

# Twin Falls Dons Colors For Opening Of Jubilee; Parade Feature Of Day

### Pioneers In Stage Coaches and Cars Lead March

A city-wide transformation has taken place overnight and Twin Falls is now ready for the Magic City Jubilee. Last night the transformation was complete and the city is finally set for what is scheduled to be Twin Falls' greatest four days of festivity.

Twin Falls Junior Chamber of Commerce today celebrated the anniversary of the city and the founding of the Twin Falls country in this month. The celebration was held in the city hall and was a most successful one.

Perhaps the biggest event of the day will be the mammoth parade which will get underway at 12:30 p. m. Light bands, approximately 40 floats will enter the parade as well as many other attractions. The parade will be divided into three sections: Pioneer, commercial and industrial. The pioneer section will be led by R. B. Tolmie, Junior Chamber of Commerce president.

Last night the greater portion of Main avenue had been blocked off and concessioners were busy at work at their various stands. The city was in town and tenor were enthusiastically set-up for the opening this morning. Buildings were brightly decorated with flags and bunting of all shades and colors and the entire municipality had entered into the spirit of the Jubilee.

Pioneers Honored

Pioneers of the Twin Falls country are to receive special honor in the parade. The parade will feature a section of the parade and the latest type of automobiles.

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# Five Persons Die In Murderous Hail of Shotgun Slugs

### Illinois Man Captured After Battle With Policeman; Long Standing Farm Debt Leads to Slaying Orgy

(By The Associated Press)

FULLTON, Ill., Sept. 4.—Five persons were killed today in a murderous hail of shot slugs, the victims, police said, of the sudden flaring rage of a Fulton man over a long standing farm debt.

Two others, one the alleged slayer, who was captured, policeman said, are expected to recover.

Fred Blunk, 42, truck owner, who was killed as he attempted to flee from the slayer's car, was arrested on a share lease, and arrested for the slaying.

John Hamilton, Edw. Clinton, J. Farmer, Harry Mike, Belvidere, Ill., railroad man, and a boarder at the Hamilton farm home near here.

John, Jennie Walker, Sterling, Ill., housewife, and her husband, "Web" Collier, 10, Stirling, Ill., village his sister, Mrs. Orr, Des Moines, Iowa.

Joseph Collier of Sterling, Ill., a brother of the slain man, was arrested.

The two women, Mike and Web Collier were killed as they attempted to flee from the Hamilton farm home a mile from here, under the cover of darkness.

Hamilton was killed and Joseph Collier, wounded in front of the home of a friend, Fred Blunk, which is on the approach of the Mississippi river bridge connecting this farming community with Iowa. It was there Blunk was captured by Officer Frank Kistler.

Blunk shot his way out with him after Blunk had fired several shots from a 12-gauge shotgun into the policeman's car.

Dr. William Kistler, who had been in Clinton, made a report that Blunk was firing from a 12-gauge automatic shotgun and saw Hamilton being thrown from the car over the bridge approach into his hall.

He stopped his car and from behind the wheel shot at Blunk. Blunk, at the same time, turned the gun on himself, wounding himself in the face.

The bullets found in the car, and Blunk led to the pavement. An all station attendant, O. W. Hamilton, was seen slaying and Blunk's captor.

The victims at the farm were apparently another of the deer man, covered against the wall of the home.

Blunk's bodies were found by a search party which went to the farm after Blunk had his statement to police.

# Search Continues For Missing Warden

WALLACE, Idaho, Sept. 4 (AP)—A search for a missing warden, who was reported to have been shot by a prisoner in the prison, is continuing today.

All hope that he would be found alive, after he was shot by a prisoner in the prison, is continuing today.

The man disappeared last Tuesday while on a walk in the prison. He was reported to have been shot by a prisoner in the prison.

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# Maplewood to Wed Italian Princess

ROYAL CONCLAVE APPROVES ENGAGEMENT OF ARCHDUKE AND MARIE

VIAREGGIO, Italy, Sept. 4 (AP)—The Italian royal conclave today approved the engagement of Archduke Otto, 21, Hapsburg prince, and Marie, 19, young daughter of King Emanuel, and Queen Victoria of Romania.

The official announcement, which was understood, would be delayed until the distribution of Otto's coronation in reference to the restoration of the monarchy in Austria.

So unostentatious was the arrival of Italy's regent, accompanied by the pretty Princess Marie, at the Hotel Excelsior in Rome, that the Turin-Borghese villa stands that few residents of Viareggio were aware of the wedding.

Credited by former Emperor Charles I, the princess was a close friend of the emperor's family.

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# Band of Robbers Enters New Prison

MACHINE GUN Kelly and Harvey Bailey Among Grim Contingent

SAN FRANCISCO, Sept. 4 (AP)—The hardened gang population of Alcatraz, black and red as well as white, today entered the new prison, the armed cars were rolled into a train barge and ferried to the new prison.

Between a double line of federal agents bristling with arms the prisoners shuffled to the new prison. They were behind the new "tool-plant" still being installed by the state.

Machine gun Kelly and Harvey Bailey among the grim contingent.

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# Sinclair Carries 'Epic' Plan to Roosevelt, Quits Conference With Smile

BYRON PARK, N. Y., Sept. 4 (AP)—Senator Charles McNary, Republican, California's "Epic" plan Democratic gubernatorial nominee, left the White House today after "the most interesting two hours that I ever had in my life."

The former senator and secretary left for New York to talk with James A. Farley, Democratic National chairman, and to see the plan for the New Deal and his own "Epic" plan to end poverty in California.

McNary said he had the same objective.

Leaves Thomas and Hoover

The sparse, gray, curly-haired McNary, who remained here for a moment to keep an appointment with newspapermen in which he said he had been asked to discuss his plan and recent critics, and at Herbert Hoover, whom he termed the "friend of the millionaires."

But not a word would he say about what he and the president talked about.

"I talked with one of the most kind, frank, open-minded and lovable men I have ever met."

"We talked for two hours and he was his usual and not mine. He asked me to tell you that, I did."

# Pittman, Malone Win Nominations

NEVADA VOTERS CHOICE CANDIDATES FOR SENATOR

RENO, Nev., Sept. 4 (AP)—Charles Pittman, Republican, and Malone, Democrat, were chosen today as candidates for senator.

Pittman, who is a former governor, was chosen by a vote of 54,000 to 46,000.

Malone, who is a former state legislator, was chosen by a vote of 46,000 to 54,000.

# Police on Trail of Big Powder Cache

NINE-TONS OF HIGH EXPLOSIVES REPORTED NEAR ESTABLISHMENT OF FILM COUPLE

HOLLYWOOD, Sept. 4 (AP)—A cache of nine tons of high explosives and a large quantity of dynamite were found today by police in a rooming house near the Hollywood home of a film couple.

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# Escaped Pair Captured After Clash With Adams County Officer

COUNCIL BLUFFS, Sept. 4 (AP)—Two escaped convicts were captured today after a clash with a county officer.

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# Kingfish's Forces Hit by Temporary Restraining Order

NEW ORLEANS, Sept. 4 (AP)—The Kingfish's forces were hit by a temporary restraining order today.

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# Borah Challenges Two 'Old Parties' On Monopoly Issue

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# Mystery and International Intrigue Mark Story of Scheme to Dominate Building of War Craft

(By The Associated Press)

WASHINGTON, Sept. 4.—Disclosures that two American and British armament makers had combined to dominate world submarine building, with Sir Basil Zaharoff as their super salesman, were written today into the open records of the senate committee investigating committee.

The story, disclosed with hints of international intrigue, was unfolded during the day-long questioning of three officials of the Electric Boat Company of New London, and New York.

This concern, now building submarines for the United States navy, was shown to have an arrangement with Sir Basil Zaharoff, a British armament engineer, through which business was divided and four submarines were constructed through the work without one of the other getting a share in the profits.

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# Police Hurt Tear Gas At Crowd Of Textile Strikers

WASHINGTON, Sept. 4 (AP)—Police tonight used tear gas and smoke bombs to bring order to a crowd of textile strikers in the north-south industry.

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# Code Authority For Retail Coal Dealers Resigns

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# Leaders Disagree On Number Of Idle Workers

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# Strikers Declare Banks Increasing Walkout Gains Momentum as 'Flying Squadrons' Tour Mill Centers

(By The Associated Press)

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# Strikers Threats Halt Street Cars

SPOKANE, United—Railway Unwilling to Run Risk of Violence

SPOKANE, Sept. 4 (AP)—Strikers today threatened to halt street cars.

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# Oddities of Life

(By The Associated Press)

ANTI-ATTACK WOMAN—A woman today was attacked by a crowd of strikers.

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Magic City Jubilee Edition... The News office...

FILER RURAL HIGH FOR SCHOOL DANCE Johnson and Vincent Elected to Board in Contest at Polls

WEATHER FORECAST FOR TODAY AND TOMORROW - Idaho Falls and vicinity warm Wednesday and Thursday, scattered afternoon showers in the mountains.

MURTAUGH BALLOTING MARKED BY THE VOTE MURTAUGH, Sept. 4 - Murtaugh independent school district's annual election today resulted in the selection of O. W. Johnson and C. E. Johnson as trustees.

CUBAN ARMY CHIEF BURNED IN EFFIGY Student Demonstration Caps Disorders During Island Celebration

FIREFIGHTERS GAIN ON STUBBORN BLAZE Back-Firing Halts Advance on East Front of 100,000 Acre Burn

North Central Idaho, the only major forest fire in the state, today was burning in the Idaho Panhandle.

national forest of North Idaho, although it is being kept under control.

CHILD, Sept. 4 - Candidated for election in favor of use of the school gymnasium for school dances and entertainment.

Cool Wave Strikes Mid-Western States Shallow depressions are charted over Minnesota, western Washington and the Southwest.

TRUSTEES RE-ELECTED BY EDEN SCHOOL VOTE EDEN, Sept. 4 - Electors of Eden rural high school district No. 2 re-elected Frank Fulton and August Brewster as trustees of the board.

TRUSTEES RE-ELECTED IN OAKLEY DISTRICTS OAKLEY, Sept. 4 - With 808 votes cast, the largest school election held in the state today was held in Oakley.

TRUSTEES NAMED BY BUHL SCHOOL VOTING BUHL, Sept. 4 - In one of the highest balloting contests ever held at a school election, R. C. Morse and Clyde Ryan were named school directors.

TRUSTEES NAMED BY PARR AND DUNNING WEWEL TRUSTEES WENDEL, Sept. 4 - With a high turnout for school trustees here

TRUSTEES NAMED BY GRACE A. BRYANT Dunning System of Improved Music Study Classes Beginning September 15th.

HOLLIFIELD AND PRIOR ELECTED AT HANSEN HANSEN, Sept. 4 - A total of 44 votes was cast today for the election of two trustees of the Hansen school board.

TIE-VOTE DEVELOPS IN HAZELTON'S POLL HAZELTON, Sept. 4 - Voters of Hazelton rural high school district elected H. N. Drake for a three-year term.

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KIMBERLY RE-ELECTS SHEPHERD AND REQUA SHEPHERD, Sept. 4 - J. L. Shepherd, board chairman of the Kimberly school district, was re-elected for a three-year term.

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Golden Rule C. C. Anderson Company. Shop Where The Crowds Save. GETTING READY FOR SCHOOL. Is An Easy Task At Twin Falls' Fastest Growing Store. School Supply Headquarters In Our Basement Store. Our Shoes Wear and Are Comfortable. School Dresses Ages 6 to 16 Very Special 89c. Kaynee Wash Suits FOR BOYS Smart New Fall Styles Priced the Golden Rule Way "Without Extravagance". Going Away To School? SEE OUR LARGE SELECTION OF SMART, SERVICEABLE LUGGAGE. YOU'LL BE PLEASED. WHERE SMART, NEW FALL MERCHANDISE IS SHOWN IN ABUNDANCE.

POPE LINKS NEW DEAL WITH LINCOLN

Idaho Senator Appeals to Negro Audience in Labor Day Address

WASHINGTON, Sept. 7 (AP)—Senator James P. Pope (D-Idaho), today, several thousand Negroes as well as the white audience, the split of liberal bias of the "new deal" is the same spirit that inspired President Lincoln's emancipation proclamation.

SALVATION ARMY PICKS NEW LEADER

Founder's Daughter, Evangeline Booth, Named Commander

LONDON, Sept. 7 (AP)—After three years of battle in selecting a new leader, the Salvation Army today announced that the daughter of its founder, Evangeline Booth, 62, was elected commander-in-chief of the Salvation Army.

RITES FOR MRS. BAUER

Funeral services were held in the Johnson-Walker chapel here today for Mrs. Bauer of Decio. Services were conducted by Rev. G. C. Arms of the Methodist church. The body is to be taken Friday to Los Angeles where interment will take place.

TENCHINCK WARD ELECTED TO BOARD

Twin Falls District Voters Name Trustees in Uncontested Election

Without opposition by regularly nominated candidates, W. Tenchink was re-elected for a second term and George J. Ward was elected to succeed W. T. Rickett at an annual election in Twin Falls independent school district yesterday in which more than 200 ballots were cast.

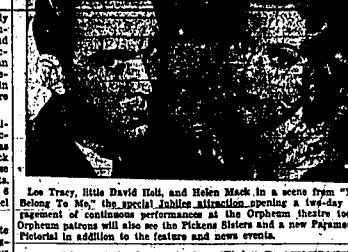
IDAHO'S FIREMEN GATHER AT OPENING OF THREE-DAY SESSION

Delegates From 13 Towns Gather at Opening of Three-Day Session

Idaho State Firemen's Association opened the twelfth annual convention in Rupert, Idaho, this morning beginning a three-day session, with E. Card Preston, association president, in charge of the business sessions and Mrs. C. J. Margitis, Rupert, supervising local convention arrangements.

Lee Tracy Stars in Orpheum's New Picture

Lee Tracy, Hilda Doolittle, and Helen Mack in a scene from "Ten Bells to Me"



Lee Tracy, Hilda Doolittle, and Helen Mack in a scene from "Ten Bells to Me"

Organization of the board following the election by the voters of the independent school district Monday evening. Hold-over members are L. L. Patrick, Mrs. Cora Smith, G. A. Bailey and S. H. Graves. The vote in detail:

Table showing election results for school district board members.

BRITISH POUND LIKELY TO BE IN FOREIGN EXCHANGE

Improvement in the British pound in European markets Monday was recorded in the New York market. At the same time, \$3,000,000 of gold was engaged for shipment to Paris under a new contract for the re-estimated work in terms of gold currency.

BREVITIES

Back From Coast—Mrs. Genevieve Dwight returned Monday from a month's trip to various California cities.

Wendell Victim of Wreck in Hospital

KEETCHUM, Idaho, Sept. 4 (AP)—John Thorge, 27, Wendell automobile driver, was reported by physicians to be recovering tonight from injuries received in a highway wreck that caused the death of his companion, Tom Thompson, 36, Buick mechanic, last night.

Borah Urges Funds For Salmon Project

PORTLAND, Ore., Sept. 4 (AP)—Senator Borah today made public a telegram sent Secretary Weeks of the interior department, urging approval of the allotment of funds for survey of the Salmon River diversion project.

Real Estate Transfers

September 1 Deed: M. H. Mann to North American Mfg. Co. \$1,500. Deed: E. M. Wright to E. Gregory \$10,104. Deed: G. H. Pratt to J. E. Kimball, \$1,104.

ADVANCE FREEZE-UP WARNING

Based on a twenty-year average, freezing weather is due in Twin Falls October 15.

Jackie Cooper and Wallace Beery in "The Champ"

Now showing at Lee-Kay Bony the stars Jackie Cooper and Wallace Beery in "The Champ" one of the screen's immortal pictures.

Open-Air Radioland Magic City Jubilee Program TONIGHT. Big Old Time Carnival Dance. Thursday, Friday, Saturday events.

Camel advertisement featuring a man smoking a Camel cigarette. Text: 'REX BEACH TELLS YOU how to get back vim and energy when "Played Out!"' and 'NEED MORE ENERGY? Get a LIFT with a Camel!'.

Camel advertisement text: 'PHONE OPERATOR: Miss Marion Erickson says: "I smoke a lot of Camels... I feel I never have a headache..."'

TWIN FALLS DAILY NEWS
Subscription rates: One Year \$6.00, Six Months \$3.50, Three Months \$2.00
Mentioned Associated Press
Member Advertiser Bureau of Circulation

Though their progress is slower it is none the less real.
In the meantime, the first building which is to be their own private hospital for a year or two years completion. It will be named for the excellent "country doctor" who has done the remarkable thing of keeping quinquina alive and growing. This year will be remembered for many things, pleasant and unpleasant, but probably for no other one thing so dramatically appealing as the arrival of those two French-Canadian demolishes.

GERMANY'S BAD PUBLICITY
Says Dorothy Thompson, discussing her dismissal from Germany:
"Germany had its best press outside the country in the day when the treatment of foreign correspondents was most free and cordial—under the Stresemann regime. In those days criticism, even the most hostile, was received in dignified silence or openly debated.

"But—the foreign correspondent in Germany today feels he is peeping through a keyhole at the proceedings of a secret society, or that he is being led by the nose."
"Attaching the awakening sympathies of the world has been one of Hitler's greatest mistakes.

A newspaper man writes from the Eden Isle of Bali: "This entire island is a theater and the vaudeville is continuous." Well, that ought to make an American citizen feel right at home.

THIS IS THE DAY
Today Twin Falls opens a four day celebration as a means of marking the thirtieth anniversary of the founding of the city.

It is a far cry from the sage brush days of nineteen hundred and four and even to the most casual observer it must be apparent that there is plenty of basis for celebration.
Twin Falls today constitutes one of the bright spots on the map of the Intermountain West. More genuine progress has been made in the direction of a return to normalcy than in the case of almost any other section of the country. Growth has not touched us; crop prices are less discouraging than they were a year ago.

A few days of merry-making will hurt nobody. Programmes have been so arranged as to entail but small cost to the visitors. Each of the four days, beginning today, holds some form of entertainment which should prove attractive and Twin Falls is prepared to play the part of host to the very best of her ability in a spirit of warm friendship and an unfeigned welcome.

THE STAGE IS SET
They may try to abridge us with clubs and machine guns . . . keep your powder dry. If you're hit, hit back." Thomas F. McLaughlin, national president of the striking textile workers tells his followers.
William Green, president of the American Federation of Labor, declares that employer and investor interests have been given too much consideration by N. R. A.
New England mill owners insist that they will open for business as usual and operate in spite of the strike. "The stage is set for almost any kind of trouble which an accidental word or a single ill judged step may bring about.

There is no question but what in the matter of the textile strike the country faces one of the most serious situations with which it has ever been confronted. The strike is not merely an organized demonstration in protest against real or fancied grievances, it is a militant movement to compel mill owners to accede to union demands. There is no disposition to negotiate or compromise. Each side stands forth in belated armor waiting only the time when a spark will ignite the powder barrel.

If it is a vicious situation and one fraught with grave danger to everybody concerned. Because of it nearly a million men are added to the ranks of the unemployed and, in the last analysis, it will be the Federal government which will be called upon to feed them.
It may be true that employer interests are being given too much consideration by N. R. A. Senator Borah takes a similar position, but even with this as a starting point, for the beginning of negotiations, all the power of the three parties to the struggle, the employers, the employees and the Federal government, has been unable to avert the walk-out. It is a sorry situation.

DIONNE PROGRESS
The five little Dionne sisters had simultaneous sun baths the other day. They lay on a kitchen table while the rays of the sun shone on them through a window. Two Dafoe doctors, their own and his brother from the University of Toronto, looked on and said "This is the best sun bath immensely enjoyed by them."

Isn't it about time the Federal government added to its records of those who get jobs secured by those who do not get jobs?

TAX VALUES
(George St. Mirrow)
Idaho's board of equalization, concluding its 10-day annual meeting Tuesday, allowed reductions in state taxes amounting to 10 per cent from the 1933 rate. The reduction is not great, of course. But it has been repeated for every year since the close of the World War. Idaho's assessed valuation today is not much more than half of what it was 15 years ago.

Thousands of acres of timber lands have been dropped from the assessing rolls—turned back to the counties by their holders. Whether the timber companies are wise or foolish, or whether they are merely taking advantage of the times to gouge the public, it is not for the State auditor to say. The tax rate is the same. These lands pay no taxes. The cost of government is increased because the loss of woods-a-acre taxes is not compensated for by the taxes on the property. You are not applying for lowered taxes for timber lands. An improvident timber company is no more entitled to special privileges than a wheat farmer or home owner whose lands have been shriveled by adversity.

The problem, as this Star-Auditor has contended for several years, lies in other directions. Iowa last week voted to increase taxes on the value of property. The result was a general sales tax to be substituted. Illinois took similar action last December. Ohio a year ago prepared the way when its legislature, for the second time, sharply reduced the available limit on real property assessments. What is not far removed with similar legislation. The object of such legislation is to force legislatures to consider other taxes or taxes.
With shrinking real property values and more of our national wealth taking other forms, it is not just that we should look to real property as practically the only source of commonwealth and local governmental upkeep. Idaho, like other states in the Union, should begin to examine its books and to prepare to shift this burden of support on to other sources of property. A scheme of taxation that will distribute the burden of governmental support not only for the state but for its many and more expensive subdivisions. The problem is both real and acute. It is one which courageous advocates of public welfare will face.

BUT GOVERNMENT IS PROGRESSIVE
(Kansas City Star)
Washington reports that the national income fell off from \$45,000,000,000 in 1929 to under \$40,000,000,000 in 1932. The only dividend of activity that did not show a decline in income was government, which increased its "income" 6 per cent. Unfortunately, this income was derived from taxes on the backs of the people. So it came out of the pockets of the people.
As has been remarked on numerous other occasions, this situation indicates that one way to increase the incomes of the people generally would be to find ways to reduce the share that government—city, county, state and national—takes from them.

BREAKFAST FOOD
JUST RESTING
A deaf was on-tour and stopped one Sunday at a country hotel. A woman called and sent up her card with the request that she be permitted to meet him. The message was received by a waiter of the touring company who happened to be in the dwarf's room. This man, six feet tall and broad in proportion, gave instructions for the waiter to go down up.

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VAN BORING
By Tish Tash
LIMBURGER
A cartoon illustration showing a man in a suit and hat, possibly a politician or businessman, in a state of distress or confusion. He is surrounded by various symbols and text, including the name 'LIMBURGER' and some numbers like '7777'.

NATIONAL WHIRLIGIG
(NEWS BEHIND THE NEWS)
(Copyright, McClure Newspaper Syndicate)

WASHINGTON
By George Durso
DELIVERY, President Roosevelt's political lieutenants wouldn't admit it publicly in a thousand years but certain recent activities in the Congress and in the White House have made it plain to everybody that they have detected an anti-New Deal line of menacing proportions within the League. It is naturally enough they want to strike it into oblivion.

Other Democratic gunners—who happen to belong to the League—are trying earnestly to sell headquarters the idea that the "vicious" line can be delivered in a national campaign and that it might be better to leave well enough alone.

What seems to have gotten into the half of some of the Administration is the fact that National Commander Edward has been making such a play about preserving the sanctity of the Constitution.
Eighteen of the 100 most prominent Republicans have adopted resolutions decrying all-arms and holding forth 100 per cent for the Constitution as written. The last week of September has been set aside as "Constitution Week" during which League members will be making special trips to demonstrate ardently their devotion to our magna charta.

SHIPERS. PWA has advertised loudly it is out of money in a vain effort to keep individuals and community organizations from taking their money away from its doors.
The depression changed that. Money was short, and your New Yorker look-care-not-only-to-buy-only-the things he needed, but also to ascertain that he got the most quality for the least money.
When things get better, New Yorkers begin to spend more freely, but there was one lesson they carried over with them—lo to buy wisely. This lesson even got across to the merchants. It is not infrequent today to have a store keeper suggest a line of goods that is just what that it is just as good quality as one that costs more. Hard to believe, but it is true.

ORPHEUS Today!
Doors Open 10:30 p. m.
Continuing Shows From
Ma. 10c, 20c, 30c, 40c
A Real Jubilee Treat!
A Real Human Story Of Human Follies
"YOU BELONG TO ME"
One of the Screen's Immortal Pictures Returned at
"THE CHAMP"
with Wallace Beery Jackie Cooper
TODAY!
ADULTS!
15c
One of the Screen's Immortal Pictures Returned at
"THE CHAMP"
with Wallace Beery Jackie Cooper

AUTO-GLASS
SPECIAL PRICES
On Auto Glass and Windshields. No Charge for Scaffolding. Get Our Free Estimate.
MOON'S
Auto and Furniture Store
Everything for the Home

A New Yorker at Large
MARK HARBROW
NEW YORK—Among the many artists, avants and authors—all of more than considerable fame—that the European world has sent to the United States is Mark HARBROW, the Virginia instructor.
He is of an Italian lineage, born in Rome, and he has a strong sense of the creative center of woman's style, and HARBROW has been as possible in that field as any other artist in the United States.
He attracted my attention first because he is one of the few European visitors I've interviewed who hasn't taken a roundhouse here in New York. He is a real American citizen; at least, that was his view the afternoon he was introduced by me to the press. He has many decorations as a student of European influence. He was on "Your Industrial designers are far ahead of us here," he said. "Why not our countrymen? No reason at all and I think they're right."
He is an advocate of simplicity in dress although a radical when it comes to new trends. He is an enthusiast for bobbed hair, sport clothes for the day and ration for the night. He is a truster and a sports for women.

At this point he began to prophesy that New York is not yet a real city. He said that he had seen many of the old-fashioned revivals, it has changed its name, and it is now a city of "personality."
Children are taught to look after their appearance, to care for their dress and grooming, to carry themselves in the most graceful and graceful way to enter a room, to greet people, to be in the most uncomplimentary rude manner.
The new training is much the same kind of thing that school is called "department," but like so many of the old-fashioned revivals, it has changed its name, and it is now a city of "personality."
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CONGRATULATIONS JUNIOR G. O. C.
JOE-KAYS
Humor will hold the record for nonstop flights. It is now rumored that some of the big shots in Washington are resigning communitarianism.
Public Celebration, but regardless of that it will pay you to keep faith with the Good Times . . .
AT JOE-KAYS

KIDDIES
10c ROXY ADULTS 25c
TODAY and TOMORROW!
JUBILEE CELEBRATION SPECIAL!
RETURN ENGAGEMENT
Meet FRED ASTAIRE!
TRYING DOWN TO RIO
DOLORES DEL RIO
CHUCK COCHRAN
FRED ASTAIRE
RKO RADIO Picture
PLUS 4 The Special "Added Attraction . . .
Max vs. Primo
BAER - CARNERA
World's Championship Blow By Blow
BOXING CONTEST
NOTE: You will see the knockout blow in slow motion pictures. The blow with which "Max" brought the Championship back to the U.S.A. The whole contest from start to finish is shown.

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Guiding Your Child
ALAN CHARLES WOODWARD
PERSONALITY
After the last decade of laxness to dress and manners it comes as a relief to find a writer who is so concerned as to prepare young people for the life they will lead.
For some years the teaching of manners, of social-grooming, of the care of personal appearance, does seem to have been very widespread, and the result has been a lot of brags, outspoken young people with hearts good hidden away in uncomplimentary rude manner.

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RELIEF WOMEN FETE
RETIRING PRESIDENT
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DEATH GOES TO MANAGER OF HOTEL

Elks Will Be Pall Bearers for R. J. Macken Services Today

Robert Joseph Macken, 46-year-old manager of the Park hotel... died at 10:30 a. m. yesterday morning.

ERNEST CLINGER NAMED SHOSHONE POSTMASTER

Post office department appointment of Ernest Clinger as postmaster at Shoshone, Idaho, was announced yesterday.

JURY ASKS LENIENCE FOR WOMAN IN GLASS

A six-man jury in the probate court yesterday found Mrs. Hicks Underwood guilty of battery and recommended in a penciled note on the verdict, "leniency in case of fine."

MALTA INFANT SUCCUMBS

BURLEY, Sept. 4.—William Glenn Harding, son of Mr. and Mrs. Lawrence Harding of Malta, died at 10:30 a. m. yesterday morning.

QUARTERLY MEETING STAGED AT BURLEY

BURLEY, Sept. 4.—Quarterly conference was held Sunday in the Burley stage, L. O. tabernacle.

CRUELTY CHARGED AS GROUNDS FOR DIVORCE

Alleging cruelty, Mrs. Pearl Trevelyan, mother of two children, a son and daughter, 8, started suit in the district court here yesterday for divorce from Carl Trevelyan.

LABOR BROTHERHOOD EXPRESSES PRESIDENT

The lately organized Twin Falls Consolidaed Brotherhood of Labor through its secretary, Eugene Scott, announced last evening the election of officers for the coming year.

WOODEN SHOES MADE IN U. S. WASHINGTON

Approximately one million pairs of wooden shoes are made each year in the United States.

CHOICE READING FOR JAIL SAVED

A booklet containing the interesting and instructive stories of the inmates of the jail here, if they are sent to any reader writing to the Redactional Division, Dept. B-30, Fifth Ave., New York, N. Y.

MRS. D. E. REGAN STATE ACCREDITED TEACHER

FACULTY MEMBER OF SHERWOOD CONSERVATORY OF MUSIC, Chicago. Students are now being enrolled for the State Accredited course in piano, theory and harmony.

WILLIE WILLIS MANAGER OF HOTEL

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PAROCHIAL SCHOOL ATTENDANCE LARGE

St. Edward's Enrolls 147 Pupil Opening Days Staff Announced

St. Edward's parochial school opened yesterday with a total enrollment of 147 children.

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COUNCIL SPONSORS ADULTS' COURSES

Night School Classes Will Figure in Projects of P. Y. A.

Night school classes for adults will be conducted by the Twin Falls Council of Young Men's Christian Association as the adult education project this winter.

RECORD EXCEEDED IN REGISTRATIONS

Junior-Senior High School Enrollments Break All Local Marks

More than 3000 pupils returned to Twin Falls schools yesterday. Total registration was not available last evening.

INFLUENZA CLAIMS YOUNG CHILD'S LIFE

Aaron Morse, eight-month-old son of Mr. and Mrs. James H. Morse, died at 10:30 a. m. yesterday morning.

WRITERS ENTERTAINED AT MOUNTAIN CABIN

Born at Albion on August 11, 1883, daughter of Mr. and Mrs. George O. Scott, Mrs. Payne had married to Shelton Payne at Albion on May 10, 1908.

SEED CROP YIELDS WELL

Sheets' farm, well-known Twin Falls farmer, reports a crop of 10 bushels of Oregon alfalfa seed to the acre.

WAR MOTHERS HONORED Mrs. ROYCE DEER

Mrs. Charles Royce, who is leaving soon with Mr. Royce to spend the winter in Long Beach, California, was honored yesterday at a surprise party and handkerchief shower by the American War Mothers.

SOCIETY and CLUBS

Phone 82

PARVILL LUNCHEON HONORS MRS. WRIGHT

Mrs. L. T. Wright, who is leaving soon to make her home in Salt Lake City, was honored at a luncheon at the Park hotel yesterday.

SHOWER AND CARD PARTY ARRANGED

Mrs. Ralph M. Tullock entertained at a shower last evening in honor of Mrs. Lee Simpson.

VISITORS HONORED AT DINNER PARTY

Mrs. Frank Keenan, who was a guest at the home of Mrs. E. J. Malone and Mrs. H. L. Walker, was entertained at a dinner party at the Elks club Monday evening.

BRETHREN MISSION SOCIETY TO MEET

The Missionary Society of the Church of the Brethren will meet at the home of Mrs. School, 1117 North Washington street, at 8 o'clock tomorrow afternoon.

WATSIDE CLUB HAS INTERESTING MEET

The Watside Club met at the home of Mrs. E. J. Malone yesterday afternoon.

SURPRISE PARTY AND DINNER FOR MRS. BARGER

Members of the O. E. Club gave a surprise party and dinner for Mrs. E. J. Barger, who is leaving soon for California.

COMING EVENTS

Meeting of the Past Mothers' Club has been postponed until next Thursday.

RECENT BRIDE HONORED AT SHOWER

Mrs. Art Hawkins and Mrs. A. L. Curry, who were recently married, were honored at a shower at the home of Mrs. Alma Curry yesterday afternoon.

EMPLOYEES ENTERTAINED AT MOUNTAIN CABIN

Mrs. and Mr. John Black, junior, entertained the employees of the Standard Oil Company at their cabin in Warm Springs Creek over the weekend.

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Mrs. Charles Royce, who is leaving soon with Mr. Royce to spend the winter in Long Beach, California, was honored yesterday at a surprise party and handkerchief shower by the American War Mothers.

MAKE THIS MODEL AT HOME

Twin Falls Daily News Pattern



A SELF ESPECIALLY GOOD FOR LADIES PATTERNS

Send FIFTY CENTS (10c in coin or stamps) for this Anne Adams pattern.

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MINOR ACCIDENTS OCCUR

Two minor accidents occurred in Twin Falls yesterday.

One accident occurred at the intersection of Second avenue south and Second street.

Another accident occurred at the intersection of Third avenue and Second street.

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RUSSIA LOOKS TO LEAGUE FOR PEACE

Troubled Situation on Pacific Prompts Soviet Diplomacy

RUSSIA, Sept. 4.—The Eden grade school opened here for the year Monday morning with an enrollment of 117 pupils.

The Soviet government regards the Eastern Locomo agreement, strongly urged by France, as necessary to secure peace in Eastern Europe.

Execution of this pact, Soviet officials here stated, would be the necessary first step toward the League of Nations.

It was also indicated that the U. S. S. R. would be willing to enter the League of Nations in 1945.

In other words, Russia would participate in the conference now being held in London to discuss the problem of the Pacific in which the Soviet has been invited to participate.

Relations with Japan over the Chinese Eastern railway and the establishment of the Manchurian League of Nations was mentioned.

Russia last week presented vigorous protests against the British and Chinese Eastern railway, which the Third International is directing from Moscow in its fight against imperialism.

Inasmuch as the Soviet's navy is regarded as inadequate to protect her long coast, it is now building ships for defense.

Soviet officials have expressed confidence over the Russian situation, France and Italy in winning Russia to the League, but have shown no indication of joining the League, which they regard as a "provisional" institution in the disarmament program, unless there is a prospect of limiting the use of atomic energy through multi-lateral peace treaties.

Manzanar Expected

LONDON, Sept. 4.—(AP)—Once Russia joins the League of Nations she will ask that body to examine the tense political situation in the Far East.

They expect Maxine Litvinoff, Soviet minister for foreign affairs, to call to the League's attention the delicate relations between Russia and the growing-out of Russian operations in the Chinese Eastern railway in Manchuria.

The arrest of Russian employees of the U. S. S. R. has caused which Japan has been negotiating recently, was expected to be a step toward a settlement of the dispute.

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A high official source said today that Russia's entry into the League is definitely assured, as the powers favoring her candidacy have been advised that several smaller nations have withdrawn active opposition.

In addition to possible consideration of the Far Eastern situation, the League will be asked to study the financial and economic plight of strife-torn Austria, officials here indicated.

GRADE SCHOOLS OPEN FOR EDEN STUDENTS

EDEN, Sept. 4.—The Eden grade school opened here for the year Monday morning with an enrollment of 117 pupils.

The Soviet government regards the Eastern Locomo agreement, strongly urged by France, as necessary to secure peace in Eastern Europe.

Execution of this pact, Soviet officials here stated, would be the necessary first step toward the League of Nations.

It was also indicated that the U. S. S. R. would be willing to enter the League of Nations in 1945.

In other words, Russia would participate in the conference now being held in London to discuss the problem of the Pacific in which the Soviet has been invited to participate.

Relations with Japan over the Chinese Eastern railway and the establishment of the Manchurian League of Nations was mentioned.

Russia last week presented vigorous protests against the British and Chinese Eastern railway, which the Third International is directing from Moscow in its fight against imperialism.

Inasmuch as the Soviet's navy is regarded as inadequate to protect her long coast, it is now building ships for defense.

Soviet officials have expressed confidence over the Russian situation, France and Italy in winning Russia to the League, but have shown no indication of joining the League, which they regard as a "provisional" institution in the disarmament program, unless there is a prospect of limiting the use of atomic energy through multi-lateral peace treaties.

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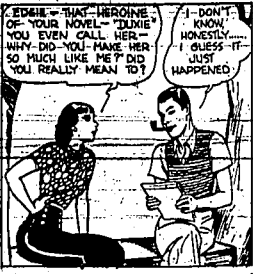
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DIXIE DUGAN



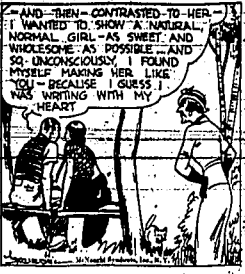
DIXIE DUGAN

WRITE AS YOU LOVE

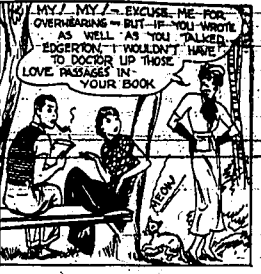
By J. P. McEvoy and J. H. STRIEBEL



WRITE AS YOU LOVE



WRITE AS YOU LOVE



WRITE AS YOU LOVE

KERSHINSNIK EXPLAINS BURLEY HOG POOLING

BURLEY, Sept. 4.—Explaining the operation of cooperative hog pools in Cassia county at the recent Pomona range meeting...

Kershnik stated that over 2,000 hogs had been sold the past season by participating farmers in local pools and here and the market position of the local marketing of swine in the country.

Prices received by growers, Kershnik stated, were increased 25 percent before the pool method of marketing was used.

He pointed out that local newspaper quotations showed a spread of from \$1.25 to \$1.75 a hundred pounds between prices paid here and the market quotations in San Francisco.

Since pool sales began, the prices paid at the local stock yards have increased proportionately, the spread between local and San Francisco prices at the local stock yards has been reduced to 90 cents to \$1.10 a hundred pounds.

The scope of operations for pool marketing was increased to cover additional territory.

An additional cut of only 12 1/2 cents, hogs may now be loaded at Oakeside and shipped out of town.

Directors have been added to the previous board of three members to include the following:...

Members include: Leslie Balle, chairman; J. O. Walker and Frank Turner, vice-presidents; Ross Adams, Ozark; Edwin Adams, Henry and Virvan Whipple, Deary.

PROGRAM OUTLINED BY M. I. A. GROUP

BURLEY, Sept. 4.—M. I. A. of the Burley state, directed by Adonis Nelson and Mrs. John U. Rencher, has planned a full program for September, Monday, September 11, opening socials of various types will be given in all the wards.

September 12 and 13 are for a community road show to be featured September 19, 21 and 22. The 21st show will be given in all the Burley wards.

September 23 and 24 are for a show at the Orpheum theatre.

September 25 and 26 are for a show at the Orpheum theatre.

September 27 and 28 are for a show at the Orpheum theatre.

September 29 and 30 are for a show at the Orpheum theatre.

September 31 is for a show at the Orpheum theatre.

September 32 is for a show at the Orpheum theatre.

September 33 is for a show at the Orpheum theatre.

September 34 is for a show at the Orpheum theatre.

September 35 is for a show at the Orpheum theatre.

September 36 is for a show at the Orpheum theatre.

September 37 is for a show at the Orpheum theatre.

September 38 is for a show at the Orpheum theatre.

September 39 is for a show at the Orpheum theatre.

September 40 is for a show at the Orpheum theatre.

September 41 is for a show at the Orpheum theatre.

September 42 is for a show at the Orpheum theatre.

September 43 is for a show at the Orpheum theatre.

September 44 is for a show at the Orpheum theatre.

September 45 is for a show at the Orpheum theatre.

September 46 is for a show at the Orpheum theatre.

THE GUMPS—THE SKY IS THE LIMIT



THE GUMPS—THE SKY IS THE LIMIT

MR WILLIAMS I HAVE A LITTLE FAVOR I'D LIKE TO ASK OF YOU



MR WILLIAMS I HAVE A LITTLE FAVOR I'D LIKE TO ASK OF YOU

GO RIGHT AHEAD—MRS. DE STROSS—I'M ALWAYS AT YOUR SERVICE



GO RIGHT AHEAD—MRS. DE STROSS—I'M ALWAYS AT YOUR SERVICE

I WONDER IF YOU WOULD BE GOOD ENOUGH TO ADVANCE A LITTLE LOAN—OH SAY FIVE THOUSAND DOLLARS TO MY ACCOUNT UNTIL THE SUIT IS SETTLED



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BUIH YOUTH DIES AT TWIN FALLS HOSPITAL

BUIH, Sept. 4.—Everett Nelson Monday, 21, son of Mr. and Mrs. Ernest Nelson, died at the Twin Falls county general hospital Tuesday morning following an operation for appendicitis.

The deceased was born in Buih and attended grade school at Deep Creek and graduated from the local high school with the class of 1930.

Following his graduation he attended the University of Idaho at Moscow for one year and since that time has been assisting in farming operations on his father's ranch in Deep Creek district.

Surviving him besides his parents is one sister, Mrs. D. A. Mcquire, Pler, and one brother, Emory, Buih. His mother is in the hospital following a major operation of a few days.

Funeral arrangements have not as yet been made, but the body lies at the Piers & Johnson Funeral home.

THROUGHS PAY TRIBUTE TO YOUNG EDEN WOMAN

EDEN, Sept. 4.—A host of friends and former students paid a final tribute here today for Miss Dorothy Fulton, daughter of Mr. and Mrs. Frank Fulton, whose death occurred at Seattle, Washington, last Friday evening.

The services were held on the lawn at the family home at 3:30 o'clock with Rev. Charles A. Hawley, pastor of the Eden Presbyterian church, in charge.

The casket was banked with a profusion of flowers. The interment following the services was in the Twin Falls cemetery. Music numbers were contributed by Mr. and Mrs. E. V. Vance of Hamilton, assisted by Miss Mary Werry with the piano, and Mrs. Floyd Elson playing cello.

Miss Fulton was a member of the Eden Presbyterian church, to which faith she was a member of the Eden Presbyterian church, to which faith she was a member of the Eden Presbyterian church.

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HEYBURN HIGH GETS AIR - CONDITIONING

BURLEY, Sept. 4.—Superintendent J. M. Whiting of Heyburn school reported that a new furnace and air-conditioning plant is being shipped to the high school.

The contract was awarded the American Heating company of Seattle for \$300. The equipment will include furnace, force feed fan for circulating system, and air conditioning appliances.

It is proposed to install the high school heating system now in use, to this portable air buildings used for the grades.

All school buildings have been renovated and repaired, and painted or calcined inside and out. New floors have been put in.

An oil tank and a new coal storage room has been added to the high school.

W. C. T. U. GROUP MEETS AT MURTAUGH

MURTAUGH, Sept. 4.—W. C. T. U. members met in the M. E. church Thursday.

Mrs. J. W. Roberts had charge of devotionals and Miss Virginia Lee gave a sermon reading "Hummy".

A group of young members of the L. T. L. presented a program: Elmer and Herbert Ross, Albert and Charles, and Charlotte Johnstone, Mabel Kat-

men, Norma and Virvan Henbeck. Glendale group of Ladies Aid met in the M. E. church Thursday.

Mrs. Edgar Moorhead was re-elected leader. Mrs. Art Mauer, assistant leader; Mrs. Howard Kleinke, secretary-treasurer.

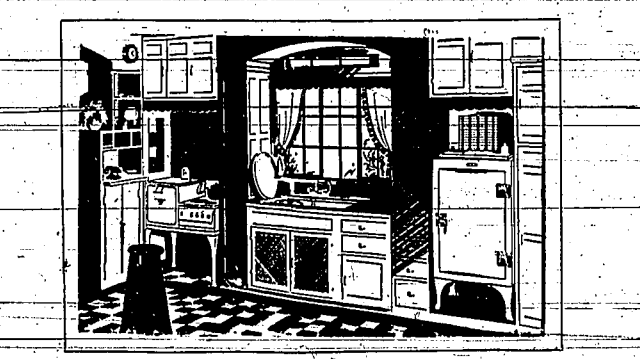
Murtaugh Ladies Aid met with Mrs. W. N. McClellan at her home in Miller Thursday.

The meeting was presided over by Betty Hall, assistant leader.

Mrs. Emma Egbert entertained 20 members of her Sunday school class at the home of Mrs. Egbert.

The evening was spent in playing games.

Idaho Power Company Welcomes You To The Twin Falls MAGIC CITY JUBILEE



Come and See the Complete Model ALL ELECTRIC KITCHEN On Exhibition in Our Show Room

You are invited to see the new All-Electric Kitchen that has just been installed in our show room. It is completely electric and modern in every detail...

You'll Enjoy a Visit to Our COOL, AIR CONDITIONED OFFICE

Air conditioning has passed the experimental stage. It is one of the more recent uses to which electricity has been put and one that has come to stay...

IDAHO POWER AT YOUR SERVICE Kelpa Malt advertisement

DROUGH RELIEF GETS MOUTH CASSIA CATTLE

BURLEY, Sept. 4.—Drough relief cattle bought in Cassia county now amount to 4,658 head, with 180 head for additional sale...

WE ARE IN MARKET FOR CLOVER AND ALFALFA SEEDS

Wheat, Oats, Barley, Hay and Straw. GLOBE SEED & FEED CO. 224 North Ave. South, Twin Falls, Idaho

Special Jubilee BARGAINS STOP! 'SHOP OR SWAP'

FURNITURE: 3-piece over-stuffed set; 4-piece over-stuffed set; 2-piece over-stuffed set...

OFFICE EQUIPMENT: One filing cabinet; one Burroughs adding machine; one Underwood typewriter...

When the Buyer and Seller Meet—Buy, Sell or Trade. Wanted for cash or consignment, all kinds of furniture...

Harry Musgrave Sales Agency and Merchandise Mart 180 Second Avenue South

FARM EQUIPMENT

Fine extra good cream separator; one extra good hand horse John Deere engine...

Musical Instruments

Two slide trumpets; four guitars; one saxophone; two clarinets...

Schramm-Johnson Drug Store KELPA-MALT

# BARNEY ROSS -- BIGGER AND FASTER -- DAZZLES FANS

## Giants Score Ninth Inning Victories Over Philadelphia, 3-2 and 6-5

### Odds Swing in Favor of Young Fight Champion

Gate of Around \$150,000 in Sight as Ticket Sales Pick Up; Jimmy McLarnin Remains at Orangeburg

NEW YORK, Sept. 4.—The Manhattan faithful today got their first glimpse of dapper Barney Ross in action since the night four months ago when he clipped the new, weight championship from the weary shoulders of Jimmy McLarnin, and the night was an eye-filling one indeed.

Bigger, faster, sharper hitting, the glitzy youngster from Chicago's ghetto, first champion in all ring history to hold both the lightweight and middle championships, was on hand for the first time since his return bout with McLarnin Thursday night that the odds had jumped to 6 to 5 in his favor.

Barney's shift in training quarters from the open air camp at Farmdale, N. Y., to the stuffy room of Sullivan's gymnasium brought a new rush of interest in the 15-year-old man, Madison Square Garden's best kept secret. With the added impact of returning to a more formal arena, he was picked up and the prospect was for a gate of around \$150,000 when the fight was held at the Garden. He has dropped all past lightweight champions in the last few years and McLarnin seeks to preserve a perfect record of victory in 19 fights, six of which were in world matches with those who have beaten him "the first time" out.

Barney was a blistering defeat, drawn 61-60. He was the picture of first perfection as he hammered Jimmy McLarnin in the eighth round. He was the picture of first perfection as he hammered Jimmy McLarnin in the eighth round. He was the picture of first perfection as he hammered Jimmy McLarnin in the eighth round.

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### Home Run Leaders

Player	Home Runs
Trinity	15
Averill	14
Morgan	13
Glavin	12
Waller	11
Collins	10
Bryan	9
Waller	8
Waller	7
Waller	6
Waller	5
Waller	4
Waller	3
Waller	2
Waller	1

### World Submarine - Business Divided, Probe Discloses

Care Makes Demand. Shared by Senator (W.-ND), chairman of the committee, and Senator (D.-Ark.) who has been attempting to help Zehner evade his income tax in 1912.

### JIMMY DIGS IN FOR BARNEY



THIS is Jimmy McLarnin's idea of heavy work for his coming bout with Barney Ross September 6 in an effort to win back the welterweight title Ross took from him several months ago. The picture was made at McLarnin's training quarters at Orangeburg, New York, Sept. 4.

### Mickey Fosses Poses At Giants' Sarcastic Pilot

CHICAGO, Sept. 4.—(AP)—Mickey Fosses, pilot, answered Bill Terry's latest blast with flowers today.

### All-Stars Ready For Jubilee Game

Twin Falls Baseball Team Meets Colored Giants on Lincoln Field. The Twin Falls All-Stars are set today to do battle with the highly touted Detroit Colored Giants. The game will start at 6 o'clock this afternoon on Lincoln field as an attraction of the major league jubilee program.

### 15-Year-Old Girl Causes Upset in Tennis Tournament

PHILADELPHIA, Sept. 4.—(AP)—A 15-year-old girl, Miss of Great Neck, Long Island, caused the upset in the United States tennis tennis girls' championship match today, but fell a victim in a later round.

### Seattle Race Gora's Wager \$2,981,198 During 59-Day Meet

SEATTLE, Sept. 4.—(AP)—Racegoers wagered \$2,981,198 through the 59-day meet at the city's new track here during the 59-day meeting which ended yesterday.

### DUMB BELLS

THAT FELLOW REALLY IS A CHESS MAN DOESN'T HE LOOK LIKE AN ATHLETE?

### WEAKENED FORWARD WALL CHIEF WORRY OF U. S. C. HEAD MAN

LOS ANGELES, Sept. 4.—Unless Howard Harding Jones, the head football man at Southern California, is as reticent in his soul-searching as he is in conversing with others, he has spoken to H. H. Jones, line coach, about the distressing need of rebuilding the famed forward wall of Troy this season.

### Rain Interrupts Tournery Duels

ST. LOUIS, Sept. 4.—(AP)—The Browns garnered three runs in the first inning today, but timely clouting by the Cleveland Indians, including two home runs, erased the lead, and the visitors won the third straight game, 3 to 4.

### San Franciscans Beat Oaks, 4 to 1

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### Timely Hitting by Seals Produces Victory Over Neighbors

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### Police on Trail of Big Powder Cache

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### Five Persons Die in Murderous Slays of Shotgun Hunters

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### Bolivia Claims Defeat of Paraguay's Offensives

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### Western Club and Portland Portland Club

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### Tribe Wins Third Straight Game at St. Louis 8 to 4

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### American League Standings

Team	W	L	Pct.
Pittsburgh	44	31	.588
New York	44	31	.588
Cleveland	40	35	.533
St. Louis	37	38	.493
Washington	37	38	.493
Philadelphia	35	40	.467
Chicago	32	43	.427

### Fight Fans See Neatly in Action

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### Wiley and Slatkin Aggregations Meet in Series Opener

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### Double Triumph Increases Lead To Seven Games

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### Strike Ranks Increasing

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### Braves 3, Dodgers 1

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### American Association Milwaukee 1, Minneapolis 0

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### Now Harvesting Fairly Well

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### National League Standings

Team	W	L	Pct.
New York	43	32	.572
St. Louis	42	33	.561
Cincinnati	40	35	.533
Pittsburgh	39	36	.519
Philadelphia	37	38	.493
Chicago	35	40	.467
San Francisco	32	43	.427

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PRICES OF STOCKS DRIFT DOWNWARD

Average Shows Net Decline of One-Half Point in Small Turnover

By FREDERICK GARDNER Associated Press Financial Writer NEW YORK, Sept. 6.—Financial markets had little to do for post-holiday recovery today and the downward drift of prices continued...

Stock Market Averages Table with columns for Dow Jones, Standard & Poor's, etc.

COMMODITY PRICE LEVEL

Commodity Price Level Table listing various goods like wheat, cotton, sugar, etc.

Steel Production Falls Another 100,000 Tons in August

Renewed weakness of U. S. government securities was disclosed...

Wheat Rallies on Speculation

Foreign Exchange

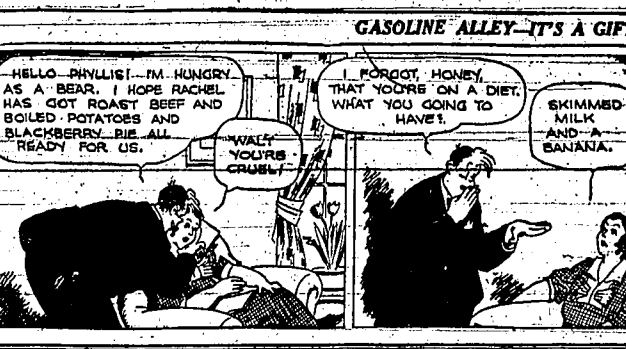
TWIN FALLS MARKETS

Light butchering, 10 to 150 pounds...

Market Summary

Market Summary continued

Market Summary continued



NEW YORK STOCK MARKET

New York Stock Market Table listing various stocks and their prices.

NEW YORK, Sept. 6.—The stock market opened with a net decline of one-half point...

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WHEAT RECOVERS IN LATE DEALINGS

U. S. Visible Supply Shows Earliest Decrease in Recent Years

By JOHN P. DOUGHAN Associated Press Market Editor

CHICAGO, Sept. 6.—Late rally in wheat today that virtually erased the earlier decline...

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CHICAGO PRODUCE

CHICAGO, Sept. 6.—Wheat receipts, live, 1 car, 47 trucks...

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LOS ANGELES PRODUCE

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POTATO MARKETS

LOS ANGELES POTATOES

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LOS ANGELES POTATOES

STOCK MARKETS

STOCK MARKETS

STOCK MARKETS

STOCK MARKETS

STOCK MARKETS

TIGER ISLAND

A New Serial by Gouverneur Morris

SYNOPSIS: It began when Harry Beyer, unexpectedly in charge of a cargo of wild animals on route to Singapore...

It was very dark in the interior of the hold, but that the stars were inordinately bright and she found her way...

"There is no talking on deck," said Flint, "It is a public area."

"I'm made no answer, but went on my way," said Flint.

"What makes you think you got a job waiting for you?" asked Flint.

"I'm made no answer, but went on my way," said Flint.

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"I'm made no answer, but went on my way," said Flint.

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"I'm made no answer, but went on my way," said Flint.



Big Game Heads

SHOPPING GUIDE

The following firms represent DEPENDABLE BUSINESS HOUSES IN TWIN FALLS and VICINITY:

50 PER LINE PER INSERTION. COUNT 6 WORDS PER LINE

For Sale - Miscellaneous
JAGGER MINOR AND WORKS
729 Main Ave.

For Sale - Automobiles
FOR SALE - COFFEY CAR
Bobby Mustang.

For Sale - Fruits, Vegetables
GRAPE VINE READY, 2 -
Duff's LAKE.

FOR THE WISDOM TO MAKE
In clear to readers of the standard

For Rent - Furnished
ROOM - CLOSE IN - 44 1/2 RD. NO. 1

GENERAL ELECTRIC REFRIGERATOR
Special electric range with cooking pot, small enamel range

John O'Connor Used Car Company
(Over Passer's New Location)
1222 Ober, coach, very good, \$250

FICKLING CABBAGES, TOMATOES AND LEAFY GREENS
J. H. Fickling, 2 E. K. Graham, Box 507.

For Sale - Poultry
NOW IS THE TIME
to clean up your chickens of this and mean roop.

Max Harness Shop
Harness, Saddles and Leather Repairing.

Slaughter's Meat Market
Kimberly, Idaho
Quality Meats - Specialties On All Family Meats and Sausages.

Electric Bakery
240 Main Ave. South
FRESH Baked Apples and Soups Every Bread

1 ROOM FURN. APT. 203 5TH AVE. North.

Beauty Parlors
GUARANTEED PERMANENTS
\$1.50. 215th Ave. Beauty Shop, 410 5th E., Ph. 3719.

Studebaker
1928 Studebaker sedan
1929 Studebaker sedan

For Sale - Livestock
HAMPDEN RAM LAMBS E. K.
1/2 W. WALTERS CORNER, A. & B. STAMM, Ph. 245.

Wanted - Miscellaneous
WANTED - USED CARS - WE PAY
Cash, Joe & White Co.

The White House
(On a Class by itself)
Celebrate the JULIUS

Ber-Wind-Bean Beauty Shop
126 Main Ave. No. Phone 887

Ostrander Lumber Company
Building Material of All Kinds

ROOMS AND BOARDERS
118 Ave. 2nd.

SCHOOL SPECIAL - GUARANTEE
100 per cent satisfaction or your money back.

Studebaker
1928 Studebaker sedan
1929 Studebaker sedan

For Sale - Livestock
3 WHITE FACED NAME O. D.
Buckley, 7 miles south of Hamden, J. Ph. 245.

Wanted - Miscellaneous
WANTED - USED CARS - WE PAY
Cash, Joe & White Co.

Idaho Title Service
Fertile Hotel Building
Telephone 715

CONSULT THE SHOPPING GUIDE EVERY SUNDAY AND WEDNESDAY MORNINGS

GENERAL ELECTRIC CAR RADIO \$39.90

FOR RENT - FURNISHED APARTMENT
118 Ave. 2nd.

Help Wanted - Male
DESERVING TO GO TO WORK
Position. Link's School of Business.

For Sale - Real Estate
E-Room - Modern Rooms on Main Ave.
1120 1/2 E. Grand, Ph. 140.

Wanted - To Buy
HELPERS 4 TO 6 MONTHS OLD
H. E. Beils, R. 1, Twin Falls.

Legal Advertisements
NOTICE TO CREDITORS
Estate of George S. Avall, also known as G. S. Avall, Deceased.

LOG TAVERN
Coolest Spot in Town BEER
Kathie and Walter's Delicatessen

White Fountain Drive In
Shoshone, Third East
Better Root Beer

NOTICE APPLICANTS
See Us Before You Buy Your Auto Washers

Washing Machines
MAYTAG GASOLINE POWERED
Washer - like new, balloon rolls

Help Wanted - Female
WANTED - GIRL OR WOMAN
for housework. Phone 150-M.

For Sale - Furniture
NEW AND USED FURNITURE
of all kinds. Call ranges as low as \$10.00.

Situations Wanted
YOUNG MARRIED MAN DESIRES
 clerical work at once, capable of assuming office management.

NOTICE OF WRIT OF ATTACHMENT
In the District Court of the Eleventh Judicial District of the State of Idaho

Twin Falls Mattress Co.
Phone 417 222 2nd Ave. E.

BERT A. SWEET
Stoves and Stove Repairing.

A Peculiarly
OF AUTO INSURANCE is that it cannot be bought before it is needed.

For Rent - Unfurnished
UNFURNISHED ROOMS on Addison Ave. 3 mi. east from Twin Falls.

Used Radios
QUARANTEED SERVICE WORK
Radio Etc. Opposite Times Office, Glen Fairbanks, Id.

For Sale - Furniture
NEW AND USED FURNITURE
of all kinds. Call ranges as low as \$10.00.

Loans
MONEY TO LOAN ON SHOWING
of real estate. Interest 10% and 15% anything of value.

NOTICE OF WRIT OF ATTACHMENT
In the District Court of the Eleventh Judicial District of the State of Idaho

Stanley C. Phillips
Twin Falls Mortuary
Phone 31

Model Cafe
124 Shoshone West
When you want a good meal come to the Model Cafe.

Royal Cleaners and Tailors
71 1/2 So. Royal Service
You Get the Best in Value

Daily Cross-Word Puzzle
Solution of Yesterday's Puzzle
Across: 1. Silky, 2. Kind of a verb, 3. Breeze, 4. A type of fish, 5. A type of fish, 6. A type of fish, 7. A type of fish, 8. A type of fish, 9. A type of fish, 10. A type of fish, 11. A type of fish, 12. A type of fish, 13. A type of fish, 14. A type of fish, 15. A type of fish, 16. A type of fish, 17. A type of fish, 18. A type of fish, 19. A type of fish, 20. A type of fish, 21. A type of fish, 22. A type of fish, 23. A type of fish, 24. A type of fish, 25. A type of fish, 26. A type of fish, 27. A type of fish, 28. A type of fish, 29. A type of fish, 30. A type of fish, 31. A type of fish, 32. A type of fish, 33. A type of fish, 34. A type of fish, 35. A type of fish, 36. A type of fish, 37. A type of fish, 38. A type of fish, 39. A type of fish, 40. A type of fish, 41. A type of fish, 42. A type of fish, 43. A type of fish, 44. A type of fish, 45. A type of fish, 46. A type of fish, 47. A type of fish, 48. A type of fish, 49. A type of fish, 50. A type of fish.



Western Bottling Works
221 1/2 2nd Ave. South - Phone 252

Lilac Gardens
Make Recreation Easy For You
Jules and Helen Lilac Gardens

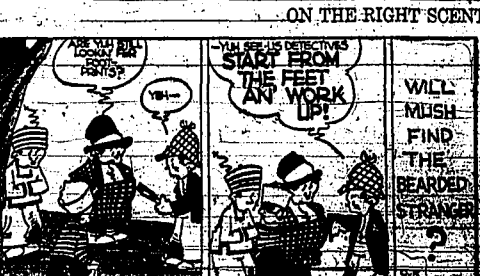
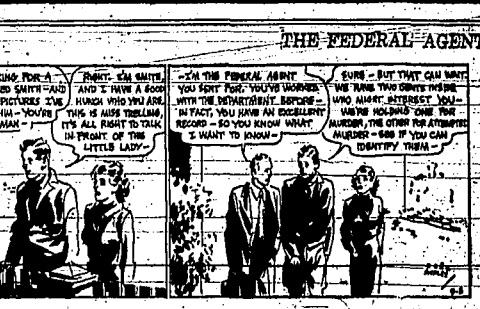
Twin Falls Floral Co.
"Say It With Flowers"
We Deliver Everywhere



Intermountain Title Guaranty Company
Raymond Hotel Building
Ralph B. Smith, Manager

Ne-Enamel
NU-ENAMEL Interior Finish
is so good, with two coats, walls and woodwork are the magic performance with this product.

Jim's Welding Spring and Radiator Shop
Electric and Acetylene Welding
655 Main Avenue East
Phone 818



# IDAHO DEPARTMENT STORE

For Magic City Jubilee Week Your Home Store Features

## Four Outstanding Specials

STARTING WEDNESDAY MORNING

**DRY GOODS DEPARTMENT**  
**Jubilee Week Special!**

**120**

**GENUINE MUNSINGWEAR**  
**FINE RAYON LOUNGING**  
**AND SLEEPING**

**Pajamas**

These pajamas sell over the United States from \$1.98 to \$2.98. They were closed out by Mr. MacMillan, who visited the Munsingwear factory in Minneapolis. Strictly First Quality!

**\$1.49**

ONE AND TWO PIECE

Combinations of—Red and White, Red and Black, Yellow and Brown, Blue and Tan Rose.

SIZES—Sub-deb—Small—Medium—Large

THIS EVENT STARTS WEDNESDAY MORNING, SEPTEMBER 5, AND CONTINUES THROUGH SATURDAY NIGHT, SEPTEMBER 8

**MEN**

HERE'S A BIG FALL SUIT SPECIAL WE HAVE BEEN HOLDING BACK FOR THE MAGIC CITY JUBILEE

STARTS WEDNESDAY, SEPT. 5TH

**115**

**All Wool Worsted SUITS \$14.75**

We will leave it up to your own comparison anywhere in town to tell you what a real saving you are making!

**ALTERATIONS FREE!**  
By Our Own Tailors Right On the Premises

This Event Starts WEDNESDAY, SEPTEMBER 5TH And Carries Through Until SATURDAY NIGHT, SEPT. 8TH

**Here's What You Get—Compare Anywhere:**

ALL WOOL WORSTED FABRICS—Not a manipulated part wool cloth in the lot. Not a cheap, loosely woven casimere in the lot. These are real all wool wools.

YOUNG MEN'S SEMI-CONSERVATIVE, matched, best modern smart patterns in dark brown, tan, grays and blues. Lots of blue herringbones.

LONGS—SHORTS—REGULARS—ALL SIZES

WE ARE PROUD OF THIS OFFERING. It represents a big special purchase for cash made by one of our buyers while in New York. It more than lives up to the reputation of the I. D. MEN'S STORE for unusual value giving in clothing.



**SUIT SPECIAL—NO. 2 FOR JUBILEE WEEK**  
STARTING WEDNESDAY, SEPTEMBER 5TH

**40**

**Seinheimer Varsity Town SUITS \$16.95**

These Suits Sell Regularly Over the United States for from \$24.75 to \$35.00.

Suits of the Highest Quality for Young Men!

Another Big Special Purchase for Cash!

given to us by Seinheimer because we are one of their outstanding clothing accounts in the State of Idaho. Young Men's Novelty Suits—Some Belled Backs—Double Breasted—All Wool Twists—Some Bi-Swing Sleeves. Patterns that are accepted in the smartest college towns of the country. Novelty all-wool fabrics of the highest quality.

All Alterations Free by Our Own Tailors on the Premises. Get Your New Fall Suit for the Jubilee!

This Event Starts Wednesday Morning, September 5, and continues through until Saturday Night, September 8th—Compare!

**A JUBILEE SPECIAL FOR THE HOME**  
STARTING WEDNESDAY MORNING

In The

**Economy Basement**

**BEAUTIFUL SEMI- VENETIAN**

**Mirrors**

and **FRAMED CONSOLE MIRRORS**

**98c**

A Big Special Purchase Plus A Very Special Price Makes A Great Big Special Value—COMPARE!

SEMI-VENETIAN MIRRORS—Made of real crystal plate glass, clear and brilliant. The size is 10x20 inches. They have wall board backs and hand cut flower etchings with a very attractive chrome top.

FRAMED CONSOLE MIRRORS—Lovely big hand finished mirrors on wood. The size is 14x27 and they have ornamented tops and corners. The entire frame is gold burnished.

**FUR ANNOUNCEMENT**

By Special Arrangement **MR. C. E. CARLSON**  
Well-Known Designer and Manufacturer of Fine Fur Garments Will be in the Store **MONDAY AND TUESDAY, SEPTEMBER 10TH AND 11TH**  
Mr. Carlson Will Have All of His New Fall Models With Him

PLEASE FEEL FREE—To consult Mr. Carlson about your fur problems with no obligation on your part whatsoever. If you want your own garments remodeled or repaired Mr. Carlson can advise you and help you.

It Will Be Worth Your Time to Have A Talk With Mr. Carlson About Furs.

You Are Cordially Invited

To Our Jubilee

**Fall Opening Fashion Show**

**THURSDAY NIGHT, SEPTEMBER 6TH**

The Show Will Start Promptly at 8 o'clock

The doors will open at 7:45

**LEE LOGAN'S SIX-PIECE ORCHESTRA** WILL FURNISH THE MUSIC.

Lots of pretty girls will model the new things that were personally selected for this event by Mrs. Turner on her last trip to New York.

**A Special Number of Interest**

We went to considerable effort and expense to obtain the loan of an evening dress of the year 1905. This dress is from the Vanderbilt collection of New York and was worn by Mrs. Ogden Coelett of the Vanderbilt family. It is an original World model of Paris. The dress will be modeled during our show!

Pockets come in Pairs on this new **NELLY DON**

**DONAROY KNIT**



Persons! To the right and to the left. Above and below. Because Nelly Don knows that pockets and lots of them label a frock as very new and very smart. But pockets alone aren't responsible for the young up-to-the-minute air. It's also the new ribbed wool—the trim tailored lines—and the matches Nelly Don fit which makes every Nelly Don a joy to wear!

**10.95**

**Necktie Stripe**

**NELDA CREPE**

Nobody wants to be a plain Jane, and you won't be either if your choice is this shirtwaist frock by Nelly Don. It has the trim to make you feel demure though followed... and when you've worn and washed it many times, you'll know what smart economy is.

**7.95**

**DRY GOODS DEPARTMENT**  
**FINE SHEETS AND PILLOW CASES**

For Students Going Away To School. **"SUPER-EXCELLENCE"**

Our Own Specially-Constructed Brand

83 x 99 Sheets	\$1.15
83 x 108 Sheets	\$1.25
72 x 99 Sheets	\$1.25
72 x 108 Sheets	\$1.29
81 x 99 Sheets	\$1.29
81 x 108 Sheets	\$1.39
42 x 36 Pillow Cases	29¢

**FREE!**

Inkblotter Service For School  
Three Initials stamped on every sheet and pillow case in Black Indelible Ink.

**LUGGAGE**  
**For Students Going Away to School**

A Place to Fit Every Purse and Every Need

Samson's Patent Bull Dog	\$6.00
Large Size Pacer, Canvas Fabricated Cases	\$1.95
Fabricated Cases with All Around Straps	\$2.95
Ladies' Top Grain Cowhide Cases—Barrow Lined	\$8.99
Ladies' Do-You-Overnight Cases with Fittings	\$4.45
Ladies' Cowhide Leather Overnight Cases	\$4.45
Men's Top Grain Cowhide Cases	\$12.00
Men's Top Grain Cowhide Gladstones	\$15.00
Samson's Hand Size Wardrobe Trunks	\$10.25
Samson's Full Size Steel Trunks	\$12.45
Samson's Gleamer Trunk	\$8.40

**FREE!**

Your Initials Stamped Under Electric Heat In 22 Karat Gold Leaf Letter.

**DRY GOODS DEPARTMENT**  
**"CLOISTER BROWN"**  
Is A Popular Hosiery Shade For Fall

**\$1.49**

In These Very Sheer Ringless HOSE

This new black-brown can be worn with any black, brown or navy costume. The hose is a three-thread and 48 gauge hose and it's ringless.

London Girl—Beautiful Stockings **\$1.49**

TWIN FALLS DAILY NEWS

THREE SECTIONS

TWIN FALLS, IDAHO, WEDNESDAY MORNING, SEPTEMBER 6, 1934

SECTION TWO

TWIN FALLS NEWS

VOLUME I

TWIN FALLS, IDAHO, FRIDAY, OCTOBER 25, 1904

NUMBER 2

TWIN FALLS CANAL PROJECT

Details of the Progress and Purpose of the Great Snake River Irrigation Project...

The greatest irrigation project in the United States, and the third largest in the world involves an expenditure of approximately \$25,000,000...

The enterprise includes the construction of two irrigation canals and laterals which will have a combined length of over 1,000 miles...

The principal shareholders in the corporation is Mr. Frank H. Buhl, the promoter of Shoshone, Pa., who is president...

Under the canal act, the Twin Falls Land and Water Co. is the title of the corporation. Under the provisions of the Lacey act...

collection of springs, called the Thousand Springs, of 5,000 second feet flow, fall 200 feet over lava walls...

GROWTH OF TWIN FALLS CITY

One of the first of April there was not a sign of snow removed from the site of Twin Falls City...

The city is growing rapidly and there is no doubt that it will be one of the largest and most prosperous cities in the Northwest...

GROWTH OF TWIN FALLS CITY

One of the first of April there was not a sign of snow removed from the site of Twin Falls City...

The first improvement was a knowledge that the Snake River had also had its troubles, and while it spread out and sent over the bars above American Falls...

On the first of April there was not a sign of snow removed from the site of Twin Falls City. The first improvement that came was a telegraph line...

The first National Bank of Twin Falls has been organized and the first National Bank of Twin Falls has been organized...

RIVERS RISE TO DAM LEVEL

The Snake River, or Shoshone River, has by hand across the...

to secure the first, mail system. Public telephones and all modern conveniences are to be added to the country...

TWIN FALLS, IDAHO—108 FEET HIGH

The dam is now about 100 feet high and is expected to be completed by the end of the month...

National Park, Shoshone Mountain and Johnson's Hill, where there is perpetual snow and forest from Montana...

Idaho record for sales. In course of construction in a hardware store, a drug store, and a hotel or restaurant...

THE FIRST FRONT PAGE OF THE FIRST EDITION



**Golden Rule**  
C. C. Anderson Co.



**Golden Rule**  
C. C. Anderson Co.

# THE GOLDEN RULE

## An Idaho Pioneer

Thirty-eight years ago the first of the Idaho Golden Rule stores was established by C. C. Anderson, now president of the C. C. Anderson company.

Not only are the Golden Rule stores pioneers in point of time but also in plan and principle... the underlying idea being:

*“Every Day Should Be  
A Bargain Day”*

This may seem a simple idea in itself, but it is one demanding great labor and executive ability...

In following this idea all the markets of the entire country must be known as thoroughly as the alphabet, and one must ever be alert, active and vigilant, and absolutely self-reliant, quick of judgment and ever ready to act.

“Every day a bargain day” is making the Golden Rule store a marvelous success and has made necessary, the fine new store we now occupy in Twin Falls.

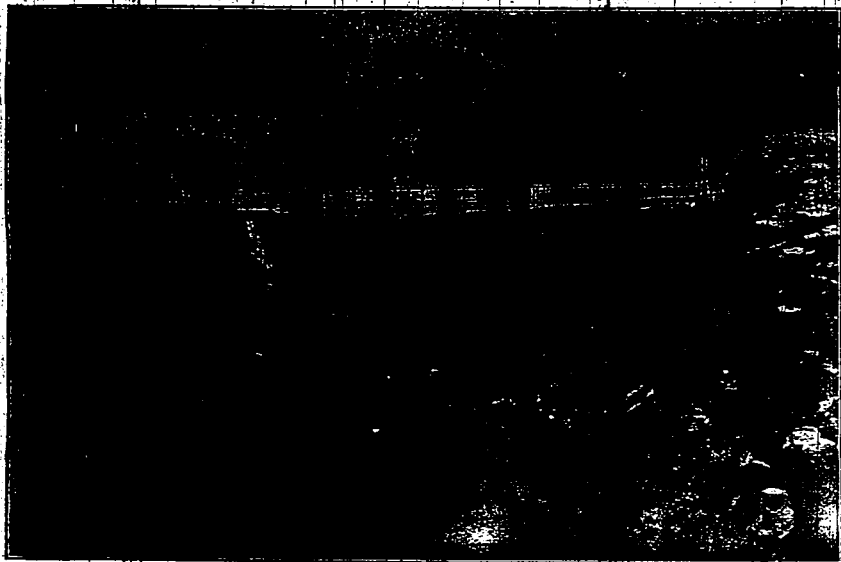
THE GOLDEN RULE STORE, AN IDAHO PIONEER, JOINS IN CELEBRATING TWIN FALLS JUBILEE ON THIS PIONEER'S DAY, THE 30TH ANNIVERSARY OF THE CITY.

**Golden Rule**  
C. C. Anderson Co.



**Golden Rule**  
C. C. Anderson Co.

## THE SUSPENSION BRIDGE OVER THE SNAKE NEAR HANSEN



THIS STRUCTURE, BUILT IN 1919, WAS THE FIRST BRIDGE TO SPAN THE SNAKE FROM RIM TO RIM IN TWIN FALLS COUNTY

rainbow and in exactly 19 minutes from the time the rise was observed the water was running over the falls from one side of the canyon to the other. As the flood of spray, which had been hanging, fell over the pool beneath the falls during the diminished flow, rose swiftly to the level of the crest, a magnificent rainbow was reflected across the canyon which afforded the normal school an excellent study in chromatics.

"I would not have missed this sight for a crisp, new \$100 bill," remarked one of the spectators.

"And I would not sell my recollection of it for double that sum," vouchsafed another. "I never thought the world held such grandeur. Would that they might shut off the water for a time every day and all the tourists in the world would be attracted here by the matchless spectacle."

### Twin Falls Business Boom

ONE OF the builders of Twin Falls' first hotel, J. Flood Walker, early in December, 1904, returned to his home in Boise and gave an interview to the Capital News in which he said:

"The way the Twin Falls country is forging ahead is a surprise to everybody. The investment company sold \$16,000 worth of lots in one day a week ago and sales are made daily. Half a mile east of people from Walker were down there last week and each man bought 100 acres of land and two town lots. They said when they got home and reported there would be over 100 go from that section of the Twin Falls tract without delay to secure land."

The interview continued:

Land has been sold for an advance of \$10 an

acre close to town, Mr. Walker said, and a party who bought three lots for \$600 apiece two months ago sold them for \$260 apiece last week. Many lot owners have sold at an advance and gone farther out and purchased again.

Work on the railroad from Minidoka, he said, is making rapid progress as 500 men and a large

number of teams are now employed. It has been given out that only 3000 yards of dirt per mile has to be moved, which allows rapid completion of the grade.

Several good buildings are contemplated, work upon which will begin soon. Nothing, Mr. Walker said, could prevent a big boom there next spring.

# 19 YEARS

IN TWIN FALLS

# 12 YEARS

IN THE FURNITURE BUSINESS

## NOW---

We Are Enlarging Our Store to Accomodate an Ever Growing Furniture Business—

### SHOWING

A Complete Line of America's Best Lines of Standard Adversed Furniture and Furnishings

# BERT A. SWEET

FURNITURE

## WELCOME

TO THE MAGIC CITY

## JUBILEE

You will find our facilities for recreation very much to your liking. Make your home your headquarters.

First-class, Fountain Service

W. M. Cigar Store

147 MAIN STREET

# Nearly A Quarter of a Century

OF UNINTERRUPTED SERVICE AS AN AUTOMOBILE DEALER  
TO THE PEOPLE OF TWIN FALLS COMMUNITY

We take this opportunity of thanking the people of Twin Falls Tract for the patronage that has made this record possible . . .

## The Oldest Dealer in Idaho 13 Years With Dodge Cars and Trucks

And The First Plymouth Dealer In  
**SOUTHERN IDAHO**

— Goodyear Distributors —  
— Standard Oil Products —

## Pioneers of Better Service

In all our years in business we have always striven to build an organization capable of rendering our customers a higher degree of service and value . . .

**FIRST**  
**FIRST**  
**FIRST**  
**FIRST**  
**FIRST**

Factory tool equipped shop, making possible factory accuracy.

Hydraulic car hoist for greasing, assuring perfect lubrication of all inaccessible parts.

Hot water car washing facilities; the ONLY way to thoroughly clean a car.

Precision piston turning machine; the only method guaranteeing a perfect fit for each piston.

Modern aligning tools, for knee action cars, also guaranteeing greatest possible accuracy for conventional types of front ends.

### Our Organization

JOINS IN WISHING THE TWIN  
FALLS TRACT A VERY SUCCESSFUL  
30TH ANNIVERSARY

FRANK MAGEL  
FRANK KELLOGG  
STERLING ALEXANDER  
CURTIS ALEXANDER  
ALBERT BENOFF  
ADOLPH ERICSON  
JIM PERSONITTE  
WOODS ALEXANDER  
MRS. THELMA HARRIS  
MISS HAZEL NEWMAN

WOODY SEAL  
LESTER SLACK  
PAUL DENNY  
JERRY DENNY  
GALE SINCLAIR  
BOB MACAULEY  
JACK TREMAIN  
HUGH ROSS  
HENRY HUFF

# Magel Automobile Co.

129 3RD AVE. NORTH

PHONE 500

# City Incorporation Bone Of Contention Among Residents

## Necessity of Organization Finally Wins, Board of Trustees Named

**LIVESTOCK** running at large, steadily accumulating manure piles and other noxious persons and things that are a constant defect, were factors that hastened the organization of municipal government for Twin Falls.

Twin Falls was less than 10 months from the neighborhood when The News, then only five months old, announced it had been posted in several prominent places stating there will be a meeting of Twin Falls citizens at the school house Monday evening to discuss the feasibility of organizing Twin Falls into a city under the laws of the state of Idaho. A large attendance is earnestly requested.

The incorporated project fell upon stony ground at this assembly and The News said in its next issue that the meeting was held at the school house last Monday for the purpose of considering the matter of incorporation resulted in the decision of the movers and those present that the time was not yet ripe for such a step and The News repeated the invitation will be effected for some time to come.

But within the week "the movers" in this instance took a new and more determined tack, and the late George B. Fraser, entering upon his work as editor of The News during that interval, published the issue of August 11, 1934, in which he set forth trenchantly the reasons that impelled the move:

### NEWS EDITOR SPEAKS

"Now that Twin Falls has passed the salad stage the need of incorporation is daily becoming more acute. The town has outgrown its swaddling clothes and the seams are becoming unsightly. Many arguments in favor of incorporation are being advanced. Some are trivial, others are vital. The problem is one which will have to be solved sooner or later, and public sentiment seems to be in favor of early action.

"Without local government or restraint of any kind the citizens of Twin Falls have conducted themselves in a manner which reflects their high character and law abiding spirit. Of late a few unscrupulous characters have found their way into town and made themselves objectionable. As there is plenty of work for those who are willing to accept it, loafers have no place in this community.

"Another reason why Twin Falls should be incorporated is that cattle and hogs are running at large in the streets and manure heaps are accumulating. With the near approach of hot weather it is absolutely necessary that the town should be placed in the best sanitary condition. Strangers are arriving every day and the welfare of the community demands that visitors should not be offended by unsightly heaps of refuse within a stone's throw of their lodgings. This statement should be construed as a plea of the stablemen who are doing their best to keep their premises clean and are carting away manure as fast as they can. The stables are necessary, and so are the stock corrals. They are playing an important part in the supplying of Twin Falls and it would be unjust to place them under restrictions which might hamper the owners to such an extent as to cause them to move away. As a rule most of the ground now occupied by stables and corrals in the city is too valuable for such a purpose and it is probable that this question will soon regulate itself.

### TREES IMPORTED FOR STREETS

"Two carloads of shade trees will shortly reach Twin Falls. With the coming summer it will be necessary to box every tree. It is desirable that these trees be planted as early as possible so they may attain a respectable growth this summer.

"Street sprinkling is urgently needed at the present time. It was the purpose of the townsite company to spray crude oil upon Main street and Shoshone avenue and thoroughly roll these thoroughfares with a steam roller. By this means the streets will be graded and improved. It is hoped that they will hold their form until such time as paving is possible.

"The question which arises in connection with the incorporation of Twin Falls is whether the town will be incorporated with the town threats

to outgrow it before long and it would be wise to begin planning for the future now.

"Incorporation also has an important bearing upon the school question. The six saloons which are now running without licenses would pay at least \$150 a year into the school fund. At the present time the town would have no revenue available to the school board. Furthermore incorporation would prevent the opening of dives and insure the maintenance of order and observance of law.

"Many other reasons why Twin Falls should be incorporated might be urged but the above mentioned are sufficient to show that incorporation cannot with safety be deferred much longer."

Board of Trustees is Appointed

The News in its two-column headline in its next issue to announce:

### TWIN FALLS NOW HAS LOCAL GOVERNMENT

#### NECESSARY ACTION TO INCORPORATE TAKEN BY CASSIA COUNTY COMMISSIONERS ON THURSDAY, APRIL 18, WHEN TRUSTEES WERE APPOINTED.

Followed the roster of the five newly appointed trustees, deputy sheriff and justice of the peace, and under the headline on April 21, "Laying the foundation for Future Goodness," organization of the new council was listed:

President of the council and first mayor of Twin Falls, P. S. A. Bickel; trustees, F. W. Eichoff, F. D. Bradley, R. M. McCollum, and S. T. Hamilton; city clerk, J. E. Darrow; city attorney, Fred E. Ramsay; justice of the peace, Maxvelly city marshal, Albert Snodgrass; deputy sheriff, Fred E. Ramsay; justices of the peace, M. T. Records and C. B. Taylor.

Bickel was chief engineer of the Twin Falls Land and Water company, builder of the Twin Falls irrigation system; Eichoff, who came from Routt county, Colorado, in July, 1904, was founder of the City meat market and proprietor of the City hack line; Bradley, coming from Eagle, Wisconsin, in December, 1904, was senior member of Bradley and Parsons of that city; McCollum was secretary of the Twin Falls Investment company, one of the original locators of the Twin Falls water right; Hamilton was an attorney at the first city meeting; Darrow, (Maxvelly city marshal), Albert Snodgrass, deputy sheriff, Fred E. Ramsay; justices of the peace, M. T. Records and C. B. Taylor.

### FIRST CITY MARSHAL APPOINTED

"ONE OF THE first acts of the council," The News reported on April 21, "was the appointment of Albert Snodgrass as city marshal. Mr. Snodgrass was formerly deputy sheriff of Lincoln county at Hagerman, and is a tried and reliable officer. He will receive \$75 per month and will devote all his time to the duties of his office. The first man to catch discharging firearms in the city will be sent to the county jail at Albion on the double quick! Reckless shooting has been indulged in rather too frequently of late for keen comfort and the section of the city in which the shooting has occurred will receive close attention."

Further buttressing the cause of law enforcement in the infant city, the new council decision at its first meeting, The News said that "city jail should be erected at once," and The News account continued, "work on the building has already begun." Describing the jail house that was built, The News first municipal board said: "The Twin Falls' jail is located on lot 10, block 119. It is 16 feet 6 inches by 18 feet 6 inches, with three cell-rooms and a six-foot corridor. The flooring will be of solid concrete and the cells will be of sufficient strength for all occasions."

First regular meeting of city council 'succeeded' in enacting out 15 ordinances before adjournment.

On every ordinance save one the vote of the board was unanimous. The single exception was on the ordinance fixing the saloon license at \$2000 a year. Trustee Bradley expressed the belief that the House should be \$1000 per year. The second amendment the ordinance failed to see a second reading. During discussion of this ordinance at the council's second meeting two nights later "it was predicted that this ordinance would have the effect of driving the saloons outside the city limits."

### PROPOSED CITY IMPROVEMENTS LISTED

EDITORIALLY The News had said on April 21 "The manner in which the city council is transacting its business is a source of gratification to the citizens of Twin Falls." And in this same issue displayed in the first column of the first page, these proposed "city improvements":

"The keeping of swine within the corporation limits will be prohibited.

"Livestock will no longer be permitted to roam at large within the city limits.

"Tree lines will be surveyed in order that uni-

formity in planting may be obtained.

"The city jail will accommodate those who forget they are living in a civilized community.

"A city market will be located where farmers can weigh and sell their hay and produce.

"Tamps and dissolute characters will be encouraged to make their stay in Twin Falls as brief as possible.

"Stags and bucks licensed and a pound will be established to which ownerless curs and stray stock will be taken.

"The practice of tying horses and cattle in the neighborhood to starve will be stopped and cruelty to animals prohibited.

"Street improvements will be kept up as fast as possible and the city of making Twin Falls the most beautiful city in Idaho.

"Merchants will be protected against itinerant peddlers but no harmful restrictions will be placed upon farmers who sell their own produce.

"Numbers will be licensed and a building inspector appointed whose duty it will be to see that proper safeguards against fire are provided.

"Sanitary conditions will be improved immediately. No offensive cesspools will be tolerated and citizens will be required to keep their premises clean.

"Street grades will be established, adopted by the council and placed on file in order that property rights respecting buildings, sidewalks and drains may be known. Confusion, will thus be avoided and property owners who comply with the ordinance basing on this subject will not be required to make changes at their own expense."

Within five years after the organization of Twin Falls' first city council, the first paving was laid on Main avenue and Shoshone streets. 10 years later the paving program was carried into residential districts, and within the past year federal government funds have been made available for construction of a new two-mile highway routing through Twin Falls that will known locally as a truck lane or by-pass, and for hard-surfacing of a mile along the original townsite boundary on Addison avenue.

Remembering that "The manner in which the city council is transacting its business is a source of gratification to the citizens of Twin Falls," The News editorial continued: "With energy and determination the trustees set about their task and already the beneficial effect of their work is visible. The trustees have been meeting almost every evening and discussing civic matters informally. Nothing of a radical nature is to be expected from the board. All citizens will be treated with absolute fairness, capital will be encouraged and the rights of Twin Falls safeguarded on all sides."

# Welcome

TO THE

## Magic City Jubilee

We Extend a

### Hearty Invitation

To Every Visitor to Take Advantage of Our Facilities While in Twin Falls!

- LUNCHEES
- FOUNTAIN SERVICE
- DRUGS
- HOSPITALITY

# Kingsbury's

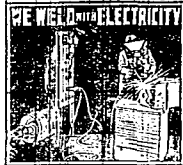
DRUG STORE  
TWIN FALLS, IDAHO





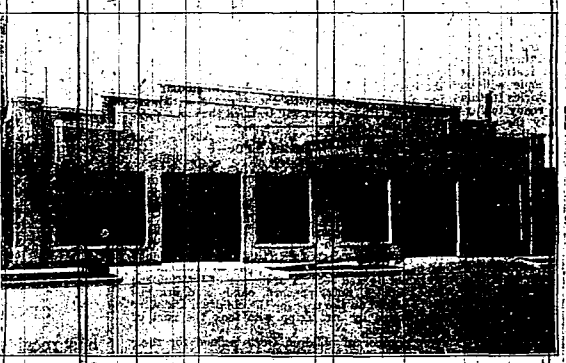
**RIGHT**—Only a few years have elapsed since this picture was taken but how fast have come the changes! Here is the Krenzel Hardware of 1927. In the seven years just past thousands of new articles have been added to the stock and floor facilities have been enlarged by hundreds of square feet. The open table display system was first installed in 1930 and today Krenzel's is not only one of the largest but one of the most modern hardware stores in the inter-mountain territory.

**LEFT**—Krenzel's shop in 1914 had a total personnel of three, including Captain Krenzel (on the right)—today Krenzel's Hardware and Shop employs a total of 15. Krenzel's is one one of the best equipped shops in the west, and includes the following departments: Electric Welding, Acetylene Welding, Shop Fitting, Spring Work, Body and Tinting, Lathe and Machine Shop, Blacksmithing and Boiler-Repairing.



This electric welding machine, built by and quiet looking now, was in 1910 about the last used in popularity. In fact, when Capt. Krenzel introduced the above model to the inter-mountain territory in May, 1911, people from hundreds of miles away came to view the new welding marvel. Today electric arc equipment is available in almost modern welding shops and Krenzel's shop is equipped with two large direct current welders for the service of southern Idaho residents.

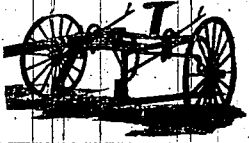
# Twenty-Seven Years of Active Growth



The building shown above is the present home of the KRENZEL HARDWARE and SHOP. Erected in 1927 at a cost of about \$25,000, it provides the most satisfactory home for all the lines of the KRENZEL Company. KRENZEL'S has been located at 216 Second Ave. South continuously since 1907.

## Sage Brush Grubber

The one below shows the famous Twin Falls Sage Brush Grubber, manufactured by Krenzel's. These machines played a most important part in transforming the sage brush desert of southern Idaho to a rich farming country. Dozens of Krenzel's Grubbers were sold in the peak years, not only in Idaho, but in seven other western states, and many are still being used where new tracts of brush-covered land are opened up from time to time.



## Krenzel Leveler

The land plane shown above was a very popular tool during the early days on the Twin Falls irrigated tracts. They were manufactured by the store in Krenzel's shop, but still it was hard to keep up with the demand. New land had to be leveled before irrigation water could be properly distributed and this tool was the secret used.

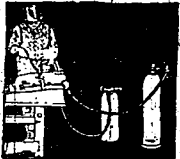
# Twenty-Seven Years Ago

Krenzel's was founded in 1907 by Mr. E. E. Krenzel. In 1914, Mr. Charles F. Krenzel assumed management of the business, upon the death of Mr. E. E. Krenzel, his father. At that time one man was employed in the shop and it is since that date that the most remarkable advances have been made.

During the years following 1912, Krenzel's shop entered into a period of manufacturing that included such products as the Twin Falls Sage Brush Grubbers, Sage Brush Rakes, Sage Brush Burners, Allalfa Greening, Farm Levelers, Irrigation Checks, etc. This period extends to the present date except that many of the products have been superseded by some more modern machinery or tool that the above list covers most everything made, up to 1916, when Capt. Krenzel was called to the Mexican border and later to France, where he served until 1919. The most interesting era in the history of Krenzel's begins in 1919 and extends to the present date. During this latter period the greatest expansion and growth occurred and still continues.

First was started the wholesale department and about the same time the retail hardware store. This was in 1922. New manufacturing enterprises were launched such as the Krenzel Wheel Corrugator, Steel Derrick Heads, Truck Bodies, etc. In 1927 a new \$20,000 building was erected to provide additional space for the rapidly expanding business. Two years later a large warehouse was built for increased storage space. In 1928 came the installation of the Electrical Department and 1931 marked the beginning of the plumbing supply division.

1932 saw the new model Krenzel All-Steel Potato Sorter launched—today these machines are rapidly replacing all other makes throughout the Idaho potato districts. Today Krenzel's shop is one of the most outstanding shops in the inter-mountain territory and Krenzel's Hardware has become the largest wholesaler and retail hardware store in southern Idaho. Krenzel's has grown with the Twin Falls country and will continue to grow and expand in the same way as the years go by.



## Acetylene Welding

Here is the first acetylene welding outfit used in Krenzel's shop. This unit was installed in 1913. Today Krenzel's shop is equipped with several self-generating acetylene outfits of the very latest type, including portable, as well as stationary units, and ample equipment is provided for one of the hottest welding shops in the west.

The picture below was taken in the early days when sage brush clearing was a big problem. The implement is a Krenzel Sage Brush Rake, another famous product of bygone days, used especially in heavy brush. The above scene was typical of the southern Idaho of twenty or thirty years ago.



## Krenzel Corrugator

The wheel corrugator as shown above was not used in the early days because it had not yet been developed. During the last few years, however, hundreds of these machines have been manufactured in Krenzel's shop and shipped to every western state and even into Old Mexico. It's an interesting sight to stop in at Krenzel's shop during the winter months and watch the different processes of the manufacture of wheel corrugators—do it some time you are always welcome.

# KRENZEL'S HARDWARE AND SHOP

Boiler Makers — Body Builders — Blacksmiths — Welders — Machinists — Manufacturers  
 Electrical Supplies  
 PHONE 1202  
 Fairbanks, Mass.

## SETTLERS ASKED TO PLANT SUGAR BEETS

### Land and Water Company Offers to Pay \$4.50 Per Ton for Crop

FROM THE NEWS OF APRIL 23, 1905

THE FIRST meeting of Twin Falls farmers, held at the school house, Saturday evening, April 22, attracted an audience which completely filled the building. A number of farmers stood in the hall, and the speaker could not crowd them way in listened to the discussion through the open windows. Paul S. A. Biggs, chairman of the board of trustees, presided over the meeting and introduced Alex. Marshall, agricultural superintendent, who briefly outlined the object of the gathering and delivered a stimulating address on the great possibilities of the Twin Falls section, afterwards taking up the practical details dealing with the problems confronting the farmers in this section. At the close of the talk he was bombarded with pertinent questions relative to methods of preparing soil and irrigating, planting of different varieties also the kind of crops to plant on the different soils.

Mr. McPherson made known to the farmers the generous offer of the Twin Falls Land & Water company to pay \$4.50 per ton for all sugar beets raised on the Twin Falls tract, the seed being furnished free. It was not supposed that the farmers would make a success of beet culture at first as it seemed a new experience, but 50 of the most enterprising settlers agreed to plant from a quarter of an acre to an acre and report the results of their experiments to the farmers' meetings. A bulletin will be issued to these farmers every two weeks giving instructions how to proceed. The beet sugar people will be glad to put in from one to three factories in this vicinity as soon as the farmers are ready to furnish the required tonnage to supply these factories. Until the factories are established, the water company will buy the beet product at the same price paid by the factories.

The superintendent has secured 300 pounds of native corn bred by selection for 20 years in this county. It is now thoroughly acclimated and is a fine cereal, especially adapted for this section. A large number of farmers contracted for enough to plant from one to five acres. The breeding of blue corn will be undertaken and reports of progress and methods of breeding will be made at the farmers' meetings.

Other cereals will also be taken up in their proper order until Twin Falls will no doubt become famous for its well bred and high quality crops. To this end the company proposes that the farmers shall be supplied with beet seeds free of cost and other seeds at a nominal price for experimental purposes.

**OPERATE EXPERIMENTAL FARM**  
IT IS THE object of the superintendent to have as many farmers as will do so, not only keep track of the experimental farm, but also aid in this work themselves, which will no doubt result in a pecuniary profit as well as educational advantage.

The farmers' meetings will continue in Twin Falls every Saturday night until their meeting places, closer to the homes of the farmers in distant localities, are erected. It is highly desirable that the farmers should attend these meetings and not only take part in the discussion but ask questions. The superintendent at any and all times will be glad to render every possible assistance in his power to the farmers under the Twin Falls canal. By attending these meetings

the farmers will save themselves from falling into mistakes which might afterwards prove costly. The mottoes of the organization will be "United effort" and "Be sure you are right and then go ahead."

The first farmers who signified their willingness to try beet culture were:

E. B. Critchlow, W. C. Goddard, Frank Link, W. W. Cantion, August Braun, J. H. Kindall, G. T. Cummings, E. E. Peterson, W. T. Seal, W. E. Edwards, Charles W. Hawk, I. B. Darrow, Frank Eddy, W. E. Rank, Harlan Stacy, A. H. Kellogg, C. W. Mann, A. S. Gibbs, W. Kelsey, J. A. Walters, J. C. Garl, A. McPherson, P. W. Sweeney, James Yates.

The demand for Cassia county corn was split and indications are that this branch of farming will prove very successful this year. A good many eastern farmers brought seed corn with them. They were surprised to learn that this corn cannot be grown profitably in Idaho until it has been acclimated. By careful breeding it can be made to grow successfully here and this breeding will be commenced at once. Those who were first to put their names down for Cassia county corn were:

Frank E. Drake, A. S. Bessire, J. H. Kellogg, Peter Link, Ira Fuller, F. C. Smith, E. E. Peterson, W. C. Ferguson, George Lucy, William F. Eddy, W. C. Godard, I. B. Darrow, William Rud, August Braun, J. A. Walters, St. John Skinner, Charles W. Hawk, James Stott, G. T. Cummings, D. C. Sierer, W. T. Heddon, E. L. Ricks, Harlan Stacy, Ed. Braun, W. L. Austin, Frank Burrington, A. H. Campbell, A. H. Kellogg, D. F. Redman, J. H. Kindall, W. Kelsey, W. T. Seal, A. McPherson, P. W. Sweeney, James Yates.

These farmers will carefully watch the growth of the beets and corn and will report to the meetings the results of their experiments. In this way the best results can be obtained without burdening all the farmers with the expense of experimenting. Other grains will be tried the same way.

## The First Christmas Tree—

From The News of Dec. 30, 1904

ABOUT 200 grown people and 100 children gathered at the new school house on last Saturday evening to listen to a well-prepared program and witness a fine Christmas tree arranged for the occasion. The Christmas tree was a large sagebrush eight feet in height, neatly trimmed and decorated with tinsel cord and strings of popcorn. Candles were also placed thereon, but were not lighted because of danger of igniting the tree. Apples, nuts, popcorn, candy and oranges were placed on the tree for the children, and were distributed by Mr. Tripp who took the part of Santa Claus.

A number of children were trained for their various parts which went to make up a very enjoyable program. Mrs. H. W. Clouche had charge of the entertainment. The following is the program:  
Song, "Fishermen Are We," Max Milner, Roy

Criss, Willie Grimes, Mary Milner, Elva Tarr, Elva Tarr.

Recitation—Grace Urie.  
Dialogue — By five boys, Don Hazen, Jimmy Yates, Alex Sappingfield, Charley Smith, Clarence Nelson.

Song—By four girls, Susie Hidy, Clara Tarr, Elva Tarr, Veal Parker.  
Recitation—Mary Yates.

Christmas Cantata — Martha Taylor, Ina Craig, Alice Urie, Beulah Taylor, Clara Tarr, Edith Ramsay, Susie Hidy, Veal Parker, Mary Milner, Ruby Tripp, Elva Tarr, Viva Smith, Leslie Williams, Max Milner, Clarence Nelson.

Declaration—Willie Grimes.  
Recitation—Elva Tarr.  
Dialogues—By seven girls, Ina Craig, Beulah Taylor, Alice Urie, Clara Tarr, Susie Hidy, Veal Parker, Elva Tarr.

Recitation—Truth Milner.  
Recitation—Ina Craig.  
Song—Max Milner.  
Santa Claus—C. Tripp.

# STYLE QUALITY VALUE

Three good reasons why the  
CINDERELLA SHOP

has received the support of the women of this community since it's establishment eight years ago and can claim the distinction of being the oldest ready-to-wear shop in Twin Falls.

Through good times and bad we have always combined style and quality with the lowest possible price and have added the extra service of convenient credit.

We wish to thank everyone for their loyalty in the past and we promise many more years of successful service.

# CINDERELLA SHOP

## GERRISH'S Sporting Goods Store

New and Used Winchester Guns

252 Main Ave. South Phone 533  
Twin Falls, Idaho

**COME TO THE JUBILEE  
Stop Here for Your Guns  
and Ammunition.**

Last months prizes taken by Butch fisherman:

MILLARD STAHLMAN caught 8-pound Dolly Varden Trout, taking the \$9.50 fly rod.  
E. C. STAHLMAN caught 7 1/2-pound Rainbow Trout, taking the Martin automatic reel.

You can register here and buy a box of metallic or big game ammunition and have a chance on Model 54-270 Winchester, given for the widest spread of deer antlers.

### TRIED

By the Test of Conscientious Service to the People of the Twin Falls Triack.

### PROVED

By Our Record For Doing a Better Job—No Matter How Late or How Small.

### NOW

We Have Undertaken the Distasteful Job For

**DIAMOND-T TRUCKS**  
THE BEST TRUCK FOR YOUR JOB ...

**Schwartz Auto Co.**  
121 1/2 MAIN AVE. NO. PHONE 261

# 1907

- **1907** Three years after Twin Falls was founded K. & J. Hood open a Dry Goods store on Main Street.
- **1923** Hood-Van Engelen Co., a pioneer Idaho firm, purchase the entire stock of K. & J. Hood's store.
- **1929** Stevens-Van Engelen Co. enter the department store field in this city.
- **1934** Van Engelen-Hood assume sole ownership of Stevens-Van Engelen store.

# VAN ENGELEN-HOOD

- **TWENTY-SEVEN YEARS**—An inspiring period of progress in this community, and during that time these two names—VAN ENGELEN and HOOD have been a part of it. We are proud of this record, and glad to have had the opportunity to help in this development. As we look forward to the future, we pledge ourselves to keep steadfast to those qualities which make for successful business . . . Integrity . . . Sincerity . . . Quality; and to devote our best efforts to every worthy community enterprise.

# 1934

## ROCK CREEK PIONEERS AHEAD OF TWIN FALLS

### Early Day Cattle Country Settled Long Before Turn of Century

NO ACCOUNT of pioneer days in the Twin Falls country would be complete without a reference to the town of Rock Creek and the men and women who composed the settlement.

Before Twin Falls town was even thought of Rock Creek was a thriving town, a stage station and a cattle center and an important stopping place on the Oregon Trail.

It is difficult to offer an exact date as to the date of the earliest inhabitants but by the time the late seventies rolled around the cattle business was well established and many ranches dotted the countryside for miles in the vicinity of the watercourse from which the town takes its name.

The early Rock Creek settlers were practically all cattlemen. There were no sheep ranches to be found anywhere until years later and even then there were not so numerous upon the lands of the cattle country. Rock Creek in the early days of the Twin Falls tract was the closest trading point, its nearest rivals being Albion and Oakley.

With the beginning of work upon the canal system a heavy demand for settlement by the many teams used by the construction gangs developed and Rock Creek supplied much of this as well as large quantities of beef. As a result of this early business connection a very close friendship has always existed between Rock Creek and Twin Falls and the relationships thus early established endure to this day.

Rock Creek, strictly speaking is not wholly a part of the Twin Falls country although a part of the lands under cultivation in the settlement receive water in whole or in part from the Twin Falls Canal system. But the basis of the Rock Creek water rights are supplied by Rock Creek, and were supplied for many years before there was any other irrigation water available in these parts.

The pioneer days of Rock Creek were many years in the backward of settlement of the lands of the Twin Falls country were thrown open to entry.

### HOMELESS TWENTY IS BROUGHT INTO BEING

FROM New York state to Georgia, and throughout the Intermountain west were recruited the original members of the "Homeless Twenty," the organization that has become synonymous with the 1920's and 30's of Twin Falls. They were bachelors or men who had not as yet brought their families to the pioneer settlement that was to become the Magic City.

For several weeks a group had been assembling once or twice a week at the Robert M. McCollum home, Seventh avenue and Shoebone street north, to warble sentimental ballads, led by John E. Hayes, with Charles E. Cole thumping away at the piano. These one night group was organized; there was 20, including the host's wife and her daughter. The group christened themselves the "Homeless Twenty," and those present on that evening were:

Robert M. McCollum, Mrs. Robert McCollum, Elva McCollum, Paul S. A. Bickel, Ed Braun, Dr. G. F. Baker, J. V. ("Sunny Jim") Baker, Dr. H. W. Cloucheck, Charles E. Cole, Martin B. DeLong, Charles F. Diehl, Sam T. Hamilton, John

E. Hayes, Morgan G. Heap, Charles S. Loveland, Charles Macaulay, Herbert F. Osborn, Orrin A. Stalker, A. N. (Dip) Sprague and Henry J. Wall. John E. Hayes, Sam T. Hamilton, Morgan G. Heap, all residents of Twin Falls; Charles Macaulay, Boise, and Charles S. Loveland, Portland, are expected to attend the Jubilee celebration. Other members still living are J. W. Baker, Turlock, Cal.; Orrin A. Stalker, San Jose, and A. N. Sprague, Oakland. Whereabouts of Charles F. Diehl are unknown.

Others who came later and attended the meetings of the "Homeless Twenty" regularly were Stuart Taylor, Charles Hill, Arnold Frankel, T. J. Woods, Charles Mull, Jim Burnett, Cole Wilson, Frank Burrington and Fred R. Reed.

### Street Shooting Must Stop

From The News of June 23, 1928

J. C. CLARK gave a startling exhibition of gun play in public on Sunday morning for which he later paid \$25 and costs in the justice court. At the time of the shooting Clark appeared to be very much in earnest but when he was arraigned before Justice Records nobody could be found who would swear to a complaint against him. He was promptly arrested by Marshal Walters while his revolver was still warm in his possession. A charge of carrying concealed weapons was preferred against him and on this charge alone he was prosecuted.

The bullets from Clark's revolver whizzed menacingly in the vicinity of several bystanders and

it is a wonder that nobody was struck. There is a popular impression that Clark's target was well known to those who were familiar with the cause of the shooting but everyone connected with the affair closed up like a clam and not a scrap of evidence could be obtained.

Since Marshal Walters' appointment there has been a notable decrease in the amount of shooting in Twin Falls. The nightly fuilades have been very annoying and the marshal took official cognizance of the nuisance the moment he assumed office. The next man who burns gunpowder in Twin Falls will pay sweetly for his fun.

### TO THE PIONEERS (E. J. C.)

We have a royal heritage  
We sons of pioneers  
Let us haste to pay them tribute  
As they vanish down the years.

For us and for our children too  
An empire they have won  
Let us speak then of their virtues  
Just as long as rising sun

Throws its light upon the mountain  
In morning's early glow  
Calling us again to effort  
In our fair state, Idaho.

Buhl, August 31, 1934

THE STURDY SPIRIT OF THE PIONEER STANDS BEHIND

# Firestone Service and Firestone Products



The Firestone Tire and Rubber Company is a true pioneer in the rubber industry ..

Every great advance in rubber manufacturing has either originated in the Firestone factories, or has been adopted when proven—the gun-dipping process alone has saved millions of dollars to car owners.

Firestone originated "one-stop service" for the convenience of its customers, and today operates a large number of complete one-stop service stations, one of which is the Firestone Service Store in Twin Falls.

And today, as a pioneer who has blazed the trail to better automotive service and equipment, we offer greetings and best wishes to Twin Falls on its thirtieth anniversary, and desire to express appreciation of the wonderful patronage accorded it by the people of Southern Idaho.



# Firestone Service Stores, Inc.

110 MAIN AVE. SO.

PHONE 75

1911

1934

## For 23 Years

We have served Twin Falls and community for the past 23 years with the best materials and labor we can procure. Always building up our equipment to keep up to date. We like to serve you at all times with Plumbing, Heating, Pumps, Softeners, etc.

### Honie Plumbing & Heating Co.

Phone 283

## LOCAL MAN RECALLS FIRST CABS IN CITY

E. E. Kall Offers Interesting Account Of Difficulties Of Early Transfer Business

"A CAB, A CAB, my kingdom for a cab," was the distressed cry of Twin Falls ladies in the dusty days that are not yet beyond recall. Owing to a snow in the early days, we had quite a problem. The Gates Transfer company had two available cabs, and half the women in town would be wanting the cabs at the same hour. Frequently it requires more than an hour to "re-ly," the guests to the luncheon, followed by "golf" or kensington, or an afternoon of guessing games. Wading through alkali, dust that on the least provocation had a habit of turning to goosey mud—it rained and snowed in seasons and out once upon a time in this town—did not put the pioneer matrons and maids into the proper mood for parties, so therefore the cabs.

But what matter if one was a little bit late? Once arrived, there was always a delectable food, and many were the hostesses who had pushed barrels and barrels of hand-painted and Haviland china, and glistening cut glass when they came west. Granmother wasn't the only table-setting in the early days.

E. E. Kall recalls one of the most hectic days of cab driving in the lives of himself and Harry Anderson. On this long ago April day, Mr. Kall, then employed in the office of the transfer company, was called upon to drive one of the cabs, assisting Harry Anderson. A funeral was held early that day. Enroute home from the cemetery, the procession was caught in the midst of one of Twin Falls' most vicious dust storms.

One hundred men, shoveling on either side of the road, couldn't have tossed more dirt into their pathway, according to Mr. Kall. The swirling, pelting sand and dust enveloped the cars, and the drivers of the cabs and private carriages and buggies were obliged to get out and hold the horses to prevent a wholesale runaway.

Mrs. Kall, formerly of Iowa, from the window of her front room on Second avenue north, saw the threatening dust cloud and immediately thought "Cyclone," then realized that it was a dust storm. The sand fury lasted 45 minutes, by her actual timing.

A number of early spring luncheons were being given that same day, and by the time the guests were ready to return to their homes, the cabs were called upon to plow through several inches of snow. A hot morning, a world water dust storm, and then a snowstorm, all on an April day.

Kall came home that night, declared that "Nobody could live in a place like this, and I'll be gone in 24 hours."

But the lure of the west was too much for him. He didn't leave. He established the E. E. Kall barber shop, and he is now situated in the very building that the Gates Transfer company once occupied.

### First To Make Improvements

WHEN the first tract of 30,000 acres was opened on the Twin Falls land project, June 10, 1903, The News said on November 11, 1904, many settlers came from various parts of the country to make filings. Among the first to do care things was H. E. Prothro of Barbab-

Wisconsin, who, moreover, has the honor of being the very first settler to haul lumber between Shoshone falls and Rock Creek and has a large portable saw and ready for utilization when the water arrives in the spring. A comfortable house is located on the land and further improvements are under way.

Before coming here Mr. Prothro traveled extensively for three years seeking a satisfactory location, but nothing pleased him sufficiently to warrant a location until he arrived here. After looking over the land and becoming acquainted with the plans of the project, it was easily seen that the future was very encouraging and that this locality would in a short time become one of the richest agricultural sections in Idaho. Pinning his faith to the future development of the Twin Falls lands, Mr. Prothro went farther and purchased a business lot on Main street, for which he erected a business house and opened what is known as the City restaurant, which is doing a splendid business and accommodating the many visitors who arrive here daily to inspect the lands and townsite.

### First Subscriber to The News

From The News of Oct. 25, 1904

C. L. PARSONS, of Wenatchee, Washington, has the distinction of being the first subscriber for the News. The subscription was taken at Shoshone September 25, and six others took the same day on the train between Shoshone and Pocatello. Since then nearly every koplar of land here has left instruction for the paper to follow him, as his desire to keep up with the progress of development. A faithful account of the march of progress is promised.

### Twin Falls Boom

WHEN TWIN FALLS was five months old, in March, 1905, the Boise, Capital News published this Twin Falls dispatch: "This remarkable town in the desert, 35 miles from the railroad, started last October, now has nearly 2000 inhabitants. The two miles of side-

walk are thronged with people now here in attendance at the state land sale of five sections which began an hour ago. The lands are bringing \$25 to \$50 per acre and are from 8 to 15 miles from town. The larger part of the crowd is here to attend the opening of the last of the Cary act land in Cassia county, amounting to 30,000 acres.

## Howdy Folks!

I take this opportunity of extending a cordial invitation to all Magic City Jubilee visitors to drop in and get acquainted.

Visit the **Wentworth** store in the Western Hemisphere, where the Boyer and Sicler Meet.

We have everything imaginable for sale including all kinds of farm equipment, furniture, office equipment, stock saddles, and bicycles.

"WHY NOT STOP, SHOP OR SWAP?"  
Time is on **KEEP EVERY Friday Night at 6 o'clock.**

TEL. BEEKIN' YOU

## Harry Musgrave

120 Second Avenue South  
"I Buy Your Cash and Sell Fast Loss"  
25 years in Twin Falls county, farming and working with farmers. I know farm conditions and operate my place accordingly.

## 25 YEARS ON THE TWIN FALLS TRACT

... We wouldn't live any place else if we had the chance...  
We wish the community many happy returns on this 25th anniversary Jubilee.  
**F. C. GRAVES & SON**  
153 Main Ave. No. Phone 318

## 15 Years

Delivering Milk in  
In Twin Falls

Starting in 1919, we have slowly, step by step, added to our facilities for handling milk, constantly striving to keep abreast of the times, until today we feel entitled to declare our product "Twin Falls' Best."

**YOUNG'S DAIRY**  
TWIN FALLS' BEST

# Since 1907

We Have Had the Privilege of Serving the People of the Twin Falls Tract

We are proud of Twin Falls' amazing growth and progress and we are happy to have been a part of this community for the last 27 years.  
**MAY 28th WITH ANNIVERSARY JUBILEE IS A REASON TO A NEW PROSPERITY FOR EVERYONE**

**Warberg Bros.**  
COAST AND TRADING COMPANY  
129. 2nd Ave. South

**The Royal Cleaners**  
THE FIRST CLEANING PLANT IN TWIN FALLS COUNTY  
... and in the same location, 333 Shoshone St. South.  
Mr. Doss, the proprietor, has been in business in Twin Falls 24 years.  
Oldest and Most Reliable  
**ROYAL CLEANERS**  
Phone 273 We Call and Deliver

# Story Of The Man Who First Saw Twin Falls

### Barley Miner's Search For Ranch Location Leads To Dream of Empire Which Resulted in Establishment of the Twin Falls South Side Irrigation System

THE MAN who came first saw it all and is looking for more. In 1886, a Hooper came out to Idaho and worked in the mines in Halley. Having a lay-off during the spasms of mining operations he took an outing to see the great Shoshone falls. While there he heard of a large spring and two blue lakes down in the Snake river canyon, and went to look at them for a location for a farm and home. The canyon walls were so precipitous that nothing but a bird could get in and get conveniently. Deer and bobcats and an occasional camper ventured into the bottom of this gorge. This did not suit him in the least, but soon he had his wagon in place and lumber dangling on a rope over the cliff, ready to build a home. After working awhile he found that everything would grow, but he could not sell, as the market was far off, and for several years he had to go back to the mines to work and get another grub stake. He then, during the vacations in the mines, started at Shoshone in the hotel, livery and other kinds of business. In order to get his produce out of the canyon from the ranch, he built a most remarkable road up both walls of the canyon which cost, as he told the writer, when asked regarding the expense of building them, "Oh, just days' work." It is understood from other sources that the building of the road on the north side of the canyon required three years of work before a team could be taken over it, and its cost was probably several thousand dollars. On the south side the work of blasting away the rock at one point on the road required two winters' work. They hang on the sides of the cliffs in a way that one when first traveling them, feels as if graylocks were parading up and down his spine all the way. He was not deterred by the apparently insurmountable difficulties that confronted him, and that road today stands without a parallel in the state as the achievement of one man, who had resolutely to mean to work with it.

In 1895 Mr. Harrison was asked by the Oregon Short Line to look up a bridge site between Payson and Cassia counties, as the Southern Pacific was drawing all the trade from Cassia county. He explored the river and located the present site of Miller and then it dawned upon him that the place was all right for the Twin Falls land with water. While thus camped one night with a sagebrush fire and a Dutch oven for a fore-ground, the man saw in the flames the future which now has developed all around him. It was uphill business for many years, but he did not let up, and when Mr. Miller helped him get the necessary records and laid the matter before the Board of Commissioners, he was not only all working in conjunction, it was the beginning of the making of a world beating record on irrigation.

### Growth of Twin Falls City

From the issue of Oct. 14, 1904

ON THE first of April, 1904, there was not a ranchman in the valley from the side of Twin Falls City. The first improvement was the main telephone line, south from Shoshone to Blue Lakes, Shoshone Falls and Twin Falls City, thence east to Miller, a distance of about seventy miles. The first building erected was the office of the Twin Falls Investment company, which was first occupied July 27. Perrine and Burton's store, which was the second building erected, was the first occupied, having been opened for business July 28. On August 10, Frutcher's restaurant was opened, to be followed at short intervals by other business institutions.

At the present time there are two general stores, two livery stables, two restaurants, two saloons, a drug store, a hardware and meat market, blacksmith shop, rooming house, and a real estate office which has broken the Idaho record for sales. In the course of construction, a hardware store, a drug store and a short-order restaurant which will probably be the remaining business two weeks from this date. A \$50,000 hotel, and a stone store building are being excavated. Two more office store buildings will soon be begun. A school building is under way, and many small dwellings of a temporary character are being occupied until lumber for better homes can be procured. Another lumber yard will soon be begun. A national bank has been organized, and will begin as soon as quarters can be secured. The millinery store is in sight. A physician and a

## The Pioneer History of the

# Idaho Department Store

### Twin Falls' First Department Store

## Presenting a Curious Parellel Between the Growth of a City and the Growth of a Business

G. W. Tarr opened the first store in Twin Falls in July, 1904, on a site near Rock Creek canyon. His opening stock of goods was hauled by freight teams from Shoshone over the old Blue Lakes grade.

A month later, in August, 1904, Mr. Tarr built on the site of the Star Market and took in the late C. Cartwright as partner. In July, 1905, the store was sold to Harry F. Allen who operated the business as the Allen Mercantile.

The present Idaho Department Store building was constructed in 1905 and 1906, and in July 1906, the Allen Mercantile was moved to the new building under the name of the Idaho Department Store, as a corporation.

It is interesting to note that after the formation of Twin Falls County in 1907 the rooms on the second floor of the building in the rear became the County Court house, housing all the records and containing the court room. Here the first murder trial in Twin Falls County was held. These rooms are now used by the store for stock rooms.

The original incorporators were: O. H. Allen, H. F. Allen, H. H. Seebeck, Joel W. Craven, F. H. Smith, C. D. Thomas, J. T. Bainbridge, and C. J. Hahn.

To C. D. Thomas goes the credit of naming this institution. R. C. Beach of Lewiston, Idaho, who first came to Twin Falls in 1905, acquired his interest in the store in February, 1908, and the business was continued under his personal supervision from that date.

On April 5, 1922, Mr. Beach became the sole owner of the Idaho Department Store and from then on the process of making Twin Falls' only home-owned complete department store a cooperative institution was pursued with vigor.

On June 1st, 1922, R. C. Beach's son, K. C. Beach, became associated with the firm as manager and came to Twin Falls to live.

Since that time A. D. Bellamy, W. I. McFarland, Arthur Bockwitz, H. MacMullen, and Mrs. Martha Turner have all become stockholders and members of the firm. They are active department managers of the store at the present time.

And thus, step by step, this institution kept pace with the Magic City of Twin Falls, starting as it started and growing as it grew, until it is now doing one of the largest volumes of business in the entire state.

Times have changed and methods have changed, but the ideal of the management is to preserve the flavor of those old pioneer days of open-minded generosity, friendliness and fair treatment that characterized the spirit that built the great Twin Falls country.

The store has made thousands of new friends, but it never forgets its old ones. Today many, many men and women are bringing their children in to be outfitted even as they themselves, were brought in years ago.

It is a common occurrence to hear the men and women who cleared the sagebrush land while living in their little homes of laths and tar paper telling each other how long they have traded at the I. D. Store.

The Idaho Department Store is proud of this long record of service and holds as its one ideal the hope that in combining the most modern methods of the new days with the intimate, personal hospitality of the older times, it will deserve the place that it so much desires in the hearts and minds of its customers.



dentist are here, and religious services are being held twice each month. A system of waterworks covering the business district is being completed, and through the residence portions as rapidly as is demanded. Many of those who have located land are clearing the sagebrush away and getting ready for next year's crop. Sixty-five school children, 185 voters and many who have not established residence.

Such, in brief, is Twin Falls City today, October 28, 1904. Enough business establishments are already here or under way, to supply present demands, but plenty of room in the near future. It is not the best place to be, but those who have come located land and gone away, and will return with the coming of water, augmented by the continuous stream of people coming for the first time which will make this the most populated and prosperous section of the state within an incredibly short time.

The mighty Snake river under absolute control; with canals completed covering a large tract of land; a wonderful productive soil suited to a wide range of products and especially adapted to fruit culture; the light and airy settlement by a thrifty and educated class of people; immense undeveloped water power which in future will be utilized to light the homes of the settlers; a railway by early spring. These are some of the advantages, but there must be seen to be appreciated to the full measure of their deserts.

### CHINESE ARRIVALS GIVEN SHORT SHIFT

FEW Chinese have ever made their home in Twin Falls and, although no reason has been delivered as proof, the early day settlement attitude toward Orientals must still have some effect.

An account of one "China-boy" visitor was published in the April 1, 1905, issue of the News as follows:

"A question frequently asked by settlers from the Pacific coast is: 'How is it there are no Chinese in Twin Falls?' It has been suggested that Chinamen could not walk across the streets here unless they wore American shoes. Orientals in Falls supplied with vegetables and the laundries in the city conducted by white men in which first class work is turned out. The idea that Chinamen are a factor in civilization is not entertained here.

"In September of last year a Chinaman alighted from the Shoshone stage one warm afternoon. He sat in his house and did not get up to see the light. Nobody in the neighborhood thought of him but the fact of his arrival soon became known and there was a hurried conference of pioneers.

"The Chinaman strolled about town for a while trying to form acquaintances, but the reception he received was anything but encouraging. About an hour after his arrival he was approached by a committee of citizens who escorted him to a restaurant and gave him the best meal the town afforded. One citizen played the piano and the other members of the committee, another man offered to drive, and others tendered their services as an escort.

"Just as the Chinaman was beginning to think he had struck the greatest snap of his life, he received a second call from the committee.

"Now, John, we are not going to hurt you, explained the spokesman, 'but we want you to take a little ride with us.'

"Ah! Me savvy all right," the Chinaman answered with a smile as he swept the remnants of the meal into a capacious pocket.

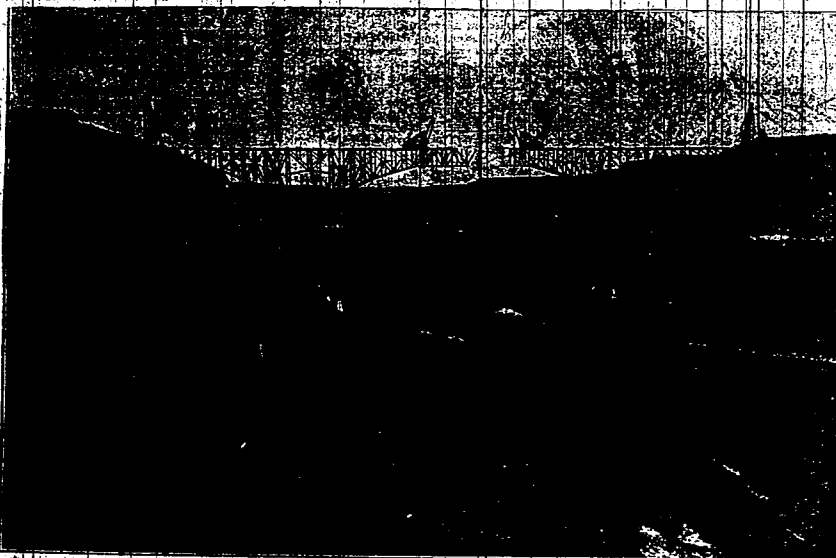
"By this time almost midnight. A telephone message to Blue Lakes brought the ferry boat to the south side of the river where the members of the escort found it upon their arrival. The Chinaman was placed on the boat and the boat was anchored in midstream for the night. As the weather was warm, the unwelcome visitor did not suffer from having to sleep on the soft side of a plank.

"In the morning the Chinaman was wakened on the north side of the river, given a good breakfast and admonished to 'sit the breeze' for Shoshone. He was also advised to 'talk his fellow countrymen that they would not be so suspicious of Twin Falls. Evidently he had a wide circle of acquaintances for since that time no Chinaman has ventured across the river in this vicinity.

"While public sentiment under goes a decided change is improbable that Chinamen will receive any encouragement to settle in Twin Falls, although they are quite as desirable as the farmers who are now becoming 'unpleasant' to the

# TWIN FALLS' HOME-OWNED INSTITUTION

AS THE GREAT BRIDGE NEARED COMPLETION



JUST BEFORE THE CLOSING OF THE FINAL GAP IN THE APPROACHING ENDS OF THE BRIDGE, BUILT IN 1927, WITHIN TEN DAYS JAMES S. KEEL EARNED THE DISTINCTION OF BEING THE FIRST MAN TO DRIVE A CAR ACROSS THE NEW BRIDGE.

**Lots Thrown On Market**

ON SATURDAY night, The News reported on December 9, 1934, the plats were completed for the new opening of lots which lie north and east of Tenth Avenue, and on Saturday morning the lots were shown on the market. Before night \$16,500 worth were sold, and at present the majority were taken. The prices were the same as formerly. Twin Falls town property is in great demand and large numbers of lots are being sold daily.

**DOGS ABOUNDED IN THOSE DAYS TOO—**

The "early days" in Twin Falls were the doggy days, all right.

One of the most important contributions of the late William Jennings Bryan to the west was his collie dog. The collie, loaned to a nephew of Bryan's who was one of the early day residents, was called "Fido" by a large number of the young populace.

**The Mutual Building & Loan Association**

Organized January 12, 1916

All Officers and Directors Local Men

HOME MONEY FOR HOME PEOPLE, USED TO BUILD AND FINANCE OVER 1,000 HOMES IN SOUTHERN IDAHO DURING THE PAST 19 YEARS.

Member—  
The U. S. Bldg. & Loan League



Member—  
Idaho Bldg. & Loan League

1904 33 YEARS IN 1934  
Southern Idaho

**Welcome**

TO  
OUR JUBILEE

WELCOME  
TO

**Home Lumber & Coal Co.**

1001 Main Street, Lewiston, Idaho  
Phone 44

1904 33 YEARS IN 1934  
Southern Idaho

The News doesn't make very much fuss about it but some of the finest examples of the printer's handcraft ever produced in the West are the product of the Printing Department of

**THE TWIN FALLS NEWS**

Never hesitate about asking us for prices. Estimates upon large or small work cheerfully provided...

AND QUALITY ALWAYS...

This last is more important to us and to you than the matter of price.

KIMMETT F. ABEURY,  
Mechanical Superintendent

### GUESSING CONTEST IS STAGED BY MINISTER

"Hi, pard, what's your line?" was a familiar question of the early days on the Twin Falls tract. True, most of the settlers were "proving up" on the land, clearing it of sagebrush and starting crops, as the law required, but most of them were "love-night" farmers, recruited from the vocations and professions, and neighbors were curious in a friendly sort of way.

The innate desire to be "just folks" for a while, that comes to ministers every now and then, got the better of the Rev. W. A. Moore. He got him out to a ranch in 1905 and converted to 1918 when Mr. Moore, at that time minister of the Christian church at Tacoma, Washington, and Mrs. Moore returned to Twin Falls in 1906, after picking out a 40-acre plot three miles north-west of Twin Falls; they decided that they'd go incognito for the month they spent "proving up." They wouldn't reveal their church connection.

One morning a group of men came to the vicinity of the Moore farm for jobs. Moore started talking to them. It wasn't long before the customary question, beginning "Hi, pard," was asked. Moore, 220-pounder and ruddy complexioned, replied, "You guess and I'll tell you." He smiled broadly.

"They started sizing him up. 'You've been well-fed,' said one.

Moore thought, "They've heard the story about the pastor and the chicken dinners. Guess I'm discovered," but he said nothing.

"You've had your share of beer," another commented. "I'll bet you're a saloon-keeper."

Moore laughed uproariously. "Gentlemen, I am pastor of the Christian church at Tacoma, Washington," he informed them, delighting in their surprised expressions.

In 1918 when Mr. Moore returned to Twin Falls as pastor of the First Christian church, one of the men who had "sized him wrong" that day in 1905, joined the church.

Mr. Moore, now of Summer, Washington, is in Twin Falls for the Twin Falls Junior Chamber of Commerce Jubilee Celebration. He preached a jubilee sermon Sunday at the Christian church, "The Magic City" of the "Challenge of the Impossible."

### "Brevelites" of First Issue of News—

From The News of October 24, 1904

The sprinkling car is doing good work. Seventeen homeseekers arrived today to seek land.

Thomas Costello, John Crocker and I. B. Perrine went to Boise Monday.

A barber is wanted here. Don't wait too long if you want to be "next."

Services will be held here next Sunday by Rev. T. F. Patterson of Shoshone.

Much local news and several advertisements are crowded out this week for lack of space.

E. A. Walters of Shoshone has sold his lots here at an advance of \$100. He has never seen them and does not appreciate his loss.

R. J. Neelley of Theyelene located an eighty near Rock Creek Tuesday, departed, and will return to put in a crop in the spring. This tells the story of hundreds of others.

The sale of town lots from August 1 to October 20 was \$65,800.

R. W. Biggell of the Oregon Nursery company, Salem, is here taking orders for many trees.

E. M. Steward, Clatskanie lumber dealer, is one of the recent purchasers of city property.

J. A. Waters, a Washington fruit grower, has

**MONEY TO LOAN**

On Diamonds, Watches, Jewelry, Shotguns, Rifles, Radios, and Any Article of Value.

You Will Find Here GREAT VALUES in unredeemed pledges of every description.

We are Agents for ELGIN WATCHES

Come in and Meet Bob White Celebrating at the MAGIC CITY JUBILEE

**IDAHO LOAN OFFICE**

129 Shoshone No. Phone 1542

taken land here and will come to engage in that industry.

Twin Falls has a daily mail service. Three months since it was a tri-weekly and could have been carried on horseback.

A. McMasters and Nick Smith have shipped three carloads of their Missouri property here and are clearing their land.

B. F. Erwin of Jesse and W. F. Yeaman of Albion, Democratic candidates for assessor and sheriff, were in Twin Falls Tuesday.

George Bassett has refused \$2,000 for his lot and building, considerably more than they cost. Mayor Patridge of Nampa made the offer.

O. L. Fritz of Miles, who has the contract of removing the Emerson building to Twin Falls, and superintending its erection, was here Tuesday.

The News is under obligation to Paul S. A. Bickel, chief engineer, and James D. Schuyler, consulting engineer, for data furnished for the article on the Twin Falls project.

Roy W. Gager left yesterday for a two weeks' visit to Alliance, Nebraska. His hardware store building will be completed by the time he returns, and he will be ready to commence business.

### Land Seekers Still Coming—

THOMAS COSTELLO of the Twin Falls Investment company, in Boise early in November, 1904 gave an interview to the Boise Statesman which The News published November 11, 1904. He said:

"It is astonishing how Twin Falls city and the surrounding country are building up. When I took a last peep at the town as the road carried us out of sight, I could scarcely credit that it stood on the spot which I saw covered with rank sagebrush only a few months ago.

"I expected a falling off in the number of land seekers about election-time, but they kept coming just the same. Every stage brings in a load of them, and many of them come in private conveyances. They all want land or town lots. None of them come for pleasure. Every man seems to have the purchase price of what he wants in his pocket and he wastes no time in scouting. It beats anything I ever saw. Wait until the election returns from that district two years hence; return the chief hindrance to building operations at present is the scarcity of lumber. Boards are boards and shingles are shingles down at Twin Falls just now. But the lumber famine will not continue for long.

"The weather is surprisingly mild down here. In fact it is so balmy that eastern visitors are astounded. They seem to think we are in collusion with the weather bureau. The climate has been a powerful factor in proving settlement. Land seekers are infatuated with the glorious sunshine. Many of them come from states where the snow is already deep on the ground and the transition starts and pleases them. They ride for 35 miles in the warm sun and inhale the ozone

While You Are Enjoying Your Welcome Visit to the Magic City CELEBRATION Also Partake of the Opportunity to Enjoy a Welcome Visit to the

**NU-ENAMEL**

Store in the Kote Building, Twin Falls

Also Stores in Boise, Lewiston and Martingah.

WATCH US COVER IDAHO

and then head straight for the land office. They can't help it. Old Sol is our best advertiser and I look to see the rush of land seekers continue all winter."

**1908 TO 1934**

As we think back over the years that we have been in business in Twin Falls, we feel grateful to the country and its people for their help in building our institution.

We take pride, also, in such contribution as we have been able to make toward development of the Twin Falls Country and wish the community many happy returns of this Thirtieth Anniversary Jubilee.

**Swim Investment Co.**  
TWIN FALLS

**Thirty Five Years Ago**

The Fairchild Orchestra of which I was a member, played for a dance July 4th at Shoshone. This Orchestra left Oakley July 3rd, stayed over night at a cow camp on Rock Creek. The next day, July 4th, went on to Shoshone and played the job.

Left Shoshone July 5th, camped at an old dove house on the then Shoshone Falls road, next day we returned to Oakley.

It took only four days to make this trip. Today this trip can be made very easily four times in one day.

**Thanks to Modern Transportation.**

**Chas. O. Dumas Music Co.**  
ELK'S BUILDING



# COMMERCIAL CLUB IS ORGANIZED AND FIRST MEETING TAKES PLACE

Frank D. Kimball Resumes First President Of New Civic Institution

The first meeting of the Twin Falls Commercial Club was organized at a mass meeting of citizens held in the school house Tuesday evening, July 11, 1934. Every business interest in the city was represented at the meeting, which was well attended. Unlimited interest in the dominant feature of the gathering was noted and enthusiasm was displayed. The object of the organization is to promote the interests of Twin Falls by taking up public questions and supplying them with data the reliability of which cannot be questioned. It deals with questions of importance by advertising the city and by taking care of those who visit Twin Falls for the purpose of making investments and supplying them with data the reliability of which cannot be questioned.

Frank D. Kimball, cashier of McCormick and Company's bank, was elected president, and Charles M. Hill of Hill and Taylor, secretary. In the absence of Hill at the meeting there was no division of sentiment.

Mr. Kimball was called to the chair and Mr. Hill chosen to act as secretary. Later in the meeting the temporary organization was made permanent.

George B. Fraser explained the object of the meeting. He said a number of important public questions were in the air because there was no way of reaching them. The citizens of Twin Falls came from all sections of the United States. They came hurriedly and there had been no opportunity for them to become acquainted or learn each other's views. By sitting together and discussing public questions, criticism and the formation of cliques would be avoided. They would be able to pull together and accomplish something.

H. F. Allen, C. B. Channell, C. C. Bedford, W. E. Guthrie, George F. Sprague, A. N. Sprague, C. D. Thomas, George T. Hestler, G. E. McKee and others expressed themselves strongly in favor of the organization. They believed much good to Twin Falls would result from its formation.

President Kimball concurred in what had been

said by previous speakers. He said that if the organization were properly handled it would develop a neighborly spirit and civic pride, both of which were needed in all communities.

## COMMITTEE ON ORGANIZATION

A COMMITTEE consisting of H. F. Allen, J. M. Maxwell, C. B. Channell, M. M. Murtaugh and Dr. Truman O. Boyd was appointed to secure data, and present a report on the organization and constitution and by-law. This committee had already opened correspondence with the commercial clubs and chambers of commerce in Salt Lake City, Jordan, Idaho, North Yakima and elsewhere in order to ascertain how these organizations are conducted. The committee will report at the next meeting of the Commercial Club in the school house on Tuesday evening, July 18.

The first public question brought before the club was the condition of the road leading to the Twin Falls cemetery. George B. Fraser reported that the highway was circuitous and almost impassable. On the occasion of the last funeral it had been necessary to remove the coffin from the hearse and carry it over an unbridged irrigating ditch. Women were compelled to walk part of the way because the horses were unable to haul more than the empty vehicles over the lateral. He suggested that a committee of three be appointed to confer with Assistant General Manager Murtaugh and Chief Engineer Bickel of the Land and Water company, who own the land lying between the cemetery and Blue Lakes boulevard, and endeavor to arrange for a right-of-way.

C. D. Thomas supported the suggestion. He stated that the road was in a frightful condition. Mr. Thomas also suggested that the cemetery should be platted and deeded to the trustees of Twin Falls. He understood that the ground had been donated by Herman S. Martin and he advised that a bond for a deed be obtained from Mr. Martin.

President Kimball appointed George B. Fraser, C. D. Thomas and Mrs. E. O. Milner a committee of three to investigate and report on the question.

## BEAUTIFUL HIGHWAY PLANNED

THE COMMITTEE called upon Mr. Murtaugh and Mr. Bickel, both of whom said donated a right of way through their land. At present there is a line fence and a row of shade trees on the line which the road will necessarily follow. This row of trees can be left in the center of the

right of way and an avenue constructed on either side, making an ideal road to the cemetery. With additional trees on either side and flowers in the middle the appearance of the highway would be very attractive. Mr. Martin has generously offered to set aside 20 acres for the cemetery. As soon as possible this tract will be platted and water and drains constructed through it.

The question of domestic water supply was discussed at some length. The speakers all favored fire protection, extensive distribution and a maximum rate. They believed the company would meet the citizens half way and advised a conference of the trustees, representatives of the water works company and committee of the Commercial club. George F. Sprague, W. P. Guthrie, H. O. Milner and J. S. Melrose were appointed a committee to look into the waterworks question and report to the club next Tuesday evening.

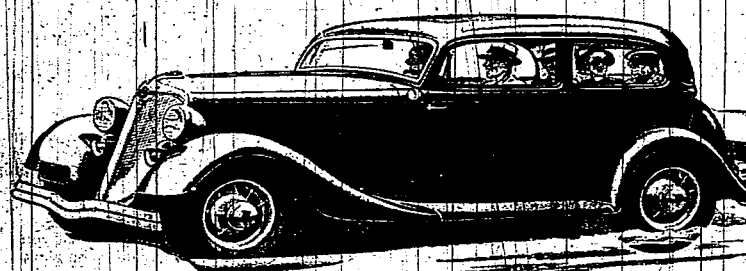
There are no obstacles in the way of a satisfactory understanding between the company and its patrons. No misunderstandings have arisen and it was to prevent the possibility of their arising that the matter was taken up by the club.

**30 YEARS OLD**

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**Irrigated Lands Co.**

*The New FORD V-8 Continues To Be America's First Choice*



**WATCH THE FORDS GO BY**

**UNION MOTOR CO.**

Your *FORD* Dealer  
Twin Falls

## RUSH OF LAND HUNGRY DESCRIBED BY VISITOR

Mark Bennitt of Press Bureau of St. Louis Fair Predicts Bright Future

TWIN FALLS, in the early days of its growth, created much favorable comment from citizens throughout the nation. One of these men who were interested in the work being done here, was W. R. Duval, Salt Lake City newspaperman.

Under the title of "Reclamation at Twin Falls," he published a lengthy treatise in the Salt Lake Tribune. This article was later reprinted in the March 10, 1905, issue of the News.

The article follows:

That the great Twin Falls canal and irrigation system exists, or at least that it is in its present advanced stage toward completion, is chiefly to the foresight, energy and perseverance of one man—Mr. L. B. Ferrine of Blue Lake, Idaho. Years ago he saw with prophetic eye the wonderful picture of development that is now unfolding in the vast sagebrush plain on the left or southern bank of the Snake river in Cassia county. He had already established a home in the bottom of the 600-foot canyon at the Blue lakes and in bringing rock and shale into subsection there was given them, overcoming obstacles before which a heart less stout or a nature less resolute would most certainly have quailed. But his success there spurred him on to greater things. He soon learned that the desert soil, sandy, parched and sterile as it might appear to a native of the Ohio or Mississippi valleys, needed only the application of water and a tickling with the hoe to laugh with a harvest. His attention was soon attracted to the gently sloping expanse of smooth sagebrush land that stretched from the river's brink opposite his home to the distant foothills south and southeast. He knew its fertility and realized its possibilities under irrigation.

### BUT ONE SOURCE

But where and how was the water to be obtained? There was clearly but one sufficient source—the Snake river. But as the river in this part of its course was at the bottom of a canyon from 400 to 1000 feet deep its waters could be obtained in sufficient quantities only by tapping the stream further up. Mr. Ferrine purchased several tracts along these banks until he satisfied himself as fully as could be done without actual surveys that the plan was feasible. He then filed on the water, proposing to divert it at almost the precise spot at which the canal now leaves the river. Then followed weary

years of waiting, no idle waiting, but of earnest effort to get other people to see it as he saw it and thus enlist sufficient capital to make his dream a reality. Meantime, he kept the water right active by renewing it and had two or three preliminary surveys made. These demonstrated its feasibility and made him more determined than ever to carry it through.

At this stage the co-operation of S. B. Miller of Salt Lake and Governor Hunt and others of Idaho was secured and through them, Mr. Frank H. Buhl and Mr. P. L. Kimberley, wealthy men of Sharon, Pennsylvania, were interested. With the necessary money in sight to prosecute the great work the Twin Falls Land and Water company was organized with the following officers: President, F. H. Buhl, Sharon, Pennsylvania; vice-president and general manager, W. G. Filer, Salt Lake; secretary and treasurer, M. E. DeLong, Utica, New York; assistant general manager, M. M. Murtaugh, Elmer, Idaho; chief engineer, F. S. A. Bickel, Helena, Montana. Mr. Frank Knox of Salt Lake is also interested in the company. James D. Schuyler, hydraulic engineer of Los Angeles, California, is the consulting engineer.

### ACTUAL WORK BEGINS

A little more than two years ago the work of definitely locating the dam and canal was begun and the first work in April, 1909, actual work commenced with the clearing of the dam site in the dry south channel. The contract for the dam and the first two miles of the canal, a large portion of which was rock excavation, was let to Paris and Kenil of Boise, Idaho, at a price approximating \$500,000. They made elaborate preparations for the rapid prosecution of the work, one of these being the construction of a private electrical power plant. This was done by throwing an 800-foot temporary dam across the

river, raising the water five feet and conducting it in a canal half a mile long built on a sheet of the canyon wall to a platform of rock where the power plant was established. The plant was operated by a turbine wheel propelled by 100,000 feet of water, falling thirty-one feet. The current thus generated was used for operating a trolley road for hauling rock and earth for electric drills, shovels and derricks used in blasting and handling these materials. It was also used for pumping water and for lighting purposes. These initial

## AMERICAN ELECTRIC CO.

Located at 115 Main avenue east has the distinction of being the oldest Electrical Contracting establishment in the city of Twin Falls, Idaho.

It was originally founded August 1, 1907, starting operations in a small wooden shack 12x18 feet in size, located at that time at 260 4th avenue east.

The installations made by this company in Twin Falls and surrounding towns would make a city of its own, if they were all located together.

Harry L. Dinkelaeker wishes to take this opportunity to thank his many friends and customers for the privilege he has had in serving them in the past, and hopes to have the same privilege of serving them in the future.

# The Brunswick Greet You



Whether You Are An Old-Timer or a Newcomer

You'll Enjoy The Hospitality

of the

# BRUNSWICK

Yes, whether you are an old-timer or a new-comer... whether you are from the north, south, east, or west you are sure of a hearty welcome here... for this is the place where good fellows meet.

This is the place where good beer is kept good, where good food is properly prepared, and where you and your friends will feel at home.

Sure... we'll have room for you, the more the merrier, you know.

PABST BLUE RIBBON AND OTHER QUALITY BEERS

# THE BRUNSWICK

WHERE GOOD FELLOWS MEET



You'll Enjoy Eating at SPEER'S

During the MAGIC CITY JUBILEE

We'll have a delightful selection of well-cooked food ready for you when you come to the Celebration. Come in as you are, feel perfectly at home, and enjoy yourself! It's all going to be in fun.

REMEMBER!  
It's 20 Degrees Cooler  
—at—  
Speer's

## SPEER'S COFFEE SHOP

120 Main Avenue North



FROM A PHOTOGRAPH TAKEN MANY YEARS B. P. (BEFORE PAVING)



A PRESENT DAY PICTURE DISCLOSES MANY CHANGES IN THE YEARS THAT HAVE PASSED SINCE THE THIS WAS PHOTOGRAPHED ALTHOUGH EVEN AT THAT EARLY DATE THE "SHACKS" HAD BEGUN TO GIVE PLACE TO SUBSTANTIAL BUILDINGS.

**CIVIC DUTIES WERE OBJECT OF MEETING**

Homeless Twenty Lays Foundation For Establishment Of Chamber Of Commerce

LIKE fledglings the "Homeless Twenty" are outgrowing their nest and will soon have to seek a more commodious meeting place. They are preserving the unity of Twin Falls and expanding with the city. An emergency call for a convention of the homeless was issued on Sunday afternoon by S. T. Hamilton, A. N. Sprague and J. D. Butler and 40 of the faithful responded. They congregated in Sprague and Butler's drug store where generous punch bowls found places in the corners and large boxes of "Perfecos" ornamented the corners of the tables. The early evening was spent getting acquainted. The new comers were introduced and asked to give an excuse for their presence. The strong hand of fellowship was extended to them and they were made to understand plainly that they were welcome. The Twin Falls quartet sang good songs that were old and good songs that were new and the homeless aggregation joined in the choruses.

Mrs. R. M. McCollum, the godmother of the homecoming, was thanked in grateful terms by the pioneers of the organization, who had good reason to recall her hospitality.

Major Fred R. Reed, whose stirring address at a previous convulse gave confidence to those who had the good fortune to hear it, was invited to furnish a second installment of hard real common sense, which he did with prodigal liberality. In picturing the future of Twin Falls, Major Reed robbed the paint pots of their most striking colors and laid before his hearers an artistic masterpiece of promise. While discussing present conditions the speaker became exceedingly practical. The pioneers and trail-blazers had done their share, he said, and it now devolved upon the young men of the community to put their shoulders to the wheel and work in unison for the welfare of Twin Falls. United effort would accomplish wonders, he declared, and he advised those within his hearing to stick together and not allow political or other differences to creep between them and blind their vision. They should place the good of the city and district above all other considerations. In this respect, Major Reed asserted, the citizens of Twin Falls possessed an unique advantage. They were all late arrivals. No social or political cliques had formed and if they took each other by the hand now and lived up to their vows that Twin Falls and its future would ever be their first consideration, prosperity and happiness were certain to follow.

paid a high and sincere compliment. He expressed the hope that they would be rewarded many fold. "Chief Engineer P. S. A. Bickel, who planned the magnificent canal system, under which thousands of splendid citizens were now making their homes, deserves the gratitude of every homeseeker and investor," said the Major. "But," he added, turning to E. M. McCollum, "the man who first conceived this irrigation plan and who stuck to it through storm and sunshine, should not be forgotten."

"The unwavering loyalty of Mr. McCollum," added the Major, "and those associated with him in the enterprise, was a great factor in the settlement of the tract."

"Modestly standing in the background, content to let others bask in the limelight of success, stands I. B. Perrine, whose discovery and persistent advocacy of the Twin Falls irrigation plan made the project possible."

Major Reed concluded: "Here's to Twin Falls, early and late, 'The magic city with future great.' Here's to the settler, 'the man with the hoe.' Who prosperity's pendulum swings to and fro."

Here's to the thoroughbred, Twin Falls real living.

Here the watchword is progress and irrigation is king.

Here to everything good that goes down the line.

Long life and prosperity to I. B. Perrine."

At midnight the "Homeless Twenty" trudged through the mud to the spread which awaited them at a nearby restaurant. S. T. Hamilton assigned the guests to their seats and Al W. Sprague made his capital disclaimer. Every guest had something to say and from the tenor of their remarks about 95 per cent of them had come to Twin Falls by accident and were glad of it. They were unanimous in their faith in the city and their purpose to do their share towards building up the community. The hosts of the evening, Messrs. Hamilton, Sprague and Butler, were complimented over and over for their thoughtful and timely hospitality.

It was a notable gathering of sensible men who met for a purpose and who at no time forgot the significance of the meeting. The foundation of the Twin Falls Chamber of Commerce was laid at the meeting and the organization will be perfected in a short time.

**KEEPING IN STEP . . .**



The Spanish Explorers aided and assisted their new friends by establishing landmarks. These landmarks were so carefully planned that they would forever stand, serving few corners. Thus being emblematic of a worthy purpose.

So stands the Twin Falls Mortuary. An institution carefully planned to the minutest detail. It has adequately served, and because of its stability, and location, is thoroughly equipped to keep abreast of the progress of the Funeral Profession. Equipped both in personnel and in facilities to serve the most exacting, we are by the very reason of these advantages, enabled to provide a fitting and dignified service at the lowest cost obtainable anywhere.

**TWIN FALLS MORTUARY**

**STANLEY PHILLIPS, Mgr.**

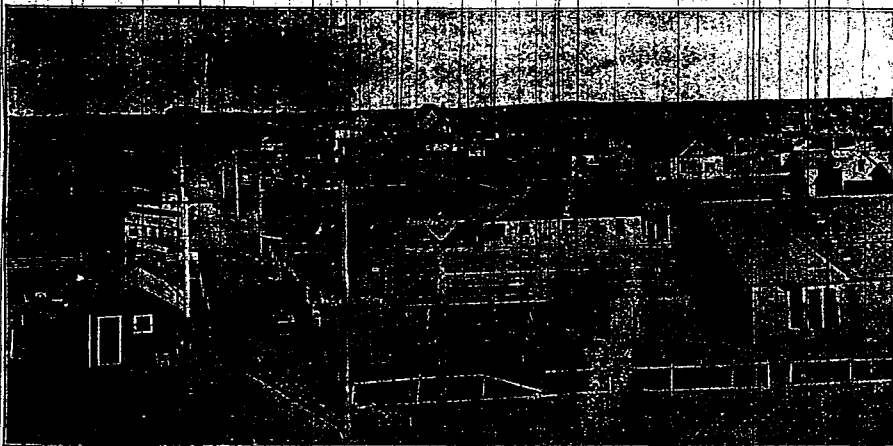
**MRS. PHILLIPS, Assistant**

**Day and Night Phone 31**

**263 Second Avenue**

TO THE MEN who invested their millions in the Twin Falls irrigation enterprise Major Reed

## AN EARLY DAY VIEW OF THE CITY OF TWIN FALLS



THERE WAS NO PAVING IN STREETS OR ALLEYS BUT MANY PERMANENT BUILDINGS HAD BEEN ERECTED AND ORGANIZED COMMUNITY LIFE WAS WELL UNDER WAY.

## ATHLETIC ACTIVITIES ARE NOT NEGLECTED

TRACK and field activity, although the oldest of major sports, didn't hit Twin Falls until the celebration of the coming of the railroad August 7, 1905. On this day a varied array of activity took place.

Time was not kept at these races but The News reported them to be "sensational." Several amateur became professionals.

Here are the results as they appeared in the August 11 issue of The News:

Quarter mile dash for saddle horses—J. W. Bowman first; Roy Cantrell, second. Prizes, Stetson, hat by Perrine & Bolton and \$15 cash to the winner—\$10 cash for second place.

50 yard foot race—Frank Burdington. Prize, box of cigars by Heap & Frankell.

Standing broad jump—W. H. Wade. Prize, pocket knife by Twin Falls Hardware and \$1 cash by G. E. McKee.

Running broad jump—Ed Fredell. Pocatello. Prize, Waterman pen by Bedford Drug company.

75 yard foot race for boys under 14 years—Max Miller. Prize, suit of clothes by Wade Tailoring & Clothing company.

50 yard race for boys under 10 years—Bert Both. Prize, Brownie Kodak by Sprague & Butler; box of candy by Heap & Frankell.

50 yard race for boys under 8 years—Anton Grah. Prize, \$2 cash by Bradley & Parsons of the Twin Falls Grocery.

50 yard race for girls, free of all—Florence Costello. Prize, silver sugar shell and butter knife by A. M. Peterson of the Twin Falls Furniture company.

50 yard race for girls under 14 years—Grace Cline. Prize, first Alice Uno, second. Prizes, \$3 and \$1 cash, both donated by T. H. Mitchell of the Idaho House.

50 yard race for girls under 10 years—Florence Costello. Prize, Alice Uno, second. Prizes, gold ring by J. G. Grainger and \$5 pair red slippers by Mrs. C. Arkoosh.

75 yard foot race for fat men—Harry T. West, Kimberly. Prize, \$4 pair of shoes by J. F. Scott.

Egg and spoon race—Hugh Smith. Prize, \$1 cash by W. W. Dunn.  
Pie eating contest—Hugh Smith. Prize, \$2 cash by Sprague & Butler.

himself to Twin Falls as a catcher.  
Lou C. Kiersted was the Twin Falls captain and E. M. Price was the team manager. J. M. Shank and C. H. Mill served as club secretaries.

### Baseball Claims Early Attention

EARLY in the spring of 1905, during the time that Christy Matthewson was in the height of his glory, diamond artists of the newly founded city of Twin Falls began a search for baseball talent. Baseball was the king-pin sport of the day.

A call was issued on March 30 for prospective players to sign the roster at the Liberal cigar store and soon a club was organized. Funds were raised by a benefit dance and players immediately began practice, when they had time, on a field donated for the purpose by Paul S. A. Bickel.

Negotiations were immediately made for a Fourth of July game with Burley which evidently never materialized. However, games were played with Albion and Shoshone. The Twin Falls Juniors then organized and bested the first team which had won all preceding games.

According to the first year files of the Twin Falls News, Johnny Hayes started out as manager of the Burley team and later transferred

Welcome  
TO THE  
Magic City's  
Jubilee

1904

1934

Pioneers

WE SALUTE  
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LET THE SPIRIT  
CARRY ON . . .

Wiley Drug Co.  
The Rexall Store

OUR  
REWARD

... AND YOURS

is the direct result of the efforts of those who labored wisely and well to build a community here that would survive the rigors inevitably facing every new enterprise.

WE

... have always maintained our store on the theory that the people who trade with us are entitled to the best the market can afford. We never have been, and never will be content to offer you something almost as good. Experience has taught us that inferior lines are always expensive bargains.

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121 Main West

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LARGE ENOUGH  
To Serve You  
SMALL ENOUGH  
To Know You

MAX'S HARNESS SHOP

MAX BURGENTIN

127 Broadway South

# Eye Witness Tells Story of Tract in Early Day Edition

**Mark Bennitt, General Press Agent Of the St. Louis World's Fair, Recounts Impressions of Country**

Twin Falls thirty years ago, as the infant city appeared to an acute observer, was graphically described by Mark Bennitt, manager of the general press bureau for the St. Louis World's fair then in progress. Bennitt owned land and city property in Twin Falls, and visited here early in December, 1904. Thereafter he gave to the Boise Statesman the following account of his impressions of Twin Falls which The News published in its issue of December, 1904:

"The sight at Twin Falls is enough to stir up a man's enthusiasm," said Mr. Bennitt. "The land is superb and it is going about as fast as the investment company which is handling the land can take care of the buyers. The day of my arrival the sales totaled up 1529 acres. That was an unusual day, but scarcely a day passes that one doesn't see a full section go to prospective settlers.

"I was impressed with the substantial character of the buyers. Well dressed, fine mannered men make up the majority of those who are taking up the ranches under the ditch. A large proportion of them come from old irrigated districts. To them the price of \$23.50 an acre, including the perpetual water right, seems like getting the land for nothing.

"I met a fine young married man from Yakima, Washington, where improved lands sell from \$150 to \$300 an acre, although it does not compare in quality or irrigability with the Twin Falls tract. He has taken a liking to the country, along with another young man from the same town and will go home at once to advertise his property there for sale and get ready to be at Twin Falls with the opening of the season.

"About the first thing a stranger does in the new town is to attempt to count the houses. It is a

very busy place, considering that the townsite was laid through open until August 23. If counted buildings up to fifty and then guessed at the rest. There are really about 75 houses, stores, restaurants, hotels, rooming houses, warehouses and office buildings. The town has a fine equipment of streets that are made up a heavy village. The newspaper, The News, has been running for two months and has a good subscription list. Even a barber is doing business, while the carpenters are gathering around him at his shop. A harness maker delivered the day I was there.

### SOCIAL AND EDUCATIONAL ADVANTAGES

"The young people have organized a dancing club, and the school census showed 102 children of school age in September. The village school, occupying a temporary building, has about 75 pupils. The village strength in November was 100, nearly all for Roosevelt, although the voters seemed to express their appreciation of what the president has tried to do for irrigation.

"The children of the new town need not be disappointed on Christmas. Their Christmas tree will be made of sagebrush. An ingenious artist is at work on it. It will be a large tree and typical of the desert. The trunk of the tree will be an imported stick, but the branches will be all sage, wired in place and loaded with the bounty of Santa Claus.

"When the visitor looks at Twin Falls and recalls the fact that it is thirty miles from a railroad, with the Snake River, canyon, 800 feet deep, thrown in he can in some measure appreciate the courage and enterprise that have done so much in three months. Every article in the world, excepting brick and stone, has been hauled there by team at least thirty miles. Lumber has \$10 per thousand added to the price that rules at the railroad station for hauling. Coal costs \$18 per ton, but you can get a good meal for 35 cents. Eggs are scarce, but not high. Just as soon as the \$4 a day carpenter can drive a few more nails and saw a few more boards, a large rooming house will be opened that will relieve the congestion temporarily.

### GRAT BUILDING ACTIVITY

THE country is so even and the sage as green that a new house can be seen far away. From the top of the city water works Mr. Hamilton, of the Investment company's office, counted 28 farm houses the other day. With the use of a glass others could be seen far off toward Miller, where the

heights of the great canal are situated. "While the high cost of material does not appear to hold up the building, I was told that not more than a third of the contemplated buildings had started. As soon as the railroad from Minidoka reaches Twin Falls, and the building material that has bid at the price that rules elsewhere, the construction of large and substantial buildings will begin. In fact, preparations for some of these are already being made. Among these is the \$40,000 hotel owned by the Investment company of which J. B. Hurt of Boise is president. The foundation of live rock is being laid. This will have 50 rooms. If the hotel were already finished, it would scarcely meet present demands. Two stage leads work in as I was heading out and the river is doing a good business between Shoshone and Twin Falls.

### GOOD PROGRESS ON RAILROAD

"THE early coming of the railroad is the one great hope. Apparently the Oregon Short Line people are handling the work with all possible rapidity. The grading is all done about Minidoka and as far as the eye can see toward the Snake River. The laying of rails has been started, but only in a small way as yet. The bridge problem is not considered serious, as the company is understood to have on hand materials for bridge building. These can be put in place as soon as the abutments are ready. I learned at Twin Falls that grading south of the river up the Twin Falls tract would begin probably next week.

"President Hurt took a party of men from Illinois to Twin Falls on Wednesday, Thursday morning they started a trip toward the western part of the tract to locate land. The land has now all been taken up as far as a team can be driven and return the same day. Manager J. B. Ferriss of the Investment company, let a contract the day I was there for a camp 15 miles west of the town, where home-sackers may be cared for over night. With this new base of supplies and comfort, the men have two days to make to the location of their land.

"Robert McCollum, secretary of the Investment company, was the first to construct a permanent dwelling in the new town. This is a very pretty bungalow with veranda on three sides, suggesting an abundance of comfort.

### INFLOX OF HOMESECKERS

"MR. McCOLLUM reports 10 to 25 arrivals of land-seekers daily at Twin Falls and says

# 30 Harvest Years...

Almost a third of a century of service to the people of the Twin Falls Tract is an endless source of pride to us. And also we are proud of our productive country so recently grown from a sage brush desert.

Thirty years is an amazingly short time for a country to accomplish the phenomenal growth and progress that Twin Falls has enjoyed. Yet when we consider that few of these years have been lean; most of them bountiful and all of them HARVEST YEARS, it is easier to comprehend the good fortune that has attended the realization of most of our dreams.

It is unnecessary to recount, step by step, the laying of each stone that has gone into the building of our institution; our old settlers are familiar with them; newer residents accept the established structure as an irrepugnant monu-

ment, everlastingly dedicated to public service. To continue in the spirit of cooperation for the further good of our community is our fondest hope.

### MANY HAPPY RETURNS ON THIS 30TH ANNIVERSARY

**CAPITAL SURPLUS PROFIT**  
**\$132,000**

# Twin Falls Bank & Trust Co.

AMONG THE VERY EARLIEST OF TWIN FALLS BUILDINGS



THE FIRST TWIN FALLS OFFICE OF THE TWIN FALLS INVESTMENT COMPANY, IN CHARGE OF THE SALE OF TWIN FALLS LANDS. EARLIER, AN OFFICE WAS MAINTAINED AT THE BLUE LAKES RANCH.

that 98 out of 104 locate lands and make first payments. A large number of them have bought town lots, nearly all of them. In fact, they are some what behind with the records in this investment company's office, notwithstanding the fact that the business sessions sometimes last until midnight and the hours of the Sabbath are invaded by eager homecomers. But the books show that 327 contracts have been made and first payments made.

The amount of land opened for settlement to date is 140,000 acres. It is expected that the entire amount will be taken up, by the opening of the irrigation season if not before. This great development means that Idaho will have a tremendous addition, not only to her population but to her taxable property, within a short time.

The town is laid out to be a city, and if expectations and plans do not go awry, a place of 10,000 population will be marked on new maps of Idaho within a very short time.

"While at Twin Falls I had a talk with P. S. A. Bickel, who has the honor of being the engineer of the largest irrigation system of the western continent and the largest in the world built by private capital. He said that a few weeks more would complete the work at the dam and the head-gates at Milner the main canal, 26 miles long, have been done for some time. The duly proposed and the engineers at Rock Creek. To make a safe and permanent crossing, an inverted siphon of steel was put in under the bed of the creek. The main canal is 84 feet on the bottom, with banks sloping one in three feet and carrying ten feet of water. It will be 40 miles long. As soon as this canal is completed, another, the high line canal will be started. This canal, also 40 miles long, will have the same dimensions as the low line canal. All laterals east of the town will be made and thousands of acres will be under crop this season.

"Mr. Bickel told me it was two years ago this month that he received a telegram asking him to come to what is now known as the Twin Falls tract, make preliminary surveys and report on the proposed irrigation system. Considering the enormous dimensions of the work, the fact that the

dam is 27 miles from the railroad and the head-gates and much of the engineering equipment had to be made from special drawings, the feat of getting the great system under way for the second season of 1908 is certainly without parallel in irrigation history.

TEMPERATE CLIMATE

"I COULD not help but notice the difference in temperature between Twin Falls and points on the railroad. While snow lay on the ground at Shoshone when I went over, and when I came back, and the temperature was wintry, the condition at Twin Falls was even warmer than at Boise. There was no snow at Twin Falls and the temperature not at all uncomfortable either night or day. This opportunity to make direct comparisons was seized upon because I had been told that Twin Falls would be even colder than at points in the state

farther west. I think my informants were guessing.

"The gale of Thursday prevailed throughout the valley and was strong at Twin Falls, but did not wreck any of the tents so far as landed. It crippled the ferry at Blue Lakes and long lines of freight-ers waited on both sides of the river until evening before crossing. The stage passengers were carried across one by one in a rowboat by Fritz, the faithful ferryman, who braved the whitecaps that at times threatened to crush the small boat under.

"The Land and Water company is represented by M. B. DeLong and Mr. Loveland, who have their offices at Shoshone Falls. On the day of my going out I met Mr. Schuyler of Los Angeles, the consulting engineer, who was just returning from a satisfactory inspection of the work, accompanied by Walter G. Filer of Salt Lake, general manager for the Land and Water company. Mr. Filer is represented at Milner by M. M. Murtagh.

We Are Proud of Our Record in . . .

Keeping Pace  
With Progress...  
In Twin Falls

OUR NEW SUPER-SERVICE GARAGE

stands as evidence of our progressiveness and the part we are playing in the continued upbuilding of the MAGIC CITY!

Service Has Done It

Our patrons have learned by experience that they can get no better service anywhere. Our equipment is the latest. Our mechanics are the best. And it is always a pleasure for you to have your car serviced by us.

See Our New Home During the  
Magic City Jubilee

THESE ARE BUT A FEW OF OUR MANY SERVICES:

Lubrication  
Washing  
Polishing

Motor Repair  
Battery Service  
Painting

Gas and Oil  
Tire Repairs  
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24-HOUR SERVICE DAY AND NIGHT

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CHRYSLER

PLYMOUTH

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Celebration  
Headquarters



Because you can relax and cool off in comfort; because our lunches and fountain service are unsurpassed; because you are always welcome—that's why you should make . . .

Pixton's

YOUR CELEBRATION HEADQUARTERS

We have the special preparations to make your "colored crowns"

YIPPIE, YIPPIE PIXTON'S

# Money To Establish First Public School Is By Subscription

## Six Hundred Dollars Collected and Used for Erection of Building

A WOODEN building for which Twin Falls' first citizens on September 23, 1904, voluntarily subscribed something more than \$600, was the nucleus of Twin Falls' public school system which within the year was planning the way for centralized schools, then a decided impavation in the field of education.

"Constructed in such a way that after its use for school purposes it part it will sell for a business block and will be of great use for kind of stock." Twin Falls school building still stands, now the United Brethren church, at the corner of Third avenue and Third street east.

The school house played an important part in the life of the town for many years. It was the social center, where Twin Falls' first Christmas observance with a famous sagebrush Christmas tree was celebrated, and where the Cassia Social club held regular dances, the meeting place for several religious denominations, and on one occasion, old newspaper files recall, it was to have been an arena in which a pugilistic encounter was to have been staged, but principals and promoters were unable to find the day at the time appointed.

Completion of the building and delivery of seats was delayed so that Twin Falls' first school year did not begin until Tuesday, January 4, 1905. H. H. Thornton of Albia, was principal and the number of pupils enrolled just 67. "More will be in attendance as soon as accommodations can be furnished." The News announced, sure of its facts because of a school census that Fred E. Rimsay, a former Land and Water company employe and then deputy sheriff who later was general manager for the Twin Falls Canal company, had made on the preceding November 4 was reported to show "the number of school children who are of school age is estimated at about 30" and 20 days later when the census was complete the number was shown to be 110.

"A rapid increase over two months ago shows the growth of the town." The News remarked when the actual number was ascertained. "Quite a showing for a town so young, but then, all things are possible for Twin Falls."

### FIRST CITY SCHOOL OPENS

Opening of the first school year was an important event in the life of the community. It marked achievement of the dream in the minds of "some of our enterprising citizens" who, The News, in its first issue on October 23 said, "appreciating the need of a suitable building that could be used for the purpose of holding a winter term of school, started on September 1 a subscription at the office of the Twin Falls Investment company to raise a fund for that purpose." "The work was completed at about \$600," the News continued. "A meeting was called and a com-

mittee of three, consisting of S. T. Hamilton, F. W. Eckard and F. E. Rimsay, appointed to secure further funds and to draft plans and supervise construction of the building at once.

"The committee drew plans and secured estimates on the cost of a building, and as they did not desire to erect a building of this kind on either of the blocks that had been so generously set aside for this school district, they conferred with the Land Company which again generously donated the use of two adjacent lots free of any rental until such time as the district had constructed a school house.

"The committee then called another meeting to start the progress made and at this meeting the committee's plans were approved and they were instructed to accept the lots and at once begin the construction of the building. At this meeting the above named committee was unanimously chosen as a permanent committee of the contributors to have charge of the building so long as it was used for school purposes; after which they were ordered to sell it for the best price to be obtained and then distribute the money pro rata to the contributors.

"The building being constructed can be used as a hall and until such time as the various religious denominations erect their churches the committee will allow all denominations to hold Sunday services therein."

### EARLY DAY SPIRIT COMMENDED

Parentetically, The News commented, "This certainly is a move that should be appreciated by all the citizens of Twin Falls, and shows a spirit of good fellowship on the part of those who were instrumental in the construction of the building."

A proposal to bond the Twin Falls school district was launched early in June, 1905, and within the month following electors of the district had voted unanimously to authorize a \$30,000 bond issue, citizens had decided on the Hinkel school site for the new structure, ground was being cleared, trustees had advertised for bids and superintendent and four teachers were engaged.

Contract for the new school building was awarded early in August to Adams and Pilgrimage of Twin Falls for \$21,500, and it was announced, temporary buildings were to be used until the new structure was completed.

With an initial enrollment of 225 pupils the public schools in Twin Falls opened for the autumn term on Monday, September 18, 1905. The school census showed 334 pupils in the Twin Falls district, but more than 50 pupils whose names were not on the census rolls had since put in an

appearance, and it was predicted that "not less than 500 pupils will be enrolled before the end of the year."

Guiding the destinies of Twin Falls' school system during this period were three trustees, C. D. Thomas, A. N. Sprague and E. B. Williams, elected at the school election on June 23, 1905, when the district's voters approved by almost unanimous vote a proposal to levy a school tax of 10 mills on the dollar of taxable property, and call was issued for an election on June 23, 1905, for the purpose of ascertaining public sentiment with respect to bonding the district for \$30,000 with which one or more schools may be erected and equipped." Sprague was elected president and Thomas clerk of the board.

### BOND ELECTION IS UNANIMOUS

"NOT a single vote was cast in opposition to bonding the school district for \$30,000." The News announced, and added:

"Twin Falls is to have a school building in harmony with the progressive character of the city. It will be a structure which will command the attention of every visitor, a monument to the true spirit of Twin Falls and a lasting proof that the citizens are broadminded and interested in the improvement of their town."

T. W. Potter, three years superintendent of the Indian school at Chemawa, Oregon, was employed as superintendent of the new school system with these teachers: Miss Britton, Mattie White of Kimberly; Miss Ella K. Robinson and Miss Beale Ryan of Twin Falls, and Miss Edna DeBow of Pomeroy, Washington.

"Pupils like to go to school." The News headlined its story on October 20, 1905, of the opening of the new school.

"Foremost in everything pertaining to progress," the story continued, "Twin Falls is showing the way for centralized schools. The first school of its kind opened here last Monday. As Matt Schumaker fell the honor of bringing the first load of pupils to the central school in Twin Falls. The pupils, 20 in number, took very kindly to the system and greatly enjoyed the ride."

**WE'VE BEEN HERE  
SINCE THE  
BEGINNING  
OF TIME**

as we must measure  
time on the Twin Falls  
Tract

**BUT...  
We Are Just  
Getting Our  
Stride**

The C. W. and M. Co. has been doing business with Twin Falls people since 1907. Our business has been founded on the theory that Better Quality Merchandise and Better Service is at Reasonable Prices. We are long in the business and have never been wrong, ever, and we convinced that this is true.

Happy Birthday to the Twin Falls Tract—may the next thirty years be even more bountiful.

**C. W. And M. Co.**  
TWIN FALLS

**The First--  
Cylinder Grinder and Auto  
Parts House in  
Southern Idaho**

**Established in  
1918  
EMPLOYING TWO MEN  
I AND MYSELF**

Rated now as the Super Service Parts Jobber of the Inter-Mountain District

We Are Not Beginners but PIONEERS With WHISKERS On Our Faces Too!

**STEP-KEN  
Auto Parts Co.  
For PEP See STEP**

**IDAHO  
LUMBER**  
From  
**IDAHO  
FORESTS**  
All our mills are within  
the state  
We have played and will continue to play an important part in the building of Idaho.  
Let Us Estimate the Materials for Any Construction You Contemplate  
**BOISE PAYETTE LBR. CO.**  
C. SCHEIBER, Mgr.  
133 Third Ave. South Phone 30



# LOCAL STAGE COACH IS HISTORIC VEHICLE

### Driver Charlie Haynes An Important Cog In Machinery Of Transportation

EVERY few days there may be seen upon the streets of Twin Falls an old Concord stage, driven by a bright eyed, white haired man. The horses are sleek and well fleshed, and the stage so businesslike in appearance that the equipage easily attracts attention.

There is a bit of history attached to this vehicle. It has a claim to fame closely well founded where it has been marred by Indian arrows and bullets. The marks were made many years ago when the present owner, who was then the driver of the stage, drove it on the "Overland."

Charlie Haynes, as he is affectionately called by the multitude of friends, was born in Liverpool, Michigan county, Ohio, on March 27, 1837. He is the youngest man of his years in this part of the country. Mr. Haynes began staging in his native state in 1855 on the old Columbus pike, between Cleveland and Medina. In 1856 he drove for Humphrey and Ribbard out of Lansing on the Grand Rapids road and subsequently was employed on the Detroit road. In 1857 he went to Kalamazoo and began driving for Patterson and Glenn on the Allegan road. Later he drove out of Grand Rapids to and from the Detroit and Milwaukee roads. He drove the last stage into Grand Rapids in June, 1857, when the first railroad reached that city.

In Michigan Mr. Haynes went to Iowa and began driving for the Western Stage company at the Iowa City and Des Moines line, remaining on that route until it too gave way to the railroad. In the fall of 1857 he went to Davenport and traveled with the manager of Van Amburgh's circus as far as St. Louis. In St. Louis he drove for Wainwright & Co., the express agents for a time.

When the original Overland Mail company was organized in September, 1858, Mr. Haynes went to Bliton, Mo., from which point the San Francisco stages started semi-weekly. There he was employed by Moore & Walker and drove west on the Independence stage road. In 1859, after the close of the horse racing excitement in Kansas, he pushed on to Leavenworth and began driving for the Kansas Stage company on the old Fort Leavenworth and Fort Riley military road between Leavenworth and Topeka.

When the Civil war broke out in 1861, the Overland mail route was changed north to St. Joseph,

Mo. Soon afterwards Atchison was made the staging point. In the latter part of 1861, Mr. Haynes was employed as driver for the Overland company on the route between Atchison and the Rockies. There he remained until 1865, when he went to Salt Lake and began work on the Montana pike. In 1866 he drifted to California and was employed by Wells, Fargo & Co. on the Overland and Dutch Flat road, remaining there until 1868 when he returned to Salt Lake and began driving on the Montana road for the same company. During the spring of 1869 he was sent on the west road between Salt Lake and Austin, Nevada, and took charge of the last division from Jacob's Well to Shell Creek.

### GETS FIRST IDAHO ASSIGNMENT

IN MAY 1869, when the Union and Central Pacific railroads were completed, Mr. Haynes began driving on the Elko and White Pine road where he continued until the fall of 1870 when he was employed by the Northwestern Stage company on the Elko, Nevada, to Boise, Idaho, route. On this important line he had charge of 275 miles of road. In 1872 he was transferred to the old reliable Overland from Kelton to Boise and as division agent he remained in charge of that road until 1875. He then went to California and took charge of the stage line from the end of the Southern Pacific to Bakersfield, California, for the Coast Stage company. He ran this line until the railroad was completed to Los Angeles in 1875 when he came to Battle Mountain, Nevada, and ran a stage line of his own to Tuscarora until 1879. In the latter year he returned to Boise and again took charge of the Overland for Gilmer, Shilbary & Co., with whom he remained until 1880 when he went to the Wood river country and carried the mails from Ketchum to Sawtooth City. This line he sold out and he retired to his ranch on Goose creek.

Mr. Haynes has filled a number of important public positions. He was deputy United States marshal under Senator Dubois and also under Joseph Pinkham. He lives quietly in Shoshone where he enjoys the respect of all. Mr. Haynes occasionally makes a trip to Twin Falls with his famous old coach. The vehicle is in perfect condition to this day. It was built by the Abbott Downing company many years ago, and built to stand under the most severe strain.

Mr. Haynes is a very quiet and modest gentleman. He has very little to say but when he can be induced to relate some of his experiences his

hearers generally learn something worth remembering. During his life Mr. Haynes has carried as passengers many of the most noted men in the country and all of them remember him kindly as a reliable driver and a considerate gentleman. He is still able to cover the ground without straining his horses and his stage and stock are models of neatness and good management. Mr. Haynes has been invited to take his stage to the Lewis and Clark exposition in Portland and drive it on "The Trail."

### Fortunes In Lots

MANY of our citizens are taking a kick at themselves that they neglected to invest in lots on Main street and Shoshone avenue and thus make a fortune. The News said editorially on January 27, 1935. The company has not a lot left on these streets and the personal owners have pushed the price way up. The \$400 lots are held at \$1500, while the \$340 lots are reaching the \$2500 mark. This looks good, and while many may say the price is too high, they will find that the same lots will be advanced in value before the first of July. However, those that desire to sell at any price are few and far between and are holding for the further advances that are bound to come. Salt Lake investors who tried to secure lots on Main street Monday at \$2500 failed to get a location.

### Music Of The Hammer

NEW BUILDINGS are being completed in Twin Falls at the rate of more than one a day. The News said on February 24, 1935. Some of these are of a character that would be very creditable structures in any town, notwithstanding the difficulty in obtaining lumber and other building materials.


About 150 teams are engaged in freighting between here and Shoshone and nearly all of these are hauling lumber. One of the lumber yards received 13 loads Wednesday morning, but still the supply did not equal the demand.

The sound of hammers resound so fast that they can scarcely be counted, even if that is possible at all.

On every hand are improvements that the credulity of those who have not witnessed them, and the development has just begun.

# New Modern Home J. C. Penney Store

RECALL OLD TIMES During the Celebration at DELL'S




Here, in one of the oldest recreational centers in Twin Falls, you will find hearty welcome during the Jubilee. Come in. Make yourself at home. You'll enjoy your visit.

Your Favorite BEER Bottled or on Draught **BLAZZ AND FISHER**

You can find no other like hospitality no better place to relax than here, refreshing glass of cool beer at one of our card tables.

**DELL'S**



STORE



BUILDING OWNED BY THE J. C. PENNEY CO.

THE J. C. PENNEY CO HAS THE DISTINCTION OF BEING THE ONLY DEPARTMENT STORE IN TWIN FALLS OWNING AND OCCUPYING ITS OWN BUILDING. THE PENNEY COMPANY HAS OWNED THIS SELENDID BUILDING FOR SEVERAL YEARS. THE LARGE GAINS AND TREMENDOUS VOLUME OF BUSINESS OF THIS LOCAL STORE MADE IT NECESSARY TO SECURE LARGE QUANTITIES OF THIS BUILDING HAS BEEN COMPLETELY MODERNIZED AND NEW FIXTURES INSTALLED. THE LOCAL PENNEY STORE HAS THE DISTINCTION OF BEING THE OUTSTANDING PENNEY STORE IN THE WEST, HAVING WON THE STATE HANDBOOK FOR THE GREATEST INCREASE IN SALES ON TWO OCCASIONS. MANY NEW DEPARTMENTS HAVE BEEN ADDED AND THE J. C. PENNEY CO. HAS DISPLAYED CONFIDENCE IN THE TWIN FALLS TRACT BY EXPENDING THE MONEY WHICH WAS NECESSARY IN BRINGING THE BIGGER AND BETTER STORE TO THE MAGIC CITY! — PAID ADVERTISEMENT.

# TWIN FALLS DAILY NEWS

## Editor's Foreword



STEP back with us for a matter of thirty years and cast a glance over the work of the men who laid the foundation stones for the structure which today constitutes the City of Twin Falls.

Many of these men are still living in our midst. Others reside at distant points, still others are but a memory now; but the work of all

lives on and the fact that the foundations were well and wisely laid requires no other evidence than that presented in the present day picture of the City.

History is always of interest but never more so than when it deals with the work of carving human habitations out of virgin land. It would have been possible to become lost in the trackless waving sagebrush in the early Spring of the natal year of the settlement, 1904. There were no roads or paths, no water other than that in the Snake river and Rock Creek, no hills of consequence to serve as landmarks, nothing but gently waving brush which the rich soil caused to grow to incredible heights in places. At night the smoke of an occasional camp fire blending with the coyote's howl and in daytime an infrequent band of wild horses which had strayed from the cooler foothills; these and the ever present jackrabbit constituted the first citizens of what is now considered by authorities to be the greatest and most successful irrigation project yet to be brought into being.

Came first the men of the survey parties whose lines now mark our streets and bound farm and highway, many of whom remained to cast in their lot with the settlers and play their part in the early day development. Within a period of months from virgin sagebrush community life was organized, schools built, churches erected and stores and lumber yards were conducting business. With all the bustle and activity incident to the tremendous task these early pioneers had undertaken, the social side of life was in no way neglected. Not even the early day dust storms were allowed to interfere with the various scheduled gatherings. When the rain came those energetic young women who constituted the wives and sweethearts of the pioneers attended card parties and similar gatherings in rubber boots. Perhaps there was sand in the salad at times, and dust on the sandwiches when refreshment time came, what of it? Hard work amid ever changing scenes supplied a tonic which added to the zest of the sage brush tang. Laughter was in the air and early and late men worked and played and were happy in the consciousness of good work well done.

THE amusements of the men were of the more robust kind. Baseball early claimed attention and it must have been a solemn moment when the pitcher first entered the box at the head of a Twin Falls team whose members had never practiced together and in some instances had not even seen each other before. There was fishing in Rock Creek and in Snake River, and after the completion of the canal system some of the best duck shooting to be found anywhere. There were glee clubs and sing-

ing societies in those days whose members drove incredible miles to nearby settlements for Sunday concerts. The railroad does not appear to have been much used for such excursions and there were no automobiles. Later there were theatrical performances by talented amateurs recruited from among the Twin Falls residents many of which were of almost professional perfection and which drew overflowing audiences from all over the territory.

And over and above every phase of the daily life of Twin Falls and its people hovered the indomitable spirit of the pioneer. Sorrows and disappointments might give pause but the will to win never wavered and destiny's program went unswervingly forward.

And in marked contrast to the busy hours of everyday life there were tragic moments when grief and pathos stalked the streets and death and suffering assumed leading roles in the unfolding history of the little community. There was the awful period when typhoid fever daily lightened its grip on the populace and courageous men and women gave unsparingly through grim days and nights of horror until the epidemic was finally conquered. There was the funeral of the tiny daughter of the prominent pioneer family in a corner of the premises occupied by the father's lumberyard, because, forsooth, there was no foot of consecrated soil in Twin Falls in that early day.

And there was crime then, just as there always is in pioneer days. Shootings were frequent and an occasional killing took place. But the firm hand of the settlers took care of every phase of life's activities and the work of laying the foundation stones went steadily on.

THE celebration of the thirtieth anniversary of the founding of Twin Falls presents many and interesting contrasts as between today and those far off years in the beginning. Men and women have come and gone and the ranks of the pioneers are but a thin and broken line. But the spirit of courage and fortitude of the fathers lives on and the enterprise and initiative which characterize the later years are but the heritage of a communal spirit founded in the fires of untiring zeal and rugged tenacity, the spirit of the Pioneer.

In this edition no attempt is made to tell a connected story or recount in one volume the history of the Twin Falls tract. The early day files of The News have been freely drawn upon and for contributed articles by old time residents The News acknowledges a debt of gratitude.

Because of the fact that The News was the first paper to be established in Twin Falls, 24 columns from October, 1904 on constitute the most valuable permanent record of the city's growth and the basis for the history yet to be written.

In the mean time The News offers this Jubilee Edition as a fleeting contribution to a very remarkable story. Those whose curiosity impels a perusal we hope will find themselves amply repaid.

## Railroad Day Marks High Spot In City's Early Day Progress

Account In The News In 1905 Tells

### Interesting Story Celebration

THE ARRIVAL of the first train over the newly built Minidoka and Northwestern railroad on Monday, August 7, 1905, when Twin Falls was only about one year old was the occasion for the first celebration in Twin Falls on a grand scale.

It was a day of whole-souled rejoicing.

Indicating its significance and hinting at pioneering conditions that had gone before and that the railroad's coming relegated to the realm of the past, The News said on July 22:

"The railroad is completed in Twin Falls. It had been under construction since late the preceding (October.) The day of the uncertain freighter has ended. No more waiting, and telephoning and fruitless trips to Shoshone in search of freight. No more gasoline, butter and egg famine. It scarcely seems possible, but it is. The road reached Twin Falls on Friday, July 28, the telegraph preceding it by one day; work on the depot and warehouse will begin at once."

### THE FIRST BIG CELEBRATION

An event so momentous called for a suitable celebration and bitizens of the city took steps toward providing it. "The celebration committee has everything well in hand," The News said. "The citizens have subscribed liberally and the program will be as unique as it will be impressive. Hospitality will be written on every leaf of sage brush. The sun bronzed hand of welcome will be stretched out to the city's guests with true western flourish, and August 7, 1906, will be written in red on Twin Falls' calendar for some years to come."

Outlining the celebration program The News named the invited distinguished guests—United States Senator W. B. Heyburn, Congressman Burton L. French, Governor Frank R. Fording and Mayor Fred P. Hood; all pronounced warm friends of Twin Falls.

Developing Twin Falls hospitality theme, The News went on to say that dances in the I. O. O. F. hall, with music by the Pocatello band, "will be free to all and abundant refreshments will be served."

R. W. Jones, chairman of the committee on refreshments, The News said, "is preparing a spread which will make the feast of Bacchus look like the feast of Prometheus. The barbecue and railroad rails laid over them to hold the meat. Two hives and six sheep will be roasted and served free. The hives were donated by the people of Dry Creek, and Joseph M. McBurney, of Dry Creek, will be the choicest product of the range. First W. M. Hill of Kimberly donated the six sheep, selecting the pick of his magnificent flock. Baker Harner is cooking 400 loaves of bread for the occasion, and if this is not enough he will make another batch. Barred chickens will be set on every corner of Main street."

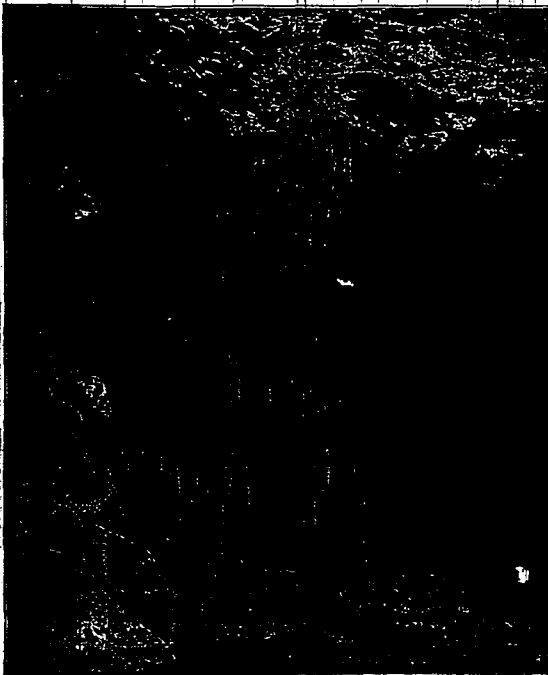
### FIRST AGRICULTURAL EXHIBITION

Twin Falls' first agricultural exhibit, baby show and a program of field sports including baseball game between Pocatello and Idaho Falls teams were held at the fairgrounds.

"The gates of the city have been unlocked and propped wide open and the keys have been thrown into the Snake River canyon," The News announced in the issue of August 14, just preceding the Railroad day celebration. "Twin Falls awaits the coming of the multitude and is prepared to feed and entertain every man, woman and child which the railroad company can bring into the city. Nothing will be held back for the comfort or delight of the guests has been overlooked, and if the weather man will only be on his good behavior, Railroad Day will be a Christmas, New Year's and Fourth of July rolled into one."

When the crowd assembled, The News said, "From the first blush of their when the thirty farmers began to head their teams for Twin Falls, with the last skyrocket shot its multi-colored stars over the heads of the throng which welcomed the fireworks in the evening, the railroad celebration was a brilliant success. The program was carried out without hitch or accident. It cost less than 8000 people were fed at the barbecue, and not less than 6000 participated in the baseball game. The words of the words of the words heard that many were the words of

## IT USED TO LOOK LIKE THIS



THE FAMED FERRINE COULDEE THE WATERS OF WHICH DASHED FROM THE TABLE LAND TO THE FLOOR OF THE GREAT SNAKE RIVER CANYON AND UNDER WHICH THE EARLY STAGE ROAD PASSED WITH EVERY TRIP TO AND FROM THE RAILROAD POINT OF SHOSHONE.

raise uttered. The citizens of Twin Falls, Ham Kimberly, and Rock Creek did themselves proud. It was the first opportunity they had to entertain, and the guests will long remember the day.

The first train arrived before daybreak Monday morning, and the second pulled in shortly afterward. The feast was spread and for more than two hours the visitors thronged about the long table in the Ferrine Hotel. Spirited selections by the Pocatello band massed the crowd in front of the hotel, where the speakers' platform had been erected. R. S. Hamilton addressed the visitors in a speech that was 95 per cent welcoming and 5 per cent reminiscent. He was frequently interrupted by cheers.

### SENATOR HEYBURN SPEAKS

"SENATOR W. B. HEYBURN delivered a stirring address upon the glories of Idaho. In referring to the magic growth of Twin Falls, he reminded his hearers that it took more than fertile land, pure water, good timber and rich mines to make a country. It took men, women, and children, he said, and some brains besides. He made complimentary mention of the magnificent school house in Twin Falls, saying that it was the best evidence of high grade citizenship. "God bless the man who first conceived the Carey act" said Senator Heyburn, and everybody cheered. "All honor to the plucky and brainy I. B. Ferrine and the busy and farsighted Rob McCallum who have stood by this project when the skies were not so blue as they are today." And everybody cheered again. Senator Heyburn paid high tribute to the capitalists who invested their money in the tract and predicted it would be returned to them with liberal interest. The senator's eloquence brought forth many bursts of applause.

"Hon. E. B. Critchlow spoke on behalf of the Land and Water company. He recalled the words of the late Peter B. Kimberly, whose money was invested in the tract for the benefit of mankind

and not for mere gain. The element of human interest was woven through the history of the Twin Falls tract, said Mr. Critchlow. The policy of the company was to work hand in hand with the farmers and assist them in every way possible to build their homes. The monuments of the men who staked their millions in diverting the Snake river for the purpose of irrigating the largest body of fertile land in the United States would be found in the tract itself.

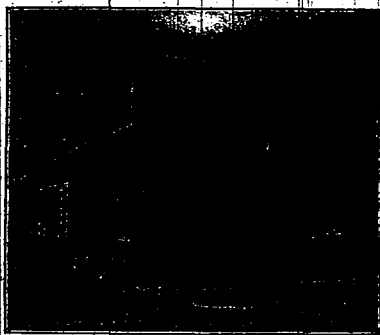
Congressman Burton L. French made a very happy address. He detailed the growth of reclamation in the west, dwelling upon the magnificent accomplishments already wrought and picturing the glorious future of Idaho. The splendidly and remarkable progressiveness of the Twin Falls settlers received much attention from Mr. French, who was frequently obliged to stop while the audience cheered him. His reference to President Roosevelt's name drew tumultuous cheers.

### THREE CHEERS FOR ROOSEVELT

MAJOR FRED R. REED opened his address by calling for three cheers for President Theodore Roosevelt, the friend of reclamation and the friend of the west. The cheers were given with a will and a thousand flags waved. The major reached down and took his auditors by the hand, metaphorically speaking. He knew what they had accomplished and how they had done it. Loud hurrahs followed his humorous reference to the dust. To the women, Major Reed paid his choicest compliment: They were the true home-builders, he said, and it required courage to leave a comfortable home and make another in the sagebrush. All honor to the pioneer women of Twin Falls, said the Major, and the sentiment was cheered vociferously.

A program of field sports followed the addresses, these taking place in front of the Burlington Hotel. Saddle horse races, foot races and various contests were featured, and prizes ob-

# Only Pioneers Will Remember Who Started Here

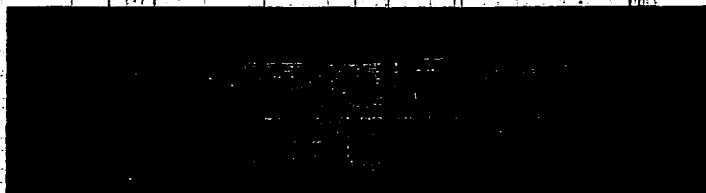


## More Than a Quarter of a Century Ago

It has always been our belief that only good quality will endure throughout the years, and it is this principle that has caused us to so

often sacrifice immediate profit on inferior goods for the substantial good will which only high quality and continued honesty can create.

◆ **TODAY** ◆



## W H Y ?

It costs no more to service your car in the finest and best equipped garage in the west. Our service is unexcelled, our gasoline is the best at any price, and our record in serving this community speaks for itself.

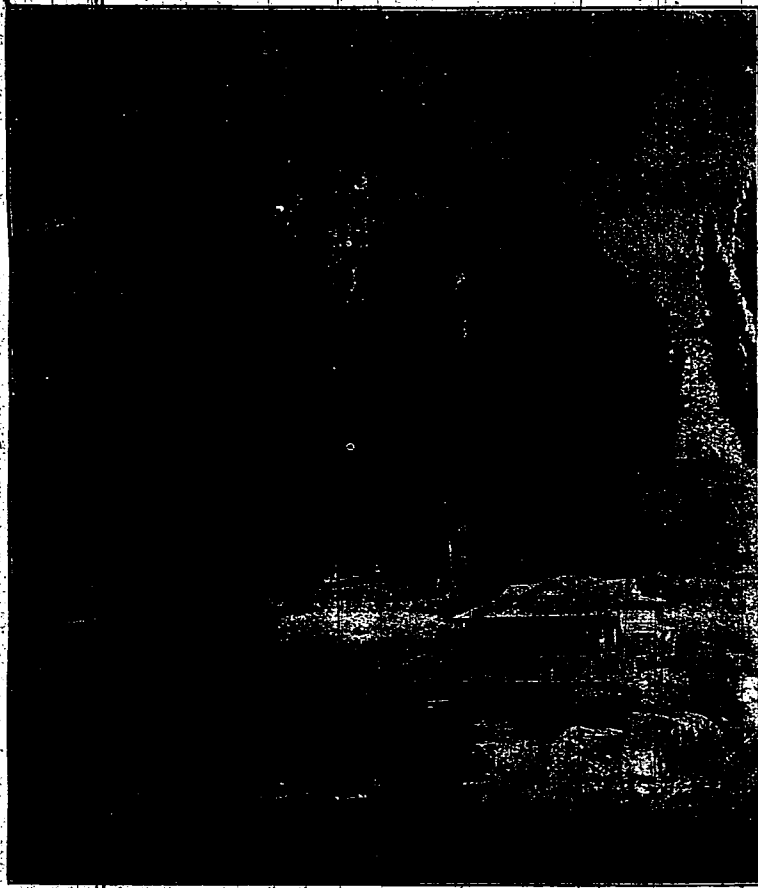
MACHINE WORK — REPAIRING — STORAGE — WRECKER SERVICE  
WE ARE ALWAYS OPEN

# Lind Auto Service Co.

THE FINEST AND BEST EQUIPPED GARAGE IN THE WEST

Phone 298 or 299

**A FAVORED RESORT OF THE EARLY DAY SETTLERS**



**ONE OF THE SMALLER HOUSES ON THE BLUE LAKES RANCH, CENTER OF EARLY DAY HOSPITALITY AND THE SCENE OF MANY PICNICS DURING HOT SUMMER DAYS DURING MOST OF THE FORMATIVE YEARS OF THE TWIN FALLS COUNTRY.**

aided by business houses of the city, were awarded.

One of the major events was the baby show. George F. Sprague, and Jess Butler, the judges, are both out of town. The News said four days later, "Mr. Sprague is supposed to be in Chicago on business and Mr. Butler is reported to be taking in the street fair at Pocatello. It is singular, however, that both judges left immediately after the show. Their accomplices fled to the hills on Saturday before the show and left his associates to show. The first prize was given to Blanche Harrah, one year, the first baby born in Twin Falls. Violet Newbery, Edith May Rettig and Sarah Henry. They were also given prizes, and if the judges had not gone broke, every baby in town would have been remembered.

Some bees regarding the celebration were described by The News: "A. B. Perrine brought over two large wagon-loads of fresh fruit from Blue Lakes. The fruit was served with the barbecue and it made an excellent addition to the visitors. A. B. Perrine fitted up a snug reception room for the ladies in the Hotel Perrine. There were very chairs were provided, and the tables were beautifully decorated with grasses and flowers. Delicious refreshments were served and the guests were entertained until the train on Monday night and had to be housed by citizens. So far as known none of them went without a bed."

Monday night and had to be housed by citizens. So far as known none of them went without a bed."

"Scott Hazen of Eickhoff & Hazen drove the members of the Pocatello band to Shoshone falls and Blue Lakes. At Blue Lakes the musicians serenaded Mr. and Mrs. I. B. Perrine, playing several excellent numbers. It was the first time the canyon ever echoed to the sound of band music and the effect upon Mr. and Mrs. Perrine and their countless pets must have been startling. "The visitors from Heyburn and Rupert wore badges reading: "To Twin Falls, From Heyburn (or Rupert) Uncle Sam's Big Baby."

The first exhibit of crops produced the first season on reclaimed lands under the Twin Falls canal system. The News said, "simply astounded the visitors. It seemed almost incredible that such magnificent grain and vegetables could have been grown in three months on soil that had never before known the hand of man."

**AMONG EARLY PRIZE WINNERS**

**PRIZE WINNERS included:**  
 Best sheaf of wheat: First, Smith and McMaster; second, Thomas J. Rauch; honorable mention, Don C. Bryan, Jacobs and Tobin, Nick Smith.  
 Best sheaf of oats: First, Smith and McMaster;

second, George Hassett; honorable mention, John Peters.  
 Best exhibit of potatoes: First, J. T. Willis; second, Ira C. Vinton; honorable mention, Harlan Stacy.  
 Sugar beets: H. G. Holm.  
 Best exhibit of onions: First, W. T. McClendon; Best exhibit of flowers: First, Mrs. J. M. Spackman, second, J. A. Waters.  
 Best chickens: J. A. Waters.  
 Best exhibit of peas: E. H. Straub.  
 Best exhibit of alfalfa: First, Erickson Brothers, second, H. G. Holm.  
 Best crop grown or growing: Don C. Bryan.  
 Best exhibit of vegetables: W. A. Childers.  
 Best sheaf of barley: H. Knutson.  
 Best head of cabbage: First, H. G. Holm; second, J. A. Waters.  
 Best Cassia county corn: First, W. T. McClendon; second, Harlan Stacy.  
 Judges of the agricultural exhibit were C. C. Workman, George Cranes, J. T. Barnes, A. B. Kellogg.  
 The general committee in charge of arrangements for the celebration was composed of S. T. Hamilton, chairman; C. D. Thomas, C. E. Cole, R. W. Jones and M. M. Murtaugh of Twin Falls; James McMillan of Kimberly; John Hansen of Rock Creek, and Thomas J. Rauch of Hansen.

## RAID ON GAMBLERS ONE GREAT SUCCESS

GAMBLING, the livelihood of many a pioneer town, failed completely to make any headway in the early days of Twin Falls. From an account in the February 24, 1905 issue of The News, it is learned that gambling devices were destroyed by the law.

The account read:

"On Wednesday night a warrant was issued by Judge Taylor to the effect that he believed that there was at the Headquarters saloon gambling devices and gaming in violation of Section 4644 of the Penal Code of Idaho; and commanding the officers of his court to search the premises, seize and bring before him any such gambling table or other device found on the premises. Sheriff Rausay, executed the warrant with dispatch and delivered to court a collection of paraphernalia which convinced the Judge that his belief had been well founded.

"On Thursday morning the seizure was ordered burned and was thereupon placed on a bed of sagebrush in the presence of a large crowd of citizens and visitors and reduced to ashes. It is to be hoped that any other violators of the law who may have straggled into Twin Falls will take warning and either change their plans or depart in peace without starting in prohibited vocations. There are

many legitimate lines of business that can be conducted with good profit in this section and the persons who come engaged in such lines will be welcomed by our citizens; but those who come for other purposes will find only the officers waiting with open arms."

## WHISKERS FLOURISHED IN THOSE DAYS TOO

Whiskers flourished during the early days in Twin Falls—because there was no barber here.

Taking cognizance of this situation in a discussion of Twin Falls business opportunities, The News in its first edition, on October 23, 1904, said:

A peep into the many happy though unshaven faces of those who are located, as well as those who are visitors, would suggest that a first-class barber could secure all the patronage necessary to keep one chair busy most of the time. As there are already two rooms, and possibly more, to be had which would prove suitable for barbers' parlors, it would be no bad move for a first-class workman to make a timely appearance. A bath room in connection would add materially to the revenues of the parlor.

## SALMON RIVER LANDS ARE OPENED TO ENTRY

Revolving on a larger scale three previous "openings" of "settlements" at which some 200,000 acres of land under the Twin Falls canal system had been distributed among the Twin Falls company's first homesteaders, the Twin Falls-Salmon River Land and Water company held its opening for sale of some 50,000 acres south and west of Twin Falls, late in May, 1904.

The opening occurred a full week, and it rained every day. Soon at the rear of the Ferris hotel where the opening was held became a sea of mud, but the volume of land purchased increased day by day.

A record of these purchases was compiled at the time and distributed in the possession of H. B. Grant, now general manager of the Mutual Building and Loan association, who then was detailed from his employment at Milner to keep the record.

Pencilled on the ruled pages of a cheap blank book, the record shows Salmon River land sales during the week beginning Monday, May 25, 1904, totaling \$1,574,600. The book was reached on Saturday when a \$71,227 total was recorded. The following day's business marking the close of the drawing amounted to \$127,223.

# PROVED UP

It doesn't seem so many years ago since there was a mad scramble for land on this tract. Land, not as we know it now, but an endless desert of sage covered hills... The canals that were to convey life giving water to these parched areas were just being constructed, but those hardy homesteaders were content to PROVE UP. With the passage of the years, we have all become so familiar with our country as it is today that seldom do we think of that phrase that meant so much to the early settlers... "Proved Up." Magic has been wrought in these few years, but first it took the driving faith to PROVE UP...

## WE PROVED UP IN 1911

Iron bedsteads, kitchen furniture of the plainest kind, ranges and stoves that would burn sage brush, wash tubs, cooking utensils... those were our biggest items of sale in the beginning. Essential that early day homes had to have. Fancy furniture didn't come along until proving up had been done, and water had been turned upon naturally fertile acres and

markets had been provided to turn produce into money.

Every year has been a step forward for the Twin Falls Tract... and for us. It is easy to look back and smile at these crises we thought so serious then... knowing this it is easy look forward with the hope and confidence born of that indomitable spirit to Prove Up in the face of difficulties.

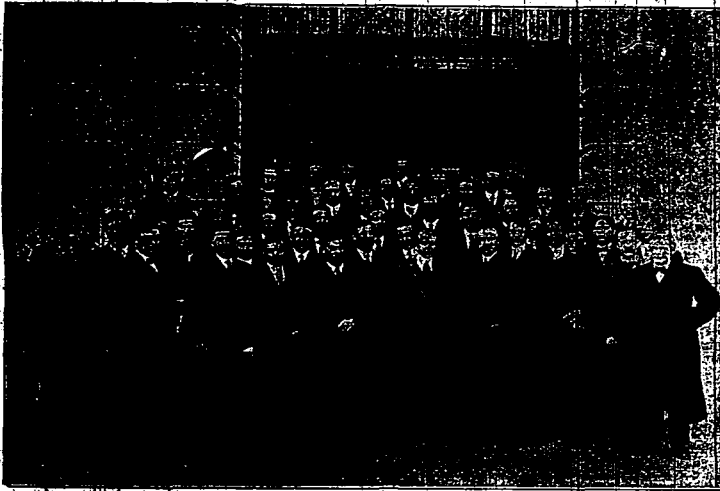
MAY THE NEXT 30 YEARS, BE EQUALLY PROSPEROUS AND HAPPY

# HOOSIER FURNITURE CO.

ELKS' BLDG.

TWIN FALLS

## A GROUP OF LOCAL BUSINESS MEN IN THE FORMATIVE YEARS



FROM A PHOTOGRAPH PROBABLY TAKEN ABOUT 1908, IT IS NOT DIFFICULT TO DISTINGUISH THE FEATURES OF W. H. ELD-  
RIDGE, D. C. WATSON, R. W. SPANGLER, THE LATE JOHN MACAULEY, KIRK BOOTT, GEORGE W. KENNETH, BOYD FULLER, J. T.  
BAINBRIDGE AND A HOST OF OTHERS, ALL PROMINENT IN THE EARLY DAY HISTORY OF THE CITY.

## Official Roster Of Municipal Officers From Incorporation

LIST OF CITY HADS CONTAINS NAMES OF  
MEN PROMINENT IN LOCAL HISTORY

Compiled by W. H. Eldridge  
1904

The village of Twin Falls was incorporated by the Commission of Cassia County April 13, 1904, and Paul R. A. Bickel, Robert M. McCollom, P. D. Bradley, E. T. Hamilton, and P. N. Eickhoff were appointed trustees thereof.

The next day the trustees met and took the oath of office, and appointed Irving B. Harrow, clerk; J. M. Maxwell, treasurer; H. B. Chicklow, attorney; and Albert Goodgrass, village marshal, all except Mr. Goodgrass to serve without compensation.

The first regular meeting was held at 7:30 p. m., April 24, 1904, "at the school house." The trustees were all present, and Trustee Bickel presided. The chairman announced that the trustees had found it necessary to provide immediately for the erection of a jail, and that arrangements had been made by which a jail is being erected which would be turned over to the village for its use in due time.

Fifteen ordinances were presented at this meeting. Ordinance No. 14 provided an annual license fee of \$2000— for selling grapes.

At the meeting of May 4, 1904, Fred E. Ramsey was appointed deputy to assist Mr. Goodgrass, the present marshal.

At the meeting of June 15, 1904, I. A. Walters was appointed village marshal in place of Mr. Goodgrass.

At the meeting of June 22, 1904, Trustee McCollom presented an ordinance creating the office of police judge.

At the meeting of July 8, 1904, George Harlan was appointed road overseer, and at the next meeting, December 4, 1904, W. J. Smith was appointed police magistrate.

At the meeting of August 1, 1904, a tax levy of 10 mills was voted.

low resigned as attorney and P. W. Sweeney was appointed in his place.

At the meeting of October 5, 1905, a 50 year franchise was given to Ira B. Perrine, his heirs, and assigns, to construct, maintain, and operate electric light, heat, and power works in the village of Twin Falls.

At this meeting C. W. Dyer was appointed village marshal in place of I. A. Walters.

1906

At the meeting of March 1, 1906, G. D. Allen was present for the first time as one of the trustees in place of F. W. Eickhoff.

At the meeting of March 15, 1906, the city clerk was voted a salary of \$25.00 a month.

At the meeting of April 5, 1906 Robert Lamson was made a deputy marshal and Dan O'Malley was treasurer.

At the meeting of May 8, 1906, Trustee McCollom resigned, and Fred E. Ramsey was appointed in his place.

Beginning with the meeting of May 8, 1906, S. T. Hamilton acted as chairman of the board.

At the meeting of May 16, 1906, W. F. Guthrie was appointed village attorney at a salary of \$25 a month.

At the meeting of June 4, 1906, Earl Felt was resigned and H. F. Harder was appointed.

At the meeting of June 4, 1906 Earl Felt was appointed building inspector; and a board of health created, consisting of Doctors H. W. Clau check, Truman O. Boyd, and W. F. Pike. At the meeting of June 13, 1906, letters from Doctors Boyd and Pike were read, declining to serve.

At the meeting of July 28, 1906 the receipts for the first year of the village were reported to be:

Saloon licenses	\$ 3,000.00
Dry licenses	246.00
Poll tax	284.00
Amusement licenses	80.50
County treasurer	6,250.20
Dog taxes and pound fees	139.50
Police court fines and costs	1,005.00
<b>TOTAL</b>	<b>\$16,094.60</b>

A tax levy of 10 mills was voted; and two horse carts ordered at \$110 each.

At the meeting of September 10, 1906, Trustee Bickel resigned and Charles M. Smith was appointed.

At the meeting of September 17, 1906, Sidney Y. Gray was appointed deputy marshal.

At the meeting of December 3, 1906, Trustee Alken resigned; and at the next meeting, December 4, 1906, A. N. Sprague was appointed.

1907

Building Inspector Earl Felt resigned at the meeting of January 7, 1907; and at the meeting

of January 28, 1907, C. H. Mull was appointed.

At the meeting of January 30, 1907, R. S. Cookinham was employed as engineer to have supervision of installation of sewer system.

At the meeting of February 4, 1907, W. J. Smith was appointed clerk of registration; and E. A. Moon was appointed building inspector.

At the meeting of February 18, 1907, action was taken toward the formation of a volunteer fire department with a chief at \$15.00 per month.

At the meeting of March 18, 1907, a petition signed by three-fifths of the qualified voters of the village was presented, representing that the village contained more than 1000 inhabitants, and requesting that the village be organized as a city of the second class. Whereupon the board adopted the necessary resolution, and the "village of Twin Falls" became the "City of Twin Falls," and by ordinance divided the city into two wards.

At the next meeting held March 20, 1907, a city election was called for April 2, 1907.

At this election 130 votes were cast, with the following result:

Mayor, Fred A. Volght.  
Clerk, Stuart H. Taylor.  
Treasurer, J. M. Maxwell.  
Engineer, Chas. H. Mull.  
Police judge, W. J. Smith.  
Councilmen: P. E. Dean, J. J. Pilgerrin,  
C. A. McMaster and E. W. Davis.

At the meeting of April 8, 1907, the following appointments were made:

Chief of police, C. W. Dyer.  
Night policeman, Alfred Peterson.  
Attorney, W. A. Balcock.  
Overseer of streets, E. Ryan.

At the meeting of August 5, 1907, the salary of Park Commissioner E. J. A. Olden, was fixed at \$75 per month.

At the meeting of August 6, 1907, Chief of Police Dyer and Night Policeman Peterson resigned. E. Preshero was later appointed chief of police.

At the meeting of September 2, 1907, Building Inspector E. A. Moon resigned; and the council voted a tax levy of 10 mills. At this meeting Councilman McMaster resigned, and F. H. Eastman was appointed.

At the meeting of October 4, 1908, Councilman Dean resigned and J. W. Craven was appointed.

At the meeting of October 7, 1907, L. D. Heasland was appointed building inspector.

At the meeting of December 2, 1907, Councilman Eastman resigned.

1908

And at the meeting of March 2, 1908, E. B. Williams was appointed in his place.

At this meeting Councilman Davis resigned and A. N. Sprague was appointed.

On April 6, 1908, J. F. Taggart drew salary as

fire chief. At the meeting of May 6, 1908, F. E. Ramsey was appointed plumbing inspector.

At the meeting of July 6, 1908, an ordinance was passed limiting the speed of automobiles within the city limits to 8 miles per hour.

At this date O. W. Dyer was again on the payroll as chief of police.

At the meeting of November 4, 1908 a special election was called for December 15, 1908, to vote \$10,000 of bonds for a fire department, and \$10,000 for walks, culverts, bridges, etc. Both appropriations carried.

O. W. Dyer resigned as chief of police at the meeting of December 7, 1908.

1909

W. G. Smith and Louis Reaume appear on the payroll as policemen February 1, 1909, for the first time.

At the meeting of March 1, 1909, council voted to build a fire house at a cost not to exceed \$5000 from the plans of Burton E. Morse.

At the regular city election held April 6, 1909, the following were elected:

- Mayor, G. J. Hahn.
- Clerk, Stuart H. Taylor.
- Treasurer, W. E. Nixon.
- Police judge, W. J. Smith.
- City engineer, C. H. Mull.
- Councilmen, J. M. Maxwell, L. Pettit, J. J. Pilgerizm, and L. E. Salladay.

At the meeting of May 3, 1909, Louis Reaume was appointed chief of police.

Contract to build fire house was let to M. H. Pope on his bid of \$5516 at the meeting of September 13, 1909.

At the meeting of September 20, 1909, Councilman Maxwell resigned, and J. W. Craven was appointed at October 4, 1909; and at this meeting J. E. Prothro first received pay as street commissioner.

1910

At the meeting of January 17, 1910, Louis Reaume, chief of police, resigned, and W. O. Thompson was appointed.

At the meeting of February 11, 1910, A. C. Fouts resigned as plumbing inspector; and W. M. Oik was appointed at the meeting of March 18, 1910.

September 21, 1910, the council made a levy of 15 mills.

At the meeting of November 7, 1910, Dr. Alexander was appointed city physician in place of Dr. Strobelager. At this meeting at American LaFrance steam fire engine was bought at a cost of \$5,986.

1911

At the meeting of January 2, 1911, W. H. Wright was appointed chief of police to succeed W. G. Thompson.

At the meeting of January 16, 1911, the council passed an ordinance prohibiting the sale of intoxicating liquor.

At the election of April 4, 1911, the following were elected:

- Mayor, George S. Aldrich.
- Clerk, Stuart H. Taylor.
- Treasurer, W. E. Nixon.
- Engineer, C. H. Mull.
- Police judge, W. J. Smith.
- Councilmen, E. S. Chadwick, C. A. Dewar, H. J. Maxwell and G. O. Reips.

At the meeting of May 3, 1911, the following appointments were made:

- Chief of police, W. G. Thompson.
- Attorney, J. E. Williams.
- Street commissioner, F. C. Spencer.
- Plumbing inspector, M. Whittenour.

Councilman Chadwick resigned July 19, 1911, and L. B. Reips was appointed.

A levy of 10 mills was made September 15, 1911.

At the meeting of October 7, 1911, J. E. White was appointed Councilman in the place of C. A. Dewar, resigned.

Mayor Aldrich resigned at this meeting, and Councilman McNeil presided at acting mayor until his own election as mayor April 1, 1913.

At the meeting of November 21, 1911, O. M. Elliott, W. Z. Smith, W. E. Nixon, Mrs. W. F. Pike, and Mrs. D. E. Morse were appointed as a library board.

At the meeting of December 4, 1911, A. W. Mowbray was appointed city weighmaster.

1913

At the meeting of January 6, 1913, a special waterworks committee was appointed to meet the council. M. A. Strunk, C. H. Burton, W. H. Eldridge, A. L. Swain, and C. E. Chasnel.

F. C. Horn of Boise was retained by the council.



# 30 Years Ago ... And Today

**30 YEARS AGO**—Those who were in our Magic Valley were fortunate to have any kind of make-shift shelter but the "flimsy" houses of those days were of the best construction, with short boards to cover the cracks. Modern house construction was unknown to those days, and would have been impossible to obtain.

**TODAY**—The modern home and building is "insulated" against intense heat and winter's cold blasts... hundreds of Magic Valley residents enjoy cool homes in the summer and warm comfortable homes in the winter... their fuel bills are reduced as much as one third... their heating plants last much longer and require less attention... their homes require less re-decoration... every home and building saves money for the modern improvement, whether he buys it or not, as it pays for itself out of savings alone. See our "Sere-Nite" insulation display, on Main Street during the Jubilee, and let us tell you more about it.

**30 YEARS AGO**—Heat was derived from the "Pot of Lead," brought in from the west and stowed in "Purple Sage," but known to the hardy mountaineer as just plain old sage, and what a god-send it was, as it was the only fuel available. The "boating plant" of those days was a sheet iron stove, with an enormous mouth, which required constant feeding, in order to maintain any degree of comfort, when the winter blizzards held forth.

**TODAY**—Automatic heat, supplied by Iron Fireman, is enjoyed by hundreds of homes and buildings, in the Magic Valley, instead of "boating feeding." The Iron Fireman requires attention but, in few instances, once each day... it maintains your home at an absolutely uniform temperature, regardless of the weather... starts itself in the mornings... reduces fuel bills as much as one half... eliminates dust, dirt, cracks and soot... makes a home of your home. Wouldn't the pioneers of 30 years ago, have enjoyed this modern home convenience... you are paying for it... why not enjoy it? Iron Fireman automatic heat can be had for as little as \$12.50 per month... Can you afford to go through another winter without this modern improvement... see the Iron Fireman on Main Street, during the Magic City Jubilee.



**30 YEARS AGO**—Food was hard to get, and hard to keep. Preservatives were out of the question, as there was not even ice to had the first summer... dried meats, dried fruits and canned goods was the bill of fare.

**TODAY**—Frigidaire protects the food of Magic Valley dwellers, by the thousands, from the slaughter pen and ground, to the table. This modern and luxury of 20 years ago, is a necessity of today... a food kept in perfect condition until consumed... ice is eliminated with its mess, expense and poor refrigeration... tropical fruits can be enjoyed in their fresh, natural state, as well as unseasonable vegetables... ice cream can be had at any time, as well as ice cubes, for refreshing and cooling drinks on hot summer days. Frigidaire pays for itself out of savings in grocery bills and ice, to say nothing of the convenience and health protection it affords. See the Frigidaire '34, on Main Street during the Jubilee.



**30 YEARS AGO**—When the chimney got clogged up with soot, the old farmers that a rope for a duck's feet and lowered it down the chimney to clean it out or they would sack and cleaned the chimneys as best they could.

**TODAY**—Magic Valley residents phone their "Sere-Nite" 2-2-2 and have their bring their modern vacuum cleaner to clean their chimneys, wood and frames, and take all the dirt away with them. They also seal all air-leaks to insure economical operation of their heating plants.

**30 YEARS AGO**—Sage-brush was the only fuel available. It was dirty, burned so quick, and kept the men and a boy busy keeping it from blowing away.

**TODAY**—Magic City dwellers use Pezomex Coal... gives them comfortable, dependable heat, at a low cost! Try a ton, you, too, will enjoy its burning warmth.

All honor to those of 30 Years Ago, who made it possible for us to have what we have today. We are indeed grateful that many of them are with us today, and to honor the memory of those who are not. They could not enjoy Today's modern conveniences because they were not available then. These conveniences are not incurable... they are necessities. We pay for necessities whether we buy them or not... Can you Afford to Waste What You Possess? Frigidaire and Sere-Nite Insulation Users Are Joining Us.

## DETWEILER CO.

"Your Home Comfort Merchant"  
IRON FIREMAN, FRIGIDAIRE... SUBSIDIARY OF THE  
SALES AND SERVICE FOR SOUTHERN IDAHO  
FOR COAL THAT'S WORTH THE PRICE



caused by the death of G. M. Hall.  
At the second election held April 25, 1933, the following were elected:  
Mayor, Duncan McD. Johnston.  
Councilmen: J. G. Johnston and O. H. Colburn.

At the meeting of May 1, 1933, the following appointments were made:  
Clerk, W. H. Eldridge.  
Treasurer, C. M. McElwain.  
Attorney, George M. Paulson.  
Chief of police, S. B. Elford.  
Police judge, Charles M. Wise.  
Night sergeant, J. D. Bolgers.  
Waterworks cashier, E. R. Whittell.  
Assistant cashier, J. L. Roup.  
Fire chief, Jack Bell.  
Park superintendent, John Lubdahl.  
Superintendent of streets and water, J. M. Dimond.  
Weighmaster, L. E. Brenton.

#### TERMS OF PRESIDING OFFICERS

P. S. A. Bickel acted as chairman of the board of trustees from the first meeting April 24, 1905, to May 8, 1906.  
S. T. Hamilton acted as chairman of the board from May 8, 1906, to April 5, 1907.  
Fred A. Voligt was mayor from April 2, 1907, to April 8, 1909.

C. J. Hahn was mayor from April 4, 1909, to April 4, 1911.

George S. Aldrich was mayor from April 4, 1911, until his resignation, October 7, 1911.

C. O. Meigs was acting mayor until his election as mayor April 1, 1912; and was mayor until April 2, 1915.

E. M. Sweezy was mayor from April 27, 1915, to April 24, 1917.

E. F. Brackman was mayor from April 24, 1917, until his death.

A. L. Swin was president of the council from November 18, 1918 to March 3, 1919; and mayor from March 3, 1919 to April 22, 1919.

W. H. Eldridge was mayor from April 22, 1919, to April 24, 1921.

P. W. McBertha was mayor from April 25, 1921, to June 6, 1922.

J. D. Tucker was mayor from June 6, 1922, to April 3, 1923.

Shad L. Friggin was mayor from April 3, 1923 to April 7, 1925.

Edgar L. Ashton was mayor from April 7, 1925, to April 5, 1927.

R. E. Bohler was mayor from April 5, 1927, to April 25, 1928.

Duncan McD. Johnston was elected mayor April 25, 1928.

## First Local Paper Still In Existence

### Early Day Editors of Twin Falls News Viewed Future with Optimistic Eyes

On October 23, 1904, at a time when streets were ill defined and few permanent buildings were in existence, the Twin Falls News first saw the light of day.

Volume 1, Number 1, consisted of eight pages five columns in width. The type was all set by hand after the printing of each edition was accomplished on page 4s a time on a big job printing press. The equipment was freighted overland from the railroad at Shephone and probably not a great deal of effort was required in the way of transportation. Early editions of The News indicate that it may have been an ambitious journalistic effort but in point of printing facilities its equipment was extremely limited.

O. H. Barber and Charles P. Diehl were the founders of The News. Both were practical working newspaper men and each had had plenty of previous experience. "With an unflinching confidence that a great fortune is in store for this country," says the first edition editorially, "and that its development will be astonishingly rapid The News greets those here and sends greetings to those elsewhere expecting to receive its reward in a share of the prosperity that will come to all."

Mr. Diehl was at one time editor of the now defunct Idaho Falls Times and was also a "well known Salt Lake" Colonel O. H. Barber is referred to in early editions as "formerly of Salt Lake."

The building first occupied by The Twin Falls News, an illustration of which is to be found elsewhere, adjoined a saloon of which E. W. Jones was the proprietor. It was located on the south

side of Main street next to the corner now occupied by the Firststone Service station. Later the plant was moved to the premises now occupied by the Twin Falls Floral company and the Letsch and Williams Real Estate office. During all the years the paper continued to put out weekly editions which improved steadily in point of size and appearance clear up to 1918 when the publication of daily issues was begun.

Mr. Barber, who was generally regarded as the moving spirit of the enterprise, did not long retain his interest in The News. In the issue of March 3, 1905, this notice is to be found: "O. H. Barber, formerly of The News, left on Monday's stage for Boise from which point he will proceed to Salt Lake to purchase the printing plant with which to establish another newspaper at Twin Falls. The phenomenal growth of this city has in his judgment been sufficient to warrant another newspaper. The News wishes him abundant success in his venture." Notice of dissolution of the Barber and Diehl partnership was carried in one of the February issues of the same year. The notice setting forth that the books and accounts were turned over to Charles P. Diehl.

#### EDITOR FRASER ON THE SCENE

IN THE issue of March 3, 1905, it is recorded that George B. Fraser, at that time city editor of the Idaho Statesman, paid a visit to Twin Falls and later, March 31, he by exact, another change of management took providing for the retirement of Mr. Diehl. George B. Fraser, by far the most prominent among the early day editors of The News, must have during the visit referred to, decided to part in his lot with the town of Twin Falls. A few weeks later we find him in charge of the paper's headlines and during the next few years the history of the paper constituted a story of constant growth and development.

In the final edition under the editorship of Mr. Diehl we find this characteristic contribution. It is interesting chiefly as illustrating the spirit of the early days of the community and the unbounded

# Sound

That word best expresses the dependability of our company. It's name is as well known in Twin Falls as anywhere known was to the home-owners.

# Hartford

SINCE 1908 A MEMBER OF THE FIRM HAS OFFERED YOU SECURITY AGAINST LOSS IN THE STRONG HARTFORD COMPANY

Our PAST RECORD is a source of PRIDE TO US . . .

we shall jealously PRESERVE IT IN THE FUTURE . . .

LET OUR REPRESENTATIVE CALL AND DISCUSS YOUR INSURANCE PROBLEMS WITH YOU

## Hoovey-Taber Co.

INSURE YOURSELF WITH PURELY BONDS  
Twin Falls

# BUICK PONTIAC G. M. C. Trucks

Before buying your new car be sure and see the new Buicks and Pontiacs. You will be surprised to find that you can buy these fine cars for approximately \$100.00 more than the cheapest cars.

## NEW LOW PRICES

DELIVERED AT TWIN FALLS FULLY EQUIPPED

BUICK "40"	
Coupe	\$ 999.00
Sedan	\$1104.00
Sedan—with trunk	\$1135.00

PONTIAC EIGHT	
Coupe	\$877.00
Coach	\$908.00
Sedan	\$968.00

EASY G.M.C. TERMS

## Miles J. Browning, Inc.

Main and Fourth East

optimism with which the residents viewed the future of their chosen home. We quote:

"With this issue of The News the present management will terminate its connection with the paper, and we avail ourselves of this occasion to thank the good people of this city and vicinity, the patrons of the paper and the public at large for generous patronage and hearty cooperation in our efforts. To what extent we have succeeded in meeting the expectation of our friends is not for us but for them to judge; at the same time, without assuming any special merit in our labor we should be permitted to feel from the many kind expressions that have come to us gratefully that we have been fairly successful in filling our mission.

"To the readers of The News during the past a moment of retrospective thought will bring to mind the many and wonderful changes that have taken place in our midst since the first issue of this paper. The city has grown from a few straggling houses to a well built pretentious town with broad, clean, tree-lined streets and avenues; scores of mercantile houses, hotels, restaurants, rooming houses and every legitimate trade and professionably represented. The stability and liberality of all are shown by a glance over the legitimate and paid advertising columns of The News, while our rural population and progress has advanced at a far greater ratio, and as the eye sweeps the horizon in every direction the farm dwellings fill the view, and signs of preparation for tilling the soil are ever present, and above all is the solid, substantial and intelligent composition of our citizens, both agricultural and urban, which is in no small degree proven by the subscription books in this office.

#### VIEW IS BRIGHT WITH PROMISE

BUT what may be of still more importance will be to turn the horoscope and take a perspective glance into the future. Looking backward, as it were, for only a few short years the view is dazzling, bright with promise. From this same spot the eye is obscured by row upon row of tall substantial piles of brick, stone and iron; mercantile houses filled from base to attic with goods to meet every want; hotels with every modern convenience, banks to facilitate home and foreign financial transactions, factories alive with human activity and the buzz of restless machinery; the residence streets and avenues lined with palatial homes and beautiful cottages, well-kept lawns, rose laden ter-

race and garden, while beyond on every hand may be seen the broad fields of waving grain, of grasses, of fruit-laden orchards and grove embowered-farm dwellings in which abide happiness, contentment and prosperity; the reward of honest industry; is this chimerical? We say not; only blessing to our subscribers and wish no doubt be implied generally applied which has been the agency to subdue the rough places in nature's handiwork for all ages.

"Our regrets at severing pleasant business associations are made the less poignant by the knowledge that The News will continue its weekly visits to all our subscribers and will no doubt be impelled upon by the able and energetic management into whose hands it will pass, and whom we specially commend to our friends and patrons with the sincere belief that until further requirements will maintain the prestige as the leading and only newspaper in this growing metropolis."

With the advent of Mr. Fraser as editor substantial printing equipment was acquired together with a linotype machine, the first in all this section of Southern Idaho. Simultaneously the size of the page was increased from five columns to six.

Mr. Fraser's term of office lasted for several years but about 1910 he joined the Portland Oregonian and a little later assumed his old job of city editor of the Idaho Statesman. His seat is now taken at Portland some fifteen years ago.

For a time a constant succession of editors marked the progress of the weekly News. Some of these made notable contributions to the progress of events, others merely filled jobs of varying duration but all were in their time an integral part of the forces which went into the building of Twin Falls and each left his imprint in more or less degree upon the changing scenes.

For more than 20 years, or since 1913, there has been no change in the management of The Twin Falls News which during that period has developed into one of the most modern and best equipped publishing plants to be found in the Inermountain West.

## STEAM ENGINE USED TO LIGHT THE TOWN

A steam engine that furnished power for lighting the Ferrine hotel before electric power connections were completed, was hauled by a 14-horse team over a poorly defined wagon road, 15 miles from Hansen to Twin Falls, early in January, 1905. The engine had been brought to Hansen from Missouri by McMaster and Smith, early day big farm operators.

Three men were employed in the big overland transportation job. One of them, C. E. Hardesty of Buhl, thereafter began hauling lumber for construction of Buhl's first hotel, when one kingly small shack at the crossing of Rock creek was the only building between Twin Falls and the Buhl townsite. The other men who helped to haul the engine, Mr. Hardesty said, were John Hinkley and Joe LaMontony.

## First Baby Born In Camp

From The News of Dec. 3, 1894

Miss Blanch Harrah has the honor of being the first baby born in Twin Falls. She first saw the light of day on August 15, 1904, and since that time has been thriving and growing in health and strength under the influence of the congenial climate of this favored locality. Miss Blanch is the daughter of Mr. and Mrs. J. P. Harrah, who have resided here for the past year. The growth of the town has been phenomenal, having begun with scarcely anything in population and reached a point where the inhabitants number more than 400 souls. This has all transpired within the last six months. With the advent of the railroad and the water in the canal, the next six months will bring many changes.

## The Pioneers of this Country

### Will Remember

Crossing the plains with an Oliver Chilled Plow tied to the sides of the wagon, the hard work, and the wonderful part these implements played in building up this Magic City.

As Twin Falls celebrates its 34th anniversary, we offer our services to the continued building of this community.

Visitors, as well as our friends, are cordially invited to visit our store during the four days of Jubilee.

Mountain States  
Implement Co.

"We Will Treat You Right"

# NOT PIONEERS IN TERMS OF YEARS... BUT

WE'VE BEEN HAPPIER AND MORE  
SUCCESSFUL IN TWIN FALLS THAN ANY  
OTHER TOWN ...

We feel indebted to the people of this wonderful country because of our signal success here. Our original store, opened on the eve of the country's greatest depression was small, but thanks to our ever increasing business we have, step by step, grown to our present quarters, carrying a stock second to none in Southern Idaho.

Naturally we feel justified in believing that our quality merchandise, and our theory of doing business are, in a measure responsible for our success.

HAPPY BIRTHDAY  
TO THE TWIN FALLS TRACT,  
AND TO EVERY RESIDENT ...

HUDSON - CLARK  
S - H - O - E - S

# Fathers of System Well Pleased With Result of Efforts

Buhl, Kimberley and Milner Early Regarded Investment as Satisfactory

(By S. T. Hamilton)

THE portions of Southern Idaho locally and generally known as the Twin Falls Tract was conceived by J. E. Perrine and in the year 1902 it was financed by his associates with himself, Messrs. Frank H. Buhl, Stanley B. Milner and Peter Kimberley, and the possibilities and feasibility were investigated and determined by survey and the character of the land proposed to be put under irrigation. These financiers decided to build the works necessary to reclaim the more than 200,000 acres now yielding so bountifully.

Work on the diversion, designated as Milner Dam, in honor of Mr. Milner, was begun in 1902 and simultaneously upon the system of canals for carrying and distributing water to the lands to be reclaimed. After other promoters of the project received recognition in the names of towns and public buildings elsewhere on the tract and within the city in which he resides, the city was named from the picturesque falls in Snake River.

Of the foremen who promoted and financed this tract, only Mr. Perrine remains. The others have passed through the gate that never swings shut, but they still live in the memory of a grateful people residing upon the tract rendered so valuable by the enterprise of those far-seeing, public-spirited citizens. What they accomplished is a real and enduring monument that will last as long as time itself in perpetuation of their achievement. They have given us opportunity, the greatest thing that can come to any individual.

These three, Mr. Buhl, Mr. Milner came to Twin Falls as asked me to drive into the country with him that he might see what had been done; and having covered a considerable area, including Blue Lakes ranch, he said, "I would like to live thirty years first in such development and results on this wonderful tract; but, I won't be here long. I'm almost at the end of the road."

Frank H. Buhl when last here said, "Come and sit by my side; it is difficult for me to stand. I have thoughts I had my last view of the Twin Falls country. Of all the investments I have made this has brought the greatest returns. I do not refer to money; but to the satisfaction and pleasure it gives me to see this comfortable home; this '3600' yard. Peter Kimberley crossed over an earlier date, but on several occasions expressed his gratification in having assisted in this enterprise.

These men have demonstrated that returns from an investment are not entirely measured in dollars.

### PLANNING OF CITY IS UNDERTAKEN

The reclamation of this once large desert area for home building and agricultural pursuits re-

quired that a city be planned and built in harmony with the fertility of the soil and the beauty of the homes to be erected. These same individuals encouraged by the results, foresaw in the culmination of the irrigation project, the establishment of a city on the land upon which the City of Twin Falls now stands; and the ground was surveyed and marked out by the engineer, Mr. Bickel, upon the general plan of the promoters. The beautiful parks now so the comfort of citizen and stranger, the sites of the Lincoln and Bickel Schools, as well as a site for each church organization that might desire to establish itself here, were each at the first of the original plan of these far-seeing men of opportunity.

The Townsite being thus laid out in blocks, streets and alleys, the first lot was sold in July, 1904, and a rooming house was immediately erected on Lot One of Block 106 by Scott W. Hazen who rented the first accommodated to a school teacher, who wrote a room in this building when only a part of the first floor was laid, no partitions constructed, and the only roof construction being the rafters. The building still stands upon the lot.

The first building constructed on the tract was the Buhl-Perrine residence. The foundation and building have recently been removed and an oil and gas station erected on the premises.

The sale of the lands and town lots was conducted by Twin Falls Investment Company under the management of Robert McCallum, now deceased. The building now on Lot One Block 106 was the office used by this company in its operation, and it was erected in the summer of 1904. The premises are now used as a marble works.

### FIRST DRUG STORE ESTABLISHED

The first drug store was established and operated by J. E. Williams in a small frame building in Block 103. The building has been removed and the lot is occupied by the brick addition to the Idaho Department Store. Mr. Williams continues his residence here.

The first hardware store was established by Messrs. Craig and Gager in the frame building in Block 89 on Main Avenue east, which building is now occupied as a blacksmith and repair shop. The Salsbury Hardware company purchased the stock of hardware and continues in business at the location on Main Avenue North.

The first school house was erected by popular subscription and the term opened in the fall of 1904 with Professor Thornton as teacher. Mr. Thornton later resigned in favor of Mr. Butler. This building was used for church services and for hall purposes outside of school hours and during vacation periods, there being no other building to accommodate a public gathering. The members of the first school board were Mr. Nelson, H. O. Milner, and S. T. Hamilton. This original school building has been since owned and occupied by several of the

now large churches successively and is still used as a church. At Thanksgiving, 1904, a dance was held in this building with music by the Rock Creek orchestra. No one felt too old to dance; the dances were the old-fashioned, Swedish reel, and the French horn. Christmas exercises were held in this school house in 1904. The committee selected to procure a Christmas tree brought in a mammoth sage brush that touched the ceiling and placed the same in the building. The tree was carefully and handsomely decorated by the ladies of the town and presented a most unique picture in complete harmony with the condition of the tract. The whole scene was a sort of Plymouth Rock effect; and I doubt if as true a Christmas spirit has since permeated the hearts of our people.

### OPENING OF PERRINE HOTEL

The Perrine Hotel, named in honor of L. E. Perrine, was erected by Twin Falls Investment Company in 1906; and was ready to be opened to the public at Christmas of that year. All the material used in the building was freighted from Shoshone over the Blue Lakes grade across Snake river by ferry by Jacob Fritz, now deceased. A line of freighters was at that time handled by C. O. Meigs who is now in the implement business at Twin Falls.

The first store established in Twin Falls was a general store across the alley from where the Twin Falls Bank and Trust Company's building

As PIONEERS In Twin Falls Since 1905

... we offer you these timely building suggestions:

LABOR IS Cheaper

PRICES on expert workmanship are as low as they have ever been ... and improvement methods are unexcelled.

Prices Are MATERIAL Lower

The finest materials, cut less today than inferior grades a few years ago.

REMODEL NOW!

Phone 41 for Free Estimates Today.

Gem State Lumber Co.



ROUGH HEWN...  
The early day prove-up breaks had no use for planing; mills — but with the advent of water, and the beginning of prosperity, Twin Falls was not long in turning to the improvement of its homes —

For The Past 28 Years  
This planing mill has been engaged in the planing of Twin Falls homes — Mr. Montooth has been actively identified with this mill for 20 years, and for the past 11 years it has been owned and operated by ...

W. Montooth & Sons



We Are Pioneers IN THE IDAHO INVESTMENT FIELD...

This company is the direct outgrowth of the efforts of Idaho's first investment specialists to provide a sound agency for the investment of Idaho funds.

DEALERS IN:

- First National Bank
- Bank of Idaho
- Boji Bank
- Boji Savings & Loan
- Boji Trust & Savings Bank
- Boji Building & Loan
- Boji Loan & Trust
- Boji Trust & Savings Bank
- Boji Trust & Savings Bank
- Boji Trust & Savings Bank
- Boji Trust & Savings Bank
- Boji Trust & Savings Bank

SUDDERS, WEGENER & CO., INC.

General Offices: Boise, Idaho  
TWIN FALLS, IDAHO

now stands. This store was owned by William H. Perrine, now deceased, and William Burton now living in Burley, Idaho, and conducted under the name of Perrine and Burton. The building was of corrugated iron, erected in the early summer of 1904 and has been torn down in the interests of larger improvement.

William Tarr and C. B. Cartwright opened the next general store in Block 105 Main Avenue South in the summer of 1904. Both of these gentlemen continue their residence in Twin Falls. This store was later sold to Harry E. Allen, now deceased, and was merged into what is now the Idaho Department Store.

The first post office was in the Perrine & Burton store under a special form of general delivery. The mail sack was brought from Blig Lakes and carried in a corner of the store in a wooden box. Patrons helped themselves. It might be stated, however, the patrons were not many at that time. Later during the years Mrs. H. O. Miller was appointed postmistress and moved the office into a room at her husband's lumber yard, where his family still lived. Mrs. Miller obtained real-estate and furniture and equipped the office in keeping with the growth of the town.

The first telephone line was built by L. B. Perrine from a point north of Snake River, where connection was had with the Bell line, and Twin Falls to the Miller damsite during the winter and spring of 1904. Phones were installed in the office of Twin Falls Land & Water company, which company constructed Miller Dam and the system of canals and in the office of Twin Falls Investment Company and at Blue Lakes Ranch. The first private phone in Twin Falls was in the office of S. T. Hamilton. This line was afterward sold by Mr. Perrine to the Bell System.

The first church building was financed by the efforts of Mrs. L. B. Perrine, whose requests for donations were cheerfully responded to by the incoming settlers. This was The First Baptist Church of Twin Falls comfortably housed in the brick edifice on Fifth Avenue east. The building was purchased and occupied by the Church of The Latter Day Saints. The next church building was St. Edward's Catholic Church; the building is now used as a Parochial School.

The first dairy was owned by John Hopkins, now deceased. Mr. Hopkins was a pioneer of Snake River Valley having lived at Kanaka Rapids near Clear Lakes.

**FIRST MEAT-MARKET OPENED**

The first meat market was established by F. W. Eichkoff and Frank C. Smith on Second Avenue South. Mr. Eichkoff is now a resident of the State of Montana; and Mr. Smith is a resident of the State of California, but spends a part of his time here looking after property interests.

The first brewery established was in the manufacturing of cement blocks by Charles H. Smith and Herman Schurgen in the spring of 1905. Owing to the long freight haul these blocks were in demand. Many of the substantial business re-

duce buildings are of these blocks. Both Mr. Smith and Mr. Schurgen continue to reside in Twin Falls. The first livery barn was built and owned by Nelson and Peck in 1904 on Block 106 where the barn still stands.

The first land grading and real estate office was opened by Kennedy Packard. Mr. Packard continued to reside here and was Justice of the Peace until his death.

The first restaurant was sized and conducted by George Bisset at the corner of Sphaerine Street and Second Avenue East. The building has been removed and a part of the ground is occupied by the Guthrie building and Idaho Theatre building.

Treated to and from Twin Falls, until the railroad was built was by Overland stage coaches operated by L. B. Perrine between Shoshone and Twin Falls via Blue Lakes. The early settlers regard this first trip as a gem of their experience. The first Sunday School was a union school established in 1904 by Mrs. Fred Ramsey aided by Mrs. J. M. Spackman. This organization was in Rock Creek Canyon near where the upper bridge now is in a tent abayed by willows. There were pioneer women as well as pioneer men.

The first blacksmith shop was owned and conducted by T. B. Hendricks who has since moved to Contact, Nevada.

The first cutting of sage brush was by J. H. Urie who grubbed the first streets on the townsite and who cleared the first track to be farmed, this being a part of the Walker Flier farm which was occupied by Don Bryan. Elsie Urie, daughter of Mr. and Mrs. J. H. Urie, was the first child born on the Twin Falls townsite.

The first lumber yard was established and operated by H. O. Miller on Third Avenue South in 1904. The supply was freighted from Shoshone thirty-five miles via Blue Lakes.

The first barber shop was started in 1904. A barber whose name is not now recalled came in on the stage with razors and shears in his satchel. Hair cuts and shaves were in demand. His first work was with a rocking chair. Later on blocks of wood in a room of the Investment Company's building where he earned enough money to rent a shop. He then borrowed an operating chair from a doctor's office and this was used as a barber chair until enough money was earned to furnish a shop.

The first Cigar Store was owned by Morgan C. Heep and Arnold Frankel on Main Avenue east, which store business was later sold to Macaulay Brothers and is now Dell's Cigar Store.

**FIRST ELECTRIC LIGHT INSTALLED**

The first electric light plant consisted of a traction engine installed in 1904 back of the Perrine hotel in charge of George D. Aiken, now deceased. With this equipment light was furnished

to the hotel, a number of business houses, and a few private residences until the present Light and Power Company established here.

The first bakery was established on Second Avenue east by E. H. Harder in 1904. His first business was made in a heavy farm wagon. Mr. Harder later conducted his bakery on Main Avenue East in connection with a grocery store.

A. L. Bradley established the first hardware shop in 1904, which he conducted for several years.

The first furniture store was established and conducted by David Steinh, under the name of Furniture Company on Main Avenue North.

The first jewelry store was established by J. G. Grainger in a small building on Main Avenue South where the Boyd building now stands. The first burial in Twin Falls was that of Mrs. E. W. Gager whose husband was then engaged in the hardware business, the grave being near the present cemetery. Again one day business was disrupted and the citizens assembled at the lumber yard where the babe of Mr. and Mrs. Miller was laid in a temporary grave.

A pump in Rock Creek canyon near the location of the upper bridge contributed the first water works. A small wooden tank was first installed.

# Since 1904

**A Member of This Family Has Continuously Been Engaged in Business in Twin Falls**

It was in June, 1904 that the first member of this family came overland into Twin Falls and established themselves in business here.

AND NOW

# 30 Years Later

We are serving the people of the Twin Falls Tract and surrounding territory with a modern and complete road, parts, wrecking and towing service. Here you will find thousands and thousands of genuine used parts that we have taken from dismantled cars.

If you are in need of parts for your car or truck, we can save you money.

**OUR TOWING SERVICE**

We have the most modern towing cars and do almost all the towing in the city. We will take your car to any garage you wish. We are equipped to handle all kinds large and small.

**Call Us At Any Hour of the Day or Night**

# Tarr Auto Wrecking Co.

311 2nd Ave. E. Twin Falls, Idaho  
 Phone 433

# FROM HERE To The Moon

Of course, we haven't figured it out mathematically, but if we should, it wouldn't surprise us to find that if all the bags we have sold in Idaho since we started in business laid end to end would reach to the moon... and maybe back again. That's a lot of bags, and it has taken years to sell them, but we have had plenty of time... because we are the oldest bag dealers in the state.

We are proud to have become an integral part of the progress and development of the Twin Falls Tract, and we take the opportunity to thank our many friends and customers for their support in past years.

**WE SINCERELY WISH MANY HAPPY RETURNS ON THIS 20TH ANNIVERSARY JUBILEE...**

# Slatkin Implement Company

and the M. SLATKIN CO.  
 303-305 Shoshone South Phone 433

Meet Your Friends at...  
**The WHITE HOUSE**  
 During The Celebration



The longest bar in Twin Falls is at your service during the Magic City Jubilee. Here you will find the finest moonshine that makes any kind of celebration a real success.

**COOL BEER**  
 Bottled or Draught

During all the excitement you will want to drop in now and then for a good, cool glass of beer as good as you'll find anywhere. Make yourself at home, meet your friends and friends and sit for a game of cards if you care to.

**YOU ARE INVITED TO MAKE THIS YOUR JUBILEE Headquarters**

**The WHITE HOUSE**  
 IN A CLASS BY ITSELF  
 314 Main Avenue South

ing replated later by a steel rod. This tank would be filled with water during the day, and several hoses turned on in the evening about the time of the arrival of the water from the dam. The town was thus shown to be a well-progressive town.

The first dentist in Twin Falls was Dr. G. F. Baker, now deceased. The first doctors were H. W. Clouchie, and W. F. Pike who came at about the same time in the fall of 1884.

The first deep well was on the ranch of P. B. Johnson, adjoining South Park.

Ice was first hauled to Twin Falls by wagon from Shoshone during the night, a distance of thirty-five miles to the canyon and delivered to customers in the morning. This delivery was continued until about the first of August, 1905, after which date the ice was brought from Pocatello by train. At or about this time A. M. Seide established an ice house in the city and delivered natural ice prior to installing his extensive artificial ice plant.

F. W. Eickhoff, Fred E. Ramsay, and S. T. Hamilton built the first jail in 1904. The structure was of two-by-two-steps laid flat and splined together, with barred windows and heavy concrete floor. The building may still be seen at the alley back of the City Fire Department. After organization, the city purchased the building and it is now used as a jail.

The first flour mill was erected at Kimberly and was operated only a short time, until the Colorado Milling and Elevator Company constructed flour mills at Twin Falls in charge of L. L. Brackman, and company to represent the company.

#### EARLY DAY BRIDGE CONSTRUCTION

The first bridge across Rock Creek was constructed in 1908 by contribution of the owners of city lots and was used until the present iron and concrete structure replaced it.

The first automobile was brought to the tract by M. J. Swales. No record was kept of the number of teams imported to run away by this car. The first garage was established by S. E. Lind in Second Avenue South, and the business has grown to an extent evidenced by the magnificent structure now occupied by the Lind Automobile Company.

The first National Bank was established in the spring of 1906 in charge of John M. Maxwell who still resides here. The bank was located in Block 104 adjoining the Twin Falls Investment Company office. The small modern building occupied by the bank was later moved to Block 108 South Main Avenue where banking was continued until moving to its present location.

The first abstract business was the Cassia County Abstract company which company was succeeded by Twin Falls Title and Abstract company. The first commercial club was organized in 1906, and was later reorganized and is now an active factor in civic life.

The first newspaper was The Twin Falls News, which has developed into a leading daily in the state.

The first photograph gallery was opened by C. E. Blaboe who is now located on Second Street East.

#### HOSPITAL BUILT IN EARLY YEAR

The first hospital was opened on Second Avenue South in the summer of 1895 with Mrs. Valda, who is Morgan Healy's mother, and Mrs. Harry F. Allen in charge. Typhoid fever developed in the settlement in Rock Creek canyon and

to relieve the serious situation, a restaurant on this street was vacated and the building fitted for a hospital. The committee on furnishings was told by the late Harry Allen "Just go into my store and help yourselves to anything you need," and his aid was followed.

These noble women and the others, who so faithfully assisted them, with an ambulance of spring wagons drawn by bronchos soon removed the sick from the canyon and the hospital was in going condition. Some of the sick had to be carried from the canyon on cots. There was a time when even the historic "Good Samaritan" was outdone in charitable kindness. Twin Falls Hospital was incorporated by public subscription in 1905. The building was erected and a general hospital was conducted until taken over by Dr. T. D. Boyd who enlarged the building and conducted it as the Boyd Hospital for many years. The premises are now the Park Hotel.

The Twin Falls band was organized in 1906; particularly active in this organization was C. D. Thomas who is now in the real estate, loan and insurance business.

The railroad was completed to Twin Falls in July, 1906, and August 7th of that year was celebrated as Railroad Day. A barbecue was served in the dining room of the Park Hotel before the building was completed. The beer and brew were cooked in a pit across the street from the hotel where the Smith Building now stands. Senator W. B. Reynolds and Major Fred R. Reed were prominent speakers at this celebration. Both of these honored citizens have crossed the great divide but continue to live in the hearts of the people of Idaho. William Jennings Bryan was also a prominent participant on this occasion.

The first car of livestock shipped from Twin Falls was sheep by Lee Yader of Hagerman; and to get this shipment the citizens turned out and built shipping pens of the railroad ties held for the extension of the line to Buhl. These were days when but one thought controlled, "What will make this tract bigger and better!"

#### Early Personal Mention

BACK IN the dusty days of Twin Falls' infancy when hitching posts supplied a necessary decorative feature of the city streets, the good people of this historic hamlet were familiar with the type of journalism in which the modern Walter Winchells deals.

The reporter of that period, tapping tirelessly on his battered "Oliver" typewriter, presented each and every little bit of information in his own, often quaint, style. Personal journalism was in vogue then, as for instance these from News issues during the first year of publication:

The Palace saloon has installed two bath tubs, and the great army of the unwashed may now receive the solid comforts of life.

The ladies who have the Christmas tree in charge wish to announce that no presents will be placed on the tree for the children. As the tree will be of sagebrush, only a pair of peanuts and candy will be placed thereon for each child.

and the presents will necessarily have to be arranged for at home.

J. M. Rogers, the dentist, will be over from Shoshone next week. He will be glad to see all his former patients.

The Hazen House is being treated to a coat of paint, which greatly improves its appearance.

The school house is rapidly nearing completion and next week will be ready for occupancy. The weeks are expected to arrive any time and as soon as a teacher can be secured school will be opened.

The Cassia County Social club (Twin Falls) gave their New Year's ball Monday evening at the school house. The attendance was good and the evening enjoyably spent. The Twin Falls orchestra furnished their usual excellent music which kept the dancers engaged until a late hour. At 12 o'clock a supper was served at the Blue Front cafe. These functions of the Social club are regarded in popular favor, and many come for attendance from the adjoining settlements.

A disorderly drunk was hauled up before Judge Taylor Monday and fined \$25.00. The quality of booze he imbibed made him somewhat unruly, but after being licked by a hobo and taken in hand by an officer he was considerably subdued.

Masks for the masquerade ball may be secured at the Twin Falls grocery.

The sparring match billed to be pulled off at the schoolhouse Wednesday night vanished in "hot air" on account of the acting parties and others concerned not being able to procure the keys to the building.

"Sunny Jim" Baker is himself again. He has severed connections with the telephone service and his check and losses have given way to the soft and pleasing utterances of Mrs. Nellie Adamson and Mrs. J. F. Riggs. Patrons will please observe that both of these ladies are "Mrs." and govern themselves accordingly.

It is reported that the saloon keepers have raised a fund for the purpose of endeavoring to act as the incorporators of a new company object to paying the \$2000 license and will test the legality of the incorporation in the courts.

# OLD?

NOT ON YOUR LIFE...

WE'VE ONLY BEEN HERE

## 21 Years or So...

First in Hagerman, then in Kimberly and now in Twin Falls, we've watched this country grow from a sage brush to one of the most productive irrigated sections in the world.

When we started out with our little business in 1913, grub hoes were about our biggest item of sale. Now, thanks to the people of this progressive community we operate an up-to-date implement business, and we feel pretty well satisfied, too, so we'll just keep right on stringing along.

# Ora McVey

— AND SONS —

## We Are Also Pioneers In Southern Idaho

During the Magic City Jubilee refresh yourself with our Western Ginger Ale and Lime Rickey, Fearless Mist and King's Coat.

**Our Modern Bottling Works Has Kept Pace With Twin Falls**

**WESTERN BOTTLING CO., Inc.**

227 2nd Ave. South Twin Falls

1925

1934

## FOR 9 YEARS

We have served and grown with Twin Falls

During that time we have contracted and built a number of modern Twin Falls homes.

We'll appreciate an opportunity to figure on your building or remodeling in the future.

## Wellner Planing Mill

W. PAUL WELLNER

Phone 608

227 2nd Ave. South Twin Falls

# First Baseball Game Proves Drawing Card

## Twin Falls and Albion Stage Earliest Exhibition of National Pastime

EDITOR'S NOTE—Albion and Twin Falls met here May 27, 1905, in the first baseball game ever held in the Magic City. The account of the game as it appeared in the June 2 issue of the Twin Falls News is as follows:

IF UMPIRE Peterson had only given a few biased decisions in the Albion-Twin Falls baseball game last Saturday, just to remind the spectators that they were witnessing a real contest, the only missing feature would have been supplied. Twin Falls won by 4 margins no wider than the breadth of a sage's whiskers, standing 16 to 15 in favor of the locals. With three runs to tie and four to win in the last half of the ninth, the Irrigators got busy with the stick and ran a couple of unshakable errors on the part of the visitors and a very acceptable hit by Camp; they managed to get in the winning run.

In many respects it was a memorable game. It was played on a clearing on the farm of P. S. A. Bickel, just within the city limits. The ground was loose and dusty at the commencement hour but a heavy shower of rain laid the dust beautifully and incidentally put crimps in a few spring hats. For the first time the people of Twin Falls had a chance to root for their town and they certainly gave a magnificent exhibition. Albion had the lone home run, but it was wonderful and irrefragable. He stood on the visitors' side until his voice began to fail, then came over and shook hands with Twin Falls partisans. The best of sentiment was shown by the fact that the side that one side had to be defeated.

The Albion players were greatly handicapped by the absence of several of their regular men and the fact that they were playing on rough and strange grounds. Their errors were nearly all costly. Glenn Dewey pitched a splendid game for the visitors and fielded his position superbly. With ordinary support he should have won. But he and his associates won a greater victory today; they would had they quit out the Twin Falls team. By their generous treatment they won the respect and good will of the people of Twin Falls and they may always be assured of a warm welcome in this city.

### PLAYERS MEET FOR FIRST TIME

THE TWIN FALLS team showed unexpected strength, both with the shillow and in the field. It was the first time the team had ever played or practiced together and the result demonstrated the possibility of getting together a strong team in the new metropolis.

C. A. Camp, who delivered the ball from the cedar draw side of his anatomy, occupied the box for Twin Falls. At his training he had been in digging laterals on his farm. He wore blue jeans, cut high, and all bound round with a woolen string

at the shoe tops. His wide brimmed straw hat was set rakishly in the direction of Rock creek and he looked like Uncle Ned's outfit at the age of 25. He delivered the goods.

Johnny Hayes wore the mask and chest protector and he stopped many a wide one when passed balls meant runs. His catching was the feature of the game.

"Cap" Snyder, "the hardware man" as the boys kept shouting, covered about four acres in the vicinity of second base. He was wearing the same outfit as much of late, painting up the front of his hardware store, that the bat did not fit his hands like it used to. But in the field he was a six horse team and a dog under the trailer.

Captain Kiersted held everything that came his way in left and did some opportunistic bating. Shank at short showed that he was a ball player and Osborn in center did wisely until he hurt himself. Mull took good care of right field, Robinson at third did great execution with the bat and the first base play of Booth and Holden was spot considering their lack of practice.

Left Fielder Hanson of Albion played the star game of the day. He called down the lines with men on bases in a manner that would have done credit to a high class professional. Captain Hutchinson made some pretty stops at first but was decidedly out of luck. In fact most of the visitors had an off day with the exception of Dewey and Hanson. None of them played their usual good game.

The visitors were the guests of the Twin Falls club at a game in the I. O. O. F. hall on Friday evening. They visited Silshome Falls on Saturday morning and went home on Sunday.

"Please say for us that we greatly appreciate the kindly treatment we received in Twin Falls," said Captain Hutchinson. "It was a long drive over here but we surely enjoyed it and also enjoyed the hospitality extended us. When the railroad reaches Twin Falls we try to come here again and try to show better form. Twin Falls has a strong team, much stronger than we expected. I hope the Twin Falls boys will come over to Albion before long. We will try and reciprocate their kindness."

LINE UP OF CITY'S FIRST TEAM		
Twin Falls	Position	Albion
Camp	p	Dewey
Hayes	c	Stout
Edith	1b	Hutchinson
Holder	2b	Bridger
Snyder	3b	Rowe
Shank	ss	Mahoney
Robinson	lf	Moody
Mull	cf	Pierce
Osburn	rf	Hanson
Kiersted	cf	Hanson
The score:		
Twin Falls	2 2 5 0 1 0 1 1 4	14-16
Albion	2 0 2 1 0 4 1 1 4	13-16

# Social Club Gives Dance

From The News of Dec. 30, 1904

A SOCIAL dance was given at the new school house last Monday evening, the attendance being about forty couples. The music, furnished by the Twin Falls orchestra, was up to the usual standard and delighted and entertained the dancers present.

This dance is the first of a series to be given by the Cassia County Social club during the winter, and was a decided success in every way. The floor management was exceptionally good and entirely satisfactory to the guests present. The club is composed of a number of the young people of the Twin Falls county, the object being to secure for the winter a series of dances which will be conducted solely for pleasure and merit.

On Monday evening, January 2, 1905, a New Year's dance will be given, invitations for which have already been sent out. It is intended on this occasion to entertain the guests better than before, and the enjoyment of the evening can be foretold with certainty. The attendance will no doubt be greater than at the Christmas dance with music as good as the best.

At 12 o'clock last Monday evening the merry dancers repaired to the dining room of the Blue Front cafe, where Mr. Taylor served a well-prepared lunch. It was a last hour when the dancers left for their respective homes, each bearing in their memory pleasant remembrance of the first Christmas dance given in Twin Falls.

# Self Mfg. Co.



From a fine descriptive booklet to a manufacturing company selling best machinery in all western states, and been the standard of the West. Mr. Self, 250 Second Avenue South, Twin Falls.

Coming to the Twin Falls Store, from an advertisement for Self's machinery, in a local 'Mackintosh' copy.

In July, 1916, he owned this one unimpaired, 'Mackintosh' Mack East of his present location.

With the advent of the automobile as a means of transportation, Mr. Self was forced to find ways and means of meeting new conditions. In 1915 he added Auto Repair Work to his hitherto department.



Always having the best interest of the farmers at heart, Mr. Self invented and patented a new system of cutting heads of labor saving devices.

Among the list of farm implements sold by his firm are:

- Self's Row Bean Cutters
- Cylinder Washers—Wind-rows—Machines—Patented Headers and Plows—Drills.

The company also does Electric Welding and repair work.

As one who takes pride in the growth and development of the Twin Falls, Twin Falls Self Mfg. Co. extends to the



# MAGIC CITY JUBILEE

That's Just What We Want

# Self Mfg. Co.

250 2nd Avenue South

# Before Main Street Was Grubbed

W. A. Moon, one of Twin Falls' first settlers, calls to Idaho in 1860, first locating at Mammoth, then going to Miller to help work on the dam in 1868, and arriving in the Magic City in April, 1868.

Coming to Twin Falls before the saw brush was grubbed by Main Street, Mr. Moon bought one of the first 100 lots sold in town and drew No. 1 in the second drawing for land in Kootenai, IDA.

He established a planing mill in Twin Falls in 1868 after engaging in business as a contractor for about three years. In 1911 he opened a paint store, and six years later the building he erected at the corner of Main Street and Third Street was erected by the business that he developed steadily under the name of Moon's Paint and Furniture Store.

This year the firm opened its second store on Spokane street south to take care of the company's continued growth and expanding business. It is to be noted as we enter a new phase in Twin Falls' history, we have greater faith in the Magic City than ever before.

# Moon's Paint & Furniture Store

**We've Just Had A BIRTHDAY TOO AND IT MAKES US 26 YEARS YOUNG**

We first started doing business in our present quarters on August 26, 1908.

We have had opportunity to watch the growth and progress of the Twin Falls tract from desert lands to one of the most beautiful and productive irrigated tracts in the west.

We have prospered with life's people and have experienced the closest confidence possible between men.

Profoundly grateful to the people of this community for the kindnesses we have known in our wish for a happy 30th anniversary.

**J. E. WHITE**  
Real Estate Insurance

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**MAGIC CITY JUBILEE**  
That's Just What We Want

**Self Mfg. Co.**  
250 2nd Avenue South

## Early Day Merchants "Said It With Ink"

Newspaper Advertising Was Popular  
From the Very Start of the "Tract"

EIGHT Twin Falls merchants were represented by display advertisements in the first issue of The News on October 23, 1905.

The two "biggest" advertisers were Ferrine and Burbon, "the pioneer store," dealing in "everything you need," and G. W. Tarr and Company, offering "honest goods at honest prices, full weights and measures," "satisfactory treatment, prompt service and fair dealing." Each occupied a four-inch double-column space.

None of the advertisers quoted any prices, and advertisements were permitted to "stand" from week to week without change.

O. J. Brennan of Shoshone, with a furniture store and undertaking establishment in operation, announced that he was open for business, and conventional advertisements were published for the Palace Saloon, R. M. Jones, proprietor; City Meat Market, Eliehoff and Smith, proprietors; City Restaurant, L. E. Robinson, proprietor, and the Shoshone Falls Stage Line, I. B. Ferrine, proprietor, and R. M. McCollin, general agent with daily stage service leaving Shoshone and Rock Creek every morning via Blue Lakes and Twin Falls.

Represented by "professional cards" were Dr. H. W. Clouchek, physician and ear, nose and throat; M. Kozers, dentist; P. H. Hall, contractor and builder; C. S. Loveland, fire and life insurance and notary public service.

Two of the proprietors of the Headquarters Saloon, with "first-class in connection, and also the Headquarters Restaurant offering the "finest meals in the city," called attention to both establishments in one four-inch single column advertisement.

Twin Falls Land and Water company and Twin Falls Investment company the next week became and for a long time continued to be. The News' largest advertisers, carrying for many months double-column space in seven-inch double column advertisement, were the Shoshone Falls Lumber and Water company—F. H. Bahl, Sharon, Pennsylvania, president; Walter G. Flier, Salt Lake City, vice president and general manager, and M. B. Long of Shoshone Falls, secretary and treasurer, and of the Shoshone Falls Electric company, "for disposal of water rights, lands and town lots"—C. B. Hurr, president; I. B. Ferrine, vice president and general manager; Thomas Costello, vice president and eastern manager; John Crocker, treasurer; R. M. McCollin, secretary; and George F. Sprague, cashier.

### WIDE VARIETY OF ADVERTISERS

OTHER NEW "advertising accounts" represented in The News' second issue included:

Twin Falls Lumber Company; Twin Falls Rooming House; E. W. Haines, proprietor; Wagon Livestock, Feed and Saddle Supplies; Nelson and Peet, proprietors; S. B. Reynolds, sole agent for the Alford sagebrush grubber and land cleaner in the Shoshone and Twin Falls district; and the Union Pacific Electric Railway, which began its Oct. 1, 1905, when Charles F. Dier, one of The News' founders, retiring as editor and publisher, reviewed Twin Falls' phenomenal growth in a scant six months and declared that "scores of mercantile houses, hotels, restaurants, rooming houses, and every legitimate trade and profession are ably represented. The News carried 305 inches of "display" and 13 inches of "legal" advertising, with 60 "display" advertisers represented.

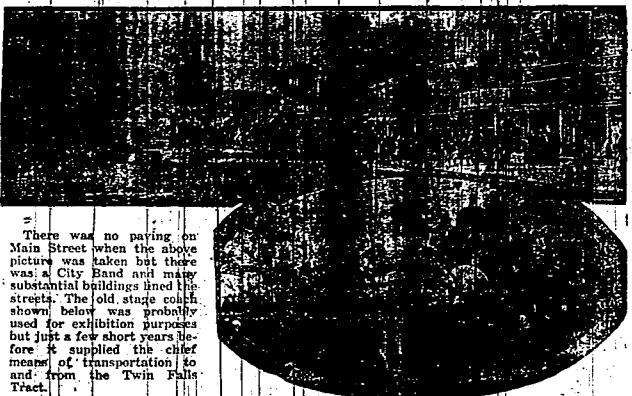
W. D. Garlock and Company, "the reliable real estate firm," had become the biggest advertiser, carrying a nine-inch, three-column advertisement so active: "The ground floor or basement proposition is the only one to get in on while the bargain is being offered. Land and city property are sure to advance rapidly so those who wish to buy should not delay."

The list of advertisers in the March 31 issue included: H. Hill and Taylor, Charles M. Hill and Stuart H. Taylor, real estate, loans, insurance and rentals; S. T. Hamilton and Company, real estate and investments; Pioneer Drug Store, Williams and Gooding, proprietors; Twin Falls Lumber company; C. B. Hurr, president; and H. O. Miner, secretary and manager; Johnson Grubber Company; C. H. Hanson, president, and H. T. West, secretary and manager.

### ALL BANKERS WELL REPRESENTED

and the National bank of Twin Falls; J. M. ... and B. ...

## AN EARLY DAY PARADE IN TWIN FALLS



There was no paving on Main Street when the above picture was taken but there was a City Band and many substantial buildings lined the streets. The old, stone cobble shown below was probably used for exhibition purposes, but just a few short years before it supplied the chief means of transportation to and from the Twin Falls Tract.

H. W. Brass and C. E. Cole; The Liberal Hayes Heap and Frankel, dealing in cigars, pipes and tobacco and affording "baseball headquarters"; Wade Tailoring company; Twin Falls Hardware company; R. W. Gager and W. H. Kennedy; Nibley-Channel Lumber company, C. B. Channel, manager; Charles E. Miller, hardware and builder; Charles H. Mull and Company, real estate and insurance; Elite restaurant, Harris and Cameron, proprietors; Stockgrowers Mercantile company of Shoshone; Idaho Lumber company, L. J. Pettit, manager; Twin Falls Roofing Etcetera, A. H. Bessler, manager; Baker Transfer company, J. V. Baker, manager; Kennedy Packard, real estate, land locations and investments; Twin Falls Realty company, George T. Meador, president, and L. M. Lucy, secretary and treasurer; W. S. Harris, merchant tailor; Twin Falls Grocer, Bradley and Parsons, proprietors.

Sprague and Butler's pharmacy; Allen Mercantile company, successor to G. W. Tarr and Company; H. Tower hardware and furniture; Bon Ton Grill and Cafe, Price and Bern, proprietors; Expert Laundry, F. X. LaPon, proprietor;

Twin Falls Stage Line; J. M. Burnett, proprietor; Martin Barry, shoe repairer; C. F. Borden; horseshoeing and blacksmithing; Twin Falls Undertaking company, F. W. Havisek, manager; Bower Land and Livestock company, J. E. Bower, manager; Dry Creek, Idaho; Burrington's hotel; Smith and Robinson, furniture and undertaking; Yakima Headquarters restaurant; D. B. Fox, proprietor; T. J. Woods and Company, real estate.

The professional cards column listed these: Dr. H. W. Clouchek; W. B. Pike, M. D.; Truman O. Boyd, M. D.; Dr. J. M. Rogers, dentist; Dr. G. F. Baker, dentist; Lucy and Meador, attorneys; W. F. Guthrie, attorney; Graves and Squires (G. A. Graves and C. M. Squires) architects; James H. Richardson, architect; P. H. Hall, contractor and builder; M. N. Tompary, carpenter; J. C. Garl, contractor and builder; Ball Brothers, contractors; Roy Atwood, carpenter and paper hanger; J. P. Harrah excavations contractor; Davis and Healy, plumbing and tin repairing; M. H. O'Connell, real estate; E. J. Diffendorfer, manager for the Shoshone Storage and Forwarding company.

# Trail Blazer

SINCE 1906

Do you remember the first steam laundry . . . with its antique methods . . . efficient enough for those days, but laughable now. Each year has brought improvements, just as with all other lines of industry, until today the laundry is a marvel of modern science . . . and universally recognized as one of the most important of all public institutions.

## 28 YEARS OF SERVICE

Almost three decades of service to Twin Falls families is a record that we feel justified in being proud of. Through the years we have grown and prospered with the city and have rejoiced and grieved with its people. Today we feel that we occupy an enviable place in the hearts of all of you . . . a niche that only the passage of years can carve.

# TROY LAUNDRY

And Cleaners

prepare a plan for a municipal water system. At the election of April 1, 1918, the following were elected: Mayor, C. O. Meigs. Clerk, Stuart H. Taylor. Treasurer, W. E. Nixon. Engineer, E. V. Berg. Police Judge, W. J. Smith. Councilmen: L. L. Breckenridge, J. E. Whitte, J. M. Maxwell and Wm. Graham. At the meeting of May 5, 1918, the following appointments were made: Attorney, E. H. Ashton. Chief of police, W. G. Thompson. Patrolman, Wm. Taylor. Street and water commissioners, F. C. Spencer. Fire chief, F. A. Carlson. Plumbing inspector, M. Whittenour. Weighmaster, A. W. Mowbray. At the meeting of November 3, 1918, Dr. Alex. H. Campbell was appointed as city physician; and Dr. Coughlin as city dentist. At the meeting of November 17, 1918, A. L. Swin, C. H. Bracken, and W. H. Greenhow were appointed as special committee to investigate a new site of water supply for the city.

1914 At the meeting of August 5, 1914, J. M. Chambers was appointed plumbing inspector. Police Judge, W. G. Thompson resigned, and William Clark was appointed at the meeting of January 4, 1915. At the election held April 27, 1915, the following were elected: Mayor, E. M. Swesley. Clerk, Reese M. Williams. Treasurer, H. E. Rounds. Engineer, Jas. A. Bybee. Police Judge, W. J. Smith. Councilmen: P. E. Bracken, C. M. Smith, R. E. Bobier, and R. A. Parrott. At the meeting of May 5, 1915, the following appointments were made: Fire chief, E. A. Carlson. Policemen, James P. Apera and Frank H. M. Other: W. F. Porter. Weighmaster, A. W. Mowbray. Electrical inspector, C. L. Hinshaw. Plumbing inspector, J. M. Chambers. The appointment of George Herriott as city attorney, was made at the meeting of July 7, 1915.

1916 At a special bond election held February 5, 1916, \$80,000 of bonds were voted to purchase waterworks system; and at the meeting of March 7, 1916, an ordinance was passed creating the waterworks department.

1917 At the election of April 24, 1917, the following were elected: Mayor, F. F. Bracken. Clerk, W. A. Minnick. Councilmen: A. L. Swin, E. J. Ostrander, C. B. Channel, and W. H. Eldridge. At the meeting of May 7, 1917, the following appointments were made: Treasurer, H. E. Rounds. Police Judge, W. J. Smith. Attorney, J. E. Davies. Street commissioner, F. C. Spencer. Weighmaster, A. W. Mowbray. Chief of police, William Taylor. Plumbing inspector, Alex. W. Murray. Fire Chief, Fred Carlson. Electrical inspector, George M. Dow. Park tender, E. A. Olden. At the meeting of May 21, 1917, F. C. Spencer resigned as street commissioner; and the appointment of his successor, J. J. Pilgerrim, was postponed June 1, 1917.

1918 At a special bond election January 30, 1918, the voters voted \$376,000 for the enlargement of the city. At the election of April 1, 1918, City Engineer James A. Bybee resigned, and E. V. Berg was appointed. W. Mowbray resigned as weighmaster May 1, 1918, and W. H. Greenhow was appointed June 1, 1918. W. E. Worrell was appointed fire chief June 3, 1918. At the meeting of June 17, 1918, J. T. Bain was appointed bandmaster.

1919 On account of the illness and death of Mayor F. Bracken, A. E. Bates, president of the board of directors, from November 18, 1918, to March 5, 1919, he was made mayor by the council. At the meeting of L. L. Breckenridge was appointed in his place as councilman.

At the election of April 22, 1919, the following were elected: Mayor, W. H. Eldridge. Clerk, W. A. Minnick. Councilmen: L. L. Breckenridge, E. J. Ostrander, C. B. Channel, and C. S. McMartin. At the meeting of May 5, 1919, the following appointments were made: Treasurer, Frank E. Wheeler. Attorney, J. E. Davies. Engineer, E. V. Berg.

hose motor car; also an American LaFrance combination chemical and hose motor car, for \$20,000. 1921 At the election of April 26, 1921, the following were elected: Mayor, P. W. McRoberts. City clerk, Paul R. Taber. Treasurer, E. A. Landon. Councilmen: C. T. Bracken, W. E. Sanger, C. H. Krenzel, and C. P. Bowles. At the meeting of May 3, 1921, the following ap-

pointments were made: Attorney, Taylor Cummins. Plumbing inspector, Alex. W. Murray. Fire chief, W. R. Worrell. Park commissioner, H. B. Whitzel. J. G. Thorpe was appointed bandmaster at the meeting of May 9, 1921. At the meeting of May 15, 1921, the following appointments were made: Superintendent of waterworks and commissioner or overseer of streets, J. J. Pilgerrim. Clerk of waterworks department, E. A. Landon. Electrical inspector, J. E. Hennefer. Meat and dairy inspector, William L. Harp. At the meeting of June 13, 1921, E. A. Landon resigned as city treasurer and waterworks clerk and James S. Hall was appointed. At the meeting of December 5, 1921, Benton J. Brown was made chief of police.

1922 At the meeting of February 27, 1922, a special election was called for March 28, 1922, to submit the question of organizing the city under the com- mission form of government. The vote was favorable. At the first election held under the commission form of government, June 6, 1922, the following were elected: Mayor, J. D. Tucker. Councilmen: J. E. Roberts, S. S. All, F. L. Cogswell. A second election was necessary to elect the fourth councilman. It was set for June 27, 1922, and S. C. McAuley was elected. At the meeting of July 3, 1922, the following ap-

pointments were made: Police Judge, E. D. Davis. At the meeting of May 1, 1923, councilman Cogswell resigned and Dr. W. H. Dwight was appointed. At the meeting of May 7, 1923, H. S. Rayburn was appointed superintendent of streets and water. Mrs. Katherine Provost was made city treasurer at the meeting of May 14, 1923. At the meeting of June 25, 1923, C. H. Howard was appointed weighmaster in place of J. M. Thomas.

At the meeting of April 14, 1927, some of the appointments made were: Fire chief, Jack Bell. Police judge, J. L. Mee. Chief of police, R. E. Leighton. Meat and dairy inspector, M. Grotes. Chemist, H. J. Walker. Engineer, E. V. Berg. Treasurer, G. M. Hall. Clerk, J. L. Mee. Attorney, E. M. Swesley. Commissioner of streets and water, H. S. Rayburn. Park commissioner, John Lundahl. Weighmaster, J. J. Kinder. At the meeting of May 1, 1927, E. V. Berg resigned as city engineer, and H. W. Merritt was appointed. At the meeting of May 16, 1927, H. L. Walker resigned as city chemist, and Homer Saxton was appointed. At the meeting of May 23, 1927, the following were appointed as members of a zoning commission: Burton E. Morse, T. M. Blockman, E. L. Ashton, Asher B. Wilson, R. E. Bobier.

1928 At the meeting of June 20, 1927, G. M. Hall was appointed city clerk; and C. M. McElwain city treasurer; and June 27, H. D. Reed was made police judge. At the meeting of May 14, 1928, W. Clay Smith was appointed electrical inspector in place of H. W. Merritt; and Alex. W. Murray was appointed plumbing inspector. A zoning ordinance was passed July 30, 1928. At the meeting of September 17, 1928, Dr. M. Grotes, meat and dairy inspector, resigned; and Dr. Frank P. Harris was appointed October 1, 1928. April 1, 1929, L. H. Benton first appears on the records as weighmaster in place of C. L. Levita.

1929 At the first election held April 2, 1929, the following were elected: Mayor, R. E. Bobier. Councilman: T. J. Douglas. At the second election held April 26, 1929, Thomas Sanderson was elected councilman. At the meeting of May 6, 1929, the following appointments were made: Clerk, G. M. Hall. Treasurer, C. M. McElwain. Waterworks clerk, E. Blanche Walker. Police chief, R. E. Leighton. Night sergeant, H. D. Reed. Meat and dairy inspector, F. T. Harris. Chemist, Homer Saxton. Fire chief, Jack Bell. Weighmaster, H. Benton. Park superintendent, John Lundahl. Superintendent streets and water, H. S. Rayburn.

1931 At the election held April 7, 1931, the following were elected: Mayor, R. E. Bobier. Councilmen: L. A. Chapin and J. E. White. At the first election held April 13, 1931, H. W. Merritt was appointed plumbing inspector in place of Alex. W. Murray, resigned. At the meeting of May 6, 1931, the following appointments were made: Clerk, G. M. Hall. Treasurer, C. M. McElwain. Chief of police, R. E. Leighton. Police Judge, H. D. Reed. Night sergeant, H. D. Reed. Attorney, E. M. Swesley. Meat and dairy inspector, F. T. Harris. Chemist, Homer Saxton. Waterworks clerk, E. Blanche Walker. Superintendent streets and water, H. S. Rayburn. Fire chief, Jack Bell. Park superintendent, John Lundahl. Weighmaster, J. J. Kinder.

At the meeting of May 11, 1932, P. O. Herriman resigned as chief of police, and Ralph E. Leighton was appointed. At the meeting of September 23, 1932, A. J. Myers resigned as city attorney and F. L. Stephan was appointed. At the meeting of April 26, 1926 H. W. Merritt was appointed electrical inspector.

1932 At the meeting of March 21, 1932, J. W. Houston was appointed police judge. At the meeting of November 14, 1932, Dr. F. T. Harris resigned as meat and dairy inspector; and at the meeting of December 6, 1932, Dr. I. T. Reed was appointed. 1933 At the meeting of February 1, 1933, H. W. Merritt was appointed city clerk. W. G. Rogers

THE GREAT BRIDGE WHICH LINKS THE NORTH AND THE SOUTH SIDES OF THE SNAKE RIVER



FROM A PHOTOGRAPH SUPPLIED BY C. E. BISBEE, PIONEER PHOTOGRAPHER, TAKEN DURING THE LATTER DAYS OF CONSTRUCTION IN 1927 FOR THE TWIN FALLS NEWS AND PREVIOUSLY PUBLISHED IN A SOUVENIR EDITION ISSUED WHEN THE BRIDGE WAS THROWN OPEN TO TRAFFIC. AT THE TIME THE BRIDGE WAS REPUTED TO BE THE HIGHEST OF ITS TYPE IN THE WORLD.

Police Judge, W. A. Minnick. Water superintendent, J. J. Pilgerrim. Chief of police, William Taylor. Fire chief, W. R. Worrell. Plumbing inspector, Alex. W. Murray. Weighmaster, W. H. Greenhow. Employment agent, W. A. Minnick. J. T. Bainbridge was appointed bandmaster at the meeting of June 2, 1919. Joseph Hennefer was appointed electrical inspector at the meeting of July 14, 1919. At the meeting of October 13, 1919, Councilman Ostrander resigned; and J. S. Bussell was appointed in his place November 4, 1919. 1920 Dr. W. A. Falloon was made city meat inspector at the meeting of February 2, 1920. At the meeting of April 15, 1920, W. L. Hoffeditz was employed as special paving engineer. At the meeting of October 25, 1920, E. V. Berg, city engineer and street commissioner, resigned; and Fred C. Spencer was made street commissioner. At the meeting of November 29, 1920, the council bought a new American LaFrance, Tri-Flie combination pumping engine, chemical engine and

pointments were made: Attorney, Taylor Cummins. Plumbing inspector, Alex. W. Murray. Fire chief, W. R. Worrell. Park commissioner, H. B. Whitzel. J. G. Thorpe was appointed bandmaster at the meeting of May 9, 1921. At the meeting of May 15, 1921, the following appointments were made: Superintendent of waterworks and commissioner or overseer of streets, J. J. Pilgerrim. Clerk of waterworks department, E. A. Landon. Electrical inspector, J. E. Hennefer. Meat and dairy inspector, William L. Harp. At the meeting of June 13, 1921, E. A. Landon resigned as city treasurer and waterworks clerk and James S. Hall was appointed. At the meeting of December 5, 1921, Benton J. Brown was made chief of police.

pointments were made: Attorney, S. D. Davis. Treasurer, Harry Alexander. City clerk, James I. Mee. Police judge, Kennedy Packard. Street commissioner, electrical, sanitary and plumbing inspector, Joseph T. Krivanek. Chief of police, George M. Eckhart. Custodian-in-charge, O. M. Shriver. Weighmaster, W. T. Thomas. At the meeting of July 5, 1921, C. F. Stevens was appointed park tender and E. V. Berg as city engineer. At the meeting of July 17, 1922, J. E. Cress was made chief of police to succeed George M. Eckhart. 1923 At the first election held April 7, 1923, Shad I. Hodgins was elected mayor; and at the second election held April 24, 1923, W. T. Leslie and J. S. Reed were elected councilmen. At the meeting of April 30, 1923, the following appointments were made: Treasurer, Charles E. Jones. Chief of police, P. D. Herjiman. Attorney, A. J. Myers.

July 2, 1923, E. M. Golden resigned as fire chief. 1924 Meat and Dairy Inspector W. C. McPherson resigned at the meeting of June 30, 1924; and M. Grotes was appointed July 24, 1924. 1925 At the first election held April 7, 1925, Edgar L. Ashton was elected mayor; and R. B. Smith councilman; and at the second election held April 28, 1925, T. J. Douglas was elected councilman. At the meeting of May 11, 1925, P. O. Herriman resigned as chief of police, and Ralph E. Leighton was appointed. At the meeting of September 23, 1925, A. J. Myers resigned as city attorney and F. L. Stephan was appointed. At the meeting of April 26, 1926 H. W. Merritt was appointed electrical inspector.

At the election held April 6, 1927, the following were elected: Mayor, R. E. Bobier. Commissioners: J. E. White and L. A. Chapin. At the meeting of February 1, 1933, H. W. Merritt was appointed city clerk. W. G. Rogers