

Main Floor Dry Goods
About 20 Dozen of Those Silk Hose
Irregulars Left
98c
In Our Regular \$1.49 Hose
This is the extra fine grade extra weight hose in silk to the
top that is so popular in style. There is a cool
color assortment and all sizes.
98c

Idaho Department Store

"It isn't right bring it back"

Main Floor Dry Goods
A New Fresh Shipment of Martha Washington Candy
39c for 1/2 Pound

No factory can make home made candy like the Martha Washington plan. Fresh all the time. These come in assortments of chocolate cream and caramel, pound and half pound boxes.
39c for 1/2 lb.

PROVEN POLICIES ARE FAITH BUILDERS

Men's Store

Andover Clothes
\$22.50

Packed Full of Nothing but Clothing Value

These fine clothes carry the same sweeping guarantee that our highest priced suits do. Always stylish, because no matter how you wrinkle or crumple them the special Knit-Tex construction makes them snap out of it
\$22.50

Men's Store

EXCLUSIVE DISTRIBUTORS
KNIT-TEX TOP COATS, \$30.00

A man's closest friend in the cold days. They are warm but light in weight. Always stylish, because no matter how you wrinkle or crumple them the special Knit-Tex construction makes them snap out of it
\$30.00

Men's Store
PENDLETON FANCY FLANNEL SHIRTS, \$4.98.

Regular \$6.00 Values

A huge variety of exclusive Pendleton patterns. America's finest Virgin wool, mill-shrunk shirts. These are regular \$6.00 numbers but by a fortunate co-incidence you get them here
\$4.98

Men's Store
MUNSINGWEAR

A Style for Every Purpose
A Fit for Every Man

No matter whether you are short or tall or whether you have never had a pair of underwear that fitted—Munsingwear for real underwear comfort.

It Weaves Longer — It Washes Better — It Is the Cheapest in the End.

Munsingwear

Men's Store
WRIGHT'S ALL WOOL HEALTH UNDERWEAR, \$3.79

The Premier Heavy Underwear of the Country

Wright's has been the standard of value for over 40 years. This hand-knit process insures a perfect fit. The high standards they use in the selection of raw materials insure longer wear.

\$3.79

MEN'S OUTING BOOTS

Priced from \$6.85 to \$9.85

Are your feet properly shod for winter wear? Come in and let us show you the most complete assortment of high top boots in Twin Falls county. Priced for comparison.

Men's Store

A NEW SHIPMENT OF BOYS' WOOL DRESS CAPS, 98c

These stylish caps have everything—the new wools, full leather sweat bands, rubber visors, full satins. **98c**

Main Floor Dry Goods
Featuring Better Values in Outing Gowns for Women; 98c
Regular and Outsize Same Price.

You will certainly be pleased at this latest addition to our outfit. They are white and good looking fancy patterns. They have fancy hem stitching and colored embroidery work at the neck. The cut is extra large.

98c

Our policy "If it isn't right bring it back" is most decidedly proven to be good—because it's been fulfilled 100% in the Idaho Dept. Store's 24 years of successful business. Thousands of customers in Southern Idaho have recognized the value of this same faith-building policy of "If it isn't right bring it back" as our iron-clad guarantee to them. Trade at the "I. D."—your home store. Enjoy generous savings, larger assortments to choose from—and the satisfaction of knowing that a friendly store, with friendly, efficient sales people and the policy of "If it isn't right bring it back" stands 100% back of their merchandise.

Offering Two Fine Specials for FRIDAY and SATURDAY

MEN'S DEPARTMENT

EXTRA SPECIAL FOR FRIDAY AND SATURDAY

636 Men's Fine Dress Shirts



372 SILK STRIPE BROADCLOTHS — REGULAR VALUES \$2.49 AND \$2.98 PRICED AT

\$1.79 or 3 for \$5.00

The features of these shirts are the fine fabrics, the perfect tailoring and the pre-shrunk Sta-Rite collar. Before making a statement as to the actual value, these shirts were compared with the best to be offered around town. By your own comparison we feel sure you will agree with us. Here is a wonderful buy for you in shirts.

264 WOVEN DOBBY BROADCLOTHS AND SILK STRIPES — REGULAR VALUES \$1.98 TO \$2.49 TO BE SOLD FOR

\$1.39 or 2 for \$2.65

Another smashing closeout made in New York by our buyers and carefully packed away for this particular event which we planned to hold at exactly this time. This lot contains some of the prettiest patterns and finest fabrics you ever saw to be priced so low. It will pay you to stock up for Christmas.

\$1.39 or 2 for \$2.65

MORE NEW WOOL DRESSES JUST ARRIVED

\$9.90 - \$11.90 - \$14.75

Wool dresses are outstanding this season in style importance, and we are receiving new numbers every day. The Russian vogue for trimming, button fronts and jacket effects is most noticeable.

**\$9.90 \$11.90
\$14.75**



NEW VELVET AND METAL HATS FOR WEAR-WITH-FUR COATS

\$5.90 - \$6.90

If you have a fur coat and want something chic in the way of hats to go with it don't fail to see these. The style is soft and head fitting and may be had in either gold or silver metallic. Large head size features.

\$5.90 \$6.90



NEW ALL WOOL COATS IN SIZES UP TO 46, \$9.90

Seldom does one find such fine fabric, quality and style value together in coats at this low price. Many of them are fur trimmed. The fitted back lines give a most youthful and tailored appearance.

\$9.90

Ready-to-Wear SOMETHING OUTSTANDING IN CHILDREN'S WINTER COATS, \$3.90 Sizes up to 6

Please compare these values with offerings around town so you can see the savings you are really making. They are all wool, fur trimmed, full lined and may be had in shades of red and tan as well as lots of mixtures.

\$3.90

Children's Sturdy School Shoes
In all weatherproof sole
Sizes 5 1/2 to 6 1/2
Sizes 6 1/2 to 7 1/2
Sizes 7 1/2 to 8 1/2
Sizes 8 1/2 to 9 1/2
Sizes 9 1/2 to 10 1/2
Sizes 10 1/2 to 11 1/2
Sizes 11 1/2 to 12 1/2
Sizes 12 1/2 to 13 1/2
Sizes 13 1/2 to 14 1/2
Sizes 14 1/2 to 15 1/2
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Sizes 40 1/2 to 41 1/2
Sizes 41 1/2 to 42 1/2
Sizes 42 1/2 to 43 1/2
Sizes 43 1/2 to 44 1/2
Sizes 44 1/2 to 45 1/2
Sizes 45 1/2 to 46 1/2

John our Dealer Brown Club and get the free price

EXTRA-SPECIAL NO. 2
FRIDAY AND SATURDAY

600
Fast Color
HOUSE DRESSES
69c

Regular Values 98c to \$1.49

These are factory rejects in very fine grades of house dresses. This same special was held two months ago and the entire lot was sold out in a few hours. It took all this time for the factory to accumulate a sufficient quantity to put on another big special. Here it is—Short sleeves, elbow sleeves and long sleeves. Lots of different styles.

Lots of Different Styles
All Kinds of Patterns
Guaranteed Vat Dye Colors

In the Economy Basement



Visit the Big Towel Square in the Dry Goods Dept. for Bigger Assortments and Better Values
HEAVY DOUBLE THREAD TOWELS, 25c



For weight, for firmness and for size this number welcomes comparison anywhere. Just a big fluffy, sturdy towel for a little money.

25c

Main Floor Dry Goods
A GREAT BIG BLANKET VALUE IN A PART
WOOL, \$3.98

Size 72x84

Although the price is low the quality has not been cheapened. Comes in an array of prints that are quite striking. It has a heavy, fine weave and a nap that is permanent.

\$3.98

Main Floor Dry Goods

65% WOOL COMFORT SIZE BATTIS, 98c

Size 72x80

An ideal batt for dark quilts and unbelievably cheap. The wool used in these battis is the unused material in a woolen blanket factory and it is a dark gray in color. The weight is a full 2½ pounds.

98c

SPORT OXFORDS FOR COLLEGE WEAR

Priced from \$4.85 to \$6.85



A very complete selection to choose from. All the newer styles of Brown and Black, Medium, low and college heels.

METHODIST MEN PLAN SERIES OF SESSIONS

One hundred members of the Methodist Men of the First Methodist Church of Twin Falls, Idaho, will be entertained at a special dinner Tuesday evening at 7 o'clock in the church parlor. This meeting, which will be presided over by Mr. C. L. Ward, president, will be the first of a series of monthly meetings which will commence in late spring. The club, which meets twice monthly, consists of a trout banquet.

A program of talks and music is being arranged for the meetings during the night.

HARVEST SEASON ABOUT TO CLOSE AROUND HERE

Harvest season is closing in mid-lives on the farms of Twin Falls and surrounding county. The marketable crop, made up of 2,000 bushels of fruit, 75 per cent of the apples, between 40 and 50 per cent of the peaches, 100 bushels of onions, 1,000 bushels of a great part of the red Mexican beans, and the greater part of the seed crop have been harvested.

This statement agrees substantially with opinions of dealers and others interested.

The weather in the field is getting well under way, and the sugar factory is making a steady run. From now on the harvest season will gradually draw to a close.

SOCIETY

AND CLOUDS
Mrs. E. B. Williams

Photo 598

The wedding of Miss Ellen Landen, daughter of Mr. and Mrs. E. A. Landen and John P. Ford, was solemnized Saturday morning at 10 o'clock at the Methodist parsonage, Rev. Creel P. Rutherford officiating. They were attended by Mr. and Mrs. Hunt and Mr. and Mrs. F. J. Jones, who were at home to their many friends at the Colonial apartments after November first. Mrs. Ford has been a member of the church for several years. Mr. and Mrs. Simpson Winkler, recently for several years and Mr. Ford is employed at the Star Market.

Mr. J. B. Bothwell was invited to the Episcopal Guild luncheon at the home on Seventh Avenue East. The home of Mr. and Mrs. R. L. Johnson, the president, Mrs. R. L. Fletcher, in the chair. Mrs. E. H. Allman talked on India, its customs, customs and its people. Mrs. E. Hayes told of the Khyber Pass in India which is constantly guarded by the British. There was a good at-

tendance and the hostess served refreshments at the close of the meeting, assisted by Mrs. Thomas Hubbard and Miss Oraege, R. S. Spangler.

Miss Margaret Kline, who is to be married soon, was delightfully surprised by the members of the Elkhorn Club, who presented her with a bouquet of flowers from their country home. A miteless shower was tendered the bride and her gifts were numerous and beautiful. A delicious luncheon brought by the members was served. Eighteen members were present and the meeting was well attended.

Mr. Andrew Heywood, Mrs. Fred Hill, Mrs. Joe Dean, Mrs. John Dean and Mrs. Morris. The next club meeting will be with Mrs. E. Goodwin, November twelfth.

Mrs. Blanche Fleener, Mrs. Rhoda Ferren and Zella Jordan enjoyed a happy afternoon at the home of Mrs. Blanche Fleener. The decorations were in Holloway's designs and a picture of the author was mounted to the honor of Mrs. Fleener. Mr. Frank Schubert was program chairman and presented Miss Emma C. Green, the author, in her new book "The best books for girls and boys." The business session was conducted by Mrs. Helen Elford, Mrs. L. C. Green and Mrs. Mabel Anderson. Casty were guests. The hotshots served refreshments at the close of the afternoon.

The country home of Mrs. Frank Krueger was the scene of a most enjoyable social event Wednesday evening. The program included a short service, followed by a short talk on the "Golden Arrow Party," attended by twenty-one members of the Women's Progressive Club and the following guests: Mrs. Frank Krueger, Mrs. Frank Krueger, John Kinder, Ruth J. Morgan, Edith Buhl, Kimberly Paul, Mrs. T. Emerick and her house guest, Mrs. Frank Krueger, Mrs. Bertha Dickerson, Roy Evans, Lester Black, Walter Miller, Austin Orman, William Rehberg, R. H. Schubert and Anna Sturtevant. Mrs. Frank Krueger presented the program, the initial number being the greeting of which month was now joyable. The following were the first prize given to Mrs. R. H. Schubert and second to Mrs. J. N. Morgan. Miss Greta Hitchcock played an organ solo and Mrs. Frank Krueger sang a solo in connection with Mrs. H. H. Rehberg entitled "Through the Window of Life." There was a pleasant snack period after the program. Mrs. Frank Krueger, Mrs. Poole, bride and Mrs. W. V. Wilson, minister, Mrs. Rita Jungal was the calendar center piece of the evening. The door prizes were tested, each of which was decorated in the colors and symbols applicable to their birthday month. Each con-

FAMILY OF THEESPIANS
MEADOWLARK, IOWA (CP)—The 11 Key brothers and sisters, eight to 25 years old, of Meadowlark, Ia., have entered the Illinois Central national egg-laying contest conducted by the state college of agriculture.

BOLES' COUSINS ARE SINGERS
JACKSONVILLE, Texas (OT)—John Boles, movie bartender, is not the only member of the Boles clan to sing. The Illinois Central national egg-laying contest conducted by the state college of agriculture.

radio audition at Dallas. She is a soprano. Another cousin, Jake Boles, sings at WPPA at Dallas.

A glacial boulder of Canadian granite was recently found by geologists in Henry county, Kentucky.

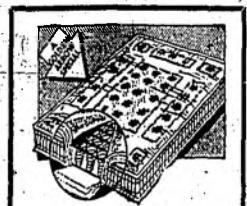
More than 13,000 4-H club girls will compete for the title of Alabama's healthiest in a contest closing May 4, 1931.

Diverses are prohibited by the state constitution of South Carolina.

Be Ready for the First Cold Days

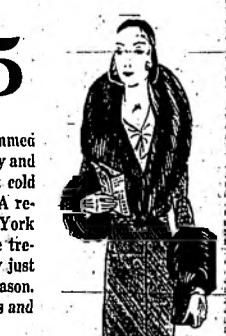
Buy Winter Coats Tomorrow

Tremendous Buying Power Buys You Tremendous Values!



\$1995

Buy one of these lovely fur-trimmed coats TOMORROW and be smartly and warmly dressed from those first cold days to the very last of Winter! A remarkable purchase by our New-York buyers brings you Coats that are tremendous values — especially now just at the beginning of the Winter season. And the styles are right! Women's and Misses' sizes.



TOMORROW AND ALL WEEK

(If Present Stock Lasts)

21st Golden Arrow Special

INNERSPRING

MATTRESS

\$20.95

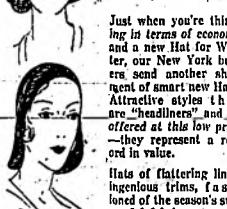
Its superior construction has been proved by a grueling laboratory test—the equivalent of 10,000 years of ordinary wear! Note these features:

1. Moist Sustaining Doughnut Ticking.
2. Taped roll edge and button tuft; 4 rows.
3. Interlocking construction of Premier wire coil springing with many layers of all-felt cotton.
4. Scratches ventilates to keep out dust and provide air circulation.
5. Made by skilled workmen, in factories which are members of Better Bedding Alliance.

Smart Fall Hats

Direct From
New York

\$2.95



Just when you're thinking in terms of economy and a new Hat for Winter, our New-York buyers send another shipment of smart new hats. Attractive styles that are "headliners" and offered at this low price—they represent a real value.

Hats of flattery lines, ingenious trims, a fashion of the season's successful fabrics.

Other New Coats

\$2495



Alert buyers, using Ward's great purchasing power, secured these outstanding values in Winter Coats. The season's new styles, fabrics and colors. Buy yours TOMORROW and be ready for those first cold days!

Three Feature Values of Nation-Wide Stove Week



CIRCULATOR

\$89.85

Hests 3 or 4 large rooms. Looks like a fine walnut cabinet. Dur a season's supply with what you save at this price.

33 Down, \$6 Month
Small Carrying Charge

COAL RANGE

\$114.85

The last word in cooking efficiency and beauty. More than \$10,000 in use today! Think of it! At \$114.85 range.

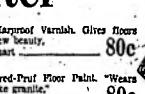
33 Down, \$16 Month
Small Carrying Charge

PIPE FURNACE
\$90.95

Modern design assures ultimate heating efficiency. Extra heat construction assures extra years of service.

33 Down, \$1 Month
Small Carrying Charge

Paint Up For The Winter



Marinopf Varnish. Gives floors new beauty.
quart 80c

Household Paint—Use it anywhere
inside. gallon 2.98

Floor Paint. For walls and
ceilings. 80c
quart

Paint Brush. Pure Black Chinese
bristles, 10-inch size 50c

Do Those Repair Jobs Now!

Lakeside Carpenter's Saw \$1.40

Lakeside Blow Torch \$3.60

Rachet Brace and Bit Set \$2.85

Lakeside Pliers 40¢

Lakeside Steel Hammer 85¢

Dry-Fast Enamel,
dries in 4 hours, pt. \$1.00

Household Paint—Use it anywhere
inside. quart 80c

Floor Paint. For walls and
ceilings. 80c
quart

Paint Brush. Pure Black Chinese
bristles, 10-inch size 50c

MONTGOMERY WARD & CO.

Twin Falls, Idaho

Phone 29

Elks Building

California Gleans Big Profit from "Submarine" Oil Wells

GOLDEN STATE GETS ROYALTIES THROUGH WELLS UNDER SEA

Repeal of Statute Governing Leasing of Tide Lands Helps Commonwealth

ENTERPRISE PUTS MANY MILLIONS IN TREASURY

Ellwood Field Near Santa Barbara Yields 48,000 Barrels of Crude Oil Daily

(By the Associated Press)
SANTA BARBARA, Calif., Oct. 23.—California's sinking money from its "submarine" oil fields.

B. O. C. reporting of its participation in the business of tapping the ocean's oil supply, will be held in the public interest in the output of scores of wells expected to pour millions of dollars into the state treasury.

Then like the boy of an old jazz family who walked right in and turned around and walked right out again," the Golden State did its best to get out of the sea and leave itself unpolished for recreation.

But the law governing the leasing of its tide lands was repealed, and the new statute, which survived, is expected to yield the state up to an estimated 100,000 barrels of petroleum.

Drillers on Royalties.

It was not entirely an aesthetic sense which had rebelled. There was a belief the royalties agreed upon were not large enough, and there was a desire to have the state take over new oil sources when the state assumed it would be leadership in matters of production.

Leasing operations suspended before January 17, 1929, could not be cancelled, and as a result the state stays in the oil business as long as nearly 100 operating permits have been issued.

From the Ellwood field near here alone comes a daily production of 48,000 barrels, in which 14 wells have been completed and in which 10 or so dozen new wells are being drilled.

The state, inherited from Uncle Sam till to 1910 miles of ocean frontage, counting the islands with the mainland, is the largest owner.

They were considered virtually worthless until they discovered that underlying the sea at considerable depths lay great fields of oil. Shallow wells long ago had proved the existence of oil but the supply was so limited as to make operation impossible.

Recently depth drilling disclosed oil in comparatively large quantities and the scramble to produce it began.

Piers as long as a quarter of a mile project into the ocean and under 50 feet of water a low tide drift is carried on.

LONG GLOVES AGAIN

PARIS, Sept.—Short sleeves and shorts are put forth for winter in the form of a suit of blue gray wool with trimmings by gray canary and completed by long blue suede shoes.

Motor tourists travel from the United States to the Weimar Republic, Canada has been 50 per cent greater this year than last.

535
To Lake City,
and return.
To Paris and return
OCTOBER 21ST

From Twin Falls via Oregon Short Line Railroad. Tickets good only in coaches, which are limited to 15 passengers each. Return to June destination before midnight November 3rd. Ask local agent for details. Adv.

M. F. MILLICK
Piano tuner from Salt Lake at Perrine Hotel for short time. Adv.

Colds Checked

By modern repairing methods—just rub on.

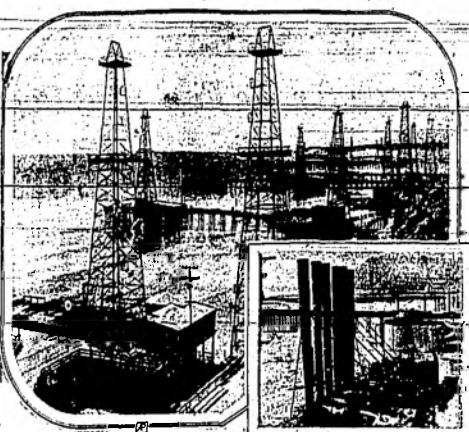
25¢ VICKS VAPORUM
EVERY MILLION GUARANTEED YEARLY

RADIOTRICIAN

I am engaged for servicing your radio, testing tubes and batteries, furnish any supplies for repairs. All work guaranteed.

MARION HAMBINS
Just Phone 818-1211
Call

"Am Not Satisfied Unless You Are."



Along the Pacific near Santa Barbara, California, oil is pumped from beneath the ocean by derricks built near shore (above). Inset shows battery of boilers which fire engines that operate submarine drills.

Babson, Reporting Consumption Higher Than Production, Claims Commodity Prices Must Increase

Phenomenon of Low Inventories and Creation of Buying Vacuum Brings Forth Statistician's Prediction for Upturns

By ROGER W. BABSON

BABSON PARK, Mass., Oct. 23.—History shows—and recent events prove it—that during periods of depression, economic factors exert a greater influence—in determining prices—than fundamental values. Thus the pendulum of values is now far to the left, and wide gaps appear between the selling price and cost of production of many commodities.

Today the average price of basic materials used in industry is about 15 per cent below the price of 1929. Average agricultural prices have reached the 1929 lows. These are merely averages. Many individual industries are far below 1929.

We have to go back to 1914 to find a comparable price for cotton. 1929 was copper, 1919 for iron, steel and wire, timber, lumber, silk and sugar. Cotton is now in the highest sold as low as now.

It will also be noted, however, that during these long term declines there have been periods of temporary rises of much shorter duration. These minor swings often assume considerable violence. Obviously, we may now look to the bottom of the market for a long time, and the logical inference is that a recovery should follow.

Later, the major downward trend, which is a gradual process and not a precipitate fall, may continue. Commodity inventories have been reduced to abnormal minimums. The sharp decline in production has fallen off 20 per cent since 1929. A buying vacuum is being created for many goods.

The same situation exists in other fundamental lines. We cannot go on indefinitely consuming more than we produce. That is what the figure above shows is not a normal consumption. Consumption has fallen off only 10 per cent whereas production has fallen off 20 per cent.

Later, the major downward trend, which is a gradual process and not a precipitate fall, may continue. Commodity inventories have been reduced to abnormal minimums. The sharp decline in production has fallen off 20 per cent since 1929. A buying vacuum is being created for many goods.

It Has the Tang of Pure Vermont Maple Sap

ROBB-ROSS Syrup

DEMOCRATIC RALLY

SATURDAY, 8 P. M.—W. W. Spiers and W. Orr Chapman, Murtaugh School Auditorium

MONDAY, 8 P. M.—Recan Hallabaugh and W. Orr Chapman, I. O. O. F. Hall, Twin Falls MONDAY—C. Ben Ross, W. F. Alworth, Asher B. Wilson, Huhl, Cozy Theatre, 8 P. M.

SCIENTISTS MAKE STUDY OF BURNING PROCESSES

PITTSBURGH, Oct. 23 (UPI)—A new method of learning exactly what happens when an airplane burns has been reported to the American Chemical Society by Arthur Oldenburger of Carnegie Institute of Technology and David P. Smith of the bureau of mines.

The particle is heated in an inert gas, such as air, in which it cannot burn, then suddenly blasted with a stream of air.

The hot particle produces instant burning, but before this has gone far the particle is plunged back into the inert gas. This puts out the flame, but it continues to undergo burning. Thus a particle is burned step by step, with slopes to show what happens after each air blast.

It is found that the aircraft grain and roller buyers of Germany and Great Britain have taken more interest in the American market in the last two months than they have any two months for the last two years. Cotton exports started per month in August, 1929. Wheat exports advanced 30 per cent, and were at the highest point since October, 1928.

Princial Group
All commodity prices do not move alike. This makes it absolutely necessary to study carefully the factors influencing specific commodity prices. The term "fundamental" is the principal criteria of commodities as follows:

Dairy prices should see some further improvement, but probably not enough to meet the present times. Wool prices should be straightened due to seasonal factors. Grain prices are still easy. Wheat is expected to recover from the extreme lows in its markets ahead.

Industrial prices will be down due to unfavorable business factors and should remain stable. Livestock prices are irregular with downward trend probable. Metals are still easy; zinc, copper and lead are particularly low although a very early upturn appears likely.

If one were selling for costs to himself he might well expect to sell less profitably. With such possibilities as action, however, while it may not occur every year, to the extent of 25,000,000 bushels, it may continue to need in the future. The present extreme low level will not prevent.

The same is true of copper and aluminum. The prices of rubber and other basic commodities that are selling far below their intrinsic value, as the Babcockite now registers 18 per cent below normal, measured with 1929 as 100, are normal at this time. A year ago, Babcockite registered 100. Copyright 1930, Publishers' Financial Bureau.

Incidentally, it is no mere hap-

STUDY SHOWS BANDITS DISLIKE ARMORED CAR

N. Y., Oct. 23 (UPI)—The armored car holdup is a mythical creature—of literature and stage under any official test last year.

Color figures supplied by the Metropolitan Police Department, Indianapolis, are cited to counteract the popular belief that robbers make a practice of successfully holding up armored cars.

Oftentimes, it is the excitement that a particularly brazen piece of banditry, it is reported, can bring in that causes the public to accept the idea that the armored car holdup is a reality.

Figures show that in the past all armored cars have been held up, but the losses—*if any*—have been negligible.

A Leghorn hen at the Florida peninsula cost \$7.00, or \$4,200,

treasury of \$50,000.

Price in 1917 the cost of producing helium from \$7,700 to \$4,200, a cubic foot.

The government controls the helium market in 40,000 cubic feet and limits production to actual needs of army and navy ships.

Darley has been added to the list of winter cover crops sown in western North Carolina for hay and grazing.



AMARILLO, Texas, Oct. 23 (UPI)—The cost of helium, widely used to buoy airships but once a high priced scientific curiosity, has been reduced to a point where it is no longer needed.

Operating a newly completed unit of its Amarillo plant, the Bureau measured a cubic foot of helium to be \$1 cent.

The plant now has a capacity of 400,000 cubic feet of helium to meet all needs of the army and navy to fill their airships.

At present cost, it is estimated that the Bureau's new 5,000,000 cubic foot dirigible under construction in Akron, Ohio, will be produced at a net expenditure for the



BUTTER	Clover Farm Brand Packed Exclusively for Us	2 pound	72c
Raisins	Kitchen King Seedless In Cans	2 pound pkg.	18c
SHELLED WALNUTS	Large package contains a piece of Hand Painted China	3 MINUTE OAT FLAKES	36c
POPCORN	White Rice Variety—Vacuum Pack Gummed to Pop	2 cans	28c
SNOW DRIFT	Quart Can 1/2 gallon Gal	WESSON OIL	53c 98c
TOILET TISSUE	Scott Tissue, 4 rolls Waldorf, 6 rolls	CANNED CORN	44c 35c

We have received our Brandy Hard Sauce (Black Walnut Date Pudding), Candied Pineapple, Cherries and Citron Wood Cross Canned Asparagus. Compare It With Any You Have Used. Note the Tenderness and the Flavor

FROM CONTENTED COWS'

Rob Ross Syrup
CARNATION MILK
Carnation Condensery
International Carnation Company, Chicago, Ill.

Write for Cook Book and Baby Book

Magic City Engineer Pens History of Reclamation In Region of Twin Falls

Current Periodical Publishes Story Written by John E. Hayes, Ex-Manager of Canal Company, under Heading of "Draining a Desert of the Past," Telling of South Idaho

JOHN E. Hayes, member of the party of engineers that started surveys for the Twin Falls Irrigation system in January, 1903, and who returned a quarter of a century later to become general manager of the Twin Falls Canal company, has written a history of the reclamation of the Twin Falls section of southern Idaho for the DuPont magazine, which is published in the current number of that periodical.

"Draining a Desert of the Past," is the caption under which the story appears, with a sub-head, "In the Twin Falls section of southern Idaho the water where early plowed over was only sage brush."

Qualifying the title, "in the past," the mystery of the natural structures and landmarks in history for this outstanding and interesting development, the story starts out:

"As the nation turns its attention westward in dedication of the Oregon project, we may well consider the value and courage of the early pioneer, if it is fitting that we pause for a moment to pay tribute to the larger class of pioneers who followed him, whose courage and vision transformed what was barren, sage-covered waste into a paradise of fertile fields, prolific orchards and pleasant homes."

Letters to Editors

"We may read in the diaries of the fur-traders and in Washington Irving's 'conversations' of the stories of the early days of the West, how these first adventurers suffered every hardship conceivable before they had the elements and bear-tracks to follow, but we rarely hear of the condition of wells drilled a few years later. Since then it has risen in some areas to points near the surface."

"The Snake river canyon, beginning at the point of water diversion at Miller dam, makes the northern boundary of the tract. Extending eastward for 200 miles, the elevation increases rapidly to approximately 600 feet at Shoshone falls. The western boundary of the tract is marked by the Snake river, which is here crossed to a depth of approximately 500 feet, and Rock creek, which passes northwardly through the portion of the tract, retains a constant elevation of 200 feet, and three canyons offer a clear picture of the stratigraphic formation of the earth and reveal that man has not yet disturbed the soil since he laid the older formations and built up the Snake river flats."

Falls 1500 Feet

"The total fall in the Snake river, as it crosses the Twin Falls tract, is approximately 1200 feet, most of which is accounted for by many rapids and waterfalls. Prominent among these is Twin Falls, where the water drops 182 feet. Shoshone falls is 100 feet higher, and Auger falls, dropping 90 feet."

"Beneath the top soil lie lava sheets with sedimentary or other materials between them. These layers of different materials are usually of the form assumed by the lava sheets, sloping off at the rate of approximately 30 feet per mile."

"Ordinary, I might add that the surface water is not absorbed by the soil and plant growth. Ground water is the only source of water supply, and it is open fissures which occur frequently throughout the entire area, because the lava is penetrated by the water and becomes saturated. It is this saturation which accounts for the great amount of the real gold of the country—the chance to produce sufficient surface water for irrigation."

"About one-fifth of the present city of Twin Falls, the first irrigation in that country was begun in a small scale, up and down the Snake river, and the first irrigation ditches were made to serve only a small area. This land so proved its value, that from it came the first irrigation in the new territory—the largest continental irrigated area in the United States—the Twin Falls tract."

"Today, the Oregon Trail and falling to see the golden promise, traced on across the entire length of this bountiful area, there is a vast waste of sage brush and desert, excepting here and there, leaving behind them the few courageous men and women who hold their irrigation."

"We look forward to broad acres today, holding the dignity and bearing of a century of cultivation, and this fall land ready made, as a home, with scarcely a thought for the intrepid 'late plowmen' who came after the fall of the brush, and their desert areas covered with hauling every precious drop of water for stock and household, six or seven miles away, and trees, sunburned, face each other."

Water Chief Necessity

"Water had been the chief necessity of this country until it became an agent of destruction, and it is in this that the Twin Falls tract is unique, for it is devoid of all surface water, and that it was built in its building."

"The same monotonous landscape will be broken only by an layer of black, unrelenting lava, the sudden strings, dropping off a crag's edge. These seemed bold to me, and the more so, because, sometimes, it is as valuable landmarks, but never as indications of hidden caverns, where there might be underground rivers and hot springs to be taken."

"While some of those who came to stay noted the phenomenon of a 'sink,' a stream disappearing to reappear, and others, who, in most cases they made use of what water they needed, and the disappearance of what remained was at no particular concern to them. Only those who came later noticed

find ground water outlets on the river, creek and coulees, but to this date the lava sheets are laid highly upon the other that such outlets are effective, so far as the water outlets are concerned, sufficient to raise the water table enough to produce a seeped area, water entering the cavities and flowing underground understandably. Eventually reaching the lower elevations and being sealed there, it rises through hydrostatic pressure to a height of about 500 feet above sea level. We find that there is a definite accumulation of the water table, dependent upon the seasonal use of the water, the maximum elevation occurring during the early spring months, March and April; the minimum is reached about September, or as soon as the ground water has had time to accumulate."

"The Twin Falls Canal Company project has an exceptionally fine capacity of 45,000 acre-feet annually, or approximately 4000 acre-feet per foot. There is no incentive to conserve water under present operating conditions, and the water is used mainly for irrigation purposes, diverted annually from Snake river for use on the project. The canals are operated on the principle that water is lost through evaporation during the irrigation season and the remainder during the winter. From this it may be seen that the water loss is due to a considerable extent to the extraordinary amount of water applied upon the land throughout the entire year."

"The first records in the Twin Falls area occurred in 1913, about eight years after the irrigation project was started. Water was seen on the surface, but could not be traced to an irrigation ditch. When this began to appear, the operating company adopted the irrigation system generally used elsewhere, and a drainage system was installed, which was entirely successful in preventing flooding in the area where there was no lava."

"Three types of drainage construction are being pursued in removing the ground water accumulations. Open trench drainage is the most common, and three canyons offer a clear picture of the stratigraphic formation of the earth and reveal that man has today become one of the more ferocious in the land."

"According to the record, it is said that the first irrigation in the area brought a rush of settlers for

water in 1910 to 1911, that some 3000 people congregated at Burley, and that the town became known as Henley bridge. The sudden promise proved a disappointment to many, because wondered on to the fact that the irrigation in the glistening mountains strained the real gold of the country—the chance to produce sufficient surface water for irrigation."

"About one-fifth of the present city of Twin Falls, the first irrigation in that country was begun in a small scale, up and down the Snake river, and the first irrigation ditches were made to serve only a small area. This land so proved its value, that from it came the first irrigation in the new territory—the largest continental irrigated area in the United States—the Twin Falls tract."

"Today, the Oregon Trail and falling to see the golden promise, traced on across the entire length of this bountiful area, there is a vast waste of sage brush and desert, excepting here and there, leaving behind them the few courageous men and women who hold their irrigation."

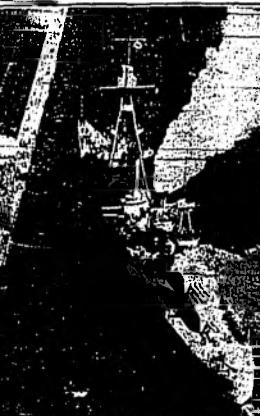
CODS MAY DEVELOP INTO PNEUMONIA

CREOMULSION FOR THE COUGH FROM CODS THAT HANG ON

The Greatest Value In Used Transportation Today Is the MODEL A FORD SEE YOUR FORD DEALER FIRST IT PAYS

1929 Ford Roadster	\$275
1929 Chevrolet	\$200
Coupelet	\$425
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1929 Ford	\$50
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1929 Buick Master Sedan	\$675
1929 Ford Sport Coupe	\$450
1928 Whippet Sedan	\$95
1928 Chevrolet Coach	\$55

May Aid Americans in Brazil



RUPERT'S REPUBLICAN WOMEN HOLD MEETING

RUPERT, Oct. 23 (Special to The News)——Mrs. A. J. Jenkins was elected chairman of Republican women of the county, and Mrs. Virgil King vice-chairman at a meeting of a group of Republican women held here Wednesday evening.

On the occasion of the visit to Butte of Mrs. Rose Gilgan, state treasurer of Republican women voters,

Dates of the campaign for women were placed in their hands. By virtue of the meeting they were instructed to cooperate with the county and precinct committees, Mrs. Gilgan came to Rupert from Jerome county and went from here to Twin Falls county.

All peaches grown in Clark county were purchased by a transmission line system for its dries.

Minutes indicated that the ground water accumulations approximate 360,000 acre feet per year, and the measurement of the discharge from the irrigation system totals 161,000 acre feet per year. It will be necessary to provide drainage facilities for a maximum drainage of approximately 1000 acre feet before the problem is finally solved.

Only one foot specialist in Twin Falls chose \$40. Dr. Fisher, A. M.

DEFENBACH ADDRESSED BIG CROWD IN RUPERT

The meeting was presided over by

Don Deuel, Republican... Don Deuel, chairman of the political committee of the county, introduced the candidate for office on the ticket, Bryan Defenbach, state treasurer, for the Republican party.

Defenbach, in his address, spoke of the Minidoka County Republicans central committee and the work it does for the party.

He also mentioned that he has an address to a large audience.

YOUR LAST CHANCE

You Can't Vote

UNLESS YOU REGISTER BY

SATURDAY, OCTOBER 25

TWIN FALLS COUNTY REPUBLICAN COMMITTEE

"Western Auto" Submits COLD FACTS about Cold Motors and BATTERY Satisfaction

Friendly, Prompt Attention

SPECIALS FOR FRIDAY AND SATURDAY

Mother's China Oats, Ig. pkg. 30¢

Van Camp's Hominy, No. Biscuit, Pum. pkgs. No. 212 can 10¢ can 10¢

Log-Cabin Syrup, medium size can 43¢

P. & G. White Laundry Soap, 10 lb. 33¢

Seddles, Raisins, 4 lb. pack- age 27¢

Durum Wheat Macaroni, 3 lbs. 17¢

Pink Salmon, 1 lb. tall can, 3 for 33¢

Libby's Prepared Mustard, 9 oz. jar 10¢

Kraft's Mayonnaise, pt. jar. 33¢

Emerald Shell Walnuts, 8 oz. can 37¢

Ovaline, the health drink, 50¢ size 43¢

Bishop's Crest, pure cocoa, lb. 23¢

Pearl White Tapico and Sago, 2 lbs. for 23¢

Flit Fly Spray, Quart for 75¢

All Deliveries Without Charge

Idaho Department Store If isn't Right bring it Back

PHONE PHONE

169 Stores in the West

Western Auto Supply Co.

Open Saturday to 9

Cold mornings mean cold motors... and every motorist knows that means harder starting. Congealed oil, slower and more difficult combustion alone demand much extra power... and when you add longer hours of service and shorter hours of rejuvenation, it is very evident that you need a battery designed and built to give the utmost in service under extreme conditions... more power over a longer period of time.

WESTERN GIANT AND WIZARD BATTERIES

ARE designed and built to give, and do give, plus longer and greater power, meeting every demand for cold weather driving. See these features:

PLATES. New Battery plates, evenly spaced, high current, rugged, of uniform density and give them longer life!

2 COVERS. Plates mounted in the covers, and with rubber insulation from the acid.

3 SEPARATORS. Port Oxford Celotex, straight grained and tough fibred. Separators chemically treated, permit full use of the acid available and result in maximum battery capacity and full benefit of the acids of the plates.

4 CONTAINERS. Wizard Containers and Celotex.

5 CONNECTING STRAPS. Welded to the Port Oxford case and designed to carry the maximum current with least possible resistance.

6 VENTS. Knurled caps, designed to prevent spray and escape of acid, and yet permit easy access.

7 POST STRAPS. Full size, extremely strong, designed to hold the battery in place, and to assure solid acid proof connection.

8 WESTERN GIANT. Extra heavy batteries, larger sizes than full size Celotex. Reinforced Port Oxford celotex separators. Hard Rubber Case.

TRADE-IN YOUR OLD BATTERY

Our Trade-In Allowance on your old battery makes these low prices even lower... Don't wait until it starts to crank, or have your old battery in right now, in a fully guaranteed Western Giant or Wizard, at any "Western Auto" store.

BATTERIES INSTALLED FREE

WASCO 13 PLATE

WASCO 6-volt, 13 plate battery, has 2 extra plates to give greater starting capacity for cold motors and in cold weather. Replaces 6-11 batteries. "Wasco" guaranteed 1 year. \$6.35

The World's Largest Exclusive Retailers of Fully Guaranteed Tires, Batteries, Auto Accessories, Comp. Goods, Tools, Building Materials, Auto Body Supplies and Radios.

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We are in the market for high quality alfalfa seed to be sold
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COMMITTEES FINISH CONFERENCE PLANS

Nearly 400 Girl Reserves Prepare to Hold Session Two Days in Twin Falls

A total of 171 members of the High School Girl Reserves outside of Twin Falls had registered up to last night for the fall conference which will be held at the Hotel Idaho from 10 A. M. Saturday in two day session, according to Miss Clara Landen, G.H.R. secretary for the state. There are approximately 200 members of the Twin Falls organization, Miss Landen said, and probably all of whom are expected to attend.

The following are the outside registrations to date: Hazelton, 200; Dubu, 40; Pifer, 42; Kimberly, 12; Hailey, 17; Eden, 17; Pocatello, 16.

Following registration at the high school library, the meeting will be called to order by Mrs. Anna C. Gentry, G.H.R. president. Mrs. Gentry, vice-president of the Alpine Valley district. This will be a special program of "Sing a Song of Sixpence," and Betty Babcock.

At 10 A. M. Arta Lind, president of the Twin Falls Blue Triangle, will extend greetings to which will be called to order by Mrs. Anna C. Gentry, G.H.R. president. There will be singing led by Helen Pipes, Twin Falls, and a chorus of six girls, with Dorothy Goode, Pifer, as the soloist.

The greeting offer will then give way to the conference; Miss Anna Phillips, Eden, will sing "The Palace of My Heart." There will be singing by the Alpine Valley G.H.R. "Introduction, greetings from both Pocatello and a song by a trio from Boise. At 11 A. M. there will be singing by the Alpine Valley.

At 12 M. there will be a friendship luncheon which will be served by the Blue, Camp and Social committees. The program for this luncheon will include a short "Session of Being a Friend," Miss Helena Flack, Boise, regional secretary of Young Women's Christian Association; "Principles of Citizenship," Miss Anna Phillips, Eden, will sing.

"Patriotism," Churn, Pocatello; Song, Pocatello; "Loyalty," Bushong, Dubu; "Clipper," Hazelton song, Hazelton; "The Story of a Girl," "Young Friends," Mrs. Praskie Barnhart, dean of girls, Twin Falls high school; song, Hazelton; "World Friends," Hazelton; "The Art of Football Game," Hazelton.

At 7 P. M. there will be a banquet with the theme "Dream Castle," Sunday morning following. Sunday school there will be church services at the Presbyterian.

BURGLAR REPORTS THEFTS

Theives have stolen money from homes and stores and other buildings in Burley recently. Burley authorities advised officers here yesterday.

On Wednesday night, they stated, a man who was identified as a burglar escaped when the night watchman appeared, entered a room where two men were sleeping and stole 47.

BURGLARS USE BRICK TO ENTER CIGAR STORE

Burglars used a brick bat to break out the glass in a front window and get into Frank O. Abel's cigar store, 132 Second avenue south. A M. retailed that he had been informed by police headquarters early Thursday morning. A check-up showed loss of several cartons of cigarettes, six packages of tobacco and about one dollar in nickels and dimes.

Willie Willis
By ROBERT QUILLIN



MEN'S DRESS SOX

25c

Wool mixed fancy patterns. Exceptional quality.

SILK TIES

49c

Fancy patterns in all the latest colors.

J. C. Penney Co. Inc.

DEPARTMENT STORE

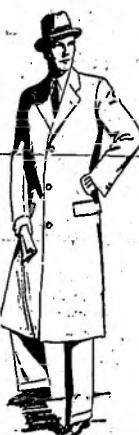
Share In These

Value Giving Offerings

Overcoats

of unusually high quality and sturdy value!

\$19.75



INJURED ARM TROUBLES

IDAHO STATE OFFICER

Byron Defenbach, Lewiston, Idaho state treasurer, returned from a southern trip yesterday after a Falls visitor for a short time yesterday.

He carried in a sling the right arm that he injured in a fall at Balanced Rock, Utah, on Aug. 15, last month.

He stated that the injury had been causing him considerable trouble, and prevented regular sleep.

On the former visit Mr. Defenbach came first to attend a meeting of the Idaho State Bar Association, which is a past grand master, and to deliver an address at a banquet meeting of that body.

He took advantage of opportunity to visit the Falls, which he said is one of Idaho's most singular scenic wonders and which is situated on the west rim of Salmon River canyon, one of the most inaccessible regions. He was hurt when he slipped on a rock and fell, throwing out his arm to break the fall.

RUPERT OFFICERS CHASE TWO BURGLAR SUSPECTS

Several articles taken by burglars from a mercantile establishment at Rutherford late last week were found in a room at Rupert from which two men were taken into custody before the arrival of members of the sheriff's force, Sheriff R. G. Spangler, advised officers here yesterday.

The fugitives were believed to have started toward Twin Falls.

One, named Whaley Wilson, 50 to 55 years old, was described as having gray hair and being of short, stocky build.

The other was said to be about 25 years old, 5 feet 6 inches tall. He wore a low-crown black hat, tan sweater, overalls and esdorts.

TRADE
YOUR OLD
WATCH
IN
FOR A NEW ONE
AT
UMBAUGH'S
ALL STANDARD MAKES

Work Pants of Moleskin

Domest Flannel Shirts

Extra Quality at
Low Price

Fine Grade Cotton
for Men

\$1.98

98c

The "Swagger Set"

Marathon's
Face-Setting
Value for Fall

\$3.98



LUX or CAMAY

TOILET

SOAP

6 Bars for 29c

Now is the time to lay in a supply of these popular brands of toilet soap at this exceptionally low price.

New Fall Shirts

Values that Break All Records

\$1.49

Fashioned mostly from extra-quality printed or plain striped broadcloth, with many appealing patterns and colors in both collar and mock neck models. Cut full and tailored according to your rigid specifications.

Worrell Patterns

\$1.98

Heather Sport Coats for Smart Service

Ribbed Stitch Knit

\$2.98

Heavier than the usual sweater at this low price. Tightly knitted worsted plied over cotton. V-neck, button-front, two plaid pockets; reinforced covered seams; assorted leather colors.

LADIES' FABRIC GLOVES

49c

An exceptional value. In all the latest styles and colors.

LADIES' SILK HOSE

Fine silk...with mercerized top. Semi-service weight, French heel and all the latest colors.

98c

Smart New Dresses

\$6.90

\$9.90

\$14.75



By their sleeves, particularly, you will recognize the fashion importance of these dresses...and by their emphasis on the natural waistline, flat hips and softly flaring skirts. The materials include fist crepe, canton crepe, satin and some sateen silks...in black and rich new tones of brown, red, green and blue. Sizes for women, misses and juniors.

OUTING FLANNEL

27-Inch width. Extra-tight at yard

10c

SEAMLESS BED SPREADS

Size 80x105. Scalloped edges.

98c

Velvet Hats

Have Fashion Importance

\$2.98 to \$4.98



The soft, drapy quality of velvet is in keeping with the softer lines of clothes in general. Shallow crowns, flat brims and double brim effects are just a few of the details that make these new hats irresistible.

Fur Trimmed

Winter Coats

\$19.75 to

\$39.75



You will be greatly in favor of wearing a Tuxedo at every party when acquainted with the style, comfort and appearance of our new fall showings.

\$35.00

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