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## Living Price

 In Warsaw Is$\$ 250$ Per Day






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Tho witerat are fillted with thousands of rendor

 recelves disclatge









THIS MERCHANDISE ON SALE SATURDAY, 9 A. M.


Page Four







HOW THINGS APPEAR FROM PEGLER'S ANGLE

## 

    Hixerime tioul
    $\frac{\text { Frtag, September } 21.1916}{\text { GIs Turning }}$ Yokohama to "State Fai",






Jap 'Guinea Pig' for Atomic Bomb


| Missionary Liberated From | Honolulu Car |
| :---: | :---: |
|  | Japs Wendell Church Speaker |
| Traffic Life, |  |

## Death Matter

Area Director Of Boy Scouts Rupert Talker








##  <br> Steel Tank Heater <br>  

$\$ 19.95$
Other Types at $\$ 29.95$

Farm Master

## Milker


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com, with ralainuer ateel pathe
$\$ 269.93$

## MACHINERY for SALE ot mevers

## USED



## NEW

- Starner and Lifitn for McCormick.Doering Modet A Trecter


McVEY'S
TWIN
FALLS


## FALK's - Selling Agents for .



TIMES-NEWS, TWIN FALLS, IDAHO


## Social and Club News

## High School Sorority

 Holds Rushing Affair Met, girla' teen-age sororlty, entertained 70 rushces in anall-day affair Thurgday. The girls were tuken to lunch at the
homes of club members or had luncheon in a downtown reshomes of club members or had luncheon in a downtown rees-
taurant. After school the rushes were talen to a show, bowling, or on a coke date.
A lawn party was held at the home of Dorlene Pearson 153 Taylor, at 7 o'clock. Th
refreshiments wero ecrved.





 $\underset{\substack{\text { Vocal Numbers } \\ \text { Shatrites } \\ \text { Bchwendiman } \\ \text { and }}}{\text { Bent }}$






## HELP WANTED

2 COUNTER GIRLS -


- ONE MAN FOR -

WOOL SPOTTING
wix tix
Richardson's Cleaners




## COVE BRAVES

## (anatoub:m


 OUT OUR WAY By WILLIAMS


WASH TUBBS


By LESLIE TURNER


By KING 1


THE GUMPS


DIXIE DUGAN


THIMBLE THEATER


ALLEY OOP.


Phone 38

| WANT AD RATES <br> [Bulad om Coth-pif-ward? |  |
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|  |  | PERSONALS TRAVEL AND RESOMTS






 Potato and Onion
SORTING and HAULING
Expertented crew
Best equipment
Phone 341, Kmberuy
HELP WANTED-FEMALE



 HELP WANTED-MALE

$\frac{\text { WANTTD }}{1 \text { st CLASSAUTO }}$ MECHANIC

| CombinationWolders \& MechanicsPaul Equipmentand Weqding Shopravu wino |
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| Opening for <br> 1st CLASS MECHANIC <br> purmanent, good pey <br> ouns o. renkins Gheviolet garaog |  |
| Wanted <br> 4 Registered Pharmacist Frimunnmer position GOOD SALARY Walgreen Diug 109 North Main | Charming Littlo Home <br>  <br> $\$ 4,750$. <br> MRS. W. L. HcFARIANiD <br>  |
|  |  <br> - Aflofinatix <br>  <br>  <br>  |
| BELP WANTED MALE AND FEMALE <br>  <br>  |  |

HELP WANED-
MALEAND EEMALE



Radio Gadget Was Next to Atom's Value


Two of 4 Service
Sons Come Home





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TO EASE MISERY OF CHILD'S COLD

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 irstensen and EAd MFClur
End 10 day artived home
leave with hs p

## 10 YEARS AGO

SEPTEMBER 21, 1935



## ${ }_{a n d}$ NDW

## We Feature This Week:

 Hardwood SINGLE TREES-Lots of cm !

Mererrés
Plumbing - Paint e Electrical Supplies

## Your sights have been raised some in 13 years




1. In 1932 Union Oif came out with a new gasoline caflec 76. We made quite a fuss about it. So did you. For it was demonstrably better than other gasolines on the market

- so much better, in fact, that our sales went up by leaps and bounds and new dealers joined us by the batful

A. For each of ws knew that if we could put out a product a little bit better than the rest of the industry we could get more busincss. Consequently, even the company provements. Progress from year to year was gradual -is it always is.


20
Ie If we wore to put out that same gasoline today, only 13 years later, it would lose us customers and dealers. For than what you're accustomed to now, and you'd recognize the difference instantly. The fact that your sights have been raised so, in only 13 years, is due largely to one thing-compctition.

S. But in $\mathbf{1 3}$ years that total progress was considerable. Now if the oil business had bech a monopoly - private or governmental-it is doubtrul if this would have happened For there simply aren't the incentives to better your prod-
uct when you already control all the trade.

3.
S. Peoplow were mere than satisfed with our 1932 gaso-line-in 1932. If no improvements had been introduced
you'd be satisficd weilh it loday. For you would know of you'd be satisficd wilh it loday. For you would know of not permit us to stand still.

6. So as long as there's room for improvement in an industry, the only way to guarantee maximum progress is to have an economic syatem that guarantees moxmum mo. centives. Our American system with its free compettion pro
vides these toadegree noothersystem has ever approsiched.

