JOSEPH-P-COTTON-

-Under-Secretary-ofand Close Friend of President-Hoover-Expires

- at Johns Hopkins-Hospital

SHEEPHERDER_FINDS

LOST GIÂL'S TORSU Burlan Bag Covers Mutilated _Body_of_Child,_Object_of

Long Hunt in Southwest

GIGANTIC WOOL POOL NEW YORK CRIME FORMS IN POCATELLO **GOES UNDER LENS**

A son as well as his widow as aughter survive.

TAIRBANKS-IN-PLANE

law Defiance and Enforcement Become Object of CRÓSSON RETURNS TO

CASE LEADS FIELD OF SIX IN SEATTLE RAC

GEM STATE GETS CALIFORNIANS CLASH— OVER DUMB BEASTS'— RIGHT OF EXPRESSION -\$1.008.035--FOR

CHERRA MADRE, Cal., March D 10/7—Residents of this foot-hill city will flock to a mass meeting tomorrow night because of the meeting of a cow, which IMPROVING ROADS

000,000 Emergency Fund

Republicans Amass Facts On Hoover Administration

B Commonwealths and Plans looking toward 1922 were onlined toward 1922 were onlined toward toward 19

ADDRESS RADIOLAND PLANS-ROAD WORK

pares—to - Discuss - Agrl- Bids-on-Contracts - Worth cultural Issues of Hour

Snow Avalanches Descen

ROSTY winter bit into the South today, tightened its cold grip over Europe and awept the Balkan quake scenes with chill winds.

Idaho_Senior_Senator_Pre- Officials at Bolse Call for Approximately \$400,000

CHILL WIND BLOWS

Lines in France and Ice

Encrusts_English_Roads

PROVISIONAL PRESIDENT

NATIONAL PARK ROADS

DENTIST LOSES LIFE IN AMERICAN FALLS LAKE

Constitutional Amendments In Effort To Aid Taxpayers MAN - AND - WIFE PERISH | Action by Group Paves Way For Introduction of Bill Upon Rail and Telegraph

Joint Tax Committee Urges

Wenner was said to have been in a nervous state recently, lie left n explanation. A box and girl sur-dies.

POLICEMAN LOSES JOB

DIEFENDORF FINDS IDAHO BANKS GOOD

Jerome Man, Commissioner of Finance, Points to Lone Failure in Depression

IN EXAMINERS HANDS

FAMOUS OF GOLDEN OF_PERU_TAKES_OFFICE

Mayor Walker, New York Plans to Join. in Corned Beef and Cabbage Banquet

to Levy On Incomes and Municipal Power Plants

By The Associated Press

BollsE, March 10 — Thre
joint tax committee of
idah legislature met toda
for the first time, approved
introduction of two assection
introduction of two assection
introduction of two assection
introduction of two assection
consider tomorrow the income

LOS ANGELES COUNCIL



What Do You Make of This, Watson

Clashes With Senate Feature First Half of Hoover's Term

Upper House's Opposition And New Congress Result In Complicated Situation

Frequent and Sharp Conflicts with Inhabitants of North Wing of Capitol Combined with Promised New-Alignments-Resultingfrom 1930 Elections Make Path Difficult

(This is the last of a scrick of three stories by Ricke Simpson, Wash-legton reporter of The Associated Press, estiming the problems and na-tional emergencies that have faced President Hoerer in his two years an President.—Childrej.

inona emrgencies that have faced President Hoover in the two years at President—Editor) by Kirke Sifferson (Associated Free Staff Without ASHINGTON, March 10—Noficiof the last five presidents—occupy—the—Withe House—hars—wholly—capped lashes with the seemle. Yet of them all, with the possible exception of President Wilson in his second term, none has had-such frequent and sharp conflicts with the in-Hilbitants of the morth—wings—of the capitol as lirebert Hoo-Yet.

ominated that body.

The record of the first two Hoover cars must be scanned in the light of this limitation upon fulfillment of the hopes and plans he may have ad when he entered she—White



of the capitol as Hirebert HooYer.

For the first two years of his administration President Hooseknew hardly an hour when he good look with reasonable certainty for
sense a good and the sense and collect in the north performation proport of the Highstatte or
sense and collect in the north persense and collect in the north persense condition temporal was in all
the Al-hour period preceding to
the Maximum for the
crust and of the region observer here. Maximum for the
crust and of the proport of the sport of the sport and
continued that body,
The record of the little was forced.

The record of the little was forced. ter shading off into the question of velerans' bonus legislation.

Williamstey the bosse declined. Williamstey the bosse declined with the bosse declined will be bossed to be seen to be se

BUSINESS WOMEN HOLD AID SOCIETY CONVENES AT SESSION IN CLOVER

HAILEY FOLKS VISIT

HUUINILUU WUUINILUU WUUINILUU HUUINI AT SESSION IN CLOVER

AT SESSION IN CLOVER

PAZEITON, March 10 (Special to The Investor Color of the Investor Color o

FILER GROUPS GATHER

Beautify Your Ho Improve Your Building

THOMETZ TOP AND BODY WORKS Back of Danceland

the legislature.

Mr. and Mrs. Cocil Bott and folldra mofored to Shahon Studdy, and AROA, March 10 (Special to The
ermoon taking Miles Viola, bock to
freed, "Mrs. "C. Takery in out Miles
the Takery Children at the Bornal
stated with the Branch hand with
the Hardry Children at the Bornal
stated Studyny Harmoon.

DON'T DISSOLVE

-YOUR **DOLLARS**

HAZELTON FOLKS VISIT Sunday evening from Caldwell, where she has been attending the quarterly meeting of the board of

If They Could Find Voice

And speak of their experiences, our trucks would tell many stories of human-interest. The big-covered moving van would probably boars a little of the many moving jobs he has handled with the aid of experienced menand good equipment. He'd be very proud if you happened to notice the new coat of paint he is wearing, and the signs-that-read ...

CARL G. BENSON'S

The smaller trucks do all sorts of jobs, and some of their stories. would, be very amusing to hear. Some havil trucks, and some flour, and some haul that quick starting clean hurning Abordeen coal to the townspoople. But no matter what sort of dray you need there is always one ready to serve you within a few minutes after you phone your order to use it.

NUMBER 142

CARL G. BENSON'S

Successor to Warberg Warehouse & Coal Yard Trans. & Stg. Co. Shoshone at 4th South



jasolini

A premium gasoline at no increase in price STANDARD OIL COMPANY OF CALIFORNIA

"Standard" is a NEW gasoline. It well deserves the new name, "Standard"; It is the finest motor fuel Standard Oil Comthat we have given it.

using parties of the state of t

at is the linest motor rule standard Oil Com-panyof Galifornia ever has produced without Distribution of "Standard" Gasoline to all Policy of the control o sales points is now completed. You can buy it everywhere—at no increase in price.



It Pays To See Your Ford Dealer First For Economical Transportation 1928 Chevrolet Cabriolet, low mileage

very good condition \$250.00 1928 Ford Tudor Sedan \$275.00 1928 Ford Coupe ... \$250.00 1929 Model A Coupe, run very little

1927 Oakland Landau Sedan\$250.00 1928 Essex Sedan \$225.00 1927 Essex Coach, new rubber. \$100.00 1929 Durant Coupe \$250.00 1926 Overland Come

\$ 50.00 1926 Chevrölet Coach ... \$ 25.00 LIBERAL TERMS

UNION MOTOR CO.

Your-Ford-Dealer Twin Falls, Idaho

DESKAGGS SURETY OF PURITY

-IF-YOU

PAY_CASH

If you pay cash, you own it to your, self to trade where you get the full benefit of cash prices. Not only are you entitled to lower prices on high quality for the cash of th

prices on high qual-ity foods. Such benefits you'll find in our "cash and carry" O. P. Skaggs System Store.

-OR IF

YOU DON'T

IVU DUN' 1

If you don't pay
Is you don't pay
Is you don't pay
Is you don't pay
Is shopping. See ehow-our-self-service, cash prices reduce the number of
food dollars you
have heeps pendingthe "charge it"
-way. Investigate
our claims, Experiment To us will easily see the greater
value each dollar
brings, paying cash
and shopping the O.
P. Skaggs—Systemway.

HUMIDOR PACK

means to Camel Smokers*



COMPARE a package of Camels with any other cigarette and note the difference in the technique of packing.

Note that Camels are completely enclosed in an outer transparent cover of moisture proofcellophane and sealed air tight at every point.

We call this outer shell the Humidor Pack.
It differs from the ordinary cellophane pack

thin, it means a lot in terms of cigarette enlioyment.

It means, for instance,

and while it is egg-shell

that evaporation is checkmated and that Salt Lake City can now have as good Camels as

Winston-Salem.
While Camels are

made of a blend of the choicest Turkish and mellowest domestic tobaccos, it is highly important, if you are to get full benefit of this quality, that these cigarettes come to you with their matural moisture content still intact.

The Humidor Pack insures that. It prevents

the fine tobaccos of Camels from drying out and losing any of their delightful flavor.

Aside from cheap tobacco, two factors in a cigarette can mar the smoker's pleasure:

rigarette can mar the smoker's pleasure:

Fine particles of peppery dust-if-left-in-thetobacco-by-inefficient cleaning-methods-stingand irritate delicate throat membrane:

Dry tobacco, robbed of its natural moisture by

scorching or by evaporation gives off a hot smoke
that burns the throat
with every inhalation.
We take every precaution against thesefactors here at Winston-

A special vacuum cleaning apparatus removes dust and now

the new Humidor Pack prevents dryness

Glassine Wrapped Packs

Camel Humidor Pack

Check the difference yourself

Salem.

It is a very simple matter to check the difference-between Humidor Packed Camels and other ordinary dry cigarettes.

First of all you can feel the difference as you-

roll the cigarettes between your fingers. Camels are full-bodied and pliable. A dry cigarette crumbles-under-pressure and sheds tobacco.

If-you-will-hold-a cigarette to each ear and roll-them with your fingers you can actually hear the difference.

The real test of course is to smoke them. And here's where the new Humidor Pack proves a real blessing to the smoker.

As you inhale the cool, fragrant smoke from a Camel you get all the mildness and magic of the fine tobaccos of which it is blended.

But when you draw in the hot smoke from a dried cigarette see how flat and brackish it is by comparison and how harsh it is to your throat.

If you are a regular Camel smoker you have already noticed what proper condition of the cigarette means.

But if you haven't tried Camels in the new Humidor Pack you have a new adventure with Lady Nicotine in store.

Switch your affections for just one day, then go back to your old love tomorrow if you can.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C

* smoke a Fresh-cigarette!

places. ink Heaven for our nationa We flourish, physically and

GREAT NOVELS

PRESZING WAR PRICES
Bernard M. Barach, former chair
an of the war industries board, sub mits a new plan for "taking the profit put of war." He would empower the ident, when war is declared, se' all prices, including wage i, interest, commissions and fee suid stop the profiteering

But doesn't it seem curious that should all be so much concerned out what we'll do in the next war ten we have all bigned pledges that re won't be any next war? Whi concentrate on insuring obedi

Other-**VIEWS**

SPECIAL ALL WEEK

trial 'n which the husband as 000 from a man whom he slienated his wife's affection

Apples of all Kinds

BECKSTEAD'S MEAT-

THE STATE WE LIVE IN

FLAG AND SEAL

COURT_ORDER_REVOKES MORTGAGE FORECLOSURE

SOCIETY

Luxury with Economy

at the Morrison enjoys all the that only a hotel of premier can offer, Yet rates are remark

2500 ROOMS, \$2:50 UP

HANSEN MAN USES

Harold F. Hughes Dies Here From Wound in Heart; Despondency_Gots_Blame

PASSENGER GETS HURT

ght in a collision between a backing from the curb, and In which he was riding with Aimquist, Buhl, W. A. Shaw ed painful bruises about the

DEATHS-

SCIENTIST TELLS OF FIGHT ON BUG

Dr. P. N. Annand, Federal Entomologist, Addresses Presbyterian Men's Club

Scientists emplo

REVIEW COURT AWARDS

LAST TIMES TODAY

The Noted Stage Play "Bird of Paradise" Now On The
Talking Screen
Staged-Midst-the



..e was a Bird of Paradise, orgeous, flaming, passion

Butterfly OTHER FEATURES—Sennett Lloyd Hamilton Com-and Mickey Mouse Cartoon, Malines 10 & 30¢; Evening 15, 30 & 40¢

BOARD MAJORITY

Extended Discussion-Brings

ACCUSED YOUTH TAKES TIME TO ENTER PLEA

Floyd Manning, 22, took 24 hours enter his pica after he was ar

CHILL WIND BLOWS

OVER BALKAN RUINS AS WINTER LINGERS

(Continued from Page One) ed, with the deepest fall in

At model Discussion Brings
Out Expression of Opini
ion in Regard 10 Policy
in Teacher Employment
A majority of the members of review illustration is feed and the fall continued. The recognition of the members of review illustration is grouped to the representation of the second teacher in the field prefetament of prefetament of review in the field prefet

MOOSE ENTERTÄIN FOR _150 AT OPEN MEETING

OLD TIME DANCE

TONIGHT At Danceland

Music by Tar Heels



Seat—Enjoy—Adivities—In

Spite of Blusterous Winds

Spite of Blusterous Winds

BURLEY, March 10 (Beech)

To be ready to be a continue with the season of the local activities curing the last few days despite occasional blusterous restehe that has little as with an extended the local activities curing the last few days despite occasional blusterous restehe that has little as with an extended the local activities curing the west with March 4. Most continue with last as with an activities curing the west with March 4. Most continue with last as with an activities curing the west with March 4. Most continue with last as with a state as with an activities curing the west with March 4. Most continue with last as with a state and the size planty active and there is planty; or like the season was in charge or warre it. State as well as lated as with a state and the size planty are an activities review in the season was in charge or warre it. State as well as a foreign the season was in charge or warre it. State as well as a foreign the season was in charge or warre it. State as well as a foreign the season was in charge or warre it. State as well as a foreign the season was in charge or warre it. State as well as a foreign the season was in charge or warre it. State as well as a foreign that it is no "bed of control and the size of the state of

celebrated her birthnay anniversal Pink and green were used in decreations, favors and lighted tapers, large decorated birthday cake for ed the centerplece on the dinner to ble. After dinner had been served the country hostess an hour was applying the country hostess and the count

haptain, Arthune, Mary C. Terhune, Mary C. Terhune, elected were installed by the elected were installed by the elected with a fine of the elected with the ele

Only one foot specialist in Twin rails. Phone \$40, Dr. Freier, Adv.

BUHL GROWERS HEAR OF

Dr. Bean predicted a probable de-luge of potatoes on the coming marluge of polatoes on the coming ma-het with only average weather con-ditions to make a crop. With an av-crage yield it is probable that the 1931 crop will exceed the crop of last year by 60,000,000. Dr. Bead illus-

School News

The Owner was spent playing games and the control of twist playing the control of the control of the control of twist playing the control of the co

HENRI OF THE AMBASSADOR SAYS

"America has its own taste in Tea"



CHEF-HENRI-BASSETTI of the Ambossodo Hotel says: "Mild, fragrant tea with pleasing flavor that's the American desire in tea."

Favorite tea blends of other countries do not lways meet American flavor ideals. Tree Tea is idended expectally for particular American castes.

A quality teg at the lowest price

TREE TEA TEA

BLENDED TO AMERICA'S TASTE

IT HAS COME! IT IS HERE!

The Second Big Price Cut You Have Been Waiting For

WITH PRICES SLASHED, SMASHED, SHATTERED AGAIN ON MANY LINES WE ANNOUNCE THE SECOND BIG SALE TO

The Remainder of This Fine Quality Stock of Men's Wear



THURSDAY, MARCH 12th at 8 A. M.

And Continues Daily-Until-Entire-Stock is Completely Sold Out

SURPRISE PACKAGE

SALE

IT'S FINAL

With prices smashed again on many lines
—new sale lots have been created and
many higher priced lots thrown in lower
priced-sale groups — We-cut-loose-sagain
with a mighty selling drive to close out
the balance of this stock. We mean business and this stock positively must go. As
we are now open to-accept-lids-on-this
stock in bulk sale we want to urge the importance of your making your selection now, COME! GET YOUR SHARE!

\$8.50 Sweaters \$5:00 Wool Shirts...

Still lower prices on this lot of all wool shaker; knit sweaters. Cont atyles in popular colors. Regular \$8.50 values,

Half price for this lot of men's wool flannel shirts. Choice of plain colors or faucy patterns. Out 22.50

\$5.00 Wool Sweaters...

19C

Men's wool sweaters in slip-over styles, Plain or fancy patterns, Regular \$5.00 val, ues, Now cut to \$2.50

\$12.50 Mackinaws

Greater Values

With many lots going at cost-less than

cost-half price and less than half price. we invite you back again for the secondbig selling drive to force out this stock.

Many lots are limited and will po fast atthese new low sale prices. Come early and supply your future as well as present

needs while the opportunity is yours.

Men's wool mackinaws and-sport coats. A good assort-ment of patterns. Regular \$12.50 values \$6.95.

\$5.50 Dress Oxfords \$7.50 Shoes and Oxfords

CLOSING-OUT-FOOTWEAR

BALL BAND RUBBER FOOTWEAR BARGAINS

 Light Rubbers
 \$1.15
 I Buckle Overshoes
 \$1.95

 Heavy Dull
 \$1.45
 4 Buckle Overshoes
 \$2.95

 While Sole
 \$1.65
 \$5.00 Boots
 \$3.95

-DRESS-AND-WORK-PANTS One lot to \$6.50 Dress Pants 53.45 \$3.50 Sweet Orr Cottonade Work Pants \$2.85 \$2.85 \$5.00 White Campus Cords \$5.00 Dark Campus Cords \$2.50 Sweet Orr Khaki Pants \$1.95

Riding Breeches Priced for FINAL CLOSE OUT

FINAL-CLOSEOUT-OF-MEN'S-SUITS-AND-OVERCOATS

\$30 and \$35.00 Overcoats

One lot of men's fine grade overcoats in popular colors and styles. \$30 and \$35.00 values \$16.95

\$22.50 Leather Coats

Genuine horse hide leather coats

\$1.00 Union Suits

Men's athletic union suits. Stand-

\$3.50 Union Suits

Extra-special — Men's-part wool union suits in gray or random. A regular \$3.50 quality. \$1.95

69c

ard \$1.00 values now

COLLARS ...

\$30.00 and \$35.00 Suits

One lot of men's suits that sold in the regular way at \$30 and \$35.00 grouped in one lot for quick close \$16.95 out at \$35.00 liue Serge Suits \$23.75

The pick and fream of our stock. Regular values to \$39.50. You last at \$20.00

PRICES SMASHED AGAIN ON MEN'S DRESS SHIRTS

To \$3.50 Dress

To \$2.00 Dress 98c To \$2.50 Dress \$1.39

\$2.39 69c

STILL GREATER REDUCTIONS ON

-MEN'S DRESS SOX -

50c Cashmere Sox35¢, 3 pr. \$1.00 50c Interwoven Cashmere Sox ______35
75c Interwoven Fancy Wool Sox _____
\$1,00 Interwoven Silk or Wool Sox ____

PRICES SLASHED ON NECKWEAR

\$1.50 49c

\$1.00 & \$1.50 Suspenders Final clean-up on men's fancy

To \$39.50 Overcoats

59c

\$5.00 and \$6.00 Hats

Men's dress hats in newest shapes and colors. Regular \$5.00 and \$6.00 \$3.95

\$2,50 and \$3.00 Caps_

Your choice of our entire stock of \$2.50 and \$8.00 men's caps in popular paterns. Close \$1.49

STIFF COLLARS, - 25c 25c

eldridge clothing co. TWIN FALLS -

52.00 OUTING FLANNEL \$1.29

\$2.50 OUTING PAJAMAS \$1.79

YEAR 1931-BEGIN

Buhl, Kimberly and Jerom Defeat Burley, Oakley

BUIL NEGATIVE WIN

KIMBERLY, March 10 (Special The News)—The Kimberly neg ative team won from the Oak

RIMBERLY WINS

JEROME WINS

JEROME WINS
JFROME, MARCH 10 (Special to
The Nexa)—Jerome affirmative intuding France Hilbert, Edith
Bircher and Gatherine Turner, defeated the Piler negative debate
qual drive last evening. In vibility
Filer (cam was composed of Virginteart), Mildred Chumnay's and Larterm Ediblicht, A. 7. Janca, Goodmy lawyer, was judge, ib. Maine
repeated of the proper of the property
Paral Laddon, Piler ouch, accompaned the viaiting team. CHRISTIAN CHOIR PLANS

CLOVER FAMILIES MOVE

CLOVER, March 10 tupectar to Th Nexa)—Beyeral changes in places of residence of Clover families have occurred, recently.

curred recently.

Will Lierman and family, formerly
of Clover, moved Monday from a
ranch near Twin Palls to a place near

iden.
Mr. and Mrs. George Larsen and amily moved last week from the source coupled by them since last

Only one foot specialist in Twi

WOMEN NEED DR. PIERCE'S **Favorite Prescription**

ANNOUNCEMENTS

HILLSBORD JURY

Statement by Bowles

The Past Noble Orands club I postponed its meeting from Ma 13 to March 12 on account of death of Miss Elizabeth Driskell.

The Women's Council of the Christian church will meet in the church parties at 2,30 PM. Thursday, Every member is requested to bring a tea over the church parties at 2,30 PM. Thursday, Every member is requested to bring a tea over the church parties. Blamm — for — Transetv—in-

and Filer in Forensics day at the home of Mrs. George Wal

Mrs. R. C. Souders will enterta

The Needlecraft club will Priday afternoon at the hon Mrs. C. H. Kingabury, 304 Sixth man porth

Ascension Episcopal Guiki meet with Mrs. W. H. Greenhov Eighth avenue north, Thursday

PANTAGES FACES SERIOUS CHARGE

District Attorney at

Diego Issues Complaint _Involving__"Girl=Market"

- desse II: Ghreve, wealthy San DieGreen red. catale, man, surveyedre of Dr. Cooper respite, the statement will be not been contact from the statement will be not seen counts. Five others a maneed, Childs complified were soloned by Mills, San, Dirto oil men; WellHills Molemans, publisher mas and a statem to everytheid the statement said Dr. CoopHills Molemans, publisher mas and ex-confered abort more than the control of the restored of the statement will be coly a monrow. The matter, and Olive Chira Do in Loss Queden Hills Economic Control of the statement will be coly a monrow."

uniors, and Olive Clark Day in Los specific Discovers.

Pentages, who was visiting in Agua him scaller in the vector 1 called him scaller in the vector of the scale of the sc

JEROME'S ŔOTARIANS

Girls' Class A BASKETBALL **TOURNAMENT**

Teams Listed According to Drawing

- 1. Kimberly
- 5. Twin Falls
- 2. Buhl
- 6. Jerome
- 7. Oakley
- 4. Rupert
- 8. Gooding

Twin Falls H.S. Gym MARCH 12, 13, 14

Admission: Adults 50c, Students 25c

BREVITIES VIRGIL KIRKLAND

HEARS EVIDENCE

Blame—for—Tranedy—in

Takes Vacation—Mr. and Mrz. O. W. Jollineau and daughter. Mary Ann, left yesterday for Sault Sainte Marie, Michigau, to spend a month-ialting triends.

HILLEBORO, Ore, March 10 types eternal triangle was blamed belson O. Bowler in a statement thortiand capitalist allegedly mad police after his wife died from 11c, wound inflicted in the spart

Growers Fix Price of Pro--ducing-Bushel-of-Tubers at_79_Cents_in/Discussion

GETS LIFE TERM CASTLEFORD MAN

Jury at Valparaiso Con- Henry Squires, 78, Found viots-Former-Grid-Star --- Wounded and Alone In of Causing Girl's Death Cabin, Dies at Hospital

KIMBERLY POTATO GROWERS GATHER

H. E. Drobish, Boise, Predicts Poor Prices for Tubers in Coming Harvest

5

A Woman's Bank,

Women feel at home here . . . in this friendly bank. That is why we number so

many women among our depositors. We

are proud of their patronage . . . we try

to do everything in our power-to-be-of

service to them. To maintain and increase this fomining favor is over-our ain

The Twin Falls National Bank

Capital and Surplus \$167,000

MEVER PEDERAL RESERVE BANK

Too

Constinuted

MANY PAY THIBUTE TO

OREGON RAILROAD CASE ENTERS HIGHEST COUR



Caswell's Offee

CASWELL COFFEE MAN

Automatic Electric Coffee Roasting Accomplished by the GEOW, CASWELL CO

More than 73.000 miles in a New Ford

THE substantial worth of the new Ford is reflected in its good performance, economy and reliability., Its stamina and endurance are particularly apparent in sections where had roads and sovere weather put a heavy extra burden on the automobile.

texts burden on the automobile.

In less than a year a new Ford Tudor Sedan was driven more than seventy-three thousand miles over a difficult route. The operating cost per mile was very low-and practically the only expense for repairs was for new platon rings and a new hearing for the generation.

The car carried an average load of 1200 pounds of mail and was driven 250 miles daily. "The Ford-has-inver failed to go when I was ready," writes one of the three mail carriers operating the est. "The timter did the tirk last winter even at 34 degrees below sero. The gas runs about 20 miles per gallon. At times I pull a trailer whenever I have a bulky load."

Many other Ford owners-report the same satisfactory performance. Every part has been made to endure — to

performance. Every part has been made to endure — to serve you faithfully and well for many thousands of miles.



\$430 to \$630

Fird

STAGING COMEDY PLAY The choir of the First Christian church will put on the play. The District School," at the First Chris-

Bad Stomach Cause

of Bad Skin

Eight Class A Sextets Enter Hoop Tournament In Twin Falls

Bruin Sixes Head Pre-Tourney List

Filer, Jerome and Kimberly Maidens, Winners During

Latter_Part_of_Season, Offer Strong Competition

STANDINGS FOR GIRLS

Rupert, Buhl and DUMB-BELLS

Helene Madison

SEATTLE, March 10 (F)-Alth

INDIANAPOLIS, March 10 (P)

MANLEY TRIUMPUS

MANLEX TRIUMPES
PORTLAND, March 10 (3)
leorge Manley, 178, Denver, won
echnical knockout over Big R
eterson, 198, Minneapolis, in-t
ighth of a 10-round fight here i

WANGLEY WINS

SHEEPHERDER FINDS

LOST-GIRL'S TORSO

entinued from Parc Onci

Attention of Reds MAAMI, Fla., March 10 69-wal. Of Sharkey - Primo Loans Palls, March 10 69-wal. At Camp in Tampa

ne of Three Units Picket
to Hold Up Standings
At Bottom Giyes Promise
At Bottom Giyes Promise One of Three Units Picked

By OAYLE TAIBOT, JR.
(Insociated Press Sporte Writing)

The AMPLA, March 10 — One of the meaning remained the control of three units generally picked to hold up this year's autional league standing. I from the underside, the call of the control o Lowers Record



sixth and a tagel was thrown into the ring. Cox weighed 130 and Dombrowski 125. Lou Vine, Chicago lightweight, and Charley Baxter, Louisville, drew in the eight-round semi-final wind-

Uzcudun Triumphs Over Les Kennedy

LOS ANGELES, March 10 (4)

BORAH CONSENTS TO ADDRESS RADIOLAND

GOES UNDER LENS

The Univ

Rebuilding Claims MacFarlane and Cox Pace Stars

ter Hagen and Horton Smith, 1-up Battle in Gotham (100) in the 36-hole semi-finals of the Battle in Gotham

of Backing Southsayers by club layout tomorrow.

By EDWARD J, NEIL.

(ASSOciated Peres Sports Welfer)

TEW YORK, March 10

Primo Caraera, the animated Alp from Italy, and Jack Sharkey, from up

[Inston, way, can fight In. New.
York this summer as far as

William Muldoon, the from man of fistinan, is concerned; Pocatello Team

Vanquishes Ricks

Mildion, Si yahite-haired-duke-of
bookretion, March 10 679—Unitrilly of John, southern branch
rrilly of John, southern branch
rrilly of John, southern branch
rrill code works for the Prime and

White-Haired Duke of Pugi

lism Declares in Favor

of=Madison-Square-Gar-

den, Featuring Italian

Muldoon Approves Ed Baker Wins At Idaho Falls

TUTTLE UNDERGOES
MAJOR OPERATION

Gasoline-Vendors Whip Laundrymen

World Champions Win by 4-2 Score

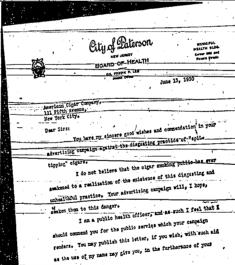
House_of_David_Nine_Falls Before Onslaught of Nine From Philadelphia Park

Wrestling

"... Awaken Them To This Danger"

says-

DR. F. P. LEE



... one of 56 health officials from 56 different points approving Cremo's crusade against spitor spit-tipping.

Every smoker, every wife whos husband smokes cigars, should read Dr. Lee's letter

"Who are the friends of 'Spit'.?"

YOU MAY WELL ASK THIS QUESTIGN_WHEN_56-IMPORTANT HEALTH OFFICIALS HAVE WRITTEN SO STRONGLY AGAINST THE EVILS OF SPIT OR SPIT-TIPPING.

Dr. Lee writes: "You have my ... commendation in your advertising campaign against the disgusting practico of 'spit-tipping' cigars,"

The war against spit is a crusade of decency. Join it... Smoke Certified Cremo-a really wonderful smoko-mild-mellow-nutsweet! Every leaf entering tha clean, sunny Cremo factories is scientifically treated by methods recommended by the United States Department of Agriculture



P. Lee, M.

and cracked lips, above all insta

BONDS FEATURE ON

SECURITIES MARKE

Fair-Weather Signals Dominate Financial Scene

During Normal Session

Markets at a Glance

NEW YORK, March 10 dr.— Stocks: Irregular; 11 point break in Allied Chemical Inter-rupts advance;

Hondas Standy, nex financing well laken. Curb: Firm: Niagara Hudson Power at new high. Foreign exchanges: Erim; Ger-nan mark strong: Cotton: Lower; cay cables and Sugar: Bleady; limer spot market. Coffee: Lower; easter Brazil-lan-markets.

CHICAGO; Wheat: Barely stead/; bearish ansas report. Corn: Easy; large Southwest

Cattle; Weak to lower. Hogs: Higher,

By JOHN L COOLEY speciated Press Financial V NEW YORK, March 16— ather signals in the boad minated the financial scene all street stucked much me

In Strong Hands

Twin Falls Markets

The Iwin Pr

I cocks

Dressed Turkers

I toung toms
I hens
I toma

Live Turkeys I foung toms

Breds

Cinaria, No. 1

Stock Market Averages

Bankers' acceptances: Unchanged.
NEW YORK, March 10 G1—Copper: Quiet; electricities, 1996.
Per: Quiet; electricities, 1996.
Time: Quiet; unchanged.
Time: Quiet; unchanged.
Lead: Steady: apol. New York
\$4.60; East 81. Louis \$4.35.

and Louis \$4.35.

Antimony \$7.50. to \$7.10.

NEW YORK, March 10 (4)-Bar

EW YOLK, March 10 hr; haw ar was firmer teday with prices anoing 1/16c to the basis of 43.25 rpols duty path, and refiners wing more interest. At this level rower sales of 20,000 bags of

SAN FRANCISCO PRODUCE
SAN FRANCISCO, March-10-47
fuller(at. 224; ...
Onloss: Sacked red globes \$1..to
1-3-7-Aurtralian browns 73c to 85c
er..ext.; Oregon yellow globes 90c
at

SAN FRANCISCO PRODUCE
SAN PRANCISCO March 10 d7
Federal-state market news service to 10 to point questions, net Rylotesale prices.
Butter, eggs and cheese: UnDound are

matter, eggs ann center (Da-matter). The control of the control o





GASOLINE-ALLEY-BARGAIN-DAY



PAY THIRTY OR FIFTY OR A



NEW YORK STOCK MARKET

OMAHA LIVESTOCK
OMAHA March 10 19 (U B D A)
logs: Receipts 13,000; slow, medium
und light hors steady to 10c lower;
mostly steady to althoughers; early

910; alow, weak; load medium to good 53 pound holdowr fed Idaho lambs \$7.50; package 70 pound culls \$5;-ideck food 117; pound-yearlings \$1.51;-jalch yetlerday fock good 16 to 20 point California fed lambs 88 to \$2.51; lightly sorted \$5; weak to 13; Toxer.

New YORK, Meeh 10 Seep, Receipts 222; shoult steady to the Control of the Control

GGRN LIVESTOCKT

OGRN L

No color and the 19 to 20 lower for ambit CHICAGO LIVESTOCK White Heritage looking grade not now on 35 down to 45; were a steep, 19 to 19

GRAIN QUOTATIONS

Corn_Leads_Market Up at First and Then Down and Prices Close Unsettled

Big stocks of cured meals de pressed the provisions market, de apile sharp uniting in hon value

32 32 32 32 32 32 4 CHICAGO MARKET

CHICAGO CASH GRAIN CHICAFO, March 10 (47) When to, I hard 791/c; No. 1 mixed 771; Corn: No. 3 mixed 600, 15 601/c

pounds to shipper; load 120 pour ist ewes \$4.50, freight paid.

Goodbye To California



DR. ALBERT EINSTEIN, famous physicist, waves in part-ing as he and Frau Einstein began their trip from Pasa-dena. California, to Germany after several weeks

dena California, to Germany Citer several recka so, journ with American scientists in California. — (P) Photo.

19-2 vallow sich to Citie: No. 2 vel ow, old, 63 ve. Osts: No. 2 white 31 ve. Rye: No rakes, HAPPY 1 to 60c. Timothy seed 88.75 to 42, Chver ered 112.50 to 420 BUHL WOMAN LEAVES BUHL-March 10 (Special to The 1881)—Mrs. Theodore Spellman have seen called to Lincoln, Nebraska, by the recant death of the father, Mrs. ipellman was accompanied by two siters, Mrs. John Fistus and two recas Stearington, and by a bro-ber, August Ochaner, all of Kim-kriy.

POTATO MARKETS

BUHL, March 10 (Sp BUHL March - September 1 Tein Palls Burler upert and Filer will meet in the da Fellows hall in Buhl Wednes - one of a reries (

BURLEY VETERANS GET

BURLEY, March 10 (Special -CHICAGO MARKET

CHICAGO, MARKET

D. Al-Epitateer, Receips 126 raclades, on track 500; fast United
States shipment; 778; about
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gion.

Thus far, 50 have applied here for loans, amounting in the aggregate to more than \$33,000. The amounts applied for folal about \$550 in each case. In one case, the applitant receives Mit money at the txpiration of one week. The time for multing—loan-thought depends on e a loan through depends o the certificate was originated to applying, 17 were Legion

Only one foot specialist in Twin Falls. Phone 540. Dr. Forter. Adv. DISTRICT ODD FELLOWS PLAN FOR BUHL EVENT

FERTILIZER utily your lawn, shrubbery I flowers by using VIGORO also handle Red Steer and Phosphates

TWIN FALLS FEED & ICE CO Phone 191

JUST KIDS

AND MRS. STEBBINS BARNESVILLE HAVE BEEN CONSTANTLY THINKING OF HOSH - HE
LIN'TURN
HAS BEEN
CONSTANTLY
THINKING
OF THEM









NEXT WEEK THANK

lasked Longing

anily that I'd term efficiency.

a manulus voice remarked.—List
a up money sol

Luckily-it-was cooler, Aliera felt
at the coulen't have along an
at humid day, Alper her ere
it with Jimmy abe had spent a
lices night. Bob knew abe must
the some declation as [a, ibes]

"I thought we want
to some declation as [a, ibes]

has a turbuses "A relation of the state of t

c inhale some spagnetti."

copyright, 1930, by The Macaule

(Continued in Next Jame) LARGE CROWDS ENJOY

CARNIVAL AT HAILEY



THE GUMPS-FIFTY-FIFTY



I KNEW IT - FROM MIN'S
FATHER - EVERYTIME I GET A
LEYTER FROM HIM - I KNOW
WHAT IT MEANS HERE IN THE SAD NEWE -DEAR ANDY - I AM A
LITTLE SHORT OF FUNDS
AND AM ASKING YOU
FOR A LOAN-





Professional

ATTOENETS-

SHAD HORGIN, Rooms 4 and & Bank and Trust Building, Phone C.

D. C. Hall-Over Clor' Book Stere.

JOHN W. GRAHAM—Lawyer, Bank and Trust Building, Phone 915-W.

WEELEY & SWEELEY -law offices

INVESTMENT SECURITIES

Business

PLUMBING

BALLANTINE FLUMBING
Heating Co.—Short Metal Work
For heating troubles, phone 231-W.
INSURANCE

AUTO-INSURANCE AP covera Potter Real Estate. Phone 374.

WARBERG TRANSFER & STOR

PLUMBING & HEATING Show Room and Shops, 198

OREGON SHORT LINE

Frain-84-leaves 7:10 A 7:10 A 7:10 A 7:10 A 8:10 A Train 63 leaves ______11:55
Train 155 leaves ______2:4
WELLS BRANCH

ONE CENT PER WORD

PER INSERTION

All Want Ade alive and active an
-they bring the bayer.

MONEY POR STRAIGHT LOANS on modern houses in Twin Palls Arthur L. Swim & Co.

our ten year parm loan of

For Sale-Livestock

100 EWES AND LAMBS. THe are priced to sell, one mile case south of Palls City. C. H. Eld Phone 5031 Twin Falls.

CATTLE—I BUY, SELL OR TRADE
all kinds; hellers, cows, calves or
bulls. Phone evenings 1425. Residence, 1510 Kimberly Road, Leo
Beckated,

Strayed

35 HEAD ONE YEAR OF

Train 339 leaves 1:40 P. M. Northbound
Train 340 serves 3:35 P. M. PICKWICK STAGES
Eastern Schedule
Leave Eastbound 12:20 A. M.

дан __12:30 A. М. __5:30 A. М

"Just the same I'm sorry," Alleer defended the star. "If the's beer raising too much whoopee it's beer with Max Rielm's friends. She's beer wfully nice to all of us..."

LCATE

HAILEY, Murch 10 (Epecial to The News)—Saturday flight a gay throng assented throng th C. while reaard. Notify John Store

10.18.—FOI-SHIC—FIBITS, VEGGIADHE THIS D.—FBY COX 15 BOISE Lumber company, 31, Lots GEM GPUDS 15, MILES EAST ON Block 6, Filer, Block 6, Filer, Block 15, Filer, Block 1 BALOMES AND PIPPING JUST AS good as ever at Peoples Market

BURLEY MAN ASSUMES POSITION IN MONTANA

DURLEY, March 10 (Special to Name) Pascal Adams, for five organization affiliated control from the file of an affiliated control of the file of an amender of the and a member of the band other organizations.

Koch, manager of the were states that will

Legal Advertisements

NOTICE-OF-WRIT-OF-ATTACH MENT
MENT
Judicial District of the State of Idahs in and for Twin Falls

NOTICE
County,

watern drinn and Brokerage Co. a lane as nan er win ratus Casar Corporation, Definedam.

Notice in hereby given that on the Print Security Bank of Poesa to the print of attachment of the print of attachment out in the above entitled action, at the print of the control of the

HARRY C. PARSONS, Clerk of the District Court.

Dated March 3rd, 1931. OUY L. KINNE

For Sale Miscellaneous

PROBABLE STRIL

FOR-SALE-HAY FIRST CLASS HAY FOR SALE First, second, and third cuttle Delivered. Phone 139034.

USED BARBER CHAIR FOR S
Cheap. Helen O'Conner B
shop. Kimberly. Phone 414.
WHEAT AND CRACKED WI
catt, whole shid ground. 1
right. White City Tourist Park

ONE SAW MILL AND EQUIPMEN

weight 3500, gentle and right, Will guarantee them. P. M. Miller, Filer A GOOD COW-THIS COW ON test produced 403 lbs. of butterfat

EXTRA RIME AND LUGS FOR

FOR SALE-MISCELLANEOUS

Wanted-Miscellaneous WANTED-POULTRY H. C. HUNT er Phone MUW

WANTED - CORNSTALK ter. Phone 506R3.

WANTED - YELLOW CORE HOOS OF ALL KINDS. HAVE A few choice Gills for Sale. Phone 20W, Dr. Groom.

DAITED BADDLE HORSE be centle. Address "M" c styling description and pri PIANO WANTED IN TRADE POF VANTED-TO-TRADE-YOU

familiare for your old familiar hone 5. Moon's Paint and Purni are Store.

Well taken care of Pasture them with us. All stock under good fence. Water amphip perpetual. Satisfaction guaranteed. Clayton Goodyear, P. O.

Lost

LOST-30x525 TIRE AND RIM Reward return to 735 2nd Ave North.

BRINDLE BULL DOO 7 MONTHS Old, 1930 license on collar. Lost Tuesday afternoon. Finder call 400 Jefferson St. Reward.

For Rent-Farms

ACRE TRACT FOR RENT POR SCHOOL April 181, Near the Flag arm. Phone 497-R4. Mollie Smith

For Rent-Furnished

Want Ads-Bargains-Opportunities

ROOM AND BOARD, CLOSETN, 315 -ROOM FURNISHED HOUSE, 440

ROOM, BOARD AND for rent. Phone 473J.

OOM FOR RENT-GENTLE preferred, Phone 12133. OOM-POR-RENT-411-

FOR HENT-LIGHT-HOUSEKEE ing spartment, 644 Main North. CRADTREE'S APARTMENTS AND rooms, 211 Addison West. Phon

North, STRICTLY MODERN TWO Reformlahed apartment, 319

FOR RENT-2 ROOM MODERN apartment, Call after 5 P. M. 627

PURNISHED LIGHT MOD ing apartments at redu 411 Main West. POR RENT_PIVE-ROOMED, PUR nithed house and garage. Call 44 Sixth avenue north.

FOR RENT — FIVE - ROON
furnished house and garage.
446, Sixth avenue north.

THREE ROOM MODERN FURN-labed spartment, steam heated; low rent. Bungalow Apto., 2nd aye., east. CALIFORNIA BOSTON APTS. block No. Post Office.

BOARD AND ROOM FOR TWO Plenty of hot water. Twin field, In congenial home. 316 Third avenue north. Phone 1170-M.

ONE ROOM APARTMENT WITH alcove kilchenelle and large light-ed clothes closet. Phone \$25J, 243 Blue Lakes Boulevard North. DONG'S AD 5-ROOM MODERN \$35; 4-room modern \$25; 5-room modern \$25; 5-room house \$20. A. N. Loug. Phone 563.

For Rent-Unfurnished

DESIRABLE FRONT OFFICE OVER CITIE CASE. Phone 1239-W. PIVE ROOM MODERN HOUSE Phone 1299

4-ROOM PARTLY MODER'S house, new, within one block of the post office, Twin Palls, Phone 1382J12.

For Sale-Real Estate

HOUSE LOT FOR SALE CHEA for cash if taken at once, 355 6 Ave.-West, --

40 ACRES, 4-ROOM HOUSE, DEEF well, electricity, on paved road also school route 3 miles from Twin Falls 6500, 12000 calh. Terms on balance can be arranged. Phone 1438M. Residence 857 3rd West.

Help Wanted

Personal

ADDRESS CARDS AT HOME. Eatn upwards \$25 weekly, spare time. Ercrything furnished. No recling. Particulars for stamp. Creme bechene Co., 4503 S. Western, Chi-cago.

DUART PERMANENT WAVES \$4.00; Pingerwave, 50c; Shampoo 50c. Denovo facials and scalp trest-ments. Graduate operator, Room

For Sale-Automobiles HEVROLET TON TRUCK-H. 8 Beals, 615 miles cast of Twin Palls

HRYSLER 65 COUPE

RURAL SEED POTATOES, PHON

SEED BARLEY AND WHEAT

CERTIFIED DICKLOW, \$1.00 BU at Peoples Market, Phone 221, BUTTER NUT SEED BEANS PO ORAIN-WHEAT BARLEY
Oats and Rye. Twin Palls Feet

RED CLOVER SEED, TEST 99.76 No noxious wood seeds. Phone &

FOR SALE-COSSACK ALPALP.
- seed from certified field. Al Knefe
Phone. 129134.

OR-SALE SEED RYF. YOUN horses, J. W. Greene, 3 miles nort east Rogerson, Idaho.

OEM SEED POTATOES FIRST year from Ashion Blue Tag Seed Loyd Davis, Murtaugh.

DAMINE OATS FOR SEED OR feed. L. W. Madden, Garrity Ranch, Rock Creek. P. O. Hansen.

HOME PLUMBING
CO.—Show Room a
Third cast. Phone 2

OR SALE—WHITE SPANISH AND
Mountain Danver Onion seed
from selected bulbs none beler. Ernest Molander, Buhl. Phone

CERTIFIED GREAT NORTH

For Sale-Furniture

THREE PIECE PRONT ROOM
suite nearly new, 15 mile east 5
south of Sugar Factory. WESTINGHOUSE AUTOMATI

OR EALE-SINGER PORTABLE

1193, 1432 4th Avenue Ea

For Sale-Poultry

ARSON AND HANBON STRAIL White Leghorn Chicks \$9.50 per 100

CALL 196 JEROME FOR REDUCED
prices on chicks. Ask about chick
starier, Lay Mash and Calf Mesi.
Hayes Hi-Grade Hatchery, Jerome.

F. A. BOWAN—Painting, paperhang-ing and kalsomining, 215 6th ava cast, Phone 124W. ACCIT. PART THATE TESTED SPENG PROF SALE - STATE TESTED SPENG Proc of Nontions weeds, very highest purity Red, Aulff, While Illiason, Tellow Hickow Holdon Garra Common Alfalfa, Blue Tag, Grimm and Cossack Alfalfa. Some of the very best lole grown in the Slate, Twin Falls Ped and I ce Company, Twin Falls, Idaho.

CARTER BROS.—Reliable painters. Let ut figure your painting, calle-mining and decorating. Quick and efficient service, work guaranteed. Phone 1094. MUSIC TRACTICE

ALBERT E FRANCIS - Accredited

For Sale or Trade

NIONS 254 FIELD RUN, 2 NORTH, 25 miles west Pive Points, B. Lit-

EQUITY IN HOME FOR AUTOmobils or what have you. Write
lock N. Care News.
FOR SALE OR WILL TRADE FOR
GAITS MICK-23 tons No. 1 Hay. O.
A. Bech. Jerome, Idaho.

FOR SALE—TEAM WEIGHT 3400 lin. Will take in exchange seed beans, Call 315R1, Buhl, after 6 P. M. 12:29 CASE TRACTOR PRACTIC-ally new, trade for cattle, sheep, horres or what have you Ernest thier, Phone 5J3, Filor.

Situations Wanted

tric Range. Same as new. Also good work harners. Phone 51785. HOME-LAUNDRY-343-5TH-AVE USED FURNITURE - KITCHEN cabinets, stores, tables, chairs, rugs and davenports priced to sell. Moon's Paint and Furniture Store,

or work by hour. Phone 6733.

Wanted to Rent .

WE TRADE FOR DEPENDANCE machinery and work horses on new McCormick-Deering Tractors and farm equipment, Musgrave Bros. Piler.

WANTED JOB HAULING LIVE-stock any kind any where. Phone 33314.

SINGLE-MAN-WILL-WORK AN hird hand on farm taking more on lew acres instead of wages, refer-

Canal Directors and Com mittee of Stockholders

Accept Boyd Proposition

one foot specialist in Twit

heapness

contagious.

ize in fine coffee for one who attempts it, dare not attempt to make cheap coffee also — for "cheapness" is conta-gious. It's as true of cof-Yet strangely enough, only one coffee roaster 'specializes in fine coffee exclusively-Schilling! It's a temptation to turn out-different-grades-of llerent-grades of of people - but that's not the way fine thing are made. Schilling is the only exclusive ro fine coffee.

Schilling caffee Vings of the Morni

Willie-Willis

Parent-Teacher Organization Names Mrs. Roy-J. Evans

repractiality on the plant Americanization committee, and Mrs. June Committee and Mrs. June Committee, and ENTER SPELLING BEE

GOODING MAN WINS PRIZE FOR VERS

as—President—for—1931 Augustations in health work during the last year, especially during the august and august and august and august and august august and august august august and august aug

Auto Door Glass windshields and windor glass. No charge for set ting

MOON'S Paint and Furniture Store



WEEK-END Excursion Fares

U*nion Pacific*

ANNOUNCING Idaho Cleaner's Two-Service Plan

(STANDARD-and-ECONOMY-)

Are directly interested in keeping your wear-ing apparel immaculately clean, sanitary and properly pressed, Because you know the val-ue of good appearance.

You have the right to demand that your cleaner make a distinction between your fan-cy and fine clothes and your inexpensive plainer clottles, and charge according to the service actually required and no-more.

Also believe you are entitled to the service of skilled craftsmen and the protection of a responsible plant on ALL your cleaning.

Offers everybody the opportunity to send all their cleaning to one reliable plant. If you wish the finest-and-most, thorough cleaning and finishing money can buy, SPECIFY IDAHO STANDARD SERVICE at REGULAR PRICES. If you wish good cleaning at lowest possible expense, and do not demand all the details of expensive hand finishing SPECIFY IDAHO ECONOMY SERVICE at POPULAR PRICES and get-the best low-priced cleaning in the city.

Men's Overcoats \$1.00 up \$-75 Ladies Wool Dresses \$1.00 up \$.75 up	nomy Special Week Only)
Ladles' Coats	

Choose Your Service at the Price You Wish to Pay STANDARD SERVICE for your fine clothes, fancy dresses, furs, etc.

ECONOMY SERVICE for your plain and inexpensive garments

STANDARD-SERVICE-GIVEN-UNLESS-ECONOMY IS SPECIFIED

CALL AND DELIVERY FREE ON BOTH SERVICES-ALLECONOMY WORK CASH

CHARGE ACCOUNTS ONLY ON STANDARD



SOUTH CENTRAL IDAHO'S LARGEST INDEPEND. ENT CLEANERS

NOW

We Are Able To Offer You Better and More **Complete Service**

Carpenters, painters, bricklayers, electricians, glaziers, tinners, plumbers and awning men have been very busy the last three months preparing for you a bigger and better place to trade, and we now ask you to judge how well we have succeeded.

This building as it stands today is evidence of our faith in Southern Idaho. It is our bit toward the upbuilding and permanent foundation of such a wonderful community.

CREDIT IS DUE

To the good people of Southern Idaho, who by their substantial appr iation of our efforts, have made this expansion necessary—and possible.

With pardonable pride we can point to the new store which is larger,

brighter and more airy, with new attractive merchandise arriving daily, we can point to greater selections in every department.

TWO YEARS AGO

The S. V. E. store was founded in Twin Falls on sound business principles, at that time the cash way of doing business was established, eliminating the losses of bad accounts, the expense and labor of keeping records, thus-making it-possible to-give-more for the money.

Bottor-values-was from the beginning-one of the fundamental-principles of the S. V. E. store, not the biggest price that can be gotten, but rather the greatest-value that can be consistently given, has been our

Another policy which was born with this business, was the policy that every customer must be absolutely satisfied with every purchase made, a policy which has won a huge army of satisfied loyal customers who know that they can depend upon fair and square treatment at all times.

SO, TODAY-

We pledge ourselves anew to work and plan harder than ever before, to make this store worthy of your confidence—to make it a better store, a more helpful store, and above all, a store that enables you to secure at all times the best merchandise for the least money; we are determined at all times to keep the interests of the customer foremost in mind, that every transaction must be above all satisfactory to the customer.

WE WILL BE PLEASED

To have you look over our new store whether you buy or not; we firmly believe that you will be impressed with the noteworthy values we are of-fering, and convinced that our purchasing powers, cash buying and cash selling furnishes us with a real supremacy in value giving.

Come-Make Yourself at Home in Our New Store



The Fastest Growing Department Store in Southern Idaho