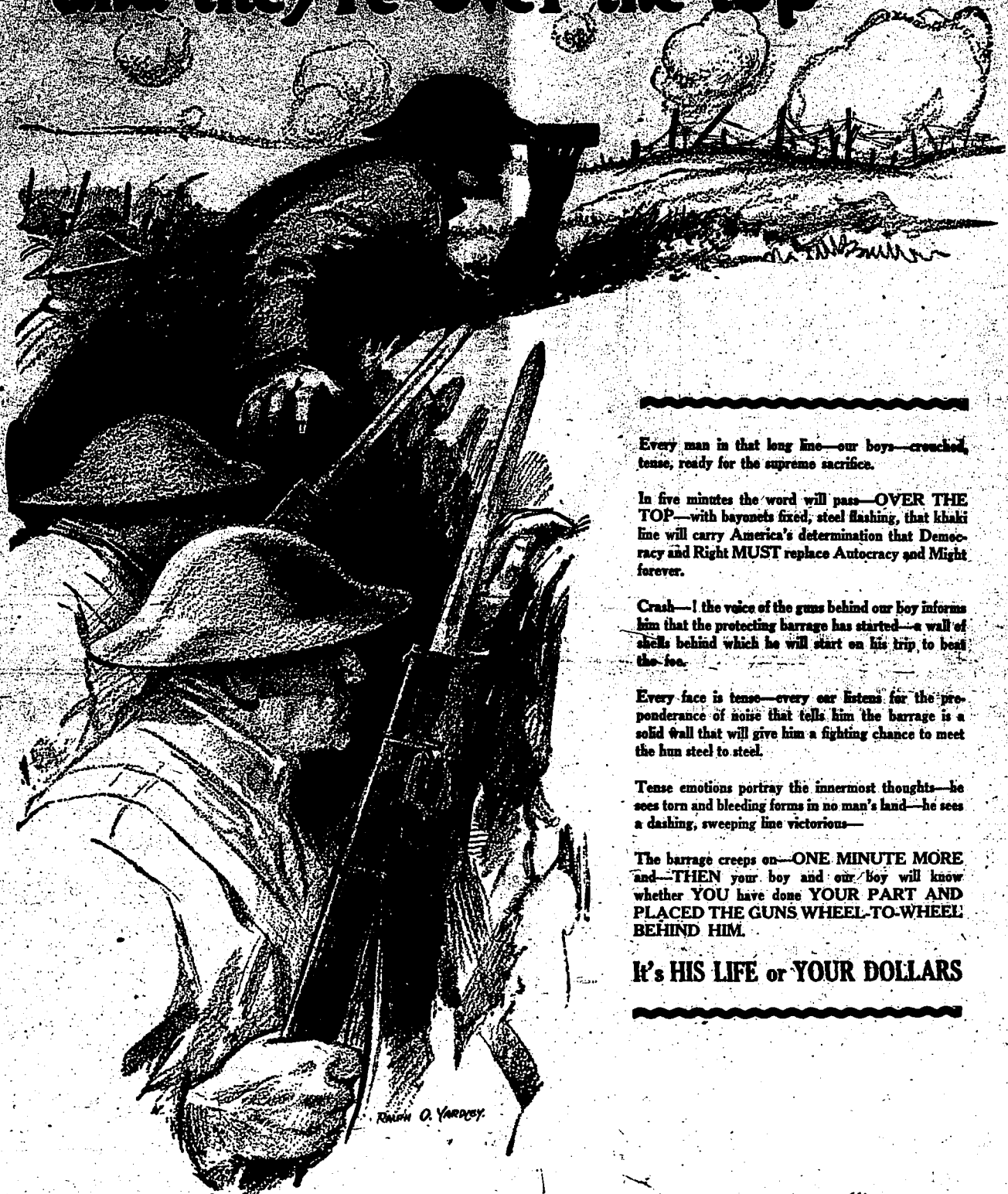






# Five Minutes and they're over the top—



Every man in that long line—our boys—crouched, tense, ready for the supreme sacrifice.

In five minutes the word will pass—**OVER THE TOP**—with bayonets fixed, steel flashing, that khaki line will carry America's determination that Democracy and Right **MUST** replace Autocracy and Might forever.

Crash—I the voice of the guns behind our boy informs him that the protecting barrage has started—a wall of shells behind which he will start on his trip to beat the foe.

Every face is tense—every ear listens for the preponderance of noise that tells him the barrage is a solid wall that will give him a fighting chance to meet the hun steel to steel.

Tense emotions portray the innermost thoughts—he sees torn and bleeding forms in no man's land—he sees a dashing, sweeping line victorious—

The barrage creeps on—**ONE MINUTE MORE** and—**THEN** your boy and our boy will know whether **YOU** have done **YOUR PART** AND **PLACED THE GUNS WHEEL-TO-WHEEL** BEHIND HIM.

**It's HIS LIFE or YOUR DOLLARS**

## Buy Fourth Liberty Bonds

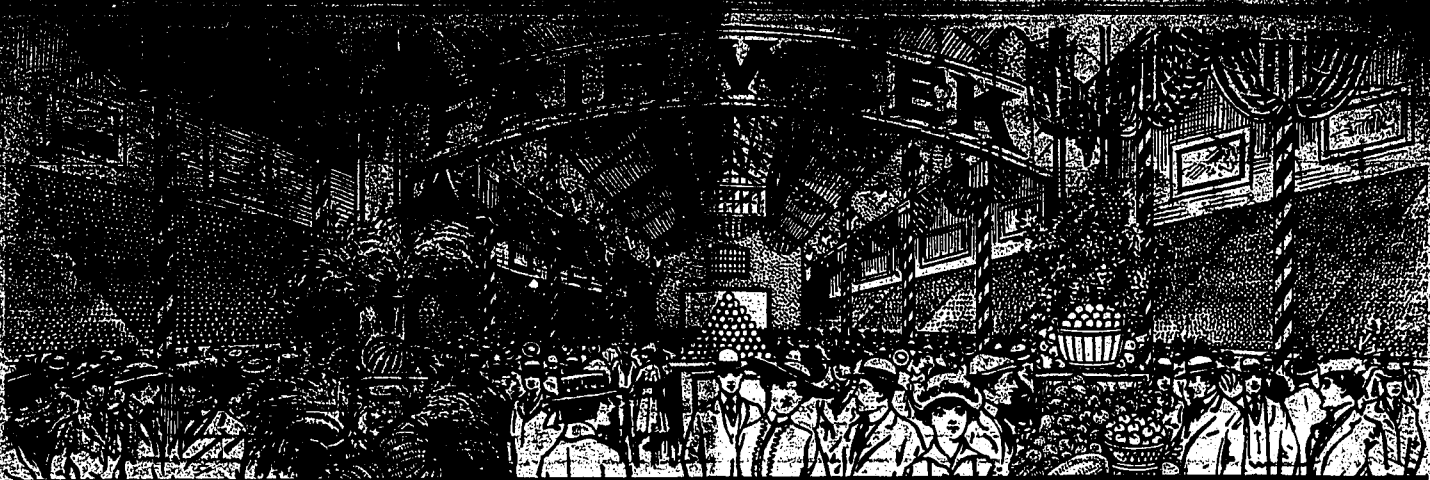
Any Bank Will Help You

THIS ADVERTISEMENT CONTAINS NO SUGGESTION OF  
FAVORABLE CO-OPERATION OF

**LAWRENCE MACHINE AND IRON WORKS**







## ROBINSON'S

### Good Business During Dull Months

R. G. DUN, one of the two leading mercantile agencies of this country, recently reported as follows: "Retail trade, notwithstanding a good number of midsummer sales, is quieter than for some weeks past."

In view of the foregoing, what have we to conclude when I say to you that the sales of this store for the month of July this year showed a gain of more than two-thirds over July last year, and the gain for August this year was more than double over last August. Or, in other words, the cash sales for the months of July and August this year were about double the same months of last year. And, to further illustrate: The sales of the single month of August this year were more than the combined sales of July and August last year.

There must be a reason for this, particularly in view of Dun's report, above referred to.

### WAR INDUSTRIES BOARD PLANS WAR ON HIGH PRICES

Consider Proposal of Having Wholesale Price Stamped on All Articles—Would Reveal War Profiteers

WASHINGTON, Sept. 16.—The war industries board is about to determine what is a fair profit for the retailer.

Moved by the flood of complaints on profiteering, the board has under consideration regulations to force the stamping of wholesale prices on all merchandise sold in the United States that the consumer may check the blood money makers individually. He will know when he inspects any article of merchandise just how much profit the retailer gets. This, members of the board believe, will be sufficient to stop most price boosting.

The federal trade commission's aid has been enlisted in the plan, it was learned here today. That body's work will be to prevent stamping of prices above actual selling figures. It will protect the wholesalers and the manufacturers who attempt to undertake resale maintenance.

The war industries board believes it can enforce such a program through its power of industrial classification and its hold on materials and transportation.

The above article copied from a recent issue of a daily paper would seem to confirm the impression that it is not the "Big Ones" alone, those who have had war contracts, that have been making extra profits, but that it has extended even to the retail trade; and that the War Industries Board is planning to regulate prices with both the wholesaler and retailer, with a view to protecting the consumer.

THIS STORE would welcome this plan, as I am of the belief that it would result in a wonderful increase in the sales of the store, as it would bring more directly to the attention of the buying public that higher prices are being asked in other stores than we ask here.

To illustrate: We are selling a blanket at \$8.85, and the same identical brand, quality and size is priced at one store in Salt Lake City at \$7.25, and at another store there at \$7.45. This same blanket is priced in one store in Twin Falls at \$9.00, and at another store here at \$10.00. A mail order house that has shipped quantities of merchandise to Twin Falls is asking \$7.65 for this same blanket. From this you will understand why I would welcome a plan that would bring to the attention of the buying public these most striking facts.

A lady with her young son was in the store one day quite recently for the purchase of a pair of shoes for the boy. After having selected a pair at \$3.00, she remarked that the price was only 35 cents more than she had paid for the same kind of shoe here last year. Surely that was not profiteering on my part.

Another lady purchased a pair of infants' shoes one day recently, at 85 cents, and was surprised to find that they were only ten cents more than she had paid for the same kind of a shoe some time ago.

A man with his wife and three children came in the store one day recently, having driven from their home sixteen miles away to buy a bill of goods here. He told me that they always came direct to this store, as he had found that the prices were always right and the merchandise satisfactory, and that it paid them to make the long trip to do their buying here. He also said that before they began buying at this store, that they had sent away to mail order houses for many of their purchases, but that he felt it was unnecessary to do so now, as there was little or no saving over my prices.

### Infants' and Young Children's Wear

There are many items that are here which are specially intended for the smaller children. One of the most popular and useful is DR. DENTON'S SLEEPING GARMENTS. The greatest care is given to their manufacture in both the important as well as the minor features. Through a process of cleansing the fabric both before and after it is made into these little garments it can be safely worn by the youngest child. There are other important features that we shall be glad to tell you about, and it will be a pleasure to show the garments. Like all other items carried in stock, the prices are RIGHT.

### Infants' Underwear

A very splendid line of Abdominal Binders, Tub Bands, Tab Vests, Bifold Vests, Wrapper Vests, Child's Margarets and Gertrudes. These are made by manufacturers who devote their entire time to making this kind of goods. You will find them most desirable and the prices most reasonable.

### Infants' and Small Children's Shoes

Many stores do not give special attention to shoes for the "little ones." You will find here an unusually good assortment. When I say to you that I have in stock 20 different styles of this kind of shoes, you will understand how much attention I give to them. You will find the prices lower here than in many stores.

### Children's Bath Robes

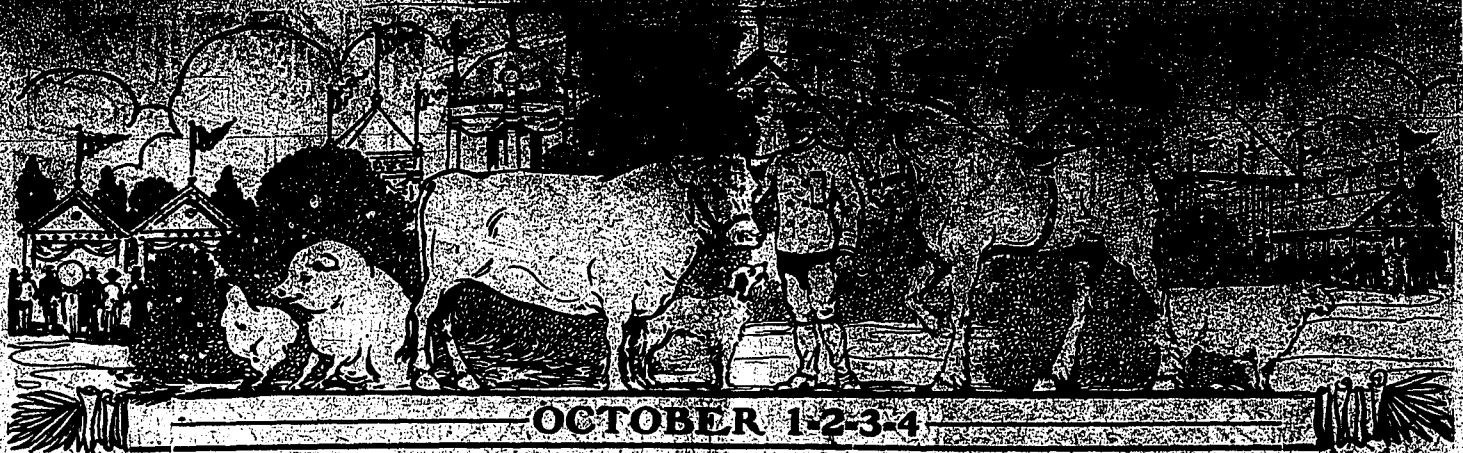
A very attractive lot of these most useful articles for the children, in sizes from 2 to 14, soft, warm and good looking, nicely made, and priced most reasonably.

TWIN FALLS  
COUNTY FAIR  
FILER  
Oct. 1-2-3-4

E. S.—Just in by express, a most attractive lot of Warp Taffeta Wide Ribbons suitable for Camisoles, Hand Bags and Hair Ribbons.

TWIN FALLS  
COUNTY FAIR  
FILER  
Oct. 1-2-3-4





# THIS YEAR'S TWIN FALLS COUNTY FAIR

**Is the Third Successive Event of the Kind  
in the History of Twin Falls County**

**The Fair Board Has Done Its Best in the Interests of a County  
Fair of Which Every Resident of the County May Be Proud**

**TUESDAY, OCT. 1, IS ENTRY DAY  
ON WEDNESDAY, OCT. 2**

**The Board Invites You to View the Result of Its Efforts.  
Its Members Believe That You Will Not Be Disappointed**

All the usual features to be found at a Fair will be on hand, and THEN SOME.

The Horse Races promise to be better than ever before.

The Amusement Features will be in greater variety than in past years.

The Free Attractions will be on a bigger and better scale.

There will be a Balloon Ascension each day if the balloon man does his part. The Fair Board has signed the contract.

Added to which there will be the best and biggest Livestock, Agricultural and Horticultural displays ever gathered together in this part of Idaho.

**It's Your Fair—Yours and All the People's  
COME AND BRING YOUR FAMILY**

There's a brand new Rest Room for the ladies and children, with a matron in charge to help care for the little ones.

There are three NEW BUILDINGS for housing the various exhibits.

There is a new Band Stand, which will leave all the space in the Grand Stand for the accommodation of patrons.

There are better facilities for caring for the comfort and convenience of patrons than ever before and there is more and better entertainment.

**REMEMBER THE DATES**

*Monday, October 1, is Entry Day. For the three days following, Tuesday, Wednesday, Thursday, October 2, 3 and 4 the Big Fair will be on in full blast.*

**TWIN FALLS COUNTY BIDS YOU COME**



## The United Stores

At the United Stores, we have the largest and most complete stock of jewelry in the Twin Falls area. We have a large selection of diamonds, pearls, rubies, sapphires, emeralds, and other fine stones. We also have a large stock of watches, clocks, and other timepieces. All of our merchandise is guaranteed to be of the highest quality and at the lowest prices.

Every article purchased at this store is fully guaranteed. We will tell you frankly the worth of what you may expect in the way of service and wear from it. In fact, we give you the benefit of our years of experience, whether it be silverware, watches, rings, brooches, pins, fountain pens or the smallest item in our large stock—and you can rely absolutely on our guarantee.

**DECKER & HUNT**  
The Sign of the Big Clock

### RAILROAD TIME TABLES

**OREGON SHORT LINE**  
Twin Falls Branch  
No. 62—Westbound, daily—12:10 p. m.  
No. 150—Eastbound, daily—7:00 a. m.  
No. 152—Westbound, daily—4:03 p. m.  
No. 84—Eastbound, daily—6:30 p. m.  
No. 77—Departs 12:30 p. m. daily ex-  
Bogertown Branch

Good property is in demand—good tenants are awake to classified advertising opportunities.

## TECHNICAL TRAINING TO BE

**CONDUCTED BY BAND LEADER**

Local band leader, Fred T. Smith, will conduct technical training for the members of the local band. The training will be held at the local high school and will cover a wide range of subjects, including music theory, instrument technique, and band management. The training is intended to improve the skills of the band members and to prepare them for future performances.

Smith, who has been a band leader for many years, will be in charge of the training. He will be assisted by other experienced band leaders. The training will be held over a period of several weeks. The members of the band are encouraged to attend the training and to improve their skills.

At present, we are quartered in the gymnasium. There are about 110 of us. This furnishes two bands, but so far we have played as one band. It certainly sounds great when we have our band out on a march, because we can furnish the volume with such a number.

Goos to Boise—Miss Britton, a local woman, is on her way to Boise for a business trip. She will be away for several days.

Undergoes operation—Mrs. E. H. Major is a patient at the local hospital. She is undergoing a surgical operation. The operation was successful and she is expected to recover quickly.

Make that property desirable, then advertise it, and you'll find that "desirable tenant."

## OFFERS REWARD TO WAR SAVINGS

County Fair Issues Supplemental Premium List for New Department

Cash awards totaling \$100 are offered for the best exhibits in the new department of the fair. The awards are for the best exhibits in the categories of war savings, war bonds, and war stamps. The exhibits are to be displayed in the new department of the fair. The awards are to be given to the exhibitors of the best exhibits.

Prizes for Textiles—Prizes in the textile class are offered for the best exhibits in the categories of men's wear, women's wear, and children's wear. The prizes are for the best exhibits in the categories of men's wear, women's wear, and children's wear. The prizes are to be given to the exhibitors of the best exhibits.

In Pantry and Kitchen—In the pantry and kitchen class, prizes are offered for the best exhibits in the categories of food, drink, and household items. The prizes are for the best exhibits in the categories of food, drink, and household items. The prizes are to be given to the exhibitors of the best exhibits.

## THE UNITED STORES

TWIN FALLS, IDAHO

### To Our Esteemed Patrons:

In compliance with and as endorsement of the action of the Council of National Defense regarding Christmas Shopping, we pledge ourselves to the strict enforcement of the six following rules:

1. Retail interests are not to increase their working forces by reason of the holiday business over the average forces employed during the year.
2. Normal working hours will not be lengthened during the Christmas season.
3. Retailers will use their utmost efforts to confine Christmas giving, except for young children, to useful articles.
4. Every effort will be made to spread the period of holiday purchasing over the months of October, November and December.
5. Deliveries will be restricted and customers will be asked to carry their own packages.
6. Announcements of the new policy will be made by retailers in their newspaper advertisements.

It is your Patriotic DUTY and we expect your hearty co-operation to this. Besides, prices will inevitably rise. So far the United Stores have been able to sell merchandise at prices well under and at much lower than the present average because of the very extensive advance buying—stock being over double the size of normal times.

But, higher prices are inevitable and we FEEL it a duty to constantly bring this to our patrons' attention, the importance of buying NOW for future needs.

Wherever you buy winter and holiday merchandise, BUY NOW—and from those stores which through foresight have anticipated conditions and are giving their patrons a share of the advantage.

## THE UNITED STORES

TWIN FALLS, IDAHO

## What The Packers Do For You

Not very many years ago in the history of the world, the man that lived in America had to hunt for his food, or go without.

Now he sits down at a table and decides what he wants to eat or his wife calls up the market and has it sent home for him. And what he gets is incomparably better.

Everyone of us has some part in the vast human machine, called society, that makes all this convenience possible.

The packer's part is to prepare meat and get it to every part of the country sweet and fresh—to obtain it from the stock raiser, to dress it, cool it, ship it many miles in special refrigerator cars, keep it cool at distributing points, and get it into the consumer's hands—your hands—through retailers, all within about two weeks.

For this service—so perfect and effective that you are scarcely aware that anything is being done for you—you pay the packers an average profit of only a fraction of a cent a pound above actual cost on every pound of meat you eat.

Swift & Company, U. S. A.

### To Eliminate Waste

Butter class in the pantry and kitchen class on Monday, September 30, at 8 o'clock. At the request of the food administration, no perishable foods will be left on exhibit in this department more than one day. By a special arrangement, breads, cakes and other foods that deteriorate by standing may be entered in this department on any day of the fair. They will be scored by the judges on the same day and removed by the exhibitors at night, so that there may be no waste of food.

### Great Faith in Chamberlain's Colic and Diarrhoea Remedy

"Chamberlain's Colic and Diarrhoea Remedy was used by my father about a year ago when he had diarrhoea. It relieved him immediately and by taking three doses he was absolutely cured. He has great faith in this remedy," writes Mrs. W. H. Williams, Stanley, N. Y. (Advertisement)

Don't you want it? Advertise it in the Classified Column and get rid of it.

### A GOOD FRIEND

A good friend stands by you when in need. Twin Falls people tell how Doan's Kidney Pills have stood by them. Mrs. Anna Barry of 141 Fifth Ave., Twin Falls, endorsed Doan's over five years ago and again confirms the story. "Could you ask for more convincing testimony?" "Doan's Kidney Pills have done a lot of good in our family and I am glad to recommend them," says Mrs. Barry. "Several times when I have been had a dull ache in my back Doan's have quickly rid me of the trouble. I know they are a fine remedy and advise anyone having any kidney complaint to give them a trial." (Statement given October 16, 1922.)

### NO TROUBLE SINCE

On September 25, 1917, Mrs. Barry said: "I have had no need of a kidney remedy since I used Doan's Kidney Pills. Doan's are certainly reliable for they cure kidney disorders quickly."

Price, 50c. at all druggists. Don't stop ask for a kidney remedy—Doan's Kidney Pills—the same that Mrs. Barry had. Foster-McMullen Co., Mfgs., Buffalo, N. Y.

Don't you want it? Advertise it in the Classified Column and get rid of it.

### OLD FALSE TEETH WANTED

WE WILL PAY UP TO \$25.00 PER set (broken or not). Send stones, cashless for return mail. Refuse to let 10 to 15 days subject to sender's approval or our offer—also highest price paid for OLD GOLD JEWELRY, GOLD CHAINS, RINGS, DIAMONDS AND SILVER. (Outlets adv.)

**UNITED STATES SMELTING WORKS, INC.**  
971 Goldsmith Bldg. Opp. Post Office  
MILWAUKEE, WIS.

### TWIN FALLS GUNNER AT GRIPS WITH THE ENEMY

Private J. B. Jensen, in Letter to Mother, Says His Battery Already Has Fired on the Huns

Mrs. Joseph Jensen, 334 Sixth avenue west, has received from her son, J. B. Jensen, a member of the Twin Falls unit of the Idaho regiment which has been shipped into an infantry regiment, a letter under date of July 11, stating that his battery had gone into action and fired on the enemy.

A letter received on the date of his writing, he says, is the first letter he had received from his mother, which had been addressed to France. He says that he will finish paying for his Liberty Bonds in a few days.

People Speak Well of Chamberlain's Tablets

"I have been selling Chamberlain's Tablets for about two years and heard such good reports from my customers that I concluded to give them a trial myself, and can say that I do not believe there is another preparation of the kind equal to them," writes G. A. McBride, Headford, Ont. If you are troubled with indigestion or constipation, give them a trial. They will do you good. (Advertisement)

Classified Ads are cheap—effective.

### Call 21 FOR GLASS

**MOON'S SHOP**  
115 N. 2ND ST.  
TWIN FALLS, IDAHO

Want to sell that car? People who are considering buying used cars read the classified ads.

To tell what you want, in the classified column, is to make the strongest possible effort to get it.

## WRIGLEY'S

**For Victory Buy Liberty Bonds**

**We will win this war—Nothing else really matters until we do!**

**The Flavor Lasts**





1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

**A VAST UN-UNIFORMED ARMY**

OF BUSINESS MEN "OVER HERE" ARE STRENGTHENING EVERY NERVE TO BACK THE BOYS IN KHAKI "OVER THERE."

TO SUCCESSFULLY MEET THE UNUSUAL WAR DEMANDS THERE IS AN URGENT NECESSITY FOR GREATER EFFICIENCY, INCREASED PRODUCTION AND CLOSER AFFILIATION AND EFFORT.

OUR OFFICERS DESIRE TO EXTEND THE FULLEST MEASURE OF COOPERATION TO THE PATRIOTIC BUSINESS MEN OF THIS COMMUNITY.

**FIRST NATIONAL BANK**  
**TWIN FALLS, IDAHO**