unheard of. Today, the whole trend of medical practice is away from needless "dosing."
 As more and more people turn to this modern external method of treating colds, the demand for Vicks increases year after year.
 To keep pace with this ever-growing demand, the famous "17 Million Jars Used Yearly" was raised to "21 Million" a short time ago. This figure too has been outgrown, as there are now "Over 26 Million Jars Used Yearly"—a jar for every family in the U.S.
VICKS VAPORUB
Now 26
OVER 26 MILLION JARS USED YEARLY

Potato Storage
 Come and see our cellar before you engage your storage.
PALACE SAND AND GRAVEL CO.
 Phone 801 8th St. South.

One hundred thousand tires a day!
 The lights are blazing nightly now in Goodyear plants throughout the world. Every 24 hours these plants deliver 100,000 finished Goodyear Tires. This is almost twice the tire production of any other manufacturer. Yet even this record number is not enough to supply all the people who want Goodyear Tires! Are you enjoying the advantages of the tire so superior that it commands this unparalleled favor? Better do so—it pays. That is why it is true this year as for fourteen years past that "More people ride on Goodyear Tires than on any other kind!"
GOOD YEAR TIRES and TUBES
SPECIAL PRICES
 On All Sizes and Types of Goodyear Tires
Lind Automobile Co.
 "THE FINEST AND BEST EQUIPPED GARAGE IN THE WEST."
 Office and Shop Phone 299
 Tinkler, New, Repature and Hyatt Repair Distributors.
 Park Phone 288
 Official Bosch Magneto Sales and Service Station

STOCK MARKET HITS TOBOGGAN SUDDENLY Wide Open Break Comes to Exchange With Startling Result Late in Trading

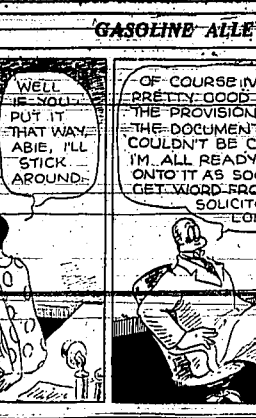
MARKETS AT A GLANCE NEW YORK Oct. 3.—Stocks: Weak; general stocks drop to new lows for the moment. Bond: Heavy; general bonds rise to new highs for the moment. Foreign exchange: Steady, continuing to show a slight advance. Cotton: Fair; Southern selling. Sugar: Steady; market quiet. Wheat: Declined; weak flathead market.

By CLAUDE A. JAGGER (Associated Press) (Special to The News)—The wide-open break which many traders have been predicting since early in the fall, but which began nearly a month ago, came with startling suddenness to the stock market today when a heavy flood of buying orders poured into the market. The round-breaking increase of nearly 40 points in the Dow Jones industrial average, announced after the close of yesterday's market, was generally believed to be a sign of a new advance. Operation for the advance, hoping that the market would be able to hold the advance in the week's end, the market figures, most of which were in the hands of the market, were only slightly better than those which were reported yesterday. The round-breaking increase of nearly 40 points in the Dow Jones industrial average, announced after the close of yesterday's market, was generally believed to be a sign of a new advance. Operation for the advance, hoping that the market would be able to hold the advance in the week's end, the market figures, most of which were in the hands of the market, were only slightly better than those which were reported yesterday.



NEW YORK Closing Bid

Am Chem & Div	35 1/2	Goodrich (B) Co	43 1/2	Blount Co	10 1/2
Am Cotton	42 1/2	Grain Processing	10 1/2	Blount Co	10 1/2
Am Paper	10 1/2	Hupp Motor Car	11 1/2	Blount Co	10 1/2
Am Smelt & Ref	10 1/2	Illinois Cent	40 1/2	Blount Co	10 1/2
Am Sugar	10 1/2	Illinois Cent	40 1/2	Blount Co	10 1/2
Am Tel & Tel	24 1/2	Illinois Cent	40 1/2	Blount Co	10 1/2



WHEAT PRICES DROP Grain Prices Decline in Symmetry With Stocks During Last-Hour Trading

CHICAGO, Oct. 3.—Wheat prices declined sharply today, following a similar drop in the stock market. The price of No. 1 hard winter wheat fell to 1.15 per bushel, a low not seen since early in the year. The decline was attributed to a combination of factors, including a heavy supply of grain and a general loss of confidence in the market.



275,000 TURKEYS GO TO MORT FROM IDAHO Association Manager Finds Easterners Eager For Birds From Gem State

PORTLAND, Oct. 3.—A quarter-million turkeys, mostly from Idaho, are being shipped to eastern markets today. The birds, which were raised in Idaho, are being shipped to eastern markets by the Association of Eastern Turkey Raisers. The birds are being shipped to eastern markets by the Association of Eastern Turkey Raisers.



Burley Rotary Members Make Attendance Records

BURLEY, Oct. 3.—(Special to The News)—Individual attendance records of each member were presented at the last Rotary luncheon meeting, which was in charge of Potter Howard, chairman of the attendance committee. Four members had 100 per cent records. Roy Davidson, recently returned from California where he was guest of a tire manufacturing concern as a reward for selling a large volume of tires, gave an account of his trip. Owen McBride gave a vocal solo. Guests were H. J. Jacobs and E. M. Gustin, Salt Lake City representatives of a film company.

Stock Market Averages

Dow Jones Industrial	290.12
Standard & Poor's	112.12
NYSE Composite	112.12
Am. Bond	112.12
Foreign Exchange	112.12

NEW YORK Oct. 3.—(Special to The News)—The stock market today showed a sharp decline, with the Dow Jones industrial average falling 40 points to 290.12. The decline was attributed to a combination of factors, including a heavy supply of grain and a general loss of confidence in the market.

CHICAGO LIVESTOCK MARKET

CHICAGO, Oct. 3.—Livestock prices were generally lower today. The price of No. 1 heavy hogs fell to 12.00 per cwt, a low not seen since early in the year. The decline was attributed to a combination of factors, including a heavy supply of grain and a general loss of confidence in the market.

Potato Market

IDAHO FALLS, Oct. 3.—(Special to The News)—The potato market today showed a sharp decline, with the price of No. 1 heavy hogs falling to 12.00 per cwt, a low not seen since early in the year. The decline was attributed to a combination of factors, including a heavy supply of grain and a general loss of confidence in the market.

ATTENTION

We have purchased the potato cellar and warehouse at Hansen known as the Association cellar. We are repairing, remodeling and equipping same with electric sorters, conveyor system which is a position to render you potato growers the best service when it comes time to store your crop. Also ready service in cash buyers of potatoes every day during the season.

MARKETS AT A GLANCE

Wheat	1.15
Corn	0.85
Soybeans	1.20
Cotton	1.10
Sugar	1.10

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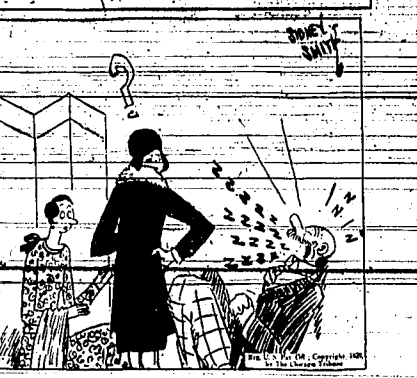
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THE GUMPS - H-O-I - H-U-M-I

The DEVIL'S MANTLE

By Frank L. Packard



Union President



they say something about trying to... Peter stopped abruptly. The redhaired man was sucking at his teeth with irritating persistency. Peter's face flushed.

Want Ads - Bargains - Opportunities

One Cent Per Word Per Insertion

All Want Ads alive and active and they bring the buyer. Please be... WANTED TO BUY FLAT-TOO DESK. Phone 1212.

For Sale - Real Estate. 40 ACRES, 3 MILES EAST, 1 1/2 MILES south of Hazelton. Write or call J. O. Payne.

For Rent - Furnished. ROOM, CLOSET IN. PHONE 147. ROOM AND BOARD - 225 5TH AVE. Phone 815.

For Sale - Miscellaneous. ATWATER-KENT RADIO FOR SALE. Call 1522-W.

DIRECTORY

Professional ATTORNEYS SHAD HOGGIN, Rooms 4 and 5, Bank & Trust Building, Phone 6.

WANTED TO BUY FLAT-TOO DESK. Phone 1212. WANTED TO BUY A SMALL BOAT. Edwin Damman.

FOR SALE - REAL ESTATE. A BARGAIN FOR SOMEONE - 130 acres A. land near Jerome. Terms, \$2000 cash, balance \$100 per year.

FOR RENT - FURNISHED. ROOM, CLOSET IN. PHONE 147. ROOM AND BOARD - 225 5TH AVE. Phone 815.

FOR SALE - MISCELLANEOUS. ATWATER-KENT RADIO FOR SALE. Call 1522-W.

Professional ATTORNEYS SHAD HOGGIN, Rooms 4 and 5, Bank & Trust Building, Phone 6.

Associated Press Photo

MRS. ELLA A. BOOLE, Brookhaven, New York, who collected her husband's remains, was a member of the Women's Christian Temperance Union, at the fifty-fifth annual convention in Indianapolis.

should have been a dozen years ago... Peter laughed out mirthlessly again. They were laughing for this. "At first, apart from being blind with confusion, I was only a little different to his presence, then they had begun to show signs of avarice, which had later broken out into muttered discontent."

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In Shearer Inquiry

CLARENCE R. WILDER, who was head of the transcontinental company, was killed by a bullet before his plane was starting its investigation activities of William B. Shearer at the Geneva naval conference.

FOR RENT - FURNISHED. ROOM, CLOSET IN. PHONE 147. ROOM AND BOARD - 225 5TH AVE. Phone 815.

FOR SALE - FURNITURE. DAYTON AND CARPET FOR SALE. Phone 1522-W.

FOR SALE - MISCELLANEOUS. ATWATER-KENT RADIO FOR SALE. Call 1522-W.

Professional ATTORNEYS SHAD HOGGIN, Rooms 4 and 5, Bank & Trust Building, Phone 6.

JUDGES AT JEROME FAIR MAKE AWARDS

Officials Select Poultry and Hare Winners; Many Exhibits of Needlecraft

JEROME, Oct. 3 (Special to the News)—In the poultry and hare department of the Jerome fair, judges gave first award to Chris Kinsland for his pen of four barred Rock chickens, and for a cock, Lilly Ambrose won first on cockerel pullet, and pen of four. Harold Cook won first on a hen entered in this class.

Mrs. Brian Jones, Margret Miller won first on a buck and Robert Miller first on a doe under three months. On Rhode Island Reds, Mrs. H. Pritzer won first on pullet, hen and cockerel. H. C. Hayes won first on cock.

O. C. McCall won first in black Schwanen class on a doe exhibited.

Mrs. E. F. Ebert won first on a Bourbon Red turkey gobbler. Mrs. William Schaefer first on a gander.

On Toulouse geese, J. H. May was winner of first prize on Mallard ducks, winning first on drake, duck and pen.

On Chittilla hares, Mrs. C. H. Brinker won first on buck. Mrs. F. L. Hack first on doe, and Arthur Puffer first on hare.

On Wyandots, Mrs. William Fowler was winner of first prize on her hen, cock, and pen of 4 capons. Mrs. A. V. Williams exhibited the prize cockerel, pullet, and pen in this class.

Thelma McCall exhibited a first prize speck and buck in the hares division. Mrs. R. A. Hayes was winner of the first award for a Black Jersey cockerel and a hen in this class.

Mrs. A. G. Giggles on a hen in this class.

Mrs. A. G. Giggles exhibited the best pair of Bronze turkeys, winning first award. Lilly Ambrose won first on a goose and pen of White Zandem geese.

Allyl Stowell was winner of first prize on a New Zealand-Hed-doe.

Mrs. A. G. Giggles won all firsts on his Giant White hares; Mrs. J. Whobrey, first on an Angora doe; H. C. Hayes first on one New Zealand white buck and Arthur Puffer first on one of that class.

Hans Miller won all firsts on his Silver Martin hares.

Margaret Harris was winner of first prize on her Rose Comb Rhode Island red cockerel and pen.

H. C. Hayes won first on both a Leghorn cock and hen. Mrs. Logan Hick won first on the cockerel and pullet in this class, and Chas. F. Bowser on the pen.

John Turner was winner of first prize on the Pennington, Orange-doe.

J. P. McIntyre exhibited a prize winning Ancona cock and pullet.

Mrs. B. Cullen won all firsts in the Buff Orpington class.

In the needlework department, Mrs. J. W. Johnson won first on embroidered pillow case; Mrs. G. W. Blawell on colored embroidery; Fannie Johnson, excelsior trimmed pillow case; Kitty Welteroth, tatted pillow case; Elizabeth Reed, cut work pillow case; Mrs. E. E. Bobler, appliqued pillow case; Mrs. J. W. Johnson, initialed pillow case; Mrs. I. Epperson won first on her lace trimmed bedspread; Pauline Bishop won first on crocheted bedspread; Mrs. A. L. McCallister, first on applique bedspread and Mrs. E. Epperson first on embroidered bedspread.

Hazel Huling won first on a colored embroidery dresser scarf; Mrs. V. Leggett first on white embroidered dresser scarf; Mrs. O. J. Gough, first on crocheted trimmed dresser scarf; Kitty Welteroth on tatted trimmed dresser scarf; Mrs. M. White on cut-work scarf.

Mrs. R. E. Bobler won first on white embroidered towel; Mrs. Arpa on colored embroidered towel; Mrs. J. W. Johnson, lace trimmed towel; Mrs. Arpa tatted trimmed towel; Lorene Johnson, colored towel; Mrs. J. G. Browning, tatted towel.

Mrs. B. Huddleston won first with a colored embroidered runner; Mrs. V. Leggett, first on silk embroidered table runner; Lorene Johnson, miscellaneous; Mrs. C. L. Kelly, tatted runner.

Mrs. C. R. Kays won first. Mrs. J. C. Browning won first on a white embroidered luncheon set, and Mrs. Catherine Lappin, on a colored embroidered luncheon set.

Mrs. C. R. Kays won first on colored linen handkerchief; Mrs. T. F. Gamm

CASTLEFORD PASTOR WILL DELIVER SERMON AT BUHL

WHITE, Oct. 3 (Special to the News)—The Rev. W. H. Buhl, pastor of the Castleford Baptist church, will deliver the sermon at the Buhl Baptist church Sunday evening in the absence of Rev. A. G. Latham who will attend a conference of Utah, Idaho and Northwestern conference boards at Ogden.

Mrs. Ward Brown entertained the Episcopal Guild this afternoon for the first session of the fall season.

Mrs. and Mrs. Robinson entertained for a brief visit with Mr. and Mrs. J. C. Rowland.

Fred A. Crosby, Portland, representative of the Northwest council of the Young Men's Christian association spoke before students of the high school Tuesday in the interest of the Older Boys conference to be held in this district early in December.

Miss Bevie Farnsworth, daughter of Mr. and Mrs. M. Farnsworth, became the bride recently at Logan, Utah of Rev. C. W. son of Mr. and Mrs. H. Cox, Buhl.

Mrs. Lawrence Van Halper was hostess at three tables of bridge Tuesday evening complimentary to Mrs. Otto Parry, Monte Leno, California, first house guest. High score was won by Mrs. Robert O'Hellay and the consolation by Mrs. Otto O'Hellay.

Burley Jury Decides for Defendant in Water Case

BUHLEY, Oct. 3 (Special to the News)—Not guilty was the verdict rendered by a jury Monday in the case of the state against A. J. Doby, charged in prolix court with wrongfully diverting irrigation water.

It was asserted by Castle creek water users that Doby had diverted the water into the channel of a tributary of Connor creek, and had damaged the water and turned it to his own use. A civil action has arisen out of the case, which is to be heard in the district court.

CONSTIPATION THE CAUSE OF BAD SKIN

Get Natural Relief With Kellogg's ALL-BRAN

Did yourself of constipation? The longer it lingers, the greater the poisons it sends through your body and the more it weakens and saps your health and leads to many serious diseases.

The work of constipation shows in the face—pimples, pasty or sallow cheeks, dark circles, it brings headache, causes spots before the eyes, irritates the throat, but you can get prompt relief and prevent it—begin eating Kellogg's ALL-BRAN today.

After all else has failed, thousands have realized their fault with Kellogg's ALL-BRAN. Because it is 100% bran, it is 100% effective. Each bran product brings only "bran" results.

Doctors recommend it—and Kellogg's ALL-BRAN is guaranteed. Just eat two tablespoons daily—chronic cases, with every meal.

Ready to serve with milk or cream. You will like its crispness and flavor. It is recommended by popularable in all shops. Made by Kellogg, in Battle Creek, Mich. Sold in all restaurants, drug stores, and in all grocers.

Kellogg's ALL-BRAN

Screen Grid! and all Latest Features Performance that Thrills You! Prices that Save You \$25 to \$75!

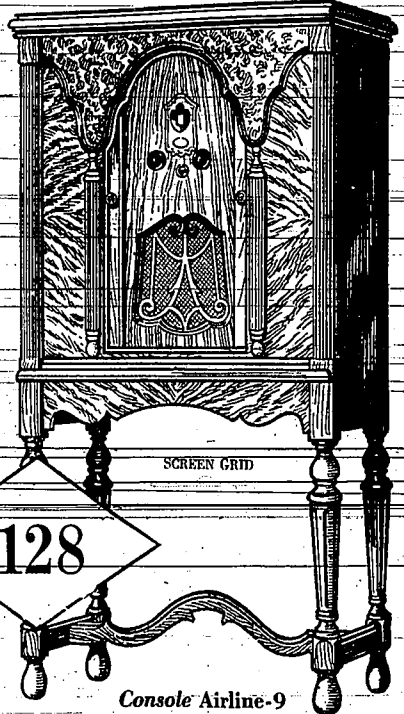
in This 1930 Model SCREEN GRID Airline-9

now on display!

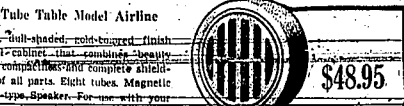
Hear it today at our store!

This handsome ALL-ELECTRIC CONSOLE!...

ONLY comparison... a personal hearing... will convince you of this new 1930 AIRLINE'S enormous new power... new and greater beauty of tone... amazing volume... new simplicity of operation... new selectivity... new cabinet beauty! Every latest feature under RCA and Hazeltine Neurodync and other patents! Performance that challenges comparison with any other radio selling at \$100 more! Hard to believe?... well, don't buy any make till you've proved the statement by seeing and hearing AIRLINE-9—and comparing its low price with others! "Radio's Sweetest Voice" now puts radio entertainment de luxe in your home at unusually little outlay for lasting enjoyment!



Screen Grid Console Airline-9



8-Tube Table Model Airline



NEWEST IN-D. G. SETS ALSO—FREE DEMONSTRATION, DELIVERY, INSTALLATION AND FREE SERVICE CALLS

MONTGOMERY WARD & CO.

Shoshone and 2nd St. North Phone 29 Twin Falls, Idaho

Pepper Schilling

Your grocer returns your money instantly if you don't like Schilling's best. Your statement is enough. He pays you. We pay him. You keep the pepper. And the best costs no more than the next best.

Cloves Coffee Mustard 47 Spices Cinnamon Baking Powder Ginger 52 Extracts Sage Tea