

Babson Lists Encouraging Figures Showing Tendency Toward Recovery Of Major Industries And Business Gains in Factory Employment, Car Production, Textile Sales, Steel Output; and Normal Spring Activity Aid

BY RODGER W. BABSON
BABBON PARK, Fla., April 9.—The best news in many ways business has had in months is the latest Babson statement—it is an actual fact. Those who could only be convinced by figures should consider the following. Factories are back to work, production is up 14 per cent over January. Automobile production advanced 29 per cent from January, 10 per cent over last month. Last March showed the lowest monthly figure since 1926.

The textile sales in the first two months dropped off 1 per cent above the record low last January. However, new cloth is now running ahead of production by 100,000 yards a month. Textile workers are taking back pay for lost time, plus overtime. "Steel Output" has moved up close to 60 per cent of capacity again. This is a good sign for the auto industry. Last year, per cent over January, February payrolls in steel dropped 5 per cent over January.

This is turning out to be a sort of bowl-shaped depression. Business kept around the bottom part of the bowl for three months. Then it started up, but the rise has been gentle so far. In the next three months, the climb should be more rapid.

What I look for is a gain of 5 to 10 per cent in general business activity during the second quarter. The normal spring sale was late in getting started, but is now gaining momentum. The foreign bond market is the most important issue. Since three more bonds are due in April-May-June, there are plenty of factors to prevent anything like a heavy decline. The market is still what it is—what a long time ago it was—what a long time ago it was. The law of action and reaction is working truly to form. The worst of the unemployment situation is over, but the recovery is slow. The House of Congress has adjourned, and budget is moving faster, and spring weather will prove a good tonic to trade.

In general, we are scraping bottom, and should work higher as business improves. Already we have seen a sharp increase in raw cotton, and modest gains in wood pulp, steel shapes, tin, tungsten, worsted yarns, rye, sheep, etc. Since the market is still within a narrow range and the volume of trading has been moderate, occasionally the markets will surprise us. That is why I think there is still sufficient strength in the market to withstand forces present, such as forthcoming annual reports for the first quarter, the relatively slow rate of recovery, and the cautious investment frame of mind, which will tend to check any violent upward in stock prices. Undoubtedly the average of industrial companies will be back to 1913 levels—and still in the bottom zone. This means a spindly market, but it is still better than costs at bargain levels. The industrial price shake-down appears well over, even if individual items may still fluctuate.

Agricultural price outlook for the near-term remains mixed and uncertain. While the average of farm prices is up, it is still below the level of last year. However, the average of industrial commodity prices is back to 1913 levels—and still in the bottom zone. This means a spindly market, but it is still better than costs at bargain levels. The industrial price shake-down appears well over, even if individual items may still fluctuate.

That's about all. The products of agriculture are still in a position with some price recovery probably before the new crop. Irrigating markets for barley, oats, and rye are indicating a favorable picture. World stocks of American cotton are very large, most of which are held in the United States. Foreign demand is strong, and the recent reconstitution of cotton is holding well, and with prospects of reduced acreage this year somewhat higher cotton prices are likely to continue.

Finally summarized, the near-term trend of various commodity groups appears about as follows: Industrial metals are holding steady, and laying the basis for some price

will make dull reading on the whole. Specs will be found in those sections and among those industries mentioned who have successfully met the trials of the later stages of the depression period. Hence my advice to keep an open mind, and to buy liquid in order to take advantage of the opportunities that will be present. It won't take long to turn a profit, but there is no time to buy the last bit of time in which to search out opportunities for the major upturn that will ultimately come.

Labor. The worst of the current period of unemployment is now past and the second quarter should show improved conditions. Seasonal gains in agriculture, construction work, and government building projects will be the chief factor in labor markets.

Low money rates will be an important factor in helping labor markets, because encouraged as business moves ahead, easier money should help.

Also, easier money should help to purchasing power. Since last fall, industrial troubles have averaged fewer than a year ago, though the buying momentum is still strong. Industrial strikes are rapidly clearing up the bank failure situation.

A number of institutions which have been unable to meet their obligations have obtained assistance for business. A possible assistance will be given to home run banks and large commercial companies whose constituencies return record low levels and though some firms are in rates may develop as spring business picks up for renewal. Except for this one consideration, we may feel reassured that the present strike looks like no disturbance of significance to general industry.

Large government expenditures for construction work will help purchase power, especially if they are directed toward the reconstruction of merchantable or retailers' shelves.

It is important to note that retail prices will remain high, but the amount of payment in some basic lines, and most important, of growing concern to people as they are experienced in the development of retail prices.

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Editorial Bureau, 200 Madison Avenue, New York City.

Moderate Optimism

While I am not too optimistic about business in the coming quarter, I do believe that the following factors will cause somewhat more healthy conditions than in the first quarter of the year.

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Sales

The next three months should witness further stimulation of sales in many lines. Naturally the best pro-

JEROME GROUPS JOIN FOR SOCIAL SESSIONS

GOODING SCHOOL ISSUES CALENDAR OF ACTIVITIES

GOODING, April 8 (Special to The News)—Lodge and club sessions held a prominent place in the social calendar of the town during the first half of the year.

In the industrial areas of the east and northwest, sales should pick up first.

The farming section is still rather quiet, though agricultural sales under way, but as spring planting gets under way, and general outdoor employment improves, some sales stimulus should be present.

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T. F. WILLMS
5-10-25c STORE
A HOME-OWNED STORE
SPRING OPENING SALE SATURDAY

GREY ENAMELWARE
Tea Kettles, 3 qt. Pots, 17 qt. Dish Pans, 10 qt. Pails, Round Double Roasters, 8-qt. Saucepans and Retailers. Choice any article

CURTAIN MATERIAL
ON SALE SATURDAY
Regular 25c yd. values
BEAUTIFUL LUSTRE CUPS AND SAUCERS ON SALE SATURDAY,
cup and saucer 15c

TRY WILLMS FIRST
OUR PRICES ARE LOWER

Come and Hear Montaville Flowers Free Lecture at the High School Auditorium Friday Night, April 10, at 8 P.M.

GAMELS are wrapped Only in MOISTURE-PROOF Cellophane

Unwrapped Package
Glossine Wrapped Package
Ordinary Cellophane
Wrapped Package

Camel Humidor Pack
Moisture-Proof Cellophane

Prepared for R.J. Reynolds Tobacco Co
Certified Report No. 124474
Pittsburgh Testing Laboratory
by C.C. Beck, Chem. Analyst

Your fingers identify stale, dried-out tobacco smoke. While a Camel is flexible and pliant.

Your ears can tell the difference too. For a dust-dry cigarette crackles under pressure.

But the real test is taste and there is simply no comparison between the rich mildness of a Camel and the hot, brackish smoke of a stale, dry cigarette.

Switch to Camels just for today. Leave them tomorrow if you can.

R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N.C.



GAMELS

Artificial heat in houses and apartments soon dries the moisture out of cigarettes wrapped in the old fashioned way. It is the mark of a complete housed, by means of the Humidor Pack. It serves fresh cigarettes... fresh to the core.

WHEN You Start Spring House Cleaning Use Cleaners Naphtha

(It Will Renew Your Drapes)

DO NOT TAKE A CHANCE WITH YOUR LIFE AND PROPERTY BY EXPLOSION—The Same Solvent, the Dry Cleaners Use 35c. A Gallon Bring Your Container

Wiley Drug Co.
THE REXALL STORE
Phone 46 Phone 46

ROTARIANS IN Buhl PICK NEW OFFICERS

Lawrence Van Riper, West End Groceryman, Assumes Helm for Coming Year

BUEHL, April 9 (Special to The News)—New officers were elected this week by the Buhl Rotary club, following election of seven new directors.

Lawrence Van Riper, president of the Idaho Grocery company, will serve as president during the ensuing year. Other officers elected were vice president, Jess O. Eastman; re-elected secretary and Harry Barry will serve as treasurer.

Directors who were named are Lawrence Van Riper, F. O. McQuaid, O. C. Glasgow, Harry Reynolds, Stanley Shadley, Harry Barry, Jess O. Eastman, Jess O. Eastman, and Harry Barry will serve as treasurers.

The organization will send delegation to the 45th Annual District International Rotary convention at Boise April 10 and 11.

BOARD AT RUPERT HIRES FIVE MARRIED TEACHERS

TWIN FALLS, April 9 (Special to The News)—Contracts of five married teachers in Rupert public schools had been consideration at a meeting of the Board of Education yesterday.

President—District 1, several weeks ago, have now been attained upon.

Five of the teachers have been offered contracts: Mrs. G. J. Armstrong, Mrs. Myrtle Raybold, Mrs. Bertha Remer, Mrs. Hilda Reisch and Mrs. Edna M. Smith.

Contract for next year was signed by Eleanore Gilleott, Mrs. Grace Carlson, Mrs. Alice Sullivan and Mrs. Clara G. Johnson.

The school board was unanimous in its decision that after the coming year no married teachers will be employed in the Rupert schools.

The agreement on the board was to the effect that no married teachers will be employed in the local schools and the present married teachers in the system will be retained after the new teachers who must support themselves.

The contract with Superintendent H. M. Carter was extended by the board for a period of three years.

At the present time, many of the positions have been made, a new salary schedule having been worked out. By the new schedule a total of \$150 will be paid this year.

LAST RITES HONOR BUREAU VETERAN OF CIVIL WAR

TWIN FALLS, April 9 (Special to The News)—Last rites were held for the final rites held Wednesday afternoon at the Methodist church for Walter S. Wright, 90, veteran of the Civil War, who died yesterday morning at the home of his daughter, Miss Esther Wright, with whom he had made his home for the last three years.

Mrs. Larsen, reader of the Christian Science church, was in charge of the services and two musical numbers—"The Lord's Prayer" and "Eternal" were sung by Mrs. C. M. Merrick.

Pall bearers were Otto Ring, Russ H. O. Henningsen, Pauline Reynolds, Shirley Shultheis, Bernice King, Buhl, and Harry Fisher, Kimberly.

The body of the aged veteran was laid to rest in the cemetery, surrounded by Leslie G. Nelson, member of the Clark G. Fox post of the American Legion.

The services at Buhl Wednesday evening for Portland firemen, accompanied by two sons, Wendell Wright, Roseburg, Oregon, and Newell Wright, Klamath Falls, Oregon, with the daughter and four grandchildren, survived.

Too Late to Classify

LOST-BLUE TRICYCLE NEAR Lincoln ball park. Please call 1111.

LADY WANTS PERMANENT place to live. Call 1111.

Preferred place in Apply 25, California Hotel.

Campbell, World's Auto Speed King, Plans to Hunt Incas' Buried Gold



Sir Malcolm Campbell, holder of the world's land speed record, now plans to find his thrills for the buried treasure of the Incas, estimated as high as \$100,000,000, on Coco Island, May shown location of the island.

LONDON, April 9 (Special to The News)—After setting a new world land speed record, Sir Malcolm is to go to South America to look for treasures.

The Coco Island, off the western coast of South America almost due west of the Panama canal, is to be the starting point of the search for the treasure. The boat is supposed to consist of gold and silver in jewelry and statuettes.

Explorers "expeditions" have searched Coco in vain, and a German name Gestalt lived there for some time, digging aimlessly but to no avail.

According to Sir Malcolm's information, there is upwards of \$50,000,000 to \$100,000,000 worth of treasure buried on Coco in three separate areas.

CASTLEFORD'S SCHOOL
PATRON GROUPS UNITE

GATTEFORD, April 9 (Special to The News)—Decision was reached at a meeting of the high school group of the Parent-Teacher association that the group next time meetings of this group next year permitting members to be come associated with the grade-school group.

Mrs. J. A. Harlow is chairman of the high school division, and Mrs. J. A. Harlow is chairman of the school year to select officers for the coming year and to plan work for the year.

During the program hour, of which Mrs. S. D. May was chairman, the

high school club gave two numbers.

Mr. and Mrs. G. A. Hartson gave a reading, and Miss Winifred Jackson, who spent last year in Europe, compared the schools of England with those of the United States.

After meeting the group, the faculty discussed the grading system and Miss Melinda Silburt spoke briefly on topics of parent-teacher interest.

CHILD CARE COSTS \$2,400,000

WASHINGTON, April 9 (Special to The News)—American people spend \$2,400,000 annually for care of dependent children, 80 percent of the money of the department of labor.

VIGORO FERTILIZER

for lawns and shrubbery. Phone 191.

Twin Falls Feed & Ice Co.—Adv.

BOISE FIRM GETS JOB AT SHOSHONE

Idaho Contract Company
Bids Low on Lincoln and
Jerome County Highway

EUGENE, April 9 (Special to The News)—Contract for grading, draining and gravel surfacing of 2417 miles of the highway between Jerome and Lincoln counties to Meeteetse corner was awarded to the Idaho Contract Company, Boise, Tuesday, when sealed bids were opened. The project includes roads in both Lincoln and Jerome counties.

Completion of the work will be required on or before August 31, 1951, and the bid from the Idaho Contract Company to the end of the old section in Gooding county are now awaiting completion of plans for the new highway, which is to run along the east side of the county line. It is expected that bids for this stretch of the highway will be called about Aug. 1.

By the first of May it is likely that work will be in progress on all uncompleted portions of the Thompson River and highway. Specifics are not available concerning the sections of the highway north from Shoshone to the Blaine county line. Bids are expected to be called soon.

NINE PERSONS JOIN GRANGE IN WENDELL

WENDELL, April 9 (Special to The News)—The Grange here—The Grange evening will be the only size available, just as soon as old stocks are cleaned up. In line with our policy to sell nothing but FRESH merchandise we now stock this new-size can.

The wholesale cost is the same but we offer it at this exceptionally low price

SAFEWAY STORES

DISTRIBUTION WITHOUT WASTE

Some Unusual Values for Fri-Sat-Monday

BUHL JEROME TWIN FALLS

SOAP Flour SUGAR

Luna or Crystal White Fine Granulated Beet

7 Bars 19c 8 Lbs. 39c

Beans Peas Corn Grape Fruit

Maximum Brand Small, Sweet, Tender Highway sugar corn Shaver's Fancy Florida

No. 2 cans No. 2 can No. 2 can 29c

3 cans 35c 4 cans 65c 3 for 8½c 2 cans 29c

Soup Pickles Berries Crab Meat

Campbell's All Flavors Strawberries, Loganberries, Blackberries Chikas Fancy Pack

2 for 25c Jar 32c 3 for 55c 6½ oz. can 29c

Butter MILK Cheese

Freshly churned for Brookfield All flavors except Swiss

our stores 16 oz. to 14½ oz. can

Round 25c

Catsup Sodas' adds zest 24 oz. bottle

2 for 45c

Tea Honey Matches

Maximum Green Pure Idaho extracted 10 lb. pail 6 box carton

1/2 lb. pkg. 29c

Marshmallows Candy Bars Honey

Fresh and fluffy Babe Ruth, Snickers, Milky Way, Chicken Dinner, etc.

Pound 19c

Shrimp Scott-Tissue Mayonnaise Sunbrute

Dunbar is the best "Soft as old lines" or RELISH SPREAD "Gold Medal"

2 cans 35c 3 rolls 25c Pint 33c 4 cans 19c

Coffee OATS Sunbrute

Good quality in the bulk The double action cleaner

Each 43c

PAR Coffee

The perfect concentrated soap Good quality in the bulk

2 for 49c

PANCAKE FLOUR PEACHES

Big K is milled the old-fashioned way giving it a wonderful flavor

8 lb. Bag 29c

MATCHES

Honey Maid Graham Crackers Large Size Quick Quaker

Package 23c

OATS Large Size Quick Quaker

8 lbs. 7 oz.

5 lb. bag 19c

PRESERVES CANE AND MAPLE SYRUP

Marasca pure preserves (not jam) Large whole fruit and cane sugar—Nerual flavors in fruit and berries

3 lb. jar 59c

5 lb. tin 75c

10 lb. \$1.39

Oranges RADISHES

Large size, full of juice Firm, crisp

2 doz. 55c

Onion Sets Large bunches

Fine quality Large bunches

2 qts. 15c

Bunch Vegetables

Carrots, Beets, Turnips Fresh and Nice

5c

Asparagus LETTUCE

Fine quality Solid crisp heads

3 for 25c

Tru-Blu Milk & Honey
Graham Crackers

Always uniform and dependable

Buy the 2 lb. Package—it's Big Honey's Worth

ASK YOUR GROCER FOR

Tru-Blu Milk & Honey
Graham Crackers

Baked and Guaranteed First Quality by the Tru-Blu Biscuit Company—Portland, Oregon

Distributors of SUNSHINE BISCUITS and Specialties

We Reserve the Right to Limit Quantities—Prices Effective in Our Safeway Stores and Our Pay'n Takit Store, Twin Falls, and Our Safeway Stores at Buhl and Jerome



Reassembling Of Giant Dinosaur Proves Difficult Task

QUARRYING OF HUGE SKELETON IN UTAH TAKES SEVEN YEARS

"Rebuilt" Bone Structure of Ancient Reptile Measures 75 Feet

ESTIMATES FIX WEIGHT OF BEAST AT 15 TONS

"Diplodocus Longus" Once Slashed Around Among Swamplands, Say Scientists

(By The Associated Press) WASHINGTON, April 9.—(AP)—"Diplodocus," the giant of the dinosaurs, which is the newest exhibit at the National museum.

Reassembling him has been a gigantic task. It has taken seven years to quarry his skeleton out of the Utah rocks and mount it on the iron framework.

Diplodocus couldn't help being 73 feet from nose to tail, longer than a football field. He is believed to have weighed 15 tons or more, though a whole herd of elephants, and fewer living things.

The 75-foot long fossil could easily have contained a whole herd of diplodocus, scientists say. The brain of diplodocus was about the size of a man's fist.

Diplodocus was one of the largest members of the entire dinosaur family, and was as truly a reptile as any other, the scientists say, perha say. Female members of the family laid eggs, too, most reptiles.

Make Hens Feed Fools.

Diplodocus eggs probably were even larger than the coconut shells which the scientists found last year by Mr. Chapman. And the eggs say St. Charles W. Gilmer, paleontologist of the museum. Dr. Gilmer and Dr. James W. Gidley, who are superintendents of paleontology, are supervising the mounting of the skeleton.

Diplodocus probably could swim, but it probably did not.

It probably had a mouthful of sharp claws, but it probably did not eat meat, because it was a herbivore, then probably in mud and water.

Diplodocus roamed through Utah about 150,000,000 years ago, when the Colorado Rockies and the Rocky mountains were unbroken reefs, Dr. Gilmer.

Diplodocus' tail was 73 feet long, its neck 15 feet, and its head 10 feet. Its front legs were 10 feet long, and the back legs were 12 feet.

When he was born, he was 10 inches long. His front legs were 10 inches long, and the back legs were 12 inches.

He grew to 75 feet in length, and he died when he was 75 years old.

He was buried in a hole in the ground, and he was buried in a hole in the ground.

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Meeting will be held at the home of Mrs. D. E. Shumway.

Mr. and Mrs. E. C. Hall entertained their son, Parrish Hall, student at the University of Idaho, Moscow, at dinner last evening. Guests were Mr. and Mrs. Frank J. Hall, parents of the student; Mr. and Mrs. William Babcock, Twin Falls; Robert W. Jones, Twin Falls; and Prof. R. M. Johnson, student in the university. All guests are members of the Phi Gamma Delta in which Parrish Hall has been pledged.

HANSEN CATTLE GO TO MARKETS AT PORTLAND

Three carloads of fat cattle were sent to market from Hansen yesterday, according to records of Carl J. Hansen, manager of the Hansen Livestock Brothers, Inc., Hansen. The carloads had one carcass each, and A. R. Scott, Hansen, two carloads of cattle all going to the market.

Another carload of dairy cattle comprising 24 cows and four calves, was loaded here Wednesday by Hansen for delivery to Haynes, California.

The cattle were ready for shipment.

Beginning—Twin Falls team, Mary

TIPISTS COMPETE IN KIMBERLY TILT

Twin Falls Teams and Individual Participants From Jerome Win First Places

The individual results follow:

Kimberly—Margarette Freeman, 10 words, 10 errors; Vera Erickson, Helen Koehler and Doris Johnson, 10 words, 10 errors; Margarette Freeman, Artie Haubert and Mervin Johnson, 10 words, 10 errors; Edith Bruckner, Jerome, first, 10 words, one error; Edith Bruckner, Jerome, second, 10 words, 10 errors; Marie Love, Kimberly, third, 10 words, five errors, 89 per cent.

The winners of the group are:

Gloria Anderson, Twin Falls; Freda Conrad, Kimberly; and Pro-

Elen Bowen, Elmer Carlson and George Watson, Jerome.

Carroll Graham, first, 10 words, 10 errors; Margarette Freeman, 10 words, 10 errors; Jerome, 10 words, 10 errors; Artie Haubert and Mervin Johnson, 10 words, 10 errors; Edith Bruckner, Jerome, first, 10 words, one error; Edith Bruckner, Jerome, second, 10 words, 10 errors; Marie Love, Kimberly, third, 10 words, five errors, 89 per cent.

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Only one foot specialist—in Twin Falls Phone 860. Dr. Foster, Adv.

AMAZON, Iowa (UPI)—The cash income from the farm products for the five years, 1926-1930 inclusive, is \$1,200,000. The total industrial revenue to have been taken in during the same period is \$2,000,000, making the state only to Texas among the 18 states.

IOWA FARM INCOME SECOND

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"I AM SO HAPPY—my SKIN is now clear"

Every Spring take S.S.S. Tanic

S.S.S. is famed for its ability to build new strength in the body to build that IDEAL so-called skin tone. Every spring countless thousands take the S.S.S. bath to build up the skin tone. This bath is so effective that they may have a clear skin and greater resistance to disease.

You, too, will want to take S.S.S. for very reason—Select the larger size as it holds double the quantity and represents a price saving.

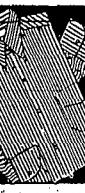
Write for free booklet "How to Use S.S.S." or call S.S.S. Tanic.

Every Spring take S.S.S. Tanic

S.V.E. STEVENS VAN ENGELEN CO. STORES

Southern Idaho's Popular Men's Store

SHIRTS



This assortment is outstanding in variety and variety. There are plain color shirts, striped shirts, figured shirts, shirts in white broadcloth.

Two-shank collar. Colors guaranteed absolutely fast. Compare the prices with ours.

98¢

"Tom Sawyer" Shirts For Real Boys

"Tom Sawyer" Shirts are made of materials that give the best wear and service for real boys. They will not fade and will stand the hard washing made necessary by hard play. If they do not "wash—wear" to your satisfaction, they will be replaced without charge.

79¢

Special Values in

MEN'S HOSE

First quality Rockford hose. Economical and durable. Why pay more when you can buy this quality for only

98¢

Our Advertiser

A full intersected hose. 4 thread hosiery. True to their name—Rock Ford. The equal of many hose that sell for 35¢ the pair. Lay in a supply at

19c

BOYS' SUITS

MEN'S EXTRAS TROUSERS

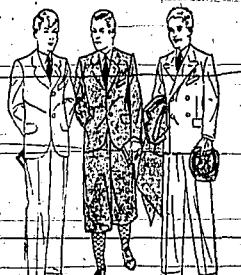
With the new high waist and wide bottoms. Conservative styles as well. The materials are much superior to anything we have ever seen at this low price.

\$2.95

.Others Priced to \$4.95

BOYS' SUITS

Down in Price—Up in Value!
And Here is the Proof



4 Seasons Box and Army and Navy Special. Imported in sturdy, wear and value. Real comfortable and durable wear resisting heel and toe.

2 Pair 25¢

Dress Hose

A hose that smells terrific. Extra reinforced heel and toe. Extra reinforced heel and toe. Fresh pattern. Real satisfaction indeed. When you can buy such dress hose for only

19c

25c

SHOE VALUES

That Lead the Field

Men's Service Shoe

Pattened in every detail and quality after the standard U. S. Army Shoe. Often sold for \$3.00 and more. Our low price.

\$3.95

\$2.95

Moccasin Tie-Work Shoe

Cut from genuine stock. Cut from genuine stock in Southern Idaho. Compare.

\$2.49

\$2.95

Men's Kid Oxford

Extra wide last for comfort. Soft sole with cotton kid. Hand-tied black and tan. Made in sizes 7 to 12 in the shoe at the same low price.

\$3.95

\$3.95

Flexible Welt Work Shoes

A solid leather better grade. Soft sole. Extra flexible. Best grade. Sole waterproof upper.

\$3.95

\$3.95

Buy Your Shoes Where Prices as Well as Quality Is Always Dependable

New patterns in woolen, cashmere and tweeds. Two pair trousers. Sizes 1 to 18. They are big values at

\$4.98 to \$9.90

MEN'S SPORT TOGS SWEATERS

100% wool sweater—The same quality that has won a year ago. Printed in contrasting colors or solid colors. Sizes 30 to 44.

\$1.98

KNICKERS

Men's new style full cut sport knickers. Fine wool materials in novelty. Many enthusiastic wearers. These are the best in the country. They are the ones you will find in the one they buy for \$3.50.

\$4.95

GOLF HOSE

New, lighter weight and novelty designs. Many enthusiastic wearers. These are the ones you will find in the one they buy for \$3.50.

98c

IT'S EASY...

TO CULTIVATE WITH THE NEW BEET AND BEAN CULTIVATOR...

Growers of sugar beets, peas and beans, planted in rows, find that this Case Four row cultivator reduces crop cultivating costs because it multiplies the amount of work that can be done by each worker. By reducing the cost of production, the margin of profit can be increased and maintained. Furthermore, this improved cultivation, like the other Case machines, enables the operator to handle the increased output with less effort than with less efficient equipment.

Used Machines

Priced for Quick Sale
Fordson Tractor, John Deere Two-Bottom Plow, Deering Mower—See These Machines
3-Section Moline Harrow

WE HANDLE GREASE AND OILS.

Twin Falls Implement Co.
104 Shoshone St. S.

Phone 375

49c

Open Saturday Night! Store Hours 8:00 A. M. to 10 P. M.



And You \$5.00
Pay Only

IT WOULD TAKE AN AVERAGE UPHOLSTERY SHOP OVER
ONE YEAR TO FILL OUR WARD WEEK ORDER FOR THIS

2-Piece Suite \$69.00

Here's another sensational opportunity for millions to save in Ward Week! Our tremendous order for 2-Living-Room Suites alone brings you a fine suite at great savings! The Davenport and Button-back Chair are upholstered in two-tone jacquard velour with cushioned tapestry.

\$2.00-Weekly, Small
Carrying Charge

MILLIONS WILL SAVE MILLIONS

Chambray Work Shirt	New Spring CURTAINS
Choice of Millions	Panel or Ruffles
69c	\$1.19
Blue chambray shirts in coat or dress styles. Triple stitched seams. Full collar, all sizes.	Low PRICED for spring sewing. Past-color 36-Inch regular. A great value for Ward Week.
36-Inch Muslin	
BIG During Ward Week! This Low Price Possible	
11c YARD	\$1.19
Wards bought 400 yards of muslin in various colors. Quality bleached. Muslin is soft, it's a few cents more than ordinary leather.	Attractive, sturdy, permanent press. Panels or ruffles. Full 3-quart capacity. Real values at this price.
Cannon Towels	Boys' Undies
Extra Heavy, Highly Absorbent! Bargains at	Athletic Union Suits of Good Quality Nainsook
21c ea	39c
Full cut of white-back Blue Denim in extra big sizes.	Packed full of elastic, soft, absorbent, plaided.
Jackets, \$1.10.	Men's Sturdy WORK SHOE
Think of it! 15,000 Women Will Buy Coats at Ward's This Week! It's Our Great Buying and Selling Power That Offers Such Values as These	Solid Leather Heel
	\$2.39
	59c
	11c
	21c

Think of it! 15,000 Women Will Buy Coats at Ward's This Week! It's Our Great Buying and Selling Power That Offers Such Values as These

SPRING COATS \$8.88	THINK FIRST OF WARD'S WHENEVER YOU THINK OF BUYING
Soft, crepey woolens. Nubby, novelty tweeds! Shorter lengths and dress coats with slim waistlines, scarf collars and new sleeve treatments!	
SPRING DRESSES \$3.99	
Over 100,000 Dresses were bought by Ward's in our recent order. No wonder we can give you such outstanding values. Dresses with jacket and without, in prints and darker shades.	
Women's and Misses' Coats in Dress and Coat Lines.	Over 100,000 Dresses were bought by Ward's in our recent order. No wonder we can give you such outstanding values. Dresses with jacket and without, in prints and darker shades.



GIRLS' TUB DRESSES
New Spring Styles

2 for \$1.00
Attractive wash frocks in prints and plain colors. Sizes 7 to 14.

New Creepers
Fine Tubfoot Broderie Hand Embroidered
59c

Lawn Mowers
Lakewood Quality. Four Keen-cutting Blades
\$8.95

Ball bearing Mower. Width 16 inches. blades. Quiet and easy to run. 16" inch blade size. \$9.15

Scout Shoes
18-000 Pairs Ready for Active Young Hikers
\$1.49

Retained leather uppers. General wear-combination sole. Will outwear any ordinary leather shoe.

Percolators
Regular \$1.50 Values Special

11c YARD

Attractive, sturdy, permanent press. Panels or ruffles. Full 3-quart capacity. Real values at this price.

Boys' Undies

Athletic Union Suits of Good Quality Nainsook

39c

Packed full of elastic, soft, absorbent, plaided.

Smart Purse
Values Like These Help Millions Save Millions

95c

For every girl's fashion. Styles and colors for spring costumes. Extra sturdy, well made and workmanship.

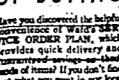
Roller Skates
A Ward Week Special for Active Girls and Boys

\$1.49

All steel skates with hard sole. 11 bearings for easy riding. Size 5 to 11.



Compare These With Any \$4 Shoes Anywhere in America



They Look Like \$1 Shoes...
They Wear Like \$4 Shoes

Sport Oxfords
and One Straps

No Wonder We Sell Over 6,000,000 Pairs in One Year With Such Values As These

SPORT OXFORDS with genuine "Waverly" sport sole and Goodyear Welt. Beige calf grain, in popular "Perforated" style. Sizes 5 to 8.

ONE STRAPS of sea beige kid, or black dull kid. Graceful new perforated designs. Smart reptile trimming. Covered heels. Sizes 3 to 8.

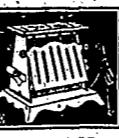
Have you discovered the helpful convenience of Ward's Mail Order Service? It provides quick delivery and guaranteed service—thousands of items! If you don't see what you want in our stores, just send us the name of the article you need, to do it your way. Write to us to make out a SERVICE ORDER. Fill out the back of the card, add a postage stamp, and mail it. Mail the order and we'll ship it to you the same day.

Remember. This Offer for Ward Week Only—Come Tomorrow.

Ask Salesperson for Gatsby Help Team.

\$2.88

Again MILLIONS WILL SAVE MILLIONS



ELECTRIC
TOASTER
With Cord and Plug

\$1.29
Athlete-style shirts. Broadcloth and flannel. Sizes 8 to 12.

ATHLETE



MEN'S
SHIRTS
AND SHORTS
Buy for Summer

49c each
Pique silk to summer-weight. Sizes 8 to 12.

PIQUE



"PETER PAN"
WASH SUITS
All Fall Fashioned

7c
Athlete-style shirts. Broadcloth and flannel. Sizes 8 to 12.

ATHLETE



NEW! SMART
SPRING HATS
From New York

69c
Plain and fancy linen hats. Novelty brims, shiny straw, and chic combinations. Sizes 8 to 12.

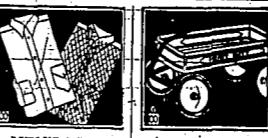
PLAIN



MEN'S FINE
DRESS SHIRTS
"Pre-Shrunk"

\$1.00
Brimmed and unrimmed. Novelty brims. White, blue, tan, or green, or fancy. Sizes 14 to 17.

Brimmed



ALL-STEEL
COASTER
With Roller Bearings

\$3.79
Body of auto body steel. Rubber tires. Better than 80 val-

ue. 200 yards of the season's smartest patterns and colors. 36-in. wide. \$3.79.

POINT OF SUPERIORITY

Top-burners do triple-heating duty at a reduced fuel cost. The 5 automatic burners. The roomy built-in oven. . . . The 6-hole Cooking Top. . . . The Marvelous Porcelain-Enamel Finish, so easy to keep clean.

If you want to enjoy cooking summer meals put the Windsor in your kitchen.



Peppercell
Prints
Sure Fast Colors

Yd. 18c
200 yards of the season's smartest patterns and colors. 36-in. wide. \$3.79.

POINT OF SUPERIORITY

Rayon Undies
Outfit the Children in Ward Week. Save.

25c

Children's 2-piece outfit. Bright colors. Vests and ties. Knit weve rayon. Plastic and plain cotton.

POINT OF SUPERIORITY

Ward Week

SALE STARTS SATURDAY



MILLIONS WILL SAVE MILLIONS
House Paint
House Paint
House Paint
House Paint

Comparing with Gas Ranges in Cooking Efficiency and smart Appearance Costs only half as much

each burner has heat recirculating fan. Heat Indicator

Each burner has independent heating system of heated air and here's how:

Panel adjustable to any cooking needs

Windsor Kerosene Oil Range

\$4.285

Expert stove men and practical housewives pronounce the Simmonds Windsor the greatest Kerosene range value they've ever seen. The features listed below tell why.

Top-burners do triple-heating duty at a reduced fuel cost. The 5 automatic burners. The roomy built-in oven. . . . The 6-hole Cooking Top. . . . The Marvelous Porcelain-Enamel Finish, so easy to keep clean.

Step Ladders
Worth Much More Than Our Low Ward Week Price!

27-in. Diapers
Birds Eye All Hemmed and Ready for Use! ... Done.

98c
Pointed soft, absorbent cotton cloths. Cannot irritate baby's skin. 12 pieces in a sanitary package.

Zinc-ite Paint
Here's the best House Paint You Can Buy.

98c
In 5 Gal. Lbs.
Give Us the Greatest Radio-Value Ever! We Told our Manufacturers Here It Is!

287
Covers better, lasts longer, and costs less. Zinc-ite has the best qualities of this famous paint. And it's guaranteed to cover 400 square feet per gallon. 2 coats.

287
You can't buy better paint protection than Zinc-ite. It's really scientifically tested and every step of its application is well done. Ward's guarantees it to wear longer than any similar paint made at any price.

287
Tint-Proof Floor Paint Gal. \$2.99

287
Beautiful blues of slate, even weaves. Lovely designs, soft rich colors.

287
Stain-proof. For kitchen or dining room. Heavy enamel surface on thick felt base.

287
6-POUND ELECTRIC IRON
Guaranteed 1 Year
Less Cord
\$1.79

287
Ever-popular heavy iron. Strong, effective. 6-in. diameter. Double loop handle. Fully adjustable.

287
Console Mirror
1.19
Flat plate mirror, decorative and useful. Perfect for living room, bedroom, or bed-room.

287
99-Coil Spring
\$9.98
For comfort and satisfactory service, coils are securely fastened at top and bottom and at bottom to steel cross slats. Green enamel finish.

287
Motor Oils
100% pure Western Oils. Heavy and Medium 5 gal. Heavy

287
287
All the features of \$12.99 Iron. Beveled side plate, back rest, easy hand grip.

287
Grettones
6-POUND ELECTRIC IRON
Guaranteed 1 Year
Less Cord
\$1.79

287
Ever-popular heavy iron. Strong, effective. 6-in. diameter. Double loop handle. Fully adjustable.

287
Windsor Washer
We Bought Two Full Trainloads of the

For Ward Week! One of the Largest Washer Orders on Record

And the Price for Ward Week
Only—Saves You Up to \$50

\$70.85

Think of it. The famous Windsor Gyrorator Washer is yours for Ward Week at a saving of \$30 to \$50. This is a special purchase at a special price for this great sale—so get your Washer NOW.

HERE ARE ITS FEATURES

1. Gentle Lovell Wringer.

2. Shining-Green porcelain enamel tub.

3. 6 to 8 Sheet Tub Capacity.

4. Tri-Vane Agitator—hard on dirt, easy on clothes.

Remember. This Offer for Ward Week Only—Come Tomorrow.

MONTGOMERY WARD & CO.
Elks Building

Twin Falls

Check Your Needs! Bring This Advertisement With You as a Shopping Guide

Page 29

LOCAL MUSICIANS MEET IN TRYOUT

Piano and Vocal Solo En-
trants Compete in Pre-
liminary Contest Here

TENTS of piano and vocal solo en-
trants in the Twin Falls High School
Music Department contest were
held last night at the Twin Falls
high school auditorium. In the piano
contest Gaylord Ober won first place;
James Head, second; and Janet Pelt,
third.

In the vocal contest Juliet Hay-
den won first place in the soprano
solo division, while Irene Palmer
and Edna H. Smith were the other
Majorists. Wurzel son, Jimmie,
and Ruth Wukem second; Lulu Fern
Coborn was first place in the piano
division; and James Head, third. Eddie
Allman was first in the bass solo
section, with Merle Edwards sec-
ond.

The instrumental tests were de-
ferred until today.

Mrs. I. H. Masters, former Twin
Falls resident, and James Campbell,
both members of musical department
in the University of Idaho, and
of the Idaho Southern branch, Faculty
were judges. Mrs. Masters judged
the vocalists, and Mr. Campbell
the pianists. Dr. J. C. Gardner, also member
of the music department of the Uni-
versity of Idaho-Southern branch, and
a member of the faculty of the
district contest, too, and conductor.

District contests this morning will
be held in the First Christian church
for vocalists, and in the High school
auditorium, and in the evening, for
pianists. The piano competition for
orchestras—afternoon, there will be tests of
bands. Saturday evening the contest will be fol-
lowed by a concert given by the solo
winners.

UTAH WOMAN PIONEER

ANSWERS FINAL CALL

Mrs. Mary Edna Cooper, 73 resi-
dent of Twin Falls since 1882
when a child of five years, who
with her parents later arrived from
England to establish the family home at
St. George, Utah, died early
Tuesday morning. She is survived by
her daughter, Mrs. Parker Richards,
1110 Maple Avenue, following a few
days illness from pneumonia.

The funeral service will be at the
Drake Methodist Church, here, will be held
Sunday at 2 p.m. Burial services will be held under au-
thority of the First Christian church, and interment will be in the
cemetery at St. George beside the grave of her husband, Joseph Parker Cooper,
1876-1928.

Letter Day Saint Temple at St.
George, and death occurred at
Twin Falls on March 22, 1931. No fun-
eral services will be held in Twin Falls.
"Since 1882 Mrs. Cooper had been
resident of St. George."

She was born in Rader,
England, March 12, 1858, a daughter of Samuel and Martha Godderton
Connel.

She was married to Joseph
Cooper, April 26, 1876, and died on
March 22, 1931.

Surviving are two daughters, Mrs. Mary E. Richards, Twin Falls, and Mrs. Adel Dillworth, St. George. She leaves also her sister, Mrs. Amelia Avery,
Copenhagen.

**MAGICIANS HEAR SCOUT
LEADER TELL OF GROWTH**

A group of about 20 of Twin Falls
young business and professional
men recently organized under the name
of Magicians, 44 meeting at lunch.

CORRECTION

Through error in our big Ward Week Sale Circular
which has just been distributed through this territory
we quoted a 3-piece Living Room Suite for \$69.00. The
item should have read as follows:

2-Piece Living Room Suite

A beautiful Davenport with
button-back upholstered
in two-tone Jacquard Violets
with cushioned top tapestry
\$69.00
\$2.00 Weekly
Small Carrying Charge

Also, the Terms Were Omitted in Advertising Our
Famous

TRAIL BLAZER BICYCLE

Our Terms on This Item Are
\$8.00 DOWN AND \$3.00 MONTHLY
With a Small Carrying Charge

MONTGOMERY WARD & CO.

Eids Blvd. Phone 29 Twin Falls, Idaho

Willie Willis
by ROBERT QUILLIN



A New Shipment of
Oil Cloths
First quality, 48 inches wide. New
patterns and prints, also solid col-
ors at lowest prices.
Table top oil cloth square, 24 in.
24 in. square, 59c
Main Floor Dry Goods Dept.

Idaho Department Store

"It isn't Right bring it Back"

Just Arrived—A Big
Shipment of

Dam Canvas

All widths from 24 to 72 inches.
Both 10 and 12 cent weight.
Main Floor Dry Goods Dept.

Just a Few More Proofs That Your Dollars Go Further at the I. D. Your Home Store

where quality and lowest prices are always assured—and a time tested and faith building policy "If It Isn't Right Bring It Back" is your guarantee on each and every purchase

FEATURING 5 BIG SPECIALS FRIDAY AND SATURDAY

SPECIAL NO. 1

An Unusual and Different Special in the Economy
Basement

300 First Quality Oil-Window Shades

Closed Out From Our Regular Manufacturer of Fine Shades

59c Each

Complete with Fixtures

These shades are assortured as follows. If you want new clean shades to put up after house cleaning, don't overlook this opportunity.

31. White shades size 36 in. by 8 ft.

39. Green shades size 36 in. by 8 ft.

6. Light gray shades size 36 in. by 8 ft.

8. Tan shades size 27 in. by 6 ft.

10. Tan shades size 36 in. by 8 ft.

16. Light gray shades size 36 in. by 8 ft.

12. Tan shades size 30 in. by 6 ft.

These shades sell regularly over town for 75c. We will be charged for cutting any of these.

Pure Thread Silk Full

Fashioned First
Quality

Hosiery

98c

Pair



SPECIAL NO. 2

Another Economy Basement Special That All Plant
Lovers Have Been Waiting For

300 Fern Stands

Complete with
filled bowl

\$1.00

We had these stands last year and
were unable to obtain enough of
them to satisfy all of our customers.
This year we bought 300 all
at once. The factory only accepts
orders on these stands during
January and February in an attempt
to get enough orders to run
on during the quiet months. That
accounts for the low price.
Your choice \$1.00

Guaranteed Flat Color

Prints, 23c Yd.

33 inches Wide

A remarkable value, flat
print, absolutely
flat to wrinkling, striking color
combinations and
patterns, yard

23c

Main Floor Dry Goods Dept.

Just Received An
Assortment of Crepe and
Moiré Fabric Hand-Bags

2.98

Here we have spring's charming
hand bags creases at the
bottom, printed patterns, high
quality crepe or moiré in assorted shades,
circularly
trimmed

\$2.98

SPECIAL NO. 3

In That Busy Ready-to-Wear Dept.

456 Genuine Princess Peggy

House and Garden Typicals and

Pajamas

98c

Another One Free If Yours Fades

Main Floor Dry Goods Dept.

Freeman Shoes for Men, \$5.00

\$5.00

All good shoes are made of solid leather
throughout and are durably con-
structed, comfortable and fit, but in a
Freeman you get more than that—
Ten Dollar Style in a Five
Dollar Shoe \$5.00



A New Presentation of

Spring Millinery Modes

at \$3.90

We believe these to be the finest
combination of style and value we
have seen at \$3.90 for a long, long
time. Straw, horse-hair braids

all are included in the season's
smartest shades and

\$3.90

trimming.

Ready-to-Wear Dept.

Pajamas

These very new and
very chic printed
kitchen pajamas. An
innovation in morn-
ing wear.

CHILDREN'S DRESSES AND PLAY PAJAMAS

In printed patterns that are truly copies of the
nice silk prints. Shiny and flowers cleverly used for
trimming. Your choice

98c

Friday and Saturday

Dresses

Silkless, cap
sleeves, and long
sleeves. Prints way
ahead of the times.
Really fast colors.

Main Floor Dry Goods Dept.

Men's Store

Two Super-Values in Men's Dress Shirts

Genuine Artistic Shirts, \$1.65

Artistic Shirts need no introduction. These are in silk
stripes on printed broadcloths. All over rayon jacquard
signs on solid broadcloths \$1.65



Genuine Phillips Jones Dress Shirts, 98c

These shirts are made by the makers of the famous
Van Heusen collars. Silk stripes, woven madras, printed broadcloths,
your choice 98c

SPECIAL NO. 5

Dry Goods Dept.

120 Pairs 5-Piece and 3-Piece Ruffled Curtain Sets

79c

A Regular Dollar Value



These curtains are of a fine cream marquisette and
scrims with patterns in many different colors. Some
have as many as three colors. You may
choose between 5-piece sets with 10-backs and
cross styles. This is a real buy and
your comparison is invited 79c

SPECIAL NO. 4

Dry Goods Dept.

Regular \$1.98 Quality Rayon Bed Spreads

\$1.00

Size 80x105, First
Quality

Compare anywhere and
you will see what a stri-
king this is. Scalloped
edges, colors of rose,
blue, gold, green, or
white.

\$1.00

PLEASE NOTICE

This is a special purchase of unusual merit. We look
all they had and can't get any more. Therefore we
are forced to put a limit on them of one to a customer.
This Special Starts At 3 P.M. Saturday, April 11.