

SOCIETY

P. E. O. Meeting. The P. E. O. held their regular monthly meeting by Mrs. M. E. Metcalf and Mrs. Charles Hatch at the home of Mrs. L. V. Smith. Mrs. Anna Zenas Smith read an interesting article on "Our National Parks." The meeting was spent in making plans for a summer and Thanksgiving trip to the mountains. Refreshments were served to the ladies.

New Year's Party. The Women's Progressive club entertained their husbands and guests at a New Year's party Tuesday evening at the home of Mr. and Mrs. June Kirkman. Music and games were provided and refreshments served. These present were Mr.

Mr. and Mrs. Wohl and their nephew, Mr. and Mrs. Walker, Mr. and Mrs. Shaw and Dainger, Mrs. Gilman and family.

Installation of officers Friday, January 10th, in the Business Women's Club room.

New Year's Dinner. Mr. and Mrs. W. G. Johnson entertained their friends on New Year's Eve.

Woolworth's Store. Mr. and Mrs. Charles Brown and family, Mr. and Mrs. W. Z. Sawyer and Mr. and Mrs. J. T. Sawyer. In the evening a luncheon was enjoyed.

Wednesday Bridge Club. The Wednesday Bridge club was entertained by Mrs. George Schramm and family.

The Past Masters' Club will meet this evening at the Moose Lodge.

Neighborhoods of Woodstock will hold

installation of officers Friday, January 10th, in the Business Women's Club room.

Judges of the 43rd Annual Pet Rockon Parade will be selected in the 10th O. I. C. Hall.

A large attendance is desired.

The American Legion will meet Thursday, January 10th, at the home of Mr. W. Z. Sawyer.

The Physician Social Club will meet Saturday, January 13th, at Mrs. George Schramm's residence.

Wednesday Bridge Club. The Wednesday Bridge club was entertained

by Mrs. George Schramm and family.

The Past Masters' Club will meet this evening at the Moose Lodge.

Neighborhoods of Woodstock will hold

Always Something to Be Thankful For

We have been introduced to some folks that we feel thankful we did not marry, as we would have to stay with them the balance of our life, as we don't believe in divorces.

We are glad we are fortunate enough to get the agency for Spring Canyon Coal so that we don't have to cut the price below the cost in order to introduce it. When we introduced Spring Canyon Coal we got \$1.00 per ton above the regular price and it was worth it and was worth it and was worth it all winter, as we believe in profit sharing.

We are glad we did not overcharge you at any time—Our conscience is clear. However, we think this the manly course to take—when one realizes he has been profiteering to make restitutions pay back what don't belong to you and you will feel better in the end.

This coal dealer reminds us of a Dutchman who was in the milk business in the Old Country. He made lots of money, so he took a trip to America for a vacation, and he took his monkey along also his money. One day the monkey grabbed a big bag of silver, and ran up to the top of the mast, then looked down, turned over, and threw one dollar on the deck and one dollar in the water. The Dutchman said, "he knows what came from the water, he gives to the water, and what belongs to me he gives to me." But we think we have a better method that would not disrupt business so much—give the whole sum at once to the Salvation Army, and let them give it to the poor. We have decided to take that course, should we ever get into trouble. We believe that would be a more commendable method to make a few sacrifices than that of coal. Let us be consistent about these matters. Our coal don't need any introduction, neither do we have to take a hand of coal and drive all over town with it to make people believe we are doing business. We call that fake advertising.

Let Brotherly Love Continue and buy sonic laying mash for your hens if you want plenty of eggs. Price \$3.75 per hundred.

Detweiler Coal Company

Phone 809.

Pre-Inventory Shoe Sale!



Our entire stock of men's and women's high grade footwear, values from \$4.50 to \$10.00, during sale only.

\$6.95

Every Spring number included.

The Barber Shoe Co.
"MODEL"

"LADY'S"

**Schramm-Johnson
Drug Stores Co.**

TIME

To Buy an
Alarm
Clock



5.50 Winterbury
Thrift Alarm
Clock

\$1.19

Baby Ben

\$2.50

Black Bird Luminaus
Clock

\$2.50

John Jones

\$3.50

Warm Clock

\$3.50

Baby Ben Luminaus

\$3.50

John Jones

\$4.75

Luminaus

\$4.75

Baby Ben

\$4.75

Clock

\$4.75

WATCHES

at Popular Prices

Buy Now For Your Boy

\$1.00 Thiel Radium Dial Watch, An excellent time keeper at trivial cost

\$2.25

\$1.00 Teutonic Watch, Ingersoll Junior Gold Face

\$2.37

The New Improved Ingersoll Young Men's Watch

\$2.00

Plain Dial

\$5.00

Guaranteed Electrical Appliances

Standard Electric Heating Pad Equipped with two automobile thermometers that maintain a uniform heat

\$3.98

Terril Three-Heat Heating Pad

\$7.50

\$3.99

Majestic Electric Iron The iron of quality

\$4.49

Candy Special-Hershey Kisses

2 Pound
Special

29c

1 Pound
Special

56c

**Schramm-Johnson
Drug Stores Co.**

ALCO CLOTHES SHOP

Clearance Sale

Starts Saturday, Jan. 5th

**OVERCOATS AT COST
SUITS AT BIG SAVINGS
COMPARE OUR PRICES**

Along the Bargain Highway no values will compare with these \$6.00 Oregon All Fine Wool Checked Shirts \$4.95 \$10 Hercules Sweaters \$7.50 Others \$3.85 and up.

Mackinaws and Leather Vests

Underwear and Dress Shirts

All Go at Big Reductions
Don't Spend a Cent Until You See Our Offering.

ALCO CLOTHES SHOP

CLASSIFIED ADVERTISEMENTS

Applied for lots for classified

Wanted—Finder of such that have

five points of Main Street to their

reward.

WANTED—Local representative for

the next year to sell every American

writing paper. Write Patent Mar-

ket, Newark, N. J. Bernard Sp-

iegel, Newark, N. J.

WANTED—Hats, sleeping robes,

22nd Avenue east, Phone 7671.

For office, house, etc., in good

buildings, city water, electrical

equipped. Phone 1212.



TOMORROW MORNING

Friday, January 4 at 9 o'Clock

A sale that will startle this community

ONE-HALF OFF

ONE-THIRD OFF

ONE-QUARTER OFF

on our entire stock of Men's and Boys'
fall and winter clothes and furnishings

Every Suit and Overcoat plainly marked either $\frac{1}{2}$, $\frac{1}{3}$ or $\frac{1}{4}$ off

HERE'S WHAT 1-3 Off Means to You

\$25.00 Suits and Overcoats now	\$17.00
\$35.00 Suits and Overcoats now	\$23.50
\$40.00 Suits and Overcoats now	\$26.66
\$50.00 Suits and Overcoats now	\$33.33
\$60.00 Suits and Overcoats now	\$40.00

Here's What 1-2 Off Means to You

\$25.00 Suits and Overcoats now	\$12.50
\$35.00 Suits and Overcoats now	\$17.50
\$40.00 Suits and Overcoats now	\$20.00
\$50.00 Suits and Overcoats now	\$25.00
\$60.00 Suits and Overcoats now	\$30.00

Here's What 1-4 Off Means to You

\$25.00 Suits and Overcoats now	\$12.50
\$35.00 Suits and Overcoats now	\$17.50
\$40.00 Suits and Overcoats now	\$20.00
\$50.00 Suits and Overcoats now	\$25.00
\$60.00 Suits and Overcoats now	\$30.00

You'll find some amazing values here.

We must reduce our stock in a hurry
to make room for spring goods. The
best way to get action is to offer values
that no one can resist. Here they are-

You'll find the smartest fall and winter
styles and only the finest quality. There
are sizes, models and patterns for every
taste. Your satisfaction is guaranteed
during this sale as it is at any other time



Neckwear-underwear at sale prices

Here are generous stocks of fine neckwear
in all colors and styles; and underwear
in all the good makes and in all sizes.

1/2 OFF 1/3 OFF 1/4 OFF

A great sale of shirts at big reduction

This is the time to stock up. There's a big
variety here to choose from—all the best
patterns and fabrics; you'll have to hurry
though—they'll sell fast.

1/2 OFF 1/3 OFF 1/4 OFF

Some of the other good values

There are a great many good hats offered
in this sale. Hosiery, handkerchiefs, and
several lines of gloves. Look this stock
over.

1/2 OFF 1/3 OFF 1/4 OFF

IDaho DEPT. STORE

IF IT ISN'T RIGHT BRING IT BACK

TURN OVER AND READ THE OTHER THREE FULL PAGES

JANUARY CLEARANCE SALE

Sale Starts Friday, January 4th, 9 a.m.

Sale Ends Saturday, January, 19th

Tremendous Reductions in Our SHOE DEPARTMENT



All sizes' black kid dress shoe; brown kid leg; well sole, regular price \$1.40.	Special lot of ladies' pumps and slippers, regular price \$1.40.	10 pair calico, sautoir, military pumps; each \$1.45.	10 pair ladies' brown kid leather; regular price \$1.45.
One lot of brown calf skimmers; extra good colors; all sizes, \$1.45.	One lot of brown calf slippers; extra good colors; all sizes, \$1.45.	11 pair black suede throat pumps; leather broach, kid trim; fancy sale, \$1.45.	11 pair ladies' brown leather; extra good colors; leather broach, extra quantity; regular price \$1.45.
Growing girl's school shoes, \$1.45.	13 pair children's and larger men's dress shoes; Louis Vuitton fancy throat pumps; a good street pump; average price \$1.45.	12 pair calico, sautoir, military pumps; leather broach, kid trim; regular price \$1.45.	12 pair black satin dress pumps; leather broach, kid trim; regular price \$1.45.
Special lot of ladies' black kid high shoes; military bell tops; values up to \$1.45.	All broken lots of our Royal Welsh, C. P. Ford, and Queen Quality high shoes; military bell tops; values up to \$1.45.	13 pair children's and larger men's dress shoes; Louis Vuitton fancy throat pumps; a good street pump; average price \$1.45.	13 pair black satin dress pumps; leather broach, kid trim; regular price \$1.45.
Special lot of ladies' black kid high shoes; military bell tops; values up to \$1.45.	Special lot of children's school shoes; black and green calico slippers; Buster Brown and Star Brand; values up to \$1.45. All Floreneh Shoes.	10 pair brown calf stockings; famous Queen Quality Orlon-star brown skin stockings; low rubber heel; regular price \$1.45.	10 pair brown calf stockings; famous Queen Quality Orlon-star brown skin stockings; low rubber heel; regular price \$1.45.

10% off	All Nettleton
on all	Shoes
Florenceh Shoes	priced during this sale...



Groceries Included in This Big Clearance Sale

Large size white Karo-syrup.....	2 1/2 lb. sliced Hawaiian pineapple.....	Golden Agent macaroni; 4 for.....	Twenty Mule Team Van Camps Sardines.....	Breast Sale of Post Bros. Soap.....
80c	30c	25c	25c	25c
Happy Vale salmon 1 lb. tall can.....	All Van Camps soups; 3 for.....	Guards pure coco; 1/2 lb. can.....	Kerr's premium oats; 3 lb. package.....	Sego Milk 10c

EVERYTHING IN OUR BIG

ECONOMY BASEMENT

Shoes Dry Goods Blankets Aluminum
Graniteware Dishes Glassware Men's Furnishings

10% Discount 10% Discount 10% Discount 10% Discount 10% Discount

THE IDAHO DEPT. STORE

The Idaho Department Store's Great Semi-Annual Clearance Sale

We hold only TWO SALES EACH YEAR
and they are REAL SALES.

This big store prizes the confidence of the buying public above everything else and we feel that the tremendous gain we have made in sales the past year proves that we have the people of the wonderful Twin Falls country with us. Our "Make it right" policy with a smile, our pleasing service coupled with the very lowest cash prices on merchandise of unquestioned merit and quality has built up this big business.

A NOTABLE STATEMENT

With thousands of dollars of ready cash plus splendid representation in the eastern markets, we intend to have the finest stock of Spring merchandise we have ever opened and we challenge any form of competition to undersell us. This sale starts Friday, January 4th and ends Saturday, January 19th. Every article in this immense \$130,000 stock is under the influence of the Red Tag for the period of this sale, except a few contract lines which we are not allowed to reduce. This big Semi-Annual Sale of ours will be punctuated by these outstanding events:

Special for the Opening Day, Friday 9 a.m.

In addition to the thousands of regular reductions on the starting day, Friday, January 4th, we put on sale 167 pieces of GraniteWare, a general assortment of kitchen articles all at one price 10c. Also 337 large pieces of GraniteWare in stew-kettles, bailed or handled, large dishpans, large wash basins, rice boilers, dairy pans, etc., etc., at 10c. See our windows and draw your own conclusion as to value. None sold before 9 o'clock on the opening day.

Read This for Saturday, January 12th

Second extra event, on Saturday, January 12th, 600 of the celebrated Happy Home House Dresses. This is our third sale and the patterns and styles are more attractive than ever before. This sale has been imitated from time to time, but never equalled. We have the exclusive right to these sales in Twin Falls and they are in a class by themselves—beautifully trimmed, the garments come in the much wanted ginghams only and will be displayed in our windows before the day you can purchase them. None laid away in advance, everybody has an equal show. No telephone orders accepted—none sold before 9 o'clock of Saturday, January 12th. See the windows and judge for yourself. All sizes:

Aluminum Special Closes the Sale

EVENT NO. 3—The store crowding special of 1924—1,000 bright, shining pieces of Quality Brand Aluminumware to be sold in three big lots. One big table of pan rim strainers, pudding pans, pie plates, cups, condiment sets, child's plate, mothers jelly cake pans, jelly moulds, bread pans, cake turners, measuring cups, mixing bowls, sink strainers, mountain cake pans, skimmers, lip sauce pans, fry pans, dippers, ladles, combination funnels, biscuit pans, strainer pans, clothes sprinklers. Your choice of the above 9 cents.

TABLE NO. 2—Pudding pans, colanders, biscuit pans, sauce pans, sugar pitchers, milk bowls, tube cake pans, cutlery sets, covered buckets, percolators, dairy pans, square cake pans, milk pails. Your choice on this table 99 cents.

TABLE NO. 3—The Big Table—Casseroles, oval roasters, percolators, water pans, tea kettles, dishpans, water pitchers, pudding pan sets, serving trays, sauce pans, baking dishes, preserving kettles, round roasters, coffee pots, fry pans, tea pots, double boilers, dum pans, omelet pans, Windsor kettles, sauce pan sets, mixing bowl sets. Your choice on this table 99 cents.

See our windows—No goods laid away, none sold one minute before 9 o'clock of Saturday, January 19th. Read every item in this ad. Watch us this year.

SILKS

Heavily Reduced

40-in. Canton Crepes, Yd. \$1.89

A splendid quality of ramie crepe in about eight different colors. Extra reduced.

\$1.89 Your Choice, per Yard

SILK SHIRTING, YD. \$1.49

You know that wonderful quality silk shirting we have in this store.

\$1.49 Choice of Any Pattern, Yd.

38x40 Crepe De Chine, Yd. \$1.19

About six colors left in this quality crepe de chine.

\$1.19 Choice, per Yard

36-in. Black Satin, Yd. \$1.19

Interlocking pattern, the most valuable and expensive.

\$1.19 Choice, per Yard

Lot of Fancy Crepe De Chines

Crepe de chine in fancy patterns that originally sold for \$2.75 and \$3.25 included in this big sale.

\$1.69 Your Choice, per Yard

2000 YARDS OF SHEETING

60x120 sheeting at 25c per yard in order to have all our customers buy in this bargain, the first 5 yards to the customer.

37 1/2¢ per yard 37 1/2¢

Purses

All purses will be specially priced and you will find a splendid opportunity to buy a dandy purse at a big saving. Come to the big window sale.

BLANKETS

Every part of blankets in this big and all colors one of our big different designs and 29c

15c per yard only

CHARLIES

Most beautiful charlies you

can have. See them and pick out your

clock work will be on one of

the counters for

69c per yard

NOVELTY WOOL HOSE 98c

You remember that lot of beautiful hose up to \$1.50 value,

which front of the store. About 65 pair left out of over 6000

to clear them out at this Clearance Sale.

98c Your Choice, per pair

Dry Goods

HAVE NEVER BEEN PRICED SO LOW

Fine Bloomers 65c

An exceptional quality in about eight

different colors. Extra reduced.

95c Blue Price

You know the Karen and

other fine quality blue bloomers.

95c White Price

You know the Karen and

other fine quality white bloomers.

95c Unbleached Muslin, Yd. 10c

One of the fine diapers to

choose from before the stock arrives.

19c Yards

Special on Outing Gowns

Special pieces of lace and

wool or cotton will have a red

tag attached to it, and if you

remember the former price ask the sale price.

REMNANTS
OF ALL SILK, WOOL AND COTTON MATERIALS

1/2 PRICE 1/2

HOPE MUSLIN

27 1/2¢ per yard. You will have a real temptation to supply your

household with hope muslin.

14¢ per yard 14¢

15¢ per yard

Bedspreads

One lot of satin bedsheets, full size and queen patterns, this is one of the most popular items included in this big clearance sale.

\$3.49

NECKWEAR

20% REDUCTION ON ALL LADIES' AND CHILDREN'S MUSLIN WEAR.

39c

TOWELS FOR LESS

Buy towels in the house.

Tuck towels, they all have the red tag of reduction attached.

See our Friday morning news.

THE IDAHO DEPT. STORE

THE IDAHO DEPARTMENT STORE

READY-TO-WEAR DEPARTMENT



Is ready with the most startling sale of Women's Fine Ready-to-Wear that Twin Falls has seen for a long time. EVERY article in this Big Department has been personally selected in the finest markets of the country and EVERY article has received a cut that is hard to believe. In order to make room for the biggest, newest and best stock of Spring Ready-to-Wear that our Eastern buyers can procure, this stock

Has Been Cut To The Limit EXTRA SPECIAL FEATURE

THE BIG DRESS SALE!

SWEATERS

One lot of fine all-wool and silk fibre sweaters in all colors; same brushed wool-silk-velveteen, coat-sweaters and rough-sacks at exactly 1/2 price. That means that a fine \$6.00 Bradley will cost you \$3.00 or an \$18.00 silk shirt will cost you \$9.00, etc.

PRICE 1/2 PRICE

SWEATERS

Lot 2—One lot of fine sweaters, fibre, silk, and brushed wool in camel's hair and light wool-silk-orders, jacquard, coat sweaters in all shades.

OFF 10% OFF

BLOUSES

A high quality STEPHEN blouse, flat-crop, buckles, brocade in black, white and all oriental shades, etc.

OFF 10% OFF

BBUSHED WOOL SCARFS

One lot of brushed wool scarfs in camel's hair, silk, and wool—plaid—rayon—stripes—all shades.

OFF 10% OFF

EVERY COAT IN THIS STOCK REDUCED

Lot 1

Pilson—medium sport coats, storm-proof, all shades; original \$18.75; cut the limit.

\$6.95

Lot 2

A fine sport coat and dress coat with fur collar—all sizes and shades; latest models; value in \$19.00; our lots at:

\$11.95

Lot 3

Twelve coats in habotai trade-habotai; some with fur collars; all lined; in shades of brown, black, navy and kit fox; all are \$22.00; values up to \$30.00.

\$16.95

Lot 4

Mrs. exceptionally fine coats of habotai, taffeta and net linings—values from \$12.00 to \$20.00.

\$18.95

Lot 5

Two high grade, real cashmere coats—lacy, Schaffert, Three and One. \$27.00. Just as good for spring as they are right now. 10% OFF

\$18.00

Lot 6

Women's winter plush coats with立翻领 fur collars; sizes to 66. Prices run up to \$35.00.

14% OFF

ONE ONLY

An available coat—the season's best Texas excess collar; size 16. Regular price \$38.50; sale sacrifice

\$75.00

ONE ONLY

Dearest! rich, lustrous with a luxurious fur collar; original price \$18.00; a gift

\$98.50

ONE ONLY

Soft pink wrap with a large wolf shawl collar; size 40; a real jewel—\$15.00; our price

\$79.00



FINE FURS

One beautiful platinum fox choker; original price \$17.00; to \$10.00

\$7.95

One Coney Mole Choker; \$9.25 value, going at

\$3.98

One China Wolf Scarf; \$19.75 value, going at

\$11.95

One lot of fine chokers, coney capes in opossum, red fox, dried wolf, coney Siberian wolf.

OFF 20% OFF

Five fine red fox chokers; values up to \$37.50; going at

\$11.95

EXTRA SPECIAL

One exceptionally fine dried walt shubular cape; \$4.00 value, going at

\$2.95

DON'T MISS THIS

One fine Gordon and Ferguson long for coat—with raccoon collar; original price \$10.00; value in \$13.00; going now at

\$8.95

One fine French mink coat; three-quarter length; chaperone coat with beautiful sable collar and silk lining. A remarkable bargain; original price \$10.00

\$8.95

CHILDREN'S WOOL COATS

Twenty-three fine coats; sizes 3 to 14; some with fur collars; all full lined; cleverest models; your choice

1/4 off

CHILDREN'S WOOL DRESSES

Fine wool dresses including a few Jack-Tarri pretty little models; best quality; your choice

10% off

THE BIG DRESS SALE

VALUES INCOMPARABLE

Lot 1

Nine combination taffeta and satin-and-polka-dot-wills; from 16 to 44; value \$4.95

\$19.95

Lot 2

Nineteen polka-twills—wool, crepe, jersey dresses, blouses, coats, etc.; sizes 16 to 44; value \$5.00

\$13.00FF

Lot 3

Fifteen satins—tricotam—blouses, coats, etc.; some beautiful, and fine materials; sizes 16 to 34; value \$5.00; every dress, blouse, etc., for \$1.00

\$13.95

Lot 4

Twenty-three "at" our shop—most valuable suit models; some very nice, some very good; great lines; great materials; great details for suitable houses; value in Frank Goss Co. Inc. \$14.00

\$13.00FF

Lot 5

Fourteen exquisite models of cambric crepe, silk, crepe and satin coats including some Peter Pan, etc.; sizes 16 to 44; value in \$14.00

\$13.00FF

Lot 6

56 dresses, the cream of the large stock of personally selected 51 New York dresses in taffeta, crepe, Rosabelle, crepe, etc.; sizes 16 to 44; value \$14.00; every dress the latest style; every one of the finest; having incomparable values to \$14.00; every one now going for

\$9.95

Lot 7

Nineteen of our most exclusive models, Sarah, Warner, Elizabeth, Irving, and others; found in New York. Flat crepe, canton crepe, satin backed crepe and creped back satin; blouses, etc.; sizes 16 to 44; come in and fitting your own price at \$14.00

\$13.00FF

SUITSI—SUITSI—SUITSI—SUITSI—SUITSI—SUITSI—SUITSI

\$13.00FF

Lot 8

Twenty-three "at" our shop—most valuable suit models; some very nice, some very good; great lines; great materials; great details for suitable houses; value in Frank Goss Co. Inc. \$14.00

\$13.00FF

Lot 9

Twenty-four suits—tricotam—blouses, coats, etc.; some very nice, some very good; great lines; great materials; great details for suitable houses; value in Frank Goss Co. Inc. \$14.00

\$13.00FF

Everything in the department not included in the above special lots receives a reduction of 10-per-cent; that includes corsets, brassieres, middies, girdles, khaki clothing and all other articles.

10 Per Cent

10 Per Cent

10 Per Cent

The Times Page of Comics

OUR BOARDING HOUSE—By Aheren



TIMES DAILY CARTOON



SALESMAN SAM



Taken From Life

The Indoor Sport

By Martin



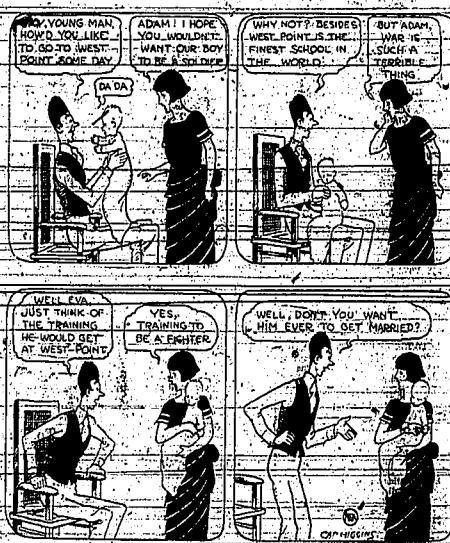
OUT OUR WAY—By Williams



Adam and Eva

By Cap Higgins

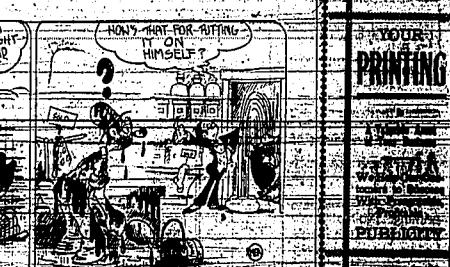
Training for Matrimony



All Over Himself



By Swan



YOURS
PRINTING
WORLD'S
LARGEST
PRINTING
PUBLICATION