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VOL. 27, No. 6

Evening Times

A Regional Newspaper Serving

TWIN FALLS

Nine Irrigated Idaho Counties

TWIN FALLS, IDAHO, MONDAY EVENING, APRIL 24, 1944

Member of Audit Bureau of Circulations
Associated Press and United Press

WAR BULLETIN
LONDON, April 24 (AP)—The German high command said today that the red cross had completed its work at Sevastopol and strong Soviet tank and infantry forces were attacking in several sectors. A spokesman of the German high command said the Russians were attacking north of Sevastopol and the Chernaya river.

PRICE 5 CENTS

3,000 American, RAF Planes Hit At Nazi Europe

LONDON, April 24 (AP)—In a two-way blow, an American sky force approaching 2,000 bombers and fighters from Britain smashed German plane plants today while an armada of about 1,000 more struck from Italy at Bucharest and Ploesti, Romania.

In perhaps the heaviest coordinated attack of the war, British-based heavy bombers struck plane plants and other factories at Friedrichshafen and airbases near Munich as a formation of perhaps 500 Liberators and Fortresses and as many protecting fighters roared out of Italy and attacked Balkan objectives.

Greenwich said they "considerable success" in their attack on the railroads at the old center of Ploesti, highly important to Germany, highly important to the Axis, and made by big formations of Fortresses.

Yugoslavia said.

Other Fortresses bombed the Belgrade railroad plant factory in Yugoslavia. Early reports said a number of enemy interceptors were destroyed by the Italy-based bombers and their escorts.

The responding two-way offensive was carried out on the 10th anniversary of American heavy bomber operations.

The assault on German objectives was carried out in good weather which, while aiding the bombers, also helped them to find their targets. The German planes were seen to be in the air in great numbers, but they were not seen to be attacking the bombers.

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Flier Missing, One Wounded

LIUT. ROBERT M. JONES
Who has been missing in action over Hungary since April 2, according to word received by his parents in Shoshone Monday morning, still is missing.

LIUT. HOWARD G. SMITH
Who is missing in action over Hungary since April 2, according to word received by his parents in Shoshone Monday morning, still is missing.

Magic Valley Pilots Missing and Wounded

One Magic Valley aviator was reported Monday to be missing in action over Hungary. Another flier was listed as wounded, a third Magic Valley soldier was reported killed and a fourth was missing with no details known.

The missing flier is Lieut. Robert M. Jones, 21, Shoshone, Idaho, who was reported missing in action over Hungary since April 2, according to word received by his parents in Shoshone Monday morning.

Town Falls; Troops Drive Toward Key Jap Air Base

ADVANCED ALLIED HEADQUARTERS, New Guinea, April 24 (UP)—The largest American invasion army of the southwest Pacific war has captured three airstrips and is closing in on the big Hollandia air base in Dutch New Guinea following a triple landing that carried Gen. Douglas MacArthur's forces 500 miles closer to the Philippines, it was revealed today.

The main invasion force captured the town of Hollandia and its emergency airstrip only a few hours after landing in Humboldt bay on the north coast of New Guinea Saturday, then joined another column that pushed ashore at Tanimahur bay, 20 miles to the west, in a pincer drive inland toward the Hollandia air base.

A front dispatch reported the Tanimahur column had sent patrols out to within five to six miles of the air base, key-stone of Japanese air strength in this theater.

Yanks Move Nearer Philippines

Some 100 miles southeast of Hollandia, the third invasion force was revealed to have landed the Tadi airstrip only six and a half hours after landing at Aitape. Royal Australian air force engineers were already at the Tadi airstrip, and it was expected that they would be used by Australian Warhawks, which can take off from short runways under conditions that most other warplanes.

Reports reaching headquarters indicated that the Japanese were conducting satisfactorily and authorities here expected that the three airstrips comprising the Hollandia air base would be in American hands.

MacArthur, who landed at the Hollandia and Tanimahur beaches only a few hours after they had been secured, said the "very" "complete" "conquest" of the Japanese 15th army of 60,000 men dispersed as far to the south as the island of New Guinea 600 miles below Hollandia.

The heavy air and sea bombardment that preceded the three landings carried the Japanese army.

(Continued on Page 2, Column 1)

Unwilling Truck Men "Go Along"

Twins Falls, Idaho, April 24 (AP)—Truck drivers in the union in the current walkout, although declaring they were not in sympathy with the move by Jole union officials.

The Twin Falls truckers are members of the Jole No. 483, and 27 of the local members met Sunday at the labor temple with Frank Baldwin, secretary of the Jole Union, and Paul L. Jones, secretary of the Twin Falls Jole Union.

Baldwin was quoted as saying that the men were told that they would be allowed to work if they wanted to, but that they would be considered as "go alongs" if they did not.

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Trucks Idle As Walkouts Spread Here

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GREEN WILL SEEK TO RETAIN POST

Two candidates for major Twin Falls county nomination—one of them an incumbent—presented themselves in collecting convention today.

They were Kenyon Green, incumbent county commissioner for the second (Twin Falls) district, and Barney Dalton, Salmon rancher, who was nominated as state representative. Both are Republicans.

Mr. Green is now concluding his first term as commissioner. That was a two-year term but the rotation of terms since district No. 2, a four-year period on the board of supervisors.

Two State Votes Allies Smash Enemy

ALLIED HEADQUARTERS, Kandy, Ceylon, April 24 (UP)—Allied troops broke the siege around Kandy today after clearing the 30-mile stretch of highway between the nearly encircled city and Dimapur on the Assam-Bengal railroad.

A Southeast Asia command communiqué said the besieged garrison at Kandy, vital supply base 60 miles north of Imphal, was "completely relieved" and that the road to Dimapur was opened fully.

FLASHES OF LIFE

YORKERS, N. Y., April 24—Lawrence Matthews, 9, snuffed the air, although he was here during the near-freezing temperatures.

He died, plunged into a pond of water, and was found by a passerby who called him to the shore. He had been playing in the pond for some time.

Clark Joins in Poll Tax Fight

WASHINGTON, April 24 (AP)—Sen. Clark, D. Utah, and Thomas, D. Idaho, today introduced legislation to block a poll tax in the national committee to elect the president.

The bill would prohibit any state or territory from imposing a poll tax as a condition for voting in the election.

Japs Push Ahead In China Thrust

CHUNGKING, April 24 (AP)—More than 60,000 Japanese troops were reported today to have pushed forward in the China thrust.

The Japanese pushed forward in the China thrust, and the Chinese forces were reported to be fighting back.

2 Survive Car's 600-Foot Plunge

POLSON, Mont., April 24 (AP)—Miss Connie Remington and Miss Mary Jones, both of Polson, survived a 600-foot plunge in a car today.

The car plunged into the water, but the two women were rescued and are now in good condition.

Planes Sink Six More Jap Ships

CHUNGKING, April 24 (AP)—Land-based Liberators and fighters from the United States and China today sank six Japanese ships.

The ships were sunk in the China Sea, and the Japanese forces were reported to be withdrawing.

12 Thought Dead As Plane Crashes

ERSON, N. H., April 24 (AP)—A biplane crashed today in the town of Erson, New Hampshire, and 12 people were thought to be dead.

The plane crashed into a body of water, and the bodies were recovered.

South Idaho Fair and Rodeo Dates Set at State Session

BURLEY, April 24—Dates for 13 Idaho fairs, including resumption of the annual fair at Burley, were set at the state session today.

The dates were set for the various fairs, and the state session was adjourned.

Rodeo Resumes

The Twin Falls county rodeo, which is held in connection with the annual fair, resumed today.

The rodeo was held at the fair grounds, and the participants were from various parts of the county.

Known Dead in Midwest Floods

By Associated Press
KANSAS CITY, Mo., April 24 (AP)—At least 100 people were known to be dead in the Midwest floods.

The floods were caused by heavy rains, and the death toll was expected to rise.

Hershey Warns All Men Under 26 Face Draft

WASHINGTON, April 24 (AP)—Maj. Gen. George C. Hershey, selective service director, has emphasized that all men under 26 face the draft.

The director said that the draft was a serious matter, and that all men should be prepared.

Social and Club News

150 Guests Attend Reception • For Lieut. and Mrs. W. S. Luke

Honoring Lieut. and Mrs. William S. Luke, who were married at the Sioux City army air base chapel March 14, 150 friends attended a charming informal reception Saturday night in the beautifully decorated ballroom of the Second ward L.D.S. church. Besides Twin Falls friends, guests were present from Murtaugh, Nampa and Provo, Utah. Mrs. Luke was formerly Miss Gwen Helfrecht.

Guests were received by Lieutenants and Mrs. Luke, Mr. and Mrs. C. H. Helfrecht, parents of the bride, and Mr. and Mrs. C. L. Luke, parents of the bridegroom.

Sunday Dinner
Leutenant Luke, who arrived here early last week with his bride, was taken to Shoshone Sunday afternoon following a family dinner at the home of his parents, and a report to the military authorities. He will receive their plans for active duty overseas. Mrs. Luke will remain here and continue her studies at the University of Idaho. The bride is a member of the Young Women's branch, Pocatello, when summer classes begin.

Besides serving as a farewell for Lieutenant Luke, the Shoshone Sunday dinner was a social affair of courtesy for Miss Maurine Luke, who was here from Nampa for the reception in honor of her birthday. The bride, Mrs. O. T. Luke, Miss Luke's younger sister, Monday; Mrs. Hellrecht's was Saturday and Dr. Lukeley will be this Friday. The guests included Mrs. O. T. Luke, Mrs. Hellrecht, Mrs. O. T. Luke, Mrs. Hellrecht, and Mrs. O. T. Luke. Guests were seated at a succulent table centered with a large white cake.

High Award

A gala surprise at the reception Saturday night came when Roy Babbel, state M. I. A. president, presented Lieutenant Luke with a gold and pearl master M-Men's lapel pin, and certificate of special achievement and leadership in priesthood, athletics, music and drama.

The award was one of the highest given by the M-Men's organization and includes life membership in the organization.

Mrs. A. T. Hull, close friend of the ladies, presided as master of ceremonies during the musical program which entertained guests. White carnations and red roses were placed at vantage points throughout the ballroom.

Eleven-year-old Joyce Noh, daughter of Mr. and Mrs. W. Noh,

Following a humorous talk on "skeletons in the family closet," by Dr. O. T. Luke, Miss Eva Stokes and Miss Orpha Stokes, accompanied by Miss Helen Elliott, played "Lazy Daisy," Dacre, and "Pete Enti-Actie," by M. Carmen as flute duets.

Mrs. Zara Tonks and Mrs. Catherine Merrill played Liane's "Hungarian Rhapsody," as a piano duet and Herman Christenson, apprentice second class, who was home on leave from Farragut, sang "Love's Paradox" by Delenoe, and "Love Is a Bubble," by Allinson, accompanied by his wife.

Other Numbers
Mrs. Jay Merrill played "The Life Cycle of a Flower." Miss Edna Lusk, numbers, and Miss Maurine Luke sang two of Bill's favorite numbers, "The Ships of R.K.D." and "Glorious Days." The program was accompanied by her mother, concluding the program, Mrs. Torke played "Auld Lang Syne" in variations.
Miss Mary Skoro, brought a Brigham Young University, Utah, close friend of the bride, came to attend the reception.
Mrs. Larry Arma was in charge of the refreshments. Mr. T. Luke was in charge of refreshments, and Miss Doris Young and Miss Emma Lou Luke served.
Miss Edna Lusk and Miss Skoro, who have returned to Nampa and Provo, respectively, out-of-town guests at the reception included Mr. and Mrs. W. H. Noh and Joyce, all of Murtatough, and Mr. and Mrs. Mitchell and Mrs. Florian Thayne, Ruhl.

Hagerman Girls Honored at Tea

HAGERMAN, April 24 — Senior girls of Hagerman high school were entertained at a tea by underclass members of the high school club, the Pirates. Luncheon was prepared, and served by home arts class members and served under supervision of Mrs. Helen Fancher at tables decorated with red, white and blue carnations.

Special guests were wives of the school board members, including Mrs. John Jones, Mrs. Vern Jones, Charlie Black, and

Earl Fish, Mrs. Lyle Potter and
 Mrs. Raymond Carrico.
 Others included Mrs. John Sann-
 ing, Mrs. J. W. Sann and Mrs.
 Arlie Orledge. Club sponsors are
 Mrs. Emma Kennelott and Mrs.
 Helen Langworthy.

* * *

Past Noble Grands

Hold Eden Meeting

EDEN, April 24—The Past Noble
 Grands club of O. C. F. held their
 19th annual meeting at the home
 of the Eden I. O. O. F. hall with
 Mrs. Nellie Goibert and Mrs. Lucy
 Wright as hostesses.

Following desert luncheon a
 business meeting was conducted by
 the president, Mrs. Clara Dunn.

Two tables of pinocchis and one
 of bridge were played with prizes
 for the winners. Mrs. Arlie Orledge
 and Mrs. Dunn, and for pinocchis to
 Mrs. Ethel Stephens and Mrs.

Plant Pick-up

Plans and shrubbery for use in beautifying the new camp at Hund will be collected Wednesday. The plant pick-up will be conducted by Mrs. H. A. Severin, Twin Falls Garden club chairman. The project, announced Monday.

Last week's rainy spell cut back the progress of the beautification project from this money until Wednesday. Men from the camp will be at the construction at the bandshell.


All Garden club members, as well as the community, are asked to contribute any extra plants or shrubbery they may have.

CARE OF YOUR CHILDREN
by ANGELO PATIHI

The seemingly intelligent mother of a bright little boy sent him to school that was famous for its foreign language program. Predisposed to have absolute freedom about learning, I don't think he ever obtained it. He did nothing, learned anything he does not wish to do, believe me, and he is now wasting about the time to learn when his mind is ready he will naturally take care of his needs. You understand my point?"

Marian Martin
Pattern

9179
SIZES
36-44




"See, said the head of the school." "I told you, You are ready to do as she pleases. If he does not want to work he need not; if he does not want to learn to read for instance, he need not. We are to follow his judgment."

"Really," said the happy mother, "I am glad you agree with me."

"Oh, but I don't," said the girl. "It is time now for that boy to learn to read, and to write, and master numbers, whether he wants to or not he must."

Pleases Not to Learn

"Then this is the wrong school for my boy," said the lady, and went away greatly upset by the headmaster's refusal to let her son, David, leave. Another school took him and let him do just as he pleased. He pleased not to learn. He pleased not to cooperate with anybody else of any age. He pleased to make his importance felt by annoying those who wanted to do what he did not want to do. By and by the school closed, and he stood him up every more and sent



him home. He was 10 years old and could not read a simple primer nor add a column of simple numbers. His mother was weary of his behavior for he was violent at home, both abroad and she finally sent him to school. The orders were to teach him if they had to hold his nose and pour it down.

After a month of discipline they managed to teach him enough of the fundamentals to get him into prep school and that school worked heretofore to prepare him for college and succeeded. He did so they had to keep him in school with no vacations, no home visits,

[illegible]

Gala Costumes Donned by CAP Guests at Party

Costumes, ranging from hoop skirts and bustles to red flannel underwear, awaited guests who answered the challenge "to come and see for yourself," of the committee in charge of the civil air patrol's April social Saturday night in their club rooms at the Park hotel.

The novel "surprise" party was arranged by Mr. and Mrs. Lionel A. Deen, chairman; Mr. and Mrs. Lowell Kinney and Mr. and Mrs. A. J. Smith.

Music for dancing was furnished by the Bob Vaden orchestra. Refreshments were served at midnight. Special guests included Capt. and Mrs. Max C. Sherridan, Boise. Mr. is executive officer of the Idaho wing of the CAP. Other guests came from Boise and Pocatello.

* * *

Pythian Sisters Choose Delegates To Temple Meet

Plans for attending grand temple sessions at Boise June 8-10 were discussed at a regular meeting of Pythian Sisters in Twin Falls, Mrs.

C. A. Wernick is delegate-elect from the temple and Mrs. D. Harvey Cook is alternate.

Among the group to attend from Twin Falls will be Mrs. C. H. Elliott, who is not only a past grand chief of Idaho but also a supreme representative of Pythian Sisters.

Also attending will be Mrs. M. J. Putzer, who was an outstanding member of the temple and a past grand chief, who was a past grand chief of Idaho.

* * *

Baptist Mission Officers Chosen

* * *

Mrs. M. O. Kuysendall was named new president of the Baptist Missionary society at the annual meeting of the group at the Baptist building. She succeeded Herman Dodson, who was in charge of the church "rainbow" program.

Mrs. Frank Munro was named

First vice-president; Mrs. H. H. Ballenger, second vice-president; Mrs. Arthur Miracle, secretary, and Mrs. F. G. Salisbury, treasurer.

As each officer and committee head gave his yearly report, six lighted one of the rainbow-hued candles and placed it before the corresponding color in the large rainbow which decorated the front of the room.

* * *

Calendar

Women's Union Label league will meet at 8 p. m. Wednesday at union headquarters.

* * *

Menor club will meet Wednesday afternoon, April 26, at the home of Mrs. John Wallis. Mrs. Thomas

for a year. By this time the boy understood what had happened to

him and took over his good earnestness himself. It was a very bright boy who learned intelligently and apply his learning intelligently.

But what a waste of childhood happiness! What a waste of human energy! He had no chance to develop money and affection. It was a long time before that boy could feel anything but hatred toward his father who he blamed for the bad time he had for those childhood years.


The next few years were hellish. The best and brightest have days when they hate school, hate work, hate anything that restrains their free will, hate their parents, hate life itself. They have to submit to restraint, to the discipline of work, to the demands of the group, and to grow up into useful intelligent, successful people.

Plain spoken parents face a universal problem which perhaps are given by God. No one knows for certain. I am sending 10 cents You find it a constant reminder to me. I am sending you a card sending 10 cents (you prefer) and I am sending 10 cents to you to grow

**If you need to
BUILD UP
RED BLOOD!**

try this great blood-form tonic—Lydia Pinkham's TABLETS—one of the very best home ways to get iron into the blood. Pinkham's Tablets are also famous to relieve symptoms of functional monthly disturbances because of their soothing effect on all of woman's most important organs. Follow label directions. Worth trying.

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ING, STORAGE AT LOW COST**

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Magic Valley B. P. W. Officers

[illegible]

Julia gives
8 ideas for the re-
freshment of homes



SPRING housecleaning? Of course it can be a nuisance! But it doesn't have to be, as I've discovered long ago. There are dozens of ways to "cut corners" and still do every thorough job of it (I find some new ways every spring). Let me suggest a few of them:

FLOORS

Floors which are of non-waxed wood and a good bath of spongy water—and then a rinsing with clear water—but if a little furniture polish is added to the rinsing water, the floor is improved by real shininess! (Work with the grain of the wood, of course.)

WOODWORK

Wash painted or varnished woodwork with a paste made of mild

week at Safeway!

WHITE MAGIC	Bleach	19¢
	34 gal.	
POP SOAP	For Spring Cleaning	25¢
	24 oz. 2 for	
RINSO	Soap	23¢
	large 24 oz. pkg.	
AMMONIA	Auto Floor's	13¢
	Work with the grain of the wood, of course.	
WINDEX	Glass Cleaner	13¢

soap powders and water, then rinse thoroughly with clean lukewarm water. But remember: wash only a small space at one time, and then rub it until dry.

Ceilings

When you get cobwebs in the corner, up there in the closet, wrap a clean cloth around the business end of a broom and lift them away. If they're brushed into the ceilings and walls, too bad!

Furniture

When hot dishes have been treated on the varnished surface of furniture, the white marks those marks should be rubbed with a polisher. A seasoned cloth will remove drops of ammonia; then waxed and polished. Be do the rubbing and polishing early, and with the least delay.


If piano keys have become yellowed, wipe them with a cloth dipped in alcohol, and with flannel dipped in cologne.

Windows

Are your windows murky with winter film? Then take a cloth

CLEANSER

Sunbrite Tall Can 2 for 9¢



Money Savers

<p>Borax Hand Cleaner 14¢</p> <p>Oral Household Necessity 10¢</p> <p>Tissue Northern Toilet 10¢</p> <p>Soft Tissue 25¢</p> <p>Floor Wax 14¢</p> <p>O'cedar Polish 49¢</p> <p>Palmer's Toilet Soap 14¢</p> <p>Savonine For More, More 23¢</p> <p>Matches Buffalo 23¢</p> <p>Dog Food 25¢</p> <p>Atlas Ross Polish, 6 pkgs. 9¢</p> <p>ROBBER 9¢</p> <p>GLOVES 49¢</p>	<p>to ex. pkg. 14¢</p> <p>to ex. pkg. 10¢</p> <p>4 rolls 10¢</p> <p>6 rolls 25¢</p> <p>4 quarts 14¢</p> <p>6 bottles 49¢</p> <p>3 bars 14¢</p> <p>3 pkgs. 23¢</p> <p>6 pkgs. 25¢</p> <p>6 pkgs. 9¢</p> <p>6 pkgs. 9¢</p> <p>6 pkgs. 49¢</p>
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Point-Tea

Point-Tea

water and vinegar—that takes off the grime. To achieve really clear windows, polish the windows with a generous pad of newspaper, which leaves no lint.

Speaking of windows, how are your sills? It doesn't take a minute to wash them with lye and water and a good washing insures against their spring prematurely.

IN SPENDING

Ever notice (back in pre-war days) how awfully and efficiently the hotel maid cleaned rooms? One reason: she had to fill their closets with clean, crisp, well-pressed linens, and, with them in a handy basket, there's no time to leave rumpled beds and forth for this and that . . .

FRESH PRODUCE

	PEAS Full pods, Tender, Sweet, 25c
	SPINACH New, Spring Green, 10¢
	ASPARAGUS Fancy, Tender, Green, 25c
	Boars, 2 lbs.
	NEW POTATOES No 1 Tubs 25¢
	ORANGES Sunlight, Large Size, 3 lbs. 40¢
	Small, 2 lbs. 35¢
	LETTUCE Large Size, Solid, Crisp 9¢

How do you save?

Julia Lee Wright Director

Safeway Homemakers' Bureau

AVOCADOSlb. 23¢
GREEN ONIONS For That Spring Saladlb. 12¢
RADISHESlb. 12¢

WANT TO CHICKEN-FRY A STEAK?

THIS WONDERFUL STEAK BROWNED IN JULIA'S PAN IS THE BEST OF ALL STEAKS. IT'S SO EASY TO MAKE THAT ANY ONE CAN DO IT. JULIA'S PAN IS THE ONLY ONE THAT DOES IT. JULIA'S PAN IS THE ONLY ONE THAT DOES IT.

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Success

"Most successful tag day yet," was the report of Mrs. Leo Smith, chairman of the annual cancer control event Saturday, who said that \$314 was realized from the thorough business and residential district canvass by Camp Fire Girls.

She was assisted by Mrs. Jack Bell, Mrs. C. D. Thompson and Mrs. Boyd-Smith, members of the Good Will club, and Mrs. M. L. Fawcett, who directed netting.

18, with headquarters at the Waldorf-Astoria hotel.

Nineteen members from Burley and Rupert who came by train were entertained at an informal dinner at the home of Mrs. E. Sigurdson following the district meeting. Impromptu music and stunts were enjoyed until the evening train arrived.

CLASH IN CHANNEL

LONDON, April 24 (U.P.)—A series of sharp clashes between German and British naval forces were reported in the English channel just before dawn today. Gunfire was heard off the southeast coast and watchers reported gun flashes in the pre-

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P&G...10 giant bars **45¢**

POT CLEANERS
Duckling
Sponge **5¢**

SANI-FLUSH
Tall
Toilet **19¢**

SAFeway MEATS		
CHOPS	Small Rib Chopslb. A Grade 1b	39¢
AGE	Mild, Sage Flavorlb.	32¢
nd Steak	Tender, Flavorlb. A Grade 1b	38¢
nd BEEF	Meats from fresh Lean Beeflb.	26¢
CHOPS	Lean Loain Chopslb.	35¢
CHURFURS	Type 2lb.	29¢
MEAT	Spiced Luncheon Meat Stylelb.	48¢

Edwards Vacuum Fl.	28c
Drip or Regular...lb.	
Alway's A. Selected	20c
Mild Blend	
Top Quality Fruit	45c
Butter, 2 lb.	
Top Quality Salad	25c
Dressing, 1 pint	
Tender, Sweet, Un-	11c
graded, 20 oz.	
Kitchen Craft	\$2.05
Enriched, 50 lb.	
Morning Glory,	21c
Quick or Reg. ig. pkg.	

[illegible]

HERE'S THE BIG REASON WHY— VICTORY GARDENERS MUST GROW MORE in '44



Food demands are spiraling. They're climbing. Ten million men and women in the armed forces, 60 fighting fronts, huge civilian demand, needs of our allies—on all these fronts food is fighting now for freedom as never before!

It's a fight we must win.

And one of the winning answers is right in your own backyard, right in the lot next door—right in your own Victory Garden.

This year, it's urgent!

This year you are urged by the War Food Administration—for the sake of your own family and the sake of the men who are fighting this war—to grow more food to eat and to preserve—25 per cent more, to be exact. The farmer will again do his full share—and more—but he can't do it alone.

If you did not grow a Victory Garden last year, do it this year.

If you can handle a bigger garden this year, put it in and see it through.

If you had a good yield last year, step it up 25 per cent this year.

40 per cent of the commercial pack of fresh vegetables already allotted

Nearly half of the 1944 fresh vegetable pack has already been allotted to the armed forces.

That's why it's vital for you to grow fresh vegetables yourself.

Green, leafy vegetables, yellow vegetables, tomatoes, beans—you'll want these, and you'll need these in quantities.

Beets, carrots and onions can be stored and kept. Don't invest soil in peas, "vine" crops and potatoes unless you have a big plot.

Your local Victory Garden Committee and your state agricultural college are full of good advice about what to plant and what not to plant. Call on them.

Here's what the experts say

Follow these Golden Rules of Gardening—and good luck will perch right on your shoulder! They've been worked out by gardening authorities, and each one is a "must."



1. Plan carefully. Plot your garden on paper. Figure out what you'll eat and what you'll can.



2. Use good soil. Don't waste labor, seed and fertilizer on poorly-drained, shaded, or debris-filled ground.



3. Use good fertilizer. There's more fertilizer this year. Use the kind that suits your soil.



4. Use the basic tools. All you need is a hoe, a rake, a spading fork or a spade.



5. Irrigate properly. A good soaking, not mere sprinkling, will pay big dividends in dry periods.



6. Cultivate well. Keep down the weeds and keep in the moisture by careful cultivation.



7. Beat the bugs. Insect control is vital and plenty of insecticide is available.

★ ★ ★ ★ ★

THERE'S ANOTHER CALL FOR HELP—In the face of the greatest food needs in our history, farm population is at a 20-year low. If you have a few hours, weeks or months to work on a farm—this is the year to do it. Anyone with the entire summer free should volunteer NOW. Men and women can get full particulars from their county agent. Boys and girls should see their high school principal or county agent. Those with only a few days or a few weeks free should listen for the local call for emergency volunteers.



THIS ADVERTISEMENT SPONSORED FOR THE TREASURY DEPARTMENT BY THE FOLLOWING FIRMS AND INDIVIDUALS:

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Bernard Auto Co.
Bean Growers Warehouse Association
Blasius Cycles
Bertha Campbell's Store
Dr. Wallace Bond
The Bowdoin
Burling Tractor Co.
Claude Brown Kimp & Furniture Co.
Miles J. Browning, Inc.

Jesse M. Chase
Clos Book Store
Continental Oil Co.
Delweller Bros., Inc.
Diamond Hardware Co.
Dumas-Warner Music Store
Fidelity National Bank
Farmers Auto Inter-Insurance Exchange
First Federal Savings & Loan Association
Ford Transfer
Globe Seed & Feed Co.

Home Lumber & Coal Co.
Hosler Furniture Co.
Howard Tractor Co.
Hudson-Clark Shoe Store
Idaho Department Store
Idaho Egg Producers Coop Association
Idaho Packing Co.
Idaho Hds & Tallow Co.
Intermountain Seed Co.
Glen G. Jenkins, Chevrolet
Jerome Co-op Creamery
Kinney's Wholesale Co.

M. H. King Co.
Krenget's Hardware
Kugler's Jewelers
Dr. J. E. Lahnemiller
Magel Auto Co.
Magic Valley Processing Company
Magic City Fuel Co.
The Mayfair Shop
McVey's Implement & Hardware
Stuart Herndon Tire Shop
National Laundry & Dry Cleaners
C. R. Nelson, Inc.
J. J. Newberry Co.

Nyc Bros. City Fuel Co.
Orange Transportation Co., Inc.
The Orpheum and Idaho Theaters
Ostrander Lumber Co.
Pacific Diamond-Hi Bag Company
The Paris Co.
Farlan Launderers & Dry Cleaners
The Park Hotel
R. & G. Jewelers
Richardson's Cleaners & Dyers
R. L. Roberts, Jeweler
Rowles-Mack Co.
Rogerson Hotel & Coffee Shop
Safeway Stores, Inc.

Sav-Mor Drug
Dr. Geo. P. Scholer, Optometrist
Sawtooth Co.
Self Manufacturing Co.
Sherwood Typewriter Exchange
Stearns-Robuck and Co.
Shell Oil Co. R. J. Holmes
Sterling Jewelry Co.
Sumner Sand & Gravel Co.
Bert A. Sweet & Son, Furniture
Times-News
Trinidad, Dean & Elevator Co.

Twin Falls Bank & Trust Company
Twin Falls Flour Mills
Twin Falls Motor Co.
Twin Falls Mortuary
Twin Falls Motor Transit Co.
Union Motor Co.
Van Engines
The Vogue
Warner Bros. Coal & Transfer Co.
White Mortuary
Washington Market

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