



A carnival of southern hospitality

The opening of the famous old Maxwell House, years ago

It was just after the Civil War that the old Maxwell House of Nashville was finished. Rumors of its magnificence had aroused the anticipations of the South, and most of the notables of old Dixie were there that day to celebrate the opening.

What happy excitement there was! What mingling of voices and laughter and music. What speech-making and hand-clapping. And *what food!*

One account says of that first great banquet, "It was a carnival, a carnival of southern hospitality."

We can picture—moving softly through all the stir and hubbub—the courteous waiters, bearing the rich dishes that were to spread the fame of the old Maxwell House.

But the most famous of all its good food was its coffee

Year by year its fame grew, till in every section of the country, the Maxwell House came

to be known for its hospitality and its old time southern dishes.

Year after year, the great and the distinguished traveled to it to enjoy its wonderful food. But most of all, their praise was given to the special blend of coffee which the Maxwell House served.

And they carried back to every state in the Union the fame of its rich fragrance and

smooth, mellow flavor—the full-bodied goodness of Maxwell House Coffee.

Today the largest selling coffee in city after city

This same coffee that won such praise in the old South long ago, can today be bought at all better grocery stores throughout the United States.

It has pleased more people than any other high grade coffee ever offered for sale. It is the first choice of New York, of Washington, of St. Louis, of Atlanta and Cincinnati—of a long list of America's leading cities.

—What coffee it is! What enjoyment in its aroma, so full and lasting; in its flavor, so rich and alluring! Just try this special blend of coffee for yourself; and you will see why, through all these years, it has won such universal praise. Ask your grocer today for one of the blue tins of Maxwell House Coffee. Check-Neal Coffee Company, Nashville, Houston, Jacksonville, Richmond, New York, Los Angeles.



MAXWELL HOUSE COFFEE

Roasted fresh for THE WEST in our Pacific Coast plant

—America's largest selling high grade coffee

THE SPORTS OF A DAY

PIRATES CINGH NATIONAL FLAG

Pittsburg Wins Thrilling Game With Philadelphia, While Giants Downed by St. Louis.

PITTSBURGH, Sept. 23. (AP)—The National League pennant, clinched by the senior baseball circuit was clinched today by the Pittsburgh Pirates.

A double chance to win the flag found the Pirates today—a defeat for New York or a victory for Pittsburgh. And both chances were good, for the Giants went down to defeat in St. Louis while the Pirates were winning a thrilling game from Philadelphia, 2 to 1.

Only a few thousand fans braved chilly breezes to see the game this afternoon. It was a mighty struggle between pitchers, with the Pirates holding the advantage up to the last ninth inning. Philadelphia put up a game fight. In the final session, the visitors succeeded in crowding the bases with one man out. Halter lifted a fly to short left field. Wright got under it and his perfect throw to the plate doubled Durning. The game was won and the flag was assured Pittsburgh.

An Gooch touched Durning, the fans swarmed up on the playing field congratulating the men who brought to the fans the realization of their dream of 10 long years.

Their enthusiasm was unbounded, the Pirates forgot their showers and crowd about Bill McKeehan, their manager and the veteran pilot, Fred Clarke, singing the praise of the men who lead them to victory. They danced, shouted and hugged each other, refusing to settle down until John H. Regnier, president of the National League, stepped into the clubhouse. He had witnessed the game from the press box.

The league executive said: "There never was a team that showed such fine department at all times. Now I want you to go out and win the world's series."

Today's game was one of the hardest fought contests in the Pittsburgh records. Yde pitched brilliant ball for eight innings, holding the visitors scoreless and keeping their hits well scattered. Pittsburgh led in the opening inning on a bases on balls, two singles and a sacrifice, adding another in the seventh to Graham's double, an out and a sacrifice.

Yde weakened in the ninth. The first three men to face him single, putting across one run. The fans called for a victory and McRehebe anxious to make the puntant a certainty, sent Tom Sheehan to the mound. Heulino walk-

DUMB BELLS



ATHLETICS WIN DOUBLEHEADER

Philadelphia Defeats St. Louis Twice in One Day; Washington Game Postponed.

PHILADELPHIA, Sept. 23. (AP)—The Philadelphia Athletics took both ends of a doubleheader from St. Louis here today by scores of 6-3 and 7-3. Home runs played a prominent part in the Athletics' triumph. Hale's homer off Glatton with two on bases clinched the first game and successive home runs by Welch and Holt in the fifth inning won the second game in the victory column.

The score: R. H. E. Philadelphia..... 6 3 0 St. Louis..... 3 0 1 Batteries—Glatton, Stauffer, Danforth, and Dixon; Baumgartner, Walberg and Cochrane.

Second game: The score: R. H. E. Philadelphia..... 7 3 0 St. Louis..... 3 0 0 Batteries—Wingard, Danforth, Falk and Herzog; Gray and Beckins.

NEW YORK 7—CHICAGO 6. NEW YORK, Sept. 23. (AP)—The New York Yankees defeated the Chicago White Sox in the third game of the series today, 7 to 6. Houston, picking credit from the Pittsburgh Eastern league, defeated Lyons of the Sox, who was trying for his twentieth victory.

BOSTON 1—DETROIT 15. BOSTON, Sept. 23. (AP)—Detroit hit Fuhr and Adams savagely today and defeated the Red Sox, 15 to 1. Howard and Elmke started the game for Boston but retired in the fourth inning after one of his fast high ones struck Fred Haney, Detroit third baseman, on the head.

STANDINGS OF THE CLUBS

Club	Won	Lost	Pct.
Philadelphia	37	59	.389
St. Louis	28	68	.293
Detroit	20	69	.227
Chicago	21	74	.220
Cleveland	07	78	.089
New York	05	82	.060
Boston	04	102	.039

Club	Won	Lost	Pct.
Pittsburg	32	54	.374
New York	22	63	.257
Cincinnati	27	74	.265
St. Louis	23	74	.238
Brooklyn	06	78	.077
Boston	06	81	.073
Chicago	09	83	.099
Philadelphia	02	84	.024

Club	Won	Lost	Pct.
San Francisco	114	60	.656
Salt Lake	102	74	.587
Seattle	92	74	.554
Los Angeles	65	81	.444
Portland	82	92	.470
Oakland	79	95	.453
Vernon	68	107	.387
Sacramento	66	107	.387

Club	Won	Lost	Pct.
Washington	53	54	.493
Los Angeles	1	6	.143
At Sacramento	2	8	.200
Seattle	3	7	.300
San Francisco	15	14	.517
At Vernon	2	10	.167

SENATORS HAVE CHANCE AT FLAG

If Washington Wins Doubleheader From Cleveland and Athletics Lose, Fight Over.

CHICAGO, Sept. 23. (AP)—Pittsburgh went under the wire strongly today and clinched the National League pennant, the first the Pirates have won in sixteen years. With only one game necessary to win the title and represent the senior circuit in the world's series, the Pirates made it double certain, by defeating Philadelphia, while the Cincinnati downed the Giants in both games of a doubleheader. Tonight the new league champions have a lead of ten full games over the former champions, who have only eight more games to play with no chance of winning.

The standing tonight: Won. Lost. Pct. Pittsburgh..... 53 54 .493 New York..... 52 63 .450 Washington..... 51 53 .490 Philadelphia..... 49 59 .452

The ORPHEUM
Idaho's Finest Theater

TODAY, TOMORROW AND SATURDAY
Matinee: 10c and 20c
Evening: adults, 25c and 30c
Children, 10c

Richard Barthelmess

in SOUL FIRE

His outstanding dramatic triumph rivaling his greatest of the past; a picture to live for years, for it is true and great as your own soul.

CAST
Prologue
The Critics..... Percy Ames and Charles Eddale
Howard Fane..... Lee Baker
Mrs. Howard Fane..... Effie Shannon

Italy
Eric Fane..... RICHARD BARTHELMESS
The Princess Rhea..... Carlotta Monterey
Howard Fane..... Lee Baker
Mrs. Howard Fane..... Effie Shannon
The Old Musician..... Gus Weinberg

Paris
Eric Fane..... RICHARD BARTHELMESS
The Princess Rhea..... Carlotta Monterey
The Prima Donna..... Rita Rossi
The Orchestra Leader..... Edward La Roche
The Dancer in the Music Hall..... Ethel Lee
Mr. Simpson, the attorney..... George Panncourt
Flourrette, a manequin..... Aileen Berry

Port Said
Eric Fane..... RICHARD BARTHELMESS
San Francisco Sal..... Helen Wren
Herbert Jones, a sailor..... Walter Long
Dancers..... Leah La Roux and Zebaida

The South Seas
Eric Fane..... RICHARD BARTHELMESS
Talia..... Essie Levy
Ruth..... Harriet Sterling
Dr. Travers, of the Lepor Island..... Arthur Metcalfe

ALSO SHOWING
Aesop's Fables Comedy—Topics of the Day
Pathe Review—Orpheum Orchestra

doubleheader from the Browns, while Washington was idle. The standing tonight: Won. Lost. Pct. Washington..... 53 54 .490 Philadelphia..... 49 59 .452

10c-K Says:
There has been altogether too much reduction of the wages of sin. Eh, what?

Idaho THEATRE

ADMISSIONS:
Matinee..... 10c and 20c
Evening..... 10c and 30c
Hours: 2, 3:30, 7 and 9

NOW SHOWING
BIG ALL COMEDY SHOW
Carl Laemmle Presents
Reginald DENNY
The hilarious adaptation of Elmer Davis' "Hickory Now!"
I'll Show You the Town

Get out your shock-absorbers—Denny is in town! He'll shoot you into gales of laughter, tickle your ribs with rollicking fun, put a permanent smile-wave on your face! He's drier than a first kiss in the dark! He's the Tish of all funsters!

A Harry Pollard Production
Universal Jewel

ADDED FEATURE
"MARY QUEEN OF TOTS"
An "Our Gang" Riot of Kid Comedy
NEWS DASIE COLE AT THE ORGAN

ZANE GREY'S "WILD HORSE MESA" SOON
Always the Best for the Idaho Guest, All Ways



Wherever taste counts...

Dainty linen, rare china, exquisite silver... the woman who treasures such things is sure to be critical of the food she serves and the coffee she places before her family no less than her guests.

Wherever taste counts—wherever menus are given new meaning each day—you will find a constant appreciation of MJB Coffee.

For MJB is the coffee of constant flavor. Drink it as you like, (strong or mild or in-between) the same rich, full-bodied flavor is always in the cup.

MJB Coffee
meets every taste in Coffee

Vacuum packed by our own process—that's why it's flavor-fresh.

© 1925 by M. J. B. Dandrea & Co.

And don't forget Tazze Tea Orange Pekoe [Black] or Japan [Green] meets every taste in tea

WE HAVE NEW DESIGNS

in **Boys' Sweaters**

This is the time to choose boys' winter sweaters, when it can be done deliberately. If you wait until the first cold snap hits, something will have to be bought in haste to meet the emergency. One fine pattern after another, loads of handsome sweaters, varying in price within a wide range, will be shown you in this store.

FREE! FREE! FREE!

A baseball free with every pair of boys' Hi-Kicks shoes. Just the kind for school wear.

Try Sinclair's First "IT PAYS"

Bonded Storage Warehouse
SINCE 1922
Wanted—Beans for Cash, Beans for Cleaning, Beans for Storage
J. H. SEAVER
TELEPHONE 335

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Pathe Review—Orpheum Orchestra

OUR NEXT BIG ONE
COLLEEN MOORE
—IN—
"THE DESERT FLOWER"
Her Latest, Greatest First National Attraction

See the Orpheum Shows—It's Time and Money Well Spent

TAX RATE FOR COUNTY FIXED FOR YEAR 1925

Commissioners Make Levies of \$1.50 on \$100 Valuation, Expected to Yield Same Revenue as Last Year.

Twin Falls county's state and county tax levies were fixed Wednesday by the county commissioners at \$1.50 on each \$100 of assessed valuation. The rate is higher by 15 cents on each \$100 valuation than last year's rate. Tax money yielded by the 1925 levies, however, it is estimated, will not exceed the amount produced by last year's levies because of reducing this year of the total assessed valuation by approximately \$1,000,000 as compared with last year's valuation. The state tax rate in this county at 50 cents remains the same as last year. The county tax rate is increased from 85 cents last year to 91 this year. Increases have been made in the county levy for the general school and bond redemption and interest funds, which constitute fixed expenses. The general school expense fund has been increased from 20 cents to 35 cents; general school fund from 45 cents to 50 cents; bond redemption and interest fund from 5 cents to 7 cents. The levy for the agricultural fair has been reduced from 3 cents to 2 cents, while the levy for the county hospital remains the same as last year at 2 cents.

UNIQUE DEMONSTRATION ATTRACTS LARGE CROWD

An unique demonstration and one which attracted considerable attention took place in front of the Diamond Hardware Company store yesterday afternoon when a cake baked in a Mastic range demonstration was subjected to the weight of 24 persons standing on boards laid across the cake and then taken away. Judging by the remarks of those who paroled the cake suffered not at all by the treatment, rising to the former proportions just as soon as the pressure was removed. Mrs. G. W. Thompson has in charge of the demonstrations for the rest of the week. Cakes, biscuits and coffee, baked on a Mastic range, will be offered to all centers during the balance of the demonstration.

AVERAGE BEET YIELD IS ESTIMATED AT 15 TONS

Average production of the sugar beet crop in the Twin Falls district this season will be 15 tons or more per acre, according to James Bell, general manager for the Almatagatol Sugar company, who stated Wednesday that an error in a published statement that made the estimated yield appear lower than this figure had caused a flood of protest and inquiries at the company's office here.

WILLIE WILLIS BY ROBERT QUILLEN



"I wish I had lived a long time ago when Grandpa and Columbus and George Washington and Moses and all of them was alive."

COOPERATE FOR NEW WEST LINE

Boise and Twin Falls Men Work Out First Steps Toward Program at Meeting.

With a view to a general discussion of ways and means in the matter of furthering the development of southern Idaho through the construction of a railroad from Bluff west to a connection with the main line of the Oregon Short Line at or near King Hill, a joint meeting of Twin Falls and Boise men was held yesterday afternoon. Sentiment developed at the meeting indicated a healthy interest in the project and it is expected that further meetings will be held and a definite program formulated as a means of inducing the Union Pacific system to undertake the construction. Those present at the meeting from Boise were H. J. McTear, Mayor E. B. Sherman, J. W. Harris and Harry K. Fritschman. Bluff was represented by J. O. Eastman and J. H. Barker. Those present from Twin Falls were M. J. Sweeley, W. H. Eldridge, Shad J. Hodgins and Roy A. Road. Ingerman was represented by H. O. Pender. During the discussion the suggestion was offered that all towns in the territory which would derive benefit from the proposed new line appoint a committee to assist in the movement, an executive committee to be composed of one member from each of the committees to be appointed. Members of the Boise committee expressed a desire to cooperate with Twin Falls in any manner possible in the work of securing such a road and it was the general opinion that all towns from Twin Falls west would benefit from such a road and should be invited to join the movement. The entire discussion was of a preliminary nature but decision was reached to hold later meetings at which time definite plans might be formulated.

NEW FALL SHIPMENT Men's Oxfords and Shoes

Young man's dress shoes and oxfords. Black and sunset tan calf, welt sole, rounded edge, storm welting, all solid leather; all sizes for

\$5.85

BARBER SHOE CO.

NEXT TO ORPHEUM

Young man's dress shoes and oxfords. Black and sunset tan calf, welt sole, rounded edge, storm welting, all solid leather; all sizes for

\$5.85

BREVITIES

Here for Visit—C. S. Cliff, former resident of Twin Falls, here on Tuesday, arrived Wednesday for a few days' visit.

Returns After Visit—Mrs. Nettie Howe has returned from visit to her daughter, Mrs. Holla Crater in Harlowtown, Mont., and her brother in Everett, Wash.

Guest From California—Dr. S. J. Miller of La Verne, Cal., at one time a schoolmate and later an instructor of Dr. C. D. Weaver of this city, arrived here Wednesday for a few days' visit.

Confined to Home—Charles F. Dwight, secretary of Twin Falls Chamber of Commerce, was confined to his home by illness for a second day Wednesday, although improvement was reported in his condition.

Denies Guilt of Robbery—Salvador Velozna, Mexican, on arraignment Wednesday in probate court here, pleaded not guilty to charges of highway robbery alleged to have been committed last Tuesday when he is said to have robbed two of his countrymen and shot one of them in the back.

Back to University—Merrill S. Ayres May Hodgins and Randall Victory left early this morning for Seattle where they will resume their studies at the University of Washington. They left in a light car which they purchased especially for the trip. "Three Must Get Threes" was the slogan painted on the side of the car.

Railroad Men Visit—R. A. Smith, agricultural supervisor, and George J. Sholler, traveling agricultural superintendent of the Union Pacific system, accompanied by Joel Pickett, general agent for the Oregon Short Line in Bluff, arrived here Wednesday on a tour of inspection of the agricultural districts of the state.

Returns From Camp—Captain H. G. Cantelero, commanding company, 20th Infantry, Twin Falls unit of the Idaho national guard, returned Wednesday from Camp Perry, Ohio, where he spent several weeks in attendance at an army rifle instruction course. Sergeant Carl Ingha, who also attended the camp as a member of the Idaho national guard rifle team, stopped in Nebraska for a visit.

Plant Specialists Visit—Dr. Brooks of Washington, D. C., and F. Fisher of Wyanethey, Wash., plant pathologists of the United States bureau of plant industry, on a tour of Idaho orchard districts, inspected orchards Wednesday between Bluff and Twin Falls. They were accompanied by M. L. Dean, director, and Harry Smith, chief inspector of the Idaho bureau of plant industry. Mr. Sahlin expects to remain here for a day or two on official business.

Bargains in Millinery, Coats, Dresses and Sweaters, Saturday, Sept. 26.—The Sample Store, 133 Shoshone N.—adv.

SOCIETY AND CLUBS

Edited by Mrs. E. B. Williams Phone 330

The Mentor club met at the home of Mrs. C. J. Behrnder Wednesday afternoon. Two members answered a roll call with "When and why I came to Idaho." Mrs. A. N. Boswell was welcomed to membership. Reports on the federation meeting was given by Ella Chase. Each one gave her opinion of what constitutes a good club member. Mrs. Schroeder played several piano solos and Mrs. Babcock, mother of Mrs. Gish, was a guest. The club meets with Mrs. Ethel Shover's October 7.

Mrs. Charles Macgregor was hostess to the Wednesday Bridge club, favor for high score being won by Mrs. Wilbur Hill, Mrs. W. R. Pugh and Mrs. Alvin Herdorn are now members of the club.

The M. S. and S. club was cleverly entertained Wednesday afternoon at the home of Mrs. C. W. Gilgus, with 11 members and one honorary member, Mrs. Edith Brown, present. The home was artistically decorated with many varieties of fall flowers. After the call a short business session was held and during the social hour a clever guessing contest was enjoyed. Delicious refreshments were served by the hostess and her assistants, Mrs. Rudolph and Mrs. Anna Decker.

The third division of the drama and literature department of the Twenty-six Country club gave a delightful card party at the home of Mrs. P. J. Corle on Wednesday afternoon. Fifteen tables of players enjoyed the bridge

SPECIAL

40c ORANGE JELLIES

Half Pound

13c

All This Week at

The Poppy

133 Shoshone North Phone 1569

game, high score going to Mrs. R. G. Joest, second to Mrs. W. A. Dotson and consolation to Mrs. E. D. Johnson. The hosts were gay with flowers of the fall season and dainty refreshments were served after the game.

In compliment to Mrs. Harriet Atwill of Chicago, who is visiting her daughter Mrs. E. Hollingsworth, Mrs. Carl L. DeLong was hostess at a charming informal tea Wednesday afternoon at her home on Poplar avenue. An artistic arrangement of fall flowers carried out a color scheme of coral and yellow.

STRICKEN MAN IMPROVING

Improvement was reported Wednesday afternoon in the condition of Harry G. Dietrich, former deputy sheriff and assistant secretary of the Salmon River Canal company, who has been here for several days suffering from a mental disorder. He maintained a rational conversation for sometime Wednesday with Sheriff M. E. Finck. It was stated.

Mrs. Dietrich was taken from his home in Hollister to the county general hospital and not from a hotel at Hogarson, according to statement of Mrs. Edna Deaner, proprietor of a hotel at Hogarson, to Sheriff Finck Wednesday. She requested that correction be made of a published statement in this regard.

What is of no great value to you may be just what someone else wants.—News Want Ads reach them all.

TEMPERATURE'S SWING CARRIES MERCURY UP

Forecast for today—Fair and moderately warm.

Temperature's upward swing Wednesday carried the mercury to a high mark for the day at 75 above, which was seven degrees over Tuesday's maximum, according to the government weather observer's station here. Low temperature was 23 above, the same as for the preceding 24-hour period. Weather conditions were fair.

ANNOUNCEMENTS

The Wamens Foreign Missionary society of the Methodist church will meet in the parlors Thursday afternoon at 2:30. Mrs. Eirland in program leader for the day and Mrs. T. E. Warner, hostess. Election of officers will be held.

Members of the H. H. Club and their families will meet with Mrs. J. B. Eirhart Saturday evening, September 26. Sandwiches and cake will be served. The Epistol Sisters will hold their regular meeting at 7:30 Friday evening in I. O. O. F. hall. There will be initiation.

Deleo Light and Frigidate for sale by A. Lee Rouse, Phone 241-W.—adv.

VOICE CULTURE PAUL E. MCKINLEY, teacher of singing. Voice trials by appointment. Phone 664.—adv.

T. F. WILLMS 5c-10c-25c STORE

Anniversary Sale Saturday

2:30 P. M.
Crystal White Soap, 5 bars... 15c

3:30 P. M.
Guaranteed Electric Curling Iron... 25c

8:30 P. M.
HEAVY FLOOR BROOM... 25c

WATCH OUR WINDOWS

Wright's A GOOD PLACE TO TRADE

Towel Value-Giving Event

Combined buying power of all our stores makes possible high-class merchandise at reasonable prices. Any bargains to be obtained are quickly passed on to our customers. Here is one. 100 dozen for this week end.

CANNON TOWELS NOT SECONDS

18x35 2-thread bleached. An excellent individual towel, each 25c

BATH TOWELS

A heavy two-thread bleached towel. Absorbent and large, for bathing; each 35c

MARTEX TOWELS

Extraordinarily absorbent bath towels, fancy blue and pink borders, 22x42. Worth much more. 49c EACH

FANCY TOWELS

Fancy three-thread absorbent guest towels, 20x42. 75c EACH

See Our Fancy Shower and Guest Towels Boxed

Linen House Dresses

To Be Embroidered

Just Received Another Shipment

USE T. P. Coats EMBROIDERY Cotton

69c

Four Good Colors

If you already have one you will want another. If you have never worn one, make your selection today.

Other Special Values

PILLOW TUBING—very good quality... 29c

COTTON BLANKETS—Regular \$2.49 value... \$1.98

SATIN MESSALINE—More than 20 shades... \$1.39

SILK HOSE—All sizes 10 shades... 98c

Idaho Dept. Store

"After All, the Best Place to Trade"

It's a Walkover

and the very newest out in a ladies' smart tan oxford

YOU WILL LIKE

This Tan Pig Oxford is a 3-cyclet tie, with a light tan pigskin trim, low rubber heels—and plain toe.

\$8.00

MAIN FLOOR SHOE DEPARTMENT

IDAHO DEPARTMENT STORE

"After All, the Best Place to Trade"