



The Gift Supreme!

AN ALL-ELECTRIC KITCHEN

Can you imagine any gift that would bring more genuine pleasure to the heart of a woman—or, for that matter, every member of the family—than an All-Electric Kitchen? It is a gift that will never be forgotten because it will mean a better, happier life and provide the ultimate in convenience, service and economy. In the All-Electric Kitchen the three principal functions

of housekeeping, cooking, water heating and refrigeration, are done with electricity—done better than they have ever been done by any other method.

Christmas is a good time to give your family an All-Electric Kitchen. If you have one or two of these services in your home why not complete the job and enjoy the advantages and benefits of an All-Electric Kitchen?



*Give Mother a
New Electric Range*

Give Mother what she really wants this Christmas—a new Electric Range. It will make her happy all day long. Her task of preparing three meals a day, every day in the year, will be a joy instead of the usual new Westinghouse and Hooper ranges on display. Let us tell you the wonderful story of Electric Cookery, its conveniences, speed, cleanliness and all about its economy.

With a new Electric Range in her kitchen Mother's cooking and baking worries will be over.

ONLY \$5 DOWN Balance in Convenient Monthly Payments . .

*Give Your Family a
G-E Refrigerator*

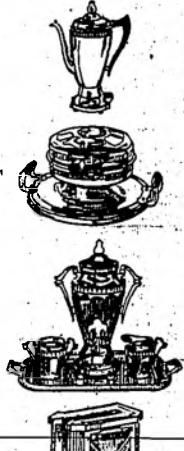
It's always summer in your kitchen. Foods kept on the back porch will freeze and if kept in a warm kitchen they will spoil. Consequently an Electric Refrigerator is a year-round necessity just as important in winter as it is in hot weather.

Once you have enjoyed the wonderful service and convenience of a General Electric Refrigerator you will wonder how you ever got along without it. Surprise your family by having a G.E. delivered to your home Christmas eve.

ONLY \$10 DOWN Balance in Convenient Monthly Payments . .

**Make Selections From This
Helpful List Of Suggestions**

Heating Pads	\$5.50 to \$9.00
Electric Irons	\$3.50 to \$8.80
Tree Lighting Sets	\$1.90 to \$11.25
Electric Wreaths	\$1.60 to \$4.25
Curling Irons	\$1.50
Grills and Table Stoves	\$5.50 to \$21.75
Soldering Irons	\$3.25 to \$9.25
Air Heaters	\$5.95 to \$10.00
Toasters	\$4.45 to \$12.00
Percolators	\$4.95 to \$12.50
Waffle Irons	\$8.95 to \$15.00
Percolator and Urn Sets	\$22.00 to \$83.00
Vacuum Cleaners	\$27.50 to \$83.25
Electric Ironers	\$54.00 to \$85.00
Electric Ranges	\$83.00 to \$326.00
Electric Washers	\$112.50 to \$121.50
G. E. Refrigerators	\$224.00 up
Graybar Stimulators	\$50.00
Automatic Motor Heaters	\$1.00
Electric Corn Poppers	\$2.75



*Make Sure To Have
Plenty Hot Water*

Your worries and cares about providing an ample supply of hot water for your home will be over the day you put in a modern Electric Water Heating installation. From then on you will have plenty hot water anytime you turn on a faucet. This installation is AUTOMATIC. It operates without any attention on your part and keeps a whole or part of a tank of water HOT ready for instant use.

You can have a complete installation put in your home for—

ONLY \$1 DOWN Balance in Convenient Monthly Payments . .



IDAHO POWER COMPANY

