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TWIN FALLS, IDAHO, TUESDAY MORNING, AUGUST 28, 1930.

MEMBER AUDIT BUREAU OF CIRCULATION

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ROSS AND WILSON BACKERS EXPRESS CLASHING OPINIONS

Possibility of Convention Fight Over Prohibition Holds Major Share of Attention at St. Anthony

M. E. BARBER (Associated Press Staff Correspondent)

ST. ANTHONY, Idaho, Aug. 25.—With many delegates particularly from northern Idaho, unmarried, supporters of C. Ben Ross, mayor of Poetello, for the Democratic gubernatorial nomination tonight were claiming success was assured on the first ballot.

The nominations for governor and the possibility of a convention fight over prohibition held the major share of attention, party leaders being plain as day in the selection for other states.

While neither of the two principal candidates personally advanced concrete plans, Ross supporters expected strength in tomorrow's convention which would assure around 20 votes against results of 60 for nomination.

Wilson supporters indicated their preference for the first ballot, but were claiming victory.

Both leading candidates had established headquarters where members of the newly arrived delegations were being canvassed as to their gubernatorial preferences.

Some delegations were under instructions to oppose a "wet" plank in the recently enacted law requiring the voter to indicate his party preference.

Primary Law Comes Up—The state primary law also was a possible subject for some party discussion.

Commissioner of Education "Spikes" Possibility of Himself Being Selected

BOISE, Aug. 25.—Rumor which no official or board member would confirm, but which persisted with the county, for several days, that a candidate two years ago, William Spier, Jr., secretary of the University of Idaho, at its meeting in Pocatello Wednesday, would name W. D. Vincent, now commissioner of education, as president of the university.

On Monday of his own name, Vincent had been expected to be named as president of the board of trustees.

Major Charles H. Bartlett, after the meeting issued a statement expressing his and the council's full confidence in Vincent.

Freeman's name was brought out in connection with Zuta when state's attorney's investigators questioned the number of Alfred J. Lingo, tribune reporter, found a letter Freeman had written to Zuta.

WEIRD ESKIMO RITES INFLUENCE WEATHER MAN IN POLAR LAND

POINT BARROW, Alaska, Aug. 25.—Weird Eskimo tribal rites were being held here tonight, and weather men were watching the weather.

To the throbbing of drums, stamping of feet and noisy chants all through Saturday night, natives of this region joined with natives of the East.

The sailing schooner "C. S. Holden" bringing needed food and supplies to Alaska already has, is expected daily.

NEW YORK MAN PERISHES IN BOAT

NEW YORK, Aug. 25.—A giant boulder loosened by a dynamite blast on the Hudson river, struck the hull of a boat, killing one man and injuring three others.

COLORFUL ASHTON WOMAN SUCCEUMBS

"Whistlin' Lyd," Picturesque Dog Team Musher, Dies of Pneumonia at Idaho Falls

IDAHO FALLS, Aug. 25.—"Whistlin' Lyd," formerly known as Mrs. Lydia Ann MacIntyre Riley, Ashton, Idaho, colorful rider of the dog sleds, died in a hospital here today from pneumonia.

For years when dog sleds were run on the snows of the West, the veteran driver was a familiar figure and her shrill whistle was a familiar sound.

She was 70 years old when she died. She had been married to Peter Riley for 30 years.

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BOARD PONDERS ON KELLY'S SUCCESSOR

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Five Men Seek Nomination For Governor at Idaho State Conventions

NAMES OF TWO DEMOCRATS AND THREE REPUBLICANS have been prominently placed before the political nominating conventions for the governorship of Idaho, today. Left to right: C. Ben Ross, mayor of Poetello, and Asher B. Wilson, Twin Falls, Democrats; John McMurray, Oakley, former Republican state chairman; W. D. Gillis, Filer, attorney-general, and Byron Defenbach, Lewiston, state treasurer, Republicans.—(AP) Photo.



PERUVIAN DICTATOR SURRENDERS HELM

LIMA, Peru, Aug. 25.—Peruvian cruiser Almirante Grau steamed into the Pacific ocean today, carrying into obscurity President Augusto B. Leguia.

The 67-year-old man who led the Peruvian government by a coup d'etat in 1915, and since has ruled the country as a dictator, resigned before dawn this morning in compliance with the demands of a military junta.

Therupon the junta immediately established a new government, headed by General Manuel Pardo, and announced that his policy under the existing constitution would be one of "progress, concord and moralization."

Then the government guaranteed safe conduct out of the country to the former president, and the journey to Callao, port of Lima, began.

The dramatic events which unseated one of the strongest rulers of South America began only a few days ago. Late last week the garrison at Arequipa revolted under the leadership of Lieutenant Colonel Sanchez Cerro, and the revolt soon spread to other districts in the southern part of the republic.

Nothing occurred in Lima, but the city had a restless air yesterday. This grew into excitement when the cabinet, of which Human de Liza was a member, was overthrown.

Approximately 100 children, inmates of the home were left homeless by the blaze.

The fire originated in an upper floor of the home. Many of the children were in the yard when the blaze was discovered about 5 P. M.

They turned in the alarm and employees and boys at the home about those children inside the quarters.

The children tonight were quartered in the abandoned nursery home at the Lane St. Case hospital.

Several children were injured slightly while fighting the flames which raged for nearly an hour.

BOURBONS PREPARE TO LIVE IN SOUTH CAROLINA

COLUMBIA, Aug. 25.—South Carolina's host of office seekers today were prepared to rest their heads with the Democratic platform card with the Democratic platform card with the Democratic platform card.

General interest predominated in the Democratic platform card with the Democratic platform card with the Democratic platform card.

Beyond these contests, nominations are to be made for seven seats in Congress, all state offices, and many county positions.

UTAH MAN DIES UNDER GIANT TRUCK WHEELS

LOGAN, Utah, Aug. 25.—Frank Bracken, 61, road foreman, was killed today by a five-ton gravel truck which passed over his body after he had slipped beneath the rear wheel as he started to unload the truck.

The accident occurred near the Amalgamated Best Sugar company factory.

Governor Myers Y. Cooper, of the truck, said Bracken stepped from an empty truck to his vehicle when he was traveling slowly. There was no other witness to the accident.

Bracken is survived by his widow and three children. He had resided here for seven years.

BLAZE DESTROYS HOME FOR CHILDREN IN OHIO

DELAWARE, Ohio, Aug. 25.—Fire, thought to have originated from the defective wiring, completely destroyed the Delaware orphan children's home here today. No children were injured.

Approximately 100 children, inmates of the home were left homeless by the blaze.

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GRAND ARMY OPENS CINCINNATI SESSION

Ohio City Takes Official Cognizance of 25,000 Visitors at National Convention

CINCINNATI, Aug. 25.—Cincinnati took official cognizance of its 25,000 visitors to the national convention of the Grand Army of the Republic and its allied organizations with a civil reception tonight.

After a day of registering, verifying credentials, reviewing friends and marching the fading lines of blue covered on Mutt hall in company with thousands of wives, widows, sons and daughters of Civil war veterans to receive the welcome of the city and state.

Governor Myers Y. Cooper, a Cincinnati man, greeted them in the name of Ohio; Congressman William E. Glass, representing the Second Ohio district, in the name of the nation, and Vice Mayor Stanley Matthews on behalf of the city.

The veterans, many of whom emigrated from Cincinnati for southern battlefields in 1861, mustered their rank and officers to the command-in-chief Edwin J. Foster, Worcester, Massachusetts, and Mrs. Margaret J. Lewis Bennett for the National Association of Army Nurses of the Civil war; Margaret J. Lewis Bennett for the National Association of Army Nurses of the Civil war; Margaret J. Lewis Bennett for the National Association of Army Nurses of the Civil war.

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CAT, COW AND HOUND CAUSE INJURIES TO TWO MINNESOTA MEN

PIESTONE, Minn., Aug. 25.—The cat and the cow and the dog, in a series of accidents, caused injuries to two men, one of whom is in the air.

Paul Truel was mulling his hazy with pussy sitting by licking her whiskers. There wasn't a spark of electricity or commotion in the air.

Ralph Tyler, a neighbor, and his dog entered the low-barn and then things happened so fast that all was over in the blink of an eye. The dog made a pass for the cat, and the cat leaped to the cow's back, causing the hound to jump, but not over the moon. However, she succeeded in breaking Tyler's leg.

Tyler ran to Thelma's assistance and was clawed and pawed and kicked, suffering scratches and bruises.

REPAIRS CLOSE HIGHWAY

BOISE, Aug. 25.—The Payette highway between Banks and Smiths Ferry will be closed Wednesday for several months, for widening, the state highway bureau announced today. A detour is provided from Horsehead Bend through Montrose, Idaho, and on to Smiths Ferry.

BELOVED WOMAN OF TWIN FALLS DIES

Mrs. W. Zenas Smith Succumbs at Family Home After Lingerin Illness

Following an illness of some months' duration, Mrs. Zenas Smith, 70, of Twin Falls, Idaho, died at her home here today.

Surviving are her husband and daughter, Mrs. W. Zenas Smith, 70, of Twin Falls, Idaho, died at her home here today.

Mrs. Smith was born August 14, 1860, at Rising City, Nebraska, where she resided with her parents until her eleventh year, when following the death of her father, she went to live with her aunt, Mrs. C. M. McElwain, at Hartley, Wyo.

Mrs. Smith was a prominent member of the P. E. O. lodge, devoting much of her time to the service of the organization. She served as state secretary and as state president of the body and was a past president of the local chapter.

RODENT MATELON

But it was in musical circles that Mrs. Smith achieved perhaps her greatest triumph.

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DAHO REPUBLICANS DIVIDE IN CONTEST OVER GOVERNORSHIP

Coalition Announces Intention to Prevent Nomination of John McMurray, Oakley, On First Ballot

PRESTON I. GROVER (Associated Press Staff Correspondent)

IDAHO FALLS, Idaho, Aug. 25.—The Idaho Republicans are divided in their opinion as to whether they should nominate John McMurray, Oakley, former state chairman, in the campaign for the Republican nomination for governor tonight.

The full number of votes claimed has been reported by delegates at the convention which opens tomorrow.

The claim brought a storm of jubilation in the ranks of many supporters. From the management of the former state chairman came the prediction that he would be elected.

"McMurray will be the next governor," Although certain members of the coalition are opposed to the day referred to concede to McMurray the total claimed, representatives of the two camps generally admitted defeat.

Vote Appeals Declined

W. D. Taylor, state chairman general and candidate for the nomination, announced after the report of the caucus that he was prepared to resign private life at the termination of his present term.

"I would not care to return as attorney general for a second term," he said, "but I would like to remain private life at the termination of my present term."

It was some time after a day of protraction mulling that brought forth a coalition of supporters of Olin Stephens, state chairman, and Oscar E. Hailley, St. Maries, lieutenant governor, aimed at the defeat of McMurray as state treasurer, and Oscar E. Hailley, St. Maries, lieutenant governor, aimed at the defeat of McMurray as state treasurer, and Oscar E. Hailley, St. Maries, lieutenant governor, aimed at the defeat of McMurray as state treasurer.

The balance of the ticket is still being formed, but it is generally expected that it would be generally formed tomorrow afternoon.

For McMurray's campaign, said the McMurray forces were prepared to let the caucus go, but they were not prepared to let the caucus go, but they were not prepared to let the caucus go.

Candidates for the balance of the ticket have been more or less neglected during the struggle for gubernatorial supremacy, but a state committee in combination with the heads of the ticket.

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Government Urges Emergency Plans To Aid Parched Area

STOCKMEN PLAN TO PLANT FALL CROPS IN BURNED REGIONS

Agriculture Department Recommends Sowing Rapid Growing Pasture-grass and Hay

GOODY AIMS TO SAVE BREEDING LIVESTOCK

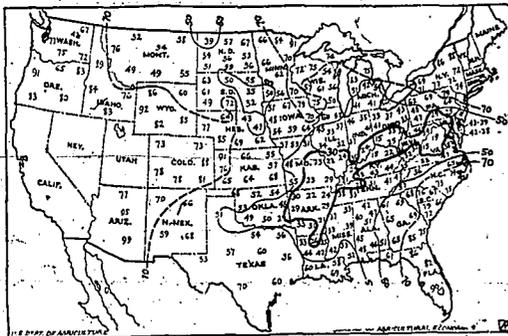
Winter Wheat, Rye and Barley Appear Good Late Autumn and Early Spring Feed

WASHINGTON, Aug. 29.—Emergency pasturing and feeding methods to prevent depletion of breeding livestock in areas where the drought has burned out existing pastures are recommended by the department of agriculture.

Full-sown pastures, quick-growing hay crops and maximum use of roughages are urged by the bureau of animal and dairy industry to remedy the serious feed shortage and get stock through the winter and early spring.

Winter wheat, rye and barley make excellent late fall and early spring pastures. In many localities these crops can be grazed carefully in winter and early spring, then allowed to mature a grain crop.

Rye in South
In the southern part of the corn belt and in the cotton belt locally adapted varieties of rye will make the most pasturage. Rye also is less liable to winter-kill.



This map shows the condition of pasture lands as of August 1, on the basis of 100 as normal.

THEATRES

FIGHT PICTURE COMES TO ORPHEUM THEATRE

Orpheum theatre shows the world's champion-fight picture today only Jack Shinkley and Jimmie Sumlin taken at his Yankee stadium, New York City. Same is added attraction to the regular picture feature.

Appearing in the most exciting picture of his career, Hoot Gibson stars in "Spurs," his latest Universal release.

Packed to capacity with thrills, the action is sustained throughout giving "Spurs" tremendous force as a western romance. Never has Gibson appeared to such advantage as he does in this picture. His rides and fights his way through the film in breath-taking sequences that fairly lift the fans from their seats.

Real Estate Transfers

Warranty deed: Jacob P. Stoll to J. J. Long, 373; lot 7, block 2, Wilmore.

To Do and Return

SEPTEMBER 5TH
From Twin Falls via Oregon Short Line Railroad. Tickets good only in coaches or chair cars limited for return to home destinations before midnight September 5th. Ask local agent for details. adv.

MURTAUGH WOMEN'S SOCIETY ASSEMBLES

Mrs. Edgar Moorman Goes to Helm of Ladies' Aid Society at Annual Election

MURTAUGH, Aug. 28.—Mrs. P. J. Murtaugh and Miss Ruth Brown were hostesses for the Ladies' Aid society Thursday at the home of Mrs. Phyllis Mary Fainey, as president, was in charge of the meeting. Miss Ruth Brown took charge of the following: "A shower was given in honor of Mrs. Fay Perkins Thursday at the home of Mrs. Minnie Pickett. The following persons contributed to the program, which was under the direction of Mrs. Jane Fra. Adamson: Mrs. Minnie Pickett, Mrs. L. C. Kyrle, Mrs. Tom Faller, Mrs. Ava Cox, Mrs. Marie Nelson, Mrs. Chris Christensen, Annie Goodman, Gertrude Roberts, Mrs. Laura Peck. After games and a delicious refreshment were served, a attendance were Mrs. L. O. Kirkman, Mrs. Harney, Mrs. Echo Sinker, Mrs. Bertha May Hartman, Mrs. A. L. Smith, Mrs. Virginia Holting, and Mrs. Racheel Hutchins. Mrs. F. J. Tolman, Mrs. A. C. Christensen, Mrs. Alveretta DeChery, Mrs. Minnie Pickett, Mrs. F. J. Tolman, Mrs. Emma Ebert, Mrs. Ida Brodson, Mrs. Robert, Mrs. Kate Clavson, Mrs. Mrs. Mary Perkins, Mrs. Sylvia Handell, Mrs. Madeline, Mrs. Florence Lee, Mrs. Myrtle Exeter, Mrs. Wilbur, Mrs. Ava Cox, Mrs. Laura Peck, Mrs. Meina Pickett, and Genevieve Rowley.

ACCIDENTS INVOLVE HAILEY MOTORISTS

Cars Driven by Israel Seagraves and Miss Emily Howeth Encounter Mishap

HAILEY, Aug. 28.—Saturday proved to be an unlucky day for two of Hailey's motorists.

Israel Seagraves received severe injuries to his hip when the car driven by Mr. Seagraves left the road and slid off the embankment near the North Park bridge. Mr. Seagraves was driving southward when the accident occurred. Miss Emily Howeth and her companion, Miss Ben Howeth, were bruised and shaken when the car they were riding in hit the side of the bridge just south of Hailey. Miss Howeth had control of the machine on a sharp turn at the bridge. She had just returned from California.

Mrs. Katherine Povey and Quale Place left Saturday for Boise and Beata. They will attend the University of Washington this year. Mart Malloy and family are enjoying a camping trip this week near Red Fish lake.

THE FLORODORA GIRL PLAYS IDAHO THEATRE

Marion Davies' newest all-talking picture, "The Florodora Girl," a story of the Gay Nineties, will be shown at the Idaho theatre tomorrow and Thursday.

An imposing cast is selected for this picture including Lawrence Gray, who played opposite Miss Davies in "Marjorie"; Walter Catlett, the stage comedian, recently seen in "The Pilot" and "George White's Scandal"; Louis John Barling, star of "The Show Off"; Sam Hardy, Nancy O'Brien, Ilika Chase, Vivian Oakland, Joe Proust and Claude Allister and a group of minor players.

The story was written by Gene Markey with additional dialogue by Halpin Broome, Al Hoobler and Robert Hopkins. Harry Beaumont directed. Songs heard in the picture include a reprise of many familiar old popular tunes rendered by a chorus. Lawrence Gray sings the theme number called "My Kind of Man," which was written by Herbert Stothart, Clifford Grey and Andy Rice.

Information is that "The Florodora Girl" depicts the adventures and the romance of one of the members of the "Florodora Sextette," which was the sensation of the year ago. This year of beauties has held more romantic interest than any group of chorus girls in the history of the theatre. It is said on well substantiated authority that all six of these girls married millionaires. Those who have seen advance shows of "The Florodora Girl" report that it is by far the best thing Miss Davies has done since "Little Miss Davies" was done since "Little Miss Davies" and "Quality Street."

INSTRUCTION IN GOLF

John Geertsen, professional golfer, will be at the Country club Thursday and Friday. Call Dr. Smith, 428, or see Mr. Geertsen at Country club for lessons. Adv.

YOUR fire Insurance dollar pays for indemnity for immunity against financial loss when calamity overtakes you.

But that dollar buys so much more than the indemnity it pays for that it ranks as one of the most effective dollars you spend.

Fire Insurance, from the indemnity standpoint alone, is one of the cheapest of present-day necessities. Its cost has consistently declined for many years—even during the period of war inflation.

And this in spite of the fact that insurance services as rendered by the more than 250 Stock companies constituting the National Board of Fire Underwriters—has multiplied its activities for the public welfare and greatly enlarged their scope.

STOCK FIRE INSURANCE

provides engineering and research services to make life and property safer; laboratories in which to test materials and devices—scientific measurement of fire hazards—building construction codes—arson detection and investigation—organized fire prevention—and other voluntary measures designed to lower the fire waste and thereby reduce the cost of fire insurance.

A thorough understanding of what Stock Fire Insurance really means and does—and greater public use of its facilities—will result in a still further reduction of the fire waste and a consequently greater service to the insuring public.

Research and Engineering
Your fire insurance dollar may pay for indemnity only, but for good measure

FLIES carry germs!

Kill Them Quick!
Wolff's Largest Selling Insect-Killer
FLIT

Your CHEAPEST NECESSITY...

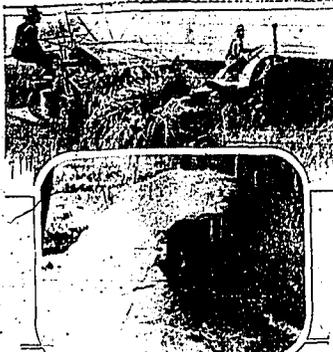
Irrigation Pumps Cheat Drought in Arkansas Rice Fields

1,400,000 GALLONS OF WATER IN DAY SAVE MAJOR CROPS

1500 Pumping Units Draw On Deep Wells To Supply Moisture For 300 Square Miles

SUPPLY FLOWS FROM EARTH CONTINUOUSLY

White Terrific Heat Sears Vegetation in Most of Land, Ricegrowers Make Profits



Rice crop of Arkansas was saved from drought by wells yielding 2000 gallons of water a minute, such as shown below, so harvest (top) will yield an usual.

(By The Associated Press) **TUTT GART, Ark., Aug. 25**—Old man drought was looked before he started in the Arkansas rice belt.

While a blazing non-sensored vegetation over a large part of the United States 1500 pumps or almost as many farms kept crops green in the 30 square miles district of rice growing in Arkansas.

Running the full 24 hours without respite, these pumps draw from the deep underground reservoir beneath the flats an estimated flow of 1,400,000 gallons a day, saving all crops for a major crop.

That's enough water, it is estimated, to supply every person on earth with about three quarts daily. The Arkansas rice territory is flooded during June, July and August, until the crop nears maturity in September.

Scientific Methods
Rice culture as carried on here is the world's most thoroughly mechanized and one of the more scientific types of farming. From the time the seed is drilled into the ground to the spraying until the harvest is hauled to market in autumn, farm animals and hand labor play no part in its production.

It is all tractor, harvester, binder, thrasher, electric and oil engines, with success or failure entirely dependent on the farmer's knowledge of disease and weed control, correct irrigation methods, and efficient rotation.

Rice land is prepared for seeding much like spring wheat land, although the farming implements are much heavier. Water is turned on when the young plants have attained a height of six to eight inches and pumping continues until the heads begin to fill and drop under their own weight. The land then is drained for cutting and threshing.

Many Arkansas rice are home products and have interesting histories. Two of the more popular varieties, Storm Proof and Mortgage Lifter, were developed by J. M. Sachfield of Clifton, Ark., only a few years ago. Other varieties, notably Lady Wright, Ethel and Blue Nose, were developed by Wright of Louisiana, the Burbank of the rice industry.

BUHL REBEKAS PLAN TO KEEP ANNIVERSARY
BUHL, Aug. 23 (Special to The News)—Plans are under way by the local Rebekah lodge for observance of the seventy-ninth anniversary of the order on the 26th of September.

HILLS BROS COFFEE
is as fresh as when it came from the roasters

THE REASON IS—Hills Bros. Coffee is packed in vacuum tins. Air, which destroys the flavor of coffee, is completely taken out of the can and kept out. No air-tight can will keep coffee fresh. But Hills Bros. Coffee in the vacuum pack is always fresh whenever you buy it. The can is easily opened with the key.



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Babson Urges Business Interests To Raise Advertising Quotas in Period of Industrial Depression

Bay State Statistician Declares Practice of Reducing Expenditures to Publisher During Slump to Be Short-Sighted Policy

By ROGER W. BABSON, DABSON PARK, Mass., Aug. 25.—It is a mistake to reduce advertising expenditures merely because sales are slow and profits lower. There is no better stimulant for sales and profits than more and better advertising. Advertisers must cut out all unnecessary expenses at this time, but it is shortsighted policy indeed to consider advertising as an unnecessary expense.

Instead, look at it as the strong right arm of the sales department, capable of being rightly used, of creating profits from seemingly barren fields. Look at it as a vitalizing force in American business, as a key factor in mass distribution and mass production, as a potential stimulant of employment, a creator of new industries, a foundation builder for future business sales.

Advertising Boosts Sales
Ask any business man today what he considers the most important department of his business and nine times out of 10 he will answer "the sales department." And yet business men, who would not think of letting their factories run with broken machinery, are often guilty of active broken tools to their sales forces and expecting them to produce results. A half-hearted or "neverly-qualified" advertising program is a broken tool.

Now, more than ever, the sales department needs every possible support. Liberal, truthful, and well placed advertising is the most reliable tool any selling force can have. In these days of slow sales, extreme competition, and narrow profit margins, the burden on the selling force is greatly increased. The management relies on the sales department to feed the company out of the wilderness.

Management expects sales volume to be maintained at least at a level which will justify continued operation of the factories. It is not fair to put this great burden on the selling force without backing it up with strong advertising support.

It is gratifying to note that the amount of money spent in June for national magazine advertising was 10 per cent greater than for June, 1929. The weeklies showed an increase of 20 per cent, and magazines an increase of 10 per cent, and women's magazines an increase of 4 per cent.

For the first six months of this year the amount of national magazine advertising exceeded the first six months of last year by 8 per cent. It seems that the national advertisers have maintained their budgets at a higher level than have the local business concerns. Total newspaper advertising lineage including both national and local for the first half of 1930 were \$6,082,318 lines in 20 leading cities of the country. This compares with \$5,750,000 lines in the first half of 1929, a decline of around 9 per cent.

Advantages to Local Men
The larger industrial corporations

which advertise on a national scale have come to recognize more fully than have the local business men, the advantages of sustained advertising in times of dull business. Particularly the local retailers, should realize that their greatest selling aid under present conditions is more and better advertising. Especially now that wholesale commodity prices have declined so extensively, retailers are in a position to offer merchandise at attractive price concessions. The retailer is now passing along to the public the savings which he is making on his purchases at wholesale.

In order to increase volume of sales he should tell the public about the savings which can now be made in the purchase of staple commodities. The best way to tell them is through the local newspaper.

Good Goods
Whether the times are good or bad, merchandising success depends upon two principal factors. These factors are: first, good advertising in sufficient quantity, and second, a good product. Much advertising is so poorly conceived, constructed and placed that it is practically wasted. Such advertising harms rather than helps a good product. Similarly, great sums of money in good advertising can be wasted if the product is not good. When you have a combination of plentiful advertising, carefully planned and constructed, plus a good sound product which the public wants, then success will come as a matter of course.

Call for News
Those whose business it is to increase the sales of advertising will do well to look into new fields which have hitherto been unutilized.

For instance, the farmers are at a disadvantage as compared with business men, because their products have not been advertised to anything like the extent that they should. Some progress toward cooperative advertising of various fruits has been made, but very little publicity has been given to the merits of vegetables and other farm products.

Truck gardeners, market men and even the growers of staple grains, could do much toward increasing the consumption of their product by judicious and aggressive advertising campaigns. The "Tom Thumb" Golf course which has recently taken the country by storm; open up another avenue for the alert advertising solicitor.

Advertising has played a major role in the establishment of new industries, such as electric refrigeration, oil burners, new lacquers and paints, radios, automobiles, and numerous others. Other industries now unadvertised and comparatively obscure are awaiting the magic touch of advertising to blossom forth as great new sources of wealth and employment.

Business by the Dabsonchans now registers 15 per cent below normal compared with 7 per cent above normal at this time a year ago.—(Copyright, 1930, Publishers' Financial Bureau.)

FOLK IN NAMPA VISIT RELATIVES IN JEOPHE
JEOPHE, Aug. 25.—Richard and Aline Woods, Nampa, are visiting here with their grandparents, Mr. and Mrs. L. S. Otto. They will remain until Saturday, when Mr. and Mrs. Otto and family will return home with them and remaining Labor Day.

REMEMBER
The U. S. Marine Band
At Twin Falls—Sunday, Oct. 26.
First Time West
In Over 25 Years

FAIRVIEW GRANGERS DISCUSS FAIR PLANS

County Agent Harvey Hale and Fred Bienz, Cedar Draw, Give Addresses

FAIRVIEW, Aug. 25.—Fairview Grange held its regular meeting on Friday evening. County Agent Harvey Hale gave a talk on the exhibits for the fair this fall. A discussion on how the display should be arranged followed. Fred Bienz, master of the Cedar Draw Grange, gave an address. At the close of the meeting lunch was served.

The Misses Rowie and Elsie Kodish were business to the Superior Sun Rays Sewing club last week. The girls will exhibit their work at the next meeting of the Fairview Grange as well as at the fair. They will give their program for the Grange on September 5. A short program was given following the meeting and a contest was held at the close, in which Louise Robertson was the prize winner. The next meeting will be at the Hilde home with Helen Conch assisting. Frank Nighen and daughters motored to Hot Lake, Oregon, on Friday to join Mrs. Miksch. They returned on Sunday. Mr. and Mrs. Priddy, Lakeview,

AVERAGE MEAL 28 1/2 CENTS
WASHINGTON 6/29.—The average price of eating houses' meals for a week for a meal, says the department of commerce.

FOR SALE
Golfette Course Lolo 9 and 10 in Block 23 also good location for other sports. Oil Stations, Storage Tanks, Warehouse and Factory sites. Thousands used by dealing with C. O. FARGO, Farmers Store or Phone 450. adv.

\$2.40
To Idaho Falls and Return
\$2.85
To Blackfoot and Return
AUGUST 27TH.
From Twin Falls on Oregon Short Line railroad. Tickets good only in coaches or chair cars for return to home destinations before midnight of September 1st. Ask local agent for details. adv.

Only one foot specialist in Twin Falls—Phone 810, Dr. Foster. Adv.

THE NEWEST TREND IS BACK TO COAL

Hundreds of thousands of people burn coal—and will continue to burn coal because they know the value of a radiant sustaining heat... because of its year-in and year-out economy... because it leaves no greasy uncleanness on the walls, no tarnishing marks on metal fixtures, and—especially because they know it is absolutely safe.

And now, the developments of the new stoker industry mark the awakening of the coal man to the march of progress. They signify the newest trend—BACK TO COAL. This is why...

The modern stoker gives you the same CONVENIENCE as other fuel substitutes—with the many added advantages of coal. It gives you new coal-saving economies in a fuel whose known economy is not based on "estimates." You KNOW the old economy of coal, and its indisputable savings—now with 1930 methods of firing, you cut former costs still lower... in some cases actually in half.

Before taking the often extravagant claims of competitive fuels too seriously, you owe it to yourself to phone your coal man—let him present this new story and you will be agreeably surprised to learn that you can have the easy convenience of 1930 living with the worry-free advantages of coal.

Phone your coal man... hear his story of a proved SAFE heat and learn why it is the most CONVENIENT, and ECONOMICAL heat for you!



UTAH COAL

"The West's Unequaled Fuel"

"SAY ANN HERE'S THAT OIL I WANT YOU TO START USING!"



CONOCO GERM-PROCESSED PARAFFIN BASE MOTOR OIL

Women who know the pink points of mayonnaise, facial creams, and mechanical refrigerators, are not apt to overlook such a radical improvement in motor oils as Conoco Germ-Processed...

The family car is a big item in every woman's budget, and an oil that lessened motor wear 76.4% over other oils used in the Pike's Peak Tests, protects the investment and cuts down operating costs. Racing motors at Indianapolis and Altona at speeds of from 92 to 120 miles per hour demonstrated stamina and heat resistance of Conoco Germ-Processed oil—something to remember during summer months.

Some say it is idle to discuss technical things with you women. Yet all of you know how a good cold cream penetrates the skin, and seeks the very bottom of the pores.

Well, that is what we mean by the unique moist-penetrating quality of Germ-Processed oil. This splendid motor lubricant penetrates the very "pores" of the metal—and stays there!

So, really, with the other products you buy, you women are better equipped to realize the urgent reasons for changing to Germ-Processed oil, than are the males who will probably read this too.

Now that you know the story, when may we expect you... at the Sign of the Conoco Red Triangle?



Following the Pike's Peak Tests, where Conoco Germ-Processed Motor Oil was tested side by side with three other popular, nationally known oils, the Contest Board of the American Automobile Association issued Certificate of Performance number 2268, comprising 14 points, of which the point below is one.

Point No. 7
"That less oil consumption as shown by the records of these tests occurred with the use of the subject oil."

Ask for the Free booklet, "Pike's Peak Tests Confirm CONOCO's Challenge" at any CONOCO station.

COUNCILMEN LEARN CAUSE OF TROUBLE IN WATER SUPPLY

Harmless Vegetable Growth Responsible For Disagreeable Taste, Superintendent Tells Board

Twin Falls city councilmen, during general discussion that preceded adoption last evening of a resolution requiring application for water agency to post \$3 deposit, found out how Twin Falls city water gets that way.

"It isn't use of too much chlorine that has caused the disagreeable taste in the water for several days," Stanley E. Rayburn, superintendent of water works, told the councilmen. "It is a vegetable growth called algae that thrives in extremely warm weather, and which has been found on investigation in great quantities in Snake river as far upstream as Burley. There was some trouble of this kind for a while last summer, but this year it is the worst we have ever experienced. We have been treating the water a little more than I believe, we have improved it some."

The difficulty is aggravated by lack of water storage capacity, the superintendent said. "If we had storage sufficient to hold filtered water for 24 hours," he said, "I believe there would be no trouble in this regard."

Twin Falls water supply is analyzed by the city engineer every day, the superintendent advised.

More to Stop Loss

In adopting the resolution requiring a deposit for water service, council last night had in mind a measure to prevent what was described as a "considerable loss of revenue from unpaid charges for water service. The measure provides that each applicant for water service in the future shall post a \$3 deposit to be held as assurance of payment of water service charges. If any charge is not paid when due, the measure provides that the water department shall pay the charge from the deposit, customer's deposit, and call upon him to replenish the deposit. If the deposit is not made good within five days after issuance of notice, the water service is to be discontinued and not to be resumed until the deposit is replenished and payment made of the additional charge for resuming service.

The measure is not applicable to customers who for one year past have had no delinquent charges, but it does apply to those who have had in the past, or who shall in the future let their water bills go delinquent.

Council, eliminating from the original text of the resolution the provision requiring posting of \$30 deposit for water service for business use.

The measure is to go into effect in 10 days.

Gas Plants to Be

Before taking any action with respect to a San Francisco concern's application for certificate of convenience and necessity to install, and operate gas plants and distribution system for furnishing light and heat in Twin Falls and nine other Idaho cities, Twin Falls wants to know that the applicant can complete its proposition in a feasible and the certificate will not stand in the way of other applicants in the event the concern should not promptly carry its program into execution.

This was the view expressed by E. M. Sweeney, city attorney, plainly following reading of the application of the concern, a copy of which was furnished to the city by the state public utilities commission.

The city attorney was directed to make inquiry to satisfy the council's curiosity in those respects.

The applicant is Herbert N. Witt, as vice president of Thebo, Star and Anderson, San Francisco engineers and constructors, outlined plans for construction and operation of plants at Twin Falls, Blackfoot, Burley, Twin Falls, Pampa, Caldwell, Payette, Weiser, Moscow, and Coeur d'Alene. The corporation, according to the application, is building 100 similar plants in California, Oregon and Washington.

The utilities commission made public the application in order that protests if any, may be filed and

BREVITIES

On Visit to Utah—Miss Blanche Roy left Monday to visit this week with friends in Salt Lake City.

Leaves Utah Hospital—Mrs. V. C. Ballentine returned Sunday from Salt Lake City where she recently underwent an operation, and is now convalescent.

Confessé Visit—Mr. and Mrs. A. J. Hall and son, Herbert, left yesterday returning to their home in Idaho Falls where they were visiting with relatives here.

Licensed—Roy Montooth, Twin Falls, and Veda Wilson, North Bend, Oregon, obtained a marriage license at the office of the county recorder here yesterday.

Attended Conventions—E. Drake, barber, and S. Clair Stewart, sporting assessor, left yesterday for Idaho Falls to attend sessions of the Republican state convention there today.

Need Man Visit—Frank Lukes, Chicago, president of the Albert Dickinson seed company, on a crop inspection tour of the Northwest, is here visiting R. R. Spifford, western representative of the company.

Here On Visit—Clint Walker, Berryville, Arkansas, arrived Saturday to visit his father-in-law, Mr. and Mrs. W. E. Walker, brother, Clyde Walker, and sisters, Mrs. K. L. Carr and Mrs. E. R. Arment.

Return After Vacation—Newell B. Wright, manager of the Northwest family of Commerce, with Mrs. Wright and family, returned Sunday from a three-day vacation in the Payette lake area and the Sawtooth region of central Idaho.

Guest From Denver—Miss Marjorie Scott, Denver, arrived Monday and is to be the guest of Miss Collette Wright and family at Mountain Home, where both are employed as members of the grade school faculty.

On Trip to Yellowstone—Mr. and Mrs. E. L. Woodard, with Miss Bernice Day, Longview, Washington, who has been visiting Mrs. Albert Wright for the past week, are leaving Yellowstone today.

Arrangements made for hearings.

Too Much Noise

Council has under consideration the adoption of an ordinance against operation of loud speakers, and other noise making devices. It was made known last evening of the city council following reading of a written complaint lodged against loud speakers in the following order of Main avenue establishments.

The city already has ordinances against operation of automobiles with open "cut-outs," and against "loud and annoying" noises, the city attorney advised last evening.

Councilmen expressed their opinion that neither of these regulations would really fit the present instance. A number of cities have adopted general form of ordinance against loud speakers, bangers and other noise making devices, the city attorney advised.

Spraying of hardwood trees in Twin Falls to control insect pest cost \$12,835 this year, according to the fire spraying assessment roll reported to the council by St. Sanderson, commissioner of streets and public improvements, last evening. The charge, which is to be assessed with taxes against tree owners, is 35 cents per tree. This year's total is considerably more than last year's \$8,855 total charge for this service, but it was explained, more trees were sprayed this year than were the same two years.

Sanitation Clerk Cut

Farmers' Service station, corner of Main avenue and Seventh street, advised by Robert M. Allen, chief of the program, obtaining official sanction for cutting the curb in front and eliminating a sharp curve in the driveway leading to the station.

Council last evening authorized payment of only one claim for funds from the city treasury, voting approval of a \$215 bill presented by the Municipal bond in payment for a series of open-air concerts conducted last Thursday.

BELOVED WOMAN OF TWIN FALLS DIES

(Continued From Page One)

greatest prominence. Possessed of a rich contralto voice of unusual tonal qualities together with a thorough musical education, her services were constantly in demand. For many years Mrs. Smith served in the choir of the Episcopal church of Twin Falls and was heard often both in concert and private recital.

Mrs. Smith added to her musical ability a charming personality and a cheerful and wholesome outlook upon life. Coming to this section at a comparatively early date she made many friendships through the years and her acquaintances will mourn her passing.

Mrs. Smith spent the early months of the year in California in the hopes that the change would be beneficial to her health. She returned with her husband some two months ago and had lately been confined to her home.

The body lies at the Whitla mortuary. Interment will be in the Twin Falls cemetery. Arrangements for the funeral will be announced later.

Dry spring weather is expected to cut down the Georgia crop of orchards this year.

Only one Tule—the first bank—has marked financial history since 1884 in Idaho.

An old stone bridge which spans Timber Run near Zanesville, Ohio, has been in use 109 years.

German city boys are being treated as farm hands to compensate for the number of farm hands who have moved to the city.

PLANE PROPELLER KILLS YOUNG HEROIC WOMAN

LONG BEACH, Wash., Aug. 25 (AP)—Mrs. Marion Williams, 23, Astoria, Oregon, was killed when she was struck in the path of an airplane to save a little girl.

Mrs. Williams, walking in the surf at Long Beach, watched C. B. Murray, Vancouver, Washington, pilot of his airplane, turn and head back toward the beach. As he approached, Mrs. Williams saw a little girl near where she thought the plane would land. She ran from the water, seized the girl and threw her to safety. Before she could follow, the plane's propeller struck her.

Good Used Cars

- ALL MAKES — LOWER PRICES
- 1926 Ford Touring \$ 50
 - 1926 Ford Coupe, Reconditioned 125
 - 1926 Ford Pickup, Good One 75
 - 1927 Chevrolet Touring 95
 - 1927 Ford Tudor Sedan 125
 - 1928 Chevrolet Coach 145
 - 1928 Erskine Sedan 345
 - 1929 Dodge Six Sedan 450
 - 1929 Ford Coupe 425
 - 1928 Ford Tudor Sedan 350
 - 1928 Reo Truck 425

See Your Ford Dealer First, It Pays

Union Motor Co.

YOUR FORD DEALER
TWIN FALLS, IDAHO

The Iowa Club of Twin Falls County

will hold a picnic at Bull Park on Sunday, August 31st. All former residents of the Hawkeye State are requested to come and bring their lunch baskets.

HARRY LEVEKE (Pres.)

Harvest Time Will Soon Be Here GET READY NOW!

Link Chain

Files

TOP OPENED Handy Filter and Purifier

Binder Canvas

Water Bags

KRENGEL'S HARDWARE

210-220 2nd Ave. So. Electrical Supplies Twin Falls, Idaho

LAST 4 DAYS

of Ward's Nation-Wide SUMMER SALE

August 22 to August 30

Prepare Now for School

Pens, pencils and inkpots! Hats, shoes and blouses! School will soon be open and young heads must be filled with learning... desks must be equipped and wardrobes replenished... Our Summer sale heralds the return of school days with bargains for smart young people!

The Twelfth

3 DAYS more!

BOYS' BLUCHER OXFORDS, smartly styled with genuine Goodyear welt construction. Extra quality oak leather soles. Lively rubber heels. Sizes 11 to 6 \$2.44

GROWING GIRLS' OXFORDS with trim lines. Made of calf grain leather and trimmed with embossed reptile. A healthful shoe for young feet. 1 3/8-inch heel with rubber lift. Sizes 2 1/2 to 7 \$2.44

Boys! Your Value!

SUMMER SALE PRICE

\$9.95

BOYS' LONG TROUSER SUIT Double and single breasted. 2 1/2" x 2" with vest and two pairs of long trousers. Smartly tailored in wool of quality. Sizes 10 to 12.

MISSIE'S OXFORD STYLES

constructed on flattering lines that give both wear and support. Calf grain leather with intricate trimming detail of simulated reptile. 3/4-inch heel with rubber top lift. Sizes 12 to 2 \$1.98

LITTLE BOYS' SHOES... sturdy handsome oxfords that will stand lots of hard play. Smart looking, too. Sizes 8 1/2 to 11 \$1.49

A Real Value!

SUMMER SALE PRICE

59c

BOYS' CAPS—Well tailored out of pure wool suitings. One-piece and eight-piece tops. Splendid for school.

BOYS' BLOUSES

Summer Sale Price 69c

These little blouses were just made for "real boys." For they're strong and sinuous and a week's schooling or a Saturday's play is all the same to their sturdy seams and weaves and stitches... They come in collar attached styles. Colors and white. Buy several for the school year. Sizes 7 to 14.

Big Values for Boys!

SUMMER SALE PRICE

35c

SUSPENDERS—A worth-while saving. Fancy suspenders with leather ends. Be thrifty—buy now!

Girls' Sweaters

Summer Sale Price \$1.00

There's an air of carefree youth about these rich soft sweaters! Styled with smart "V" and crew necks and long and short sleeves. Autumn colors. Sizes 32 to 40.

Buy Now for School!

SUMMER SALE PRICE

39c

MISSIE'S RAYON HOSE—Plain rib in a choice of colors. Sizes 8 to 12. Buy!

Girls' Hats

At the Summer Sale Price of 98c

Velvets, soft and shapely, drooping brim felts, and of course those nice-wooly-fannel-Flat-Blue... fire brand (bright red). Silvering (light gray). A bargain for 5 to 14 year olds!

4 MORE DAYS OF THESE BARGAINS

Gold Bond Pencil

Regularly Selling at \$2.48

...When purchased with a Gold Bond Pen at \$2.48, The Pen, guaranteed for life, is a \$3 value. This offer of a Gold Bond Pen and Automatic Pencil to match for \$2.48... for a limited time only! Hurry for your latest designs and popular colors.

GILLETTE BLADES with MENTHOL edge. Superior quality. Summer Sale Price. Pkg. of 10 79c

FEBICO TOOTH PASTE soothing and cleansing. Summer Sale Price 33c

LISTERINE ANTI-SEPTIC—A deodorant as well as a delightful mouth wash. Summer Sale Price 69c

PROPHYLACTIC TOOTH BRUSH—A quality latched tooth brush. Summer Sale Price 30c

FONDS' COLD CREAM—"Ivory" a 45-cent value at "Ward's The Summer" 44c

MENTHOL TALC FOR MEN—A delightful after-shaving powder. Summer Sale Price 19c

COMBS—Double-toothed, eight-tooth-colored combs. Summer Sale Price 15c

EVER-READY SHAVING BRUSH—Fully finished rubber set, individual metal-pegged. Summer Sale Price 25c

HINDS' HONEY AND ALMOND CREAM—Regular tin bars. Summer Sale Price 39c

PALMOLIVE SOAP—The dependable quality hand soap. Regular tin bars. Summer Sale Price, 3 bars for 19c

MURKETT'S SANITARY NAPKINS—A one-dollar package. Machine seal-packed. Summer Sale Price 73c

JACK KNIVES—Boggs' dandy two-bladed knife. You'll have to have one for school. Summer Sale Price 50c

Leads the quality field

Budweiser

Barley-Malt Syrup

LIGHT OR DARK RICH IN BODY NOT BITTER

THE GUMPS—EASY COME

Wings Of Love

By Vera Brown

Mrs. Davis sprang to her feet and took both of Jane's hands. "To love having you, you're so pretty, so kind, so sweet, so true, that was the beginning of the first friendly Jane had ever known with another woman."

"I'm asking Jane to come and live with me," Mrs. Davis said. "She's coming over to the apartment tonight. Will you bring her?"

"I'll bring her," Mrs. Harris answered promptly. "And I approve of the idea. You can keep her eye on Jane and she can sort of look after you."

"What Art and Jane visited the study apartment in Brooklyn. He looked shabby and uncomfortable after Westcliffe. But it was a far cry from the place where he had been and Jane was grateful for such a decent place to live."

"I'm not so far from the airport, anyway," Harris remarked. "It seemed terrible to him that Jane should live in such a place. She needed beautiful surroundings, flowers and fine furniture."



TIME TABLES

Schedule of Passenger Trains and Motor Buses Passing Through Twin Falls.

Table with columns for Oregon Short Line, Western Shoshone, Union Pacific Stages, Boise Local, and Twin Falls-Bliss. Includes train numbers, destinations, and times.

Want Ads-Bargains-Opportunities

For Sale Miscellaneous: FOR SALE—FORDSON BEAN car, good one 1926, W. L. Brown, 16 S. Idaho school.

For Rent—Furnished: ROOM FOR RENT—PHONE 998-J. ROOM—ROOM AND CLOSET. PHONE 530-W.

Wanted to Rent: 4 OR 5 ROOM FURNISHED HOUSE will lease for 1 or 2 years if satisfactory. Phone 118-W or 410 An. Blvd.

DIRECTORY: Professional Attorneys: SHAD HODDIN, Rooms 4 and 5, Bank and Trust Building.

For Sale—Automobiles: FOR QUICK SALE—INTERNATIONAL Electric Buick, good buy, 500 Jefferson St. Phone 100-W.

For Rent—Unfurnished: MODERN HOUSE, PHONE 1511M. HOUSE FOR RENT. CALL 411 3rd Ave. West or phone 1252.

For Sale—Real Estate: SOUTH HALL CATER TRACT, LOTS 25 and 30 Pier Terminal, Near Railroad. Dewey Greenfield, Idaho.

Insurance: HOME PLUMBING & HEATING CO.—Show Room and Shop, 138 Third east. Phone 283.

For Rent—Apartments: TWO ROOM APARTMENT WITH Bath, water and use of telephone. 833. Adaldis apt. 106, California Hotel.

For Sale—Fruits, Vegetables: CUCUMBERS, PEPPERS, CABBAGE, Pars. Phone 1027-W, evenings.

Situations Wanted: WOMAN WANTS WORK BY HOUR. PHONE 117-W. WOMAN WANTS WORK BY HOUR. PHONE 57-W.

For Sale—Dogs: 3 PENNIE SCREW TAIL DOBSON BULL Terriers. Phone 1245-W.

Legal Notices: PUPILS ATTENDING OTHER THAN HOME DISTRICTS. Parents of guardians of children that cannot attend school in their home districts...

NOTICE OF WRIT OF ATTACHMENT: IN THE DISTRICT COURT of the Territory of Idaho, of the Boise County.

NOTICE TO CREDITORS: Estate of Elias Russell Deceased. Notice is hereby given that the undersigned Administrator with the Will Annexed of the estate of Elias Russell deceased...

Wanted—Miscellaneous: WANTED—POLYMER B.L.O. BOUNTY. Phone 921-W.

JUST KIDS

WHAT WOULD YOU YOU'LL HAVE TO FIGURE OUT FOR YOURSELF. ME—DODD—JAN—SON—DAD—REMEMBER—

FATSO WHY POP JES—YOU—ME THAT ALL'S FAIR IN LOVE AN WAR—AN I WANT AS YOUR HUNK ON THAT FELLER WITH THE CAR THAT TAKES JES AS MISS AN OUT.

DO YOU THINK THAT FAIR PART INCLUDES DRIVIN' NAILS INTO HIS TAILS?

FOR SALE—POLITRY: FOR SALE LARGE FRYE. PHONE 1207. AT A BARGAIN—400 HANSEN strain Leghorn pullets and cock. Phone 118-W.

PARK LANE VOTERS HOLD BOUNDARIES

Four Out of Five School Districts, Approve Proposed Changes in Lines

Voters in four out of five Twin Falls county rural school districts approved changes in school district boundaries submitted for their decision at elections last Saturday, according to returns of the elections delivered at the office of Mrs. Rose J. Wilson, county superintendent of public instruction, yesterday.

Park Lane district voters turned down a proposition to annex to the Berger district some territory now included in the Park Lane district, while Allendale district voters gave their consent to proposed transfer of some territory from Allendale to the Berger district. Berger district voters favored both proposed annexations to their district, but in view of Park Lane's negative vote, the annexation will be effective only in respect to the Allendale district.



Willie Willis by ROBERT QUILLLEN

"I almost forgot my good deed for today and then I saw Nancy Smith and I'd him feel my music."

Shamrock district voters gave their approval of proposed transfer of territory from Pleasant Valley to Shamrock district.

Only one foot specialist in Twin Falls. Phone 810. Dr. Foster. Adv.

TRIBUTE: IMPRESSIVE FOR VETERAN MINISTER

In the Church of the Brethren here, which he served as pastor for many years, an impressive final tribute was paid at funeral services Monday afternoon for the Rev. Carlo Fahrney, Twin Falls resident for 22 years and a leading figure in early development of this community. The group assembled to pay their final respects to a widely known and highly esteemed citizen and friend, included a number of Twin Falls first settlers as well as many members of his congregation.

Assisted by Rev. E. D. Kerlin, Twin Falls, who read from the Scripture and offered the closing prayer, Rev. H. B. Will, pastor of the church, conducted the funeral service.

A quartet composed of Mrs. B. D. Kerlin, Miss Pearl McFerson, Victor Melton and Rev. Mr. Kerlin, with piano accompaniment by Miss Mildred Rank, sang "Jesus Lover of My Soul," "The High Priest," and "Lead Me Home."

Funeral service was delayed by reason of Mrs. Rank's illness in California where they had gone on a vacation trip, and was unable to attend.

FEDERAL OFFICERS GET THREE MEN TAKEN HERE

Ephraim N. Croft, 38, and his brother-in-law, John Blankenship, 30, arrested by police here last Saturday on felony charges of illegal possession, have been turned over to federal prohibition agents to be held to answer in federal court, it was announced yesterday.

Creek Black, arrested Saturday evening by county officers, also was charged with violation of federal prohibition laws, and was committed to \$1000 bond when he waived preliminary hearing on arraignment before F. B. Bell, United States commissioner, here yesterday.

COLLEGE YOUNG PEOPLE PRESBYTERIANS' GUESTS

Out of approximately 75 young men and women in the congregation of Twin Falls Presbyterian church, who will attend college or university, this year 50 assembled at a young people's service and dinner given at the church, complimentary to college students, in the church parlors Saturday afternoon.

day afternoon. The program included instrumental and vocal music and several songs, with Clifton W. Evans as toastmaster, and a brief address by the Rev. James Miller, as moderator. Gerard Wallace for freshmen, spoke on "Anticipation"; Miss Ruth Lester for sophomores, discussed "Study"; Miss Violet Adams for juniors, spoke of "Friendship"; Miss Cora Jensen for seniors, talked on "Graduation," and Miss Alice Taylor for the graduates, discussed "Disillusionment." Joe Blackburn led a praise service and musical numbers included a vocal solo by Miss Juliet Hayden and a piano solo by Miss Dorothy Probst.

JEROME MAN CLAIMS EDEN GIRL AS BRIDE

The wedding of Archie Bartholomew, Jerome, and Miss Pearl Smith, Eden, took place at the home of the bride's father at Eden, Sunday afternoon. Rev. James Miller of the Twin Falls Presbyterian church officiating. The couple were attended by the bride's brother-in-law and sister-in-law, and Mrs. George Rogers.

PROVIDENCE (AP)—Residents of Rhode Island planted about 500,000 forest tree seedlings during last spring, says the state bureau of forestry.

Idaho Department Store

"If it isn't Right bring it Back"

Generous savings can always be made in the "I. D." stores dry goods department. Here are examples of the newest Fall merchandise, priced to save you most.

Just Received
Pure Thread Silk Hose in Leading Fall Colors
98c

42-Gauge T-raid, full fashioned, narrow French heel, cradle foot. The outstanding history value at 98c in Twin Falls.

Peacock Service Weight Hose
\$1.29

8-Strand, 42-gauge. This Peacock hose looks well and it just wears and wears. A very fine value.

Just Received
Peacock Outside Hosiery
\$1.49

Lisle foot and top. Extra elastic and very durable for the woman who washes service. All new Fall shades.

Genuine Grenadine
All-Silk Hose
\$1.49

5-Strand 42-gauge, peecot top, an exceptionally durable hose that is light in weight. All new Fall shades.

\$1.49
12-Strand 42-Gauge
Extra Heavy Service Hose
\$1.79

Mercerized lisle foot and top. Full fashioned. The heaviest service weight stocking to be found at the price in Twin Falls.

Just Received Another Shipment of
'SUPER-EXCELLENCE SHEETS AND SHEETINGS

The finest quality, longest wearing, easiest to launder, fine grade sheeting that can be found in the market to sell at these low prices.

42x36 Cases	33c
Sheets, 63x90	\$1.29
Sheets, 63x90	\$1.29
Sheets, 72x90	\$1.29
Sheets, 72x90	\$1.39
Sheets, 81x100	\$1.39
Sheets, 81x100	\$1.49
Sheets, 81x108	\$1.98

40-Inch
Ray d'Or Prints
\$1.29

All the new Fall dress shades. 40 inches wide, extra heavy quality. Guaranteed washable.

\$1.29
Yard
Silk and Wool
Crepe Travel Prints
\$2.49

40 inches wide. Guaranteed washable. Beautiful new color combinations, showing all new modern work. The latest vogue in silk prints.

All Silk Flat Crepe Prints
\$1.89

Yard
40 inches wide. The patterns in this group are composed of all the leading Fall colors. See these now.

Figured Travel Crepes
\$1.29

40 inches wide. Guaranteed washable, of course, with fabrics so beautiful in design and quality and with prices so low, there is every opportunity for your Fall wardrobe to be a success.

New Fast Color Prints 29c
Figured Kwanto Prints 25c

42-Inch celebrated—shown in a wide assortment of color and patterns. 39 inches wide.
Part Wool Dress Goods
79c
Yard

38 inches wide. Part wool Jacquards designed—very suitable for children's school dresses. Guaranteed washable.
79c
Yard

38 inches wide. Guaranteed just the thing for pajamas, Gowns, sleeping garments, etc.
25c
Yard

Comforter Challies
15c
Yard

38 inches wide. Showing all new patterns for comforter covers, curtains, etc.

Real Kids' Hose 25c
Plain and derby rib. Fine gauge mercerized lisle. Fast color, elastic, very strong and easy to put on. The ideal hose for school wear.

Cannon's Colored Border Towels 15c
(Size 18x36)
A large size, heavy towel at a very low price. Colored borders. Fully bleached, soft and absorbent.

15c
Turkish Towels
25c
Extra heavy bleached Turkish towel, size 22 by 44. Double thread. Very absorbent. Soft and fluffy.
25c

Non-Run Rayon Bloomers 98c
Fitch-and-peach. Guaranteed not to run. Can be had in plain bloomers or panty style. All around elastic or jock fronts.

98c
Want to match size 36 to 42? 98c.

Crepe de Chine Dance Sets \$1.79
Set
Heavy quality flat crepe. Novelty lace trim a mid application—work-finished—colored. Guaranteed washable.

\$1.79
Set

TYPICAL VALUES AT

S-V-E STEVENS VAN ENGELN CO STORES

BLANKETS



Part wool blanket 70x50, a blanket that is famous for its warmth and long wearing qualities, very thick and uniformly napped. Complete range of colors. See them today. We will gladly lay them away on a small deposit.

\$2.98

THRIFTY SHOES

We have a rare treat in store for the thrifty-minded. Truly worth while values at all times at the S-V-E Shoe Department. Smart new styles in kid, patent, or gun metal. High heels, Cuban or low heels—in pumps, straps or ties. All included in a prettier of new patterns. You can afford a pair for each occasion at this price.



\$2.98

Full-Fashioned HOSIERY

Pure thread silk and silk to top. This hose is guaranteed perfect, and of the first quality in every respect. The newest shades. The wanted shades. Also carried in 42 gauge mercerized top for the woman preferring a heavier service hose.



98c

MEN'S SHIRTS

Stock up in the motto of this event. Never have you seen such wonderful shirt values. Come in and get your year's shirt supply in stripes, check, and plain colors. A new shirt free if they fail to give satisfaction. Be sure and look for the label, No-Fact.



98c

FALL PRINTS

80 Square Percales, Vat Dyes and Guaranteed Fast Colors
Enter new ideas in Autumn prints, truly, the season's smartest patterns and newest colors in percales of the finest count. Wonderful values at this low price.



22c The Yard

STURDY BOOTS

In any kind of service—a boot that will give complete satisfaction—They wear and wear 18 inch top, oil tan stock, double oak soles, full bellows tongue and storm welt, steel shod hooks and arch support, calf skin lined toe, and carries a leather lace. Be sure and see this boot!



\$7.90

SILK DRESSES

Never a more interesting opportunity to select a striking new Fall frock than here. Not only will you find that prices are unusually low, but every model in the collection brilliantly expresses the smartest trend of the mode. Come in today for an early inspection.



\$4.98

16 lb. MEN'S UNIONS

This garment is known for its perfect fitting quality and long wear, and is made of long-stapel-cotton-in-ecru-color-only. Elastic knit for comfort, extra wide cuffs that fit snugly around the wrists and ankles. Quantity buying makes this extremely good quality possible at this low price.



98c

Improved O'ALLS

High in quality, low in price and an overall that will give better service than any overall in town at the price, is the reputation of this garment. Men, you will be showing good judgment by buying overalls at the S-V-E Co.



\$1.10

Boys' O'ALLS

Here is what you have been looking for, boys. 200 weight overalls, sizes 8 to 17, in blue or congress stripes, for only 85c. The best overalls in town for the money.

85c

Values That Thrifty Buyers Can and Do Appreciate