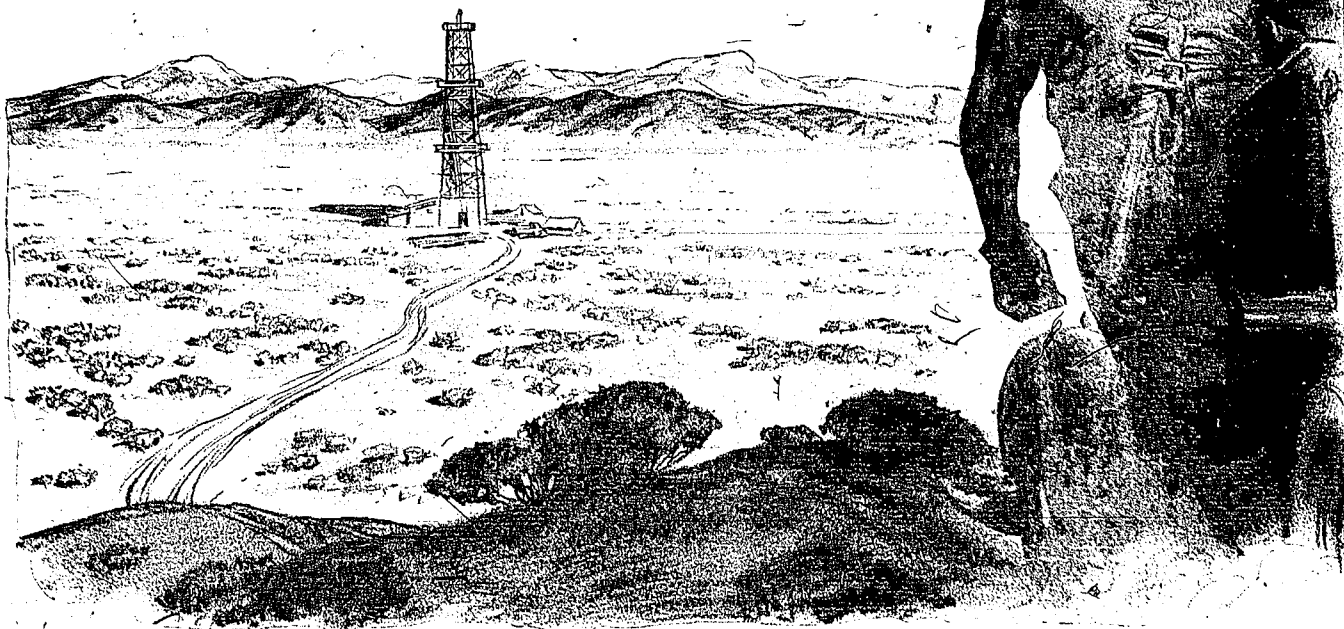


How to drill an oil well for \$208!



1. The average oil well, drilled by Union Oil Company in California, costs \$65,888. If you were to divide that expense between two men, it would cost them \$32,944 apiece. But if you divide it among 31,652 people, as we do, the average cost to each person is only \$2.08.



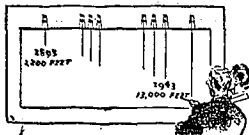
2. For the Union Oil Company is owned not by one man, or two, but by 31,652 Western men and women. In this principle of multiple ownership you have the secret of America's amazing ability to produce more goods (at lower prices) than any other nation on earth.



3. Multiple ownership has made our kind of peacetime living, and our kind of war production, possible. Here's why. In the old days, when everything from shoes to rifles was made by hand, almost any business could be financed and operated by one man.



4. But with the advent of the machine age, many businesses began to require more money (for plants, machinery, research, etc.) than any one man could put up. In the early 1800's, for example, you could drill an oil well in the California fields for about \$2,500.



5. Today, because we go so much deeper and use such expensive equipment, it costs almost 26 times as much. There aren't very many men who can finance that kind of drilling single-handed. For out of 169 exploratory wells drilled by the industry in California last year, only 3 proved of any importance.



6. But under our system of Free Enterprise we Americans have been able to pool the money and the talents of a lot of people under a legal agreement known as a corporation. That way, we can tackle a job collectively that we could never handle alone.



7. If we're going to start a farm or a drug store, or a machine shop we still do it single-handed. But if we're going to make something like steel, gasoline, light bulbs, automobiles, refrigerators, house paint, window panes, bathroom fixtures, etc., we get other people to go in with us.



8. As a result, we've been able to achieve the highest standard of living, and the greatest war production in the world. Multiple ownership is not the only phase of our Free Enterprise system that has made this possible. But it's so important, that without it, our American way of life could never have been.

The company that became Union Oil was founded in 1886 out of the personal savings of nine Santa Paula, California business men.

Today, it is owned by 31,652 people, most of whom live right here in the West—3,628 in San Francisco, 434 in Seattle, 7 in Grant's Pass, Oregon, 274 in San Diego, etc.

The Company's profits which, in 1942, amounted to 3.8% on capital invested, are shared among these people.

Last year this net profit amounted to \$174.94 per stockholder. Of this sum, \$147.42 was paid out in dividends—\$27.52 was left in the business.

In return for these profits, the 31,652 owners have financed the tank ships, oil wells, refineries and service stations that make Union Oil's operations possible.

This is the story of most American corporations. By pooling the money and talents of a lot of people, we are able to do a job collectively that we could never do alone.

UNION OIL COMPANY OF CALIFORNIA

AMERICA'S FIFTH FREEDOM IS FREE ENTERPRISE

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of *how and why* American business functions. We hope you'll feel free to send in any suggestions or criticisms. We'll have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles, California.

Today's reciprocal trade agreement policy isn't a partisan issue and is not an "experimental" policy in placing employees where they are most needed.

Guests were D. Sid Smith, Shoshone, and Staff Sgt. Max Foulter, who is home on furlough visiting his parents, Mr. and Mrs. A. T. Jor-

DAHO POWER
Electricity Does So MUCH—Costs So LITTLE!

PLANS URGED FOR POST-WAR SHIFT

WASHINGTON, May 10.—The war production board's planning committee warned today that the cost of unemployment for transition from war to peace may not be so dramatic as the conventional war economy, "but it can be extremely high nevertheless."

The board, formerly headed by Robert H. Nathan, 34-year-old economist who was indicted last week for alleged espionage, said that the price of unemployment for war had been \$100 a week, but that it would be \$200 a week in the post-war years by the addition made to our stock of machinery and equipment and our labor force during the war," the report stated.

Sam Houston Fights Again



(U. S. marine corps photo from NEA) Four generations after his great-grand uncle Sam Houston made his mark as a soldier and Texas pioneer, Pvt. Sam Houston, Jr., 18, looks into military life with enthusiasm as a marine trainee at Parris Island, S. C.

OCD PLANS HOME PHYSICIAN UNITS

WASHINGTON, May 10.—Groups of physicians and nurses organized by the office of civilian defense to assist the army temporarily in event it unable to meet the care of a sudden influx of war casualties from some other extraordinary military necessity.

James M. Landis, civilian defense director, in announcing the arrangement today, said it was intended to serve the dual purpose of relieving the army of the burden of physicians for local emergencies and of helping to conserve the dwindling supply of physicians for the civilian population.

The groups, known as OCD-aided home physician units, will consist of one physician and one nurse, and they will be replaced by regular army officers when the surgeon general of the army can make assignments.

Among institutions invited to form units:

Utah: Thomas D. Dees memorial hospital, Ogden; Holy Cross hospital, Salt Lake City; Latter Day Saints hospital, Salt Lake City.

Public Forum

HEALTH SAFEGUARD NEEDED MORE THAN PROFITS

Editor, Times-News.

Several articles have appeared recently in the press, carrying the vague statement that Idaho's premortuary law will cost the state between \$20,000 and \$100,000 a year. These figures are handed out by the frank admission that the actual amount of marriage business in the state is undetermined.

The above figures are based on the absurd assumption that marriage in Idaho will drop far below the normal level as a result of the new law. More than half of the states of the union, containing more than three-fourths of the population of the United States, now enjoy the protection of similar laws. During the past year most of these states have had a higher marriage rate than they have ever had.

The overwhelming majority of young people is strongly in favor of this type of legislation.

Idaho is no longer a menace to the states around her that require pre-marital examinations. Our state no longer provides a haven for persons from other states who are suffering from untreated venereal disease, and who cannot obtain licenses in their own states.

Syphilis, and gonorrhea, spread rapidly in time of war, and never cease to be a pre-marital test pressing.

We have placed upon the statute book of Idaho a law which usually antedates to our young people that they will enter upon marriage secure against venereal disease. We intend to see that it stays there. Idaho will eventually save far more than \$100,000 a year through the operation of this law, to say nothing of the human misery it will prevent. We will have fewer admissions to our mental hospitals, less heart disease, and less heart disease.

The U. S. public health service is authority for the statement that one syphilitic out of three becomes the carrier of the disease. Idaho's pre-marital law has been nationally recognized as a model law. Every state who enacts it at it does not attack it as a health measure. It breaks the chain of infection of the American Social Hygiene association, the state department of public health, the Idaho Congress of Parents and Teachers, the Idaho Home Economics association, and numerous other civic and professional organizations.

The question is a simple one: Shall we place the profits of a few selfish justices of the peace, lawyers, hotel men and florists above the health of our young people?

OSCAR KAPLAN, physician, psychology instructor, University of Idaho.

South, state chairman of the Idaho Congress of Parents and Teachers.

Wicher Is Winner Of Bond Contest

GLENN'S FERRY, May 10.—The tie between Dan Wicher and Bob Wicher in the bond contest staged by Glenn's Ferry high school was broken during the extra five and a half days they were allowed, with Wicher winning by virtue of the 19,720 total he turned in. When the contest closed April 30, each had turned in \$18,812.50.

Second place went to Rash with a total of \$13,500, and third place went to Jack Barstow, with \$13,512.50 to his credit. Awards were made during the contest exercises Thursday night, with first place being given \$25 war bond.

In the grade school, Johnnie DeBarn, the 123 bond, with the amount of sales credited to him being \$4,900.50, second place went to Paul Shrum with \$3,612.50, and third place to Julianne Smith with \$2,070.

John Gourley, USN, In Special Training

PILER, May 10.—Word has been received by Mr. and Mrs. John B. Gourley, that their son, John T. Gourley, who is now a third class petty officer stationed at San Diego, Calif., has been selected for transfer to training under the navy college training program commencing about July 1.

This new program will train officer candidates, partially selected from the enlisted personnel of the navy, to follow a course of study specified by the navy at selected colleges and universities, successful completion of which will lead to commission in the U. S. naval reserve.

Bee Jones Dies At Nampa Home

GLENN'S FERRY, May 10.—Daniel D. Jones, about 70, died at the Carter nursing home in Nampa after an illness of several weeks, and funeral services were held there at the request of friends in Glenn's Ferry.

"Bee" Jones, as he was known during the several years he made his home here, went to the Carter home in Nampa about six weeks ago after falling eyeglass made it impossible for him to care for himself. His mind failed soon after his injury there.

He had requested that his interment be made without any effort being made to notify his four sons and one daughter, with whom he had little or no intercourse since coming there. Little is known of him, except that he was born and reared in the south.

Rupert B. P. W. Holds Breakfast

RUPERT, May 10.—Twenty-five members of the B. P. W. club attended the annual May breakfast at Snyder's Club cafe. Table decorations were a Maypole centerpiece with ribbon streamers extending to places at the table. Bouquets of spring flowers decorated the tables and rooms.

Program was presented including two vocal solos by Mrs. Ralph T. Snyder, accompanied by Miss Patricia Culley, who also played two records, a reading by Miss Patricia Culley and a talk on the youth recreation center by Miss Young Schindler. Following breakfast, and program all attended services at the Methodist church.

FUR STORAGE
IT COSTS NO MORE
to use Magie Valley's first fur storage and he's sure of complete protection.
If you can't come to town, mail your coat insured.
We'll Pay The Cost!
THE FUR SHOP
PHONE 413

IDAHO DEPARTMENT STORE'S

After Mother's Day
CLEAN-UP
of short lots, odds and ends at reduced prices!

ECONOMY BASEMENT
LARGE GROUP
Ladies' and Girls' **WHITE PUMPS and TIES**
\$1.97
Values to \$3.98 in white calf, kid leathers—Novelty and tailored styles—Low and medium heels, AAA to C widths, Sizes 4 to 9.

ECONOMY BASEMENT
SIX ONLY
LADIES' FELT HATS
27c
Regular values to \$1.49. Figure your own savings on this short lot and be on hand early for this bargain.

ECONOMY BASEMENT
ELEVEN ONLY
RAYON SILK DRESSES
\$2.87
Reduced from our \$3.98 and \$4.98 lines. Good styles and colors. Good range of sizes—but not all sizes in the group—A real value.

ECONOMY BASEMENT
SIXTEEN ONLY
RAYON SILK DRESSES
\$1.47
Reduced from regular \$2.98 and \$3.98 groups. Solid colors in spun rayon and rayon crepes. Junior sizes 11 to 17 and regular sizes 12 to 16.

MAIN FLOOR SHOE DEPT.
SHOE Clean-Up
of Ladies' Fine Shoes
\$6.95
Values to \$9.75
125 Pairs of our finest shoes from the following lines: Peacock, Johansen, Vitality, Broken sizes, odds and ends in whites, two-tones, tans and spectator type combinations.

MAIN FLOOR READY-TO-WEAR DEPT.
THREE ONLY
ALL WOOL COATS
\$24.75
Three only in this group. They're red—sizes 10, 14 and 16. Regularly priced at \$27.50 and \$29.75 but being closed out at this reduced price!

Dale Speaker at Idaho Graduation

MOSSGOD, Idaho, May 10.—For the second successive year President Harrison C. Dale will be the speaker at commencement exercises for the University of Idaho.

Graduation exercises are scheduled for May 31.

Commencement week activities will begin May 26, alumni day with a noon luncheon and a business meeting of former graduates.

The Rev. P. M. Warren, president of Whitworth college at Spokane, will give the baccalaureate sermon May 30.

HAZELTON

Word has been received that Donald L. Bolt, former resident and graduate of Hazelton high school, has successfully completed a pre-flight course in the navy and that he will undertake primary flight training at Kansas City.

Mr. and Mrs. E. T. Simons and family have gone for a two week vacation at Salt Lake City, Utah, and Los Angeles, Calif. Mrs. J. B. Burgess, formerly employed at J. B. Burgess, is the relief agent during Mr. Simons' absence.

Mrs. Mattie Lindsay, who returned to Hazelton from Rio Rico, Nev., for a few days visit, has returned to her home, taking with her Jack Lindsay, Mrs. Mattie Lindsay's son, for a vacation.

Mrs. Alma Hansen has left for Pullman, Wis., where she will visit her son, Keith, who is a student at the military academy there, before returning home. Mrs. Hansen and Keith will visit relatives in that section.

Orville Perkins, army, and Lovell Chadwick, USN, returned to their respective cities following a four-day visit, several days spent with their parents in Pullman, Wis.

Lovell Chadwick accompanied her husband home and returned to Seattle, where she is employed.

Mrs. Doris Lindsay arrived from Seattle for a short visit with her sons and their families here and expects to return soon to Seattle where she will spend time with her daughter.

LEGAL ADVERTISEMENTS

NOTICE TO CREDITORS
IN THE PROBATE COURT OF
TWIN FALLS COUNTY, STATE
OF IDAHO.
IN THE MATTER OF THE ESTATE OF WILLIAM HENRY ELDRIDGE.

Decedent.

Notice is hereby given by the undersigned, Grace B. Eldridge, executor of the will of William Henry Eldridge, deceased, to the creditors of and all persons having claims against the said decedent to exhibit them with the necessary vouchers, within six months after the first publication of this notice to the said executor at the office of Wilson & Shueberg, 210 North Third Building, Twin Falls, Idaho, this being the place fixed for the transaction of the business of said estate. Dated this 24th day of April, 1943.

GRACE B. ELDRIDGE
Executor of the will of William Henry Eldridge, deceased.

Pub. April 26, May 3, 10, 17, 1943.

Red Cross Totals Given at Rupert

RUPERT, May 10.—In a summary of work accomplished by women of Minidoka county in a well organized Red Cross unit, the following was reported at the annual meeting, which was completed on September 1, 1941, to April 10, 1943, as 3,270 pieces of many of the garments in pairs.

The surgical dressing groups have been working a total of 253,000 dressings have been made. The records show the regular work of the Minidoka: 10 at Minidoka made; 10 at Acquia; 83 at Paul; 15 at Emerson, and 30 at Rupert.

A. F. Beymer, county chairman of the Red Cross, stated that an area supervisor gave special recognition to the efficient working organization here and giving a detailed plan of the work carried out to be used in organization of new groups.

Castleford High To Graduate 18

CASTLEFORD, May 10.—H. G. McCallister, pastor of the First Methodist church, Twin Falls, will deliver the commencement address to the graduating class of the Castleford high school at 8:15 p. m. Thursday, May 12.

Baccalaureate services were held at the church on Sunday evening with Rev. Cecil G. Hannan, pastor of the Castleford and First Methodist churches, presiding at the service.

Today is senior class day and the school is giving a program in the assembly.

Saturday the class members were guests at the annual breakfast prepared for them by the Everywoman's club with Mrs. Charles Shortt as chairman. The high school teachers were also guests.

Gene Brown, of Mr. and Mrs. Arthur Brown, is valedictorian and Miss Gladys Deane, daughter of Fred Pinkston, is salutatorian.

Those who will receive diplomas are Della Goodrich, Gene Brown, Vernon Wheeler, John Davis, Wilbur Hill, John Erick, Wilma Byer, Madelyn Lockert, Emergence Webb, Ethel Shrum, Martin Novak, Bob Brown, Lew Lewis, Fred Lorraine Spector, Gladys Pinkston, Doris Reiter, Delores Steadman and Leona Wheeler.

ONE ONLY TWO-PIECE SUIT \$3.98

Just one for an early shopper! Red plaid, two-piece suit. A regular \$7.98 value. The size? It's an 18.

ONE SMALL LOT Children's Dresses 49c

Print dresses for the little misses—sizes 3 to 8 only. A small lot but a big value in this clean-up. Regular 98c values.

ONE SMALL LOT Soiled Belts 1/2 Price

White, pastel shades and few dark shades. Regular values from 49c to \$1.98—Being closed out in this clean-up event!

COAL'S Ammunition

STORE IT NOW!
Pass the ammunition! Pass it into storage here in your basement NOW to guard against shortages. Hoarding? No sir! Your government wants you to buy and store NOW!

WARBERG BROS.
Phone 246

These items go on sale Tuesday Morning!

Idaho Department Store

"If It Isn't Right, Bring It Back"