


## Social and Club News







| Red Cross Activities |
| :--- |
| See New High in 1943 |



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To Advanced Field


$\qquad$ Hares are comman in most north.

## Right Cougens



We'll Pay Cash
and apparc!!
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ulceranimgins
DENVER Trading POST
[2]


TTS IN THE AR You can feel it, every interest. But it is essential to complet

1 time the Axis in struck. This in the victor
In history, 1944 will be the big year of the war-evory stroke for victory counts more now. That's why it's vitally important foreveryAmerican to beathia post, doinghia partrightnow. important pobsonally, have an important fob in winjing the
war-buying Wer Bonds. It'a not glamorous --no, not even a sacrifice, really, because you are only lending your

Your part in this year of decision is at least one extrat $\$ 100$ Bond, above minimum individual quota. But don't atop there. Remember wars aris woin only
 by all-out effort. So buy $\$ 200$,
$\$ 300$, $\$ 500$ worth - buy nore than you can affore, And buy your Bonds where you torkat the plant or at the oftce. Your country is counting
on you-let's mnike the year on your-let's make th
of decision our year!

Leta AC BACK THE ATITCK! NEWBERRY'S


Five Teams in Action Three Times in Week


## SPORT

|  |
| :---: |





Rocket Plane, Aẽial Cannon Declared Mostly Over-Rated




## 



## SALE DATES



## FARM SALE CALENDAR

## JANUARY 19

 Horse Sale at Stockgrowers' Cormission JANUARY 21 W. A. Hurelledivertisement, Jan. 19 -JANUÅRY' 24 Mrass P. F. Batuer
Adverlisement, Jan. 2 L JANUARY 25 L. sheares \&EE.W. Wherma FEBRUARY 14 8CI Pure Bred Swithe Sale
Watch for Adverticement



Skiing Practice at
Albion Started


Gideon Planish $=$ = Sintair fais

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WASH TUBBS


BOOTS AND HER BUDDIES

by EDGAR MARTIN


By LESLIE TURNER


gasoline alley


THE GUMPS

dixie dugan
SIDE GLA NCES
By GALBRAITH
S-

 By FRANK ROBBINS



THIMBIE THEATER



# TUESSAY, with the ejpe of the world upoin us, <br> THE FOURTH WAR LOAN <br> <br> IS LAUNCHED! 

 <br> <br> IS LAUNCHED!}

It is the largest of eli war loans in terms of individual participation-in the amount you moust dig down for.

And-it is, perhaps, the most important of all War Loans. For it comes at a time when the ayes of all the world are upon when the eyes of all the world are upon we; the eyes of our friends, the eyes of ing men.
We have just entered the crucial year of the Wer, a year of destiny, a year that promises to decide how good or bad a world we'll have to Wive in all the rest of our lives. And the world is wondering how deeply we mean it when we promine our men we'll back their attack, and when we promise our Allies we'll stick with them not only through the winning of the war but through the wirning of the peace as well.

The Fourth War Loan is the home front's first big test of this new and vital year. It will take unity and determina-
tion of will of all the people to make the
Loan sueceed.
Tive seod for this and other War Loans should
be clear to every American. This war is the costliest effort ever undertaken by any country. It costs 250 million dollars each day. This is just the cost of the war, in addition to the regular, inescapable cost of running a great and hugo country. Taxts can't take care of all this outgo. Neither can government borrowing from insurance companics, savings banks, corporations, and other large investors. It is necessary to turn to the people, their weekly wages, their savings accounts, the money tucked away in pantry sugar bowls, in eocks, under mattreeses.

This is as it should be. In a domocracy, war is tho business of all the people. Some must fight, some must work and put up the money.

It's the only way to raise the money, It's also the risht way to raise the money. It gives you a good place to invest the extra money you have today. It's a curb on inflation, on that dangerous bulk of pocket money that leads to black markets and disastrous spending. It's a mattress for tomorrow, a sort of individually planned Social Security that will bring in welcome money in the years ahead when income might not be the Miscissippi flood it is today.

These last are not the reasons for the Loans

They are extra reasons, however, over and above the $\$ 1$ interest you get on every $\$ 3$ you invest. The fundamental reason for the Fourth War Loan is that your beloved America, at war and in danger, need your helpt
Every one who has a job or savings, should invest at least $\$ 100$-if possible, $\$ 200, \$ 300$, or $\$ 500$ extra. Some $5,000,000$ Americans, volun teers, will be working to sell these Bonds. One of these voluntecrs will ask you to buy, where you work, at your home, or some other place. If by oome chance, you're missed, find out where to buy and buy on your own.

The place where you work will have a quota. That's where you should make your major investment. That's where your personal quota really counts.

## But...

The place you live also has a quota. Try to invest there, too. Other people will ask you. Sales people, in retail atorea, have volunteered to help and have an individual quota. If they ask you to buy, try to buy from them, too. Movie theateri, restaurants, schools, banks, postoffices, and many other places also will be selling bonds.
The Fourth Loan in a test of us as a nation.

Here's the opening gun in this big bond drive!

> TH WAR LOAN FREE MOVIE DAY

THURSDAY, JAN. 20th

Purchasers of Series E bonds making purchases TUESDAY, Jan. 18, will receive FREE TICKETS, subject to tax, to any one of the Twin Falls theaters-the Orpheum, Idaho or Roxy. Merely present your bond or receipt dated Jan. 18, at the theater box office and you will be admitted FREE on Thursday, January 20th.

The cyes of our fighting men are mpon to sce if we are backing them.

The eyes of our Allies are upon ue to if we are with them
. . The eyes of our enernies are upon us to see if we are sort enough to fall for a non-victorious, here-today gone-tomorrow peace . .

Are we? The answer is in yotur pockell

## WEBOUGiT ExiA Wha Bonos



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