Back Your Boys---Put Idle Money Into Bonds in Fourth War Loan!
OUR JOB!

## Cimes emeflews

WAR BULLETIN






TIMES-NEWS, TWIN FALLS, IDAHO
Work of Ground Crew Lauded In Keeping Planes in Action


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Page Three
Ensign Killed





Up to $\$ 100$ a Month forTraffic-Travel Injuries










## TRIBUTE TO THE UNCONOUERABLES

## Salute <br> to the GREEIKS




WE URGE you TO SEE THE DRAMATIC WINdow displays in our store honoring

Greece, Czechoslovakia, The Netherlands, Poland, Norway, France, Belgium, Denmark, Yugoslavia and Luxembourg

Sponsored by The Saturday Evening Post and the Xdaho Department Store

## Keep Backing the Attack

KEEP BACKING THE ATTACK : With these fighting words the U. S. Treasury Department opens the Fourth War Loan on January 18th.
As a fitting introduction in the first days of this great victory effort, we are proud to present Tribute to the Unconquerables - a nation-wide War Bond drive cosponsored by The Saturday Evening post. This coast-to-coast drive is inspired by Poet Joseph Aus-
lander's magnificent Open Letters to the Unconquerables which millions have recently read in The Saturday Evening Post
Auslander's Letters have brought home to the people of this nation the vivid, stark picture of the sacrifice made by tens of millions in the ravaged, war-torn lands. And the purpose of this drive, and the Fourth War Loan, is to impress our peopie with the great need for sacrifice now - to keep the attack rolling - to release these nations to fight - to speed victory for all.

## demoralizing influences

 the teelling that thelt sons purdergo a demor－ Their apprehenston ts not entirely unjus－tuted beenuse dt＇s easy to understand why Hhs adverse iniluenece shoulde exist．Associa－ environment，personal sacritice and the bri－ tallty of mar itself are conduclve to a cor－－
rupted psychology that puts ench man in service to a personal test．
In the eftrort to kecp the moral standaras ot
tis men is stances，however，the army repentediy is tak－ ing action that presents civilian itite with Whare men are in training，army orflecals stances to IIght demoralizing Inrluences that exist outside 林 ranks by declaring certaln
eltes and towns＂out of bounds＂and oott IImls＂ untll army－
have been instituted．
As a result，it has remaincd for the army to
take the responsibillty of cleaning up condl－ tions in pubile life that the people o
would permit to exist indeffitely．

## MODEST DEMANDS

The United Automobile workers（CIO） mands on General Motors therp stilary $r$ men，women slice thls would not be distributed eveniy． hlgh school worsers would not actually be an assembly line operation．of course，that
means that the more skllled workers would a federal agent who remarked that＂it is mo passible to discriminate agalinst anybody who
eams as much is 55000 n year．＂The UAW hand better watch out，or At wall lose the ．pro

## InDOCTRINATION

Atter dropping one active communist pro－
pagandist，Comell university has engaged an－ other to teech Russign nistory to army men Dr．Joshua Kunitz，present Instructor．is worked better than czarism in Russla．He has been an active．laborer in the party vineyard In thts cointry，to the extent of having boen
an editor of the officlal party monthly in the $\because$ Itis out ought not to be forced to study under such a man in order to sarve their country in un！





TUCKER＇S NATIONAL WHIRLIGIG
We Celebrate the Fourth Early This Year＇

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How Things Appear from
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ANALYZING CURRENT NEWS FROM NEW YORK








 VIEWSOFOTHERS







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## DEAF? <br> or Only Hard of Hearing? <br> EXPERTS COMING JAN. 20 AND 21 athonsiallon and clinic at Thie Rogerson Thursday \& Friday

KNOW YOUR HEARING LOSS



## "44 BELTONE"

greater distance for Church and show Truly-"Clear as a Bell"


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WHULUESS TOKES


Unity Urged in Securing Peace

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We'll Pay Cash govd clothing
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## Tray wh OTly flying

## BOOST YOUR BUYING!



EVERYBODY-AN EXTRA \$100 WAR BOND IN THE 4th WAR LOAN DRIVE
$Y_{\text {-urging }}^{\text {ournment }}$ is urging you and an income-to buy an axtra 8100 War Bond in the Fourth War Loan Drive.
Thac's the least being asked of
our regular, month-in-and-moithe
out purchases. We've got to have
And it won'c be casy for most of as to set it asidel Taxes and living costs are a heavy butden. Well just o pue this drive across!
Do without ererything you don't bosolutely need for happiness and thing or waste one piecious penny And par everything you can pos sibly raise into War Bonds.

No sacrifice you can make can approach the sacrifices of our maislands in the Pacific or our soldiers who are fighting their way mile by mile towards Betlin. No sacrifice the selfess heroism of our gallant prappline wermany or our sailor Japanese flect
Ourboys aregiving up their home: and their fimilies, their sweetheant and eicir jobs, even their lives. United States War Bondz-the strongest and most productixesecu rity in the world. Buy an extra Bond You'll help to keep Old Glory Eying everywhere is belongs

#  

THE "shock troops" of your Government's 4th War Loan Drive-a drive that must raise $\$ 14$ billion to put the punch behind the punch that may make 1944 the date of doom for the Nazis-will soon call on you to buy your personal quota of Bonds. For, of the $\$ 14$ billion that must be raised in this Drive, $\$ 5.5$ billion worth must come from individuals.
Welcome these American men and women- 5 million of them - who are not only buying their share of Bonds but are giving their time to call on you, personally.
Every office, every plant, every home, every individual in America has a quota to meet. Your peirsonal quota is at least one extra $\$ 100$ Bond. That's above your regular Bond buying.

If possible, buy your extra Bonds during this drive at the plant or office where you work. A volunteer Bond worker will sell you there. Otherwise, welcome him to your home when he calls. Or find one in the thousands of retail stores all over the United States. They want to find you-you must help see that they do.

If you are unable to make your purchases from a soldier of victory be sure to go to one of these other special War Bond stations to buy your extra Bonds:

BANKS AND TRUST COMPANIES
U. S. POST OFFICES

SAVINGS AND LOAN ASSOCIATIONS
BUILDING AND LOAN ASSOCIATIONS BROKERAGE AND INVESTMENY FIRMS MOTION PICTURE THEATRES
CREDIT UNIONS
CERTAIN GOVERNMENT AGENCIES
NUMEROUS CORPORATIONS AND FIRMS FOR THEIR EMPLOYEES
Remember your job in this Drive is to buy more than your share of Bonds. That's the only way you can be certain you are still backing the attack. Sa be ready to meet your War Bond representative with an open check book.

PRODUCTION CREDIT ASSOCIATIONS NATIONAL FARM LOAN ASSOCIATIONS MISCELLANEOUS BOND BOOTHS RADIO STATIONS RETAIL STORES NEWSPAPERS


This sticker In your window means you have bought 4th War loon stecuritios.

## Leti All BACK THE ATTACK!

This page sponsored by your Twin Falls auto dealers.

Glen G. Jenkins

Miles J. Browning, Inc.
Magel Automobile Co. Union Motor Company

TIMES-NEWS, TWIN FALLS, IDAHO

## Social and Club News

Jay-C-ettes Plan Busy : ${ }^{\text {Ne }}$
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 At USO Opening




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## HOUSEHOLD SUPPLIES

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Non-Rationed Items
BISQUICK ..... 32c

CRACKERS ..... 39c ..... 39c
POPCORN ..... 39c
Pancake \& Waff ..... 35 c
JELL-WEL ..... 5 c
SCHLLINGS ..... 62 c
NOB HILL ..... 24 c
M. J. B. .and rat ..... 26 c23c Grapefruit Juice runmele wic

## HEYBURN SETS SCORING MARK BY BEATING PAUL, 64-14





## CLASSIFIED ADVERTISING

## WANT AD RATES


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WANTED! Registered Pharmacists


BUSINESS AND PROFESSIONAL
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Farms and acreages Furniture, Aprliances



Markets and Finance Mmigisitiaig

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Livestock. Markets


Butter and Eggs
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Stock Averages



## Twin Falls Markets



Page Twelve

Bomber Wasn't Named for
Times-News: Title too Bulky!


Listen, $D_{\text {aughter, }}$

That's No Way Jo Study!
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BUTTER-KRUST "Enriched" BREAD is" a great help in building and maintaining childhood energy and alertness

Eaten-in-suffletent whoumbs, BUTYER-kRUST manenear Bresd provides atiequate quanatiles of vilamta Bi, conelum and

# CONTINUING A STORE-WIDE PRE-INVENTORY CLEAN-UP 

 Odds and Ends ... broken lots... broken sizes seasonal merchandise now being reduced to clear our stocks prior to annual inventory
## ONE GROUP GIRLS'

## SKI SUITS

All lixtht shade of bhe with red trims Knit cuffs and zipper knit anklets. Lined attrached parka. Sizes \& to 10 , regularly priced at $\$ 10.90$, now being claaned-up at only

## $\$ 790$

hain floor heady-to-wear ONE LOT LADIES'

## JACKETS

Flannel types - colors of red, blue, green rown . . anlined bat feature catchy belt ed and fitted models. Sizes are 12 to 20 . Regular values at $\$ 5.98$, to be cleaned up at
$\$ 390$

## MAIN FLGOR READY-TO-WEAR

## FULL FASHIONED

## LISLE HOSE

a regular $\$ 1.35$ vilue, these have been drastically reduced to clenr. Sizes 9 , 914, 10, in Stur Joy, Sun Gay and Sky Glow. Choose your selection early in this offering.

## \$1 <br> main floor dry goods dept.

## YOUNG MEN'S

TAN OXFORDS
5 only pairs in this group. Slight water mark damage. Plain and mocasin toe.
Colors, brown and tan. Buckle and lace Colors, brown and tan. Buckle and lace
styles. Sizos $6,61 / 2$ and 7. Regular values to $\$ 4.98$.

## $\$ 250$

## 7 ONLY, LADIES'

COATS
Zero Kinks - a full iength, gateriline coat ith $100:$ a nomea face and hody linuing and collar. Storm sleeves. Sizes 12 to 22. With a regular price of $\$ 29.75$, these are being cleared at

$$
\mathbf{2} 22^{50}
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MAIN FLOOR READY-TO-WEAR

## Now

 Ration-Free! opA RELEASED LADIES' SHOESPumps,
noveltics Les
Lots of narrow widthe good noveltes. Lots of minrow widthis. sood
styles, but broken sizes. Values, of
course, were originully much hisher course, were oripinally much higher.
Choose now - and SAVE A RATION Chooge now - and and limited time ony, this groun

## $\$ 299$

man moon suer buxmmant ODDS AND ENDS OF
PANTS \& VESTS pants and vestas. Values up to 98c.. Smull sizes only in pants, assorted sizes

$1 / 2$ Price

MAIN FLOOR DRY GOODS DEPT.

## 60 TIES

Regular $\$ 1.00$ values from our regular
stock of Arow, Beau Brummel and Wembly makes, Good patterns. To clean up-

## 50 c

21 FELT HATS
Regular $\$ 3.98$ and $\$ 4.98$ values, All new \$1.98
main floor mens store

## ONE LOT LADIES <br> COTTON BLOUSES

Red and blue stripes, colorfill and fanciful Short sleeves. An extra value bccause they'll lengthen the life of other costumes Sizes 82 to 38 . Regular values, $\$ 2.29$

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\$ 149
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MAIN FLOOR READY-TO-WEAR

## ONE GROUP

## Head Scarfs

A group of spun rayon triangle hea which to choose, array of colors from are an extra good buy, Values to 69

## $1 / 2$ Price

NOTE: No Exchanges or Re funds on These Scarfs man floor dry goods dept.

## CLOSE OUT OF BOYS'

RIDING PANTS

Heavy whipoord in forest green and gray and khnki - Button leg style. Double
economy basement

## Garbage, Utility Cans

Light in weight, tough, durable, water profor. Ten gallgn size, Regularly $\$ 2.69$

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\left\{2^{200}\right.
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ECONOMY BASEMENT

## Idaho Department Store

"If It Isn't Right, Bring It Back"

