

IN THE NAME OF ECONOMY

IDAHO DEPARTMENT STORE

ECONOMY BASEMENT

The new departure in this big basement is hinted at, by the following price reductions in our large basement shoe department: These new prices are based on the present day factory prices regardless of the loss to us.

Boys' and girls' elastic and laced calf. Sizes 5 1/2 to 7 1/2.	\$1.98
4. Former price \$2.89; now.....	
Children's solid button shoes; good for wear; cloth top; sizes 9 to 12; former price \$2.29; now.....	\$1.19
Children's dress shoes; black kid, patent tip; sizes 9 to 12; former price \$2.99; now.....	\$1.89
Boys' lace calf shoes; sizes 3 1/2 to 5 1/2; former price \$5.19; now only.....	\$3.04
Men's black calf lace. Neat, conservative style; Sizes 6 to 9; former price \$5.98; now only.....	\$3.26

level; former price from \$12.00 to \$18.00;
to close **\$3.98**

We expect to make this basement one
of the busiest spots in the entire Twin Falls
Empire.

WATCH US

The Greater

INDEPENDENT

up to date — **LEADING AUTHORITY** — Progressive

ice Cream

ASK FOR

STERLING

Ice Cream Supreme

At First-class Points

100 Per Cent Pure

Discussions That Are Profitable

Should not follow this procedure.

Sometimes we wish it were not necessary to be close-mouthed. If people knew how we have been able, and pleased to assist others, they, too, would consult with us.

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Twin Falls Bank & Trust Co.

Twin Falls Idaho

"MEMBER FEDERAL RESERVE SYSTEM"

The Fashion Shop Is Going Out of Business

CLOSING OUT SALE

BEGINS THURSDAY, SEPTEMBER 1st

At 9 a. m. and Will Continue for the Month of September

The Entire Stock MUST BE SOLD As We Must Vacate

We Must Vacate

On account of not being able to meet the demand of a higher rent, I am forced out of my location. I have tried my very best to get another suitable room to move to, but I can't find anything at the present time, hence we are forced to sell out our stock of the present merchandise at prices. All of our new fall goods have to be sacrificed. Thousands of dollars worth of merchandise are here for you to choose from. Fall goods which we have contracted weeks ago are quoted in this CLOSING OUT SALE as we are unable at this late hour to cancel it from the manufacturers. Mrs. Jacobs, who has been in the market for several weeks, has bought and contracted a splendid line of women's and miss's ready-to-wear which is to be on sale. We don't honestly believe that such an opportunity for the general public who are wanting to buy better class of merchandise will ever be able to secure their fall garments for less than wholesale prices.

To Our Regret We Are Forced to Leave Twin Falls

Five years ago the Fashion Shop moved from Pocatello, where we were formerly in business for fifteen years. We have made a world of friends and good customers, who were convinced that we have carried a splendid line of merchandise at prices that were never heard of in this vicinity. It is our regret that we are forced out of business on account of the present financial conditions, our business has been such that we could not stand the enormous rent which we were compelled to pay for our location. We therefore, decided that it was best to sell out and quit business.

The Fashion Shop

120 Main Avenue South
TWIN FALLS, IDAHO

Is forced to go out of business immediately. The entire stock of women's ready-to-wear and millinery must be disposed of within thirty days. All of our furniture and fixtures are for sale. Good terms can be obtained on job lots to dealers who want to buy quantities for less than wholesale prices.

Stock Must Be Turned Into Ready Cash Quick

It Would Be Impossible For Us to Quote Prices

and explain what we have to offer which this merchandise depends on, or the class of a garment. The general public is familiar with the class of goods which we are handling. Every garment will be marked with a special sale tag to show you the enormous reduction. It is a sacrifice for quick action in wanting to turn this stock into ready cash.

On account of our small quarters, we kindly ask the ladies who are interested in buying merchandise at the ridiculously low prices to come early and take more time, find what you want, as we are positive that we will please you. It is not like buying gingham or calico, it is a coat, suit or dress which you have to take pride in and it takes a little more time to choose. The management will give their closest attention to the patrons and customers who want to be suited right. So please come as early as possible and if not waited on the first time, come again.

Misses Ready-to-Wear

Coats Suits Dresses
Furs Waists Blouses
Skirts, Etc.

For Less Than
Wholesale Prices

**SALE BEGINS THURS.
SEPTEMBER 1st 9 a. m.**

Womens Outer Garments

Coats Suits Dresses
Furs Waists Blouses
Skirts Silk Underwear
Petticoats House Dresses
Wraps Millinery
FOR LESS THAN WHOLESALE PRICES

**SALE BEGINS THURS.
SEPTEMBER 1st 9 a. m.**

Store Fixtures
FOR SALE
at the Fashion Shop

**FOR
SALE**

Three showcases, two rockers, ten white enameled chairs, one electric fan, one adding machine, one typewriter, forty yards of linoleum in good shape, one heating stove, four small mirrors, one large standing mirror, fifty hat stands and one safe.
Furniture and fixtures to be delivered after sale.

Household Furniture
FOR SALE
at the Rex Arms

WANTED

Wanted, five experienced sales ladies, please call personally, or phone 457; ask for Mr. Jacobs for particulars.

Thanking the People of Twin Falls and Vicinity for their Patronage which we have received here, also to our many friends from whom we won confidence. It is to our regret that we are forced to quit business, on account of the present conditions which were unforeseen. It is a fact that the Fashion Shop has been well established and many praises have been received during the past years for the splendid line of merchandise carried here. Always in lead of new styles at the market's lowest possible prices.

At this closing out sale, we are going to leave our name as before, with the best of feeling and satisfaction. You are entitled to buy this merchandise at a price that will long be remembered. Hence, come to this great Closing Out Sale and buy this fall's merchandise at manufacturers' wholesale prices. Again, thanking you for your kind past patronage and assuring you that it will long be remembered. With kindest regards to you all, we beg to remain,

Yours very sincerely,

MR. AND MRS. H. A. JACOBS

STORE CLOSED

Store closed Tuesday and Wednesday, August 30 and 31, to get our stock in shape for this great CLOSING OUT SALE.

The Fashion Shop

120 Main Avenue South

Twin Falls, Idaho