

J. C. Penney Co. Inc.

DEPARTMENT STORE

Ready! Sprightly Easter Fashions!

Clothes -- Accessories

for the family -- better styling, improved quality - lower prices throughout the store!



TIES
for Spring
98c

An amazing selection of choice fabrics in smart stripes and figures of unusual appeal!



Black Calf Oxford
For men. Good-looking and serviceable. Soft box toe, welt sole, rubber heel.

\$3.98



Smart Spring Handbags
\$1.98

Envelopes, pouches... with clever new trimming touches... black and spring shades. You'll be tempted to buy one for each of your Spring costumes!

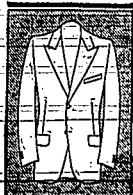


Black-Dish Kid
A smart one-strap for street wear, trimmed with black ring laces and gummett silk kid.
\$4.98

\$19.75

Smart Style—Sturdy Quality—Stamp These

SPRING'S FINEST SUIT "BUYS"



The "Dress" an outstanding model for spring. Moderately form fitting, with either peak or notch lapels.

Comparable Quality—Would Have Cost Much More a Year Ago

THIS group includes a comprehensive variety of fabrics—worsteds and noretiles in softer weaves—many interesting variations in the newer spring colorings. Smart styling has been lavishly combined with these fine fabrics to give you garments that will withstand long-value prominence among spring suits.

Extra Pants, \$4.98



for Spring — we sponsor

SHINY STRAW BRAIDS
by "Austelle"

Especially smart and American... are the shiny straw braids with lace facing on the brim. You will find other new combinations, too... all at this very attractive low price.

\$2.98

Waverly
(Weatherproofed)
Caps for Spring
\$1.98

Comparable Quality a Year Ago Cost \$2.49

Rain or shine can't harm their splendid shapes or choice colors. The "Waverly" this year exceeds all others in quality and style. The tailoring, woven fabrics, messaline linings, leather sweats and non-breakable visors are the best ever!



for Spring — we sponsor

The Scarf Collar



of Silk



of Fur



of Fabric

This very flattering fashion appears repeatedly wherever smart women are gathered. We offer it in fur, in silk and in self fabric... on dress and sports coats that will meet every requirement of thrifty women, too. Also, we sponsor white trimming on black and the coat of skipper blue. Come in... this is just a hint of all the smartness you can buy for \$14.75!

14.75

"Majestic"	"Majestic"	"Majestic"
Men's Belts	Men's Garters	Suspenders
Full-Grain Cowhide	of Wide-Web Elastic	Long-Stretch Elastic
49c 98c	25c 49c	49c 89c

LADIES' KID GLOVES
\$1.98

FABRIC GLOVES
Spring shades
29c

GIRLS' RAYON ANKLETS
25c

\$14.75

Outstanding Styles for Spring

Students' Suits

YOUNG fellows will be enthusiastic over the smart style and fit of these fine suits—parents will like the sensible savings. Wear light and casual in new light and medium shades are the fabrics in this group. Fancy stripe and check effects are notable features.



The Snapbrim at Its Best!

The "Forecast"
\$4.98

Comparable Quality a Year Ago Cost \$5.90

Jaunty, with restraint... because of the higher roll at the back. An outstanding "Merrill" hat... for its smart colors and its two-tone satin linings.



Rayon Combinations



For women who appreciate smartness at a saving!
98c
Just the thing to wear beneath your smart Spring frocks... these exquisitely tailored combinations which come in three popular styles... with blouson knee... with panty knee... or scalloped around the bottom. Fashioned of fine rayon in the improved soft silk-like quality!

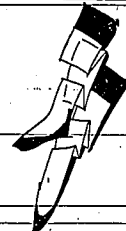
Women's Semi-Sheer

Hose
with the New "Cradle" Foot

\$1.29 Pair

Ask for No. 447

Pure silk, toe to top, with mercerized interlined welt, mercerized backing in sole, heel and toe. Tightly knitted of extra quality silk for appearance and service. The over-curved toe with cradle sole and French heel. Wanted shades.



Women's Rayon and Silk Full-Fashioned

Hose
Service Weight

79c

Ask for No. 445

Full-fashioned line of twisted rayon and silk—rayon—mercerized top and sole. Splendid value for everyday wear.

Our No. 444

Silk-to-the-Top

Hose

for Women

Firmly 98c

Now Low Price

79c Pair

Full-fashioned with mercerized interlined welt, silk-plated over mercerized foot, pure silk heel.



for Spring — we sponsor

DRESSES
for daytime and evening

Silk suits, two-piece dresses, pastel and bright crepes for general daytime wear, flowered prints for afternoon and evening... all the smart details... and an appealing price.

9.90

BOOTH MERC. CO.

A Room Your Friends Will Envy

Yes, When Draped with These Beautiful New
Damasks \$1.00

Sun fast in charming two to
fects. Brocades and stripes.

These heavy rich damasks are 50 inches wide with
blending colors for any color scheme.

AN UNUSUAL DRAPERY VALUE

<p>LINEN BREAKFAST SETS</p> <p>\$1.49</p> <p>9 Pieces—of all linen with a colorful border in orchid, gold or green. Includes a runner 17x86; 4 plate doilies 12x12; and 4 napkins.</p>	<p>TABLE CLOTHS OF LINEN</p> <p>\$1.00</p> <p>To Size 53x63 Inches</p> <p>Attractive plaids and borders in quality that improves with laundering.</p>
<p>GOWNS</p> <p>\$1.00</p> <p>Portia Dusen Handweaves</p>	<p>PAJAMAS</p> <p>\$1.49</p>

Equisite fine quality soft cotton in white and colors and embroidered or appliqued in contrast.

Lovely patterns printed on pillow crepe or broadcloth. Tubfast colors. Each garment made full size.

OH! OH!
What Lovely Dresses

AND ONLY
\$19.75

Yes, we couldn't find an illustration that would do them justice. One would think they cost much more. **RIGHT FROM THE HEART OF HOLLYWOOD** Many designed for the movies. Colorful and

They Just Breathe Style and Spring

BASEMENT SUPERVALUES
SPRING PRINTS

Super Values Are Offered in Choice Patterns

 Silk Prints, \$1.49

To appreciate you must see the patterns and feel the quality and compare. Only a few select patterns are offered and we think you will agree that these

you will agree when you call.

NEW-TUB PRINTS **19c and 25c**

And again an unusual value. Tubfast colors printed on fine cloths. Luscious new motifs



TOKAY SILKS
80s

Plain colors in black, green, navy, red, peach, pink, gold and custer in a nice quality for spring sport dresses. 39 inches wide.

ayne, Doris Humphrey, Lois Deeds, Jessamine Bruce, Faye Powers, Marceline Zahn, Raymond Walter.

CAST: Original, *Five Powers*—
 Grandpa Paul the Shogun, Dorothy
 Caspberry, Pearl Claypool, George
 Hullen, Helen M. Mitchell, Margaret
 Harward; *The Monkey Paw*—
 Charles Clann, Howard Hargrove,
 Edna Stodman, Lora Braggion, and
 Paul Andrews.

Remains of a large Indian village
 of ancient times have been unearthed
 at Point Mugu, California.

Only one seat specialist in Two
 Falls Phone 644. Dr. Foster, Adv

mine near new to Frank Knight.
 Gooding, and it is being shipped to
 Honolulu, Hawaii. The Jumbo has
 been idle for several years.

**WINDOW SCREEN
 REPAIRING**
W. MONTGOMERY & SON.

T. F. WILLMS
5-10-25c STORE

Easter Candies and Novelties

JELLY BIRD EGGS, ½ lb.	10c
MARSHMALLOW EGGS; Med. 6 oz.	10c
MARSHMALLOW EGGS, Large, 6 oz.	10c

CHOCOLATE EGGS, Foil Wrapped, each	5c
CHOC. BUNNIES, Celophane Wrapped, each	5c
COTTON CHICKS	5 for 5c, 5c and 10c each
COTTON BUNNIES	5 for 5c, 5c and 10c each
PAPER MACHE BUNNIES, each	5c
PAPER MACHE BUNNIES, Large, each	15c
EGG DYES	

LARGE EASTER BASKETS, each 3c and 10c
EASTER CARDS 5 for 5c, 2 for 5c and 5c
TRY WILLMS FIRST — OUR PRICES ARE LOWER

Tune In Every Monday, Thursday and Friday Night at 10 P. M. over
 KEX, KJR and KGA and Hear Monteville Flowers

Choice Appetizing FOODS

Below are listed some of the really outstanding values in choice foods here, which in reality are representative of all our items both in value and quality. Choose with assurance of satisfaction. Exceptional values for Friday and Saturday.

Rosedale Peaches in Syrup, No. 2½ cans, 3 for 49¢

1 Swansdown Cake Flour, 1 Fancy Cake Plate 39c	Ralston's Whole Wheat Cereal Per carton 19c
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Ralston's Whole Wheat		Bishop's Sierra Cocoa	
Flour			
Per	10	1	10

carton	19¢	1 lb. carton	13¢
Mother's Premium	2¢	1 lb. carton	27¢

Ford Brand California Carnation, Morning, Sego

7	Mince Meat	\$1.10	4	Milk	20
				All 16 oz. cans	

7 lbs. net can \$1.19 4 for 29c

Miller Brand Corn Flakes	Ringbom GRANULATED SOAP
Large 10c	Large 22c

package	100	package	250
Sweet California Prunes, 3 lbs. for		25c	

Lux Toilet Soap Lux Flakes

4 for 29c 3 for 25c

Life Buoy Health Soap	Large Lux Flakes
Per 27¢	Per 22¢

4 for	210	carton	250
Tomatoes, No 2 1/2 cans			
			10

Stuffed Mint Straws	Panned Pine Nuts
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1/2 lb. for 15c **1/2 lb. for 19c**

Fancy Assorted Small Hard Mixed Candy	Light Chocolate Cherries in Cream
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1/2 lb. for	15c	1/2 lb. for	19c
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Pink Salmon, 1 lb. tall cans, 3 for 29c

4:00

Phone Idaho Department Store Phone

No. 0 *"If it isn't Right bring it Back"* No. 1

DECLARATIONS AWAIT WEST-END CONTEST

Twin Falls, Filer, Kimberly
and Buhl High Schools
Enter Sub-District Event

Buhl, March 26 (Special to The News)—Buhl students of the Buhl High School will enter in the annual sub-district declaration contest to be held in the auditorium of the Buhl High School Friday afternoon and evening, when contests will be held in six divisions—artistic, extemporaneous, dramatic, humorous, one-act plays and the division for original orations on the Constitution.

Places will be given by the contestants just before the opening session at 1:30 P. M. A girls' trio from the Buhl High School will open the program.

In the oratorical division, Mary Ellen Brown, Twin Falls, will give "The War with America," and Lester Downing, Filer, will give "The Death Penalty."

In the extemporaneous division, students entered will draw three subjects ten minutes before time to appear, and will choose one subject. Students entering are Donald Drake, Filer, Dorothy Thibault, Kimberly, William Merrick, Buhl, and Mary, Twin Falls.

In the dramatic division, contestants include: "The Death of Benjamin Franklin," by the Buhl High School; "The Death of Benjamin Franklin," by the Buhl High School; "The Death of Benjamin Franklin," by the Buhl High School.

In the humorous division, contestants include: "The Death of Benjamin Franklin," by the Buhl High School; "The Death of Benjamin Franklin," by the Buhl High School; "The Death of Benjamin Franklin," by the Buhl High School.

In the original orations on the Constitution, contestants include: "The Death of Benjamin Franklin," by the Buhl High School; "The Death of Benjamin Franklin," by the Buhl High School; "The Death of Benjamin Franklin," by the Buhl High School.

Only one foot specialist in Twin Falls, Phone 114, Dr. Foster, Ad-

THREE TOWNS' SCOUTS ATTEND BUEL SESSION

Buhl, March 26 (Special to The News)—Three scouts from Filer, Castleford and Hollister gathered here at the American Legion hall Thursday evening in a rally with the three troops of Buhl, sponsored by the American Legion, Baptist church and the Methodist and Presbyterian churches combined.

James C. Thibault, leader of the Legion group, Gordon Merritt of the Baptist group and the Methodist and Presbyterian groups were under the leadership of Captain Walter C. Benton.

Russell Scott, executive of the Buhl troop, was present for the meeting.

BUEL CHURCH GROUPS PLAN SPECIAL EVENTS

Buhl, March 26 (Special to The News)—The Buhl church groups plan special events for the week of March 27 to 31.

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RUPERT SHIPS 243 CARS OF POTATOES

Freight Office Bills Average
of More Than Dozen
Carloads, Daily in Month

Rupert, March 26 (Special to The News)—Records of Rupert freight office at the close of business Tuesday, March 24, show 243 cars of potatoes have been billed out from Rupert in the 20 shipping days of the month, making a daily average of slightly over a dozen cars.

As many as 18 cars were shipped on one day and the last day's shipment was five cars.

In the first week of the month, 12 cars left in the second week, 10 cars, and in the third week, 11 cars, were sent out, the total was 33 cars.

The first two days of this week, the total was 32 cars.

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GIRL AT RUPERT DIES AFTER LONG ILLNESS

Rupert, March 26 (Special to The News)—After an illness of more than two years, during which she was confined to her bed for nearly all the time, Miss Ruth Strickland died at the home of her mother, Mrs. Ann Strickland, about 10 o'clock Wednesday evening, March 25, from an enlargement and leakage of the heart.

The young woman, who was well apparently somewhat improved, while reading a current magazine, died while sitting in a chair.

The disease that afflicted her developed while she was a student in her senior year at Rupert high school in 1923; but she was able to finish the year's work, and was graduated the following year.

In addition to her mother, two sisters, Miss Minnie Swanson, bookkeeper for the Minidoka Motor company, and Miss Anna Swanson, teacher in the Paul school, an aunt, Mrs. J. K. Holmes, and two brothers, Fred and Alvin Holmes, survive.

Funeral arrangements are made for 2 o'clock Sunday afternoon, March 29, at the Methodist church in Rupert. Rev. Victor Phillips will be officiating. Interment will be in the city cemetery at Hayburn, headed by father, Charles Swanson, who died three years ago.

Some loans made at the St. Louis veterans bureau to two weeks total \$200,000 and loans sought about \$200,000.

Seventy-five "cops" in California have been ordered to wear uniforms, second only to Texas with a total of \$1,512,200.

Citrus producing states of this country reported 43,196 acres of fruit in 1930, during January.

32 Physicians
Report Findings
On New Sargon

No remarkable have been the results accomplished by Sargon in his new method of treating the thousands of people that during the past thirty days alone thirty-two leading physicians have broken the rule of a life-time and have come out openly and publicly to give it their unqualified endorsement.

Dr. J. K. Drummond, plant physician for the Port Motor Company, Detroit for 12 years.

Dr. C. J. Roberts, Philadelphia—Examining Physician for the Pennsylvania Railroad for 25 years.

Dr. W. L. Hall—Graduate McGill University Faculty of Medicine, Montreal—Former examiner for the Red Cross.

Dr. C. E. Warrenton—Graduate of the University of Medicine and Surgery—Formerly of the University of Medicine and Surgery.

Dr. E. J. Perkins—Physician for the Western Electric Company, Philadelphia.

Dr. W. W. Kern—Examining Physician for the New York Life Insurance Company and others.

In order that the public may receive the full benefit of the advice of these well-known physicians, their reports will be published in full in the pages of this paper. The statements of physicians of each standing are perhaps without precedent. Study their reports and profit by their advice.

Sold by Schramm-Johnson, Drugs, Genoa—Adv.

82 COYOTES SUGGUB IN MINIDOKA COUNTY DRIVE

Rupert, March 26 (Special to The News)—Death of 82 coyotes resulted from the poison campaign against the winter in Minidoka county, where 82 coyotes were shot on 12 poison stations.

Eight stations in charge of Walter Nelson, Minidoka, yielded 40 coyotes and four stations operated by Lloyd Hilder and Alvin Steele, Rupert, yielded 36.

The men believe many other coyotes were killed by the poison but were not found. It was stated Wednesday by County Agent Hilder that Minidoka, who is secretary of the Minidoka county veterinary animal board, under whose supervision the campaign has been carried on in co-operation with the United States biological survey.

Ben Deane, former Minidoka county supervisor, visited Minidoka county a few days ago checking the local veterinary animal board.

Local veterinary animal board will commence to pay coyote bounty again as soon as the denning season starts. Interment will be in the city cemetery at Hayburn, headed by father, Charles Swanson, who died three years ago.

Some farmers are expecting the 11-year record to fall rather than in the latter part of May or early June this year. His last visit was in 1914.

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FREE! FREE! FREE!

A HANDSOME TIE!
A handsome tie will be given away FREE with every DRESS SHIRT
Selling from \$1.95 Up

See Our Show-Window

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WILSON BROTHERS KIMBERLY

SPECIALS Friday and Saturday

MAKE THIS YOUR BUYING HEADQUARTERS AND SAVE

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COLDS COST MONEY

It is estimated that colds cost more money than any other ailment. Cold, cough, croup, whooping cough, measles, mumps, scarlet fever, diphtheria, and other diseases are all caused by colds.

Fortify yourself against colds, grippe, and other ailments by taking Dr. Pierce's Golden Medical Discovery.

DR. PIERCE'S GOLDEN MEDICAL DISCOVERY

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LOSE FAT

Safely and Quickly
Kruenrich's Sals is a perfect combination of the best ingredients. Your body should have to function properly—purify your blood—eliminate waste, and get rid of the poisons and bacteria to throw off waste material—the continual formula which is probably the cause of your fat.

In this modern age of living it's impossible to get these salts from the fancy foods you eat—but don't lose your health—get these salts from Kruenrich's Sals—long as you have Kruenrich's Sals.

Take a half teaspoon every morning before breakfast in a glass of hot water—little by little, the fat disappears, you feel better than ever before—years younger, more energetic. Your skin becomes that enviable beauty, clear, skin, sparkling eyes, superb figure which only perfect health can impart.

An 8 oz bottle (lasts 4 weeks) at Mallett Pharmacy or any progressive druggist. In Twin Falls, Idaho, Mallett back if Kruenrich doesn't convince you that it is the safest, quickest way to lose fat.

A flat-faced woman writes: "I tell the world Kruenrich's Sals is a wonderful medicine. It has helped me lose 10 pounds with one bottle."

We wish to thank our many good friends who remembered us with their patronage, even though they had to walk two blocks out of their way to do it. We believe we made it worth their while and we will continue to make this store one that will save you money.

SHIPMAN HARDWARE CO.

SHIPMAN HARDWARE CO.

SHIPMAN HARDWARE CO.

BACK ON THE JOB

Ready to serve you once again with that good reliable merchandise, the kind we always stand back of.

SEE OUR ALUMINUM SPECIALS

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FUTURE FARMERS JOIN IN CONTEST

Idaho Vocational Director
On Visit here Announces
Outlines of Competition

Local chapters of the Future Farmers of America, the national organization of boys enrolled in vocational agriculture in the United States, will soon be visiting with each other in the chapter-contest sponsored by American Farming, Chicago. It was announced yesterday by William Kerr, Boise, Idaho, director of vocational education and supervisor of education, who was here yesterday.

Mr. Kerr said: "I didn't know 'Mamma' was enough wanted me. She didn't call me but three times."

Each chapter must prepare a program of work and the report of the chapter on which is making in the contest is to be judged. This report must be supported by the chapter's record of vocational agriculture in the community and sent to the state supervisor of vocational agriculture. The in-turn will provide for the selection of the best three chapters in the state for consideration by the national committee in the final contest.

Cooperative activities, community service, leadership activities, career and training, conduct of meetings, and scholarship, are among the factors which the chapters of the Future Farmers of America will be judged in the contest.

Outgoing chapters must submit their programs of work not later than April 1. The contest closes at midnight, Thursday, April 1.

Prizes of \$100, \$50, and \$25, respectively, will be awarded the chapters finishing first, second, third, and fourth in the contest.

Requests for further information or for blanks for the contest should be addressed to American Farming, Future Farmers of America department, 337 South Dearborn street, Chicago.

Willie Willis
By ROBERT QUINN



4-H CLUB GIRLS LEARN
SEWING MACHINE'S USE

The 4-H club girls are organizing a sewing machine society. A. C. Johnson, received instruction in the use of the sewing machine at his last meeting, according to report received at the county agent's office here yesterday. The next meeting is to be held at the home of Hilda McClain on Friday, April 3. Ladies Johnson is president of the club. Grace Wells, vice president; Helen Lind, treasurer; Biella McGee, secretary; Grace Brindley, secretary of other members are Clara Johnson, Edna Brown, Fannie Hines, Betty Hines, Cecelia Bartlett, Betty Wells and Mary Hines.

received on shipment of 13 cartons of products from Twin Falls, Minn. (Minneapolis) and "Pilot" to the 4-H club girls. He submitted with his report a file of correspondence and records in connection with this activity.

SPRING WORK

The eagerly awaited spring season is almost at hand. This is the most interesting time of the year. It is a period of putting winter plans into action. It is a period of high hopes and great ambitions.

LAY IN YOUR FOODS

Many people who remain in town during the winter, leave for the farm in the spring. One of their biggest concerns, while there, is food, and here's where we come in. Our store's assortment is complete. Our quality is of the best, and you will never experience disappointment when taking them into the country to serve. All country orders will be packed in a strong carton or box by our store attendants. For eating pleasure and price saving lay in your food order at our store.

D. P. SKAGGS
FOOD STORE

A SURETY OF PURITY

Again we want to remind you of the Big Easter Shoe Event now going on in the Economy Basement.

Hundreds of pairs of strictly first quality shoes at prices as low or lower than factory cost.

Idaho Department Store

What isn't Right bring it Back

You'll Love These Clever Little Rompers, 98c. Size 6 months to 2 years. This new shipment just arrived—many are plain shades. Others in prints, but all are cleverly trimmed with animal, ship and other motifs. 98c. Ready-to-Wear Dept.

DRESS UP for EASTER

You Can Do It Economically—Yet "In The Best of Style" At The

IDAHO DEPARTMENT STORE—Your Home Store

Featuring Two Interesting Easter Specials
Friday and Saturday

A Special Showing of New Spring Shoes



Attractively Priced at
\$3.95 and \$4.85



Ask to see our large center table in the main floor. Then you will see the new models which we think are remarkable. Both for style and value. Patents, light kids, sport oxford, etc.

\$3.95 to \$4.85
Main Floor Shoe Store

OUR ANNUAL EASTER

HAT SPECIAL

FOR CHILDREN
226 Fine Hats and Bonnets of a Quality Brand Well-Known to Twin Falls Women
1/2 PRICE
FRIDAY AND SATURDAY,
MARCH 27 AND 28



This lot is all of the sample lines of one of the country's best known manufacturers of children's quality headwear. Because the hats are sold in quantities in this territory, all labels had to be cut off, and we had to protect ourselves to not divulge the names of the brands. Baby Bonnets of organically trimmed straw with brims. All of the desirable colors. Regular values from 98c to \$5.95. Easter Special price.

49c to \$2.98
Ready to Wear Dept.

Introducing a Finer and Better Dress Shirt at a Lower Price! Genuine Stratford Poplinette and Shantung Shirts, \$1.65



The finest quality shirt we have ever seen at this price—custom tailored—full cut, absolutely guaranteed not to fade or shrink. Your choice of colors are green, blue, tan and white. These beautiful shirts are made from two materials—a fine woven light poplinette or genuine Shantung with shadow stripe. \$1.65
Main Floor Men's Store

In Easter Footwear for the Youngsters We Suggest These Smart Oxfords, \$1.95
Size 4 to 12



Not only are they smart for the kiddies but they are sturdy. Then you will see the new models which we think are remarkable. Both for style and value. Patents, light kids, sport oxford, etc.

Boys' Genuine Goodyear Welt Oxfords, \$2.98

Finest quality smooth black leather, the kind of a shoe that takes a real shine. Genuine Goodyear welt sturdily constructed. \$2.98
Main Floor Shoe Dept.

A New and Finer Lingerie Milanese Bloomers, Panties and Vests 98c a Garment



The new lingerie fabric Milanese is made of 50 per cent silk and 50 per cent cotton and is woven over close silk machinery—making a very fine close silk imitation—at a low price. 98c

Genuine Non-Run Sombayr Chemises, 98c

A smooth, delicate garment, very well made, throughout featuring the latest in style. 98c
Main Floor Dry Goods Dept.

720 PAIRS OF SILK HOSE

Specially Purchased for Easter-Selling

79c and 98c

And Free with Every Three Pairs of Hosiery Sold One of Those New "Tidy" Hosiery Boxes

360 pairs of irregulars of our finest line of hosiery. A ten strand service weight with the narrow French heel. They look like firsts. We can't find the flaws. To obtain these irregulars we sign an agreement not to mention the makers' name. The girls sell for \$1.75. These are offered at 98c

360 pair irregulars of our Prestige No. 700, that all silk service weight that sells regularly for 98c. These go on special for 79c

FREE! A fancy hosiery holly box to keep your hose and hunkers in. It has three compartments and is a pull-out drawer and is just the handiest thing imaginable. One free with every three pairs sold. Main Floor Dry Goods Department.



There's None Better at the Price Than Pomona Dress Hats, \$2.85 to \$4.98



Smart new distinctive styles for spring in shapes and styles to fit every head and prices to suit every purse. \$2.85 to \$4.98

Individuality Is the Keynote in the New Spring Dresses \$1.98, \$5.90 Up

The dresses include printed silks, flat crepes, Gantons, chiffons and light-weight woolsens. Contrasting colors in jacket costumes... new short boleros... pleurms... long-sleeves and new short sleeves... plants... tiers... flares... coat effects. Black and Spring colors.

\$1.98

\$5.90 UP



Kayser Fabric Gloves, 98c
All popular spring shades—tailored to fit—trimmed—all slip on styles. 98c
Main Floor Dry Goods Dept.

Liberty Market Special Demonstration and SALE

EMPSON'S CANNED VEGETABLES
"Packed in the Shadow of the Rockies"
Introductory Free Goods
All Day Saturday, March 28
"A HOME-OWNED STORE"