

TWIN FALLS DAILY

VOL. 16, NO. 119.

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TWIN FALLS, IDAHO, THURSDAY MORNING, AUGUST 24, 1933

MEMBER ADULT BUREAU OF CIRCULATION

16 PAGES - 6 CENTS

Worst Gale in Years On Atlantic Lashes East Coast Violently

Sleep-Walker Gets Hurt In Cliff Ruins

GALE, N. M., Aug. 23 (AP)—A sleep-walker in the cliff ruins near the Utah state line in northeastern Arizona nearly lost his life of last night. George B. Burt, California, youth it was learned here...

Property Damage Runs into Many Millions of Dollars

Death Rides Combination of Caribbean Hurricane and Wild Northwest From New England to Hatteras

(By The Associated Press) — INCREASINGLY its violence with the "Caribbean" storm gale that lashed the Atlantic in years lasted wild Wednesday night against the shore from New England to Hatteras...

Hospital Holds Baby For Unpaid Account

ORFACCO, Aug. 23 (AP)—Judge Joseph David today criticized a hospital which held a baby for seven months to insure payment of a bill.

Ydaho Moratorium Figures in Lawsuit

COEUR D'ALENE, Idaho, Aug. 23 (AP)—The moratorium act of the first day of the moratorium and a proclamation promulgating it by Governor H. H. Hunt today returned to a judge a suit seeking to collect a fine.

Caldwell Program Includes Editor

CALDWELL, Idaho, Aug. 23 (AP)—Marshall B. Dana, associate editor of the Oregon Journal, Portland, and also Oregon's appointed administrator of public works for the state, will be Caldwell's guest of honor tomorrow.

Wallace Fixes Day For Sugar Hearing

WASHINGTON, Aug. 23 (AP)—The Federal Reserve board today set the formal hearing on the proposed sugar marketing agreement for August 25.

Gandhi Breaks Fast Following Release

POONA, India, Aug. 23 (AP)—The unconditional release of Mahatma Gandhi today by the British authority was shortly afterward he broke a week's fast with a cup of orange juice.

CATHOLIC MINISTER DENIES HOOVER'S ECONOMIC THEORIES

Father Charles E. Coughlin Gives Dramatic Testimony In Detroit Investigation Of Financial Practices

(By The Associated Press) — FATHER CHARLES E. COUGHLIN, Catholic minister, today denied the economic theories of J. Edgar Hoover, director of the Federal Bureau of Investigation, in a dramatic testimony given in Detroit.

30,000 JOBS GO TO MAIN MARKETS

Government's Swine-Buying Program Gets Under Way For Producers' Benefit

OREGON TIMBER FIRES SWEEP ON

2000 Men Battle Against Unsurmountable Odds In North Coast Country

JUDGE CAVANAH FACES DIVORCE SUIT IN BOISE

BOISE, Aug. 23 (AP)—Suitor for divorce was filed in state district court here today by Kate B. Cavanaugh, Boise, against her husband, Judge Cavanah, of Idaho.

PRESTON DELEGATION ASKS FOR \$150,000

BOISE, Aug. 23 (AP)—A request for \$150,000 to repair the water system in Preston was filed with the Federal Public Works Commission today by a delegation from that city, headed by Mayor L. H. Hansen.

IDAHO POWER COMPANY WANTS TAX REDUCTION

BOISE, Aug. 23 (AP)—A three-day study of the fiscal demands for electricity in the past, present and industrial uses was related today at the state board of equalization by a delegation from that city, headed by Mayor L. H. Hansen.

Roosevelt Talks To Scouts About Success of NRA

By FRANCIS M. STEPHENSON (Special Staff Writer) — TEN MILE RIVER CAMP, N. Y., Aug. 23—In his first appearance since the start of the national recovery administration, President Roosevelt talked today as a success and a failure of the NRA to a group of about 1000 Scouts.

OFFICER OF CLERKS' ORGANIZATION URGES 40-HOUR WEEK

Instead of 44 and Increase of Rates of Pay

STANFORD MAN SEES 'LAWYERS PICK JURY'

SAN JOSE, Calif., Aug. 23 (AP)—Followed by reliable reports, the state was searching for still a third juror as a witness, the trial of David A. Lamson on charges of slaying his wife proceeded today.

ILLINOIS MAN ADMITS KILLING STEP-CHILD

LENOX BEACH, Calif., Aug. 23 (AP)—Fred Smith, 72, retired Oak Park, Ill., police officer, pleaded guilty today to the murder of his step-child, a four-year-old boy, from Lehigh, Pa., in a confession made to a coroner's jury.

FRANKLIN GIRARD FACES WRIT OF HABEAS CORPUS

BOISE, Aug. 23 (AP)—A writ of habeas corpus was granted today by the state district court here today by the company.

RETAILERS LISTEN TO LABOR'S PLEAS FOR HIGHER WAGES

By DON J. BIRKLEY (Special Staff Writer) — A call for more liberal wages and shorter working hours than the industry proposed has had today before the recovery administration in hearings on a proposed law for American retail...

WELFARE WORKERS ENDORSE NATIONAL CHILD LABOR LAW

Speakers Charge Industrial Groups With Deliberate Attempts to Eliminate Public School System

LEGION CONVENTION CROWD TO TWIN FALLS FOR THREE-DAY ANNUAL MEET

By The Associated Press — The Northwest high remains over Montana and Wyoming, but its strength has diminished somewhat, while weather attacks its high over the West, although there have been light showers in eastern Montana...

GENERAL CHAIRMAN EXTENDS INVITATION TO ENTIRE PUBLIC

Ray Murphy, Mount Ida, Iowa, Appears With Other Distinguished Guests on First Day's Program

LEGION URGES PUBLIC TO ATTEND OPENING SESSION

By The Associated Press — The opening session of the Idaho Legion convention will be held in Twin Falls this morning in the convention hall at the Oregon theater in Twin Falls this morning.

WELFARE DEPARTMENT AMERICAN CHILD LABOR LAW

By The Associated Press — The welfare department, American Child Labor Law, urged a 40-hour week instead of 44 as proposed by the retailers, and pay rates ranging from 10 to 25 cents weekly instead of 12 to 14.

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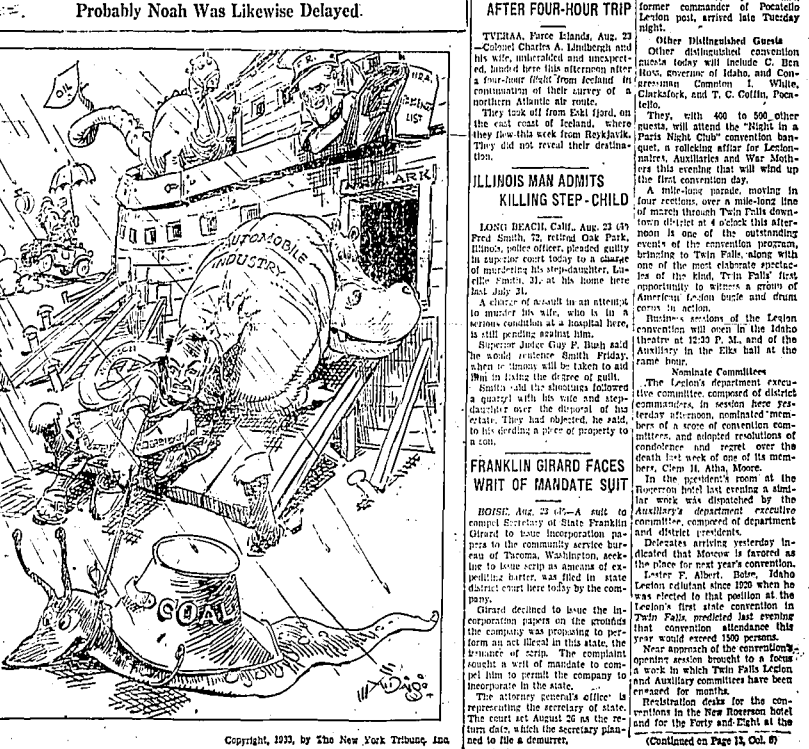
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Northwest Committee Adopts Wheat Surplus Export Plan

GROUP ON COAST WORKS 72 HOURS ON PROPOSITION

Producers, Exporters, Millers and Federal Officials Agree on Terms of Code Drafted at Portland

(By The Associated Press)

PORTLAND, Aug. 23.—The plan by which a Pacific Northwest wheat surplus of nearly 40,000,000 bushels may be exported under government subsidy, and to which a large group of producers, exporters, millers and federal officials today agreed, was announced today by the secretary of agriculture.



Commander
A. ROSS HUTTERFORD, Idaho Falls, Idaho American Legion district commander and special officer at Legion state convention.

President

Father Coughlin, throughout his day of testimony, issued sporadic charges as Detroit banker, one of whom was William W. Wallis, secretary of the board of the First National Bank—Detroit.

Kept True Statement

"Mills had the statement of the bank's true condition," said Hoover, "and when he went to the pocket, the other statement went to the state banking commissioner, and that was used by the press."

WRECKED

These banks were wrecked before Hoover took office, he insisted in defending the present administration policy. "These wheat-grower bankers and stock market gamblers were not to blame. They had been brought up in the school of Mr. Hoover's and, more lately, Mr. Herbert Hoover."

CATHOLIC MINISTER DERIDES HOOVER'S ECONOMIC THEORIES

(Continued From Page One)

taking attacks on local bankers. Hoover, he declared, was a "concrete example of the exploitation of the few by the 'hundreds,'" and he submitted for the record an article from a London milling magazine, which he said he decided to submit to the former president, who it was entitled "The Economics of a Boom." Coughlin said he dealt with the exploitation and high finance in mining. He said the philosophy expressed in the article was characteristic of the former president's administration.

RETAILERS LISTEN TO LABOR'S PLEAS FOR HIGHER WAGES

(Continued From Page One)

labor conducting the hearing on the complex retail code problem, shortly before had been told by Dr. Paul Bryson, New York, that a week's increase of the hours of operation would yield \$200,000,000 to \$300,000,000 more.

WELCOME LEGIONNAIRES SAXOPHONISTS

E. J. Shanley, local Saxophone artist, now playing tenor sax with his Vaudeville Navigators, has just purchased a new Conn Tenor Sax. Mr. Shanley selected this Conn because of its ease of blowing, perfect intonation, and light speedy action.

CONN SAXOPHONES ARE THE FINEST ON THE MARKET TODAY—

Chas. O. Dumas Music Co.

Entrance Inside Why Dug Store "Down a Flight Where The Price is Right"

30,000 HOGS GO TO MAIN MARKETS

(Continued From Page One)

Figures reported were: Chicago, 8000 pigs and 200 sows; Omaha, 1100 and 200; Kansas City, 10,500 and 300; St. Paul, 10,000 and 200; St. Joseph, Missouri, 1000 pigs, no sows. Totals are 29,000 pigs and 400 sows. Each of the latter items is compared with 44 hours for delivery in the general retail code.

ROOSEVELT TALKS TO SCOUTS ABOUT NRA

(Continued From Page One)

"I see you have done many things since I was here two years ago. You have joined the navy and you have started a navy. I will not be surprised to find you becoming famous."

MRS. DOROTHY BUCKHARTY

Mrs. Dorothy Buckharty, local American Legion auxiliary president, presided at Auxiliary state convention.

Back To School Supplies

Send your boy off to a flying start with new clothes from here. We've got just the kind of things every real boy likes—and everything is low priced. Look at these values!

SMITHS—Smart looking long wearing suits in worsted and cashmeres. Well made and tailored to fit with one or two pair pants—

\$9.90 \$11.50

CAPS—That hold their shape—unbreakable visors to assure plenty wear—

49c to 98c

SHIRTS—Faded colors, good shirts in solid or fancy patterns. All sizes—

59c 79c

Tom Sawyer shirts

TIES—A new assortment from which to choose. Ties that hold their shape—

49c

CORRIDORY PANTS—In colors buff, tan and navy, in high or regular waist bands, some with zipper pockets. All sizes—

\$1.69 \$2.29

BACK TO SCHOOL IN Red Goose Shoes

STYLES TO APPEAL TO BOYS AND GIRLS PRICED TO APPEAL TO THIRTY MOTHERS

BOYS' SHOES—Full of style, and made to stand the hard knocks of school play—

\$1.95 to \$3.45

ILLNESS INTERRUPTS IDAHOANS' HONEYMOON

BOZEMAN, Mont., Aug. 23 (AP)—Ruben Smith, 23, Driggs, Idaho, lay partly conscious in a hospital here tonight while his bride, wife of a few days watched at his bedside.

Trolley Passenger Pays Overdue Fare

LONG BEACH, Calif., Aug. 23 (AP)—Ten cents was added to the city's "overdue fare" today when a trolley passenger rolled from an unattended ticket parimeter Regina, Sacramento.

Too Late To Classify

FOR SALE—BAILOR BEAN CUTS. Harry Musgrave's Dairy Agency.

All Dressed Up FOR SCHOOL

"This is the Way We Go To School"—in crisp, gay frocks from the S.V.E. Store.

DRESSES 79c

STOCKINGS 12 1/2c

LAWN HAND-KERCHIEFS 5c

RAYON BLOOMERS 25c

Convention Banquet "Night in a Paris Night Club"

Danceland Pavilion 7 o'clock tonight

Tickets On Sale At Rogerson Hotel; Make Reservations Early.

Legionnaires, Auxiliaries, War Mothers \$1

STEVENSON ENGELEN CO STORES

TOMORROW!—DRUM AND BUGLE CORPS CONTEST, LINCOLN FIELD 8 TEAMS COMPETING.

LEGION CONVENTION LURES LARGE CROWD

(Continued From Page One) today to approve resolutions which would in addition to supporting the child labor amendment and health department reorganization...

because of educational expenditure. "Attacks on civilization" through another angle were described by Mr. Christiansen...

plays "Big Business" The resolutions committee was composed of Mr. Christiansen, Miss Edith Chapman, Indianapolis...

Mr. Christiansen said the proper care and training of youth formed the foundation of the Legion's child welfare program...

A big business group, in which the utilities play a prominent part and of which the banking interests are the members...

The first thing to do, she asserted, is to have the state legislate all organizations to study child health...

There was a time when we put these people on a pedestal. In fact, the only thing we didn't do so far enough—we should have made it a felony...

Major Welcomes Delegates Mayor Dumas, Metc. Johnson welcomed the conference to a brief session in Legion hall beginning at 10 A. M.

Values Health Unit Strengthening value of county health units and responsibility of adults to children...

Mr. Christiansen said that at the time of the war and that amount, more than the cost of education...

Is Salt Food? Jury Wonders The jury in the case of the Salt Lake City health camp at Cathlamet...

Between afternoon and evening hours which should characterize a health unit...

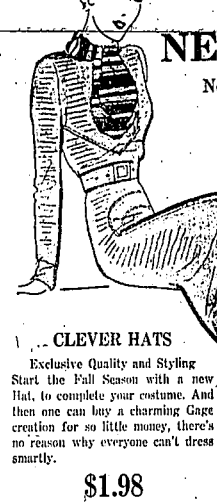
FOOL THE WINTER Purchase Your Coal Now. We Have a Complete Stock of Slack, Nut, Stove and Lump Coal.

Home Lumber & Coal Co. HERMAN HINZE, Mgr. Phone 34

Hey Buddie WELCOME You'll meet your buddies at Speer's most any time of day or night...

Advertisement for Speer's Coffee Shop, featuring the text 'Hey Buddie WELCOME' and 'Speer's Coffee Shop'.

NATIONAL RECOVERY SALE STARTS THIS MORNING. Buy Your New Fall Requirements Now. Spend Now--To Save Much.



WOMEN'S AND MISSES' NEW FALL MODELS. New Travel Prints, Satines and Crepes, New Novelty Woolens. Dresses for Sports, Afternoon, Evening. They're Ideal for Business Girls—Special Models for School \$6.90

BEAUTIFUL WASH-FROCKS. Wash Frocks \$98c. All Wool Robes \$2.98. Headquarter For SCHOOL SUPPLIES SAVE - HERE!

NOW Is the Time To Buy Blankets. Look At These Savings. BALTIC SINGLES \$5.9c. LENOX DOUBLES \$1.29. BEACON FALCONS \$2.49.

CLEVER HATS. Exclusive Quality and Styling. Start the Fall Season with a new Hat. \$1.98 CHILDREN'S SCHOOL DRESSES. \$69c CINDERELLA CHILDREN'S WASH DRESSES.

SMART NEW COATS. Printrize Coats always lead, but this Fall they are further out in front. \$18.50 BURKLEIGH SUITS. Made to Our Own More Exacting Specifications—In Handsome NEW PATTERNS.



BEACON B & H \$3.49. BEACON P \$4.49. BEACON AGAWAMS \$2.48. BEACON YUKONS \$4.79.

CHILDREN'S OXFORDS \$98c, \$1.19 and \$1.29. BOYS' CORD LONGIES. \$1.49 BOYS' BROADCLOTH SHIRTS. \$49c BOYS' ALL WOOL SWEATERS.

MEN'S BROADCLOTH SHIRTS. \$16.00 ATHLETIC SHIRTS AND SHORTS. \$4 for 98c MEN'S FAST COLOR BROADCLOTH SHIRTS.

GENUINE SUEDE LEATHER COATS. \$4.98 MEN'S WORK SHIRTS. \$43c

ARTICS ALL-WOOL \$7.95. ARKWRIGHT ALL WOOL \$5.95. Use Our Lay-Away Plan.

Prices Will Soon Be Back to Normal. WELCOME American Legion And Auxiliary C. Anderson Co. WELCOME American Legion And Auxiliary.

TWIN FALLS DAILY NEWS

Subscription rates table with columns for One Year, Six Months, Three Months, and One Month, and rows for Payment in Advance by Cash, Check, and Money Order.

Entered as second class mail matter... under the act of March 3, 1879.

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Members of Associated Press... The Associated Press is a voluntary association of newspapers...

Responsibility is assumed for the use of information... for the purpose of advertising...

NATIONAL REPRESENTATIVES... PHILIP H. ANDERSON, Chicago, Ill.



THE LEGION

A lapse of thirteen years since Idaho's American Legion held its first convention... the World War veterans had lately emerged from the experience that was theirs alone...

A spontaneous welcome that Twin Falls is extending to Idaho's American Legion... the Legion's policies through the intervening years...

As individuals they are rated no according to the manner in which they have measured up to the responsibilities of every man's station... the veterans to feel during the same old old patriotic quite definitely that they have been found to be capable and likeable men...

JAZZ KASES OFF The jazz period, according to a sympathetic student of that cult, ended ten or three years ago... the sentimental stuff, this student declares, has always been most popular even in the hey-day of jazz...

LOOK FOR THE LABEL One may get a good laugh at the story of the little girl who called her mother to see the first bright star in the evening sky... Look! Michael Good Hoopstrapping approves of God! But didn't she have

the right idea she had been taught to... For the laborer look for labels and know what they mean... Labels in the past have not meant enough... Labels in the past have not meant enough. The Consumers' League label was good as far as it went... Labels in the past have not meant enough. The Consumers' League label was good as far as it went.

How comes the blue eagle... The consumer who is doing her part will look first for the bird in the blue eagle... How comes the blue eagle... The consumer who is doing her part will look first for the bird in the blue eagle.

General Johnson's drive to short-circuit hours has been working out... The laborer's drive to short-circuit hours has been working out... General Johnson's drive to short-circuit hours has been working out.

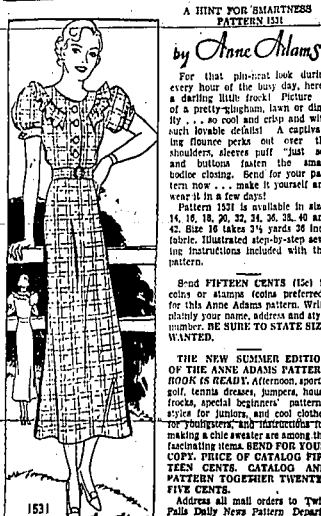
Warehouse Planned LEXINGTON, Ky. (AP)—Plans are being forwarded here for what is said to be the largest tobacco warehouse in the world... Warehouse Planned LEXINGTON, Ky. (AP)—Plans are being forwarded here for what is said to be the largest tobacco warehouse in the world.

Guest Tickets Good Today! JOE-K SATS—WELCOME LEGIONNAIRES AND AUXILIARY! Here's hoping that your visit to Twin Falls will be so good that you'll want to come back...

Quivering Nerves Yield to Lydia E. Pinkham's Vegetable Compound When you are just on edge... Quivering Nerves Yield to Lydia E. Pinkham's Vegetable Compound When you are just on edge.

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MAKE THIS MODEL AT HOME Twin Falls Daily News Pattern



1531

MAKE THIS MODEL AT HOME Twin Falls Daily News Pattern... BURLEY, Aug. 23 (Special to The News)—Today representatives of the Western Construction company...

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400 MEN REGISTER FOR CASSIA HIGHWAY WORK

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FAREWELL PROGRAM FEATURES AT FILER

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CASSIA COUNTY TAXING UNITS RECEIVE CHECKS... BURLEY, Aug. 23 (Special to The News)—The Auditor Arthur...

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ORPHEUM Welcome Legionnaire LAST TIMES TODAY! She Was So Young... So Alluring... Men Could Not Resist The Spell Of Her Beauty! MIDNIGHT MARY Loretta Young Ricardo Cortez Franchoe Toner

Rowles-Mack Co. announce the opening of a new Men's Store in Twin Falls THURSDAY MORNING Showing all new Fall merchandise... All nationally known lines Featuring dependable clothes... style... service Hart Schaffner & Marx Clothes... Stetson Hats... Wilson Bros.' Furnishings A cordial invitation is extended to all to visit our store, whether to buy or not---we want to meet you Rowles-Mack Co. Good Clothes For Men and Boys

COLLEGE PLANS OCCUPY EDUCATORS AT GOODING

GOODING, Aug. 23 (Special to The News)—C. W. Tenney, principal of the high school here, today announced plans for the coming year both on arrangements for the enrollment of students and on finances for the new building of Gooding college.

BURLEY TEACHER GETS FEDERAL APPOINTMENT

BURLEY, Aug. 23 (Special to The News)—Dewey Briscoe, for the past seven years commercial teacher at the high school, has been notified by the Internal Revenue office at Boise of his appointment as deputy internal revenue inspector in charge of the proceeding tax for Southern Idaho. Mr. Briscoe will take up his residence at Twin Falls, which will be his headquarters.

CASSIA JUDGE RECEIVES NOTICE OF APPOINTMENT

BURLEY, Aug. 23 (Special to The News)—Henry W. Tucker, probate judge of Cassia county, has been notified by Jas. Hawley, Boise, state attorney for the Federal Home Loan Corporation for Idaho, that he has been appointed attorney for the corporation. Judge Tucker will attend to local legal matters for the corporation.

BURLEY ROTARY HEARS ADDRESS BY EDUCATOR

BURLEY, Aug. 23 (Special to The News)—Rotarians at luncheon Tuesday heard Professor H. E. Weikel, head of the department of history, Albion Normal school, who talked on the progress of national administration in the textile industry. He explained many of the president's plans, including agricultural relief, financial recovery, national recovery administration, re-employment drives and other activities.

HAGERMAN VALLEY GIRL WEDS OREGON RESIDENT

HAGERMAN, Aug. 23 (Special to The News)—Miss Leola Veder, daughter of Roy Veder, Hagerman valley, and Morris Bevis, Bend, Oregon, who were united in marriage at the Methodist Episcopal parsonage in Twin Falls Thursday, August 17, with the bride's parents and Mr. and Mrs. Ed Anderson present as the officiating men were the honored guests at a lawn party attended by 75 guests Friday night at the home of the bride's parents. The couple left Saturday morning for Bend, Oregon, where Mr. Bevis is employed.

Young Rockefeller Is Guarded



WINTHIPO ROCKEFELLER (center in white suit), 21-year-old grandson of John D. Rockefeller, was accompanied by an armed bodyguard (left) who called himself "Mr. Bennett" as the pair traveled from Texas to Chicago en route to New York. They are shown changing planes at Chicago. Young Rockefeller only smiled when asked if he feared kidnappers.—(P) Photo.

Seventy Niners Invite Pioneers to Annual Festivities at Albion Normal

BURLEY, Aug. 23 (Special to The News)—Preparations are under way for the tenth annual meeting of the Seventy Niners, pioneer society of southern Idaho, which will be held at the Albion Normal school during the day and evening of September 6. President Hyrum B. Lewis, Boise, called a recent meeting at his home of the committee in charge at which preliminary details were arranged.

NRA MEMBERS MEET IN WEST END CITY

BURLEY, Aug. 23 (Special to The News)—A meeting of the NRA members was held Tuesday evening at the city hall, with farmers of the Burley district represented. Ray Blunbury was in charge of the meeting. Captain Sentlein, who was elected chairman, will appoint a secretary and committee to work with him and to enforce the codes. Each business will be canvassed as well as the residence houses.

DELIVERS BUHL SERMONS

BUHL, Aug. 23 (Special to The News)—The Presbyterian church announced today that Rev. O. G. Goldhahn, Portland, Oregon, will fill the pulpit August 27 and September 3.

WATCHES WEATHER 41 YEARS

BUHL, Aug. 23 (Special to The News)—J. J. Carpenter, 75, has been an official government weather recorder for 41 years on his farm two miles from Buhl.

RESIDENT OF WEST END WEDS TWIN FALLS GIRL

BUHL, Aug. 23 (Special to The News)—Emily Harmon, son of Mr. and Mrs. Charles Harmon, Buhl, and Miss Lucy Owens, daughter of Mr. and Mrs. H. F. Owens, Twin Falls, were married last week in Twin Falls by the probate judge. For the present they are with Mr. Harmon's parents.

IMPROVEMENTS BEING MADE AT BURLEY

BURLEY, Aug. 23 (Special to The News)—J. J. Campbell is completing the remodeling of his garage on Main street. All interior partitions have been removed, and the roof supported from the side walls, making the interior clear of columns or walls except for the show room and office, and providing unobstructed space of 125 feet. The ceiling has been plastered, except the rear portion which is used for repair work.

WILL, YOUNG INJURED

BUHL, Aug. 23 (Special to The News)—Harold Howard, son of Mr. and Mrs. I. Howard, is recovering from a badly cut hand received when he ran his hand into a fence last week. He has been under a doctor's care.

Behrman-Johnson Drugs ANNIVERSARY CELEBRATION

Gifts for All. Free! Your choice of 35¢ bottle of Mary Lake Lavender Lotion or a 35¢ tube of Lavender Shaving Cream. Includes a list of various toiletries and their prices.

Product list including: Rubbing Alcohol, Mennen's Shaving Cream, Palmolive Soap, Jergens' Lotion, Kruschen Salts, Kleenex, Pond's Cream, Dental Needs, and Shav. Needs.

Product list including: Double Dip Ice Cream Cones, Fresh Peach Sundae, Woodbury's Facial Soap, Lifebuoy Soap, Gremo Cigars, La Suprema or El Modelo Blunts, and Baby Needs.

Acknowledged Headquarters for Legion Refreshment! Pabst Blue Ribbon Beer on Draught 10¢ OUR'S EXCLUSIVELY! THE BRUNSWICK CIGAR STORE On Main St., Between Orpheum & Roxy Theatres

TWIN FALLS & BURLEY, IDAHO

TEXACO ANNOUNCES

a *greater*

FIRE-CHIEF

The
100%
ANTI-KNOCK
"regular"



Today, now, at every *Fire-Chief* pump, The Texas Company again makes gasoline history! With a new *Fire-Chief*—a Greater *Fire-Chief*! A 100% anti-knock *Fire-Chief* at no extra price!

You all know the original *Fire-Chief*... how, a year ago, this great gasoline literally took the country by storm!

Well, *Fire-Chief* is still *Fire-Chief*! Still surpasses even the most rigid U. S. Government specifications for an "emergency" motor fuel! But now it's *Fire-Chief* plus Anti-knock action... that will amaze and thrill even the most jaded

driver! Imagine it! Fire-engine power *plus* top anti-knock at no extra price. Something you've hoped for but never before been able to buy in a regular priced gasoline.

Try the Greater *Fire-Chief*. That's all we ask. Remember, it's on sale at all Texaco *Fire-Chief* pumps—at regular gasoline prices. *Flame-Tinted*... for your identification and protection.

THE TEXAS COMPANY - A California Corporation

AT REGULAR GASOLINE PRICES!

COMMITTEE MAPS OUT INTENSIVE RECOVERY DRIVE

Twin Falls Campaign Organization Fills Personnel And Prepares for Active Membership Solicitation

Twin Falls national recovery administration campaign committee under leadership of an executive committee that was organized last evening...



Willie Willis By ROBERT QUILLLEN

"Papa don't hardly ever lick me now when he's mad. It's settled down so I can hug him when he starts scolding."

"Night-in-Paris" Banquet Attracts Throng of Guests

Preparations are being made for 100 Legionnaires and War Mother delegates at the American Legion "Night in Paris" banquet...

BLACKSMITHS VOTE TO UNITE WITH MECHANICS

A second preliminary organization meeting of blacksmiths at the Fredericksen and Knudson ranch last evening attended by James D. Whelan, district organizer of the Idaho Federation of Labor and Industry...

LONG EXPERIENCE BACKS NEW STORE

Rowles-Mack Opens Modern Twin Falls House in Newly Remodeled Home

New in the Twin Falls field, but not new in the clothing business is the Rowles-Mack company, which will today open the new store in newly remodeled and attractively appointed quarters at 123 Main avenue east.

SHEEP CLUB PLANS DAY

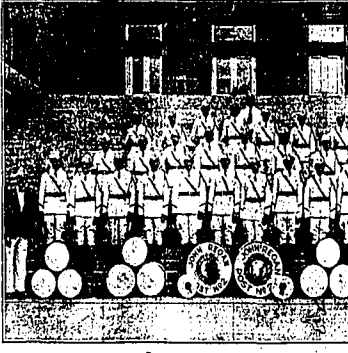
The 4-11 sheep club of which W. W. Starr, Bill, is leader, has planned a club achievement day program, including fitting and showing of club members' sheep at the club leader's residence next Sunday...

WELCOME BUDDIES

WE SINCERELY HOPE THE CONVENTION IN TWIN FALLS WILL BE THE BEST YOU'VE EVER HAD.

WELCOME BUDDIES... PEACEY TABER CO., INC.

Boise Bugle And Drum Corps



AMERICAN LEGION organization which last year won the state contest at Pocatello and took fourth place in the national contest at Portland, will compete again with four other Idaho bugle and drum corps in a equestrian for state honors on Lincoln field, Twin Falls, Friday evening.

SOCIETY AND CLUBS

Several friends and relatives gathered Sunday evening at the country home of Mrs. and Mrs. L. W. Wrensch...

WELCOME BUDDIES

WELCOME BUDDIES... PEACEY TABER CO., INC.

ANNOUNCEMENTS

The Lambda-Iota club will meet with Mrs. Edith Galloway Friday afternoon, 8:30 o'clock, at the home of Mrs. J. J. Smith...

OUR DOORS ARE WIDE OPEN TO WELCOME ALL LEGIONNAIRES

COME IN AND FEEL AT HOME ROGERSON HOTEL

THURSDAY

THE LAST DAY TO BUY TAX-FREE TIRES

WELCOME BUDDIES... PEACEY TABER CO., INC.

FACES TRIAL AT HAILEY

HAILEY, Aug. 23 (Special to The News)—Charged with check fraud Ed Duley was arrested at Fairbury by Sheriff George Campbell...

SHOW BOATS DIVIDING

MORGANTFIELD, Ky. (AP)—Show boats, which once plied the Ohio river with frequency during the summer season, are becoming fewer and far between...

THEATRES

"MIDNIGHT MARY" APPEARS AT ORPHEUM A thrilling glimpse of America's smartest crooks in operation is to be seen in "Midnight Mary" drama of the upper underworld...

ANNOUNCEMENTS

The Lambda-Iota club will meet with Mrs. Edith Galloway Friday afternoon, 8:30 o'clock, at the home of Mrs. J. J. Smith...

Welcome Legionnaires... See The 1933 Iron Fireman The New Frigidaire... DETWEILER COAL CO.

ALL THE EAST NOW CLOSER... UNION PACIFIC STAGES... VACATION BARGAINS

Only GENERALS Can Give You The Comfort And Blowout-Proof Safety of 40% Lower Pressure... Union Motor Co.

Roger W. Bobson Regards Automobile Industry As in Favored Position By Reason of Heavy Potential Demand

Noted Bay State Statistician Thinks NRA Should Help Manufacturers Distinctly in Gaining Business

By ROGER W. BOBSON
DABSON PARK, MASS., Aug. 23.—The automobile industry is in a favored position today. The NRA should be a distinct help to this huge business, which in 1932 accounted for one-fifth of our total industrial output. A huge potential demand has been built up since 1929. Sixty-two per cent of all new cars are bought by persons with yearly incomes of less than \$2000, and 82 per cent of all cars sell for less than \$1000. Thus, any increase in the purchasing power of the lower paid classes will be of especial benefit to the automobile manufacturer. Moreover, higher farm prices and higher commodity prices of all kinds mean increased demand for trucks as well as passenger cars.

Largest Industry
In 1932 there were four million cars registered in the United States. In 1900 only 8000 were registered. By 1929 the number of automobiles owned had reached 21,120,000. Last year automobile registrations totaled 20,933,000. Naturally the number of cars manufactured annually had to increase correspondingly. Production of passenger cars jumped from 1,192 in 1900 to 1,600,000 in 1929 against 1,000,000 in 1928 against 500,000 in 1927. The motor industry played a large part in our tremendous industrial growth of the last thirty years. The automobile has become such a large factor in the business volume of the United States that there can be no general prosperity without the motor industry taking part.

The automobile industry ranks as one of our leading employers of labor. Motor corporations employ over 3,000,000 persons as mechanics, truck drivers, and salesmen. In addition, the gasoline, electric power, and highway industries add almost another million, making a total of nearly 4,000,000 employees for the automobile and related industries. One out of every 10 United States citizens is employed in the automobile industry. Moreover, these 4,000,000 employees are distributed throughout every state in the Union. Wages paid in motor vehicle factories are among the highest in the country. However, in many instances, labor costs all along the line should be somewhat higher. Consequently, cars will soon be marked up in price and dealers under the consequent increase in cost will have to raise their prices to meet the situation.

Higher Prices Coming
In addition to being one of the largest employers of labor, the automobile industry is the heaviest consumer of several leading commodities. The price of these raw materials have advanced sharply in the last few months. It is the purpose of the administration to raise commodity prices to the 1926 level. The price of the principal raw materials used in the manufacture of automobiles are still well below this level. The following table shows, not only the percentage of several commodities used in the automobile industry, but the price advance since March, and the price advance necessary to meet the 1926 level.

Commodity	1926	1932	% of Total
Steel	31	43	17
Lead	21	41	19
Stylite	17	4	2
Tin	12	20	16
Aluminum	12	20	16
Copper	11	23	12

The above table clearly shows that prices for automobile materials advanced as the administration works toward the 1926 level. There has been an increase of over 100 per cent in crude rubber prices. There have already jumped 25 per cent.

BLATZ
a favorite for 80 years
— today first choice of Millions —
Blatz Old Heidelberg BEER
Distributed by DELL DISTRIBUTING CO.
Phone 326 or 74
Twin Falls, Idaho

THE IDAHO DEPARTMENT STORE

ECONOMY BASEMENT
252 Pairs
Genuine Ault-Williams
Comfort Shoes
FACTORY DAMAGED SHOES
\$1.98
In First These Shoes Sold at the Low Price from \$1.25 to \$1.35. The cheapest shoe Ault-Williams made sold for \$2.95 at the low point. We don't know what they are worth today. Ault-Williams are one of the finest comfort shoe lines made in the United States. They are either genuine hand-turned shoes or Goodgear wels. Many have the Ault-Williams brand on them. Some have been stamped over with a shield brand and some are unbranded. We please you our word that they are all genuine Ault-Williams shoes. These shoes are subjected to a very minute inspection and the damaged places do not hurt the appearance or shorten the wear of these shoes. — \$1.98 in any way

ECONOMY BASEMENT
220 Pairs
Children's
High Shoes
and
Oxfords
98c
Regular Values \$1.75 to \$2.95
Close-Out of Better
Brown, Black, and
White, Tan, Navy,
Tuna, Size 8 1/2 to 2.
A Few Factory Damaged Shoes But Mostly
First Quality. Pumps,
Ties, Oxfords and
School Shoes.
A close-out of fine
branded shoes made
personally by one of
our buyers in St. Louis
before shoe prices went
up. This opportunity
won't come again for a
long time. — 98c

ECONOMY BASEMENT
SCHOOL SHOE SPECIAL
277 Pairs
Child's School
Oxfords
89c
A factory close-out, every shoe full lined, no-mark composition sole, genuine leather sole, patent and black calf. Very sturdy school oxfords that will give the school child lots of cheap transportation. Sizes 6 to 11. — 89c

ECONOMY BASEMENT
SCHOOL SHOE SPECIAL
72 Pairs
Child's Brown Elk
Oxfords
98c
Another close-out. Sizes 6 to 11. These shoes have fine viscolized leather soles, some of the lightest soles made. There's lots of wear here for 98c. — 98c
And 36 Pairs of the Same Shoe as Above
Sizes 11 1/2 to 2 for **\$1.19**

OFFERS THE Largest School Opening PLANNED PROMOTION IN ITS ENTIRE HISTORY STARTING THURSDAY, AUGUST 24th

The School Opening Specials listed in this Ad were bought before the drastic price rises and packed away. In marking them for this big Promotion all replacement costs and present value have been forgotten. These specials would have been offered at these prices if present conditions were the same as they were last winter. This entire Ad represents a buying opportunity that may never come again and which if you don't take advantage of we feel sure you will deeply regret later on this Fall.

"If It Isn't Right, Bring It Back"

SEE THE BIG FREE
American Legion Street Parade
TODAY AT 3:30 P. M.
Featuring Legion posts from all over the State, Drum and Bugle Corps, Floats, etc. The American Legion Drum and Corps contest will be held at Lincoln Field, Friday, August 25th, at 8:00 P. M.—Eight different corps are competing.

ECONOMY BASEMENT
SHOE SPECIAL
120 Pairs--Ladies High Grade Novelty Ties and Pumps
\$1.98
A Factory Close-Out
Up to the minute patterns. Black and brown baby calf uppers. The leather that is so popular for fall and will not scuff like better. Beautiful styles. Extra heavy perforations and stitching. Covered Cuban heels. Values in this group range up to \$3.85

School Opening Special IN THE MEN'S STORE
243 Genuine Kaynee School Shirts for Boys
49c
Slight irregulars of Kaynees 75c to 85c Shirts
We have always claimed that Kaynee shirts are the best boys' shirts made. They are absolutely fast color. They fit better, look neater and have nicer patterns. Only the highest, priced shirts show the perfection of workmanship that has always characterized Kaynee shirts.
These shirts were bought and put away before the price rise. When prices were at their lowest this special was planned at 49c and you will get it at 49c. If you check this special value now you will find these Kaynee shirts priced lower than the cheap unknown brands. Sizes 8 to 14 1/2. While they last. — 49c

BOYS BOYS
Here's a Big School Opening Contest That Will Test Your Skill and It Costs You 2c to Enter
IT STARTS AT 10 O'CLOCK SATURDAY MORNING, AUGUST 26TH
Place—The Economy Basement
10,000 Brilliant Marbles
In Bright Colors and Patterns All You Can Grab
1. THIS CONTEST IS ONLY FOR BOYS 14 YEARS AND YOUNGER.
2. Only one grab for each boy to see he must go to the end of the line.
3. Your hand must come out of the barrel if it is withdrawn a grab.
4. When your hand is withdrawn from the barrel it is considered a grab.
5. Any marbles falling on the floor are placed back in the barrel.
6. An umpire will be in attendance at all times.
2c GRAB.

THE MAIN FLOOR SHOE DEPT.
Offers the First School Opening Shoe Special
Of This Nature in Its History
Mr. Bellamy, manager of this department, was sent east before any drastic rises in shoes had taken place. His instructions were to buy everything he could in the way of close-outs and factory jobs to be used for the big, planned, school opening promotion of the fall. Mr. Bellamy visited St. Louis, Milwaukee and Chicago. Here he is going to prove a big money saver for you.

576 Pairs
Children's Quality School Shoes
Straps and Oxfords
Hamilton, Browns, and Brown Bills Brand
\$1.39
Regular retail prices on these shoes would have been \$1.75 to \$2.00. Our School Promotion price is \$1.39.
Every Shoe in This Lot is a First Quality all leather, patent, brown, smoked elk and two-tone effects. All numbers and broken size runs and up to as factory jobs by the manufacturer's choice.
Main Floor Shoe Department
SCHOOL OPENING SPECIAL NO. 2
219 Pairs--Misses' Straps and Oxfords
\$1.59
Retail Prices on the Old Low Market were \$2.00 to \$2.25. These shoes were bought at a special lot and are equally good close-outs.

ECONOMY BASEMENT
SCHOOL SHOE SPECIAL
36 Pairs Misses' Black Calf Oxfords
98c
A FACTORY CLOSE-OUT.
Full lined, non-marking soles in an exceptional leather quality. Sizes 11 1/2 to 2. — 98c

FREE
With every \$5.00 purchase a free ticket to the Drum and Bugle corps contest held at Lincoln Field Friday, August 25th, at 8 P. M.
Sponsored by the American Legion of Twin Falls

ECONOMY BASEMENT
SHOE SPECIAL
209 Pairs--Women's Goodyear Welt Arch-Support Shoes \$1.98
A big factory close-out of slightly factory damaged shoes. We guarantee the wear and appearance to be as good as perfect shoes. This is a value on the present market. \$3 would be cheap on shoes of this quality.
A close-out made by one of our eastern buyers before the market went up. They were packed away for this event. All black kids, open and closed tips, one strap pattern, full kid lined. Goodyear welt, military rubber tipped heels. Sizes 4 to 9. — \$1.98

ECONOMY BASEMENT
SHOE SPECIAL
78 Pairs Women's Sport-Oxfords
\$1.59
Another splendid close-out purchase especially adapted for school and fall parties wear.
Black calf oxford, leather sole, two-tone sport oxford, non-marking sole. Sizes almost complete. — \$1.59
A Factory Close-Out. Regular Values up to \$2.49

ECONOMY BASEMENT
SCHOOL SHOE SPECIAL
36 Pairs Misses' Black Calf Oxfords
98c
A FACTORY CLOSE-OUT.
Full lined, non-marking soles in an exceptional leather quality. Sizes 11 1/2 to 2. — 98c

ECONOMY BASEMENT
SHOE SPECIAL
180 Pairs
Women's Novelty Dress Pumps and Ties
\$1.59
Another Big Factory Close-Out
This is certainly a real one. Shoes in this lot are worth up to \$2.99 on today's market. There are many smart, attractive styles in black, and brown kid and patent leather.
Pumps, Ties, Straps, Covered Heels.
A complete size range. It will be a long time before you will see values like this again. — \$1.59

ECONOMY BASEMENT
SCHOOL SHOE SPECIAL
72 Pairs--Little Gents' Black Calf School Oxfords, \$1.19
A Factory Close-Out
Another "study" in school shoes. These are good quality leather shoes, are full lined and look quite masculine with a fancy wing tip. — \$1.19

ECONOMY BASEMENT
36 Pairs
Boys' Black Calf Oxfords, \$1.49
A Regular Close-Out
A Factory \$1.98 Value
A tough, sturdy oxford built for wear and patterned for dress. Many composition soles. Fancy wing tips. Sizes 1 to 6. — \$1.49

ECONOMY BASEMENT
SCHOOL SHOE SPECIAL
72 Pairs Child's Black Elk Oxfords 98c
A Factory Close-Out
Sturdy school shoes, no-mark composition sole, extra plump quality upper stock and leather lined counters. Also leather lined. Sizes 6 to 11. — 98c
And 72 Pairs of the Same Pump as That Described Above
Size 11 1/2 to 2. — \$1.19

ECONOMY BASEMENT
SCHOOL SHOE SPECIAL
72 Pairs Child's Patent One Strap Pumps 98c
A Factory Close-Out—Genuine Melbury Street Shoes
Very dressy and very attractive. Full leather lined, no-mark composition sole. Sizes 6 to 11. — 98c
And 36 Pairs of the Same Shoe as Above
Size 11 1/2 to 2. — \$1.19

NRA Women's Leader
ROSS HEARS APPEAL FOR EXTRA SESSION
Pierce Williams Discussed Matter of Raising Funds To Match Federal Aid
COURSE, Aug. 23 (AP)—A request for a special session of the legislature to raise money by a sales tax or by other means for unemployment relief and welfare relief during the coming winter was before Governor C. Ben Ross today.
The request was submitted by Pierce Williams, Western director of Central relief work, who met with the governor and the Idaho relief committee to determine how to raise money required to match funds supplied by the national administration. The governor did not commit himself at a special session. The secretary, Parker Oyster, who is also director of relief in Idaho, presented the many problems which could cause the governor and members of the legislature against enactment of a sales tax.
Clerk Provisions
Williams pointed out that the federal regulations provide that a state government for any quarter only 10 per cent of state and federal funds. A system would result in a very rapid reduction in the amount of federal relief money. The state and local agencies failed to provide matching funds, he said. Federal money would be used to pay the amount of \$100,000 during the year. The governor assured Williams he would make a survey of the state during the coming month of state relief with cooperation of the federal government. The director assured that other states had authorized bond issues to provide special taxes to raise the matching money.

Linked In Romance
BETTY ALLEN, stage actress, was linked in engagement rumors with Charles Hutton, picture star for New York Yankees—(AP Photo).
COURT SPEAKERS FOR THE DAY will be Rev. J. M. Harkin, St. Paul, Oregon, father of Rev. J. M. Wadsworth, who will deliver the invocation at the dedication of the new addition to the Carnegie library in Caldwell.

Schilling TEA
NEW!!!
FLAVOR SEALED IN CELLOPHANE
What wonders CELLOPHANE can do! It costs so little and yet it is a perfect protection for the delicate flavor of fine tea.
NOW at your GROCERS
Orange Pines (Black) Juice (Green)

Roosevelt Spends Vacation In Colonial Mansion On Hudson

CHIEF EXECUTIVE'S MOTHER OWNS OLD BEAUTIFUL ESTATE

House Sets Well Back From Tree-Arched Albany Post Road, Hidden In Summer Foliage Now at Best

By WALTER T. BROWN (Associated Press Staff Writer)
TWIN FALLS, N. Y., Aug. 23— Few if any of the "summer White Houses" of the presidents have had a more beautiful or more picturesque setting than "Irons House," the Hudson river estate of President Roosevelt, where he is spending part of his summer.

The Roosevelt home, which is the property of the president's widowed mother, Mrs. James Roosevelt, overlooks the broad Hudson river from a "point" which is 664 ft. above a series of hills that drop easily from the river level tracks of the New York Central. Beyond the ornamental hills on the west shore are the irregular peaks of the Catskill mountains.

Hidden in foliage

The Roosevelt house sets well back from the tree-arched Albany Post road. In summer foliage hides the house from the highway. An unpretentious gateway, breaking a low stone fence, opens the way into the grounds.

When Mr. Roosevelt is at home a small marker is set up. His mother tells upon this idea to convey to his countrymen that her son was at home to his many friends of the neighborhood. There is little formal landscaping on the place.

The house is Colonial, with a ground plan like a Roman numeral one. The center portion is of stucco, and the wings, which were added by the president's father, are of stone.

Many Kinds of Trees

Reforestation and tree culture, which has been given a part in national reconstruction, has been practiced for 15 years by Mr. Roosevelt. Virtually every variety of tree that thrives in New York is grown but the president specializes in timber that finds a ready market. Oaks, wood, plums and cross ties come out of his groves.

There are 1250 acres in the Roosevelt farm. The Van Hill furniture factory, begun by Mrs. Roosevelt to absorb surplus labor of the community, is in one corner of the estate. A long hallway stretches across the



President Roosevelt, vacationing at Irons House, Hyde Park, New York, lives in the old colonial house shown here. He is pictured with his mother, to whom the property belongs, and in the pool, a favorite rendezvous. He likes to inspect the estate by automobile, although sometimes he rides horseback. Lower left is a view of some of the cordwood that comes out of the Roosevelt groves.

front of the house at the entrance. The dining room and a music room open off the hall. Living quarters are on the second floor.

Mr. Roosevelt rides horseback over his estate, but more often inspects it from an automobile, which he drives. This year a new machine, gift of a manufacturer, replaces the somewhat dilapidated motor that served him for the past few years.

CARD OF THANKS

This is to acknowledge with grateful appreciation for our dear friends and neighbors for their help, sympathy, lovely flowers in our bereavement.

MRS. LILLA ATKIN,
 AND SON, WILLARD
 ATKIN. —Ad—

JEROME GROUP FORMS RECOVERY ORGANIZATION

JEROME, Aug. 23 (Special to The News)—The chamber of commerce met Tuesday evening at 8 o'clock in the offices of H. E. Shepherd for the purpose of organizing the national recovery act for the coming year. H. W. Williamson, chairman, presided over the meeting. Members of the committee chosen were: Representing the chamber of commerce, H. W. Williamson; Rotary club, Fred C. Reed; city, Mayor P. H. Beveridge; Business and Professional Women's club, Mrs. W. P. Eaton; American Legion, Guy Elliott; Pomona Grange, J. H. Day and J. Roy Durk; county, Ralph Shawyer; Haselton, W. A. Ryan, E. W. White. The purpose of the committee is to conduct an educational campaign which will acquaint the people with the NRA. The committee is expected to begin next session.

SKYLINE TRAIL COMPLETED

CATLINBURG, Tenn., (AP)—A sky-line horseback trail to the top of Mt. Leconte, one of the highest peaks in the range, is practically finished in the Great Smoky Mountains national park. The trail is 17 1/2 miles long, and its elevation at the start is more than a mile above sea level.

BANBURY GROTTOS-BUSY

The Banbury Nat will close for the season on the night of Labor Day, September 4th, and the gate turned out of the pool and water locked. Now you farmer friends, who have scrimped and economized all summer, just give your families one good time before the closing. Make up a party of neighbors and friends, bring your cars and have a good time.

We have a lot of lost and found at the Nat which the owners may have by proving property. Banbury Nat. —Ad—

SERVICES AT JEROME HONOR LATE RESIDENT

JEROME, Aug. 23 (Special to The News)—Funeral services for Mrs. Leona Gill, 55, who died at the home of her brother, H. S. Blockson, following a 10-day illness, will be held from the Latter-Day Saints church at 2:30 o'clock Thursday afternoon. Bishop Heber Folkman will officiate. Mrs. Gill is survived by her husband, Frank Gill; three children, Floyd Blockson, Oxford, Idaho; Lewis Blockson, Weston, Idaho; and Mrs. Mary Stuphens, also of Weston. There are also living her father, three brothers, and five grandchildren.

FINDS MORE RUNESTONES

STOCKHOLM (AP)—Sweden now has more than 200 recorded runestones and rock carvings dating back to the Viking age. The most recent find was at Siguna, where a runestone was unearthed bearing a prayer in verse asking Thor for protection against sickness.

JEROME ROTARY MEETS

JEROME, Aug. 23 (Special to The News)—Jerome Rotarians met in monthly dinner session Tuesday evening at To's cafe. H. Maine Shoun led the group singing, accompanied by Art Hamlett. Charles McCone, Moscow, favored the club with two trumpet solos after the dinner hour. Roy Smith, manager of the Jerome Cooperative Creamery, gave an account of his recent trip to Wash-

ington, District of Columbia, and dairy stabilization. D. A. Llerena contributed to the evening's program with an account of his summer vacation spent in the Southwestern states.

FAD REACHES SPAIN

MADRID (AP)—The increasing barbed-wire trade in Spain has thrown 50,000 men out of work, the Justice minister of the government is campaigning to prevent the public to return to headgear.

**WELCOME LEGIONNAIRES!
STOP AT THE**

Log Cabin Barbecue

A delicious Barbecue and a Bottle of Log Cabin will pep you up anytime, and a twenty-ounce bet that you'll come again, and again.

LOCATED AT
THE END OF
MAIN AVE. SO.

MEET YOUR
BUDDIES HERE

Firestone

AUGUST

TIRE SALE

SAVE THE COTTON PROCESS TAX

EFFECTIVE AUGUST 31

As long as our present stocks last we will sell you tires at today's low prices. Rubber is up 150% and cotton has advanced 50%. Judge for yourself the course that tire prices must take.

At today's low prices don't take chances with thin, worn tires! With our liberal trade in allowance you can equip your car with a set of new Firestone High Speed Tires at very low cost. Don't delay. Come in today.

THE MASTERPIECE OF TIRE CONSTRUCTION

LIBERAL TRADE-IN ALLOWANCE DURING THIS SALE

Firestone High Speed Tires are extra quality—superior in every way—material, design, construction and workmanship. Every High Speed tire is Gum-Appled for greater safety and longest protection—the safety that only Firestone gives you.

SIZE	Firestone HIGH SPEED TYPE		
	TODAY'S PRICE	Jan. 1933 Price	1929 Price
4.75-19	\$8.40	\$8.55	\$10.20
5.00-19	9.00	9.15	11.00
5.25-18	10.00	10.30	12.35
5.50-18	11.30	11.50	13.70
5.50-19	11.50	12.00	14.10
6.00-19 H.D.	15.60	16.70	18.50
6.00-20 H.D.	15.90	17.00	18.85
6.50-20 H.D.	18.15	20.35	22.60

TODAY'S LOW PRICES

Firestone SUPER GRUBBER TYPE	Firestone OLDFIELD TYPE	Firestone GENERAL TYPE
SIZE	PRICE	PRICE
5.00-19	\$8.10	4.75-19 \$6.70
5.25-18	9.00	4.50-21 7.45
5.50-18	10.15	4.75-19 8.10

Other Sizes Proportionately Low

Firestone COVER TYPE	
SIZE	PRICE
4.40-21	\$3.60
4.50-21	4.25
30x3 1/2 Cl.	3.45

Other Sizes Proportionately Low

Firestone BATTERIES

"Half-head" batteries are trouble-free. Batteries built in Firestone Battery factories have LITHIUM PASTE—more dependable and last longer—Why? Because of new Firestone construction features not found in any other battery. Full 560 amp. battery. Test. At Low At.

See Firestone Gum-Dipped Tires made in the Firestone Factory and Exhibition Building at "A Century of Progress", Chicago

I'll say a good word for them — these Chesterfields!

They're Milder
They Taste Better

FEDERAL OFFICIAL RECOMMENDS IDAHO BOARD OF HEALTH

United States Survey Report Suggests Reorganization of Welfare Department And Its Allied Activities

Complete reorganization of the Idaho state health and welfare department is recommended in a report of the United States public health service...

The board will consist of seven members and shall appoint a commissioner of public health who shall be a specially trained physician...

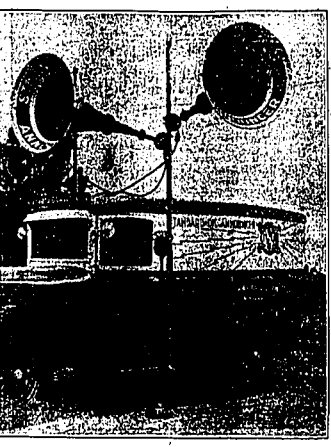
WORST GALE IN YEARS ON ATLANTIC LASHES EAST COAST VIOLENTLY

Land and shipped toward the coast. The weather man in Washington said it was the worst storm since September, 1929.

Along the Jersey coast, famous resorts were battered for the third and fourth day. From Cape May to New York, the weather was wild and spread.

The gale reached a velocity of 60 miles an hour as it raced down Hampton Roads into Norfolk. Firemen, policemen and coast guards were working a desperate race to bring several hundred residents of the nearby Wollongby Beach section to safety.

Convention Announcer Car



MOBILE public address equipment made available through courtesy of the Standard Oil Company of California...

On Long Island, the wind reached a 45-mile-an-hour intensity, causing large damage to homes and wire lines scattered along the coast.

Another coast guard vessel off the coast guard station at Newport News, Va., was ordered to proceed to the aid of the Madison...

In and dorrays and look to subterranean passages wherever possible. Gutters flowed deep and taxi drivers were able to choose their passengers.

The Madison is a 4000 ton, one-stack ship built in Newport News in 1911.

Coast guard men said they believed the ship was riding on a high tide which has rolled ashore on a high tide...

Another coast guard vessel off the coast guard station at Newport News, Va., was ordered to proceed to the aid of the Madison...

HUGH S. JOHNSON RULES ON CODES

Non-Immediate Reaction. No immediate reaction to the significant statement was forthcoming from the spokesman for industry...

President Roosevelt was described by Simpson as watching every development carefully and as standing behind the instance of Johnson that the conflicting elements of the two industries must cooperate...

HELLO BUDDY!

YOUR MONEY'S WORTH IN QUALITY USED CARS

- 1930 Ford Coupe - \$250.00
1931 Ford Fordor - \$225.00
1932 Ford Tudor - \$250.00
1932 Ford 8-Tudor - \$450.00
1933 Essex Coupe - \$185.00
1934 Ford Coupe - \$ 25.00
Hudson-Couch - \$ 900.00
1927 Chrysler Coupe - \$ 75.00
1930 Ford Truck - \$225.00
1931 Ford Fordor - \$250.00
1929 Ford Tudor Sedan - \$325.00
1929 Ford Cabriolet - \$180.00
1931 Ford Pickup - \$185.00

STAGE-TRAINED STARS APPROVE HELEN HAYES' SCHEME TO SAVE LAND'S LEGITIMATE THEATRE

By ROBBIN COONS (Associated Press Staff Writer) HOLLYWOOD, Aug. 23 - Stage-trained stars of Hollywood expressed enthusiastic approval of Helen Hayes' scheme to "save" the legitimate theatre.

There was no evidence up and down the movie line that players whose names named their way to movie fame would rush immediately to the rescue of what Hayes termed "our school, our mother, our brethren" but some of the leading lights of stage and screen responded with declarations of good intention.

Miss Hayes, in New York for a stage play, suggested that other stage stars now on the screen should be asked to give up their movie careers for the sake of the theatre.

"A little theatre in Hollywood near Philadelphia gave me my start and all my training," Alan Hinkle said, "and later provided the only opportunity to do the sort of material I wanted."

Miss Hinkle appears in Hollywood, arrives gratis, at least once a year and she said that eventually she hopes to do more work there under the same terms.

Chaudice Colbert said Helen was "absolutely right." She pointed to a clause in her contract that would permit her to do a play a year whenever the company would give her the time.

In getting an agreement upon the coal code, the administrator had the matter of minimum wages to settle with the operators and the mine workers' spokesmen apparently far apart in their demands.

Paul Muni signed a contract for the theatre with the understanding that he would be spared time for the theatre.

Katharine Hepburn leaves Hollywood between pictures and after one more here will do a play in New York before returning. It is in the contract that she will appear in a play with the contract to star for Gilbert Miller in London to repay an old debt, he said.

FUNERAL RITES HONOR ROBERT C. HUDSON

GOODENO, Aug. 23 (Special to The News) - Funeral services for Robert Cooper Hudson, 71, legislator, pioneer and leader of the community, who died at his home Monday, were held at the family residence.

THREE PERSONS SUFFER INJURIES AT FAIRFIELD

FAIRFIELD, Aug. 23 (Special to The News)-Recent accidents resulted in the injury of three Fairfield residents.

Mr. and Mrs. Earl Whitkey sang "The Place of Refuge" and a quartet composed of Earl Whitkey, Bert Bowler, Frank Tarping and Ray W. Bowerman sang "Remember Me, Alas! My One."

SPANARD'S ART TO ENDURE MADRID

MADRID (AP)-The works of a young Spanish artist, Constantino Yuste Hinojar, should endure for at least one reason. They are painted in cement. The inventor imprudently smothered cement before it dried with powdered colors.

COFFINS FULL OF SEVENTY LYON

LYON, France (AP)-An ancient burying ground at Polymer-Mont-D'Or has puzzled local savants. There is nothing to give a clue to the reason. The three stone coffins are unmarked and no weapons or ornaments having been found among the bones.

RILEY'S

'Are back from coast buying trip, including Market Week in San Francisco, and are now ready to show you the New Styles in HATS, Fur Coats, Cloth Coats, Swagger Ensembles, and Dresses in Satins, Crepes and Wools.

Come In

Large advertisement for Goodyear tires featuring a tire illustration, text about safety and value, and a price list. Text includes 'SAFETY TRACTION', 'SAFE VALUE', and 'PRICES?'.

Advertisement for Crawford's Beauty Salon and Union Motor Co. Text includes 'Welcome Mr. and Mrs. Legionnaire' and 'YOUR MONEY'S WORTH IN QUALITY USED CARS'.

GOTHAM FEELS STORM FURY NEW YORK, Aug. 23 (AP)-The metropolitan area was lashed by wind and rain tonight as the tropical storm moved up the Atlantic seaboard.

JOS. R. NIMBERS, M. D. PRACTICE LIMITED to Treatment of RECTAL DISEASES

Super Grid Teams Await Hour For Cash At World's Fair

Jones and Hanley Match J.P. Powerful Teams in Chicago

Names Conspicuous in Sports Pages of Nation Appear in Line-Ups for Outstanding Game of Century

By JOHN STARR (Associated Press Staff Writer) CHICAGO, Aug. 23 — American college football "progress" as a century as yet, but the progress it has made in the 64 years since the first intercollegiate football match will be well exemplified by the group of all-stars booked to "exhibit" at the world's fair.



Howard Jones, (lower left) University of Southern California's brilliant coach, and Dick Hanley, (lower right) who tutors Northwest's "powerhouse" elevens, have been chosen to coach the all-star teams from the Pacific coast and Midwest which will clash August 24 at Chicago's Century of Progress. Among those who have accepted invitations to play are Ernie Smith, (upper left) All-America tackle for Southern California last season, and Harry Newman, Michigan's great all-America quarterback.

Tennis Officials Pay Dear Price

Elsworth Vines and Keith Glahlin Manage to Lead Strongest of Rivals

BROOKLYN, Mass., Aug. 23 (AP)—The tennis officials directing the national tennis tournament here today are paying a dear price for the privilege of leading the strongest of rivals.

Cosgriff Records First Hole-in-One On New Club Links

Mel Cosgriff, playing with J. M. Wallace, yesterday shot the first hole-in-one recorded on the new course at Twin Falls Country club.

400 Marksmen Shoot in Ohio

VANDALIA, Ohio, Aug. 23 (AP)—In some of the closest contests the grand American handicap trapshoot, has experienced for many years, class championships were held today with more than 400 marksmen taking part.

Convention Brings Golf Tournament

Individual Players Compete in Medal Play for State Legion Championship

CHICAGO, Aug. 23 (AP)—Miss America's 23-year-old daughter, who is competing in the state championship, is expected to be crowned queen of the state at the annual convention of the American Legion.

Parade Director Gives Out Final Marching Orders

Instructions for a mile-long, four-section parade, that is to be a feature of today's Idaho American Legion convention program in Twin Falls, were given out last evening by J. H. Hogan, committee chairman.

Washington Club Splits Twin Bill With Tiger Team

Opening Contest Results in 2-to-1 Score and Concluding Clash Finds Senators Ahead, 9-5

Table with columns for Washington Club and Tiger Team, listing players and scores.

Washington Club Splits Twin Bill With Tiger Team

Opening Contest Results in 2-to-1 Score and Concluding Clash Finds Senators Ahead, 9-5

Table with columns for Washington Club and Tiger Team, listing players and scores.

How They Stand

Table with columns for American League and National League, listing teams and records.

Today's Games

Table with columns for American League and National League, listing games and scores.

How They Stand

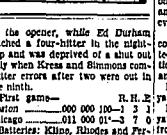
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How They Stand

Table with columns for American League and National League, listing teams and records.

Dumb Bells

Your Seem Much Overloaded For Full-House You Get Off And You're Off!



Legion Marksmen Vie in Tournament

Rifle Experts Attending Annual Convention Compete at National Guard Range

Rifle experts of the American Legion in attendance at the Idaho convention here are looking forward to see competition for prizes at the national guard range where the second annual Legion rifle tournament will be staged Friday.

Legion Baseball Teams Assemble For Topeka Series

TOPEKA, Aug. 23 (AP)—Youthful baseball players, composing the first team to meet in the regional championship, assembled here today in preparation for the first game of the Topeka series tomorrow.

150 Idaho Hunters Get One Elk Each

BOISE, Aug. 23 (Special To News)—One hundred fifty residents of Idaho, purchasers of 150 fish and game stamps, have been awarded one elk each on the Pocatello game preserve during the regular season.

State Game Warden Tells Method of Reducing Number of Wild Animals

BOISE, Aug. 23 (Special To News)—One hundred fifty residents of Idaho, purchasers of 150 fish and game stamps, have been awarded one elk each on the Pocatello game preserve during the regular season.

Legion Convention Lures Large Crowd

PERMITS FOR FISHING IN ALPS... The title "All-Hillier Pass" has been advanced upon a route across the All-Hillier Alps in Southern Bavaria.

Wally Berger's Heavy Bat Blasts Out Winning Runs

Boston Braves Strengthened Hold on Second Place, Defeating St. Louis Nine, 4-3, in Series Opener

Rifle experts of the American Legion in attendance at the Idaho convention here are looking forward to see competition for prizes at the national guard range where the second annual Legion rifle tournament will be staged Friday.

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Burley Country Club Net Tournament Ends

BURLEY, Aug. 23 (Special To News)—James Weller and Jay Stetson defeated Cecil Wilson and Julie Love in the tennis tournament finals at the Country Club Monday.

Nurse Drops Case Against Polo Star

CHICAGO, Aug. 23 (AP)—Miss America's 23-year-old daughter, who is competing in the state championship, is expected to be crowned queen of the state at the annual convention of the American Legion.

Charles Ferrera Loses on Links

PERDUE BEACH, Calif., Aug. 23 (AP)—Twice national public links champion and present holder of the title, Charles Ferrera, San Francisco, passed out of the California amateur public links championship today.

SECURITY MARKET Early Attempt to Rally Falls and Issues Fall Back to Lower Closing

NEW YORK, Aug. 23 (AP)—Stocks: Easy; leaders late early gains. Bonds: Irregular; rally erratic. Curb: Irregular; utilities easy. Foreign exchange: Steady.

MARKETS AT A GLANCE NEW YORK, Aug. 23 (AP)—Stocks: Easy; leaders late early gains.

Commodity Price Level NEW YORK, Aug. 23 (AP)—Index of 15 staple commodity prices: Today 127.8, Previous day 127.8, Month ago 127.5, 1933 high 127.8, 1932 low 126.9.

By John L. Cooley Associated Press Financial Writer NEW YORK, Aug. 23 (AP)—Stocks made late work of early attempt at a rally today and fell back to a lower closing. Prices charged lower throughout the afternoon.

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Government Bonds NEW YORK, Aug. 23 (AP)—Bonds: Steady. Liberty 102 1/2, 104 1/2, 106 1/2, 108 1/2, 110 1/2, 112 1/2, 114 1/2, 116 1/2, 118 1/2, 120 1/2, 122 1/2, 124 1/2, 126 1/2, 128 1/2, 130 1/2, 132 1/2, 134 1/2, 136 1/2, 138 1/2, 140 1/2, 142 1/2, 144 1/2, 146 1/2, 148 1/2, 150 1/2, 152 1/2, 154 1/2, 156 1/2, 158 1/2, 160 1/2, 162 1/2, 164 1/2, 166 1/2, 168 1/2, 170 1/2, 172 1/2, 174 1/2, 176 1/2, 178 1/2, 180 1/2, 182 1/2, 184 1/2, 186 1/2, 188 1/2, 190 1/2, 192 1/2, 194 1/2, 196 1/2, 198 1/2, 200 1/2.

NEW YORK, Aug. 23 (AP)—Bonds: Steady. Liberty 102 1/2, 104 1/2, 106 1/2, 108 1/2, 110 1/2, 112 1/2, 114 1/2, 116 1/2, 118 1/2, 120 1/2, 122 1/2, 124 1/2, 126 1/2, 128 1/2, 130 1/2, 132 1/2, 134 1/2, 136 1/2, 138 1/2, 140 1/2, 142 1/2, 144 1/2, 146 1/2, 148 1/2, 150 1/2, 152 1/2, 154 1/2, 156 1/2, 158 1/2, 160 1/2, 162 1/2, 164 1/2, 166 1/2, 168 1/2, 170 1/2, 172 1/2, 174 1/2, 176 1/2, 178 1/2, 180 1/2, 182 1/2, 184 1/2, 186 1/2, 188 1/2, 190 1/2, 192 1/2, 194 1/2, 196 1/2, 198 1/2, 200 1/2.

Foreign Exchange NEW YORK, Aug. 23 (AP)—Exchange: Strong; franc demand 48 1/2; gold 100; montreal in 100; dutch in 100; new york in 100.

NEW YORK, Aug. 23 (AP)—Exchange: Strong; franc demand 48 1/2; gold 100; montreal in 100; dutch in 100; new york in 100.

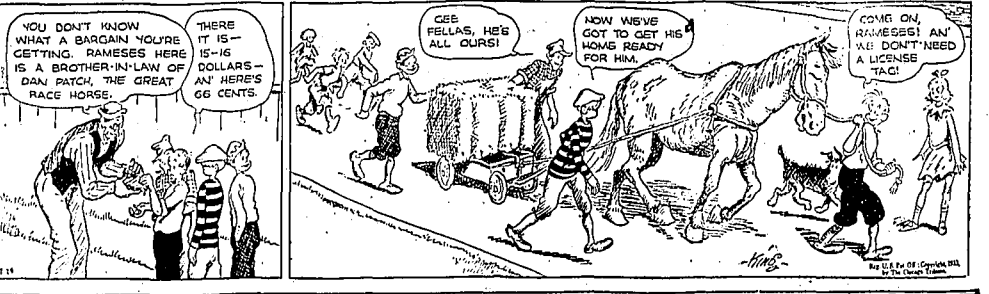
Wheat and Flour NEW YORK, Aug. 23 (AP)—Wheat: Steady. Flour: Steady.

NEW YORK, Aug. 23 (AP)—Wheat: Steady. Flour: Steady.

Other Markets NEW YORK, Aug. 23 (AP)—Cotton: Steady. Sugar: Steady.

NEW YORK, Aug. 23 (AP)—Cotton: Steady. Sugar: Steady.

GASOLINE ALLEY—ONE H. P. AS RATED.



NEW YORK STOCK MARKET

Table of stock market data for New York, including various stock prices and market indices.

CURB MARKET

Table of Curb Market data, listing various commodities and their prices.

POTATO MARKETS

LOS ANGELES MARKET LOS ANGELES, Aug. 23 (AP)—Potatoes: Steady. Prices for various grades of potatoes.

CHICAGO MARKET

CHICAGO, Aug. 23 (AP)—Market news for Chicago, including grain and commodity prices.

LIVESTOCK MARKETS

CHICAGO LIVESTOCK MARKET CHICAGO, Aug. 23 (AP)—Livestock prices for various animals including cattle, hogs, and sheep.

WHEAT QUOTATIONS SLUMP IN CHICAGO

Late Profit-Taking and Easy Selling Produce Decline at Windy City. CHICAGO, Aug. 23 (AP)—Wheat prices fell sharply today as profit-taking and easy selling took hold.

WHEAT QUOTATIONS SLUMP IN CHICAGO

CHICAGO, Aug. 23 (AP)—Wheat prices continued to decline as market participants took profits.

WHEAT QUOTATIONS SLUMP IN CHICAGO

CHICAGO, Aug. 23 (AP)—Wheat prices showed further weakness in the afternoon session.

WHEAT QUOTATIONS SLUMP IN CHICAGO

CHICAGO, Aug. 23 (AP)—Wheat prices remained low as market activity was limited.

WHEAT QUOTATIONS SLUMP IN CHICAGO

CHICAGO, Aug. 23 (AP)—Wheat prices showed signs of a slight recovery but remained below previous levels.

To Hear Code Protest ROGERSON MAN'S BODY RESTS IN FILER GRAVE

The body of Frank White, 40, a Spaniard, who died Monday in Twin Falls county general hospital, were interred in the Filer cemetery yesterday afternoon with Evans and Johnson mortuary in charge.

Real Estate Transfers

August 21, 1933. Deed-T. F. Warner to G. E. Deed-T. F. Warner to G. E. Deed-T. F. Warner to G. E.

Slain in Cincinnati

CHARLES "HICKORY STICK" FAYOETTE, N. C. 49—Judge J. M. O'Leary of the superior court, commencing an estate here, said that a "hickory stick in the hand of a capable person has done more to put boys on the right road to help than any other thing."

TRUCKLOADS OF WOOL

SAN ANTONIO, Texas (AP)—Two truckloads of wool ranging from white to black and in all stages of preparation for shipment to electric fans and typewriters were recovered by San Antonio police in what they described as one of the biggest recoveries of stolen goods in the department's history.

SLOW BUT SURE

PHILADELPHIA (AP)—Glenn E. (Pop) Warner, veteran football coach now directing Tufts university practice activities, said he has an average of 40 letters daily, but won't use a typewriter. "Longhand may take a little longer," Pop replies, "but that way I don't get the 'P's and Q's mixed."

Idaho Sheep

DENVER SHEEP TO THE NEWS—Lamb sales in Denver today: James D. Hill, leader, nine loads 75 pounds, 47 sorted; George Haller, American Falls, the load 25 pounds, 37 sorted; R. O. Jones, Welles, four loads 75 pounds, 47 sorted; George Haller, American Falls, the load 25 pounds, 37 sorted; R. O. Jones, Welles, four loads 75 pounds, 47 sorted.

KRENGEL'S Hardware & Shop

Electrical Supplies Pipe and Pipe Fittings Fairbanks-Morse Exp. PHONE 1202

HOMER HOOPEE

SOCK ME, WILL YA, YOU BIG PUNK!! I LIKED YOU FIFTY YEARS AGO, AND I CAN DO AGAIN THE BEST DAY YOU EVER SAW YOU BUILT UP!!



"THE HIDDEN DOOR"

By FRANK L. PACKARD

(Continued from Last Issue)

WYNOPSIS: Colin Nevill has come all the way from New York to Twin Falls to solve a mystery...

He looked across again at the clock. The large woman married to shift his position a little and had drawn himself back just over the threshold...

Chapter 25 THE FIGHT For a little time Colin lay there with his eyes closed...

Colin stared perplexedly while the woman and her maid were dragged by—and then the front of the power house seemed to lurch forward...

He looked across his again. The position of the clock was the same as he figured filling about on the highest interior, and other things...

The lights in both power houses were out. There was only the moonlight now. With an exclamation, the crowd that had gathered at the edge of the clearing was pushing back again to the power house...

A minute passed. Twice Lazarre attacked him, but his knees were so weak that he could not get up...

Colin circled his brother's legs with his hands, but he could not get them free after in there? His cousin's legs were so weak that he could not get up...

He struggled to his feet, working his arms upward behind him. Then with a sense of dizziness he turned the key of the door...

That was Dolaire undoubtedly. Dolaire the girl from Black Creek was an inmate—Colin strained forward unthinkingly, wrenching himself at his wrists...

But Dolaire himself did not seem to be making much headway so far as the power house was concerned...

He saw figures running toward the power house, and he saw a flash of light from the side of the house...

Daily Cross-Word Puzzle

Crossword puzzle grid with clues for Across and Down. Includes words like 'RELATIVE', 'GNAW', 'REWARD', 'SLEW', 'SHEEP', 'MONEY', 'MONEY', 'MONEY', 'MONEY'.



TIME TABLES

Schedule of Passenger Trains and Motor Buses Passing Through Twin Falls. Lists routes like Oregon Short Line, Wells Branch, and Union Pacific Stages with arrival and departure times.

Want Ads—Bargains—Opportunities

ONE CENT PER WORD PER INSERTION. All Want Ads active and active and they bring the buyer. Phone 31.

For Sale or Trade: CABINET GRAND PIANO, fine condition, or will trade for high car. Phone 472.

For Sale—Furniture: GASOLINE RANGE—GUARANTEED, 1317 7th Ave. East.

For Rent—Furnished: ROOMS AND BOARD, PHONE 76W.

DIRECTORY Professional ATTORNEYS: G. C. HALL—Over City Bank Bldg. SWENLEY & SWENLEY—Law Offices Moorhead Building.

Threatened

entertained at her home in Kimberley on Wednesday afternoon for members of the Elderly Ladies Club...

HAGERMAN PREPARES FOR SCHOOL OPENING

HAGERMAN, Aug. 23 (Special to The News)—Hagerman schools will open Monday, September 11 this year...

Cuban Envoy



DR. MANUEL MARQUEZ STERLING, former Cuban ambassador to Mexico, accepted the offer of President de Croy to be ambassador to Washington.

Threatened Kidnaping

THREATENED kidnaping of Aida Equine (above), 12 daughter of Aida Equine, wealthy Lewiston Park, New Jersey, industrialist...

Legal Advertisements

NOTICE TO CREDITORS: In the Probate Court of Twin Falls County, State of Idaho. In the Matter of the Estate of Archibald W. Blackburn, Deceased.

For Sale—Livestock

HAMPSHIRE BUCK LAMBS, 1 yearling. Phone 676. RUDY. FOLS—PRUSH COWS, 15 milkers...

For Sale—Miscellaneous

FOR SALE—HELP BERN CUTLER attachment for P. & O. cultivator. Phone 60411.

Lost

LOST—SUNDAY NIGHT BE (teen Knoll and Berger, suitcase with assorted clothes, Knolly News office. Reward.

SCORCHY SMITH



JUST KIDS



FOR SALE—Farms

FOR RENT—24 ACRES FINE, improved. Inquire J. H. Hoakins, 383 plus Lakes Blvd.

FOR RENT—Unfurnished

FIVE ROOM HOUSE 234 4th AVE. ROOM APARTMENT—FURNISHED. L. E. Herolt.

FOR SALE—Seeds

FOR SALE—CHOICE NEW CROPS. Affairs seed for fall planting. The mountain Bend Co., Benson Blvd.

ON THE JUMP



THEATRE

THEATRE: THE HIDDEN DOOR. THE HIDDEN DOOR. THE HIDDEN DOOR.

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J.C. PENNEY CO. MONTH END FEATURES

August No Limit Days at Penney's-- Save.. Stock Up!

During August we are going the limit to help you save all you can NOW... before the inevitable rise in prices!

We are reluctant to advance prices—and shall do so slowly, because, we are fortunate in having tremendously large stocks purchased at low levels! NEVER-THELESS as the government's NATIONAL RECOVERY PROGRAM continues to

improve conditions—present low prices will become past history!

So, list your own and your children's school needs for months to come—rush to Penney's now—buy all you can—save all you can! Later on you'll rejoice at how much you've profited! You'll thank us for giving you the facts on the market as it exists today! You'll thank us for urging you to save! Now! At Penney's!

Starting At 9 O'clock This Morning, We Are Going To Sell



800 Doubly Absorbent Double Terry

Bath Towels

2 for 25c

Undeniable quality! An EXTRA woven-in thread that simply blots-up moisture!
Colored Borders! Gay Plaids!

SPORT OXFORDS
\$1.98 Pair

"Cynthia" ARCH SHOES
\$2.98 Pair

Women's NOVELTY FOOTWEAR
\$2.98 Pair

Pure Silk CHIFFON HOSE
69c Pair

SIGN YOUR NRA PLEDGE TODAY AT PENNEY'S

It's every American's duty and privilege to join the army of those pledged to support and patronize employers and workers who are members of the N.R.A. We have official pledge cards and emblems waiting for you. Take your place in the ranks of those who are fighting the good fight.

DO YOUR PART!
Enlist Now! Sign Your Pledge Card.

NRA COLLECTOR

Children's Patent Slipp Slippers
\$1.49 Pair

"Fast Color" DRESS PRINTS
12 1/2c Yard

Pure Silk CREPE
69c Yard

New Fall WOOLENS
\$1.49 Yard

Children's SCHOOL SHOES
98c Pair

New Fall Dresses

\$6.90



Step right into Penney's! You'll step out with an armful of the most exciting new dresses you've ever seen! They're wonderful—they put you on the inside of the most authentic fashion news! Satins, silks, crepes, prints, ribbed weaves—in luscious Fall tones, with the most intriguing style details! Buy today—Save!

NEW WINTER COATS
\$16.75 to \$45.00

2 1/2-LB. COTTON BATTS
3 For \$1.00

2-LB. ALL WOOL BATTS
79c Each

RAYON BEDSPREADS
80"x105"
79c Each

COTTON CRINKLE BEDSPREADS
80"x105"
69c Each

27-Inch "ARTIC" OUTING
Fancy or White
8c Yard

"Belle Isle" MUSLIN
Bleached or Unbleached

8c Yard

Heavy Weight BLUE DENIM
15c Yard
Buy and Save!

Fancy SEAT COVER MATERIAL
15c Yard

Girls' PRINT DRESSES
"Fast Color"
66c Each

Girls' Long SCHOOL STOCKINGS
19c Pair

Starting at 9 O'clock This Morning We Are Going To Sell

125 Men's and Young Men's Suits and Overcoats

\$11.90 ea

While They Last




We're going to make things hum in this new Men's Department! WE WANT ACTION! PLENTY OF IT—THAT'S WHY IN SPITE OF RISING PRICES we're offering this limited number of brand new, smartly designed and trimly tailored FALL models at this not-to-be-duplicated little price of \$11.90! Get here early!
BUY your Suit and Overcoat on Our LAY-AWAY PLAN—A small deposit will hold them until later.

Boy's DRESS SHIRTS
Fast Color
49c Each

140 Men's DRESS CAPS
Fall Shades
69c Each

Men's DRESS HATS
For Fall
\$1.98 Each

Young Men's DRESS PANTS
Slack Style
\$1.98 Pair

Men's CORDUROY PANTS
\$2.49 Pair

Boy's CORDUROY SLACKS
\$1.49 Pair

Men's SUEDE LEATHER COSSACK JACKETS
\$4.98 Each

Men's and Boy's TENNIS SHOES
49c Pair

Men's WORK SHOES
Made to Wear
\$1.69 Pair

Boy's SCHOOL SHOES
For Hard Wear
\$1.49 Pair

Starting At 9 O'clock This Morning We Are Going To Sell

300 "DURO" SHEETS

Stock Up Now! **81x90**

49c ea



Soft, smooth fabric of exceptionally good weight at this price! See it before term time!

Bargain Basement Store

50 SUITCASES
Get Here Early!
98c Each

All Leather WEEK-END CASES
You'll like it's low price, good quality, light weight. A Super-Value!
\$3.98 Each

100 Pastel Coat and Legging Sets

\$2.49 ea



They're in Chinchilla and other fabrics, in the most adorable pastel colors, and white! BUY THEM NOW ON THE LAY-AWAY PLAN!

"Come On Fellers!-- Pick Your Team!"

240

- SKIPPY
- KRAZY KAT
- JIGGS
- HANS UND FRITZ
- BARNEY COOGLE

Sweat Shirts

69c ea



Girls, too, like these clever, fleece-lined sweat shirts for athletic wear! In white and pastel colors. Sizes 6 to 18.

Here is a break for the boys! Just the thing for school or play! You'll have to hurry—they'll sell out in quick time at this low price!