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THE COST OF LIVING The stock argument of the pressure groups
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# Low sugar beet acreage closes two WHITE SATIN sugar factories in Southern Idaho for season of 1943, BURLEY and RUPERT 

Circumstances over which we have no control forced us, some time ago, to announce the closing of the Burley and Rupert sugar factories for the season of 1943. All sugar beets grown in these districts will be processed this season in the Twin Falls factory which has ample capacity for handling this year's short crop from the entire South Central Idaho district without hardship or penalty to growers. Reduced acreage compels us to make this regretable decision. The acreage for the territory served by these three plants this year is only 48 percent of 1942 plantings::

Processing of the combined crop in the one factory will result in lower production costs and the conservation of manpower which can be used in other essential work.

## REASONS FOR REDUCED BEET ACREAGE

Responsibility for a reduction in this year's beet acreage does not rest on the sugar company. In the final analysis the Federal Government, and to a lesser extent other agencies working with the Government, must take most of the responsibility. Had the growers served by these three factories planted a normal acreage of beets instead of going all-out for crops affording a questionable higher return, when all benefits are properly evaluated, all three factories could have operated this year.

Government policies which discouraged the planting of a normal acreage of sugar beets throughout the nation include:

1. A delay in developing the 1943 government beet sugar production program until March 23, 1943, and the resultant uncertainty of what beet growers would receive for their crop.
2. An overemphasis by Federal Government agencies, including various state and county War Boards, on potatoes, beans and other so-called war crops.
3. High prices promised for competitive crops, which, in many instances, were supported by Federal Government subsidies, or "price floors," and in other cases were permitted to seek higher levels under the law of supply and demand while sugar prices remained frozen . . . thereby freezing, in effect, the price of sugar beets.

Meantime, every possible encouragement to grow a normal acreage of sugar beets was advanced by the sugar processors and by growers organizations as well as by various other agricultural and civic bodies, but without success.

## WHAT OF THE FUTURE

What mistakes have been made in the past cannot now be corrected for this year. But, a look to the future is extremely important; for the same forces which caused a reduction of beet acreage this year, and the closing of 22 beet sugar factories throughout the nation, including three in territory served by this company, are still with us. Unless the Federal Government, beetgrowers and processors together adopt a more positive policy and long range view of the future of the industry our present plight is likely to continue for some time. Only by reselling the industry to ourselves and to our lawmakers and various government agencies which today have in their own hands the power of life and death over private industry, can we hope to survive and prosper during this period of controlled economy.

## WHY FARMERS SHOULD GROW BEETS

Despite the war and its necessities there are still many sound reasons why farmers of Idaho, and of every other beet growing state, should continue to grow a normal crop of sugar beets. No crop grown in the irrigated west produces, acre for acre, more food and feed for man and livestock than sugar beets. No crop does more for balanced farming; none contributes more to the overall food supply of a nation at war.

In planning future crops beet growers should keep the following well-known facts in mind:

1. It is important that we maintain for the industry, for the district and for the individual grower, an acreage history to protect future allotments when the industry returns, as it surely must, to a quota system after the war.
2. A sound crop rotation system, with sugar beets forming a cital part of the program, is essential to the maintenance of soil yertility, livestock feeding and a dependable farm cash income.

## SUGAR BEETS AND LIVESTOCK

As the shortage of meats and of stock feeds becomes more acute the importance of sugar beets to livestock feeding becomes increasingly apparent, The greater part of all sugar beets produced in the United States are grown in the irrigated sections of the West which are surrounded by large grazing areas. In these regions millions of head of cattle and sheep are raised; also large dairy herds. All these must be fed or fattened, to maintain our production of meat and dairy products.

An acre of sugar beets, besides producing for human consumption more quick energy food, acre for acre, than any other major crop grown in Ameri-. ca, provides by-products in the form of beet tops, pulp and molasses, that are incomparable livestock feeds.

Experiments completed this year by the Colorado Agricultural Experiment Station show that an acre yield of $131 / 2$ tons of beets will furnish tops equal to 37.4 bushels of corn or 1.68 tons of alfalfa. In tops, wet pulp, and molasses, this $131 / 2$ ton yield per acre would provide enough feed to equal 2.91 tons of alfalfa hay or 64.9 bushels of No. 2 yellow corn.

## NO WAR CROP MORE IMPORTANT

On the basis of the above facts, or judged by the universal need for sugar as a valuable energy food in a compact and palatable form for home front or shipment to our armies round the world, or as a preservative of other foods, or to make less palatable war foods acceptable to the nation, no food is more important today or any day than sugar. Any attempt to increase other crops such as beans, peas or potatoes at the expense of sugar beets in the limited areas of the nation which are suited to the growing and processing of sugar beets is economically unsound and will surely result in the production of less, and not more of the foods needed to win the war and to protect the future of an industry which is vital to the irrigated west.

It is indeed unfortunate that these modern plants, situated in one of the highest producing beet areas in America must lie idle this season, while the resultant loss in sugar production to the nation must be imported from Cuba or some other area requiring the use of ships. We hope, however; that the beet sugar program for next year will make it possible to run the Burley and Rupert factories to capacity.

