









## COUNCILMEN CALL FOR MORE DRASTIC DAIRY REGULATION

Twin Falls City Administration Takes Positive Stand In Support of Ordinance Covering Milk Supply

A further step toward regulation of milk of Twin Falls city was taken by the city council in regular session last evening when councilmen decided that the city should enforce the city ordinance in the city's dairy regulation.

The proposed amendment, containing a clause which would require city ordinance to provisions of law or of the state of Idaho, was passed by a vote of 10 to 2.

The ordinance, which was passed by the city council, is a measure to regulate the milk supply in the city.

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## BREVITIES

Go to Business—J. Van left yesterday for San Francisco on a train.

Makes Business Trip—J. Van left yesterday for San Francisco on a train.

Home After Trip—J. Van returned yesterday from San Francisco on a train.

Home to Home—J. Van returned yesterday from San Francisco on a train.

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## JEROME CREAMERY SHOWS DEPRESSION

Despite Unfavorable Business Conditions, Dairy Cooperative Shows Gains

Jerome, Aug. 24 (Special to the News)—In spite of the depression on the milk market, the Jerome Creamery Cooperative has shown gains.

The creamery has shown gains in the milk market.

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## THEATRES

"FOLLOW THRU" PLAYS AT IDAHO HERE NEXT

"EAST LYNN" PLAYS AT ROXY SHOWHOUSE

"HUCKLEBERRY FINN" APPEARS AT ORPHEUM

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**SHUT UP! IT'S A RADIO!**

**7-TUBE BARRY GRAND**

**Balanced Superheterodyne**

**ONLY \$49.95**

**GET YOURS NOW**

Never has a radio sold so fast as this one! Demand has become so tremendous that the great Philco factory is hard pressed to meet orders. The radio world has never seen anything like this! This is the famous Philco radio you've advertised everywhere and heard about so much. The sound of the radio world is positively out of the clouds! It's double in price. Investigate the twelve great features it offers! Look at the picture. See the beauty of the grille American and Figure Black Walnut cabinet! Philco dealers have a new shipment just in. It will soon be sold... so by all means call on your dealer at once and see this remarkable radio.

See every board of so much radio value! No obligation whatsoever... and you can get yours on delivery. Act Now!

**FREE DEMONSTRATION! EXTREMELY EASY TERMS!**

**FREE INSTALLATION TO YOUR HOME AND AREA!**

**PHILCO-TRANSISTONE... the new radio for your automobile!**

**Dress Up Your Home**

**with Penney's Fall Furnishings**

**And Make Each Room Look Newer and Brighter**

**Scalloped RAYON and Cotton BEDSPREADS \$1.39**

**Jaquard Design!**

The lowest price we've ever seen for bedspreads of this beautiful quality! Lustrous and well woven with a wide range of bedroom colors... you'll find this a marvelous value! Size 82x105!

**Imported Rag RUGS 49c**

These rugs were imported direct from Japan and are of excellent quality. Have beautiful stenciled borders and are 27x54 inches in size.

**Chenille RUGS 98c**

Just the rug for bath or bedroom. Made in many beautiful designs and colors. Large size 24x36.

**Sateen Cushions 29c Each**

Beautiful printed sateen covered cushions. Filled with an extra quality Kapok. Just the thing for porch, lawn swing, car and many other uses. There is a wide variety of colors and patterns and it is possible to match almost any color scheme.

**FRUIT BASKETS**

**TIE M. SLATKIN CO.**

Twin Falls, Phone 438

Jerome, Phone 112

**THEATRES**

**"FOLLOW THRU" PLAYS AT IDAHO HERE NEXT**

**"EAST LYNN" PLAYS AT ROXY SHOWHOUSE**

**"HUCKLEBERRY FINN" APPEARS AT ORPHEUM**

**Girls' Fast Color Dresses**

**60c Values! Specials at 2 for \$1**

**Look! Again Ward's sells quality merchandise for less. These ultra-fast color print dresses sell for very much more elsewhere. For a smart school girl, a choice never. Well made in washable styles. 7 to 14 years.**

**"Buddy Ward" Boys' Shirts Regular 75c Values 2 for \$1.09**

Smart broadcloths, tailored like Daddy's shirts by a famous tailor. You'll want a dozen at this low price!

**Boys' Cotton Hose**

Ward's "Playboy" Hose at the Lowest Price in Years

**25c**

Made of Derby ribbed fine cotton. 6 and 8 and sturdy.

**Boys' Union Suits**

Athletic Style! Fine Cotton! Nainsook! Great School Value!

**39c**

Here are generously sized suits for boys from 10 to 16. Wide assortment.

**Boys' Golf Hose**

"Comparable in Any 30c Golf Hose" Says Our Buyer Only

**39c**

They're right up to the moment in style. They wear for months!

**Boys' Fancy Pajamas**

Fine Broadcloths in Middy and Cool Styles! Bargains at

**\$1.29**

Not only good styles but a variety of colors. Cut for comfort!

**Fibre Suit Case**

Smart, sturdy bag with plenty of Room! Big Value

**\$1.98**

Chromolium plated fin. English side with leather handle. A buy!

**Boys' School Shoes**

Girls at big savings!

**Styled for Smart Young Feet! Priced for Thrifty Budgets!**

**\$2.49 Pair**

The Girls' shoes are chic yet sturdy pattern leather one-straps with black calf trim. Solid leather soles with a rubber top heel.

The Boys' shoes are smart, hunky oxfords with black calf perforated uppers and oak leather soles.

Misces' Blucher Oxfords. \$1.98

**Every boy wants a PREP SUIT!**

**They're Tailored Just Like College Clothes \$7.95**

Yes, sir! They're cut like the millionaires see this Fall at the big stores from Vally's Bow! Southern California's strongest! The suit maker. You'll want a dozen at this low price!

**MONTGOMERY WARD & Co.**

Elks Bldg. Phone 29 Twin Falls

**"The Friendliest Store in Town"**











## GASOLINE ALLEY—SOMETHING PETE SHOULD KNOW ABOUT

YES AN' HE  
CAN KEEP  
EM IF HE'LL  
GIVE ME  
BACK MY  
CATCHER'S  
MITT HE  
TWOX ONE



**DECEASED, Aug. 24 (Special to Herald)—**Funeral services for Mrs. Mary Beddingfield, 34, wife of J. W. Beddingfield, who died at the Westinghouse at 10 P. M. Saturday night, a day since, will be held at Park Opera House here Tuesday afternoon, 10 P. M. The services of the Buil Methodist church, conduct the services.

Beddingfield was born July 20, 1861, in Portland, and has been a resident of this district for several years.

The body was taken to the John P. Turner funeral home, and will be brought to Hagerman tomorrow morning to the family home. The interment will be in the Hagood Fellows cemetery.

Beddingfield is survived by her mother, three small daughters and mother, Mrs. McCarthy, Hager-

**R RESIDENTS VISIT**

ER, Aug. 24 (Special to The  
General Public) Residents have  
d visits with relatives and  
during the week-end.

and Mrs. Y. L. Greed, son, Drea-  
and daughter, Betty Lou, are  
from Maude Chapman, California, on  
with relatives and friends.  
were former Public residents and all  
known in this community.  
needs hope to remain until after  
unity fair. Mr. Greed is en-  
in the contracting and build-  
business in California.

Maude Chapman and daugh-  
ons, were dinner guests Sun-

and Mrs. H. K. Dunningham and her, Lucy Adelle, left Saturday for Weiser, Idaho, to visit at home of Mr. and Mrs. W. D. Ollivier. They expect to return about the end of this week.

Grace Hicks arrived home Saturday by auto from Greeley, Colorado, where she has been attending high school at the Colorado state college.

Mr. and Mrs. Raymond Carter, Nevada, who are guests of Mrs. Carter's parents, Mr. and Mrs. J. J. Carter, accompanied by Mrs. Macaw and daughter, Miss Pauline Macaw, left Saturday after a trip to the Yellowstone national park.

**FOR SALE**  
to Door Glass . . .  
dashboards and window  
glass. No charge for set-  
ting  
**MOON'S**  
**Paint and**  
**Furniture Store**

**Notice**  
sharpened

Each  
IER WORK  
DINGLY

**EL'S**  
**ARE** Welders  
Machinists  
Manufacturers  
Agents  
Spray  
Lower Than

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100







# KIMBERLY YOUTH'S DEATH IN WRECK LEADS TO INQUIRY

County Authorities Consider  
Inquest to Determine If  
Criminality Was Involved  
In Fatal Highway Crash

Twin Falls county authorities had under consideration last evening the calling of an inquest to inquire into the circumstances surrounding the death of Wilson Tate, 17, son of Mr. and Mrs. Lee Tate, Kimberly, who was killed in an automobile wreck taken on the highway two and one-quarter miles east of Twin Falls about 10:30 P. M. Sunday.

## FORMER TWIN FALLS WOMAN ANSWERS CALL

It would be made a good Robinson under consideration last evening the calling of an inquest to inquire into the circumstances surrounding the death of Wilson Tate, 17, son of Mr. and Mrs. Lee Tate, Kimberly, who was killed in an automobile wreck taken on the highway two and one-quarter miles east of Twin Falls about 10:30 P. M. Sunday.

This was instantly killed when the car in which he was riding with four other young men struck a car.

## DEATH ENDS ILLNESS OF MONTHS' DURATION

George W. Henderson, 40, Twin Falls resident for about three years, died Sunday evening at his residence, 1819 Main street, following illness from pneumonia of many months duration. The body rests now at the Drake mortuary. It will be taken today to Idaho Falls for interment in the family burial plot, following funeral services there in charge of the Latter Day Saints church.

Mr. Henderson is survived by his widow and three children, Mary, 17; Allen, 15; and Wanda, 13. He leaves also his father, John Henderson, and two brothers, Elmer Henderson and Walter Henderson, and one sister, Mrs. Marion Nelson, all of Twin Falls.

## PROMINENT TEMPLAR DELIVERS ADDRESS

Lawrence Denlon, Manila, Philippine Islands, and controller of the Philippine Islands, will speak at the meeting of the Masonic lodge in the Masonic temple at 8 o'clock Wednesday night on the subject "Masonry in the Philippines."

Mr. Denlon, who is the guest of his brother, L. J. Denlon, here, is a past eminent commander of the Knights Templar and represented the Templars of the Orient at the meeting in Manila last night.

Dr. Foster is traveling two feet for \$1.00 express 1931 at 225 Main E. Ave.

MRS. JACK SMITH  
Plunger, waxing, manicure, Phone 2771. Adv.

6,000,000  
germs  
on one  
fly!



Largest Seller in 121 Countries

Main Floor Dry Goods  
**Children's Derby Rib-Hose**  
of Durene, 29c  
This-Was Cheap Last Year at 32c  
This wonderful school hose wears like the iron plated hose of other days but has that silky appearance of the heavy industry's new development, Durene 29c

**Idaho Department Store**  
"If it isn't Right bring it Back"

Ready-to-Wear  
The Home of Good Looking  
Smocks, \$1.98  
The smock here is clever and practical but southern, some smocks can look very untidy. That's why particular attention was paid to the individuality of these smocks—and that's why we unhesitatingly call them the best looking ones in town \$1.98

# BELIEVE IT OR NOT

BUT YOU ARE NOW GETTING MERCHANDISE VALUES THAT HAVEN'T BEEN EQUALLED SINCE SPANISH-AMERICAN WAR DAYS

## AND

### After A Visit To This COMPLETE STORE AND Your Own COMPARISON

You Can Easily Believe That We Have the Largest Stocks of New Fall Goods and the Best Values in South-Central-Idaho-Today

Men's Store  
**A NEW BROADCLOTH SHIRT VALUE WITH EIGHT FEATURES FOR YOU TO COMPARE, 98c**



Buy a Shirt Anywhere  
In Town and Bring It  
In Here to Compare—  
You Will Find This by  
Far the Best Value

1. 12x24 Full combed broadcloth.
2. Colors are full dyed and guaranteed fast.
3. The whole shirt is guaranteed pre-shrunk.
4. New style collar stays in collar.
5. Four hole ocean pearl buttons.
6. Every shirt wrapped individually in cellophane.
7. The cut is as large as any shirt in town.
8. Two welted pockets on every shirt.

These fine shirts may be had in colors of white, tan, blue and green.

## Men's Store THE NEW FRUIT OF THE LOOM SHIRTS ARE IN, BETTER THAN EVER, \$1.65

You are going to fall for this conservative but very different pattern style. Besides that these new shirts have the platted sleeves, ocean pearl buttons and are guaranteed not to fade or shrink \$1.65

## Men's Store BRADLEY'S SAMPLE LINE OF FALL SWEATERS IS HERE — YOU SAVE 25%

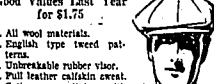


Twice a year we contract for Bradley's sample line of fine sweaters. They give us 25% off and we pass this on to you. Here it is. The finest and most attractive showing of sweater styles you ever saw. If your size is here you get a bargain—25% OFF

## Men's Store NEW ALL WOOL CAPS FOR SCHOOL, 98c

That Would Have Been Good Values Last Year for \$1.75

1. All wool materials.
2. English type tweed pattern.
3. Unbreakable rubber visor.
4. Full leather chin strap.
5. Suede rayon lining with matched sides.



98c  
By Comparison the Best Dress Cap Value in Town

## Twin Falls Largest Stock of New Fall Correct Style Dry Goods

New Broadcloth Street Pajamas, 98c  
Sparkling Shades That Play Taps for the Styles of Yesterday

Two-piece and one-piece models in patterns that out-rival modernism itself. Compare the quality of this fabric 98c

## Main Floor Dry Goods A New Shipment of \$19—The Best Wearing Silk Hose in Town, \$1.49



1. 12x24 Full combed broadcloth.
2. Colors are full dyed and guaranteed fast.
3. The whole shirt is guaranteed pre-shrunk.
4. New style collar stays in collar.
5. Four hole ocean pearl buttons.
6. Every shirt wrapped individually in cellophane.
7. The cut is as large as any shirt in town.
8. Two welted pockets on every shirt.

Truly a lovely hose with its silk foot and its dainty print top. The graceful French knit, accentuates the lines of any well shod ankle. The new colors are Tropique, Pato, Smoke, Amour, Intimate and Moon \$1.49

## Main Floor Dry Goods A Specially Selected All Pure Silk Flat Crepe Value, \$1.49

We pride ourselves on the quality of our best values. Compare it yourself. 40 inches wide and new shades of Dune, Bern Tan, Monopole, Belle Brown, Woodbine and lots of others \$1.49

## Main Floor Dry Goods Twin Falls Heaviest All Silk Canton Crepe for 98c

Compare this remarkable 36-inch all silk Canton. A complete color range is maintained for your convenience. Black, Navy, Gunmetal Blue, Alderwood Green, Kilt Green, Classic Wine Tone are the outstanding ones for fall 98c

## There Is More Style and Comfort at the Price in VITALITY SHOES, \$5 and \$6



We are glad to announce the first big shipment of fall Vitality shoes has arrived—Featured are the new smart lighter constructed shoes for those who desire a clever, comfortable shoe at a popular price. These come in pumps, toes and slings. Just step in, we have a beautiful line to show you \$5.00 and \$6.00

## WHI-R-R... BUR-R-R... RUR-R-R... LOOK WHO'S COMING! Buster Brown and His Old Pal Tige

A real party for real live boys and girls, by real live Buster Brown and Tige. They're famous characters, and you never did know a dog like Tige. He'll entertain you, smart as a whip. You will have a big time and can't afford to stay away.

"A Free Souvenir for Every Boy and Girl Who Attends"  
NOTE THE DAY... THE TIME... AND PLACE  
Be Sure to Come  
Saturday, August 29, Idaho Theatre, 10:00 A. M.  
Free Tickets of Admission May Be Had by Calling at The Store

## Ready-to-Wear You Won't Believe That These Princess Eugene Hats Are Only 98c



These hats were outstanding in New York for style and quality. Even experienced buyers can't tell them from \$1.28 and \$2.98 hats. There is only one here for you 98c

## Ready-to-Wear Is Ready to Outfit the School Girl More Correctly and More Economically Than Ever Before



## TWO-PIECE JERSEY SUITS OF INTRIGUING SMARTNESS, \$4.98

Just the thing for school with the little luck in blouses and cape shoulder effects. Sizes run from 16 to 20 \$4.98

## Ready-to-Wear Travel Prints and Silk and Wool Crepes Are Elected for School Wear, \$9.90

These Were \$14.95 Values a Year Ago  
Just compare the cleverly styled lines of these new dresses and you will have one good explanation for the crowds in this busy little department. These travel prints are ideal \$9.90

## A Shining Mark of Value That Will Stand Comparison with Any Store in Idaho THE ECONOMY BASEMENT Make Your Own Comparison

## BOYS' EXTRA HEAVY HICKORY STRIPE OVERALLS, 69c

1. Big button flap hip pocket.
2. Bar backed and triple stitched.
3. Two big reinforced hip pockets.
4. The best hickory stripe overall value in town. COMPARE 69c

## Economy Basement THESE NEW DRESS HATS FOR MEN

'Are a Dollar Better in Value Than Any Hat in Town Today, \$1.95



A Regular \$2.95 Value This Fall Points of Comparison to Remember

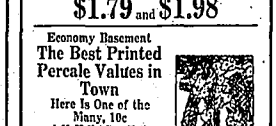
How about the style? — Girls are cap brims with the exact crown and trim dimensions of our highest priced hats. Are they all lined? — Sure are with a combination lining that is very attractive.

How heavy is the felt? — we will put this felt up against any hat in town selling for \$2.95.

Shades—Medium gray, light tan, brown and black. Compare \$1.95

## Economy Basement BOYS' OXFORDS

The Best in Town Because They Look Better and Wear Longer, \$1.79 and \$1.98



heavy soles and uppers. Sizes 11 1/2 to 6 1/2 \$1.79 and \$1.98

## Economy Basement The Best Printed Fercate Values in Town

Here is One of the Shirts, 10c  
A \$6.75 10c Dye Cloth Compare anywhere in town. Look at the assortment of new fall patterns. Notice the fineness of the fabric and remember that every piece is a fast color. Yard 10c

## Men's Store YOUNG MEN PAID A DOLLAR MORE FOR THESE FANCY CORDS LAST YEAR, \$3.45

Besides the high waist and the wide bottoms these collegiate pants come in fancy patterns in the heaviest corduroy possible to obtain. Waists come 29 to 34 \$3.45

## Men's Store For Older High School Boys THE BEST PURE SILK AND RAYON FANCY HOSE IN TOWN, 25c

This Quality Stock for 43c Last Year. In spite of the price drop this is a very special value as your comparison will show you. This is probably the only pure silk plated hose over rayon in town at this price 25c

## LINK'S SCHOOL of BUSINESS

Boise - Idaho Falls - Pocatello - Twin Falls  
Announce Their Fall Term Opening Dates  
Tuesday, September 1 and Tuesday, September 8  
Good Office Positions at Good Salaries for all who graduate from our COMPLETE BUSINESS TRAINING COURSE  
We assist our students in securing work to help defray expenses while attending school  
Send for full information  
Ask about our new course "STENOGRAPHY"  
10% discount allowed on all Scholarship payments on or before September 8