




Sidelights as Democrats Had Get-Together in Twin Falls


Two Senate Aspirants Attend Demo Banquet



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## A REPPRTTTO THE NATION

## on General Motors 1943 War Activities

$\star$ Physical volume of war materials produced was more than double that of $19+2$.
$\star$ Total value of 1943 war production more than 3 billion, 500 million dollars.

* Arerge total employment $+48,848$, an all-time high.
$\star$ Toral payrolls more than I billion, 300 million dollars-up $54 \%$
$\star$ Materials and services purchased from others approximately 1 billion, 900 million dollars-up $88 \%$.
$\star$ Net income after taxes from manufacturing operations- 3 3io cents per dollar of salcs.


average employmentrin General Motors in $19+5$ was $\mathrm{H} / 8,848$, an
allt-tine high. The figure stood at 503,749 in December. In 1912, the yearly


More chan 200,000 new G.M. employes were trained for war work
Efrollment in cousses for supervisoss and exceutives totaled 21,500 .
The perentage of
thipi ever before.

 sources was $819,760,086$, compared to $8165,651,588$ in 1941 and $9201,652,508$
in 1941. Net jncome after taxes from manulacturing in 1933 was only $3 \%$ cents per dollar of total net saties.
$93 \% \%$ or all war material delivered to the end of 1943 was manulactured under fxxed-price contrrics. Gencral Motors carly adopted the policy of reducing prices to the government as lower cosis were a chityed through greater tions in 1943. Taxes in 1943 totaled $8308,068,000$ of which frderal taxes were $\$ 254,783,000$; sociul security and uncmployment insurance taxes, $\$ 30,263,000$,



The gear 1943 was one of great effort and wound achieve- final victory. When this is accomplished, there will be ment in General Motors. The job is not yet done. the task of prepaning for the requirements of peace.
All wre determined to contribute to the nemost toward But until that time "Vrictory is Our Businessl" All we determined to: contribute to the ntmost toward But until that time "Vrctory is Our Business/
In 1943 general motors. FACTORY EMPLOYES abmitted 123.000 wrillan auggestions for $i m$. proving production or working coneth Coth rike of war bond oud apered. Couth noike of war bond ond stom
owrordi for amme, 9955,000 .
 let's all back the attack Stand by the men on the boecchioodsl The battar theif equip meat the trenger treir powar and the grocter thair protection

## GENERAL MOTORS



"Vitory is Our Business?"
Page Six

## Social and Club News

Senior Girls Confer With Idaho Dean


## - Miss Beatrice Olson Honored

During Annual School Visit
Miss Bailey Is
Informal Supper

##  <br> 

Miss Franc Driggs Will


## Betrothal 'Told

 Burley Mission
Group Guestsat

Salvation Army
Need for Home Need for Home
Told to Nurses
Nate


Good Will Club Woman
Named Tag Day Head Annouicenent thut Mrs. Loe Smith had been named thg
day chairmin tor the TWin Fiuls county Woment Fidd












MATTRESS hebutldino - renovating
everion mattresa co. Sigma Phi Omicron Girls Hold Meeting







Hagerman Holds
Junior-Senior Banquet, Prom





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V.F.W. Auxiliary
Staff Installed
At Joint Session
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## REVIVAL * REVIVAL

THE ELEVENTH ANNUAL CONVENTION
and

## bible CONFERENCE

of the Bethel Temple Church

430 THIRD-AVENUE WEST, TWIN FALLS B. M. DAVID, PASTOR

## APRIL 16 to $\mathbf{3 0}$ Inclusive




 ariter Company. I w will be ne sreat tisplataion gorker

evangelistic services every night except monday and saturday AT 7:45 P. M.
bible Class, 2 P. M.

REV. W. T. WITHERSPOON
National Chairman of the P. A. of J. C.
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REV. J. D. URSHAN
Nationally K Kown Evangelist and Singer falisenses, Do not mits the great pruviege to

## YOU CAN'T AFFORD TO MISS THIS GREAT TREATI

Didya Know-? CHISOX NIP CUBS, 2 TO 1, IN SERIES OPENER

Junior Leaguers Win With 4 Hits in 10th


Nothing Seems Improbable as Majors Prepare for Openings

$\frac{\text { has loveled all the terms }}{\text { Women Tank }}$ Stars Meet


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## owling scores




Reds Rally to Whip Indians




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Coast Guard Defeats Nats



Night for the Morrow

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## LIEES LIKE THAT





SCORCHY


By FRANK ROBBINS


BOOTS AND HER BUDDHS


GASOLINE ALLEY



THIMBLE THEATER
By McEVOY and STRIEBEL
DIXIE DUGAN

STARRING POPEYE

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ALLEY OOP
By V.T. HAMLIN



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Knock on 17,000 Doors and you'll realize why Times-News Classifieds Pay?

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Fiday Evening, April 14, 1044



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