

THE TWIN FALLS DAILY NEWS

TWIN FALLS, IDAHO, THURSDAY MORNING, MARCH 26, 1936

Heavy Rains Swell Rivers; Flood Death Toll Mounts to 200

Large areas of Pennsylvania, West Virginia and Ohio inundated for second time within week. (By The Associated Press) Large areas of Pennsylvania, West Virginia and Ohio were inundated for the second time within a week as heavy rains swelled a half dozen rivers and sent a new flood crest down the Ohio river Wednesday.

Farley Announces Special Oregon Territory Stamp

WASHINGTON, March 25 (AP)—Postmaster General Farley announced today a special stamp to commemorate the 100th anniversary of the settlement of Oregon territory, and a special sheet of postage stamps for the International Philatelic Congress in New York.

Thousands Flew Homes

CINCINNATI, March 25 (AP)—Thousands of residents of the upper Ohio valley fled their homes tonight tonight after enervating tributaries threatened to burst their banks into already flood-ravaged lowlands.

COLD THREATENS CALIFORNIA CROPS

Orchardists Burn Tires, Oil and Brush in Effort to Save Fruit. SAN FRANCISCO, March 25 (AP)—A mass of frigid air threatened the orchards and vineyards of California today.

LIGHTS and SHADOWS In Day's Events

MARTINEZ, Calif., into the state legislature. The bill is a measure to amend the state constitution to provide for a permanent public utility commission.

Lawmakers Turn Down President's Processing Taxes

WASHINGTON, March 25 (AP)—Congress today means subcommittee today finally rejected President Roosevelt's suggestion today for new processing taxes on agricultural commodities.

House Ways and Means Subcommittee Flatterly Rejects Roosevelt's Suggestion for New Levies

WASHINGTON, March 25 (AP)—The House Ways and Means subcommittee today flatterly rejected President Roosevelt's suggestion today for new processing taxes on agricultural commodities.

Acquittal Ordered In Murder Case

CHICAGO, March 25 (AP)—James Edwin Irwin, 36-year-old Chicago banker, was acquitted today of the murder of his wife, Mrs. Irwin.

State Kloutax Tax Collections Increase

BOISE, March 25 (AP)—S. H. Heller, Idaho tax collector, today reported that tax collections for the first quarter of 1936 are 49 per cent greater than revenue derived by the state from the tax during the first quarter of 1935.

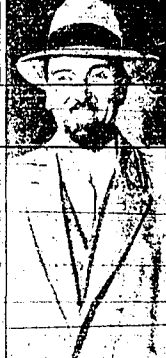
Borah Defends Anti-Price Discrimination Bill Before Sub-Committee

WASHINGTON, March 25 (AP)—Senator Borah today defended his anti-price discrimination bill before a subcommittee of the Senate Commerce committee.

Pigeon Carries Pass to Save Owners Car Fare

PORTLAND, Ore., March 25 (AP)—The Portland Pigeon Post carried a party today fled a calculating error on a hard-working homing pigeon when he landed in the city.

Hurls Bombshell



DINO GRANDI, Italy's ambassador to London, takes occasion to flaunt his Italian citizenship in the power-lawyer's office.

SOLONS LABOR ON FLOOD LEGISLATION

Control Projects to Be Removed From 'Bark Barred' Class

WASHINGTON, March 25 (AP)—The Senate today passed legislation to take flood control projects out of the "bark barred" class, the Senate Commerce committee today passed a \$22,000,000 bill which would include construction of several dams and levees in recently flooded Eastern states.

Attorney Attacks Grocery Measure

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Italy Challenges Great Britain As Three Nations Reach Accord on New Limits for Nava Power

Italy Scorns Bid To Negotiate New Peace

PARIS, March 25 (AP)—French officials said tonight Italy has flung defiance to accept the Locarno proposal to negotiate a new European peace.

Deadlock Puts France In Position Where She Must Choose Between Rome, London

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Courts Now Hold Key To Hauptmann's Fate

TRENTON, N. J., (By The Associated Press) March 25.—Governor Harold G. Hoffman, who saved Bruno Richard Hauptmann from execution, today said tonight he will not do so again on his own initiative.

KIDNAP PILOTS FAIL AT TORONTO

TORONTO, March 25 (AP)—Police officers today failed in a vain attempt to kidnap five-year-old Mary Kenny, daughter of Mrs. Matthew Kenny, one of the leading figures in the \$500,000 Charles Vance Millar baby race.

Daughter of Contender in \$500,000 Baby Race Eludes Trio

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Hollywood Quits Dodging Publicity for Marriages

HOLLYWOOD, Calif., March 25 (AP)—The Duke and Duchess of Windsor today refused to admit the disclosure that they had married in a ceremony in London.

Grandi Declares Potential Menace Exists in Massing of British Fleet and Mutual Assistance Pacts

LONDON, March 25 (AP)—The "stop-gap" naval treaty was formally signed by the United States, Great Britain and France today in ceremony unexpectedly enlivened by a vehement Italian attack upon Britain.

Overburdened Accentuates General Discord

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SPECIAL ELECTION STARTS OIL RUSH

OKLAHOMA CITY, March 25 (AP)—Oil drilling crews started a "black gold rush" into the heart of Oklahoma today after a special election yesterday.

Drilling Crews Invade Heart of Oklahoma City Residential District

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PLAX PRODUCTION

Forecast for today and tomorrow - Idaho: Unsettled weather... High and low temperatures yesterday as reported by the government weather observer were 43 and 28 degrees...

Light Snows Fall In Western States - The Nevada-Dial storm center has moved to western Colorado and light snow is falling in southern Utah and western Colorado...

Art Exhibit At Heyburn Closes - The fourth annual exhibition winds up with attendance of 4000...

Insanity Evidence Rejected At Trial - Murder charged man and wife testify at Farmington...

Prosecution Scores In New Labor Case - A six-man jury in justice of the peace H. M. Hoiler's court in Twin Falls yesterday found Casey Cobb guilty of the stockmen's club, Twin Falls...

State Lays Tax On Workmen's Insurance - Boise, March 25 (AP) - A 1 percent tax on workmen's compensation insurance premiums has produced \$1,138 since it became applicable May 1, 1935...

Heavy Rains Swell Rivers; Flood Threat - Heavy rains in the Snake river valley have caused the waters of the Snake river to rise to a point where they are threatening to overflow their banks...

Applications Filed For Building Permits - Building permit applications continued to mount yesterday with filing of fire at the office of the city clerk...

Burns Prove Fatal To 100-Year-Old Woman - SAN ANTONIO, Texas, March 25 (AP) - A 100-year-old woman was fatally burned today while her husband, Manuel, also a centenarian, was hospitalized on screaming for help...

Heads Gooding Stone - GOODING, March 25 - W. R. DeBell, connected with the Block stores of Pocatello and Raby for the past two years, has been named manager of the Lucky Clothing store here and has taken charge, assuming management of the local institution March 23.

LARGER PAYMENTS

Colorado Congressman Hits New Federal Farm Subsidy Program - WASHINGTON, March 25 (AP) - Representative Cummings (D-Colorado) today criticized the new federal farm subsidy program...

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FOR SPRING OPENING

Combination Style Event And Motor Show Offers Novel Attractions - All the new colorful fashions in clothing, furniture, automobiles and various seasonal merchandise will be presented for Twin Falls merchants tonight when the biennial annual Spring opening and motor show opens...

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EASTERNERS WAR ON RECLAMATION

Congressional Group Prepares to Fight \$58,000,000 Program - WASHINGTON, March 25 (AP) - Eastern congressmen prepared today to open a fight tomorrow against the proposed \$58,000,000 Western reclamation program...

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FEDERAL AGENCY DIRECTOR RESIGNS

Ray J. Lyman Quits Post In Idaho To Be BREA Irrigation Specialist - BOISE, March 25 (AP) - Federal Idaho director of the rural resettlement administration, resigned tonight to become the irrigation specialist in the BREA regional headquarters office at Portland, Oregon...

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New Deal Again Target For Painter's Caustic Satire

NEW YORK, March 25 (AP) - Ten murals caustically satirizing the new deal were placed on display here today by the anonymous artist, Jerome A. Robbins, who is described as his answer to the destruction of J. Edgar Hoover's present administration...

PETTENGILL BILL'S 'DEATH' FORECAST

WHEELER PREDICTS BATTLE OVER LONG-SHORT-HOUR REPEAL MEASURE - WASHINGTON, March 25 (AP) - Discounting claims of favorable sentiment, Chairman Wheeler (D-Mont.) of the senate labor and commerce committee today urged the railroad long-and-short-hour repeal bill passed yesterday by the house and predicted a "do-or-die" fight for it this session...

Fire Claims Life Of Idaho Infant

GRANDVILLE, Idaho, March 25 (AP) - Reached here today by the fatal burning of Dixie Lee, 13-month-old daughter of Mr. and Mrs. Warren Rice in their one-room log cabin home near the Constock mine in central Idaho...

February Sales Tax Collections \$114,461

BOISE, March 25 (AP) - Sales tax receipts for February were reported by state tax collectors today to total \$114,461...

More Arms For Poland

WARSAW (AP) - General Thaddeus Kasprzycki, minister of war told parliament that the 100,000 rifles and 50,000 machine guns the state must contribute to relief, Ben Delaford, state tax commissioner, said...



A LIGHT SMOKE OF RICH, RIPE-BODIED TOBACCO - The top leaves of all tobacco plants tend to give a definitely harsh, alkaline taste. The bottom leaves tend to acidity in the smoke. It is only the center leaves which approach in nature the most palatable, acid-alkaline balance. In Lucky Strike Cigarettes, the center leaves are used. Luckies are less acid. Your throat protection - against irritation - against cough.

HIGH SCHOOL LAYS YEAR'S END PLANS Tentative List of 188 Members of Graduating Class Given

Willie Willis BY ROBERT QUILLEN Illustration of a man in a suit.

AAA PAYMENTS IN COUNTY COMPLETED Twin Falls Farmers Receive \$670,829.83 Under Crop Control Program

FUNERALS FILLER SERVICES FOR FRED SHURBEGG Funeral services for Fred Shurbegg will be held today at two o'clock at the Seventh Day Adventist church.

PARTY SHAKE-UP CHARGED TO FEW Captain J. W. Porter Declines to Take Devotions Seriously

Brief Blizzard His Hollister

LAST RITES ARRANGED FOR HARRY APPERMAN

SWEETBRIAR REMODELS FOR SPRING OPENING

APPROVAL OF WPA VOICED AT DINNER Timekeepers and Foremen Give Banquet in Honor of Officials

LAST SUMMONS COMES TO MATRON AT EDEN Mrs. Loretta Baker, 81, who died at her home in Eden yesterday morning, will be buried at services...

REPUBLICAN SPEAKERS' BROADCASTS ANNOUNCED Idaho State Republican headquarters...

OCULARISTS WARNED TO INDICATE SCALE

Special Loss Priced MURIEL CIGARS 5 for 20c

SPECIAL For One Week WE WILL WASH AND LAUNDRAGE YOUR CAR FOR \$1.50 Sinclair Super Service Station

Work and improvements accomplished by the WPA in Twin Falls county were last night praised by representatives from the various communities...

MURTAGH, March 25—Representatives from seven South Custer counties met here today to discuss matters...

LOCAL ENTRANTS NAMED IN DECLARATION EVENT

ROYAL ARCH MASONS GREET STATE LEADER

Lifebuoy Soap 3 for 17c

Barbasol Shaving Cream 29c, Revolution Tooth Powder 21c, NUVEL HAND-PAKING Package of 38 37c

Public Aid Asked IN HUNT FOR MAN Eugene D. Wilkerson, 53, Missing Since Monday, Object of Search

Too Late To Classify

Stop That Dangerous BRONCHITIS Cough—Tonight

WHAT'S THE USE OF LIVING IF WE CAN'T HAVE A CAR 2

25c Mince Recipe

Flare Nail Polish 16c, Bell-Ans 75c Size 49, Germantia Herb 67c

TOWNSEND SPEAKER ON BURLEY PROGRAM

WATER BOILER

TRUCKS TRIPS TRUCKS

Economy Motor

MONARCH Water Bottle

Peau-Box (Fo-Bo) Shaving Cream 27c, 40c Bost Tooth Paste 24c

WATER BOILER

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1.25 Pinard's Life Vegetal 97c, \$5.00 Size

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MONARCH Water Bottle, \$1.20 Oils

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UNION MOTOR COMPANY, Absorbina Jr. 34c, Mercur-o-chrome 25c, COCOA ALMOND SOAP 5 for 10c, LITO CIGARETTE LIGHTER FLUID



TWIN FALLS DAILY NEWS. Published every morning except Monday, by the Twin Falls Daily News Co., 115 N. Main St., Twin Falls, Idaho. Telephone 115. Second class postage paid at Twin Falls, Idaho, under the act of March 3, 1879.

Subscription Rates: By Carrier 15c per month; By Mail 1.50 per year. Single Copies 5c. Advertising: 10c per line per week.

Conservation - The damage done by floods is another example of the effects of unrestrained individualism. This can be said, perhaps, without any suggestion of dangerous radicalism. It is the simple truth.

How Evanston Does It - For the third time in the last four years, Evanston, Illinois, has staged a campaign for the national safety council's grand prize for the best traffic record of 400 competing American cities.

Japanese Sibil - The world is full of religions. New ones are always springing up, and some of them seem to be the newer they are, the silder they are. At least, there are striking repetitions.

Spring Tonic - Some one seems to have brought up the subject of spring tonic. The dean of the Iowa Pharmacy college gives a recipe for it which our grandmothers and great-grandmothers would not have recognized or approved.

Breakfast Food - A case was called by Mr. Smith, attorney for the defendant, before the jury to postpone the case a few days. I have been speaking all day in another court, and am rather exhausted.

Grandma had her reasons for spooning out the sulphur and molasses or the tonics she concocted from herbs. Her family hadn't been having beans and celery and spinach and green beans and fresh fruit and through the winter.

Social Security in Idaho - The program of social security initiated by the federal government, calling for the cooperation of the states, has been receiving much attention in Idaho.

Hoover Apokeman - A Hoover Apokeman immediately telephoned Governor Land. After explaining the former president's attitude, he demanded that Mr. Land should not be a party to the California election.

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National Whirligig (News Behind the News) Copyright, McClure Newspaper Syndicate. WASHINGTON, BY RY TUCKER. DEADLOCK. Herbert Hoover faded into the Republican presidential list with both feet on his recent election trip.

Hoover's Demeanor - Mr. Hoover discussed his own chances. He disavowed any ambition for the nomination, insisting that he would not lift a finger nor spend a cent to help any one.

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New York Day by Day By O. O. McIntyre. NEW YORK, March 26—Nothing has become more standardized in the Manhattan east than the dinner hour.

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Viç McLaglan, New Film Idol, Once a Boxer. BY HUBBARD KEAVY. HOLLYWOOD—Viç McLaglan wanted to be heavyweight champion of the world, but quite by accident he fell into something that has made him a star.

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Guiding Your Child BY ALICE RICHMOND. ALWAYS IN THE RIGHT Mrs. Smith could see no point of view but her children's. If there was trouble at school or at home, it was the child's wrong.

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Stamps In The News BY C. E. BUTTERFIELD. At first glance France's latest stamp might convey the impression that it originated from the United States.

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Japanese Sibil - The world is full of religions. New ones are always springing up, and some of them seem to be the newer they are, the silder they are. At least, there are striking repetitions.

Spring Tonic - Some one seems to have brought up the subject of spring tonic. The dean of the Iowa Pharmacy college gives a recipe for it which our grandmothers and great-grandmothers would not have recognized or approved.

Stamps In The News BY C. E. BUTTERFIELD. At first glance France's latest stamp might convey the impression that it originated from the United States.

Hoover's Demeanor - Mr. Hoover discussed his own chances. He disavowed any ambition for the nomination, insisting that he would not lift a finger nor spend a cent to help any one.

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European Crisis Finds U. S. Aloof - More Than in '14 BY KIRBY SIMPSON. WASHINGTON. Whatever destiny may hold in store for the world in the wake of German military expansion, the United States in defiance of twenty American aloofness from the new European war, it has been bolstered by experience and buttressed by law.

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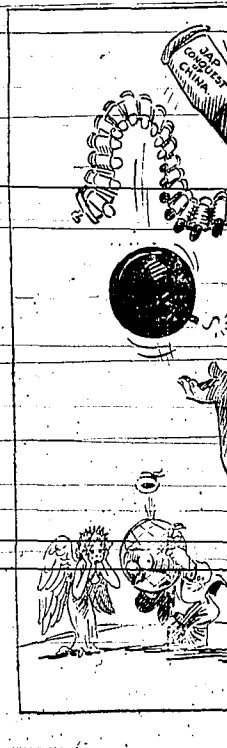
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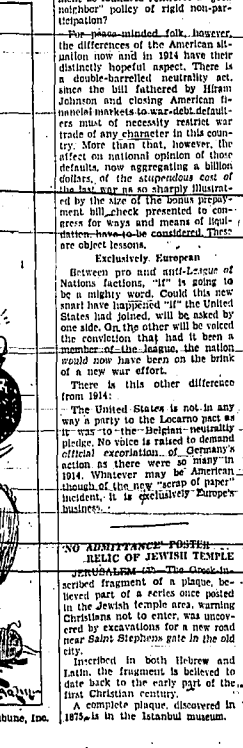
Sooner or Later Something Always Drops



Stamps In The News



European Crisis



INCOME TAX YIELD FIXED AT \$1,000,000 Idaho Tax Commissioner Estimates Receipts of State Levy

SENIOR GUILD NAMES OFFICERS AT MEETING

WOMAN'S HOME MISSIONARY SOCIETY MEETS THURSDAY AFTERNOON

LICENSES ISSUED BURLEY, MARCH 25 - Seventy-seven drivers' licenses, four duplicate and 12 chauffeur's licenses have been issued in the past two weeks...

MAKE THIS MODEL AT HOME Twin Falls Daily News Pattern

MAKE THIS MODEL AT HOME PROCK IN YOUTHFUL. CAPELL'S STYLE PATTERN 2628 by Anne Adams

TO WHICH PATRONS OF THE SCHOOL ARE INVITED. The Progressive Bible class of the school...

HOLLISTER GIRL TO TAKE BEAUTY COURSE - HOLLISTER, March 25 - Miss Irene Patrick, accompanied by her mother...

PROJECTS REVIEWED BY BUHL NEW DEALERS - BUHL, March 25 - The New Deal club met on Monday evening for a regular weekly meeting...

MR. HAROLD DINGLE HOSTESS TO CARD CLUB - The Junior Pinesholm Club met at the home of Mrs. Harold Dingle...

MENTOR CLUB ENTERTAINS PRESIDENTS - President-elect of the federated clubs entertained a group of club presidents at a one-hour luncheon...

GOOD WILL CLUB ACCEPTS NEW MEMBERS - This well-known club in the Good Will Club at a meeting yesterday afternoon...

SUNSHINE CIRCLE OBSERVES ANNIVERSARY - In honor of the third anniversary of the club, Mrs. Frank Krueger, president...

Holds False Teeth Tight All Day Long - False teeth, a new improved powder keeps pieces from dropping or slipping...

SOCIETY and CLUBS Phone 82

FIREMEN HOLD ANNUAL CARNIVAL BALL - The annual Firemen's carnival ball was held last evening at Radio...

THESEPIANS HEAR MEMBERS SELECTIONS - Members of the Theopian Club meeting last night at the Jennings...

BICKEL STUDY GROUP HAS SESSION - The Bickel Study Group met at the home of Mrs. Bickel...

JUST-US-GIRLS CLUB HAS EVENING MEETING - Miss Susanna Otteman entertained the Just-US-Girls Club...

EASTER THINE USED AT BIBLE CLASSES MEETING - An Easter Thine duplicated devotionals and table appointments at a meeting of the Thalia Club...

WINODAU GROUP HONORED AT LUNCHEON - Members of the Winodau Club were guests yesterday afternoon of the H. W. Wilson...

GOOD WILL CLUB ACCEPTS NEW MEMBERS - This well-known club in the Good Will Club at a meeting yesterday afternoon...

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Holds False Teeth Tight All Day Long - False teeth, a new improved powder keeps pieces from dropping or slipping...

Coming Events HOLIDAY SETTLEMENT - The Knoll House Settlement club will meet at the home of Mrs. M. J. D. ...

W. T. U. - The W. T. U. will conduct a silver tea at the church Tuesday at two-thirty o'clock. ...

CLUB PLANS COUNTRY BASKET STORE - Plans for the next meeting of the Blue Lakes Boulevard Club include a country basket store...

MENTOR CLUB ENTERTAINS PRESIDENTS - President-elect of the federated clubs entertained a group of club presidents at a one-hour luncheon...

WINODAU GROUP HONORED AT LUNCHEON - Members of the Winodau Club were guests yesterday afternoon of the H. W. Wilson...

USED TRUCKS \$25.00 FOR YOUR OLD RANGE On the Purchase Price of Any NEW ELECTRIC RANGE

Rest Of Dionnes Signed For Movies - HOLLYWOOD, Calif., March 25 (AP) - The rest of the Dionnes are going to be in moving pictures...

8 Carloads ELECTRIC RANGES SOLD Since February 10 By Electric Range Dealers and the Idaho Power Company

Now is the time for you to discard old-fashioned cooking methods and begin cooking on an electric range. Choose a Westinghouse or Hotpoint Range. And On Terms of \$1.00 DOWN

# Golden Rain

**Continued From Last Issue**

**SYNOPSIS.** Through Morgan Black, Iris Lansing has found the brother Owen and her Aunt Phina. Phina is the aunt of the centurion in America and Owen is a charming young man of a world wide different sort. The strange surroundings of Iris. Now Aunt Phina has offered Iris a beautiful home in New York and through Morgan's confession he loves her. Iris is determined to sell the offer. Iris means leaving everything and going to New York.

Chapter 10  
NEW WORLD

"I'll be in New York now in about three weeks," said the Oran told his sister, smiling at her bright eyes and, as she turned again into what was once the very consciousness of her. Iris hoped the fact that she had never been in a prior car before this show, "It is not as if I had asked Phina incredulously, "for three hours."

**ANNUAL OLDER BOYS CONFERENCE SLATED**

BURLEY, March 25—Southeastern Idaho Older Boys conference will open here April 1, when 150 delegates from the counties in Idaho will convene to celebrate the sixteenth annual conference. High school upper classmen are managing the affair.

Pat Baker, president, has advanced Dean Wright, Montpelier, to the post of banquet speaker. He is the brother of the late "Dinell," former vice president, and Ted Wooten, of American Falls, has been named second vice president. William Robinson, Blackfoot, is conference secretary.

The program is scheduled on the basis of leadership, character and scholastic standing. The conference will open on Friday evening, April 1, and will be a banquet, sponsored by the Burley Chamber of Commerce and other civic clubs and each delegate will be accompanied by an adult leader.

Homer L. Houtington, St. Louis, western regional Y. M. C. A. transportation secretary, will be the principal speaker. Mr. Houtington was formerly boys' work director of the Y. M. C. A. in Chicago, and is a district conference executive.

**BURLEY ROTARIANS DISCUSS MAGAZINE**

BURLEY, March 25—The anniversary of "The Rotarian," a magazine prominent in a number of countries and read by every Rotarian in all of the different countries, was the subject of discussion at the weekly meeting of Burley Rotarians held about the tables in the National hotel.

Walter A. Shear, editor of the Burley Rotarian and George L. McKeon, general manager of the Burley Bank and Trust company, spoke of the wide circulation of the magazine and the interest of Rotarians and other members of the club, a name of which has not yet been decided upon. Officers elected were: President, Harry Decker; secretary and treasurer, Jack Henderson. Other officers were named to head various departments, including educational, dramatic, literary, recreation and a correspondent was also chosen. Twenty members were in attendance.

**JUNIOR ADULTS NAME OFFICERS AT BURLEY**

BURLEY, March 25—Junior adults of the Methodist Episcopal church, meeting in the social rooms of the church Tuesday evening, completed plans for the permanent organization of the club, a name of which has not yet been decided upon. Officers elected were: President, Harry Decker; secretary and treasurer, Jack Henderson. Other officers were named to head various departments, including educational, dramatic, literary, recreation and a correspondent was also chosen. Twenty members were in attendance.

**DOUBLE FUNERAL FOR MOTHER AND DAUGHTER**

BURLEY, March 25—Funeral services were held for Mrs. Mary Whitehead, who died Tuesday evening, and her daughter, Betty Lou Whitehead, who died Saturday evening while returning from Burley to visit her mother, when a lightning bolt struck the car and caused his car to overturn. While his condition is serious he is reported to be resting quiet and is expected to recover.

**Nurse Tells How to Relieve Eczema Itching**

"Rub the affected surface carefully with hot water and Resinol Soap. Put dry and apply Resinol. It is a wonderful relief. This treatment often and have seen it relieve very stubborn cases of eczema. Resinol is a natural itching quickly, and is kind to tender skin. Resinol Ointment and Soap are sold by all druggists. For free catalog write Resinol, Dept. 61, Baltimore, Md."

**Last Chance**  
To get some of these ocean caught salmon to put in your storage box for summer use, try our "Berliner" onion plants and frost proof cabbage are now ready also early seed potatoes—a pound for 25 cents.

**PUBLIC MARKET**  
115 SHOSHONE N.

## POPEYE



## JUST KIDS



## DIXIE DUGAN



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## BURLEY MAN INJURED WHEN GAR OVERTURNS

BURLEY, March 25—Milton Daeschler is in the Prusland hospital suffering from concussion of the brain as a result of an accident which occurred Saturday evening while returning from Burley to visit his mother, when a lightning bolt struck the car and caused his car to overturn. While his condition is serious he is reported to be resting quiet and is expected to recover.

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## ORPHEUM

DON'T MISS THE MIDNIGHT PREVIEW TOMORROW— 11:55 p. m.

THE NEW PROGRAM A QUEST— CONDUCTED BY BRILLIANT STAFF OF "Naughty Marietta"

WALDON NELSON EDDY ROSE MARIE

REGULAR ENGAGEMENTS STARTS SUNDAY

## DREDGING TO RESUME WITH NEW EQUIPMENT

FAIRFIELD, March 25—Frank Pettit, accompanied by P. W. Hall, steel expert, left here Monday with a bulldozer and equipment for the Little Smoky dredging location expected to open up in a few days.

The benediction was pronounced by B. Y. Monson, uncle of Mrs. Whitehead, and Lewis L. Allen directed the grave at the Burley cemetery where interment was made.

Funeral services for Mrs. Whitehead were held by her brothers and four nephews of the same name of the L. D. S. church acted as pallbearers for Betty Lou. Flowers in great quantities were under the direction of the Post ward relief society.

## BOY FIGHTS TO DEATH IN BREAK ATTEMPT

STRAINSBURG, Okla., March 25—A 12-year-old boy, Kenneth W. Little, was killed today as he fell from the fourth floor window of a building in an attempt to escape a fire.

A crash fire, kindled from a gas stove, broke out in the fourth floor of the building. Little, who had been out of school, had had contact with a photographer's office of 710.

UNCLE JOE'S ROXY TODAY AND TOMORROW! "I'm A Friend" Days

THE SCREEN'S GREATEST ROUND-UP OF SHOOTING STARS! HARRY ARNEY IN "HOOT AND BLOTT"

## DON'T STARVE TO END FAT!

Eat What You Want, No Need to Exercise, No Purgatives

**LOSE FAT—GAIN PEP**

Thousands who have reduced the Marma will tell you that this diet, exercise and drastic course that Mrs. Marmola has discovered is the only one that is necessary. Simply take Marma tablets a day—containing a simple corrective for abnormal obesity prescribed by doctors the world over. Judy's picture in Marma—Starts once to get rid of her fat. The Marma is put up by one of the best known medical laboratories in America. Since 1917, men and women have purchased more than 20 million packages. Start today! You will experience Marma's benefits. When you have gone far enough, stop taking Marma, and you will lose the day you first discovered this marvelous reducing agent. Marma is on sale by all dealers, from coast to coast, price 45c.

THE SCREEN'S GREATEST ROUND-UP OF SHOOTING STARS! HARRY ARNEY IN "HOOT AND BLOTT"

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## IDAHO

Shirley Temple IN "CURLY TOP" 10c Tomorrow! 25c

A RIOT OF LAUGHTER!

WATER CONNOLLY POAK THE RICE

CHARLIE CHAN AT THE CIRCUS

CHARLIE CHAN AT THE CIRCUS

IDAHO! Doors Open At 1:30 P. M. ENDS TONIGHT! Your Last Chance To See

Shirley Temple IN "CURLY TOP" 10c Tomorrow! 25c

WATER CONNOLLY POAK THE RICE

CHARLIE CHAN AT THE CIRCUS



# ANSWERS to your BUILDING and REMODELING Questions!



## HOME OWNERSHIP SPURRED BY FHA AND NEW LAWS

Four States East Legislate to Increase Operation of National Housing Act

WASHINGTON, D. C.—Enabling legislation in 44 states contributes to the increased operation of the National Housing Act, according to Federal Housing Administration officials, while helping to bring to America's growing group of home owners many who could not have afforded this luxury under the old rules of mortgage lending.

Passage of the National Housing Act was but the first step toward increasing home ownership and making such loans secure for both lender and borrower. Most state laws prohibiting mortgage loans in excess of 50 to 66 per cent of the market value of the property.

Under the Housing Act allowed 80 per cent of the value of the property. Any amount not covered could be made up of the new Federal law, state laws and to be amended to conform with the new standards.

Under the new standards of individuals who own homes and buildings, the new act is available to anyone who is able to make payments on the basis of a salary to figure that the majority of borrowers on insured mortgages are those individuals who could not have afforded home ownership on a single mortgage under the old state laws.

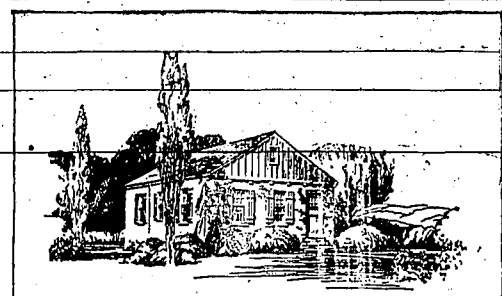
The alternative, of course, would have been two mortgages, and the high cost of this means of financing long ago proved one of the great obstacles to home ownership.

The recently issued annual report of the Federal Housing Administration shows that 23 per cent of all insured mortgages during 1935 were for more than 66 per cent of the appraised value of the property.

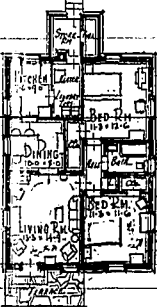
That on the face of it a great example of the insured mortgages could not have been written into single mortgage under old state laws. This has substantial significance.

Housing Administration officials say, even if all of these home owners had purchased homes with two mortgages, the measure of the National Housing Act, which would have been completed in respect to two mortgages, in this eventuality, would have had exorbitant rates of interest for short-term mortgages, with the consequent threat of loss of the home as a consequence. Obviously, in this case, the National Housing Act has real merit in widespread confidence to the individual builder of a home.

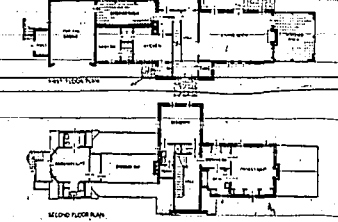
## Compact, Convenient Cottage



This brick cottage provides comfortable quarters for the average small family. The simple design is in excellent taste and no modern "conventions" has been sacrificed by conservatism. The house was built in Forest, Va., at a cost of \$4,500. William L. Harris was the architect. The exterior is of brick and there are five rooms and bath on the first floor. A room could be finished upstairs at a later time if the owner should so desire. The small kitchen is at the rear of the house and is next to a laundry room. A special bin has been provided for fuel and there is ample storage space. Each bedroom has a large closet and a place for linens has been provided in the hall. The cottage was financed by a single mortgage insured by the Federal Housing Administration. The monthly payment, including interest, part principal, hazard insurance, and taxes is \$32.51.



## DIGNITY IS THE WORD FOR HOUSE DESIGNED TO FIT INTO ITS LOCALE



"Dignity is the word" for the house shown here. It was constructed chiefly of local material, is simple in design, and takes advantage of topography, orientation and view.

The outside walls are of common brick, painted ivory. The roof is of extra large wood shingles stained dark brown. Windows and door trim is painted ivory. Blinds and siding are painted dark brown, while the doors are of natural pine.

It is used for the dining room trim. Directly adjacent is finished in red and green and a ground of the same color as the wood trim.

The fireplace end of the living room is paneled in knotty spruce. A solid door leads to the screened porch.

Quarters are provided for a maid and gardener.

Frederic Blomke is the architect, and the house is one of a series of distinguished small homes appearing in the neighborhood.

## JUDICIOUS USE OF COLOR ADDS DIGNITY TO HOUSE

The Colonial is still the most popular architectural style in America. In the thirteen original states, houses dating back to colonial times are regarded as models for many houses built today; and in other parts of the country, we often see houses in the colonial manner that remind us of the homes the early settlers left to travel west.

The colonial house receives from this use one important contribution—additional color. The traditional white or yellow for the body and the darkened green for the shutters does not completely satisfy the growing taste for color today. New notes of color are added to the shutters, sashes and window boxes. Odd colored designs copied from colonial decoration are often picked out in the shutters. Bright curtains may be seen at the windows.

The unique dignity of the colonial house and its graceful proportions are accentuated by a judicious use of color. But restraint must be exercised for best effect.

There is no reason for getting shy or hiding the classic beauty of a colonial house with drab, barren colors.

ROSS ACCEPTS BID SPOKANE, March 25 (AP)—Governor C. Don Ross of Idaho accepted today an invitation to address the annual Jefferson day banquet here April 12.

## GOODING COUNCILMEN PLAN CLEAN-UP WEEK

GOODING, March 25.—Clean-up week in Gooding will be any day of the week of March 28 to April 4, that the household chooses to clean up the premises and pile trash in the curbside. The city council decided at a special meeting Monday night. The city will furnish trucks to haul away the accumulation of ash, cans and other rubbish.

The council also passed an ordinance prohibiting the piling and strewing of trash on streets, alleys or sidewalks without consent of the council, mayor or responsible city official.

Determination of a stock drive to avoid the driving of livestock through the city is asked in a resolution of the council, addressed to the state highway department.

Trees for city streets and cemetery were also ordered at this meeting.

## TRAVEL RESUMES ON FAIRFIELD HIGHWAY

GOODING, March 25.—Travel over the Gooding-Fairfield road was resumed Thursday when state road crews and Camma county citizens met at a big event, the breakdown to the snowbound route, impassable to motor vehicles since January. The state snow plows, flanges and rotary, worked from the south and citizens with bulldozers, tractors and shovels attacked the snow barriers from the north.

While the road is not entirely clear, cars can get through and plow crews are continuing work, hoping to have all drifts wiped out for two-way traffic by the end of the week.

## HAGERMAN CIVIC CLUB TO LANDSCAPE GROUNDS

HAGERMAN, March 25.—Mrs. Irl Roper and Mrs. Elworth Moore were in charge of the Civic Club Thursday afternoon at the club room. The program was in charge of Mrs. P. H. Kintecott. The first number was a vocal solo "The Rose" by Mrs. Ned Williams, playing her own accompaniment. "Homing" was sung by Mrs. Irl Roper. The second number was a vocal solo "The Rose" by Mrs. Irl Roper. The third number was a vocal solo "The Rose" by Mrs. Irl Roper. The fourth number was a vocal solo "The Rose" by Mrs. Irl Roper. The fifth number was a vocal solo "The Rose" by Mrs. Irl Roper. The sixth number was a vocal solo "The Rose" by Mrs. Irl Roper. The seventh number was a vocal solo "The Rose" by Mrs. Irl Roper. The eighth number was a vocal solo "The Rose" by Mrs. Irl Roper. The ninth number was a vocal solo "The Rose" by Mrs. Irl Roper. The tenth number was a vocal solo "The Rose" by Mrs. Irl Roper.

## MRS. L. H. SWEETSER DIES IN CALIFORNIA

BURLEY, March 25.—Mrs. Clara Sweetser, wife of L. H. Sweetser, former Idaho lieutenant governor, and daughter of the late Clayton Sweetser, passed away in Los Angeles, California, at the age of 78. She was visiting in Burley Wednesday, March 13, according to a letter received by a friend of Mrs. Sweetser in Burley Wednesday.

The Sweetser family, Burley residents, were visiting in California. They were married in 1902.

Her illness was said to have started with an intestinal trouble which developed several weeks ago while they were visiting in San Francisco, where she was wholly unable to fight off the cold, which she must have contracted there. She had not felt in several days before her passing.

Funeral services were held in Burley, California, and burial was in the Memorial park in Whittier, Mr. Sweetser, in his later, took occasion to remark of this kindred death—

"The death of my wife during this wife's illness and at the time of her passing by Mr. and Mrs. C. H. Johnson, Whittier residents. Mr. Johnson is a former Burley and served two terms in the Idaho legislature as representative from Cassia county.

Mr. Sweetser did not indicate when he would return to Burley.

BORN AT HAGERMAN HAGERMAN, March 25.—A son was born to Mr. and Mrs. Earl Johnson, at their home in Hagerman, Saturday morning.

## IRRITATIONS

Richly essential irritations quickly disappear when you use Black and White Ointment. Retail size 12c. Large can 25c. The White Black and White Skin Soap for best results. At drug stores everywhere.

## DIESEL ENGINES AT HOME

In your spare time, learn all about Diesel engines, motors, power, Free catalog, International Correspondence Schools, Dept. 125, Scranton, Pa.

Phil Lellenhammer, Manager, P. O. Box 283, Bolan, Idaho



## PAINTED INSIDE AND OUT

GET AN EARLY START... AND SAVE MONEY

... Be the first in your neighborhood to start painting and renovating your home. Buy your paints and supplies here where you always get quality at savings!

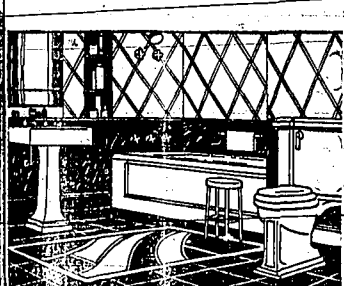
NO CHARGE FOR ESTIMATES

We'll figure your painting job, and advise the kind and color of paints to use. Call for an expert estimate. It's FREE!

MOORE'S First Quality HOUSE PAINT \$3.45 Gal. Murexco—12 1/2 Per Lb. Turpentine and Linseed Oil

KRENGEL'S HARDWARE

## Invest in BETTER LIVING



## With Modern Plumbing

Add to the comforts of your home by installing a modern bathroom. Make it cheery and bright through the use of gleaming porcelain and bright chromium. Replace the antique fixtures with ones of modern design and attractiveness. You will find it to be a wise investment, and one that will not be too expensive. Let us give you an estimate free of charge and with no obligation on your part. Phone 1202 NOW

A completely installed bathroom like the one pictured, including bath tub, toilet and pedestal lavatory, only \$126.50

HOUSE PLANS are only as good as the CONTRACTOR who carries them out...

If you are planning to build, our superior workmanship will save you money in every operation from the basement to the last chimney brick. We will make your plans worth the dreams and the money that has gone into them.

OUR ESTIMATES CARRY NO OBLIGATIONS

**MONMOUTH & SONS, Contractors**

Completely Equipped for All Construction and Remodeling Work

"We're Going to Have a Home Of Our Own!"

And we are going to buy the building materials and Fuller Paints from...

**Tri-State Lumber Company**

Call FILER PHONE 29 TWIN FALLS PHONE 41 KIMBERLY PHONE 14

**Krengel's Hdw.**

# Strong Track And Field Squads Rooms At High School

## Bruin Coach Expects Between 50 And 60 To Vie For Places

### Five Lettermen Form Nucleus Of 1936 Team; R. V. Jones Issues First Call For Cinder Practice

With five lettermen and a wealth of inexperienced material scheduled to carry the Bruin banner through the 1936 season, Coach R. V. Jones last night announced plans for a track and field squad which he expects to number between 50 and 60.

## New York Giants Beat Cubs, 7-2

CHICAGO, Pa., March 25.—The New York Giants beat the Chicago Cubs 7-2 in a game which was one of the most exciting in the National League.

## Freddie Steele Receives Offer

SEATTLE, March 25.—Freddie Steele, manager of the Seattle Mariners, has received an offer from the Chicago Cubs to manage their team.

## Wildlife Committee To Hold Meeting For Organizing

BOISE, March 25.—A committee of the Idaho Game and Fish Commission will hold a meeting to organize a wildlife conservation fund.

## Sportsmen To Name Convention Delegate

GOODWIN, March 25.—A meeting of the local sportsmen's association will be held to name a delegate to the national convention.

## NATIONAL INFO OR SWIMMEET BILLED AS OLYMPIC PREVIEW, OFFERS FINEST 'CO-EDS' SHOW

Here is Chula Vista of the suburban San Diego County Club at Chula Vista, which will host the national swimming and diving meet here April 11-13.

## Dodger Sluggers Conquer Tankees

Brooklyn Collects 17 Hits For Second Win Over American Leaguers

CHICAGO, Pa., March 25.—The Brooklyn Dodgers scored a second straight victory over the New York Yankees.

## Phillies Register Division Victory

PHILADELPHIA, Pa., March 25.—The Philadelphia Phillies registered a division victory over the St. Louis Cardinals.

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## Spring Football Drills Scheduled For Bruin Squad

### Coach Hank Powers Reports Nine Lettermen Slated To Return; Starts Hunt For Wing Candidates

With the opening of spring, Coach Hank Powers of the Twin Falls Bruins has looked over his 1936 gridiron prospect and is expected to issue a call for spring football within the next few days.

## Cleveland Wins Tenth Straight

INDIANAPOLIS, March 25.—The Cleveland Indians won their tenth straight game, defeating the New York Yankees.

## Indians Score Five Runs In Fourth Inning To Trim New Orleans

NEW ORLEANS, March 25.—The Cleveland Indians scored five runs in the fourth inning to trim the New Orleans Pelicans.

## Red Sox Defeat Newark, 9 to 7

BOSTON, Pa., March 25.—The Boston Red Sox defeated the Newark Bears 9-7 in a game which was one of the most exciting in the American League.

## Bob Jones Plays Sub-Par Golf In Augusta Time-Up

ATLANTA, March 25.—Bob Jones played sub-par golf in the Augusta tournament, finishing in the middle of the pack.

## Golden Miller Again Grand National Hero

LONDON, March 25.—Golden Miller was again the hero of the Grand National horse race, winning the event.

## Big Hank Leaves Bronx-Home To Settle Dispute

DETROIT, March 25.—Big Hank Greenberg has left the Detroit Tigers to settle a dispute with the club.

## Bay Jumper Idol Of The Moment In England

LONDON, March 25.—The Bay Jumper was the idol of the moment in England after winning the Grand National horse race.

## Americans Take 44 Per Cent Of Irish 'Sweeps'

DUBLIN, March 25.—Americans took 44 per cent of the Irish Sweepstakes prizes, a record for the event.

## Charley Navin, Secretary Of Detroit Club, Asks Star To Join Teammates At Lakeland Training Camp

NEW YORK, March 25.—Charley Navin, secretary of the Detroit Tigers, has asked Hank Greenberg to join the team at Lakeland.

## 'Bodo' Scores Easy Victory At Tanforan

SAN FRANCISCO, March 25.—Bodo scored an easy victory at the Tanforan track, winning the race.

## Fairfild To Battle Tigers Of Richfield

PAINTSVILLE, March 25.—Fairfild is scheduled to battle the Tigers of Richfield in a game which is expected to be one of the most exciting in the league.

## Womens Golf Way To Semi-Finals

AUGUSTA, Ga., March 25.—The women's golf team has advanced to the semi-finals of the tournament.

## Four Veterans of Links Survive Second Round Tournament

PAINTSVILLE, March 25.—Four veterans of the links survived the second round of the tournament.

## What Lies Ahead?

### Strokes On Regulation Figures During Practice For Annual Tournament

By KENNETH GREGORY (Associated Press Sports Writer) AUGUSTA, Ga. (AP)—An array of golf talent—professional and amateur—that ranks with the field in the U. S. Open, has entered the annual return to competition of Robert Tyron Jones, Jr.

## Stocky Atlanta Clips Five

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# Southern Idaho Golfers Roam Fairways As Season Approaches

## Sports Editor Sees Trouble Ahead for Tigers and Red Sox

### Power And Stronger Pitching Staff Mark Steve O'Neill's 1936 Indians As Teams Grid For Campaigns

By ALAN GOULD (Associated Press Writer)

NEW YORK, March 25 (AP)—Reading from west to east along the American league training trails, it's fairly obvious that the Cleveland Indians are rapidly shaping up as the club to beat in the American league.

It also is apparent that the Detroit Tigers are by no means all but and ready to go in their hunt for a third straight pennant, and that the Boston Red Sox still are rattling around in their platinum-plated box.

## 40 Track Artists Seek Buhl Posts

Cleveland is in a good spot to lead the Tiger hunt, combined with taking pot-shots at the hand-picked, pre-arranged "over" downcast. The clubhouse was all before him when Steve O'Neill called the roll. His

parading the club ever since. This Soxer plotted it to world championship in 1920.

Having run the grapefruit annual last spring with a prediction the Tigers would never repeat their "strict pennant," which they did, this writer has a hunch it may be time to hop off the Detroit bandwagon. We do not know whether Al Simmons will make such a tremendous difference in the Tiger team by the high jump and hitting power that the club will be time to hop off the Detroit bandwagon. We do not know whether Al Simmons will make such a tremendous difference in the Tiger team by the high jump and hitting power that the club will be time to hop off the Detroit bandwagon.

Goodin Felling

All the same, Simmons can provide probably will be needed. Goose Green—despite his world record—has a long way to go. Hank Cronin, the 1933 porcher, is on his way to camp, but obviously isn't going to be in shape for a fast start.

On top of this, the failure of Al Cronder's ancient arm to round into condition leaves a big hole to fill for Mickey Cochran to fill. The veteran was 16 games last season.

Among the young pitchers, young pitcher, but he doesn't figure to replace Cronder on a regular basis. Maxie he won't have to bid for the job. Andie—still top-notch—may be better to try than any other club in the league can show. The Tiger arm, however, look what it was a year ago or last September.

What about the Red Sox? For all their big names, including the Sox, they look like a "proben" for Messrs. Yankee, Collins and Smith to handle. They're not everything but the payoff on exhibition games. It will take time to develop a team. This is a season that there has been or is likely to be friction, unless the club gets off to a start. Right now the Sox look like the all-American sample.

Meanwhile the New York Yankees, once the bulk of a championship team, are being dismantled. In particular, the Yanks not only have been beset by holdout trouble but they have lost their field, consisting mainly of Lou Gehrig, and they are scrambling in features of consequence.

Only a series of good breaks, including the success of the rookie sensation Joe DiMaggio, the return of Gomez and hitting to legitimate pitching form and the recovery of Cronke and Larzel as a regular keyhole combination, can keep the Yankees in a contending position.

## Browns Lose First 'Grapefruit' Game

WEST PALM BEACH, Fla., March 25 (AP)—The St. Louis Browns lost their first "grapefruit" game today, losing their first game in eight starts, 5 to 3, to the Philadelphia Athletics.

The Browns previously had beaten the A's three times.

## O. S. C. Quintet Trims Stanford

Karnelkorn bowlers won the first game last evening by a one-sided score, 10 to 5, in the first of a five-game series to the Independent Meat Five. Losses led scoring, 27 to 10, in the final game of the series, with 215 and 223 for the singles.

Brookfield won three straight over Emerick's Electric, 212 to 202.

## Oregon, Washington Cagers Clash in Olympic Finals at Seattle

SEATTLE, March 25 (AP)—Oregon State College and University of Washington met today in the finals of the Pacific coast Olympic clemency basketball trials here to determine the representative of the Northwest in the national Olympic championship.

Oregon State defeated Washington 41 to 37.

The Oregon State victory over the Stanford Cardinal, Pacific coast conference champion, led the two northern teams—Washington and Oregon State—to the final game tonight in the finals. The winner will represent the Northwest in the national Olympic clemency trials at New York April 1, 2, 3, 4.

## Indians' Chances Depend on Three 'Question Marks'

### Manager Predicts Successful Season if Pylak, Allen and Blacholder Deliver Throughout Flag Race

By EDWIN RHETT (Associated Press Sports Writer)

NEW ORLEANS, La., March 25.—Manager Steve O'Neill thinks his Cleveland Indians may rise or fall on the performance of three men this season.

The question marks are Frankie Pylak, first string catcher; Johnny Allen, right-handed pitcher obtained from the New York Yankees; and George Blacholder, veteran pitcher, pulled up all week before the season.

"If the three make through," O'Neill predicts, "the Indians will have a good year in the American league," O'Neill predicted today.

Generally picked as a pennant contender last season, the Indians, handicapped by injuries and illness, wound up a poor third. And this was accomplished only by a stretch drive begun after O'Neill took over the managerial reins from Walter Johnson early in August.

The Indians have been up against it for a catcher ever since Luke Sewell was traded to Washington in 1932.

Except for the pitchers and catcher, the Indian lineup is all set. Hal Trosky, fourth in runs, has hit in his first year. He has led the team in hits with 100. He has led the team in runs with 100. He has led the team in hits with 100. He has led the team in runs with 100.

## C. of I. Student Track Candidate Despite Blindness

CALDWELL, Idaho, March 25 (AP)—Archie Lowe of Buhl, Idaho, is a candidate for the school track and field team despite blindness.

Lowe faced the blind, a considerable handicap during a workout and student coach Jess Swan remarked: "He has a chance of making the team, too."

## GAME RAINED OUT

TUCSON, Ariz., March 25 (AP)—The Arizona White Sox game today was rained out.

## KEY MEN OF BASEBALL

There are 100 or better for the first two teams qualified for final day's play.

There are 100 or better for the first two teams qualified for final day's play.

## ROY FARMLEE

By EDWIN RHETT (Associated Press Sports Writer)

BRADENTON, Fla. (AP)—Roy Farmlee, 16, of the New York Giants, is the man the St. Louis Cardinals are counting on to lead the team to the National league pennant.

## Whitehead a Giant: The Cards Believe They Have a 25-Victory Pitcher

No player comes from one club to another if he's a warmer well than the other.

Parade out when he reported here after spring training.

## He's Their King

"We're the kind of ball team that we want to play with," explained Collins. "He's our kind. We'll go out and hit him, seven or eight runs and all he'll have to do is hold the

## BASKETBALL COSTUMES 'SHRINK'

### Utah State in Overtime Game

Utah State in overtime game. The game was a thriller, packed with action. The Utah State team, led by their star player, put up a strong fight against their opponents. The game went into overtime, where Utah State eventually emerged victorious.

## Kansas Defeats Utah State in Thrill-Packed Opening Battle of Inter-District Olympic Series

KANSAS CITY, March 25 (AP)—Kansas university's basketball team beat Utah State college 39 to 37 here tonight in the thrilling overtime opening game of a two-out-of-three inter-district Olympic series.

## Blondes From Salt Lake City Suffer 47-11 Defeat in Tourney

WICHITA, Kan., March 25 (AP)—Blondes from Salt Lake City suffered a 47-11 defeat in a tournament game today.

## Wichita Sextet Trounces Utahans

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## Amateur Shotmakers Tune Up For Club And Tourney Battles

### Plans For Year Of Keen Competition Announced; Twin Falls News To Sponsor Annual Meet

Although official opening of Twin Falls Country club for the 1938 golf season will not be held until Sunday, April 5, shotmakers for the past several weeks have been training the fairways in preparation for a heavy season of club and tournament play.

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### YOU MAY

Are you smart? Here's a puzzle that will test your wits. The Scrambled Letters below, when properly rearranged, will spell the name of a Famous Movie Star. Pushy and noisy as a nation's first Great Gatsby, Fred Astaire, who was the first to introduce the Lindbergh dance, was the first to introduce the Lindbergh dance.

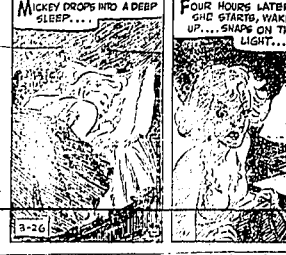
SEND NO MONEY! Just your answer to the Movie Scramble above. USE THE COUPON. HURRY! DON'T DELAY!

Radio Station  
KGGG  
Son Francisco, Cal.

STOCKS ADVANCE QUIET RALLY

Stock Market Averages table with columns for Dow Jones Industrial Average, Standard & Poor's 500, etc.

SCORCHY SMITHE - MACKY DROPS INTO A DEEP SLEEP... FOUR HOURS LATER... W-W-WHU? - WHAT WUZ THAT? AWAY HE MAY BE I WUZ ON MY DREAMIN' - BUT I SURE GOT TH' JITTERS



YOU CHASE ME AND I'LL CHASE YOU



IT'S NEARIN' DAWN-LIGHT - CAN'T LET TH' FEELIN'S KIDN I GOT TH' FUNNY FEELIN' THAT SOMETHIN'S GOIN' THRU - MAYBE FA GOIN' A BEEHIVE - CHECKS - WHEN TH' SUN COMES UP ALL THESE BEEB LOONEY IDEALS - FESS THEMSELVES OUT O' TH' WINDOW



General Motors One of Day's Big Leaders With Gain of 2 1-4 Points

MARKETS AT A GLANCE table listing various stock indices and their daily changes.

Trend-Of Staple Prices

NEW YORK, March 25.-The Associated Press wholesale price index for 24 staples...

NEW YORK STOCK MARKET

Summary of New York Stock Market activity including volume, highest and lowest prices for major indices.

CHICAGO WHEAT - VALUES DECLINE

Moisture Forecast in Three States; Small Export Business Indicated

AMUSEMENTS Tomorrow at the Idaho 15 Western Stars at Roy

Check list of the Idaho 15 Western Stars at Roy...

NEW YORK, March 25.-Money was firm; bonds quiet...

FOREIGN EXCHANGE

NEW YORK, March 25.-Foreign exchange steady; France devalued...

COTTON

NEW YORK, March 25.-Cotton closed 3/4 to 1/2 points higher...

METALS

NEW YORK, March 25.-Copper declined 1/2 cent to 22.50...

SAN FRANCISCO LIVESTOCK

CATTLE - 10,000 - values 1,000 better; Cattle - 10,000 - values 1,000 better...

GOVERNMENT BONDS

TREASURY table listing various government bonds and their prices.

BANK SILVER

NEW YORK, March 25.-Bar silver steady and unchanged at 44 1/2c...

SAN FRANCISCO PRODUCE

ORANGE: Sacked, cut, U. S. No. 1... POTATOES: Sacked, U. S. No. 1...

WOMEN OF FAIRFIELD ENTERTAIN CAMEO CLUB

Darling and Mrs. B. D. Brown... The Cameo Club...

Coming to the Orpheum

WILLIAMSON... The Orpheum...

MIDWAY MARKET

NEW YORK, March 25.-Call money 1/4 per cent per day...

ONIONS

CHICAGO, March 25.-Onions - Supplies including truck receipts unchanged...

SUGAR

NEW YORK, March 25.-Raw sugar was firm and unchanged...

CHICAGO POTATOES

CHICAGO, March 25.-S. D. #1 - Total receipts 101 carloads...

LOS ANGELES POTATOES

LOS ANGELES, March 25.-S. D. #1 - Total receipts 101 carloads...

TWIN FALLS MARKETS

Local market prices for Twin Falls, including livestock, produce, and grain.

LOS ANGELES PRODUCE

LOS ANGELES, March 25.-Produce exchange receipts steady...

LIVESTOCK MARKETS

ST. JOSEPH LIVESTOCK... CATTLE: 2,000 - values 1,000 better...

BORN AT FAIRFIELD

FAIRFIELD, March 23.-Mrs. Edith Lannon...

FAIRFIELD ANNOUNCEMENTS

FAIRFIELD, March 25.-Community high school...

POTATO MARKETS

IDAHO POTATOES... IDAHO FALLS, March 25 (AP)...

PORTLAND LIVESTOCK

PORTLAND, March 25 (AP) - CATTLE: 10,000 - values 1,000 better...

CHICAGO LIVESTOCK

CHICAGO, March 25 (AP) - CATTLE: 10,000 - values 1,000 better...

ASSOCIATED SEED GROWERS, Inc.

L. A. BETHLE, Branch Mgr., Ellery, Idaho... Phone 55, Ellery, or 85 J. Ellery

Attention Farmers! advertisement for livestock products.

HORSES - COWS SHEEP and HOGS advertisement.

35,000 ACRES sagebrush lands advertisement.

To Our Growers In SOUTHERN IDAHO advertisement.

Attention Farmers! advertisement.





**SCHOOLS INVITED TO SUPPORT UNIT**  
Public Health Agency Set-Up Explained at Public Meeting

Twin Falls county's school districts were invited at a largely attended public meeting in the district court room here last night to cooperate with the county and with the state and federal governments in re-establishment and maintenance of a \$10,000 county health unit under provisions of the new federal social security act.

Dr. J. D. Dunahoe, state public health adviser, and James L. Barnes of Hansen, chairman of the board of county commissioners, explained the proposed health unit set-up under which the county and school districts would contribute approximately \$7,000 a year, in addition to approximately \$12,000 which would be provided by state and federal governments. The county has \$1000 available under its budget for this purpose, it was explained.

Dr. Charles B. Best of Twin Falls, president of the Idaho State Medical association, and one of four local physicians who addressed the meeting, estimated that if each school district would contribute an amount equal to five cents per pupil per month, the annual cost for the health unit would be provided.

**Survey Sentiment**  
Representatives of practically every school district in the county were in attendance at last evening's meeting, it was announced. Each district, the county health unit was requested to ascertain the sentiment in its district relative to re-establishment of the county health unit and communicate as soon as possible with the county commissioners.

**DAMAGES CHARGED AGAINST OFFICERS**  
District Court Jury Awards \$75 to Claimant for False Arrest

A jury in the district court here yesterday afternoon awarded judgment to E. P. Holden for damages from three Twin Falls police officers on account of alleged false arrest and imprisonment the night of last August 28.

Holden sued for \$15,000 damages. Evidence introduced during the three-day trial indicated Holden was arrested by two patrolmen, H. W. Gillette and Jessa Carlson, following a dispute over the ownership of his apartment, Mrs. E. M. Yochem, over a light switch. Holden charged he was "abused" by Chief of Police J. A. Empey after being released from the city jail the next morning.

Jury received the case at noon after hearing attorneys' arguments and the court's instructions, and returned the verdict at 3:40 o'clock in the afternoon.

In another pending action Holden seeks \$25,000 damages from Chief of Police Empey and Patrolman J. A. Empey on account of alleged malicious prosecution on an intoxication charge of which he was acquitted at trial.

**PIONEER CITIZENSHIP REVIEWED FOR ROTARY**

Miss Jean Sweeley delivered an address at the regular weekly meeting of the Twin Falls Rotary club on Wednesday on the subject of the early history of Idaho with particular reference to the type and character of the men who composed the Idaho citizenship in the years prior to the Civil war. Residents of the early-day mining camps, Miss Sweeley said, could be roughly divided into three classes—the miners, merchants and traders and the gamblers and crooks. She traced the careers of a number of the members of the latter fraternity and described the early efforts in the interests of law and order and their results.

Captain C. H. Erensel also addressed the club on the subject of the worst trends in the direction of citizenship in government, describing the processes leading up to the one-man government plan and calling attention to the fact that citizenship, once established, can be abolished only through revolution.

Dr. T. Nelson, president of the club, presided.

Women's Puerto Rican  
**Gowns**  
Extra Long!  
Hand Embroidered!  
**49c**  
MAIN FLOOR

**SPECIAL** *Spring* **SHOWING**  
Windows Unveiled at 7:30 This Evening

Women's Fitted Ankle  
**CHIFFON**  
**Hose**  
Pure Silk!  
8 1/2 to 10 1/4  
**25c**  
MAIN FLOOR

**Just Arrived! 100 New**  
*Town Clad*  
**SUITS**  
Featuring the New Mountain Ridge-Homespun  
Rugged As a Mountain Peak!  
Wrinkle-Proof! Shine-Proof!  
**\$19.75**  
**DISTINCTIVE STYLES**  
PANEL BACK with single breasted front and patch pockets.  
YORK BACK with inverted center pleat and center vent.  
PLEATED TROUSERS with the popular new 21-inch bottoms.  
**DESIRED SHADES:**  
Rich browns, medium cool blues, light greys, neat nubbled light tan.  
Let's watch the master tailors. The coat front, for example, is skillfully worked with non-pull haircloth and linen. It gives the lapel that soft, slyish roll you like. It's hidden quality in Town Clad that makes them good clothes!

**Your Spring FORMAL**  
**Is Here!**  
**\$3.98**  
Full cut, fast color broadcloth frocks. Fine rib knit cotton shirts.  
**15c Ea.**  
Imagize finding beautiful, organically formal—especially like these—priced so low! Dainty pastels and white—just what you want for spring! See them today!

**Get Your Choice! Buy Now!**  
**Day-Time FROCKS**  
● Tailored Crashes!  
● Gay Rondo Prints!  
● Pastel Piques!  
● One and Two Piece!  
**98c**  
COTTON SHOP—BASEMENT

**Kiddies' Sheer Dresses**  
Special Feature—White  
Quantily Last!  
**39c**  
Fine combed yarn batiste! Dainty ruffled collars! Limited quantity—when these are gone there'll be no more. Get yours today! Sizes 1 to 6.  
READY-TO-WEAR BALCONY.

Swell for Sports! Boys' **GOLF HOSE**  
In Spring's Gayest Colors  
**15c**  
The patterns you want in the colors you want! Stout quality. They'll take lots of wear and sunny washings.  
BOYS' DEPT.—BASEMENT

Boys' **SHIRTS AND SHORTS**  
Full cut, fast color broadcloth frocks. Fine rib knit cotton shirts.  
**15c Ea.**  
BOYS' DEPT.—BASEMENT

**NEW SPRING GAYNEES**  
● Full Fashioned  
● Chiffon or Silk  
● Ringless...  
● New Spring Colors  
**69c PR.**

**Rayon Bed Spreads**  
Full double bed size.  
Beautiful shades—rose, yellow, blue, green, lavender.  
**\$1.00**  
New Spring  
**DRESS PRINTS**  
Sturdy, fine weave! Fast colors! Attractive colors and patterns! Ideal for Spring wash frocks  
**12 1/2c YD.**

**Men! Have You Heard The News?**  
**PENNEYS' FAMOUS "SUPER BIG MAC" OVERALLS**  
AND NOW SELLING FOR ONLY  
**98c**  
A nation's favorite at a new low price! Blue, Express Stripe and Liberty Stripe. Big Mac sanforized jumpers also reduced to 98c.  
**79c**  
Boys' "Oxhide" Overalls  
**49c**

Sanforized Shrunken 2.20 Donim  
**98c**  
Rounded Pockets  
Full Sized Real Fitting Dimensions  
Parva Buckles  
Men's 2.20 Wt. **OXHIDE OVERALLS**  
New Low Price **69c**  
Men's Sanforized **SUPER PAY DAY OVERALLS**  
New Low Price **\$1.29**

**CYNTHIA ARCH SPRING SHOES**  
● White...  
● Patent...  
● Black or Brown Kid...  
**\$3.49**  
Cynthias have an enviable reputation for style, quality and comfort. Straps, pumps and ties (including the ultra comfortable Nurse's Oxford) in all widths—AAA to EEE. Outstanding values!

**CHILDREN'S Oxfords, Straps, Shoes**  
White, Black, Brown  
**\$1.19**  
Sizes 8 1/2 to 23 1/2 All Leather!  
SHOE DEPT.—MAIN FLOOR

**RAYON CREPE**  
Famous Crepe Romance!  
**39c YD.**  
This is the pure dye rayon crepe that has taken its place with best liked dress fabrics! 30 inches wide and a brand new assortment!

**PIONEER**  
minced sea clams

**PENNEY'S**  
J. C. PENNEY COMPANY, Incorporated



# SPRING

The business firms listed below are sponsoring the Spring Opening.

- Anne Frock Shop
- Alexander's
- C. C. Anderson Co.
- Barnard Auto Co.
- Brunswick Cigar Store
- Bertha Campbell's Dress Shop
- Chamber of Commerce
- Cinderella Frock Shop
- Clos Book Store
- Diamond Hdw. Co.
- Dumas Music Co.
- Fidelity National Bank
- Firestone Stores
- Flower Photo Shop
- F. C. Graves & Son
- Hood's Inc.
- Hudson-Clark Co.
- Idaho Evening Times
- Idaho Dept. Store
- Idaho Theater
- Idaho Power Co.
- Jenkins Motor Co.
- Johnston's Diamond Shop
- KTFI Radio Station
- M. H. King Co.
- Kingsbury's Drug Co.
- Kinney Grocery
- Krenzel's Machine Shop
- Lovely Lady Shop
- Lucas Bootery
- Magel Automobile Co.
- Marketaria
- Mayfair Shop
- Harry Musgrave
- Orpheum Theater
- Paris Company
- J. C. Penney Co.
- Piston's
- Price-Hardware
- Reynolds Motor Co.
- Roberts' Jewelry Store
- Roules-Mack Co.
- Royal Bakery
- Safeway Store No. 7
- Safeway Store No. 147
- Sampson Music Co., Inc.
- O. P. Skaggs No. 1
- O. P. Skaggs No. 5
- Soaps Electric
- Specialty Beauty Salon
- Speer's Coffee Shop
- Sweetbriar Shop
- Twin Falls Bank & Trust Co.
- Twin Falls Daily News
- Twin Falls Floral Co.
- Union Motor Co.
- Van Engelen Bros.
- The Vogue
- Wiley Drug Co.
- Woolworth Company



## OPENING and AUTO SHOW

(IN DEALERS' SHOWROOMS)

**Twin Falls**  
**Thursday, March 26th**  
**7:30 P. M.**



*announcing...*  
**'Theme Song' Window Contest**  
*...open to everybody over 12 years old...*

### \$75 Prizes \$75

- |                    |                   |
|--------------------|-------------------|
| First Prize \$25   | Second Prize \$15 |
| Third Prize \$10   | Fourth Prize \$5  |
| Fifth Prize \$3    | Sixth Prize \$2   |
| Fifteen Prizes \$1 |                   |

#### — Rules of Contest —

1. Every participating window will carry an official card.
2. Each window carrying official card will be trimmed to represent the title of a song.
3. Contestants must present their list of song titles to the Chamber of Commerce before 10 p. m. Saturday, March 28th.
4. Contestants whose list contains the most correct names of songs represented by the windows will receive first prize, second most correct list, second prize and so on until all prizes have been awarded.
5. In case of a tie the first complete list presented at the Chamber of Commerce will be considered the winner.
6. In all matters of prize awards the decision of the judges shall be considered as final.
7. Contest open to everyone over 12 years of age.

OFFICIAL CONTEST BLANKS MAY BE OBTAINED FROM  
ANY PARTICIPATING MERCHANT OR BUSINESS

# Make It Yourself For Spring Smartness



### A Few Lines About A Number of Things

**Pinpoint Silhouettes**  
The silhouette for spring is nice and simply pointed. This simplifies the work of home dressmakers. There's not much worry about cores and girdles or flurries of pleats, and always stick to simple, pure lines. Sleeves are also obligingly slim. Necklines remain fairly high. The new is that skirts are just a shade shorter.—Nothing startling, but an interesting trend. Don't go jumping your skirts smack up for your knees, because you won't be smart.

**String Gloves**  
String gloves are very smart accessories for Spring. They go so well with tweeds and tailored clothes. Gloves have taken to color in a great big way, so get small knitting needles, a crochet hook, and get busy. If you have always secretly yearned for bright, green gloves or frankly purple, green and red, it's your chance to color in a great big way, so get small knitting needles, a crochet hook, and get busy. If you have always secretly yearned for bright, green gloves or frankly purple, green and red, it's your chance to color in a great big way, so get small knitting needles, a crochet hook, and get busy.

**Hooks and Eyes**  
Very much magnified sterner or girth buckles are being used for necklines instead of buttons in general. They are novel and amusing. If you are using these hooks and eyes as a set finding for home dressmaking this Spring, rush right off and buy another buckles and say them round and round your hat band. It will complete your gadget ensemble to perfection.

**Bathing Outlines**  
Hand-knit bathing suits are just about the only kind to rave about and you know how creative they are. Why not knit your own? A brand new bathing suit, and to the mercy of your friends? Copper brown is a new color for bathing suits that looks pretty dashing with white accessories.

**Spats**  
Believe it or not, spats for women have returned to fashion. This big and beautiful suit season probably brought it on. They're snazzy and they're smart and they're a good old revival. Don't your best spats for the Easter parade, and make your boy friend green with envy.

### Eastern Bonnet, \$15,000 Worth



1937, high-fashion hat—this hat worn by Gladys Swarthall, opera star, will be one of the spring's "best sellers." It is trimmed with new 50-needle martini-style developed at a cost of \$15,000, which are a feature of the International Fashion Show at New York—by Photo.

### Treat Yourself to a Blouse Wardrobe

The Fall Vogue Calls for Many Blouses

There is nothing more satisfying than a nice collection of smart blouses. Fashion specialists especially recommend a few blouses of different styles and colors. The springtime importance of suits means you will need more and better blouses than ever before.

The new blouse patterns are so simple that making blouses at home is no trick at all. The Spring fabrics are so lovely, and the colors so new, it is a pleasure to work with them. Many blouses with high cowl necklines turn out to be very smart dressy affairs. Tailored blouses that tie



Turkish motifs are just one of the gay ideas in new silk prints.

up under your chin are just the thing for tweeds. Then, of course, you have your choice of sheer cottons, crinkly crepes, tulle and novelty cottons. Blouses made by hand are really works of art. Even just hand finishing adds a quality note. Hand made crepe blouses are classics that have that expensive look.

### Tailored Vogue

The jacket blouse fits up with the tailored vogue, and has the added advantage of being wear-able without a coat later on. Both of a two-piece dress effect. Jacket blouses are perky in tulle, and there are many new plaids and checks to select from. Novelty cottons are next and fresh looking jacket blouses. They're cool enough to wear all summer with separate skirts.

Extra, separate skirts are handy and very practical. The pencil silhouette so smart for spring eliminates any worry about lining up pleats or going into any sort of tailoring. The new sweats will make effective separate skirts. Don't fail to look at fabrics in the purple shades that are new and alluring.

### Your Sweater

Sweaters are handy little suit accessories, and fun to make for the knitting fan. The new soft, lightweight wools are full of color and freshness. Boudes have outdone themselves when it comes to color and in the wide variety of textures and mixtures. The tweed boucles are tremendously smart.

### Separate Fur Scarfs Are Chic for Spring

The separate fur scarf is practically indispensable for dressing up unfurled spring coats when a little extra warmth is indicated, and for making one feel a little less daring on the first Spring days that are coolest.

The new Spring hats being the tiny little things that they are, there is no worry about hat brims interfering with the separate fur scarf. The long haired fur scarf, which includes the aristocratic silver fox and all of the fox family, is always a flattering choice, and really has practical warmth to offer. Palm, or quantities of sable or kolinsky are a wise choice if your costume color plays on brown. Inexpensive acetate and silk-through type separate scarfs or pashas, lapin or kid skin can give a changed appearance to almost any costume, and are useful accessories in sports costume, too.

and then, separate fur caps have their place in the Spring fashion picture, and allow you to store that dreary winter coat rather early. You'll be snug and comfy wearing a wool dress and a fur cape on even chilly, early Spring days. If you can't hope for silver fox or mink, don't be discouraged. There are plenty of lapins and kidskins that are both smart and budget minded.

### Put New Life Into Faded Garments

Dress and linens are of such fine quality and efficiency now, and come in every smart shade, there is no excuse for having faded, tired looking undies or frocks. The cost is very little for any of these pen-up colorings, and they are simple and easy to use. The tints last and last through innumerable washings, but a mild salt bath after every washing will keep undies always in the pink of condition. Then, of course, there is a preparation that prevents removal—the old-fashioned presto change, and leaves you the happy task of choosing a brand new color to tint your faded garments. Protect your hands when you do any kind of hucwork. It just isn't necessary to dabble around and dig into everything without gloves. There are so many types of gloves, mitts and brooms—as well as brushes and sponges that have handles to keep you away from work that may wear and tear on your hands is just plain foolishness.

### Youngsters Step Into Style Parade



Spring styles for very young women follow the pattern of grown-up fashion. Joyce Walsh (left), six-year-old radio performer, wears a salt-and-pepper tweed with skirt pleated like a kilt and fastened with suspender straps. The double-breasted topcoat has a pinched-in waistline and a jaunty feather decorates her hat. Charita Bauer, 10-year-old radio actress in the center, chose this Easter dress of blue-gray silk printed with twin pigeons of rose-pink and white. The front shirring of this frock and the wild ruffles under the chin are important style hints for sub-teens. Dorelle Alexander (right), Paul Whitman's 17-year-old prima donna, wears a crisp white organdy dress with a delicate yellow and ivory flower pattern. It has a yoke-top skirt, yellow ribbons to accent a slender waistline, and big puffed sleeves.

### Here Are Aids For Home Industry

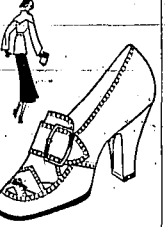
Everybody seems to be knitting, but in case you have overlooked, at least you now see. Perhaps you only sew when absolutely necessary—but, tons, snappers, and chorts like that.

If you knit, you will want one of those tall knitting boxes that hold quantities of wool, and cheerfully swallow fourteen inch knitting needles. They are oval or octagonal and resemble umbrellas stands with lids.

The sewing baskets are also vital with a linged cover and inside pockets. Both of these ribbon strikers are cardboard and light in weight, but sturdy. They come in all colors and snappy bright print designs. They're inexpensive, useful and good looking.

Little yarn cages are handy gadgets. They're made of composition and have little slats strung on elastic. You imprison your ball of yarn and dangle it from your wrist—white "wool" from your wrist.

### Now you're SQUARE on higher heels!



If you're one of those who discovered square toes and heels in our jaunty sport Walk-Overs, you'll get an entirely new thrill when you see your feet in our picturesque higher-heeled Sandals, PAPA MID, Wide Soles, An Army Style. \$8.50

WALK-OVER THE CINDERELLA SHOP

### CHECK FINE DETAILS IN YOUR HOME DRESSMAKING

More and more women are becoming enthusiastic home dressmakers. Economy is a big inducement, but the assurance of quality and good workmanship is a glorious sense of an infinitely more complete choice of fabrics adds a real thrill. Smart yards and departments are just a few-of-color, variety and quality fabrics. Pure dye silks are remarkably low priced, and raise the mind of all who worry about wearing quality and cleaning problems.

fancy when you start your second.



Selecting just the buttons you really want, and all the little finishing touches that are so important gives an opportunity for individuality and self-expression. Patterns are so simple to use these days, and offer so very many smart styles, that home dressmaking means more fun than fuss. Authentic fashions are the highlight of pattern books, than which there are no smarter styles.

### Blouses Are Big For Suit Spring.

Many stores have sewing classes at a modest fee, or dressmaking advice in their yardage departments. These classes are directed by efficient dressmakers who teach you all the little tricks of cutting, pinning and sewing that eliminate all fears of costly mistakes. Facilities for pressing are even provided, to keep everything in-order-as-you-go-along. If you purchase the fabric, trimmings and findings in the store, you will be cheerfully given smart advice and helped in making selections.

There is nothing more feminine and appealing than hand made underwear. Pure dye crepes are not expensive, and come in lovely pastel. If you don't make your linens entirely by hand, you can machine stitch the seams and do the finishing by hand. The opportunity to select quality lace for-trimming adds to the loveliness of the finished garment.

Hand knit boucle suits and dresses are really classic-of no small value. Knitting shops are ready and anxious to help you with your knitting at any or every time you are in doubt. Starting with a simple pattern is a good idea, and then indulge your

### Knitting in the smart new positions. Most of the stores teach you!

The boucle tweeds come in heavenly mixtures and are sturdy and substantial for town spring suits.

Except for the strictly mannish shirt blouse types that are definitely sport types, the tailored blouse is very versatile. There is always a little softening touch somewhere that makes these blouses equally wearable with sports suits or—lower-suits—incidentally—the neat mannish shirt blouses are made of honest-to-goodness men's shirting, such as madras, oxford, broadcloth, complete with jacquards, stripes, patterns and solid colors. The tailored blouses that are boucle and not shirts go in for lines in a great big way. Linen seems to take to color like a duck takes to water, and thereon hangs a tale!

# COLONIAL KNITTING

## Spring Fashions You Have Wanted to See Are Now on Display

JACKET FROCKS are leaders for Spring. We have every size and color you desire in this important fashion. We have all the other important dress styles, too, in sheers and crepes, prints, solid colors, pastels, bright shades, dark shades and scores of other shades. Values are as impressive as the smartness and variety we offer.

Dress prices start at **\$6.95**  
OTHERS \$9.95 to \$24.95

All departments are replete with new, exciting things. We are ready and anxious to be helpful in outfitting you from top to toe, and sending you home happily conscious of being smartly prepared for spring.

**The CINDERELLA SHOP**



# The Smartest Spring Frocks Wear Jaunty Jackets



## JACKETS COMPLETE SPRING FROCK ENSEMBLES SMARTLY

The Jacket Frock Is Tremendously Important Ensembles of Dress and Swagger Coat Are Also Important and Practical

A more satisfactory fashion than the dress by itself on particularly the jacket dress has never been created. And this season's jacket dresses have included new possibilities. First of all the jackets are slim, so there is no need to worry about widening your shoulders. The smartest jackets are short in length and very young in feeling. The dresses that wear these little jackets are never gilly, and straight. Some dresses are worn as a through Spring frock, while the rest is in order if you like. Pleated flannels that reach from the warmth of the little jacket. Wear it without a coat when days grow warmer. Discard the jacket, and wear it as a wrap.

and do not give an effect of front fullness. **Swagger Ensembles** The swagger ensemble is just one more thing to be thankful for this



Printed frocks with matching jackets, a spring fashion favorite.

**Spring:** The dress with its swagger coat is the ideal tailored town costume. This year's swagger coats are a bit shorter in length, with modified fullness and a very casual air. And remember, it is perfectly possible to wear these swagger coats with other dresses, providing you smartly adhere to one basic costume color. A lightweight wool dress of solid color, with a plaid or checked wool sweater coat is an early Spring favorite. Or reverse the procedure, and have a striped or checked wool frock with a monotone swagger. Printed crepe frocks, tailored and with small tie-type print details are very smart when the sweater is a monotone lightweight wool.

**Color News** Spring cheers for the navy—and means blue when it says navy; not the dark blues fondly called navy, that have to be dragged into a strong light to decide whether they're navy or black. Spring navy blues are colorful, not as Conair and Guardsman shades. You may be certain of being colorfully smart if you choose any of the new navy blues. Ball blue is very new, with a touch of green in its shading. In the blue of greens, bottle green lays claim to popularity. And it is one of the favorites that practically anybody can wear. Citron is not an easy green to wear as a costume color, but it does grand things as an accent color for navy, used as trimming. Spring prints are gay with cherry, navy—with citron, brown with a variety of blues that will surprise you, and brown with gray plus a splash of bright color.

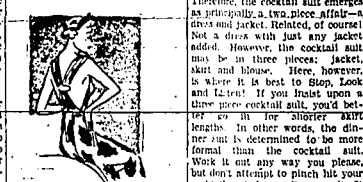
**The Slim Silhouette** The slim silhouette stays with us, so there is no need to worry about widening your shoulders. The smartest jackets are short in length and very young in feeling. The dresses that wear these little jackets are never gilly, and straight. Some dresses are worn as a through Spring frock, while the rest is in order if you like. Pleated flannels that reach from the warmth of the little jacket. Wear it without a coat when days grow warmer. Discard the jacket, and wear it as a wrap.

## EVENING FASHIONS MAKE USE OF DIAPHANOUS FABRICS

Sheers Are Cleverly Used to Mold the Figure or Form Floating Draperies

Wisp fabrics are used in a sophisticated manner that soon flutters ruffles or garlands of roscodale. Lacey fabrics mold the figure and give a slim silhouette, with graceful fullness at the hemline. Soft under-lace adds life and shows to say nothing of elegance. Black is always a favorite for lace, and it is a very smart choice. The importance of white and blue for evening gowns on new importance, from the standpoint of beauty.

**Plaits and Pleats** Clifton, of the sheerest possible texture, is used in a variety of pleated skirts and pleated capes. The joy of all this is that the plaits give you a softly slim silhouette when not in motion.



Floral chiffons, lovely as a dream for spring and summer nights.

**The Cocktail Suit** The cocktail suit is strictly sophisticated, and appears in sheer fabrics with pleated skirt and fitted jacket. Necklines are fairly high. You will be smart with a high neckline or a rather low V neckline. If you are determined to make a really bang-up job of differentiating between cocktail and dinner suit, the answer is to be fresh and crisp for the cocktail hour, with pique trimmings and pique pleated ruffles. If you like, and definitely slinky for the dinner hour. The tunic silhouette is a new trend for dinner suits. Tunes with long, slim sleeves, fitted bodice and molded-hipline extended to the knees, where they

**Paris... conforms to your measurements in PRINTZESS** COUTURIER FASHIONS Paris must ever provide the inspiration for fashion. But even the Paris houses cannot understand our American women's taste and figure requirements as does PRINTZESS. Now we bring you the best of both—COUTURIER FASHIONS. It's a combination which will delight you, typical of the bright fashion ideas you are constantly finding.

## Sheers Smartest Of Spring Fabrics

Sheer is the word for sheer chic when it comes to Spring fabrics. Novelty sheer crepes in plain colors or prints, have rough surface in-



The Chinese influence is in evidence in new tunic styles.

erest that doesn't increase their weight, but eliminates any worry about their crushability. They will keep you cool with many a wrinkle. Also colors look more alive due to the texture of these springtime crepes.

Also Spring laces have taken to get grounds to make them even more sheer.

flow outward in bell effect. Classic black is still a favorite for cocktail suits and dinner suits, but relies upon touches of vivid color as accent, instead of costume jewelry. The Chinese colors provide just the right glowing relief against black, particularly the gorgeous reds and blues.

## MEN'S SHOES for Easter

In White AND COLORS

\$5.00 New Styles for spring and warm weather wear

Men's footwear is becoming just as colorful as women's, and every bit as good looking too! Luggage-tans and browns, handsome white bucks, and calfskins... they're all here in time for Easter. No new outfit is complete without new shoes, and Easter means a new outfit!

Other favorite models from \$1.98 to \$3.95

Every size and width in every new pattern

## Golden Rule C. C. Anderson Co.

### Here's the most important endorsement ever given to any hosiery!

WESTERN UNION

C. C. ANDERSON CO. Twin Falls, Idaho.

WE HEREBY AUTHORIZE YOU TO USE IN YOUR ADVERTISING AND SELLING OUR GUARANTEE OF QUALITY OF HOLEPROOF HOSEY STOP THIS GUARANTEE IS GIVEN BY US AFTER EXHAUSTIVE CHECKING IN OUR LABORATORIES AND HUNDREDS OF WEAR TESTS STOP HOLEPROOF HOSEY MAY NOW CARRY OUR GUARANTEE GOOD HOUSEKEEPING

### Good Housekeeping checks and guarantees the quality of Holeproof Hosiery

... now made both sheerer and stronger at a cost of \$230,000... yet you pay nothing more!

No need now to puzzle over what brand of hosiery to buy. Good Housekeeping has solved that problem for you. They gave Holeproof Hosiery the most thorough laboratory checking they could devise... then proved it in actual wear with a "wear squad" of active young women. And now they authorize us to place their guarantee of quality on Holeproof Hosiery!

You'll delight in the exquisite quality of this hosiery, now sheer and stronger than ever before... because of exclusive new improvements which cost Holeproof \$250,000... yet cost you not one penny more. Let us show you the ten Holeproof features of superiority. All correct new shades in shadowless chiffon or light service weights.

3 pairs for \$2.85

## Golden Rule C. C. Anderson Co.

Doubly Certified! Holds the Good Housekeeping guarantee. Holeproof Hosiery also bears the correct seal of approval of the Better Fabrics Printing Bureau. It is the only hosiery that is both certified and

### Paris... conforms to your measurements in PRINTZESS

## COUTURIER FASHIONS

Paris must ever provide the inspiration for fashion. But even the Paris houses cannot understand our American women's taste and figure requirements as does PRINTZESS. Now we bring you the best of both—COUTURIER FASHIONS. It's a combination which will delight you, typical of the bright fashion ideas you are constantly finding.

\$18.50 AND UP

## Golden Rule C. C. Anderson Co.

## TAILORED AT FASHION PARK

### Why not Choose The Finest? THEY COST NO MORE

WHEN in need of clothes... there's one sure way of getting the best for your money... and that is by saying Fashion Park. Always a quality product... always first in style... always highest in hand-tailoring excellence... Fashion Park Clothes always have and always will fulfill the need for authentic... dependable... serviceable... and finer clothes for men. And what is of the utmost importance is the fact that their moderate price... brings them within the reach of all... Fashion Park Clothes

\$39.50

## Golden Rule C. C. Anderson Company

# Small, Pert Hats Have Big Fashion Importance



## Spring Hats Make Permanent Waves Essential This Year

The new hats reveal the collar quite completely, baring the back of the head for applause or criticism. If you haven't one of those little blouses, a triple mirror, now is the time to get one.

If you haven't yet had a permanent wave, run (do not walk) to the nearest phone and make an appointment at your Beauty Shop. You simply can't put off having your permanent until late Spring, in anticipation of summer at the

## Spring Coats Stress Distinctive Fabrics

Unusual textures, patterns and a variety of surface interest supply variety.

Spring coats abound in variety of colors and variety of fabrics. You can be conservatively black, brown or navy if you like; or resplendently colorful. However, whatever your coat color, the fabric is bound to be new.

Novelty scooters are seen by the scores in the new coats of the season.

Interesting, because coat fabrics for Spring just simply imitate upon individually.

Broadcloth will make you feel elegant as can be, and is assuredly smart. Broadcloth will help you quite the last word in dress coat smartness. Its surface interest of the new broadcloths shines right out at you, because it looks actually shiny. Cloudy grays take on a silvery sheen in this Spring edition of broadcloth—and—as a final joy—you can have broadcloth in pastel if you want them, and you will want them badly once you've seen them.

Neat little patterns that are woven into coating materials give a sort of lively interest to the fabric surface, but do not show up too prominently. In other words, the fabric is admired as a whole, without any special consciousness of the pattern involved. Small diagonal patterns and tiny tiny unobtrusive patterns are both very smart. A warm, glowing shade of gray is new, and conservatively smart, and flatterer as anything could be. The new bright naves look all the brighter by virtue of their patterned theme. Black reverses to look sombre in a patterned shade. The new copper brown shades are a joy to behold. Of course

## New Foundations Cool And Snug

Immediate consideration of a new foundation garment for Spring is of the utmost importance. The new silhouette is slim, with molded hips and fitted lines in general. That means proper control of the figure, whether it be slight or no-slight. The Spring showings of foundation garments have thought of just about everything. They control, but do not constrict, and are light in weight and porous for perfect control. All-over perforations provide ventilation, as do the mesh elastic. Beliefs (or not, the wearers) that "perforated" has been gone into exhaustively, so that the pull of the garment lines up the perforations in such a way that they give added support.

There are very brief girdles that are efficient for slight figures that need just the necessary smooth line assurance. Longer girdles that are sturdier, cling tenaciously to a raised waistline, and pay particular attention to diaphragm control.

The all-in-one foundation garment for Spring has also been produced in a very light weight, with airy devices for coolness. However, just the effectiveness of control and support have been cleverly incorporated without losing one bit of their effectiveness. Most of the stern-control has been knitted in, where essential, leaving the sections where restraint is necessary to a separate, for light, ventilated fabric.

The very last word in foundation garment smartness is the all-in-one affair that merges bra and girdle in panties in a completely satisfactory whole. This is intended for evening wear and depends upon clever bias cutting for control, and is without bones. The whole thing is of fabric, and can be dyed to match your evening gown to complete its perfection.

Silicon in bloom until the day is long. It is a "long-day" or "short-day" bloomer. Floriculture. Shows it. White finds.

## Band Box Notes

Hats for the cocktail hour continue to be formal and elegant. A springtime note has been introduced that adds a touch of flippancy, a gay color accent or a vertical-flower garden.

Turbans

The new turbans are draped in the Chinese manner, and most of them built up to a peaked crown that gives you that saucer appearance. Acquired satin is the smart-



The snood, a brain wave of Schiaparelli's, keeps hair in place when wearing halo brimmed hats.

Cooling Fabrics

Next little patterns that are woven into coating materials give a sort of lively interest to the fabric surface, but do not show up too prominently. In other words, the fabric is admired as a whole, without any special consciousness of the pattern involved. Small diagonal patterns and tiny tiny unobtrusive patterns are both very smart. A warm, glowing shade of gray is new, and conservatively smart, and flatterer as anything could be. The new bright naves look all the brighter by virtue of their patterned theme. Black reverses to look sombre in a patterned shade. The new copper brown shades are a joy to behold. Of course

the facials and shells shades are certain to be found in any smart fabric collection, and are important among those present in this instance. The pastels and the bright shades all join the merry Spring collection of smart patterned coatings.

Other rose, which is a delicate-

## Flowers That Bloom In The Spring Are Those That Get Enough Light



Miss Hestley of College Park, Maryland, is explaining how one cineraria plant, placed under an ordinary electric light for several hours each evening, burst into flower. The other plant, not treated, has no sign of a blossom and probably won't have for nearly two months. Other than light, the conditions of both plants were the same.

COLLEGE PARK, Md. (AP)—Delving into Mother Nature's riddle of what makes flowers bloom in the spring, an experimenter here has found it mainly light variation and that the combination must be just right.

It all depends on whether a plant is a "long-day" or "short-day" bloomer. Floriculture. Shows it. White finds.

Nothing induces a "long-day" bloomer in bloom until the day is long. It is a "long-day" or "short-day" bloomer. Floriculture. Shows it. White finds.

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concentrated on determining what can be done artificially to regulate flower production. He discovered, for instance, that by use of ordinary lights florists can supplement the sun's daylight in a northern climate to produce flowers at the customary time on a plant from a more southern region.

Among the "short-day" plants are the blue violets, pansies and chrysanthemums. These blooming naturally around March, respond to days of light to "shorten" their "light."

Some flowers, he points out, such as sweet peas, snapdragons and roses have varieties that bloom under both short and long day conditions.

One of the floriculturist's most striking experiments was with cineraria, a luxuriantly-foliated plant blossoming naturally around Easter. By putting it under an ordinary 60-watt electric light with a reflector an average of four and a half hours at the end of each day for approximately a month, he advanced its flowering nearly two months.

Such spring flowers as larkspur, columbine, delphinium and foxglove are "long-day" bloomers. No matter how much artificial warmth or moisture is furnished them, White says, they will not blossom until supplied, naturally or artificially, days of 12 to 14 hours in length.

Among the "short-day" bloomers, he lists violets, pansies and chrysanthemums. These blooming naturally around March, respond to days of light to "shorten" their "light."

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manage to look sophisticated. They are rather pedestrian, but they make them all the more interesting. Rain and heavy coats with rough surfaces interest are two of the latest fabric-most-effective-for-these bonnets, and both supply the necessary elegance.

Tiny pillows invade the ranks of cocktail hats, and cater to the very young. They are floppy but clusters of flowers used as trimmings add a touch of elegance and a welcome color accent.

Flowers and Feathers

Turbans made entirely of flowers or feather pads are back with us for formal afternoon wear. They are either maternally, and in spite of sounding like rather gay combinations, are really very dignified, and almost regal.

## Spring Hosiery Shades With Costumes

Hosiery shades should blend with costume colors, and not stand out conspicuously by themselves. The vogue for bright or definitely contrasting matched accessories, including new color for shoes, calls for hosiery shades that merge with the basic costume color, for daytime wear.

Other rose, which is a delicate-

ly pink ochre, is a new shade that is smart and different. It tones in satisfactorily with a wide variety of costume shades and has a slimming, flattering quality.

Evening hosiery refuses to be neutral, however, and pastels are

important in chiffons so wisely that there is just enough of the pastel tone discernible when the shoe is worn.

Put your evening hosiery in the sandal shoe, if your shoes are even the least bit slashed.

## Juvenile Hosiery Has New Color Interest

Ankles for spring have new and interesting color combinations to offer. Peach, aqua and helle are important additions to the usual range of pastels. These three new shades offer delightful accents that can be tied up with discreet little touches here and there for frock trimmings. Yellow is a sunny color that is very popular. However, pastels do not monopolize the field. There are plenty of bright, gay colors in patterns and stripes that manage to look well in the most unexpected contrasts. Patterns that are the same on both sides of socks are new and practical. You can wear these socks straight up or cuffed and still keep the pattern intact. This should be good news for young girls, who are showing a preference for anklets worn straight up this spring.

Late is practically the unanimous choice for Very Young hosiery. It keeps its colors through innumerable washings and wears beautifully. Good quality and full fashioning are worthy investments, for they stand a great deal of punishment, and wear much longer.

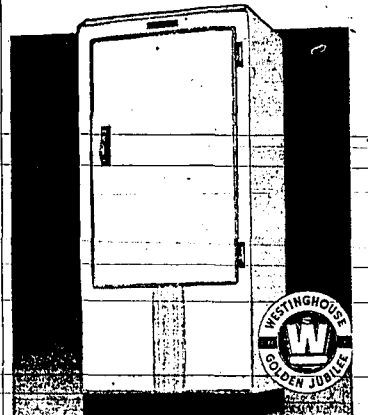
Solid color anklets have lost none of their importance. They are smartest when pepped up with cuffs in three-color contrast. Three shades of one color are particularly good, such as a navy anklet with a cuff striped in light blue, open and navy.

STRAIT-CATS-NET-PROFIT TO TREASURY OF PARIS PARIS (AP)—That-catching cats netted 2,010 francs, or about \$20, to the city of Paris last year.

The city's annual pound, operated by the police department, has a contingent of celebrated rat-catchers, selected from stray cats and especially trained.

For a small fee the municipality will set a cat squad to work in the property of any citizen.

## Streamline Beauty for ALL AMERICA



## NEW Westinghouse Golden Jubilee REFRIGERATOR

Smooth flowing lines, streamline beauty—modern styling at its best. That's the new Westinghouse Golden Jubilee Refrigerator. Its perfected Hermetically-sealed Mechanism has been time-tested and performance-proved in thousands of homes. Truly here is an utterly new standard of refrigerator value.

Check refrigerator value with the Westinghouse Vetrigraph book.

A FIVE-YEAR SERVICE PROTECTION PLAN with your Westinghouse Golden Jubilee Refrigerator you get 5 years' protection against any service expense on the Hermetically-sealed Mechanism. The cost of this unusual protection is only \$5.00—included in the purchase price.

**\$89.50**

THE NEW STANDARD OF REFRIGERATOR VALUE

## SPRING IS HERE EASTER JUST AROUND THE CORNER SWEETBRIAR

Is Ready With A Gorgeous Array of DRESSES — SUITS — COATS



**SUITS**

That represent the latest fashion trends - - - 3-Piece Topcoat Suits - - - Classic Tailcoats - - - Baby Swaggers - - - English Toppers. You'll find them all here!

## DRESSES

As gay and colorful as the flowers that will soon be blooming in your gardens. New styles - - - New Shades - - - New Materials!

## COATS

of every type in the season's newest fabrics - - - Plaids - - - Stripes and Non-tones - - - Swaggers - - - Reefers - - - Chesterfields!

ACCESSORIES TO MATCH

WE INVITE YOU TO SEE THEM ALL

**Sweetbriar Shop**  
129 Main Ave. W.—Former Sampson Music Co. Location

Be Well Dressed In A

# Suit, Dress or Coat

— from —

## Bertha E. Campbell's Store

### Spring Merchandise in Profusion

Your selection may be made early by using the Lay-Away-Plan, a small deposit will hold it all.

Shop where the merchandise is new and Priced reasonably. Ladies and children's clothing, and a good line of gift merchandise.

LOCATED AT 131 MAIN EAST

## Soden Electric

ELKS BLDG. TWIN FALLS

# FREE BALLOONS

### For The Kiddies!

All children under 12, who are accompanied by their parents, will be given a beautiful Golden Jubilee Balloon during Spring Opening at the Soden Electric this afternoon and evening. We have 500 of these balloons, so be sure to come early to get yours.

Bring Your Parents to the Soden Electric This Afternoon and Evening—Get a Free Balloon

## SODEN ELECTRIC

THE WESTINGHOUSE STORE  
ELKS BLDG. TWIN FALLS

New Fabrics and Colors in Frocks

The new cotton daytime frocks will have a high standard of smartness for busy hours indoors during Spring; and on really warm days they can safely make an appearance outdoors. Good fabric, for instance, has new choice of light or dark colors and looks equally well in strictly tailored styles; or more feminine versions, with soft details.

Light weight crash with an all-over embroidered pattern is practical, sturdy, launders beautifully and does some pretty grand things with color contrast. Copenhagen grounds with many combinations.



Contrasting jackets, a sterling and very smart new fashion.

brodered pattern. For instance, or natural color with color combination. Two piece styles are very satisfactory in crash, because the fabric has a silting character about it that does its best for tailored detail.

The nautical influence adds youthful appeal to the new daytime dresses that go in for cheer-trimmings, scarf-necklines flaunting nautical appliques, and sailor collars. The complete, the salty tang, fishermen red is a new, daring and refreshing color.

The shirtwaist dress is still the smart little fashion. It deserves to be, whether in solid color or gay plaids, checks or stripes. Wooden buttons and buckles are tremendously smart, but if you prefer a bright color accent, composition buttons and buckles will pick up the accent color of your print or print and make the most of it.

Among the novelty collars for daytime dresses, soft, cool shirers are shown in white, light blue, stripe and satin check effects are new, and look quite too elegant to lose to mere accessories. They don't worry — they wash, and wash, and wash! Solid color sheer necks are most delicious in the pastels. However, dark grounds need not be sombre. They remain practical, but brightened by printed patterns. White light-colored grounds are always pleasing, with a white lingerie touch here and there for good measure.

SMART LITTLE SPRING TRICKS

Notes About This and That: Maudlin styles and men's wear fabrics have practically disappeared from sport suit news. Gray flannel is tremendously important, and the gray range from light tones to darker shades that are more practical, if you worry about things like that. The new heringbone mixtures are particularly interesting in effect. Typical men's wear fabrics are livened by discreet stripes. Not too loud, but there, just the same. You can even safely affect a variation collar if you go in for all the serious details.

Velveteen Jackets: Velveteen jackets are trim, useful, fashionable that can be worn in town, as well as to the race. There's plenty of black to be had; but, of course, color figures importantly for everything this Spring. And so you will find a wide range of plaids to play with, and even some plaids and checks. Wooden buttons are a new little touch to add interest.

Cravatized Fabrics: Cravatized fabrics are a good idea when you're too busy to let an occasional Spring shower slow you up. All the smart suit colors are represented, including peacock, man blue and bankers' gray. Garmentals are out in full force in the cravatized fabrics, with long-out smart, shapely, too. Size, pleat, skirt, boat sturdy hookless fasteners, to keep you neat and all-in-one piece.

Twin-Sweaters: Every Spring means at least one new twin sweater set. A more thoroughly satisfactory fashion set was invented. Pay special attention to the purples—Purple shades are in for Spring, and there's your chance to add a new color addition to your family of twin sweaters. Of course, the colors are just as grand and just as varied as each new crop of sweaters always are.

Aide to Beauty For the Springtime

We will prepared for the coming days that will dry your skin, with more than usual outdoor sports. Wind and wave will take its toll of beauty if you don't watch out. Be grim and gloomy, but not that before-spring cleaning. A good cream is a good investment. Add a very thin layer. It's all that's necessary. New light foundation creams help to keep you fairly safe from grime during the day. Also, there will thin, use a really good soap. Completion soaps that add a little medical help are well worth the price. And they do last longer because of being firm. The careful use of astringents does take years off your age, but don't overdo it. Astringents will do more harm than good. These sweaters come in such a pure, there is no excuse for not

Mrs. Long, Forsaking Quiet Life, Becomes Second Senate Widow

WASHINGTON (AP)—Death and gallantry have combined to push aside the exclusive doors of the Senate for two senators' widows, and may open them for a third.

The senate's first and only elected woman member is Mrs. Hattie W. Caraway, of Arkansas, who was appointed to the office in November, 1931, after the death of her senator husband, Thad Caraway.

Mrs. Rose Long has been named to succeed her husband, the late Henry P. Long, of Louisiana. Mrs. Margaret Schall will campaign in Minnesota for the seat of her late husband, Edmund Schall.

At the time of her appointment, the naming of Mrs. Caraway was regarded as a "without further delay," but when November, 1932, rolled around she took to the hustings on her own, and won in a campaign that attracted much color from the assistance given by Senator Long, her Louisiana neighbor.

A Senate Curiosity: Now Long's widow will join Mrs. Caraway on the floor, and the senate for the first time in its history will include two feminine members.

Appointed by Governor James A. Noe, of Louisiana, to fill her husband's unfinished senate term, Mrs. Long when she arrives is expected to handle the senate's curiously continuing her husband's political career. All spent their early marriage years actively interested in their homes. And all three are the mothers of three children.

August, 1934, Mrs. Caraway's son, Robert, was killed when he was thrown from a horse.

Mrs. Schall toured Minnesota campaigns, and in Washington she spent every day at the office as his private secretary. She has never made a speech but knows the ins and outs of Minnesota political life. Mrs. Long is a popular, dignified, quiet, part in their husband's political careers. All spent their early marriage years actively interested in their homes. And all three are the mothers of three children.



Appointment of Mrs. Rose Long (left) to fill vacant seat left vacant by the death of her husband, Henry P. Long, increases the senate's "woman block" to two members. Mrs. Hattie Caraway (center) was appointed to the senate at the death of her senator husband, and later was elected. Mrs. Margaret Schall (right), widow of Senator Thomas D. Schall, has announced she will run for the senate.

them in the early days." "Widow Address" said Long: Mrs. Caraway had to jump feet foremost into speech-making in 1932. She laughs now and admits she was told by Senator Long that her first address was the worst he ever had heard. But she wound up the campaign a seasoned "stumper."

Now she is a popular, dignified, quiet, part in their husband's political careers. All spent their early marriage years actively interested in their homes. And all three are the mothers of three children. Mrs. Long is a popular, dignified, quiet, part in their husband's political careers. All spent their early marriage years actively interested in their homes. And all three are the mothers of three children.

Welcome—Spring! Wear a Fresh Flower

Spring and flowers are synonymous, so was a colorful boutonniere with your Spring costume, and you will be completely in tune with this new, fresh season. If you stick to white accents as being your idea of the perfect "springtime" touch, you are not wrong, really. And that being the case, white violets are elegantly formal; white gardenias are indicated for afternoon wear.

PALEOLITHIC AGE RELICS FOUND IN INDIA'S BORDER

COLOMBO, Ceylon (AP)—Relics of a culture believed to be 100,000 years old were discovered on the northern frontier of India by a Yale-University archeological expedition.

Stone implements of different shapes from other known cultures led the scientists to believe that they had found traces of the Saou culture of the paleolithic era. The expedition saw no evidence of stone age man, though finding relics of stone age culture.

RIO DESTROYED ANT HILLS RIO DE JANEIRO (AP)—The garden and forest border of Rio de Janeiro announced it had destroyed 80,000 ants in hills within eight years in this city and its immediate vicinity.

VAN ENGELEN'S THE MEN'S STORE Easter illustration of a woman in a dress and a man in a suit.

In the Spring a young man's fancy (and olders too) usually turns towards new apparel — And if that individual is thrifty minded (his) thoughts turn toward Van Engelen's where quality merchandise from the nation's best makers is available at the lowest prices consistent with good quality.

Your Spring Suit IF FASHION RIGHT IS A CLOTHCRAFT

We're well stocked this Spring with a complete stock of brand new 1936 models of what Mr. Yankee will wear this Spring and Summer. There are plaids, stripes, checks in the newest colors preferred by well dressed men, in single and double breasted models in plain and action backs. \$19.85 AND \$22.50 EXTRA PANTS \$4.95 and \$5

THEY'RE TOPS THESE HATS

It is easy for every man to doff a new hat in fashion this Spring — These splendid quality hats are really "Tops" in greys, blues, tans and green. See them today. Your hat is here.

YOUR TIE

Be speaks your care in dress. Select yours from an array of handsome new neckwear that fairly shouts, Spring. Patterns and colors are by all odds the best to be had. 49c to 98c

FAVORED NEW STYLES IN SHIRTS for MEN

Spring means neatness and freshness of dress — and a no-fuss shirt leads the lineup. They're with colors and come in the gay new colors for Spring — also whites and fancy patterns. 98c to \$1.95

FOR THE YOUNG MR. SUITS

Say, young feller, Spring has arrived, and it's high time for your new outfit from Van Engelen's. Bring your folks in to see these new suits. You'll like the patterns and colors and we're quite sure Dad and Mother will approve of the quality. \$6.90 to \$10.90

YOU'RE NOT WELL DRESSED UNLESS YOUR SHOES ARE RIGHT

There's real class in Foot Fashion shoes for men — fine styling and comfort rolled into one — for a price to surprise and please your sense of true value. New colors in a complete selection of models that you'll like. Try on a pair today. We know you'll be sold on them. \$4.95 and \$6.00

Twin Falls' Leading Shoe Store Presents...

the city's greatest array of the Season's Newest and Finest Footwear for every member of the family as a feature of—

SPRING OPENING

We invite you to view our windows during Spring Opening this evening — and to inspect our large stocks of new footwear at your earliest convenience. You'll always be pleased with, and proud of shoes you purchase at Hudson-Clark's.



Women will find all the smartest footwear here. All styles—all sizes. Priced from— \$2.98 to \$6.85 \$3.50 \$8.50

HUDSON-CLARK YOUR FAMILY SHOE STORE

ENGELN'S VAN



# Sportswear's Way In Front For Smartness



## Little Hats Are Marching Forward

Hats are small affairs for Spring, but far from being simple little darlings. Frays, laces, ribbons and a lot of other milliners' tricks give a lift to the back of urbanish bonnets and tumble all the bulk to center front. Brims in back hug the head closely, and then narrow downward and "forward" at the front. Even the popular pillbox is no longer content to sit straight on your head with unbroken line. The new pillboxes are pillboxed at the front by tucking details, and are sometimes even widened a bit at the sides. The Breton sailor has frayed a comical, and is more than welcome. There is no more practical, wearable fashion than the little hats you have to be young to wear a Breton. You don't have to be really, because the Breton makes you look young.

The Chinese influence on hats is nothing if not versatile. You can't just call up your milliner and say "Send me one of those new coolie hats" — and think you have grabbed off the one and only possibility that clings upward in an draped "flag" — sort of a catfish in today's terms. Of course, if the coolie hat is to be one of your hats and becomes your style of beauty, have one by all means. But if you don't like it, don't become, don't be discouraged. There are little pagoda hats that climb upward in an draped "flag" — sort of a catfish in today's terms. Of course, if the coolie hat is to be one of your hats and becomes your style of beauty, have one by all means. But if you don't like it, don't become, don't be discouraged.

## Swagger Coats Are Shorter For Spring, 1936

### Thirty-Six Inch Length Is Smartest

Swagger coats will have a flare and an air for Spring. The line will be loopy at the front, with a flare at the back. Spectator sports coats have ten plaits for back fullness. Short ulsters with ruffled sleeves are decidedly jaunty and very, very young looking. Some of these new about town wearers will collar as the final touch of youthfulness.

Many Colors  
The color range is exceptionally varied and interesting. Both beige and gray are smart neutrals. Brighter colors include the new postman blue and bright navy. Many of these new colors are dark shades that look almost black. This brightening of the perennial favorite Spring color will add gaiety to the general freshness of the new season. The browns have brightened, too, with a copper tint about them that simply can't look drab. Mixture trends are still very much in the running, as are practical shades. At least one of these reliable classics should be the backbone of every wardrobe. A nice selection of colorful scarves, and your headgear, becomes an impressive costume.

Capes Again  
Capes are styled so cleverly that they just never look awkward, and are standing a real comeback this Spring. They come in a flattering silhouette that doesn't envelope you in yards and yards of material and obliterates your trims. The military trend plays up very nicely to the cape theme, and this in turn ties up with the new blurs. If you have any old-fashioned ideas about capes, discard them promptly. Try on a cape or two, and be pleasantly surprised with the

result. It's a new, new thrill in fashion, so do have your fling.

Tailored Plaque  
Plaque and Spring seem to be synonymous, and there just isn't anything fresher to add a Spring accent. Color is creeping more and more into the plaque accent, but if you stick to "white" you'll still be on the mark side. White on navy always has been and always will be a thing of joy. If you like your tailored sports type clothes that are a little feminine, a touch of plaque is indicated.

Boleros  
The bolero jacket is of increased importance this season and is smartly wearable with skirts or dresses. It is an excellent separate jacket that has many useful possibilities. It is versatile, and offers warmth without weight as that little extra something so often needed.

Yoda are colorful little sports accessories, very man tailored of benchline, in all the bright shades imaginable. They are effective, warm with either a suit or coat. Add a few vests to your pen-end of the wardrobe and you will be doing something smart for yourself.

## COLORED GLOVES SPORTING SPRING FASHIONS AND ARE GAY ACCESSORIES

Gloves have gone dramatic for Spring. They have not only increased the conservative black-brown, may range, but have gone individually colorful. In other words, colored gloves are costumes when they do not match your costume, but furnish a spotlight accent.

Doekin takes color very satisfactorily, and the new Spring shades simply suit a jacket or frock or a tailored suit you make your own selection with the full assurance that it will be style and fashion right.



## SPRING Opening

It's Spring again and new thrills await the curious shopper. It's time to put away your winter clothes and time you started planning your wardrobe. At the Lovely Lady new spring merchandise is arriving daily and we will be more than glad to discuss new spring styles and fashions with you.

## Ensembles

Dance Fashion says it's ensembles for spring this year, and here is your chance to make the price of "one look do the work of two. Or if you have your heart set on a sweater suit, a matching suit, a jacket frock or a tailored suit you make your own selection with the full assurance that it will be style and fashion right.

## Lovely Lady

## Triplets Have 'Educational Edge' On Single Child, Teacher Finds



Laurel, Roger and Robin Hall, three-year-old triplets of Berkeley, California, eat their porridge and like it.

By SAM JACKSON  
BERKELEY, Calif. (AP) — Babies who come in the higher multiples—triplets, quadruplets and quintuplets—have a considerable advantage over those that arrive singly or as twins.

These and other achievements stamp the triplets as decidedly superior to most children their age, Miss Smith says.

## COIFFURES DRESS UP FOR SPRING-SEASON

Your coiffure, simple and unadorned, must under be a thing of beauty for Spring, because you

## Smart Spring Bag Is Piped With White

Tailored Bags Have White Accents — Dressy Bags Use Pelt Point Trimming

The tailored bag, a MUST HAVE accessory for a suit Spring such as this is made doubly smart by discreet white piping, or closely spaced tiny white pin dots on navy, brown or black grounds. However, if white does not tie up with your selection of color accents, there are plenty of solid color bags to be had. It is rarely and simply matter of choice as to color accent (brown color accent). But when it comes to styles, don't forget that security little bags are terribly important. Also, ten handles are still top!

Bo. After having selected a dark bag to coincide with your basic costume color, that can always be grabbed up as you fly out the door, and with perfect safety turn your attention to colorful bags that will reward your studied choice of color. Patent leather is good for any color, and the very best possible choice for bright colors. Its gleaming surface adds to the general brightening effect. There's red, bright blue, bright green, bright yellow and a number of other bright color inspirations.

White bags will be in evidence long before Summer rolls around. White bags for Spring are of glove leather or English calfskin. Bright color or darkly accented patent leather adds a contrast note, and offers a compromise for rushing the season.

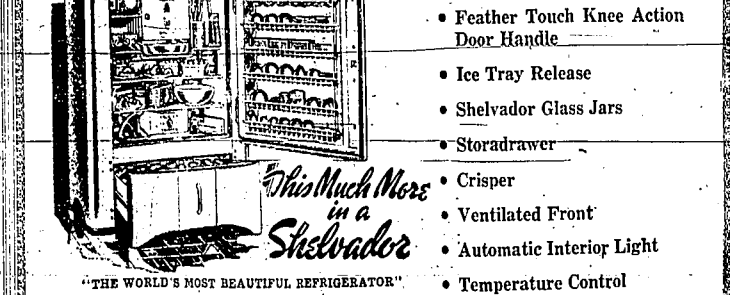
gardenia buds tucked into a nest of curls, or an ensemble of tiny white gardenias matched by a gardenia bracelet. If that just sounds too-too-much, there are crinkled ruffs of pastel chiffon. They side combs and pins of minuscule and stimulated prettiness along hold back waves and ringlets—in just the right places, and have the added advantage of being movable to just the right spot as the right moment.

could possibly attempt to wear the revealing new hats—without absolute lin perfection. And so with your hair letter-perfect for every minute of the day, you de-

serve to gild the lily, when it comes to glamorous nights.

It depends entirely upon your own type, and be sure you look well before you leap. There are

## ... THE NEW FOR SPRING ... IN REFRIGERATORS IS CROSLLEY SHELVADOR



"In the springtime a young man's fancy lightly turns to thoughts of love." And thousands of housewives' thoughts are seriously turning to thoughts of the new 1936 Crosley Shelvador. They recognize the new style, new beauty, and the new economy of this newest SHELVADOR... the leader in the refrigeration field.

NEW STYLE... NEW BEAUTY... NEW ECONOMY...  
PRICED UP FROM \$99.50  
Check These Crosley Shelvador Features

- Feather Touch Knee Action Door Handle
- Ice Tray Release
- Shelvador Glass Jars
- Storadrawer
- Crisper
- Ventilated Front
- Automatic Interior Light
- Temperature Control

And Now . . . 5 Years FREE SERVICE  
F. H. A. TERMS EXPIRE APRIL 1, 1936

PRUITT MUSIC CO. BURL  
Sampson  
HOME ELECTRIC JEROME  
ONE PRICE, A SQUARE DEAL  
TWIN FALLS

# Suits Headline The Spring Fashion News



of men's shirting fabrics are the newest and smartest possible thing to wear with the masculine suit. There are broad stripes, jacquards, madras and, in fact, all the men's shirtings, in a complete selection of colors—striped or patterned varieties. Plain fabrics are fresh, crisp and appropriate. They, too, are frankly shirtings—but tailors' jackets are permissible. White pique, than which there is nothing more refreshing, is grand and suitable in pleated boom shirt types. Tailored sheer cottons are cool and smart in either white or non-boo colors. Linen, of course! Practically anything that's tailored or linen is pretty fine.

**Feminized Tailors**  
Simple, little blouses, with high button collars are just right in sheer, crepe or tulle. The Chinese influence just naturally follows as being the thing when it comes to band collars. Cool blouses of linen or crepe are new, and are suited to the more feminine types of suits. Most of these suits need a smooth neckline blouse that will not interfere with the jacket collar. Bonded square necklines, or rounded rather low necklines are both good.

**Mannish Ensemble**  
The smooth, ensemble suit calls for a softly-tailored blouse. Both crepe and linen are important, and there is no end to the color selection. Just have your fingering cherry red so, so new and smart you simply must have one blouse in this gorgeous color. Jewelry plays an important part in this of the tailored-ensemble. Thin, clear "surprise" appear on jackets, one on each lapel. Tailored clips, by all means—never, never intonational. Monogram brooches add just a little to many blouse neckline. And, of course, a neat little boutonniere in your lapel is smart. Chambray gloves are casually smart, and brightly colored leather gloves are tremendously smart. Slip-on types are best. And there isn't anything

## SUITS AND MORE SUITS IS THE THEME SONG FOR SPRING

### The Mode Is Tailor-Made and Frankly Mannish

There are various types of suits for spring—but tailors' suits is the rule. Strictly mannish types are of major importance, but there are feminized tailors that carry any busy details but are feminized by lines that accentuate the figure.

**Mannish Suits**  
The influence of masculine clothes is immediately recognizable in the man tailored suit. The shoulders are built out for just a suggestion of width, which makes the tapered waist look even more slender. By virtue of contrast, single breasted styles with one button closing are much smarter than double breasted styles. Jacket lengths are planned to simulate men's coat lengths, and sleeves are just about

straight in line, but is also somewhat slightly draped. If you prefer less severity, frockers are also shown for three-piece suits. This will be particularly acceptable to young girls who love them. The full length topcoat is smart and practical. It can be worn with any tailored ensemble. But there are plenty of three-quarter length coats, which somewhat look more definitely feminine. Look more definitely feminine. The three piece coat becomes related in a studied whole when the topcoat matches the suit in every characteristic, and is three-quarter length.

**Ensemble Suits**  
The three piece suit faithfully carries on the masculine tradition and jauntily wears a topcoat that seeks its inspiration from the man's topcoat type. The two piece suits worn underneath is man tailored, of course. These topcoats complete their maintenance with the masculine tradition and hair line stripes are the rule. There is enough variety available in three men's wear fabrics to

plenty of color, however. Several shades of blue are featured, also gray.

**Feminized Suits**  
The tailored suit with fitted lines is not as smart as the strictly mannish suit, but it is smart—just in case you are convinced you're not the type to be too mannish—jackets to these suits may be as short as hipbone length, or as long as fingertip length, but no matter what length the jacket, the waistline is fitted as tightly as possible. The very short jacket, if intended for a job or tailored flower. The only slight suggestion of good detail allowed is

fringitis are extremely youthful and trim looking. Sleeves may even take to a little streamer detail, and use little pleats or tucks for achieving width. Smooth worsteds, checks and lustreless mono-tones—the fabrics, and very satisfactory they are, too. Bright navies, postman blue and shades of gray are all tremendously smart and fresh looking.

**Cape Suits**  
The cape suit ensemble is real news, and is a further extension to the casual air that Spring suits insist upon. The alterations for cape ensembles is faithful to the slender lines so essential for Spring. Capes do not follow and use yards and yards of material for fullness. And don't forget that capes are tremendously smart this season. The two-piece jacket worn under these capes is tailored, of course—the topcoat straight in line, with smooth shoulders and small collars. They are about three quarter-length and hang straight down from a high bunched neckline.

**Platinum Fox**  
Platinum fox is a flatterer at any time, but it has a place in the Spring picture that not only flatters your face, but flatters your whole costume by doing things for coat fabrics and colors. Platinum for collars on soft pastel coats give a shimmering beauty to the coat as a whole. This same white old for on navy gray tweeds enriches the gray of the fabric, and actually makes the tweed look softer and more expensive. Another perfectly heavenly combination of fur and fabric is the new dahlia shade colors are the Spring color news, with lynx.

## ACCESSORIES ARE CAREFULLY KEYS TO SPRING SUITS

No matter how smart your suit, the type of accessories to complement it beautifully it fits or how much it proclaims quality—you will not be smart one bit unless you study Real honest-to-goodness shirts, Mannish Suits.



The man tailored suit the choice of smart tailor makes this Spring.

possibly a bit of braid trimming, or striped edges. Hard finished sword, men's wear fabrics with hair line stripes are the rule. There is enough variety available in three men's wear fabrics to

# HOOD'S

ROGERSON HOTEL CORNER

Attend the "Spring Opening" 7:30 p. m. Thursday, March 26th. Participate in the "Theme Song" window contest.

## PRESENTING THE NEW...

### SUIT FASHIONS

That are tailored in the 1936 manner—

Mannish  
Swagger  
Tailored

It's definitely a suit season, and you'll want one for the Easter parade. These are expertly tailored of the finest wools.

\$9.95  
\$16.50  
\$24.50

### COAT FASHIONS

That are very new—definitely smart—

Sports-Coats  
Dress Types  
Casual Modes

Choose your coat from one of these groups and you are assured of getting the latest of styling. There are sizes and styles—becoming-to-miss-or-matron.

\$9.95  
\$16.50  
\$24.50

### DRESS FASHIONS

That are as bright and gay as Spring itself—

Smart Prints  
New Plain Shades  
Clever Combinations

Color is the thing for Spring, and these dresses have plenty of it. Prints of the newest designs... Plain shades that are the smartest. New sleeves... new necklines.

\$4.85  
\$5.85  
\$7.85

### HOSE FASHIONS

—BY PHOENIX

In New Colors to Go with Your Easter Costume

Phoenix Hosiery Is Shadowless

Shadowless Phoenix hosiery in delightfully fresh Spring colors. Sheer diffusions of seven-hued sheer weights. Sizes 8 1/2 to 10 1/2.

79c  
98c  
\$1.15

### SHOE FASHIONS

—FOR EASTER

Leathers and Fabrics to Match Your Ensemble

Our shoe stock is ready for Easter with a host of new styles in the popular new Spring colors. See them while the size ranges are complete.

\$2.95 \$3.95  
\$4.85

### HAT FASHIONS

That are smart any way you look at them—

Bright Felts  
Chic Straws  
New Colors

Brims, bristols, homburgs, flower trim, veils—all are to be found in our showing of new hats for Easter. Flattering styles in most any shade you choose.

98c \$1.98  
\$2.95

## The MAYFAIR Shop

We Invite You To View Our Windows Tonight

# SPRING Opening

Spring fashions greet you today—all you have been waiting to know about the new styles is answered—you are going to love the little coats that swing backward breezily—suits cannot be praised too highly—and you must have one. When it comes to dresses it is up to you, for there are many, many styles—Come in and see the things first hand. Try them on—and you will be delighted with the newness of everything in stock. You will be equally pleased with the Mayfair's prices.

**COLORFUL DRESSES**  
All the gay shades in prints and sheers that your fashion magazines have told you about—and plenty of jackets frock too.  
\$6.95 to \$24.75

**YOUTHFUL NEW COATS**  
Swagger go to various lengths to achieve smartness. Fitted coats follow a man's Chesterfield even to the velvet collar. Wide choice of fabrics.  
\$12.95 to \$29.75

**MAN TAILORED SUITS**  
A suit is the thing for Spring. Classic tailored made with firm, clean-cut lines; the feminized tailor, in softer treatment in frock or three-quarter length.  
\$12.75 to \$29.75

HATS	BAGS	HOSE	HOSE
Flowers, veils and feathers in all the popular shades <b>\$1.98</b> to <b>\$7.95</b>	New handbags are starting in their size—and oh, how satisfactory for they hold so much with never an unsightly bulge. <b>98c</b> to <b>\$2.95</b>	Gotham Gold Stripe and as charming as usual, in both service and chiffon. <b>79c</b> to <b>\$1.95</b>	It's smart to take the mannish edge off one's ensemble with a very feminine blouse. <b>\$1.98</b> to <b>\$2.95</b>

A modern store featuring the things you want at the price you want to pay.

**HOOD'S**  
ROGERSON HOTEL CORNER

# Matched Accessories Are Riotously Color Mad



## COLOR IS THE KEY NOTE OF SPRING ACCESSORIES

### Matched Accessories Pair Off in a Variety of Ways for Matching Accents

Match your bag and your hat, your gloves, your shoes, your scarf and your belt, your belt and your hat-band. Do your matching up any way you please, but get color, color into your accessories. The new lightweight felt hats will dye to sample, whatever you decide to match up with—just in case you can't find the right shade stocked, and that seems impossible—there is such a wide color range offered in spring hats.

Scarves have always been colorful accessories, and they continue to be bright spots in our lives. Solid colored crepe or lightweight wool scarves come in every imaginable color, from pastels right through to blazing bright shades.

The great importance of suits for Spring makes scarfs just naturally necessary. Necktie print squares are perfect for tailored suits, as are tiny Persian prints or Persian prints in bright colors. Paper taffeta scarfs and all-silk taffeta scarfs are usually cut on the bias, and tie up into crisp bows. Blossom prints for taffeta are very springlike, and very new. Then there is wool gauze in block checks, stripes or plaids.

Modest pocket size handkerchiefs are a riot of colorful prints. You may easily find a whole flower garden blooming on a single square of linen. Large size linen handkerchiefs are equally gay and alive with color. There are posies in profusion, sharply accented geometric prints, and the newer nautical prints that borrow sailing kites, anchors, arrows, compasses, fish, line, hook and sinker—to prove their seamanship.

When is a handkerchief not a handkerchief? It is a moot point when it comes to sports and handkerchiefs. They make pretty satisfactory handkerchiefs for wear with suits and tweeds, and extend their usefulness throughout the Summer as little pep-ups for tailored sports dresses.



**Furs**  
Separate fur scarfs and capes are extremely popular right now with spring tailcoats.

**Triangles**  
The triangle scarf adds a dash of color or contrast to smart sports costumes.

## LITTLE NOTES SOUNDED IN THE SONG OF SPRING

**Tweed Accents**  
Rose-beige is a Spring accent color—suits, jackets, sweaters. There is even a deeper tinged beige used for a surprise introduction into tweeds that easy mix five or six colors, and add pinky beige for good measure. Another exciting color mix-up in new tweeds is lemon yellow, rust, black and white—all snarled up, but in equal proportion.

**Salmon Flies**  
A very sportive tweed that will be seen in ultra-smart sports suits is the salmon fly tweed, which daintily uses the colors of imitative flies used in salmon fishing, and these colors are so lovely when blended they defy detection. To make the salmon fly theme complete, metal threads are subtly worked into the salmon fly tweeds, and supply the illusion of the hook fast.

Having assembled your Spring wardrobe, don't allow the smartest man in the city to be embarrassed by wearing the wrong shoes. You don't need to search magazines and newspapers to be aware of your fashion knowledge. This question of buying the correct shoes to complement your wardrobe is simplified for you by the fact that smart shoes have clerks thoroughly trained in correct shoe fashions as related to all the Spring fashions. Therefore, just place yourself in the hands of

**Jackets and Skirts**  
The unlined jacket with matching or contrasting skirt is a practical, wearable fashion for both Spring and Summer. Worn together, they have a suit character while skirt and jacket match. Contrasting jackets and skirts can do very interesting things—especially when, of course, the jacket can be worn with any skirt you please, over trousers, and as a cool summer day blousing.

**Tyrocian Blouses**  
Vest blouses and short overblouses following Tyrocian inspiration are perfect affiliates for tweeds. The design evolved from the tight fitting sweater, or outer

**Some Canine Facts for Lovers of Dogs**  
You can start now to knit your dog a sweater for next Winter, but in the meantime perhaps he would like a raincoat. There are raincoats for dogs, and the little fellows with rheumatic tendencies will approve. Oh! yes, and overshoes, too. Cute little galoshes with hookless fasteners. If your dog does a lot of mousing, and insists upon baring his head to the constant breeze by peering out of the window, you can get him some goggles. They protect his eyes and look rather speed-demonish.

**Eating dishes for dogs**  
Every owner of a dog should have a favorite spot your dog chooses to

rest in, you can get a dish that will match the room color.

For play hours and incorrigible puppies, there are enough exciting toys to drive any frivolous pup to distemper. Bones that crackle and have a piece of steel cleverly concealed in their innards. They let out crinkle-crackles at the slightest provocation and are swell fun.

**DON'T FORGET TO CLEAN WINTER CLOTHES**  
Even though you will be having a new flock of clothes, you'll want to refurbish the remnants of last Winter's wardrobe. A good dry cleaner is a joy forever, and remember, it isn't economy to have cheap cleaning that takes the life out of your clothes. Expert dry-cleaning is another thing to be thankful for. If you have a bright dress that has done service under your winter coat, have it dyed a new, bright navy, or a copper brown. It will be just as new, and a few new accessories wisely chosen will complete the transformation.

Dry cleaning can be done at home with a lot of efficient and completely safe cleaning fluids. Each container of fluid can be used several times. Many of these fluids are protected against combustion. The machines that are available for home dry-cleaning are compact and simplify the whole procedure.

Efficient closet accessories are a real help toward keeping your clothes in a presentable condition.

# IDAHO DEPARTMENT STORE

It's going to be a **Colorful** Spring

FROM the top of your head to the tip of your toes, you'll be colorful this Spring! You'll wear color in your hat... you'll swathe your throat with brilliant scarfs... you'll lift the lapel of a suit with a gay boutonnet... You'll dip your gloves and your handbags into glorious high shades. You'll find new combinations of color. You will wear new strange shades. Van Gogh loved and made famous in his paintings. You will make new and startling alliances... and you will make us your headquarters for all the colorful clothes you need this Spring!

## Chinese Colors in Prints

Amazingly soft and wonderfully flattering, you'll find these shades predominating in afternoon, sports and evening dresses. This collection features exceptionally fine pure dye silk crepe.

**\$9.90 UP**

## Gray Flannels in Suits

One of these gray suits will do much for you! Buy an extra gaily checked jacket to wear with it... and let yourself go when it comes to color, for anything matches with gray. Suits in misses' sizes.

**\$9.90 UP**

## Colored Hats

Felts, and even many straws have answered the call to colors! You'll find them at

**\$1.98 UP**

## Copper Hosiery

A glow is what you want in your Spring hosiery.

3-thread chiftons **98c**

## Colorful Accessories

Bags and gloves to match... a find for Spring! In all the luscious high shades.

GLOVES... **\$1.98**  
BAGS... **\$1.98 up**



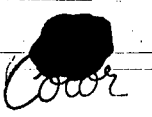
**Color**  
Chinese Sables  
The lovely subtle tones of cloister, Chinese pottery and embroideries have been transplanted to our Occidental scene.



**Color**  
on the Neutral Side  
Neutrals... yes... but they all "thermalize" with any shade on the Spring palette. Soft gray and beige, smart in suit, frock, coat.



**Color**  
Inspired by Leather  
Saddle tan, luggage tan, London tan... those grand leather shades that make shoes, and bags, and gloves more interesting this year.



**Color**  
A Symphony in Blues  
More and more navy... and newer, blue with a purple cast. Grand in themselves as accents to beige and gray shades.



Our salespeople have been carefully trained in matching and ensembling colors. Enlist their help to make this the smartest Spring in years!

Attend The Spring Showing Thursday, March 26 at 7:30 p. m. And Take Part in the "Theme Song Window" Contest — \$75.00 in Cash Prizes!