

THE TWIN FALLS DAILY NEWS

TWIN FALLS, IDAHO, SATURDAY MORNING, SEPTEMBER 1, 1934 12 PAGES - 5 CENTS

WOOLEN, WORSTED WORKERS JOIN IN TEXTILE WALKOUT

New Strike Orders Affecting 100,000, Bring Total Called to Over 500,000; Silk Industry in Balance

By The Associated Press. Hopes for an eleventh-hour peace pact to avert the walk-out of more than 400,000 cotton textile workers, set for 11:30 tonight, were dashed and woollen workers were given formal orders to join in the strike.

Developments of Day - On Six Strike Fronts

By The Associated Press. SPOKANE, Wash. - Riding on a wave of sympathy, workers tied up Spokane's transportation system Thursday night in which four persons were hurt.

POCATELLO WOMAN SLATED FOR BAIL

Mrs. Caroline Shankel Dis-plays Emotion for First Time Since Arrest

POCATELLO, Aug. 31 (AP)—Mrs. Caroline Shankel, arrested at her home Wednesday on a warrant issued on a first-degree murder charge, today was slotted for bail.

WASHINGTON, Aug. 31 (AP)—The general strike order for the cotton textile industry, expected to start today, will affect more than 400,000 workers, further detailing federal efforts for an eleven-hour peace pact.

TRUCE SEEMS NEAR IN CHACO WARFARE

Paraguay Accepts Bolivia's Considerations Three Nations' Proposal

BUENOS AIRES, Aug. 31 (AP)—A truce in the Chaco war seemed near tonight after four years of bitter, bloody fighting.

Five Persons Killed When Plane Crashes On Missouri Road

ORONOKEE, Aug. 31 (AP)—Five persons were killed in the crash of a biplane today on a road near Oronokee, Mo.

800 Men To Join Search For Missing Idaho Game Official

WALLACE, Idaho, Aug. 31 (AP)—A search for a missing game warden today was being joined by 800 men.

STARTED ON FRONT-GARMENTS PAGE

STANDING AT LEAST 15 TIMES, A man placed the name of John S. Dudgey, 27, of 27 S. Commercial, in a newspaper at a hospital here today.

Murderess' Story Revives Probe Of Mystery-Slaying

Nellie Madison, Awaiting Death For Murder of Husband, Says He Told Her He Killed Society Dentist

LOS ANGELES, Aug. 31 (AP)—A new effort to penetrate the mystery surrounding the murder of Dr. Leonard Everett remains intact and friends of several young Pasadena society women were launched today in a renewed effort to solve the case.

On the streets of Los Angeles, the story of the murder of Dr. Leonard Everett, a dentist, who was killed by his wife, Nellie Madison, is being revived.

U. S. MAY CREATE SEPARATE ECONOMIC WORLD FOR NEEDY

Scheme to Help Thousands Now Destitute Under Contemplation by Government Relief Officials

(By The Associated Press) WASHINGTON, Aug. 31 (AP)—Creation of an almost separate economic world for thousands now destitute is under contemplation by federal relief officials for inclusion in President Roosevelt's new social security program.

GEORGIA AGE WINS TRANSCONTINENTAL

Douglas Davis Leads Field in Hop From Burbank to Cleveland

CLEVELAND, Aug. 31 (AP)—The first part of the time at a speed of 17 miles an hour, Douglas Davis of Atlanta, Georgia, today won the Transcontinental Hop from Burbank, California, to Cleveland, where he will arrive today.

Too Bad They Can't Find A Place Everyone Would Want To Go

Blind Hitch Hiker, Despite the fact that he is totally blind, Bert Caldwell, 38, hitch-hiked his way from Los Angeles to Los Angeles today.

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Cuban Gangsters Use Machine Guns To Free Companion

HAVANA, Aug. 31 (AP)—A group of Cuban gangsters today used machine guns to free a companion who had been captured by police.

REPUBLICANS WOTE ROUBIDON RETREAT

Pat Terry of Twin Falls Seems Likely to Lead G. O. P. in Coming Drive Delegates Move on Boise

(By The Associated Press) BOISE, Aug. 31 (AP)—Delegates to the Republican state convention opening here tonight to elect a platform for the party during the coming two months to return to power their lost two-year mandate in the Democratic landslide.

LAWYERS FROWN ON NEW DEAL MEASURE

Bar Association Says—Legal Principles

MILWAUKEE, Aug. 31 (AP)—The American Bar Association today expressed its disapproval of a new deal measure.

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'Kingfish' Leads Troops In Raid On New Orleans

Long Proclaims Martial Law In Louisiana Metropolis During Investigation Of His Political Enemies

(By The Associated Press) NEW ORLEANS, Aug. 31 (AP)—Swapping into the city with armed troops who used violence to clear a path, Senator Huey P. Long set out tonight under a proclamation of martial law to investigate his political enemies—the heads of the municipal government.

Idaho Allotment For September's Relief \$892,034

WASHINGTON, Aug. 31 (AP)—The federal government today announced that it had allotted \$892,034 for relief in Idaho for the month of September.

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LOVE-BANDIT RAIDS BANK AT KAYSVILLE

Robber Seizes \$1,000 in Daring Holdup—Car Found on Highway

KAYSVILLE, Utah, Aug. 31 (AP)—Northern Utah police tonight announced that a robbery of the Kaysville bank today resulted in the seizure of \$1,000.

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TWIN FALLS GIRL QUEEN OF JUBILEE

Miss Beckwith Selected to Head Celebration After Close Competition. Miss Beckwith was selected as the queen of the jubilee celebration...

RECORD AT ATTENDANCE AT GOODING RODEO. Four Remain in Bucking Contest - Rodeo Scheduled to Speak.

GOODING, Aug. 31 - With the largest attendance in the celebration history of Gooding on deck, the second day of the rodeo...

GEORGIA ACE WINS TRANSCONTINENTAL. Although Mayor Wilmshy and his organization...

BAPTIST ASSOCIATION TO CONVEGE AT FILER. FILER, Aug. 31 - Youth and the New Deal is the theme for the program of the B. P. U. rally...

GIRL - BICYCLIST HIT. Ben Zwick, 1945 Kirkwood road, informed police at 7 o'clock...

Miss Beckwith Selected to Head Celebration After Close Competition. Miss Beckwith was selected as the queen of the jubilee celebration...

Weather Cool in Eastern Rockies. The barometer continues fairly low over the plains with general light variable to central...

Woolen, Worsted Workers Walk Out. Green, newly-elected commander of the New Hampshire American Legion, pledged that he will continue to maintain the order in the state textile centers of Manchester and Nashua.

Republicans Note Bourgeois Retreat on Cabinet Form. Labor bill plans and a proposal of a national office of labor relations...

'Kingfish' Leads Troops in Raid on New Orleans. Mayor Recruits Force. Although Mayor Wilmshy and his organization...

U. S. MAY CREATE SEPARATE ECONOMIC WORLD FOR NEEDY. In exploring other ideas for a new economic basis for the jobless corporation has been formed in the District of Columbia...

SEATTLE GUEST IS SOUL-HINER TUESDAY PARTY. For her house guest, Miss Pat Weston, Seattle, Delta, Mrs. Weston arranged an evening of bridge...

GRAPES. Those good grapes from Emmet have been in the hands of the local people in Sept. 31st...

SHADOWLAND. LABOR DAY MIDNIGHT FROLIC. STARTING AT ONE MINUTE AFTER MIDNIGHT. SUNDAY, SEPTEMBER 2. Will Becker and His Orchestra.

Early-Day Minister Returns To Preach Jubilee Sermon Sunday. Rev. W. A. Moore, who helped build the first Protestant church in Twin Falls...

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SOCIETY and CLUBS. Phone 82. THETAS PRESIDENT AT FORMAL DINNER. In honor of a number of girls who have achieved distinction...

ORGANIZATION'S VIEWS ON TEMPERANCE RELATED. A picnic meeting was attended by members of the Women's Christian Temperance Union...

CENTURY CLUBS YEAR. The Twentieth Century Club's year will be resumed Tuesday, September 4th...

VARIED ACTIVITIES HONOR TWO STUDENTS. Miss Margaret Alexander, 18-year-old, and Miss Thomas, 17-year-old...

OUT-DOOR PARTY CELEBRATES BIRTHDAY. Celebrating her birthday anniversary, Miss Edith Richards...

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MAKE THIS MODEL AT HOME. Twin Falls Daily News Pattern. YOU'LL LOOK GOOD ENOUGH TO EAT IN IT. Pattern 1444.



PHURDAYS EVENING BRIDGE CLUB MEETS. PHURDAYS EVENING BRIDGE CLUB MEETS. PHURDAYS EVENING BRIDGE CLUB MEETS.

COMING EVENINGS. A special Pat O'Brien will be the guest artist...

LAWYERS FROWN UPON NEW DEAL MEASURES. A special Pat O'Brien will be the guest artist...

THE BRINK. Featuring GOLD ORCHESTRAL ENTERTAINMENT. DANCE MUSIC AND SONGS.

EXQUISITE. THE ONLY WORD THAT TRULY EXPRESSES THE CHARM AND DIGNITY OF OUR NEW COATS AND SUITS FOR FALL.

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A BULL COURSE TURKEY DINNER. Served from 11 A. M. to 9 P. M. \$50c. Start your Holiday Trip from a VELTEX Service Station or Garage.

Reed Points to New Deal's Cost; Asks What For

WILLIAMS GROVE, Pa., Aug. 31. (AP)—Senator David A. Reed said yesterday it is time to "call for a square deal" for the "new deal" he is going to double the national debt in two years "without getting us anywhere."

The senator, who won the nomination for reelection over Governor Pinchot, opened his campaign with a flat refusal to be "yes man for Roosevelt," president of the United States.

Asserting he was not speaking as a "political partisan," Reed characterized the "AAA" experiment and parts of the "new deal" as "unworkable and doomed to failure."

Reed said the federal government will have spent fifteen billion dollars by the end of the fiscal year, "an amount equal to the fiscal national debt at the time President Roosevelt took office" and added:

"If the new deal is going to double the national debt in two years with no sign of relief in the cry of spending and without getting us any where it is about time to call for a new deal for new players and for a square deal instead of a new deal."

Reed said he does not "believe the new deal is a failure" but that "the evidence is overwhelming that it is the country, if recovering at all, is not recovering in proportion to the bathos we have been hearing from Washington."

FINAL RITES ARRANGED

GOODING, Aug. 31.—The body of the two-year-old daughter of Mr. and Mrs. Douglas Gooding of Twin Falls, will arrive in Gooding Saturday and services will be held Sunday afternoon at 2 o'clock in the church. The funeral will be held at the home of the grandmother in Halma, Oregon, following a lingering illness.

PICNICS

Labor Day is considered by many the last opportunity of the season for an outing. On account of the stores being closed Monday many will take a two or three day trip. Four picnic supplies can be secured from O. P. Skaggs System Stores at advantage.

FRENCH DRESSING, Best Foods 15c

SALMON Pound Flat Tins, Columbian River 15c

MAYONNAISE OR RELISH, Pint Size, Nalley's Brand 22c

GINGER ALE OR LIME RICKY 10c

CORN FLAKES, Large Size, Miller's Brand 10c

SPAGHETTI, Franco-American Brand with Cheese 3 Cans 25c

PICKLES, Aro Brand Sweet, Sour or Dill in Small Glass Jar 10c

PEAS, Glenwood Brand, Extra Red (The new pack will be much higher) 15c Per Can

BREAD

The demand lately for our high quality bread has been so great that we have been unable to supply the calls. Today we hope to have plenty.

12-oz. Loaves 8c
20-oz. Twin Loaves 2 for 15c

O. P. SKAGGS
A SURETY OF BUIHL
TWIN FALLS - IDAHO

JEAN WHITNEY FETED AT KIMBERLY PARTY

KIMBERLY, Aug. 31.—Miss Jean Whitney celebrated at her home Wednesday afternoon in honor of the Friday for Whittier, California, to attend college. The afternoon was spent making illustrated life histories of the girls present. Miss Whitney, the guest of honor, received a handkerchief shower. The hostesses made served a delicious luncheon for the girls.

Those present were: Virginia Anderson, Janetta Wilson, Eleanor Jackson, Ellen Scott, Ada LeBlanc, Carol Laughlin, Margaret Olin, Franco Nevarks of Pocatello, Edna Harper of Newford, Oregon, and the hostess, Mrs. J. C. Whitney.

ELMWOOD SCHOOL OPENS

PILER, Aug. 31.—Elmwood school will open Monday, September 3. Teachers: Miss Rosa Gardner and Elmer Adkins.

Golden Rule
C. C. Anderson Company
The Day
The New Basement Store

Brings You Savings Of An Extraordinary Nature

Save Here On
SCHOOL SUPPLIES

- BIG IDAHO TABLET, size 8 x 10, smooth printed tablet, 7 sheets 3c
- BIG VALUE TABLET, 160 sheets, pencil size, 8 1/2 x 10 23c
- NOTEBOOK FILLERS, "Highest Merit," fine smooth paper, 8 1/2 x 10, 50 sheets 5c
- 110 sheets as above for 9c
- COMPOSITION BOOK, No. 164, size 8 1/2 x 10, on fine smooth paper 9c
- COMPOSITION BOOKS, 120 count, size 7 1/2 x 10 for 8c
- TYPEWRITER PACKET, No. 300, 100 sheets fine typing paper for 15c
- WRITING PAPER, 50 sheets for 15c
- COMPOSITION BOOKS, "Highest Merit," on good heavy smooth paper, No. 57, size 7 1/2 x 10 4c
- NO. 60 "HIGHEST MERIT," size 8 1/2 x 10 4c
- "HIGHEST MERIT" NOTE BOOKS, No. 62, 3 1/2 x 5 3/4, 64 sheets for 4c, No. 63, 4 1/8 x 6 3/4, 48 sheets, for 4c, No. 64, 5 x 8, 44 sheets for 4c
- NOTE BOOK COVERS, size 8 1/2 x 10, plain covers and automatic rings 10c
- PENCILS—Be sure to see our large selection of (fine pencils, all with erasers). Pencils for every need 4c, 3 for 8c, 2 for 5c and 4c each.
- ERASERS—In large assortments and complete ones, too. Combination pen and pencil caps and gum-rubber erasers, prices 1c, 2 for 5c, and 3 for 8c.
- CRAYONS—Prang or Crayola. In 8 colors, 8c, in 16 colors for 15c.
- INK—Fine fountain pen inks in all the desired colors 10c
- REFILLS—for mechanical pencils 4c
- FOUNTAIN PENS—Dependable and serviceable ones in every respect with the merits of some of the higher priced pens 25c and 50c
- INK TABLETS—in sets and in bulk 8c
- RULERS—12-inch wood edge rulers 15c
- MECHANICAL PENCILS—They are 25c and 35c

80 SQUARE PRINTS

Stylishly styled 80 Square Prints, and of course, fast color to tub and sun. They are 36 inches wide. Yard 12c

ALL SILK FLAT CREPES

A wide range of wanted colors in All Silk Flat Crepes. They are 39 inches wide. Yard 38c

WOMEN'S HOSIERY

All Silk—Full Fashioned

THE PAIR 34c

Here's a price that seems almost low beyond belief. All Silk, full fashioned hose for the opening.

LOVELY NEW PRINTS

Beautiful new, fine quality Prints in good patterns, smart colors and 86 inches wide. It's a buy and THEN SOME. Yd. 9c

Love A Bargain!
Then You'll Love Our
BASEMENT STORE

Davis Declares For Farmer Rule Within Limits

WASHINGTON, Aug. 31 (AP)—A referendum to determine sentiment of the nation's farmers toward AAA crop adjustment plans for 1933 was proposed last night by Senator C. Davis, farm administrator.

"I want to say tonight with all the respect due to the question of future AAA policy that with the farmers' aid in a nationwide radio address more than that I want to make the announcement that the farmers themselves will have the opportunity, subject to limitations set by the law, to pass on the question of whether they want progress of cooperation in productive effort to continue and again subject to the terms of the law, to advise us as to the future of the program they wish to follow."

FARMERS SCHEDULE MEETING AT RUPERT

RUPERT, Aug. 31.—Farmers of Blaine county interested in the cattle buying plan under the drought relief act are urged to meet with County Agent B. E. Kuhus Tuesday afternoon at 7 o'clock.

Senator Davis proposed the referendum act is based on voluntary, democratic cooperation. The referendum would be held on the basis of the best of opinion permitted under the authority for action.

"Now there is no invasion of speed," he said, "and we have back of us the mass momentum of millions of farmers whose confidence are of paramount importance. We want the cooperating farmers to register their opinion after thorough discussion at the crossroads. We will not allow the government to be largely set up to the farmers themselves."

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When an estimate of the horses that will be available in detail.

"Since the cattle buying program was announced for Blaine county over 500 cattle have been listed and Blaine county has been given a quota of 500. It is expected a similar quota will be in effect each week until all cattle listed are sold."

A communication from W. H. Blinn, assistant director of growth relief in Idaho, indicated that the buying program will be held in Blaine county during the month of January.

While attending a fine opportunity for dairymen and farmers to cull their herds, it is recommended by the county agent that the selling of good dairy cows should not be encouraged but rather the farmer with high stock should avail himself of the opportunity to borrow from the Federal Seed and Feed Loan office to purchase feed to winter the stock through.

Cows now being purchased are only those suffering for lack of feed and water.

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Golden Rule
C. C. Anderson Company

Shoes For The Family

At Twin Falls' Newest Store

Grand Opening Today

Give your Feet
"Square Deal"

Nunn-Bush

WITH... Nunn-Bush

Shoes

"EDGERTON"

Along with Nunn-Bush fine Footwear, we offer the "Edgerton," a similar line of men's Footwear, but in lower priced models. They are in Black and Brown Calfskin. For dress and sports wear.

\$5.00 and \$6.00

Ankle Fashion Dress Shoes

ELK LEATHER HIGH TOP SHOES

A snow of value. Good medium weight 16-inch Elk Leather. Hillops for only \$2.98

\$2.98

Men's Broadcloth PAJAMAS

79c

Men's UNION SUITS

Cotton ribbed and full weight. Long-sleeved and length. Ecru color 59c

Boys' Cotton SWEATERS

19c

Boys' Wool LONGIES

79c

Men's Work PANTS

PAIR 98c

Boys' Knickers

Size 34 Only. 95c

ELK LEATHER WORK SHOES

Are made with genuine leather sides. You can't believe this value possible until you see it. Will you? Real Work Shoe Value.

\$8.00 and \$10 The Pair

It's Quality At A Price

CHILDREN'S DRESS & SCHOOL SHOES

95c

Boys' Black Oxfords

\$1.49

Boys' Shoes

For school Black or Brown Oiling Hat Shoe in sizes 10 to 6. Priced low.

It's Quality At A Price

Men's All Wool Summer SUITS

\$5.00

They're True Values
Up To \$15.50

CHILDREN'S ANKLETS, PAIR 5c

They are in plain colors and in all sizes. A timely school BUY.

42x36 PILLOW CASES, EACH 10c

They are bleached snowy white. In the wanted size and what a price.

SUITINGS, NOVELTY CLOTHS, ETC.

Tissues, Novelty Cloths and Suitings, splendid 36-inch fabrics in lovely patterns, fast to tub and sun. Values to 40c the yard 17c

Shoe Values "For The Ladies"

WOMEN'S DRESS SHOES

\$1.98

WOMEN'S ARCH SUPPORT SHOES

\$2.98

Girls' Oxfords, At The Pair \$1.59

It's a nice Oxford for Boys. It presents style and will give service. It's size 12 1/2 to 11 1/2 it offers the UTMOST IN VALUE.

Black Kid Dress Shoes in Pumper. The fine stripes in medium and high heels. They are very special values at a price.

Black and Brown Kid Leather Oxfords with medium heels. Pumps and very much better grades than the low price would indicate.

Here's a good assortment of girls' school Oxfords with low and with medium heels. They are in Black, Brown and Tan Calfskin. Snappy looking shoes for a low price.

It's A FEAT To Fit Feet And We Do It Properly

WOMEN'S DRESS TIES

\$4.85

Medium high heel Dress Ties of red high quality in workmanship and materials, as well as style. Any made for a combination look, making for more perfect fit and shoes.

WESLEY SPORTS COACHES AT ALBION

ALBION, Aug. 31.—Announcement was made Thursday by the local school board of trustees that Wesley Stewart, graduate of the University of Idaho, will teach the science and coach activities in the Albion high school the coming year.

Albion high school will open September 10. The first day will be occupied in registration and short class sessions. The second-day regular class work will begin. Superintendent J. H. Priddy will teach again to make this year his fourth year at Albion. Miss Ann Smith will again have charge of the English department.

During the summer months many improvements have been made in Albion high school. The gymnasium has been re-tilled and added to. A complete curling has been placed around the perimeter of the school building. A new room has been built which will be used as a recreation hall also the new building has been re-tilled and added to.

OPENING OF SCHOOL PLANNED AT HEYBURN

HEYBURN, Aug. 31.—Heyburn school will open September 4 with registration in the morning and short classes in the afternoon. Elementary students will be furnished with pencils, note books and all other equipment this year and high school students will be furnished with text books as they have been years.

MARRIAGE AT GOODING. GOODING, Aug. 31.—A marriage license was issued today by County Clerk H. H. H. to Ben. Finch and Anna Mae Dugley, both of Gooding. They were married by Judge W. F. Cochran at noon.

Real Estate Transfers

Published by the Information Title Guaranty Company. AUGUST 30, 1934. Deed: E. P. Frazer-Barrett to H. L. Stewart, \$10,000, DE 88 & 11. Deed: Hypothecation to R. Marshall, \$1,000, NE 12-P 89-8W 11 34.

Coming to Orpheum



Idaho Tomorrow!

"Little Man, What Now?" starring Margaret Bullman, the girl who was rocketed to fame with her first picture, "Only Yesterday," has been chosen to star in the Orpheum's new starting program. According to announcement made yesterday by Manager Joe E. ...

NEW HIT COMING TO ROXY-WINS PRAISE

"Little Man, What Now?" starring Margaret Bullman, the girl who was rocketed to fame with her first picture, "Only Yesterday," has been chosen to star in the Orpheum's new starting program. According to announcement made yesterday by Manager Joe E. ...

RELIEF SOCIETIES PLAN CONVENTION

RELIEF, Aug. 31.—Burley state relief societies will hold a convention Sunday, September 8, with two sessions, one at 10:30 a. m. in the high school and one at 1:30 p. m. in the Y. The convention will be open to all relief societies in the Burley state relief society. There will be a meeting at the general board at Ball Lake City present.

Children of the primary department of the Methodist Episcopal church will give a picnic at Ball Lake City present. The picnic was under the direction of Mrs. J. O. ...

Burley High school primary has planned for a Homecoming day program to be held September 10. The program will be under the direction of Mrs. J. O. ...

DAIRYMEN MAKE TOUR OF SOUTHERN IDAHO

BURLEY, Aug. 31.—A bus load of dairymen and creamery officials representing the Federal Milk Producers' Cooperative Dairymen's Association, passed through Burley Thursday on a tour of dairy fields and creamery plants of southern and eastern Idaho. The group was headed by E. R. Trank, Idaho Falls; manager of the cooperative factory of this city and Idaho.

They propose to visit dairy farms and plants of the cooperative factory of Twin Falls Sunday morning and come to the Minidoka project, near Heppner, Idaho, Monday. ...

MARRIAGE ANNOUNCED. BURLEY, Aug. 31.—Mr. and Mrs. John Hymas, who is leaving for Los Angeles, will have their wedding at the home of Mrs. Hymas at 10:30 a. m. ...

PUBLIC SCHOOLS AT HEYBURN PLAN OPENING

HEYBURN, Aug. 31.—Public schools at Heyburn will open their doors Monday morning, September 10, for the beginning of the fall term. Registration of pupils and teachers will be held on Thursday, September 6, and teachers will report for duty on Friday, September 7.

School trustees elections will be held before the opening of school, with P. E. Williams, Ed Vincent and ...

TEACHERS TO VISIT. BURLEY, Aug. 31.—County Superintendent Marguerite M. Buchanan has called a teachers meeting to be held in the Heyburn room bar, September 1 and from 10 a. m. to 1 p. m. ...

Advertisement for Golden Rule C.C. Anderson Co. Grand Opening TODAY. The Following Nationally Advertised Merchandise. Quality and Integrity WILL BE FOUND AT THE Golden Rule C.C. Anderson Co.

MCCOMB'S MARKET

Table listing market prices for Roasts, Steaks, Veal, Pork, Beef, Milk, Weiners and Minced Ham, Hamburger, Lard, Hens, etc.

EXTRA SPECIAL

Table listing special prices for Fryng Chickens, Bacon Squares, Crackers, Pork & Beans, Tissue or Gauze, Salmon.

GROCERIES

Table listing grocery prices for Flour, Golden Special, Corn Flakes, Jsm-Del Monte, Coffee, Vacuum Glass Jars, Pork & Beans, Tissue or Gauze, Salmon.

We have prepared a large assortment of cold meats and other holiday picnic and camping needs at Jubilee Special Prices.

WHITE KING LARGE SIZE GRANULATED SOAP PKGS. 25c. WASHES EVERYTHING

Congratulations!

The Grossman Clothing Co. 79 Fifth Avenue, New York. Extends its heartiest congratulations to the Golden Rule C.C. Anderson Co.

Golden Rule C.C. Anderson Co.

Advertisement for Golden Rule C.C. Anderson Co. upon the event of moving into their new home. We are proud of the fact that GROSSHIRE Exclusive Clothes Tailored in the Custom Manner. Will Be Featured in This New Store.

The New Golden Rule C.C. Anderson Co. Grand Opening TODAY. The Following Nationally Advertised Merchandise. Quality and Integrity WILL BE FOUND AT THE Golden Rule C.C. Anderson Co.

Advertisement for Golden Rule C.C. Anderson Co. listing various merchandise: Kuppenheimer Clothes, Grayco Shirts, Grayco Neckwear, Mallory Hats, Emmerson Hats, Holeproof Hosiery, B.V.D. Shirts and Shorts, Hanes Underwear, Wright's Underwear, Hickok Belts and Suspenders, Paris Garters and Suspenders, Kaynee Boys' Shirts, Pajamas, Juvenile Suits, Oshkosh Overalls, Can't Bustem Cords, Manhattan Sweaters, Levi Strauss Overalls, Coats, Leather Coats, Buckskein Coat and Shirts, Pendleton Flannel Shirts, Red Ball Overalls, Woolwear Boys' Suits, Bartlett Men's Suits, Groshire Men's Clothes, Nunn-Bush Shoes, Princesse Coats and Suits, Cinderella Wash Crocks for Children, Warner Bros. Corsets, Kickerrick Underwear, Lorraine Underwear, Fenperell Baby Blankets, Polly Ann Wash Frocks, Peggy Palmer Wash Frocks, Betty Lou Frocks, Kayser Gloves, Dordale Hosiery, Holeproof Hosiery, Dumari Fabrics, A. B. C. Fabrics, Marillyn Silks, Bedding Heminway Silks, Perrin Goggles, Bucilla Yarns and Needlecraft, Dwight Anchor Sheets, Pendleton Blankets, Beacon Blankets, Nashua Blankets, Dorothy Gray (Toiletries), Barbara Guld (Toiletries), Tussy Cosmetics, Du Barry.

SUN and WIND have had their turn now it's our turn. SPECIALTY BEAUTY SALON AND SCHOOL. 160 MAIN NORTH PHONE 873. Text describing hair cutting services.

THE GUMPS - WEAKENING

Comic strip titled 'THE GUMPS - WEAKENING' showing a man in a suit looking distressed, with speech bubbles about court costs and expenses.

Comic strip showing a man in a suit looking distressed, with speech bubbles about taking hair in a barber shop.

Golden Rule

C. C. Anderson Company

Idaho's Own New Store

100% Idaho Owned
Shop Where The Crowds SAVE!

And It's The Type of Modern New Store This Great


High Quality Without Any Suggestion of "High Hat" Will Be The "Theme Song" Of The New Golden Rule Store



IDAHO
Choose Your School—Then Choose Your Printzess SUIT \$18.50 And Then Up

For Suits are practically a requirement of campus life. In gay Tweeds, these are tailored perfectly—Two or three-piece styles at our prices and plenty of brawling.

SUITS TO SUIT EVERY PURSE AND PERSONALITY



You've been reading about Berrie... they're here. You've heard of Berrie and Tricornes, and Fedoras... they're all here in all their glory for a bright season.

Priced To Surprise YOU



YOUR HAT IS HERE
In Styles Right Out of Your Favorite Fashion Magazine

All Silk Neckwear
Satin and Silk Crepe
Very Unusual For Only... 49c
And You'll Say So, Too

All-Silk Neckwear in Satin and Silk Crepe. In novelty weaves and in clever new style concoits. It's an outstanding Golden-Rule Store opening feature, and that's THAT. Remember, please, it's all Silk Neckwear for the piece only 49c.

Women's and Misses'
Rayon Taffeta Slips
They're Regular 89c Values For THE SLIP ONLY 69c

Rayon Taffeta Slips with lace trimmed tops and bottom bodice and also with California tops. Yes, they're regular 89c values, and no foolin'.

Again, our stylist went out to do SOMETHING REAL for Twin-Falls and Melania women, and you just see how well she has succeeded.

Women's and Misses'
Rayon Underwear ASSORTMENTS
THE GARMENT 37c They're True 53c Values

Rayon Underwear assortments in Step-Ins, Panties, Bloomers. And they are the type of Undies for which you would naturally expect to pay MORE. We've determined to do something really worth while for the opening of the new Twin Falls Golden Rule Store and SEE these and SEE HOW WELL WE'VE DONE.



Women's New Dresses
Very Special For New Store Opening \$5.00

We'd Tax Your Credulity If We Said How Much More They Are Worth Than The Price

ROUGH CREPES, VELVET COMBINATIONS, ETC.

Women's New Dresses in Rough Crepes, Velvet Combinations, Satin Trims and Novelty Woolens. The colors are Brown, Caraca, Green. Also in Black. In size 12 to 62. (Just think of it and then ACT). These are what we regard (and what you shall regard) as most outstanding Dress Specials for the inauguration of the New Twin Falls Store of the Golden-Rule.

Women's \$15.00 Frocks \$10.00
FOR THE OPENING DAY. TODAY ONLY \$10.00
And They're New As Tomorrow EACH

Women's & Misses' Skirts
Women's and Misses' Skirts in Novelty Fabrics and also plain colors of Navy and Brown. In sizes 26 to 32. Skirts, you know, are particularly good this season. You've probably never seen their equal at the price.

STYLE WITHOUT EXTRAVAGANCE

EXCLUSIVE PRINTZESS
COATS & SUITS
Nationally Recognized For Style, Quality and For Valuefulness

\$18.50 UP TO \$69.50

Printzess, Biedeman ("Printzess" for short) make truly outstanding Coats and Suits for Women and Misses. They are flattering and decidedly becoming, besides they are so essentially PRINTZESS. They set the mode. And they're HERE EXCLUSIVELY.



Women's and Misses'
POLO AND NOVELTY TWEED SPECIAL
COATS \$9.90

Polo and Novelty Tweed Coats for Women and Misses. They are in Navy and in Brown. And when we say special THAT MEANS "SPECIAL." It means special values to YOU.

Women's Wash Frocks
Values to \$1.00 Very Special at... 47c

New Prints and Sheer Dresses in fast colors (of course) in sizes 14 to 44. By all means take advantage of this opening Golden Rule Store Special for IT IS A SPECIAL. Make no mistake about THAT.

CANNON TOWELS
Large size 26x40 Cannon Towels and size 22x44. Cannons in plain White and in White with stunning colored borders. Also in lovely Pastel shades. They're great at each 25c

Towel Ensembles, Etc.
For beauty of lasting merit, Cannon's beautiful new Jacquard pattern Towel Ensembles in washed bathroom shades. Large size Hand Towels Bath Mat to match for 97c

Kayser Fabric Gloves
Known for Smartness - None Better Because They're 79c

This year, more than ever before, leading in those Novelty Wool effects in plain Slip-Ons and fancy cuff effects.

OTHER STYLES 59c and 98c AT THE PAIR
KAYSER IS EXCLUSIVE AT THE GOLDEN RULE

PERRIN KID GLOVES
They're in the newest style features and in the smart new colors for fall. Plainly designed styles and as only Perrin can make them. A wide selection at the price. \$2.98
"PERRIN" IS EXCLUSIVE AT THE GOLDEN RULE

NEW SMART NEW BAGS 87c

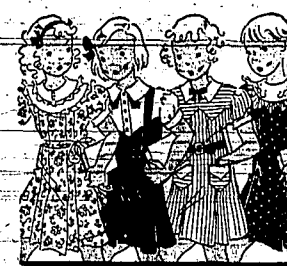
In a most outstanding selection of new shapes and grains. **POUCHES, ENVELOPES and ZIPPERS**. In Black and in Brown. A style accessory (important one) for fall, and the price is but 87c.

Jenny Finest Quality LEATHER BAGS

"Jenny" know this style? Jenny means world's in terms of class and quality. Smartly styled leather Bags in novelty grained leathers and smooth Antelope style and other style features as only they can be designed by "Jenny".

EXCLUSIVE AT THE GOLDEN RULE
And that is really a low price for such calibre Bags. \$2.98

BAGS



CHILDREN'S School Dresses
Ages 6 to 16 Very Special 89c

Children's Vat Dye Print School Dresses in 80 square Prints, Broadcloths and in Gingham. These Dresses are offered in a wide assortment of styles and patterns. And the sizes are from age 6 to age 16 years.

School Hose
THE PAIR ONLY 15c AND 2 PAIRS FOR 25c

Children's School Hose in the one by one rib and in the seven by one rib. Fall colors and a timely, valuable buy for school. Sturdy hose that will do honest duty.

Golden

C. C. Anderson

Opens In Twin Falls Today Golden Rule

C. C. Anderson Company

Community Will Appreciate And So Richly Deserves 100% Idaho Owned
Shop Where The Crowds SAVE!



OUR FABRIC ROW

All Silk Crepe, yd. 43c
A beautiful quality All Silk Crepe in a wide assortment of the new shades for Fall. Also in Black and White.
FABRIC ROW SPECIAL FEATURE

Smart New Woolens
In an extraordinary collection of new Tweeds, Coatings, Nobly effects and Trims. They are 64 inches wide and you'll simply love them. The yard **\$1.98**

Important Woolens
YARD 98c
For Woolens are important this season. New 64-Inch All-Wool Crepes and Silk and Wool Mixtures. Bought for Golden Rule FABRIC ROW great opening sale.

Quadrigras, the yard 19c
YARD 19c
QUADRIGRA—a name for fine cotton fabrics and especially so this season. Smartness in design and colors are featured, together with that BEDELLIZED finish. Special for the opening, yard **19c**

ABC Percaloes, Yd. 23c
They're known for their quality and beauty, in stunning new patterns and colors. Plaids, Geometric and Conventional designs. And FAST COLOR, of course. FABRIC ROW.

All Silk Satin Crepe
Lustrous Silk Satin with a lovely sheen and in a splendid quality. It's 40 inches wide. And in the season's newest shapes. Also Black and White. Yard..... **79c**

All Silk Prints, Yd. 49c
Genuine fine quality 40-inch Silks in a marvelous selection of patterns and stylings and colorings that present most unusual selections.

Cereal Crepe
YARD \$1.39
A gorgeous new Silk Crepe with the cereal wave that spells smartness in the fabric world. In beautiful shades. Are 30 inches wide and truly exquisite, for afternoon and evening frocks.

Scout Prints
YARD 12 1/2c
Beautiful new Scout Prints of standard construction Percaloes in a wide range of stunning patterns. Ready for the Fall frock and "School-Dresser and economical.

Cotton Suitings
YARD 19c
It's a wool finish season. Lovely new, fast color Cotton Suitings with that beautiful new wool finish and in gorgeous patterns. Both smart and economical.

Men's Cotton Athletic Shirts
15c

Better stock up at the price. A very, decent Athletic Shirt at a price that seems unbelievable in these days of rising costs for merchandise.

Boys' Cord Longies
Pair 98c

Corduroy Longies for Boys—in Cream and in Buff shades. In ages 6 to 16 years. Great (positively) for School-Wear. See them and SEE.

MEN'S AND YOUNG MEN'S

New SUITS
In Single and Double Breasted And Byswing Models

\$14.50

EXTRA TROUSERS \$3.00
FINE FALL STYLES AND FINE PATTERNS

Suits for Men... Young—and those not so Young... in Worsteds, Twists and In, Cheviots. In newest Fall styles and in the types of models of all classes decreed by "Esquire" and other authorities for Fall. This is no ordinary clothing offering—it's extraordinary in honor of the opening of the new Twin Falls Golden Rule Store.

They're A "Find At" **\$14.50**

Free Byswing SUITS



Men's Broadcloth SHORTS, 2 Pairs .. 35c

Fast color Broadcloth Shorts for Men... In a good pattern selection. Are made with elastic sides. They're great values.

Men's Fancy Rayon and Cotton SOCKS

Do You Get That, Gentlemen! Presentable Dress Socks for the pair only 9 cents. That's a sample of the value given in the opening of the new GOLDEN RULE TWIN FALLS STORE. **9c**

Young Men's CORDUROYS, Pair \$1.98

Clever, good looking Corduroys for Young Men, made of a good quality of Corduroy, and well made. They're in BUFF and in BLUE. In sizes 26 to 39 waist measure, AND SEGULAR \$2.98 VALUES, and that's THAT.

COME IN AND ENJOY OUR FRESH, NEW FALL STOCKS

Men's Renovated Fur Felt HATS



89c

They are made with genuine Leather Sweats, lined, and are offered in a good selection of all patterns and colors.

MANY UNADVERTISED SPECIALS. All just the commanding and convincing as those mentioned in this ad.

Boys' Bobby, Jr. SHIRTS 39c

Bobby, Jr. is a real shirt for boys. They are plain color and in fancy patterns and are nicely tailored. In all the best colors, of course. In ages 6 to 14. Get them some Bobby Juniors for Fall School wear, why?

WE'LL SERVE TWIN FALLS AS WELL AS SELL
It's citizens and folks of the vicinity who are to serve as well as sell and WE WILL.

Golden Rule Company

COLONIAL BEDSPREADS \$1.98
Gorgeous in design, in lovely colors in Room, Blue, Red, and Green with beautiful scalloped borders.

FALL SHIRTS

Dress Shirts

Each Only **59c**

Men's Dress Shirts in plain colors and in fancy patterns. Colors are Vat Dyed. Sizes are from 14 1/2 to 17. Shirts are the real things for value at a remarkably low price. Every man may afford new Dress Shirts when we say for them but each 59c.

Men's "Parkway" Shirts, 89c

"Parkway" shows them all the way for value giving in a Man's Dress Shirt. It's an outstanding value for any man's money. They are in plain colors and in fancy patterns, in sizes 14 1/2 to 17. Ask to see the "Parkway," if you are not already acquainted with its extreme VOLUEFULNESS.

MEN'S BLUE DENIM OVERALLS
Men's 220 weight White back Blue Denim Overalls—in either high or low back styles. Here's an Overall value that they cannot overhail. It's a supreme value, well made and in service giving quality. See these garments! **89c**

MEN'S WORK SHIRTS
PRICED ONLY **29c**
Men's Blue Chambray Work Shirts, made Coat style. They are made with two-button through pockets. They are fully cut. In sizes 14 1/2 to 17. This is our No. 39. Ask to see No. 39, please.

BOYS' BLUE DENIM OVERALLS
39c
Boys' 220 weight Blue Denim Overalls, made just like those for Dad, above described. They are in sizes 4 to 16 years. They are great buys for the boy.

BOYS' CHAMBRAY WORK SHIRTS, EACH, 27c



DEXDALE

"Ringless" and "Silk Sealed" Sheer Chiffons

Pair **79c**

And here's where you Ladies WIN. Sheer Chiffon-PLUS... Ringless, guaranteed absolutely flawless, RINGLESS and Crystal Sheer. Individually packed in Cellophane.

DEXDALE IS EXCLUSIVE AT THE GOLDEN RULE, YOU!

Holeproof

'KNEE HIGH' HOSIERY **85c Pair**

Holeproof is known from Maine to California for its EXCELLENCE. It's fine quality Hosiery in Chiffons and in the popular "Knee High" Stockings. The demand for them in metropolitan centers is so great, it's hard to keep up with the demand. New shades, and truly a practical and fine hose.

EXCLUSIVE AT THE GOLDEN RULE

COSTUME JEWELRY 98c

It's a jewelry year. Clips, Earrings, Brooches, in Parisian designs. Jewelry of a type found here EXCELLENCE. It's smart-antique-Gold. Metallic effects and many others of fashion's favorites. A most unusual selection at each **98c**



Dexdale PURE SILK Hosiery 59c

How's this for a price?—SILK Sealed, making for greater wear and more lasting beauty in the new Fall shades, bought especially for our opening. In Sheer Chiffon and Service weights.

STOCK PRICES DIP IN QUIET SESSION

Market averages show a decline in stock prices. Commodities are also lower. Wheat and corn are down.

Table with columns for Stock Market Averages, including Dow Jones Industrial Average, S&P 500, and various commodity prices like wheat, corn, and cotton.

Table titled 'COMMODITY PRICE LEVEL' showing prices for various commodities such as wheat, corn, and cotton.

Advertisement for 'NEW YORK STOCK MARKET' featuring a cartoon illustration of a man and a woman. Text includes 'GEE SCHOOL COMES ALONG' and 'THERE ARE A LOT OF THINGS DIDN'T GET DONE'.

Advertisement for 'GASOLINE ALLEY-AU REVOIR' featuring a cartoon illustration of a man and a woman. Text includes 'NOW YOU KIDS POLICE CAMP AND SEE THAT WEVE GOT EVERYTHING'.

Advertisement for 'WEVE BEEN THERE SO LONG IT SEEMS LIKE LEAVIN HOME' featuring a cartoon illustration of a man and a woman. Text includes 'WEVE BEEN THERE SO LONG IT SEEMS LIKE LEAVIN HOME'.

Section titled 'MARKETS AT A GLANCE' providing a quick overview of market activity and price movements.

Section titled 'NEW YORK STOCK MARKET' providing detailed news and analysis of the New York stock market.

Table titled 'NEW YORK STOCK MARKET' listing various stocks and their prices, including American Telephone and Telegraph, and General Electric.

Section titled 'GRAND PRICES DRIFT LOWER AT CHICAGO' reporting on the decline in grain prices at the Chicago market.

Section titled 'YANKEE HOME-RUN TRIMS HALF GAME OFF TIGERS' LEAD' reporting on a baseball game between the Yankees and the Tigers.

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We've Made a "Round-up" of the Country's Very Best Blanket Buys

Golden Rule C. C. Anderson Company

Warm and Colorful Blankets

Blanket Event of Events

To Inaugurate The Opening of The New Store



BUY HERE AND SAVE

HOUSEHOLD FAVORITE BLANKETS

THE PAIR \$1.98

Double Size, 66x80

Are Great Buys at This Price

Household Favorite is a fleecy cotton blanket, and a real favorite, to be had in grays and tans with beautiful wide colored borders and stitched ends.

HOUSEHOLD FAVORITES

PRICED EACH \$1.19

66x80 Heavy Cotton Single

This is a heavy cotton blanket, size 66x80, in a single, in dark tans and greys with colored striped borders. This is made to withstand hard usage and it will:

"TWO STORKS" BLANKETS

PRICED EACH \$1.39

72x99 White Single Sheet

"Two Storks" are in size 72x99 in White Single Sheet type and weigh 2 1/2 pounds. It is a blanket that deserves a place in every household. Be sure to see and appreciate its value.

ALL-WOOL FRONTIER

PRICED EACH \$2.89

"Frontier" and worthy of the name, is an all-wool, grey blanket, in size 62x82, made with stitched ends. It weighs 3 1/2 pounds and is outstanding for the price.

THERE'S NO EXTRA CHARGE FOR OUR LAY-AWAY PRIVILEGE

"Glenolden" THE ALL WOOL BLANKET

In Large and Beautiful Plaids \$7.85

In Large Double Bed Size

Glenolden is a perfectly beautiful and hefty large double bed blanket, size 70x80 that represents every penny of its value. ALL WOOL with three-inch Satcen binding and in the type of "Plaids" making plaids so very popular.

BEACON'S "TOPAZ"

PRICED AT \$1.98

"Topaz" is a double blanket at this low price. It comes in soft-tone block plaids with a three-inch binding to match. "Topaz" weighs three pounds. You'll make a good blanket investment when you buy "Topaz."



Double-Plaid Blankets

OUR NO. 200 SPECIAL WITH 25% WOOL \$3.95

BUY "LEAKSVILLE" PRICED THE PAIR

There is not less than 25% wool in the construction of these Double-Plaid Blankets in the large size 70x80. This is one of the finest part-wool blankets made. BUY LEAKSVILLE by name and it will give you warm and friendly and satisfactory service. Comes in lovely plaids in green, rose, gold, blue and peach. It's a "speech" of a value, you'll readily agree. Fast! See them and SEE.

The "Lucerne" In Handsome Plaids \$4.49

"Lucerne" is a beautiful plaid blanket and one everyone should see for its value giving features. "Lucerne" is 25% wool in size 70x80, made with a 4-inch binding. It weighs 3 1/2 pounds and presents just that many pounds of comfort and warmth. It's one of the softest of the warm part-wool and it will launder beautifully. See "Lucerne" surely.

ASK TO SEE "ALPINE" These Are White Sheet Blankets Dobby Cotton Singles, Size 70x90 98c They Are Thoroughly Dependable

ALL WOOL

Cavalry

\$2.98

"Cavalry" is an ALL-WOOL, 66x88 3 1/2-pound blanket in khaki. Just like those O.D. cavalry keep-them-warmers. It is made with stitched ends and presents real value at a price. Since it is all-wool it has many, many uses. A blanket of great utility.

ALL OF OUR BLANKETS ARE IN DEPENDABLE QUALITY. WE REFUSE TO SLIGHT QUALITY MERELY TO MAKE A LOW PRICE BUT PRICES ARE LOWER HERE, NEVERTHELESS

PART WOOL

DOUBLE BLANKETS

PAIR \$2.98

Double Blankets, size 70x80, in beautiful block plaids in rose, green, blue, maize, made with 3-inch, good-looking, antec bindings. These are fine, fluffy, warm and comfortable blankets weighing 3 1/2 pounds, and they will give all the service you would expect in a blanket in this price class. They will offer ample reason for our saying "Blanket Event of Events"



Famous BEACON BLANKETS In Famously Good Values

Beacon's "Curlew"

Size, 70x80

One of Beacon's Finest \$2.98

"Curlew" is one of the finest of Beacon Single Blankets and is shown in a wide variety of colorful patterns in beautiful color combinations. It's made with a four-inch binding. Surely you'll want one at least of these fine Beacon's.

Beacon's B & H Blankets

PAIR \$3.98

Both Are Outstanding

B & H are two very outstanding Beacon Blanket values. Known to every housewife, "B" is in the large double bed size 72x84, with three-inch Satcen binding in plain colors of rose, blue, orchid and green, with fancy borders. "H" is made with a three-inch Satcen binding, is in beautiful plaid designs and weighs 4 1/2 pounds.

Beacon's "Kismet"

Size, 66x80

Reversible Single Blanket \$1.98

"Kismet" is a lovely reversible Beacon Blanket (single) made with a three-inch Satcen binding and is really a wonderful value. It may be had in a big assortment of very attractive Jacquard patterns. This blanket at \$1.98 is priced remarkably low; we think you'll agree.

Beacon's 'Agawam' INDIAN BLANKET

\$2.49

"Agawam" is in size 60x80 and by all means, size it up for colorfulness and beauty. As a matter of fact, "Agawam" is reversible, has a 1 1/2-inch antec binding and is made in perfectly brilliant Indian designs and colorings. It is brought to you at a low price when we say for it, \$2.49.

Beacon's "Viking"

"Vikings" A Beauty

Size, 72x84

\$2.98

"Viking" is a double plaid blanket that comes in handsome plaids of rose, blue, orchid, green and gold. It has a three-inch binding and weighs 3 1/2 pounds. It's a perfectly delightful blanket.

Golden Rule C. C. Anderson Company

Beacon Blankets All Excel

OUR BLANKET PRICES AND THESE VALUES ARE IN PERFECT ACCORD

USE OUR CONVENIENT LAY-AWAY-FOR-YOU PLAN

Buy Your Blankets Where the Crowds SAVE

Full Range of Pendleton - Western All Wool Blankets - Here Exclusively

