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## Special Announcement <br> CAMPBELL'S CAFE

ANNOUNCE A CHANGE OF POLICY
Owing to point value, and the labor situation, "CAMPBELL'S SOUTHERN IDAHO'S MOST POPULA:

## CAFE

will open at $5 \mathrm{p} . \mathrm{m}$. and close at $3 \mathrm{a} . \mathrm{m}$. Starting WEDNESDAY, JANUARY

## THIS POLICY

will enable us to maintain a better service and better food
seven days per week,

## featuring

A SPECIAL DINNER MENU
EACH EVENING
Between The Theatres

## BEET GROWERS ATTENTION:

anNual meeting twin falls county BEET GROWERS' A8SOCLATION
JANUARY 5th, 8 P. M.

## (NEXT FRIDAY)

## District Court Room

Vital information concerning.labor, prices of beets and other important subjects to be discussed.
It is important that all members possible attend. BE SURE TO BE THERE

## Tuesdayy, Jorivary 2 , 1945

TTHY WORRLCAMI
BE CRODAROUND

# AGENDA: 1945 



The objectives of Idaho PowariCempany for 1945, we boliave, are the same as thoce of our cuitomers. As Reddy Kilowatt's memo pad shows, 1945 will be a atronuoui yent, one ta challenge all our enargies and abilities. We hopo and trust these objectives can be mat vary soon -- byiunity and hard work they can be aceomplished.

## REVIEW OF 1944

All Needs Met Promptly


The company : takes pride in the fact that, again, every need for electrle power during the
year was met fully, Not only did year was met fully, Not only did We serve, our territory during
1944, but we also supplied sub. 1944, butiwe 'also supplied substantial amounts of power needed
elsewhere in. the Northwest, elsewhere In. the Northwest, muteh of it for war production. It ration eleetricity " In the Snake ration electri
River Valley.
Idaho Power Service Extended In April the company contracters of the Boise Gas company to replace gas service being abandoned. This change-over is beling effected as rapidly as materials and equiprient bexomaravallable. chased the electric properties in Idaho of the West Coast Power Company, and as a result, has been operating in is new com-
munities since September ist. Some improvements to service
 faellities of these communities have already been made, other improvements aie contemplated, and the new customers have enjoved a reduction In their cost of - Iectricity.

Acting under wirtime governmental :regulations, the com-
pany buith 1.10 miles of rural electric Jineuin 1944, thereby pany, buitt 110 , miles of rural electric. lines in 1944, thereby producing food for war purposes.

Savings by Refinancing
In the latter part of 1943 the company refinariced lts bonids nd' in August of 1944 accomplished: the re-izsua of preferred tock, making possible an annual saving' which was passed on

Rate Reduction of $\$ 317,000$


## Helping Build the Territory

Idaho Power Company continued Its program of resaareht to find new uses for agiteultural products; and of establishing fiow: businesses and industries th the shake Rlver Vallor We propese continue this program actively and aggrassivaly in the future, because it is of vital Imporance to the wellare of tion dollirs" be "uricovered and : started thirough the channels of business. Rastantial assistance to an orderily readjustment In post:war yoari-lacking research, wa may expect a repolition of post-World War 1 difil. cutties:

 its obligation of baing-"A Cfitian Wharovarilt Servots

OUR EDUCATIONAL MESS
plorable condition of Idaho's educational' sys

## No doubt, thero will be the usual knock down and drag out whlch the school contro veray finjects lnto evory sesslon of the legls

 lature. If the battie ends in the customarycompromising stanemnte, it
trat not beyond the em could approsch
Heretofore, the school issus has been used an to wes a protest that will b

Attempts plit be made during the forth-
coming leglesiative sesslon to work out some solution to our educational problem, but un-
less there is sufficlent support from the peosuch attemp
Itgure out what tho average individunal to trouble with our publlo schools system. But
thore is one fact that should be clear in our $\underset{\text { This }}{ }$ 259 chll the United stated with a few st 259 chlldren of school nge. The amount pald
by taxpayers for the nntlons schpols is $\$ 2,-$
$310,500,000$, meking the average cost per child There wore 130,000 chlldren of school age in
Idaho $1941-42$. The amount contrlbuted by taxpayers for the schools was $\$ 0,700,000$,
makling the average per chlld in Idabo $\$ 75.14$. Although Idaho is nearly up to avernge, ex-
actly ongohalf-of-the-total-states operate
thelr schools more cheaply than daes Idaho. Utah, for instance, spends only 4 per cent
more than Idaho, yet it is being clalmed that
Utgh pays its teachers womph fier cent more
 What causes all the extra expense?
We do not presume to answer that question, many achools? Too many teachers? Too many
rrllis? Too much por It's up to our legislators and educational

## rat are necessary to corsect the stituation. Itse the good of our schools that we hould demand action Once and for all,

 Itical horscpiay and sectlonal jenlousleshould be overwhetmed by pubic indlgratlon.
DIETS AND SOLDIERS

 aind sure, but it cannot be donled that a lot ond
husky joungatera passed thelr physleais and Hers. during the 30 's, one would not have belige
hat this could be possible. We were assured that the younger beneration was headed to pitterbugs and gold-fish swallowers. ong-raced prophets wrong. But wrong they surely is the fact that the advance of medical
sclence has not only hacreased uur ufe exjecAnother reason is that, though we may no be producing as many colorful Cobbs, Ruths, A third reason. pernaps the biggest, is tha
ve Americans are eating better the to. Tho facts to back up that assertlon com
from. Harvey A. Baum; who heads the organ!
zation that buss produce or Mr. Baum has raked over 44 years of dinner stivis Information.
$\qquad$ gets more good out oo it, and tends to keep
ofrimmer waletine than he did at the tur In the literim we hive cut down on some er cent At the same timo use of protective
 trat and splces, 37 per cen





 VIEWSOFOTHERS


TUCKER'S NATIONAL
"WASHINGTON CALLING" BY MARQUIS CHILDS
MARQUIS CHILDS


| he keeps them very much to hmself. geveral important positions have been auggested for him. One that intereste him math as any is that of secretary of commerce. is an offles, he belleves, in which a man with mangination could make sh Important coritifution. <br> In the old dafs when he was secover to commerce to ste his irtend. the late "Uncle Dan" Roper. In the tertstlo of him, Wauleco- Eugecsted to Roper the creakion in the dipartnomice which would do for trdustry What the burean of agrtcultural economles has done for agriculture. <br> "Unelo Dan" was never very interested in the proposel, mut you can bo-surt hat. Wallace has not to move lato the two-block long commarce bulding that was ha undoubtedly would try to start such a burcau. |  |
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| HISTORY OF TWIN FALLS <br>  |  |
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TIMES-NEWS TWIN FALLS. IDAEO

Two Southern Idaho Girls
 Holiday Program


## Rupert Girl and Oregon Man Wed



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Marian Martin

## Pattern



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 End Tr


## Social and Club News

Become Navy Men's Brides


Holiday Dancers



ManriageTold


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BeSure VitaminB IsinDiet

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Elk Tournament


Two Couples Feted





## Children Have "Big"

 And "Little" IdeasIt is only natural for children to use their smasing tions. They have "blg", and "Iftlie" ideas about almost verything. And in keeping with their childish senso of values, it is not unilikely that thay will develop vary dofinite proferences. These "big and 'uttle" ideas are particulariy true when it comes to what children eat. They like "lots" of this and "Ittle" If anys of
thatu If it so happens that their cholee of toods and that. If it so happens that their cholee of Joods and well and good. If not;' it's the parents' duty to chasime lew of their ldeasi

BUTTER-KRUST "Enriched" BREAD Is a "BIG" Item in Their Daily Diet

One of the best all-around safeguards is to fecd your uildren plenty of BUTTER-KRUST "Enriched" Bread, because it'p a "BIG" item when it comes to balancing a
diet. Those vital elaments with which BUTMER-KRUST "enriched" take the place of necessary foods which youngsters are most likely to frown upon. BUTTER KRUST- afforde you that means of meeting the ese thg and "little" problems,

Buy BUTTER-KRUST from YOUR GROCER



## The Way Our People Lived

## 

BOARDING HOUSE, MAJOR HOOPLE / RED RYDER:


WASH TUBBS


GKSOLINE ALLEY

## By KING



THE GUMPS
By GUS EDSON


DIXIE DUGAN:
By McEYOY and STRIEBEL


Permanent

- FEDERAL EMPLOYEE

HOMESFORSAIE
 POSSESSION TUESDAY1 Contitithan dixan mon C.A. Robinson:



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CLASSIFIED AD. Phone 38



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BUSINESS AND PROFESSIONAL DIRECTORY


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FURNITURE; APPLIANCES LEGAL ADVERTISEMENTS


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